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DIRECTORY BORROWERS

Many are the complaints of those who regularly patronize the Directory that they are bored so much by borrowers ; not the stranger or private citizen who steps into the office, looks at the Directory, and goes out, but business men who continually need it for reference, yet are too close-fisted to buy one. These are the individuals who carry off your Directory " just for a few minutes," which generally means A FEW DAYS unless you send for it before ; then you have scarcely housed it before some one else presents the request " Please lend me your Directory for a few minutes?" Perhaps you won't see it again for a week ; yet this same borrower will tell our solicitor that he has no use for a Directory, he " knows everybody " and " everybody knows him."