

HUNTING & FISHING PACKAGES 2009

PROVIDING EMOTIONS SINCE 1534

bonjourquebec.com 1 877 BONJOUR (1 877 266-5687), ext. 805 Québec 🏶

Sent in search of gold by the King of France, Jacques Cartier set foot in Québec in 1534 and discovered so much more: **a land of emotions!**

Stretching more than 1,600,000 km² (640,000 sq. mi.) over northeastern North America, Québec invites you to discover its playful energy and the breathtaking diversity of its wide-open spaces.

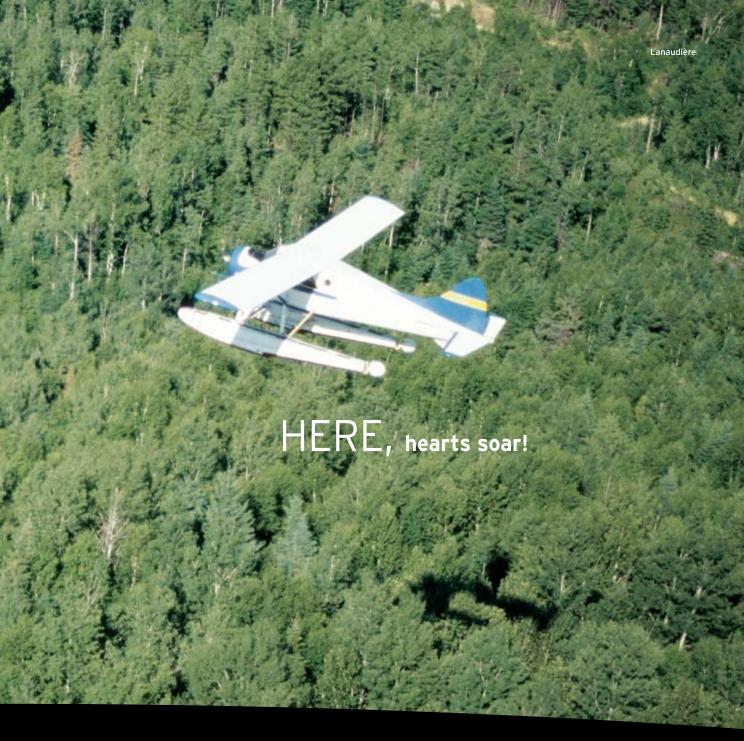
In Québec, fish-filled rivers hurtle into waterfalls before being gently lulled to sleep in sparkling lakes bearing countless different names. Bountiful game wanders vast forests, beckoning you to rekindle the bold spirit of the first *coureurs des bois*. A multitude of hunting and fishing lodges and fabulous resorts dot the land, offering accommodations for every budget and taste, from rustic log cabins to luxury forest inns.

You can be part of the action in our forests where the bear, caribou and white-tailed deer populations just keep growing and the native fish, better and better protected, reproduce in no time. Experience the Hunting & Fishing adventure of your life!











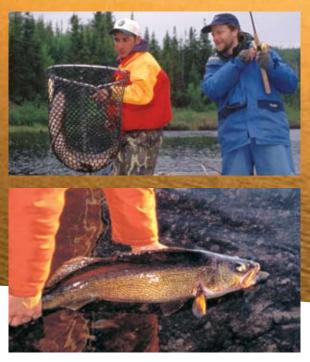
Guébec



LET'S GO FISHING!

Ready for a new fishing adventure in Québec? Whether comfortably aboard a motorboat or splashing through the eddies in hip waders, you're in for great fishing all the way, alone, with a guide or with friends! It's a fact: for nature lovers and gourmets alike, a good fishing trip is an irresistible lure. Fly fishing or bait casting, every catch is unique—just like every sunrise!

Its silvery scales flashing in the sun, the Atlantic salmon reigns supreme in Québec, where it is highly prized for its delicate pink flesh. Bounding out of the water when hooked, a close relative—the landlocked salmon—will give you a good dousing! The brook trout, in turn, is one and the design of the second second of the second second



of the most colourful freshwater fish. Together with the lake char—a deep-water dweller—it is a popular catch that is found in most of Québec's lakes, rivers and brooks.

A magnificent carnivore that has been around since time immemorial is the pike, famous for its voracity. Endowed with powerful jaws, it is sometimes called the "freshwater shark." The sight of a pike invariably quickens an angler's pulse. Another popular carnivore is the walleye, highly appreciated as a dish and present nearly everywhere in the province. A favourite among Québec's sport fishers, who adore its fighting spirit and exquisite flavour!



PUT YOUR WADERS ON!



FLY FISHING THE WORLD

Québec is a beautiful place where the true meaning of wilderness can be found. Each time I depart, I feel like I'm leaving a little of myself behind. The tremendous fishing resources are without limits, and the remarkable spirit of the people make the entire experience very special. I can't wait to return again!



John Barrett Fly Fishing the World

"I had a great trip, I'll come back!"

Bode Miller Champion alpine ski racer Nunavik

Nunavik

Please note: The periods below may vary depending on regions and zones.

Fishing Calendar

a de la companya de l	January	February	March	April	May	June	July	August	September	October	November	December
Bass	•	•	•	•		•	•	•	•	•	•	•
Northern pike	•	•	•	•	•	•	•	•	•	•	•	•
Walleye	•	•	•	•	•	•	•	•	•	•	•	•
Arctic char						•	•	•	•			
Speckled trout	•	•	•	•	•	•	•	•	•	•	•	•
Landlocked salmon	•	•	•	•	•	•	•	•	•	•	•	•
Salmon						•	•	•				
Lake trout	•	•	•	•	•	•	•	•	•	•	•	•

Hunting Calendar

	January	February	March	April	May	June	July	August	September	October	November	December
Woodcock									•	•		
Ruffed grouse and spruce grouse	•							•	•	•		
									•	•	•	•
				•	•					•	•	•
	•	•						•	•	•	•	•
								•	•	•	•	•
									•	•		
Black bear					•	•			•	•		

Québec on Specialized Networks

Archer's Choice, Outdoor Channel The Choice, Outdoor Channel North American Fisherman, Versus and Sportsmen Channel North American Hunter, Versus and Sportsmen Channel Fly Fishing the World, Outdoor Channel Fishing Adventurer, ESPN 2

Backland Outdoor, GAC and Sportsmen Channel Adventure North, Global & Sportsmen Channel Québec Adventure, Global & Sportsmen Channel

WILDERNESS... with all the comforts of home!

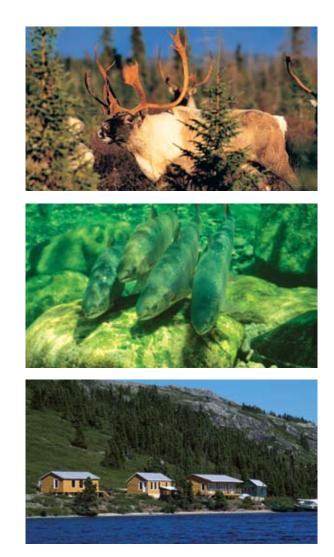
Québec offers the finest wilderness experience in eastern North America and, while you seldom hear it mentioned, it has some of the best scenery, too. There are places where 15-pound landlocked salmon abound and others where you can fish while thousands upon thousands of caribou graze the tundra.

Nowadays, a huge reason to explore Québec's hunting and fishing opportunities is that many of the lodges and even outpost camps—have been greatly upgraded in terms of comfort and equipment. What surprises me most is how much the facilities at remote outpost camps have been improved! And the guides and outfitters in Québec have always been experts who work hard to put their clients onto fish and game.

Many of my finest meals were served at Québec sporting camps. Some of the chefs were even trained at Cordon Bleu and other culinary schools. If you go, plan to fall off your diet. Shore lunch, featuring freshly caught fish, is still a daily tradition at many Québec outfitter camps.



Harry Vanderweide Northeast Journal New England Sports Network







HUNTING for Emotion

It's the question hunters are asked most often: "Why do you hunt?" Yet for every one of us the answer is elusive. We don't like to dig down deep and talk about "feelings" or "emotion," but that is what we are honestly hunting for.

There are few, perhaps no, non-native subsistence hunters who truly hunt to live these days. All of us who buy licenses, travel to distant hunting grounds, and book hunts with guides, lodges and outfitters hunt because we want to, not because we have to.

So what drives us to hunt? Why do we go through the expense and hassle? Simply, we are seeking emotion. Participating in hunting, experiencing the places hunting takes us, making friends with the people we meet through hunting—these make us feel good. They provide emotion and memories that last through this lifetime and can be shared with the next generation.

So for the province of Québec to have chosen "providing emotions since 1534" as its slogan couldn't be more spot on for hunters. And in Québec, these aren't just words, they are the culture of its people.

Québec is most well known for its caribou hunting. Some 4,000 hunters come here each year to hunt these travellers of the Far North. And while few hunts can equal the level of emotion of hunting and living on the remote sub-arctic tundra, it is far from the only opportunity for hunters to enjoy in Québec. In more than 20 years it has been my privilege to hunt almost everything Québec has to offer, and that's a long list.

Québec is home to moose, black bear, and white-tailed deer. All are readily available to travelling hunters and the hunting for any of them can be truly world class! There are opportunities you don't find anywhere else, like stalking deer on the seashore and waiting out black bear less than an hour's drive from the heart of a city brimming with history, culture and cuisine!

Waterfowl hunters can find truly unique adventures like gunning secluded beaches for sea ducks or hunkering in a sink box on the St. Lawrence River. Hunting both divers and puddle ducks boast a long tradition and high success in wide reaches of the province. There are places where black duck hunting is undeniably the best in the world.

Goose hunters can enjoy field, marsh and even big water hunting. Giant Canada Geese come from real, rolling farm country. And Québec offers North America's best chance to shoot the all-white Greater Snow Goose as well.

If it's the rush of the flush that boosts your emotion, Québec offers that as well. Ruffed grouse, woodcock, spruce grouse and even ptarmigan are all on the wingshooter's menu. Often considered a side dish to other main course hunting trips, the opportunities for all of these upland birds are so great in Québec there are outfitting services providing each as its featured entrée.

Yet more than just diverse hunting opportunity makes Québec such an irresistible siren to hunters around the globe. When you travel and hunt in Québec you quickly come to understand that people here understand and appreciate hunters. The province itself has a long established and continually promoted hunting culture. The people there, even in a metropolitan city like Montréal, seem to have an understanding and (dare I say it) an appreciation of hunters you seldom find anywhere else these days! Feeling that heartfelt spirit of "bienvenue" is an emotional experience in itself, and one every hunter can appreciate because of its rarity.









Bill Miller Executive Director North American Hunting Club



"QUÉBEC, impossible to forget!"



Travelling the world as I have in search of the most spectacular big game hunting adventures, many particularly stunning events have been burned into my memory from all corners of the earth. Québec, though, is there at the top shelf of my mental library. In some cases, it has given me the most stunning of the spectacular in ways unique to this incredible province.

A true migration of wild big game is something rarely witnessed live by human hunters, no matter where in the world one travels. But Québec's famed caribou migrations are the stuff of legend. They are there for thousands of hunters each fall season. Only to be believed if seen. Majestic. Wild. Enormous. And, in a word used too often where it does not belong... awesome. This natural wonder thunders on a canvas of land and water that time forgot. Ancient and intensely beautiful.

Jim Shockey Jim Shockey Productions www.jimshockey.com





WATCHING THE BIG GAME COMING...

"Each year we travel to the north to see the magnificent display of wildlife that Québec has to offer. From caribou to white-tailed deer and black bear, this province has become one of our favourite yearly stops to film both our TV shows, *Archer's Choice* and *The Choice*.

Île d'Anticosti with its overwhelming number of deer and its breathtaking scenery will surely touch a part of your soul and make you want to return year after year for the true sensation of the ole deer camps of yesterday.

Québec's Far North is a magical place. Each year we always spend a few weeks in the tundra of Québec, hunting and filming one of the most magnificent animals on this planet—the caribou! As we have often heard, "When you think of caribou, think of Québec!" We have hunted all over this great province and have never been let down by the people, the wildlife or the scenery. We feel honoured to be able to venture north each year to witness the splendour and abundance of wildlife throughout all of Québec and enjoy the hospitality and expertise of some of Québec's fine outfitters.

With so many choices on where to hunt and what to hunt, there is no doubt Québec will deliver a hunting experience that will blow you away.









Ralph & Vicki Cianciarulo Archer's Choice Media Inc. www.archerschoice.com





QUÉBEC CARIBOU COUNTRY

In line with last year's Hunting & Fishing campaign, outfitters who belong to the QOF (Québec Outfitters Federation) have agreed to participate in the implementation of a quality approach aimed at raising Québec's profile as a choice destination for northern caribou hunting.

Outfitters who join the "Branding Club" signal their adherence to a set of professional ethics. The approach consists of a series of medium-term objectives.

- Immediate observation of the "fair chase" principle, which turns on the notion of regulatory compliance;
- Elimination of promotional campaigns that proffer "guaranteed hunting" or any offer that ensures or promises that the client will bag an animal;
- · Use of real and official success rates in all advertising;
- Participation in a deposit insurance program;
- Basic safety (first aid) training offered to all guides and the use of reliable communication devices to ensure their own safety and that of their clients;
- Joining the other partners in funding the caribou research program.

To find out more about the initiative or to plan your next caribou hunting trip: **www.quebeccariboucountry.com**. For information on Québec's caribou herds: **www.fondationdelafaune.qc.ca/caribou-fund**.

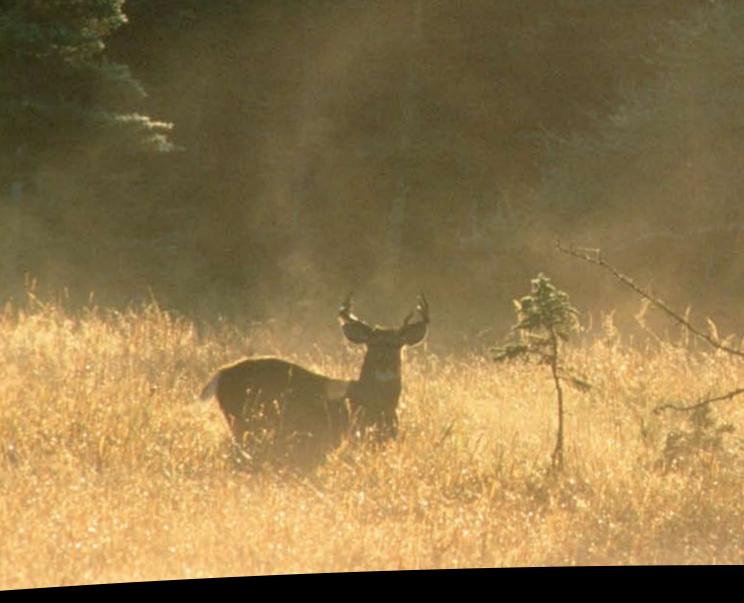








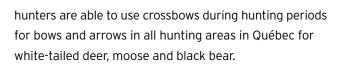




WHITE-TAILED DEER setting new records!

A population of 270,000 deer occupies the forests in southern Québec, and their density reaches its height in the Montérégie and the Eastern Townships while the hunt on Île d'Anticosti is of exceptional quality, with densities that can reach about 50 deer per square mile. Since 2008,







Michel Huot Game Biologist





From the BOREAL FOREST to the great barrens

Travelling up to 6,000 km (3,700 mi.) across Labrador, Nunavik and James Bay, the great woodland caribou herds of Northern Québec have long nourished our imagination (see the weekly migration map at www.mrnf.gouv.qc.ca/ english/wildlife/maps-caribou). The impressive Québec caribou herds of the Aux Feuilles and George rivers number one million head.

Inuit traditional knowledge of the animal is based on centuries of hunting on caribou grounds. Their teachings reveal that caribou population variations have been recorded since man was first present in the Arctic. Management of the species is now based on satellite telemetry tracking of 60 individuals as well as physical condition and habitat quality analyses.

Migratory caribou had almost disappeared at the beginning of the 20th century and remained rare until the 1960s when the Rivière George herd started to increase. Although caribou numbers can fluctuate, population levels remain considerable in Québec. The observed caribou population cycles seem closely related to habitat quality and are thought to be a natural density regulation process.

Nowadays, Northern Québec outfitters host between 2,000 and 4,000 non-resident hunters on high-quality caribou hunting grounds each year. The total annual harvest of 20,000 caribou has been sustainable and the abundant population allows for a quota of two caribou per hunter. The hunting season extends from August 1 to April 15.









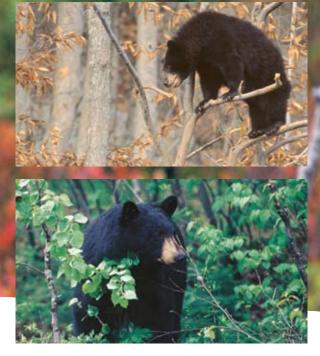
Stéphane Rivard Wildlife Technician





HUNTING THE BLACK BEAR IN QUÉBEC... what a thrill!

The virgin forests that blanket Québec provide a high-quality habitat for the black bear and are home to over 70,000 individuals (post-harvest). Each year the harvest approaches 4,000 captures. Hunters who use the services of our outfitters are more successful. In 2007, the 3,753 non-resident hunters harvested 1,953 black bears, an impressive success rate of 52%. The hunt takes place in the spring and each hunter can harvest one bear.



A spring hunting season prevails in all zones. A fall season has been reintroduced in Zones 9, 27 and 28 (bow season only) and 4, 6, 10 and 26 (bow and firearm season) in central Québec.

Hunters are allowed to harvest two black bear per year, one of which must come from Zone 10 in the autumn.

