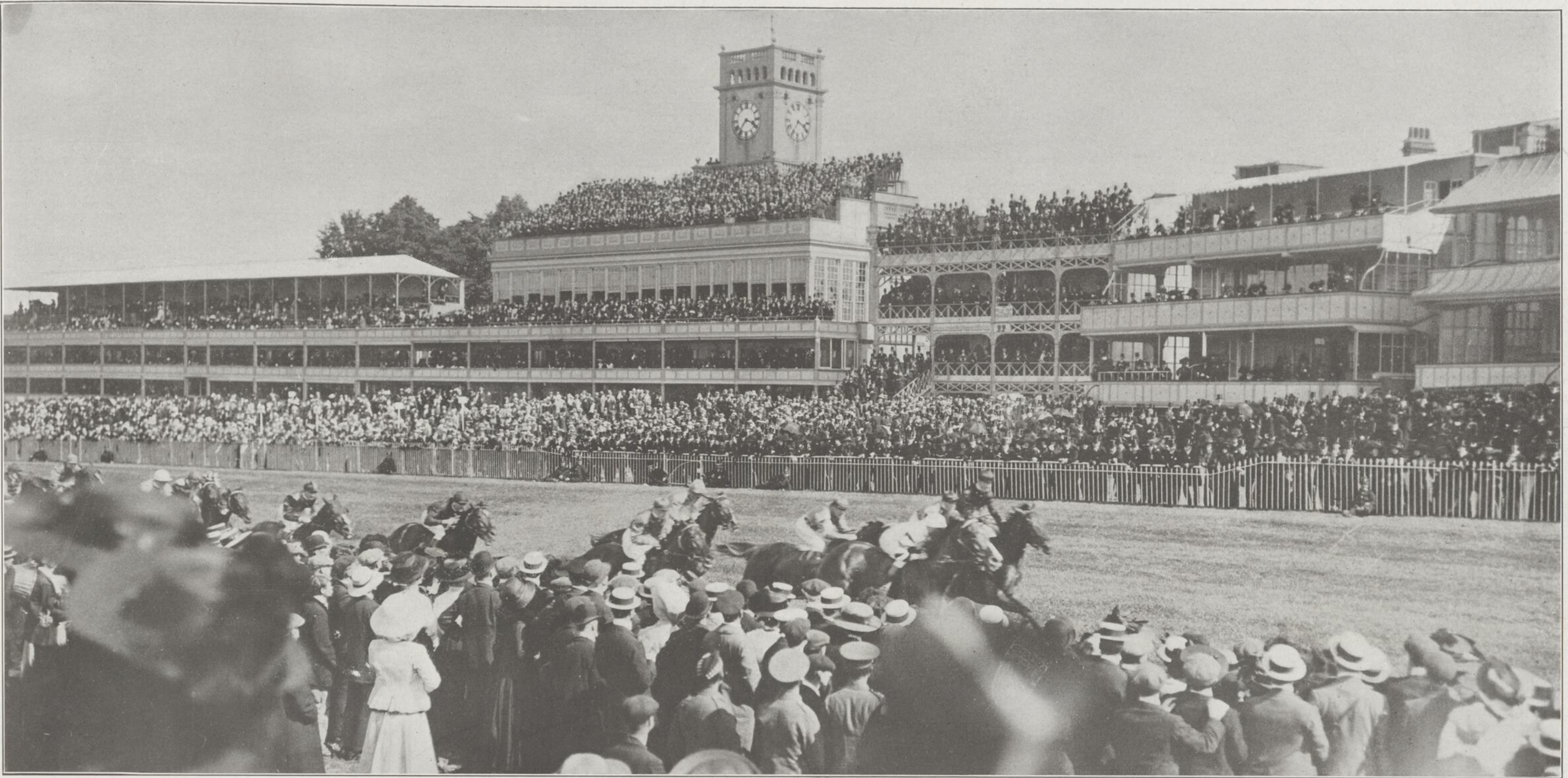
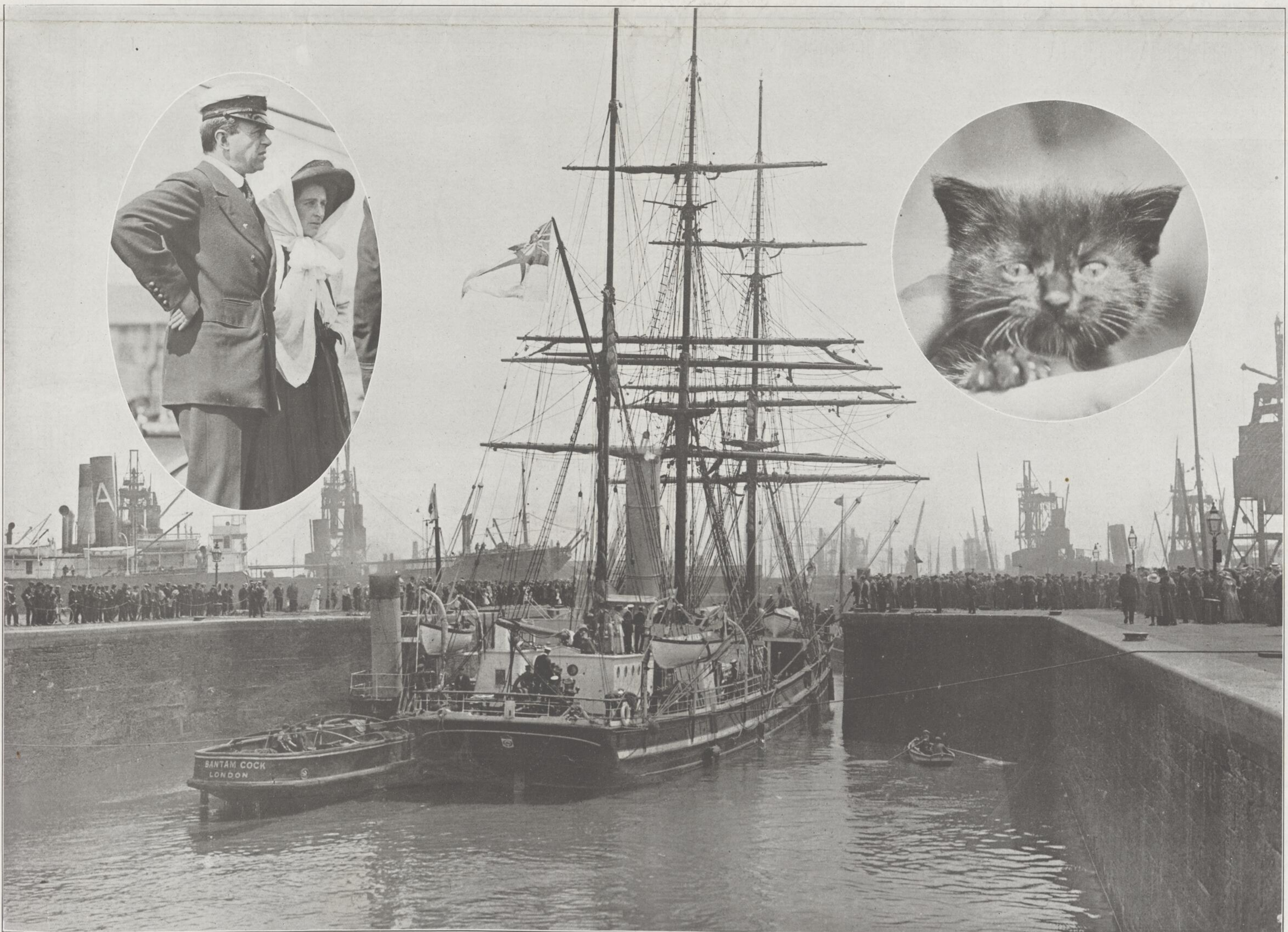


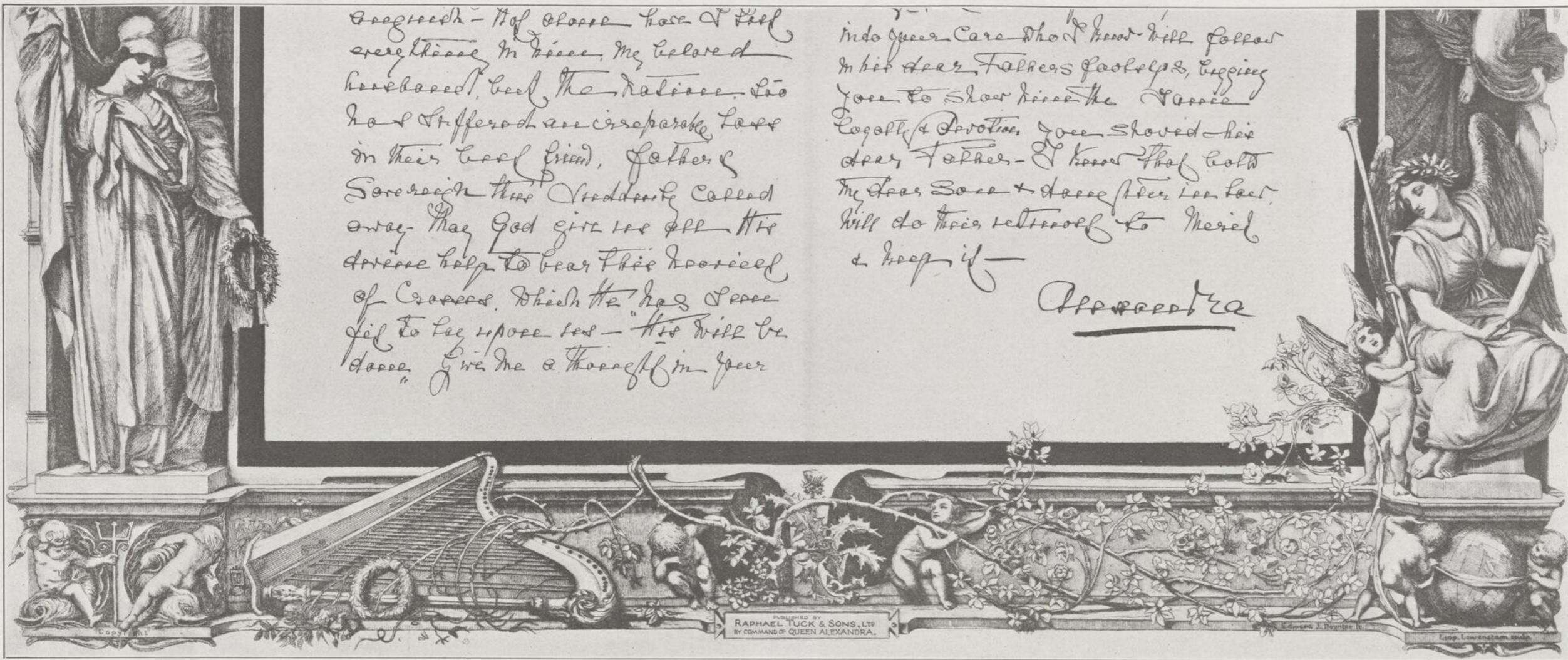
Mourning Dominant Note at Ascot this Year; Terra Nova's Departure in Quest of South Pole



MOURNING COSTUMES WERE THE DOMINANT NOTE ON THE LAWNS AT ASCOT THIS YEAR—Strange and striking were the contrasts at Ascot on the occasion of the recent races. No member of Royalty was present, the King's pavilion had drawn blinds and closed doors, and the occupants of the Royal enclosure were in black, unrelieved save where ladies wore white flowers or had strings of pearls as the only ornament. The general effect was the most sombre ever seen on a racecourse, and the glorious sunshine of an ideal summer day only helped to emphasize the mourning. Nor was the meeting up to the average in numbers, though the principal enclosure was well filled and the general public came on to the course in crowds. The representative man in the crowd had some symbol of mourning, and, excellent as the mere racing turned out, there was a sadness about the proceedings unexampled at Ascot.



IN QUEST OF THE SOUTH POLE; THE DEPARTURE FROM CARDIFF OF THE SS. "TERRA NOVA"—Amid great cheering and the hooting of many syrens, the "Terra Nova," the vessel of the British Antarctic Expedition, left Cardiff on June 14 on her long voyage to the South. She was escorted down the Bristol Channel by civic and commercial representatives of South Wales, and steamers, tugs and yachts. Captain Scott, the leader of the expedition, will join the vessel at New Zealand. The above illustration shows the "Terra Nova" leaving Cardiff Docks; Captain Scott and his wife; and "Nigger," the kitten mascot.



Dear people—The blessed hour of the
 separation in death, my beloved
 husband, had the nation—his
 had suffered an irreparable loss
 in their best friend, father &
 sovereign. This sudden call
 away may God give us all the
 divine help to bear this bereavement
 of crosses which he has seen
 fit to lay upon us—his will be
 done. Give me a thought in your

into your care should have fallen
 in his dear father's footsteps, begging
 you to show him the same
 love & devotion you showed his
 dear father. I know that both
 my dear son & daughter-in-law
 will do their utmost to cheer
 & help if—
 Alexandra

EXTRACT FROM QUEEN ALEXANDRA'S PATHETIC LETTER TO THE BRITISH PEOPLE—Soon after the death of King Edward, his widow, the Queen-Mother, wrote a beautiful, yet pathetic, letter to her husband's subjects, thanking them for the sympathy they had given her in her hour of sore bereavement. By command of Her Majesty fac-similes of the letter have since been published by Messrs. Raphael Tuck & Sons, Limited, and are now on sale. Each fac-simile is enriched by an allegorical border drawn by Sir Edward J. Poynter, Bart. The above illustration shows the lower half of the letter and border. Elsewhere in this issue appears a description of the border.



ST. AGNES SCHOOL, BELLEVILLE, ONT.—At this school young ladies are given thorough courses in English, Languages, Music, Art and Physical Culture, and are prepared for the Universities, Conservatory of Music Examinations are held at the School. The grounds are beautiful and extend over five acres. The large and handsome buildings are thoroughly equipped with every modern convenience and improvement, including Gymnasium and Swimming Tank. Here the health of the student, as well as their education, is given special attention. For Prospectus apply to Miss F. E. Carroll, Lady Principal.

ASHBURY COLLEGE

ROCKLIFF PARK, OTTAWA.

RESIDENT SCHOOL FOR BOYS

Large, new fire proof buildings—Perfect sanitation. Beautiful and very healthy situation on high ground outside city. Ten acres of playing field. Large up-to-date Gymnasium.

SPECIAL PREPARATION FOR R.M.C., where the School has obtained many accessions.

Junior Department for Little Boys. Write for Calendar to
 REV. GEO. P. WOOLLCOMBE, M.A., (Oxon),
 Headmaster.

Queen's University and College KINGSTON, ONTARIO.

ARTS
 EDUCATION
 THEOLOGY
 MEDICINE
 SCIENCE (including Engineering)

The Arts course may be taken without attendance, but students desiring to graduate must attend one session. There were 1517 students registered session 1909-10.

For Calendars, write the Registrar,
 GEORGE Y. CHOWN, B.A.,
 Kingston, Ontario

SCHOOL OF MINING
 A COLLEGE OF APPLIED SCIENCE,
 Affiliated to Queen's University,
 KINGSTON, ONT.

For Calendar of the School and further information, apply to the Secretary, School of Mining, Kingston, Ont.

Mining and Metallurgy,
 Chemistry and Mineralogy,
 Mineralogy and Geology,
 Chemical Engineering,
 Civil Engineering,
 Mechanical Engineering,
 Electrical Engineering,
 Biology and Public Health,
 Power Development.

BENTROVATO MASSAGE CREAM

HOW TO BECOME BEAUTIFUL.

Beauty is a charm. It is, therefore, natural that every woman wishes to be beautiful, that she may charm those she comes in contact with. The liberal use of a good massage cream like Bentrovato is the secret of many a woman's beauty. Bentrovato Massage Cream, made entirely from vegetable compounds and pure fresh milk, is guaranteed to contain no animal fat, oil or grease. A trial jar will prove what we say.

At all druggists, 25 and 50 cents per jar. Bentrovato Mfg. Co., Windsor, Ont.

THE THIN MITCHELL SLIDE-EASY

THE THICK OLD TIE

You'll be friends with your Mitchell "Slide Easy" Tie from the first time you find how easy it ties under that tight high fold collar.

Can be procured in most first class shops in the very latest colorings and best quality of silk at 50c. If you cannot find them, send to the factory, and 3 ties will be mailed to you to demonstrate this excellent creation. (No second order filled.) Made from solid silk. Top in plain shades of white, stripes, Violet, Purple, Maroon, Wine, Vistaria, Cadet, Brown, Navy, and 20 others, or your own.

See that the Mitchell "Slide-Easy" label is on each tie.

NIAGARA NECKWEAR CO., Limited,
 NIAGARA FALLS, ONT.

He regrets the harsh words she speaks.

"PETER AND POLLY"—Illustration No. 42.

An Illustrated Story Written Especially for the Thousands of Canadian Children who read The Standard.

"PETER and POLLY"

Childhood's Happy Hours—The Trials of School Days—Love and Marriage—A Tranquil Old Age.

Folly refuses to be consoled and there fore spends many lonely hours.

"PETER AND POLLY"—Illustration No. 41.

CHAPTER VIII.

Peter, however, is no sooner home than he regrets the harsh words spoken to Polly. Looking at her miniature which he has hanging on his bedroom wall, he resolves to go the very next day and beg Polly's pardon and make up the quarrel with a kiss of reconciliation. But he reckons without his hostess.

Polly refuses to be consoled, and therefore spends many lonely hours sitting on the rocks near the old stone quarry, and gazing across at the light-house and out past it away down towards Cape George.

But the most tangled love affairs will get straightened out at last. At least this is what many learned philosophers hold, although, whether or not they really know very much about it, is, I think, very doubtful. All misunderstandings between Peter and Polly end in sweet reconciliation. She announces her engagement to her mother and receives her father's blessing.

(To be continued.)

She announces her engagement to her mother.

"PETER AND POLLY"—Illustration No. 43.

But all misunderstandings end in Sweet Reconciliation.

"PETER AND POLLY"—Illustration No. 42.

And receives her father's blessing.

"PETER AND POLLY"—Illustration No. 44.

RIDLEY COLLEGE, ST. CATHARINES, ONT.

Distinctively residential school. Three separate residences under the care of married masters: (1) Lower School for boys under fourteen; (2) the Dean's House, for Junior boys in the upper schools; (3) Upper School for boys preparing for the Universities and for business. Over 30 acres of grounds. Remarkable record for health.

REV. J. O. MILLER, M.A., D.C.L., Principal.

Quality Brass Bed No. 2383

IF YOU COULD GO THROUGH THE QUALITY FACTORY and see the patient care used in every department, you would know why Quality Beds are best. Every inch of metal, every little screw, every tiny nut, every bolt and caster, is the best that can be made. Quality Beds are produced by artisans skilled above their fellows in doing one thing best.

Quality Beds

express the highest note of mechanical excellence and the top notch of style. No Quality Bed is "good enough to sell" until it passes our rigid final inspection—and before it comes to you it must be pronounced perfect. That is our business policy—and to make you sure you are getting the best, our iron-clad guarantee the bed isn't all we claim for it, after five years, we buy it back and if you don't agree that it's the best you ever used—you needn't keep it.

Let us send our beautiful catalog, "Bedtime," to you. Just ask on a postal. Tells you all there is to know about brass or enamelled beds. Write for it now.

Look for the Quality Bed logo

The Real Quality Guarantee

MANUFACTURERS WELAND, ONT.

ONE special feature of Greene Collars is their adaptability to necks and shoulders of every conceivable shape. Human forms differ to a great extent. The reason many men fail to get a proper collar fit is because manufacturers fail to realize the utility of classifying most of them as normal. Here is where Greene Collars win the lasting gratitude of customers by providing a range of styles and sizes particularly adapted to their individual needs.

"The Glengarry" shown here is a popular close front style for business wear. Neatly finished, smart, by cut and durable. 2 for 25c. If haberdasher cannot supply you, write direct.

Wardell-Greene Limited
 Toronto and Waterloo

Greene COLLARS

Page Iron Fence at the Salaberry School, corner Robin and Montcalm Streets, Montreal.

PAGE IRON FENCES

These fences are made in numerous different styles, are dignified, in good taste, and wear practically for ever. They are specially adapted to lawns, parks, and for use around public buildings. If you will come in, we will be glad to show you.

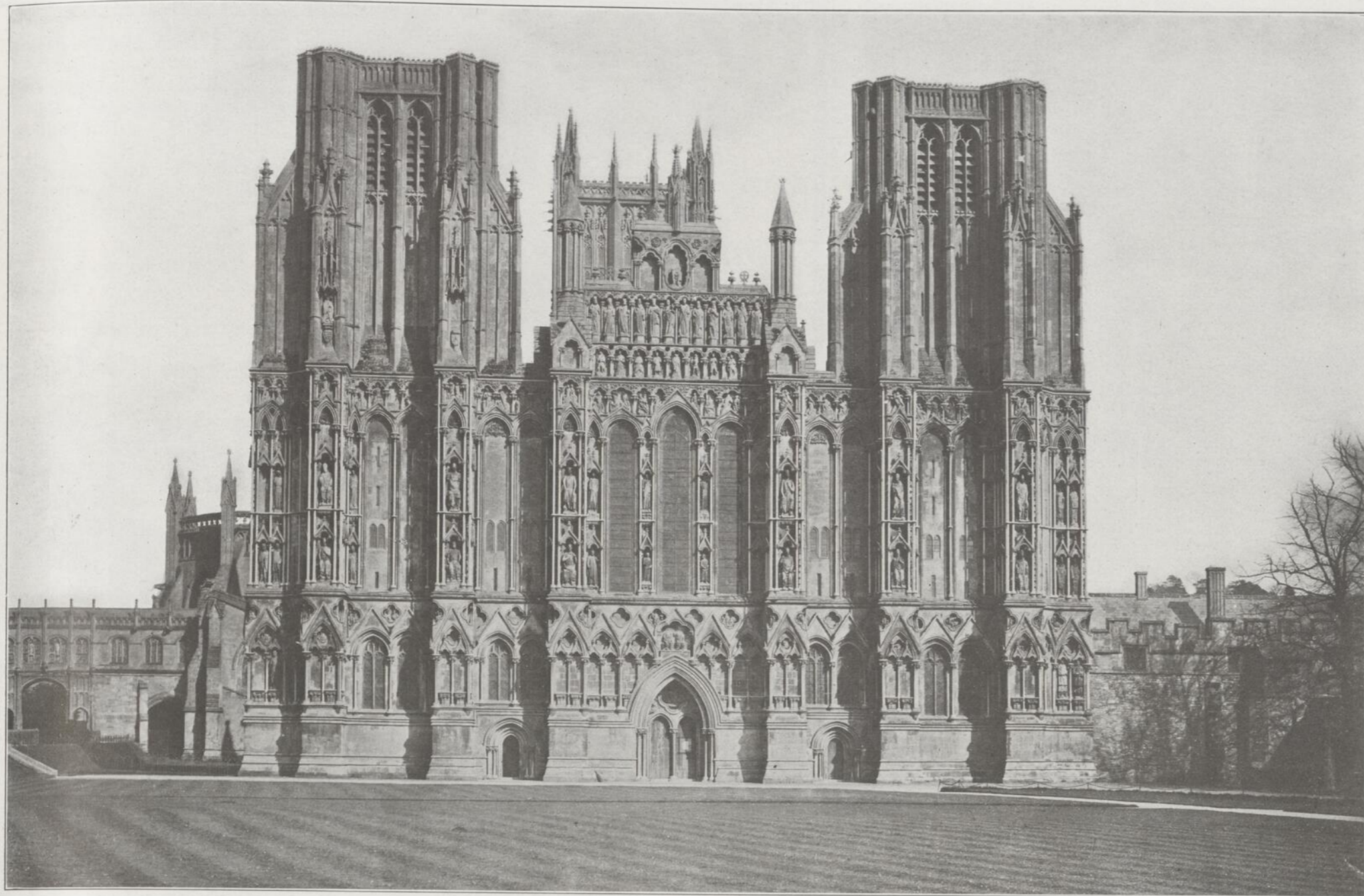
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 LARGEST FENCE AND GATE MANUFACTURERS IN CANADA.
 505-517 Notre Dame Street West, Montreal.

Delicate Skins and Dainty Fabrics are most easily—most safely washed with

Pearline

The more DAINTY—the more DELICATE—the greater the need of PEARLINE'S help. SAVES your labor—SAVES your fabrics—ELSE, millions would not have been convinced simply by the use of a trial package.

Pearline gives 100% SERVICE. QUALITY EFFICIENCY



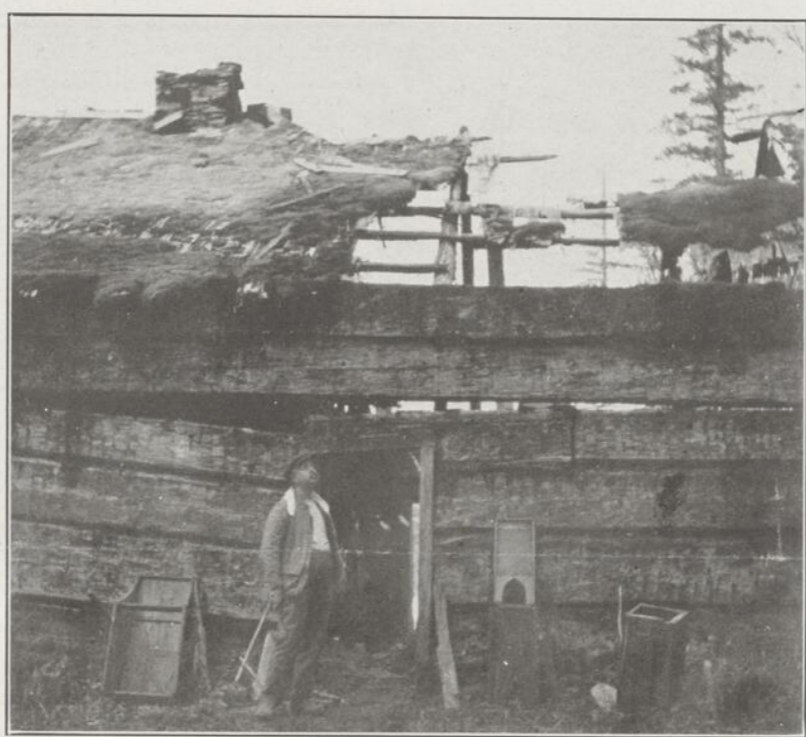
THE NINTH PLATE IN THE STANDARD'S SERIES OF GREAT CATHEDRAL PICTURES—The west front of Wells Cathedral, one of the most magnificent of all the secular churches of England. It was commenced by Bishop Joceline soon after his election to the episcopate in 1220; and the greater part of the building was completed before his death in 1244. The great glory of the church, and that which makes it unique among the many splendid buildings of mediæval England, is the wonderful series of sculptured figures which decorate the exterior (See News Section for full description of this magnificent temple.)



HONORED BY THE KING—On a recent occasion the men of the King's Company, Grenadier Guards, paraded to Marlborough House, London, where they were presented with medals by King George in recognition of services performed beside the catafalque of the late King Edward during the lying-in-state. The above illustration shows the men leaving the grounds of Marlborough House after having received their medals.



A CRUMBLING GUBERNATORIAL MANSION—The old fireplace in Governor Kennedy's room in Leechtown Government House.



A CRUMBLING GUBERNATORIAL MANSION—A rear view of the old Leechtown Government House in its decay. Note the primitive rockers at the left of the picture, and also the washboard (laboriously cut with a knife from a single piece of wood) at the right, just beside the door.



A MIDNIGHT SCENE ON PORTAGE AVENUE, WINNIPEG—This splendid avenue is 133 feet wide, and has grown into a modern mercantile thoroughfare within the past five years. Less than 35 years ago it was the Indian trail that led into old Fort Garry. Its splendid buildings and excellent street-lighting system are admirably set forth in the above illustration. On the right is a large departmental store employing over 3,000 hands, and covering 18 acres of floor space. In 1872 Fort Garry (the old name for Winnipeg) had a population of 215; to-day the city's population is 180,000.



A CRUMBLING GUBERNATORIAL MANSION—Headquarters at Leechtown, B.C., of Governor Kennedy, now partially utilized by a Chinese miner.

A CRUMBLING GOVERNMENT HOUSE.

SCARCELY twenty miles from Victoria, British Columbia, as the crow flies, but almost as far removed as the Pole for all the acquaintance which residents of this Provincial Capital have with it, or with the circumstances of its erection and occupancy, one of the truly historic buildings of British Columbia is fast crumbling with decay. Unless action is soon directed toward the preservation of this landmark of pioneering days and of the infancy of popular government on Vancouver Island, the obliteration of the first Government House erected and occupied as such in this westernmost colony of the British Empire must within a few short succeeding years be made complete.

At present the strong, rough-hewn, low walls still stand staunchly, though many gaping wounds bear testimony to the severity of Time's assaults. Doorways and windows yawn vacant; the roof and the main chimney, of country-rock, have fallen in; and moss and creeping vines strive with a pitiful bravery to veil and even make beautiful the hideousness of ruin and forgetfulness. In one end of the abiding place in time long past of gubernatorial dignity and splendor, a couple of alien miners have, with a patch-work of coal-tin, evolved a nondescript and grotesque habitation; while what was once the Governor's garden humbly bears tribute to the productivity of the soil and the thrift of the Chinese squatters in yearly dividends of onions, beans, and potatoes. Two or three times a season, perhaps, some hunter, ranging far afield, pauses for a moment either to look at the crumbling threshold or to take toll of the two neglected apple trees which sentinel the portals, planted by the Governor's winsome daughters in the long ago.

Gone are the stalwart miners with their high hopes, and abiding faith in Nature's bounty—the campers of the argonaut army—the sights and sounds of exuberant and optimistic mining camp activity. What was in 1864 and



HONORED BY THE KING—A picturesque ceremony was performed recently on the lawn at Marlborough House, when the bluejackets who performed the sad duty of drawing the gun-carriage bearing the body of King Edward on the occasion of the royal funeral at Windsor were presented with medals by King George, who also presented the gun-carriage to the Navy. The picture shows the men passing Buckingham Palace soon after the ceremony.

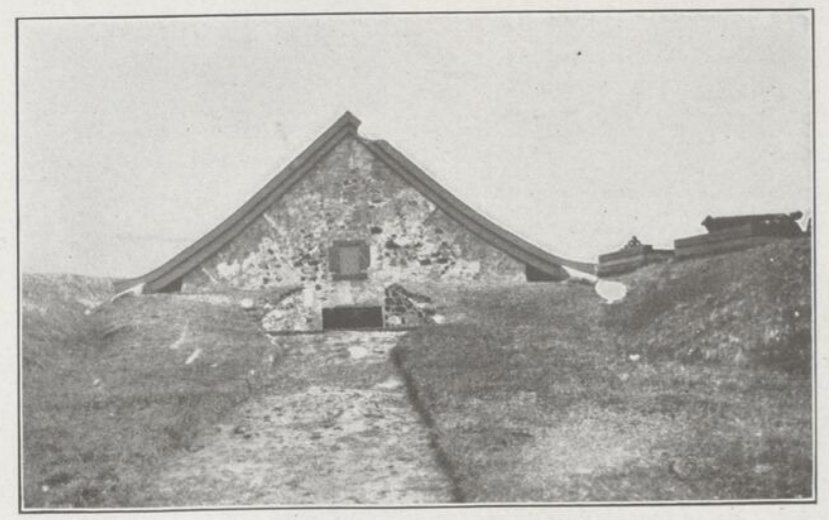


EARLY DAYS IN A GARRISON TOWN—The old Court House at Annapolis. (Photo by Daniel Owen, Annapolis.)

The Monitor Rotary Lawn Clothes Dryer

No more wringing clothes from them as they are dried on the ground, or hanging them on the line, or carrying them to the wash tub, or walking around with a loaded clothes basket. The Monitor is easily handled, opens automatically when set up and closes by simply pulling the cord, so light that any woman can set it up or strong enough to stand the heaviest poles. The rotary motion makes the clothes dry quicker too. If your dealer does not handle it, write us.

Commer-Dowdell Limited, - Hamilton, Ont.



EARLY DAYS IN A GARRISON TOWN—The powder magazine at Annapolis. (Photo by Daniel Owen, Annapolis.)

W.G. & R.

The mark of quality in Shirts and Collars

AN indefinable air of style and gentlemanly comfort is the perquisite of the wearer of distinctive linen. Shirts and Collars marked W. G. & R. are cut and tailored in line with fashion's newest hints—but are never freakish—never commonplace.

Shirts in wide stripes, with or without figures, are prominent this year. W.G. & R. Shirts show them the best.

That close-fitting collar above, the "Savoy," combines ease, style, wear, as few collars do. A worthy fellow to the W. G. & R. Shirt—50c. for 3.

At all Men's Furnishers Makers—at Berlin, Can.

Back of the Name stands the remarkable result of years of study and experience, a Shoe of Fashion and workmanship perfection.

The HARTT Shoe

The Hartt Boot and Shoe Co. Limited Fredericton, N.B. "Canada's Best Shoemakers"

1865 the busiest community in Western America, just such a typical camp as Bret Harle pictures in his Nevada classics, has once again reverted to the wild. The ruins of the Government House, fragments of slowly decaying flume, worn-out rockers, crumbling cabins, and an occasional Chinese miner, whose day is over,—these remain to mark the brief but spectacular chapter in Vancouver Island's history when all eyes were turned toward the confluence of the Leech River and the Sooke, and Leechtown, at the junction, was for the nonce the focal point of public interest.

Dr. Brown, who was among the first to explore the interior of Vancouver Island, and who had just completed his celebrated journey across, sent the news of the discovery of gold "in one of the forks of the Sooke River" and his dispatch, dated July 21st, 1864, created much excitement, not only in Victoria, but all along the gold-fever-stricken coast.

Suggets as high in value as \$70 were picked up, and as much as \$35 a day was earned. It was estimated that \$30,000 was taken out of Leech River in little more than a month after the excitement had its birth. The discoveries drew hundreds, if not thousands, of people from Victoria and beyond to the district, and for a short time the population of Leechtown and thereabouts considerably exceeded that of Victoria. Naturally the head of the Government found it both interesting and desirable to follow the people, and the community of miners erected a substantial and picturesquely placed large house of logs for the comfortable accommodation of Governor Kennedy and his two fascinating daughters—the young ladies who, with some little ceremony planted the two apple trees still sentinelling the doorway, and still bearing good fruit even in their neglected and gnarled state.

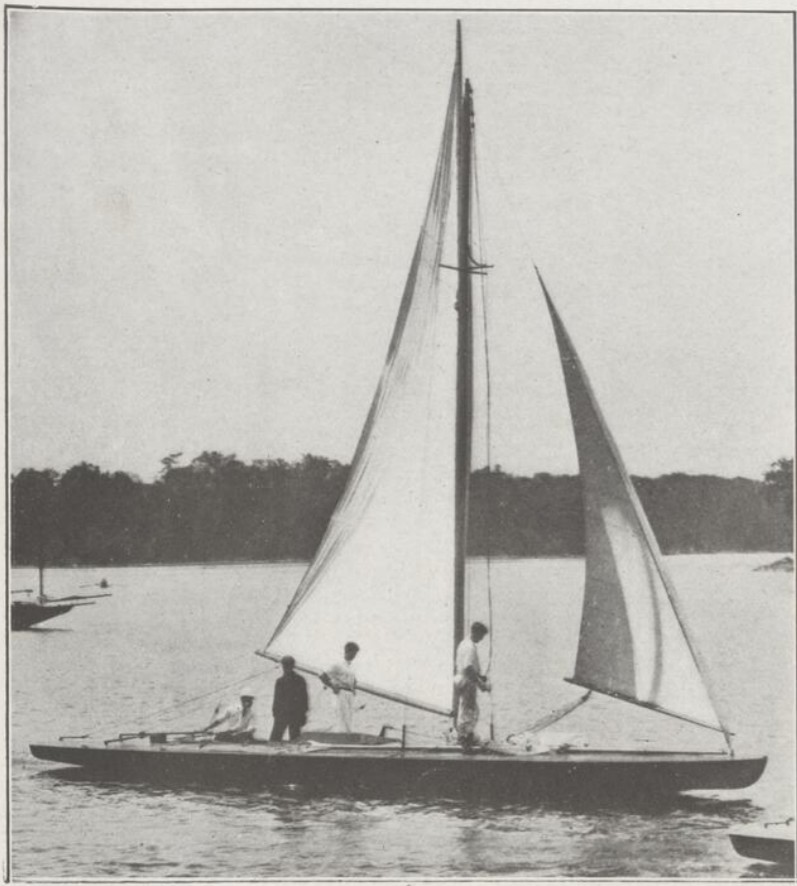
The claim is thus supported that this was the first Government House erected as such upon Vancouver Island—the Governor formerly having made his official home in the Hudson's Bay Company's stockade, or later, in the residence originally erected by the first Attorney-General of the colony, Mr. Carey, for his own occupancy. This served as the official residence of Colonial and British Columbia Governors until its destruction by fire during the brief regime of Lieutenant-Governor McInnes. The present stately Government House was subsequently erected upon its site.

Widely imitated but never equalled THE GENUINE

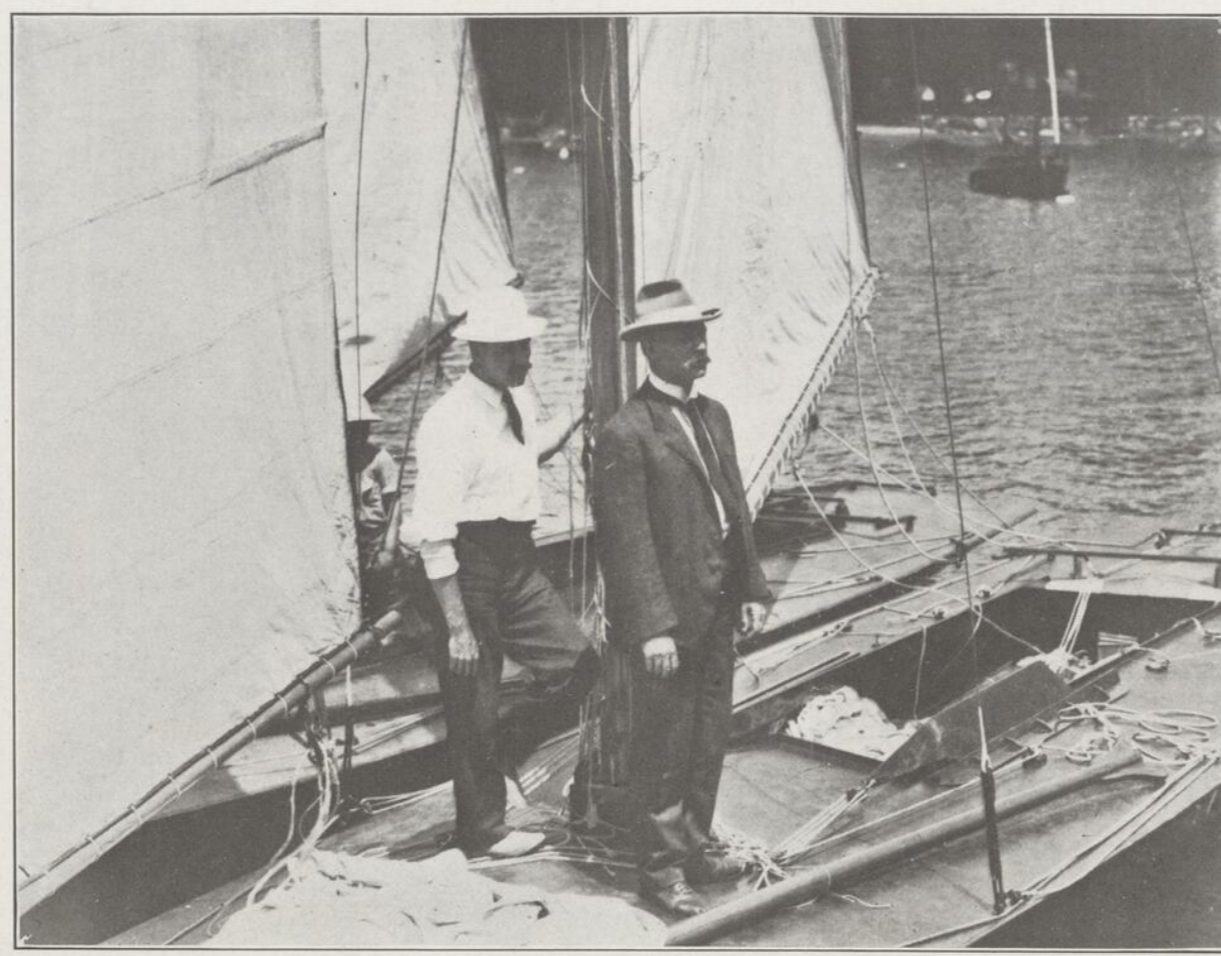
MURRAY & LANMAN'S FLORIDA WATER

The Perfume of Perfumes. Refreshing, Delightful. Without exception the best Toilet Water in the world.

Ask your druggist for MURRAY & LANMAN'S and see that you get it.



THE QUEST FOR THE SEAWANHAKA CUP—The starboard side of the St. Lawrence, showing the length and general lines of the challenger.



THE QUEST FOR THE SEAWANHAKA CUP—On July 25 next, the Royal St. Lawrence Yacht Club, of Montreal, will make the first of a series of efforts to regain possession of the Seawanhaka Challenge Cup—a yachting trophy for 30-footers, which it won from the Seawanhaka Yacht Club, New York, in 1897, and which it successfully held against all-comers until three years ago, when the Cup passed into the possession of the Manchester Yacht Club, of Manchester, Massachusetts. Beginning on July 25, a series of races will be held on Massachusetts Bay, and it is confidently expected that the Canadian challenger, St. Lawrence, will win the majority of these, and regain possession of the Cup. The above illustration shows Mr. C. W. Routh and Mr. G. H. Duggan on board the St. Lawrence at Dorval. The latter designed and sailed Glencairn I, the yacht that first brought the Seawanhaka Cup to Canada.

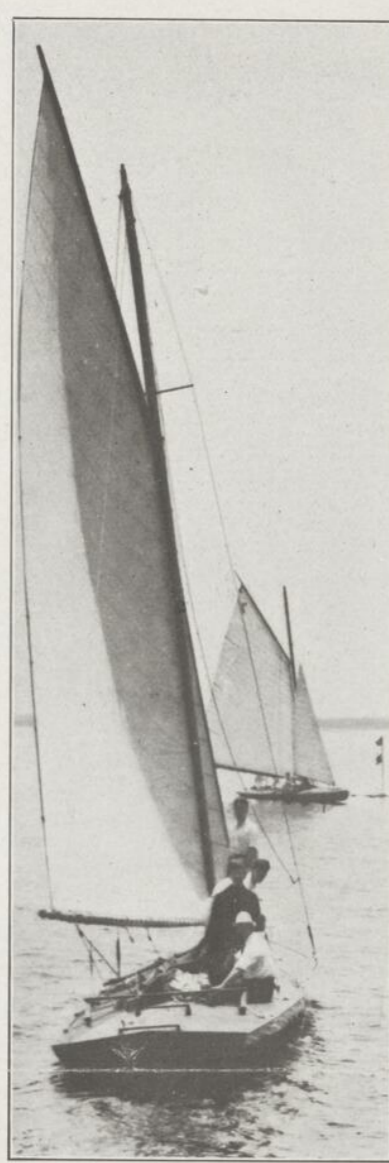
THE WAY TO TELL THE GENUINE

All good things are imitated. The many imitations only prove the worth and demand for

IDEAL ORCHIDS PERFUME

The way to tell the genuine is to read the label carefully. It must read: "Ideal Orchids." This name is registered. The name of Sovereign Perfumes, Limited, Toronto, must also appear on every bottle.

AT ALL DRUGGISTS.



THE QUEST FOR THE SEAWANHAKA CUP—The challenger St. Lawrence out for a trial spin on Lake St. Louis.



The Original and only Genuine

BEWARE OF IMITATIONS SOLD ON THE MERITS OF MINARD'S LINIMENT

ARE YOU FASTIDIOUS ABOUT YOUR SHIRTS?

JAEGER Pure Wool Neglige Shirts are greatly superior to cotton shirts. They fit so much better, feel more comfortable, and have greater style about them. They wear longer, and as they absorb, but do not retain moisture or perspiration, are healthier. They are guaranteed to fit and are made from samples you may choose. That leaves little to be desired in shirt requirements. Send for samples and price list.



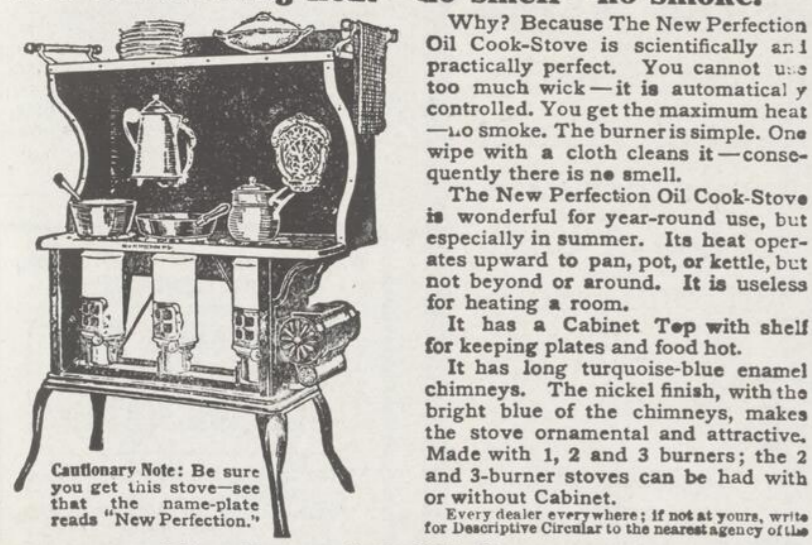
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316 St. Catherine St. W., Montreal
231 YONGE STREET, TORONTO.
STEELE BLOCK, PORTAGE AVE., WINNIPEG.

Cook in Comfort

You no longer need wear yourself out with the weakening heat of an intensely hot kitchen. You can cook in comfort. Here is a stove that gives no outside heat. All its heat is concentrated at the burners. An intense blue flame (hotter than either white or red) is thrown upwards but not around. All the heat is utilized in cooking—none in outside heating.

New Perfection Oil Cook-stove

entirely removes the discomfort of cooking. Apply a match and immediately the stove is ready. Instantly an intense heat is projected upwards against the pot, pan, kettle or boiler, and yet there is no surrounding heat—no smell—no smoke.



The Imperial Oil Company, Limited.

THE QUEST FOR THE SEAWANHAKA CUP—The challenger St. Lawrence (in front) and Thorella II. (in rear). A series of races between the challenger and Thorella II. recently on Lake St. Louis showed the former yacht to be far the speedier of the two.



THE QUEST FOR THE SEAWANHAKA CUP—Mr. Percy Sherwood, who designed many of the Royal St. Lawrence Yacht Club cup defenders that kept the Seawanhaka Cup in Canada for so many years.



"REST AFTER TOIL"—The stag featured in the above illustration passed through a thrilling experience just before the above photo was taken. Accidentally caught in the rapids of the Sauble River, it was tossed hither and thither in the water and buffeted by logs, and was finally swept over one of the great timber chutes. Tired and exhausted though it was, the animal gallantly fought its way to the bank, which it managed to reach.



You can't wear flowers every day—but

Messrs. Colgate & Co.:
In comparison with several other widely advertised talcums, I find that Colgate's Talc contains more than EIGHT times as much Boric Acid.
It also contains two other ingredients described in the U. S. Dispensatory as being antiseptic, soothing and healing in their nature. They were not found in the other talcums examined.
Signed,
A. A. BRENNEMAN, M. Sc.
Analytical and Consulting Chemist.
Feb. 5, 1910.

COLGATE'S TALC POWDER

Offers three perfumes to suit your individuality—Cashmere Bouquet, Violet or Dactylis.

Not only do we give the widest choice of perfume but, where others infer equality by copying our packages, we prove our superiority by scientific comparison. That one talcum powder is not as good as another and that Colgate's is the

REAL BORIC POWDER (safest in its antiseptic value)

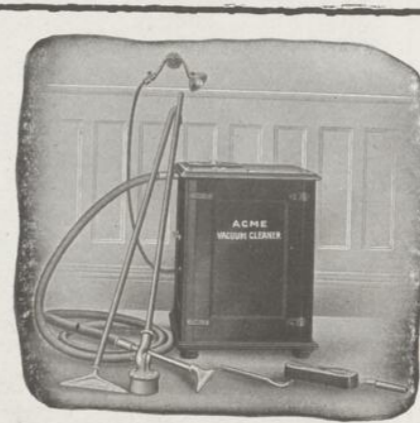
is proved by the report of an eminent chemist given above. Note: Not only in Boric Acid, but in the use of two other ingredients, Colgate's excels in antiseptic and soothing value.

is easier to copy the Colgate packages than to match Colgate quality. Remember that when you are offered something "just as good" in a package like Colgate's.

Trial Package for 4c in stamps.

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Dept. E.
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W. G. M. SHEPHERD, Montreal, Sole Agent for Canada



"ACME" VACUUM CLEANER

(Sheppard-Adams' Patent)
Our Cleaner is not a toy, but is the only thoroughly practical VACUUM CLEANER on the MARKET.

It is designed for work and not as a plaything; it cleans—
Carpets Walls
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Mattresses Stairs
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Factory and Office: 20 and 20a ST. PETER STREET, MONTREAL.
Address for full particulars and catalogue

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Agents wanted in every city and town where electricity is in use.

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KODAK CATALOG

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Pictures, 2 1/2 x 3 1/2.
\$20.00

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The smallest and simplest of all the Pocket Kodaks. Especially designed for those who wish to take good pictures the simplest way. Pulling down the bellows automatically springs the front into position, no focusing necessary—just locate the image in the finder and press the lever.

Remarkable pictures have been produced by these simple fixed focus cameras, even in the hands of school children, while work of the highest character has been done by experts.

Equipped with first quality Meniscus Achromatic lens, fitted to Pocket Automatic Shutter, adapted for both snap shot and time exposures. Brilliant Reversible Finder. Covered with fine quality black seal grain leather, nickel plated fittings.

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Ask your dealer or write us for our complete catalogue.
CANADIAN KODAK CO. Limited, Toronto, Can.

IN NICARAGUA.
Nicaragua is hardly as big as a pint of cider, but has postage stamps, international relations, and unending squabbles, and takes up too much of the time of bigger countries.

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See that every piece is equipped with the

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instead of ordinary castors.

OUR SPECIAL OFFER

For 50c. in money or in stamps we will mail you, post free, regular size set of four Glass Base Shoes, suitable for Morris Chair, Couch, Library Table, Dresser, and similar weight furniture. "Onward" Sliding Furniture Shoes won't injure carpets, tear matting or mark polished floors. They are moving easy—won't fall out of place, and improve the appearance of furniture, etc.

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If you suffer from Rheumatism in any of its forms, Sciatica or Neuritis, you can obtain relief by spending a few weeks at the

KNOWLTON SAMATARIUM,
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\$1 FOR YOU

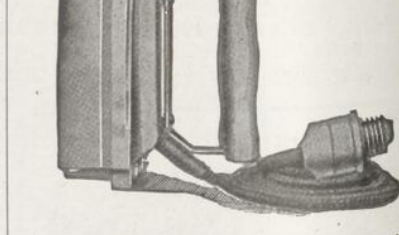
We want the name of every dealer in Canada who should sell the Collier Automatic Electric Iron, and we will pay you to help us get them.

If you send us the names of three or more such dealers in your town we will pay you One Dollar as follows:
The Collier Automatic Electric Iron sells everywhere for \$6.00. Take \$6.00, deduct \$1.00 for your service in supplying the names, send us the remaining \$5.00, and we will send you our regular \$6.00 Iron, express prepaid, with a written guarantee.

This is an offer of which every woman should take advantage at once.

The Collier Automatic Iron is guaranteed, and, although it costs less, is superior to other Irons which sell for more money and carry no guarantee.

WHY NOT HAVE A GUARANTEE?
When along with it you get a better Iron, which also costs you less to operate? Two Cents per hour in all it costs to use the Collier Automatic Electric Iron, because the current is cut off immediately the iron is placed on end, as shown in the following illustration.



A saving of 5c to 15c on every ironing done by the Collier Automatic pays for the iron in a short time, and you still have as profit the time and labor saved.

Send us the three or more names of Dealers and \$5.00 and earn the \$1.00 per offer above. Fill in the following coupon:

Herewith find the names and addresses of dealers who should sell the Collier Automatic Electric Iron; also \$5.00, as per your offer for one regular six-dollar Automatic Iron.
Name _____
Address _____
This offer not good after August 1.

COLLIER ELECTRIC CO., Limited,
Peterboro, Ont.