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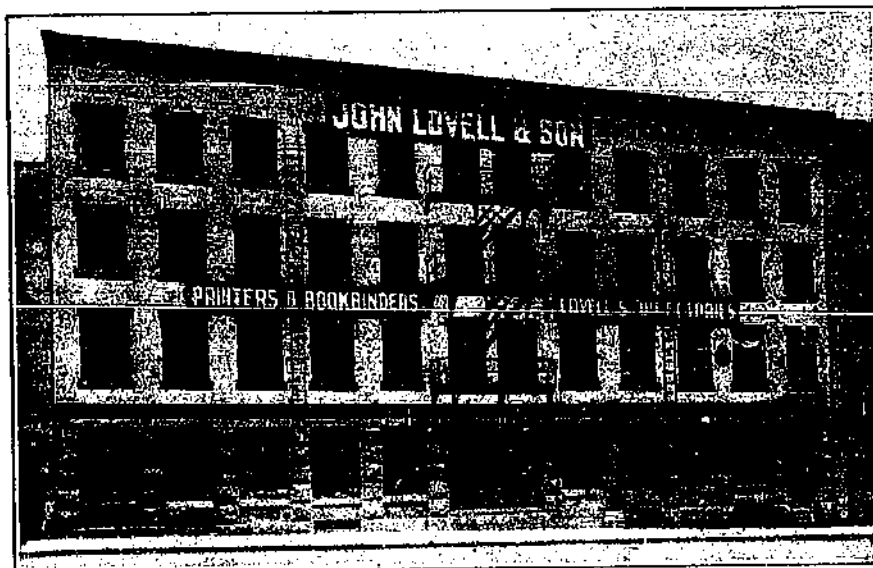
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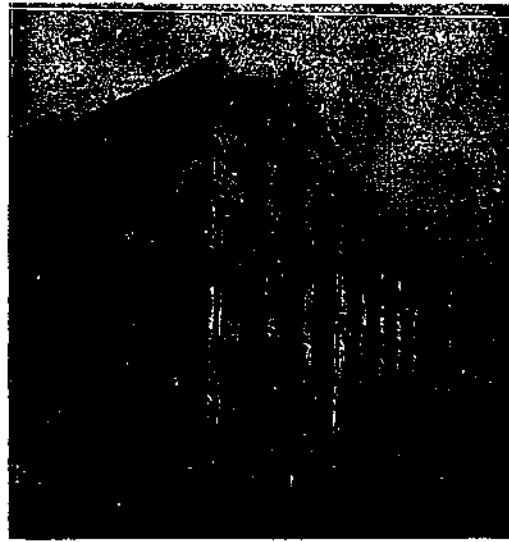
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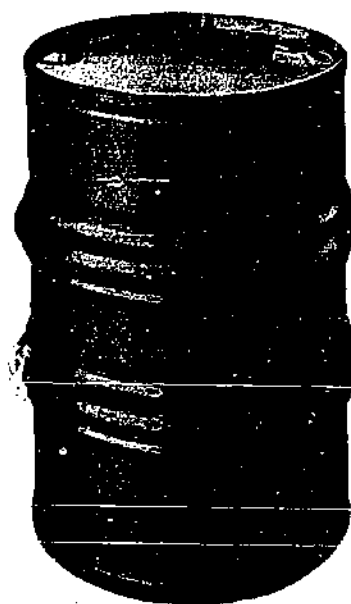
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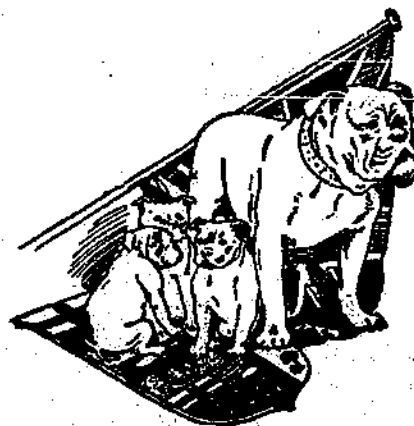
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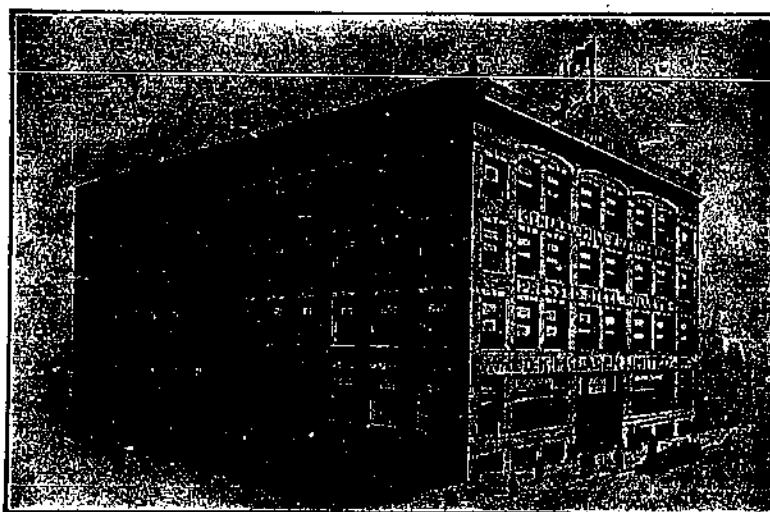
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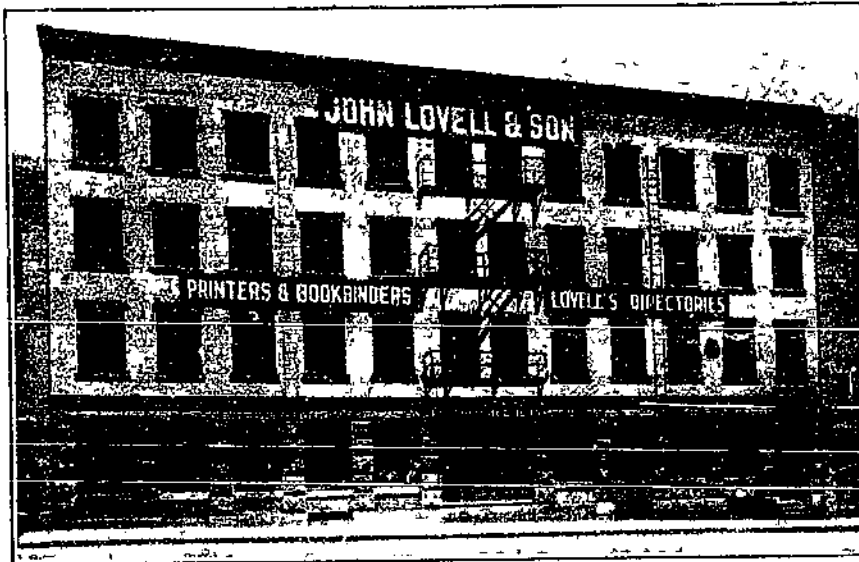
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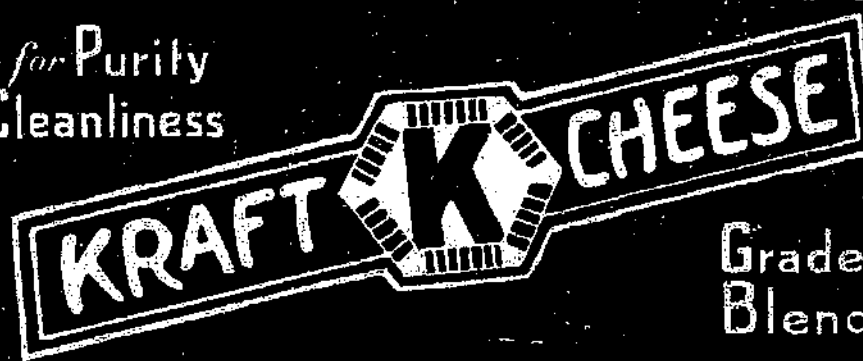
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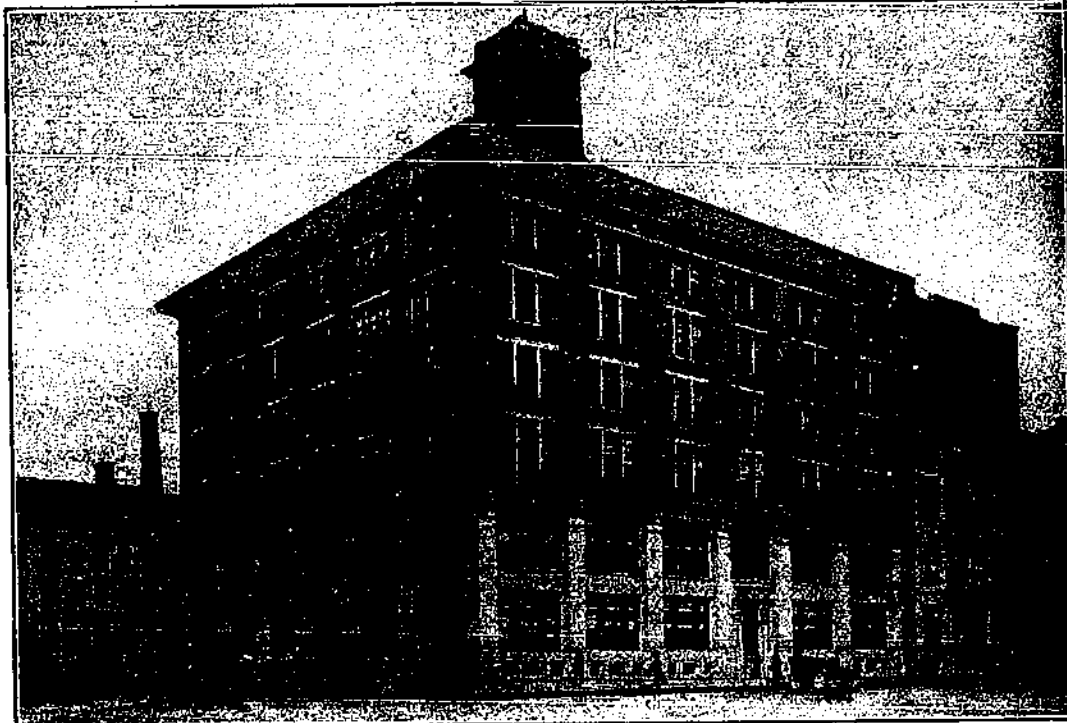
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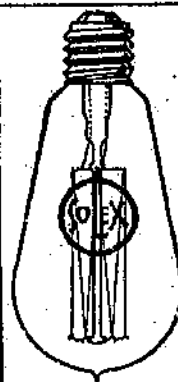
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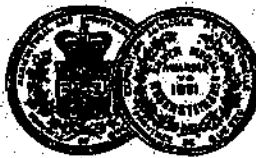
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*Post Office Lock Boxes, Electric Railway Appliances,  
such as Trolley Wheels, Overhead Switches,  
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Tableware Repaired and Replated Equal to New  
*Manufacturers of Carriage and Harness Trimmings  
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 Equal to New. Sheet Silver, Brass, Spinning Metals,  
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LIGHT AND HEAVY BRASS CASTINGS MADE TO ORDER :: PRIZES AND MEDALS AT ALL PROVINCIAL EXHIBITIONS

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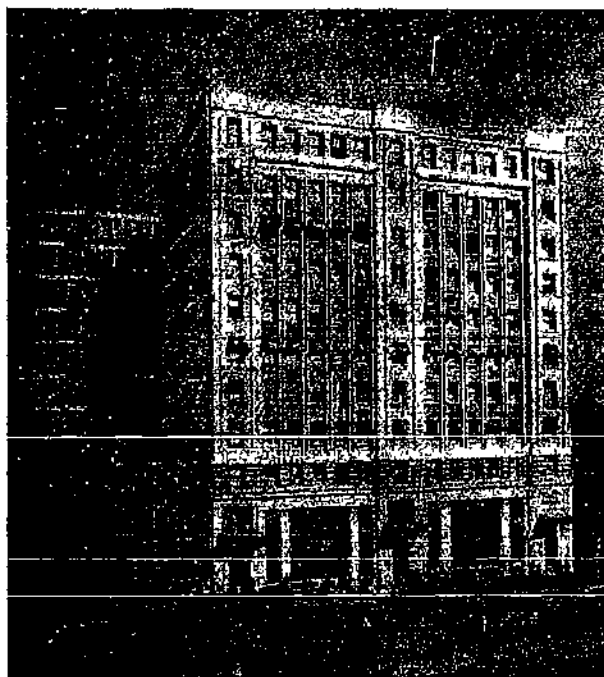
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**MONTREAL****ELECTROTYPERS****JOSEPH B. LOVELL****ELECTROTYPERS***Prompt · Practical · Personal · Attention*TELEPHONE MAIN  
7587**23 ST. NICHOLAS STREET, MONTREAL****ENVELOPES****ENVELOPES****OF ALL KINDS AND SIZES SUPPLIED ON SHORT NOTICE  
OUR FACILITIES ARE EXCEPTIONAL****JOHN LOVELL & SON, LIMITED**23-29 ST. NICHOLAS STREET  
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*China : Crockery : Glassware  
Hotelware : Toys : Souvenirs  
Fancy Goods : Dolls : Etc.*

EVERY conceivable fast-selling European Toy, Doll and Novelty will be on display at our big, new, conveniently located showrooms, Sommer Building, 41 Mayor Street. We specialize in European Merchandise. You will find not only part of the best, but all of the best. Our display will be enormous—the variety endless. Favorable connections in Europe enable us to present you with items and prices that positively can't be equaled elsewhere.



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G. H. BRAIN — — MANAGER  
TELEPHONE PLATEAU 3792  
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FLORIST  
*McKenna*  
LIMITED  
The  
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### Two Stores:

ST. CATHERINE & GUY STS.	<u>Flowerphones</u> <u>UPTOWN 7078</u>
LAURIER & PARK AVENUES	<u>ATLANTIC 3300</u>

GREENHOUSES: COTE DES NEIGES ROAD

OUR SERVICE ENABLES YOU TO HAVE FLOWERS DELIVERED IMMEDIATELY IN ANY OTHER CITY

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FACTORY: VILLE LA SALLE, MONTREAL

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Made by Murray — ALEXANDER Murray

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TALISMAN ROOFING  
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**THE STANDARD OF EXCELLENCE IN DOMESTIC AND FOREIGN MARKETS**



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# FIVE ROSES FLOUR

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**DAILY CAPACITY :: :: 27,400 BAGS OF 98 LBS.**

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# BOULTER-REDMOND LIMITED

Successors to BOULTER, WAUGH, Limited, & The REDMOND COMPANY, Limited  
407 St. Peter Street, Corner St. Paul Street West, Montreal



WHOLESALE MANUFACTURERS  
OF

*Furs, Hats, Caps,  
Mitts and Gloves,  
Mackinaws,  
Work Shirts  
and  
Sheep-lined Coats.*



IMPORTERS AND EXPORTERS  
OF

*Raw & Dressed Skins*

SAMPLE ROOMS AND FUR SHOW ROOMS LOCATED AT

**407 St. Peter Street**

CORNER ST. PETER AND ST. PAUL

We extend you a cordial invitation to visit us and inspect our many Lines. IN OUR FUR SHOW ROOM LIVING MODELS ARE USED FOR DISPLAYING LADIES' FURS.

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FACTORIES AT  
**MONTREAL**



BRANCH OFFICE AND  
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*The Name*

**CORISTINE**

IN ANY FUR GARMENT, STANDS FOR

*Excellence in*

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*Finish*

*Workmanship*

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ACCEPT NO OTHER  
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**JAMES CORISTINE & CO.**

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371 St. Paul Street West, - MONTREAL



# FOURRURES

Nous avons toujours en Stock un assortiment complet de fourrures comprenant

Mouton de Perse,  
Seal d'Hudson,  
Seal Francais,  
Seal d'Alaska,

Martes et Renards de toutes sortes

*Notre catalogue L.C. envoyé sur demande*

# FURS

We always have in stock a large and complete assortment of Furs including

Persian Lamb, Hudson Seal, French Seal,  
Alaska Seal,

Martens and Foxes of all Kinds

*Our Catalogue L.C. sent on demand*

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LIMITED

457 St. Paul Street West

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**GLASS**

Of Every Description for Building Purposes

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LEADED and MEMORIAL  
WINDOWSMIRRORS, ORNAMENTAL GLASS  
BEVELLED PLATESAUTOMOBILE WINDOWS and  
WINDSHIELDSAlso HOBBS' SIDEWINGS  
for OPEN CARS

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**JOHN LOVELL  
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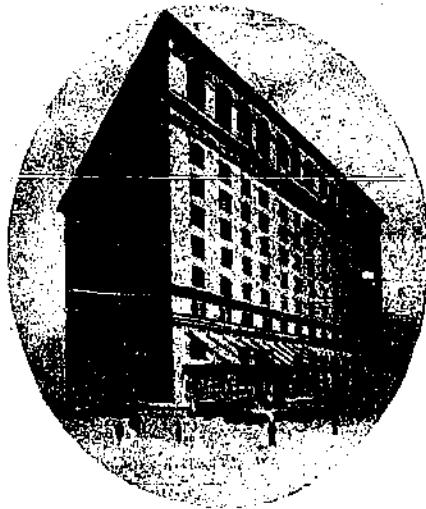
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*Gold Stamping*

WE have the most efficient and up-to-date equipment for hot stamping on leather, cloth, paper or card, in gold or other colors.

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 CENTRE OF SOCIAL LIFE  
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VANCOUVER

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B. G. RANSOM, *Manager*

# ALLIANCE NATIONALE

## SOCIÉTÉ D'ASSURANCE MUTUELLE

VIE, MALADIE, INVALIDITÉ, ACCIDENT, PENSION DE VIEILLESSE  
LA PLUS PROSPÈRE DU CONTINENT

Cette institution fait honneur aux nôtres et ses succès dépassent toutes les espérances des fondateurs. Elle compte maintenant 629 succursales réparties dans tout le Canada et la Nouvelle-Angleterre. Son effectif au 31 décembre 1923 était comme suit:

	Nombre de membres	Nombre de certificats	Assurance en force
Adultes .....	34,041	34,748	\$29,397,773.76
Enfants .....	1,707	1,713	181,359.00
<b>Total .....</b>	<b>35,748</b>	<b>36,461</b>	<b>\$29,579,132.76</b>

Le rapport financier et le rapport de l'actuaire font voir l'excellente position financière dans laquelle se trouve notre grande institution et les garanties incontestables qu'elle offre pour les nombreux avantages que comportent ses certificats.

En prévision des charges plus lourdes que lui imposera l'avenir, l'Alliance Nationale accumule prudemment un capital de garantie.

### CAPITAL ACCUMULÉ

Caisse d'assurance-vie	au 31 décembre 1923 .....	\$4,584,754.76
Caisse des malades	au 31 décembre 1923 .....	582,538.24
Caisse d'assurance-infantile	au 31 décembre 1923 .....	6,261.57
Assurance de groupe	au 31 décembre 1923 .....	49.60
Caisse générale	au 31 décembre 1923 .....	15,104.30
Surplus de remise	au 31 décembre 1923 .....	515.47
<b>Total .....</b>		<b>\$5,189,223.94</b>

### BÉNÉFICES QUE L'ALLIANCE NATIONALE ACCORDE À SES MEMBRES

Elle émet des certificats de participation de \$250 à \$5,000.

1. **Certificat Système No 1**—Assurance-vie, pouvoir d'emprunt, certificat de participation acquise;
2. **Certificat Système No 2**—Assurance-vie, bénéfice d'invalidité, pouvoir d'emprunt, certificat de participation acquise, pension à 70 ans;
3. **Certificat Système No 3**—Assurance-vie, bénéfice d'invalidité, pouvoir d'emprunt, certificat de participation acquise, pension à 60 ans;
4. **Certificat Système No 4**—Assurance-vie, bénéfice d'invalidité, pouvoir d'emprunt et valeur de rachat, certificat de participation acquise, prolongation d'assurance;
5. **Certificat Système No 5**—Assurance-vie à primes temporaires de 10, 15, 20, 25 et 30 ans, au choix du membre, bénéfice d'invalidité, pouvoir d'emprunt et valeur de rachat, certificat de participation acquise, prolongation d'assurance;
6. **Certificat Système No 6**—Dotation—Période de paiement de 10, 15, 20, 25 et 30 ans, au choix du membre, bénéfice d'invalidité, pouvoir d'emprunt et valeur de rachat, certificat de participation acquise, prolongation d'assurance;
7. **Bénéfices en Maladie** \$5.00 par semaine pendant vingt semaines par année de calendrier jusqu'à concurrence de \$400. Les membres du sexe masculin ont le privilège de s'inscrire aux doubles bénéfices et de recevoir une indemnité hebdomadaire de \$10.

### ASSURANCE INFANTILE

L'Alliance Nationale assure la vie des enfants de ses membres de 1 à 16 ans

### ADMISSION DES DEUX SEXES AUX MÊMES CONDITIONS

Grâce à son administration sage et prudente et à sa situation exceptionnelle, l'Alliance Nationale a passé la guerre et l'épidémie sans faire d'appel spécial pour rencontrer ses obligations. Peu d'institutions du genre peuvent se payer ce compliment. Ayons un ardent amour pour nos véritables intérêts nationaux. Notre devoir est d'entourer nos institutions de tout ce qui peut contribuer à leur stabilité. Les Canadiens-français ne conserveront leur influence nationale qu'en imitant l'esprit pratique des nationalités au milieu desquelles ils vivent.

395 Avenue Viger E. Montréal. - Tel. Est 3016 - 3017 - 3018

# DALE & COMPANY

LIMITED

## *Marine, Fire & Casualty Underwriters*

*President: R. J. DALE Lloyd's Agent*

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ALL CLASSES of INSURANCE TRANSACTED  
REPRESENTING LEADING BRITISH  
AND AMERICAN COMPANIES

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PAYNE & HARDY, LIMITED, HAMILTON, ONT.  
D. J. MORLAND, LIMITED, NORTH BAY, ONT.

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PRIVATE EXCHANGE CONNECTING ALL DEPARTMENTS

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**EMPLOYERS' LIABILITY  
 ASSURANCE CORPORATION LIMITED**

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**Transacts All Classes of Fire and Casualty Insurance**

INCLUDING

AUTOMOBILE (Full Cover) :: ACCIDENT & SICKNESS  
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***Total Assets Exceed \$43,000,000.00***

**C. W. I. WOODLAND**

*General Manager for Canada and Newfoundland*

**JOHN JENKINS**

*Fire Manager*

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FOUNDED A.D. 1792

**CAPITAL . . . . . \$ 5,000,000.00**  
**TOTAL ASSETS . . . . . 50,019,377.01**

FIRE, MARINE, AUTOMOBILE, TOURIST, HAIL, RENT, INLAND  
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 SALESMAN'S SAMPLES, WAR RISK, HORSE AND  
 WAGON, RIOT & CIVIL COMMOTION,  
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**LOSSES PAID SINCE ORGANIZATION :: :: :: \$264,748,933.70**

AGENTS IN ALL THE PRINCIPAL CITIES AND TOWNS OF CANADA AND THE  
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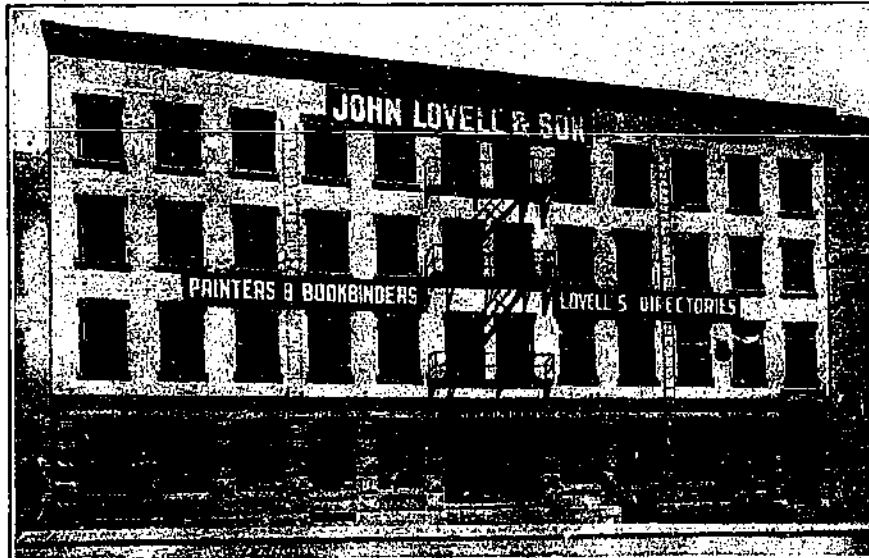
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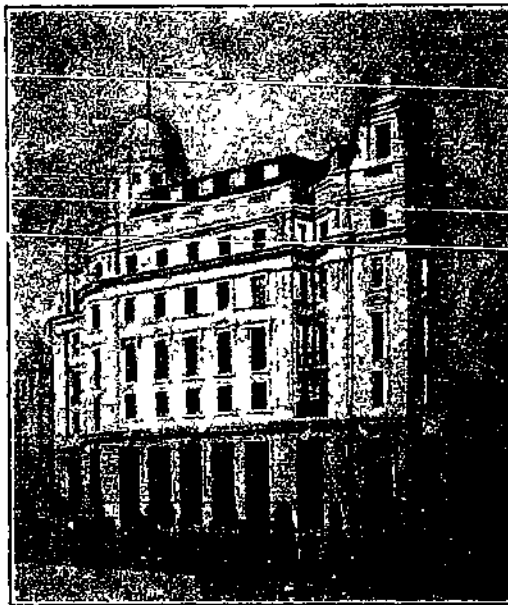
A.D. 1720

FIRE INSURANCE

A.D. 1924

# THE LONDON ASSURANCE

*Incorporated  
by  
Royal Charter  
A.D. 1720*



*"Tested by  
the fires of  
over two  
centuries"*

HEAD OFFICE: LONDON, ENG.

**Total Assets Exceed . . \$47,000,000**

**Note:** *The London paid \$7,600,000.00 losses arising from the San Francisco Disaster—an amount greater than that paid by any other Company, operating under a single name, in this or any other conflagration. This record stands without parallel in the history of insurance.*

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*Superintendent Western Office, Winnipeg*

*Joint Managers:*  
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**LONDON & SCOTTISH**  
**ASSURANCE CORPORATION LIMITED**  
OF LONDON, ENGLAND

*Established in Canada 1863*

**ALL CLASSES OF LIFE ASSURANCE TRANSACTED**

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**INSURANCES AGAINST FIRE, ACCIDENT AND  
SICKNESS**

**GUARANTEE BONDS  
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EMPLOYERS LIABILITY  
PUBLIC AND TEAMS LIABILITY  
MARINE PLATE GLASS**

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General Manager, The Royal Trust Company

**NORMAN J. DAWES, Esq.**  
Managing Director, National Breweries Limited

**E. G. PRATT, Esq.**  
General Manager, The Mercantile Bank

**C. W. TINLING, Esq.**  
President and General Manager, National Drug & Chemical Co. of Canada, Limited

**Fire Manager, C. E. CORBOLD Casualty Manager, J. UPTON FLETCHER Secretary & Actuary, W. H. R. EMMERSON**

**MANAGER for CANADA :: ALEXANDER BISSETT**

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**LONDON & SCOTTISH BUILDING**  
CORNER ST. JOHN, HOSPITAL AND ST. ALEXIS STREETS  
**MONTREAL**

**Total Funds and Assets Exceed \$33,000,000.00**

**BRANCHES AND AGENCIES THROUGHOUT CANADA**

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**NORTHERN**  
 ASSURANCE COMPANY LIMITED  
 OF LONDON, ENGLAND

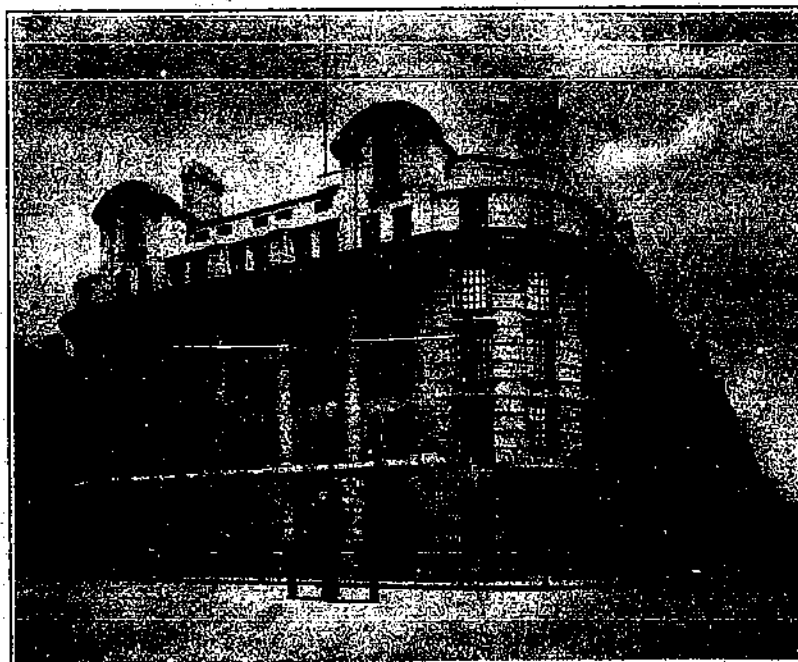
FIRE

AUTOMOBILE

ACCIDENT

SICKNESS

BONDS



LONDON HEAD OFFICE

BURGLARY

EMPLOYERS'

&

PUBLIC

LIABILITY

PLATE GLASS

**Total Assets :: 1922 :: Exceed \$70,000,000**

HEAD OFFICES

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 ABERDEEN . . . . . 1 Union Terrace

HEAD OFFICE FOR CANADA

306 LEWIS BUILDING

**MONTREAL**

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First British Insurance Office Established in Canada, A.D. 1804

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OF LONDON, ENGLAND

FIRE



LIFE

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The "PHOENIX" is one of the Oldest and Wealthiest Offices in existence, having been founded in the year 1782, in the reign of King George III.

**SECURITY**

The Accumulated Funds exceed \$150,000,000, and afford unsurpassed Financial Security to the Policyholders.

**PROMPT AND LIBERAL SETTLEMENTS**

The "PHOENIX" has always enjoyed a reputation for Prompt and Liberal Loss Settlements, and a total sum exceeding \$850,000,000 has been paid in Claims. Deposits with the Dominion of Canada are vested in Canadian trustees under the Insurance Act for the security of Policyholders are over \$3,000,000.

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J. B. PATERSON, Manager for Canada

C. W. C. TYRE, Secretary :: :: Wm. LAWRIE, Treasurer

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MONTREAL OFFICE :: :: 100 ST. FRANCOIS XAVIER STREET

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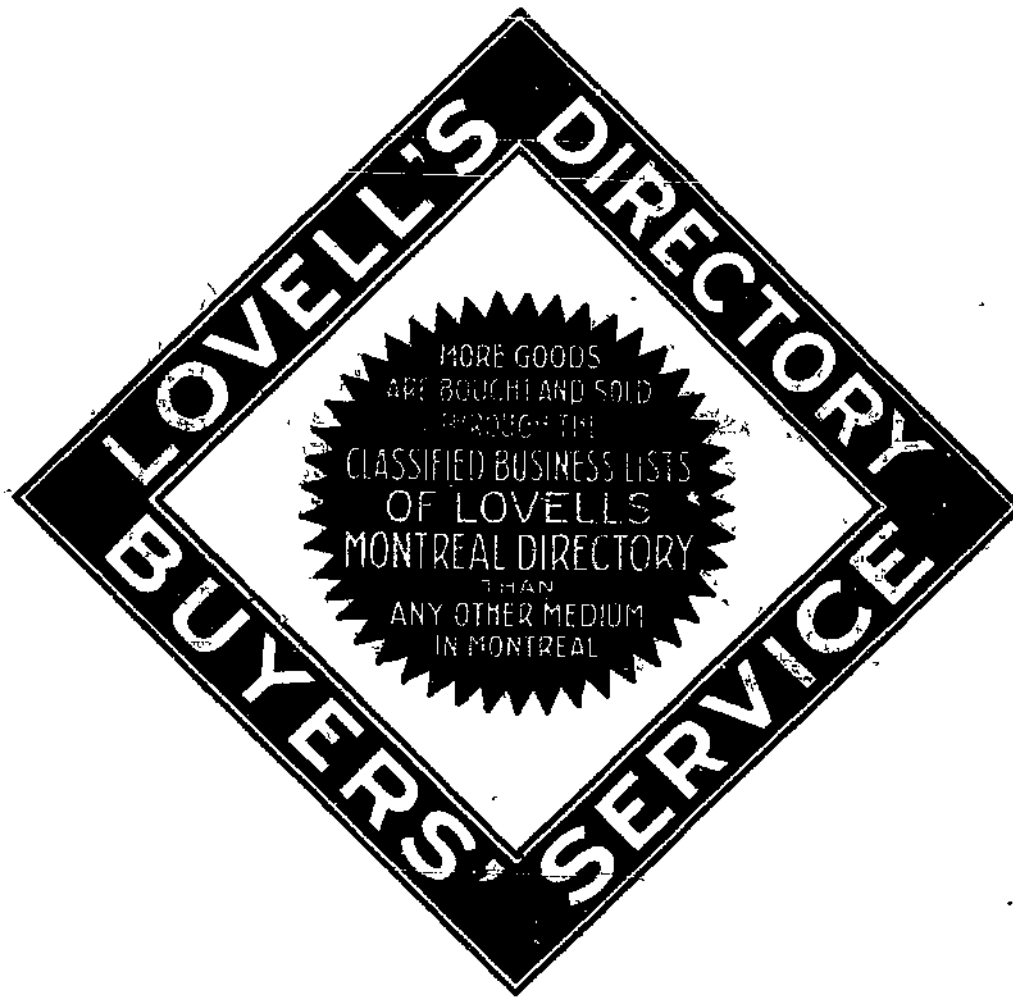
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C. W. C. TYRE, Secretary

Wm. LAWRIE, Treasurer.

Montreal General Agents, McBEAN & HANNA LIMITED, 17 St. John Street

MONTREAL OFFICE :: :: 100 ST. FRANCOIS XAVIER STREET



See Opposite Page 1058

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☐ **LOVELL'S MONTREAL DIRECTORY** conveys, more completely than any other medium, an Index to Montreal's People and their activities, Montreal's growth, opportunities and possibilities for the future.

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☐ It is the "Catalog of Montreal" and represents the City in every important town or city in Canada, the United States, the British Isles and Europe.

☐ The men who direct the affairs of Montreal's most progressive business institutions recognize that Lovell's Montreal Directory keeps the story of the City's life before the public as no other publication does or can.

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☐ The Publishers are doing everything possible to make Lovell's Montreal Directory a creditable representative of Montreal.

☐ Are you doing your share?

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ESTABLISHED 1835

**MONTREAL**

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