Sherbrooke Daily Record

THE PAPER OF THE EASTERN TOWNSHIPS

Established 1897. SHERBROOKE, QUEBEC, SATURDAY, AUGUST 24, 1946. Fiftieth Year.

AUGUST 24 to 30

AUGUST 24 to 30

Canada's Great Eastern Exhibition

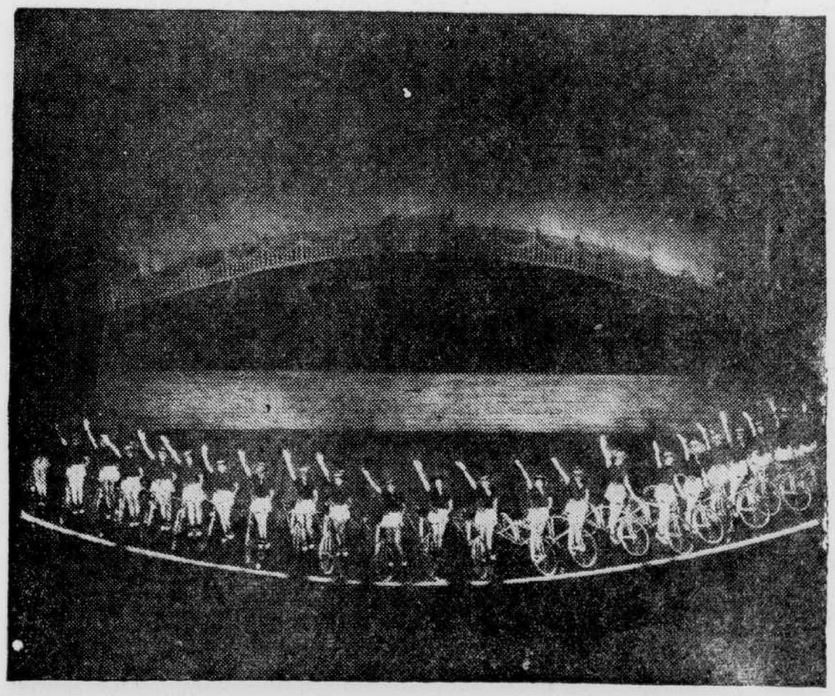
The Sherbrooke Fair

Opens Tonight

For A Full Week

Don't Miss

The Great George Hamid Grandstand Spectacle



"GRANDSTAND FOLLIES"

with the ROXYETTES in dazzling new routines

INDUSTRIAL DISPLAYS

LIVESTOCK PARADES

HARNESS RACING

HUNDREDS OF NEW AND INTERESTING EXHIBITS

MONDAY: CHILDREN'S DAY

TUESDAY: CITY DAY

WEDNESDAY: GOVERNMENT DAY

THURSDAY: AMERICAN DAY

FRIDAY: EASTERN TOWNSHIPS DAY

CONKLIN'S

ALL-NEW — BIGGER

FROLICLAND

LUCKY LOTT and his AUTOMOBILE THRILL DRIVERS

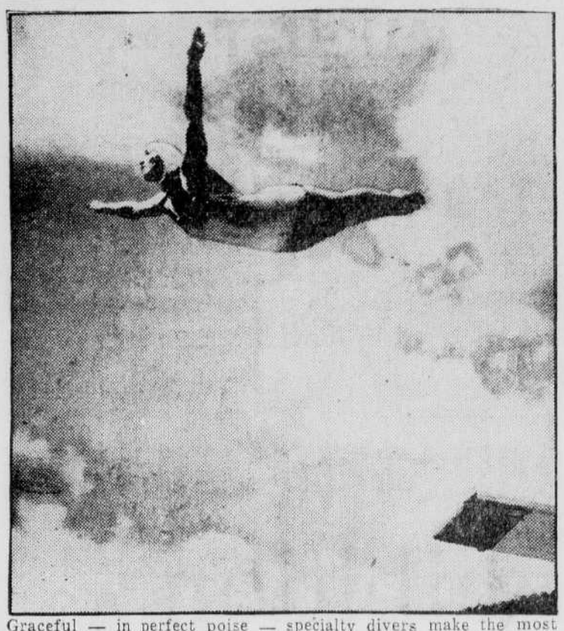
Tonight and Tomorrow Only

PROGRAM CRAMMED FULL OF ACTIVITY FOR LOCAL EXHIBITION

Between $16,000 And $18,000 To Be Distributed As Prizes

Between $16,000 and $18,000 is offered in prize money at the Sherbrooke Exhibition opening today, according to the E.T.A.A. Board. This prize money will be distributed in the various departments—livestock and farm produce exhibits, the floricultural displays, household science, maple products, boys' work, handicrafts, to mention a few—and will be in addition to the $1,000 which has been set aside for the defraying of expenses and for prizes for the junior breeds who will come to Sherbrooke for their provincial and regional contests.

The E.T.A.A. this year has received a grant of $10,000 from the Provincial Government for the general purposes of the fair and an additional $1,000 for the boys' calf club work, and anything in excess of this which is distributed in prize money will be contributed by the Fair Board itself.



Graceful — in perfect poise — specialty divers make the most difficult dives seem comparatively easy, in the "SWIM-CADE" at the Sherbrooke Exhibition. Months of hard training and extensive practice result in flawless performances of all the well-known competitive-type dives.

E.T.A.A. PRESIDENT

A. C. ROSS, president of the Eastern Townships Agricultural Association, which is sponsoring the Sherbrooke Exhibition opening today.

Many From Surrounding Points Attended Parish Tea At Hatley

Hatley, Aug. 24. — A delightful social function was held at the Rectory of St. James' Anglican Church one afternoon, when a large number of guests from this village and the other points of the parish, Way's Mills and Ayer's Cliff, were entertained at tea on the spacious lawn.

The guests seated at small tables beneath the shade trees were waited on by members of the Hatley Guild, while Mrs. Brett, Sr., and Mrs. Harold McCullough poured tea.

The guests were invited to inspect the "Rectory," which has recently been renovated. All congratulated the ladies in charge of the renovations and the gracious hostess of the "Rectory," Mrs. Brett, on the fine appearance of this stately old building.

Flowers for the occasion were furnished from the beautiful garden of Mr and Mrs. H. H. Brown.

THE BIBLE SOCIETY

The Bible Society held its annual meeting in the vestry of the United Church one evening.

Rev. M. Brett was elected president of this branch for the coming year. Mrs. F. O. Webster, the secretary - treasurer, who has served so faithfully during the past number of years, was returned to office.

Interesting pictures relating to the translation and distribution of the Bible down through the years, were shown.

STANBURY

Mr. and Mrs. James Moore and Miss Kathleen Moore, of Fordyce, and Mrs. Myrtle Laduke, of Montreal, were visiting Mr. and Mrs. John Kennedy.

Mr. and Mrs. Kenneth Mosher, of Philipsburg, were guests at the Crosby home one evening. Mr. and Mrs. George Baker, of Farnham, were calling at the same home. Friends of Mr. Baker are pleased to know that he is able to be out again, after his serious illness.

KINGSEY

Mr. W. Taylor, of Kingston, Ont., is a guest of his parents, Mr and Mrs. G. H. Taylor, for a few days.

Mr. R. Badger and Miss K. Badger, of Lennoxville, and the Misses H. and D. Daniels were guests at the Taylor home.

Mr. and Mrs R. Carson and children, of Bury, and Mrs. Pearle Carson, of Richmond, were callers at the Lockwood home.

Mr. and Mrs A. F Matthews, of Kamloops, B.C., are spending some time at "Maplewood."

Mr. and Mrs P. A. Moore have returned from Montreal.

Mr. and Mrs. C W. Gurnham, of Valleyfield, are guests of Mr. and Mrs. W. T. Shaw.

Mrs. J. W. Hackwell, of Waterloo, is a guest of Mr and Mrs. P. A. Moore for a few day.

Mr. and Mrs. Cooper, of Ontario, were guests of their sister, Mrs. S. R. Foreman, and Rev. Mr. Foreman. They were accompanied by Mrs. Cooper, Sr., who will remain for home time at the parsonage.

Mr. and Mrs. Francis Pope and the Misses Katherine and Marjorie Pope were guests of Mr. and Mrs. W. T. Shaw.

Mr. and Mrs. E. Mastine and family spent a day with Mr. and Mrs. Harold Blake, at Kingsey Falls.

HILLSIDE

Mr. Oscar Johnson is visiting his daughter, Mrs. H Strange, and Mr. Strange, in the United States.

Mr. and Mrs. L. Sherrer and son, Lloyd, were visitors in Bedford.

BROWN'S HILL

Mrs. Trevail, Sr., and Mrs. Espi and two sons, Paul and Bruce, of Fort Terry, Ont., and the Misses Vivian and Bertha Trevail, of Windsor, Ont., have been visiting Mr. and Mrs. Van Trevail and family.

Mrs. Espi, the Misses Vivian and Bertha Trevail and Mr. Van Trevail and daughter, Doris, enjoyed a motor trip to Quebec.

Mr. and Mrs. W. P. Adams, of West Lebanon, N.H., were guests of Mr. and Mrs. H. G. Taylor and Russell Taylor.

Mr. and Mrs. G. J. Shipway and Donald and Alma Gustin spent a day in Sherbrooke.

Mrs. H. G. Ayer is visiting her brother, Mr. C. A. Brown, at his summer home at Newfound Lake, Bristol, N.H.

Mrs. L. L. Gustin is spending a few days with her son-in-law, Mr. Cecil Dolloff, at Fitch Bay.

Mr. and Mrs. B. V. Little, of Eustis, Mr. and Mrs. D. M. Flanders, of Beebe, Mr. and Mrs. Walter Curtis, of Derby Line, Vt., Mrs. L. D. Schoolcraft and Miss Jeanette Schoolcraft, of Massawippi, Mrs. Harry Downing and three daughters, Carol, Sandra and Sharon, of Laconia, N.H., Mr. and Mrs. Charles Schoolcraft and two sons, of Ayer's Cliff, and Mr. and Mrs. Harold Waite and family, of Burroughs Falls, have all been guests of Mr. and Mrs. G. C. Curtis.

Mrs. H. G. Taylor, Mrs. G. J. Shipway and son, Stephen, Miss Alma Gustin and Mrs. Gordon Temple attended a Women's Institute meeting at the home of Mrs. C. R. Jenkins in Stanstead.

Mr. and Mrs. G. J. Shipway and son, Stephen, were guests of Mr. and Mrs. F. J. Shipway, in Stanstead.

Mr. and Mrs. J. H. Stebbins, of Sherbrooke, were guests of Mr. H. G. Ayer and Mr. and Mrs. A. G. Ayer during the Fair.

SAWYERVILLE

Guests of Mr. and Mrs. John T. Forgrave were Mr. and Mrs. Sweeney, Mr. and Mrs. James Wheeler and Mr. Ernest Bailey, of Groveton, N.H., Mrs. J. C. Sunbury and Mrs. A. W. Wheeler, of Sherbrooke, Mrs. Margaret Lowry and Miss Maggie and Mr. Henry Wilson, of High Forest, and Miss Lena Cloutier, of Cookshire.

Miss Mildred Thompson has returned to her home in High Forest after spending an indefinite time at the home of Mrs. G. L. Patrick.

Mr. and Mrs. G. L. Patrick spent a day visiting friends in Trenholm and Denison's Mills.

Miss Victoria Forgrave is visiting Mrs. Raymond Aulis.

Mr. Roscoe Patrick has returned to his home after spending a week with his cousin, Mr. Douglas Patrick.

Sell unwanted articles through the Record Want Ads.—Low cost for three consecutive insertions.

Sucess to the

SHERBROOKE EXHIBITION

and

Our apologies to all visitors for our being unable to meet their demands for their favourite dairy products at the Exhibition Grounds during Fair Week.

Unfortunately we will not be able to operate our booth as we have in previous years, due to present restrictions and scarcity of supplies.

Government restrictions limit the supply of Ice Cream, which is distributed on a quota basis. As we are unable to meet the present demands of our dealers, it would be unfair to deprive them of their quotas during Exhibition Week. WE HOPE YOU WILL UNDERSTAND OUR POSITION.

As soon as we possibly can, we shall be back at the Fair with an adequate supply of the ever-popular VI-CO and delicious ICE CREAM.

Sherbrooke Pure Milk
COMPANY LIMITED

77 Belvidere Street North. Phone 886

THEY'RE HERE!

See The Peace "Jeep" On Display In The Main Building. You Can Place Your Order Now For Early Delivery! Don't Miss It!

The Universal "Jeep" Will Be Sold in Sherbrooke by:

THOMPSON'S GARAGE Reg'd

A Cordial Invitation

is extended to all Fair Visitors to relax and be refreshed at the

I.O.D.E. BOOTH

in the Main Building

This year, as usual, the ladies of the 53rd Chapter, I.O.D.E., will serve tea and light refreshments at their booth in the Industrial Building, every afternoon, during Exhibition Week.

A Cup Of Tea And A Little Chat Will Set You Up Again

ALL PROCEEDS WILL BE DEVOTED TO THE CHAPTER'S WELFARE WORK.

The Space in the Main Building Was Donated by:

THE SUPERHEATER COMPANY LIMITED

THROUGH THE KINDNESS OF G. S. THOMSON, VICE-PRESIDENT

BIG PROGRAM WILL OPEN EXHIBITION THIS WEEK - END

List Of Patrons And Directors Of Agricultural Association

The following are the honorary patrons, patrons, vice-patrons, directors and honorary directors of the Eastern Townships' Agricultural Association, which is sponsoring Canada's Great Eastern Exhibition opening tonight:

Hon. Patron: Field Marshal Alexander, the Viscount of Tunis.

Patrons: The Rt. Hon. W. L. Mackenzie King, M.P., Maj.-Gen. the Hon. Sir Eugene Fiset, Kt., C. N.G., D.S.O., M.D., Hon. John Bracken, Hon. J. G. Gardiner, M. P., Hon. Maurice Duplessis, M.L. A., Hon. Adelard Godbout, M.L. A., Hon. Hector Laferte, B.A., LL. L., K.C., Hon. J. S. Bourque, M.L. A., Hon. Laurent Barre, M.L.A., Hon. J. Antonio Barrette, M.L.A., Hon. Paul Beaulieu, M.L.A., Hon. Joseph D. Begin, M.L.A., Hon. Omer Cote, M.L.A., Hon. J. H. Delisle, M.L.A., Hon. Antoine Elie, M.L.A., Hon. Onesime Gagnon, M. L.A., Hon. Tancrede Labbe, M.L. A., Hon. C. E. Poulict, M.L.A., Hon. Alex Tache, M.L.A., Hon. P. Tardif, M.L.A., Hon. Marc Trudel, M.L.A., Hon. Jonathan Robinson, M.L.A., Hon. Senator Jacob Nicol, Hon. Senator Charles B. Howard, Guy Bryant, Mayor, Hon. R. R. Ness, John Bassett.

Vice-Patrons: H. Barton, Adrien Morin, Jules Simard, Joseph Lafontaine, M.P., Armand Cloutier, M.P., Donald Black, M.P., J. P. Mullins, M.P., John T. Hackett, M. P., Ovila Bergeron, M.L.A., Robert Bernard, M.L.A., E. J. Chartier, M.L.A., Hector Choquette, M.L.A., C. Dumaine, M.L.A., Emery Fleury, M.L.A., Albert Goudreau, M.L.A., Pierre Horace Plourde, M. L.A., Maurice Gingues, M.P., Maurice Halle, M P., J. A. Blanchette, M.P., Henri Vachon, Henri Gosselin, Hon. Justice C. D. White, Hon. Justice Dalma Landry, J. H. Lemay, Anatole Gaudet. C. J. Hungerford, D. C. Coleman, Howard Murray, George Akin.

City Aldermen: V. Armand Fisette, O. Dezieu, Paul Hamel, Alphonse Trudeau, C. G. Bishop, J. D. Tremblay, Hector Lanctot, Sylvio Rousseau, Albert Charpentier, Wesley Bradley. J. Guy Bryant, Mayor.

Executive: President, Alex C. Ross; vice-presidents, Leo Laliberte, E. E. Spafford; hon. president, F. W. Webster; hon. vice-president, Louis Codere; treasurer-manager, Norrey W. Price; secretary, Marguerite St. Pierre; auditors, McDonald, Currie and Co.

Directors: F. W. Webster, 1915; C. B. Howard, 1917; Louis F. Codere, 1925; W. G. MacDougall, 1928; Jonn Peters, 1928; Leo Laliberte, 1929; C. J. Wright, 1930; A. C. Ross, 1935; R. Ste.-Marie, 1936 M. T. Stenson, 1936; E. E. Spafford, 1937; Ashton Tobin, 1937; R. W. Webster, 1938; J. E. Michel, 1938; J. A. Ste.-Marie, 1938; C. D. French, 1938 C. L. Campbell, 1939; A. E Dyson, 1940; Maurice Gingues, 1941; W. Nichol, 1942; J. K. Flaherty, 1943; A. Gauthier, 1943; D. G. Ross, 1943; George Lavallee, 1944: J. P. Mullins, 1944; V. R. Beattie, 1945; Dr. F. H. Bradley, 1945; N. G. Bennett, 1945; Dr. L. Gendreau, 1945; C. S. Ives, 1945; E. C. Rose, 1946; Emile Levesque, 1946.

Honorary Directors: Hon. J. S. Bourque, Dr. E. P. Ball, A. F. Fraser, J. B. Woodyatt, F. R. Cromwell, L. C. Roy, J. A. McKechnie, J. H. Blue, M. W. McA-'Nulty, Bud C. Howard, George W. Murphy, S. Boily, John Bassett, Jr.

NEW ROCKLAND

Mr. and Mrs. R. Jones, of Chute Panet, have been visiting Mr. Jones' brother, Mr. A. Jones, and Mrs. Jones.

Mr. and Mrs. Harry Little, of Lower Ireland, were week-end guests of Mrs. Little's mother, Mrs. A. K. Pennington, and while here attended the Richmond Fair.

Vice Presidents

LEO LALIBERTE, left, and E. E. SPAFFORD, vice-presidents of the Eastern Townships Agricultural Association.

E.T.A.A. Has Had 24 Presidents In Its Sixty-One Year History

Twenty-four presidents, including A. C. Ross who is now holding office, have been appointed to direct the activities of the Eastern Townships' Agricultural Association since its foundation 61 years ago. Of these, Hon. McIntosh held office for the longest period, five years in succession from 1894 to 1898 and again in 1900. William Morris and E. W. Farwell each served for five years, the former in 1910, 1911, 1915, 1916 and 1917 and Mr. Farwell in 1918, 1919, 1920, 1921 and 1922.

The names of these presidents have been:

1885-86—Hon. R. N. Hall.
1887—Hon. W. B. Ives.
1888-89—S. P. Buck.
1890—J. R. Woodard.
1891-92—R. H. Pope.
1893, 1908-1909 — James A. Cochrane.
1894-95-96-97-98 and 1900—Hon. John McIntosh.
1901-02-03—N. T. Dussault.
1904-5-6-7—Alex Ames.
1910-11-15-16-17 — William Morris, K.C.
1912—James MacKinnon.
1913—W. R. Webster.
1913-14—L. A. Bayley.
1918-19-20-21-22—E. W. Farwell.
1923-24—L. J. Codere.
1925-26-27—J. A. McClary.
1928-29-30-31—J. H. Blue.
1932-33—J. S. Tetreault.
1934-35-36-37—Hon. C. B. Howard.
1938-39—R. G. Davidson.
1940-41—Louis F. Codere.
1942-43—F. W. Webster.
1944—Hon. J. S. Bourque.
1945—A. C. Ross.

CLARENCEVILLE

Miss Betty Crowley and Miss Catherine Bullis, of East Barre, Vt., have returned to their homes, after spending some time with the latter's uncle and aunt, Mr. and Mrs. C. Beerwort.

The Misses Alleda, Ardell and Inez McDonough spent their holidays at the home of their mother, Mrs. E. McDonough, and brother, Mr. Alvin McDonough.

Mr. Edwin Mosher, who spent two weeks holidays with his mother, Mrs. Jack Mosher, has returned to Hartford, Conn., where he has a position.

Miss Alma Brown spent her holidays with her parents, Mr. and Mrs. John Brown, Sr.

Master Emile Andre Cote, of St. Hyacinthe, had fifteen young people surprise him at the farm home of Mr. and Mrs. K. McCullough, where he is spending his holidays, to help him celebrate his eighth birthday. Miss Joyce McCullough presented him with a nicely decorated birthday cake and the young folks enjoyed a swim in Missisquoi Bay, following their party.

Miss Bessie Schoolcraft's many friends will be glad to know that she is recovering nicely from her tonsilectomy.

Mr. and Mrs. Norman McKee, who have been guests of their aunt, Mrs. George H. McKee, at "Hillside Inn," have left for their home in Mimico, Ont.

Rev. Mr. and Mrs. Smith, of Quyom, formerly of Clarenceville, spent several days at the home of Mr. and Mrs. Fred Miller. Other guests at the same home included Mr. Miller's aunt, Mrs. George McCallum and Mr. and Mrs. Harold Miller and son, Mr. Harold Miller, Jr., who recently returned from overseas. They made the trip in one day from their home in Providence, R.I. Mrs. McCallum is over ninety-one years of age and she stood the trip very well and thoroughly enjoyed visiting with her relatives and old friends here.

Mr. and Mrs. M. Grant and daughters, of Montreal, were week-end guests of her sister and husband, Mr. and Mrs. A. L. Hunter.

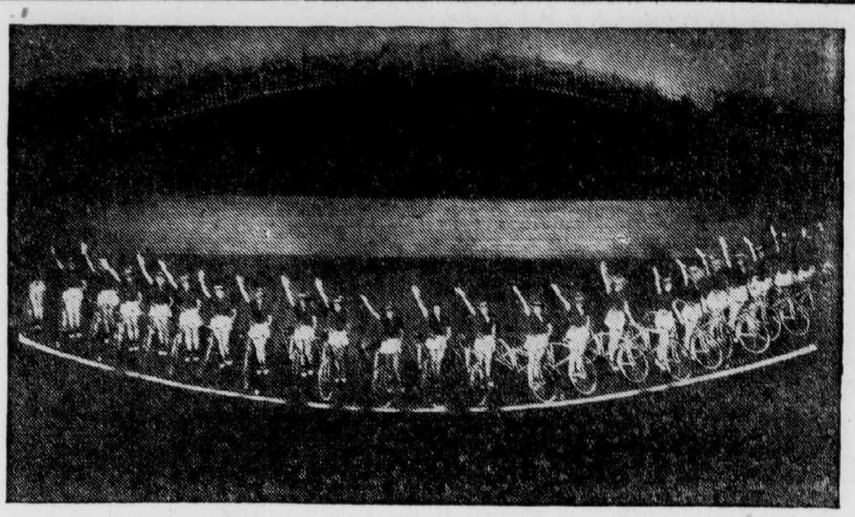
Mr. and Mrs. G. M. Young and Mr. and Mrs. J. Iby motored to Bedford to spend a day at the home of their brother-in-law and sister, Mr. and Mrs. Martin Lodge.

Mrs. L. Knight and son, Mr. Allan Knight, recently returned from overseas, Mrs. Wheeler and Miss Hackett, of Manchester, N.H., were house guests of Miss Elva Struthers. They motored to St. Armand, Bedford, Cowansville, and Granby, while here. Miss Struthers accompanied them.

Miss Kathleen McArthur, of Montreal, was a week-end guests of Mr. and Mrs. Harold Beerwort.

KEITH

Mr. Angus Morrison, of Rouyn, spent his holidays at his home here.



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HAMID'S MILLION DOLLAR PIER
AND THE FAMOUS STEEL PIER
"A WORLD'S FAIR OF AMUSEMENT"

DON'T MISS SEEING...
"GRANDSTAND FOLLIES"
Colorful, Tuneful, Timely Grandstand Revue — Each Night at the Fair
A HAMID PRESENTATION

Have Fun At The Fair
BOYS ! GIRLS !
After visiting the Exhibition bring in your bike for an overhaul before school starts.
H. MUNKITTRICK
BICYCLE REPAIRS
C.C.M. SALES AND SERVICE
17 Belvidere St. South Phone 574-W

BACK AGAIN!

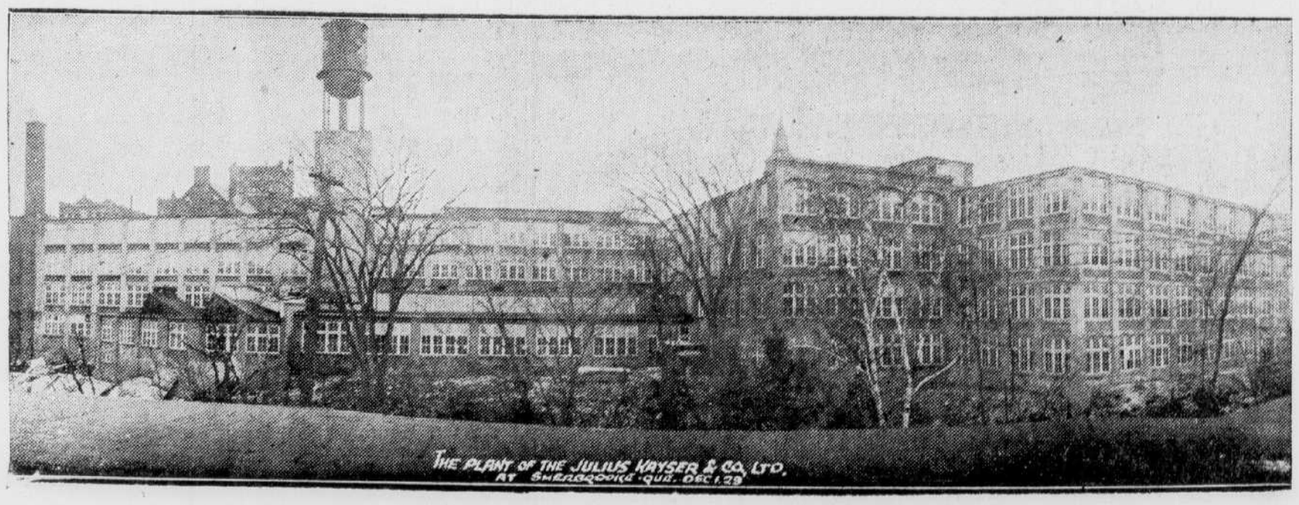
Now that the War Years are over, we are back on our Peace-time job! We extend a cordial invitation to our many farmer friends to meet us at the Sherbrooke Exhibition and to see the very latest ideas in Dairy Equipment that science has to offer.

THIS YEAR OUR
DEMONSTRATION BOOTH
WILL BE FOUND IN
THE MAIN BUILDING

The DeLaval Company Ltd.

The Largest Dairy Equipment Factory
in the British Empire.

Wishing Success To The 61st Edition
OF THE
SHERBROOKE EXHIBITION



JULIUS KAYSER & Co. Limited
HEAD OFFICE AND PLANT: SHERBROOKE
BRANCH FACTORIES: ROCK ISLAND AND MEGANTIC
MANUFACTURING:
Fine Hosiery, Gloves And Underwear
For The Women Of Canada

MAIN BUILDING REFLECTS CROSS SECTION OF E. T. INDUSTRY

Shows How Industry Changed To Peacetime Production

The Main Building at the Sherbrooke Fair this year, sold out to exhibitors from various parts of the Eastern Townships and the Province, reflects how industry has been reconverted from wartime production to peacetime manufacture to meet the great need which has developed across the country.

This cross-section of Quebec Province industry is provided by representatives from numerous centres, in addition to Sherbrooke and Montreal, such as Victoriaville, Quebec, Coaticook, Dunham, Thetford Mines, Lennoxville, Brompton-ville and Lachute. Both the Provincial and Federal Governments are represented.

R. A. Webster is president of the Industrial and Manufacturing Committee of the Eastern Townships' Agricultural Association, and with him on the committee are C. S. Ives, M. T. Stenson, John Peters, F. W. Webster, Maurice Gingues, M.P., L. F. Codere, J. P. Mullins, M.P., and Emile Levesque, with the following associate directors, George Carr, J. Coyle, G. Young, Claude Spafford, George Sheard, T. R. Johnston, W. L. Goddard, Henry Downs, Jr., and George Foster.

HEATHTON

Mr. and Mrs. Walter Shedd and daughter, of St. Albans, Vt., were week-end guests of Mr. and Mrs. John Smith.

Mr. Albert Kezar, of Long Island, N.Y., spent a day with Mrs. E. A. Davis.

Mr. and Mrs. John Ducharme and family spent a week with Mrs. Ducharme's father, Mr. Breault, in Abitibi.

Mr. D. W. Smith visited his nephew, Mr. Harry Smith, and Mrs. Smith, in Newport, Vt.

Mr. and Mrs. Charles Kezar and family, of New York, spent a day with Mr. and Mrs. Avery Davis.

The neighbors and friends extend their deepest sympathy to Mrs. Archie Bean in the death of her brother, Mr. Ward May.

"FOLLIES" TO BE FEATURED AT EXHIBITION

An outstanding musical revue, Grandstand Follies, one of the largest entertainment groups ever assembled for outdoor presentation, will be featured at Sherbrooke Exhibition.

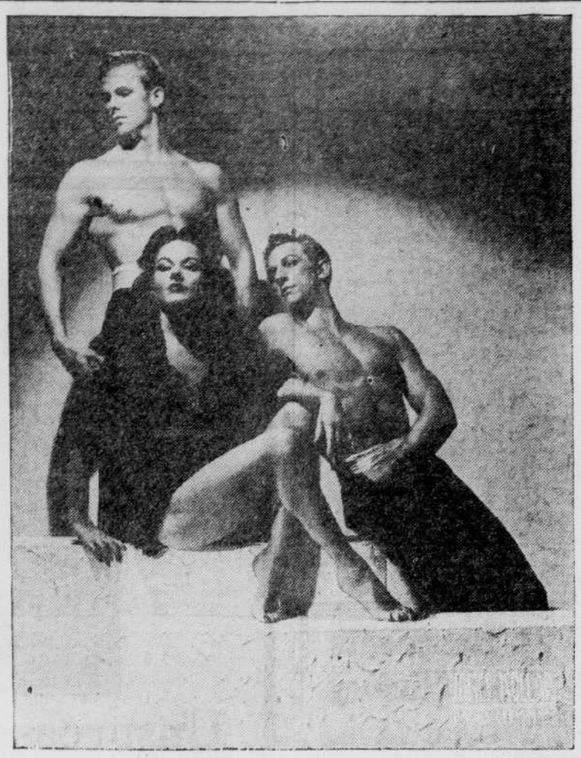
Glamorous girls, twenty in all, numerous specialty acts, a clever master of ceremonies, new and novel lighting effects and the latest in stage equipment and designs will be brought here intact.

From beginning to end the lengthy performance runs with the efficiency of a Broadway production. Beauty, color, music, comedy, scope, in fact just about everything that can be woven into a mammouth production, is included.

Five outstanding chorus numbers are included. One of the most unusual is a bicycle routine in which all 20 of the chorus girls, colorfully and appropriately costumed, have as props for their stage appearance bicycles. Keeping time to the rhythm of the music the girls pedal their vehicles in intricate manoeuvers all over the huge area covered by the stage.

Complete costume changes are made for each number. Short brief ones are worn for the fast stepping tiller number which gives the girls an opportunity to really move their feet to the beat of modern tempo. Every routine is performed with the precision of an expensive watch.

Other full stage presentations include the Peacock Parade, Stroblite and a colorful production number.



The Peggy Taylor Trio, which will be seen in the Grandstand Follies at the Sherbrooke Fair.

HATLEY

Mr. and Mrs. William Bailey and son, Billy, of Montreal, are spending six weeks at the home of Mrs. Fannie Bowen. Other guests at the same home are Mr. Arthur Pantin, of Montreal; Mr. and Mrs. Richard Roberts, of St. Johnsbury, Vt.; Mr. and Mrs. John Bowen and daughters, Helen and Diana, of Lennoxville; and Miss Ruth Bowen and Mr. Edwin Bruhmuller, of Sherbrooke.

Mr. and Mrs. G. McCullough, of New York, are spending a week with his mother, Mrs. Hattie McCullough, and his brother, Mr. H. McCullough, and Mrs. McCullough.

Mr. and Mrs. James Payne and son, Graham, of Camuse, Alta., were guests of Mr. and Mrs. Hugh McClary and other relatives about town.

Mrs. Ruth Giroux, of Salem, Mass., was calling at the home of Mr. and Mrs. Allan Wheeler and Mrs. Knight one evening.

Mr. and Mrs. Milo Young and son, of Melrose Highlands, Mass., are the guests of his brother, Mr. Perley Young, and Mrs. Young, at Highland Place.

Master Rafael Sharman and Miss Anne Sharman are visiting their uncle, Mr. Milton Sharman and Mrs. Sharman, in North Hatley, for a few days.

Miss Effie Tuttle, of Norwood, Mass., is stopping at the home of Mr. and Mrs. L. H. Parker.

Rev. and Mrs. Brett, Sr., of Jarvis, Ont., are the guests of their son, Rev. M. Brett, and Mrs. Brett, at the "Rectory."

Miss Barbara Young, of Montreal, spent the week-end with her parents at "Highland Place." Other guests at the home of Mr. and Mrs. Young were Mrs. J. B. Reed, of North Hatley; Mrs. R. Littlejohn, of Red Rock, Ont.; and Mrs. Stuart Edgar and children, of Beebe.

Mrs. Thomas Adam attended the wedding of her granddaughter, Miss Merle Adam, at the home of Mr. T. C. Adam, Ayer's Cliff, on Saturday afternoon, August 17.

The Misses Barbara Pidduck, of Toronto, Ont., and Patsey Pidduck, of Drummondville, are week-end guests of their father, Mr. James Pidduck.

Mr. and Mrs. C. P. Young and Mr. and Mrs. M. H. Young motored to Montreal. They were accompanied home by Miss Barbara Young of that city.

Members of the Red Cross met in the Red Cross room on August 20, to make plans for carrying on the work which they will shortly receive from Red Cross House.

The friends of Mr. Thomas Adam are glad that he is able to be about after being confined to his room for some days.

EAST CLIFTON

Among those in Sherbrooke were Mr. and Mrs. Frank McConnell, Mr. and Mrs. Victor Bell and son, Ronald, Mrs. W. E. Bellam and daughter, Mary, and Mrs. Desmond Bain.

Messrs. Thomas Leigh and W. E. Bellam were in Coaticook on business.

Mr. and Mrs. Alden Ellis and family, of Montreal, spent their holidays in town with relatives.

Mr. Edmund Cairns has gone to Ontario and expects to go on to Alberta.

Mr. and Mrs. Donald MacRae and daughter, Betty, of Sawyerville, were guests of Mr. and Mrs. Guy Waldron.

Mrs. Agnes Thompson has returned to Sawyerville, after spending a few days with her daughter, Mrs. Philip McConnell, and Mr. McConnell.

CHERRY RIVER

Miss Doris McKelvey, who is employed in Montreal, spent a week-end with her parents, Mr. and Mrs. Edward McKelvey.

Mr. and Mrs. Elric Dufresne, of Austin, spent two days at the home of Mr. and Mrs. Harry Whittier.

Mr. and Mrs. George Alex and daughter were guests at the home of Mr. and Mrs. Charles Fields.

Mr. and Mrs. Charles Fields spent two weeks in Ontario with Mr. and Mrs. John Fields.

Mr. and Mrs. Ben McGilliard, of Indianapolis, Ind., U.S.A., spent ten days at the home of Mrs. Betty Katt. Their daughters, Laura May and Ruthie were with them. Ben McGilliard is a brother of Mrs. Betty Katt and Cid McGilliard and an uncle of Robert Blazier.

Mr. and Mrs. Desmond Hornett were week-end guests of Mr. and Mrs. C. Hornett.

Mr. Everett McKelvey has returned home from Ste. Anne de Bellevue, after receiving medical treatments there.

Mrs. Lora Bice and daughter, Margerette, Mr. Sidney Bice and Mr. Schoolcraft were guests of Mr. and Mrs. Paul Langlois, near Ayer's Cliff.

Mrs. G. Bowen, of Magog, and her guest of New York, called on Mrs. Betty Katt one afternoon.

Mrs. Betty Katt and Mr. Robert Blazier spent a day in Sherbrooke.

DIXVILLE

Mr. A. E. Chesley and Mrs. Harvey Gendron, of Coaticook, were

Mr. and Mrs. Merrill Rumson, of Notre Dame de Grace, have been spending a few days here with Mrs. Rumson's cousin, Mrs. W. F. Wiggett and Mrs. A. W. Cushing, and their families, and also at the home of Mr. and Mrs. Edward E. Wright.

Congratulations

to the Directors of the

SHERBROOKE EXHIBITION

on the occasion of the

61st Anniversary

John Milford & Son

Members of the Florists' Telegraph Delivery Association

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To Exhibition Visitors

Top off your trip by visiting Sherbrooke's Popular Department Store

You can easily pay for the whole cost of your outing by the savings you'll make shopping at FRASER'S.

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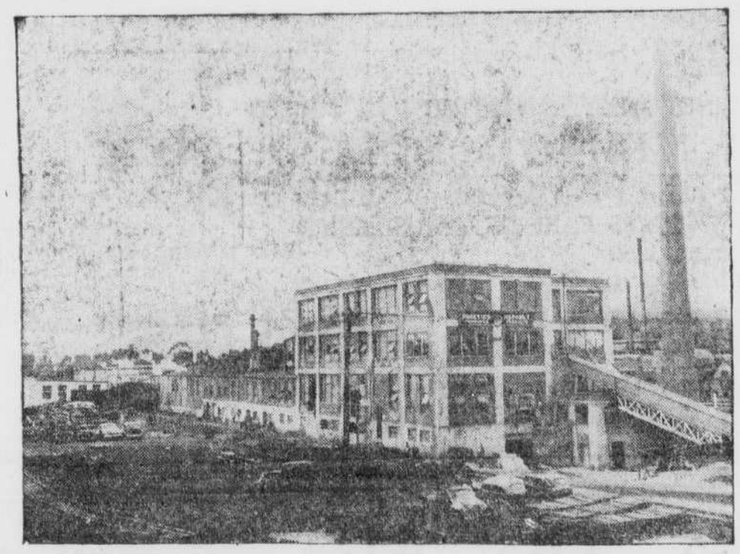

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WELCOME—

VISITORS

to the

FAIR!

HERE'S WISHING YOU A DELIGHTFUL TIME, visitors to the Sherbrooke Fair! If we can serve you in any way, we shall be happy to do so; so, when you're around seeing the City, do walk into our conveniently located store on Wellington Street North.

SYDNEY A. BELMONT
Manager of Zeller's in Sherbrooke

ZELLER'S

RETAILERS TO THRIFTY CANADIANS

AGRICULTURAL MINISTER EMPHASIZES IMPORTANCE OF FAIR

Local Fair's Contribution To Agricultural Progress Noted

"Among the agencies that have contributed to the progress and development of agriculture, manufacturing and a better social life in the Eastern Townships of Quebec, Canada's Great Eastern Exhibition held at Sherbrooke, may properly claim to be one of the most active according to Hon. James Gardiner, Federal Minister of Agriculture.

"This year," Mr. Gardiner said in a message to E.T.A.A. President A. C. Ross, "this exhibition is holding its 61st anniversary from August 24th to 31st inclusive, and as in every year since its inception it will be the meeting place of farmers, from a wide area, in the competitive show rings and at the many other attractions, such as the displays of farm produce, machinery and equipment for use not only on the farm but in many other industries, at the exhibits of the various arts and sciences and also at what goes to make up the fun at every fair or exhibition.

"The Great Eastern Exhibition, like the other Canadian exhibitions and fairs, was, by its educational and informative exhibits, helpful in assisting the production of food to meet the urgent demands during the war years. Now with the need for food more urgent than ever before, such an institution can give a considerable measure of assistance in emphasizing the fact that there is a ready market, as there will be for some time ahead, for all that the farms of the Eastern Townships and everywhere else in Canada can produce."

When Visiting
The Exhibition . . .
PLAN TO HAVE YOUR MEALS AT
JIM'S Restaurant
"Home Of Good Food"
EXCELLENT MEALS AND LUNCHES
SERVED AT ALL HOURS
13 Belvidere St. South (Near King)

WATERLOO

Miss Hilda Vail, of Sutton, spent several days with Miss Clara Mountford at her home on St. Patrick Street. During her stay in Waterloo, Miss Vail was a guest of Mr. and Mrs. Leroy Hayes, at the tea hour one day.

Mrs. Stanley Copping and little niece, Lois Kezar, have returned from North Hatley, where they visited their mother and grandmother, Mrs. Guy Kezar.

Mr. Kenneth Annis, of Dover, N.H., and Miss Faith King, of the B.M.P. Hospital, Sweetsburg, were guests of Miss King's mother, Mrs. Leroy Hayes, and Mr. Hayes, Dufferin Avenue.

Mrs. Stephen Frost was in Granby to visit Mr. Frost, who is a patient in St. Joheph's Hospital.

Mr. and Mrs. Arthur Ek, of Beebe, were overnight guests at the home of Mrs. Ek's parents, Mr. and Mrs. S. W. Hamilton.

Miss Anna Lessard was in Montreal on business.

Mrs. Sarah Emmett, of Cowansville, was a week-end guest at the home of her son, Mr. Gordon Emmett, and family.

Lieut. Charles Henry Larose has returned to his duties in Halifax, N.S., after spending his vacation with his parents, Dr. and Mrs. J. H. Larose, and family.

Relatives recently visiting at the homes of Mr. and Mrs. Leroy Hayes and Mr. and Mrs. H. D. Wells, included Mr. and Mrs. Maxwell Knowlton, of Schenectady, N.Y.; Mrs. William Andrews and Frank and Mary Andrews, of Sharon Springs, N.Y., and Mrs. Charles Brown, of Oshawa, Ont.

Mr. and Mrs. Gordon Emmett and son, Norman, were calling on Mr. and Mrs. Harold Channell, in Magog.

Mr. and Mrs. George R. Norris and Mr. and Mrs. Lloyd Norris, of Ulverton, were dinner guests of Mrs. Charles A. Norris and family.

Mr. and Mrs. James Santuire, of Rutland, Vt.; Mrs. Charles Hall, of Whitehall, N.Y., and Mr. Joseph Santuire, of Detroit, Mich., visited their cousins, Mr. Spencer Matheson and Miss Margaret Matheson.

Mr. and Mrs. Gordon Emmett and son, with Mr. and Mrs. Ben Truax spent a day in Newport, Vt.

Mr. and Mrs. Alpheus Kendall, the Rev. and Mrs. Gerald Kendall, of Leominister, Mass., visited at the homes of their nieces, Mrs. C. A. Norris and Mrs. Stephen Frost and their families.

Mr. Henry Bird has returned from the Western Division of the General Hospital, Montreal, where he had been a patient.

Mr. Arthur Truax, of Frankville, Ont., has been visiting his brother and sister-in-law, Mr. and Mrs. Ben Truax.

Mr. and Mrs. John Hutton and family, of Montreal, spent several days at the home of Mrs. Hutton's parents, Mr. and Mrs. Almus Hayes, and family, St. Patrick Street.

Miss Jessie Cook, of Granby, and Mrs. A. M. Hunter, of Foster, were guests at the home of Mr. and Mrs. C. P. Hunter and Miss Alice Hunter. Miss Cook is now a guest of Mrs. Hunter, in Foster.

Mrs. F. E. Spencer, of Granby, was among the friends from a distance who attended the Booth-Spencer wedding in St. Luke's Church on August 14. The bride and groom had both been pupils of Mrs. Spencer, the former, Miss Linda Temple.

Mrs. Richard Bockus, of Foster, with her sister, Mrs. Ellsworth Case, of Farnham, were guests at the home of their daughter and niece, Mrs. Almus Hayes and family.

Mr. and Mrs. Sanborn, of Iron Hill, and Mr. and Mrs. Jewett, of Vale Perkins, were guests at the Booth-Spencer wedding in St. Luke's Church.

Mrs. Eva McKenna, Miss Perry and Mrs. Holiday, of Magog, were calling on Mrs. S. J. Irwin on their return from an afternoon in Granby.

Mr. and Mrs. Alex Angus and baby, of Ottawa, were guests at the home of Mrs. Angus' sister, Mrs. James A. Cook, and family Western Avenue.

Mrs. A. T. Barnes and Miss Alice Ashton, of Warden, were in town for an afternoon.

Dr. and Mrs. Willard Purdy, of Winnipeg, Man., who are guests of Mrs. Symons and Mrs. Simpson, visited Mr. and Mrs. I. O. Williams and Mr. and Mrs. George Williams, in Frost Vilage, for a day.

Mrs. Regan Maynes and little son, James Edward, who have recently arrived here from England, are with Cpl. Maynes, visiting the later's sister, Mrs. Orval Lewis, and family, Court Street.

Mrs. S. W. Hamilton visited his daughter, Mrs. Donald Levoy, and family, in Knowlton, over the week-end.

Mr. and Mrs. J. S. Macdonald and son, John, were guests at the Macdonald-Heath wedding, in the Chapel of Bishop's University, Lennoxville, on the afternoon of August 17. The groom was the elder son of Mr. and Mrs. Macdonald.

"MARY" — QUEEN OF THE CHIMPANZEES

Talented almost beyond human comprehension—"Mary"—presents a most interesting routine in the Aanimal Show in FROLIC-LAND at the Sherbrooke Exhibition Eating at the same table—utilizing a knife and fork and enjoying the same food as her trainer is just one of her unique qualifications. You will enjoy the Ponies and other animals included in the show.

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SEC. E — BOOTHS 1 & 2

a Wesley Mason Fabric (Regd.)

See Our Showing of

FINER DRESS FABRIC

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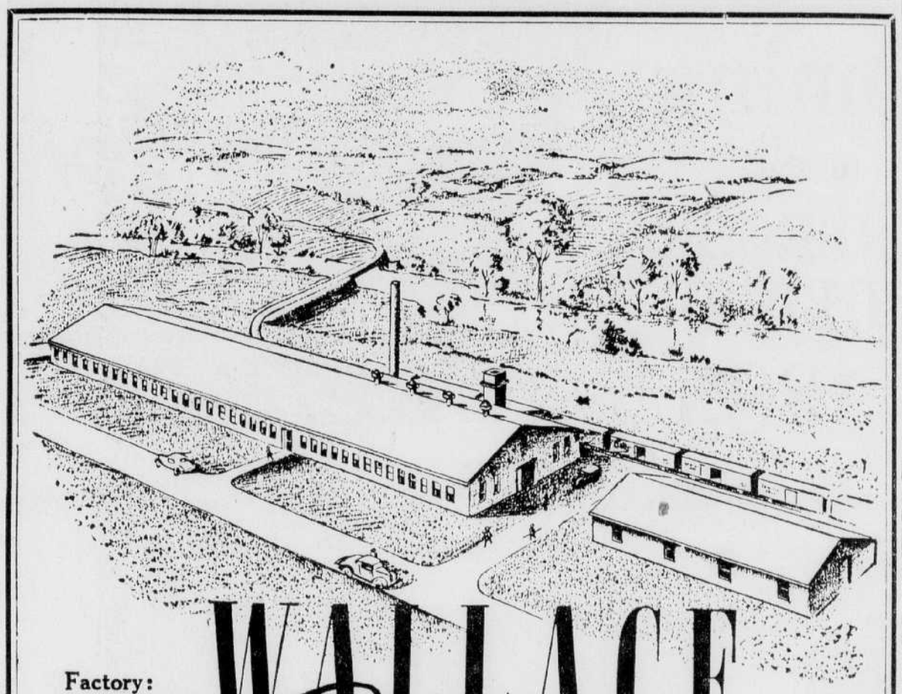

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Rare, hand-made Rose Point lace of enduring beauty—the bridal veil of queens — gave Wallace craftsmen the inspiration for Rose Point Sterling. This exquisite sterling has a distinctive, hand-wrought quality of lace-like loveliness combined with the lasting beauty of fine sterling. You will appreciate the magnificent workmanship, the romantic design of Rose Point Sterling, proud creation of Wallace craftsmen.

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See It On Display At
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Aeroxon
Fly catchers kill the flies.
The only fly catcher worth buying

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AEROXON FLY CATCHER
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EXHIBITION AFFORDS FARMERS CHANCE TO COMPARE PRODUCTS

Promotion Of Agriculture Is Chief Aim At Sherbrooke Fair

The promotion of agriculture among Eastern Townships' farmers, with competition in some cases province-wide in scope, remains the principal aim of Canada's Great Eastern Exhibition, which is opening under the auspices of the Eastern Townships' Agricultural Association today.

Farmers and others interested in this district's prime industry of agriculture judge an exhibition by the standard of the livestock exhibited, and on this basis Sherbrooke's 61st annual fair should rate high for the quality of the stock to be shown is expected to rank with other years and the quantity promises to be greater than ever.

One of the feature events this year will be the provincial judging competitions among calf clubs to determine the Quebec representatives at the Royal Winter Fair and it has also been announced that the beef cattle exhibits will be open to the province at the request of the Quebec Department of Agriculture because there are no beef cattle classes at the Quebec Fair.

With the exception of the beef cattle, the livestock exhibits will be restricted to the counties of Arthabaska, Brome, Compton, Drummond, Frontenac, Missisquoi, Richmond, Shefford, Sherbrooke, Stanstead, Wolfe and Megantic.

The judging program will be as follows: Monday, August 26, 1 o'clock, swine, 1.30 judging competion; Tuesday, August 27: 9 a.m., sheep, poultry, butter, cheese, honey, maple products, field crops, vegetables, fruit, flowers, housekeeping, arts, young people's department, Shorthorn and Jersey cattle; 10 a.m., heavy horses, starting with Belgians; Wednesday, August 28: 9 a.m., Holstein and Hereford cattle, light horses, 2 p.m., parade of horses and calf clubs, 3 p.m., grand cattle parade; Thursday, August 29: 9 a.m., Ayrshire, Canadian and Aberdeen Angus cattle, 2 p.m., parade of horses and calf clubs, 3 p.m., grand cattle parade.

PRINTING

On This 61st Anniversary of the SHERBROOKE EXHIBITION

We pay our respects to the Manager and Board of Directors and congratulate them on a job well done.

PAGE-SANGSTER PRINTING CO., LIMITED

See Us For Fine Job Printing

SUTTON

Mrs. Albert Brown has returned from a lengthy visit to Mr. and Mrs. Clyde Macey and family, at North Bay, Ont. She also visited other members of the family in Montreal on her way home.

Mr. and Mrs. William Parsons, of Richford, Vt., were visitors in town.

Miss Shirley Holden went to Newport, Vt., where she will be a guest of relatives.

Mr. Andrew Poirier spent a day in Waterloo.

Mrs. H. Stetson spent a day in Knowlton.

Mr. Bruce Mandigo, of Waterloo, has been visiting his parents, Mr. and Mrs. Lloyd Mandigo.

Mrs. Humphrey is a guest of her cousin, Mrs. C. W. Darrah.

Mr. Kenneth Miltimore has returned home from the hospital at Sweetsburg. His friends hope for his complete recovery.

Mr. and Mrs. Clyde Macey and children, Chester and Marilyn, of North Bay, Ont., have been visiting relatives and friends here.

Mrs. Clair Salisbury, of Richford, Vt., was a guest of her mother, Mrs. F. Curley.

Mr. and Mrs. Albert Gagne and family, of Cowansville, were visiting relatives here.

Miss Clarissa Cardin, of Montreal, was a week-end guest of her parents, Mr. and Mrs. Cardin.

Mr. Ronald Hirth has gone to Sherbrooke, where he is taking a vocational course in carpentry.

Mrs. Norman Goyette and daughter, Sandra, were visiting Mr. and Mrs. Eugene Dyer, in Cowansville.

Mrs. E. A. Roberts, of Cowansville, spent a day at the home of her mother, Mrs. Kemp.

Miss Audrey Taylor, of Verdun, is visiting her grandmother, Mrs. O. Jenne, and Mr. and Mrs. Kenneth Jenne and son, Wayne.

Mr. and Mrs. N. Bonneau and son, of Montreal, spent the week-end here with relatives.

Mrs. James Murphy and Miss Hazel Bates spent a day at the Robinson home, in West Sutton.

Miss Gerda Lafleur is spending a holiday with her mother, Mrs. J. Lafleur, and sisters, Mrs. Kilby and Miss Doris Lafleur.

Mrs. Audrey Ellsworth, of Knowlton, is visiting her daughter, Mrs. Ira Hunt.

Mrs. H. A. Lee and daughter, Carol Ann, have left for their home in Galt, Ont., after spending several weeks with Mrs. Lee's mother, Mrs. Kemp, and other relatives.

The Baptist Church picnic was held at Jackson's Bridge. The weather was ideal and a pleasant day was spent.

Mrs. Bernice Russell and son, Keith, spent a day visiting at F. Robinson's and C. Perkin's, at West Sutton.

Mr. and Mrs. Eric Russell and son were guests of his aunt, Mrs. George Robinson, at West Sutton.

Golden Rule Rebekah Lodge met in regular form one evening. After the meeting, a game of cards was enjoyed. Prizes were won by Mrs. B. Vincent and Mrs. L. Cooke, Mr. C. Powers and Mr. L. Cooke. The guessing contest was won by Mrs. Sarah Cowan. At the close of the game refreshments were served.

Mrs. Charles Bailey, Mrs. Cedric Bailey and family, and Mrs. Arthur Sargeant, of Highwater, and Mr. J. Bailey, of Waterloo, were guests of Mrs. Nina Lee.

Mr. and Mrs. Leslie Brown and son, Robert, Mrs. Nina Lee and Mrs. Bernice Russell attended the funeral of Mr. William Jones, which was held in the United Church, at Farnham's Corner.

Mrs. Alice Barns, of Abercorn, was a guest of Mrs. Almira Derrick.

Mrs. Homer Bresee has returned from Brome Lake, where she has been helping Miss Madge Bulmer.

Mrs. W. Prentiss has gone to Brome Lake to help Miss Madge Bulmer for the rest of the season.

Friends of Mrs. William Jones and son, Eric, extend sympathy to them in their bereavement.

Mr. and Mrs. Albert Gingras and daughter, Gertrude, spent a week holidaying at St. Albans, Vt.

Mrs. Leslie Brown was in Sweetsburg one evening visiting her daughter, Mrs. Harry Binning.

Mr. and Mrs. W. Brown and Mr. and Mrs. Harry Binning, of Sutton Junction, were dinner guests of Mr. and Mrs. Leslie Brown.

Mr. and Mrs. Earl Mudd, of Sutton Junction, were guests of Mrs. Leslie Brown one evening.

Guests of Mr. and Mrs. Rupert Phelps were Mr. and Mrs. Gardner Phelps and daughter, of Sherbrooke; Miss Marion Phelps, of Cowansville, and Miss Beverly Mayhew, of Montreal.

Miss Betty Parsons, of Coaticook, is spending several weeks with her aunt, Mrs. Rupert Phelps, and Mr. Phelps.

Mrs. Godin was a visitor at the home of Miss Margaret Lefebvre and brothers.

Mr. Douglas Bresee is spending his vacation here, visiting his parents, Mr. and Mrs. Earl Bresee.

Mr. M. E. Taylor, of Montreal, spent the week-end here visiting his wife and son, Robert, at the home of Mr. and Mrs. L. W. Longeway.

Mr. and Mrs. Reginald Darrah and Master Douglas Hoskins are spending some time at "Camp Early Bird," at Brome Lake.

Mr. and Mrs. Lloyd Longeway and Mr. and Mrs. Claude Turner, of Sherbrooke, motored here and were visiting relatives and friends.

Mrs. Ethan Macey, of West Sutton, was calling at the home of Mr. and Mrs. L. W. Longeway.

Mr. and Mrs. Arthur LePitre and daughter, Barbara, are spending a few days with Mrs. LePitre's parents, Mr. and Mrs. J. Flannagan.

Miss Greta Flanagan, of Farnham, spent the week-end here visiting her parents, Mr. and Mrs. J. Flannagan.

Friends of Mrs. Leslie Brown will be sorry to hear that she is ill.

Mrs. Coates and daughter, Sandra, Mrs. William Jones and Mr. Eric Jones, of North Sutton, were guests of Mr. and Mrs. Leslie Brown, one afternoon.

Sell unwanted articles through the Record Want Ads.—Low cost for three consecutive insertions

FARNHAM

Mrs. Percy Smith and daughter, Joan, and son, Jimmy, have returned to their home in Montreal, after spending a holiday with Mrs. Smith's sister, Mrs. James G. Booth, and son, Dennis.

Mrs. G. N. Curley, of Toronto, Ont., spent a few days with her sister, Mrs. Herbert Campbell, and Mr. Campbell.

Mr. and Mrs. England, of Chicago, Ill., were guests of their daughter, Mrs. J. Longtin, and Mr. Longtin.

Mr. and Mrs. Russell Cook spent a week-end at Morin Heights visiting Mrs. Cook's sister, Mrs. A. Smith, and Mr. Smith.

Miss Adelaide Hall has returned home, after spending a holiday in Huntingdon visiting her aunt, Mrs. William Tedstone and family.

Miss Edna Liddle acompanied her sister, Miss Lillian Liddle, R.N., of Verdun, to Ottawa, where they spent a few days.

Mr. and Mrs. Angus Smith, of Montreal, were visiting Mrs. Smith's brother and sister, Mr. Alex MacLeod and Miss Margaret MacLeod.

Miss Sylvia Young spent a week-end in Montreal visiting friends.

Mr. and Mrs. Walter Finnegan and Miss Nora Finnegan and Mrs. Leslie Finnegan spent a few days in Havelock, Ont., at the home of Mrs. William Wright.

Mrs. Norman Standish and daughter are spending a few weeks in Montreal.

Dr. and Mrs. Ralph Ascah and son, Jimmy, have returned to their home in Beloeil Station, after spending a holiday with the former's parents, the Rev. R. G. and Mrs. Asach, at the rectory.

Mrs. Jack Gillespie and daughter, of Philadelphia, Pa., are guests at the home of Mrs. Gillespie's parents, Mr. and Mrs. Leduc.

Miss Janet Kavanagh spent a week-end in North Hatley with her aunt, Mrs. Jack Drew and family.

Mr. and Mrs. Walter Booth and granddaughter, Miss Barbara Soule, have returned from a motor trip to Boston, Mass.

Mr. and Mrs. Jordan, of Chatham, Ont., and Miss Spennett, of Windsor, Ont., were guests at the home of Mr. and Mrs. Lee Kinsey and family.

Friends of Miss Margaret MacLeod will regret to know that she is confined to her home through illness.

Mr. and Mrs. George Rimmer and son, of Hamilton, Ont., are spending a holiday with Mrs. Rimmer's parents, Mr. and Mrs. R. G. Williams, and family.

Mrs. R. J. H. Rutledge has left for Digby, N.S., to visit her son, Mr. Roy King, and Mrs. King.

Mr. and Mrs. A. E. Cook spent a day in Montreal visiting at the home of Mr. and Mrs. Hobart Green.

Mr. Bruce Howard was in East Farnham visiting Mr. and Mrs. Morris Webb and family.

Mr. and Mrs. Ernest Campbell, of Hartford, Conn., spent a few days with Mr. and Mrs. George A. Smith.

Mrs. B. Longtin and Mrs. Douglas McGuire were visitors in Montreal.

MADE OWN SCHOOL

Farmers in three districts of Brown county, Neb., pooled their efforts and constructed a sodhouse high school, being too poor to send their children to town school.

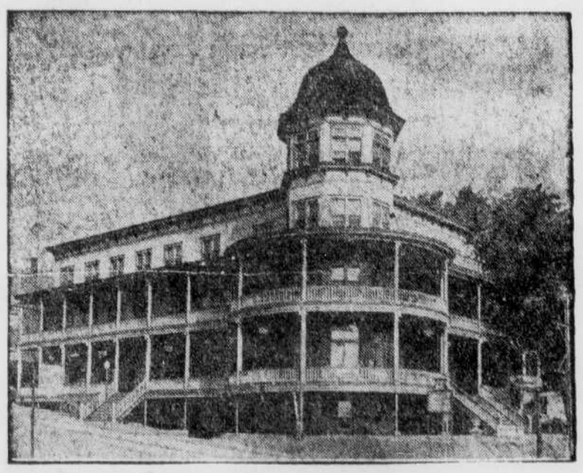
EXHIBITION VISITORS ARE ASSURED OF DELICIOUS MEALS AT THE

GRAND CAFE

Sherbrooke's Finest Restaurant

CONVENIENTLY LOCATED AT

42 Wellington St. N.



Sherbrooke's Exhibition Guests Are Invited To Visit

"THE ROSE ROOM"

Cocktail Lounge

At The

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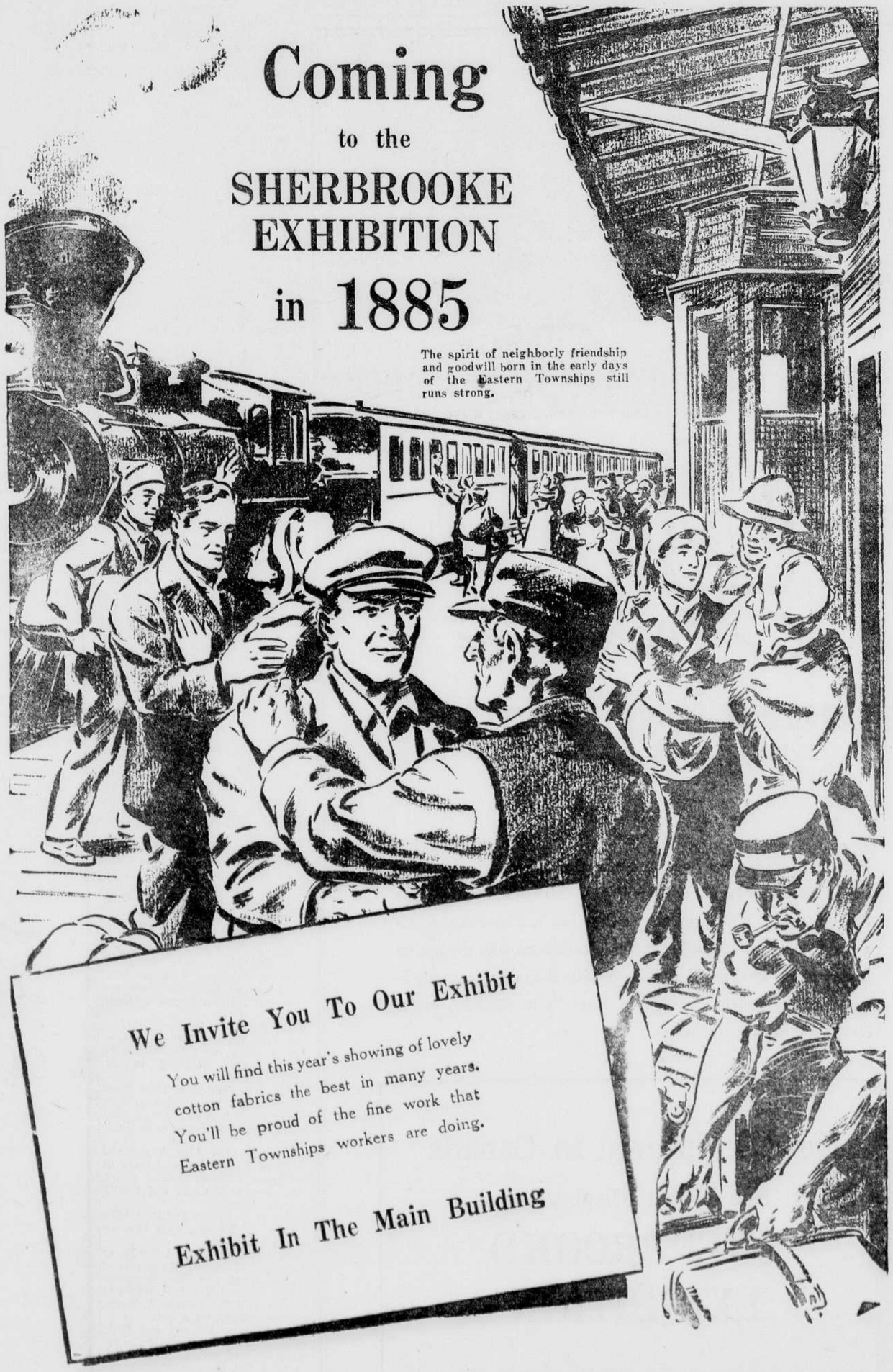
FRED CONWAY, Proprietor,

Wellington and Aberdeen Streets



DOMINION TEXTILE COMPANY LIMITED

BETTER PRODUCTS ARE RESULT OF COMPETITION AT FAIR

ETAA Members Who Worked On Plans For Big Local Fair

The following are the various committee members appointed by the Eastern Townships' Agricultural Association for the Sherbrooke Fair:

Executive Committee: F. W. Webster, Hon. C. B. Howard, L. F. Codere, W. G. MacDougall, John Peters, M. T. Stenson, R. A. Webster, J. A. Ste.-Marie, Colin L. Campbell, W. W. Nichol, J. P. Mullins, M.P., Dr. L. A. Gendreau. Chairman, A. C. Ross; vice-presidents, Leo Laliberte, E. E. Spafford.

Agriculture and Live Stock: General chairman, W. G. MacDougall.

Beef Cattle: Chairman, W. W. Nichol; C. D. French, N. G. Bennett, A. E. Dyson. Associate directors: R. M. Elliott, L. P. Thibodeau, D. MacMillan, L. H. Hamilton.

Dairy Cattle: Chairman, V. R. Beatite; G. Lavallee, J. A. Ste.-Marie, D. G. Ross. Associate directors: J. A. Lambert, N. H. Beach, W. R. Healy, E. Richmond, W. O. Miller, L. Beaudin, G. Marcoux, W. Timmerman.

Sheep: Chairman, J. A. Ste.-Marie; N. G. Bennett, G. Lavallee, E. C. Rose. Associate directors: D. Salvas, D. MacMillan.

Swine: Chairman, N. G. Bennett; R. Ste.-Marie, W. W. Nichol. Associate directors: L. Beaudin, G. Marcoux.

Boys' Calf Club: Chairman, Louis F. Codere; J. A. Ste.-Marie, N. G. Bennett. Associate directors: G. Marcoux, J. A. St.-Denis, P. Granger, E. F. Pineau, J. P. Fleury, C. Bouchard.

Livestock Parade: Chairman, A. E. Dyson; V. R. Beattie, W. W. Nichol, D. G. Ross, John Peters. Associate directors: E. F. Pineau, J. A. Lambert, D. MacMillan, J. P. Fleury.

Live Stock Sale: Chairman, C. D. French; W. W. Nichol, D. G. Ross, G. Lavallee, R. Ste.-Marie, N. G. Bennett, J. A. Ste.-Marie, E. C. Rose.

Poultry: Chairman, E. C. Rose; C. J. Wright, A. E. Dyson, G. Lavallee. Associate directors: P. Galarneau, Arthur Prefontaine, L. A. Gnaedinger.

Dairy Products: Chairman, J. E. Michel; W. W. Nichol, J. P. Mullins, M.P. Associate directors: Henry Joly, Gerard Lupien, L. Dube.

Maple Products: Chairman, R. Ste.-Marie; J. P. Mullins, M.P., D. G. Ross. Associate directors: J. R. Scott, Paul Gervais, R. M. Elliott, L. Beaudin, Robert N. Boright.

Vegetables and Fruits: Chairman, G. Lavallee; D. G. Ross, A. E. Dyson. Associate directors: J. H. Bruneau, W. S. Richardson, O. Allard, R. Pronovost.

Floriculture: Chairman, Alphee Gauthier; C. S. Ives, J. P. Mullins, M.P. Associate directors: L. P. Thibodeau, D. MacMillan.

Judging Competition: Chairman, W. G. MacDougall; J. A. Ste.-Marie, V. R. Beattie. Associate directors: L. P. Thibodeau, D. MacMillan.

Ladies and Arts and Young People: Chairman, Maurice Gingues, M.P.; A. Gauthier, Ashton Tobin. Associate directors: Mrs. Ovila Pinard, Mrs. Conley, Mrs. J. A. Ouellette.

Prize List: Chairman, W. G. MacDougall; D. G. Ross, John Peters, M. T. Stenson, V. R. Beattie, W. W. Nichol, J. A. Ste.-Marie, W. G. Bennett, C. D. French, J. E. Michel, R. Ste.-Marie, Georges Lavallee, Dr. F. H. Bradley, Maurice Gingues, M.P., E. C. Rose, A. Gauthier.

Horses: General chairman, John Peters.

Heavy Draft Horses: Chairman, D. G. Ross; C. D. French, J. A. Ste.-Marie, Dr. L. Gendreau, E. C. Rose. Associate director: J. H. Bruneau.

Light Horses: Chairman, Dr. F. H. Bradley; C. L. Campbell, Dr. L. Gendreau. Associate directors: Aime Choquette, E. W. Gilby.

Horse Show: Chairman, M. T. Stenson; C. L. Campbell, Dr. F. H. Bradley, Dr. L. Gendreau. Associate directors: Aime Choquette, E. W. Gilbey.

Industrial Exhibits

Industrial and Manufacturing: Chairman, R. A. Webster; C. S. Ives, M. T. Stenson, John Peters, F. W. Webster, M. Gingues, M.P., L. F. Codere, J. P. Mullins, M.P., Emile Levesque. Associate directors: George Carr, J. Doyle, G. Young, Claude Spafford, George Sheard, T. R. Johnston, W. L. Goddard, Henry Downs, Jr., George Foster.

Buildings and Grounds: Chairman, J. P. Mullins, M.P.; A. E. Dyson, R. A. Webster, S. G. Newton, S. Fabi.

Amusements: General chairman, M. T. Stenson.

Midway: Chairman, Ashton Tobin; Alphee Gauthier, Hon. C. B. Howard, Dr. F. H. Bradley.

Harness Racing: Chairman, C. L. Campbell; M. T. Stenson, Dr. F. H. Bradley. Associate directors: J. H. Stebbins, Yvan Dugre.

Free Acts: Chairman, F. W. Webster; J. K. Flaherty, C. L. Campbell, R. A. Webster.

Bands and Music: Chairman, Emile Levesque; Hon. C. B. Howard, R. A. Webster.

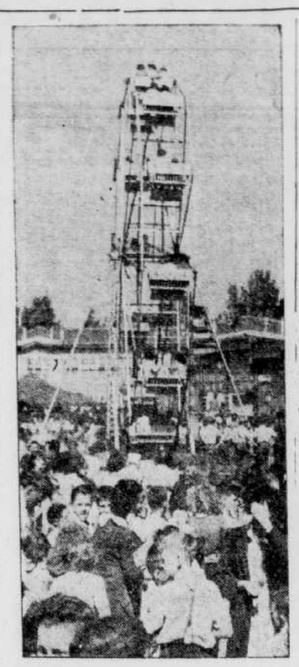
Gates and Admission: General chairman, Louis F. Codere.

Gates: Chairman, C. S. Ives; L. F. Codere, R. A. Webster, A. E. Dyson, Ashton Tobin, Emile Levesque.

Grandstand: Chairman, J. K. Flaherty; F. W. Webster, C. L. Campbell, M. Gingues, M.P., J. A. Ste.-Marie, J. P. Mullins, M.P.

Advertising: Chairman, C. S. Ives; J. K. Flaherty, A. Gauthier, R. A. Webster, L. F. Codere, Dr. F. H. Bradley. Associate director: John Bassett, Jr.

Entertainment: Chairman, Hon. C. B. Howard; C. D. French, F. W. Webster, L. F. Codere, J. P. Mullins, M.P., Dr. F. H. Bradley, Maurice Gingues, M.P.



The big wheel at the Fair.

INVERNESS

Mrs. I. Little was a visitor of Miss M. Watson and Mrs. Johnston.

BEST WISHES

TO THE DIRECTORS OF THE EASTERN TOWNSHIPS AGRICULTURAL ASSOCIATION

For The Success Of This Year's

Sherbrooke Exhibition

S. RUBIN Limited

CLOTHING MANUFACTURERS

17 KING STREET WEST SHERBROOKE

"Golden Pheasant"

Brown calf with sturdy soles and walking - heels for Fall Wear.

PRICE

$8.95

J. A. WIGGETT & CO.

High Grade Footwear Since 1886

LOCAL AGENTS

"Manufactured in Sherbrooke"

Two Famous Trade Names!

The Soles And Heels That Put The Wear in Footwear

PANCO

Your shoe repairman has them in stock now!

Both in black or brown. No marking quality.

Will outwear leather Two-to-One.

BILTRITE

The heel with the three white plugs!

Built thicker where the wear is greatest. WILL NOT SLIP!

Visitors to the Sherbrooke Exhibition

WELCOME TO OUR CITY

PANTHER RUBBER CO.

LIMITED

SHERBROOKE

SOLD By Mitchell's

WALLACE Sterling

CANADA'S FINEST SILVER

Made In The Eastern Townships and Displayed at the

SHERBROOKE FAIR

Inspired by the undying beauty of rare hand-made Rose Point lace —with its full blown rose enshrined by pearls in geometric regularity Wallace Craftsmen have created, in Rose Point Sterling, tableware of truly exquisite loveliness and ageless beauty. As you study the magnificent workmanship in Rose Point Sterling and notice the artistry of design, the lace-like quality, the sculptural relief, you realize that here is silver with a distinctive hand-wrought character — an achievement in silver crafting that has never been duplicated. The pattern is "sculptured," not merely embossed. Beautiful from every angle, Rose Point Sterling reveals that exclusive Wallace characteristic known as Third Dimension Beauty.

Visit Mitchell's today and hold a piece of Rose Point in your hands. Then you, too, will know that to possess a set of Rose Point Sterling, sculptured by Wallace, is to own a genuine work of art — one that will endure with the years and grow more deeply cherished.

ROSE POINT

Third Dimension Beauty in

STERLING

Displayed and Sold in Sherbrooke by:

J. S. MITCHELL & CO. LTD.

YOUNG BREEDERS PLAY IMPORTANT ROLE AT LOCAL FAIR

To Compete For Honor To Go To Toronto For Fall Contest

With the current meat shortage, not only in Canada, but throughout the world, along with the need for increased production of better grades of cattle which in turn is directly dependent upon good breeding, this phase of farm life is being stressed more than ever before throughout the Dominion this year. In the Eastern Townships, where for the past several decades fine cattle have been one of the prime contributions to the agricultural life of the province, the Sherbrooke Exhibition, which opens today, will emphasize agriculture for the entire week with young breeders playing an important role in the fair activities.

Beginning on Monday, provincial judging contests to determine the Quebec delegates to the national contests at the Royal Winter Fair in Toronto will be carried out.

Throughout the past few weeks, county fairs have been electing representatives from each district, who, as a reward for their showing will be given an opportunity of a free trip to the local fair with all expenses paid. Of this number, several will be chosen to represent the province at the Toronto Fair.

The young breeders provide one of the leading items on the program of the Sherbrooke Exhibition and certain contests will be open to club members from Arthabaska, Brome, Compton, Drummondville, Frontenac, Megantic, Missisquoi, Richmond, Stanstead, Sherbrooke, Shefford and Wolfe, while judging competitions will be for young breeders from the various agricultural districts of the province.

The program to be followed by the young breeders will be as follows:

Monday, August 26: 3.00 p.m., Arrival on Fair Grounds, (Junior Judges only); 5.00 p.m., Distribution of meal tickets; 6.00 p.m., Supper; 8.00 p.m., Instructions to French members at the Arena; 8.00 p.m., Instructions to English members (first floor hall); 10.00 p.m., Bedtime.

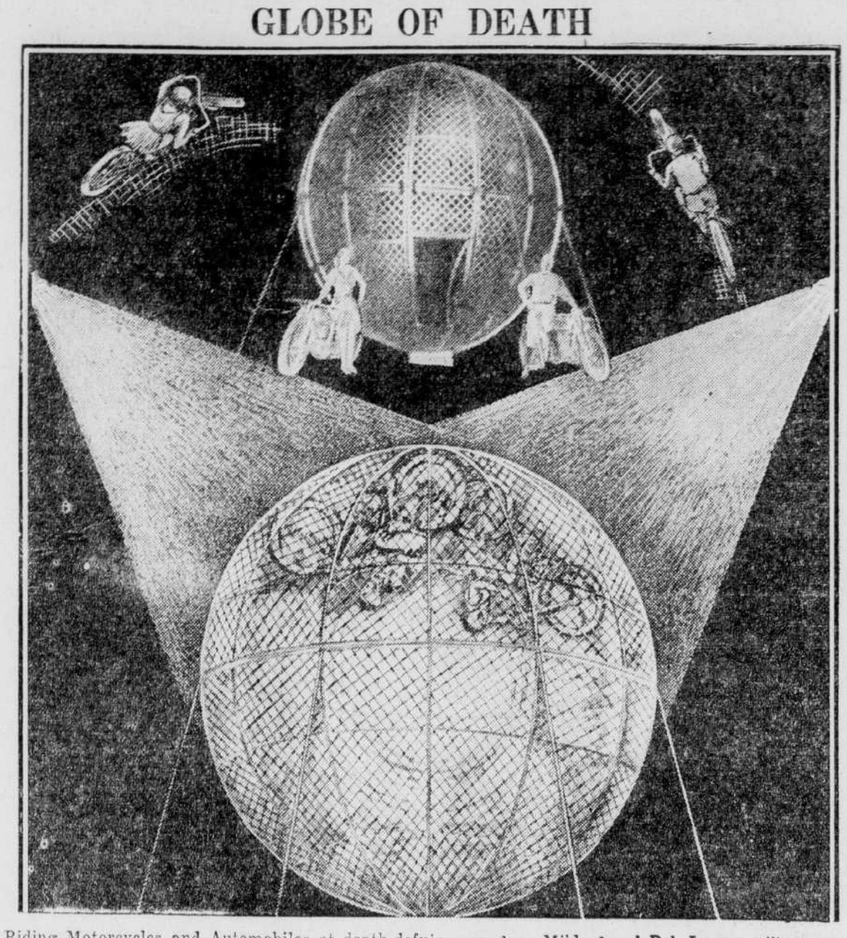
Tuesday, August 27: 7.00 a.m., Breakfast; .900 a.m., Provincial Judging Contests on Dairy Cattle, Swine and Sheep at the Arena for the purpose of choosing the provincial champion teams; 12.00 p.m., Dinner; 1.30 p.m., Reasons on placings of cattle, swine and sheep and oral exam; 4.00 p.m., Arrival of club members exhibitors; 6.00 p.m., Supper; 8.00 p.m., Grandstand Attractions.

Wednesday, August 28: 7.00 a.m., Breakfast; 9.00 a.m., Judging of Calf Classes, 1, Individual Classes, 2, Group Classes; 12.00 p.m., Dinner: 2.30 p.m., Big Parade, all present; 3.30 p.m., Continued judging: 6.30 p.m., Banquet and proclamation of prizes.

Thursday, August 29: 7.30 a.m., Breakfast; 10.00 a.m., Halter-making contest; Showmanship contest; 12.00 p.m., Dinner; 2.30 p.m., Big Parade and Departure of Junior Judges; 6.00 p.m., Supper.

Friday, August 31: 7.30 a.m., Breakfast; 9.00 a.m., Farewell and Departure of Club Members Exhibitors.

GLOBE OF DEATH



Riding Motorcycles and Automobiles at death-defying speed — Mildred and Bob Lee — will present their never-to-be-forgotten performance in "FROLIC-LAND" at the Sherbrooke Exhibition. Stunts — almost impossible — are presented by these dare-devil riders.

WEST SHEFFORD

Mr. William Chapman, of Montreal, was a guest of his aunt, Mrs. Mary Donaway and cousins, Mr. and Mrs. E. Donaway.

Mr. and Mrs. Dossett, of Iron Hill, were calling at the Donaway home.

Mr. and Mrs. Howard Salisbury and Mr. and Mrs. Harold Hayes and daughter, Jean, and son, Muir, of Granby, were visiting Mr. and Mrs. Ernest Donaway and Mrs. M. Donaway.

Mr. Elwin Streeter, of Waterloo, and his sister, Mrs. William Connelly and her two sons, Billy and Eric, of Ottawa, were visiting their aunt, Mrs. Ernest Donaway, and Mr. Donaway.

Mr. and Mrs. Clinton Donaway, of Farnham, were visiting their mother, Mrs. Mary Donaway, and Mr. and Mrs. Donaway.

Rev. Sister Rose and Rev. Sister Agness, of Montreal, are guests of Mr. and Mrs. Miles Enright for two days.

Mr. and Mrs. Wilkinson and young son, and two schoolmates, spent the week-end at their cottage here.

Mr. and Mrs. William Doyle, of Sutton, have purchased the former Bell residence and will move here in September. The Shefford people will be glad to welcome them to the town.

Mr. Meyer, C.P.R. local agent, and Mrs. Meyer, have returned from a very pleasant two weeks' holiday.

Mr. and Mrs. Selwyn Mason and two children, and Miss Mason, of the United States, were calling on Mrs. P. E. Benham.

Mr. Patrick Dunlavey spent a day with his mother and the family, at St. Joachim.

Miss Ethylin Enright and Miss Viola Dunn were in Granby for a day.

Miss Clair Potvin has returned home from Montreal, after spending a few days with Miss Patricia Brophey.

Rev. Father Roy and Mr. Joseph McMahon were in St. Pie on business.

Mr. Lloyd Bienvue, of Worcester, Mass., is spending a few weeks with his grandmother, Mrs. M. E. Doonan, and cousins, Mr. and Mrs. Ernest Doonan and Bobby Doonan.

Mr. and Mrs. Ellis Lang and family are spending a holiday at the Lang cottage, on Brompton Lake.

Mrs. Michael McMahon spent a day in Granby.

Mrs. Ida Carriere and son, of Montreal, spent the week-end with the Dunlavey families.

Mr. Peter Lang is holidaying in the Laurentians.

Miss Winifred Dunlavey is visiting relatives in Ontario.

Mr. Vincent Farrell was in Val Morin to visit his wife and found her improved and gaining favorably.

Mr. Earl Enright spent a few days in Abitibi with relatives.

Mr. Leo Forand, of Sherbrooke, was a week-end guest of his parents.

Miss Blanche Lapoint has disposed of all of her household effects. She will spend the winter with her brother and his family, in the United States.

Friends were sorry to hear of Mr. Raymond McMahon's accident. He was hurt by a horse, while working in the field. His friends here wish him a speedy recovery. He is now in a Montreal hospital.

Mr. and Mrs. H. L. Hastings, of Knowlton, were calling on Mrs. P. E. Benham.

Mr. and Mrs. Crowell, of Montreal, and their four children, are spending an indefinite time at the home of Mrs. Crowell's parents, Mr. and Mrs. Clarence Sweet.

Mr. and Mrs. Cecil Whitehead, of Granby, were guests of Mr. and Mrs. James Campbell. Miss Bernice Campbell and brother, of Waterloo, and Mr. and Mrs. R. Courteaux, of Granby, were guests at the same home.

Mr. and Mrs. N. Snodgrass and Mr. and Mrs. Miles Enright and son, Wayne, spent the week-end at Chicora Lake, N.H., with Mr. and Mrs. S. Woolley.

DRAPER'S CORNER

Mr. and Mrs. C. F. Richardson and Miss Margaret Richardson, of Sand Hill, with Mr. and Mrs. Keith Richardson and daughter, Rosemary, of St. Catharines, Ont., spent an afternoon with Mr. and Mrs. H. H. Allison and Miss Pearle Allison.

Mr. and Mrs. Edmund Bowker, Mr. Wesley and Miss Evelyn Bowker and Mrs. Kingsley, of Flanders, were guests of Mr. and Mrs. F. W. Young.

Callers over the week-end of Mr. and Mrs. R. H. Draper and Mrs. Aitkenhead were Mr. and Mrs. C. A. Parsons, of Moe's River, Mrs. Parsons, of Waterville, Mrs. A. Allen and children, of Milby, Mr. and Mrs. E. Bowker and family, of Flanders, and Mr. and Mrs. W. W. Lavallee and children, of Brompton Road.

Mrs. Skuse and Miss Violet Skuse visited their friends, Mr. and Mrs. C. Bacon, in Coaticook, one afternoon.

HATLEY

The choir of Beulah United Church, Ayer's Cliff, held a song service in the United Church here on Sunday evening, August 18, with Rev. H. Sanderson conducting the devotional part of the service. The various numbers were much enjoyed by the audience, which was made up of many out of town people as well as the usual congregation. At the close of the service, the members of the Hatley and the Ayer's Cliff choirs were invited to the home of Mr. and Mrs. W. D. Dustin, where refreshments were served and a pleasant social hour was enjoyed.

Mrs. Belle Chatier, of New Jersey, is visiting friends and relatives in town for a few days.

Mr. Murdoch Parker, of Montreal, spent the week-end at the home of his parents, Mr. and Mrs. L. H. Parker.

The Misses Jean and Evelyn Bowen, of Hudson Heights, are the guests of their aunt, Mrs. Arthur McClary.

A number from this place attended the quarterly meeting of the Women's Institute which was held in Beebe.

Mrs. Charles Wigg and Miss Charlene Wigg, of Los Angeles, Calif., and Mr. and Mrs. Harold Bean, of Beebe, were callers at the home of Mr. and Mrs. William Foote. Week-end guests at the same home were Mr. C. H. Ballene, Douglas Ballene and Mrs. Elsa Kneughton, of Montreal.

Mr. and Mrs. Charles Simmons, of Sherbrooke, were calling on Mr. and Mrs. F. O. Webster and were tea guests of Mr. and Mrs. Hugh McClary.

Mr. George Baker, of New Jersey, is visiting friends in town.

IVES HILL

Mr. J. G. Farwell, Mr. A. Farwell, Miss Joyce Farwell and Miss Marjorie Cairns attended the Cookshire Fair one day.

Mr. and Mrs. R. Matthews, of Sherbrooke, were week-end visitors of Mr. and Mrs. J. R. Cowan.

Congratulations

To the Members of the Eastern Townships Agricultural Association on their SIXTY-FIRST YEARLY EXHIBITION

DONAT MARTIN
President

Exhibition Visitors

Are Invited . . . To Visit

OUR NEW MODERN GARAGE AND SALESROOMS

HOME OF CHRYSLER - PLYMOUTH AND FARGO TRUCKS

MARTIN MOTOR SALES REG'D

75 Belvidere Street South

Tel. 413 —McColl Frontenac Products— SHERBROOKE

J. N. BOISVERT

ESTABLISHED 1904

HARNESS MAKER

We like Exhibition Week. It is the time of the year when so many of our farmer friends come to town, many of them dropping in to renew friendships formed over the years. We are looking forward to seeing them again next week. Yes, Fair time is always a happy time.

For horsemen and for ladies who like to ride, we carry a full stock of English Riding Saddles, Blankets, Stirrups and Stirrup Straps, Bridles, Riding Crops and Racing Supplies.

1A KING STREET WEST Opp. LANSDOWNE MARKET

Have A Good Time

at the

EXHIBITION

And don't forget that Nichol's Quality Beef is still, as always, the prize winner of its class!

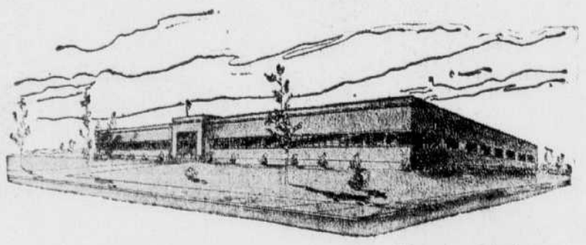
STORE CLOSED WEDNESDAY AFTERNOON OF EXHIBITION WEEK

JOHN NICHOL & SONS, Reg'd

Butchers—Packers

LENNOXVILLE

The famous Bruck Fabrics come to Sherbrooke !



The plant is located on Woodward Ave.

Highlight of the 25th Anniversary celebration of Bruck Silk Mills Ltd. is the construction of this, their first branch mill, which is located in Sherbrooke, and which, as the artist's sketch shows, is to be ultra-modern in design.

BRUCK SILK MILLS LIMITED

General offices and Showrooms; 460 St. Catherine St. W., Montreal; Sales Offices, 322 Adelaide St. W., Toronto; Winnipeg, Vancouver.

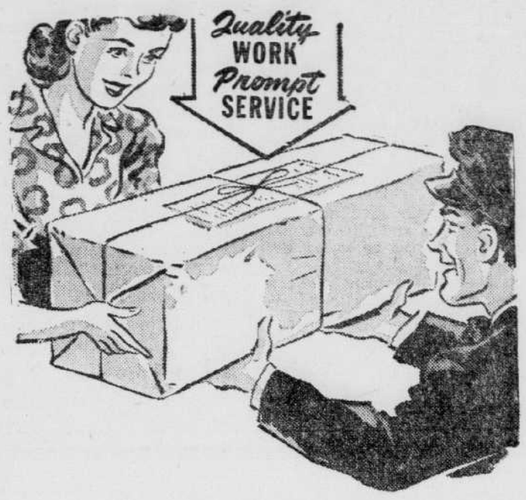
Mills at Cowansville, Que. — Wangaratta, Australia. New Branch Mill Now Under Construction at Sherbrooke, Que.

YOU ARE CORDIALLY INVITED TO VISIT OUR BOOTHS IN THE MAIN BUILDING WHERE YOU WILL SEE THOSE FAMOUS RAYON CREPES, LA RICHE, THUMBS UP, AND OTHER HIGH QUALITY FABRICS, INCLUDING HAND-O-CRAFT PRINTS, DRAPERY AND UPHOLSTERY FABRICS, AS WELL AS FABRICS FOR HOUSECOATS, DRESSING GOWNS AND MEN'S AND WOMEN'S SPORTSWEAR.

Bruck FABRICS

For the finest fabrics - - - insist on "BRUCK" - - -

E. T. A. A. BOASTS 61 YEARS OF SERVICE TO COMMUNITY



Our dry cleaning and dying process will save you money. Keep your clothes fresh and looking like new.

TO THE DIRECTORS OF THE
SHERBROOKE
EXHIBITION

we wish to express appreciation of the hard work they have done and to wish them every success in their 61st presentation.

Crown Laundry
of Sherbrooke Limited
PHONE 10

Exhibition Officials Announce Program For Each Day Of Fair

Each day of the Sherbrooke Fair, Canada's Great Eastern Exhibition which opens tonight for a full week of genuine entertainment, has been carefully arranged to bring the widest possible appeal to each and every element of the population.

Throughout the entire week, special programs will be carried out each day with Monday providing free admission of the youngsters to the grounds and reduced rates to the various midway attractions and George Hamid's "Grandstand Follies."

Tuesday has been designated as "City Day" and will feature, besides the two performances of the grandstand show, harness racing and judging in a number of agricultural departments, and Conklin's greater midway.

Provincial and Federal Minister's Day will come on Wednesday with a full midway, grandstand show and cattle parades in front of the grandstand, harness racing and judging of Holsteins, Herefords and Light Horses.

Thursday has been set aside to provide the maximum appeal to American visitors and will include, beside the usual midway and grandstand shows, a grand livestock parade.

Friday, "Eastern Townships Day," will feature a full program of harness racing and grandstand attractions afternoon and evening with the midway open until late at night. The exhibition will close on Saturday.

Opening of the fair tonight will be made with the Thrill Shows, dare-devil crash drivers and this same program will be repeated on Sunday when band concerts and other attractions will be provided.

Judging will begin on Monday and exhibitors, farmers and industrial representatives from all parts of the Province and Eastern Townships have arrived and will be in readiness for Monday's programs.

The daily program for Fair Week:

Saturday night: Conklin's midway and the Thrill Show crash drivers.

Sunday afternoon and evening: Conklin's midway; Thrill Shows; band concerts on Fair Grounds.

Monday: Children's Day; Hamid's Grandstand Follies; harness racing; judging, 1 p.m., swine; 1.30, judging competition.

Tuesday: City Day: Hamid's Grandstand Follies; harness racing; judging, 9 a.m., sheep, poultry, butter and cheese; honey and maple products, field crops, vegetables and fruits, flowers, housekeeping, arts, young people, Shorthorns, Jerseys. 10 a.m., heavy horses.

Wednesday: Provincial and Federal Ministers' Day. Hamid's Grandstand Follies; cattle parade; harness racing; judging, 9 a.m., Holsteins, Herefords, Light Horses; 2 p.m., parade of horses and calf clubs.

Thursday: American Day. Regular grandstand performance; harness racing; judging, 9 a.m., Ayrshires, Canadians, Aberdeen Angus; 2 p.m., parade of horses and calf clubs; 3 p.m., grand livestock parade.

Friday: Eastern Townships Day. Full program of harness racing and grandstand attractions afternoon and evening; midway open until late at night.

Saturday: Close of Exhibition.

Members of Frolicland's Swimcade, at the Sherbrooke Fair.

SAND HILL

Mrs. Walter Wingeat spent the week-end in Outremont with Miss E. McNeil.

Several from here attended the miscellaneous shower at Mrs. Walter Blodgett's in honor of Miss Edith Brown.

Mr. T. A. Wilkins has returned to Montreal, after spending two weeks with Mrs. G. A. Wilkins.

Callers at the home of Mr. and Mrs. Ronald Rothney were Mr. Thomas Rothney, of Lennoxville, Mr. Herman Rothney, of Rock Island, and Mr. and Mrs. Curtis Warner, Mr. and Mrs. G. A. Wilkins and son, Peter, were guests of Mr. and Mrs. Thomas Pendleton, of Sherbrooke.

Mr. C. F. Richardson, Mr. and Mrs. Leslie Richardson and daughters, Margaret and Mavis, of Bulwer, and Mr. Keith Richardson, of St. Catharines, Ont., were guests of Mr. and Mrs. Ronald Rothney.

Mrs. R. J. Copping, Mrs. F. E. Sawyer and daughter, Lois, of Sherbrooke.

Mrs. F. Mitchell is visiting Mr. E. J. Astell, in Lennoxville.

Misses Mildred and Muriel Hemming have returned home after spending three weeks in Sommerville, Mass.

Mrs. Roy Wingeat was a visitor in Newport, Vt.

Mrs. E. Wilkinson was a guest of Mr. and Mrs. M. Labaree.

Have you read the Want Ads lately? Perhaps there is something advertised you would like to buy.

Greetings

to the Officials, Directors and Members
of the
EASTERN TOWNSHIPS AGRICULTURAL ASSOCIATION
on the Occasion of Their Great

SIXTY-FIRST ANNUAL EXHIBITION

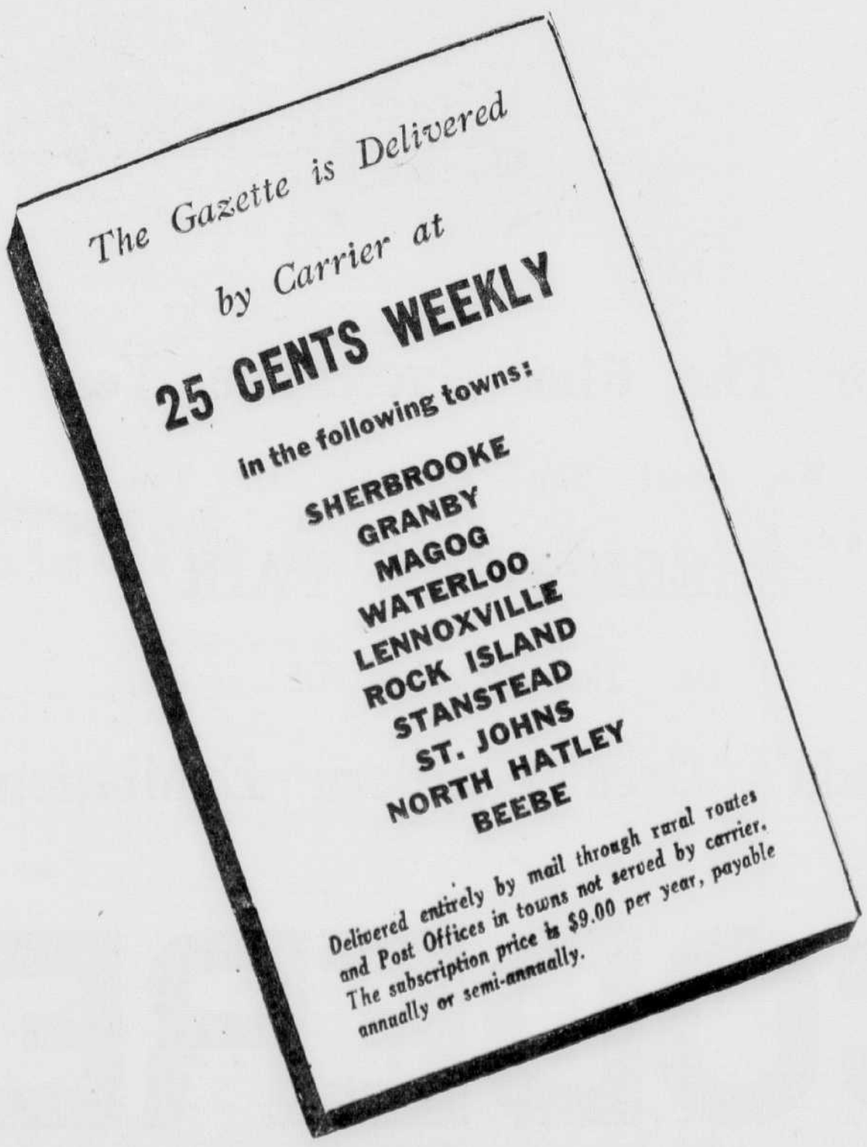
and

An Invitation

TO VISIT OUR DISPLAY IN
THE MAIN BUILDING

UNION SCREEN PLATE
COMPANY OF CANADA LIMITED
LENNOXVILLE QUEBEC

The Gazette Welcomes You to the Fair!



SUBSCRIBERS to The Gazette are the recipients of a regular supply of all the world's significant news truthfully and interestingly told. Throughout the year, it will keep them informed about persons and events in the news, about books and the theatres, music, education, politics, business, finance, fashions, world affairs —everything about which alert persons want to be fully informed.

In the Eastern Townships, The Gazette finds a natural audience which regards its early morning delivery as an essential community service. With correspondents in all main sections of the district, The Gazette provides its readers with the highlights of E.T. news, in addition to an unexcelled general news coverage.

The Gazette.

ESTABLISHED 1778

"Canada's Best Newspaper"

1000 ST. ANTOINE STREET, MONTREAL

THE MORNING PAPER OF THE EASTERN TOWNSHIPS

QUALITY OF EXHIBITS AT FAIR AHEAD OF OTHER YEARS

We Invite You...

to see our Special Exhibit at the Fair

•

See Our Contribution to Putting Canada on a Basis of "Full-Speed-Ahead."

MANUFACTURERS OF:

CONNECTA-LOCKS

ROTA-PLOWS

HALL MACHINERY OF CANADA LIMITED

Lansdowne St — SHERBROOKE

Quebec Agricultural Minister Stresses Value Of E.T.A.A. Fair

All those who can afford to do so should attend Canada's Great Eastern Exhibition, Hon. Laurent Barre, Provincial Minister of Agriculture, declared in a message to A. C. Ross, president of the E.T.A.A., in connection with the opening of the Sherbrooke Fair today.

"Once again," Mr. Barre said, "the annual exhibition at Sherbrooke invites Quebec farmers, and especially those of the Eastern Townships, to compare the high standard of their animal and plant productions.

"The advantages of these annual competitions are now so well known it is useless to stress them. County fairs give the opportunity to determine who are the best breeders, farmers, fruit and vegetable growers in a limited area.

"In a large exhibition such as at Sherbrooke, the county winners may measure their strength and compare the results of their efforts. Both exhibitors and visitors can learn lessons which ultimately will serve to improve agricultural production.

"The Sherbrooke Exhibition is a great rural celebration where consumers take notice of the fundamental importance of farming and learn to increase their appreciation towards the farming community.

"All those who can afford to do it should attend Canada's Great Eastern Exhibition where, in so many ways, the interest of the community at large is served.

"I wish all possible success to the directors of the 1946 Sherbrooke Exhibition."

Gaundsmedt Brothers, who will be in the grandstand attractions at the Sherbrooke Fair.

INVERNESS

Under the supervision of the Ladies' Guild of St. Stephen's Church, Rectory Hill, a successful afternoon bazaar was held in the Inverness Court House Hall. Delicious refreshments were served. Mrs. Rufus Patterson was in charge of tea and Miss A. Graham was the pond director. The booths, the ice cream vendors, the bingo table and the fortune tellers, were all popular and made excellent profits.

Mr. and Mrs. Harry Lipsey accompanied by Mr. Armine Edwards attended the funeral of their cousin, Mr. John Machell, in St. Sylvester.

Mrs. E. Hebert, Mrs. John Leadbeater and Mrs. McNey were guests of Mr. and Mrs. Harry Lipsey.

Miss Martha Henderson is visiting Miss Maud Watson.

Mr. and Mrs. John Dempsey, of Dublin Range; Mr. T. Robinson, of Calgary, Alta.; Miss Mildred Dempsey, Sherbrooke; and Master Raymond Dempsey motored to Vermont and were the guests of Mr. and Mrs. Alex Robinson.

Mr. and Mrs. A. D. McKenzie and Miss Alberta McKenzie, of New Britain, Conn., were visitors of Mrs. Johnston.

Mr. and Mrs. G. R. Mooney were visitors in Victoriaville.

Mrs. Johnston is the guest of her nehpew, Mr. Lorne Kelso, and Mrs. Kelso.

Mr. and Mrs. A. D. McKenzie and Miss A. McKenzie, of New Britain, Conn., Miss Lorraine McKenzie, of Campton, N.H., have left for their homes.

Mr. and Mrs. D. Hutchinson, of Lemesurier, were guests of Mrs. D. McCullough.

Mrs. D. McCullough is spending some time with her daughter, Mrs. D. Hutchinson, in Lemesurier.

Miss Edgar, of Los Angeles, Calif., is the guest of her aunt, Mrs. E. Robinson.

Mrs. Harry Lipsey was the guest of Mrs. Johnston and Mrs. McNey.

Mr. and Mrs. J. R. McKinnon and Edith May and Donald were guests of Mrs. M. McMillan and Mr. and Mrs. J. S. McMillan.

Mrs. T. Learmouth attended the Ladies' Giuld at the home of Mr. and Mrs. William Christie, in Lower Ireland.

Mrs. R. McElroy, of Sherbrooke, is the guest of Mrs. J. McNey.

Miss Florence McKinnon, of Quebec, is the guest of Mr. and Mrs. D. Appleton.

Mrs. Lambert Canning was hostess at a birthday party for her daughter, Naida. The young guests reported a very enjoyable time.

Mrs. H. Marshall has left for Hamilton, Ont.

Mr. and Mrs. Robert Graham were the guests of Mr. and Mrs. William Lunnie.

Miss Laura McKinnon accompanied Mrs. D. Appleton home. Mrs. Appleton is convalescing at her home, after undergoing a consillectomy in the Jefferay Hale Hospital, Quebec.

McCONNELL

Mr. and Mrs. W. S. Keeler kept "open house" for a family reunion on Sunday, August 11, and entertained the following guests, Mr. and Mrs. Arnold Beane and Mrs. Douglas McMullen and daughter, Jean, of Burlingame, Calif.; Mrs. Mary Beane, Mr. and Mrs. Rowan Beane, Mr. and Mrs. Ezra Woodard, Miss Joyce Woodard, Mrs. Wesley Woodard, Miss Marjorie Woodard, Mr. and Mrs. R. Woodard, Mrs. F. W. S. Walden and Mr. and Mrs. Charles Woodard, of Beebe; Mr. and Mrs. Ernest Nason and children, Nancy and Donald, Mr. George Woodard and Miss Dorothy Woodard, of Derby Line; Mr. and Mrs. Claire Adams, of Knowlton; Mr. and Mrs. C. Woodard, Mr. William Woodard, of Hatley; Mrs. J. Goodrow, of Ayer's Cliff; Mr. William Lawrie, Mr. Alton Woodard and Miss Beulah Woodard, of Montreal; and Mr. and Mrs. Alfred Keeler and children, Diane and Nicky.

Mrs. Hector Channell and two children, Faye and Robert, of Stanstead, were tea guests of Mr. and Mrs. Alfred Keeler.

Miss Barbara Pettigrue has been confined to the house with an attack of mumps.

Miss Glenna Ingalls spent a week with Mr. and Mrs. Reginald Pibus, in Bolton Pass.

Mr. Guy Chapman, of Boston, Mass., is spending his vacation w. : his wife and daughter, Mrs. Aristide Forand, and Mr. Forand and family.

Mrs. Rose Brown is returning home after several weeks visiting with her friends, Mrs. E. E. Maxfield and Miss Gladis Maxfield, in North Hatley.

Miss Helen Parnell, R.N., has returned to her duties at the Western Hospital, Montreal, after a month's holiday at Selby Lake, Montreal and McConnell. During that time, Mr. and Mrs. Parnell entertained Miss Betty Annett, of New Carlisle; and Miss Allison Galbraith, of Brownsburg; Mr. and Mrs. Garth Humphrey, of Toronto, Ont., and Mrs. J. S. Humphrey and Miss Beverley, of Magog.

Mrs. F. Pettigrue, of Sherbrooke, has been a guest of Mr. and Mrs. R. Rolfe.

To Our Friends in the Eastern Townships — Especially to Maple Sugar Makers —

Please accept this Cordial Invitation to visit our Exhibit in the Industrial Building, Booths 24 and 25. You'll be interested in the latest "GRIMM NEW MODEL CHAMPION SEPARATOR" and we shall be delighted to show it.

The Grimm Manufacturing Co., Ltd.
Manufacturers of the
CHAMPION EVAPORATOR
and Maple Sugar Makers' Supplies

NEW for Fall!

Exhibition Visitors Are Cordially Invited

LADIES . . .

tell one another

ABOUT SHOES LIKE THESE

We won't say our shoes are the talk of the town, but word has gone round that when you buy shoes from the Montreal Shoe Store you really have a good buy! Looking for shoes, casual or dressy — or do you want something for other members of the family? Whatever it may be, we have it!

Montreal Shoe Store

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Plumbing Supplies
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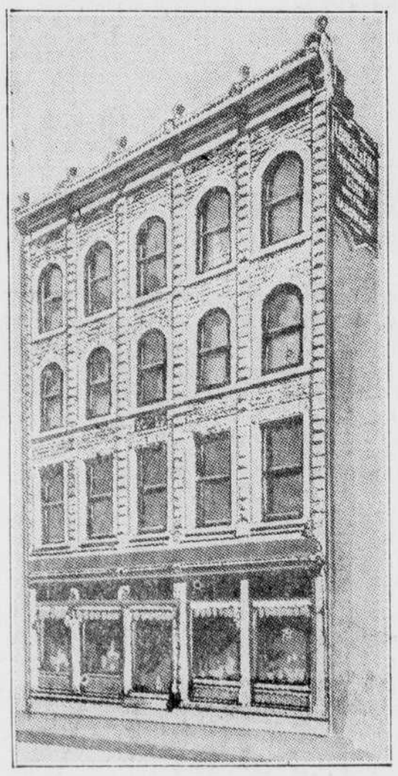

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For The 61st Successive Year

We Greet The Directors Of The

SHERBROOKE FAIR

On The Occasion Of

Canada's Great Eastern Exhibition

CODERE LIMITED

Wellington St. North — Grand Forks Street

INTERESTING CARD IS PREPARED FOR HARNESS RACES

Big Purses To Be Awarded In Horse Races At E.T.A.A. Fair

The racing committee of the Sherbrooke Exhibition announced today the complete program for the harness races. Two classes will be run off each day from Monday through to Friday.

There will be no stake races this year, but otherwise the program resembles previous years. A free-for-all trot will be held on Wednesday afternoon, a free-for-all trot and pace on Friday and a classified on the same day.

Following is the detailed program:

Monday, August 26: 2.28 trot and pace, $240. 2.25 trot, $240.

Tuesday, August 27: 2.25 pace, $240. 2.15 trot and pace, $300.

Wednesday, August 28: Free-for-all trot, $400. 2.24 trot and pace, $240.

Thursday, August 29: 2.18 trot and pace, $300. 2.22 trot and pace, $300.

Friday, August 30: Free-for-all trot and pace, $400. Classified, $240.

CANTERBURY EAST

The Women's Institute met at the home of Mrs. Percy Coates with Mrs. Murray, the joint hostess. Eighteen members and several visitors were present. The minutes of the last meeting were read and the report of the last dance. Mrs. MacLeod gave a splendid report of the convention. The subject of the roll call was "Current Events," which was answered by all. A lengthy discussion regarding the ice cream social which took place recently. A very interesting meeting closed by singing the National Anthem, after which refreshments were served by the hostesses, assisted by Mrs. Alvin Coates and Miss Erma Coates.

The beautiful flowers on the altar of Christ Church on Sunday last were in memory of Mr. Sylvester Goodin and were given by his wife, and in memory of Mr. Arthur Smith and Mrs. Ruibin Bennett, from Mrs. Arthur Smith.

Miss Laura Maker has returned from Montreal, where she was caring for her aunt, Mrs. Jack McCormack.

Callers of Mrs. Lintott included Mrs. Nichols and Mrs. Dina and son, Robert, of Lowell, Mass.; Miss Hazel Black, R.N., of Montreal, and Miss Mary Black, of Scotstown.

Mr. and Mrs. David Talbot, Miss Cheryl Talbot and Mr. and Mrs. Justin Sharman were guests of Mr. and Mrs. George McRitchie, of Scotstown.

Mr. and Mrs. Finlay MacLeod and Master Alfred Allen MacLeod, of Arvida; Mr. K. D. MacLeod, Mrs. Leslie MacLeod and Misses Sylvia and Elaine were guests of Mr. and Mrs. Justin Sharman.

Mr. and Mrs. David Talbot, Miss Cheryl Talbot and Mr. and Mrs. Justin Sharman were dinner guests of Mr. and Mrs. Milton

GUTHRIE

Mr. and Mrs. Harold Mahannah, of East Farnham, were guests of Mr. and Mrs. Fred Clough.

Mr Emile Bouchard is spending some time in Quebec.

Mr. Wilbor Clough motored to Lowell, Mass., where he is the guest of relatives.

Messrs. J. A. Byrne, M. A. Burchell and R. Ouimet, of Perth, Ont., have spent several days in this vicinity on business.

Mr. and Mrs. Fred Clough motored to St. Albans, Vt., where they were guests of relatives.

Mr. Arcade Edoin accompanied by Mr. and Mrs. C. Primmerman and Miss Ruby, and Mr. S. Laycock attended the Waterloo Fair. Others attending Waterloo Fair from here were Mr. and Mrs. George Hayes, Mr. Neil Lagrange and Messrs. Horace and Charles Sornberger.

Miss Ora Brown, of Bedford, spent the week-end at her home here.

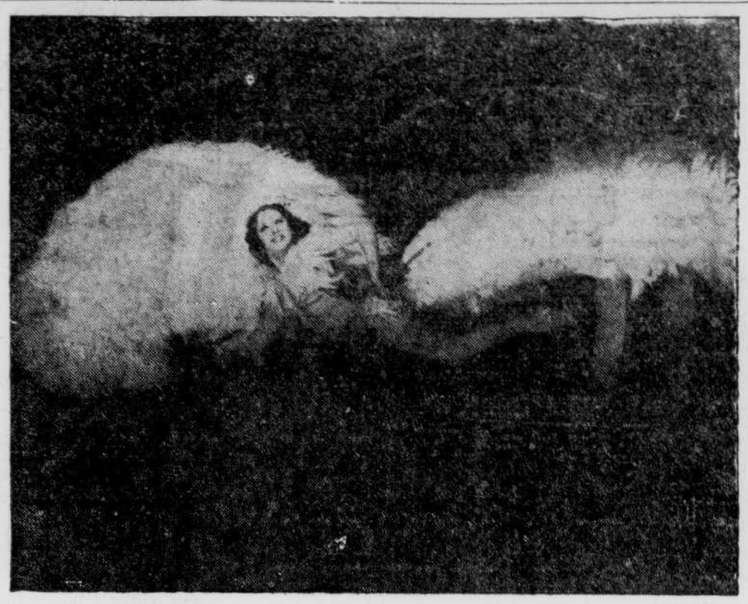
Mrs. F. P. Cunningham and son, Jack, of Malone, N.Y., and Mr. and Mrs. L. H. Sornberger, of Freligsburg, were guests of Mr. and Mrs. G. H. Sornberger.

Mrs. Caldwell and daughter were guests of her parents, Mr. and Mrs. A. Brown.

Goodwin.

Mrs. Pringle, of Lebanon, N.H., is visiting relatives and friends in this vicinity.

Mr. Basil McCormack, of Sherbrooke, spent the week-end at his home here.



Barbara Belmore, starred in the Grandstand Follies at the Sherbrooke Fair.

MARBLETON

The Ladies' Guild was very pleasantly entertained at the home of Mrs. F. C. Weston by Mrs. Weston and her sisters. Mrs. Cora Stevenson and Mrs. Maud Browning, of Boston, Mass. The president, Miss Hunt, presided and extended a warm welcome to Canon and Mrs. Belford, who have recently moved to Marbleton. Several visitors were present and the afternoon was spent in renewing old acquaintances. Refreshments were served by the hostesses assisted by Mrs. Hetherington and Mrs. Walter Maskell. There were twenty members and guests present. The next meeting will be a quilting and will be held in the church hall, on September 11.

Mrs. Maud Browning, after spending several weeks in town with her sister, Mrs. F. C. Weston, has returned to her home in Boston, Mass.

Mr. Fred Willard, an old resident of the town and now living in Montreal, has been a guest at the Arlington Hotel and while here called on many old friends.

Mrs. Frank Sutton, who with her two sons, Brian and Gilbert, are summer guests of Mr. and Mrs. James Westman, spent a day in Massawippi with her aunt, Miss Flora Hussey.

Mrs. Jackson, of Quebec, is a guest for a week of Mr. and Mrs. H. H. Bishop. Other guests at the same home were Mr. and Mrs. C. Guy Bishop, and Mr. and Mrs. Merrill Bishop and little son, Ross, of Sherbrooke.

Miss Grace Thorneloe, of Sherbrooke, was the week-end guest of her parents, Mr. and Mrs. R. W. G. Thorneloe.

Mr. Kenneth Currier, of Howick, is spending a few days with his parents, Mr. and Mrs. Fred Currier, and attended the Cookshire Fair.

News from Mr. B. F. Staples who has undergone a serious operation at a hospital in Quebec, is that he is doing as well as could be expected. He will not be able to return home for some time.

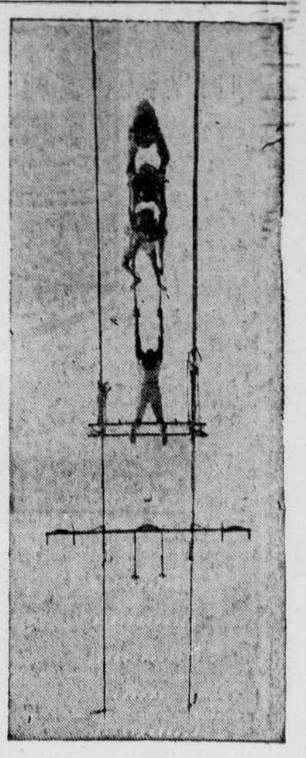
Mr. and Mrs. Douglas Rogers are spending their honeymoon in the Laurentians.

The many friends of Major Wells Bishop are sorry to learn that he is again in a hospital in Sherbrooke.

Mr. H. H. Bishop has returned from Kirkdale and Sherbrooke, where he has spent a week with relatives.

FITCH BAY

Mr. William Underhill, Mrs. Lillian Abbott and daughter, Priscilla, of St. Johnsbury, Vt., Mrs. Ethel Corpiesi and daughter, Winnifred, of West Lebanon, N.H., were guests of their mother, Mrs. Elsie Ward, at the home of Mr. and Mrs. C. H. Smith. Other visitors at the same home were Mr. and Mrs. Orlo Ward, of Georgeville, and Mr. and Mrs. Roy Sheldon.

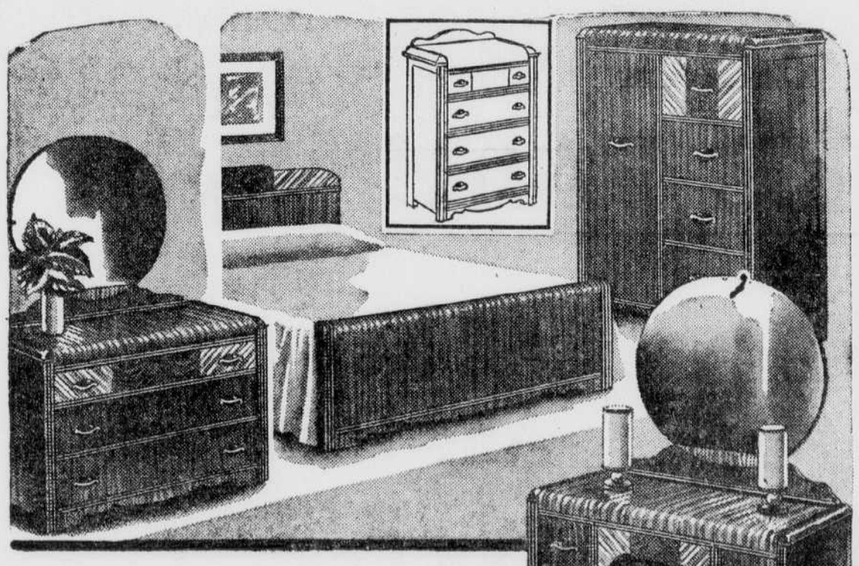


The California Queens, performing in the grandstand revue at the Sherbrooke Exhibition.

Sell unwanted articles through the Record Want Ads.—Low cost for three consecutive insertions.

Pick Your Own Style

For a long time we've been waiting for the new furniture, and now, at last, we've something to show you! We're calling all home makers to come and see our stock with the assurance that every suite meets our standard of quality in material and workmanship. Excellent values in bedding too, so that you can furnish your whole home at a saving.



Furniture For . . .
Bedroom . . Dining Room . .
Living Room . . Every Room . .

At The Exhibition

We cordially invite you to visit our interesting exhibit in the Furniture Section of the Main Building. Our representative will be there to welcome you and to assist you in solving your furniture needs.

"YOUR SATISFACTION — OUR AIM"
Levesque Limited
FURNITURE

DOMINION BURLINGTON MILLS LIMITED
SHERBROOKE, QUE.

This is the first opportunity which we have had of placing the name of our company before the residents of Sherbrooke in connection with the Sherbrooke Fair.

We are very happy to participate in this annual event which has been produced so successfully for so many years and it is our sincere wish that we shall have the privilege of doing so for many, many, years to come.

Our Display In:
MAIN BUILDING — BOOTH NUMBERS 42 & 43

Sensational **NEW THRILLS!**

CONKLIN'S
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..Canada's Greatest Midway..

OPENING TONIGHT
FOR A FULL WEEK
AT THE SHERBROOKE FAIR!

Bigger--
Better
Than
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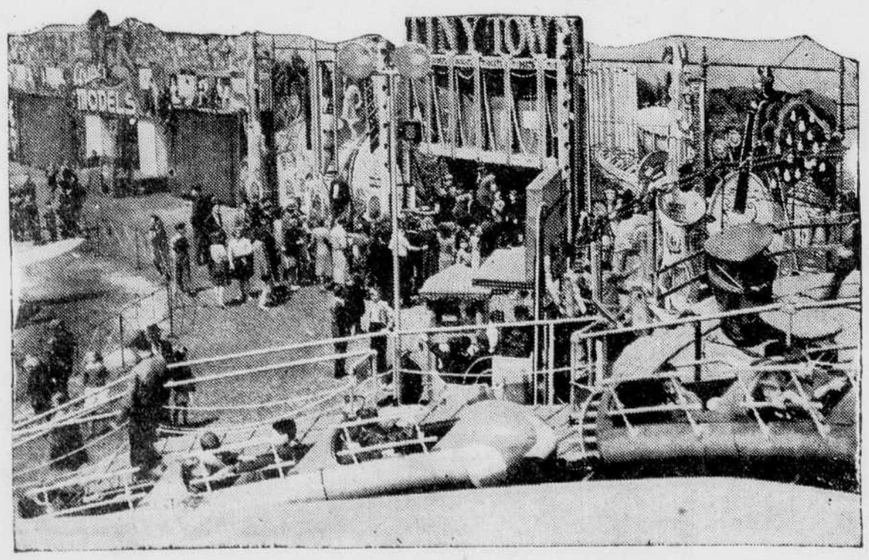
Come and See!

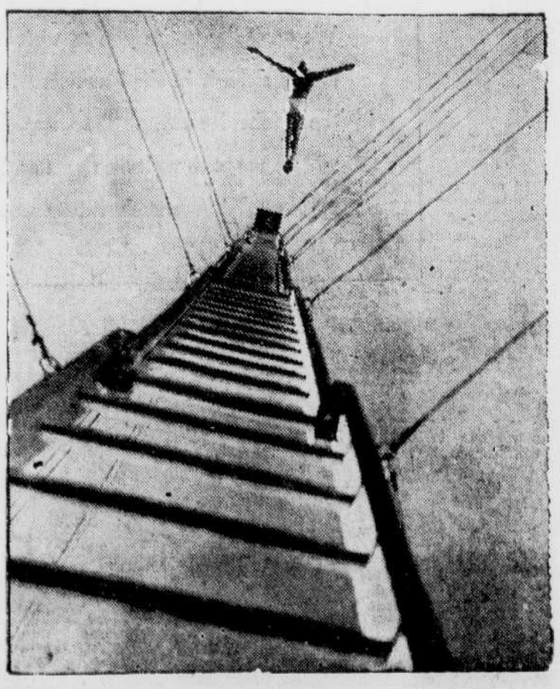


All New
And Different--

Fun For
Young And
Old!

15 RIDES — 15 SHOWS

You'll Have The Time Of Your Life On The Midway This Year...

- ★ DOUBLE FERRIS WHEELS
- ★ THE LOOPER
- ★ THE ROCKET
- ★ KIDDIE RIDES
- ★ FLYING SCOOTERS
- ★ GLOBE OF DEATH
- ★ DARKEST AFRICA
- ★ NEW YORK FOLLIES
- ★ JUNGLELAND
- ★ SWIMCADE

and dozens more!