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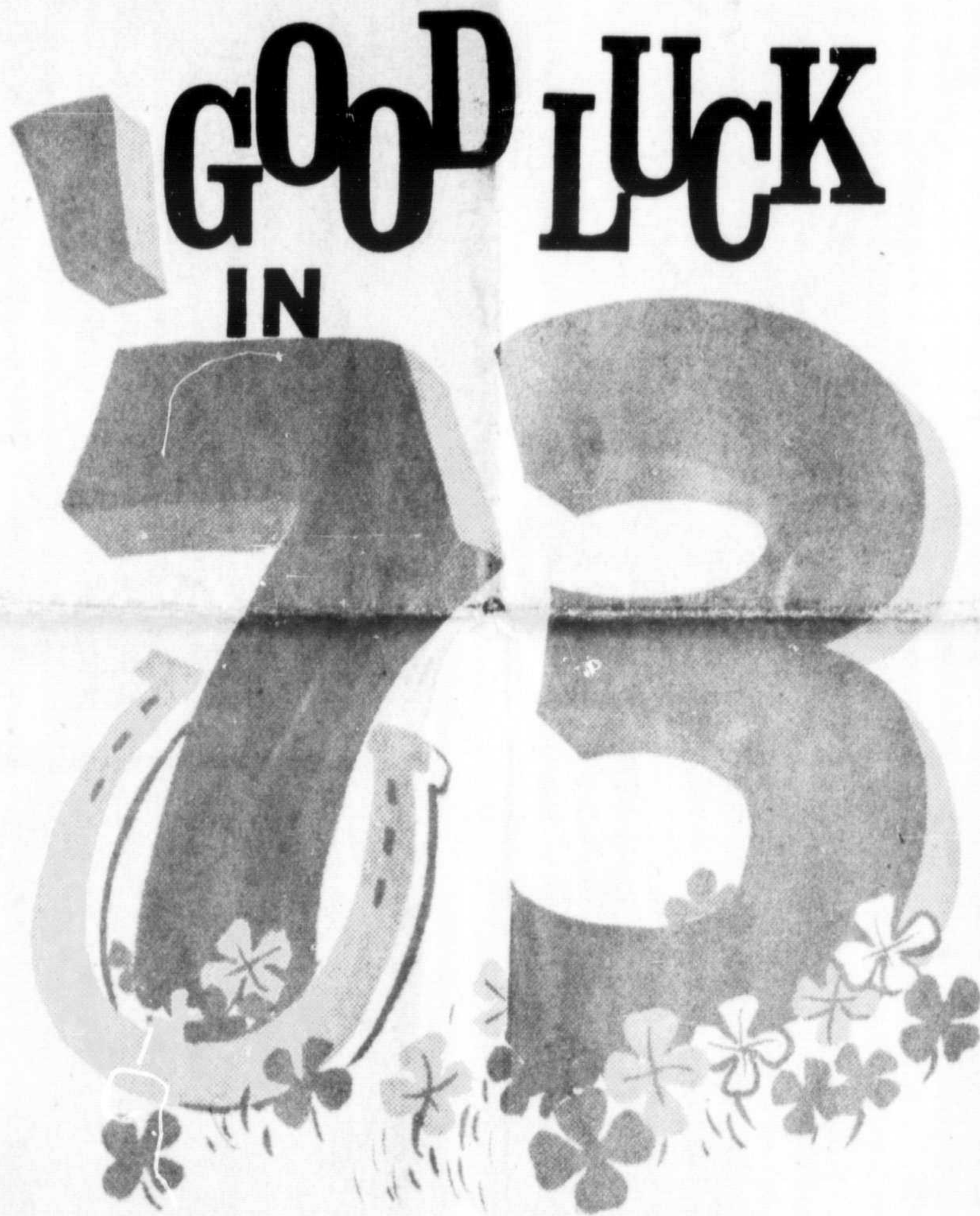
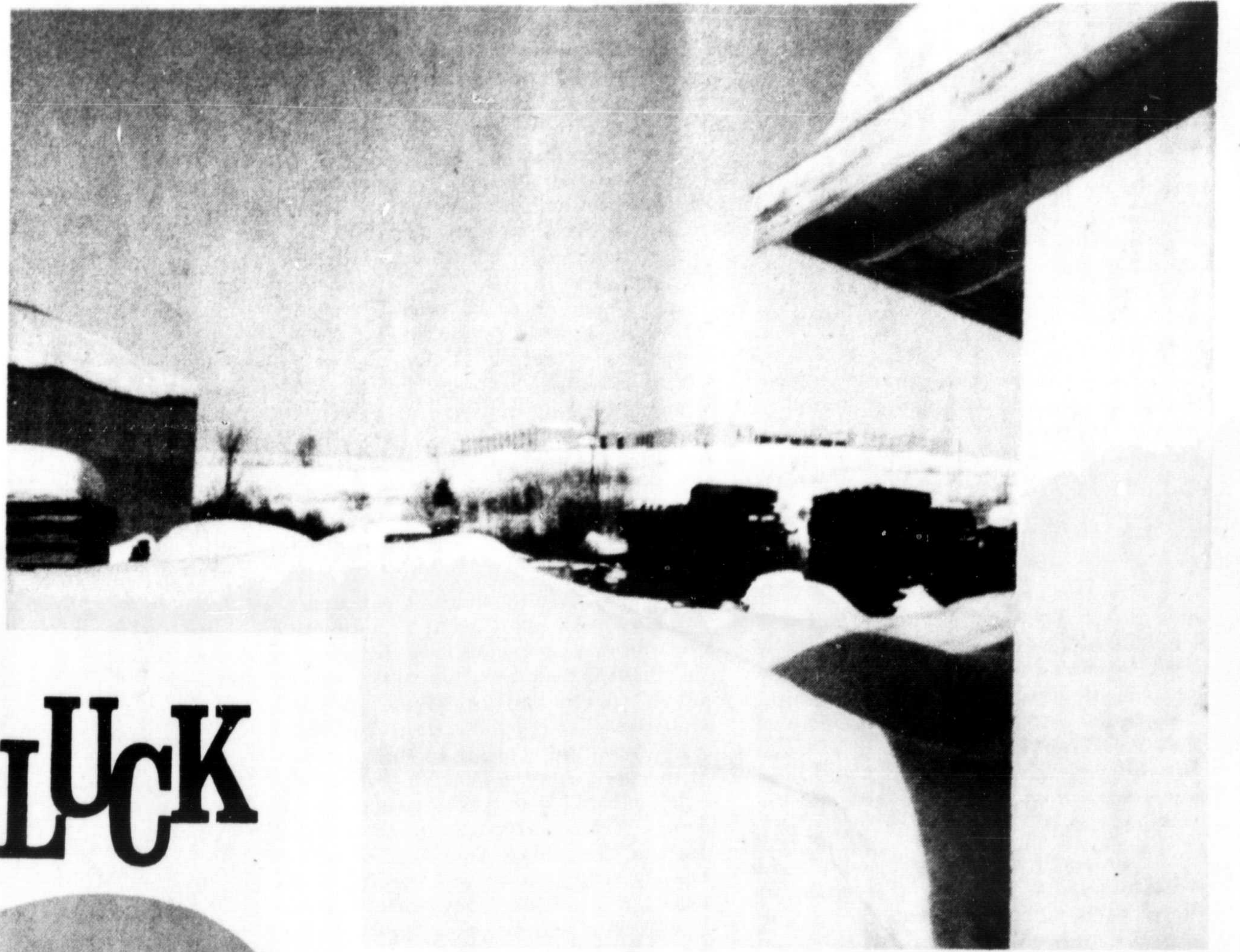


THE EQUITY

No. 1 91st Year

Shawville Que., Wednesday January 3rd. 1973

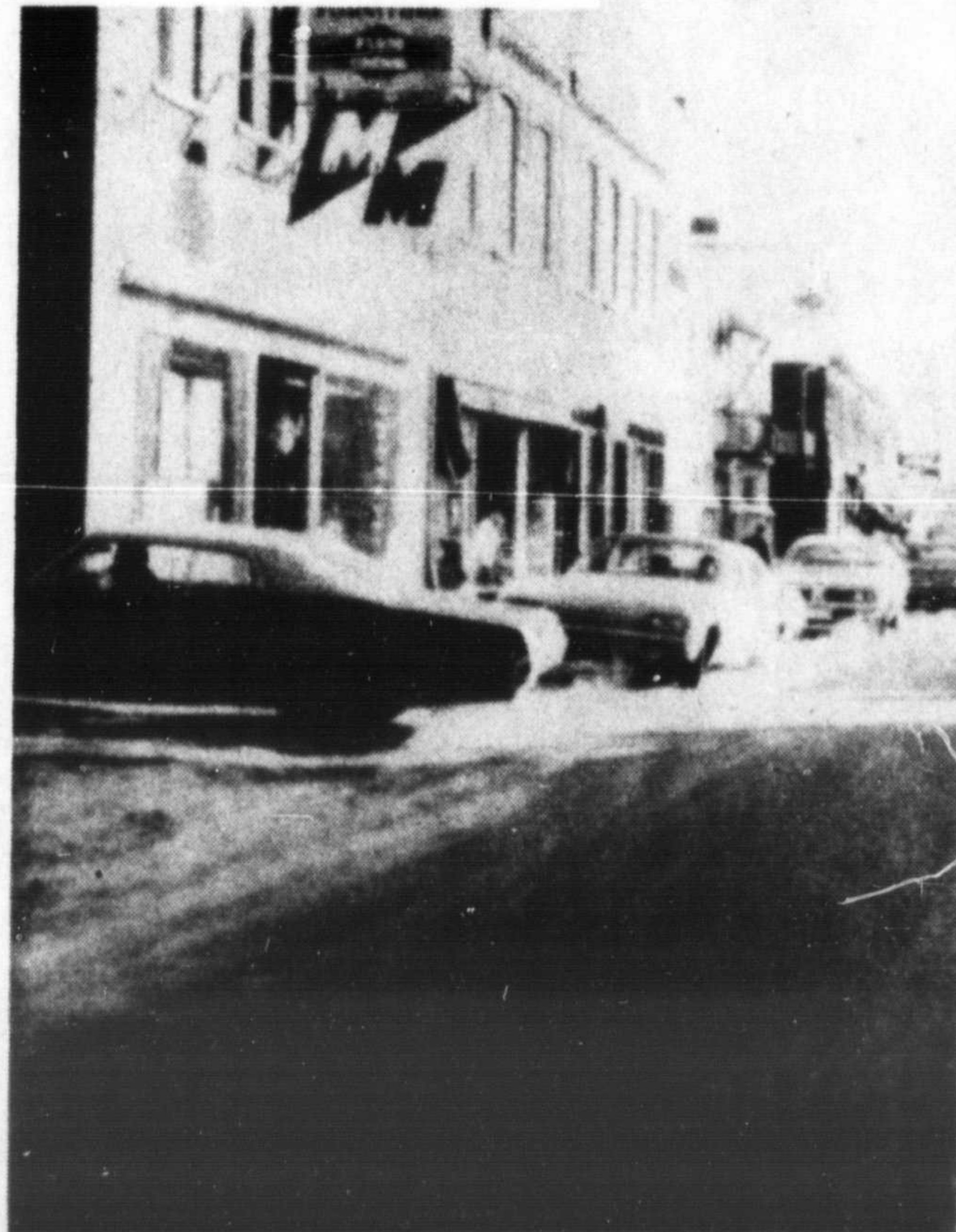
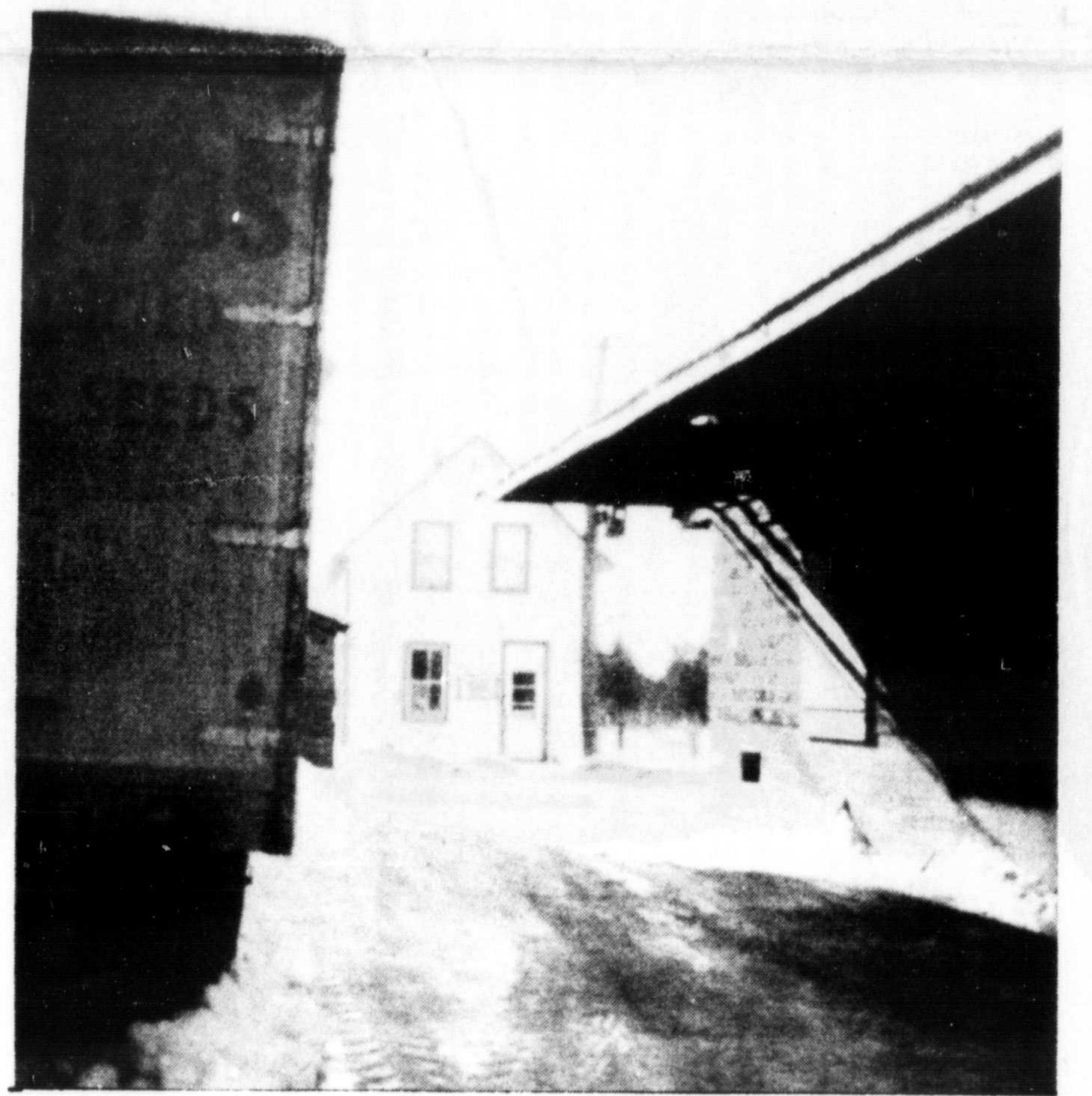
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It's friends like you that make us glad to be a part
of this community. This happy season gives us a
splendid chance to thank you for your many favors
and wish each of you the blessings of health, wealth
and happiness every day during the coming year!

Pontiac Printshop Ltd

Shawville



Resolved
to serve you
in our best manner
in the coming year!

THE EQUITY

THE EQUITY

"Founded in 1883"

Published Weekly at PONTIAC PRINTSHOP, Shawville, Quebec

All Subscriptions are payable in advance

| Pontiac and Gatineau Counties | | Elsewhere in Canada | |
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LOOKING AHEAD

There will be a lot of looking back over the past hundred years during the next twelve months. We're hoping that with all this retrospection and reminiscing and rejoicing over the old days that some among us will come up with more than just a glance at the future.

About twenty years ago we were so bold as to suggest in the pages of THE EQUITY that the municipalities might publish a plan and budget for the coming year. The suggestion was met with stony silence all around the County and nobody has even thought about it since, to our knowledge.

We still think that municipalities should be able to plan ahead and publish their plans for all to see and we still think it will happen here, maybe even in 1973.

The Government of Canada makes its overall plan for legislation very public in the Throne Speech at the opening of each Parliament. This plan then becomes a subject for public debate and the Government proceeds on the basis of the outcome of the debate and the pressure of public opinion.

We feel that the time has come when our town councils should think about this way of doing public business.

A Centennial is a time for turning over a new leaf if ever there was one. After its over we really should be doing something a little better than we had been doing it before. A hundred years behind us should have matured us municipally to the point where we can move ahead boldly and unafraid, with all our cards on the table and the whole town talking.

11TH FAIR COMING UP

This year, as every year, there will be a Shawville Fair. We are told that a hundred and seventeen years ago some local farmers brought the best samples of each of their crops into Clarendon Centre to compare their success. Calves and work horses were tied to a fence for comparison and corn stalks and field roots were lined up side by side for the public to view.

Our bet is that at least one good roadhorse race took place at each of those early agricultural exhibitions and very likely the fierce rivalries were eventually settled at the inn over ale and everyone was friends again at church the following morning.

People haven't changed much in the six score years since our first Fair, but the organization has become extremely complicated.

To cope with the demands of administrative red tape the directorship of an agricultural society is comparable to any other business these days; yet if the whole fair were left in the hands of big businessmen it could lose touch completely with the people it is intended to serve, as big business so often does.

So we have to maintain a board of directors who know what calves and work horses and corn and field roots and roadsters are all about and who also are able to contend with all the rules and regulations which have been imposed.

An annual meeting to elect a board of directors for the 1973 Shawville Fair will be held next Wednesday night, January 10, at 8:30 p.m., in the Masonic Hall in Shawville. Any member of the Society may vote at this meeting and hold office as long as he or she either lives in the area or owns property here. The "area" includes all the territory east of the Coulonge River in Pontiac County, except Bristol, Aldfield, Onslow, Onslow South and Quyon, and also includes the southern part of Gatineau County as far as Templeton and Thurso. Membership costs two dollars and can be obtained before the meeting. When the meeting starts at 8:30 it will be too late.

So anyone interested in doing more than just "going to the Fair" should get there early and join the Society, vote or take office, and help Shawville put on the best Fair ever in the town's Centennial year.

St Joseph's

Mr and Mrs Doug Nichols of Kingston spent Christmas holidays with the latter's mother Mrs John Raymond.

Mr and Mrs Stanley Valliquette & son of Renfrew spent Christmas with Mr and Mrs Leo Godin.

Christmas visitors with Mr and Mrs Cecil McGuire were Mr Jack McGuire of Ottawa.

Mr Donald McGuire of Toronto, Mr and Mrs Joe McGuire and family of Fort Cou-

longe, Rev Sr Mary of Edmonton.

Mrs Beatrice Raymond of Pembroke spent Christmas visiting Mr and Mrs Frank Ryan.

Visitors at the home of Mr and Mrs Philip McGuire for the holidays were Miss Marina McGuire of Ottawa, Mr and Mrs Stanley McGuire of Ottawa.

Mr Emmett Duff of Sudbury spent the holidays with his parents Mr and Mrs Desmond Duff.

Mrs Eugene Acker of Ottawa spent the holidays with her family here. Mr and Mrs Thomas

Sullivan has received word that their son-in-law Mr Kevin Yules has undergone heart surgery in Ottawa, all join in wishing him a speedy recovery.

Mrs Jay Ryan is in Pembroke Hospital where she underwent surgery, her many friends wish her a speedy recovery to health again.

Mrs Bertha Lackie spent Christmas day with Mr and Mrs Ellard Lackney.

Mr and Mrs Paul Ryan and Stephen and Brent of Waltham spent Christmas



Historical Society invitation

The Historical Society needs help of all citizens at home and abroad to implement its Centennial Projects.

If you wish to assist you should join as soon as possible.

In this way you can provide them with much needed moral support, funds, and personnel for activities.

Elsewhere in this paper is an Application Form. Fill it out and bring in person to the Rally on Monday, January 15th at McDowell School, Shawville. Out of town supporters may mail in their applications and fees.

day with Mr and Mrs Frank Ryan.

Those from a distance who spent the holidays with their parents were: Misses Helen and Sharon Fitzpatrick of Montreal with Mr and Mrs Aloysius Fitzpatrick.

Miss Geraldine McGuire of Montreal with Mr and Mrs Gerald McGuire. Miss Donna Tierney of Ottawa with Mr and Mrs E Tierney.

Mr and Mrs Mike Morin of Aylmer is spending the holidays with Mrs Mary McGuire.

Miss Judy Gribbon of Sudbury is spending the holidays at her home here.

Mr Glen Sullivan and Linus Sullivan of Toronto are spending the holidays with Mr and Mrs Tom Sullivan.

Mr and Mrs Liman Deroucher and Mrs Elizabeth Ethier of Waltham were visitors this week of Mr and Mrs Leo Godin.

A tribute to the Rt Hon. Lester Pearson

BY S. WYMAN MacKECHNIE

Many have been the tributes paid to the memory of Lester Pearson since his death Wednesday evening but the tribute I wish to offer is different from anything you may have read, heard on radio or seen on television.

It was not long after his election as leader of the National Liberal Party that he was invited to come to Pontiac to a dinner in his honour.

It was my great privilege to ride with Mr Pearson in the back seat of the car and show him points of interest as we drove along. And I made the most of it. He was enthralled with the beauty of the scenery.

He remarked the mountains, the river and the rich farm lands. He waved, of course, if a bit modestly, as we drove through

Chyon, Shawville, Bryson, Campbell's Bay, Fort Coulonge and Chapeau on the way to the dinner at Allumette Island. And he told me a story.

When he had been asked to enter the cabinet of Mr St Laurent he would cease to be a diplomat and become a politician. This was new to Mike. A seat was found for him. Algoma East was vacant. When the campaign started he was toured through the constituency by his predecessor, now Senator Farquharson, who knew the area like a book. He told Pearson to wave. Mike dutifully obliged.

He waved and he waved.

Finally the senator told him, "You can stop waving now, you are out of the constituency!"

When I next saw him he stood at the entrance to the Parliament Buildings to welcome the Queen's Representative to the opening of his first parliament as Prime Minister. We had taken our oldest granddaughter, who was very politically minded at that time, to witness the great event.

The next time I saw him it was Centennial Year and Pontiac's roving ambassador to Expo, Sheriff Joe Sloan, stopped on Parliament Hill, en route, to meet the

Prime Minister. Mr Pearson was ushered out by Pontiac's Member of Parliament, Tom Lefebvre and I was the envy of the professional photographers as they jostled for position, as I was at the horses' very heels.

A month or so ago my wife said one evening, "Take me to Ottawa tomorrow and I will get your

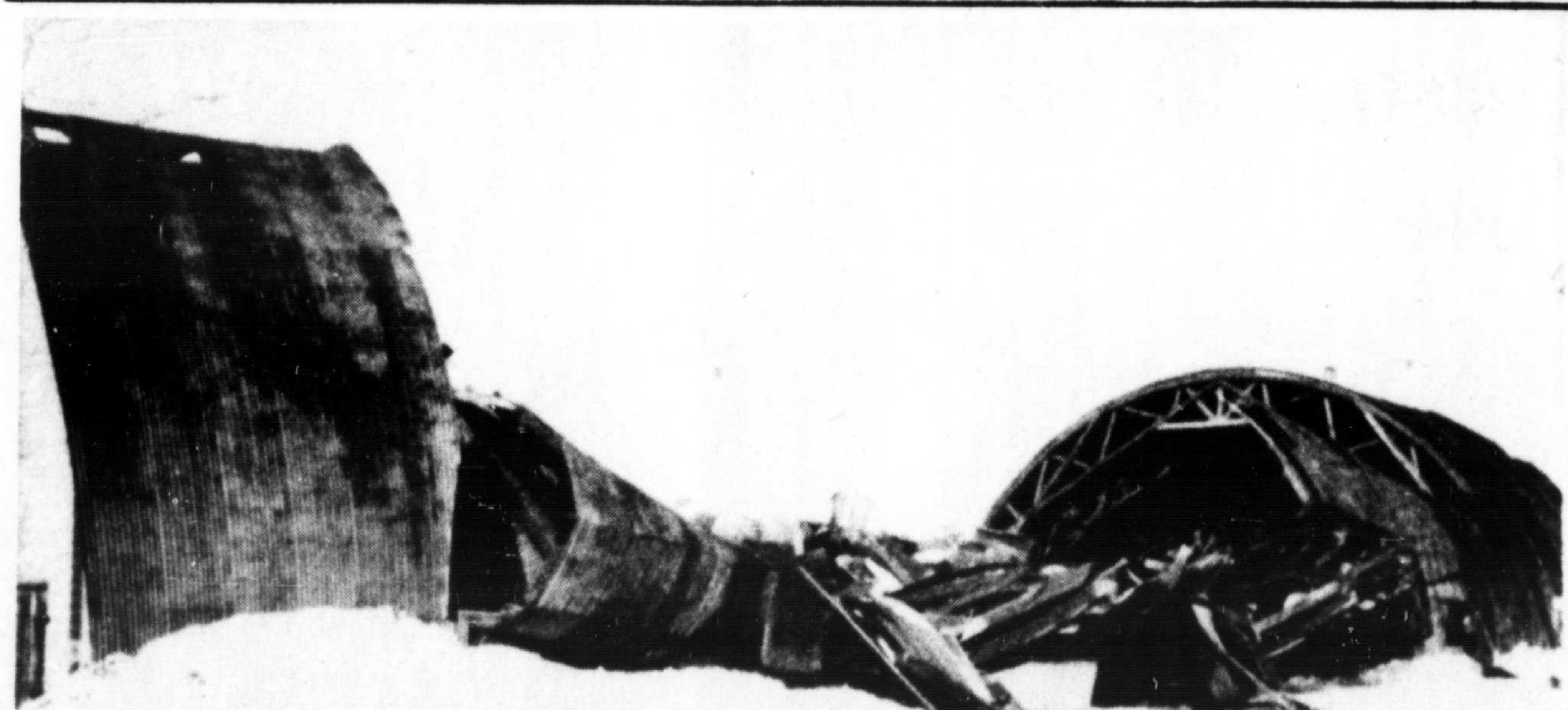
Christmas present." I thought it was a little early but she explained, "Mr Pearson will be there tomorrow and he will autograph his new book for all purchasers."

We went, the line was long but it was a congenial group. All had something in common.

An aide moved about cautioning everyone not to ask for anything but his autograph. But we would not be deterred. When we got to his desk I told him who I was and where I was from and I asked him if he remembered his trip up into Pontiac over twelve years before.

Mr Pearson replied that he remembered it very well, it was a tour he would never forget. He chatted for a moment or two and then he autographed the book. "To Wyman MacKechnie, With Best Wishes, L.B. Pearson".

The book now becomes even more valuable and a constant reminder of a truly great man.



Collapse of a time-honored arena

The Shawville Arena came down under heavy snow on Sunday afternoon with a great resounding boom, to the amazement and shock of those who heard it, the few who saw it happen, and everyone who has been past the site since the collapse to view the remains. Originally built in 1913 by the late Big Jack Caldwell, (Ken Hodgins was one of the carpenters on the job), it was first owned by the Shawville Rink Company, with 425 share holders. In 1947 Ebert and Dalton Richardson bought up all the shares and have run the rink ever since. Known as the Richardson Rink, or sometimes more grandly as Richardson's Stadium, the large building was the scene of some of the most dramatic events in the history of Pontiac County. During the fall fairs it doubled as a show barn for cattle and it was often used for other seasonal events but most of us have warm (and at the same time icy) memories of Richardson's Rink for the great hockey contests held there. When teams from Pontiac municipalities were playing off there were spectators literally hanging from the rafters. In its early days teams were often brought in by horse drawn farm wagons. Some famous groups of brothers were outstanding in team play and there was even a play-by-play announcing system in operation for one period of its history. The late Ken Morrison was particularly successful at this post, keeping everyone informed of what was going on on the ice and in the penalty boxes. When the history of Shawville is finally written one large chapter should be reserved for the rise and fall of the old Shawville Rink. Whoever has the details or any of the particulars is invited to submit them to THE EQUITY, and they will be added to the "Shawville, Clarendon, Thorne Historical Record" at the Town Hall. This photo was taken Tuesday morning with a Polaroid 420, courtesy of Keith Horner's Store, Shawville.

Shawville

Floyd and Donna Tubman have returned to Ottawa after spending the Christmas holiday with their parents Mr and Mrs Reuben Tubman.

Miss Bertha Yach spent the Christmas holiday with her sister and brother-Billie and Dora Yach, Ladysmith. Also calling on relatives in Shawville before returning to Rockcliffe Park.

Mr and Mrs Jason Brownlee of Ottawa have been in Shawville visiting relatives and friends over the Christmas season.

When you complain about improper advertising, we do something about it. Fast. For example:

The case of the Magic Mouse

From the files of the Advertising Standards Council

One day a consumer sent us a "Magic Mouse" toy. She complained that the television advertising had exaggerated the quality and performance of the product. And after examining the product and the advertising, we agreed.

This is the advertising rule that was broken:

"No advertisement shall be prepared, or be knowingly accepted, which contains false, misleading, unwarranted or exaggerated claims - either directly or by implication. Advertisers and advertising agencies must be prepared to substantiate their claims."

Here's what we did about it, immediately.

First we phoned the television station that had run the "Magic Mouse" commercial. They told us they had already cancelled the commercial because of similar complaints. Since the advertiser (a U.S. company) did not reply to our inquiry, we issued an 'urgent' bulletin requesting all stations to contact us before accepting advertising from this company. The "Magic Mouse" is no longer advertised.

Keep this complaint notice. If you see dishonest or unfair advertising, send it to us.

Advertising Standards Council COMPLAINT NOTICE

Product or Service: _____
 Date advertisement appeared: _____
 Where it appeared: T.V. Newspaper Magazine
 Radio Outdoor Transit
 Name of publication or station: _____
 Please investigate this advertisement which in my opinion breaks the Canadian Advertising Standards Code because: _____

 Name: _____
 Address: _____
 City: _____ Zone: _____ Province: _____

Advertising Standards Council, 159 Bay Street, Toronto 116, Ontario.

The Advertising Standards Council is a division of the Canadian Advertising Advisory Board. We work for better advertising.

-OBITUARIES-

On the last day of 1972, December 31st, two well known and well loved citizens of the district died and the community was saddened by the loss of Bert Caldwell Horner, husband of the former Janet L. Nesbitt, of Shawville, and Gustave Adolph Bretzlaff, husband of the former Martha Krose of Ladysmith.

On Saturday, December 30th, an accident on the Thorne Lake road took the life of James Lawson Smith husband of the former Bernice Burrows, Lawson was a prominent businessman in Campbell's Bay and the president of the Lions Club there.

On December 27th, Mr. Alexander George Wilson, husband of the former Ruby Moore, passed away at the age of 73.

Mr. Henry Way, husband of the late Flossie Seaman Emmerson, died on December 17th at the age of 78, and on December 4th, also at the age of 78, Mr. Charles Sunstrum, husband of the late Jennie Florence Howard passed away.

Obituary and accounts of the funerals of these sadly missed deceased will be published as they are submitted by relatives.

LETTER TO THE EDITOR

Dec. 19, 1972
The Editor
The Equity
Shawville, P.O.
Dear Sirs:
I enclose a copy of an article which appeared in the Montreal Gazette which may be of interest to the Shawville Minor Hockey Ass'n.

It could possibly be forwarded to an interested coach or manager so that Shawville might take advantage of this exchange.

Yours truly
W Wallace
(An interested Shawville Hockey Fan)

STARKS W I

The Starks Corners W.I. held their Christmas meeting at the home of Mrs. Neil Wilson with Mrs. Elson Smiley and Mrs. Willard Sparling as joint hosts.

Fifteen members and three visitors answered the roll call with a gift for a sick or shut in. An exchange of gifts took place.

Mrs. Carmen Bretzlaff received the prize for the most originally wrapped gift, wrapped as "Frosty the snowman."

A letter and card was

Hockey cultural program

English teams needed in exchange

By DICK CHAPMAN
of The Gazette

If you're between nine and 12 years old and would like to play hockey in the Montreal Forum, Bob Beale wants to hear from you.

But there's a catch: You have to bring the whole team.

When the Quebec Student Inter-Exchange Program started its Hockey Cultural Program, what it had in mind was to move further with the French-English exchange visits found so successful (more than 300 students) last summer.

Beale, QSI's executive director, called a press conference to break the news to both sections of the Quebec population — and no one notified the English media.

"We're sort of in a dilemma," he said last week, after receiving 37 applications from French mosquito and pee-wee teams around the province.

"We're swamped with applications from the French teams — and don't have any from the English ones!"

EXCITING DEAL

And no wonder they're swamped — besides a weekend with a family of the other

received from our Korean girl. She has started to kindergarden but is unable to attend regularly due to the distance. Her mother bought her her first doll with some of our donation.

Five dollars was voted to the U.B. Seals campaign. A letter was received from the hospital administrator concerning the \$100.00 donation to the urology equipment appeal. The Secretary was asked

to write and instruct them to use it for orthopedic equipment instead. Mrs. Lennis Dean read a legend on "How the Poinsettia became a Christmas Flower". A Christmas contest was held. Mrs. Art Smart, Mrs. Carmen Bretzlaff, Mrs. Bert Starks and Mrs. Robt Smart received prizes.

It was Mrs. Carmen Bretzlaff's night as she also had the lucky tea cup.

PONTIAC COUNTY Protestant School Commission

Minutes of a regular meeting of the Council of Commissioners of the Protestant School Municipality of Pontiac in the County of Pontiac, held in the Dr. S. E. McDowell Elementary School, Shawville, Quebec, on Thursday, December 21st 1972 at 8 pm at which were present L. Routliffe, Chairman, R. MacKechnie, G. Pirie, B. Quaille, W. Hodgins, A. Brown, M. Hayes, G. Eades, all Commissioners. The Director General and Secretary General were also present.

It was moved by Comm. Brown that the terms of Office for the Commissioners will be as follows: 1972/73 -Comms Rowat, Eades and Routliffe. 1973/74 Comms Hayes, MacKechnie and Brown. 1974/75 Comms Hodgins, Pirie and Quaille.

RESOLUTION 24: It was moved by Comm. MacKechnie and it is resolved:-

"That this School Corporation do sell with warranty as to its own acts and deeds only to Mr. Elmer B. Alexander for the price of One Thousand Dollars (\$1000.00) cash the property of this School Corporation forming part of Lot Number One B (pt 1-B) in the Eleventh Range according to the Official Plan and Book of Reference of the Township of Onslow, as more fully described in three separate parts in the draft Deed of Sale submitted to this Meeting and which is hereby approved. (copy attached.)

And that the Chairman and Secretary General of this School Corporation, namely Lorne Routliffe and John A. Russell be and they are hereby authorized to sign and execute on behalf of this Board the required Deed of Sale thereof to the said Purchaser, to acknowledge receipt of the purchase price and to consent to such other terms and conditions as they may deem advisable."

RESOLUTION 25: Whereas the Department of Education has completed the analysis of financial statements for the year 1970-1971, for the Onslow School Board.

Whereas the figures arrived at by the Department are in agreement with this Board's calculation.

Moved by Comm. Pirie and it is resolved that the statement of expenditures not subject to a budget balancing grant per the study of the financial statements for the year 1970-1971 in the amount of \$3,930 be hereby accepted.

RESOLUTION 26: Whereas the Department of Education has completed the analysis of financial statements for the year 1970-71 for the Pontiac County West Board.

Whereas the figures arrived at by the Department are in agreement with this Board's calculation.

Moved by Comm. Quaille and it is resolved that the statement of expenditures not subject to a budget balancing grant per the study of the financial statements for the year 1970-1971 in the amount of \$14,272 be hereby accepted.

It was moved by Comm. Hodgins that the Accounts amounting to \$6329.57 be paid.

The next Regular Meeting of the Board will be held on January 25th, 1973.

Comm. Eades moved adjournment at 9:45 pm.

tongue, the kids get a game at the Forum before either a Canadiens game or a Red, White and Blue junior match.

For the Dec. 29-30 weekend, the first hockey "exchange" days on the agenda. Beale has the Montreal East End Boys Club playing against teams from Victoriaville. The mosquitoes play on Friday night; and the pee-wees the next afternoon, before the Atlanta Flames-Canadiens 2 p.m. match.

"We're going to try to get Danny Gullivan and Rene Lecavalier to do some pay-by-play for Hockey Night in Canada," said Beale. "They won't show it the same night, but in the following weeks."

NEEDS BALANCE

The program continues through March 10, but Beale says he won't be able to match teams for the exchange unless he gets an equal French-English ratio. After a game in the Forum, the hope is that all participants will provide a return match in their home towns.

"French and English people in this province have a common denominator," said Beale. "Hockey."

"Why not use it to bring them closer together."

Dunraven

Mr and Mrs Wayne Dagg of Arnprior were visiting Mrs. Benjah Cole on the weekend.

Mr. John Maheral of Ottawa visited with his parents, Mr and Mrs John Maheral.

Mr and Mrs Michael LaSalle, Mr and Mrs Paul Gauthier, Miss Sylvianne LaSalle and Mr Emile Dufour, all of Ottawa, spent Christmas with Mr and Mrs Romulus LaSalle.

Mr and Mrs Larry Evans and sons Randy and David, Mr and Mrs Marcel Routhier and son Paul, Mr and Mrs Maurice Brazeau, Mr and Mrs Lawrence Derouin and daughter, Mr Bernard Derouin, Miss Rene Dehaan and Mr Paul Derouin, all of Ottawa, and Mr and Mrs Robert Morris and Robbie Mr Richard Shea and Mr Frank Legarde spent Christmas with Mr and Mrs Henry Derouin.

We wish a speedy recovery to Mrs Eugene Dufault and Mr Keiven Newell who are patients in Ottawa Hospital.

Congratulations to Mr and Mrs Brian Ostrom who were married on Saturday, the 23rd, in Fort Coullerge.

A lovely reception was held in their honor at Albert's Hotel on Calumet Island. Recently visiting at the home of Mrs Eddie Stewart were Mrs Lindsay Stewart Mr John Donnelly and Mr Willard Stewart.

Mr and Mrs Sylvester Beniot spent the Christmas holidays visiting their two sons Raymond and Ronnie in Sudbury.

Mr Henry Brazeau, Mr Roland Brazeau of Ottawa and Mr and Mrs Ian Dahaaq and Mr Richard Shea and Mr Frank Legarde were recently visiting Mr and Mrs Henry Derouin.

Mr and Mrs Richard Maheral and son Chad, Mr and Mrs Raymond Maheral and daughter, Mr and Mrs Brent Debarlolo, all of Ottawa, Mr and Mrs Brian Blanchfield and daughter of

Beale says the program could lead to adult clubs formed by the parents of the players, similar in structure to Lions or Kiwanis.

The Hockey Cultural Program took root one day, he said, when Peter Bronfman of the Canadian Arena Company (which owns the Canadiens) asked him how the Canadiens could get more involved with youth. Beale ran for a draft of his proposal, and with help from the Forum's Jean Beliveau and Irving Grundman, the thing jelled.

FORUM HELPING

"It's such a great tribute to the people at the Forum," said Beale. "They're really making an effort to bring French and English people together."

What about the cost? Next to nil, in fact. Players stay the weekend in the home of one of the opposition, and transportation will be provided and paid for by the Hockey Cultural Program.

If a visiting coach, trainer or organizer doesn't have convenient lodging in the visiting town, hotel and meals will be arranged and paid for by the program.

Interested? Call the program at 845-6228, Suite 512, 1117 St. Catherine St. West.

Arnprior, Mr. John Maheral of Ottawa and Mr and Mrs Lionel Bastien and children of Bryson, were recently visiting Mr and Mrs John L. Maheral.

Mr. Grant Lamothe of British Columbia spent the Christmas Holidays with his parents Mr and Mrs George Lamothe and family.

Mr Devine Morris of Sheenboro spent Christmas with Mr and Mrs Leopold Ryan.

Mr and Mrs Raymond Kelleher and children Jane, John, Raymond and Mary spent Christmas with Mr and Mrs Clarence Maheral and family, Mr John Kelleher, Mr Richard Kelleher, Mr and Mrs Desmond Maheral and Miss Eva Kelleher in Ottawa.

Best wishes to Mr Garnet Beniot who is a patient in Shawville Hospital.

Mr and Mrs Jackie Legarde of Red Deer, Sask. and Mr and Mrs Serge Badbeau and children of Montreal and Mr and Mrs Kenneth Legarde of Campbell's Bay visited their parents Mr and Mrs John Legarde and family.

Mr and Mrs Regis Beniot and son of Orlando, Mr and Mrs Richard Pigeon of Ottawa, Mr and Mrs Jerry Boucher and son, Mr and Mrs George Beniot of Hull, Mr and Mrs Jening Derouin and sons and Mr and Mrs Al Manzoli and son of Bryson visited Mr and Mrs Thomas Beniot over the Christmas holidays.

Congratulations to the following couple who were engaged at Christmas time— Donna Stewart and Martin Dumouchel, Brenda Ostrom and Gideon Dumouchel and Linda Dumouchel and Arsen LaSalle.

Miss Eddie Stewart spent Christmas visiting her daughter Jean, Mr and Mrs Lloyd Ostrom in Bryson.

Mr Jilbert Hewyer of Corsier, Switzerland, spent Christmas Day with Mr and Mrs Hector Legarde and family on Calumet Island.

GERRY'S TV

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ADMIRAL COLOR

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QUEBEC LIQUOR PERMIT CONTROL COMMISSION NOTICE

18-12-72 Pontiac
The Undermentioned person has applied for the following permits:
NAME ADDRESS CATEGORY
GRAVEL, Wallye Aldfield Hotel-Dining-room-2 Bars-Grocery

To be valid, all objections to this application shall be sent in writing alleging reasons and SIGNED UNDER OATH within fifteen days from this notice to:

SECRETARY - GENERAL
P. O. Box 200, Place D'Armes, Montreal, P. Q.

CONGRATULATIONS

to Mrs. Joan Moffatt of R. R. 1, Shawville
WINNER OF HOOVER PORTABLE CLOTHES DRYER

at the Christmas Draw
held Thursday Dec. 28 at the C. Bay Store

L & M Electronics

Shawville - Campbell's Bay

Annual Meeting

of
PONTIAC AGRICULTURAL SOCIETY
(Shawville Fair)

Wed. January 10

8:00 p.m. in the
Masonic Hall, Shawville

Pontiac Historical Society

HELP US HELP SHAWVILLE CELEBRATE
its' 100th Birthday with a Centennial Party in 1973!
Join the PONTIAC HISTORICAL SOCIETY now and take an active part in the celebration.
For further information and mailing of Applications write Pontiac Historical Society, Shawville, P. Q.

APPLICATION FORM DATE

I wish to join the Pontiac Historical Society, at \$1.00 per year. Enclosed find \$..... for years. Or \$25.00 Life Membership.

Age

Name Dial

Address

I intend to take an active part
 I agree to serve on a Committee.

Bring this Application, and Fee to the P. H. S. Meeting on MONDAY, JANUARY 5th at DR. S. E. McDOWELL SCHOOL, SHAWVILLE — at 8 p.m. Discussion of our own Centennial plans, Election of Officers, Museum Project, J. Lloyd Armstrong, special speaker.

Wanted At Once

by G. W. MALLORY LIMITED
All sizes of pickets and posts
Prices have been increased between 10 and 25%

Cedar Post Yard is located on Denzil Payette's farm, opposite CNR station at Portage du Fort. Open every Friday from 9:00 a.m. to 4:00 p.m.

For further information on prices and sizes place call at yard on Fridays or contact:
G. W. MALLORY
Mallorytown, Ont. P. O. Box 436, Phone 613-923-5295 or Shawville 819-647-2114

We extend to all our friends our sincere wishes for a Happy New Year May 1973 bring you joy.



Thank You for Your Patronage
THE FASHION SHOP
Hodgins Shopping Center — Shawville

I will be in Shawville to conduct
Eyes and Vision Examination
ON JANUARY THE 6th, 1973

DR. L. M. BOURGOIN, Ph. D. O. D.
Optometrist — Vision Specialist

Doctor of Philosophy — Doctor of Optometry
SATURDAY 10:00 a.m. — 3:30 p.m.
For appointment contact — Pontiac Hotel

PEMBROKE GLASS LTD.

R. R. No. 6 Pembroke, Ontario — P. O. Box 454
Tom Glover, Manager
Telephone 735-6871 Res. 687-2100

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Show Cases, Framed Mirrors, Unframed Mirrors,
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Plastic Decorating Panels, Plexiglass
Snow/machine Windshields

Open Monday to Friday: 8:00 a.m. to 5:00 p.m.
Saturday till noon

BRYSON THEATRE

THIS WEEK
Sat. Sun. Jan. 6-7
BULLET FOR SANDOVAL
Western
George Hilton Ernest Borgnine

NEXT WEEK
Sunday, Jan. 7, 2 p. m.
CHILDREN'S MATINEE
Walt Disney's
JOHNNY APPLESEED
plus
TATTERED POLICE HORSE

Sat. Sun. Jan. 13-14
GODZILLA VS SMOG
plus
MONSTER WEREWOLVES ON WHEELS
Motorcycle Drama with
Stephen Oliver Color

Effective Immediately -

DISPLAY ADVERTISING DEADLINE

in "THE EQUITY" is

MONDAY - 5:00 p.m.

TO BE INCLUDED IN WEDNESDAYS PUBLICATION

CLASSIFIED ADVERTISING WILL BE ACCEPTED UNTIL 12 NOON TUESDAY

SUBSCRIBE NOW TO....

THE EQUITY

Mail your cheque or money order with this form to:

PONTIAC PRINTSHOP SHAWVILLE, QUE.

Name

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Please check one of the following:

RENEWAL NEW SUBSCRIPTION

\$4.00 in Pontiac and Gatineau Counties

\$5.00 elsewhere in Canada

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If this is to be a gift for the person named above, sign below:

and we will send them a gift card

CLASSIFIED ADS

MISC. FOR SALE

THE HAND-MADE TOUCH adds something special to gifts. Doilies, teapot cozies, knit slippers are just a few of the small items for sale at THE LOFT. For larger gifts we have quilts and bedspreads of heirloom quality and a wide variety of paintings, a hand carved crucifix, and one beautiful batik by talented local artists. The work of 35 Pontiac people is included in the collection. Come in and see it soon. etc

FOUNDATION GARMENTS AND ladies wear. Aline's Boutique, ph. 647-3208 Portage du Fort. etc

PAIR BOYS SKATES, SIZE 6. pair girls figure skates size 11, pair womens skates size 7. Phone 647-2462. etc

USED 26" ADMIRAL COLOUR TV, deluxe cabinet, K20 chassis, 16 months remaining on warranty on picture tube and tuner. This is a quality set showing an excellent picture. Suggested retail when new \$749.00, now asking \$475.00. Apply Lester McCann, Quyon, ph. 458-2830 daytime or 458-2626 evenings. 795103bj3

NEW DESK, SUITABLE FOR home use, or small business. Reg. 126.00, for 95.00. Pontiac Printshop, tel 647-2205. etc

HOMEMADE TRAILER. Contact William McTiernan, phone 648-5879. 49063xj10

CENTENNIAL CRESTS, VILLAGE of Shawville, now available as rubber stamps. Size of stamp is one inch in diameter. \$2.50 each at Pontiac Printshop, Shawville. etc

FARM PRODUCE

600 BALES OF HAY. TRUCK road good to barn. Contact John Stewart, Calumet Island. 5103x

FARM EQUIPMENT

FORD 8N TRACTOR. GARRY Garham phone 647-2333. 49512xj3

NEW AND USED GRINDER mixers and snow blowers, one used front mounted auger type snow blower, one used Gehl hammer mill with drive belt. In stock — Clear-Vue (full glass) tractor cabs to fit most makes of tractors, also new 4-wheel drive tractors. Apply Willis Rath & Sons, Arnprior, Ont. phone 623-2257. 79984b

LIVESTOCK FOR SALE

3 REGISTERED HEREFORD BULL calves. Phone 647-3202. 49412xj3

CARS FOR SALE

1968 PONTIAC STATION WAGON, Laurentian Safari, power steering, electric tailgate, new paint job, price to discuss. Phone 648-5695. 796542bj3

TRUCKS FOR SALE

1963 FORD HALF TON, TOP condition. Phone 453-4832, Otter Lake. 41052xj3

SNO MACHINES For Sale

1972 RUPP 440 CC SNOWMOBILE, includes trailer and cover. Hugh Young, Bristol, tel 647-3963 after 5 p.m. etc

LADIES SKI-DOO SNOWMOBILE suit, size medium. Reasonably new condition, reason for selling, too small. Phone Jane Judd, 647-3362. 795772bj3

1971 ALOUETTE SNOWMOBILE 20 h.p., good condition. Phone 647-2328. Asking \$450.00. 795852bj3

BOYS SNOWMOBILE HELMET with shield, like new, medium. \$5. Phone 647-2625. etc

HOUSES FOR SALE

4 BEDROOMS, 2 STOREY, OAK Street, Consolidated subdivision, Shawville, paved driveway, living room, dining room, den and powder room, finished basement. Phone 647-5611. etc

MORTGAGE MONEY

BE SURE YOU ARE GETTING YOUR MORTGAGE MONEY AT THE LOWEST POSSIBLE RATE CHECK WITH US FIRST!

C.A.C. Realty Ltd.

268 Raglan St. S. Renfrew 432-4815

FOR SALE OR RENT

THREE BEDROOM BUNGALOW in Bryson. Phone 648-2744 779995bj17

FOR RENT

3 ROOM APARTMENT, HEATED. Apply Elburne A. Bean, Custom Bearing Service 647-2921. etc

TWO BEDROOM APARTMENT in Shawville, heated. Phone 647-3392 Thoburn Caldwell. etc

WANTED TO BUY

STANDING TIMBER, SOFTWOOD and hardwood, or logs cut and skidded. Apply to Box H, The Equity. etc

CHRISTMAS SHOPPER CALL Kenneth May, Forester's Falls, Ont. Electrical vacuum cleaners with power nozzle, shampooer and other items. Also Canadiana stainless steel cookware. Phone Cobden 613-646-7946 etc

\$25.00 REWARD FOR INFORMATION leading to the purchase of any old Harley Davidson motorcycle. Write to Bob Laylor, 9112 Armstrong St., Ottawa, Ont. or phone 728-0741. No collect calls, please. 795793bj10

BUSH OR ABANDONED FARM land with or without water, frontage will pay cash. Send full description Box 705 Gravenhurst, Ont. 49614xj17

RABBITS, HIGHEST PRICES paid for 4 1/2 to 6 lb. rabbits. Ph. CEDAR BRUSH AND CEDAR branches. Branch size 3/8" or smaller — \$50.00 per ton. Branch size 1/2" (cigarette size) \$40.00 per ton. Branch size 5/8" — \$30.00 per ton. Deliver to Quexco Ltd., Cobden, Ont. We would be pleased to discuss long term contracts. etc

YOUNG CALVES WANTED. Apply Orval Smart, phone 647-3216. 798502bj10

HELP WANTED

MALE OR FEMALE, FULL TIME or part time to service Fuller Brush customers. For products or service phone or write Cyril R. Dagg, Area manager, R. R. 2 Shawville, phone 647-3478. etc

CARETAKER FOR FISH & GAME Club, from April 30 to Dec. 1st, 1973. Applicants must be between 18 and 70 years old. For further information write Box H, The Equity. 798492bj10

AVON REPRESENTATIVES

make money, enjoy life more, meet friendly people! It's easy, even if you've never "sold" before. Call now for details. Call 777-7806 or write Box 6, Gatineau Point, Que. etc

NOTICE

FAMILY HISTORY IS A FASCINATING hobby. For best results use a loose-leaf record system. Sets of these Forms for Beginners and Advanced are on display and for sale at Andy's Music Shop in Shawville. etc

ARTISTS!

PONTIAC HAS NUMEROUS excellent artists. We hope they will all be represented in the new art outlet "THE LOFT" over Pontiac Printshop in Shawville. Please contact either David or Rosaleen Dickson. etc

TURN YOUR HOBBY INTO cash. Woodcarving, knitting, embroidery, woodwork, wrought iron, pottery, paintings, quilts, sketches hooked rugs and irised rugs, afgans and pot holders, jewelry, furniture — anything hand made and beautiful will be accepted for display and sale at "THE LOFT", over the Printshop in Shawville. Contact either David or Rosaleen Dickson, 647-2205 during office hours. etc

STUDY THE BIBLE! Enroll in an exciting Bible Study Course. You can do it at home. Receive the course and you will receive a handsome diploma. Send your name, address to: Bible Studies, Box 7, Shawville, Que. (State age if under 12 years). A Ministry of Bethel Pentecostal Tabernacle. etc

THE PASTOR'S COUNSELLING Service. Personal Counselling Available. Free to everyone Tuesdays mornings, 9 a.m. to 12 noon in the Pastor's Office, Bethel Pentecostal Tabernacle, Shawville, Rev. R. D. Ellis, Pastor, A Ministry of Bethel Pentecostal Tabernacle. etc

CENTENNIAL ADVERTISING ITEMS, Calendars, Novelties, Advertising items of all kinds with your name printed on them. Complete line of samples. Contact Carson Hodgins, 647-3723 or 647-2205 Shawville anytime. etc

COMING EVENTS

FRIDAY, JANUARY 5 — Rhea & Joan Sicard wish to extend a cordial invitation to their relatives and friends on the occasion of their 25th Wedding Anniversary to celebrate the Holy Sacrifice of the Mass at 7 p.m., followed by a dance and lunch in the Lions Hall. Best wishes only. 36 4977x

JANUARY 8 - 12 — Week of Prayer Services at 7:30 p.m. Monday night — 7:30 p.m. Anglican Church, Shawville United Church, Starks Corners Tuesday night at 7:30 p.m. Wesleyan Church, Shawville Presbyterian Church, Bristol-Starks Corners area Anglican Church, Quyon Wednesday night at 7:30 United Church, Shawville Lutheran Church, Ladysmith Thursday night at 7:30 Standard Church, Shawville Anglican Church, Bristol - Starks Corners Area United Church, Quyon Friday night at 7:30 Pentecostal Church, Shawville All Ministers of Clerendou and District Ministerial Association will take part in the Week of Prayer Services, Fort Coulonge and Campbell's Bay will be having Week of Prayer combined Ecumenical Service later in the month. 799972b

MONDAY, JAN. 15 — 8:00 p.m. Pontiac Historical Society meeting in Dr. McDowell School. Members and interested persons please attend. 795604bj10

JANUARY 21 — Shawville Mens and Ladies Broomball Tournament. For further information contact Mona MacDonald 647-2452 796502bj3

WEDNESDAY, FEB. 21 — 8:00 pm Metropolitan Bible Church Choir of Ottawa present Sacred Concert in Shawville United Church. 80032bj10

WANTED



QUICK PICK-UP OF DISABLED and dead horses and cattle. The Pontiac Fur Farm, Wyman, Que. Call collect 647-3408, License No. 177 (376-341-349). etc

WORK WANTED

INTERIOR PAINTING, BASEMENT, dairy parlours, etc. Water resistant paint used, 10 year guarantee against chipping or peeling. Contact or write D. Sproule, R.R. 5, Shawville. etc

IF YOU NEED YOUR ROOF shovelled off phone 647-2140. Alex Rutledge, Charteris. 796482bj3

PROPERTY WANTED

ONE TO TWO HUNDRED ACRES, rough bush land, water, stream small lake preferred, no commercial timber or land value. Must be reasonably accessible, clear title, preferably surveyed. Please write details, location, taxes, etc. to Box 286, Station A, Ottawa. 50032xj10

CARDS OF THANKS

I wish to thank all my friends and relatives who visited me, sent flowers and gifts and cards. Special thanks to Dr. Cowley and Dr. Desjarlais, nurses and nurses aids on the second floor who were all so kind to me during my stay in the hospital. Alice Benoit, Bryson. 80002b

We wish to thank all those who made our 35th anniversary party a success and to thank everyone for the beautiful gifts and cards. Special thanks to our daughter and son in law Mr. and Mrs. Leroy Palmer and our son and daughter in law Mr. and Mrs. Jim Hodgins for the excellent dinner beforehand. Cards and gifts were received from Outlook, Sask., Regina, Sask., Solsgrith, Man., and Winchester, Ont. Owing to the inclement weather, many could not be present but our thanks go to those who braved the night and came to give us their good wishes. Thank you all again. Fred and Elsie Hodgins 5014x

Many thanks to the Quyon Lions Club for the lovely Xmas dinner on Sunday noon. Albert Congdon 79966b

I would like to thank all my friends who sent me flowers, cards and gifts and who came to visit me while I was in Pontiac Community Hospital. Special thanks to the nurses and nurses aids who were so kind to me on the 2nd floor. Thank to Rev. Macintosh and Dr. L. Morissette. Ms. Preston Hodgins 5011x

FOUND

FOUND ON MAIN STREET, Shawville on New Years Day, a cigarette lighter with the initials "J. E. M." Owner please contact Ken Brownlee, 647-2583. 5010x

BIRTHS

HOOPFER — Daniel and Dulcie are proud to announce the birth of a son Elliott Hugh, born on Dec. 1, 1972 at the Ottawa General Hospital, weighing 9 lbs. 8 oz. A brother for Errol. 799966bj3

RICHARDSON — Barney and Barbara (nee Lewis) are pleased to announce the birth of their son Mark Lewis, born Dec. 16, 1972 weighing 9 lbs. 1 oz. 79998b

SMART — Tom and Elizabeth (nee McKinley) are pleased to announce the arrival of their daughter Melissa Elizabeth on Dec. 18, 1972. A sister for Steven. 5005x

IN MEMORIAM

GRANT — TUBMAN — In loving memory of a dear father and grandfather, Andrew Wesley Tubman who passed away Dec. 25, 1942 and dear sister, Mrs. Sherwood Grant (Mildred) who passed away Nov. 29, 1965 and dear brother Gregory Andrew Tubman who passed away Nov. 15, 1971. Sadly missed, ever remembered by daughter Sadie Cant, sister and nieces Carol and Kathleen 4980x

LOKEN — In fond and loving memory of our dear mother, Mrs. Hannah Ruth Loken, who passed away Dec. 24, 1970. Lovingly remembered. The Family 79985b

SPARLING — In loving memory of a dear mother and grandmother Ida Sparling who passed away January 4, 1972. God knew that she was suffering that the hills were hard to climb, So He closed her weary eyelids. And whispered, "Peace be thine". Away in the beautiful hills of God By the valley of rest so fair, Some time, some day, we know not when We will meet our loved one there. Sadly missed by her son Warren and Florence and family 5000x

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Waltham

When Santa visited Waltham on Saturday, Dec. 15th, he was treated to a program of Christmas carols and songs and a play under the direction of Mrs Eta Perry, Mrs Diane Amyotte and Mrs Nicole Romain, teachers at the Catholic School and the Wesleyan Methodist Church Sunday School class under the direction of Mrs Courtenay Robinson and pianist Mrs Russel Leroy. Hundreds of bags of candy were packed and distributed by members of the R.A. at the Town Hall where Santa landed after a tour of the town on his snowmobile. The Separate School children were given a rare treat of a horse drawn sleigh ride on Thursday evening when school closed for the holidays. Brian Fitzpatrick was the kind gentleman who loaned his sleigh and drove his horses for this evening of fun. After the outdoor activity the children had a record hop followed by a visit from Santa who distributed the many gifts followed by refreshments. Christmas visitors at the Ren Rehels' were Mr and Mrs Joseph Hogan, Betty and James Hogan of Braeside. Mr and Mrs Wilbert Dur-ochee and Ann of Arnprior and Donna Perry of Ste Eustache were weekend visitors at the Leonard Perry's. Mr Douwe Veldhuis of Stratford was a recent guest of Mr and Mrs Gordon Pophey. Holiday guests at the George Campbell's were Mr and Mrs Mark Pilon and family of Montreal. Mr and Mrs Paul Pilon and family of Gatineau visited with relatives. Mr and Mrs Valmore Gagnon and family of Montreal, Mr and Mrs Deha Gagnon and family of Aylmer, Mrs L. Boisvert of Westmeath, Jeanette and Anita Gagnon of Renfrew, were holiday guests of Mr and Mrs Jas Gagnon. Mr and Mrs Raymond James and family of Ottawa were Christmas guests of Mr and Mrs Courtenay Robinson. The Wesleyan Church Sunday School Class enjoyed a Sliding Party on Christmas night at the Courtenay Robinson's. Mr and Mrs Clifford Robinson were Christmas guests of Mr and Mrs B Giesbrecht in Pembroke. Elwood Fletcher of Ottawa visited with his mother Mrs Florence Fletcher on Christmas Day. Miss Melena Murphy of Huntingdon and Mr and Mrs Gerard Labelle of Ottawa were Christmas day visitors at the Art Labelle's. Mr and Mrs Cecil Vibert and family of Campbell's Bay visited the Art Labelle's. Mr and Mrs James Spotswood of Sudbury, Marion and Joanne of Ottawa and Catherine of Barry's Bay, spent the holidays with Mr and Mrs Clifford Spotswood. Mr and Mrs Mickey Belanger of Hull spent the holiday with Mr and Mrs Romeo Belanger. Christmas Midnight Mass was celebrated in the Town Hall by Reverend A Afeleskie to a capacity attendance. Traditional Christmas hymns were sung before and during the Mass under the direction of Mrs George Campbell with Mrs John Romain at the Organ and George Campbell and John Chastie with guitars. Lise Pelletier was soloist. A Procession of Altar boys and celebrant proceeded from the rear of the hall to the Grib at the foot of the Altar where J Pelletier laid the Infant Jesus in the Manager, followed by celebration of Mass. A Second Mass was sung shortly following the High Mass. The Stage was decorated with baskets of poinsettias and mienis and candles. Mr and Mrs Dawyne Leroy and Verda Leroy of Toronto spent Christmas with their parents Reverend and Mrs Russel Leroy. Mrs Tillie Robinson accompanied Linto Robinson on his return to Toronto as far as her son's home, Bedford Robinson, at Trenton and will spend some time there and in Winchester. Mr and Mrs Roger Perry of Renfrew spent the holiday with Mr and Mrs Mikey Perry. Mr and Mrs Allen Pilon of Arnprior, Marjory Perry of Ste Eustache were holiday visitors at the Leo Ethier's.

Ladysmith

Over the holidays guests at the home of Mr and Mrs Richard Dahms were Mr and Mrs Elwood Thrun from Pembroke, Mr and Mrs Ron Lewis and Valerie and Mr and Mrs Keith Corrigan of Ottawa. On the eve of Dec. 23 the annual Childrens Christmas Program was held in St Johns Lutheran Church which was decorated with a beautiful tree and poinsettia. The Sunday School Classes presented plays, recitations and singing under the direction of the Sunday School Teachers. Also special hymns were sung by the choir and congregation and a message by Rev C Kappas. At the closing of the event the children were presented with treats and gifts in appreciation of their fine co-operation. Christmas holiday visitors at the home of Mr and Mrs Gustave Yach were their daughter Linda from Montreal and Mr and Mrs Melbourne Yach and family of Georgetown. Visitors with Mr and Mrs Fred Milkie were Mr and Mrs Keith Yach and family of Ottawa, Mr and Mrs Albert Yach of Shawville and Mr and Mrs Verne Thrun and boys. Deepest sympathy to the Bretzlaff family on the death of Mr Gustave Bretzlaff on Sunday. Surprise visitors with the Thrun's on Friday evening last were Mr and Mrs Gustave Yach and Mr and Mrs Eric Pasch. The occasion being Mrs Thrun's birthday. An enjoyable evening was spent. Mrs Thrun received useful gifts including a birthday cake baked by Mrs Yach. The deer are coming back to their winter hide-out following the well packed snowmobile trails which for them are ideal to travel on as the trusted snow is hard for them to break through. The snow is piling up and more is coming. "How about checking the Roof?"

Donna Roxanna is gold medal record producer

The highest record reported to the Canadian Jersey Cattle Club from the Record of Performance, Ottawa, and the Dairy Herd Improvement, Ontario, during the month of November in the class for cows 10 years and over was that made by Brownlane Kavola's Josyl, a daughter of Brownlane Generation's Kovola, owned by Rock Ella Jersey Farm Ltd., Hockley, Ont. At 11 years of age, she produced 15,595 lbs milk, 712 lbs. fat, 4.57 % in 305 days, a Gold Medal Record. Next was Donna's Roxanna 2R, a daughter of Wendybrook S R Lad, owned by Lloyd Brownlee & Sons, Shawville, Quebec. In 305 days, she produced 12,500 lbs. milk, 655 lbs fat at 11 years, also a Gold Medal Record.

Graduate in Social Work now teaching

J Ormond Stanton, son of Mrs Michael Stanton and the late Michael J Stanton of Litchfield, recently graduated from the University of Toronto with the degree of Doctor of Social Work. Dr Stanton resides in Toronto with his wife Anne and children Richard and Shelley, and is presently an Assistant Professor on the Faculty of Social Work, University of Toronto.

Snap-on Tools

of Canada - Pontiac County

Immediate Franchise Available covering all of Pontiac County, starting at Aylmer, P. Q., both Garage and Industrial accounts. Excellent opportunity for ambitious bilingual person. Age no barrier. Investment required.

Write: M. GREEN, or phone (514) 733-6922 days 2800 Bates Rd., Montreal, P. Q. or (514) 737-8767 evenings

HAVE WE GOT NEWS FOR YOU

ON CHOY - RADIO

1350 - PEMBROKE

Listen Won't You?

684-5391 See our large selection of Fine Furniture

Over 15,000 sq. ft. of display

LES MEUBLES GLENWOOD FURNITURE LTD.

GLENWOOD SHOPPING PLAZA

AYLMER RD. LUCERNE, QUE.

THE EQUITY Advertising Rates commencing January 1st, 1973

— DISPLAY ADVERTISING —

LOCAL DISPLAY ADVERTISING — \$1.20 per column inch

NATIONAL ADVERTISING — 12 cents per agate line

— CLASSIFIED ADVERTISING —

3 cents per word

Minimum cost of any classified ad — \$1.00 cash

If ad is charged, minimum cost is \$1.50

Repeat insertions, whether cash or charged, will be calculated at 3 cents per word, with the \$1.00 minimum applying in all cases.

Where an ad is ordered "to run until cancelled, a surcharge of 50 cents per insertion will be added to the basic rate.

Use of an Equity box number — 50 cents per week

Legal and Classified-display ads — \$1.50 per column inch.

W. A. HODGINS STORE

1857 SHAWVILLE, QUE. 1973

Prices in effect until Saturday, January 6

Maple Leaf
CHED - R - SPREAD 8 oz 43c

Burns
CHEESE SLICES 8 oz 43c

RED or BLUE BRAND BEEF

Minced Chuck
lb 89c

Blade Steaks
lb 89c

Cross Rib ROAST
lb 99c

Frozen
Hamburger
WHILE IT LASTS
lb 69c

PORK

ECONOMY PACK (SLICED)
Side Pork
lb 73c

WHOLE
Pork Liver
lb 43c

ECONOMY
Pork Hocks
lb 43c

PORK SHOULDER
Chops or Steaks
lb 89c

POULTRY

Chicken (in - a - bag 3 - 4 lbs) lb 45c

CHICKEN (back attached)
Legs & Breasts lb 59c

Chicken Legs economy lb 69c

Burns or C. P. Cooked Meat (5 varieties) 3 pkgs 1.00

Burns Royale Bologna lb 39c

Half Cottage Rolls ready - to - eat lb 99c

Burns Pure
Pork Sausage economy lb 63c

Burns Peter Piper
WEINERS lb 55c

Burns First Grade
Slab BACON lb 89c

C. Packers Jubilee Bacon lb 83c

BAKERY SPECIALS

Shirley Gay
CHOC CREAM ROLLS
regular 65c 55c

Weston
LEMON BUNS
regular 49c 41c

Weston
TASTY CRULLERS
regular 35c 31c

Burns
Pure Lard
3 1lb 79c

Burns Pure
Shortening
3 1lb 1.00

Rose Dale Whole
KERNEL CORN
5 for 1.00

Clark Choice
CREAM CORN
4 19oz 1.00

THE TEA
60's 69c

Chase and Sanborn
INSTANT COFFEE
6oz 1.09

GROCERY DELIVERY
11 a.m. and 4 p.m.
FOR PHONE ORDERS
PLEASE CALL BEFORE 11 a.m.

Frozen Foods

Valley Farm
French Fries 3 2lb pkgs 1.00

Brook Park
Pot Pie 4 8oz 1.00

Fascination
Ice Cream half gallon 85c

Produce

BANANAS lb 13c

LETTUCE head 39c

Grapefruit 10 for 79c

Oriental
DILL PICKLES
48oz 49c

Aylmer
TOMATO JUICE
6 19oz 89c

Bright's
APPLE JUICE
48oz 39c

Jolly Miller
Orange Crystals
4 per pak 89c

K - Y PEACHES
28oz 39c

Betty Crocker
CAKE MIXES
assorted 19oz 39c

VIVA TOWELS 2 rolls 59c

Plaza Liquid Detergent 64oz 69c

Hi-Top Laundry Detergent 5 lbs 1.09

Duz Detergent (reg. 2.17) 5 lbs 1.99

Hyatt's Beans, 19 oz. 25c
Rose Dale Peas, 19 oz. 4/\$
Heinz Spaghetti, 28 oz. 2/69c
Magic Instant Milk, 5 lb. 69c
Peter Pan Puffed Wheat, 26 pint 59c
Scotties Facial Tissue 2/69c

MENS and BOYS DEPARTMENT

Lined Green Work Pants pair 5.98
Work Socks pair 1.25
Lined Green or Navy Smocks
Snowmobile Boot Liners

HOME HARDWARE DEPARTMENT

ELECTRIC
Snow
Thrower 179.95

5 H.P. - 21" Snow
Thrower 319.97

8 H.P. - 26" 2 Stage
Snow
Thrower 467.97

SECOND FLOOR

Reduced Prices
Christmas Cards
Christmas Gift Wrap

COUNCIL THORNE

At a regular meeting of Twp. of Thorne held on December 4, 1972, at 7:30 pm with Mayor Krose and Cirs Yach, Smiley, Krose, Schroeder present forming a quorum.

donate \$20.00 to minor hockey association. Bills and Ctr remuneration totalling \$842.38 were presented to Council.

New territory and election regulations for Shawville Fair

The territory of the County of Pontiac Agricultural Society Division A have, according to the Secretary, been established by the Government of Quebec as follows:

According to the new regulations, with the small board of directors, it is more than usually important that each of the directors be the best possible choice and should not go in by default.

Seventh Line

Word has been received of the death of George Caldwell Kilgour of North Bay on Tuesday, December 12, 1972, in his 86th year.

There is also a part of Gatineau County which extends as far east as Templeton and Thurso, which has been annexed to Pontiac Division A.

At the annual meeting for election of directors there is a very special system being used, as directed by the Quebec Government. Directors are elected to represent municipalities.

Also, to be a director or to vote, one must be a member of the Society which costs \$2.00 and gets you to the Fair Free.

Mr and Mrs Graham Conolly and daughters of St. Mary's spent Christmas with Mr and Mrs Lloyd Conolly and Hillis.

Charteris

Mr and Mrs Eager Rebertz and Bruce, Tamme and Tara spent New Years with Mr and Mrs Phil Ayott in Aylmer.

Carrothers and family spent Christmas Day with Mr and Mrs Bob Leroux and family in Ottawa.

Mr and Mrs Norval McNeill for New Years dinner. Master Jimmie Carrothers spent the Christmas holidays with his grand parents at Kazabazua.

family in the death of the late Lawson Smith of Campbell's Bay.

QUEBEC LIQUOR PERMIT CONTROL COMMISSION NOTICE. The Undermentioned person has applied for the following permits: NAME, ADDRESS, CATEGORY.

MONUMENTS. LARGE STOCK ON HAND AT ALL TIMES. Geo. H. Froats & Sons Ltd. 121 Argyle Street S. Renfrew, Ontario. Telephone 432-4224

FOR ALL YOUR DRUG NEEDS USE OUR FAST MAIL ORDER SERVICE. LACHANCE PHARMACY. GLENWOOD SHOPPING PLAZA. AYLMEER ROAD, LUCERNE. 684-5338. We Carry Veterinary Medicine

EQUITY CLASSIFIEDS GET FAST RESULTS!

CHURCH DIRECTORY SUNDAY, JANUARY 7

CHURCH DIRECTORY listing various churches and their services for Sunday, January 7. Includes United Church of Canada, Anglican Church of Canada, Wesleyan Church, etc.

BUSINESS DIRECTORY. PONTIAC ELECTRIC INC. ELECTRICAL CONTRACTOR. F. H. "BUD" ROWAT GENERAL INSURANCE. PONTIAC CLEANERS. C. DOUGLAS McLEAN, Insurance Agent. THE HON. PAUL A. MARTINEAU P. C., Q. C. DR. R. J. CHRETIEN DENTAL SURGEON. LLOYD KENSLEY EQUIPMENT RENTALS. BP SERVICE STATION and GARAGE. PILON GARAGE INC. FENTON'S PETROLEUM. RAYMOND M. ROWAT, B.A., B.C.L. NOTARY, TITLE ATTORNEY & LEGAL ADVISER. PILON GARAGE INC. PETROFINA CANADA LTD. J. LAWSON SMITH EQUIPMENT RENTALS - GRAVEL CRUSHING. LORNE A. MOLLOT, B.A., L.L.L. BARRISTER and SOLICITOR. DONALD LAVALLÉE BARRISTER and SOLICITOR. DON'S ELECTRIC REG'D. GERALD BOUDREAU B.A., L.L.L. NOTAIRE - NOTARY. MacKILLICAN & ASSOCIATES CHARTERED ACCOUNTANTS.

When you complain about improper advertising, we do something about it. Fast. For example:

The case of the Magnetic Bracelet

From the files of the Advertising Standards Council

In an advertisement, a manufacturer claimed that his "magnetic bracelet" possessed therapeutic value for sufferers from various illnesses.

This is the advertising rule that was broken:

"No advertisement shall be prepared, or be knowingly accepted, which offers false hope in the form of a cure or relief for the mentally or physically handicapped, either on a temporary or permanent basis."

Here's what we did about it, immediately.

As soon as the Advertising Standards Council received a consumer complaint about the advertisement we contacted the manufacturer and asked him for proof of his claims.

Keep this complaint notice.

Then if you see advertising that's dishonest or unfair, send it to us.

Advertising Standards Council COMPLAINT NOTICE form. Product or Service: Date advertisement appeared: Where it appeared: Name of publication or station: Name: Address: City: Zone: Province:

The Advertising Standards Council is a division of the Canadian Advertising Advisory Board. We work for better advertising.