

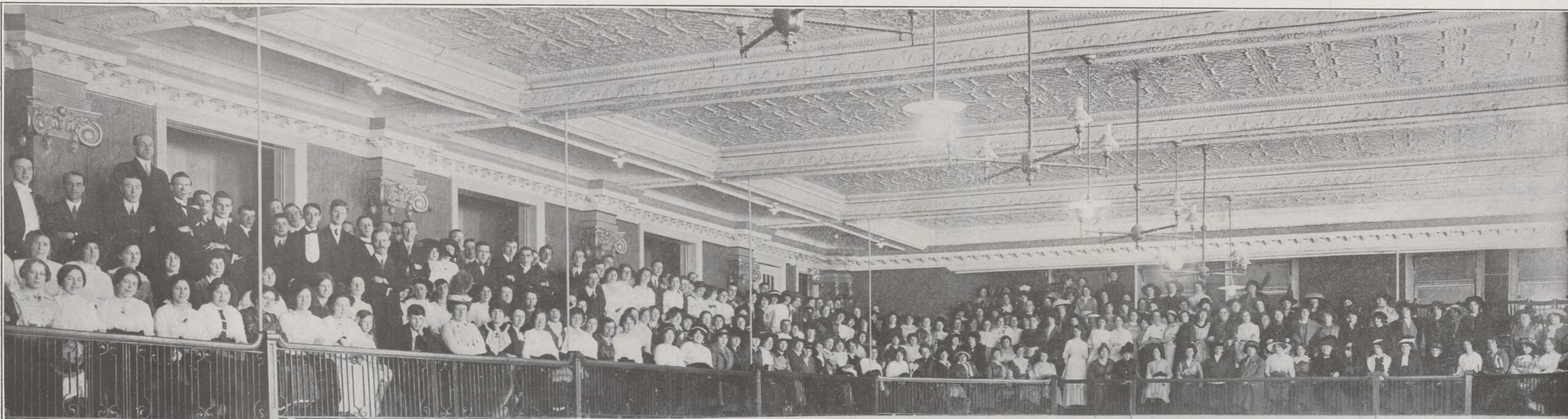
The Men Who Will Direct the Affairs of the Commercial Metropolis of Canada For the Next Two Years



NEWLY ELECTED MAYOR, COMMISSIONERS AND ALDERMEN OF THE CITY OF MONTREAL—Mayor: (1) Mederic Martin. Commissioners: (2) Thomas Cote; (3) E. N. Hebert; (4) Joseph Ainey; (5) Duncan McDonald. Aldermen: (6) A. Blumenthal, St. Louis; (7) Joseph Ward, St. Andrew's; (8) J. A. Barbeau, St. Paul's; (9) Julien Therrien, Papineau; (10) Geo. Mayrand, Delorimier; (11) A. Chartrand, Hochelaga; (12) N. Turcot, Laurier; (13) Trefle Bastien, Ahuntsic; (14) Dr. A. H. Denis, St. Mary's; (15) Dr. O. H. Letourneau, St. Henri; (16) J. B. St. Pierre, Duvernay; (17) J. A. Loranger, Centre; (18) W. J. Hushion, St. Joseph's; (19) W. S. Weldon,

West; (20) John Rochon, Mount Royal; (21) E. Lariviere, Longue Pointe; (22) L. Rubenstein, St. Lawrence; (23) N. Lapointe, St. Cune-gonde; (24) Joseph Elie, St. Gabriel; (25) R. Houle, St. Denis; (26) Dugal Macdonald, Notre Dame de Grace; (27) Dr. Eudore Dubeau, Lafontaine; (28) Alderic Lavergne, Rosemount; (29) L. H. Lapointe, East; (30) Dr. Leon Dubois, Emard; (31) L. H. Boyd, St. George's; (32) George Vandellac, St. Jean Baptiste; (33) N. Giroux, St. James; (34) Thos. O'Connell, St. Ann's; (35) Wilfrid H. Pauze, Cote des Neiges; (36) T. Menard, Bordeaux.

Honored Official of Bell Telephone Company Central Figure in Big Function Held at Stanley Hall, Montreal



MONTREAL'S BEAUTIFUL HELLO GIRLS—A remarkable Flashlight of our telephone young ladies, considered some of the smartest, brightest and best looking among the young women of our city. The picture was taken on the occasion of the recent presentation to Mr. R. F. Jones, of the Bell Telephone Company, who, with Mrs. Jones, occupies a seat in the front row. Mrs. Jones is the lady holding the bouquet of flowers; Mr. Jones is seated on her right. (Photo by Swan.)

British Prime Minister Among His Constituents; Recent Happenings in Realm of Sport on Two Continents



BRITISH PRIME MINISTER WHO WAS RETURNED UNOPPOSED FOR EAST FIFESHIRE LAST WEEK—Mr. Asquith's dramatic and unexpected resignation of his seat in the British House of Commons on March 30, following his assumption of the portfolio of Secretary of State for War, had its sequence last week, when he was again returned to Parliament by his old constituency of East Fifehire Scotland. An interesting coincidence in connection with Mr. Asquith's re-election is that it occurred on the sixth anniversary of his assumption of the office of Prime Minister. The cabinet change which induced Mr. Asquith to assume the portfolio of Secretary for War was brought about by the resignation of Col. John Seeley, in consequence of the crisis in the army resulting from the resignation of a large number of officers, who thought they would be forced to take up arms against Ulster. In the above picture Mr. Asquith is seen in the act of receiving an address from his constituents.



THOUSANDS PAY LAST RESPECTS TO NEW YORK DETECTIVE, WHO WAS KILLED WHILE DOING HIS DUTY—The picture shows the coffin containing the body of Detective-Lieutenant Joseph Guarneri leaving the home of his wife's people, while members of the Police Force present arms. Thousands turned out to pay their respects to a man who was murdered while performing his duty. One hundred small boys representing the Italian Chamber of Commerce, each carrying his cap in one hand and a bouquet of flowers in the other, preceded the casket, which was borne by six of New York's "heavyweights." Behind the coffin walked Detective-Lieut. George Hearle, who was with Guarneri when he was killed and whose sure hand and good eye laid low the assassin with three bullets.

SIGHTLESS SCOUTS GUARD THE KING

(For Illustration See Page 3)

THOUGH it was pathetic to see so many sightless people on the occasion of the opening of the new buildings of the National Institute for the Blind in Great Portland Street, London, their disability was made to appear less than it really is by the cheerfulness of their demeanor, their laughter and chatter.

There were eighty children from the Blind School standing four deep to "see" Their Majesties, and it was stated by their superintendent that so keen were they to come that it was difficult to "hold them in" during the drive in the two private omnibuses in which they were brought from Swiss Cottage. Eight blind boys scouts formed a guard of honor. Great as is the number of addresses the King has received from representatives of all classes of his subjects, he has never until the opening of the Institute received one that was read with the finger-tips. For this was what Dr. Ranger did. Taking a handsome bound book, he read from its embossed dots both a tribute of thanks to Their Majesties for their gracious presence, and a long and interesting account of the work at the Institute of the Blind Man's Press. The King in reply said: "The



THE DECIDING PLAY OF THE BRITISH RUGBY SEASON—The play that scored the goal that beat Scotland and gave England the Rugby title. 25,000 people turned out at Inverleith, Edinburgh, to see this great game, won by England by 16 to 15, and they were rewarded by some magnificent play. Brown of the English forward line is here seen passing out to Lowe, who scored the try that decided the game. (Copyright Sport and General Press Agency.)



TEACHING THE YOUNG IDEA HOW TO SLIDE—Here we have a realistic picture from the Southern training camp of the New York National Baseball Team. The figure in the dark uniform is "Mugsy" McGraw, famous manager of the team, who is here demonstrating to one of his recruits how to slide into the bag. Beside him is the groundkeeper with the rake who goes over the "sliding pit" after every slide and smoothes it out. A few of the colored population of the South are in the background.



THE GOAL THAT WON A RUGBY CHAMPIONSHIP—Harrison of the English Fifteen is here seen kicking a goal from the try scored by Lowe that enabled the Rose to defeat the Thistle by 16 points to 15 at Inverleith and win the championship.

Queen and I are very happy to accept your invitation to open this new building. There is no sadder affliction



THE MCGILL INTERCOLLEGIATE CHAMPIONSHIP WRESTLING TEAM OF 1913-1914—The Montreal students enjoyed a wonderful year, winning the Intercollegiate title, defeating the M.A.A.A. and having a great trip to the United States. The team is as follows:—Top row left to right: F. Davies, Inter. Col. 135 lbs. Champion; J. McDonald, 145 lbs; D. Sutherland, Inter-faculty Champion; E. Banfield, 115 Inter. Col. Champion. Middle Row left to right—Instructor Geo. P. Smith; Coach; J. B. MacPhail, Inter. C. 158 Champion; J. Trapp, Inter. C. Heavyweight Champion. Bottom Row—Geo. Andette, Inter. C. 125 lbs. Champion; I. D. Ramsay, 135 Inter. F. Champion.

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W.M. RENNIE Co. Limited
150 McGill Street, MONTREAL.
Also at Toronto, Winnipeg and Vancouver



ON SERVICE IN ULSTER—Three despatch riders arriving at the Ulstermen's headquarters at Craigavon after an all-night run through "hostile territory."

tion than that which closes to the blind one great channel of common experience and common intercourse, and cuts them off from the chief fields of knowledge and activity."

His Majesty then declared the building open, and was shown how Braille books are produced and illustrated.

Quotations given on application for any of The Standard's exclusive engravings that appear in the Supplement. Address Art Department, 171 St. James Street, Montreal.

RIDER AGENTS WANTED

everywhere to ride and exhibit a sample 1914 Hyslop Bicycle with coaster brake and all latest improvements.

We ship on approval to any address in Canada, without any deposit, and allow 10 DAYS TRIAL. It will cost you a cent if you are not satisfied after using bicycle 10 days.

DO NOT BUY a bicycle, lamp or sundries at any price until you receive our latest and illustrated catalogue and have learned our special prices and attractive proposition.

ONE CENT is all it will cost you to write us a postal, and catalogue and full information will be sent to you FREE Postpaid by return mail. Do not wait. Write NOW.

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Dept. 16 TORONTO, Canada

This is a Wise Maxim—Take heed from others of what may be to your own advantage—Enter not into "her" presence without a box of

Neilson's Chocolates

"The Chocolates that are different."

Solemn Incidents at Funeral of Late John B. Tressider; A Day Among the Sugar Maples near Foster, Que.



THE FUNERAL OF THE LATE JOHN B. TRESSIDER—This funeral was witnessed by over fifty thousand people and the procession was over one mile in length. Prominent officials of the Masonic Order said that it was the most imposing tribute ever paid to a Mason in the Dominion of Canada. The above photograph taken for The Standard shows a section of the procession with the members of the Grand Lodge leading and proceeding up Hutchinson Street.



THE FUNERAL OF THE LATE JOHN B. TRESSIDER—Scene at the cemetery when the coffin was brought to the grave, which is immediately surrounded by the Officers of the Grand Lodge.

MAPLE SUGAR IN THE MAKING

As it comes from the maple tree is a very dilute solution containing from 95 to 98 per cent. of water, about 3 per cent. sugar, and small quantities of mineral constituents. The making of maple syrup or sugar consists primarily in getting rid of the surplus water by evaporation. Early sugar makers used very crude utensils and methods and made as a rule correspondingly inferior products as compared with the high-class goods made on the well-equipped and well managed sugar places of the present day. The modern sugar maker recognizes that sap, like milk, is a very perishable product being an excellent medium for the development of fermentative organisms. To make a good sugar or syrup it is necessary, therefore, to have an equipment which will allow for the least possible contamination of the product in all stages of manufacture. Not only must thorough cleanliness be observed but transformation of the new sap to the finished product must be direct and speedy. The sugar house of a modern plant is not only for making and putting up the products but also for storing buckets, pails, spouts and other equipment from one spring to another. It has been a long struggle from the iron kettle, used in sugar making by the Indians and our forefathers, to the modern evaporator that is necessary for the making of a high-priced product. In pioneer days the saving of fuel had not to be considered nor was quality of product a live issue. Most



A DAY IN A SUGAR-BUSH IN THE EASTERN TOWNSHIPS OF QUEBEC—Quite recently a party of about 250 Montrealers were taken by special train to one of the largest sugar camps in the Eastern Townships, namely that owned by Messrs. Gunn-Langlois at Foster, a few miles from Knowlton. There the members of the party witnessed the various processes by which maple syrup and sugar are evolved from the sap which courses upward through the sugar maples at this period of the year. In the above picture the old-fashioned method of boiling down the sap is illustrated. On the end of the stick which hangs above the centre of the pot is a piece of fat pork. The heat from the fire causes this to slowly melt, and the drops of lard falling on the surface of the sap prevent the latter from boiling over. Syrup and sugar made in the open kettles are not nearly as light in color nor as good in quality as that made in the modern evaporators.

be exchanged. These large iron basins served for many years to boil down the sap. Because only dark and strong flavored goods could be made in these it has taken a long time for the public to recognize the superiority of the lighter, cleaner, milder sugar turned out by the modern evaporator.

The modern evaporator is designed for rapid evaporation and economy of fuel. There are several makes in use but all are similar in principle. It consists of a heavily tinned pan strongly made set on an arch which usually has a regular stove front with large doors for firing. The pans have corrugated bottoms and are partitioned off to give a zig zag to the sap. Most of them are equipped with a flat feed which allows the fresh sap to flow in as rapidly as the water evaporates. The sap enters at one corner usually at the front and by a zig zag course flows from 80 to 100 feet before reaching the outlet at the other end. The sap thickens as it flows and has to remain in the last compartment only a very brief time before it has reached the consistency of syrup. From here it is drawn off at frequent intervals.

Several of the pictures on this page are illustrative of the maple sugar industry and are the reproductions of photographs recently taken by one of the Standard artists at one of the biggest sugar bushes in the Eastern Townships of the Province of Quebec. When the photographs were made a large party of Montrealers were in the "bush" for the purpose of witnessing the modern method of transforming sap into syrup and sugar. By way of contrast a quantity of sap was converted into syrup in an open kettle—the old-fashioned method. For a full



A SIGHTLESS GUARD OF HONOR FOR THE KING—On the occasion of the recent opening of the National Institute for the Blind in Great Portland Street, London, a detachment of blind Boy Scouts formed a guard of honor for His Majesty the King. When His Majesty saw them drawn up under Scoutmaster Brown he wondered how they were able to do so much. Chief Scout Sir R. Baden Powell informed him that one could milk cows, another could make butter, and a third make aeroplanes. They were also excellent Morse signallers, and were as clever as more fortunate boys in "tracking" an enemy, relying in their work on sounds. In the above picture three of the Scouts are being led to the Institute. (Copyright Sports and General Press Agency.)



A DAY IN AN EASTERN TOWNSHIPS' SUGAR-BUSH—Converting maple syrup into sugar by boiling it down in a tin on the top of a modern range. Several hours are usually occupied in effecting the transformation. When the syrup has reached the consistency of "wax" it is sometimes poured on snow and eaten. Thermometer readings are frequently taken during the process of boiling down.



A DAY IN AN EASTERN TOWNSHIPS' SUGAR-BUSH—A bunch of city girls having a jolly time of it sampling sap as it flows from the tree.

settlers had kettles for the making of potash which in many districts was the only crop for which money could

description of the visit see article in the letter-press section of this issue of the Standard.



A DAY IN AN EASTERN TOWNSHIPS' SUGAR-BUSH—Sampling "wax" fresh from the boiling pot. "Wax" is maple syrup boiled down to the consistency of "taffy." It is poured on trays or tables of snow, where it cools and solidifies. It is then picked up on the end of a stick and eaten with an evident relish. In the above picture the "wax" is being sampled by many who had never seen such a thing before in their lives. The experience was, therefore, an unique one to them.



A DAY IN AN EASTERN TOWNSHIPS' SUGAR-BUSH—A sweet morsel—the manner in which maple sugar "wax" is eaten after it solidifies on the snow.

The whole world is awakening to Canada's Practical Monopoly of the World's Richest Furs—THE

Black and Silver Fox

The Opportunity To Participate In
This Year's Dividend Will Soon Pass

All Stock-holders now on record and prior to the closing of the Books, will join in the immense profits to be announced September, 1914.

Breeding Season Now On!

Notice is hereby given that we are calling in all Reservation Stock Orders—this in justice to all those who have made application for Stock, accompanied by cash remittances.

This is the last announcement where by your order for Stock will receive allotment and a participation of the profits accruing from the present Breeding Season.

This, the Breeding period, is on a par with the "clean-up" of Gold mine—and from present indications, each and every shareholder in this Company has just cause to cultivate a most optimistic outlook.

All orders for stock will be treated in rotation as received, and owing to the world-wide interest in Canada's Fox-Raising Industry, intending subscribers are advised to act quickly and thus avoid disappointment.

R. J. McNEILL BLACK & SILVER FOX Co., Limited

Incorporated Under the Laws of the Province of Prince Edward Island
Financial Dept.—517 "G" New Birks Building, Montreal.
Ranch—McNeill's Mills, P.E.I.

Capital, \$220,000, of which \$70,000 is offered for sale at Par, \$5.00 each. Minimum Amount Sold, Five Shares.

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THIS COMPANY OWNS TEN PAIRS

selected with special regard to percentage, from the best known strains in Prince Edward Island. For instance, the Gordon Dalton, Tuplin, Oulton, Raynor and Champion Ranches paid in 1913 from 45 to 900 per cent.

THIS TELLS A STORY

Four years ago a pair of Foxes for breeding purposes were available at \$4,000. Three years ago \$5,000 was the price; two years ago \$10,000 was the selling figure and the selling price January, 1914, \$15,000 to \$25,000, according to fecundity, and options are now out on the unborn of next year for \$12,000 a pair and upwards.

FOX-RANCHING is profitable, judging by Capital and Dividends earned by these Companies:—

Ranch.	Capital.	Dividends.
Rosemount	\$10,000.00	1000 per cent.
Peerless	20,000.00	800 "
Bunbury	100,000.00	320 "
Magnet	50,000.00	340 "
Maritime	40,000.00	332 "
Royalty	90,000.00	240 "
Riverside	50,000.00	225 "
Murray Harbor	50,000.00	200 "
Pioneer	100,000.00	225 "
Victoria Farm	175,000.00	100 "
Prospect	60,000.00	100 "
Magie	100,000.00	172 "
Eureka	30,000.00	175 "
Silver Tip	25,000.00	95 "
Union	130,000.00	75 "
Malpeque	40,000.00	60 "
Richmond Bay	57,000.00	55 "
Tyne Valley	75,000.00	43 "
Seal River	57,000.00	50 "
Spring Park	30,000.00	45 "
Smith	150,000.00	43 "
Dalton	625,000.00	40 "

The Average Cash Distribution to date of the above Companies is 175 PER CENT.

The R. J. McNeill Black Silver Fox Company, Ltd., is now offering a portion of its Stock at Five Dollars a Share, not less than five shares allotted to any one subscriber; allotments will be made in the order received, by addressing remittances to Dr. LEO. FRANK, 517 "G" NEW BIRKS BUILDING, MONTREAL.



IN THE WORLD OF FASHION—The very latest styles in spring costumes as seen on the promenade at Monte Carlo. Note the new type of parasol.



SALUTING THE LEADER—Guard at Craigavon, the Ulster headquarters, turning out to salute Sir Edward Carson.

Club Cocktails

THERE'S many a man who has built a rare reputation as a mixologist who lets us do his mixing for him and keeps his sideboard stocked with Club Cocktails.

Made from better materials than a bar cocktail is apt to be. Mixed to measure—not to guess work—as a bar cocktail always is. Softened by aging before bottling—as no bar cocktail can be.



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Agents for Canada



The Original and Only Genuine

SOLD ON THE MERITS OF MINARD'S LINIMENT BEWARE OF IMITATION!

For Rational Dress.

In Denver, Colorado, the women have for several years discussed the question of dress reform. They disapprove especially of the growing tendency among girls and young women to go to extremes in fashion. A Council of Mothers has just sent a letter to merchants dealing in women's attire and to manufacturers of such attire.

The letter is as follows: "There is a demand for simpler and more practical dresses for women and girls, and for styles that will be more helpful, modest and artistic. The Denver district of the Colorado Congress of Mothers has taken action regarding this matter and request that the designers and manufacturers place upon the market garments that will conform more satisfactorily to the growing demand for clothing that will be more comfortable, satisfactory, sensible and appropriate.

"For instance, the extremely narrow skirts are objectionable to many women. They are inartistic and uncomfortable. A skirt of medium width is in great demand. We believe that the factories should supply the demand of the purchaser and place such garments in the shops. An exhibition of the new and simple dress will be held this summer.

It is said that a number of favorable replies have been received. The women are so earnest in this reform that they have announced that they intend to make a national agitation of this subject.

NECK FINISHES.

The pointed neck opening seen on so many blouses and gowns is becoming to most women, and especially to the woman with the short neck. The standing ruffles and soft folds, the soft embroidered collars edged with frills, the ruffled fichus laid in folds that finish and help to fill in the open neck make it liked by women who have here-to-fore avoided it.

DENT'S GLOVES

Madam

The glove trade - mark of the world is the name "Dents" on the button and stamped inside the glove. For quality - style - perfect fit and finish.

INSIST ON DENT'S

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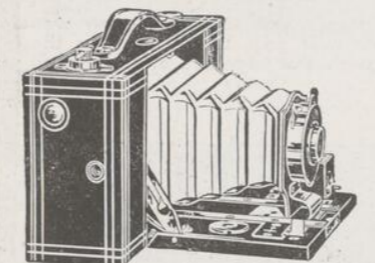
In 40 Fashionable Shades At all better class shops If not at yours write us.

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Takes pictures 2 1/2 x 4 1/4.

Loads in daylight with Kodak Film Cartridges.

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Catalogue No. S. containing hundreds of photo illustrations of the best selected furniture, sent to any address.

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Men are fast realizing that they cannot do effective work and use heavily charged alcoholic drinks. At the same time they must have something more satisfying than merely water as a beverage. The drink of the modern man must be nourishing, thirst-quenching, refreshing and appetizing, and it must be absolutely pure. Dawes *Königsbier* (King's Beer) meets all these requirements and is the ideal beverage to-day for men and women.

Dawes Breweries

National Breweries, Limited, Montreal.



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THE late XVIII Century English Room, with its square paned windows and slender pilastered walls, often owed its main charm to the appealing simplicity and classical refinement of the furniture designed by those famous architects, the Brothers Adam.

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