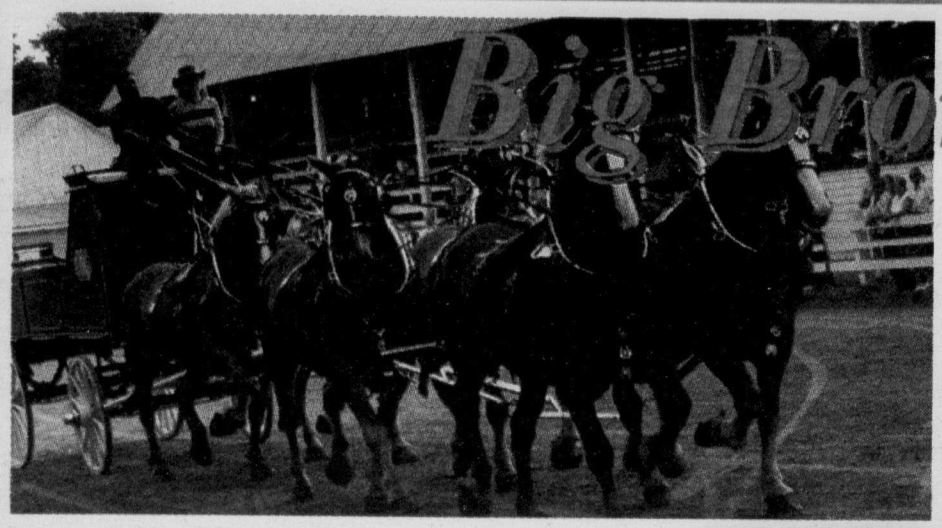
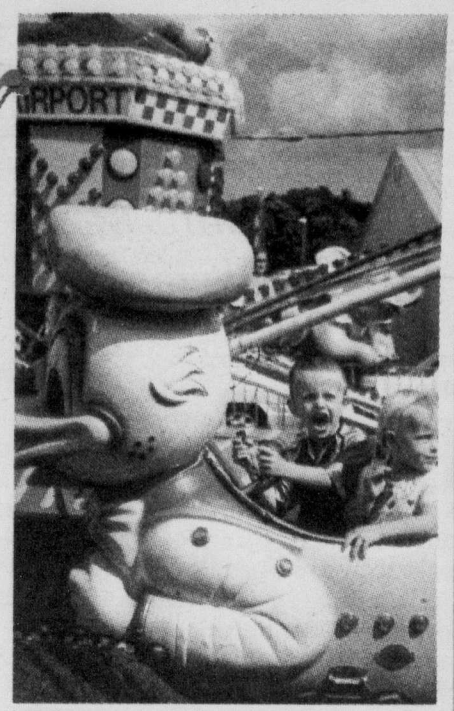
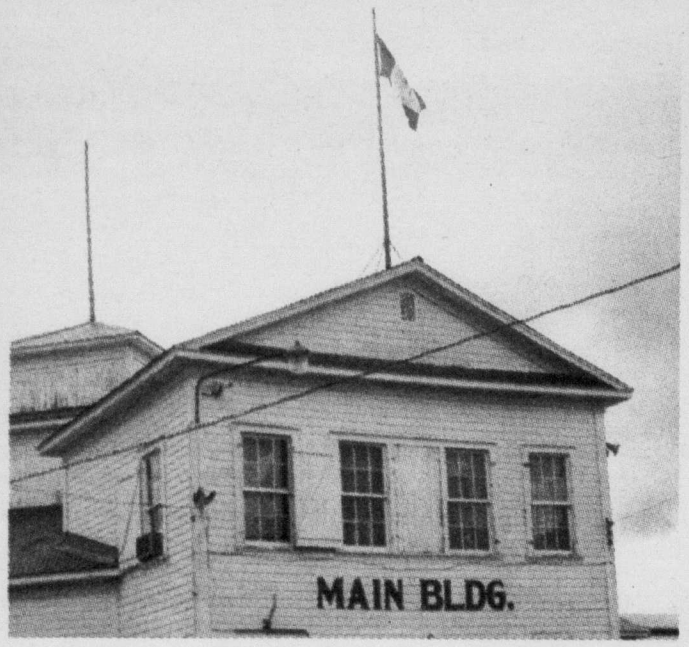
Big Brome Fair







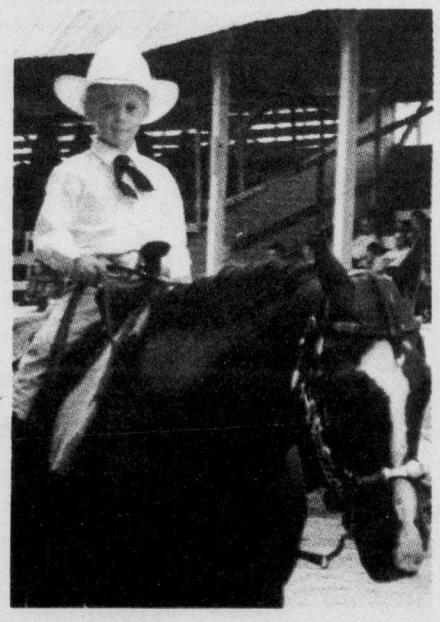
















Brome County NEWS
Supplement
August 2003

Take the road less travelled to the Brome Fair

'Remnants of farmsteads and old orchards'

By Claudia Villemaire
BROME

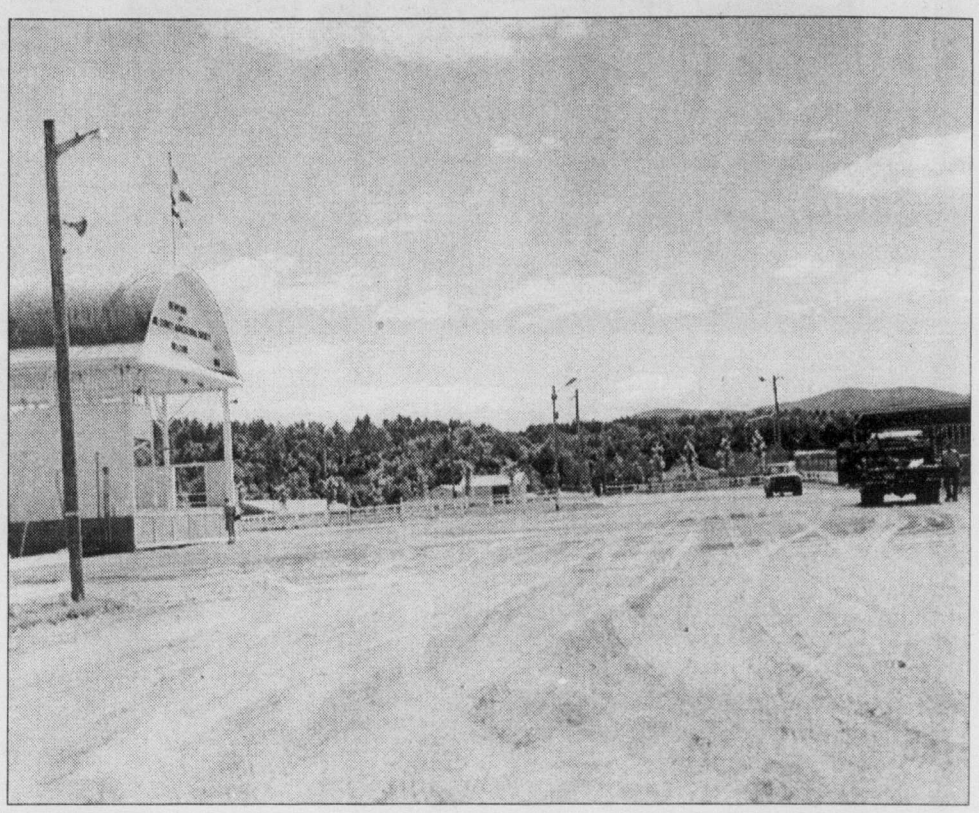
Perhaps it's true that on Labour Day weekend all roads lead to the big Brome fair. But one thing is sure — given a bit of imagination and a sense of this area's history, almost any road one takes to the biggest little country fair in the Eastern Townships can be an adventure.

Fair visitors with a little time to spare might take a jaunt up Mount Echo Road, turn right on Sugar Hill road and enter a magic world where leafy branches form a canopy. giving cool shade to travellers and rolling hills might reveal grazing deer, a farmyard where elk watch warily as vehicles pass or even the occasional black bear, totally engrossed in filling his belly with wild berries as signs of fall have tinged maple trees with a bit of colour and he knows he must put on enough fat for the long winter sleep.

Once up the first hill, travellers will find a plateau to cross where fields give safe harbour to fancy light horses. Or perhaps the road passes a tiny farmstead where a flock of goats with their kids are always ready to put on a show.

All too soon the land begins to slope, the road pitches the last few hundred feet to the junction of Sugar Hill and Stage Coach roads.

One can imagine the farmer and his wagon and team, stopping to watch a coach and four-horse hitch trundle by, the coach swaying, harness jingling, horses breaking into a slow gallop as they face the first of many hills before they reach the Bolton Pass. One more right turn and the fair gates come into view.



RECORD FILE PHOTO

Visitors from across the province to the Big Brome Fair will have an opportunity to visit some magnificent corners of the Townships while on their way to the fair grounds.

Or, if smoother highways are one's taste, the visitor arriving from the Eastern Townships autoroute can turn right, drive through Foster where the barn still stands that was a landmark in the first years of the Foster horseshow, an event that brought horses and competitors from far and near and hundreds of spectators.

Parking was in the freshly mowed hayfield on the left and horseshow fans lounged against the show ring fence or stretched out on the grassy banks that surrounded the field/ring.

This event continues today with the same goal, raising funds for the BMP hospital in Cowansville, but now the show is held at Victoria Park in Knowlton. Continue on route 215, past the newest golf course in the region, greens, ponds and fountains spread across the land where the Jerseys from the Gable Farm once grazed.

A quick glance to the right will reward the traveller with a view of the once stately barns, now perched on the edge of gravel and sand pits.

Keeping to the right, dip down to where several mills once operated. The quarry-stone buildings are still there and the bridges narrow enough to slow down the most hurried traveller, providing an opportunity to appreciate the historic buildings.

Heading toward Bondville, pass stately summer homes, once large farms where deer graze unabashed. Then from the corners, we rise up, twist around another ridge of sharp hills and emerge on the side of a broad sweep of land that rushes away to a distant brook.

SEE ROAD, PAGE 16

Les Entreprises
Stone SH Haven Inc.
"Supplier of Natural Stone and Oaks Concrete Pavers and Walls"
• Granite • Blue Stone • Field Stone • Boulders
• Slate • Limestone • Black Manoir • Concrete Pavers/Walls
Masonry projects
• Chimney / BBQ
• Fireplace
• House exteriors
• Posts
Landscaping projects
• Walkways
• Walls
• Steps • Patios
• Stepping stones
• Boulders
"Over 30 years of experience to answer your questions"
Good supply of landscaping products and gift shop
Store hours: Mon. to Fri., 8:00 to 5:00; Sat. 8:00 to 4:00; Sun. closed
605, ch. Knowlton Rd. Mike Stone, proprietor
(450) 242-0255 fax: (450) 242-2071

CANTINE La Poutine RESTO
Lunch Specials $4.95 + tx
Come see us on your way to the Brome Fair!!
Breakfast • Specials at noon • Dinner
OPEN AT 7 A.M.
756 Lakeside Foster, Lac Brome

SERVICE D'IMPÔTS
C.K.'s
INCOME TAX SERVICE
BOOKKEEPING - COMPATIBILITÉ
Pick-up & Delivery service available
Success to Brome Fair
512 Ch. Knowlton Rd.
Knowlton
Tel. & Fax: (450) 243-6324 Carol Krainyk
12742

Brome County NEWS
88 LAKESIDE, KNOWLTON, QUEBEC, J0E 1V0
TEL: (450) 242-1188 / 242-6892 FAX: (450) 243-5155
Established May 1991 Published weekly by
THE RECORD
1195 Galt E., Sherbrooke, QUEBEC, J1G 1Y7
FAX: (819) 569-3945 E-MAIL: newsroom@sherbrookerecord.com
website: www.sherbrookerecord.com

RANDY KINNEAR PUBLISHER 800 463-9525
SHARON MCCULLY EDITOR/OFF. MGR. (450) 242-1188
ALISON STEEL SECRETARY .....(450) 242-1188
LYNDA BELLAVANCE ADVERTISING ....(450) 242-6892
MICHEL DUVAL ADVERTISING 800 463-9525
JAMIE ZACHARY CORRESP. EDITOR 800 463-9525
RICHARD LESSARD PROD. MGR. 800 463-9525
SERGE GAGNON CHIEF PRESSMAN 800 463-9525
FRANCINE THIBAULT PROD. SUPERV. ..800 463-9525

CIRCULATION
Distributed to all Record subscribers every Wednesday as an insert, and to all households and businesses in Abercorn, Bedford, Brigham, Brome, Bromont, Cowansville, East Farnham, Foster, Fulford, Knowlton (Brome Lake), Sutton, Bolton Centre, West Brome.

SUBSCRIPTIONS

		GST	PST	TOTAL
CANADA: 1 YEAR	114.40	8.01	9.18	$131.59
6 MONTHS	59.00	4.13	4.73	$67.86
3 MONTHS	30.00	2.10	2.41	$34.51

Out of Quebec residents do not include PST. Rates for other services available on request.
The Record is published daily Monday to Friday. Back copies of *The Record* are available.
The Record was founded on February 7, 1897, and acquired the Sherbrooke Examiner (est. 1879) in 1905 and the Sherbrooke Gazette (est. 1837) in 1908. The Record is published by Hollinger Canadian Newspapers L.P.
Canadian Publications Mail Service Product Agreement No. 0479675.
Member
ABC, CARD, CNA, QCNA
VERIFIED CIRCULATION CONTROLLED

Royce Dustin, cattle-show gladiator

'If you can make a pretty good cow look even better then you might have a chance to move up'

By Claudia Villemaire
BROME

Royce Dustin still remembers his first moments in the show ring. "We had just turned from a dairy operation to beef and my boss said 'you take some animals to the fair and show 'em,' and that's exactly what I did. But I had no idea how to fit a beef animal for the ring, or even what to do once I got there."

He lifts his cap to wipe away perspiration, laughing still at the memory.

Today, Royce Dustin has 48 years of showing Shadybrook Farm livestock at the Brome Fair. The walls of his home office are witness to the fact he has enough red, blue and rosette ribbons to redecorate several rooms.

Dustin grew up on a farm called Echo Meadows, near Ayer's Cliff. His father didn't exhibit cattle but going to the Ayer's Cliff exhibition was part and parcel of his growing years. And his love of fairs has served him well for nearly half a century.

"This will be the 48th time I walk out to that race track with an animal. Seems like only yesterday I almost stumbled into the ring with an animal that was as ill-prepared as I was. Boy that was some feeling."

Dustin watched and listened. Already learning about genetics and breeding programs at home, he soon had his head buried in sire catalogs and nutrition charts.

Choosing the right bull to match up with a promising female, no matter if you're looking for well-muscled bodies or the capacity to fill an udder with milk on a regular basis, is never easy or sure.

That's where "fitting" comes into play. "If you can make a pretty good cow look even better by clipping, shaping, trimming, training and careful feeding, then you might have a chance to move up the line from last place – where I started out," he says.

"Then it's a case of watching the trends. Some years ago, say back in the '50s when there were often two fairs in some areas, the winter show was designed to show what they called fat stock. Now believe me, they meant it. Beef cattle then were short-legged, square-backed animals, carrying quite a bit of fat."

That trend began to change, "and judges were looking for long-legged, slim-hipped animals that would hardly give you a good hamburger, in my opinion."

Consumer demand for leaner meat brought show animals with hardly any well-muscled rear quarters. "Bodies were longer and the barrel much smaller. I knew that wasn't the way to go but, what could you do, you had to produce animals that met judges' approval or stay at home."

Shadybrook Farm was once the home of prize Jerseys. "In those days we were milking quite a herd for the times. I worked for two owners at that time.

Then the herd was sold along with the milk quota and the third owner decided to go to beef."

Dustin's father had raised both dairy cattle and beef, in particular Shorthorns. "I had a little experience with that breed so I suggested we go into that breed."

Dustin and Shadybrook have never looked back. With quality livestock in the competition at local fairs, ribbons and trophies soon started piling up. Regular sales have made Shadybrook stock available to Shorthorn breeders near and far.

A look at the genealogy papers of local herds often trace ancestry to Shadybrook stock, and often the purchase of one basic, good-quality cow has given a new producer the kick start needed to build a quality herd.

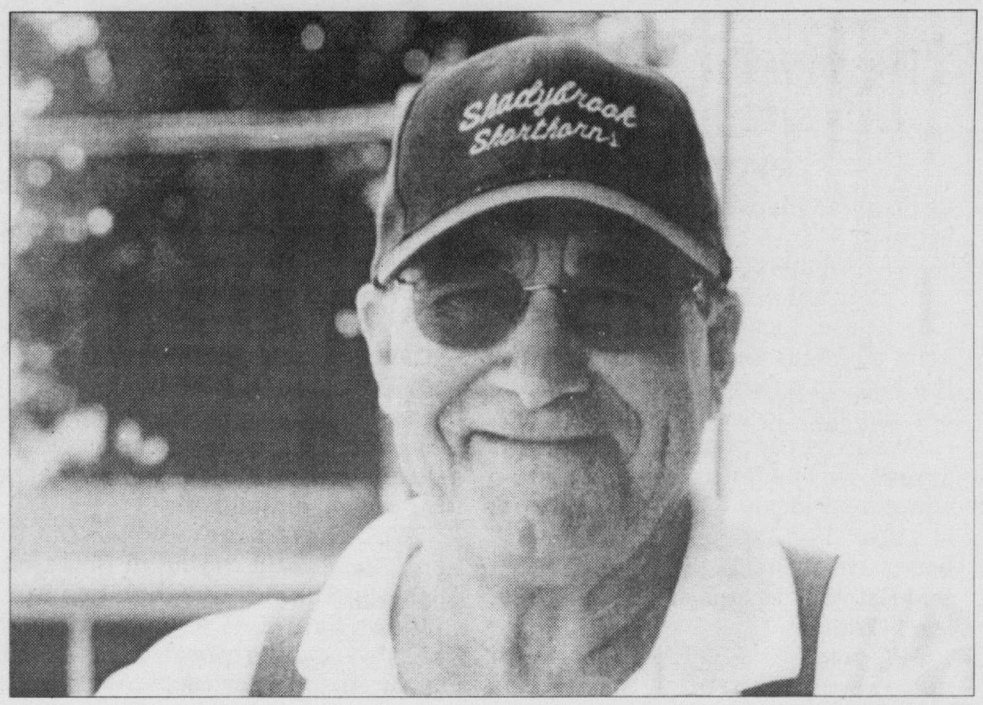
Dustin admits he's slowing down a bit now. His farm manager's duties have in large part been handed down to his protegé Lloyd Wright.

Serious heart trouble curtailed his activities temporarily, "But I'm not gone yet."

The Brome Fair cattle barns will be full again this year, he adds, "and that's quite a surprising fact with the situation in the BSE, (Mad Cow) and the embargo on shipping beef across the border."

Farmers are stuck with animals it wouldn't pay to ship to market.

"That means more feed needed, more work to do and less money coming in. Guess they believe in their fair."



CLAUDIA VILLEMAIRE/SPECIAL

Royce Dustin (pictured) grew up on a farm called Echo Meadows, near Ayer's Cliff.



Retirement living in Knowlton



MANOIR LAC BROME

"A place to call home!"
<<Un endroit où il fait bon vivre>>

RÉSIDENCE POUR LES AINÉS /
RETIREMENT RESIDENCE

with 24 hr. supervision
Social activities
to enjoy with a warm
and caring personnel

Soins 24h sur 24
Programme d'activités
et un personnel chaleureux

28 Mount Echo, Knowlton, Québec 1-800-453-3246
Website: manoirlacbrome.com
E-mail: manoirlacbrome@sympatico.ca

Accredited residence in Town of Lake Brome

MEMBRE Association Résidence pour Retraités du Québec

Board expands into year-round offices

'We need to develop this site for more events'

By Claudia Villemaire
BROME

The Brome County Agriculture Society has a new home. The Miller house, located right beside the main gate, has been transformed into the headquarters where society and fair manager Gaylon Davis holds court.

"We are really pleased. The directors agreed we needed more room and a winterized locale where we can work at other than fair projects and make better use of the facilities here," Davis said last week as we discussed plans for the 147th fair.

"We need to develop this site for more events through the warm months", Davis explained.

"Government financial help has dwindled to a trickle and doesn't come close to covering the prize money, let alone the cost of maintenance and special projects. "

The old office, where all the office equipment had to be moved in for the fair and back out again afterward, will now be used to extend the ladies department situated at the back of the building.

"We have seen an increase in exhibitors and exhibits in this area the past years and they were really getting cramped for space," Davis added.

"Now they will have as much again to display the area's handiwork. Needless to say that made them very happy. "

Davis and his partner, past president Ernie Banks, were busy measuring and calculating and getting ready to mark out a new area near the horticulture society's building and the area near the old dining hall.

"We'll have nine new booths in here," Banks said, trying to find a bit of shade. The sun was high and hot, shadows hard to find but Davis and Banks were determined to mark the measured spots for their new kiosks.

"Come on, we'll talk as we measure."

That's exactly what they did, getting measurements confused and marks badly placed. Good humour and teasing banter was the order of the day as aching bones made their presence felt, the heat was making perspiration run down red faces and calculations kept coming out with different answers.

SEE BOARD, PAGE 12



CLAUDIA VILLEMAIRE/SPECIAL

Back: Manager Ernie Banks, Amy Royea, co-ordinator Allan Webster, past president Gaylon Davis and vice-president Karen Crandell Allnut. Front: Sophie Giroux and Nelscha Fontaine.

Equipment, accessories, boots, jewelry, riding gifts...
BIG SUMMER SALE
10-50% OFF
STATION ÉQUESTRE
La passion du cheval
Elizabeth Ann Duplain info@stationequestre.com
1108-A, ch. Knowlton, West Brome (Québec) J0E 2P0 (450) 263-1331

L'Orchidée de l'Orient
Mets chinois & canadiens, pizza, etc.
Spéciaux pour déjeuner et dîner
Chinese, Canadian cuisine, Pizza, etc
Lunch & dinner specials
DELIVERY minimum of $10.00
514 Knowlton Rd., Knowlton
243-5726

MEDIC ALERT
Medic Alert
ALWAYS ON CALL
www.medicalert.ca
For more information
1-800-668-1507

«Licence RBQ : 8101-2015-32»
EXCAVATION
ROCH VALLIÈRES INC.
11, ch. Glen, Bolton-Ouest J0E 1V0
ENTREPRENEUR
• Travaux mécanisés
• Marteau hydraulique (brise-roc)
• Chemins privés
• Systèmes septiques
• Lacs artificiels
• Démolition
• Fondation
• Drainage
• Terrassement brut
• Terre - Agrégat
• Sable - Gravier
• Pierre des champs
CONTRACTOR
• Machinery work
• Hydraulic hammer (rock breaker)
• Private roads
• Septic systems
• Artificial lakes - Ponds
• Demolition
• Foundation
• Drainage
• Land shaping
• Topsoil - Aggregate
• Sand - Gravel
• Fieldstone
Tel.: (450) 242-2544
Congratulations to the Brome Fair Directors & we wish you all the success for the 2003 fair

Come Visit Us
And
See our NEW
Product lines at the
Brome Fair
Aug. 29, 30, 31, Sept. 1
Booth #33
(under the Grandstand)
La Boheme
1-888-926-4363

4H clubs teach essential rural skills



RECORD FILE PHOTO

4 H member Emily Grey, who will be in Brome for the fair, recently participated in the Ayer's Cliff Fair where she was honoured.

Between 60 and 70 young people showing beef

By Claudia Villemaire
BROME

"Young people are the key to our future," says Diana Frizzle. "If we want to make sure this fair, or any other for that matter, continues in years to come, we have to spark the interest of young people."

"We expect five, six and maybe seven 4H clubs at this year's fair," Brome County Agriculture Society director Frizzle announced during a telephone interview. "Now that the Young Farmers Association has finally regained their official title, 4H Club, from the Quebec government, we will qualify for 4H programs that are currently going on across Canada"

Previously the heavy hand of government limited the Quebec Young Farmers to competing in livestock and horse competitions. Now, with their return to the fold of 4H clubs across Canada, the variety of categories to compete in are endless. "Now kids in town who can do a bit of sewing or cooking, who might be able to keep a rabbit or a couple of chickens or have a corner where they could grow a small vegetable garden can join their local 4H club and learn through clinics and information programs exactly what is required in their chosen field."

With heart, head, health and home as its credo, 4H not only helps young people prepare for competition but also develops leadership through seminars and clinics.

"Learning not only how to compete but also how to be a good sport is a very important goal," Frizzle explains.

SEE SKILLS, PAGE 6

Le Relais du meuble

Drop by & see us on your way to the Brome Fairgrounds

We buy & sell good used furniture & antiques

Open every day 9 a.m.-5 p.m.

1109 Route 139
West Brome
J0E 2P0

Tel.: (450) 266-3424



Accredited Goldsmith
CJA David N. Dawes

DAWES BIJOUTIERS • JEWELLERS of The Shack

30 years service

It has your name on it!

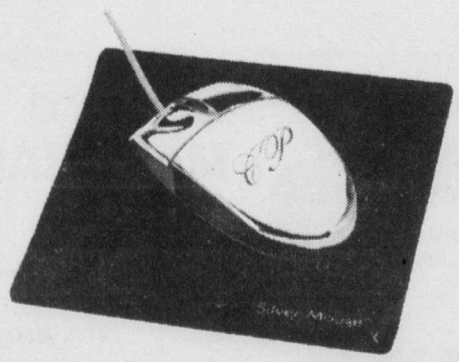
**Or logo. Or crest.
Or birthdate. Or best wishes.
Whatever you want to say...**

Individually engraved items make memorable gifts for weddings, showers, christenings, graduations. They are also superb promotional items for clubs and businesses.

Our new high-tech engraving machine will engrave almost any surface: glass, crystal, silver, brass, pewter, tin, even leather! Inside or out.

Personalize your glassware. Write a message inside a ring. Brand your leather belt.

Come in and see our samples. You'll marvel at the possibilities!



37 Lakeside, Knowlton, QC (450) 243-5128

Congratulations to the Fair Directors!

NATURAL REFLECTIONS
Massive oak flooring
offered in 11 fabulous shades

TAPIS Pit Lallier
ET FILS INC.

les planchers de bois franc Bruce
Le Choix Naturel

SALE AND INSTALLATION
Carpeting - Flooring - Ceramic - Wood
License # R.B.Q. 2317-3040-48

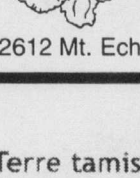
1054 Denison East, Granby (near Waterloo) 372-4440

LASER HAIR REMOVAL
FREE TRIAL
SEPT. 10
WITH APPOINTMENT

• CERTIFICATION MINISTER OF HEALTH
• NO SIDE EFFECTS
• PERMANENT HAIR REMOVAL
• ANY SKIN, ANY HAIR COLOUR
Traîtement Pro Laser
330 rue Principal, Cowansville
266-0616

FREE ESTIMATES
See you at the Fair!
Artificial Lakes


EXCAVATION
ANDRÉ CHOINIÈRE
Transport - Gravel - Sand - Top Soil - Stone
• Foundations • Landscaping
• Road construction
• Septic tank & filter bed (champ d'épuration) etc.
24 Frizzle St. Knowlton 242-1480

JARDIN
Lac BROME Lake
GARDENS
One of the Biggest Public commercial day lily gardens in Quebec
Over 2500 cultivars for the collector, hybridrizer & gardener.
Final weekend for the lilies
&
Thank you to our clients.

"Hemerocallis collection"
2612 Mt. Echo Road, Knowlton • Cell: 521-3124 243-1528

Terre tamisée
Grosses et petites quantités
Sifted Black Dirt
Big and small quantities

William Sayers and Sons
Excavation - Transport
450 248-2187


Carrière MARCHAND Inc.
-Pierre Concassée -Transport
François Marchand
Tél : (450) 248-7874
(450) 295-3422
Fax : (450) 248-3763
1319, Maska
Dunham (Québec)
J0E 1M0
RBQ. 2318-7941-29

Experience is best teacher

SKILLS:

CONT'D FROM PAGE 5

"Developing community spirit along with a love of country life, especially agriculture hopefully helps to prepare these young people to become active, community-minded citizens."

4H clubs have been very active this summer with membership increasing across the Eastern Townships. "We have a very young group this year which limits in some way a few of our competitions. We can't expect a small, 7 or 8 year-old to handle a full-size horse or a three or four-hundred pound beef."

The Pee Wee classes for the youngest will be on the program just the same, with a junior champion showmanship ribbon at stake.

"We'll have between 60 and 70 young people showing beef and dairy calves and about 15 horses as well."

Showmanship in the horse section requires the entrant to lead his or her animal following pre-determined patterns and protocol. Competitors must also ride their steeds in either English or western style, proving they can also handle the difficult task of exhibiting a living, breathing and sometimes difficult animal.

Calves can be cantankerous too. Last week at the Ayer's Cliff fair, Pee Wee class presenters had to cope with young calves which, tired with all the fussing and training and waiting, simply decided to lie down in the ring. Needless to say, the tiny tots at the halter had quite a time to persuade their four-legged friends to get back on their feet and back into the right frame of mind. Often tears of frustration and embarrassment flow at times like this.

But the show must go on. Experience is the best teacher and next year, with a different calf and more time spent in competition, we'll see these same competitors, a bit taller and a bit stronger, once again walking the judge's circle.

Showmanship is a demanding class. Being at the halter of any animal, expecting that animal not to be distracted by the noise and confusion of crowds and other animals all around, holding that head at just the proper angle, walking in the prescribed fashion, (it's quite different for beef and dairy types,) stopping with feet placed just so, again depending on the type and always, always keeping an eye on the judge.

It's quite a challenge even for the older kids who may be up to 18 or 21.

"We also have a judging competition where they must judge both beef and dairy type calves for breed conformation and standards. That's quite a challenge for the youngster who has only been exposed to one or the other type.

"They'll have to judge the horses too and each one must give his or her reasons for the standing they have accorded."

"Then we'll have a surprise item to be judged too. Sometimes it's a cereal grain or a type of hay, or it could be anything. We call it a surprise because no one except the organizers knows what it will be.

"Keeps the kids on their toes and means they should do quite a bit of homework," Frizzle explained, laughing mischievously.

Finally, after all the fussing, washing, clipping and hours of practice, when all the classes have ended and the ribbons have been awarded, then the party begins, with the traditional banquet and announcement of the winning clubs.

Individuals earn points and ribbons on the spot, but clubs are awarded points based on how their members fare. All is revealed at the banquet where special awards for high achievements are also presented.

This brings to a close a very busy day for potential future farmers and also gives them "we hope, an interest in the county fair and all it means to agriculture in any given area."

Born and raised in Montreal, Frizzle came to the farm when she married husband Larry, this year's fair president. "Now my son Tom is gradually taking over the farm but I must say, I have loved farming and especially dairy farming right from the start."

Frizzle only recently relinquished some of her duties in the dairy barn. "I don't turn up at the stable morning and night anymore, but they didn't let me go away and do nothing. I still get out on the machinery and help with the field work but they've got me doing the paperwork now — and everyone knows there's more and more of that," she says, laughing glumly.

"But I never look back. Loved farm life from the start. It's hard to believe it's been thirty years."

Diana Frizzle has been going to Brome Fair for 30 years as well, carrying on a family tradition that goes back five, now six generations.

l'Accent d'ici
BOUTIQUE DE CADEAUX • GALERIE
CARTES POUR TOUTES OCCASIONS
Paintings by Louise Coderre
New toys arriving every day
Local Artisans, Knowlton Souvenirs
Heather Chaffey Heath Owner
FREE balloons for every child
27 Lakeside,
Knowlton, Lac Brome,
(450) 242-2982

LOIS HARDACKER
Chartered Real Estate Agent

Director's Platinum Award
1999, 2000, 2001, 2002*
ROYAL LEPAGE
ACTION
*Top 5% of Royal Lepage & affiliated Agents in Quebec.
Consistent effort, consistent results.
450-242-2000
e-mail: lois@royallepage.ca
3 Victoria, Knowlton
12761

Horses on the program everyday

By Claudia Villemaire
BROME

The program is four full pages. Friday gates open at 9 a.m. with produce judging in the horticulture department and the horses making their first appearance in front of the grandstand.

Over in the Expo Centre, beef cattle competition begins at 10 a.m. with Angus and Hereford judging followed by Charolais, Shorthorn and Simmental at 1. "The barns are full," says Dick Cadarette, immediate past president.

"We've probably got about 500 head of livestock coming into these stables. That's really surprising with all the commotion about Mad Cow and the state of the Canadian beef market."

Cadarette is a veteran of the beef ring, with almost ten years showing the Donald Gray Donald herd. "I spent summers on my uncle's farm near Dunham. I always loved the horses and that's what brought me to the fair as soon as I was old enough. I remember arriving here as a kid and making a beeline for the horse barns first.

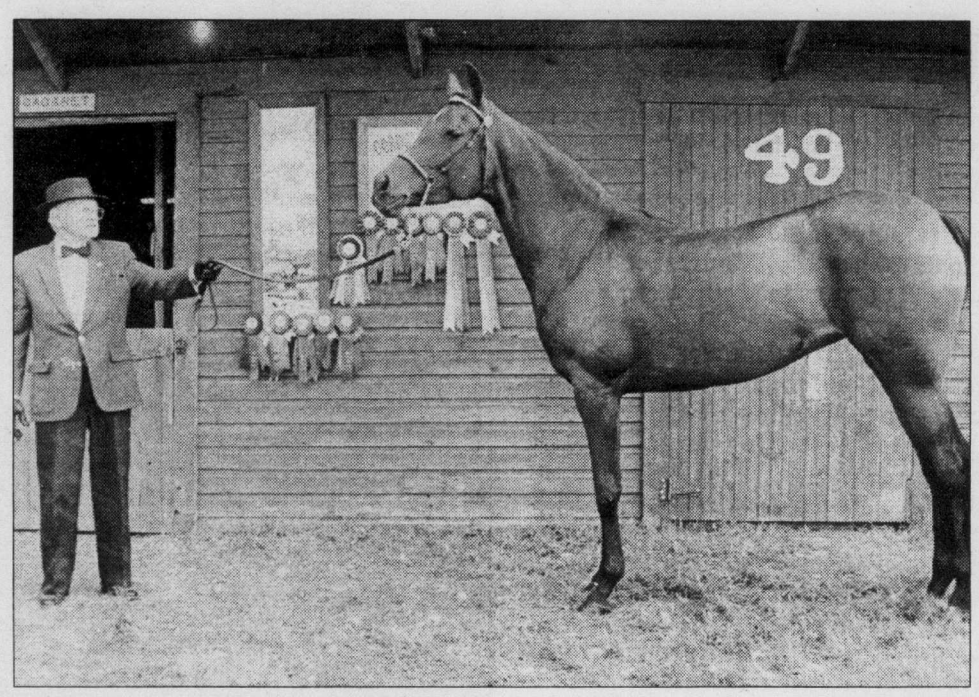
"Then it was the poultry house and then the rest of the fair."

The beef show is always interesting as young males, (bull calves up to two years of age) are shown in this category. Judging is capped by a class that names the Supreme Champion Female and Male, a kind of best-in-show competition such as you might see with the Royal Kennel Club Show for dogs.

These two final classes can be exciting as huge bulls weighing well over 1000 pounds, strut around the circle, rolling their eyes and challenging each other with a low roar.

Spectators are encouraged to climb up in the bleachers for this class.

Also Friday the 4H Horse club will be judged in front of the grandstand at 2.



RECORD FILE PHOTO

Despite the commotion about Mad Cow and the state of the Canadian beef market, about 500 head of livestock, especially horses, will be on display at the Big Brome Fair.

Saturday judging begins a bit earlier with the first horse class scheduled for 8:30 a.m. in front of the grandstand.

Over in the Expo Centre the first young dairy cattle appear at 10. Saturday morning is Ayrshire and Holstein time.

Also at 10 a.m., judges begin the rounds of the poultry house where standard and banty chickens, (mini versions of standard breeds), ornamental birds and pigeons, waterfowl and rabbits and are housed.

The poultry house is a favourite at every fair and Brome organizers have repaired, extended and replaced the old wooden cages in the new extension where goats and sheep are housed. It's a symphony of farm sounds that fascinates visiting youngsters.

SEE HORSES, PAGE 8

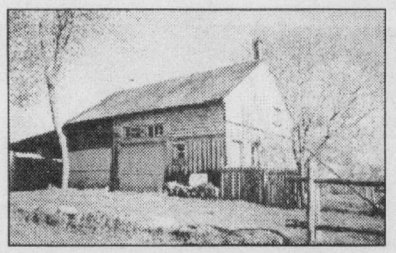
ROYAL LEPAGE ACTION
NORMAN LABRECQUE
Off. (450) 242-2000
Res. 243-5180
e agent
3 Victoria, Knowlton
14005

CAFE-INN
Knowlton, Quebec
"SLIGHTLY STIRRED BUT ALWAYS SHAKIN'"
Join us on the Terrace overlooking Mill Pond
Delicious Breakfasts
Daily Lunch Specials
Thursday Night Jazz (NEW)
Friday Night "Martini Bar"
David Chanteraille dazzles us with his culinary magic and our new table d'hôte menu - Thur., Fri., Sat. nites
Summer Hours: Sun.-Wed. 8:30-6:00 p.m. Thur.-Sat. 8:30-10:00 p.m.
Please call for evening dinner reservations.
Visit us online at: www.cafeinn.ca
264 Knowlton Rd., Knowlton, QC
on the Mill Pond
450-243-0069

COLLINI Chartered Real Estate Broker
For the past 11 years: A good real estate agent who SELLS hobby and real farms, orchards and interesting homes South of autoroute 10 to VT border



FRELIGHSBURG - This rare and beautiful 80 acres building lot faces S/SE, mature trees, several springs, easy access. $ 245,000



EAST FARNHAM - Cute little village farm 9 acres with a pond, a productive hobby vinyard, an old barn, build the house of your dream, $ 59,000



SUTTON - An old renovated schoolhouse, in a pristine valley, a serene retreat ! $122,000

MAURIZIO COLLINI
CHARTERED REAL ESTATE AGENT
(450) 263-4663
www.collini.ca

ON Y SERA! Cowansville 2003 THE PLACE TO BE!
La JOURNÉE des Townshippers DAY
September 13, Cowansville
Townshippers' Day 2003
9 a.m. – 5 p.m., Rain or Shine
All are Welcome
Admission is Free
Association des Townshippers Association
Discover Cowansville's new personality...its English-speaking community...and much more! Full details at www.tday.ca

Judges looking for good body shape

HORSES:

CONT'D FROM PAGE 7

Judges turn rabbits upside down, roll them into balls of fluff and rub their fur the wrong way, always checking for sex and breed quality. Hens and roosters are given a squeeze and a pat by a judge who's checking for breed conformation, muscle development for meat birds, body size for egg-layers and perfect feathering in all cases.

Ducks and geese strut, stretching already long necks and honking horribly while the ornamentals, usually pheasants in various vibrant colours, have nervous fits when judges scrutinize them. It's especially noisy and busy so early arrivals get the best view.

On the other hand dairy cattle prepared, beautified and trained for the show ring are quite another story. Here the audience is hushed while handlers walk slowly backward, giving the judge every chance to notice conformation and production potential. These animals amble ever-so slowly, heads held at a certain level by the handler, feet always placed square in front, and slightly angled at the back every time they stop.

Once in a while in the younger classes, calves and heifers (females that haven't had a calf and consequently haven't started to produce milk), may snort and try a quick step or two, but the older, more sedate animals seem just as serious about 'showing' as their owners and handlers are.

Judges are looking for good conformation, a body shape matching the perfect breed pictures seen in books. They compare udder shape and attachment, placement of teats and condition of the feet and legs.

They want to see a fair size body that will process all the feed required to fill the udder twice a day with up to 120 litres of milk. Lactation usually lasts 305 days, then the cow is given a two-month rest as she prepares to give birth to another calf. The perfect cow will keep up high milk production for five or six months before quantities gradually diminish.

These numbers are from Holstein charts. Ayrshire and Jersey animals give a bit less milk but protein and fat content are usually much higher. The capacity to produce over the long term is a serious consideration no matter what the breed.

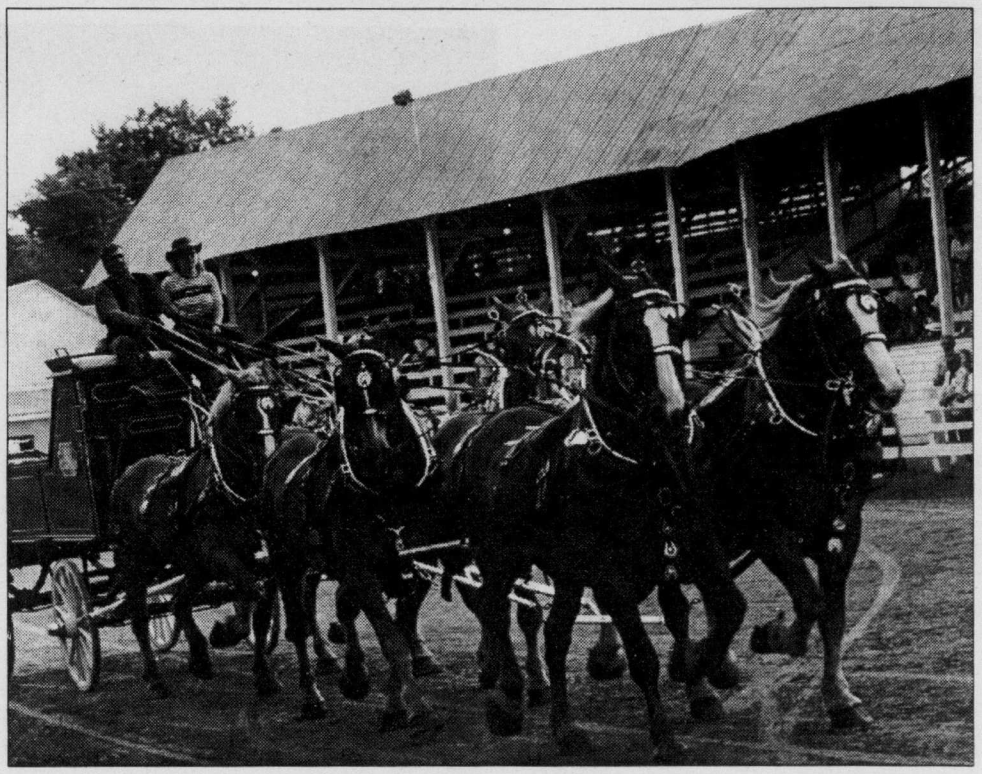
The horses do their thing in front of the grandstand again Saturday with a variety of classes appearing all weekend.

The program will bring heavy and light horses out each day along with pony classes. Halter and hitch classes also appear every day as do roadsters, the class for the standard-bred trotter, a swift, sure-footed horse that an old-time country doctor or mailman could depend on for speed and endurance.

They show off their speed in the straight stretches and their skill in the corners where buggies slide and drivers perch precariously on the seat, ready to swing their weight one way or another for balance.

This is also the only class where the audience is urged to cheer and yell, encouraging horse and driver to go faster and faster.

SEE HORSES, PAGE 12



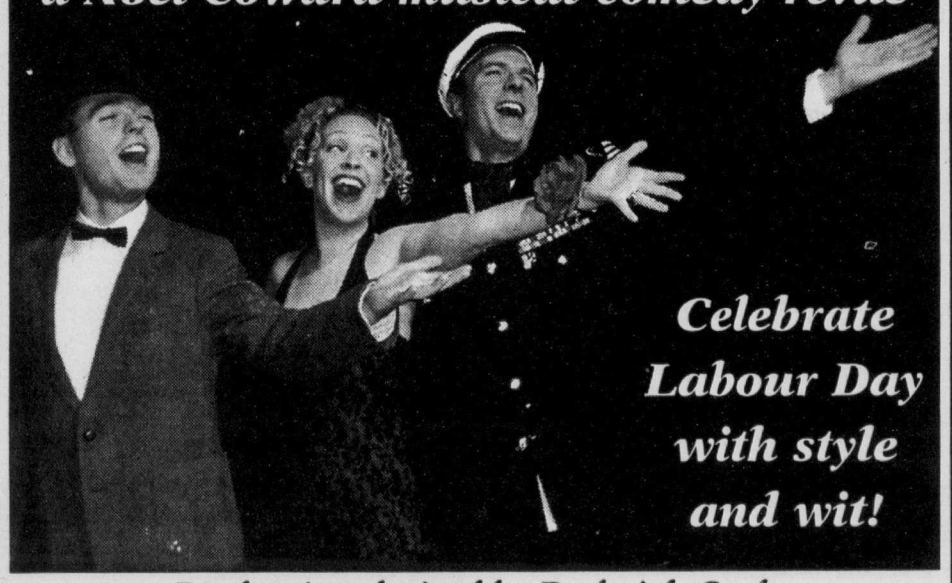
RECORD FILE PHOTO

The program will bring heavy and light horses out each day along with pony classes. Halter and hitch classes also appear every day as do roadsters, a swift, sure-footed horse.

Musical Theatre Unlimited & Sunil Mahtani present

OH, COWARD!

a Noël Coward musical comedy revue



Celebrate Labour Day with style and wit!

Production devised by Roderick Cook
Directed by and starring Stephen Pietrantoni
With Michelle Heisler and Shannon Lynch
Musical director: John Sadowy

August 28-31
Arts Knowlton Playhouse
Reserved seating / Tel: (450) 539-3604
Thursday, Friday, Saturday at 8 p.m.
Thursday at 2 p.m. / Sunday at 4 p.m.
Tickets: $20
e-mail: stonedale@sympatico.ca / www.cowardinmontreal.info

Au Royaume du Steak
STEAK HOUSE
"REAL STEAK LOVERS DINE WITH US"
Table d'Hôte starting at $11.95
Heated Terrasse available
Our specialty is steak but we have a large variety of meals to suit everyone's taste!
Reservations appreciated
Enjoy the Fair!
Breakfast served till 2 p.m. on weekends
300 Lewis St. W. (facing the arena) Waterloo 539-0811

Friday, August 29 to Monday, September 1, 2003

BIG BROME FAIR

PROGRAM

Friday, August 29

9 a.m.	Farm Produce Judging Horse Judging ***
10 a.m.	Beef Cattle Judging, Angus & Hereford
11 a.m.	Johnny Peers & the Muttville Comix
12 p.m.	The Duke of Magic **
1 p.m.	Beef Cattle Judging, Charolais, Shorthorn, Simmental
1 p.m.	Willie Nelson Tribute **
2 p.m.	Frost Village Music Society
2 p.m.	Q.Y.F. Horse Show ***
3 p.m.	The Duke of Magic **
4 p.m.	Willie Nelson Tribute **
5 p.m.	Wayne Durrell **
5 p.m.	Horse Pull ***
8 p.m.	Willie Nelson Tribute *** Adult Talent Contest ***

Saturday, August 30

8:30 a.m.	Horse Judging ***
10 a.m.	Dairy Cattle Judging, Ayrshire, Holstein Poultry Judging Johnny Peers & the Muttville Comix
11 a.m.	Dairy Cattle Judging, Jersey
11 a.m.	Willie Nelson Tribute **
12 p.m.	The Duke of Magic **
1 p.m.	Willie Nelson Tribute **
2 p.m.	Youth Talent Contest - Sponsored by Coke **
3 p.m.	Cattle demonstration in conjunction with MAPAQ, Show Ring #8
4 p.m.	Ronnie Haynes **
6 p.m.	The Duke of Magic **
8:30 p.m.	Doc Walker ***

Sunday, August 31

8:30 a.m.	Dairy Goat Judging * Horse Judging ***
9 a.m.	Sheep Judging * Rabbit Judging *
10 a.m.	The Duke of Magic **
11 a.m.	Rainbow Country Cloggers **
11 a.m.	Musikmeisters Touring grounds
1 p.m.	The Big Parage ***
1 p.m.	Willie Nelson Tribute **
2 p.m.	The Duke of Magic **
3 p.m.	Knowlton Harmony Band **
4 p.m.	The Duke of Magic **
5 p.m.	Willie Nelson Tribute **
6 p.m.	Rainbow Country Cloggers **
7 p.m.	Willie Nelson Tribute **
8 p.m.	Adam Gregory ***

Monday, September 1

9 a.m.	Horse Judging *** Q.Y.F. Calf and Showmanship Classes
10 a.m.	The Duke of Magic
11 a.m.	Rainbow Country Cloggers **
11 a.m.	Musikmeisters touring grounds
12 p.m.	Brome Squares **
1 p.m.	4 x 4 Truck Pull ***
1 p.m.	Knowlton Harmony Band **
2 p.m.	The Duke of Magic **
3 p.m.	Brome Squares **
4 p.m.	Willie Nelson Tribute **

* Covered arena (#41)
** Entertainment Centre (#45)
*** Grandstand (#18)

HORSE PULL

Friday,

August 29, 2003

Saturday,

August 30, 2003

Sunday,

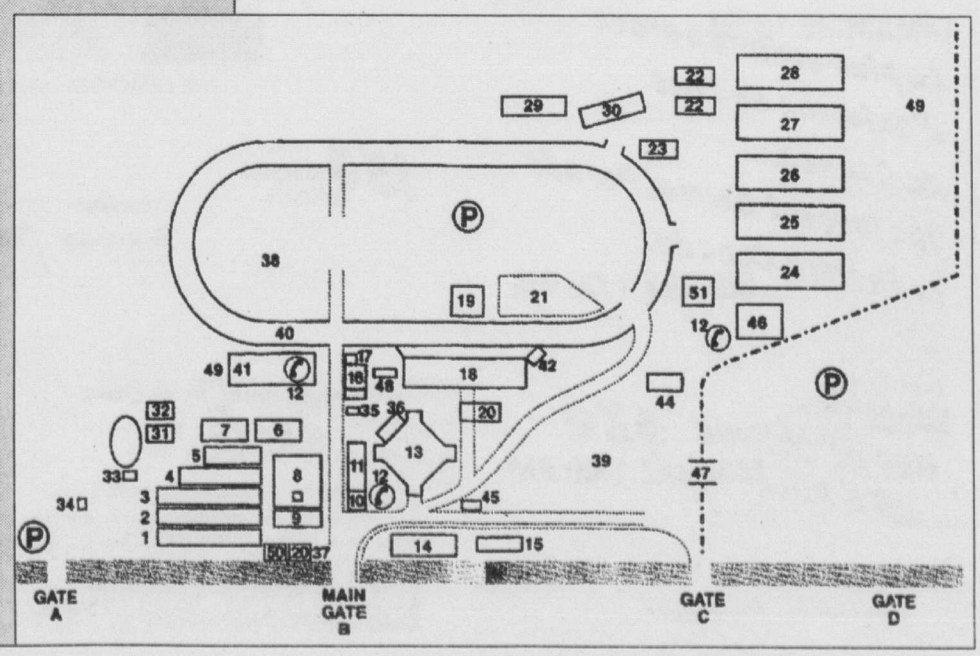
August 31, 2003

Monday,

Sept. 1, 2003

MAP OF GROUNDS

1 - 4	Cattle
5	Sheep
6	Poultry
7	Dairy Goats/Display Cattle
8	Outdoor Cattle Show Ring
9	Bleachers
10	Main Office
11	Handicraft Exhibits
12	Public Telephones
13	Main Building
14	Horticultural Exhibits
15	Artisan Kiosks
16	West End Washrooms
17	Washroom Handicap Facilities
18	Grandstand
19	Stage
20	Canteen
21	Holding Ring
22-28	Horse Barns
29-30	Race Horse Paddocks
31	Hay Straw
32	Maintenance
33	Wash Stand
34	Loading Ramp
35	Main Power Station
36	Museum display
37	Ambulance/Nursing Station
38	Agricultural Machinery Display
39	Midway
40	1/2 Mile Race Track
41	Covered Arena
42	Viewing Stand Handicap
44	Container
45	Entertainment Centre
46	East End Washrooms
47	Pedestrian Entrance
48	Pari-Mutuel Betting Booths
49	Exhibitor House Trailers
50	Milking Parlour
51	Exhibits



Expo Brome Fair
Brome County Agricultural Society

Since 1856

The annual Exhibition will be held at Brome, P.Q.

August 29, 30, 31st, Sept. 1st, 2003

No dogs on the fairgrounds

The exhibition will be open to the public on Friday, at 7 a.m. and will continue until 6 p.m. on Monday.

Daily Admission to grounds

$9.00	Adults
$6.00	Children under 12 years of age
$5.00	Friday - Seniors and Student
$3.00	Parking, Automotive Vehicles and Teams, as long as space available.
$25.00	Four day pass, one entry per day.

TPS/GST included
Tel.: (450) 252-EXPO (3976)
www.bromefair.com

Farm Produce
Mid-Way
Food Concessions
Prize-winning and retail Handicrafts
Grandstand Acts
Youth Talent Contest
4 X 4 Truck Pull

Other Attractions

The new John Farmer Show
Johnny Peers & the Muttville Comix
Gastoni attractions
Rainbow Country Cloggers
The Duke of Magic
Brome Squares
Musikmeisters
Knowlton Harmony Band
Ronnie Haynes
Wayne Durrell
Frost Village Music Society

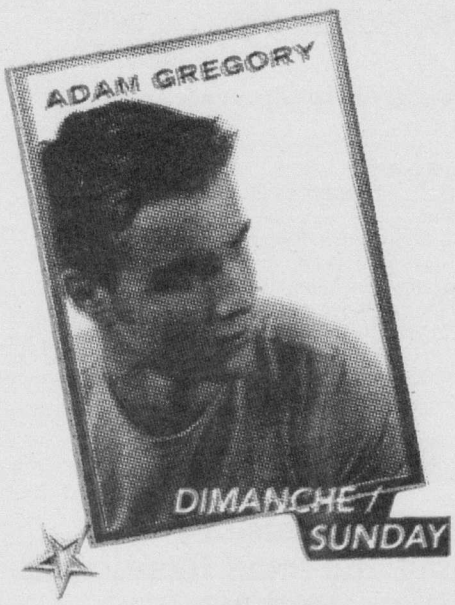
Agriculture, Pêcheries et Alimentation Québec

EXPO BROME FAIR

SINCE 1856 DEPUIS

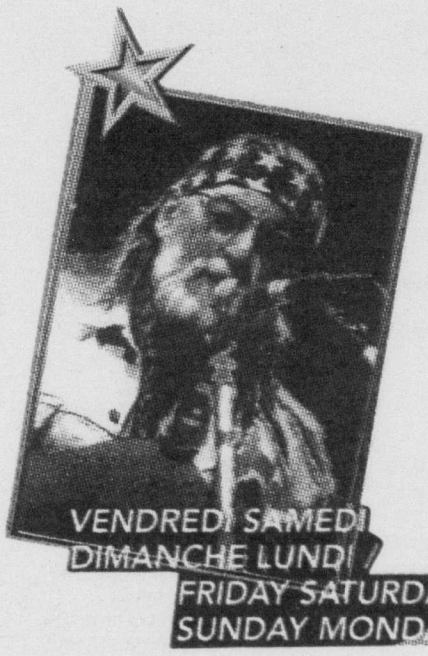
August 29-30-31, September 1, 2003





SPECTACLES GRATUITS DEVANT LA GRANDE ESTRADE
FREE GRANDSTAND SHOWS

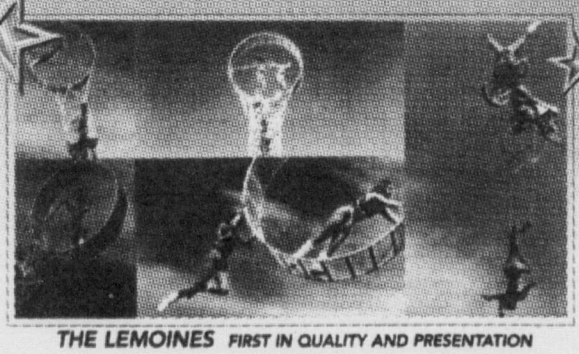






" Johnny Peers & the Muttville Comix"

GASTONI ATTRACTIONS



THE LEMOINES FIRST IN QUALITY AND PRESENTATION



DIMANCHE 13:00
La plus grande parade d'animaux de l'est du Canada.
The largest Animal Parade in Eastern Canada.
SUNDAY 1:00 PM

LUNDI 13:00
TIRE DE CAMION 4X4
TRUCK PULL
MONDAY 1:00 PM

DU PLAISIR POUR TOUTE LA FAMILLE
FUN FOR ALL THE FAMILY

150 KIOSQUES KIOSKS

Juging all weekend / Jugements Toute la fin de semaine

Coca-Cola

VENDREDI 20:00
HOMMAGE À WILLIE NELSON TRIBUTE
+COMPETITION TALENT COMPETITION
FRIDAY 8:00 PM

TOWNA COUNTRY PETTING ZOO
D'ANIMAUX APPRIVOISÉS

Horse Pull VENDREDI 17:00/ FRIDAY 5:00 PM
Tire de chevaux

L'accès sur le terrain de l'exposition est interdit aux chiens, (sauf aux chiens pour aveugles).
▲
No dogs are permitted on the Fair Grounds, (except for seeing eye dogs).

ADMISSION

Adultes • Adults:	9.00$
Enfants (moins de 12 ans) Children (under 12 years old)	6.00$
Parking:	3.00$

VENDREDI • FRIDAY
Personnes Âge d'Or / Senior Citizens
Journée d'enfants / School Youth Day

THE HONDA SUMMER SALE

IT'S THE TIME TO ROLL IN WITH



Honda

Celebrate your national Civic. Hop in.



For 30 years, the Civic has won the confidence of Canadians, always improving its standards of quality, durability, safety, reliability and resale value. It's not surprising then that the Civic has been the most sold car in Canada* over the last five years.

☆ ☆ ☆ ☆ ☆ Σ

CINQ ÉTOILES AUX TESTS DE SÉCURITÉ DU NHTSA

LEASE STARTING AT

Coupe ou Sedan

$189†* PER MONTH

with 3,8% FINANCE CHANGES ON LEASE OR PURCHASE**

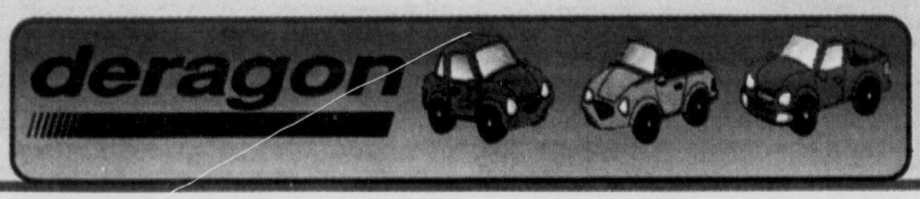
YES, WE'VE FILLED IT UP

All Honda vehicles are delivered with a full touch.

HONDA
honda.ca

Lease offers are made by Honda Canada Finance inc., upon credit approval. This offer available on 2003 Civic sedan DX model ES15BPX (Civic coupe DX, model EM2113P). Monthly payment of $189 (V 189$), over 48 months, plus applicable taxes. Total lease amount $11,052.91 (VII $190.39) plus applicable taxes. Initial installment or trade equal to $1980.91 (V2 $118.39) plus applicable taxes, first payment and guarantee deposit of $0 (V 0$) required upon delivery. 0$ cash program also available. 96,000 km mileage franchise charge, .12¢ per extra km. Transport and preparation charges (PDI) included in the total lease amount. Licensing, publication (R.D.P.R.M.) and insurance costs as well as applicable taxes extra. Purchase option at term of lease offered at $7680 (V7 $520) plus applicable taxes. Dealer lease prices may be lower. Limited time offer. See your dealer for more details** financing offers are made by Honda Canada Finance inc., upon credit approval, 3.8% financing rate upon purchase of a 2003 Civic sedan or Civic Coupe in stock for a term of up to 60 months. This offer does not include the Hybrid Civic or SiR. Other financing terms are available. Financing example: $20,000 at an annual rate of 3.8% = $449.79 per month for 48 months. Cost of loan: $1,589.92; Total cost: $21,589.92. Dealer sale prices may be lower. An initial payment plus applicable taxes could be required. Limited time offer. See your dealer for more details. *As reported by the 2002 Canadian manufacturers." Visit www.nhtsa.gov <<http://www.nhtsa.gov>> for more details. Manufacturer's suggested retail price for the 2003 Civic DX sedan, model FS1513PX (Civic coupe DX, model eM2113P is $16,000 (V$16,000) plus applicable taxes. Transport and P.D.I. plus applicable taxes are extra.

Deragon Honda
441, rue Principale, Cowansville
263-1800





AUTOS

2002 Ford Mustang
convertible, red, 31,000 km **$23,900**
2000 Neon
58,000 km **$8,900**
2001 Taurus
50,000 km **$13,900**
2002 Focus SE
low mileage **$14,900**
2002 Ford Taurus SE
32,000 km **$18,900**
2000 Ford Focus
green, 75,000 km **$12,900**
2002 Taurus STW
30,000 km
2002 Taurus SE
cherry, 32,000 km **$17,900**
2000 Lincoln LS
2
1998 Ford Escort SE Station
black, 103,000 km **$7,900**
2000 Accent
auto., power, air **$6,995**
2000 Toyota Echo
red, 74,000 km **$10,900**
1998 Suzuki Esteem
$6,500
2002 Ford Escape XLS
blue, 32,000 km **$22,900**
2000 Jeep Cherokee Laredo
red, 85,807 km **Special**
2002 Ford F-150
4x2, white, 8,500 km **$18,900**
2001 Ford F-150 XLT
4d, supercrew **$21,900**
1993 Ford Explorer
blue, 106,900 km **$9,900**
1992 Ford Econoline Cutaway
blue, 85,000 km **$7,900**

LUXURIOUS

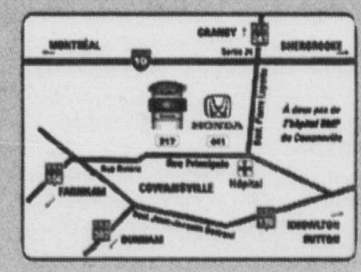
1992 Mercury Grand Marquis
green, 119,000 km **$7,900**
2003 Ford Crown Victoria
silver, 30,500 km **$25,900**
1997 Towncar Limousine
64,500 km **$37,500**

ECONOMICAL

1996 Ford Taurus
red, 121,000 km **$5,000**
1996 Ford Taurus GL Station
green, 137,500 km **$6,495**
1995 Saturn SL2
black, 191,000 km **$4,995**
1994 Ford Escort LX Station
blue, 113,000 km **$6,495**
1994 Ford Taurus GL
green, 138,900 km **$5,900**
1991 Plymouth Acclaim
$1,995
Mystique GS
white, 165,000 km **$4,995**

TRUCKS

2001 Windstar
SEL
2001 F150 Super Crew
2x4 **$21,900**
2002 F150 Reg Cab
8,000 km **$19,900**
1995 F250
white, diesel, 4x4
2002 Ford Escape XLT
red, 30,600 km **$24,900**
2002 Ford Escape XLT
black, 15,000 km **$26,900**
2001 Ford F150 XL
green, 44,500 km **$23,900**
1996 Clubwagon E150
castle, 141,000 km **$14,500**
2001 Clubwagon E350
15 passenger, 40,000 km **$22,900**
1999 F-250
reg. cab, blue, 21,000 km **$17,900**



Ford
LINCOLN
DERAGON

Deragon Ford/Lincoln
317, rue Principale, Cowansville
266-0101
www.deragonfordlincoln.com



Brome is haven for food lovers

BOARD:

CONT'D FROM PAGE 4

"Now I know this building is 111 feet long," Banks said. We all measured and marked and we were short a kiosk.

"Let's check the divisions again," Davis said. Someone noted they added up to 121 feet. "Ah, that's the trouble."

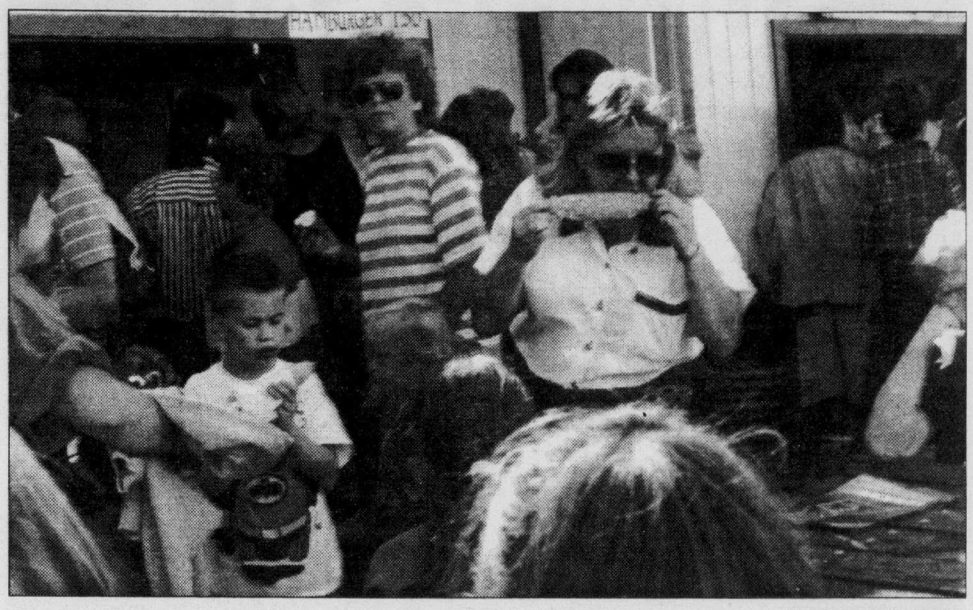
So they started again, we talked on, and it took another attempt before marks and measurements balanced. Then we toured the grounds.

"We keep the grass mowed all summer," Davis said proudly. And it was true. Fences are dazzling white, grass is trim and green, buildings are opened, power and water are ready to turn on and even stall allocations were nearly complete by afternoon's end.

"We have a new canteen coming in this year. We had to close one of the restaurant kiosks in the eatery island because of too much demand on the power supply.

"You know, the customer always wants more, quicker. So they keep adding equipment until we just can't supply more power without a huge outlay of money for new entrances."

SEE BOARD, PAGE 15



RECORD FILE PHOTO

There will be a new canteen at this year's fair to meet the increasing demand for all kinds of goodies, including corn, vegetables, hot dogs and hamburgers.



Specialized in forestry equipment
Timberjack • John Deere
New & used parts - all brands

1451 Beauregard, P.O. Box 150
Lawrenceville Tel.: (450) 535-6752

Asphalt Moulding in colours

LES PAVAGES RACINE inc EXCAVATION

Distributeur Techni-Seal PRODUITS DE QUALITÉ SUPÉRIEURE



See you at the fair!

121, De la Bastille, Cowansville 263-5656 pavageracine@qc.aira.com

Question : What should you invest in Labor Day weekend?

Answer : Family fun at Brome Fair! A true country experience. Affordable for any budget. One small entry fee covers all the rides, exhibits and shows. Popcorn, foot long hot dogs, hamburgers with fried onions, corn on the cob, sausages and cotton candy are just some of the treats that await you. The petting zoo where all kids big and small can feed the various types of farm animals. Local artisans sell their crafts and there will be clowns, acrobats, kloggers and country music. All the sights, sounds and smells that fill the air that can only be found at the old time country fair. Farmers travel for mile for the chance to show off the pick of their herds. Horses, chickens, goats, rabbits... they'll all be there. Want to know who grew the biggest pumpkin this year? You can find out in the horticultural building along with displays of various vegetables, canning, preserves, baking, cut flower arrangements, plants and handicrafts. All grown and prepared by the local exibitors. Horses races with paramutual betting, a parade and maybe even pig races! There will be something for everyone.

Things haven't changed much over the past 100 years. Passed down from generation to generation this fair is rich in family tradition. An event not to be missed.

" Have a Safe and Happy Brome Fair! "



Johanne Coiteux Investment Advisor (450) 378-4890
Michèle Côté Investment Advisor (450) 378-7945

NATIONAL BANK FINANCIAL
150 St-Jacques Street
Suite 202
Granby Quebec J2G 8V6

HORSES:

CONT'D FROM PAGE 8

Dairy goats take over the Expo Centre on Sunday morning at 8:30 a.m., horse judging continues in front of the grandstand and sheep and rabbit judging begins at 9 a.m. The Ministry of food, agriculture and fisheries is sponsoring a cattle demonstration in front of the grandstand at 3 p.m.

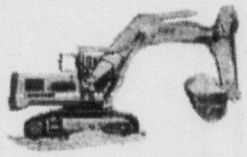
This is also Parade Day at Brome Fair when every livestock exhibitor is expected to bring his animals out for the parade past the grandstand. Prizes for the best presentation are given after the show and there are penalties to pay if exhibitors don't show up. Parade time is 1 p.m. and will include a march past by the Knowlton Harmony Band, cattle, horses, probably goats, maybe sheep. Farm machinery is fired up and rolled out on the track for their parade right after the livestock and horses.

Labour Day, Monday, September 1 begins again with the horses in front of the grandstand at 9 a.m. Over in the Expo Centre, 4H calf and showmanship competition begins at 9 as well. Some 4H events at fairs and achievement days this year have started with the older competitors and ended judging duties with the Pee Wees. We don't have the final program, but putting the youngest exhibitors near the end of classes gives spectators a better opportunity to get to the fair and find a seat to watch these budding show people. Final classes are always the junior and senior showmanship classes, capping a long day for the youngsters who were probably up with the birds, washing their calves, clipping and trimming long before breakfast.

Complete, detailed programs are available on the grounds and at the judging tables for each event.

MIKE CHARBY

BACKHOE - EXCAVATOR - BULLDOZER - TRUCK



Backhoe
(septic, ditches, etc.)
Sand, gravel, topsoil

Stone walls
Basements
Landscaping
French drains
Forestry roads
Driveways
Ponds
Demolition
Machinery

Have fun at the Brome Fair!





450-242-2077 Cell 405-9809
Cell 777-8125



Prématernelle
Les Alligators du Lac Brome
Preschool

Programme bilingue	Bilingual program
Accent sur les arts	Emphasis on the arts
Lundi, mercredi, jeudi de 8H30 à 11h00.	Mon, Wed, Thurs 8:30 am to 11:00 am
Enseignante formé en technique de service de garde	Early Childhood Education certified teacher
242-2197 (french)	242-2019 (english)

The train was how kids got to school

'They stopped often, even when there wasn't really any station'

By Claudia Villemaire
BROME

Today the village sleeps in the summer sun. If not retired and enjoying the peace of this tree-lined, tiny accumulation — about one-and-a-half-streets — of vintage homes, most residents travel to town for jobs or school, coming home to cool breezes and the setting sun.

There's very little to indicate this village was once a bustling railway centre, where up to eight trains a day carried passengers and goods between Drummondville and Brome.

Here they even turned engines around to make return trips and sometimes, when the railroad was at its busiest, a train might arrive, unload passengers and freight, and back the same train into Knowlton.

There they would await other trains on different lines, then head toward Drummondville where cargo might include chemicals for the Celanese company, lumber for the growing city and a wide variety of other goods.

"I took the train to school," Ernie Banks recalled during a conversation last week about Brome Fair and the village itself. "Folks my age and older used the train to get to high school in those days, in the '50s."

"And when you talk about the thousands who come out for Brome Fair, well back then lots of visitors arrived by train, right here, just a little way down the street at the station."

Director and past president Banks remembers the old steam engines, their noise and the clouds of steam and smoke. "That's when travelling by train was great fun. They stopped often, even when there wasn't really any station but a passenger could flag them down."



CLAUDIA VILLEMAIRE/SPECIAL

Director and past president Ernie Banks remembers the old steam engines, their noise and the clouds of steam and smoke, back when passengers could flag them down.

This railway line between Drummondville and Sutton was the completion of a line owned by the Richmond, Drummond and Arthabaska Railroad Company, which had completed a stretch of rail between Sorel and l'Avenir.

But they ran out of cash and the South-Eastern Counties Railroad Company, founded in 1866, gained control. In those days, rails were poorly made and required constant maintenance. This company replaced the wooden rails with iron and began building a connecting line between Drummondville and Sutton.

The line reached Sutton Junction, then called Enlaugra, in 1879. But railways were springing up all over the Eastern Townships creating fierce competition and destroyed the companies' hopes of prosperity. But the small line operated for over 75 years, finally leasing to CPR.

The Brome station remained open until 1956 and the rails were taken up from Foster to Sutton Junction in 1963.

In the 1940s and '50s working conditions and requirements were much the same as they had been when the first trains thundered into these tiny stations, Banks recalls.

Potential crewmen no younger than 21 went through four to six weeks of training without pay to become a trainman or fireman.

The trainee looking for a fireman's job for instance must learn how to coal-fire a steam engine properly, a brakeman how to switch, uncouple, maintain the braking system and apply the brakes from the caboose at the proper instant.

During training the candidate had to take two trial trips on each kind of train to get "the lay of the road", says Banks. He had to learn how and where to place each car on a siding and how to marshal cars in proper order, then pass a written examination on the general rules of operation.

SEE TRAINS, PAGE 14

Success to Brome Fair!

ENCANS JULES COTE

1274 South Street • 450-266-0670
Tel.: 263-4480
COWANSVILLE
BILINGUAL • LICENSED AUCTIONEER
CATTLE DEALER
We are interested in buying farms, machinery and livestock.

12729

THE LANCASTER FAIR

Lancaster, New Hampshire

6 fun-filled days!

Wednesday, August 27 through Labor Day, Monday, September 1st

Great Entertainment

SATURDAY, AUGUST 30, 2 P.M. & 7 P.M.
JOHN CONLEE
SUNDAY, AUGUST 31, 2 P.M. & 7 P.M.
DARRYL WORLEY

GIANT MIDWAY!

FOOD
DEMOLITION DERBY
4-WHEEL DRIVE PULL
BIG RIG TRUCK PULL
HORSE SHOWS
HORSE PULLING
DRAFT HORSE SHOW
PONY PULLING
LAWN & GARDEN TRACTOR PULL
FARM TRACTOR PULL
4-H EXHIBITS
EXHIBITION HALLS
SHEEPDOG TRIALS
OXEN AND CATTLE SHOWS

Located on Route 3, one mile North of the Junction of Route 2 and Route 3, Lancaster, New Hampshire
General information: **(603) 636-1813**
For more information visit: **www.lancasterfair.com**

13014

Mail and cans of milk were picked up at stations

TRAINS:

CONT'D FROM PAGE 13

Then there was an oral exam before a panel of assistant superintendents and only then did the candidate get hired – "only to be put on the spare list."

Tales of the days of steam suggest freight trains were never on time but sometimes passenger trains were.

Banks remembers hair-raising stories about the mad dash back to Drummondville on Sunday nights, when the Special was due at 11 p.m.

The train would consist of a coach or two, a baggage car and full and empty box cars. WW II meant two passenger coaches all the time, to carry munitions workers to a factory in Warden.

Mail, express freight and cans of milk were picked up at every station and local lines carried everything from chemical products, grain and livestock feed, shavings to the Brome Lake Duck Farm and building supplies for the lumber yard in Knowlton.

The trains provided a constant flow of logs to places like Atlas Plywood and specialty woods to the Vilas and Roxton Chair factories.

Often there would be loads of horse manure from Blue Bonnets race track delivered on a siding to the Slack Brothers Mushroom plant in Waterloo. The passenger trains carried dozens of students to and from Sutton and Brome and at fair time extra coaches would arrive in Brome packed to the doors.

"Those days were fun. We could leave Knowlton or any point between here and Drummondville in the morning, come to Brome and the fair, and be back home before midnight.

The steam train is long gone but memories linger. Many still remember the antics and pranks in the coaches filled with youngsters going to school in Knowlton, the excitement and noise of the morning train arriving with a full load for the fair, and the quiet crowds waiting on the station platform to go home at the end of a memorable day.

"Roads weren't too good back then and people were reluctant to travel very far in automobiles, so the trains played an important role.

"The old station is gone and across the road where the track went there is a little park. Actually, our most important emergency exit road is on the old road bed that goes directly into Knowlton.

"There's very little left to indicate there was once quite a commotion here eight times a day as trains arrived and departed."

"It's hard to imagine when you look down the length of main street now. There's hardly a creature moving and only an occasional vehicle.

"But the fair still puts a spark back where once the sparks flew from smoke stacks, steam whistles wakened folks long before they wanted to be awake, and the sound of shunting boxcars was just part of the daily routine."

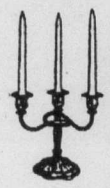
For a little while, more precisely this holiday weekend, there'll be noise aplenty until well after dark. Music will blare, lights will stay on all night and crowing roosters will try to replace the steam whistle at dawn to make sure no one sleeps in.



Denise and Joseph Beaudry

À L'ÉTAGE
ANTIQUITÉS - ANTIQUES

Assortment of glass and porcelain - Furniture
Knick-Knacks



OPEN: Every day. Sunday Noon to 5 p.m.

12762

(450) 539-2303 - FOSTER (VILLE DE LAC BROME)

2:59 AM
You're still unconscious.

MedicAlert
SPEAKS FOR YOU
1-800-668-1507
www.medicalert.ca

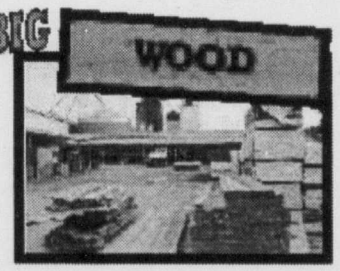
RONA "Renovateur"

LÉVESQUE

"AT THE SERVICE OF YOUR IMAGINATION"

"EVERYTHING FOR SMALL, BIG AND NEW PROJECTS!"

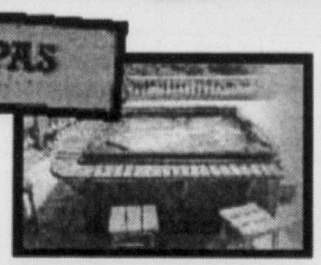






FLOATING AND HARDWOOD FLOORING

* PLUMBING
* HARDWARE
* PAINT ETC...



ANGE-GARDIEN 450-293-6433
BEDFORD 450-248-4307
COWANSVILLE 450-266-1444
FARNHAM 450-293-3646
KNOWLTON 450-243-1444



Julia Rohan
Singer/ Songwriter

"Dear Julia,
Your CD is beautiful! Great songs. I like the writing, the music, the singing, the harmonies and the playing... the sound is excellent. You are writing some great songs... Congratulations on a fantastic product of beautiful originality."
Sam Larkin, Toronto

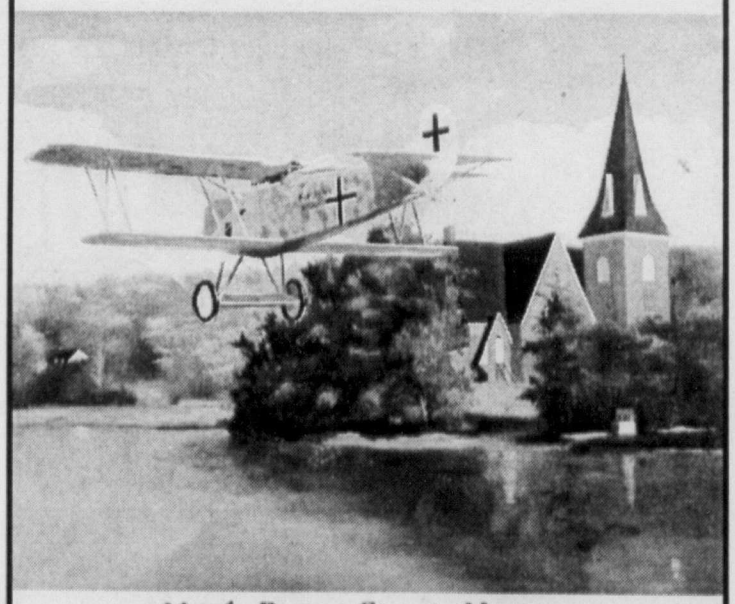
Julia's debut CD "Love & Fear" will be on sale at the Townshippers' display during the Brome Fair August 29 - Sept. 1

www.juliarohan.com

Gerald Potterton R.C.A.
Exposition

Oil paintings
August 30 - September 7, 2003
10 am to 5 pm

Peinture à huile
30 août – 7 septembre 2003
10 h à 17h



Musée Brome County Museum
130 Lakeside, Knowlton, Ville de Lac – Brome,
Sortie / Exit 90 - Autoroute 10
(450) 263-3282

Pulling added to the festivities

BOARD:

CONT'D FROM PAGE 12

So the fair board closed one booth and will have a canteen nearby to fill the gap.

"He'll be serving pizza and he cooks with gas. Only needs a couple of 110 plugs. Along the Hort building we'll have some new attractions," Banks announced. "We have someone coming in who makes Funnel Cakes. Now I think they are a Hutterite tradition. They are quite delicious as he came out one day and made us all some samples."

"We also have a guy who makes Spruce Beer, in bottles with the porcelain cap held in place with wire like a champagne bottle. He'll have samples and some to sell."

Banks mentioned a new booth for the Jocus Toy people and another featuring handmade wooden lawn furniture.

"We're trying to interest local specialty producers and by adding benches and picnic tables we will succeed," Banks said.

"We have more tables, we've ordered new park-type benches and tried to keep the green spaces as spots to sit down, relax, rest a bit and stay awhile. That's kind of a motto this year, keeping in mind the age of our patrons. Old time fair visitors aren't getting any younger, and we'd like to make this fair one they remember as having rest areas and easy access to buildings. "

Davis and Banks point out the area where park benches by the dozen and some bleachers provide seating for audiences at the entertainment centre. They point to the 40-odd trees planted a few years ago which now provide some shade.

"There are taps where the water is quite safe for drinking, located near the restaurant area and here and there."

"The midway is supposed to be great this year, according to owner Claude Dubois, and Gaston Auger has promised lots of comedy and thrills with the comedy car, the Muttville show and a high wire act.

"We've a great show planned for centre stage both Saturday and Sunday and admission on the grandstand is free."

In recent years grandstand tickets cost $15 or more. There's no horse racing though, Davis added.

"We've replaced race day with a 4x4 truck pull. We're trying something different and the pulling association has promised a good show. "

"All we need now is good weather but not this hot," said Banks, heading for the new office and a cool drink.

"Wait for me," Davis called. "I'd like to mention we have a remarkable team here. The board doesn't always agree right away, but, usually a consensus can be found and things get done. With dozens of volunteers, hundreds of exhibitors, thousands of visitors and good weather, we really can't fail to put on another great, country fair."

Davis hurried to catch up with his buddy. And he never mentioned anything about good management.

Is your central vision becoming blurred?

Macular degeneration is the leading cause of blindness in Canada. If you experience any change in vision, consult your eye-care professional.

CNIB The Canadian National Institute for the Blind

1-800-513-7813
www.cnib.ca

BETTER NEWSPAPERS COMPETITION

Blue Ribbon Award

presented by the
Canadian Community Newspapers Association
to

Knowlton (QC) Brome County News

a finalist in the national
General Excellence Competition

2003

CNA

BIG SALE

BEST PRICE GUARANTEED

Collection SIMMONS BEAUTYSLEEP

Beauty Rest available also starting at $550.

Beautysleep Platinum
Mattress 60 inches

439$

We pay the 2 taxes
or
24 equal payments without interest
*on credit approval

LeRoy

The BEST at my price!

MEUBLES

4 floors

140 Principale, Cowansville

(450) 263-1880
1-866-296-1880

4 FLOORS OF FURNITURE & DECORATIONS
RUGS • LINOLEUM • CERAMICS • CARPETS • ETC.

Sheep and antique shops along the way

ROAD:

CONT'D FROM PAGE 2

Here too there are remnants of farmsteads and old orchards, and the traveller must pay particular attention to roadsides where deer lurk, waiting, it seems, to leap onto the road at exactly the wrong time.

We cross Frizzle road and begin the descent to Brome Corners where Big Brome Fair visitors will cross to Brome Road and maybe have to inch along the three miles to the fairgrounds.

But it's not that bad. There are antique shops, specialty food shops and garage sales open for business all weekend long. The pastures are filled with beef cattle and calves, due to the embargo on export beef.

One farm carries the rare Dexter breed of beef animal, another has Black Angus along with a large flock of sheep. There are horse farms and riding facilities and finally, the village of Brome itself, filled with people and vehicles. They are all headed for their favourite parking spot, and another Brome Fair.



RECORD FILE PHOTO

Flocks of sheep are just one of the wonders visitors to the Eastern Townships will see and discover when they head to the 2003 edition of the Big Brome Fair. On display there will be jams, jellies, preserves and pickles, home cooking and cake decorating.

John Deere

JOHN DEERE Always #1 JOHN DEERE

Compact Tractor



Lawn Tractor



Complete line of commercial equipment



Chainsaw



Gator



Come see us at the Brome Fair

Take advantage of our End of Season Specials!

Front Mower



SAFETY. Live with it

14023

LES ÉQUIPEMENTS Lagué ltée

122 rue Lague, L'Ange-Gardien
(Québec), J0E 1E0
Tel. (450) 293-8146
7 Rang, St-Joseph, Pike River
Tel. (450) 248-7597
Montreal (514) 877-5070
http://www.lagueltee.com

JOHN DEERE Your John Deere Dealer

Visit THE RECORD's booth at the

BROME FAIR

AUGUST 29, 30, 31
SEPTEMBER 1

SPECIAL SUBSCRIPTION RATES*

3 months	$32.00	~~$34.51~~
6 months	$62.00	~~$67.86~~
1 year	$122.00	~~$131.59~~

*Valid on site only

COME TO THE FAIR

400253

Security staff ready for anything

Safety first at the fair, says manager Gaylon Davis

By Claudia Villemaire
BROME

Ensuring the safety and security of thousands of visitors, hundreds of exhibitors, dozens of volunteers and commercial installations is quite a daunting task, but one Brome Fair organizers take very seriously.

"We have special meetings with local fire and medical personnel. Contingency plans are drawn, studied and often, several are considered before one is chosen," explained Gaylon Davis, manager of the Brome County Agriculture Society.

"We work with local fire departments to study every incident we can imagine and prepare a plan of action to suit that particular event," Davis said during an interview last week.

Tucked away within reach is the preparedness folder, pinpointing areas where firefighting equipment such as pump trucks and other equipment can be strategically placed. "We have what they call a 'dry' hydrant right at the track side of the little pond. That hydrant would be hooked to a pumper truck which would pump water from the pond into the tanks of other trucks or through the pumping equipment directly into hoses."

The system is carefully thought out. Firefighting squads measure the distance hoses would have to run from one pumping point to a specific fire. "They know exactly how many feet of hose they would need to each area and are always prepared to furnish that amount at a moment's notice."

"There's a 15,000 gallon cistern near the gate from the parking lot too. That would supply enough water to douse a small fire in that area."

There's a specific plan of action for stables, main building, the smaller ones near the big, three-storey main building as well as the grandstand.

"Speaking of the grandstand, we have installed wide, roller type gates that would allow people from two stairways to exit onto the track," Davis added.

"We've always kept a roadway through the middle of the machinery exhibits as an emergency route and of course, the old railway bed at the back of the grounds is always maintained as a quick exit to Knowlton and medical facilities further away."

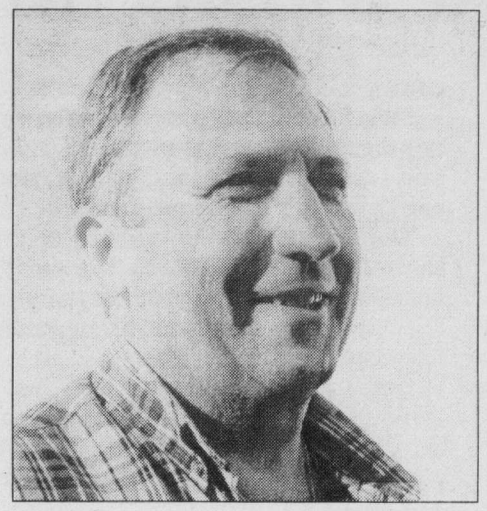
The safety folder is not thin. In it are codes used to identify problems before they become too serious. There are codes for visitors who feel they need medical help, codes that tell security staff on the ground exactly what kind of emergency they are facing and preplanned strategies to deal with almost every imaginable incident.

"Saturday and Sunday, the fire trucks are here all day. Medics are on the grounds throughout the fair and simple first aid can be administered quickly and efficiently right at their ambulance."

Security is also a priority. Most requirements are met by Securitas, a company specializing in crowd control, and all the legal aspects of dealing with illegal behaviour.

These are the guys who will settle a simple brawl, oversee ticket sales and line-ups at the gates, patrol the grounds and buildings day and night and keep a watchful eye on the throngs milling around the fair.

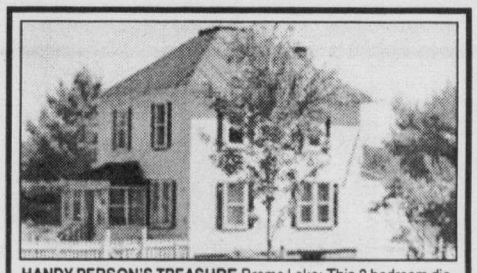
They will take a lost child to headquarters and escort an ailing senior across the track or to the grandstand.



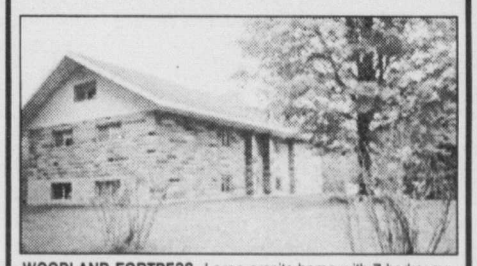
RECORD FILE PHOTO

Brome County Agriculture Society manager Gaylon Davis said security is a key issue.

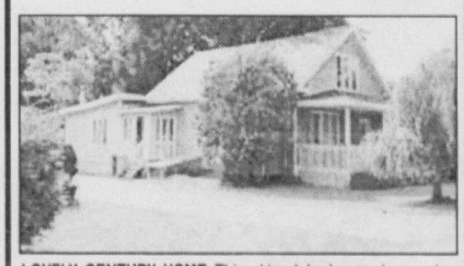
"André Nadeau has well-trained personnel who proved their effectiveness last year. The directors are confident we have just about any eventuality covered between our own plan and theirs," Davis concluded.



HANDY PERSON'S TREASURE Brome Lake: This 3 bedroom diamond in the rough awaits polishing by new owner. Victorian style. Commercial zone. Only **$69,000**



WOODLAND FORTRESS Large granite home with 7 bedrooms, 4 bathrooms, conference room of 30' X 50'. Quality construction.Private, wooded 24 acre setting. 1 hour to Montréal. **$289,000**



LOVELY CENTURY HOME This older 4 bedroom charmer has been carefully renovated with gorgeous cherry floors. It also has a guest suite or revenue apartment. Village setting. **$124,500**

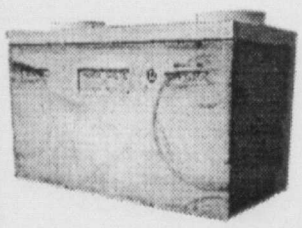
To my clients: In appreciation of your patronage it will be my pleasure to donate 5% of my commission from our real estate transaction to the tax-deductible charity of your choice. Together we can make a difference



SHARYL THOMPSON
(450) 266-6888
Royal LePage Action Bkr
www.sharyl.com
Recipient of the Award of Excellence, President's Gold Award and Top Ten Award.

PERMA-CRETE inc.
Produits de béton -- Concrete Products
Prop.: R.H. Coates — Since 1950

We Manufacture:



- Concrete Septic Tanks
- Retention Tanks
- Drywells
- Rain Drains
- Chimney Caps
- Distribution Boxes
- Well Pipe & Covers
- Curbing
- Scallop Edgings
- Patin Stones
- Pre-Cast Steps
- Lawn Steps
- Parking Bumpers
- Deck Pads
- Cottage Pads

Also

- Chimney Flue Liners
- Chimney Blocks

12765

Success to Brome Fair!
Congratulations to the Directors!

C.P./P.O. Box 44, SOUTH BOLTON — 292-5511

IF YOUR FEET LOOK LIKE THIS, CONSULT US, WE CAN HELP YOU



ARCHED FOOT



FLAT FOOT



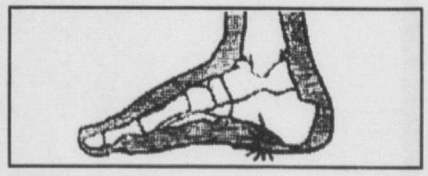
WEAK ANKLE



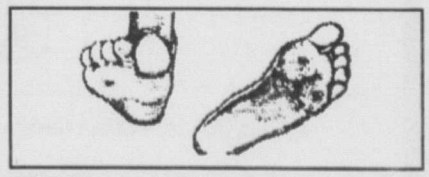
BUNION



HAMMERTOE



HEEL SPUR



PRESSURE POINTS

FREE evaluation including:

- Biomechanic exam
- Static exam (standing, no movement)
- Dynamic exam (with movement)
- Visual exam of bottom of foot

ORTHOTIC PROSTHETIC LABORATORY
CENTRE ORTHOMEDIC Inc

"Listening to your needs"
Clinique Cowansville
Tuesday-Thursday
215, rue Sud, Cowansville Qc J2K 2X5
Tel.: (450) 263-8551 or 1-800-746-3395

Old and new music, tandem talent shows on tap

A fun line-up on stage for the whole family

By Claudia Villemaire
BROME

Organizers of the 147th Brome Country Fair are ready. The program is out, projects on the grounds are complete, maintenance done and space found for about 500 head of livestock, not to mention hundreds of chickens, water fowl, pigeons, thousands of flowers, vegetables, arrangements and collections, hundreds of carefully crafted garments, examples of handiwork, art work and photography.

The displays of jams, jellies, preserves and pickles, home cooking and cake decorating will be the result of a great flurry of activity in kitchens around the county, and carefully bottled and labelled maple and honey products, will be on show in the horticulture building.

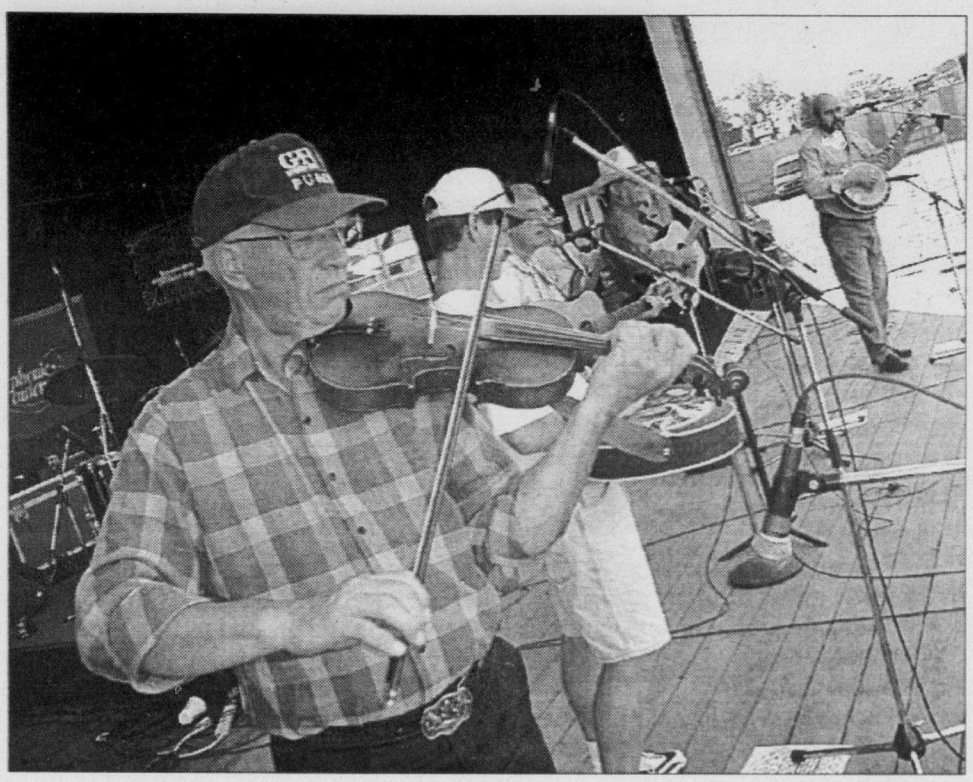
"We have a full program of entertainment that should please all ages," said Larry Frizzle, a local dairy farmer and this year's fair board president.

The Frizzle family journals record Larry in the fifth generation on the family farm and exhibiting at the local fair has been a family tradition almost from the beginning.

Diana Frizzle, a city girl with just a little experience in the challenges of being an active partner on a dairy farm, has been in the family for thirty years, and also a staunch supporter, director and past president of the fair.

"It's been a tough season," says her husband, today's president. "We are about half finished our second cut of hay – finally. Working haying time in between meetings and getting things ready for the fair is quite a challenge, especially when the haying drags on due to the weather."

But Frizzle is satisfied with the way things have shaped up. "Entertainment is a major key to success and we've tried to fill the four days with a wide variety of shows and music to please everyone."



RECORD FILE PHOTO

The program includes a talent show for people up to 21 years of age on Thursday, horse-pulling on Friday, and a tribute to Willie Nelson.

The program includes a talent show for young people up to 21 years old on Thursday, horse-pulling on Friday followed by an act that pays tribute to Willie Nelson and a second amateur contest for aspiring entertainers over 21.

Saturday and Sunday evening grandstand shows will feature two of Canada's up and coming country and western music stars. Saturday the well-established Doc Walker band, with several award nominations and a new CD, bring old-style music to the stage with a modern touch.

Sunday evening the spotlight is on Adam Gregory, who burst onto the music scene just three years ago at 14 when he found himself performing with some of Canada's finest stars.

Now he has a first CD selling well across Canada, a couple of hit singles playing on CMTV and comes to the Brome Fair stage with a program that puts modern country in the limelight. Brome Fair visitors who are also football fans will remember the slim figure of Adam Gregory singing O Canada at the Grey Cup game last Fall.

Monday, for the first time Brome Fair organizers present a 4x4 truck pull organized by the Estrie 4x4 club. "They'll be bringing in competitors from outlying regions such as Trois Rivières and Drummondville to name a few," Frizzle said. "Should be at least 25 4x4s trying for first place on Monday."

Entertainment is scheduled to keep toes tapping all weekend. "We have several bands coming to the entertainment centre, just in front of the midway section," the president explained.

Wayne Durrell and Ron Haynes, (once a horse exhibitor here) will also appear several times during the weekend.

SEE MUSIC, PAGE 19

For the savings, choose IGA all the way!
For your Air Miles



Congratulations to the Fair Directors.
Enjoy the day.

FUN AT THE FAIR!

IGA PENSE À TOI
IS THINKING OF YOU

472 Knowlton Rd., Knowlton
231 Sherbrooke St., Magog
450-243-6692
819-868-1122

OPEN:
DAILY 8 a.m.-10 p.m.

12770

Lussier, Gallagher & Gagné
S.E.N.C.
Title Attorneys

See you at the Brome Fair!

35 Victoria St., Knowlton
450-242-1555
450-242-1558

e-mail: legal@notarius.net

302, Principale
Mansonville
450-292-3401

Knowlton Harmony Band to heat up stage

MUSIC:

CONT'D FROM PAGE 18

There's a magician, The Duke of Magic, the Rainbow Cloggers, the Knowlton Harmony Band, the Musikmeisters and the Willie Nelson Tribute in the green space at the midway gate. The talent show for the youngsters will take place here as well, Saturday afternoon.

Circus acts will be on-going in front of the grandstand every day between horse classes. Gastoni Attractions brings in The Lemoines high-wire and trapeze act, a new John Farmer show with his comedy car, and Johnny Peers and the Muttville Comix, a motley crew of dogs from the smallest breeds to some of the largest, with non-stop mischief their chief occupation.

"We're pretty proud of the Harmony Band. There are about 25 members, many of whom once played in the Knowlton Academy Band before the high school section moved to Massey Vanier.

"We had all just about given up playing until about three years ago when we had a school reunion and decided to try to resurrect the old band."

"Well," Frizzle remembered, "it was a great hit so some of the members who still lived in the area agreed to try to get the band going again."

The group has gained an enviable reputation locally and is often seen and heard at various events.

"We'll be playing at Townshippers Day in Cowansville in September."

The Musikmeisters, with their colourful wagon and traditional Bavarian costumes will tour the grounds on Saturday and Sunday.

"I think we have a full program of entertainment lined up, aside from the usual livestock judging which begins Thursday with the 4H clubs and continues every day."

There's no charge for the grandstand shows.

Friday is seniors' and children's day with reduced prices at the gates. Regular fair admission is $9, parking on the grounds is $3 and a weekend pass is $25. Children under 12 pay $6. Gates open Friday Aug. 29 and the fair continues until Labour Day Monday. No dogs are permitted on the grounds except assisting the blind.

Farmer Frizzle has kind words for today's cattlemen.

"I really appreciate the effort the livestock exhibitors are putting in to coming out for the fair.

"With the embargo on export cattle still pretty much in place, with the exception of some processed beef and veal, the difficult cropping season and the effect of the export ban on revenues and finances, the continued support is quite outstanding and I want to say a special thank-you to them."

Complete Tack Shop

Boutique EQ'ESTRIE Western - Classique

Boots
Clothing
Accessories
Gifts/Jewelery

49, rue Sherbrooke
Magog, Quebec
819 843-3838

OPEN 7 DAYS

12115

Soups - Salads
Light meals
"Great Appeteazers"
Imported / Domestic & Draft Beer
(fully licensed)

FROSTYS BISTRO PUB

Cozy, stylish & friendly with a true traditional British Pub Style.
"You won't leave here a stranger"

MUSIC / ENTERTAINMENT
Lower deck waterfront terrace "Heated"
Tuesday night
35¢ wings / Hot Nachos platter $3.95
Wednesday night
$4 Pizza & 10oz draft beer
Ladies' night $1 drink 7 - 9 pm
Thursday night
Taco & Fajita buffet $5.00

FROSTYS "Friday nights"
Famous outdoor BBQ
Steak / Chicken / Sausages
Full menu available every night

SEPT. EVENTS ENTERTAINMENT

Thur/Jeu.	4	Barry Dwyer 6:30 - 11 pm
Frid/Ven.	5	Karaoke 9:30 pm
Sat/Sam.	6	Hip Hop 9 pm - 2 am / "Beat the Bell 9 - 11 pm"
Thur/Jeu.	11	Barry Dwyer 6:30 - 11 p.m.
Frid/Ven.	12	Mannix 10 pm - 2 am
Sat/Sam.	13	Hip Hop 9 pm - 2 am / "Beat the Bell 9 - 11 pm"
Thur/Jeu.	18	Barry Dwyer 6:30 - 11 p.m.
Frid/Ven.	19	Karaoke 9:30 pm
Sat/Sam.	20	Live Band- Rock & Roll 8:30 pm
Thur/Jeu.	25	Barry Dwyer 6:30 - 11 pm
Frid/Ven.	26	The Flyers 10 pm - 2 am
Sat/Sam.	27	Hip Hop 9 pm -2 am / "Beat the Bell 9 - 11 pm"

FROSTYS BBQ Shack is open
Saturdays 11:30 pm - 2:30 am

51 Lakeside Rd., Knowlton
(Centre Ville) 450- 242- 2929

† When you can't breathe, nothing else matters!

You suffer from chronic bronchitis or emphysema... You are among the 250 000 Quebecers struggling with a COPD (chronic obstructive pulmonary disease).

THE LUNG ASSOCIATION'S
BREATHWORKS™
Help for People with COPD

We can help you breathe more easily!
1-866-717-COPD (2673)

CHENIL Lac Brome KENNEL

All Inclusive Resort
The Utmost In Quality Care
- Professional Boarding & Grooming
- Pick up & Delivery Available
- Spacious Interior/Exterior Enclosures
- Cat Condos
- Cuddles
- Play Time

1-(450) 243-5587
Virtual Tour !!! www.cclacbrome.qc.ca/kennel/

Welcome to Brome Fair!
Assurance Gibbs & Taylor
305 Knowlton, C.P. 210
Knowlton, Québec J0E 1V0
Tel.: (450) 243-5004
Fax: (450) 243-5005

FERME MONT ECHO FARM
Ronald Gibbs
169 Mt. Echo Road, C.P. 210
Knowlton, Québec J0E 1V0
Tel.: (450) 243-0237
Fax: (450) 243-5005
PUREBRED HEREFORDS AND SHORTHORNS

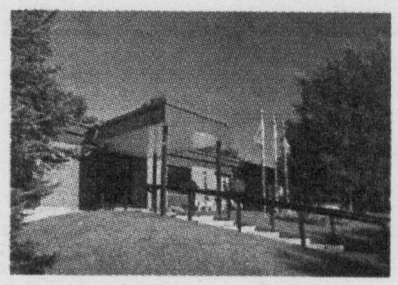
ANTIQUES
Golden Swan
Knowlton, Québec
Gail Gibbs 450-242-2946

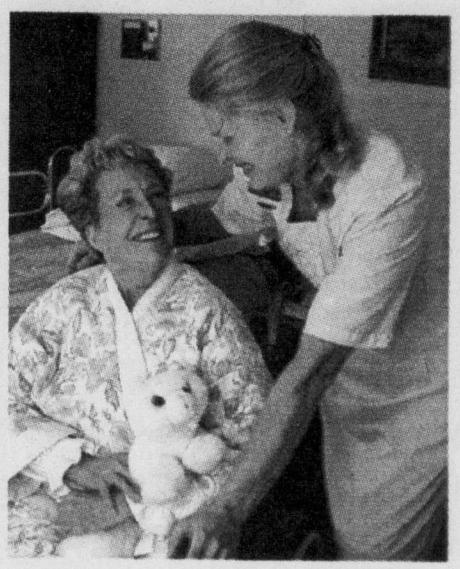
Courville Geriatric Centre

Loving hearts and caring hands

For those who want the best in geriatric care

An environment created so that you may receive the care you need in a pleasant and secure atmosphere.











Services

- Serving the community since 1935, our first permit from the MSSS was issued in 1955
- We are accredited by the Canadian Council on Health Services Accreditation with the highest honors
- Our building is constructed to the highest standards with sprinklers, security system, communication systems, and designed with the geriatric patient in mind
- Spacious rooms adapted to your needs which may be personalised to your tastes
- Equipment that is modern and adapted to your needs
- Nurses 24 hours per day, staff that is professional, polite and bilingual
- Delicious and nutritious meals
- A full and varied choice of activities, something for everyone

The Centre is situated in the picturesque Eastern Townships, on Clark Hill in Waterloo Quebec. We have a beautiful view over Waterloo lake and region. Our residents have access to our private park which has over 1,700 feet of trails, adapted for wheelchair use. This park covers four acres, and is the ideal place for quiet walks, picnics, outdoor services and shows.



For more information call 450.539.1821 extension 227, or visit our internet site at www.courville.qc.ca.

5305 Courville Avenue, PO Box 580, Waterloo (Québec) J0E 2N0

Since1935, Because We Care.