
LeStudio 1

www.leStudio1.com

Visit the Official Website

The Internet Magazine for those who want to know it all...everywhere in the world - October 3, 2005

- **The Governor General and her dressmakers**
 - **The Hotel Sofitel Montreal**
 - **The best press agent in Montreal**
 - **The passion to sing of Christine Atallah**
 - **Make up Body & Soul**
 - **A workshop for toy puppies**
 - **Miss X and Mister X ...**
-

Governor General and its dressmakers



The Governor General - Yves Jean Lacasse

The Governor General of Canada is recognized by her friends as a pleasant and very generous person. We also know now that she has her own very serious character. The story of the dresses which she refused to wear, because a newspaper had published photographs of them, is an example of her temperament which can be combative and stubborn. Several observers believed until the last minute that she would forget the incident and that she would wear the dresses but it was not! The designer Yves Jean Lacasse accepts the decision of the Governor General but he rejects any wrong doing from his part. He said that the newspaper The Gazette have published the photographs contrary to the agreement and he claims a compensation of 450,000\$ from the newspaper. One can undoubtedly conclude a thing: the Governor General will not apply the old way of acting of her

Majesty. Miss X share it with you later in this column.
www.gg.ca (Gouverneure general)
www.yvesjeanlacasse.com (Yves Jean Lacasse)

The hotel Sofitel Montreal



Marie-Pierre Brancaloneoni - Sofitel Montreal

Sofitel Montreal will celebrate its 3 years of existence next October. This prestigious hotel, member of the chains Accor, succeeded in taking a lead on the international market and to attract in Montreal the best of the European visitors. The director of the sales and Marketing, Marie-Pierre Brancaloneoni is very proud of the result obtained in front of the competition which exists in the top-of-the-range market in Montreal. She qualifies as an exploit the success realized by the team. Sofitel Montreal is an example of architecture which is harmonized with the environment. The modern design gives to the old office building from 1970 a completely urban look. One could compare the interior design to the one of a contemporary art gallery as so much spaces are arranged in an artistic way. Sofitel Montreal counts 258 rooms. The general manager is Jean-Christophe Gras.
www.lestudio1.com/LeSofitel

The best press agent of Montreal



David Novek - Veronica Redgrave

LeStudio 1 asked a dozen journalists from Montréal to identify, among a list of the principal press agents of the metropolis, which one is regarded as their preferred! The result is not a scientist one but it takes into account the personal attitude of the press agents, their professionalism and their ability to make appreciate and understand the subjects which they propose. Among the favourites, two names arise in the forefront: David Novek and Veronica Redgrave. David Novek is a consultant today semi retired but he was very much noticed as a vice-president of the communications at Astral. He is an expert in cinema and he belonged to the board of directors of Academy Awards. He also dealt with the communications for the FFM. Veronica Redgrave is specialized in fashion and society events. She organized fashion parades before creating her office of public relations. She also writes as a specialist in contemporary art, field that she appreciate very much.

Congratulations to these two experts in communication!

movietvpr@aol.com (David Novek)

veronica@redgravepr.com (Veronica Redgrave)

The passion to sing and Christine Atallah



Christine Atallah

Passion to sing entirely lives in the heart of Christine Atallah. This artist is from Montreal and she initially sang opera and film music. Very young, she was well known in Quebec in the film of Denis Arcand: Jésus of Montreal, whereas she interpreted the original band music for the film, three movements of Stabat MATER de Pergolesi. Christine recently created her own musical group, Bassalindos and this one will launch soon an album CD on which Christine will sing in solo in 4 languages. Although musical savour will be very close to the Arab and Latin culture, one will find there nuances of jazz and songs modern. Christine Atallah sings in French, English, Arabic, Spanish, Italian and Portuguese. The singer likes to describe her songs like an experiment where the voice wraps the audience and carries out the public where the dreams and happiness are found.

www.bassalindos.com

www.christineatallah.com

Body & Soul is a success



Make-up Body & Soul

The owners of the distribution agency for the products Body & Soul in Canada, David Margolis and Dan Malka are very happy! A few months

after having launched this top-of-the-range make-up product in Montreal, the name is now available in nearly 20 points of sale through Canada among which are the famous Fanny de Westmount. The products Body & Soul are sold to the general public but they are manufactured and imported from Hawaii for the professional make-up artist in television and cinema. That gives a make-up more résitant and less detrimental for the skin. Certain observers noticed a similarity with the Benefit line but according to Dan and David, only the outside image is comparable with a level of romanticism. The products are completely different. Recently, Body & Soul were the host of an evening at the Hotel W of Montreal where the expert of international reputation in cinema make-up, E' Jay, was on the spot to show the efficacacy of the products in front of professional make-up girls and models.

The evening was a success!

david@bodyandsoulcanada.com (David Margolis)

dan@bodyandsoulcanada.com (daN Malka)

www.bodyandsoul.com

LeStudio 1 visits the «Atelier du Toutou»



Pierre-Luc Brodeur - Atelier du Toutou

LeStudio 1 decided to add to its team a new member. It is the mascot Mister X which will accompany sometimes Miss X. The idea of this addition came at the time of a visit to this store. The store, installed since very recently in Old man-Montreal, at 503 Place D'Armes, makes it possible for the public to create his own doggie on the spot including stuffing, the selection of clothing and the official passport of the birth. The concept was created by four partners one year ago at Mont Tremblant. The promoters are Pierre-Luc Brodeur (ex-vp exploitation at Old Port of Montreal, Alain Houde (general ex-director of Hilton at Mont Tremblant), Jules Fugère (ex-Co-owners of the Buses Company Viens) and Natalie Royer. The group extended the project to the towns of Quebec, Ottawa and Montreal. The initiative resembles a little to the famous Cabbage Patch but much more personalized individually.

LeStudio1 presents to you exclusive photographs of the workshop of Montreal and, of course, of the new member of its team: Mister X.....

www.lestudio1.com/AtelierToutou

www.lestudio1.com/MonsieurX

the reflection of Miss X and.... Mister X



"You never complain - You never explain...)
His Majesty Elizabeth II

Le Studio 1 is a weekly French language Magazine distributed individually on a private basis to more than 10,000 electronic addresses throughout Canada and Europe, in particular to the sectors of the media, publishing, public administration, finances, universities and business executives. It is also distributed in various other sectors. Certain subscribers forward this bulletin to other people within their enterprise or personal network. To be registered directly with this weekly Internet Magazine, write to this e-mail address: LeStudio1@yahoo.com - Mention Subscription To consult Internet links, the blogs and other files, visit the official site: www.LeStudio1.com
