

■ Toula's Take: And what if the Barbarians were us? p.4

# WESTMOUNT EXAMINER

tc • MEDIA

VOLUME 79, NUMBER 8 - THURSDAY, FEBRUARY 7, 2013 - 9 911 COPIES

Charlotte Michaud Sutton  
www.charlottemichaud.com 514.894.0866

399 CLARKE # 6B - \$629,000  
FACING CLARKE - THE CHURCH - WEST VIEW  
3 BEDROOMS - 2 BATHROOMS - BALCONY

MAKING ALL OF WESTMOUNT YOUR HOME SINCE 1935 westmountexaminer.com



Residents rally to save post office

3



Westmount gets ready for its 30th Annual Winter Carnival!

5

Your Classifieds  
FREE publication on YourClassifieds.ca  
1 866 637-5236

## Invincible summer

"In the middle of winter I at last discovered that there was in me an invincible summer." - Albert Camus

Westmount's Conservatory has produced elaborate annual floral exhibitions ever since its construction in 1927 by noted greenhouse manufacturers, Lord & Burnham, also credited for building the conservatories for the New York Botanical Garden. Open and free to the public seven days a week, it remains a popular destination to recharge your batteries and enjoy nature in the midst of winter.

(Photo: Peter Ford)

Tantalizing offers in your SUPER HEBDO

BidGO.ca	1	Hebdo Show.com	4	Le VOG condo	7	Ares accessoires	
Matelas Bonheur	2	Silver & Gold for ca\$h	5	Boiserie Alpin	7	cuisine	8
H Gregoire	3	La Méga Prise	6	BidGO.ca	7		



### Downtown Luxury Condominiums

1300 René-Lévesque West

- Indoor pool
  - Common terraces
  - Fitness room
  - Electric car rental
- (Complete list of amenities on our website)

Sales office  
2160 de la Montagne - 2nd Floor  
Monday-Friday: 12pm to 7pm  
Saturday-Sunday: 12pm to 5pm

514-838-2000



# roccabella

SOPHISTICATED LIVING, BY DESIGN.

www.roccabella.com

4813661

# health & wellness

## • OCULARIUM •

### OPTOMETRISTS

Since 1956

Dr. H. Bergman is well-known for his thorough eye exam and personal approach.

- Laboratory on Site
- Great Choice
- Personalized Service

**Harold Bergman & Associates**

**OPEN**  
MON. - FRI.  
9 AM - 6 PM

**10% Discount**  
to all our  
Senior Clients

New low vision aids now available. Visit our website:  
[www.bergmanopto.com](http://www.bergmanopto.com)

**514-488-6391**

5510 Monkland (at Girouard) Villa Maria

## Don't neglect your eyes!

Our precious eyesight is often overworked in this age of computers and televisions, whose screens we often squint at for hours in poor light conditions and without breaks. Eye examinations with eye care professionals at regular intervals are advisable to correct computer eye strain and other problems.

Optometrists examine and evaluate the overall health of the eyes, taking into account any of a patient's medical history that might influence his or her eye health. They then measure all the physical aspects of the patient's eye using instruments and standardized tests and take steps to correct failing sight with optical aids, such as glasses and contact lenses. They also detect diseases and other deformations that can lead to more serious consequences. In the case of a pathology, such as glaucoma or a functional problem, the optometrist will refer the patient to the appropriate healthcare professional.

It is recommended that people of all ages have vision checkups on a regular basis. Young children might not even notice a deterioration of their sight if it takes place over a long period of time. Similarly, adults past middle age might find themselves holding the pages of their book farther and farther away from their face for several months before they think to go for an eye exam!

*A visit to the optometrist allows for the detection of serious anomalies.*



photo: jupiterimages / thinkstock



## Podiatry Clinic

**Dr. Mark Helfield D.P.M.**

Doctor of podiatric medicine  
IN PRACTICE 15 YEARS

New Laser Treatment  
For Fungal Toenails

Approved by private insurances

### Treating Children and Adults

- Orthotics of superior quality
- Heel and arch pain
- Child in-toeing and flat-feet
- Ingrown toenail - Permanent treatment
- Removal of corns and plantar warts

**DECARIE SQUARE • 6900 Decarie Blvd., suite 3650**  
**514-733-FOOT (3668)**

## Spoil your feet!

Despite being the body part that is called on to support our entire weight, we often neglect our feet. It is important to care for them on a regular basis, as our feet are subject to disease, skin and nail problems, muscular pain, and bone malformations. Foot pain that remains untreated often leads to serious consequences affecting bone structure and joints.

Podiatrists are healthcare experts whose clinical work involves identifying certain weaknesses and problems in the feet and designing personalized treatments for clients. These professionals then prescribe the necessary devices to help their patients, such as orthopaedic soles, adapted footwear, or other prostheses. They can also support clients who suffer from more severe pathologies and guide them in the rehabilitative process.

For the average person, a case of tendonitis, an ankle sprain brought about by a slip off the curb, or an increasingly noticeable shift of the big toe from years of wearing high heels can become a cause for concern. If any of these occur, it is always advisable to consult a podiatrist. He or she will be able to counsel you on the best possible course of treatment, which might include shoe inserts, specific exercises, or other solutions.

*Podiatrists treat all foot-related problems, from common ailments to more serious disorders.*



photo: stockbyte / thinkstock

## For a dazzling smile and a healthy body too!

Dental offices offer a wide range of expertise and services apart from repairing cavities and cleaning teeth. With new technology and modern "know how", dentists can provide their patients with white & bright teeth & attractive smiles. Dentists also treat infections of the mouth, gums, and jaw and perform some kinds of oral surgery.

Research has shown, and experts agree, that there is an association between gum diseases and other chronic inflammatory conditions, such as diabetes, cardiovascular disease and Alzheimer's disease. A healthy mouth can lead to a healthy body. As modern equipment now allows for in-depth examinations, these professionals are often able to anticipate problems and prevent them from developing.

Indeed, since it has been proven that good oral hygiene greatly influences an individual's general state of health, the prevention of oral diseases must be a priority. With this in mind, dentists and their colleagues make it their duty to explain the basis of dental care and to give the best possible personalized advice to their patients.

*Dentists recommend once or twice yearly check-ups and thorough cleaning to ensure dazzling smiles and healthy bodies.*



photo: stockbyte / thinkstock



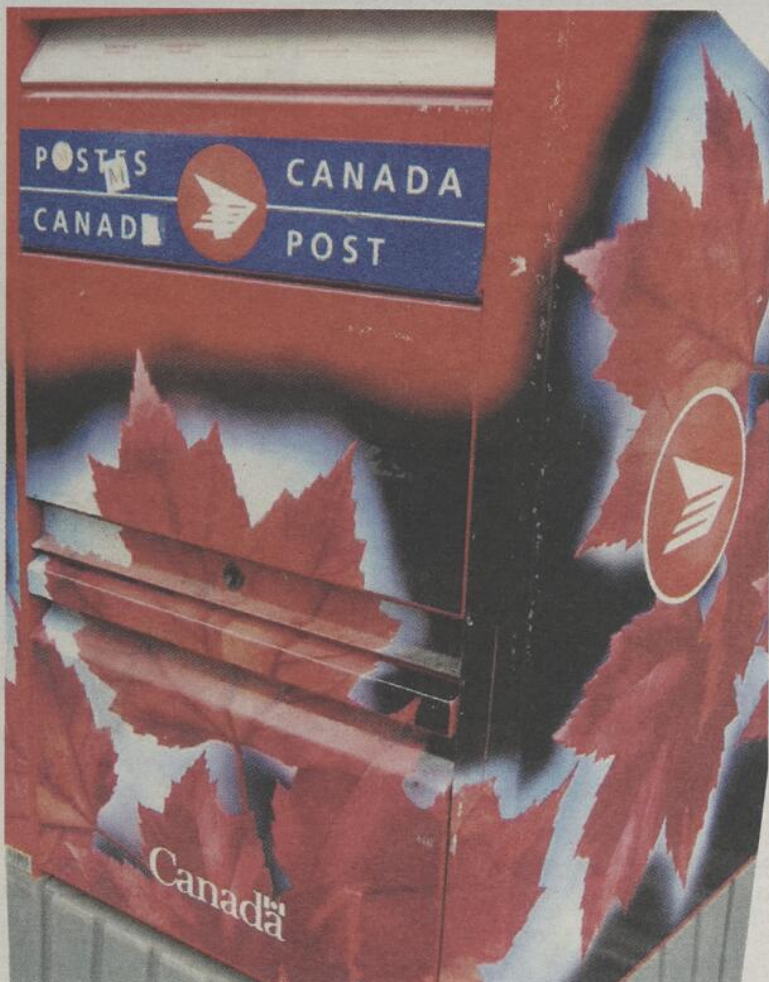
**Dr. Allan Coopersmith**

BSc, DDS, FAGD, FADI, FICD, FCADP

*Our new comfortable, ultra modern dental office is equipped with the absolute latest in sterilization, whitening, veneers, one-appointment porcelain crowns, fillings, and minimal radiation digital radiography. Our warm and caring staff promises to make your appointment easy, efficient and stress free. We welcome new patients and thank our patients for their confidence and referrals of friends and family. Free parking is provided for your convenience.*

**245 Victoria, suite 620, Westmount, 514-731-3308**  
**[www.drcoopersmith.com](http://www.drcoopersmith.com)**

# Residents rally to save post office



By MORGAN LOWRIE

The news that Canada Post is considering closing the post office located on Sherbrooke and Victoria streets was met by dismay by a number of Westmount residents, who have created a petition to try and save it.

"We feel that the post office is a vital centre in our community, both socially and economically," said Deanna Barwick Wall, one of the petition's authors. "I don't know how we'll get along without it."

Wall and other residents started the petition after Canada Post announced a one-month consultation process on January 15. Canada Post has stated that the Victoria village location could be superfluous since residents were already well-served by numerous other service counters.

Wall believes that a service counter in a pharmacy is no substitute for a real post office, with well-trained Canada Post employees who know the job.

She also says that the post office, which she describes as "a nice Canadian presence on the street," serves an important social function in the neighbourhood.

"People walk to the post office," she said. "On the way, they window shop, they pop into the coffee shop. It's a vital centre for the community."

Gerard Fellerath, owner of Folklore 1 on Sherbrooke, agrees. He is one of a dozen local merchants who are

offering the petition for signing in their stores.

"Having a post office is important for the health of a business district," he said. "The bank, the grocery store, and the post office: these are the anchors of a neighbourhood. Businesses do depend upon it."

Barwick Wall and Fellerath both say that the petition, which is addressed to Ministers of Transport Denis Lebel and Steven John Fletcher, has been well-received so far. Although they have not tallied up the signatures yet, Fellerath believes that between 100 and 200 people have signed within a few days.

On Monday, Mayor Peter Trent and several city councillors expressed their support for the petition and added their voices to those who are trying to save the post office. They passed a resolution objecting to the closure, and urged citizens to make their objections known to Canada Post.

"The City of Westmount believes that the Victoria Post Office is an important part of the Victoria Village shopping area, contributing to its vitality and to passing foot traffic," the resolution reads in part.

"These things can only be stopped with a lot of noise," Trent said to the residents by way of comment.

The petition is being offered for signing at several locations, including Fellerath's Folklore 1, North Face, and City Hall. Barwick Wall also encourages residents to write letters to Canadapost.ca/retail, and to MPs in Ottawa, which can be done postage-free.

The consultation process ends February 15.

Millions of satisfied clients since 1939  
**MILLION CARPETS & TILES**  
 Everything for your floors!

**Tarkett**  
 bâtir sur l'excellence

**PROFESSIONAL INSTALLATION**

Montreal • 514-273-9983 / 15, Bernard Est  
 West End • 514-365-1652 / 170, St-Jacques

www.milliontapis.com • www.millioncarpets.com

## Car thieves target Westmount

Three cars were stolen within a one-week period in Westmount, which represents an unusually high number, Station 12 police constable Caroline Gauthier said.

Two of the vehicles were late-model Lexus cars, both of which were locked and stolen from private driveways.

In both cases, there were no witnesses, and no broken glass or other clues left behind by the thieves, Gauthier said. At least one of the two cars was equipped with an alarm.

The third vehicle was taken from the Sherbrooke/Grosvenor area when the owner briefly parked and went into a local store. This vehicle, although older, had several expensive tools inside in plain view, which may provide the reason for the theft, Gauthier said.

She reminded residents to never leave valuables, such as phones and computers,



inside vehicles, especially not in plain sight. Alarm systems and motion-triggered driveway lights can help reduce the chance of a vehicle being stolen, she said, although at least one of the cars stolen this week was equipped in this way.

"You can reduce your chances of having your car stolen, but there are never any guarantees," she said.

# cegep

## MARCH 1

is the deadline to apply for the  
**FALL SEMESTER**  
 at one of the following cegeps:

Champlain-Lennoxville  
 Heritage  
 John Abbott  
 Macdonald College  
 Vanier

Granby Haute-Yamaska  
 de Lanaudière  
 - à l'Assomption  
 - à Joliette  
 - à Terrebonne

Saint-Jérôme  
 Saint-Laurent  
 Shawinigan  
 Sherbrooke

Abitibi-Témiscamingue  
 Ahuntsic  
 André-Laurendeau  
 de Bois-de-Boulogne  
 Drummondville  
 Édouard-Montpetit  
 Gérald-Godin

Lionel-Groulx  
 Maisonneuve  
 Marie-Victorin  
 Montmorency  
 Outaouais  
 Rosemont  
 Saint-Hyacinthe  
 Saint-Jean-sur-Richelieu

Sorel-Tracy  
 Trois-Rivières  
 Valleyfield  
 Vieux Montréal  
 Institut de technologie  
 agroalimentaire  
 Institut de tourisme  
 et d'hôtellerie du  
 Québec

On-line services to submit your application:  
<http://sram.omnivox.ca>

**SRAM**  
 service régional d'admission du  
 montréal métropolitain  
[www.sram.qc.ca](http://www.sram.qc.ca)

Téléphone : 514.271.2454

4876888



« Growing your business with personalized and attentive service »  
 - Harvey Aisenthal

**WESTMOUNT EXAMINER**

Contact me today!  
 514-627-3253

harvey.aisenthal@tc.tc  
[www.westmountexaminer.com](http://www.westmountexaminer.com)

**PLOMBERIE & CHAUFFAGE**  
**T.M. BRIGGS (1991) INC.**  
 PLUMBING & HEATING INC.

- REPAIRS • ALTERATIONS
- NEW INSTALLATIONS
- RADIANT FLOOR SYSTEM
- GEOTHERMAL

**Prompt Service 514-489-0406**

# And what if the Barbarians were us?



Last week found me at the Segal Centre for Alexandre Marine's stage adaptation and North American premiere of J.M. Coetzee's Nobel Prize-winning novel, 'Waiting for the Barbarians'.

Told from the perspective of the Magistrate, a civil servant in an unnamed Empire who watches helplessly as a state of emergency is declared and a military campaign is launched to capture the 'Barbarians', the play has plenty of the absurdist undertones of Arthur Koestler and Fyodor Dostoyevsky's writing. The play was inspired by well-known Greek Egyptian poet Constantine Cavafy's poem of the same name, whose work I loved as a teenager and still do to this day.

While the stage adaptation doesn't always work (allegory is a hard thing to translate on stage, and I saw more than my share of people scratching their heads in bafflement), it left me pondering a number of questions, and I suppose that's all one can hope for from art.

It's inevitable that a novel written in South Africa during the Apartheid regime is going to reference the malevolence of imperialism and the psychology of evil that permits for such atrocities to take place. At its essence, however, the novel is about the constant thread running throughout the course of human history that insists on pitting 'us' against 'them'. It's about humans reacting to this, most contemptible, of emotions that chooses to fear, to be repelled by, to be suspicious of that which is unlike them.

"Have these Barbarians in any way affected your life?" the Magistrate asks Colonel Joll.

"They are ugly and immoral," he replies. A blanket statement that, of course, reveals his utter ignorance of his subject. Ultimately, they are not like him. He, therefore, does not recognize them as human.

History is littered with examples of the 'civilized' attempting to 'civilize' 'barbarians' and despite the slight variations on the official

reasons for such attempts, at the heart of these actions the same sentiment constantly reappears; you are not like us, we don't recognize your way of life as legitimate, we must make you more like us or eradicate you and your culture.

The Middle Ages are full of such examples. The attempt to 'civilize', assimilate, and ultimately 'save' was the underlying principle of French and Portuguese colonial rule in the late 19th and early 20th centuries. Native Americans had built great civilizations with many millions of people long before Columbus wandered lost into the Caribbean. He didn't 'discover' America; it was already there. And the death and destruction he brought with him in the name of his 'civilization' should make Americans who know their history a little less inclined to celebrate Columbus Day with such fanfare. The idea that 'savages' need to be saved from themselves is also the ideological premise on which Christian missionary evangelization attempts were based on. Bringing the word of God and the light of culture was every civilized man's obligation.

*"The idea, however, that there is more than one reality is not redundant."*

Here at home the Canadian Indian residential school system, whose Commission's hearings are still ongoing today, is a giant stain on our country's conscience, and should be. Perhaps if the average Canadian knew more about the monstrosities committed they would be more inclined to pay attention to the Idle No More movement and why it matters.

The notion of humankind being above this kind of rudimentary thinking today is, of course, laughable. One doesn't have to look any further than the Middle East, Iraq, and Afghanistan, and the way Arabs continue to be viewed by many Westerners as savages.

Even in its most benign form, nationalism; the idea that there exists an 'us' and a 'them', and that somehow the 'us' is far superior to 'them' simply because it's more familiar and more relatable, is humanity's major failing.

## EDITORIAL CARTOON

PASCAL ÉLIE



We continue to make the mistake of believing that other cultures are just "failed attempts at being us" as Wade Davis so eloquently phrased it. It's hubris of the worst kind.

Human's predilection to value the 'same' is manifested in the intolerance displayed by those who are suspicious of the 'different'; the way recently-arrived immigrants are looked down on by those who did nothing more than catch an earlier boat. This constant clash of cultures, values, languages, religions, plays out on a daily basis right here in Quebec. The blatant - sometimes crass - division between the ideological right and the ideological left is what made covering the student protests such a failure in objective reasoning. Most people had already made up their minds from Day One about what the police and the students were all about, based on their own preconceptions and prejudices. There was no room for dialogue and very little for much-needed shades of grey.

Also, the fact that Cavafy was a gay man living in a place and time where he had to hide his sexual orientation is not lost on me. The vehemence and hate with which gay people are still treated by many in today's world makes one wonder about the unreasonable vitriol directed at those who are simply not living by others' rules and norms of acceptable behaviour.

In Cavafy's poem, after waiting for them to arrive, the barbarians fail to materialize.

*"Why this sudden bewilderment, this confusion? Because night has fallen and the barbarians haven't come. Now what's going to happen to us without barbarians? Those people were a*

*kind of solution."*

And here's the truth finally revealed: the concept of 'others' sometimes only exists to validate, confirm and assuage the insecurities of the 'us.' If the 'others' exist, then so do we; if only as a contrast and a comparison. One that we always set ourselves up to win, because it's too dangerous for our sensitive egos to ponder the possibility that we might be on the wrong side of history.

The idea, however, that there is more than one reality is not redundant. It's in fact refined reasoning. Perhaps humanity will one day recognize that one does not need to be at war with the 'different' in order to be at peace with the 'same'. In the meantime, we keep lurching along...

**SEND US YOUR LETTERS!**

The Examiner welcomes letters from readers on topics of local interest. While we only publish the writer's name and street, all letters must include the writer's name and address, as well as a daytime phone number for verification. Letters may be sent by e-mail to: [examiner@tc.tc](mailto:examiner@tc.tc)

We look forward to hearing from you!

Follow us on:  
 @WestmountExam   
[www.facebook.com/westmountexaminer](http://www.facebook.com/westmountexaminer)

4 - Thursday, February 7, 2013 - Westmount Examiner - www.westmountexaminer.com

### WESTMOUNT EXAMINER

245 Victoria, suite 210, Westmount (Qc) H3Z 2N2  
 Editorial & Sales • Tel: 514 484-5610 Fax: 514 484-6028  
 Classified ads: 1-866-637-5236  
[www.westmountexaminer.com](http://www.westmountexaminer.com)



**General Manager:** Stéphane Desjardins  
**Assistant Publisher:** Marie-France Paquette  
**Sales Director:** Marie-Claude Turcotte  
**Sales Support Supervisor:** Lyne Lefebvre  
**Advertising Consultants:** Harvey Aisenthal ([harvey.aisenthal@tc.tc](mailto:harvey.aisenthal@tc.tc)), Marie-France Paquette ([marie-france.paquette@tc.tc](mailto:marie-france.paquette@tc.tc))  
**Commercial classified ad sales representative:** Françoise Girouard 514-636-7314 ext 235

**Sales coordinators:** Marie-France Dubé, Carole Gravel Bouchard  
**News Director:** Toula Foscolos  
**Editorial email:** [examiner@tc.tc](mailto:examiner@tc.tc)  
**Photographers:** Peter Ford, Serge Boisvert  
**Journalist:** Morgan Lowrie  
**Contributors:** Marilyn Smith Carsley, Doreen Lindsay, Robert N. Wilkins, Morgan Lowrie, Adrian Saldanha, Steve Hatton

**Regional Manager:** Sylviane Lussier  
**Production Director:** Robert Bourcier  
**Graphic Design:** Innograf Montreal  
**Printed by:** Imprimeries Transcontinental 2003 inc. Transmag Division  
**Distribution:** Transcontinental Media Inc. Publi-Sac Montréal, 337-6920  
**Published by:** Transcontinental Media G.P. [www.tcmedia.tc](http://www.tcmedia.tc)

**CERTIFIED DISTRIBUTION: 9 792 COPIES**  
**9 911 PRINTED COPIES**

Publisher's Liability for error: The publisher shall not be liable for slight changes or typographical errors that do not lessen the value of an advertisement. The publisher's liability for other errors or omissions in connection with any advertisement is strictly limited to publication of the advertisement in any subsequent issue or the refund of any monies paid for the advertisement. Any reproduction of advertisements or editorial content, in part or in whole, in an official or unofficial manner, is prohibited without a written permission from the publisher.

Distributed by

Please recycle this newspaper

# Camps & Education

## Westmount gets ready for its 30th Annual Winter Carnival!



Winter is here, and with it, Westmount's 30th annual Winter Carnival, taking place February 7, 8 and 9 with events across the city. A wide variety of activities aimed to appeal to all ages have been planned for you, including skating, tobogganing, sleigh rides, puck shooting contest, sugar shack and much more at the Westmount Athletic Grounds. Don't forget the

Westmount Recreation Centre family night and Ballroom Blitz Swing Ball at Victoria Hall. For a complete downloadable schedule, go to: [www.westmount.org](http://www.westmount.org)

### SANS SOUCI RIDING CENTRE INC.

- Residential Summer Riding Camp
- Residential Spring and Fall Week-end Camp

Bus service from Montreal available for spring and fall camp



"An exceptional equestrian experience"

Co-Ed, 8-17 yrs of age

BILINGUAL CAMP

- Beautiful site and facilities
- Classified 4 stars by CITQ
- 350 acres
- 30 km south of Montreal
- over 40 School horses
- 65 campers per session
- QCA, OCA, FEQ. certified

A TRADITION FOR OVER 40 YEARS

Tel. (450) 826-3772 [www.sans-souci.qc.ca](http://www.sans-souci.qc.ca)  
[info@sans-souci.qc.ca](mailto:info@sans-souci.qc.ca)



### SUPERCAMP@VANIERCOLLEGE.CA

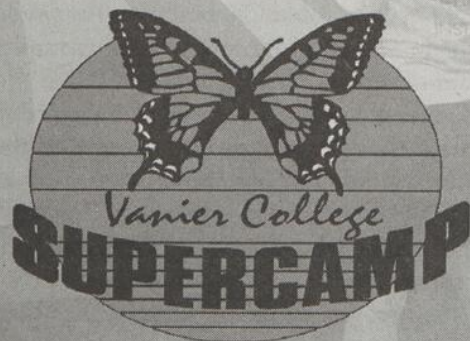
#### WHY A SUPERCAMP?

Not just a sports camp. Here at Supercamp we pride ourselves on the commitment of our staff, who are all educated in fields of their expertise. We offer all major sports and also have a highly enriched arts program; concentrating on dance, poetry, theatre, choir, gymnastics, and visual arts all of which are performed for the parents in our weekly show. At Supercamp our main priority is the safety of our campers. We provide a safe environment in which they can learn while having fun.

- |                   |                  |                           |
|-------------------|------------------|---------------------------|
| •Beach Volleyball | •Swimming        | •Digital Photography      |
| •M&M Room         | •LaserQuest      | •Outdoor Adventure Optn.  |
| •Kayaking         | •Theatre Arts    | •Evening Family Programs  |
| •Rock Climbing    | •Air Hockey      | •Fr. & Eng. Immersion     |
| •Computer Labs    | •Learning Centre | •Sci•Tech Explorers       |
| •Biology Lab      | •Poetry          | •Leadership Certification |
| •Archery          | •W.O.W           | •Reggio World             |
| •Floor Hockey     | •Music, Dance,   | •AND A WHOLE LOT          |
| •Haiku            | •Choir           | MORE!                     |

**TOUR & INFO NIGHT**  
Starting on Wednesday  
Mid-February @ 7 pm

[Http://www.supercamp.ca](http://www.supercamp.ca)  
(514) 744-7611 for more info  
[supercamp@vaniercollege.qc.ca](mailto:supercamp@vaniercollege.qc.ca)  
821 Ste. Croix, St-Laurent, H4L 3X9  
Côte-Vertu or Du Collège



THE EXPERTS  
IN GIRLS' EDUCATION.

[ecs.qc.ca](http://ecs.qc.ca)



Strong bodies reach physical goals and strong minds reach intellectual ones. Our students do both. She'll learn about competition, sportsmanship, team dynamics... all skills that serve her well back in the classroom, and forward in life.

**INQUIRIES WELCOME FOR FALL 2013**

MISS EDGAR'S AND MISS CRAMP'S SCHOOL  
525 Mount Pleasant Avenue, Westmount, Quebec H3Y 3H6 Tel: (514) 935-6357  
ECS is an independent, English-language day school for girls from Kindergarten to Grade 11.

# How we can revitalize Victoria Village

*An open letter from a concerned citizen*

In the last two months, three stores and the local post office have announced that they are closing. Victoria Village – an area with so much potential – is facing a crisis. Public consultations regarding a plan for the area are coming soon. It is time for the community to come together and make use of its knowledge and talent to find concrete solutions that will ensure that the Village is both sustainable and thriving.

The problems plaguing the Village have been well-identified. Recent news articles explain Cromwell's monopoly over commercial space in Westmount, unreasonably driving up rental costs and consequently, property values and taxes. Shelley Kerman outlined, in an open letter published recently obstacles to a successful commerce in Westmount. I have raised the need for a demographic study of the Village and its users given the opening soon of the super-hospital. While the economy and changing buying trends (e.g. online shopping) clearly have had a role in the Village's decline, other small cities and communities have been able to sustain vibrant commercial cores. There are concrete things that we can do. These include breaking the commercial rent monopoly and excessive business taxes,



providing better services to support businesses, ensuring adequate parking and, perhaps most importantly, constructing a vision – built on where the Village is going, not where it has

been – of the kind of commercial core our community wants.

For its part, the City is in the process of undertaking studies aimed at revitalizing the Village and they need our input. Westmount has an abundance of talent – bursting with business leaders, lawyers, architects, urban planners, university researchers and a large youth population. It is populated by dedicated residents willing to roll up their sleeves. We should be able put our minds together, develop and implement a plan to address the problems plaguing the Village.

**Urban planners and researchers:** Can we collect the demographic data necessary to determine 1) who lives in Victoria Village now, 2) who will live there in five and in ten years (a different question from who the City wants to attract) and 3) which populations does the commercial district currently serve? Can we model the ideal balance of pedestrian, bicycle and car traffic and determine the means through which to then achieve this balance? Can we model the ideal mixture – based on demographics – of high end boutique stores, lower end commercial shops, restaurants, speciality stores and other types of spaces (e.g. fitness studios, offices)? What research has been done and what research needs to be done regarding the impact of the MUHC Super Hospital?

**Lawyers:** If monopoly ownership of commercial properties is threatening business competition, is there a complaints procedure available through the Competition Bureau? What type of by-laws could Council pass that would dissuade monopoly ownership – for examples regarding type of use (e.g. a by-law that a certain percentage of space must be dedicated to small businesses) or by-laws regarding the amount of time that any building can remain vacant? Have other districts faced similar challenges and how have they used the law to their advantage?

**Business leaders/local merchants:** What informal mechanisms exist to

address merchant concerns? Are there ways to encourage those with private empty lots to dedicate those lots to private parking? What types of business incentives can be used to attract the types of businesses that the community identifies as desirable? For example, should we consider special incentives to attract specialty stores or could we provide incentives for youth looking to start a business to locate in Westmount? Are there grants available to assist in revitalizing the area?

**Architects:** How do we engage in revitalization while maintaining architectural integrity and uniqueness of Westmount? Can we engage local artistic talent in achieving this goal?

**Environmental Engineers:** What types of technology should Victoria Village incorporate to ensure that Westmount remains a leader in sustainable development?

**Youth:** According to the 2011 census data, one third of Westmount's population is below the age of 30. Further, within the city's 4.02 square kilometers, there are approximately 14 schools and 2 CEGEPS, 11 daycares and pre-schools as well as numerous religious institutions and community non-profit organizations. Westmount youth are not only relevant because they hold much of the spending power but they also bring fresh perspectives on how to solve problems and may very well be those looking to launch the very businesses that Westmount would like to attract. How about challenging our youth to come up with an urban design and business plan for Victoria Village through a competition with prizes supplied by local businesses?

This is not an exhaustive list of relevant expertise or community members who may be interested in participating in this initiative. It does, however, serve as a starting point for a strategy whereby residents lead the way, following a transparent and open process, in shaping their community. The strategy of bringing residents together has been used as part of revitalization initiatives in many cities across the world. Surely it can help Westmount build a sustainable Victoria Village.

**Why should we care about Victoria Village?** A vibrant commercial area not only serves local resident needs for basic provisions, it creates a meeting place for the community, stimulates cultural and creative expression and could even increase tourism, which contributes to the cultural and financial well-being of the community. We are now facing changing economics, ways of commerce and demographics, which challenge the status quo and require new, creative thinking. If we do not act, Victoria Village – an area with tremendous potential – will disappear.

Let's work together to remove the impediments to developing a successful Victoria Village. If you would like to be part of the plan, please contact me at westmount4you@gmail.com

**Julia Carbone Westmount resident, lawyer, WMA Board Member & Healthy City Community Life Committee member (please note that these views do not necessarily reflect those of the WMA or the Community Life Committee).**



*Chef Clinton's back at Bistro on the Avenue!*



**Chef Clinton Hughes** has returned to **Bistro on the Avenue**. He invites you to stop by and enjoy a delectable meal in the evening or try the Luncheon Specials Monday-Friday. You can make reservations by calling 514-939-6451 or drop in at 1362 Greene Avenue.

# Westmounter Len Blum looks back at his career in movies

Retired screenwriter, film producer, and film composer Len Blum has worked with some of the biggest names in Hollywood. His CV includes titles like Meatballs, Heavy Metal, and Howard Stern's "Private Parts". In advance of his appearance at the upcoming annual McGill Institute for the Study of Canada (MISC) conference, Lifting Off and Flying High: Talent and Success in Canada, which examines success in three areas: technology, sports, and culture. The Westmounter and husband of McGill Principal and Vice-Chancellor Heather Munroe-Blum sat down with the Examiner to discuss his life and career.

"I was a musician, and that's all I wanted to be," says Blum of his innocuous start in the film biz. Then 15 years old, Blum played in a band with his friend Danny Goldberg, 17. "Danny told me, you've gotta meet this guy I'm making movies with called Ivan," Blum says. One night, then-high school student Blum accepted Goldberg's invitation to attend a jam session with Goldberg's university friends. "One person seemed to be the energy focus," recalls Blum. "When he would change a song, everyone else followed - and this was

Ivan Reitman." The two played guitar "until we were the only ones there," Blum recalls. "We played until two in the morning - we literally played every song we knew, until we ran out of songs." The duo wrapped up the night over coffee and doughnuts at Canada's second-ever Tim Horton's outlet, and a partnership was born.

Blum started helping Reitman and Goldberg out on-set and his career in movies advanced to the next level, when test screenings of a Goldberg/Reitman project called Blackout proved disappointing. The film, a series of intersecting stories occurring during a New York City blackout, left audiences with questions as to how exactly the blackout occurred. Reitman and Goldberg called Blum - "I think because they knew I'd be home, and they didn't know who else to call," he says - and asked him to write dialogue that would explain the blackout. "I still have never seen the movie, but apparently it worked out well," says Blum. "So, Ivan felt that I could write."

Shortly thereafter, fate intervened. Reitman & Goldberg asked Blum to work on the script for a movie about summer camp. The movie, Meatballs, starring Bill Murray, became the highest-grossing Canadian film ever released in the U.S.

"I was still a musician, so I was gigging and playing dates and recording and such, and suddenly overnight I was a successful screenwriter ... to my shock and amazement," Blum says. In time, Goldberg saw the toll dual careers were taking on Blum, and urged his friend to choose between the two professions. "I was far more successful as a screenwriter than I'd been as a musician, so I stayed with that," laughs Blum. "And then, Stripes came out and was a very big hit, so it just sort of continued from there."

Released in 1981, Stripes was the number two box office hit of that summer - second only to Raiders of the Lost Ark. "To be number two in the world, week after week after week, gives you a different perspective," says Blum. "You know, it just makes you think - we can do this."

Following Meatballs and Stripes, Blum moved from Canada to Hollywood, but soon

Continued on page 8 >>>

## GET A CLUE!

STEVE MARTIN  
KEVIN KLINE BEYONCÉ KNOWLES

THE PINK PANTHER

FEBRUARY



## Give us a piece of your mind for a chance at Centaur tickets!




CENTAUR  
THEATRE  
COMPANY

Have something to say about Westmount municipal affairs? Want to suggest a story? Know of someone that the Examiner should profile? Send us a quick note at [examiner@tc.tc](mailto:examiner@tc.tc), or send us a message by "liking" us on Facebook ([www.facebook.com/westmountexaminer](http://www.facebook.com/westmountexaminer)) or following us on Twitter at @WestmountExam for the chance at winning tickets for the Centaur's season production of your choice. And what a great season it's been so far! Go to [www.centaurtheatre.com](http://www.centaurtheatre.com) to see for yourselves! Being heard and being rewarded for it was never this easy!

@WestmountExam

[www.facebook.com/westmountexaminer](http://www.facebook.com/westmountexaminer)





LAST WEEK-END

BORN TO BE LOVED

BORN TO BE FREE

IMAX

BORN TO BE WILD 3D

MOVIE FOR FAMILIES, SATURDAY & SUNDAY AT 10:30 AM & 11:30 AM

IN ENGLISH	IN FRENCH EXCLUSIVELY PLAYING AT	
MEGA-PLEX™ GUZZO MARCHE CENTRAL 18	MEGA-PLEX™ GUZZO TERREBONNE 14	MEGA-PLEX™ GUZZO PONT-VIAU 16
MEGA-PLEX™ GUZZO TASCHEREAU 18	MEGA-PLEX™ GUZZO MARCHE CENTRAL 18	MEGA-PLEX™ GUZZO TASCHEREAU 18



FOR ONE WEEK ONLY

EXPERIENCE IT IN

MEGA-PLEX GUZZO IMAX 3D

TOP GUN

IN ENGLISH

MEGA-PLEX™ GUZZO MARCHE CENTRAL 18	MEGA-PLEX™ GUZZO TASCHEREAU 18
---------------------------------------	-----------------------------------

FOR "EXACT" MOVIE SCHEDULE, [WWW.CINEMASGUZZO.COM](http://WWW.CINEMASGUZZO.COM)

www.westmountexaminer.com - Westmount Examiner - Thursday, February 7, 2013 - 7

decided Tinseltown wasn't for him.

"I never intended to stay in Hollywood, and I didn't particularly like it," he says. "The first office we had at Paramount, I walked in and in the corner there was a garbage can, and in the garbage was the nameplate of the person who had had the office before me - Sid Dorfman. And at that point I decided I did not want to be the next Sid Dorfman - I could see that it was all replaceable, and preferred my life in Canada."

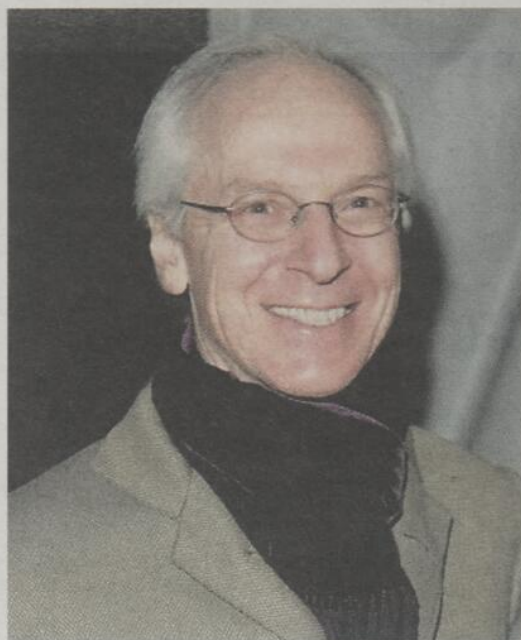
Being based in Canada didn't hinder Blum's movie career. Subsequent credits included cult cartoon classic *Heavy Metal*, *The Pink Panther*, and Howard Stern's *Private Parts*. "There was a resonance there," says Blum of his time working with Stern. "He was a wonderful partner to have - a very, very, considerate, nice person;"

says Blum of the famed shock jock.

Blum believes his Canadian roots were a plus in the movie biz. "I think it's a huge advantage," he says of being Canadian. "In creative terms, winter is long, we spend a lot of time entertaining ourselves and each other... I think you hone your sense of humour that way."

Blum left the movie game in 2006 after writing *The Pink Panther* and *Over the Hedge*. Blum, a yoga practitioner since 2000, took six months off work before his fiftieth birthday, and decided to devote himself full-time to teaching yoga. Blum says he has no regrets about leaving "the little writing room" behind. These days, Blum teaches classes at United Yoga Montreal ([www.unitedyogamontreal.com](http://www.unitedyogamontreal.com)).

At the MISC conference Blum will be joined by fellow Canadian Fred Einesman, a medical doctor by training who now works as a screenwriter (credits include *ER* and *Private Practice*). "We would have the same



Len Blum

conversation onstage that we would have if we were having a smoked meat sandwich at Schwartz's, and I think that will be the value of it," says Blum. "The immediate conversation is what happened to him, what happened to me, and whatever the audience may be interested in."

Blum's advice to those looking to break into the movie business? "Really focus on what you love," he says. "Focus on the ideas you're passionate about, the characters you want to write for, and the stories you want to tell. Don't allow your ideas to be compromised by any government agency's mandate, or by any people thinking they are giving you good advice, and tell you what to do - really, pursue your own independent passion."

*Lifting Off and Flying High: Talent and Success in Canada* runs from February 11 - 12 at the OMNI Hotel (1050 Sherbrook West). To register, go to [www.mcgill.ca/misc](http://www.mcgill.ca/misc)

# Happy Valentine's Day

Thursday, Feb. 14



**Courral**

Fine Lingerie  
Loungewear  
Swimwear  
Day Wear

Gift Certificates available

COSABELLA

4861 Sherbrooke W. 514-484-5656

**Beautiful Roses for Valentine's Day**

Rekindle the romance with a breathtaking display of your affection. Elegant red roses or custom bouquets.

514.488.1147  
Delivery available

fleuriste florist  
**le jardin de mélissa**

6206 Sherbrooke St. W.

**Pâtisserie de Nancy**  
Pains • Pâtisseries • Chocolats  
5655 Monkland, Mtl. (514) 482-3030

We have many **Valentine treats** including  
Delicious Valentine cakes & fine chocolates

We also carry:  
Homemade French pastries, baguettes & specialty breads and quiches

514-482-3030  
5655 Monkland Ave.

**Bistro on the Cavenue**

Enjoy a Romantic Dinner!

**Special Valentine's Day Menu**

Luncheon Special  
Mon - Fri: 11:30 - 2:30  
Includes soup or salad + main course \$14.95

**Happy Hour:**  
7 days 5 à 7

1362 Greene Ave.,  
Westmount  
Reservations: 514-939-6451

# Affordable getaway ideas for Valentine's Day

February, when Valentine's Day serves as the official day of love and affection, is a great time to embark on a romantic vacation, especially if that getaway is to a warmer locale that can help men and women momentarily forget about the snowstorms and colder temperatures back home.

Some resorts and travel-based businesses take advantage of Valentine's Day by inflating prices to capitalize on gift-giving. However, many others use this time of year to offer specialized sales and discounts to help boost business through the remainder of the winter season. It is possible to enjoy an indulgent trip without having to spend a fortune.

\* Consider cruising. There are cruises that depart from various ports all year long. All it takes is a call to a cruise line or logging on to their Web sites to check the scheduling. For those unopposed to flying to a different port, you may be able to broaden your options with regard to cruise destinations and departing dates. Cruises are advantageous because they are all-inclusive, self-contained vacations. Couples who don't want the hassle of packing and unpacking several times and want their meals and entertainment planned out ahead of time might find cruising is their trip. There also is the ability to visit different ports of call all in one trip, ensuring there is never a dull moment.

\* Look into winery packages. Wineries may be doing their planting and harvesting in the warmer weather, but come the winter they

may be facing a slow-down in foot traffic and may be eager to attract business. Sampling different vintages and spending time in an often adults-only environment can be an ideal way to spend a Valentine's Day weekend. Make it an overnight trip and stay nearby in a hotel. Some wineries may offer a restaurant on premises or work with a local establishment to provide package deals.

\* Visit your closest city. Many people living in the suburbs seldom make trips into downtown unless they are regular commuters for work. Even those who spend their weekdays in an urban area may never have experienced all of the little gems that attract tourists. For Valentine's Day, you may want to see your urban center through the eyes of a visitor, taking advantage of the museums, cultural centers and buildings that attract tourists throughout the year. Chances are the trip will not be costly, and you'll be close to home.

\* Take in live music. There's something romantic about listening to music together. Investigate upcoming concerts in your area. Some coffee shops and bars host open-mic nights when budding artists can be heard. Check to see if any smaller venues are hosting intimate, acoustic concerts by popular bands. It can be a memorable night and one that doesn't break the bank.

Going away for Valentine's Day need not be an expensive venture. There are many ways to save money and enjoy a much-needed romantic escape.



Participants have the chance of winning 50\$ in purchase coupons at each participating retailer in the promotion.

Please fill in the coupon and send before Wednesday, February 13th, 2013 at 12:00 pm to 245, Victoria, room 210, Westmount, H3Z 2M6

Name: \_\_\_\_\_

Address: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

or participate online at: [www.westmountexaminer.com](http://www.westmountexaminer.com)

## Spa de Westmount

**Duane Drover**  
Master Stylist/ Colorist

offering  
**Winter Special**  
Save 20%  
on all services till Feb. 28<sup>th</sup>

Just mention this ad  
NEW CLIENTS WELCOME



With Duane Drover

**1 Westmount Square, suite C510, Westmount**  
for an apt. call: (514) 933-9966

## Charmant

**GRAND OPENING SPECIAL**  
manucure 15\$ or manu/pedi combo 35\$

Limited time only! Available until February 17th  
with all organic/natural products.

Come meet our team of professionally trained and certified nail technicians. Pick your scent & make your feet pretty!

\* Also offer our princess menu for your children, all organic polishes

4922 Sherbrooke W., Westmount  
514.507.5137

- Pedicure • Boutique
- Manicure • Accessory

## Globe and Mail Non-Fiction Bestsellers List

"...strikes to the core of anyone with a heart.. the story refuses to go away. Nor should we let it."

LONDON FREE PRESS

CENTAUR THEATRE COMPANY / NATIONAL ARTS CENTRE CO-PRODUCTION

# innocence lost

A PLAY ABOUT STEVEN TRUSCOTT

One of the most tragic miscarriages of justice in Canada's history



PRODUCTION PARTNERS  
OLA PIPER The Gazette

JANUARY 29 - FEBRUARY 24, 2013

BY BEVERLEY COOPER DIRECTED BY ROY SURETTE



FEATURING THE NAC ENGLISH THEATRE ACTING COMPANY  
TREVOR BARRETTE, PIPPA LESLIE, BRENDAN McMURTRY-HOWLETT, JULIE TAMIKO MANNING,  
ALLAN MORGAN, FIONA REID, MICHAEL SPENCER-DAVIS, JOAN WIECHA, JANE WHEELER AND JENNY YOUNG

## CENTAUR THEATRE COM

453 St. François-Xavier, Vieux-Montréal Place d'Armes box-office 514-288-3161

Media Sponsors: The Gazette, beat 25, EXAMINER, Government Sponsors: Canada Council for the Arts, Conseil des arts et des lettres Québec, Conseil de la culture de Montréal

# Extraordinary generosity at such a young age

Recently the nursery school students at The Montreal Oral School for the Deaf got a special treat...a visit from 6-year-old Ilayda Hall and her best friend Sophie Birks, both of whom are grade 1 students at ECS. The reason for their visit was that Ilayda had a gift for the school - \$170 that she had raised for charity by selling greeting cards which she had designed and created herself. She chose the MOSD because her best friend Sophie Birks has a hearing loss. Sophie attended the MOSD before entering kindergarten last year at ECS where she continues to receive MOSD

services. The MOSD nursery students, led by music teacher Randi Melnick, sang songs with their special visitors and presented Ilayda with a beautiful thank you card that they had made. Sophie then helped to guide Ilayda around the school and got enthusiastic greetings from her former teachers. Ilayda's Mom, Meltem Kilicaslan is very proud of her daughter for her spirit of charitable giving. Sophie's Mom, Jeniene Birks, a member of the MOSD Board of Directors, was also on hand for this lovely occasion. Ilayda has the distinction of being MOSD's youngest donor.



From left to right, MOSD teacher/therapist Randi Melnick, Sophie Birks, and Ilayda Hall.



## CLASSIFIEDS

Our extras  
 ✓ Frame     ✓ Bold  
 ✓ Color     ✓ Heading  
 Ask your call centre, agent today's!

Maximize your results! Enjoy the free publication of your ad on [yourclassifieds.ca](http://yourclassifieds.ca).

Deadline: Monday 5 pm  
 Call centre business hours: Monday through Friday from 8:30 AM to 5:00 PM  
 Payment methods:

TO OUR ADVERTISERS: Please check your ad the first day it runs, if you find an error call us immediately. In the case an error occurs, our responsibility is limited exclusively to the charge for the first week of publication of your ad. All forms of discrimination are illegal.

Toll Free Number 1-866-637-5236

CONNECTING BUYERS AND SELLERS TOGETHER  
 In your neighborhood

- 100 Real estate purchase/sale
- 200 Real estate rental
- 300 Marchandises
- 400 Services
- 500 Personnal Services
- 550 Financial Services
- 600 Employment
- 700 Training and Culture
- 800 Notice
- 900 Vehicules

10 - Thursday, February 7, 2013 - Westmount Examiner - www.westmountexaminer.com

**270** Office / Commercial space for rent  
**PRIME OFFICE SPACE, on Greene Avenue, up to 2,000 sq.ft., available immediately.** Call 514-726-6986 Landmark Properties inc. Real Estate Agency.

**310** Miscellaneous for sale  
 #1 high speed internet \$28.95/month. Absolutely no ports are blocked. Unlimited downloading. Up to 5Mps download and 800Kbps upload. Order today at [www.acanac.ca](http://www.acanac.ca) or call toll free 1-866-281-3538.

HOT tub (SPA) Covers. Best Price, Best Quality. All Shapes & Colours Available. Call 1-866-652-6837. [www.the-coverguy.ca](http://www.the-coverguy.ca).

QCNA (Quebec Community Newspapers Association) can place your classified ad into 24 weekly papers throughout Quebec - papers just like the one you are reading right now! One phone call does it all! Call Marnie at QCNA 514-453-6300. Visit: [www.qcna.org](http://www.qcna.org).

**310** Miscellaneous for sale  
 SAWMILLS from only \$3997 - make money & save money with your own bandmill - cut lumber any dimension. In stock ready to ship. Free info & DVD: [www.NorwoodSawmills.com](http://www.NorwoodSawmills.com) / 4000T. 1-800-566-6899 ext:4000T.

**345** Antiques  
 ABRACADABRA turn your hidden treasures into ready cash. International buyer wants to purchase your antiques, paintings, china, crystal, gold, silverware, jewellery, rare books, sports, movies, postcards, coins, stamps, records. 514-501-9072.

**404** Domestic services offered  
**CLEANING lady with references seeks days work every second Thursday, 438-876-5488**

**436** Computers  
 TECHNICIAN, 32 years experience. Repair, installation. Office/ house calls. Bilingual. \$60/ hour, billed. Warranty. Nicholas: 514-932-7835

**442** Construction/ renovation  
**GENERAL renovations:** paint, gypse, joints, bathrooms and basements. Clean professional work. Competitive prices. R.B.Q.: 8350-9943-55, 514-776-6957

HANDYMAN painting, plastering, household jobs, yardwork, fence and deck repair, staining/ resealing, etc... call Russ: 514-377-5795

**J.F. RENOVATIONS** Home Renovations Ceramics, marble, granite, slate tile installation. Professional Painting Kitchens and Bathrooms Finished Basements Free Estimates... 514-862-4871  
 TILE Installation - ceramic & marble, custom showers, free estimate, RBQ, professional service, 514-758-7710

**442** Construction/ renovation  
 TILE installation ceramic/ marble, quality work, RBQ, custom showers, free estimate. 514-758-7710

**446** Painting/ decorating  
 A-1 Peinture, meilleur prix, estimation gratuite. Painting, best prices. RBQ: 8256-9542. 514-362-0076

**452** Floor/ sanding

**PLANCHERS MONTREAL EXPERTS**  
 Office 514 363-0139 Cell. 514 894-8046 [www.planchersmontreal.com](http://www.planchersmontreal.com)  
 • SANDING  
 • INSTALLATION  
 • HARDWOOD FLOOR SALE  
 RBQ 5622-5774-01 4735480

**480** Roofing  
 Roofing Inter-Régional. RBQ#8357-9557-01. Insurance. Roof repairs/ Snow Removal/ De-icing. 514-250-4811

**523** Massotherapy  
**STUDIO Ashby:** Swedish massage, sport, californian, relaxation. Very nice place. Very nice team. 514-331-6275

**585** Miscellaneous financial services  
 TheLoanProvider.com. 500\$+ instant loan. Approved in 1h or less. No credit check. Apply online or by phone. Same day deposit. 1-888-672-7577.

**585** Miscellaneous financial services  
 FINANCIAL problems? Drowning in debt! Stop the harassment. Bankruptcy might not be the answer. Together let's find a solution - Free Consultation. Bill Hafner - Trustee in Bankruptcy. 514-983-8700.

**605** Help wanted

**Recherche travailleurs pour mine à ciel ouvert/région Fermont**  
**LES FORAGERS CCL (1993) INC.**  
 - Mécanicien machinerie lourde, foreuse hydraulique  
 - Journalier, travaux en hauteur  
 Bilinguisme un atout. Salaire avantageux. Faites parvenir votre c.v. par courriel à: [emploi@foragesccl.com](mailto:emploi@foragesccl.com)

**605** Help wanted  
 RÉPUBLIQUE Dominicaine. Vacances et/ ou bénévolat. [info@suncampdr.com](mailto:info@suncampdr.com) Tél.: 809-320-1441, 809-261-3795

**945** Car purchase  
 !!! Achat véhicules/ recyclage/ ferraille. Reçus S.A.A.Q. 514-247-9715

**605** Help wanted

Is your car dying? It could save lives!  
  
 Donate it to The Kidney Foundation of Canada!  
 Towing is free and we'll send you an income tax receipt.  
  
[www.kidneyquebec.ca](http://www.kidneyquebec.ca)  
 1 888 228-8673



# High-school entrepreneurs make a splash in the business world

■ MORGAN LOWRIE

Every Tuesday after school, when many high-school kids are rushing home to do homework and relax, a group of enterprising Villa Sainte-Marcelline girls are working to make an impact in the business world.

As part of the Junior Achievement program, a non-profit group dedicated to providing youth with business education and training, the team of 20 girls from the Westmount-area all-girls school have developed and launched their own company, with real-world success.

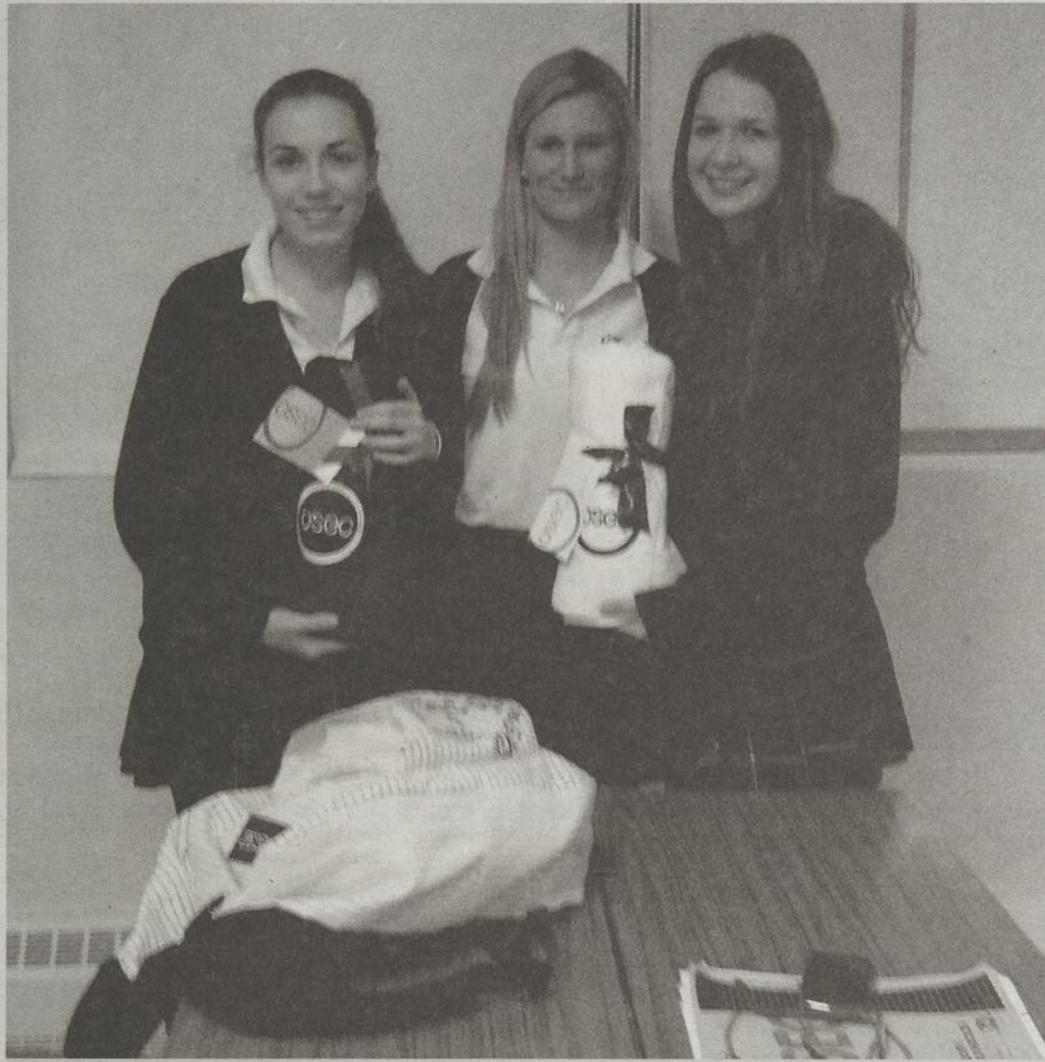
Their product, O'sec, is a towel that is held up around the body by a Velcro strap, ensuring no slipping or falling off.

"It's new, it's unique, it's useable on a daily basis," said company President Jeanne Labelle. "It's perfect for the spa, the gym, or when you're getting ready to go out at night."

The Junior Achievement program provides teams of secondary 5 students with the opportunity and funding to develop and launch their own companies for a period of one year. The students go through all the steps running a business, from coming up with prototypes, to designing, selling, and marketing their products.

For the Villa Sainte-Marcelline students, the educational exercise has provided both learning opportunities and commercial success.

In one pre-Christmas sale alone, the girls sold \$900 worth of towels, at \$18 each. Their next plan is to approach gyms and spas to see if they are interested in carrying the product.



From left to right, Chloe Mackenzie Lee, Claire Provost and Jeanne Labelle, holding their invention.

For Valentine's Day, they have released a special edition pink towel, which they are trying to market directly at guys who may be shopping for a gift for their girlfriends.

The girls will have to disband their company at the end of the year, when the program finishes. But they feel that the lessons they have learned will last much longer than that.

"It's a good way to learn all the different aspects of running a business," says Chloe Mackenzie Lee, one of the project's entrepreneurs.

Claire Provost, the VP of marketing, agrees. "I had no idea of all that went into making posters, running a facebook page, ad campaigns, websites," she said. "It showed me that business has an artistic side, and it made me think that I want to go into marketing one day."

The girls have won several awards through Junior Achievement already, including best prototype on the island of Montreal. Their ultimate goal is to be awarded the title of "Business of the Year."

But all the girls say that their business education will not end when O'sec stops production in May. All three of the girls interviewed for the story say that their experience had motivated them to consider careers in the business world.

"I wasn't considering anything like that before," Labelle said. "I wanted to be a doctor. But now I'm thinking about going into administration."

To learn more about the product, visit the website at [www.osec.ca](http://www.osec.ca) or [www.facebook/osecJE](http://www.facebook/osecJE).

En récupérant des boîtes de conserve,  
nous créons des électroménagers.

Récupérer c'est recréer. **RECREER.CA**

Pour connaître les matières acceptées dans votre bac de récupération, contactez votre municipalité.

469832

ROYAL LEPAGE

ROYAL LEPAGE HERITAGE

Real Estate Agency

1245 Greene Avenue / 4 Westmount Square, Suite 110 / Westmount

514.934.1818



**PAM DAVIDSON  
MCLERNON**  
514.209.7171

**TOP 3% IN CANADA**

**INTRODUCING**

**SUPERB SUN-FILLED UPPER WITH VIEWS!**

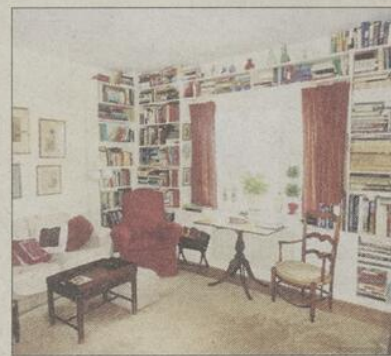
Spacious entertaining areas, 2 Fireplaces, 3 bedrooms, 2 new bathrooms, architectural details, high ceilings, hardwood floors, very private large terrace with additional balcony! Panoramic views. Interior garage. **\$749,000**



**SOLD**  
**MAGNIFICENT CONDO PROPERTY**  
Exquisitely renovated, Garage & private Garden!  
**\$889,000**



**SOLD**  
**FABULOUS SUN-FILLED FAMILY HOME**  
Spacious entertaining areas, architectural details, 4 bedrooms, 3.5 baths, large kitchen, new windows throughout.  
**\$995,000**



**RENTAL**  
**SPACIOUS 4 BR CONDO**  
Renovated 1,800SF 4 BR, 2 Bath, A/C, parking.  
**\$2,900/mo**



**COUNTRY GEM**  
Charming private retreat, renovated, AC, 3 garages.  
**\$295,000**



**ROSEMARIE MARTIN**  
514.592.3244  
rmartin@royalpage.ca



**SOLD**  
**NDG! DETACHED!** 4 bedroom cottage, 2 1/2 bathrooms, modern kitchen/bathroom, in-laws suite, garage, deck, garden.  
**\$975,000**



**NEW LISTING**  
**DOWNTOWN** - Sit Robert Peel, 15<sup>th</sup> floor, views, 2,700 sq.ft., 3 bedrooms, 2 1/2 bathrooms, balcony, 2 car garage, pool, city garden. **\$1,699,000**



**VIEWS!**  
**WESTMOUNT** - 3 storey sun-filled cottage. Between 2 parks, 5 bedrooms, 4+1 bathrooms, garage + pkg, garden, 2 decks. **\$1,859,000**



**TWO UNITS**  
**DOWNTOWN** - "Mackenzie House", two bedrooms, 2 full bathrooms. Totally renovated, 5 new appliances, parking, garage. **\$439,000 ; \$379,000**

**MY #1 PRIORITY IS PROMOTING YOUR PROPERTY**



**MARTHA TSADILAS**

Real Estate Broker

*Proudly serving Westmount  
for 35 Years*

**514-489-0631**

marthatsadilas@hotmail.com



**SKILLFULLY PRICED AND SOLD IN 2 DAYS FOR OVER ASKING**

**Bright 4 bedrooms, 3 1/2 bathrooms, garage, views.**



*Un service de première classe pour les résidents du centre-ville et de la banlieue ouest  
Proudly Serving the Downtown and West-Island Communities with Distinction*