

2016-2017 OFFICIAL TOURIST GUIDE

Centre-du-Québec

tourismecentreduquebec.com • 1 888 816-4007



québec
original

TOURISME
Centre-du-Québec



Z PLAZA HOTEL

YOU CAN CALL US AND ASK FOR OUR DIFFERENT PACKAGES

golf | velo moto | theater | balade gourmande | cranberry | summer balade | Marie Victorin Park




1000, boul. Jutras Est, Victoriaville | 1 866 537-8967 | www.hotelzplaza.com

network of tourist information centres

- Personalized service by qualified staff
- Official tourist guides to Quebec regions
- Suggested itineraries
- Full details on attractions, events and accommodation



Everything you need to plan your stay!

Consult the list of our information centres on page 104, or look for these roadside signs: 

VICTORIAVILLE et sa région!

Information 1 888 758-9451 www.tourismeregionvictoriaville.com



Mountain bike, Mount Arthabaska

Located just a few minutes from downtown Victoriaville, Mont Arthabaska is the only mountain in the Centre-du-Québec region offering 19 km of technical trails. Whether you're an expert or a beginner, there's sure to be a trail in the system that really turns your crank. Give 'em a try! What's more, it's absolutely free! Once your ride is done, check out the mountain-side bistro and bar with its incredible view of Victoriaville and the surrounding area.

100, chemin du Mont-Arthabaska, Victoriaville G6S 0N4
www.montarthabaska.com
819 751-4520

SEE
page
70



Parc Marie-Victorin and Cascades Guided Tours

The Joy of Gardening!

Take a memorable tour of six thematic gardens, where you'll discover larger-than-life 3D mosaicultures, a tropical greenhouse, edible flowers and a General Store that will take you back to the time of Marie-Victorin!

Inspiration, discoveries and nostalgia await you as you enjoy a day in the gardens!

'Unique in North America!'

Discover the Builders' Footbridge, a masterpiece made of recycled materials, and enjoy a beautiful view of the Nicolet River. Do you like to know how things are made? Enjoy a guided tour of Cascades' plants in the heart of the action! You'll also see the new impressive Alain-Lemaire Solar Park.

385, boul. Marie-Victorin (route 255), Kingsey Falls JOA 1B0
www.parcmarievictorin.com
819 363-2528 / 1 888 753-7272

SEE
pages
19-20



Parc linéaire des Bois-Francs

Discover or rediscover 77 km of one of the most beautiful cycle path in Quebec. From Tingwick to Lyster, through Victoriaville and Plessisville, feel free to discover the cycling networks of the different cities. Cycling for all!

www.parclineairebf.com
819 758-6414

SEE
page
68



Centre-du-Québec

CONTEST

Visit

tcdq.com/contest

for a chance to win

A MEMORABLE STAY!



Stay for 2 PEOPLE

- Hôtel Montfort Nicolet :
two nights, two breakfasts, one 4-course dinner,
one 60-minute massage, access to the nordic spa
- Maison des arts Desjardins Drummondville :
two tickets for the summer play (in French only)
- Musée des religions du monde and
Centre d'interprétation acadien :
two adult passes
- Fromagerie L'Ancêtre :
a basket filled with regional products

Valued at

\$900

To participate, visit
tcdq.com/contest

1 888 816-4007

québecoriginal

Québec 100



#centreduquebec



Tourismecentreduquebec

contents

4 Travel Tools

regional overview

6 Can't-miss Experiences

8 Profile of the Region

112 Map

top things to do

56 Regional Events

66 Culture & Heritage

68 Nature & Outdoor Activities

76 Winter Fun

80 Regional Flavours

82 Additional Activities

accommodation and places to eat

86 Places to Eat

92 Accommodation

useful information

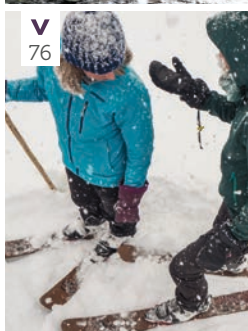
104 General Information

106 Travelling in Québec

108 Legend of Symbols

109 Index

111 Advertisers index





TRAVEL TOOLS

Web resources to help you plan your trip

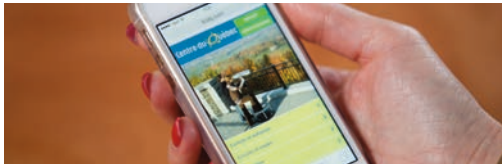
Tourism Centre-du-Québec offers several web-based tools for visitors seeking trip planning information in the area.

Web site:


tourismcentreduquebec.com


You can download this guide and the following brochures in a PDF version.

These tools are also available in paper versions in the region's different tourist information offices (see the list on page 102).



Follow us

 @CentreduQuebec
Share your best moments and memories using hashtag #centreduquebec


 /Tourismcentreduquebec

 /centreduquebec

 /centreduquebec

 /ATR Centreduquebec

 /centreduquebec

 /centreduquebec

regional overview

6 Can't-miss Experiences

8 Profile of the Region

- 10 Drummondville and the surrounding area
- 18 Victoriaville and the surrounding area
- 28 Plessisville and the surrounding area
- 34 Bécancour and the surrounding area
- 44 Nicolet and the surrounding area
- 112 Map

> 10



V
44



V
34





1 < > 2



> 3



CAN'T-MISS EXPERIENCES

1 > The Village Québécois d'Antan Pioneer Village

Discover the history of Quebec from 1810 to 1930 through captivating stories told by the colourful characters of the **Village Québécois d'Antan** Pioneer Village. The streets of the Village Québécois d'Antan bustle with events, period games, music, traditional song and dance, theatrical skits, and horse-drawn wagon rides. Some 70 heritage buildings have stories to tell you about the customs and traditions of our Québécois ancestors! Come and see us! (p.13)

2 > The Navigators' Route

Enjoy exploring the **Navigators' Route** in the Centre-du-Québec region by travelling down the St. Lawrence River between Baie-du-Febvre and Deschailons-sur-Saint-Laurent. Along the 90-km Navigator's Route through the Centre-du-Québec region, discovery the trades and businesses that developed here, and the natural habitat that brings the countryside to life.

3 > Parc Marie-Victorin

Open the doors to a unique, oversized horticultural world! At **Parc Marie-Victorin** nature comes alive through amazing giant

mosaicultures, six fantastic gardens, and a tropical greenhouse teeming with exotic birds. Make the most of your visit and have a picnic by the waterfalls, take spectacular pictures, taste our edible flowers or heirloom vegetables, or partake in various activities! (p. 20)

4 > Cultural life

Discover an impressive cultural environment in the Centre-du-Québec. The **Musée des Abénakis** (p. 48), the oldest Amerindian museum in Quebec, will introduce you to Aboriginal culture. The **Musée de l'Hôtel des Postes** post office museum (p. 26), which is celebrating its 30th anniversary, features three major canadian artists... In the evening, get ready to have fun. The summer theatres present original plays full of hilarious scenes to entertain you. Laughs guaranteed!

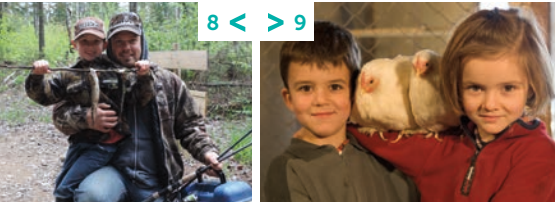
5 > Winter in the Centre-du-Québec region

Would you like to take a deep breath of fresh air? The Centre-du-Québec region invites you to make the most of winter! Two family downhill ski centres, Mounts **Gleason** (p. 78) and **Apic** (p. 78), offer great snow conditions and many activities. Snowshoe trails and snow tubing runs go hand in hand with a great day of skiing.





6 < > 7



8 < > 9



> 10

6 > Poutine

Whether poutine originated in Drummondville, Warwick, or Princeville, everyone agrees that the best in Quebec is found in the Centre-du-Québec region! The **Festival de la Poutine** honours this local delicacy with a program loaded with activities for the whole family, including evening shows and invited chefs who are keen to show you different versions of this famous dish. (p. 60)

7 > Agrotourism

Taste the Centre-du-Québec! The region has so much to offer. Treat your sweet tooth to our maple products, taste our famous local cheeses, and savour our wines! Several events and festivals highlight the rich flavours of our region. The **Balade gourmande** (gourmet circuit) (p. 62) and the **Centre d'interprétation de la Canneberge** (cranberry interpretation center) (p. 27) are a great way to meet our local producers and discover their products.

8 > Outdoors

Enjoy nature while hiking the **Parc régional des Grandes-Coulées**'s marked forest trails. Many other activities await in this enchanting setting: snowshoeing, mountain biking, fishing, hunting, and geocaching (p. 73).

The Centre-du-Québec region is full of cycling routes adapted to your needs and level, on road or stone dust cycling trails. More than 1000 km of cycling routes to discover! (p. 69)

9 > Family activities

The **Centre aquatique du lac Le Mirage** (p. 29) water sports centre is much more than a beach! It offers a wide range of outdoor activities, including swimming, waterslides and splash pads, pedal boats, and kayaks. Come make the most of sunny summer days! The **Ferme du Bassin** farm (p.12) offers educational guided tours that will provide you with information on more than 100 different breeds of animals. The Centre-du-Québec region, the perfect destination for families!

10 > Events

The Centre-du-Québec holds more than 40 festivals and events covering a broad array of themes. The **Mondial des Cultures** (world culture festival, p.58), the **Festival International de Musique Actuelle de Victoriaville** (music festival, p. 56) and the **Challenge 255** (drag racing, p. 60) are just a few examples.

PORTRAIT OF THE REGION

On the Road Again!

The roads are beautiful in the Centre-du-Québec, and there are plenty of opportunities to stop by! Why not travel around the region, by car, bike, motorcycle, snowmobile, or quad? No matter which road you choose, you will discover an authentic and amazing tourist region where tradition and terroir (local products) go hand in hand.

Bounded by the majestic St. Lawrence River and the Appalachian foothills, the region is located just south of the St. Lawrence and the Lac Saint-Pierre Biosphere Reserve and near several major urban centres. As you drive along highways 20 or 55, you will inevitably travel through the Centre-du-Québec.

Not far from the highways are the region's main cities (Bécancour, Drummondville, Nicolet, Plessisville, and Victoriaville) and its many charming quaint towns ... yours to discover.

You're bound to make interesting discoveries no matter which road you choose. For example, Route 116 will take you through towns and cities ranging from the most urban to the most rural. Or, if you opt for Route 132, you will be rewarded with a more panoramic view as you hug the St. Lawrence River and travel along the Navigators' Route.



La Route des Navigateurs

On the Road Again... In This Welcoming Region!

The Centre-du-Québec has been a land of opportunity since the 18th century. Reminders of its Scottish, Irish, and British colonial heritage abound. The territory was divided into seigneuries on the plains along the St. Lawrence and, further south, into townships in the Appalachian foothills. The region's economy took off with the arrival of the railroad, which spurred the development of industries still thriving today. Throughout your travels, heritage tours will enable you to delve into the area's fascinating history.

Here, you're always greeted with a smile. Wherever the road may take you in the Centre-du-Québec, folks are friendly, and the tourist attractions are many!

To add to your pleasure and to entice you to stay for several nights, a number of our hotels and inns have enhanced the quality of their facilities. Check out the "Accommodations" section for more information and visit our Web site to reserve your package. Whether you're looking for a hotel, a B&B, a cottage, or a campground, we've got whatever suits you!

And what brings family and friends together better than sharing a delicious meal? Discover our chefs' masterful dishes inspired by local products. From country-style dining to all the major chains, our restaurants cater to every taste!



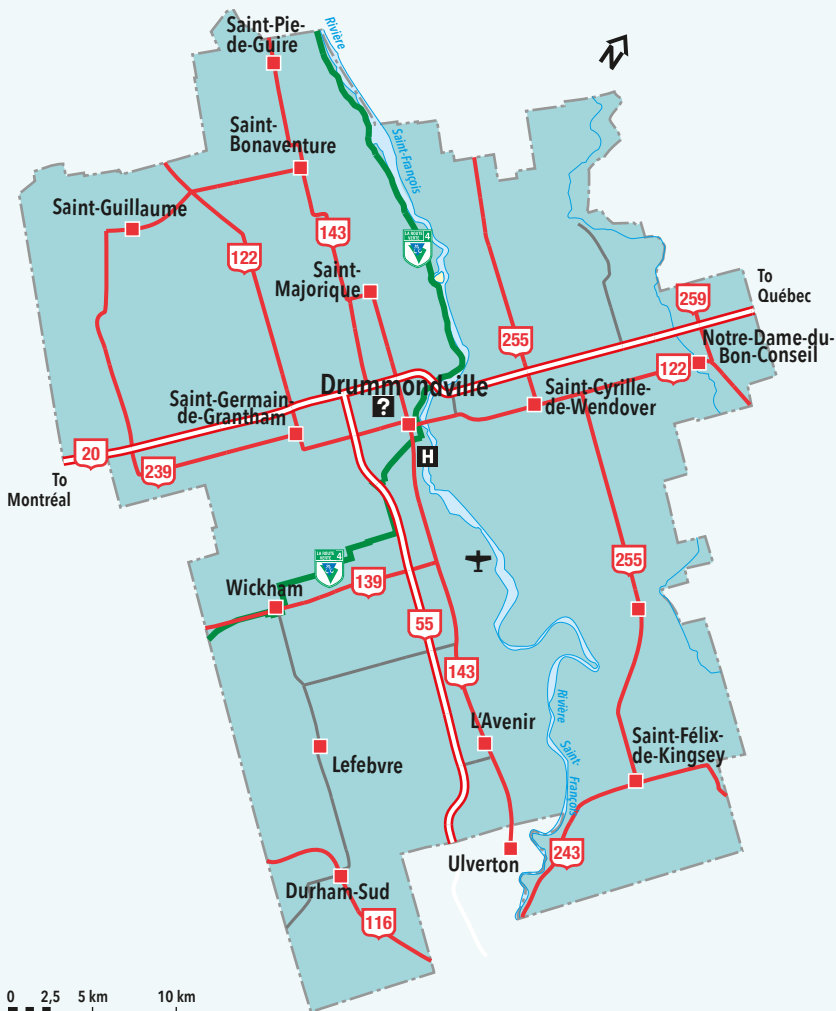
Agrotourism



Family activities



Fun with friends



Legend	
	Highway
	Main road
	Secondary road
	Border of Sub-region
	Cycling trail
	Tourist information permanent
	Hospital



Drummondville and the surrounding area

Renowned for high energy and a festive atmosphere, Drummondville invites you to enjoy celebrations in its popular Parc Woodyatt. Located near the city's downtown core with its terraces and shops, the park is the perfect setting for numerous events. Other places not to be missed during your stay: the Village Québécois d'Antan pioneer village, Rose Drummond, and Arbre en Arbre Drummond (tree-top adventure site) with the Saint-François River as the backdrop.

Drummondville

74 540 inhabitants

Renowned for its industrial vigour, Drummondville is also well-known for its cultural activities and its heritage. Every summer, the very reputable **Mondial des Cultures** (p. 58) transforms the city into an exceptional mosaic of nations. And no one can talk about Drummondville without mentioning poutine. The city hosts the famous



Festival de la Poutine (p. 60), a great occasion for getting together and enjoying good food to the sound of performances by major artists from the music scene. The **Village Québécois d'Antan** (p. 13) pioneer village takes a look back at life in Québec in the 19th century. Added to this is a dynamic downtown core brought to life through its shows, exhibition venues, and heritage tour... creating a very vibrant life for tourists. In Drummondville, tourism is a major focus!

Arbre en arbre Drummondville \$

526, rang Sainte-Anne, Drummondville
819 397-4544 • 1 877 397-4544
reseauupleinair.com

Located in the woods of Forêt Drummond, Arbre en arbre Drummondville (TreeGo) is a recreational park featuring more than 90 treetop adventure challenges spread over two demonstration trails, one children's trail and four junior/adult trails. Set up along the St. Francois River and the Spicers rapids, the Arbre en Arbre Drummondville site now includes a park with seven zip lines, a treetop adventure trail and ESCALABRE. Guaranteed thrills! **Open:** May to October. See our Website for complete schedule.

Axart



219, rue Heriot, Drummondville
819 477-0278 • axart.ca

The Axart artistic distribution and development centre showcases artists from the region. Under the same roof are an art gallery, arts and crafts shop, and exhibition hall devoted to up-and-coming contemporary artists. **Open:** year-round, Thursday to Sunday.

Café Morgane Saint-Frédéric



252, rue Brock, Drummondville
819 474-6970 • cafemorgane.ca

Our friendly "baristas" will welcome you and prepare real Italian coffees: enjoy an espresso, cappuccino, latté or one of a variety of iced specialties. Take a break in a welcoming, cozy ambiance. Check out our gift shop to discover our exclusive coffee blends and Morgane souvenirs. **Open:** year-round.



Café Morgane Saint-Frédéric

Circuit des arts de la MRC de Drummond \$

436, rue Lindsay, Drummondville
819 477-2230 • mrcdrummond.qc.ca

The Drummond MRC offers visual art enthusiasts a tour featuring a dozen workshops, art galleries and museums within its borders.

Immerse yourself in the passion and talent that inspires our local artists. A brochure describing the tour is available in Centre-du-Québec tourist bureaus and on the MRC's Website. Many happy discoveries!

Open: year-round.

Corporation d'animation Heriot



545, rue des Écoles, Drummondville
819 850-1327 • animationheriot.com

A variety of cultural activities (shows and events) will take place at Drummondville Place Saint-Frédéric on Tuesdays, Thursdays, and Saturdays from June to September. On the program: art, culture, history, and heritage. See our Website for more details.

Domaine des 3 fûts

980, rang Watkins, Drummondville
819 857-0143 • 3futs.com

A few minutes from downtown Drummondville, come to visit our winery and taste our organic wines (red, white as well as our new rosé). Meet with the owners to learn more about the art of winemaking. Guided visit, wine tasting, on-site wine sales and terrace. Guided tour available upon reservation (4 persons or more). Visit our Web site for more details. **Open:** June 11 to Decembre 18. Variable hours. At other times, upon reservation.

Ferme du Bassin \$

1040, rang Saint-Jean-Baptiste, Drummondville
450 568-6991 • ferme.ca

Our farm has a wide variety of animals 100 different breeds and hundreds of animals onsite. Several unique workshops let you pet, hold, or feed your friends the animals. **Open:** June 24 to Labor Day. Visit our Website for a list of activities and for detailed schedule.



Le Village Québécois d'Antan Inc.

Le Village Québécois d'Antan Inc. \$

1425, rue Montplaisir, Drummondville
819 478-1441 • 1 877 710-0267
villagequebecois.com

Experience Quebec circa 1810 to 1930 in a fun way! Meet the villagers in their houses, learn about the trades of yesteryear, and experience everyday life in the past. The streets are full of entertainment with theatrical scenes depicting days of yore, period games, traditional music, and much more! An enjoyable adventure for the whole family with the waterpark La Bassine, the Face painting House, the Clown's house. New: Les p'tites enquêtes, where you collect clues and question suspects to solve the mystery. Other seasons: Haunted Village, Illuminated Village and Sweet Village.

Open: early June to mid-September. See our Website for detailed schedule. [pub. p. 17]

**Maison des arts Desjardins
Drummondville**



175, rue Ringuet, Drummondville
819 477-5412 • 1 800 265-5412
artsdrummondville.com

Comedy, song, theatre, music and variety are all on the stellar program at the Maison des arts centre. All of your favourite artists invite you to come and see them at the Maison! In summer 2016, the focus will be on theatre, with Les Projets de la Meute presenting the comedy L'Emmerdeur by Francis Veber. Marcel Leboeuf will once again play the role of the notorious con man François Pignon. Normand D'amour, Pierre-François Legendre, Patrice Coquereau, Monique Spaziani, and Danny Gagné will join him, with Normand Chouinard directing. Dinner-theatre packages including accommodation available.

Open: year-round. See our Website for detailed schedule. (In french only)

UVV L'UnionVie Compagnie mutuelle d'assurance présente

L'EMMERDEUR

NORMAND D'AMOUR MARCEL LEBOEUF

1^{er} juillet au 27 août 2016

Maison des arts Desjardins Drummondville

INFORMATION ET ACHAT
1 800 265-5412
artsdrummondville.com

52\$

Musée Populaire de la Photographie \$

217, rue Brock, Drummondville
819 474-5782 • museedelaphoto.ca

This museum presents the technical and esthetic history of photography through its impressive collection. See cameras from the early days to the most modern equipment, including replicas of the first cameras in the world, and a number of original photographs. A blend of art, history and science, photography is a universe of surprising discoveries with something for everyone. Temporary and permanent exhibits. **Open:** year-round, Wednesday to Sunday.

Parc Woodyatt

53, rue du Pont, Drummondville

Located downtown Drummondville, Parc Woodyatt provides access to a major attraction, the St. Francis River. Prized for its recreation and picnic areas, as well as its many lookout points (islands, hydroelectric power station lookout), it is also a hit with children who enjoy its playground and cyclists who use the new trail that goes through it. The park is also a gathering place for many activities, including the Mondial des Cultures event. In the winter, the park's snow slides and ice trails bring together people of all ages.

Rose Drummond Inc

210, boul. Lemire Ouest, Drummondville
819 474-3488 • 1 888 767-3210
rose.ca

Come and discover the only cut flower producer in Quebec: two hectares of greenhouses in which roses, gerberas, and alstroemeria bloom daily. We also produce tomatoes, cucumbers and sweet peppers, a great way to get vegetables ripened on the plant as in Grandma's garden. A coffee shop section was newly added to the boutique so you can stop and taste a fresh and healthy meal on your way! Rose Drummond for a memorable stop on the highway 20. **Open:** year-round.

Saint-Cyrille-de-Wendover**Fromagerie Lemaire Ltée**

2095, route 122, Saint-Cyrille-de-Wendover
819 478-0601 • fromagerie-lemaire.ca

This cheese factory welcomes you to its cheese counter to savour its daily fresh cheddar cheese. There is nothing better than a soft ice cream after enjoying a poutine at our country-style restaurant! In the afternoon, savour warm curd cheese while you watch our cheese-makers at work through the panoramic window. **Open:** year-round.

For a memorable stop**175**

rose
CAFÉ
★★★★★

rose 
drummond

Saint-Bonaventure

Ferme Bel Alpaga et Bon Autruche \$

1331, rang 2, Saint-Bonaventure
819 396-1498 • fermebelalpaga.com

During your visit, you'll be captivated by the softness and gentleness of the alpacas. You'll also be fascinated with the curious eyes of the ostriches, and our petting zoo with its vast array of animals, both of which will delight people of all ages. Here you'll find a gift shop brimming with soft, warm alpaca wool products made in Québec and elsewhere; a number of ostrich-based products: oils, soaps, capsules, pomade, balms, shampoo; as well as ostrich and alpaca meat. **Open:** year-round. Guided tour by reservation.



Mouvement ESSARTS

Saint-Pie-de-Guire

Mouvement ESSARTS ⑧

260, 10^e rang, Saint-Pie-de-Guire
450 784-2408 • essarts.org

Essarts is a sculpture park with the mission to promote contemporary sculpture. Mouvement

ESSARTS frequently welcomes artists from various countries to participate in on-site work (symposium). Visitors are invited to wander along the park's trails, day or evening, to admire the collection of works created during symposiums dating back to the year 2000: 46 large-scale works of art made by more than 35 artists coming from 15 countries. **Open:** self-guided tours year-round. Guided tours upon reservation.

Saint-Guillaume

Centre d'interprétation de la fromagerie de Saint-Guillaume \$

83, route de l'Église, Saint-Guillaume
819 396-2022 • 1 888 868-2022
fromagestguillaume.com

Discover how Saint-Guillaume cheese has been made since 1940. Travel back through time through old photos, and watch the process in action through the windows providing a view into the factory. The only Quebec village co-op still in existence celebrated its 25th anniversary in 2015. Come and savour curd cheddar while it still squeaks and our entire range of products which have won prestigious awards. We will be pleased to welcome you with friends or as a group. **Open:** year-round. Closed on Mondays from Thanksgiving to mid-June.

Saint-Germain-de-Grantham

Halte chez Lemaire

182, boul. Industriel, Saint-Germain-de-Grantham
819 395-5327 • 819 478-0601
fromagerie-lemaire.ca

Halte Chez Lemaire will welcome you to its cheese counter, where you can taste its famous cheddar, fresh daily. Treat yourself to a delicious poutine in the restaurant with a country-style décor or pick up some freshly-made curd cheese while it's still warm. Available every afternoon. Ice cream is also offered at the dairy bar. **Open:** year-round.

Wickham

2 528 inhabitants

Established in 1867, Wickham is located along Route 139. The municipality's economy is mainly based on agriculture and industry. The Route verte bike trail crosses through town and takes cycling enthusiasts through beautiful scenery they can enjoy up close. Along the way, you will find a rest area. Year after year, **Camping Plage des Sources** (p. 100) is the site of the "**Fête au village de Wickham**" (p. 60), a major regional festival inviting everyone to join in the celebrations.

Ulverton

Moulin à laine d'Ulverton \$

210, chemin Porter, Ulverton
819 826-3157 • moulin.ca

Travel back in time to the era of the first textile industries at the Moulin à Laine d'Ulverton woolen mill! With its original turbine and machines for producing woolen thread, this is the last remaining woolen mill in Québec. Guides will lead you into the machine rooms for a remarkable experience. Workshops for children. Sheep pens, 5 km of trails, terrace, and gift shop featuring local products. Free access for children (12 years and under). Brunch served every Sunday. Fun for the entire family! **Open:** mid-June to mid-October.

Saint-Félix-de-Kingsey

1 572 inhabitants

Located among rolling hills and bordered by the rivière Saint-François (St. Francis River), Saint-Félix-de-Kingsey will enchant you: the road along the river (Chemin de la Rivière) is great for cycling; the panoramic view from the mountain, next to the illuminated

cross; two campgrounds; maple bushes; berry productions; Christmas tree plantations; the Sydenham Place Church, the temple, the Anglican Tremholm cemetery and the Catholic Church, all classified heritage buildings.

Alpagas de Camily

750, 7^e rang, Saint-Félix-de-Kingsey
514 978-5652 • alpagasdecamily.com

Alpagas de Camily is an alpaca breeding farm that practices pet therapy and offers people the pleasure of contact in the company of alpacas. We also offer educational tours. Our gift shop, La chaleur au bout du fil, features Québec and free-trade handmade products made from alpaca wool. In addition, we make our own range of unique and original artisanal products. Alpaca wool is hypoallergenic and provides both comfort and warmth. Come and discover these little treasures, you won't be able to resist them! **Open:** year-round. Wednesday to Sunday. At other times, by reservation.



Alpagas de Camily



Village
QUÉBÉCOIS D'ANTAN
ENTERTAINMENT & GAMES



**LIVELY
 STREETS**



**FUN FOR THE
 WHOLE FAMILY**



**MEMORIES FOR
 GRANDPARENTS**



**LA BASSINE
 WATER PARK**



discover
 THE NEW
VILLAGE

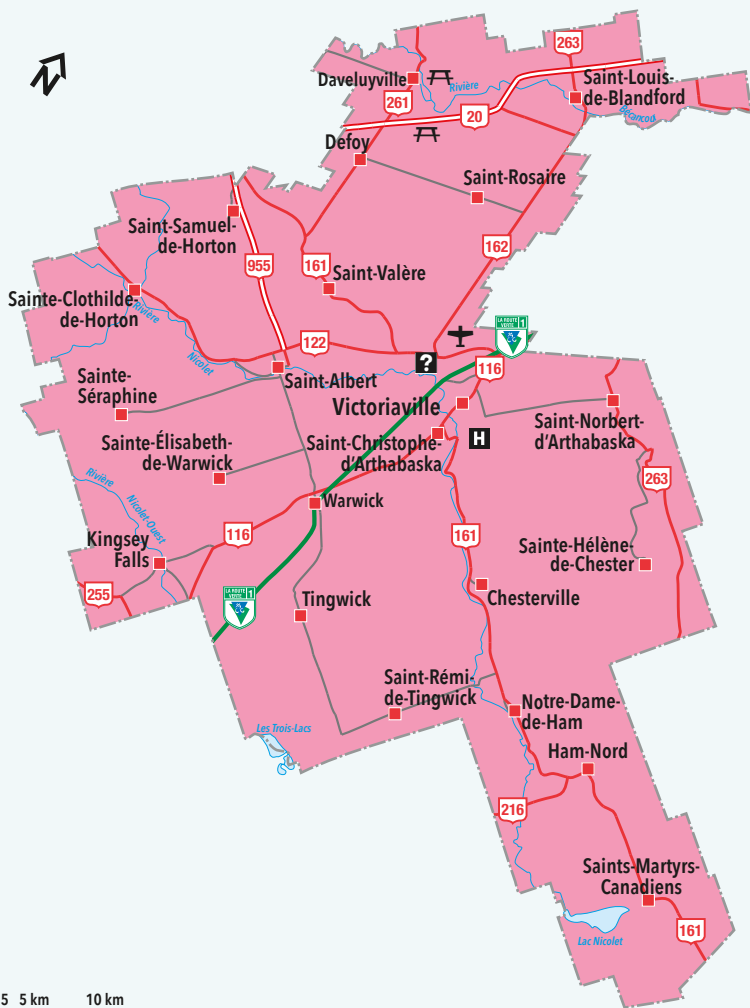


**ACTIVITIES
 FOR CHILDREN**

villagequebecois.com 1 877 710-0267 Centre-du-Québec

DON'T FORGET OUR SEASONAL EVENTS





Legend	
	Highway
	Main road
	Secondary road
	Border of Sub-region
	Cycling trail
	Tourist information permanent
	Hospital
	Roadside rest area



Victoriaville and the surrounding area

An area where agriculture flourishes, Victoriaville and surroundings are ideal for discovering locally produced food. Cranberries, fine cheeses, duck, wine—come and stock up on supplies from our producers while discovering their expertise. Mark the “Balade gourmande” gourmet food tour on your calendar. This is the autumn event par excellence for admiring the blazing colours of the Appalachian foothills.

Kingsey Falls

2 012 inhabitants

Located about 25 kilometres from Victoriaville, Kingsey Falls invites you to discover the cycling trail linking the town to the Route verte. Parc Bernard-Lemaire and the municipal

park equipped with playground equipment and picnic tables, both along the rivière Nicolet (Nicolet River), are ideal family stops. A footbridge made of recycled materials spans the river and provides access to **Parc Marie-Victorin** (p. 20).

Cascades (industrial visit)

\$

385, boul. Marie-Victorin, Kingsey Falls
819 363-2528 • 1 888 753-7272
parcmarienvictorin.com

Discover industrial recycling processes and the manufacturing methods for various paper products through a guided tour of a Cascades plant in full operation! First you'll view a presentation on the rapid rise of this multinational company owned by the Lemaire brothers, pioneers of recycling in Quebec, and then explore the plant along especially designed passageways. Don't miss to see the new solar plant. **Open:** year-round. Visit our Website for complete schedule. [*pub. p. 1*]



Cascades (Industrial visit)

Parc Marie-Victorin

\$ t&

385, boul. Marie-Victorin, Kingsey Falls
819 363-2528 • 1 888 753-7272
parcmarienvictorin.com

Stroll through this oversized garden that pays tribute to Marie-Victorin, nestled in his home town. The entire family will be amazed! Admire the astonishing giant 3-D mosaicultures and gigantic reproductions of insects made of recycled metal as you follow the self-guided or audio-guided trail wandering through six theme-based gardens. Explore a tropical



Parc Marie-Victorin

greenhouse with exotic birds, learn more about botany at the laboratory, see the new Passerelle des bâtisseurs on the river and enjoy unusual activities and tastings. Don't forget to visit our tenant of the new general store, who will present several antiques in the time of Marie-Victorin. Events on season. **Open:** June 4 to October 10. Visit our Website for complete schedule. *[pub. p. 1]*

Théâtre des Grands Chênes

\$ t&

356, boul. Marie-Victorin, Kingsey Falls
819 363-2900 • 1 877 563-2900
grandschenes.ca

Représailles, this saucy comedy by Eric Assous, adapted by Michel Tremblay and directed by André-Marie Coudou, brings together on stage Raymond Bouchard, Gabrielle Mathieu, Jean-Bernard Hébert, Myriam Poirier, Sylvianne Rivest-Beauséjour et Jean-Léon Rondeau. On his daughter's wedding night Francis get caught with his hands in the cookie jar by his wife who discovers about his many infidelities. The divorce battle seems already lost for Francis who fears to lose everything... Since he still loves Rose, why not sign a peace treaty with her? Fun and laughter guaranteed. (In French only). **Open:** July 2 to August 20.



Théâtre des Grands Chênes

Warwick

4 648 inhabitants

An attractive town located at the foot of the Appalachians, Warwick is known for its industrial and agricultural vocations. A pleasant place to visit, it has been the winner of the province's cities and towns in bloom competition a number of times, thus earning it the nickname, "The bloom of the Bois-Francis." Its beautiful parks, covered bridge over the rivière des Pins (Pine River), Maison de la Culture, rest area for cyclists (in the old train station), and lovely homes with their distinctive architecture will more than charm you.

Brûlerie des Cantons

4, rue Beauchesne, Warwick
819 358-9177 • bruleriedescantons.com

Coffee house roasting and retail sales. Sunny terrace in summer, warm interior in winter: the coffee counter features an exceptional atmosphere in which to relax. The staff is specially trained to provide information and advice on coffee and how to prepare it. Don't be shy to ask questions! Come and savour our espressos, filtered coffees, cappuccinos, lattés, iced mochas. New at the coffee house: a rest stop with picnic tables for cyclists. **Open:** year-round.

Fromage Warwick Inc.

1, rue Lemay, Warwick
819 559-8080 • fromagewarwick@outlook.com

Fromage Warwick Inc. is a farm-based cheese maker producing fresh cheddar-type cheeses made from 100% Jersey milk. Jersey cow milk is of excellent quality for cheese making. Come discover our array of products. Open since 2014, we are constantly growing. Tours with tastings are available by reservation. **Open:** closed on Monday, November 1 to April 30.



Le Verger Canard Goûteux

49, route 116 Est, Warwick
819 357-1658 • 819 960-7424
canardgouteux.com

This farm's traditional approach respects the animals' and the environment's well-being and is reflected in its outstanding products. Meet the owners who will guide you through a tour and share their culinary tips to prepare their amazing products. You can treat yourself to simple, healthy and delicious products, including duck rillettes, confit, breasts or foie gras and with apple products such as juice, pies, apple mousse cake, vinegar or syrup. Visit our Website for information on the events at our farm. **Open:** year-round. Upon reservation on Sundays.

Vergers des Horizons

67, rue Saint-Louis, Warwick
819 358-2790

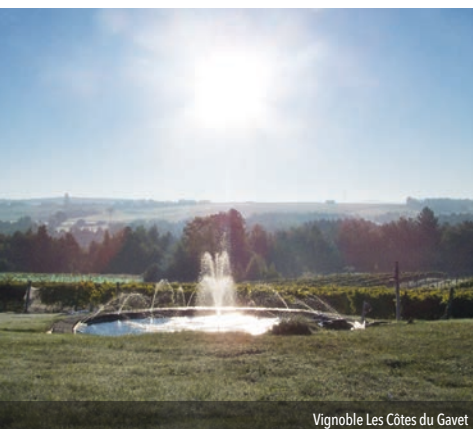
Enjoy apple time! Family business specializing in apple production and processing. Pick up various products: juice, apple butter, jelly, pies, cider vinegar, etc. in the shop. **Open:** pick-your-own: September and October, Saturdays and Sundays from 10 a.m. to 5 p.m. Shop: year-round.

Tingwick

Vignoble Les Côtes du Gavet

1690, chemin de l'Aqueduc, Tingwick
819 850-3391 • vignoblegavet.com

Discover scenes reminiscent of Tuscany at the limits between Warwick and Tingwick when visiting this vineyard in an enchanting location flanked by verdant hillsides. Discuss wines and winemaking with passionate winemakers. Taste white, rosé, red, and Porto-type wines in the winetasting room. Bring a picnic to enjoy on the covered terrace offering you a stunning view of the vineyard and the surrounding landscapes. **Open:** May 1 to October 30.



Vignoble Les Côtes du Gavet

Saint-Rémi-de-Tingwick

479 inhabitants

This municipality, founded in 1881, is in the heart of the mountains. With breathtaking scenery, it opens its doors to a broad diversity of tourist sites. Here, farmland and sugar bushes co-exist with vacation sites. The banks of Trois-Lacs are awe-inspiring and a source of tranquility. Agrotourism is booming.

Ferme des Hautes Terres

801, rang 8 et 9, Saint-Rémi-de-Tingwick
819 359-2900 • fermedeshautesterres.com

Come and discover unique and even surprising techniques for raising livestock, inspired by tradition and ingenuity. During the shop's opening hours, interpretation signs will bring you along the route that leads meat from the pasture to your plate. For all ages, as a family or in a group! Welcome! **Open:** June 3 to October 31, Wednesday to Friday. Upon request at other times.

Les Sentiers équestres aux milles collines

\$

Saint-Rémi-de-Tingwick
819 382-2241 • 819 740-2548
andup@videotron.ca

A new trail for equestrian sports in the Centre-du-Québec region. Opened in the fall of 2015, these new equestrian areas will delight riders in the saddle or in the cart! This new 25-km trail winds through the municipality of Saint-Rémi-de-Tingwick and will enable you to discover breathtaking landscapes while exploring century-old sugar bushes and visiting local farms. Two entrances in Saint-Rémi-de-Tingwick: 143, rue Principale at the Musée des outils anciens or 175, rang 10 et 11. **Open:** year-round.

Musée des outils anciens de Saint-Rémi-de-Tingwick

\$

143, rue Principale, Saint-Rémi-de-Tingwick
819 749-1072 • museedoutilsanciens.com

Come and discover one of the largest antique tool collections in Canada. A guided tour and themed workshops will help you relive most of the traditional trades of yesteryear when items used in daily life were made by hand, with tools also made by hand. An opportunity to reawaken memories among older folks and provide a history lesson for the younger set. Vending machines and microwave ovens available for visitors wishing to bring a meal or snacks. A door to the past is open—all you need to do is enter. **Open:** May 1 to October 14, Wednesday to Sunday.

Notre-Dame-de-Ham

422 inhabitants

Picturesque rivers and mountains provide this village (located along Route 161) with spectacular vistas. Take time to enjoy

the municipal park, appreciated by young and old. Discover local products, a fishing site (**Pêche Nicolet** p. 71), and the village's heritage treasures. Meditate at the shrine located near the church built in 1940, one of the region's rare neoclassical churches.

Chesterville

879 inhabitants

The municipality of Chesterville, located in the heart of the Appalachians, features a unique vista. Its friendly, welcoming residents will help you discover this village's charm and many attractions. The innovation and excellence of its numerous cultural events such as the **Symposium l'Accueil des grands peintres** (p. 57) and Clairière Art et Nature will amaze you. More courageous cyclists can take advantage of several observation points, some with drinking water and toilets. Without a doubt, every season will delight nature lovers, whether they like quiet strolls in nature, casting a line in our marvelous fishing spots, or practicing extreme sports that only topography like ours can offer! A must-visit destination in 2016!



La Maison d'école du rang Cinq-Chicots

Saint-Christophe-d'Arthabaska

La Maison d'école du rang Cinq-Chicots \$

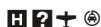
416, av. Pie-X, Saint-Christophe-d'Arthabaska
819 752-4729 • 819 752-7867
ecolecinqchicots.com

This wooden school was built in 1903 and welcomed students until 1960. In 1988, it was turned into an interpretation centre on life in old rural Quebec schoolhouses. Miss Hermine Faucher, the first "schoolmarm", invites you to step back in the past to visit her schoolroom, and her tiny and cold bedroom, to take a look at her teaching tools, etc. In addition to the permanent collection, the schoolhouse hosts a new theme exhibit every tourist season. In 2016, discover "The Bois-Francs in the artist's eye!"



Victoriaville

45 309 inhabitants



Victoriaville is a modern, prosperous, vibrant city that has everything you need to live an active, healthy lifestyle. It's a choice destination for sports enthusiasts whatever the season. In addition to the **mont Arthabaska** (p. 70) mountain bike trail network, the ice skating loop in the city centre and the picturesque bridge over the **Beaudet reservoir** (p. 26), the city is crisscrossed by 58 km of bicycle paths that link up with the Route verte. Clean and welcoming with abundant green space, Victoriaville is a family-friendly town that hosts a wide variety of sports and cultural events not to mention being a major stop on the antique trail. The city boasts a rich architectural heritage and is home to the **Musée Laurier** (p. 25) and the **Musée de l'Hôtel des postes** (p. 26), both dedicated to the exposition of fine art.

Centre d'art Jacques et Michel Auger

150, rue Notre-Dame Est, Victoriaville
819 751-4517 • 819 752-9912
centredartauger.com

The Centre d'art Jacques et Michel Auger is an exhibition centre dedicated to contemporary visual arts from near and far. Located in the Victoriaville's beautiful cultural space, Le Carré 150, this arts centre holds gatherings and activities that are accessible to all. Six varied exhibitions are presented here each year, along with a cultural and educational activities program. **Open:** year-round. Wednesday to Saturday and on performance nights.

Chasse au trésor de la Fondation de l'Hôtel-Dieu (Treasure hunt)

Victoriaville
819 357-6005 • chasseauxtresors.ca

A fantastic treasure hunt for the whole family. Come have fun at the Réservoir Beaudet park in Victoriaville and try to find the great treasure. A map costs only \$10. Consult our Website for more information about this activity, which raises funds for the Hôtel-Dieu d'Arthabaska hospital's foundation. **Open:** weather permitting.

Économusée de la maroquinerie – Cuir RocheFort maroquinier

857, boul. Bois-Francis Sud, Victoriaville
819 357-3138 • cuir-rochefort.com

Denis Rochefort plies the art of working with leather in a century-old cobbler's shop where the scent of leather is ever present. Watch the craftsman at work and learn to recognize the skins of exotic animals. This leather worker uses finely honed skills to create purses, wallets, briefcases, belts, etc. Let yourself be tempted! **Open:** year-round. Upon reservation on Saturdays and Sundays. Closed on major holidays.

La Fromagerie Victoria

101, rue de l'Aqueduc, Victoriaville
819 752-6821 • fromagerievictoria.com

Make it a point to stop at this small-scale cheese factory and through a window watch cheese being made. A great place for friendly family gatherings. Accessible from the cycling path. This business offers a full range of fine cheeses and homemade products, not to mention the expansive dairy bar and restaurant where poutine is the star product. **Open:** year-round.

Le Carré 150

\$

150, rue Notre-Dame Est, Victoriaville
819 752-9912 • 819 751-4515
lecarre150.com

Le Carré 150 is Victoriaville's new cultural space. Much more than a performance venue, it has an exhibition hall, a customizable black box theatre for any type of event, a proscenium theatre seating more than 850, a lounge perfect for relaxation, a rehearsal room, and all of the commodities of major cultural centres. Music, comedy, dance, theatre, variety, circus arts, visual arts, and repertory films are featured here over the course of the various seasons. Managed by Diffusion Momentum, Le Carré 150 presents more than 100 shows and events every year. **Open:** for detailed schedule, please visit our Website.

LE Centre de Victoriaville

405, boul. Jutras Est, Victoriaville
819 752-4647 • lecentredevictoriaville.com

In Victoriaville, visit this big-box shopping centre with lots of stores including Buropro, Canadian Tire, Métro Plus, l'Aubainerie, Rossy, Dollorama, Ardène, l'Équipeur, le Château Entrepôt, Mr Jack Café Rasoir/Cuisine, Électronique Hébert, Boutique d'animaux Victoriaville, Hockey Expert / Atmosphère, Meuble Perreault, Tutti Frutti, Thai Express et A&W. **Open:** year-round.

**Lieu Historique National de la Maison Wilfrid-Laurier**

\$ &

16, rue Laurier Ouest, Victoriaville
819 357-8655 • museelaurier.com

Discover the elegant residence of Sir Wilfrid Laurier, the first French Canadian to become Prime Minister of Canada (1896-1911). Give a glance to this heritage place located in a Victorian home built in 1876. Upstairs a permanent exhibition dedicated to the life and career of Laurier. To highlight the 175th birthday of Laurier, in 2016, and the celebrations, in 2017, of the 150th anniversary of Canada, two exhibitions making an intimate portrait of the man and the politician's achievements will be presented. Included in the fees, the visit of the Hôtel des Postes museum located nearby. **Open:** mid-March to the end of December. Closed on Mondays from September to June. Visit our Website for complete schedule.



Musée de l'Hôtel des Postes

Musée de l'Hôtel des Postes

949, boul. Bois-Francis Sud, Victoriaville
819 357-2185 • 819 357-8655
museelaurier.com

The Hôtel des Postes museum is a massive Second Empire style building built in 1910 that served as post office from 1911 to 1967. Temporary fine art exhibitions are presented, in addition to a permanent exhibition that recreates a post office from the early twentieth century. You will also be in touch with the clock mechanism dating of the same period. In 2016, Louis-Marie Gagné's collection, will feature three major Canadian artists, originally from the region: Suzor-Coté, Alfred Laliberté and Louis-Philippe Hébert. Included in the fees, the visit of the Maison Wilfrid-Laurier (p. 25) located nearby. **Open:** mid-March to the end of December. Closed on Mondays from September to June. Visit our Website for complete schedule.



Parc du Réservoir Beaudet

Parc du Réservoir Beaudet



rue Garand, Victoriaville

In summer, activities for the whole family are available at the service building: kayak, pedal boat, and canoe rentals, a splash pad (Place Elliot-Tardif), a bike path that runs along the lake, play structures, and picnic areas. The Parc du Réservoir Beaudet is an excellent area for bird-watching: more than 200 species have been found here. The concentration of Snow Geese is exceptional in October, and they take centre stage during the ornithological art symposium "**Victoriaville et ses oies**" (p. 62).

Pavillon Arthabaska



100, chemin du Mont-Arthabaska, Victoriaville
819 751-4520 • montarthabaska.com

Spectacular lookout point with a platform overlooking the region, and a 24-m-high lit cross that can be seen from nearly 25 km away. This is the site of a park well-known to birdwatchers, with a picnic area, walking trails, and **mountain biking** trails (p. 70). In winter, cross-country ski and snowshoe trails for beginners and the more experienced. Snow tubing runs with a mechanical lift (\$). The reception pavilion with its restaurant-bar, terrace, and hall is available for a corporate event, show, or wedding.

Saint-Louis-de-Blandford

963 inhabitants

This municipality is known as the cradle of the Bois-Francs region since the region's first pioneer, Charles Héon, settled here. It is also known as the province's cranberry capital for its more than a dozen producers of this tangy fruit found on its territory.

Centre d'interprétation de la canneberge

\$ ta

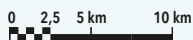
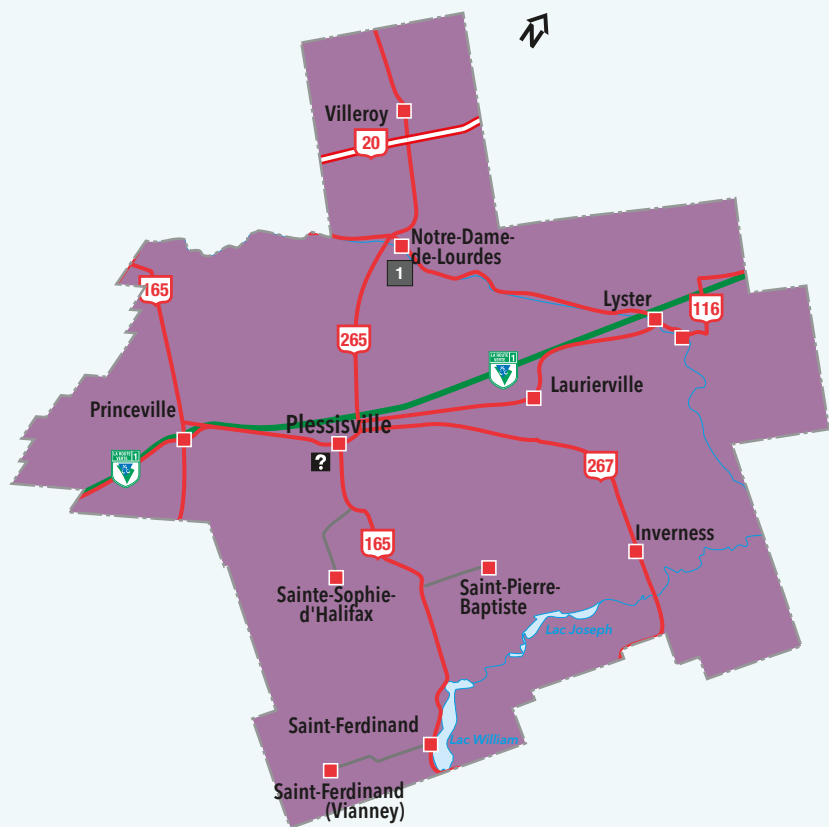
80, rue Principale, Saint-Louis-de-Blandford
819 364-5112 • canneberge.qc.ca

Located in the province's cranberry capital, this center offers guided tours of a cranberry bog in the midst of harvesting. On site, you'll find a restaurant, a gift shop featuring cranberry-based products, a discovery room, a video presentation of the harvest, as well as food tastings and demonstrations.

Open: mid-September to mid-October.



Centre d'interprétation de la canneberge



Legend	
	Highway
	Main road
	Secondary road
	Border of Sub-region
	Cycling trail
	Tourist information permanent



Plessisville and the surrounding area

Nestled in the Appalachian foothills, Plessisville and area are the site of breathtaking panoramas. Those who are more physically active may choose to visit the area by bicycle; others will opt to travel by motorcycle or car. Regardless of your mode of transportation, you'll enhance your stay by including historic tours, a visit to the Musée du Bronze, and activities in the vicinity of lovely Lake William.

Princeville

5 902 inhabitants

The town of Princeville is family-oriented and well-known for its dynamic residents. A number of major activities take place here every year, including the **Festival du Cheval** horse festival (p. 57) and the **Foire Bières, Bouffe et Culture** (p. 59), which attract thousands of visitors. Golf

enthusiasts can play their favourite sport on two courses and vacationers can have fun at one of the two campgrounds. The town also hosts two provincial hockey tournaments (Bantam-Midget and Novice-Atom). Not to mention the many activities held at the Parc multisports throughout the year: the Carnaval d'hiver winter carnival, Opération Bougeotte (a day of festivities promoting physical activity), the Fête nationale celebrating Québec's national holiday, and much more!

Centre aquatique du lac Le Mirage \$

711, 2^e rang Ouest, Princeville
819 364-7009 • lacmirage.qc.ca

A recreational site featuring a beach and offering swimming, water slides and jets, a cable park, ball hockey and other summer activities. Rentals: pedal boats, kayaks and waterskiing equipment. Large reception hall open year-round, reservation required. Barbecues, buffets, meals, conference facilities, canteen, bar, etc. New day camp. **Open:** early June to the end of August.

Jardinerie Fortier

99, route 116 Est, Princeville
819 364-5009 • jardineriefortier.com

The Jardinerie Fortier garden centre is a renowned family-run business that produces high-quality plants. This family destination boasts a dynamic team ready to provide you with an exceptional experience. You'll find a selection of goods such as plants, horticultural products, and decorative items to enhance your environment. Come discover our countrystyle decoration shop. Christmas magic begins October 15 at La Jardinerie Fortier, with a Christmas decoration boutique where you'll also find a wide assortment of gift ideas.

Our mission... to beautify your life!

Open: March 1 to December 30, daily.

Les petits fruits d'Évélyne

\$

196, 10^e rang Ouest, Princeville
819 364-3377 • petitsfruitsdevelyne.com

In addition to picking blueberries you will enjoy an experience with family or friends. You can learn how our fruits are grown and more about Quebec farming and its various types of production by visiting our educational small farm. You can have a picnic in the heart of nature, and children can enjoy the playground. Regional products available. **Open:** June to September.

Verger des Bois-Francis inc

\$

304, route 116 Est, Princeville (sales counter)
2655, rue Sainte-Calixte, Plessisville (pick your own)
819 364-5783 • vergerbois-francs.com

Our family operation, founded in 1942, welcomes you at our two sites. In Princeville, we offer several varieties of fresh apples, natural apple juice, alcoholic cider, nonalcoholic apple must, other apple-based products, maple products and honey. Come pick your own apples in Plessisville. Tractor rides, playground, picnic tables, everything for a great family or school outing. **Open:** Plessisville: pick your own, September 3 to October 10. Open daily in Princeville.

Plessisville



6 661 inhabitants

Plessisville is located in the foothills of the Appalachians. Where the rivière Bourbon (Bourbon River) runs through town, there is a wonderful park, an ideal spot to relax, have a picnic or enjoy activities organized by the Carrefour de l'Érable. This summer brand new water games will be in place for the kids to enjoy. This attractive site features a footbridge created by sculptor Armand Vaillancourt. Plessisville has lots of services for tourists, cyclists, ATV riders and snowmobilers. Whatever the season, Plessisville's great



restaurants, cosy accommodations, and outdoor activity facilities will be pleased to welcome you.

Circuit patrimonial «L'Érable entreprenante»

1280, av. Trudelle, Plessisville
819 621-1333 • 1 800 360-2989
erable.ca/tourisme

A trip through the history of the builders who helped shape the identity and character of our regional county municipality! The 30 stories (on 30 panels in 11 municipalities) presented on this tour were chosen because today they are still a stimulus to our entrepreneurial spirit, which is strongly influenced by the agricultural and industrial sectors.

Citadelle «Coopérative de producteurs de sirop d'érable»

2100, av. Saint-Laurent, Plessisville
819 362-3241 • citadelle.coop

Citadelle is a provincial cooperative with approximately 2000 members. Its maple, honey, and cranberry products are sold in over 40 countries around the world. At the counter, you will find a full range of maple-based products and gift packages. A perfect gift whatever the season! **Open:** year-round, Monday to Friday.

Fraisière Talfor

775, route 116 Est, Plessisville
819 362-3607 • talfor@cgocable.ca

Talfor is a strawberry, raspberry, and corn farm. Pick your own berries and discover the steps in berry growing, from planting to your plate. You can also purchase other produce and many other excellent products featuring the fruits of our labor. **Open:** June 22 to September 20.

Microbrasserie Kapadokya

\$

1507, av. Saint-Louis, Plessisville
819 362-9362

Located within Resto-Grillades Zema, Microbrasserie Kapadokya, which opened in 2014, serves up three craft beers: a blonde ale called Zer, with 5.4% alcohol content; a brown ale called Beri, at 5.8%; and a citrus blonde called Grapefruit, which is the boldest of the three at 6.6%. Our beer is available at all times during business hours, and you can enjoy it inside the restaurant or, during the warmer months, on our outdoor terrace. Kapadokya has something for beer-lovers of all kinds. **Open:** Wednesday to Sunday

Saputo Produits Laitiers Canada S.E.N.C.

1245, rue Forand, Plessisville
819 362-6378 • kingsey.com

Savour our daily-fresh Kingsey and Princesse cheeses produced on site. In curds or in blocks, our cheeses are known for their freshness and are recognized on the market for their unique taste and delicate, slightly flaky texture.

Open: year-round.

Saint-Ferdinand

⊕

2 062 inhabitants

The key attraction of the municipality of Saint-Ferdinand is lac William (Lake William), a body of water more than seven kilometres in length. It welcomes water skiers and recreational boaters in the summer, and ice fishing enthusiasts in the winter. A number of facilities are located here: a marina, an inn, B&Bs, campgrounds and restaurants.

Produits de l'Érable St-Ferdinand B

185, route 165, Saint-Ferdinand
418 428-9381 • produitdeleable.com

You'll be amazed by the extensive variety of maple products at the boutique located on the premises of the processing plant. A short video presentation explains how the products are made. Guided tours available.

Open: year-round.

Saint-Pierre-Baptiste**Nouveau Théâtre
de Saint-Pierre-Baptiste**

1051, rue Principale, Saint-Pierre-Baptiste
418 335-8030 • 514 922-3377

This café-theatre is full of surprises and this year features a brand new comedy: "MODÈLE DE RÊVE!" with 8 passionate actors on stage. Air-conditioned hall with bar. Packages including dinner at the Manoir du lac William are available. Best value for money. Reservation mandatory. (In French only). **Open:** June 25 to August 27, Wednesdays, Fridays and Saturdays.

Inverness

820 inhabitants

Founded by Scottish immigrants in 1829, Inverness still has several tangible reminders of Scottish culture. A North American showcase for bronze, Inverness is home to a number of art foundries. With its stunning landscapes and rich heritage, Inverness is one of the most beautiful villages in Quebec. Let yourself be soothed and charmed by picturesque tourist routes.

La Route Celtique

1760, chemin Dublin, Inverness
418 453-3434 • 418 453-7740
larouteceltique.org

A guided tour of the Village of Inverness and its surrounding area. The history of colonization to today (from the early 19th to the 21st century). An invitation to follow in the footsteps of the first Scottish, Irish, and Loyalist pioneers while admiring the breathtaking landscapes of this corner of the world! Group packages available including demonstration of square dancing in the tradition of the Irish.

Open: end of June to early September, Wednesday to Sunday.

Musée du Bronze d'Inverness

1760, chemin Dublin, Inverness
418 453-2101 • musedubronze.com

The Musée du Bronze d'Inverness is the only museum in Quebec where you can touch works of art. Enjoy the guided tours, explanation of foundry techniques, and boutique. **Open:** May 29 to October 10. Closed on Mondays.

Lyster

1 645 inhabitants

Located on the shores of the rivière Bécancour (Becancour River), the municipality of Lyster in an enchanting site for outdoor enthusiasts. Close to the Bois-Francis linear park, the Lyster train station, one of the oldest in North America, has kept its original cachet and serves as a cycling rest stop. Another attraction for visitors is a magnificent Neo-Gothic style, wooden church. A popular stop is the Sault-Rouge waterfalls, with a campground nearby.

Sainte-Croix

Domaine Joly-De Lotbinière \$

7015, route de Pointe Platon, Sainte-Croix
418 926-2462 • domainejoly.com

Domaine Joly-De Lotbinière, a well kept secret that is worth seeing! This unique natural site recognized as one of the most beautiful gardens in North America offers walk discoveries (over 2300 varieties including over 300 new plants distributed in 11 gardens), bird watching (over 180 species), photography, hiking in the forest (2.4 km) picnic and family outings on the river (more than 8 km). It also offers exhibitions exploring the house Pointe Platon (family history, embroidery and lace) and its art gallery. **Open:** May 21 to September 25.





Bécancour and the surrounding area

With the St. Lawrence River at its doorstep, Bécancour and vicinity have several roadside stops where you can admire the sights. Gourmet stops, gift shops, cafés, and historic sites like the Moulin Michel flour mill are perfect excuses for a visit that will be full of discoveries. Traveling as a family? A wide range of activities awaits you!

Deschaillons-sur-Saint-Laurent

899 inhabitants



Known for brick-making, this municipality's origins go back to the Deschaillons-sur-Saint-Laurent seigneurie established in 1674. Its cliff-top location makes it a veritable window on the river. A unique holiday destination, Deschaillons is popular among boaters, thanks to its marina, and camping enthusiasts who have access to a beautiful site facing the river.

On Saturdays, during the summer, a public market awaits you at the rest area. At the eastern end of the village is a 280-kg rock, which legend has it, was moved by someone named Mailhot. This municipality also hosts part of the Route des Navigateurs.

Saint-Pierre-les-Becquets

1 209 inhabitants

Along with 200 summer residents, citizens enjoy the panoramic scenery of the coast of the fleuve Saint-Laurent (St. Lawrence River). The municipality is fortunate to have a variety of facilities. The sports and cultural centre provides an arena and the high school opens its indoor pool and new fitness center to the public. Our numerous resident artists catch the imagination of curious visitors. Not to forget the market gardening that produces a variety of vegetables, berries and our famous tomatoes. There are several tourist attractions : **La Tomaterie** (p. 36), **Bleuets et cie** (p. 36), a walking tour of historic sites, the church dating back to 1839, our river park, and a tomato-themed park. This municipality also hosts part of the Route des Navigateurs.

Bleuets & cie

512, route Marie-Victorin, Saint-Pierre-les-Becquets
819 263-0286 • bleuetsetcie.com

This business's main activity is pick-your-own blueberries and fresh blueberry sales. Visitors can also enjoy the berry interpretation centre and products made on site. This outstanding location on the banks of the St. Lawrence River also offers tastings and refreshments. Come and discover our products: jams, salad dressings, preserves, jellies, pies, sherbets, and smoothies. A landscaped picnic area and large terrace make this a welcoming and tasty stop. **Open:** June 24 to October 9.

La Tomaterie de**Saint-Pierre-les-Becquets**

135, route Marie-Victorin, Saint-Pierre-les-Becquets
819 263-0103 • latomaterie.com

Discover this business specializing in tomato growing. Saint-Pierre-les-Becquets tomatoes are renowned for their unique taste. In the shop, you can purchase a wide range of products with flavours from the past. You can learn more about the history of the Saint-Pierre-les-Becquets tomato at an enchanting site along the river. **Open:** Easter to the end of December.

Sainte-Sophie-de-Lévrard

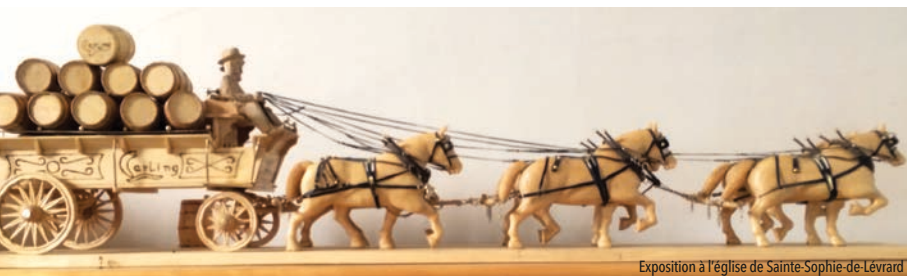
757 inhabitants

With spell-binding beauty, Ste-Sophie-de-Lévrard is located in an enchanting setting. Admire the 12.2-m, century-old elm tree transformed into a giant sculpture by renowned Saint-Jean-Port-Joli sculptor, Maurice Harvey, and surrounded by exceptional flower gardens, a pool, fountains, and the mayor's clock. Throughout the summer, the village gossip will be waiting for you inside the church to show you its splendour and to relate its history. From the 1904 Casavant organ to the works of art on display, she will describe the lives of our ancestors through the permanent exhibition of period farm machinery sculptures by Clément Fournier. In August, the public is invited to attend an exceptional family event at which exhibitors, special activities, and musical performances by renowned artists will be featured: **The Festival des 5 sens de la MRC de Bécancour** (p. 59)

Exposition à l'église**de Sainte-Sophie-de-Lévrard**

174-A, rue Saint-Antoine, Sainte-Sophie-de-Lévrard
819 288-5804 • ste-sophie-de-levrard.com

A guide is awaiting you in the village's church to take you back in time as you admire the permanent exhibit of some 50 sculptures



Exposition à l'église de Sainte-Sophie-de-Lévrard

by Clément Fournier (1924-2010). Through his work, this artist from Sainte-Sophie re-created daily rural life in the early 20th century, an era not so distant, when the activities of man and horse were intimately linked. The ploughing implements, wagons, and scenes from day-to-day life pay tribute to our ancestors who, through their labour and ingenuity, shaped the Québec of today. **Open:** June 25 to August 14, Wednesday to Sunday.

Sainte-Marie-de-Blandford

Parc régional de la rivière Gentilly \$

1000, route des Flamants, Sainte-Marie-de-Blandford
819 298-2455 • 819 384-5634
1 800 944-1285 • rivieregentilly.com

The Parc régional de la rivière Gentilly offers quality accommodations in the heart of nature. It has a campground, chalets, as well as ready-to-camp units. Activities: hiking, mountain biking and family activities. Open during the winter time! Horseshoeing and fat bike trails for the entire family. The Parc régional de la rivière Gentilly is a go-to destination to discover Bécancour and its region. [*pub. p. 98*]



Parc régional de la rivière Gentilly

Bécancour

12 839 inhabitants



Featuring recreational opportunities along the St. Lawrence Lowlands and a rich culture and heritage, Bécancour is a lively city in terms of its economy, social life, culture, and environment. Dynamic and attractive, Bécancour is welcoming, in tune with the public's needs, and a great place to live. There is always something going on, with a number of events throughout the year that give it a festive atmosphere. Here there is a focus on the environment and quality of life to ensure that everyone has the best possible experience. Bécancour is a region rich in resources, modern infrastructure, and the quality of its workforce. Its residents enjoy a healthy way of life and benefit from numerous, high-quality services. Bécancour is a modern, flourishing, recreational community that is part of the Route des Navigateurs.

Atelier-Boutique L'Angéline

14 935, boul. Bécancour, Bécancour
819 222-8181 • 1 866 600-3822
langelaine.com

Follow the Navigators' Route and drop in at our workshop boutique. You'll find a wide assortment of knit items made from mohair fibres. Many of them are hand knit, reflecting the expertise of our knitters. Of course you'll find our famous Kidmohair socks for which L'Angéline has been well-known for several years. Before leaving, you'll want to take home one of our new knitted garments, designed especially for the summer season. They're light, soft, silky, and available in vibrant colours! Mohair – the perfect garment fibre! **Open:** year-round.



Atelier-Boutique L'Angéline

Centre de la Biodiversité du Québec \$ 

1800, av. des Jasmins, Bécancour
819 222-5665 • 1 866 522-5665
biodiversite.net

From the shores of Lake Saint-Pierre to the waters of the Saint Lawrence River, follow your guide and discover the biodiversity of this region. Discover the world of reptiles, birds of prey and meet snakes, turtles fish, insects and river otters. Also dive into the waters of the Saint Lawrence River through a multimedia immersive experience. The regular tour (indoor) and 4 km of marked trails are accessible year round. **Open:** year-round. Visit our Website for detailed schedule



Centre de la Biodiversité du Québec



Centre d'interprétation acadien

Centre d'interprétation acadien \$

17 600, rue Béliveau, Bécancour
819 233-4411 • sapr.ca

Visit our brand new exhibition! Discover the history of Bécancour, a town whose origins and Acadian heritage make it unique in Quebec. Three ancestral buildings house exhibitions on the legacy of the region's builders: the first one-room schoolhouse, the old windmill, and the former Saint-Grégoire convent. **Open:** June 24 to September 5, Wednesday to Sunday.

Fromagerie L'Ancêtre Inc.

1615, boul. Port-Royal, Bécancour
819 233-9157 • fromagerieancetre.com

L'Ancêtre, an organic cheese factory, is a pioneer in its field in Quebec. Established in 1996 and still expanding, visitors can enjoy tasting fresh and specialty cheeses. The restaurant section offers healthy meals, deli meats, regional products and Bilboquet ice cream. Don't miss this tasty stop! **Open:** year-round.

Jardin des lilas de Bécancour

1295, av. Nicolas-Perrot, Bécancour
tourismebecancour.com

This magnificent garden features about 70 varieties of lilacs and many beds of annuals and perennials, along with sculptures and poems inviting the stroller to pursue his or her discoveries while heading towards a small bridge crossing the stream.

**La Ferme du Joual Vair**

\$

3225, route 261, Bécancour
 819 297-2107 • fermedujoualvair.com

Enjoy a 2- to 5-day horseback excursion in a natural setting! This farm features a winding trail through the region and well-organized getaways that include lodging and meals. Our packages have gained international repute and offer an excellent price/quality ratio. One of our unique activities is the city slicker game. Shorter excursions also available.

Open: May to the end of October.

La Maison de Bibi

14 840, boul. Bécancour, Bécancour
 819 222-5800 • 1866 550-3436
lamaisondebibi.com

La Maison de Bibi is the perfect place to discover homemade products made from Bibi's recipes. Here you can also find regional products, which are featured on the menu of the bistro **Le P'tit Café** (p. 90) and in the shop **Fudges et boutique Gourmande**. What's more, this is the ideal spot to stock up on skin-soothing products from the **Savonnerie Carpe Diem**.
Open: year-round.

Fudges et boutique Gourmande

Gourmet shop featuring homemade products from the P'tit Café de la Maison de Bibi: fudge, desserts, jams, and salad dressings. Here you'll also find local products enabling you to savour home-grown flavours.

La Savonnerie Carpe Diem

The Carpe Diem soap-making shop offers a range of hand-made body care products formulated from sunflower oil that are especially moisturizing and nourishing for the skin. On site, you'll discover the history of soap, a production workshop, a café, and a gift shop. Upon reservation, we will make you discover the soap world with a workshop on handcraft soap making. A not-to-be missed activity for all ages.

La Route des Clochers de la MRC de Bécancour

819 233-4636 • 1 888 233-4676
tourismebecancour.com/route-des-clochers

The Steeple Route (Route des Clochers) brings stories to life! As you observe the rich religious heritage of the churches, onsite guides will relate the events that shaped these parishes: the Revenant de Gentilly (the spirit that haunted Gentilly), parish rivalries, the bishop's visit, the war between evil and good ("coqs noirs" versus the "coqs blancs"), and much more! You can also explore the themed exhibitions featured in some churches. Five beautiful churches open their doors to you: Sainte-Angèle, Gentilly, Précieux-sang, Saint-Grégoire et Saint-Pierre-les-Becquets. **Open:** June 29 to August 21, Wednesday to Sunday.

Le Fief de la Rivière

20 280, boul. des Acadiens, Bécancour
 819 801-2195 • lefiefdelariviere.com

Magnificent vineyard located on ancestral land along the Sainte-Marguerite River. White, red and rosé wines. The Fief de la Rivière garnered recognition at the international wine competition, the 2014 International wine Championship, with its Globul A+ red wine winning a gold medal. In 2015, the Fief de la Rivière won the Platinum medal for his label over 2500 other labels around the world. **Open:** May 30 to October 15, Thursday to Sunday. By appointment the rest of the year.

Les Hémérocailles de l'Isle

\$

11 100, chemin des Coquelicots, Bécancour
 819 222-5210 • hemerocailles-isle.ca

Immerse yourself in beauty and perfume! Classified an official display garden by the American Hemerocallis Society, this garden is noted for the vast diversity of its cultivars: 2000 varieties of Hemerocallis (daylilies),

750 varieties of hosta, and 300 varieties of peony and 11 000-plant vineyard. We hybridize daylilies and specialize in extending blooming periods. An enchanting site where flowers and wine intertwine, located on the banks of the St. Lawrence. Sales at the garden or by mail order. **Open:** June 10 to August 28.

Marché Godefroy

📍

1700, av. Descôteaux, Bécancour
 819 233-3700 • marchegodefroy.com

A public market in a country-style atmosphere brimming with fresh produce and processed products from the region and surrounding area. Savour the flavourful bounty of 30 producers and processors. Picnic area, lunch available on site. Next to the Fromagerie L'Ancêtre cheese factory. **Open:** Saturdays and Sundays from mid-May to the end of October.



Le Moulin Michel de Gentilly

Le Moulin Michel de Gentilly

\$ 📍

675, boul. Bécancour, Bécancour
 819 298-2882 • 1 866 998-2882
moulinmichel.qc.ca

Built on the shores of the fleuve Saint-Laurent (St. Lawrence River) during the New France era, Moulin Michel is one of the rare flour mills that has maintained its original vocation. Watch as

hydraulic mechanisms produce stone-ground flour from grain as in the days of our ancestors. In season, sample our natural buck-wheat-flour products at the Crêperie champêtre! **Open:** daily from mid-June to September 6. Visit our Website for detailed schedule.

Parc écologique Godefroy



17 105, boul. Bécancour, Bécancour
819 233-4636 • 1 888 233-4676
tourismebecancour.com

Come and enjoy the walking paths of the Godefroy ecological park and bring a picnic. Interpretative panels of fauna and flora have been installed for all to enjoy. In winter, explore the cross-country ski trails of this natural site. In addition, the natural location is a stopping place and habitat for many birds—wich will delight birdwatchers. **Open:** year-round.

Parcours aux saveurs d'ici

1005, boul. de Port-Royal, Bécancour
819 233-4636 • 1 888 233-4676
baladodecouverte.com

Discover a world of flavours! Come meet creators of flavours through the Parcours aux saveurs d'ici circuit, located in Bécancour, in the Centre-du-Québec region! This discovery route, featuring stops at vineyards, orchards, cheese makers, gourmet restaurants, berry producers, and buckwheat flour mills, will help you discover unique landscapes, making this an enjoyable getaway! 202 km of sheer delight! Download the BaladoDiscovery app for this route. [*pub. p. 43*]

Vignoble Domaine du Clos de L'Isle

11 100, chemin des Coquelicots, Bécancour
819 222-5210 • hemercalles-isle.ca

Do you appreciate good wine and vibrant flower gardens? Discover our 11 000-plant vineyard nestled among our gardens. Savour one of our wines in the tasting room.

If you've packed a lunch, stop for a picnic on our amazing terrace overlooking the vineyard, the Saint-Laurent (St. Lawrence), and our flower gardens. Production of red, white, rosé wines and our flagship product, a late-harvest wine. Free wine-tasting. Products available for purchase. **Open:** April 16 to November 30. Upon reservation for the rest of the year.

Wôlinak

Plumes et pacotilles

10 525 A, chemin Leblanc, Wôlinak
819 294-9110 • sylviebernard.com

In her creative space, meet singer and artisan Sylvie Bernard. Owner of the Plumes et Pacotilles gift shop and workshop, she blends sensory materials from traditional Amerindian cultures – leather, pearls, feathers, deer antlers, seeds, wood, and fur – with impressive talent and great finesse. To these materials, she adds threads of gold, silver, semi-precious stones, or acrylic, as inspiration dictates, to create fascinating works of art, ornaments, and contemporary apparel. **Open:** year-round, Wednesday to Sunday.



Plumes et pacotilles

An inviting
beauty!



5 senses festival
of the MRC of Bécancour



Ste-Sophie-de-Lévrard
A beautiful village to discover!



tourisme
Bécancour

Always ready to...

*welcome
you*

Contact us :

1005, boul. de Port-Royal
Bécancour, QC Canada

1 888 233-4676
info@becancourtourisme.ca



*Parcours aux 15
Saveurs d'ici*

Download the Balado discovery app to find out
about this route filled with a thousand flavours!



Québec





Nicolet and the surrounding area

With both cultural and natural features, Nicolet and its nearby surroundings are ideal for outings. In the spring, thousands of geese put on a show as they arrive to make their nests on the flooded banks of the St. Lawrence River. The Musée des religions du monde (world religions museum) and Musée des Abénakis are presenting very interesting and amusing exhibits yearly. In Baie-du-Febvre starts your journey on the Route des Navigateurs.



Cathédrale de Nicolet

Nicolet



8 058 inhabitants

Founded in 1672, Nicolet is one of the oldest towns in Quebec. With its ideal location at the confluence of the rivière Nicolet (Nicolet River) and lac Saint-Pierre (Lake St. Pierre), Nicolet is part of the Village-relais network and offers activities, services and attractions in a rural setting interspersed with dairy and field crop farms. It has a rich architectural, cultural, historical and religious heritage. The cathedral in this town is an outstanding example. Created by Jean-Paul Charland of Nicolet, the stained glass window on the front is unique because of its dimensions. In the morning and noon sun, it is stunning. The cathedral also boasts a Casavant organ dating back to 1909. This municipality is a delightful combination of a charming location and vivacious people and host part of the Route des Navigateurs.

Galerie-Boutique Manu Factum


77, Place du 21-Mars, Nicolet
819 293-3360 • boutiquemf.com

The Galerie-Boutique Manu Factum is a non-profit organization grouping together some 40 artists from various disciplines, created by and for artists to make their creations available to the public. During your stop, you'll get to meet an artist and discover his or her work as well as that of the other members of the organization. Each purchase directly supports the artist who created it. When you enter Manu Factum, it's like visiting 40 artists all at once. Come and meet them! **Open:** year-round. [*pub. p. 53*]

Maison et atelier Rodolphe-Duguay \$

195, rang Saint-Alexis, Nicolet
819 293-4103 • rodolpheduguay.com

Dating back to the early 19th century, this magnificent home was the birthplace of painter/engraver Rodolphe Duguay, recognized in the arts community as having been one of Canada's masters of engraving in the first half of the 20th century. A guided tour will introduce you to this artist's world and also that of his wife, writer Jeanne L'Archevêque. The site includes the ancestral home, the Ermitage studio (European style), and the property's natural setting. Themed exhibitions featuring the painter's works as well as those of other Quebec artists, and activities. **Open:** end of May to the end of October. Closed on Mondays. By reservation during the rest of the year. [*pub. p. 52*]

Musée des religions du monde \$ 


900, boul. Louis-Frêchette, Nicolet
819 293-6148 • museedesreligions.qc.ca

Unique in North America, the Musée des religions du monde (museum of world religions) invites you to share the foundations of the world's major religious traditions to

promote a better understanding and develop greater tolerance of differences. Travel the world by exploring the similarities and the differences between the five major world religions. Discover permanent and temporary exhibitions each as unique as the next! **Open:** year-round. Closed on Mondays from January 2 to May 14. [*pub. p. 51*]



Parc écologique de l'Anse du Port

Parc écologique de l'Anse du Port 

Chemin du Fleuve Ouest, Nicolet
819 293-6901 • nicolet.ca/vie-animee

One wooden footbridge erected on pylons cross wooded areas and swamps featuring a very diverse wildlife and leading to the the St. Lawrence River and its Lac-Saint-Pierre World Biosphere Reserve. Rest areas, observation sites and a 12-metre tower are built into the walkways.

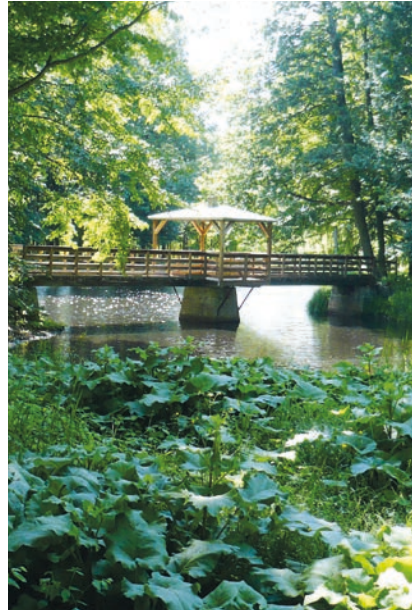
Port Saint-François

Featuring a beach and jetty, this is the perfect spot to relax on the banks of the St. Lawrence River or to fish. View of Lake Saint-Pierre and Laviolette bridge.

Réserve naturelle du Boisé-du-Séminaire

Rue Mgr-Suzor, Nicolet

Covering an area of 10 hectares, these reserves constitute a first in Quebec, right in the middle of an urban setting. The Réserve Naturelle du Boisé-du-Séminaire is comprised of two forest blocks: The Séminaire part and the Saint-Joseph part, which are separated by the Boisé des Sœurs de l'Assomption. A majestic white pine in the reserve was listed in the 1994 edition of the "Forêt conservation" directory as one of the 38 most notable trees in Quebec. This tree, which has a circumference of 3.16 metres and is over 34 metres tall, was selected for its historical interest and its age (over 200 years). Plan a getaway and discover over a century of history!

**Baie-du-Febvre**

986 inhabitants

Zoo Académie

\$

4055, rang des Soixante, Nicolet
819 293-5170 • zooacademie.com

Indulge your passion for animals at our exceptional natural site right on the shores of the St. Lawrence River. Enjoy being in close proximity to a multitude of animal species such as wolves, lynxes and bison. Features an internationally renowned animal behaviour training school, Formation Jacinthe Bouchard. A unique year-round tourist attraction with its 9 cabins, pool, kayaking, and other activities in nature. Reception hall that can accommodate 150 people and is equipped with a full kitchen, and accommodations. **Open:** low season: Saturday and Sundays. High season: daily.

Baie-du-Febvre is located on a bird migratory route. This municipality is known for its exceptional biodiversity (site of the Lac Saint-Pierre World Biosphere Reserve) and welcomes almost 500 000 snow geese during their spring staging; their flights are very impressive! Baie-du-Febvre is a farming area but its main asset is its residents who will introduce you to the area's attractions. The many cultural activities, including those at the **Challenge 255** (p. 60) racing event, the **Interpretation Centre** (p. 48), and the **Théâtre Belcourt performance hall** (p. 48), will live up your stay. In terms of outdoor activities, there are rest areas, and ATV, snowmobile, and cross-country ski trails. Discover the gourmet side of Baie-du-Febvre residents through the Grande Tablee du Lac St-Pierre gastronomic event, local producers, and the Jardin de pluie rain garden behind the interpretation centre.



Centre d'Interprétation de Baie-du-Febvre

Centre d'Interprétation de Baie-du-Febvre



420, route Marie-Victorin, Baie-du-Febvre
450 783-6996 • oies.com

Discover the largest migratory staging area for snow geese, located in the heart of the Lac-Saint-Pierre Biosphere Reserve. The permanent exhibition on the floodplains, audiovisual room, rally, and observation zones will shed light on this unique natural world! New for 2016 : Temporary exhibition, Ingéniosité au naturel (natural ingenuity), and edible plants rain garden! You can find the Centre d'Interprétation de Baie-du-Febvre on the Centre-du-Québec's bird-watching tour and on the Navigators Route. **Open:** migratory season : April 1 to May 8 and June 25 to September 4, Wednesday to Sunday. In the Summer : June 25 to September 4, Wednesday to Sunday. Visit our Website for detailed schedule.

Théâtre Belcourt



23 A, rue de l'Église, Baie-du-Febvre
450 783-6467 • theatrebelcourt.com

Fall in love with the Théâtre Belcourt theatre. Come discover this exceptional, welcoming, cosy venue where you'll feel a connection with

your favourite artist, even if you're sitting in the back. A variety of shows are presented year round. The performance hall, lobby, and rehearsal room are perfectly suited for shows, talks, general meetings, cocktail parties, galas, awards ceremonies, press conferences, classes, and audio or video recordings, and they are available for rent. The Belcourt theatre is sure to charm you! **Open:** visit our Website for information on our shows.

Odanak

Musée des Abénakis



108, rue Waban-Aki, Odanak
450 568-2600 • museedesabenakis.ca

Located on the banks of the St. Francis River, the first Aboriginal museum in Quebec provides an opportunity to discover the true sense of this nation. Visit our exhibitions, including the one highlighting the museum's 50th anniversary in 2015, the church, and the Odanak chapel, as well as our arts and crafts boutique. Near the Museum, the Tolba trail enables visitors to learn more about local fauna and flora. Special packages are available for groups, by reservation. **Open:** year-round.
[pub. p. 52]

Sainte-Perpétue

Théâtre du Coq



2581, rang Saint-Joseph, Sainte-Perpétue
819 336-6556 • 819 388-1115
877 666-0260 • theatreducoq.ca

For the past seven years, the Théâtre du Coq has presented comedic and bold plays, written by Quebec authors, and performed by talented up-and-coming actors. The venue's unique atmosphere and charm make it a great place to discover time and again. In the summer of 2016, our actors, members of the improv group the Troupe du Coq, will shake up our usual programming. They will present a new show every night to mark the celebrations of the 150th anniversary of Sainte-Perpétue. The

Théâtre du Coq, a unique place where you can laugh and have a good time! See you there! In French only. **Open:** July 13 to August 13.

Sainte-Monique

550 inhabitants

Founded in 1842, its history is marked by bridges; the current one, built in 1991, is the sixth the others were all taken out by ice. The church, with its Neo-Roman-inspired architecture, possesses a concert organ. Sainte-Monique also boasts a four-season walking trail; the starting point is located at Serres Pinard et Frères Inc. The Moniquois offers two different routes. The riverside trail Sentier de la Rivière is 1.5 km long and is ideal for walking. The maple-bush trail Sentier de l'Érablière presents two possibilities, a long 5.1-km loop and a short loop that covers 3.8 km. This trail is ideal for walking or snowshoeing in the daytime or in the evening (no artificial lighting). Walk along our trails and experience the unique nature. We are pleased to share this enjoyable site with you absolutely free of charge. Sainte-Monique looks forward to your visit!

Grand-Saint-Esprit

Vergeur Nicolet

5760, rue Principale, Grand-Saint-Esprit
819 289-2101 • vergernicolet.com

From mid-July to late August, visitors are welcome to pick their own blueberries. In early fall, thousands of visitors flock to the orchard to pick their own fruit and take a big bite of the joy that comes from eating fresh-picked apples in such a peaceful, natural setting. Picnic areas have been set up near an artificial lake where ducks, ducklings and Canada geese paddle around. Guided educational tours, a shop that offers local delicacies, wagon rides as well as our brand new playground will entertain the whole family.

Saint-Célestin

SC Performance Karting inc

\$

200, rue Jean-Clermont, Saint-Célestin
450 536-2388 • scperformance.ca

The place for some real thrills! Have you dreamed of getting behind the wheel of a race car? Now you can with our karts featuring 13-hp motors (90 km/h). Experience the thrills of a professional racer: qualification, pre-final, and final events. For groups of all kinds: families, friends, or co-workers. Also onsite, new and used karts and accessories for recreation or competition. Our services include training, mechanics, and a bistro-bar. Easy access off Highway 55, 10 minutes from urban centres. We'd love to share our passion for racing with you. SC Performance Karting Inc. awaits! **Open:** April to november for karting. Year-round for the bistro. Visit our Website for more information.

Saint-Wenceslas

Riparia Entreprises

1440, rang 10, Saint-Wenceslas
819 995-8178 • 819 224-7687
entreprisesriparia.ca

Vineyard growing the Québec's indigenous vine: vitis riparia. The vineyard produces 4 different wines: 2 red, 1 white and 1 rosé. One of the red wine is made entirely with the grapes of the indigenous vine (true terroir product). Even though the selling shop is opened yearly, visits of the vineyard occur mainly from may to september. A self guided tour of the vineyard is available and offers informations on grapes growing and is complemented with pictures of several species of birds encountered in the vicinity. **Open:** visits: sunday to thursday. Selling shop: everyday.

Sainte-Eulalie

Alpagas Fibrefine

714, rang des Érables, Sainte-Eulalie
819 817-3395 • alpagasfibrefine.com

Visit a farm that selectively breeds Huacaya alpacas and transforms alpaca fibres into exclusive Quebec products. Get to know the alpaca, a gentle, inquisitive animal that will amaze you! If you are interested in alpaca fibre, this is the place for you! Soft, warm, comforting... learn more about it through our processing and feel what this beautiful animal can produce! We'll be happy to answer your questions, in a friendly atmosphere surrounded by animals. A benchmark for raising alpacas, with an online store where you can buy exclusive Quebec products made from alpaca fibre! **Open:** June 25 to December 24, Wednesday to Sunday. By reservation the rest of the year.



Alpagas Fibrefine

Jardins de Cristal

\$

486, rang des Sapins, Sainte-Eulalie
819 225-4088 • jardinsdecristal.com

Welcome to the Jardins de Cristal: "Once upon a time... the Gardens of Eden," with its timeless work and life size characters sculpted out of crystal. Experience a sense of happiness and peace at the very core of your being! Concerts featuring bowls made of crystal quartz, a celestial harp, and bells. Enjoy moments of creativity and awakening, a crystal fusion workshop, stained glass classes, seminars, "silence" teepees, country gardens, and picnic areas. **Open:** year-round.



Jardins de Cristal



Nicolet-Yamaska

A region to discover

musée
des religions
du monde



MUSEUM:
30 years of objects and emotions

FROM JUNE 10, 2016 TO MARCH 12, 2017

THOU SHALT NOT KILL!



Between thunder of the war and cry for peace...

FROM MAY 15, 2015 TO SEPTEMBER 7, 2016

In partnership with The Museum of Protestantism, Ferrières



museedesreligions.qc.ca | 819 293-6148

| 900, boul. Louis-Fréchette, Nicolet, Québec, J3T 1V5



tourismenicoletyamaska.com 1 866 279-0444

FOLLOW-US on #tourismenicolet    



Nicolet-Yamaska

A region to discover



ORIGINAL
SOUVENIRS



INTERACTIVE AND REWARDING
CULTURAL MEETING



CMA RECIPIENT
RÉCIPIENDAIRE AMC



MUSÉE DES

Abénakis

museedesabenakis.ca

108 Waban-Aki, Odanak, Québec J0G 1H0 • 450 568-2600

UNIQUE AND GRANDIOSE FOR THE PAST 50 YEARS

« HOW BEAUTIFUL SCENERY IS!
NATURE IS SOMEWHAT LIKE GOD.
SKY, STARS, EARTH, AND WATER;
ALL THAT DOES MAKE YOU GOOD. »

- Rodolphe Duguay, 1891-1973

Maison et atelier
Rodolphe-Duguay
Visuals Arts | Historic Site

Special events to mark the 125th birthday
of a jewel of our cultural heritage.

www.rodolpheduguay.com | 819 293-4103

Canada

tourismenicoletyamaska.com 1 866 279-0444

FOLLOW-US on #tourismenicolet





Nicolet-Yamaska

A region to discover



40 Artists

GALERIE-BOUTIQUE Manufactum

From our hands to yours!

77, Place du 21 Mars, Nicolet / tel. 819.293.3360
Mon. - Tue. - Wed. - Thur. : 12 to 5:30 / Fri. : 12 to 8 / Sat. - Sun. : 12 h to 5



Unique lodging and hospitality

- 83 finely decorated rooms
- Convention Center among the most beautiful in Quebec
- Indoor swimming pool
- Spa and terrace on the roof
- Ô Réfectoire Restaurant
- Activities on site and nearby
- Vacation packages available
- Spa Les Centiels

We take care of everything to make your stay divine!




HÔTEL MONTFORT

CENTRE DE CONGRÈS
NICOLET

1141, St-Jean-Baptiste
Nicolet, Québec J3T1W4
1 855 293-6262



www.hotelmontfort.ca



Challenge 255
Baie-de-Ferme

11TH EDITION

AUGUST 19-20-21 2016

PRESENTED BY 

PRE-SALE UNTIL AUGUST 16TH WEEKEND PASS

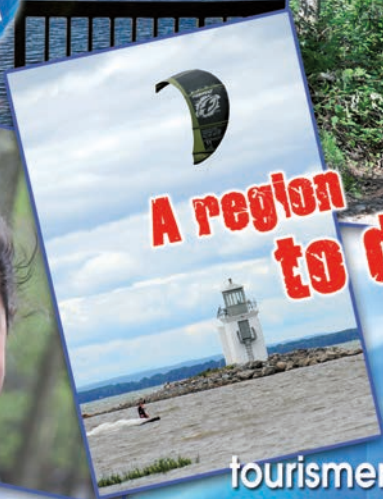
\$45

- REGULAR PRICE \$75
- DAILY PASS \$30

1 866 663-0255
CHALLENGE255.COM



Nicolet-Yamaska



**A region
to discover**



tourismenicoletyamaska.com
1 866 279-0444



FOLLOW-US on #tourismenicolet





top things to do

56 Regional Events

66 Culture & Heritage

- 66 Antique dealers
 - 67 Boutiques, art galleries and workshops
 - 67 Summer theatres and performance venues
-

68 Nature & Outdoor Activities

- 68 Cycling
 - 69 Cycling trails
 - 69 Shuttle service
 - 70 Mountain biking
 - 70 Hunting
 - 72 Fishing
 - 72 Hiking
 - 73 Motorcycle touring
 - 74 Golf
-

76 Winter Fun

- 76 Dogsledding
 - 76 Quadding
 - 77 Snowmobiling
 - 77 Snowmobile and/or ATV relays
 - 78 Downhill skiing, cross-country skiing, snowshoeing, snow tubing and fat bike
-

80 Regional Flavours

- 80 Sugar shacks
 - 81 Vineyards
 - 81 Orchards
 - 81 Pick-your-own
 - 81 Artisanal cheese-makers
-

82 Additional Activities

- 82 Health centres



REGIONAL EVENTS

March 11 to 13

Symposium des Arts de Drummondville

Drummondville
819 474-6777 • symposiumdesarts.com

Art enthusiasts are invited to this impressive gathering of 70 painters and sculptors. An art lovers' delight with the opportunity to meet well-known artists. In 2017, the Symposium will be held from March 10 to 12.

April 28 to May 1st

Festival de l'Érable de Plessisville

Plessisville
819 621-5285 • festivaldelerable.com

Come and discover a wealth of maple products through a variety of activities being held all weekend long: public market with culinary demonstrations, agri-food tour, maple museum, and so much more! Shows throughout the weekend and traditional maple taffy on snow.

May 19 to 22

Festival International de Musique Actuelle de Victoriaville

Victoriaville
819 752-7912 • fimav.qc.ca

This year, the Festival International de Musique Actuelle de Victoriaville celebrates its 32nd edition. A major event on the international scene, the FIMAV offers an immersion into an explosive musical world, a Sound art Installations in public spaces and a visual arts exhibit.

May 19 to 22

Festival des sucres de Saint-Pierre-Baptiste

Saint-Pierre-Baptiste
418 453-2663 • festivaldessucres.com

59th edition. Family sugaring-off party, unique in Quebec. At an enchanting site, taffy on snow, folklore gala, bingo, musical mass, dinner, inflatable games, and various other activities.

May 20 to 23**Symposium l'Accueil des grands peintres**

Chesterville

819 795-9963 • 819 382-2059

symposiumdechesterville.com

Painting will be highlighted during this weekend symposium. The event will bring together some 20 well-known artists chosen for their talent. The event will include an art exhibit, opportunities to meet the artists, workshops, booths featuring local products, and other cultural activities.

May 27 and 28**Fête de la Diversité Culturelle**

Drummondville

819 472-8333 poste 109 • riddrummondville.ca

Join the 5th edition of the Drummondville's celebration of cultural diversity, the Fête de la Diversité Culturelle de Drummondville! International dances, meals highlighting world flavours, and a festive atmosphere await!

June 9 to 12**Festival du Cheval de Princeville**

Princeville

819 357-0091 • festivalducheval.com

This festival will thrill you with its two rodeos and horse pull. Country & western performances presented non-stop, a parade through the streets of town, wilderness hiking, Saturday supper, country mass, inflatable games, petting zoo and lots more... Camping and parking available for recreational vehicles.

June 11 and 12**Salon des Antiquaires du Parc Marie-Victorin**

Kingsey Falls

819 363-2528 • 1 888 753-7272

parcmarienvictorin.com

Exhibitions, sales in the beautiful gardens, and an auction at 1 p.m. on Sunday will please you for sure! Take advantage of this to visit the General Store and it's antiques's collection!



Salon des Antiquaires du Parc Marie-Victorin



Fromages, Bouffe & Traditions de Victoriaville

11 juin**L'Épique Coupe de Feu –
Course de bateaux-dragons**

Victoriaville

819 357-6005 • fondationhda.com

The Fondation Hôtel-Dieu d'Arthabaska foundation is proud to present the 2nd edition of the Épique coupe de feu – dragon boat race. Come encourage the teams participating in this major sports competition. Onsite entertainment, food services, and activities for the whole family.

June 17 to 19**Fromages, Bouffe & Traditions de Victoriaville**

Victoriaville

819 751-9990 • 1 855 751-9990

festivaldesfromages.qc.ca

On the program, a free, outdoor event with a circuit featuring cheese makers and producers of locally grown products, but most impressively : major, inclusive, funny, gourmet theatrical performances that will amaze you!

June 23 to 26

Festival Country de Durham-Sud

Durham-Sud
819 471-0147 • durham-sud.com/festival.htm

Be part of our celebration and enjoy the rhythms of country & western music. Dance floor and interactive activities. A 4-day pass provides free parking for recreational vehicles. It will be our pleasure to welcome you!

June 25 to July 3

Festival de Théâtre Amateur

819 751-1636 • ftavicto.com

The Festival de Théâtre Amateur de Victoriaville is an event featuring the province's best amateur theatre groups. More than a dozen groups will present the fruits of their labour. Professional-quality theatre presented by amateur actors.

July 7 to 10

Festival Hommes Forts Warwick

Warwick
819 352-6877 • festivalhommesforts.com

Guaranteed fun for everyone! Competitions: professional strong men, amateur, strong women, cross-Fit as well as mini-excavator demonstration. A children's section features games, a petting zoo and shows. Four days of country with renowned instructors. In evening, enjoy our musical shows!

July 7 to 17

Mondial des Cultures Drummondville

Drummondville
819 472-1184 • 1 800 265-5412 (tickets)
mondialdescultures.com

A not-to-be-missed event in Quebec's cultural scene for 35 years, the Mondial des Cultures involves more than 200 000 visits, 450 interactive and artistic activities, 400 international artists, representation from 15 countries, 10 days of festivities, and a number of activities for the younger set.

July 14 to 17

Festival Country & Folklorique de Plessisville inc.

Plessisville
819 362-3869 • surlaroutedesfestivals.ca

Non-stop country, western and traditional music performances under the big top on the municipal stadium grounds. Traditional gala on Friday afternoon. Dinner on site Saturday and Sunday. Country mass and traditional shows on Sunday. Parking available for recreational vehicles.

July 21 to 24

Fêtes du lac William

Saint-Ferdinand
418 428-4555 • lesfetesdulacwilliam.com

Captain William invites you to the 29th edition of the Fêtes du lac William festival. Lots of activities for the entire family: bingo, a rally on the lake, fireworks, a BBQ, musical performances, a folklore gala, kids' day. Welcome to our beautiful village!

July 13 to 17

Festival Country de Sainte-Monique

Sainte-Monique
819 289-2185

The Festival Country de Sainte-Monique presents a diverse musical program over a five-day span. Country artists performing a variety of different shows. On Sunday, the festival closes with an amateur gala. In addition, a space is set up for festival-goers to dance. Come and party with us!

July 21 to 23

Festival de Blues de Victoriaville

Victoriaville
819 552-0073 • festivaldebluesvicto.com

The Victoriaville Blues Festival offers many blues shows which will be presented for free to the Parc Terre-des-Jeunes, as well as in bars and restaurants participating. Its extensive and diverse program is bound to please music lovers.

July 21 to 24**Drummondville en fête**

Drummondville
819 473-3303 • surlaroutedesfestivals.ca

Drummondville en fête is a large family-oriented festival. Various themes are the focus of this celebration : retro, folk, and country music, shows for seniors and activities for the whole family. Free parking for recreational vehicles with the purchase of a 4-day pass. Come one, come all!

August 11 to 13**Rendez-Vous Ô Fleuve**

Bécancour
819 233-4636 • rendezvousfleuve.net

Rendez-Vous Ô Fleuve takes place at the Sainte-Angèle dock in the City of Bécancour. The festival provides a unique opportunity to enjoy entertainment and experience wonderful discoveries as a family. Enjoy the different musical shows performed by artists from the region and beyond.

August 3 to 7**Festival des 5 sens de la MRC de Bécancour**

Sainte-Sophie-de-Lévrard
819 840-4746 • festival5sens.qc.ca

A not-to-be-missed family event! Free daytime activities (strong man competition, artisans, shows, family activities, and games). In the evening, a number of shows by well-known artists on the big stage, and bands and singers under the big top to end each evening!

August 9 to 14**Foire Bières, Bouffe et Culture**

Princeville
819 364-3582 • bieresetbouffe.ca

Free event in downtown Princeville. On the program: 16 microbreweries and food trucks. Concert by Rémi Chassé and Yves Lambert (Bottine souriante). Vintage car exhibition. Built heritage craft show. Cultural exhibition with 30 exhibitors.



Le Mondial des Cultures Drummondville



Festival des 5 sens de la MRC de Bécancour



August 4 to 7

Festival du Cochon

Sainte-Perpétue
819 336-6190 • 1 888 926-2466
festivalducochon.com

Unique event in Quebec proposing a variety of interesting and funny activities mainly relating to pigs. The must-see national greased pig race and the extreme boar challenge will put you in a festive mood. Pork on menu and evening concerts!

August 13

Autodrag 255

Baie-du-Febvre
450 783-0255 • 1 866 883-0255
challenge255.com

Autodrag 255, the new car and pickup drag racing competition in Baie-du-Febvre. Car and pick-up exhibition onsite.

August 10 to 14

Caval'Art

Saint-Germain-de-Grantham
819 395-5039 • 1 800 265-5412
cavalart.ca

Caval'Art offers an innovative equestrian show combining theater and equestrian performance on a background of live music. Caval'Art's show is aimed at the whole family, offers on-site quality food promoting local producers, visit of artisans booths and a small farm.

August 10 to 14

Fête au Village de Wickham

Wickham
819 473-3303 • surlaroutedesfestivals.ca

Taking place at Camping Plage des Sources, the festival is celebrating its 19th year with the following themes: country & western, retro and folk music, comedy and lots of surprises. Four days of festivities and good times. Free parking for recreational vehicles with services available.

August 19 to 21

Challenge 255

Baie-du-Febvre
450 783-0255 • 1 866 883-0255
challenge255.com

Experience the thrill of drag racing featuring motorcycles, pick-up trucks, and heavy-duty trucks. A guaranteed adrenaline rush! Heavy truck Show n'Shine, a sound and light show, a vintage car show, a family zone with games and entertainment, and shows in the evening. Activity for the entire family.

August 21

Gran Fondo Centre-du-Québec

Drummondville,
granfondocdq.com • info@granfondoeco.com

A large-scale cycling event that combines the pleasure of taking on a challenge, the complicity between cyclists, sharing efforts and discovering the region. 4 different routes with timed sections invites riders to excel. Take part in this grand cycling event with an Italian flair! Visit our Website for more information.

August 25 to 27

Festival de la Poutine

Drummondville
festivaldelapoutine.com
info@festivaldelapoutine.com

Drummondville's Festival de la Poutine invites you to its 9th edition that will be held outside of Centre-Marcel-Dionne. On the menu: a children's show (free admission for children 12 and under), three major concert evenings, ten guests restaurateurs.

August 26 to 28

Rock Fest de Saint-Pierre-Baptiste

Saint-Pierre-Baptiste
418 453-2663 • rockfeststpierrebaptiste.com

Rock Fest is a three-day cultural event highlighting the region's many talented artists. Music, dancing, dinner, and family day with games and activities for children, all in a unique festive atmosphere in the Saint-Pierre-Baptiste maple grove. Come rock with us!

September 17**Défi du Parc régional de la rivière Gentilly**

Bécancour

819 298-2455 • 819 384-5634

1 800 944-1285 • rivieregentilly.com

The Défi du Parc régional de la rivière Gentilly enables participants to experience an adventure course while enjoying the magnificent backdrop of Parc régional de la rivière Gentilly. Mountain biking, racing, and kayaking. Solo, duo and youth versions. *[pub. p. 98]*

September 24 and 25, October 1st and 2 and October 8, 9 and 10**Gleason en couleurs**

Tingwick

819 359-2300 • 1 888 349-2300

montgleason.ca

Three magical weekends to admire the colours of our magnificent region. Come and enjoy the mountain's fresh air. Activities are available for all the family surprises await the young and old alike! Hike the mountain or take the lift. A large sale of new and used ski and snowboard equipment.

September 30 to October 29**Le Village hanté du Village Québécois d'Antan**

Drummondville

819 478-1441 • 1 877 710-0267

villagequebecois.com

If a haunted house scares you, imagine an entire village! The Haunted Village features 2 kilometres of streets and pathways, 30 haunted sites, over 90 actors, strange decor, special lighting, and more. This event is for thrill-seekers but also for families (areas for children).



Festival du Cochon



Caval'Art



Challenge 255



Défi du Parc régional de la rivière Gentilly



October 1st, 2 and 8, 9

Balade gourmande

Victoriaville

819 751-9990 • 1 855 751-9990

baladegourmande.ca

The Balade Gourmande presents different marked gourmet routes, so that you can meet passionate producers and processors, and taste their delicious products. The routes also feature stops at various small markets, totalling more than 80 exhibitors.

October 22 and 23

Victoriaville et ses oies, une envolée artistique

Victoriaville

819 758-9451 • 1888 758-9451

victoetsesoies.com

On the banks of the Réservoir-Beaudet, classified as an Important Bird Area in Quebec, this event brings together painters, sculptures, photographers and other professional artists in ornithological art. Observation, conferences and festive activities for the entire family are not-to-be-missed!

November 26, 27, and December 3 and 4

Marché public de Noël et Salon des Métiers d'art

Princeville

819 505-1500 • 819 362-0622 • 1 844 660-0622

agroup.ca

This enchanting Christmas market takes place into La Jardinerie Fortier's greenhouses. You will find sixty artisans and local producers which offer their wonderful high quality products: cheeses, baked products, meats, arts & crafts, etc. Join us to discover the tastes of our region!

December 9 to January 3

Le Village illuminé Desjardins du Village Québécois d'Antan

Drummondville

819 478-1441 • 1 877 710-0267

villagequebecois.com

The perfect place to celebrate the holiday season as a family, with your sweetheart, or among friends! Over 40 activities and places for young and old to visit: A fairyland decor (25 000 lights), the elves' workshop, horse-drawn carriage rides, Christmas storytelling in the church, doughnut shop, boot hockey, entertainment in the houses and much more.



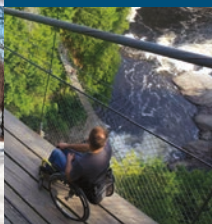


14 Québec regions • 45 touring circuits
10,000 km to ride

www.motorcyclingquebec.com



**INSPIRING
AUTHENTIC
ACCESSIBLE
QUÉBEC**



 **the Accessible
Road.com**

Kéroul 
québecoriginal

Canada 
Québec 

“ AUTHENTIC AND DISTINCT ”



© Francois Pilon



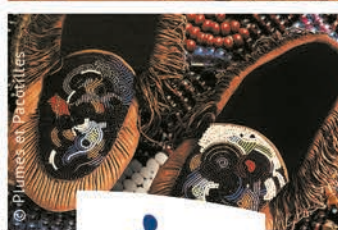
© Francois Pilon



© Francois Pilon



© André Gill



© Plumes et Pacatilles

COME DISCOVER THE RICH CULTURE AND AUTHENTIC
ANCESTRAL AND CONTEMPORARY TRADITIONS OF ABORIGINAL
QUEBEC THROUGHOUT THE SEASONS. JOIN US TO FIND OUT
ABOUT ABORIGINAL TOURISM IN CENTRE-DU-QUÉBEC!

QUEBECABORIGINAL.COM



QUÉBEC
ABORIGINAL
TOURISM



CULTURE AND HERITAGE

Antique dealers

The Centre-du-Québec region is the main hub for antiques in Québec! The region has a large antique dealer network as well as talented craftspeople who create reproductions of old and antique furniture.

To visit the Antiques Roadways and Byways, order your brochure at routedesantiquaires.ca



Victoriaville and the surrounding area

Antiquités Jean Deshaies «Kojak»

1551, boul. Jutras Ouest, Victoriaville
819 752-9540 • 819 357-0458 • antiquitekojak.com

Antiquités Jean Deshaies, alias "Kojak", features thousands of square feet of little treasures and impressive pieces. In addition to selling wholesale and retail, Jean Deshaies purchases antiques.

Open: year-round.

Antiquité Lauraine Gaudet

149, route 261 Nord, Maddington Falls
819 367-2758 • 819 367-2012
antiquiteslaurainegaudet.site.wa

We carry jewellery, curtains, clothing, dishes, lamps, tools, general store goods, advertising material, period furniture, etc. Everything you need to embellish your home decor. Enjoy your visit! **Open:** May to October. Closed on Sundays.

Nicolet and the surrounding area

Antiquités Benoît Rochefort

440, des Érables, Sainte-Eulalie
819 225-4454 • rochefortantique.com

Specialty: pine furniture. Wholesale/retail purchases and sales. **Open:** Friday to Sunday. By reservation at other times and during very cold period.

Antiquités Michel Prince

930, rang des Cèdres, Sainte-Eulalie
819 225-4292 • 1 800 648-4292
michelprince.ca

Appraisal and rental service. One of the best selection of antiques in Quebec. Wide selection of furniture and decorative items. **Open:** year-round.

Concept Antique 3A

706, rang des Cèdres, Sainte-Eulalie
819 225-4112 • conceptantique3a.com

Antiques, custom reproductions, manufacturing and restoration of kitchens, furniture stripping, finishing, decorations, hardware, Les Anciens Ebénistes products as well as a vast range of Livos environmentally sustainable products. **Open:** year-round.

L'Artisan du Meuble et les Meubles des Artisans

946, rang des Cèdres, Sainte-Eulalie
819 471-1237 • artisanadumeuble.com

In the very heart of the hub of antique dealing in Quebec, Artisan du Meuble and Meubles des Artisans (now under one roof!) offer reproductions, antique furniture made from old recycled or new wood, and custom-made furniture. **Open:** Thursday to Sunday. By reservation on Wednesdays.

Les Poêles d'Antan inc.

805, rue Principale (route 161), Saint-Wenceslas
819 224-7914 • poelesdantan.com

Purchase, sale and restoration of antique wood stoves. Also, replacement parts (new and used) for antique wood stoves and bread ovens. **Open:** year-round. Saturdays and Sundays, by appointment.

Boutiques, art galleries and workshops

Drummondville and the surrounding area

Axart p. 12

Circuit des arts de la MRC de Drummond p. 12

Mouvement ESSARTS p. 15

Victoriaville and the surrounding area

Centre d'art Jacques et Michel Auger p. 24

Bécancour and the surrounding area

Exposition à l'église de Sainte-Sophie-de-Levrard p. 36

Plumes et pacotilles p. 41

Nicolet and the surrounding area

Galerie-Boutique Manu Factum p. 46

Summer theater and performance venues

Drummondville and the surrounding area

Maison des arts Desjardins Drummondville p. 13

Victoriaville and the surrounding area

Le Carré 150 p. 25

Théâtre des Grands Chênes p. 20

Plessisville and the surrounding area

Nouveau Théâtre de Saint-Pierre-Baptiste p. 31

Nicolet and the surrounding area

Théâtre Belcourt p. 48

Théâtre du Coq p. 49





NATURE AND OUTDOOR ACTIVITIES

Cycling

The Centre-du-Québec region is the perfect destination for cycling getaways and vacations. From the St. Lawrence River to the Appalachian foothills, our cycling trails are ideal for exploring and our circuits follow beautiful, safe country roads where there is little traffic.

Order your free official cycling map and discover our cycling packages at tourismecentreduquebec.com/cycling



Drummondville and the surrounding area

Circuit des traditions – Réseaux Plein Air Drummond



Drummondville
819 477-5995 • reseauxpleinair.com

The Circuit consists of four cycling trail loops covering more than 183 km. The main 57-km stretch is part of the Route verte No. 4, passing through Wickham, Drummondville, Saint-Majorique, Saint-Bonaventure, and Saint-Pie-de-Guire. Winding, shaded trails unveil the Drummondville area's riches, meandering through rural landscapes featuring the agricultural sector's wide range of flavours. Treat yourself to cycling along the 7.5-km maintained trail through the Forêt Drummond woods overlooking the fast-flowing St. Francis River. **Open:** May to October.

Victoriaville and the surrounding area**Parc linéaire des Bois-Francis**

Victoriaville

819 758-6414 • parclineairebf.com

Marked Route verte and recognized as a Trans Canada Trail, this cycling trail built on a former railway bed criss-crosses the Arthabaska and Érable regional municipal counties (MRCs). It leads cyclists through 77 km of picturesque countryside and welcoming urban areas from Tingwick to Lyster by way of Warwick, Saint-Christophe-d'Arthabaska, Victoriaville, Princeville, Plessisville and Laurierville. [*pub. p. 1*]

Route verte

The Centre-du-Québec's cycling network, the Route verte, is a main attraction: routes # 1, 3 and 4 travel through the region. In addition to the Parc linéaire des Bois-Francis linear park in the Arthabaska and De l'Érable MRCs (77 km), and the Circuit des traditions cycling network in the Drummond MRC (57 km), this network also winds through the Bécancour (71 km) and the Nicolet-Yamaska (66 km) MRCs.

Cycling trails

Discover the tops 5 cycling trails in Centre-du-Québec. For other suggestions of routes and cycling paths, visit tourismecentreduquebec.com/cycling

Trail rating

● : Easy ■ : Intermediate ◆ : Experienced

Drummondville and the surrounding area**The Saint-François River Tour**

Length : **78,5 km** Paved road, paved and unpaved bike paths

Trail rating : ●

Victoriaville and the surrounding area**Panoramic tour of Victoriaville and region**

Length: **88,5 km** Paved and unpaved roads, paved and unpaved bike paths

Trail rating: ◆

Plessisville and the surrounding area**The Maple Routes**

Length: **82 km** Paved road, crushed stone bike path

Trail rating: ■

Bécancour and the surrounding area**The St. Lawrence River, from Bécancour to Deschailions**

Length: **99 km** Paved road, paved and crushed stone bike paths

Trail rating: ●

Nicolet and the surrounding area**The Nicolet-Yamaska Countryside Tour**

Length: **62 km** Paved road, pontoon boat service (\$)

Trail rating: ●

Shuttle service**River shuttle between Bécancour and Trois-Rivières** \$

819 233-4636 • 1 888 233-4676

Meeting points:

South shore: Sainte-Angèle-de-Laval's wharf

North shore: Port of Trois-Rivières

Schedule: Sundays only.

Pont Laviolette bridge crossing between Bécancour and Trois-Rivières \$

Remorquage R. Montpas, Bécancour

819 233-4414

Meeting points:

South shore: Bécancour Tourist information centre

North shore: Les Suites de Laviolette, Trois-Rivières

Schedule: daily.

Vélo sur la rivière between Pierreville and Saint-François-du-Lac \$

Pontoon boat service
1 866 279-0444 • 450 568-2124

Meeting points
Federal wharf, sector Notre-Dame-de-Pierreville
Marina Mr. B, Saint-François-du-Lac
Open: June 24 to Labor Day, Thursday to Sunday.

Mountain biking

Victoriaville and the surrounding area

Parc du mont Arthabaska 

100, chemin du Mont-Arthabaska, Victoriaville
819 751-4520 • montarthabaska.com

Located just a few minutes from downtown Victoriaville, Mount Arthabaska is the only mountain in the Centre-du-Québec region featuring 19 kilometres of technical trails. Whether you're a beginner or an expert, you'll enjoy exploring the trails in this cycling area. Try them out! [\[pub. p. 1\]](#)



Parc du mont Arthabaska

Bécancour and the surrounding area

Parc régional de la rivière Gentilly \$

1000, route des Flamants, Bécancour
819 298-2455 • 819 384-5634
1-800 944-1285 • rivieregentilly.com

The Parc régional de la rivière Gentilly has 20 km of single-track trails for mountain biking. In winter, 15 km of trails are mechanically groomed for fat biking. Family pump track. Also on site: bike wash, rental centre, and community hall. Camping as well as rustic lodges and ready-to-camp units are available (\$) for everyone. [\[pub. p. 98\]](#)



Parc régional de la rivière Gentilly

Hunting

Victoriaville and the surrounding area

Pouvoir Destination Le Mirage Inc. \$

Victoriaville
819 357-9011 • 1 877 557-9011
destinationlemirage.com

Pouvoir Destination Le Mirage offers migratory bird hunting packages (snow goose, Canada goose and duck) wild turkey and white-tailed deer in the Victoriaville region. More than 42 hunting sites on rented private agricultural land spread out over a maximum 25-km radius from Réservoir Beaudet in Victoriaville. This body of water is a stopping ground for close to 150 000 birds annually during migratory periods, making it one of Eastern Canada's major staging areas. Guided small game hunting packages also available.



Nicolet and the surrounding area**S.A.R.C.E.L. Inc.** \$532, route Marie-Victorin, Baie-du-Febvre
450 783-6090 • sarcel.com

SARCEL is a non-profit organization owning 350 hectares of land and with wildlife rights on another 155 hectares, all of which is adjacent to the Nicolet migratory bird refuge. In 1983, SARCEL conducted the first agricultural/ wildlife project on wildfowl management on a North American scale. SARCEL has been offering controlled wildfowl hunting in the fall since 1985. **Open:** waterfowl hunting season is open until November 1.

Fishing

Victoriaville and the surrounding area**Pêche Nicolet** \$44, rue Principale, Notre-Dame-de-Ham
819 344-5844 • pechenicolet.com

Discover a unique fishing route in Quebec only 15 minutes south of Victoriaville, along the Nicolet River! More than 60 natural and developed fishing holes accessible midstream via well-maintained trails. Brook, brown or rainbow trout are stocked each week. Two sectors reserved for fly fishing only and three mixed sectors (light casting allowed). Treat yourself to a peaceful and charming site! Mandatory access fee. On site lodging available upon reservation.

Open: April 22 to September 25. For fishing permit, access free and live bait: Notre-Dame-de-Ham convenience store: 11, Principal Street.

Trip de pêche \$Victoriaville
819 740-7390 • tripdepeche.com

Trip de pêche is a customized fishing guide service offering an experience under the best possible conditions in a setting ideal for catching fish and relaxing. Enjoy a unique fishing experience! Several packages available. Fishing lessons given upon request. For more information, visit our Website. Reservations required.



Pêche Nicolet

Hiking

Victoriaville and the surrounding area**Jardins et Sentier Les Pieds d'Or**1266, rue Saint-Joseph, Tingwick
819 359-2443 • tingwick.ca/sentier-or.html

Take a pleasant stroll in the woods along this 5-km walking trail, featuring 65 natural art arrangements composed of mosaicultures, rock gardens, a waterfall, and a Japanese garden created by artists, families, and local associations. Onsite educational panels describe the region's flora and fauna, while historical panels recount the origins of Tingwick. Two pavilions equipped with removable awnings for weather protection can host gatherings and parties with up to approximately one hundred people. In the winter, visitors can explore marked snowshoeing trails. Electricity and washrooms onsite. **Hiking season:** year-round.

Sentier des trotteurs

\$

Departure #1: Parc des Loisirs
1425, rue Corriveau (route 263),
Sainte-Hélène-de-Chester
Departure #2: Pavillon Arthabaska
100, chemin du Mont Arthabaska, Victoriaville
819 260-1564 • sentierdestrotteurs.com

Located in the Trotteur sector of Sainte-Hélène-de-Chester, the des Trotteurs trail offers a 6-km loop (Sentier des Cascades) and 10-km loop (Sentier du Pic) in a magical décor. You can also enjoy the Appalachians' treasures by hiking the trails in one direction for 26 km to Mount Arthabaska where you'll also find a 10-km loop. The trail network offers remarkable views of the Appalachians valley.

Hiking season: year-round except during hunting season.

Plessisville and the surrounding area**Parc régional des Grandes-Coulées**

Ⓢ

Reception post: 1280, av. Trudelle, Plessisville
Sector Forêt-Ancienne: Route du Plé,
via 265, Plessisville
Sector Grande-Tourbière: Chemin du canyon,
exit 253 Highway 20, Villeroy
819 621-1333 • parcdesgrandescoulees.com

The Parc régional des Grandes-Coulées offers you two areas: the 10-km Forêt Ancienne sector is ideal for hiking, mountain biking, geocaching, GPS rally with equipment rental available at the reception post and snowshoeing and the 3-km Grande-Tournière sector takes you through an unusual milieu over a 1,1-km boardwalk. Discover our trout fishing and interpretation routes. The heated shelter now offers rustic lodging that includes basic equipment.

Hiking season: Reception post and Forêt Ancienne sector: year-round. Grande tourbière de Villeroy sector: May 1st to October 31th.

Bécancour and the surrounding area**Parc régional de la rivière Gentilly**

\$

1000, route des Flamants, Sainte-Marie-de-Blandford
819 298-2455 • 819 384-5634
1 800 944-1285 • rivieregentilly.com

The Parc régional de la rivière Gentilly boasts an important network of hiking trails. The particularity of this site is its close proximity to Rivière Beaudet (Beaudet River), Rivière Gentilly (Gentilly River), and the Chutes à Thibodeau (Thibodeau Falls)! During winter, snowshoeing, snow tubing and cross-country, fat bike, skiing are possible. Lodging: rustic camping along the water, camping with services, and rustic cottage rentals. Activities: fishing, mountain biking. **Hiking season:** year-round
[pub. p. 98]

Motorcycle touring

Your travels will take you from the St. Lawrence plains to the Appalachian foothills. Along these trails, you'll discover the region's attractions, restaurants, and welcoming accommodations, not to mention breathtaking landscapes and viewpoints.

To explore the various routes proposed to motorcyclists, get your motorcycle map at tourismecentreduquebec.com/moto



Golf

★ Voluntary classification
Legend of symbols p. 108

Drummondville and the surrounding area

Club de Golf de Drummondville

400, chemin du Golf, Drummondville
819 478-4484 • golfdrummond.com

Number of Holes: **18** Par: **72**
Length (yards): **6 543** Services: ☎ 🇩🇪 🇨🇦

Club de Golf Hériot

★★★★

4205, chemin Tourville, Drummondville
819 398-5255 • golf-heriot.com

Number of Holes: **18** Par: **72**
Length (yards): **6 427** Services: ☎ 🇩🇪 🇨🇦

Club de Golf l'Émeraude

2064, boul. Lemire Ouest,
Saint-Majorique-de-Grantham
819 475-1177 • 819 388-8297
golfeferaude.com

Number of Holes: **18** Par: **57**
Length (yards): **3 000** Services: 🇩🇪 🇨🇦

Victoriaville and the surrounding area

Club de Golf Cristal

251, chemin de la Grande Ligne, Saint-Rosaire
819 751-4653 • 1 888 751-4646
cristal.qc.ca

Number of Holes: **18** Par: **72**
Length (yards): **6 200** Services: ☎ 🇩🇪 🇨🇦

Club de golf de Victoriaville

★★★★

223, rue Perreault, Victoriaville
819 752-4907 • golfvictoriaville.com

Number of Holes: **18** Par: **72**
Length (yards): **6 000** Services: ☎ 🇩🇪 🇨🇦

Plessisville and the surrounding area

Club de Golf de Plessisville (1990) inc.

★★★

328, rang du Golf, Plessisville
819 362-3387 • 1 877 362-3387
golfplessisville.com

Number of Holes: **27** Par: **72**
Length (yards): **6 400** Services: 🇩🇪 🇨🇦

Club de Golf des Bois-Francis

★★★

25, rue du Lac Nord, Princeville
819 364-7117 • 1 866 664-7117
golfboisfrancis.com

Number of Holes: **18** Par: **72**
Length (yards): **7 004** Services: ☎ 🇩🇪 🇨🇦

Club de Golf Laurier

651, 12^e rang Ouest, Princeville
819 364-7861 • golflaurier.com

Number of Holes: **18** Par: **72**
Length (yards): **5 500** Services: ☎ 🇩🇪 🇨🇦

Bécancour and the surrounding area

Club de golf Godefroy

17500, boul. Bécancour, Bécancour
819 233-2255 • golfgodefroy.qc.ca

Number of Holes: **18** Par: **71**
Length (yards): **6 058** Services: ☎ 🇩🇪 🇨🇦





WINTER FUN

Dogsledding

Plessisville and the surrounding area

Randonnée Micklâ

\$

320, route 116 Ouest, Plessisville
819 362-1212 • 819 362-7394
traineau.ca

A unique experience – hit the trails driving your own dog sled or be chauffeured by an experienced guide! For the uninitiated, an outing of an hour or two will get you hooked. Enthusiasts will be thrilled with a 3-hour adventure. Enjoy one of our many packages, including : the Aux Plaisirs partagés B&B, Manoir du lac William, etc. Hiking trails and restaurant on site. **Open:** departures at 10 a.m. and 1 p.m. weather permitting.

Quadding (ATV)

More than 1010 km of trails accessible in winter. In summer, there are 260 km on which to practice your favourite sport.

To purchase a trail permit, contact one of the region's 5 ATV clubs.

To explore our trails order your ATV trail map:
tourismcentreduquebec.com/ATV



Drummondville and the surrounding area

Club Kasquad

Saint-Félix-de-Kingsey
819 397-2753 • kasquad.fqcq.qc.ca

Le Moto Club Drummond Inc.

Drummondville
819 474-2952 • motoclubdrummond.fqcq.qc.ca

Victoriaville and the surrounding area

Moto-Club Bois-Francis Inc.

Victoriaville
819 758-0014 • motoclubboisfrancis.com

Plessisville and the surrounding area

Club Sport «4» de l'Érable Inc.

Plessisville
819 362-5001 • clubsport4delerable.fqcq.qc.ca

Bécancour and the surrounding area

Club quad Centre-du-Québec 17-160
819 477-1766 • centreduquebec.fqcq.qc.ca

Victoriaville and the surrounding area

Club des Alléghanish des Bois-Francis

Victoriaville
819 752-3535 • alleganish.com

Bécancour and the surrounding area

Club motoneige Riv-Bec Inc.

Bécancour
819 294-2479

Snowmobile and/or quad relays

Victoriaville and the surrounding area

Domaine du lac Louise

950, route 263, Saint-Louis-de-Blandford
819 364-7002 • domainelaclouse.com

Rest stop, unloading area, sale of ATV and snowmobile trail permits. **Open:** end of December to mid-March.

Plessisville and the surrounding area

Relais Micklâ

320, route 116 Ouest, Plessisville
819 362-1212 • traineau.ca

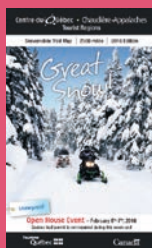
Formerly named the Sucrerie d'antan, Relais Micklâ now houses a sledging dogs business and a snowmobile relay. Licensed relay. **Open:** by reservation during summer.

Snowmobiling

The region offers 1341 km of snowmobile trails that reveal the charm of the St. Lawrence Valley and the beauty of the Appalachian foothills.

To purchase a trail permit, contact one of the region's two snowmobile clubs.

To explore our trails order your snowmobile trail map:
tourismcentreduquebec.com/snowmobile



Downhill and cross-country skiing, snowshoeing, snow tubing and fat bike

Legend of symbols p. 108

N/A: Activity not available on site.

Trail rating downhill skiing:

- : Easy ■ : Difficult
- ◆ : Very difficult ◆◆ : Extremely difficult

Trail rating snowshoeing and cross-country skiing:

- : Easy ■ : Intermediate ◆ : Difficult

Victoriaville and the surrounding area

Gleason

280, chemin du Mont-Gleason, Tingwick
819 359-2300 • 1 888 349-2300
montgleason.ca

Downhill skiing				Snowshoeing		
Number of trails (lit-up slopes)	Vertical drop (m)	Lifts	Trail rating	Length (km)	Number of trails	Trail rating
18 (10)	203	6	●5 ■9 ◆4	7	6	● ■
	N/A			10	7	■
13	95	3	●10	5	3	● ■ ◆
	N/A			10	5	●
	N/A			13	5	● ■
	N/A			20	3	● ■

Parc du Mont Arthabaska

100, chemin du Mont Arthabaska, Victoriaville
819 751-4520 • montarthabaska.com

Plessisville and the surrounding area

Mont Apic

1361, route Bellemarre, Saint-Pierre-Baptiste
418 453-2357 • montapic.com

Parc régional des Grandes-Coulées

1280, av. Trudelle, Plessisville
819 621-1333 • parcdesgrandescoulees.com

Drummondville and the surrounding area

Parc Aventure Drummond –

La Courvalloise

526, rang Sainte-Anne, Drummondville
819 397-4544 • 1 877 397-4544
reseauxpleinair.com

Bécancour and the surrounding area

Parc régional de la rivière Gentilly

1000, route des Flamants, Sainte-Marie-de-Blandford
819 298-2455 • 819 384-5634 • 1 800 944-1285
rivieregentilly.com [pub. p. 98]

Cross-country skiing				Snow tubing	Fat bike	Services
Length (km)	Number of trails	Trail rating	Skate skiing			
	N/A			✓	N/A	📶 📶 X
14,8	6	■	2,5	✓	✓	📶 📶
	N/A			✓	N/A	📶 X
	N/A			N/A	N/A	🏠
	N/A			✓	✓	📶
15	4	● ■	N/A	N/A	✓	📶 📶 🏠





REGIONAL DELIGHTS

Sugar shacks

Victoriaville and the surrounding area

Érable Rouge \$
3324, route 161, Saint-Valère
819 353-1616 • erablerouge.com

Érable Rouge offers real old fashioned sugaring-off parties: all-you-can-eat homemade cuisine served at the table; guaranteed 100% pure maple syrup; musical entertainment; horse-drawn wagon rides; sap gathering in the bush entirely tapped with buckets; tour of the family cabin where the maple syrup is made; souvenir shop. Taffy on snow available year round! We make our own snow! Groups, social organizations, seniors clubs, family associations, corporate activities, speakers, general meetings, training sessions, and others are all welcome.
Open: year-round by reservation.

Drummond and the surrounding area

Le Village sucré du Village Québécois d'Antan \$
1425, rue Montplaisir, Drummondville
819 478-1441 • 1 877 710-0267
villagequebecois.com

In March and April, the Village Québécois d'Antan has a lot more to offer than just a sugar shack! The Village Sucré offers a comprehensive experience in an exceptional setting (40 period buildings), a traditional sugar shack meal, made even livelier by Village musicians, a horse-drawn carriage ride, a visit to the old-fashioned sugar shack, entertainment on the belvedere, and delicious doughnuts from our doughnut shop, open especially for the occasion. Everything you need to enjoy a great time at the sugar shack with your family, as a group, or with friends.
Open: Saturdays and Sundays, March 5 to April 24. Upon reservation for groups on weekdays.

Victoriaville and the surrounding area

Érablière aux petits plaisirs \$

63, rang des Buttes, Warwick
819 358-0555 • 819 352-0298
erabliereauxpetitsplaisirs.ca

Sugar time all year round! We offer processed, traditional and innovative maple products as well as a maple interpretation visit. Our sugar shack meals are well known for their authentic and delicious taste. Also, take advantage of our "Experiential Packages" to discover the secrets of maple production. Finally, take 5 minutes to admire the scenery of the sugar bush, you will be convinced to come back! **Open:** Wednesday to Saturday. At other times by reservation.

Nicolet and the surrounding area

Érablière Prince \$

1785, rang 9, Saint-Wenceslas
819 224-4222 • www.erabliereprince.ca

Sugar shack with meals. Traditional menu including taffy on snow. Check out the sap-gathering facilities. Processing and sale of maple products: taffy, butter, granulated sugar, syrup. Visit the mini-farm. Tour the Musée de l'Habitant pioneer museum, and travel into the past, between 1850 and 1950. Horse-drawn wagon rides through a century-old forest. **Open:** year-round, by reservation.

Vineyards

Drummond and the surrounding area

Domaine des 3 Fûts p. 12

Victoriaville and the surrounding area

Vignoble Les Côtes du Gavet p. 21

Bécancour and the surrounding area

Le Fief de la Rivière p. 40

Nicolet and the surrounding area

Riparia Entreprises p. 50

Orchards

Victoriaville and the surrounding area

Verger Canard Goûteux p. 21

Verger des Horizons p. 21

Plessisville and the surrounding area

Verger des Bois-Francis p. 30

Nicolet and the surrounding area

Verger Nicolet p. 49

Pick your own

Plessisville and the surrounding area

Les Petits fruits d'Évelyne p. 30

Fraisière Talfor p. 31

Artisanal cheese makers

Drummond and the surrounding area

Centre d'interprétation de la Fromagerie St-Guillaume p. 15

Fromagerie Lemaire p. 14

Halte chez Lemaire p. 15

Victoriaville and the surrounding area

Fromage Warwick p. 21

La Fromagerie Victoria p. 24

Plessisville and the surrounding area

Saputo Produits Laitiers Canada S.E.N.C. p. 31

Bécancour and the surrounding area

Fromagerie L'Ancêtre p. 38



ADDITIONAL ACTIVITIES

Health centres

Drummondville and the surrounding area

Bioterra Spa santé urbain \$

4960, rue Dubois, Drummondville
819 472-4886 • 1 800 789-7174
spabioterra.ca

In a luxurious, pampered setting, guests are offered a choice of massage techniques from around the world, California hot tub, Finnish sauna, advanced beauty treatments and relaxation packages, a unique sensory experience! Medical esthetics clinic. **Open:** year-round.

Victoriaville and the surrounding area

Azur Groupe Santé Beauté \$

19, boul. Arthabaska Est, Victoriaville
819 758-5454 • centrezur.com

A team of body care and beauty treatments professionals welcomes you in a warm setting. Types of care: rain massage therapy, hot stone therapy, four-handed massage, hot seashell massage, Hawaiian Lomi Lomi, massage, bamboo massages, orthotherapy, reflexology, lymphatic drainage, sanding

and body wrap, pressure therapy, therapeutic baths, esthetic treatments, facials, manicures, pedicures, acrylic nails, laser hair removal, lash extensions, Botox and dietary program. Access to the pool and spa. Our goal is to provide you with a personalized approach so the care you receive is memorable. **Open:** year-round. Closed on Sundays.

Natureza, Spa Resto Chalet \$

13, rang Dion, Saint-Norbert-d'Arthabaska
819 261-0660 • 819 752-8390
naturezaspa.com

A small, genuinely peaceful haven where you can have a unique thermal and sensory experience. Natureza Spa Nordique features a eucalyptus hammam, dry outdoor sauna, two California-type hot baths, a hot whirlpool bath, a Nordic waterfall, a lake, an outdoor shower, indoor and outdoor relaxation areas, massage rooms, and beauty treatments. Enjoy a unique sensory and personalized experience through a complete range of treatments, health services, and opportunities for relaxation. **Open:** year-round.

Plessiville and the surrounding area**Spa détente du lac William**

\$

3180, rue Principale, Saint-Ferdinand
 418 428-9188 • 1 800 428-9188
manoirdulac.com

Enjoy the experience and feel the difference!
 An intimate setting, a warm, welcoming atmosphere, professional care with Spa Relais Santé certification of excellence since 2003. Nordic spa and indoor pool. Also, 13 treatment rooms, relaxation room, indoor Jacuzzi, infrared sauna, massage therapy, body care, beauty treatments, treatments for children and pregnant women. Packages available with or without lodging. **Open:** year-round.

Nicolet and the surrounding area**Les Centciels Spa urbain**

1141, rue Saint-Jean-Baptiste, Nicolet
 819 293-2922 • 1 844 593-2922
centciels.com

Whether to relax alone, with friends or with your spouse, Les Centciels will fulfill your needs. Located at Hôtel Montfort Nicolet, the spa Les Centciels has recently expanded and now offers new facilities and a varied range of services to its customers. The new spa, with its urban look, is open all year long. Our experienced team is always ready to welcome you. Massage therapy, body wrap, saunas, esthetic treatments and pressure therapy are offered. **Open:** daily.





accommodation and places to eat

86 Places to eat

92 Accommodation

- 92 Hotels
- 96 Bed and breakfasts
- 98 Cottages
- 99 Resorts
- 99 Campgrounds
- 101 Rustic lodge

> 99



✓

86



> 96





PLACES TO EAT

Price range

\$: under 15 \$\$: 15-30

\$\$\$: 31-50 \$\$\$\$: over 50

Meals

1: breakfast 2: lunch 3: dinner

T: Patio

Legend of symbols p. 108

Drummondville and the surrounding area**Café Morgane Saint-Frédéric**

252, rue Brock, Drummondville

819 474-6970 • cafemorgane.ca

\$ 1, 2 📶 T

Our friendly “baristas” will welcome you and prepare real Italian coffees: enjoy an espresso, cappuccino, latté or one of a variety of iced specialties, with or without coffee. Take a break at the Café Morgane of your choice to enjoy toasts or bagels as well as a selection of sandwiches and salads. Visit our boutique to find beautiful souvenirs.

Coopérative Goûts du Monde

511, rue Lindsay, Drummondville

819 850-4275 • goutsdumonde.com

\$ 2, 3

Goûts du Monde offers savory plates from around the world, take-out options and lots of international items to discover. From Colombian empanada to Iraqi style baklavas and fresh fish from Africa, Goûts du Monde takes you on a culinary trip while you're visiting Drummondville!

Restaurant Au Vieux Duluth

565, boul. Saint-Joseph, Drummondville

819 477-2233 • audevieuxduluth.com



\$\$ 2, 3 📶 T

Close to Highway 20 in Drummondville, this restaurant that is part of the Au Vieux Duluth chain features steak, brochettes, seafood and chicken-based dishes as the restaurant's specialties. Bring your own wine restaurant. Our patio seats 50.

Restaurant Globe-Trotter

600, boul. Saint-Joseph, Drummondville
819 478-4141 • 1 800 567-0995

globe-trotter.ca




\$\$ 1, 2, 3  

Located in the Hôtel et Suites le Dauphin in Drummondville, the Restaurant Globe-Trotter is known for its international fine dining and warm atmosphere.

Restaurant La Verrière

915, rue Hains, Drummondville
819 478-4971 • 1 800 711-6047

universel.com

\$\$\$-\$\$\$ 1, 2, 3   

At La Verrière Restaurant, you will find a variety of dishes that will satisfy your appetite. In the dining room or on the terrace, enjoy one of our specialties.

Restaurant Le Plateau


154, rue Lindsay, Drummondville
819 850-3030 • restaurantleplateau.com

\$\$\$-\$\$\$ 2, 3  

Restaurant Le Plateau, friendly and comforting food inspired by bistronomy. A gathering and festive place to eat and drink, downtown Drummondville! Come and experience a simple and straightforward comforting cuisine favoring fresh and regional products.

Rôtisseries Scores


120, boul. Saint-Joseph, Drummondville
819 478-6060 • scores.ca

\$\$ 2, 3 

Located close to Hwy 20, Rôtisserie Scores welcomes you in a friendly atmosphere and offers you a tasty soup and salad bar.

Tim Hortons


351-A, chemin Yamaska, Saint-Germain-de-Grantham
818 395-2733 • timhortons.com

\$ 1, 2, 3 

On the road between Quebec City and Montreal, stop at Tim Hortons. For great coffee, a cold drink, dessert or a light meal, Tim Hortons is the ideal spot for people in a rush.

Victoriaville and the surrounding area**Restaurant Rioux**


10, rang Smith, Saint-Louis-de-Blandford
819 364-7004

\$ 1, 2, 3 

Located near Highway 20 and in operation since 1989, Restaurant Rioux offers a variety of services: gaz, diesel, convenience store, flea market, local products, reception hall (65 people), meeting room (10 people). Restaurant (daily menu, breakfast, canadian-style food and pizzas).

Cactus Resto-Bar

139, boul. Bois-Francis Sud, Victoriaville
819 758-5311 • cactusrestobar.com

\$\$ 2, 3 

Cactus Resto-Bar offers you a much diversified menu (grill, quesadillas, chicken wings, etc.), a large variety of draft beer and a festive and friendly atmosphere. Enjoy shows at night or share a meal with friends and family on their large terrace.

Restaurant Le Communard

633, boul. Jutras Est, suite 10, Victoriaville
819 758-7588 • lecommunard.com

\$\$\$-\$\$\$ 2, 3  

Savour the fine and multi-flavoured cuisine of Victoriaville's Le Communard restaurant, with its unique ambience and décor. Located five minutes from downtown, Le Communard offers four- to seven-course evening meals as well as a menu perfectly suited to business lunches.

Price range

\$: under 15 \$\$: 15-30





\$\$\$: 31-50 \$\$\$\$: over 50

Meals




1: breakfast 2: lunch 3: dinner

T: Patio


Legend of symbols p. 108

Le Restaurant Luxor213, rue Notre-Dame Est, Victoriaville
819 752-2022 • restaurantluxor.com**\$\$** 1, 2, 3    




Located in downtown Victoriaville, Café Luxor is a restaurant with a well-established reputation in the region. It offers a diversified menu that can be adapted to anyone's tastes. It also has a liquor license and an interesting wine cellar.

Restaurant Le Laurier19, boul. Arthabaska Est, Victoriaville
819 758-0533 • 1 866 969-0533
hotelsvillagja.com**\$\$** 1, 2, 3   



The Laurier Restaurant lets you taste our new menu grill, all served in a warm and friendly environment. Discover how our chef has elevated our most famous regional products beyond aristocratic heights.

Restaurant Pacini Victoriaville15, boul. Arthabaska Est, Victoriaville
819 751-1212 • pacini.ca**\$\$\$** 1, 2, 3 

Enjoy the taste of Italy at Restaurant Pacini in Victoriaville! With its traditional bread bar and varied menu, the restaurant is the ideal place to please all tastes. Breakfast daily.

Shad Café309, rue Notre-Dame Est, Victoriaville
819 751-0848 • shadcafe.com**\$** 1, 2, 3   

Shad Café is located in downtown Victoriaville and offers free Wi-Fi while you indulge in one of our paninis, cheese fondue, salads, nachos or pizzas. It is the perfect place to chat with friends while you savour a local beer or an excellent café latté.

Pub L'Ours Noir4, rue Saint-Joseph, Warwick
819 358-5108 • publoursnoir.com**\$\$\$-\$\$\$** 2, 3  

This restaurant features regional products and specialties such as game and tartar. You will enjoy your time in downtown Warwick. Located close to the bike path.



LUXOR
RESTAURANT | BAR



Price range

\$: under 15 \$\$: 15-30

\$\$\$: 31-50 \$\$\$\$: over 50

Meals


1: breakfast 2: lunch 3: dinner

T: Patio

Legend of symbols p. 108

Plessisville and the surrounding area**Galerie d'Art-Café, Aux 5 sens**

1834, route Dublin, Inverness



855 455-7367 • aux5sens.ca\$\$ 2, 3  T

This art gallery is a must for its art and for a gourmet break. Take advantage of the eating area and terrace to meet with friends and savour cuisine featuring regional products. Gift shop, art gallery, café-restaurant- all under the same roof.

Café Rétro Pop

1587, av. Saint-Louis, Plessisville

819 362-2726



\$\$ 1, 2, 3  

A family restaurant located in downtown Plessisville, Café Rétro Pop offers a varied menu in a retro setting. The Restaurant-Bar Le Martin'y is directly above on the second floor.

Restaurant-Bar Le Martin'y

1587, av. Saint-Louis, Plessisville

819 362-2726



\$\$ 2, 3  

The Restaurant-Bar Le Martin'y, on the second floor of a building in downtown Plessisville, welcomes you to its bar-restaurant, private lounges and terrace.

Manoir du lac William

3180, rue Principale, Saint-Ferdinand

418 428-9188 • 1 800 428-9188



manoirdulac.com\$\$\$ 1, 2, 3   T

The dining room and terrace at Manoir du lac William provide a magnificent view of Lake William. Packages including 5-course table d'hôte available and a la carte menu offered daily. You'll be delighted with the buffet lunch on weekdays and brunches on weekends.

Bécancour and the surrounding area**Auberge Godefroy**

17 575, boul. Bécancour, Bécancour

819 233-2200 • 1 800 361-1620



aubergegodefroy.com\$\$\$\$ 1, 2, 3   T

Auberge Godefroy proposes first-class culinary discoveries. The Executive Chef and his specialized crew prepare well-balanced and delectable dishes while taking great pride in using sought-after locally grown trendy products found nearby. They are experts at seducing the most discerning palates.

Le P'tit Café

14 840, boul. Bécancour, Bécancour

819 222-5800 • 1 866 550-3436

lamaisondebibi.com\$\$ 1, 2, 3  

Creative breakfast, lunch and snack menu featuring local products. Specialties: Crêpe bretonne, french toast, grilled cheese, salads, bagels, coffee and fresh fruit juice. Craft beer, local wine and lunches to go. Unique ambiance, year-round holiday atmosphere!

Resto-Bar Marina Sainte-Angèle Inc.

805, av. des Nénuphars, Bécancour
819 222-8388
\$\$\$ 1, 2, 3

Located on the shores of the St. Lawrence River, the Restaurant/Bar Marina Sainte-Angèle is a great place for an outing with family or friends

Subway

16 660, boul. des Acadiens, Bécancour
819 840-5557 • subway.com
\$ 1, 2, 3 **T**

Looking for a place to eat a quick and healthy meal with your family? Subway offers you bread baked on the premises, different toppings and fresh vegetables to create your own sandwiches.






hoteldrummond.com



- Free breakfast
- Free WIFI
- Rooms equipped with coffee machine, microwaves, refrigerator and a plasma television 32"
- Secured warehouse for bikes
- Free parking
- Many tourist and romantic packages available
- Near everything



105, St-Joseph Blvd - West
Drummondville QC J2E 1A4
Exit 177 N. St. Majorique
Tel.: 819 478-4614
Toll free: 1 800 266-4614

ACCOMMODATION

Price range

\$: under \$75

\$\$: \$75-100

\$\$\$: \$101-150

\$\$\$\$: \$151-200

\$\$\$\$\$: \$200

Legend of symbols, p. 108

Hotels

Drummondville and the surrounding area

Best Western Plus Hôtel Universel ★★★★★

915, rue Hains, Drummondville

819 478-4971 • 1 800 711-6047

universel.com

118 units **\$\$\$**      [pub. p. C4]

Comfort Inn ★★★★★

1055, rue Hains, Drummondville

819 477-4000 • 1 877 574-6835

drummondvillecomfortinn.com

58 units **\$\$\$**    [pub. p. 93]

Grand Times Hotel

530, rue Saint-Amant, Drummondville

819 474-5555 • 844 474-5550

timeshotel.ca

140 units **\$\$\$**     

Hôtel-Motel Blanchet ★★★★★

225, boul. Saint-Joseph Ouest, Drummondville

819 477-0222 • 1 800 567-3823

motelblanchet.com

115 units **\$\$**      [pub. p. 94]

Hôtel-Motel Drummond ★★★★★

105, boul. Saint-Joseph Ouest, Drummondville

819 478-4614 • 1 800 266-4614

hoteldrummond.com

43 units **\$**     [pub. p. 91]

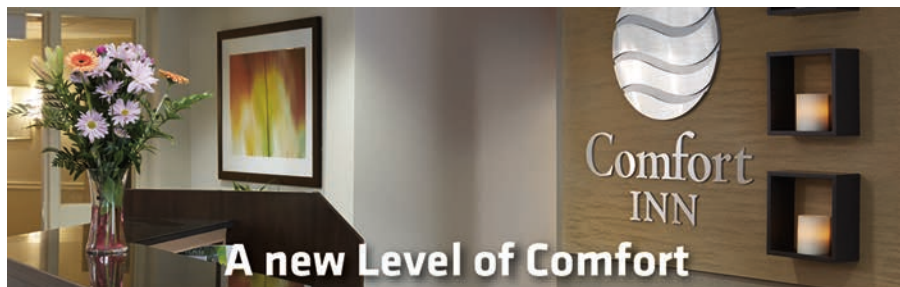
Hôtel Quality Suites Drummondville ★★★★★

2125, rue Canadien, Drummondville

819 472-2700 • 1 866 572-2700

les-suites.ca

71 units **\$\$**     



A new Level of Comfort



NEWLY RENOVATED HOTEL!

- New ***FREE HOT BREAKFAST*** served every morning
- Special group rates (sports or other)
- Packages available
- Free WIFI access



DRUMMONDVILLE

1055 rue Hains, J2C 6G6

www.drummondvillecomfortinn.com

1-877-574-6835

Price range

\$: under \$75 \$\$: \$75-100
 \$\$\$: \$101-150 \$\$\$\$: \$151-200
 \$\$\$\$\$: \$200

Legend of symbols, p. 108

Hôtel & Suites Le Dauphin

★★★★

600, boul. Saint-Joseph, Drummondville
 819 478-4141 • 1 800 567-0995
le-dauphin.com

120 units \$\$\$ 🚗 📶 🐾 🍷 🍷 🍷 🍷 🍷

Motel Alouette

★★

1975, boul. Mercure, Drummondville
 819 478-4166 • 1 866 478-4166
motelalouette.com

22 units \$ 📶 🐾

Victoriaville and the surrounding area

Auberge Motel Hélène

★★★

39, boul. Arthabaska Est, Victoriaville
 819 758-5806 • motel-helene.com
 7 units \$\$ 📶

Hôtel Le Victorin

★★★★

19, boul. Arthabaska Est, Victoriaville
 819 758-0533 • 1 877 845-5344
hotelsvillegia.com

152 units \$\$\$ 🚗 📶 🐾 🍷 🍷 🍷

Hôtel Quality Inn & Suites

★★★

Victoriaville
 1, boul. Arthabaska Est, Victoriaville
 819 330-8888 • 1 855 330-7825
quality-inn-victoriaville.com

82 units \$\$\$ 🚗 📶 🐾 🍷 🍷 🍷

MOTEL BLANCHET

Bar • Salles • Restaurant 24 heures





Rooms starting at

41

50\$

per pers., double occ., plus taxes.

115 rooms - Motel Condos - Luxurious Suites
Bar / Summer terrace - Reception & Meeting
rooms 15 to 180 pers. - 24 h Restaurant

Easy acces by highway

Few minutes from downtown activities
Near Bioterra Spa Santé Urbain




ROOMS
 Smoking or non-smoking

SERVICES
 Wireless Internet
 Refrigerator - TV 32"
 Coffee pot - Hair dryer
 1 or 2 beds - Laundry
 Secure enclosed garage
(motorcycle - snowmobile - VTT)

BUSINESS RATES FROM SUNDAY TO THURSDAY : 54⁹⁹ \$



Classic Room

225 Saint-Joseph Blvd West
 Drummondville

819 477-0222
1 800 567-3823

www.motelblanchet.com



Luxurious Suites

Z Plaza Hôtel

★★★

1000, boul. Jutras Est, Victoriaville
 819 357-1000 • 1 866 537-8967
zplazahotel.com
 50 units **\$\$** 📶 🚰 [pub. p. C2]

Plessisville and the surrounding area**Motel Le Phare**

★★★

745, av. Saint-Louis, Plessisville
 819 362-1121 • 1 866 362-1121
motellephare.com
 21 units **\$** 📶 ✕ [pub. p. 95]

Complexe hôtelier Du Pré

★★

555, rue Saint-Jacques Est, Princeville
 819 364-5333 • 1-866 364-5333 • dupre.ca
 20 units **\$\$** 📶

Manoir du Lac William

★★★★

3180, rue Principale, Saint-Ferdinand
 418 428-9188 • 1 800 428-9188
manoirdulac.com
 55 units **\$\$\$** 📶 📶 📶 📶 📶 📶 [pub. p. 95]

Bécancour and the surrounding area**Auberge Godefroy**

★★★★

17 575, boul. Bécancour, Bécancour
 819 233-2200 • 1 800 361-1620
aubergegodefroy.com
 71 units **\$\$\$\$** 📶 📶 📶 📶 📶 📶 [pub. p. 96]

Hôtel-Motel le Cinquante-Cinq

★★★

4810, av. Fardel, Bécancour
 819 233-2929 • 1 877 569-2929 • le55.ca
 29 units **\$\$** 📶 📶 📶



MANOIR DU LAC WILLIAM
manoirdulac.com
 800 428-9188

55 rooms and suites
 Indoor swimming pool
 Renowned cuisine
 Nordic Spa
 Reception and meeting rooms
 Outdoor activities
 Spa détente du lac William

Special gift: Mention Guide TCDQ upon reservation 3180, rue Principale, Saint-Ferdinand (Qc) G0N 1N0

Price range

\$: under \$75 \$\$: \$75-100
 \$\$\$: \$101-150 \$\$\$\$: \$151-200
 \$\$\$\$\$: \$200

Legend of symbols, p. 108

Motel Bécancour

★★

3735, boul. Bécancour, Bécancour
 819 298-3144 • motelbecancour.com
 38 units \$\$ 📶 🚗 🚿

Nicolet and the surrounding area

Hôtel Montfort Nicolet

★★★★

1141, rue Saint-Jean-Baptiste, Nicolet
 819 293-6262 • 1 855 293-6262
hotelmontfort.ca
 83 units \$\$\$\$ 📶 🚗 ✂ 🍷 🍷 🍷 [pub. p. 53]

Motel Marie-Dan

★★

311, rue des Bouleaux, Sainte-Eulalie
 819 225-4604 • motelmariedan.com
 16 units \$ 📶 🚗 🚿

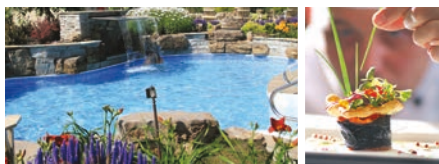
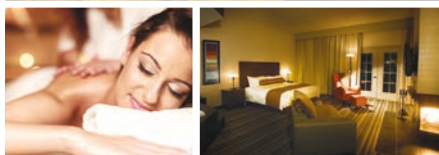
Bed and breakfasts

Drummondville and the surrounding area

À la Bonne Vôte

★★★

207, rue Lindsay, Drummondville
 819 474-0008 • 1 866 474-0008
alabonnevotre.ca
 4 units \$\$ 📶 AC ☕ B X



Indulge yourself

Refined comfort • Renowned cuisine
 Amerispa Health Centre • Golf courses
 4-season Espace Aqua-Détente
 Indoor and outdoor heated pools
 Whirlpool Natural spas
 Tourist attractions and activities nearby

Vacation Packages
 from **105\$** per person

Halfway between Montreal and Quebec

1 877 282-0282

www.aubergegodefroy.com



L'Oasis

3500, route 122, Saint-Cyrille-de-Wendover
 819 397-2917 • giteetaubergedupassant.com/oasis
 4 units **\$\$** AC 🚗 📶 @ B

Prés et Vallons

415, route Mooney, Durham-Sud
 819 858-2782 • 819 461-8361
pres-et-vallons.ca
 3 units **\$\$** 📶 B 🚗

Victoriaville and the surrounding area
À la Maison Elzéar Ouellet

5, rue Laurier Est, Victoriaville
 819 740-6464 • maisonelzearouellet.com
 4 units **\$\$** 📶 AC B

Auberge Au fil des saisons

14, rue Laurier Ouest, Victoriaville
 819 357-7307 • 1 877 357-7307
aufildessaisons.qc.ca
 5 units **\$\$\$** 📶 AC B



Au Domaine Gîte Vallée des Roseaux

Au Domaine Gîte Vallée des Roseaux

56, rue Laurier Ouest, Victoriaville
 819 357-8443 • vallee-des-roseaux.com
 2 units **\$\$** 📶 🚗 B

Aux Plaisirs partagés

164, rue Saint-Louis, Warwick
 819 358-9560 • auxplaisirspartages.qc.ca
 5 units **\$\$** 📶 AC @ B X

Gîte du Champaveur

5, rue de l'Hôtel de Ville, Warwick
 819 358-9101 • champaveur.qc.ca
 5 units **\$\$** 📶 AC B X



Gîte du Champaveur

Gîte Presbytère Sainte-Clotilde

4, de l'Église, Sainte-Clotilde-de-Horton
 819 336-6009 • 819 477-2337
gitepresbytere.steclotilde@yahoo.ca
 3 units **\$\$** 📶 AC B 🚗

Gîte La Clé d'Art

80, av. Pie X, Victoriaville
 819 604-1777 • 819 460-5665
gitelacledart.ca
 2 units **\$\$** AC @ B

Plessisville and the surrounding area
Le gîte du Côteau

2065, rue Bécancour, Lyster
 819 389-1140 • gitescanada.com/12875.html
 3 units **\$\$** 📶 🚗 AC B

Price range

\$: under \$75 \$\$: \$75-100
 \$\$\$: \$101-150 \$\$\$\$: \$151-200
 \$\$\$\$\$: \$200

Legend of symbols, p. 108

Domaine D'Eschaillons Gîte ***

300, route Marie-Victorin
 Deschaillons-sur-Saint-Laurent
 819 292-2380 • domainedeschaillons.com
 5 units \$ 📶 🚰 🚰

Nicolet and the surrounding area

Gîte Le Tournebride ***

27, rue Principale, La Visitation-de-Yamaska
 450 564-1184 • letournebride.ca
 4 units \$ 📶 🚰 🚰 @X

Cottages

Victoriaville and the surrounding area

Natureza Spa – Resto – Chalet ★★★

13, rang Dion, Saint-Norbert-d'Arthabaska
 819 261-0660 • 819 752-8390
naturezaspaspa.com
 4 units \$\$\$\$ 📶 🚰 🚰 🚰 🚰
 Capacity of the largest unit: 4

Plessisville and the surrounding area

Les Chalets Garou ★★★

1096, rue Labbé, Saint-Ferdinand
 418 428-4245 • 819 362-5197
chaletsgarou.com
 2 units \$\$ 📶 🚰 🚰 🚰 🚰
 Capacity of the largest unit: 8

PARC RÉGIONAL DE LA Rivière Gentilly

CAMPGROUND - TRAILS - MOUNTAIN BIKE RENTALS

1 800 944-1285 | rivieregentilly.com |



Chalets Gervais

★★

770, rang 7, Sainte-Sophie-d'Halifax
 819 362-2596 • chaletgervais.com
 2 units **\$\$\$\$\$** 🚰 🚰 🚰 🚰 🚰 🚰
 Capacity of the largest unit: 8

Bécancour and the surrounding area**Domaine D'Eschailons Chalets**

★★

300, route Marie-Victorin,
 Deschailons-sur-Saint-Laurent
 819 292-2380 • domainedeschailons.com
 6 units **\$\$-\$\$\$** 🚰 🚰 🚰 🚰 🚰 🚰
 Capacity of the largest unit: 5

Nicolet and the surrounding area**La Maison d'Alice**

★★★★

2464, rang Saint-Joseph, Sainte-Perpétue
 819 336-6443 • 819 336-6666
lamaisondalice.ca
 1 unit **\$\$\$\$\$** 🚰 🚰 🚰
 Capacity of the largest unit: 8

Resorts

Drummondville and the surrounding area**Centre Normand Léveillé**

★★★★

950, chemin Hemming, Drummondville
 819 478-1201 • centre-normand-leveille.ca
 39 units 🚰 🚰 🚰 🚰 🚰 🚰

Nicolet and the surrounding area**Centre récréatif La Visitation**

★★

19, rue Principale, La Visitation-de-Yamaska
 450 564-2818
lavisitationdeyamaska.net/centre-recreatif
 32 units (groups only) 🚰 🚰 🚰 🚰

Legend of symbols, p. 108

Campgrounds

Drummondville and the surrounding area**Camping des Voltigeurs – SÉPAQ** ★★★★★

575, rue Montplaisir, Drummondville
 819 477-1360 • 1 800 665-6527
sepaq.com/voltigeurs
 298 campsites 🚰 80% **33-52 \$** 🚰 🚰 🚰 🚰 🚰 🚰
[pub. p. 99]

Club Naturiste Loisirs Air Soleil

★★

238, chemin Allard, L'Avenir
 819 394-2556 • loisirsairssoleil.com
 394 campsites 🚰 50% **42-50 \$** 🚰 🚰 🚰 🚰 🚰 🚰

CAMPING DES VOLTIGEURS

NATURE GETAWAY WITH EVERYTHING YOU WANT CLOSE BY

- Next to Village Québécois d'Antan
- 300 serviced or semi-serviced campsites
- Renovated washroom facilities

1 800-665-6527

Photo: Dominique Bourcier

Camping Centre Naturiste D.S.A. ★★★★★

3000, 3^e rang de Simpson, Saint-Cyrille-de-Wendover
 819 478-3661 • 1 877 478-3661
campingdsa.com
 212 campsites ● 40% **34-42 \$** 📶 🚰 🗑️ 🚻 🚰 🚰 🚰 🚰

Camping au Soleil Levant ★★★

343 rue O'Brien, Saint-Eugène-de-Grantham
 819 396-3967 • campingausoleillevant.com
 100 campsites ● 40% **25-45 \$** 🚰 🗑️ 🚻 🚰 🚰 🚰 🚰

Camping Saint-Majorique (2007) inc. ★★★

2125, boul. Saint-Joseph Ouest,
 Saint-Majorique-de-Grantham
 819 471-4885
 169 campsites ● 60% **25-35 \$** 📶 🚰 🗑️ 🚻 🚰 🚰 🚰 🚰

Camping Plage des Sources ★★★★★

1224, route 139, Wickham
 819 398-6636 • campingdessources.ca
 726 campsites ● 40% **32-42 \$** 📶 🚰 🗑️ 🚻 🚰 🚰 🚰 🚰

Victoriaville and the surrounding area

Camping Lac des Cyprès ★★★★★

175, chemin des Cyprès, Sainte-Séraphine
 819 336-3443 • campinglacsdescypres.com
 140 campsites ● 60% **39-45 \$** 📶 🚰 🗑️ 🚻 🚰 🚰 🚰 🚰

Camping Domaine du lac Louise ★★★★★

950, route 263 Nord, Saint-Louis-de-Blandford
 819 364-7002 • domainelaclouisse.com
 350 campsites ● 75% **37-47 \$**
 📶 🚰 🗑️ 🚻 🚰 🚰 🚰 🚰

Camping Domaine du lac Cristal ★★★★★

245, chemin Grande-Ligne (route 162),
 Saint-Rosaire
 819 752-4275 • 1 888 852-4275
domainelacristal.com
 561 campsites ● 40% **39-52 \$** 📶 🚰 🗑️ 🚻 🚰 🚰 🚰 🚰

Camping de la Rivière Nicolet ★★★

32, 16 rang Est, Wotton
 819 828-0108 • campingrivierenicolet.ca
 22 campsites ● 75% **35-45 \$** 🗑️ 🚰 🗑️ 🚻 🚰 🚰 🚰 🚰

Plessisville and the surrounding area

Camping Inverness ★★★

1771, chemin Gosford Nord, Inverness
 418 453-2400 • campinginverness.com
 80 campsites ● 25% **29-40 \$** 📶 🚰 🗑️ 🚻 🚰 🚰 🚰 🚰

Camping Tropical ★★★

430, chemin Sault-Rouge, Lyster
 819 389-1225 • campingtropical.ca
 196 campsites ● 60% **29-42 \$** 📶 🚰 🗑️ 🚻 🚰 🚰 🚰 🚰



Camping Parc régional de la rivière Gentilly

Camping Mon Plaisir ★★★★★

149, route de Sainte-Sophie, Plessisville
 819 362-7591 • campingmonplaisir.ca
 204 campsites ● 40% **27-42 \$** 📶 30A 🏠 🚰 🚻 🇸

Camping Plage des Sables ★★★

1450, route 116 Ouest, Princeville
 819 364-5769 • camping-plagedessables.com
 195 sites ● 50% **30-43 \$** 📶 30A 🏠 🚰 🚻 🇸

Camping Plage Paquet Inc. ★★★★★

640, route 263 Nord, Princeville
 819 364-5753 • campingplagepaquet.qc.ca
 325 campsites ● 50% **41-43 \$** 📶 30A 🏠 🚰 🚻 🇸

Camping des Bois-Francis ★★★

826, chemin Gosford, Saint-Pierre-Baptiste
 418 428-3528 • campingdesboisfrancis.com
 148 campsites ● 50% **30-35 \$** 📶 30A 🏠 🚰 🚻 🇸

Bécancour and the surrounding area**Camping équestre du Parc régional de la rivière Gentilly** ★★

5125, rue des Chênes, Bécancour
 819 298-2455 • 819 384-5634
 1 800 944-1285 • rivieregentilly.com
 16 campsites ● 45% **45-65 \$** 📶 30A 🏠 🚰 🇸
[pub. p. 98]

Camping Parc de motorisés Godefroy ★★

185, av. Godefroy, Bécancour
 819 606-0200 • 819 383-8514
pdmgodefroy.com
 19 campsites ● 30% **49-54 \$** 📶 🏠 🚰 🚻 🇸

Camping Cap à la Roche ★★★

1820, route Marie-Victorin,
 Deschailions-sur-Saint-Laurent
 819 292-1212 • capalaroche.com
 199 campsites ● 10% **31-55 \$** 📶 🏠 🚰 🚻 🇸

Camping du Parc régional de la rivière Gentilly ★★

1000, route des Flamants, Sainte-Marie-de-Blandford
 819 298-2455 • 819 384-5634
 1 800 944-1285 • rivieregentilly.com
 54 campsites ● 60% **32-42 \$** 📶 30A 🏠 🚰 🚻 🇸
[pub. p. 98]

Nicolet and the surrounding area**Camping Val-Léro** ★★★

1000, rang Val-Léro, Saint-Célestin
 819 229-3545 • 1 855 229-3545
campingval-lero.com
 282 campsites ● 65% **26-40 \$** 📶 30A 🏠 🚰 🇸

Rustic lodge

Bécancour and the surrounding area**Parc régional de la rivière Gentilly**

1000, route des Flamants, Sainte-Marie-de-Blandford
 819 298-2455 • 1 800 944-1285
rivieregentilly.com
\$ \$ 🚰 🚻 🇸
 Max. capacity of the largest unit: 6 *[pub. p. 98]*





useful information

104 General information

- 104 Tourist Information on Centre-du-Québec
- 104 Québec-wide Tourist Information
- 105 Quebec tourist regions
- 105 Getting there

106 Travelling in Québec

108 Legend of symbols

109 Index

- 111 Advertisers index



GENERAL INFORMATION

Tourist Information on Centre-du-Québec



Tourisme Centre-du-Québec

25, rue Saint-Jacques Est, C.P. 2030, Princeville (Québec) G6L 5H1
819 364-7177 • 1 888 816-4007, ext. 300 • Fax: 819 364-2120
tourismecentreduquebec.com



Official visitor information centers are identified by the “?” pictogram on roadside signs in tourist brochures.

Permanent Centers

Tourisme Bécancour

1005, boul. de Port-Royal, Bécancour
819 233-4636 • 1 888 233-4676
tourismebecancour.com

Office du tourisme de Drummondville

1350, rue Michaud, Drummondville
819 477-5529 • 1 877 235-9569
tourisme-drummond.com

Office de tourisme de Nicolet-Yamaska

20, rue Notre-Dame, Nicolet
819 293-6960 • 1 866 279-0444
tourismenicoletyamaska.com



Tourisme Érable

1280, av. Trudelle, Plessisville
819 621-1333 • 1 800 360-2989
erable.ca/tourisme

Seasonal Centers



June 24 to Labour Day, daily.

Victoriaville: (Vélogare)

20, rue de Bigarré, Victoriaville
819 758-9451 • 1 888 758-9451



Tourist Information Stand

(unstaffed)

Saint-Léonard-d'Aston: Madrid 2.0

180, rang du Moulin Rouge
Sortie 202 de l'autoroute 20

Québec-wide Tourist Information

Phone: 1 877 BONJOUR (266-5687)

E-mail: info@quebecoriginal.com

Online: QuebecOriginal.com

Social media: /tourismequebec

/tourismequebec #quebecoriginal

/tourismequebec

Brick and mortar:

Centre Infotouriste in Montréal, Québec, Rigaud, Dégéris or Rivière-Beaudette (permanent visitor information centers that provide a range of tourist services and products)

Tourisme

Québec

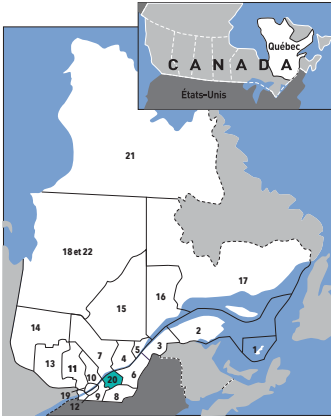


The Ministère du Tourisme du Québec is proud to provide support to locally-based tourism businesses. The goal of its Website, QUÉBEC ORIGINAL, is to promote the province as a destination to both local residents and international visitors.

Explore, plan and book at QuebecOriginal.com.

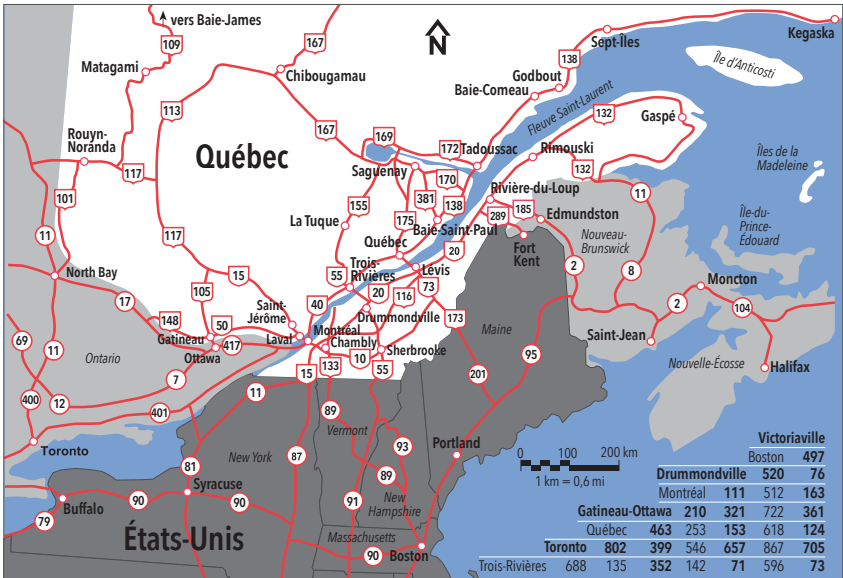
québecoriginal

Québec tourist regions



01	Îles-de-la-Madeleine	tourismeilesdelamadeleine.com
02	Gaspésie	gaspesieiloveyou.com
03	Bas-Saint-Laurent	bassaintlaurent.ca
04	Québec	quebecregion.com
05	Charlevoix	charlevoixtourism.com
06	Chaudière-Appalaches	chaudiereappalaches.com
07	Mauricie	mauricietourism.com
08	Cantons-de-l'Est	easterntownships.org
09	Montérégie	tourismemontregie.qc.ca
10	Lanaudière	lanaudiere.ca
11	Laurentides	laurentians.com
12	Montréal	mtl.org
13	Outaouais	outaouaistourism.com
14	Abitibi-Témiscamingue	abitibi-temiscamingue-tourism.org
15	Saguenay-Lac-Saint-Jean	saguenaylacsaintjean.ca
16	Côte-Nord Manicouagan	tourismecote-nord.com
17	Côte-Nord Duplessis	tourismecote-nord.com
18	Baie-James	escapelikeneverbefore.com
19	Laval	tourismelaval.com
20	Centre-du-Québec	tourismecentreduquebec.com
21	Nunavik	nunavik-tourism.com
22	Eeyou Istchee	escapelikeneverbefore.com

Getting there



It is illegal to transport or use radar detectors in Québec.

Plane

Aéroport de Drummondville

4789, boul. Allard, Drummondville
819 472-1011 • aerportdrummondville.com
Landing strip and take-off runway, hydro base, custom service and fuel supply. Limited maintenance during the winter time.

Aéroport régional André-Fortin

402, chemin de l'Aéroport, Victoriaville
819 752-6560 • ville.victoriaville.qc.ca
Landing strip, take-off runway and fuel supply. Limited maintenance during the winter time.

Bus

Terminus d'autobus de Drummondville

1175, rue Jannelle, Drummondville
819 850-2111 • orleansexpress.com

Terminus d'autobus de Victoriaville

1215, rue Notre-Dame Est, Victoriaville
819 752-5400 • 819 850-2111
orleansexpress.com

Train

Via Rail – Drummondville

1 888 842-7245 • viarail.ca

Hospitals

Hospital Sainte-Croix

570, rue Heriot, Drummondville

Hospital du Christ-Roi

675, rue Saint-Jean-Batiste, Nicolet

Hôtel-Dieu d'Arthabaska

5, rue des Hospitalières, Victoriaville

Organized group tours

Office du Tourisme de Drummondville

819 477-5529 • 1 877 235-9569
tourisme-drummond.com

Tourisme Victoriaville et sa région

819 758-9451 • 1 888 758-9451
tourismeregionvictoriaville.com

Tourisme Érable

819 621-1333 • 1 800 360-2989
erable.ca/tourisme

Office de Tourisme Nicolet-Yamaska

819 293-6960 • 1 866 279-0444
tourismenicoletyamaska.com

Office de Tourisme Bécancour et sa région

819 233-4636 • 1 888 233-4676
tourismebecancour.com

Gaz station

Garage P. Bédard & Fils

291, route 265, Villeroy
819 385-4422 • garagepbedard.com
Convenience store, liquor outlet.

TRAVELLING IN QUÉBEC

Bars, casinos and purchasing alcohol

You must be at least 18 years old to enter bars, pubs, nightclubs and casinos, as well as to purchase or consume alcohol (be prepared to produce ID if asked). Wines and spirits are sold through the Société des alcools du Québec (SAQ), the provincial liquor board. Beer is

available at grocery and convenience stores, which also stock a limited selection of wines.

Canadian currency

The legal currency in Québec is the Canadian dollar (CAD), which is divided into 100 cents. Bank notes are available in denominations of 5, 10, 20, 50 and 100 dollars, and coins in

denominations of 5, 10 and 25 cents as well as 1 and 2 dollars. Bank cards and major credit cards are also accepted almost everywhere.

Driving in Québec

Since Canada uses the metric system, speed limits and distances are posted in kilometres per hour (km/h) and gasoline is sold by the litre (l).

Cell phones

Use of a hand-held cell phone that does not have a hands-free function is prohibited while driving.

Road conditions

For information on road conditions or other aspects of trip-planning, call 511 or 1 888 355-0511 or visit quebec511.info.

Winter tires

From December 15 to March 15, all taxis and passenger vehicles registered in Québec must be equipped with winter tires. This requirement also applies to rental passenger vehicles in Québec.

Tourist routes

The official tourist routes are clearly marked with blue signs. They are designed to highlight the attractions of the regions through which they pass, and to enable visitors to discover the extent of Québec's natural and cultural treasures. quebecoriginal.com/tourist-routes

Tourist signage

In Québec, tourist regions and directions to services, attractions and activities are indicated by blue road signs. For more information, visit panneaubleu.com and tourisme.gouv.qc.ca/signalisation (in French only).

Village-relais accredited services

If you feel like taking a break or require assistance while on the road, look for the *Village-relais* signs. These point to towns that,

together with local businesses, offer a range of accredited services and a safe and pleasant place to stop. villages-relais.qc.ca

Emergencies

Emergency

911, 310-4141 ou *4141 (from a cell phone)

Info-Santé (medical advice)

811

Québec Poison Control Centre

1 800 463-5060

Making a complaint

To make a complaint about tourism services received in Québec, please contact:

Tourisme Québec

1 800 463-5009 (Canada and United States)

or 418 643-5959

plaintes@tourisme.gouv.qc.ca

Taxes

Québec has two taxes: the 5% federal goods and services tax (GST), and the 9,975% Québec sales tax (QST). An accommodation tax of \$3/night also applies in Centre-du-Québec.

Tipping

Tipping is customary in restaurants, bars and taxis. The amount, which is not included in the bill, is generally equivalent to 15% of the total bill before taxes. For quick tip calculations, Québécois normally add up both taxes. Tipping bellhops or porters is at your discretion (generally, \$1 per bag).

Voltage

In Québec, the standard voltage is 110 volts/60 cycles, as it is throughout North America. Since the outlets cannot accommodate European plugs, you will need to bring or buy an adaptor.

LEGEND OF SYMBOLS

AC Air conditioning	🏠 Equipment rental	🏠 Permanent visitor information centre	🏠 Snowmobiling
🍷 BYOP	🎣 Fishing	🐕 Pets-friendly	👢 Snowshoeing
💵 Cash only	🏊 Fitness room	🍴 Places to eat	🎭 Theatre venue
🚏 Comfort station	🆓 Free admission	🚰 Pump-out station	🚽 Toilet and sink
🏡 Cottage rental	🆓 Free Wi-Fi	🎡 Playground	📢 Tourist information stand
🎿 Cross-country skiing	♿ Fully accessible	🚿 Private bathroom	🏠 Village-Relais accredited services
🚲 Cycling	🧑 Hiking	🚶 Pull-through	💧 Water access
🎿 Downhill skiing	🏥 Hospital	📊 Rating pending	🧘 Wellness centre
🔌 Electric vehicle charging station	🍷 Licensed restaurant	✈ Regional airport	☀ % of shady sites
⚡ Electricity	🏖 Outdoor pool	🏠 Seasonal visitor information centre	
30A Electricity 30 amps	💰 Paid admission	🚿 Shared bathroom	
50A Electricity 50 amps	♿ Partly accessible	🏠 Shelter	
	T Patio	🛷 Skating	

Accessibility

Access for persons with impaired mobility

— Kéroul

514 252-3104 • keroul.qc.ca

Kéroul assesses the accessibility of different businesses based on a set of criteria recognized by Tourisme Québec. Kéroul offers a wide range of cultural and tourism information for visitors with impaired mobility.

♿ Visitors with impaired mobility can move about without assistance in the business.

♿ Visitors with impaired mobility must have assistance to move about in the business.

Tourist and Leisure Companion Sticker

vatl.org

Companions of disabled individuals with this sticker are admitted free of charge to participating tourism, cultural and recreational attractions.



INDEX

A

Access to the region.....	105
Accessibility.....	108
Accommodation.....	92
Aerial trail.....	11
Alpagas de Camily.....	75
Alpagas FibreFine.....	50
Antiques dealers.....	66
Arbre en arbre.....	11
Art galleries.....	67
Artisanal cheese maker.....	81
Atelier-Boutique L'Angéline.....	37
ATV (quad).....	76
Axart.....	12
Azur Groupe santé beauté.....	82

B

Baie-du-Febvre.....	47
Bécancour.....	37
Bécancour and the surrounding area.....	34
Bed and breakfasts.....	96
Bioterra Spa santé Urbain.....	82
Bleuets & cie.....	36
Boutiques.....	67
Brûlerie des Cantons.....	21

C

Café Morgane Saint-Frédéric.....	12
Campgrounds.....	99
Can't-miss experiences.....	6
Cascades.....	19
Centre aquatique du lac Le Mirage.....	29
Centre d'art Jacques et Michel Auger.....	24
Centre de la Biodiversité du Québec.....	38
Centre d'interprétation acadien.....	38
Centre d'Interprétation de Baie-du-Febvre.....	48
Centre d'interprétation de la canneberge.....	27
Centre d'interprétation de la Fromagerie Saint-Guillaume.....	15
Chasse aux trésors HDA.....	24
Chesterville.....	22

Circuit des arts de la MRC de Drummond.....	12
Circuit des traditions.....	68
Circuit patrimonial « L'Érable entreprenante ».....	31
Citadelle.....	31
Concert halls.....	67
Corporation d'animation Heriot.....	12
Cottages.....	98
Cross-country Skiing.....	79
Culture and heritage.....	65
Cycling trails.....	69
Cycling.....	68

D

Deschailons-sur-Saint-Laurent... 35	35
Dogsledding.....	76
Domaine des 3 fûts.....	12
Domaine du lac Louise.....	77
Domaine Joly-De Lotbinière.....	33
Downhill skiing.....	78
Drummondville.....	11
Drummondville and the surrounding area.....	10

E

Économusée de la maroquinerie.. 24	24
Érable Rouge.....	80
Érâblière aux petits plaisirs.....	81
Érâblière Prince.....	81
Events.....	56
Exposition à l'église de Sainte-Sophie-de-Lévrard... 36	36

F

Fat Bike.....	79
Ferme Bel Alpaga et Bon Autruche.....	15
Ferme des Hautes Terres.....	22
Ferme du Bassin.....	12
Ferme du Joul Vair.....	39
Festivals.....	56
Fishing.....	72
Fraisière Talfor.....	31
Fromagerie L'Ancêtre.....	38
Fromagerie Lemaire.....	14
Fromagerie Victoria.....	24

Fromage Warwick Inc.....	21
Fudges et boutique Gourmande.....	39

G

Galerie-Boutique Manu Factum... 46	46
Garage P. Bédard & Fils.....	106
Gaz station.....	106
General information.....	104
Gleason.....	78
Golf.....	74

H

Halte Chez Lemaire.....	15
Health centres.....	82
Hiking.....	72
Hotels.....	92
Hunting.....	70

I

Inverness.....	32
----------------	----

J

Jardins de Cristal.....	80
Jardins des lilas de Bécancour... 39	39
Jardinerie F. Fortier.....	30
Jardins et sentiers les Pieds d'Or... 72	72

K

Kingsey Falls.....	19
--------------------	----

L

La Courvalloise.....	76
La Route des clochers de la MRC de Bécancour.....	40
La Tomaterie de Saint-Pierre-les-Becquets.....	36
Le Carré 150 (Diffusion Momentum).....	24
Le Centre de Victoriaville.....	24
Le Fief de la rivière.....	40
Legend of symbols.....	108
Les Centiels Spa Urbain.....	83
Les Hémérocalles de l'Isle.....	40
Les petits fruits d'Évelyne.....	30
L.H.N. Maison Wilfrid-Laurier.....	25
Lyster.....	32

M

Madrid 2.0.....	102
Maison d'école du rang Cinq-Chicots.....	23
Maison de Bibi.....	39
Maison des arts Desjardins Drummondville.....	13
Maison et atelier Rodolphe-Duguay.....	46
Marché Godefroy.....	40
Microbrasserie Kapadokya.....	31
Mont Apic.....	76
Mototourism.....	73
Moulin à laine d'Ulverton.....	16
Moulin Michel.....	40
Mountain biking.....	70
Mouvement ESSARTS.....	15
Musée de l'Hôtel des Postes.....	26
Musée des Abénakis.....	48
Musée des outils anciens.....	22
Musée des religions du monde.....	46
Musée du Bronze d'Inverness.....	32
Musée Laurier.....	25
Musée populaire de la photographie.....	14

N

Nature and Outdoors Activities..	68
Natureza, Spa Resto Chalet.....	82
Nicolet.....	45
Nicolet and the surrounding area.....	44
Notre-Dame-de-Ham.....	23
Nouveau Théâtre de Saint-Pierre-Baptiste.....	32

O

Office de tourisme de Drummondville.....	104, 106
Office de tourisme de Nicolet-Yamaska.....	104, 106
Orchards.....	81
Organized group tours.....	106

P

Parc du mont Arthabaska.....	70, 78
Parc du Réservoir Beaudet.....	26
Parc écologique de l'Anse du Port.....	46
Parc écologique Godefroy.....	41
Parc linéaire des Bois-Francis.....	68
Parc Marie-Victorin.....	20
Parcours aux saveurs d'ici.....	41

Parc régional de la rivière Gently.....	37, 70, 73, 78
Parc régional des Grandes-Coulées.....	73, 78
Parc Woodyatt.....	14
Pavillon Arthabaska.....	25
Pêche Nicolet.....	72
Pick-your-own.....	81
Plessisville.....	30
Plessisville and the surrounding area.....	28
Plumes et Pacotilles.....	41
Portrait of the region.....	8
Port-Saint-François.....	47
Pourvoirie Destination Lac Mirage.....	70
Princeville.....	29
Produit de l'Érable St-Ferdinand B.....	32

Q

Quad (ATV).....	74
-----------------	----

R

Randonnée Micklà.....	76
Regional Delights.....	80
Regional map.....	112
Relais Micklà.....	76
Relays ATV/snowmobile.....	77
Resorts.....	99
Rose Drummond.....	14
Réserve naturelle du Boisé-du-Séminaire.....	45
Ripania Entreprises.....	49
Route Celtique.....	32
Route des Navigateurs.....	6
Route verte.....	69
Rustic lodge.....	101

S

Saint-Félix-de-Kingsey.....	16
Saint-Ferdinand.....	31
Saint-Louis-de-Blandford.....	27
Saint-Pierre-les-Becquets.....	35
Saint-Rémi-de-Tingwick.....	22
Sainte-Monique.....	49
Sainte-Sophie-de-Lévrard.....	36
Saputo.....	31
SARCEL.....	72
Savonnerie Carpe Diem.....	39
SC Performance Karting inc.....	49
Sentier des trotteurs.....	73
Sentiers équestres aux mille collines.....	22

Shuttle service.....	69
Shows.....	67
Snowmobiling.....	77
Snow tubing.....	78
Spas (Health centres).....	82
Spa détente du lac William.....	83
Sugar shacks.....	80
Summer theatres.....	67

T

Théâtre Belcourt.....	48
Théâtre des Grands Chênes.....	20
Théâtre du Coq.....	48
Top things to do.....	55
Tourisme Victoriaville and the surrounding area.....	106
Tourisme Érable.....	104, 105
Tourism information.....	104
Travel tools.....	4
Travelling in Québec.....	106
Treasure hunt.....	24
Trip de pêche.....	72

U

Useful information.....	104
-------------------------	-----

V

Various Activities.....	82
Vélogare.....	104
Verger Canard Gouîteux.....	21
Verger des Bois-Francis.....	30
Verger des Horizons.....	21
Verger Nicolet.....	49
Victoriaville.....	24
Victoriaville and the surrounding area.....	18
Vignoble Domaine du Clos de l'Isle.....	41
Vignoble Les Côtes du Gavet.....	21
Village Québécois d'Antan.....	13
Village sucré (Village Québécois d'Antan)....	80
Vineyards.....	81

W

Warwick.....	21
Wickham.....	16
Winter Fun.....	76
Workshops.....	65

Z

Zoo Académie.....	47
-------------------	----

ADVERTISERS INDEX

A

Auberge Godefroy 96

B

Best Western Plus
Hôtel Universel C-4

C

Camping des Voltigeurs – SÉPAQ... 99
Comfort Inn Drummondville..... 93

H

Hôtel Montfort Nicolet..... 53
Hôtel Motel Drummond..... 91

K

Kéroul 64

M

Maison des arts Desjardins..... 13
Manoir du lac William 95
Motel Blanchet 94
Motel Le Phare 95
Municipalité de
Sainte-Sophie-de-Lévrard 42

P

Parc de la Rivière Gentilly..... 98
Pourvoirie Destination
Le Mirage..... 70

Q

Québec à moto 64

R

Restaurant Luxor..... 88
Rose Drummond 14

T

Tourisme Autochtone 65
Tourisme Bécancour 43
Tourisme Nicolet-Yamaska 51-53
Tourisme Victoriaville
et sa région 1

V

Village Québécois d'Antan 17

Z

Z Plaza Hôtel..... C-2

TOURISME
Centre-du-Québec

Production: Tourisme Centre-du-Québec

General manager: Yves Zahra

Project supervisor and advertising: Caroline Baril

Collaboration: ATR Associées du Québec

Cover pictures credits: Buzz Productions/

Moulin Michel de Gentilly

Translation : Stevenson & Writers Inc.

Printer: Norecob

Graphic design: Alphatek

This tourist guide was produced by Tourisme Centre-du-Québec in collaboration with its partners. Only members of the regional tourist association are featured in this booklet. The information was accurate as of fall 2015 and is subject to change without notice. Tourisme Centre-du-Québec shall not be held liable for any involuntary omissions or errors found herein. The next edition will be published in spring 2017.

Legal deposit:

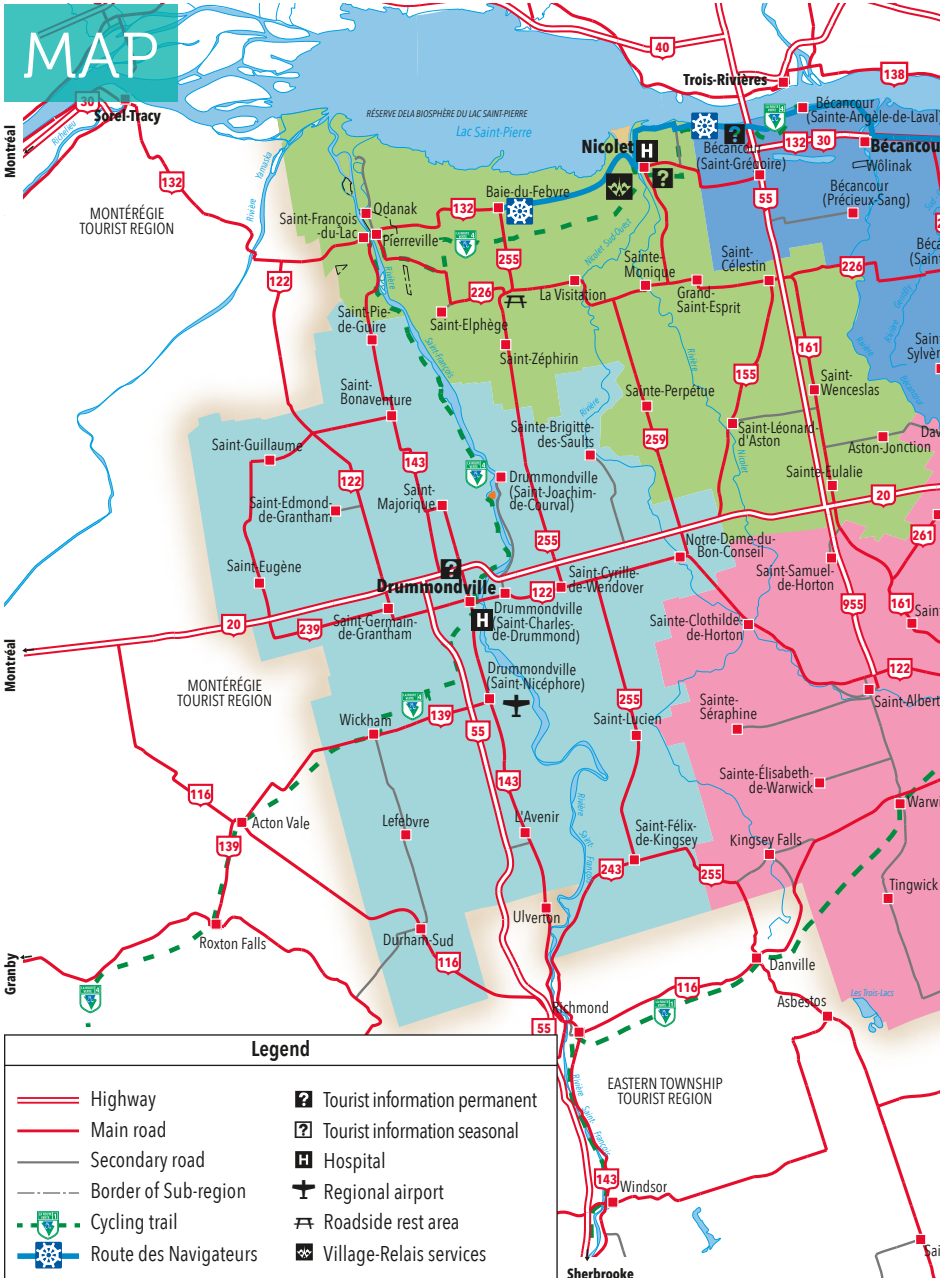
– Bibliothèque et Archives nationales du Québec, 2016

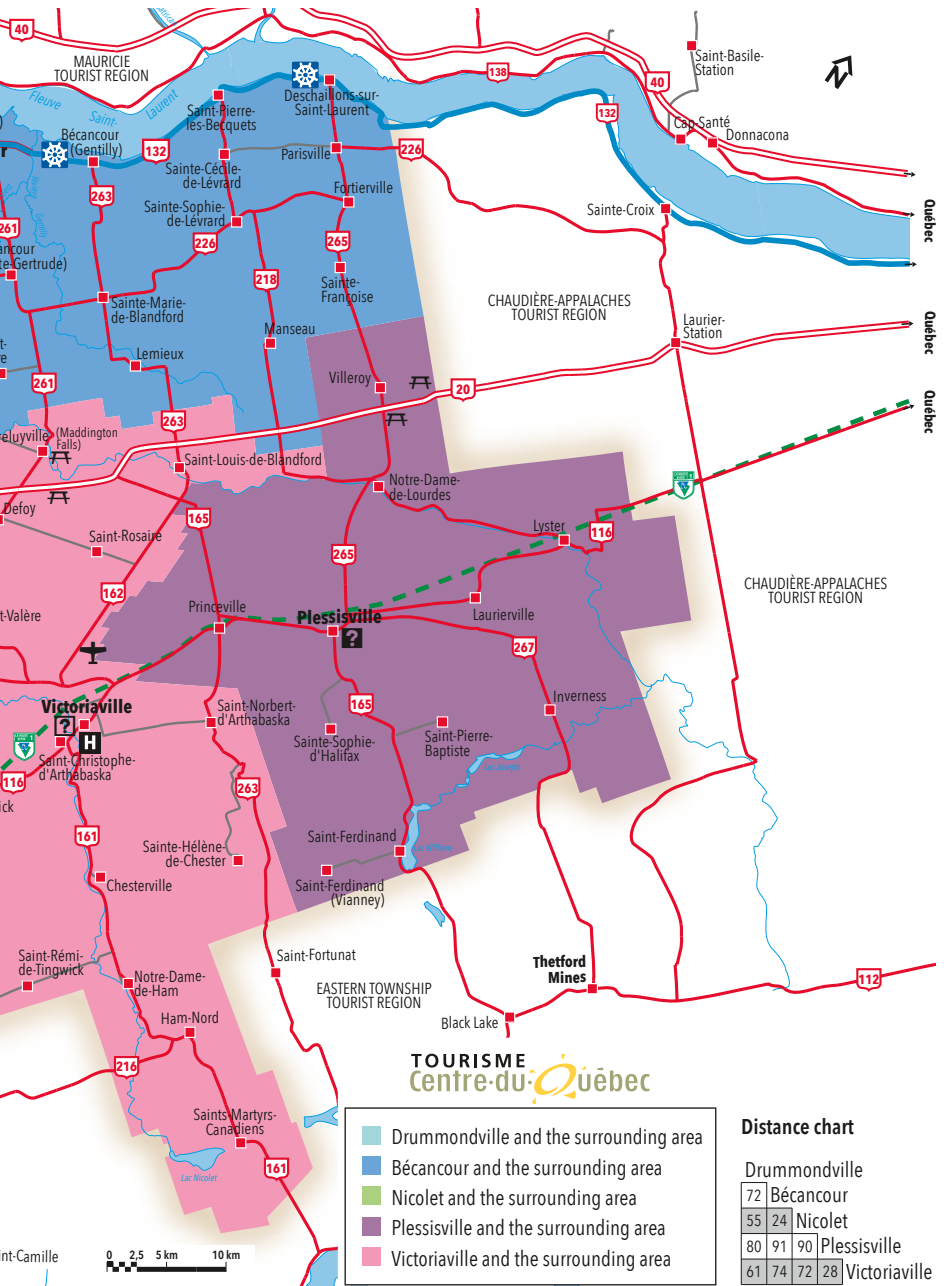
– Bibliothèque et Archives Canada, 2016

ISBN 978-2-922720-31-0

ISSN 1495-852X

This tourist guide is printed on paper manufactured in Quebec. It contains chain-of-custody certified fiber, including 10% post-consumer fiber. This guide was also entirely produced and printed in Québec.
Please pass this guide along before recycling!





TOURISME
Centre-du-Québec

Drummondville and the surrounding area
Bécancour and the surrounding area
Nicolet and the surrounding area
Plessisville and the surrounding area
Victoriaville and the surrounding area

Distance chart

Drummondville	72	Bécancour		
55	24	Nicolet		
80	91	90	Plessisville	
61	74	72	28	Victoriaville



Best
Western
PLUS

Hôtel Universel Drummondville



Your perfect
Relax gateway package

CULTURE / RELAXATION

You are welcome to enjoy one of our 118 rooms and suites, each of which is spacious and functional.

BUSINESS / GASTRONOMIC

For any kind of meetings, conventions & events, our banquet halls can accommodate up to 4 to 1600 people.

For Reservation 1-877-625-7554 | universel.com



Tel. : 819-478-4971 | Fax : 819-474-6604 | info@universel.com
915, rue Hains, Drummondville (Québec) J2C 3A1

 twitter.com/HotelDrummond

 facebook.com/HotelDrummondville



Approved

