

MERRY CHRISTMAS



Merry Christmas
To All

THE GLEANER

Merry Christmas
To All

THE LEADING ADVERTISING MEDIUM IN THE DISTRICT OF BEAUHARNOIS

SECOND SECTION

HUNTINGDON, QUE., TUESDAY, DECEMBER 23rd, 1958

TWELVE PAGES

Christmas Editorial

PEACE ON EARTH
GOOD WILL TO MEN

IN these days it is very hard to know if there is Peace on Earth. We know we are not at war, but vast sums of money are being spent for works of defence, to keep large numbers of men in the armed forces, to provide for scientific research and experiments and for many other requirements. If this will guarantee us Peace on Earth, then perhaps it is not too much to pay. In view of the tenseness in the world, Christmas has lost much of the old spirit. There used to be an atmosphere of wanting to be together, for families to congregate in the paternal home and enjoy being there. Today there is restlessness, people cannot settle down to the quiet and enjoyable type of Christmas of the years gone by. That is what is meant by Peace On Earth. A time when all the world can enjoy the fact that it is Christ's Birthday.

On that memorable occasion, joy came to the world because the Christ Child had been born and was to be a Saviour. Glory shone around and Herald Angels sang — Glory to the New Born King. So happy was everyone that they brought gifts for the new born child as an evidence of their joy.

Most everyone of us will enjoy this festive occasion in our own way. But back of it all is that something which disturbs the thought of a true peace on earth. Ever present is an all-consuming fear that something may happen at any time. Yes, we shall have our brightly lighted and decorated Christmas Trees, we will bring our gifts, we will attend the church services and follow the general customs that abound at this time of year. In every way we shall do our best to make it an enjoyable occasion and spread good will among our fellow men.

There is something about Christmas which is far different to any other time of the year, for this reason we cannot dwell on sombre thoughts. We are reminded of the reason for the celebration of this festive occasion and joy fills our hearts to dispel all else. Let us therefore once again, be merry in the thought that for almost 2,000 years we have been able to celebrate Christmas without let or hindrance.

despite the many dark clouds that have hovered near by through these years. When it is Christmas time the darkness seems to go out of the sky and the stars shine more brightly to give that light-hearted feeling that makes us want to shout "Merry Christmas", to everyone. It is a strange phenomenon that prevails during the Christmas season and descends upon everyone to bring forth the best in them — Good Will to Men.

Keep This Christmas Merry Still

Step over the threshold to an old-fashioned Christmas all tied up in red and green ribbons, in popcorn garlands, the merriest, homiest Christmas that you have had in years!

Deck the house with forest jewels, the hemlock and the holly. Set up the spiced-scented tree and nestle little secrets in its boughs. Light the heaven-pointed candles, "one for adoration, two for celebration." Let the light shine out on a darkened world, a symbol of luminous, unconquerable faith in homes, in family ties, in the bounty of America.

We give you the old simplicities, those homely things of which a home is made: love and laughter, a goose that's crisp and golden, a pudding wreathed in flame.

May the heart be grateful for the bowl of fluffy mashed potatoes,

velled with butter, running rivulets, Rejoice in yellow yams. Praise the scarlet berry of the box. Plunge a Yule fork into the dark and spicy C. pits of a wedge of mince pie.

Gather your loved ones close, safe in the magic ring of firestone and table. Bring down the cut-glass punch bowl and drink a toast to Tiny Tim. Blaze the Yuletide log. Make the welkin ring.

Join voices, sing the joyous carols again, loud and clear, and "let nothing you dismay."

The world's awry, but make this Christmas merry still. Another year who knows how dear may be the memory of this day?

—Clementine Paddleford

DID YOU KNOW that the Druids believed that evergreens in the home meant eternal life—and at Christmas this oldtime belief is still carried out in swags, wall, mantel and doorway Christmas decorations?

Bright
HOLIDAY
WISHES

Here's wishing you
a holiday season
aglow with all the
good things
that help to make
our lives brighter.



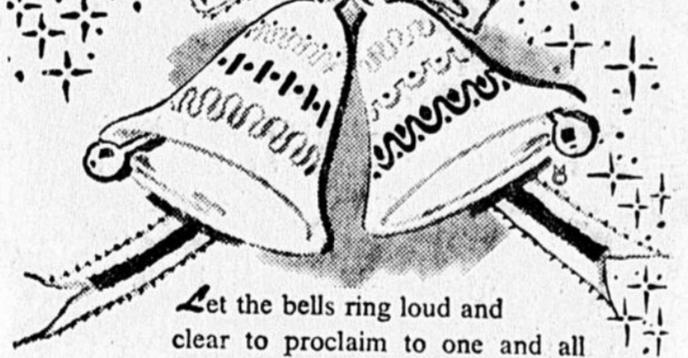
ST. AGNES HOTEL

PHONE CO. 4-5705

St. Agnes de Dundee

Merry Christmas

Season's Greetings



Let the bells ring loud and clear to proclaim to one and all our best wishes for a holiday season filled with joy and good fellowship.

MRS. EMILE LAUZON
GENERAL STORE

Tel. CO. 4-5798

Cazaville

HAPPY HOLIDAY



We welcome the holiday season with the sincere hope that it proves to be the happiest one ever for you and your family.

GUY CHRETIEN
GROCER — BUTCHER

Tel. CO. 4-2253

St. Anicet



Merry Christmas

With cheery wishes for a happy holiday season, we greet all our good friends and customers and extend our heartfelt thanks for the opportunity of serving such wonderful people. A very Merry Christmas to one and all!

L. QUESNEL
GENERAL STORE

Tel. CO. 4-2221

St. Agnes de Dundee



For the Yuletide and the coming year we wish all of our many friends a full measure of happiness and health.

L. LATREILLE
GENERAL STORE

Tel. CO. 4-5809

Cazaville



And it is our Christmas wish for you that every holiday joy will come your way, to be followed by a glorious New Year.

WILBROD MARCHAND
Marchand — General Merchant

Phone CO. 4-5010
St. Agnes de Dundee



To all our friends we extend our best wishes for a wonderful Christmas, one filled with good cheer and many pleasant surprises.

GEORGE SUTTON
FRESH MERCHAND

Phone CO. 4-5970

St. Agnes de Dundee



We extend our warmest greetings with the hope that this Holiday Season brings you and yours a full measure of good health and happiness. May all the joys of Christmas remain with you throughout the coming New Year.

J. A. C. QUESNEL
GENERAL MERCHANT

Tel. CO. 4-2225

Cazaville, Que.



A Very Merry Christmas to All.

Greetings

May this Holiday Season be one that will remain in your memory as one of the happiest you ever had. A Merry Christmas to all!

'Tis the season for us to wish one and all a memorable and merry Christmas.

R. DONALD ROY
GENERAL STORE
Tel. 94-W Riverfield.

Armand R. Sautoire
Phone 26-St. Chrysostome, Que.

Bright HOLIDAY WISHES

Here's wishing you a holiday season aglow with all the good things that help to make our lives brighter.

D. W. FISKIN
COAL — ROOFING and BUILDING SUPPLIES
PURINA FEED-DEALER
Phone 46 Howick, Que.

Syrian Legends

Syrian legends have associated the Magic Mule and the Gentle Camel of Jesus with gift-giving for reasons that are at once different, and yet similar in their association with the Christ Child.

It seems a certain traveller tried his mule to a tree when he went into an inn for refreshment on Epiphany Eve. Just at midnight when the boughs to the tree bowed down in homage to the Holy Infant, the mule was caught up on the rebound and found cradled high up in the branches by its returning master.

The youngest camel of the three ridden by the Wise Men was exhausted by the pressing journey and was blessed with immortality by the baby Jesus as it lay moaning near the Nativity scene.

To wish you Holiday Cheer

At this festive season, we look back upon a year of meeting old friends and making new ones. To all go our hearty thanks and happiest greetings. May each and every one of you have the merriest holiday ever.

GARNET F. GREEN
GENERAL MERCHANT
Athelstan Quebec

GREETINGS

Here's hoping that you glide through the holidays without a care, enjoying all life's greatest blessings in abundance.

J. P. BRAULT LTEE
Tel. 62 Howick, Que.

To wish you Holiday Cheer

At this festive season, we look back upon a year of meeting old friends and making new ones. To all go our hearty thanks and happiest greetings. May each and every one of you have the merriest holiday ever.

W. G. McARTHUR & SON
HOWICK QUEBEC

Greetings

We're singing out our warmest wishes to you for a Holiday richly rewarding in good cheer and happiness.

ROBERT CHAMBERS
KENSINGTON, QUE.

Greetings

To you and yours, we extend warmest wishes for a holiday season that finds you all wreathed in happy smiles.

ATHELSTAN SASH and DOOR FACTORY
DONALD M. RACINE, Prop.
Tel. CO. 4-5533 Athelstan, Que.

Christmas Joy

Let us rejoice in the glad message of the sacred Story—to treasure the blessings of peace and good will to all.

J. A. GREGOIRE
BARBER — JEWELLER
St. Antoine Tel. 616-r-2

Season's GREETINGS

Warmly, we welcome the happiest season of the year, with hearty wishes to our friends and customers, for a holiday abounding in joy and good fellowship.

J. E. BOURCIER REG'D
L. A. SLEVAN, Prop.
Phone 14 Howick, Que.

Greetings

Here's to you, our good friends and patrons...our sincere appreciation for the privilege of serving you and best wishes for a happy holiday season.

ROMEO DUBUC
GROCER — BUTCHER
Phone 34 Howick, Que.

Bright HOLIDAY WISHES

Here's wishing you a holiday season aglow with all the good things that help to make our lives brighter.

ROYCE RUDDOCK
DEWITTVILLE

A Message for Christmas

May the heartlifting happiness of this joyous season shine brightly in your memory for a long, long time to come.

R. C. DAoust
GROCERY — MEAT MARKET
Phone 612-r-3 St. Antoine Abbe, Que.

Greetings

Our best wishes, our grateful thanks to all our good friends, whose loyal patronage we value so highly. May you have a holiday season that's happy, hearty and healthy!

WILFRED SAUMIER
GENERAL MERCHANT — WELL DRILLER
Herdman Quebec



**Joseph Proved His Love for Mary
Mother of Jesus**

Joseph, the Bible relates had to love his faith in and love for Mary before they were married. It is one of the great love stories of all times.

When Joseph thought of Mary, he forgot the difference in their ages. She was the girl he had waited for, his beloved. They were engaged—or, as we would say, affianced—which was almost as official as being married. His heart soared on wings at the approaching of the wedding day, and then...

What Mary insisted had come to pass, simple could not be! Joseph wanted desperately to believe Mary, but such things just didn't happen, and if they did, they happened to somebody else.

Much as he loved Mary, Joseph was a righteous and God-fearing man, and while he couldn't even think of making her a public ex-

ample, he had just about made up his mind to put her away privily, that is, he thought he had made up his mind. In his heart, he knew he couldn't; what would become of her... of her child?

Then one night, after he had exhausted himself with tortured thinking, he fell asleep and the angel of the Lord appeared to him in a dream, saying:

"Joseph thou son of David, fear not."

And when Joseph awoke, he did as the angel had bidden him, and took Mary as his lawful and cherished wife.

"Fear not," the angel spoke unto Joseph.

"Fear not," the angel had declared unto Mary. "Fear not," the angel spoke unto the shepherds of Bethlehem.

**Joy to
the World**

As on that Holy Night of blessed memory, may the message of Christmas enter the hearts of mankind. May peace and good will be with you and yours.



CHATEAUGAY I.G.A.
James Kissane — Elmer McCann

CHATEAUGAY NEW YORK



**Sincere
CHRISTMAS
WISHES**

Oh, holy, peace for
Christmas!
Let every heart
rejoice in the
spiritual
inspiration and
blessings of the season.

J. H. PARENT

GROCERIES — FRUITS — VEGETABLES
Chateaugay New York



CHERIO

We're joining Santa in sending best wishes for a very happy holiday to everyone, everywhere!

**SAUMIER'S
Shell Service Station**
CHATEAUGAY, N.Y.

HAPPY HOLIDAY



We welcome the holiday season with the sincere hope that it proves to be the happiest one ever for you and your family.

PEARL'S DEPARTMENT STORE
CHATEAUGAY — ELLENBURG — CHAMPLAIN
NEW YORK



Season's Greetings

Let the bells ring loud and clear to proclaim to one and all our best wishes for a holiday season filled with joy and good fellowship.

HYLAND & CO.

HARDWARE — RADIOS — ELECTRICAL SUPPLIES
Chateaugay, New York

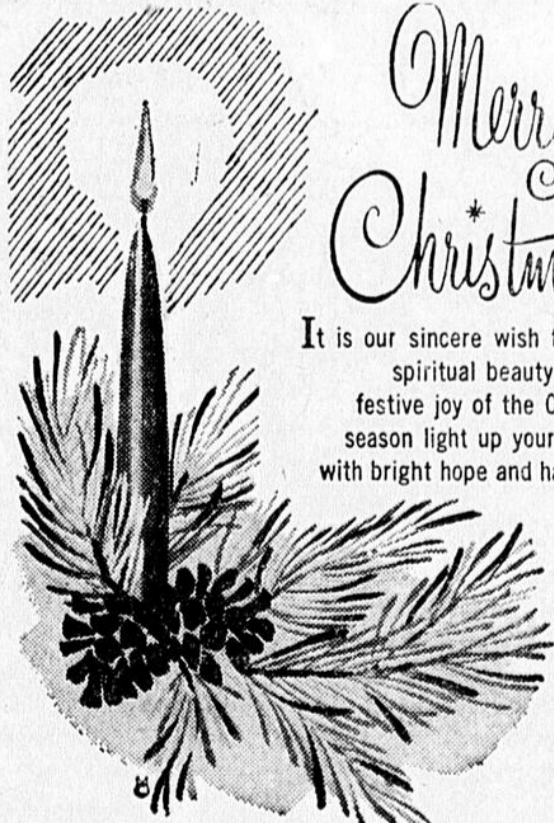


Season's Greetings

The cheeriest of greetings and good wishes to all our friends. May your holiday season be a happy one.

MARION'S RESTAURANT

Romeo Pilon and Eudore R. Pregent
36 East Main St. Malone, N.Y.



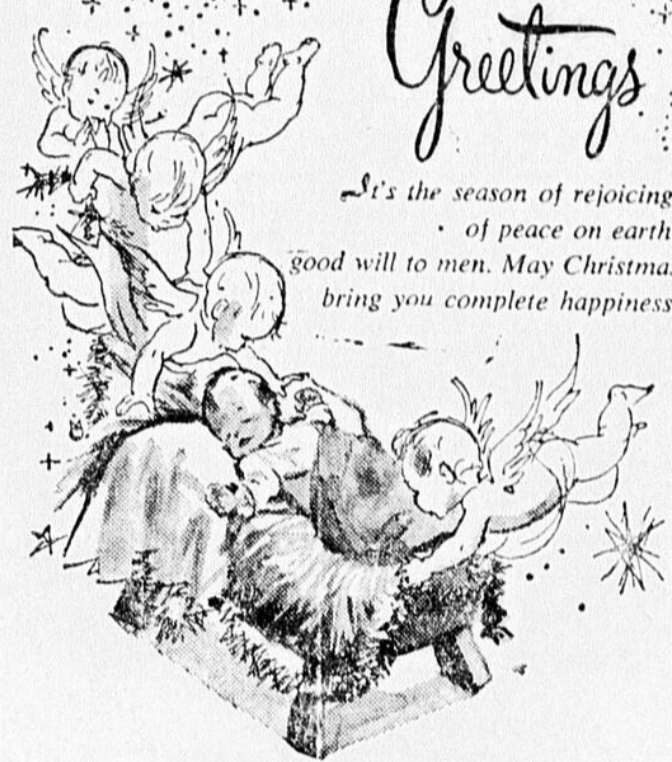
**Merry
Christmas**

It is our sincere wish that the spiritual beauty and festive joy of the Christmas season light up your days with bright hope and happiness.

SALLY'S FROCKS

106 East Main St. Malone, N.Y.

Greetings



It's the season of rejoicing, of peace on earth, good will to men. May Christmas bring you complete happiness.

THE BABY'S STORE
MINNIE LAROUCHE

94 East Main Street Malone, N.Y.

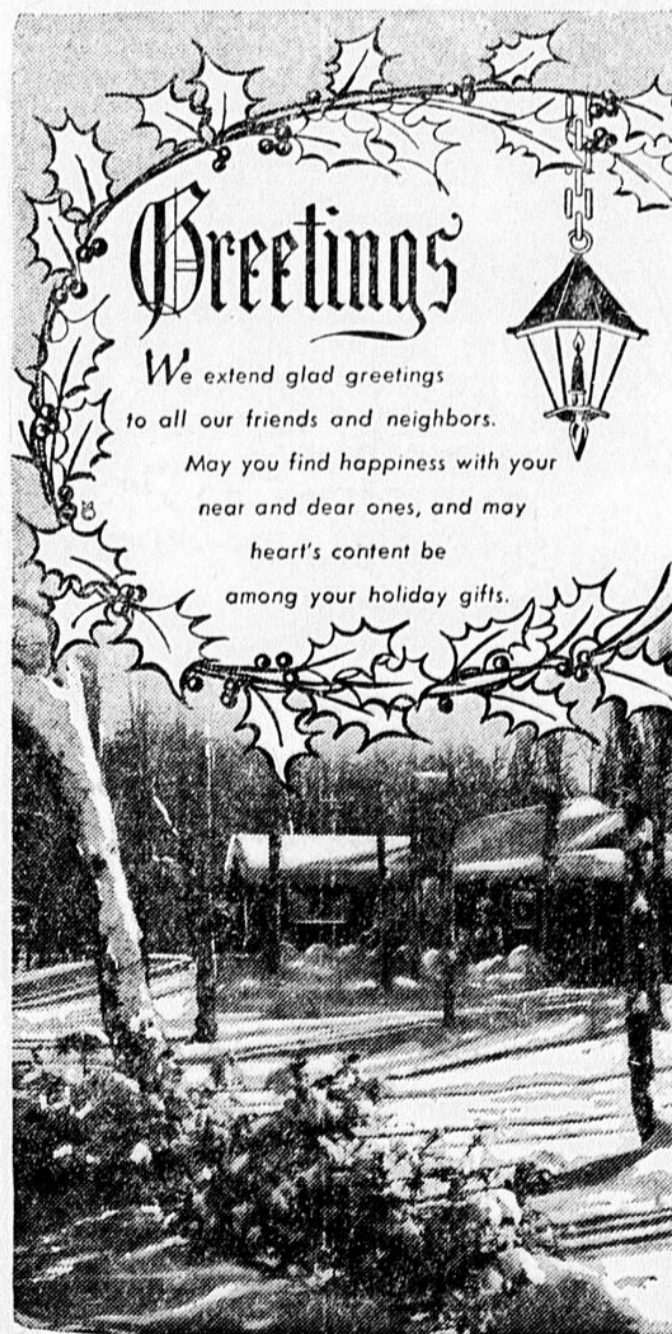


**Christmas
Cheer**

Here's Christmas cheer to all our friends and patrons. We thank you for your loyalty and good will, and we hope your holidays will be a time of high happiness, deep contentment, gifts galore!

ENDICOTT JOHNSON

East Main and Mill Sts. Malone, N.Y.

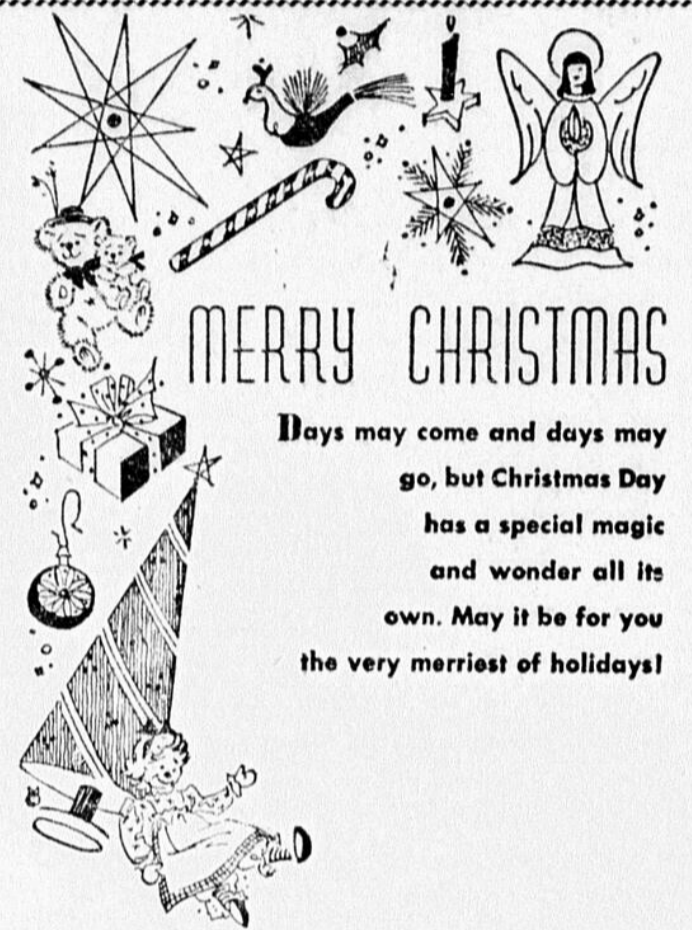


Greetings

We extend glad greetings to all our friends and neighbors. May you find happiness with your near and dear ones, and may heart's content be among your holiday gifts.

NATIONAL ARMY STORES
Most Everything for Everybody

71 E. MAIN ON THE CORNER MALONE



MERRY CHRISTMAS

Days may come and days may go, but Christmas Day has a special magic and wonder all its own. May it be for you the very merriest of holidays!

WM. A. EMPALL & CO.

47 East Main St. Malone, N.Y.



Season's Greetings

We'd like to thank all our good friends for their loyal patronage and wish them much joy throughout the holidays.

BROCKY & VERNIS

Route 11
Malone New York

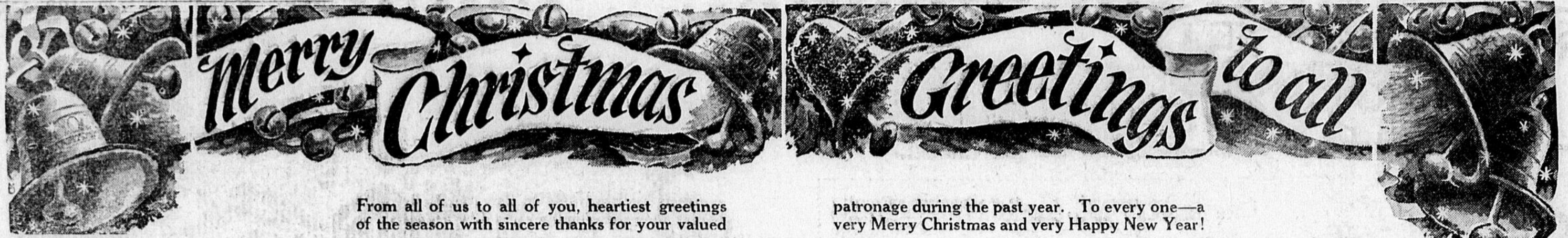


Season's GREETINGS

Warmly, we welcome the happiest season of the year, with hearty wishes to our friends and customers, for a holiday abounding in joy and good fellowship.

MALONE FACTORY OUTLET

123 CATHERINE ST. MALONE



From all of us to all of you, heartiest greetings of the season with sincere thanks for your valued

patronage during the past year. To every one—a very Merry Christmas and very Happy New Year!



The Christmas Story

May the Christ Child born in Bethlehem so many years ago bring his message of Peace and Good Will into every heart on this most joyful Day.



Greetings

Our wish for you is that your holiday will be just blooming with happiness. And to you, too, our sincere thanks for your loyal patronage and friendly good will.

THE BORDEN CO. LIMITED
FARM PRODUCTS DIVISION
Orms town, Quebec

POND'S SUPER SERVICE

MALONE, N. Y.



Sincere CHRISTMAS WISHES

Oh, holy, peaceful Christmas! Let every heart rejoice in the spiritual inspiration and blessings of the season.

A. BEAULIEU & FILS ENRG.

FLOUR and FEED — BUILDING SUPPLIES

Orms town, Que.



Season's Greetings

The cheeriest of greetings and good wishes to all our friends. May your holiday season be a happy one.

A. BRUNET

Monuments — Headstones — Vaults and Markers
Specialty in Lettering

Orms town

Quebec



A Very Merry Christmas

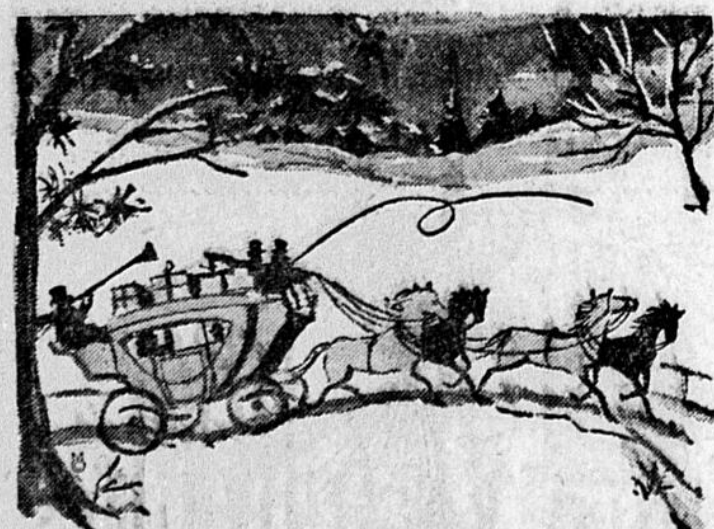
May your Christmas dreams come true! And may jolly old Santa bring you and yours a full pack of happiness and health.

F. X. PRIMEAU & FILS

PLUMBING and HEATING

Gerard and Aimé Primeau

Orms town, Que.



Merry Christmas

We send you a bountiful load of good wishes, friends and neighbors. At this joyous season, may you know all the happiness and contentment of a good old-fashioned Christmas.

GARAGE L. DANDURAND ENRG.

35 BRIDGE STREET ORMS TOWN Tel. 69



Christmas Cheer

Here's Christmas cheer to all our friends and patrons. We thank you for your loyalty and good will, and we hope your holidays will be a time of high happiness, deep contentment, gifts galore!

D. A. BARRINGTON

11 Prince Albert St.

ORMSTOWN

Abbreviation, "Xmas" Of Greek Origin

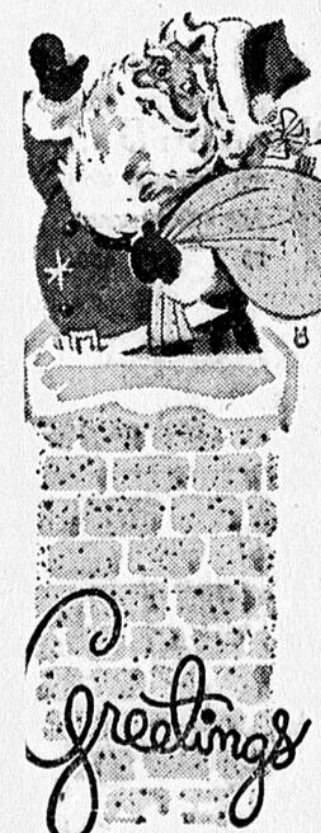
There has been much unfavorable comment on the abbreviated form for Christmas that is commonly used. Many think it inappropriate and undignified to use the shortened form, Xmas.

The explanation of its origin is that the initial letter of the Greek name for Christ is X and the coincidence of its cruciform shape led to an early adoption of this letter as the figure and symbol of Christ. X is frequently found on walls of the catacombs. When the early Christians wished to make a representation of the Trinity, they would place either a cross or an X beside the names of the Father and the Holy Ghost. From this came the shortened form Xmas instead of Christmas.



ROBERT GUERIN

RADIO & T.V. REPAIRS
Tel. 46 Orms town



May this Holiday Season be one that will remain in your memory as one of the happiest you ever had. A Merry Christmas to all!

Drs. L. Belisle and

R. Cloutier

VETERINARY SURGEONS

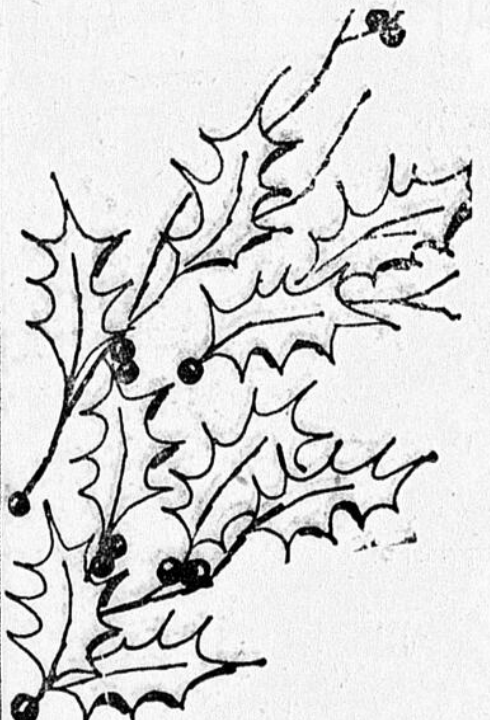
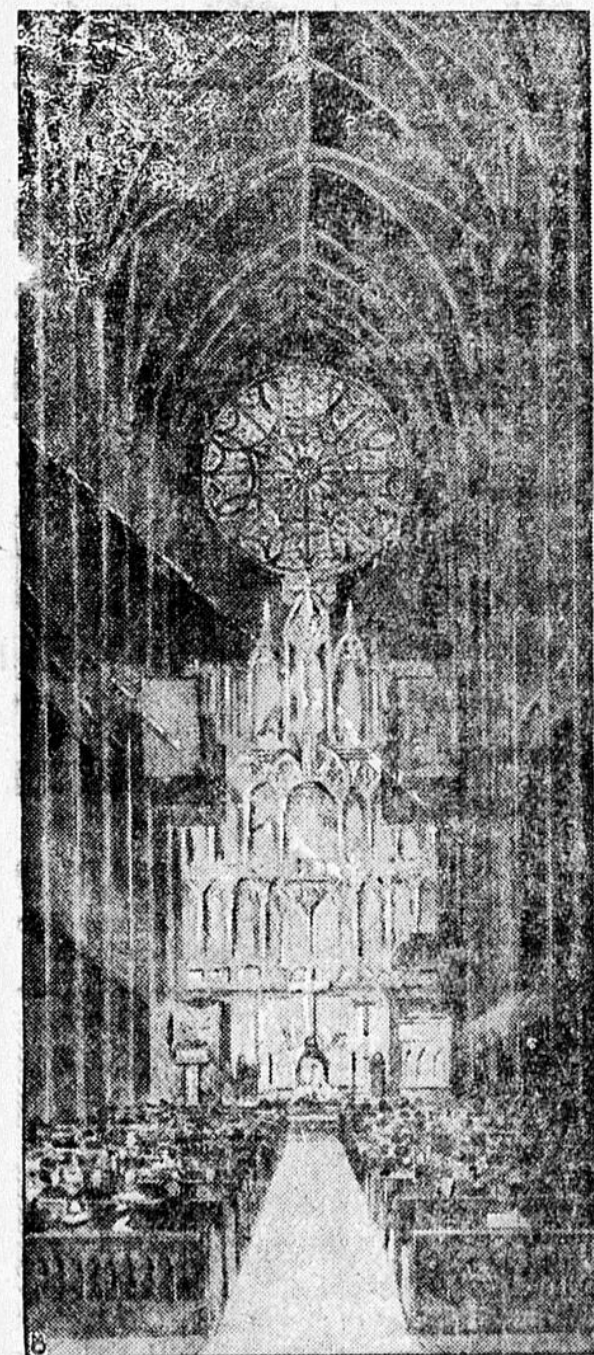
Orms town

Huntingdon



Here's to you, valued friends and customers... good wishes by the sleigh full, plus hearty thanks for your patronage throughout the year. May you all enjoy a Holiday rich in love, warm with friendship and abounding in good health, good cheer and good fellowship.

VARIETIES 5c to \$1.00
ORMSTOWN



Silent Night

"All is calm, all is bright." So beautifully expressed in the hymns and carols of blessed memory, the Christmas message strikes a responsive chord in every heart today. May you and your family partake in fullest measure of the deep and enduring joy that makes Christmas the happiest time of the year.

Zephyr Textiles Limited

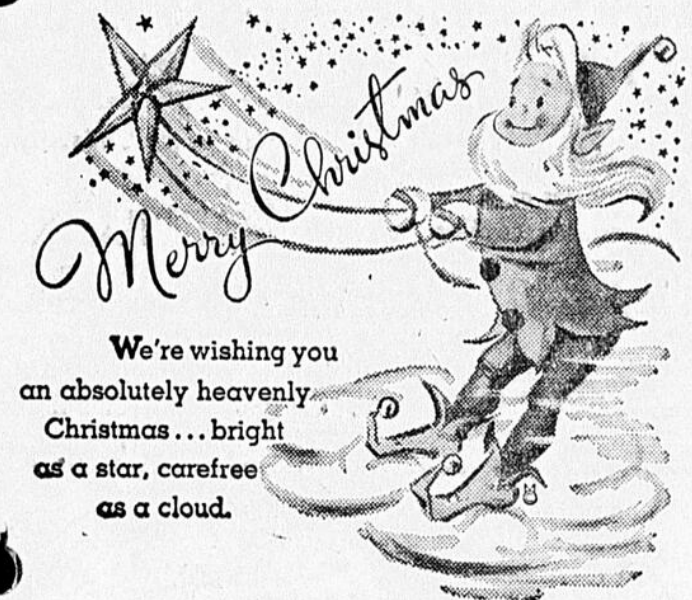
Orms town, Quebec

Christmas



Here's hoping that you glide through the holidays without a care, enjoying all life's greatest blessings in abundance.

C. H. BOLDUC
FRUITS & GROCERIES
Orms town, Que.



We're wishing you an absolutely heavenly Christmas... bright as a star, carefree as a cloud.

DICKSON'S
GRAIN and COAL SALES
Orms town Quebec

HAPPY HOLIDAY



We welcome the holiday season with the sincere hope that it proves to be the happiest one ever for you and your family.

BERT McCARTNEY

Tel. 44 "Shell" Service Station Orms town

Games For All Makes Xmas Party

Christmas is the time for family get-togethers. One of the best ways to make these gatherings memorable for all concerned is to engage in games which the whole group can play.

A nice one to start off with would be a Sugar Plum Hunt. Have one member of the family hide Christmas candies ahead of time in various nooks and corners

around the house. At a given signal everyone starts hunting and gathering the pieces. The one who gathers the greatest number would be given a prize.

The Xmas Scramble Contest is good for a group with older children in it. This is simply a contest to see who can unscramble a group of words the fastest. Just for fun, see if you can work out the following—astma, erireden, ehsgil, dyncna, gosknet, erte, trepsen, hupnic, aisore, and niborb.

them on stiff cardboard, and cut them into pieces. Then put each group of pieces in a separate paper bag. At the signal, everyone opens a bag and starts putting the puzzle together.



Greetings

We hear the wonderful music of Christmas carols and our holiday joy grows and deepens. We want to share it with all our friends, and to wish them a truly happy season.

OSMOND BROS.
GENERAL MERCHANTS
Orms town Quebec



Greetings

Our best wishes, our grateful thanks to all our good friends, whose loyal patronage we value so highly. May you have a holiday season that's happy, hearty and healthy!

ERNEST RENNIE & SONS REG'D

Tel. 115 Orms town



GREETINGS

This is the time of year when we take account of our assets. Among them all, we find none nearly so valuable as the confidence and good will of our patrons. To them go our hearty thanks and warmest holiday wishes.

BEAUCHAMP FRERE
HARDWARE and GENERAL STORE
Orms town

Phone 14

DID YOU KNOW that Mistletoe was used centuries ago to ward off witches—and now it is used to lure favored ones beneath it—to share a kiss?



Peace
May the peace and good will of the first Christmas be with you and yours, always.

O. REMILLARD
BARBER
Orms town

DID YOU KNOW that the greeting "Merry Christmas"—originated in Britain? Or that the Germans are said to have initiated the adornment of trees as a Christmas custom.



For Christmas

May your Christmas be as bright as the lovely trimmings on your tree.

SHEFFREN'S CLOTHING STORE

Phone 153 Orms town, P.Q. Orms town Quebec

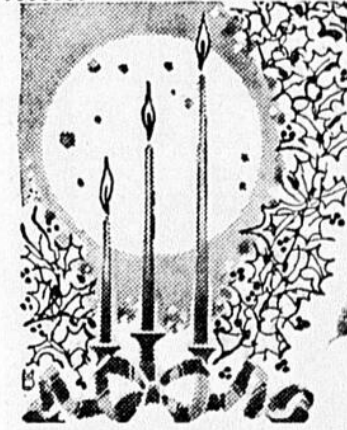


CHRISTMAS Joy

May the joy and peace of Christmas abundantly bless you now and forevermore...

BARRINGTON FOOD LOCKER REG'D

Orms town Quebec



Greetings of the SEASON

May your holiday be aglow with good cheer!

MRS. L. MALO
ORMSTOWN



Christmastime
Come let us adore Him, Child of Heaven, bearer of Peace... and Good Will to all.

WHITE ROSE SERVICE STATION

CHARLES TOBIN, Prop. TEL. 513



Greetings

We're singing out our warmest wishes to you for a Holiday richly rewarding in good cheer and happiness.

IRENEE D'AOUST
GENERAL MERCHANT
Orms town Station

Tel. 83 Orms town Station

Danes Busy Week Before Christmas

In Denmark, the week before Christmas is a busy time. Housewives are occupied with cleaning and baking for the celebration to come. Streets are hung with ropes of evergreen and are thronged with merry crowds. If the weather is mild, the market places are usually filled with blooming plants for everyone must have a flowering plant for Christmas.

On the day before Christmas bells are rung at half past four and all shops are closed. All buying of Christmas gifts is done and everyone gathers in the churches. In Denmark, the Christmas tree has become popular. After returning from the church services, the whole family, including servants and visitors, join hands and march around, singing carols.



We'd like to thank all our good friends for their loyal patronage and wish them much joy throughout the holidays.

ROXY BARBER SHOP
J. G. BARRETTE

Orms town Tel. 167-J



Merry Christmas

As happy families everywhere gather together to celebrate this most festive of seasons, we take pleasure in extending to you our hope that all the joys of Christmas fill your home.

A. A. McCORMICK
FARM EQUIPMENT

Tel. 89 Orms town



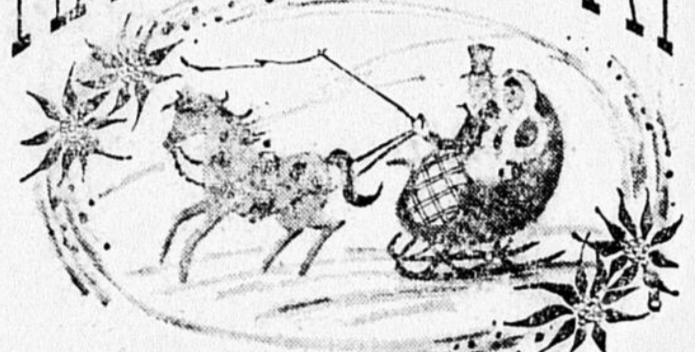
NOEL
Christmas is giving... Christmas is receiving... Christmas is a spirit of abiding good will. May all these be yours in abundance at this holiday season.

MISS I. BEAUCHAMP
HATS - DRESSES - LINGERIE

Orms town Quebec



Merry Christmas
HAPPY HOLIDAY



We welcome the holiday season with the sincere hope that it proves to be the happiest one ever for you and your family.

RADLEY & VAN VLIET
INSURANCE BROKERS

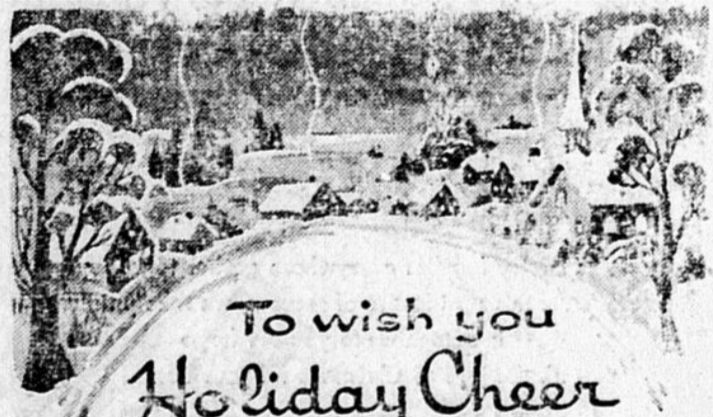
Hemmingford Quebec



Here's hoping that you glide through the holidays without a care, enjoying all life's greatest blessings in abundance.

KEN BROWN'S GARAGE
GAS — OIL — REPAIRS

Tel. 48-J Hemmingford



To wish you
Holiday Cheer

At this festive season, we look back upon a year of meeting old friends and making new ones. To all go our hearty thanks and happiest greetings. May each and every one of you have the merriest holiday ever.

W. B. SMITH
GENERAL MERCHANT

Phone 39-W Hemmingford, Que.



Christmas Cheer

Here's Christmas cheer to all our friends and patrons. We thank you for your loyalty and good will, and we hope your holidays will be a time of high happiness, deep contentment, gifts galore!

J. R. PRIEST
Plumbing & Heating Lic.
Hardware & Paints

HEMMINGFORD Tel. 47



We'd like to thank all our good friends for their loyal patronage and wish them much joy throughout the holidays.

W. KEDDY & SONS LTD.
HEMMINGFORD, QUE.



NOEL

Christmas is giving... Christmas is receiving... Christmas is a spirit of abiding good will. May all these be yours in abundance at this holiday season.

L. G. SIMPSON

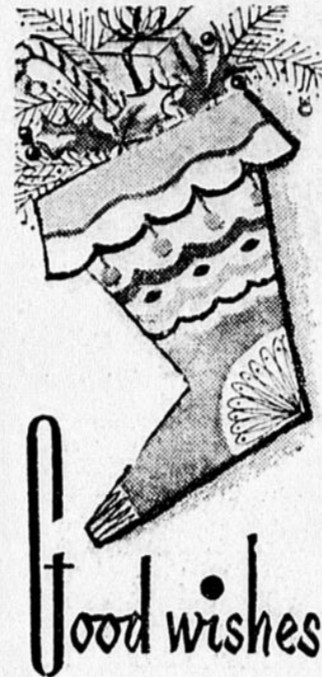
Paint — Farm Equipment — Electrical Appliances
Phone 29 — Hemmingford



Happy Holiday
Many, many good wishes to you and your family for a holiday season just singing with happiness and good cheer.

W. H. WELBURN

Tel 621-r-3 Rockburn



Good wishes

We're hoping you have a holiday season brimming with life's joy.

HEMMINGFORD TAILOR

Tel. 60
HEMMINGFORD

Hello and best wishes for Christmas



LEAHY'S REG'D

R.C.A. DEALER

Hemmingford



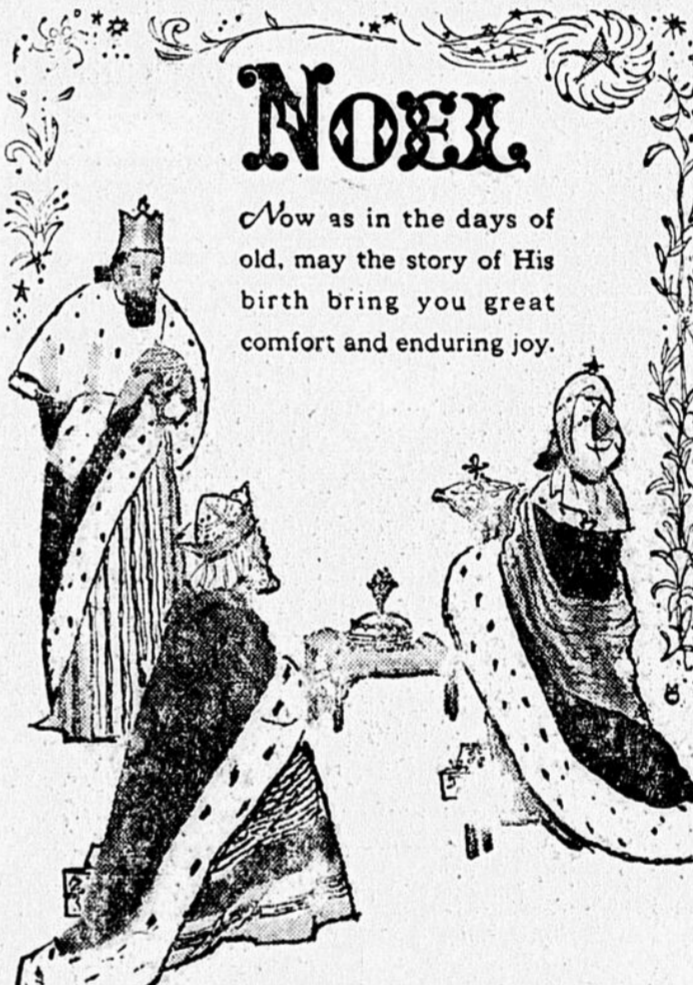
Merry Christmas

With cheery wishes for a happy holiday season, we greet all our good friends and customers and extend our heartfelt thanks for the opportunity of serving such wonderful people. A very Merry Christmas to one and all!

F. W. WEIRICH

ELECTRICAL CONTRACTOR

Tel. 76 Hemmingford



NOEL

Now as in the days of old, may the story of His birth bring you great comfort and enduring joy.

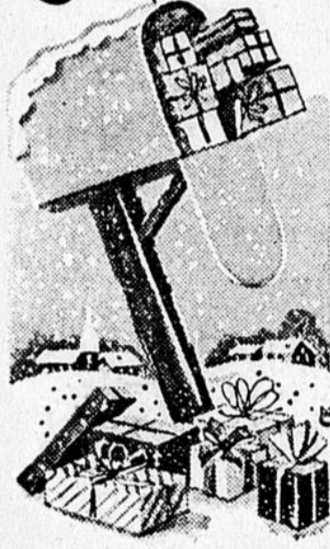
FORTIN & FRERE CONSTRUCTION LTD.

GENERAL CONTRACTORS Hemmingford Quebec

Christmas Eve 1801

Christmas Eve 1801 is an historic date in railway annals. It was on that day that young Richard Trevithick introduced his first steam-powered locomotive to the terror-stricken country-folk of Cornwall. The old toll-gate keeper on the lonely Cumberne Road must have had the feeling of being haunted when he saw the hissing monster, flames and black smoke belching from its tall funnel, and turning the train-soaked night into hideous unreality. Trevithick's steam-carriage was certainly a sensation, but "The Puffing Devil" was destined to revolutionize Christmas travel of the future.

GREETINGS

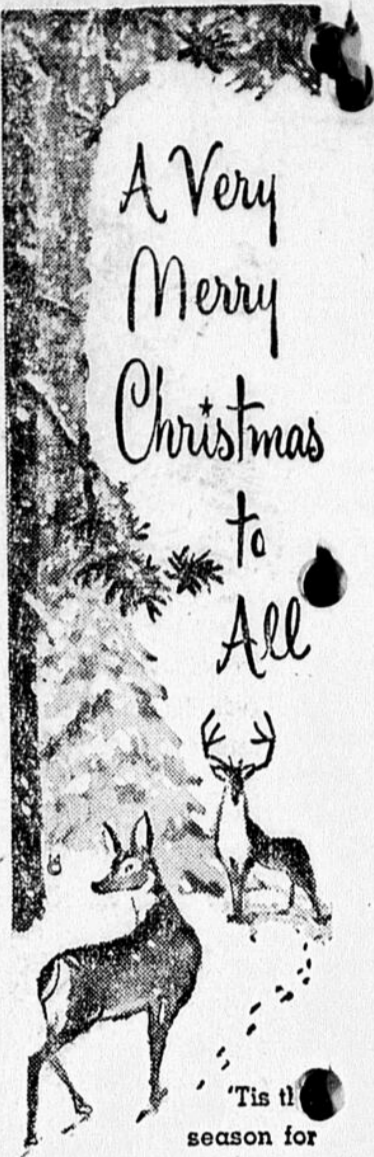


It's holiday time, and we wish you many packages of happiness and good cheer.

F. A. ROWE GARAGE

White Rose Service

Tel. 28-J
Franklin Centre



A Very Merry Christmas to All

'Tis the season for us to wish one and all a memorable and merry Christmas.

MAURICE E. PATENAUDE

BUTCHER - GROCER

Tel. 88 Hemmingford



Greetings of the Season

Merriest holiday wishes to you, friends and neighbors, and a full measure of the best things in life for now and always.

MARCEL FORTIN

FARM and FRED SUPPLIES — FUEL OIL

Phone 50-W Hemmingford, Que.



Merry Christmas

To all our friends we send the warmest greetings of the season and our sincere wishes that you will have a Christmas that you will long remember for its hearty cheer and outstanding joy.

McKOUGH'S SUPER MARKET

PHONE 112 HEMMINGFORD



Merry Christmas

Greetings and best wishes to you for a happy holiday season. May your Christmas be the merriest!

E. BERTHIAUME

TRANSPORT

Tel. 12 Hemmingford

Merry Christmas



Here's hoping that you glide through the holidays without a care, enjoying all life's greatest blessings in abundance.

GRENIER FURS
VALLEYFIELD QUEBEC

Joyous Noel



This Christmas, we sincerely wish for you all the joys and blessings of the season. May abiding peace and happiness be yours.

VALLEY PAVING CO. LTD.
VALLEYFIELD QUEBEC



We'd like to thank all our good friends for their loyal patronage and wish them much joy throughout the holidays.

GERARD GUINDON
FURRIER
49 Market Street Valleyfield, Que.



It is our sincere wish that the spiritual beauty and festive joy of the Christmas season light up your days with bright hope and happiness.

EST. ISAIE QUENNEVILLE
Valleyfield MACHINE SHOP Quebec

Greetings

What a melody it would make, if we could put our good wishes to you into song! Every happiness of the Yuletide season... plenty of mirth and merriment... all the joys of exchanging gifts and greetings... all of the pleasures of discovering anew what a heart-warming time of the year this is... these are our wishes for you!



The Montreal Cottons Ltd.

Valleyfield



As we approach the peace and quiet of the Holy Night may His love fill your heart with joy and happiness.

MARC H. VIAU
FUEL OIL
Valleyfield Quebec



Holiday Cheer

This is news right from jolly Santa himself... he's bringing you a holiday season packed with fun and good fellowship.

R. BRUNET LTD.
MANUFACTURER OF CONCRETE PIPES
Valleyfield and Ormstown, Que.



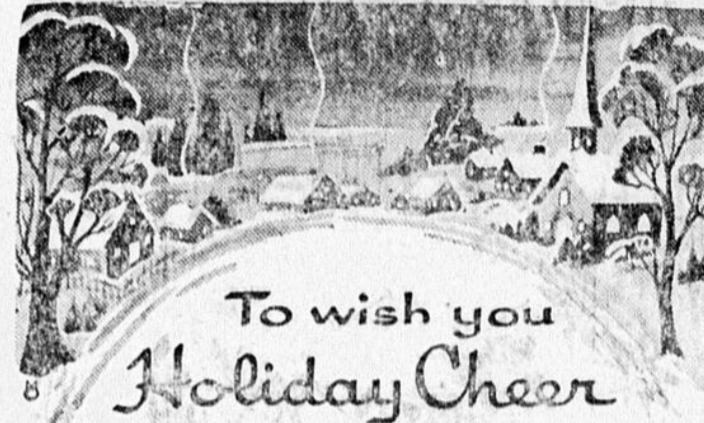
To one and all of our good friends, we send our heartiest greetings and best wishes for a very happy holiday season, richly endowed with good times and good fellowship.

LOYAL GAS LOYAL LTD.
FURNITURE ELECTRICAL APPLIANCES

16 Nicholson Valleyfield



MARCEL HEBERT
JEWELLER
Jacques Cartier St. Valleyfield



At this festive season, we look back upon a year of meeting old friends and making new ones. To all our hearty thanks and happiest greetings. May each and every one of you have the merriest holiday ever.

RICHER & FRERE LTD.
Authorized "PEPSI COLA" Bottlers
VALLEYFIELD QUEBEC



To all our friends we extend our best wishes for a wonderful Christmas, one filled with good cheer and many pleasant surprises.

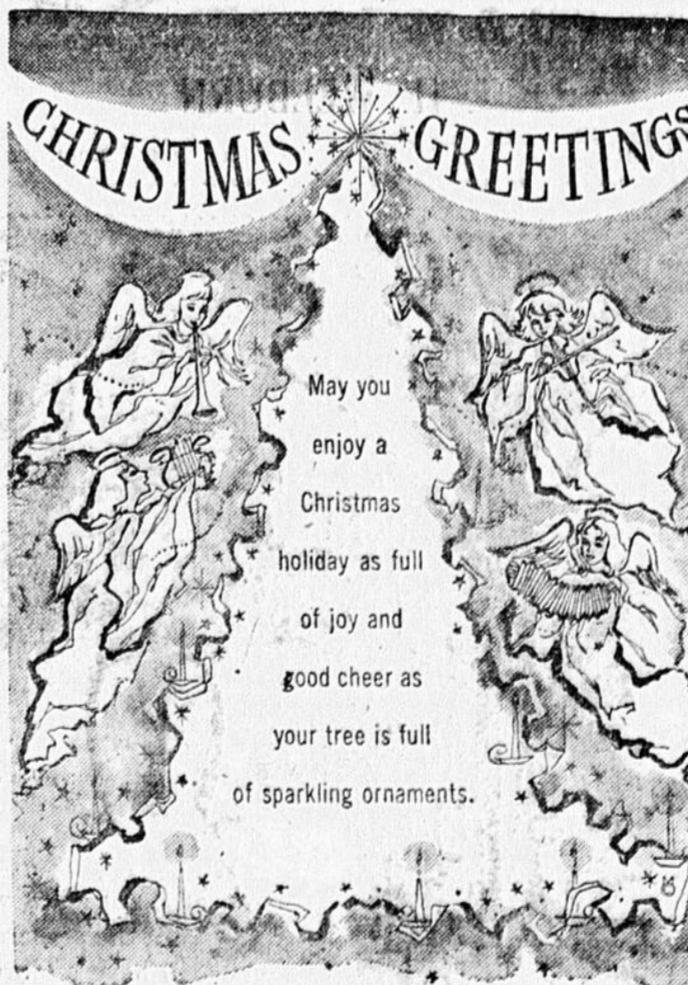
THE UPPER ST. LAWRENCE VALLEY FOREMEN'S CLUB
O. LANGLAIS, Pres. J. NETTEL, Sec. M. ROY, Treas.



Let us rejoice in the great message of the sacred Story—to treasure the blessings of peace and good will to all.

DENIS BERNARD
QUALITY SHOES

Market St. Valleyfield



May you enjoy a Christmas holiday as full of joy and good cheer as your tree is full of sparkling ornaments.

HENRI COUSINEAU
MEN'S WEAR

11A Chaussée St. Valleyfield

Christmas Greetings



May you be of good cheer as Christmas dawns... your heart full to overflowing with all of the high happiness and bountiful blessings of the Day. May the joys of this Christmas be remembered very happily through many a long year to come.

J. O. CLERMONT LTD.
Building Materials From Cellar To Roof
VALLEYFIELD

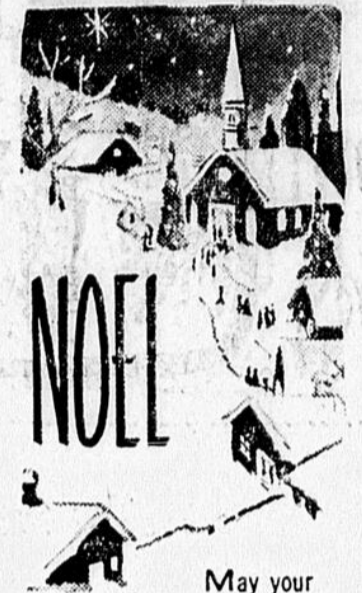
MERRY CHRISTMAS

Good Wishes



Our thanks and best wishes for a very happy holiday season to all of you whose patronage we value so highly.

HAROLD P. HIGGINS
LICENSED AUCTIONEER
Phone CO. 4-5114 - Huntingdon



NOEL

May your holiday season be filled with merry days and may joy and good will fill your heart.

F. C. MOORE
Huntingdon



To you and yours, we extend warmest wishes for a holiday season that finds you all wreathed in happy smiles.

A. L. LEVINE

PHONE CO. 4-2980

HUNTINGDON



Here's Christmas cheer to all our friends and patrons. We thank you for your loyalty and good will, and we hope your holidays will be a time of high happiness, deep contentment, gifts galore.

WEBBER'S JEWELLERY STORE

MR. and MRS. C. W. PACE

Huntingdon, Que.

HAPPY HOLIDAY



We welcome the holiday season with the sincere hope that it proves to be the happiest one ever for you and your family.

McLEAN'S MEAT MARKET

HUNTINGDON, QUE.

BACKGROUNDS of OUR CHRISTMAS PLANTS and FLOWERS

Our Canadian Christmas is made up of customs and ideas that have been handed down through the centuries. But none is more nation-wide than the use of the plants and flowers that adorn our homes, schools and churches during this season. The custom of brightening up the season with the product of the forest and garden comes to us from various European lands and adds its part to our truly cosmopolitan Yuletide.

The Christmas Tree

The Christmas tree is the centre of most Christmas decorations. We see it in our parks, schools, churches, clubs and homes. With the aroma of freshly hewed spruce or fir in the house, the Christmas spirit takes hold.

Traditionally, Martin Luther is credited with having introduced the Christmas tree into the home during the first half of the 16th century. But its use as "the tree of the Christ Child" goes back much farther than that. Legend connects it with Saint Winifred of Britain (Boniface) who went into Germany as a missionary in the eighth century.

The Christmas tree custom in England began when Queen Victoria married Prince Albert. From the early immigrants of Germany and England we derived our custom of the Christmas tree in Canada.

The Holly

In the Christmas tradition the use of holly sprigs and branches at Christmas time adds a significant meaning to the Feast of the Nativity. It connects the birth of the Saviour with Calvary. The holly was referred to as "Christ-thorn," its prickly points and berries resembling drops of blood were reminders to us that the Christ Child was born to wear a crown of thorns. So the holly has a message all its own at Christmas.

Come, ye merry lads and lasses, Happy may your faces be; And while the joyous season passes, Sing thy song, O Holly tree!

The Poinsettia

There is a touching story told about how the Poinsettia became one of our Christmas flowers.

On a certain Christmas Eve, long ago, a little girl was going to church, not with quick steps nor in a happy mood like the other boys and girls, but slowly and in tears. She was sad because she had no gift for the Holy Child. As she drew near the church her dejection increased. At last she knelt on the ground in prayer. She



May all the joys of the Holiday Season remain with you forever.

F. LEFEBVRE & SON
REG'D

Chateauguay St. - Huntingdon



As happy families everywhere gather together to celebrate this most festive of seasons, we take pleasure in extending to you our hope that all the joys of Christmas fill your home.

HUNTINGDON MOTORS REG'D

JAS. F. SMYTHE and STAFF

Phone CO. 4-5822

Huntingdon

Trombone For Paris

By Shirley Sargent

Steve rolled from the bed where Marge slept and started toward the living room. The glow of Christmas tree lights betrayed the children. Young Stevie—there was a boy for you—had one hand in his stocking. Julie was whispering "Go on, see what's in it." Only Paris, the tall, older one, was quite still.

Paris turned just as Steve said "Merry Christmas," sarcastically. "Young Stevie, with the engaging grin, whipped around. 'Hi, daddy. Can we open our presents? It's almost daylight!'"

"Daylight, my foot—it's barely two."

"But Santa Claus has already been here."

"Bed," Steve commanded. Stevie and Julie hugged him, leaving without argument, but there was defiance plain on Paris's face. Paris—darned fool name for a boy, Marge's idea. "Bed, son," Steve reiterated. "Under the tree, Dad, I don't see anything long and sort of curved."

That Paris, an odd one. An eleven-year-old kid wanting a trombone. It beat Steve. "I don't either," he agreed, meeting his son's eyes. "Look, you're too old to believe in Santa Claus, and too young to realize how expensive a trombone is."

Paris looked down at the mounds of gaily wrapped packages. "Okay," he said in a flat, old-sounding voice, "so I get a couple of new shirts and Stevie gets..."

"Stevie gets what?"

"Paris gets ground his bare foot into the rug. 'Nothin', I was just talking.'"

"Good night, son," Steve watched Paris out of the room before he unplugged the tree lights and sank into a worn arm chair.

Paris was right. Stevie had everything he'd asked for piled under the tree. Even an electric train. Cost a lot to keep a kid happy these days, but a trombone. Like the one out in the trunk of the car that was going back to the store first thing Wednesday morning. A man made only so much working in a laundry.

Paris put the trombone down when Steve touched his shoulder. "You love to play, don't you?" Steve asked.

A smile like of which Steve had never seen before crossed his son's face. Then, shyly, "Mr. Baxter wants me to play in the school band."

It was hard to keep his pride from showing, but Steve only said, heartily, "That's fine, Paris," before sending him back to bed.

Steve went downstairs, searching under the tree until he found young Stevie's electric train. The box was heavy in his hand as he considered. Toys didn't matter too much to Stevie—he liked active things, in which a father could share.

When Steve came back in from the car, he felt like Santa Claus as he put the shiny leather case that was long and sort of curved under the tree. A trombone for Paris.

The Little Christmas Tree

Once upon a time, not so very long ago there were three Christmas trees that grew very close to each other in a large woodland. Let us call the trees—father, mother and baby.

It was close to Christmas time and one morning these trees wakened to find their beautiful limbs covered in feathery snow which sparkled like small diamonds when the rays of sunshine fell upon them. The trees felt very proud as a gentle breeze swayed their branches. It was such a peaceful morning in the woods, not even the bark of a dog to disturb the quietude. The three trees were very happy together and seemed to enjoy winter more than summer. All of a sudden a crunching noise came to them, just as though some people were walking through the snow; as the noise came nearer the trees recognized the sound as they had heard it before but were always fortunate enough to escape notice. But this particular morning they looked so beautiful in their snow covering and attracted attention. So it was not surprising that the three men with

their axes should stop right in front of them. They took hold of the biggest tree roughly and started to shake the snow from its branches and one man said to the others—"This should get a good price and such a pretty shaped tree." The branches puffed up with pride on hearing these words and did not seem to mind very much when it presently lay on its side on the ground. The mother came down next but the baby tree stopped trembling when it heard the men say—"We will leave this one, it's not much use for anything." The little tree remained and as the months went by it grew into a very lovely little tree. Its father and mother were put with a lot of other trees and taken away.

Sure enough they were sold for a good price and each was taken to a home where there were a lot of little children. They looked so magnificent when they were decorated with lights and coloured ornaments, and how the children shouted with joy and how happy they were to see all the gifts on the trees and the larger presents

scattered around the base of the trees. What a happy Christmas it was for them all and while all the excitement was going on the trees were overjoyed to think that they had been admired and loved by the little children. But all this joyous time only lasted a few days and they were rather sad when they heard the people say that they were to be taken down. Next morning they found themselves lying on the ground, not wanted by a yone and later on they were taken to the city dump—they had filled their purpose. Now the little tree that the men left standing alone, was more noticeable than ever now and such a pretty tree. One day a lady and gentleman were walking through the woods and suddenly noticed the little tree and stopped to admire it. "Oh!" said the woman, "this little tree is just the right size to move, let us plant it in our garden." So with tender care the little tree was dug up and was taken home. It was planted and, cared for and thrived. It grew more beautiful every year. It too was decorated once a year, at Christmas time, with strings of coloured lights. It was not cast away but remained standing a living joy to hundreds of little girls and boys.



GREETINGS

To all our friends

we extend our best wishes for a wonderful Christmas, one filled with good cheer and many pleasant surprises.

MAC HELM GARAGE

Huntingdon

Quebec



Season's Greetings

The cheeriest of greetings and good wishes to all our friends. May your holiday season be a happy one.

VALMA'S BEAUTY SALON

MR. and MRS. BENOIT

Tel. CO. 4-2029 Huntingdon Dalhousie Street