

Fall Fashions

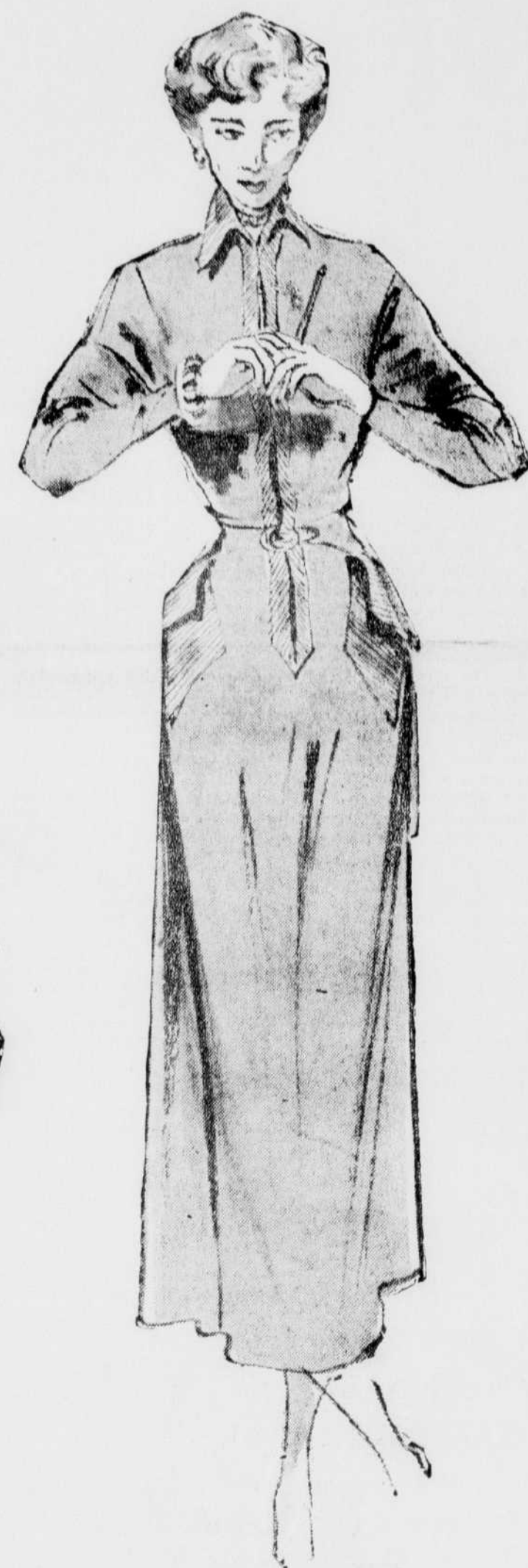


Take A **LONG** Look at the Slim Silhouette--

From the natural shoulder to well defined waistline and slender skirt, the outlook for Fall and Winter is a *newer look*, a lovelier look. Most prominent

in dresses and suits it is enhanced by the contrast of sweeping flares and elegant capes in coats.

Take a **LONG** look at the fashions on these pages for they are the longer-length fashions that will give you long-term joy in the wearing!



The new Fall styles described in this Fashion Supplement are now being displayed by Sherbrooke's leading stores . . . select your favorites now!

Leisure Togs Shine



Glamorous fashions for the boudoir include the Mandarin-styled gold-threaded chambray pajamas, above, which are washable. Harem-styled blue jersey trousers and a brocaded bolero top make the lounging ensemble, left.

By EPSIE KINARD

New York—Fabrics glamorous enough to grace a ballroom will cut a shine in the boudoir this fall. Take gold-threaded chambray, for example. Because it is non-scratchable and nontarnishable and can take to the wash tub like cotton flannel, this fabric makes pajamas which are as practical as they are glamorous. Intended for either sleeping or lounging, for example, are pajamas of color-striped gold-glittering chambray for which designer Tina Leser takes her styling cues from a Chinese Mandarin's jacket and trousers. Designed for lounging or for wear at informal "at homes" are glamorous togs which reflect Persian influence. One ensemble of Tina Leser's design combines harem-styled blue jersey trousers with a bolero and sash of rich wine-red brocade. This sumptuous material reproduces the peacock design of a museum-piece Persian fabric.

STARCH FRESHENS WILTED CLOTHES

By ALICIA HART
Togs that have withstood a summer's wear are apt to begin to look wilted as warm weather draws to a close. To freshen up duds for their end-of-season needs, try lightly starching after laundering. Tired-looking cotton play suits will regain their fresh crispness if they are given a dunking in a light solution of starch. Even a cotton bathing suit if the dress-maker type can be rejuvenated to look like a new nifty if given the starch treatment. White cotton gloves, grown limp from repeated dunkings, will look more awe-inspiringly fresh if dipped lightly in a starch solution before they are ironed. The crisp surfaces of a starched cotton glove make it better able to resist soil. The same starching treatment will restore the crisp "hand" to many washable rayon fabrics which may have lost their finish after several launderings.

SHORT HAIR-DOS EASY TO MANAGE

By ALICIA HART
New short cap-cut coiffures are easy to manage but they don't automatically eliminate all hair-care problems as many women seem to think. Short bobs which are youthful and flattering need expert barbering, careful styling and the shine that comes from a fresh shampoo. Because strands must be shaped and thinned to hug the crown of the head and ends must be left full and fluffy, only an expert barber is qualified to handle the scissors. After hair has been cut it will need trimming every two to four weeks, depending on how rapidly it grows. Although hair-clipped short will sometimes encourage the appearance of a natural curl, if yours shows no such tendencies, plan to put a gentle permanent into the ends. Otherwise you may be forced to roll your own every night, which threatens unending tedium. More frequent shampoos may be needed for short-cropped hairdos as soon as ends start to droop or strands show a tendency to stick together, dunk your hair. Soap several times and rinse well.

Brush dry, following the line of your hair-style. Brush end curls over your fingers. To set, dampen ends and pin up to give curls a springier look, a longer-lasting life.

DRESS PROPERLY FOR NEW SPORT

By ALICIA HART
If you decide to adopt a sport as an exciting new interest for the years ahead, decide also to dress properly for the activity. When you invest in an outfit for a sport that you're trying out—say it's golf, bicycling or even horseback riding—the chances are excellent that you'll stick to the sport after the initial fling. The outfit need not be elaborate or expensive. As a matter of fact, most women champions search for simple and functional clothes for active sportswear. Yet no matter how simple and functional a sports costume is, the woman with a style flair can make hers attractive by adding the fashion touches which distinguish the other clothes which she wears. When her clothes fit well and look smart, she welcomes the opportunity to wear them. "Call it vanity or what you

CHARMER PRAISES GOOD QUALITIES

No woman should allow her feelings of dislike for people or things to rob her of her charm as she grows older; to deplete her energies now. As one charm expert points out: "Too much energy is wasted by resistance to and criticism of things and people to harbor these negative feelings." If indulged in too freely, they can do more harm by warping a personality. The woman whose charm seems to develop with the years is usually the one of whom her friends make this boast: "You never hear her carp about anything or say an unpleasant word about anyone." Every charmer who is so praised doubtless has her negative reactions, but she has properly disciplined herself into keeping them under her hat. Or better still, the charmer may have disciplined herself to search out the good qualities which can so often be found mingling even with the bad.

will," says a coach who inducts women into new sports, "the proper clothing for an activity helps to turn a recruit into a veteran."

CHILD IN SCHOOL GIVES MOM TIME FOR HER HOBBIES

By ALICIA HART
When the youngest child goes off to school, the mother faced with loneliness can help herself to readjust more quickly if she'll develop new outside interests. Better than bemoaning the absence of your child is to welcome the additional leisure you will have while she is away. Here's your opportunity to develop in the various directions in which you've always wanted to expand. You might, for example, learn a new skill such as painting or photography. Now may be the time to take that course in music appreciation, art or archeology which will open up new worlds of interest. Or if you like civic affairs, now will be your chance to pitch in and do something helpful which your community will meet new people and hear new ideas. Many a woman who has packed her last child off to school this fall will do what she has been wanting to do for a long

time—get out and round up the your attention. Half-hearted efforts to fill in the time by doing lady voters. Whatever interest you pursue something that doesn't really interest you will only accentuate capture your imagination and hold your loneliness.

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Autumn Headlines



These bonnets are making headline news in fall fashions. "Cat's whiskers" of yellow feathers which simulate egret's bedeck the amber-colored felt bonnet (center). Copy of a Victorian nurse's cap is the red felt (top left) which is tied with navy velvet streamers. Chin-tied black velvet hat (top right) with side-swept ostrich plume takes style cues from a Holbein painting. Off-white maribou rings the brim of a matching felt hat (bottom left) and makes the luxurious stole. Green satin and blue chenille-dotted veiling face the scoop-brimmed bonnet of navy velour (bottom right) on which are perched two exotic green birds.

By EPSIE KINARD

The bonnet is back. It takes its style cues for fall from cat's faces, Holbein paintings, turn-of-the-century pokes and "Nana" caps worn by children's nurses during the Victorian

era. From Sally Victor's "Nana" bonnets offered in bright felt colors long velvet ribbons fall to make shoulder-mantling streamers. These bonnets enjoy the distinction of flying ribbons during a season which is primarily dedi-

cated to feathers. Plumage of every type and color—adds feathery frou frou to fall bonnets. Simulated egret's angled like a cat's whiskers, father a "conversation piece" bonnet of Walter Florell's design. The silhouette of this hat is shap-

ed like the face of a cat. Feathers bring bonnets and accessories—particularly muffs and stoles—into spectacular unions for fall. The brim of one outstanding bonnet of "kohlinoor"-colored felt is ringed with maribou, dyed to match the hat's diamond shade of gray. Teamed with the hat is an all-enveloping stole which is solidly paved with more of the same "kohlinoor"-colored maribou and is lined with matching satin.

The graceful plumage which swoops down from a black velvet bonnet of Eve Tartar's design—the inspiration for this is a Holbein painting—owes its frou frou to ostrich feathers blondined like a glamor gal's hair. Jungle green birds of exotic plumage top the scoop brim of another Tartar-designed bonnet which, made of midnight blue velour, is faced with alternate layers of green satin and blue chenille-dotted veiling.

POWDERING FEET ADDS TO COMFORT



Feet are lightly perfumed and made more comfortable in fall footwear when a dusting of sachet powder is used to ease the pinch of new shoes.

By ALICIA HART

One way to ease the pinch of new fall shoes, which seem tighter after a summer of barefoot freedom, is to give feet a liberal dusting of powder before you slip on stockings.

Because powder gives silkier slide to feet, a more easeful feeling to cramped-up toes, there's much more foot comfort promised the gal who adopts the powdering habit.

Powder smoothed on after a bath need not be limited to talc or prophylactic foot powders. Sachet powder which gives just as silky a slide to feet and adds perfume to make them feel more pampered may also be used for cushioning the impact of new shoes.

Many women who like to scatter fragrance from the inside of their shoes also add a tiny pinch of sachet powder to the linings.

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WEST BROME

Mr. Douglas Edwards has returned to McGill University, Montreal, after spending the past week with his parents Mr. and Mrs. J. G. Edwards.

Mrs. Dean Pettes spent a few days in Dunham with her sister, Mrs. Elizabeth Pettes.

Mrs. Adella Page spent the weekend in Sutton.

Mr. and Mrs. F. H. Darrach and Mrs. W. Coughtry were visitors in Cowansville.

A number from here attended the anniversary party for Mr. and Mrs. L. Smith, at Sutton.

FRIENDLY CO-ED IMPRESSES CHUMS

By ALICIA HART

If you want to make a good first impression on new college classmates watch your step and appearance when you meet your fellow students.

Upper graduate co-eds cite two mistakes which freshmen are apt to make. One is to allow shyness to inhibit friendly reactions. The other is overeagerness to win friends.

The plan of approach, say these wiser and older heads, is to adopt a pleasant, cordial attitude toward everyone. Maintain that attitude during these opening weeks. If you find shyness hard to conquer, force yourself to start a conversation with girls you meet in the dormitory, in the classroom or at the dinner table. Keep the conversation impersonal and general. Avoid criticizing the school facilities or the other girls even in fun. This may be resented by girls whose sense of humor is not as good as yours.

Until you have a chance to know your classmates better, don't single out one girl as a bosom chum. If, as sometimes happens, you find out later that your interests are not the same, it will be hard to swing your attention to more congenial girls without hurting your chum's feelings.

Presenting a good personal appearance will also stack the cards in your favor when you meet strangers. A shining, simply-styled hair-do, conservative make-up and neat clothes create a better first impression than bizarre effects in make-up or clothes which too obviously set a girl apart from the crowd.

Designers Dramatize Fabrics



A LITTLE fashion drama worth watching this fall is the designer's play of one fabric against another.

The ensemble, right, shows Pauline Trigere's way of playing a black velvet dress against a fistful jacket of silver-and-black striped ottoman. Orange wool jersey also gets a play as an ascot scarf which highlights the jacket's black velvet collar.

Another example of this fashion drama is seen in the suit, left. Here, Anna Miller plays a black satin gilet and a black woolen skirt against a red woolen jacket. The jacket's waistline peplum is boldly embroidered with jet and the collar closes with a black satin tie.

—EPSIE KINARD, NEA Fashion Editor

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Joan of Arc Costumes Inspire New Fashions

By EPSIE KINARD

New York—Joan of Arc is fashion's darling this fall.

The motion picture which tells the Sainted Joan's story amid medieval fanfare has inspired fashions which run the gamut from coats to belts.

Archer brown, for example, makes a high-fashion coat color. The dramatic impact upon the eye of one archer brown coat of suede woollen, which Lou Goldberg has designed, is easily traced to Joan of Arc's hooded cape-coat. Film-inspired jewelry which begs to be worn on the outside of this coat is a 15th century cardinal's necklace of massive silver-filigree, studded with "Joan-blue" gems.

Dresses take their color cues from trumpets of gold. Designer Jennifer adapts from the French heroine's screen wardrobe a style for a 1948 basic dress made of bright but neutral trumpet gold crepe.

Gauntlet Joan's with flaring cuffs notched like Joan's are launched by designer Hildegard LePaige in "Oleagins tan." Technicolor's banner red has inspired John-Frederics to make a cardinal's turban of velvet, complete with chin strap of "court beige" woollen. A hat inspired by Joan's armor-helmet is interpreted by Alice May in coronet green velvet.

Joan's coat of mail is the idea behind a torso-sheathing white boucle sweater, horizontally striped with gold tinsel threads.

The medieval motifs emblazoned on screen swords, scabbards, scapulars, saddles, bridles and harnesses will also be seen off-screen on women's bags and belts. A black calf shoulder bag of Leo Sternberg's design takes its design from a medieval pouch ornamented with golden fleur de lis. A courtier-styled black suede belt owes its resemblance to make-believe rubies which sparkle from a large gold clasp.



These "Joan of Arc" fashions were influenced by film costumes drawn from a colorful medieval epoch. Typical of the film-inspired fashions is the hooded cape-coat, right, of archer brown suede woollen worn with a massive silver gem-studded necklace. White boucle sweater threaded with tinsel, top left, borrows its styling from Joan's coat of mail. Shining medieval motifs sparkle on black calf shoulder bag and courtier-styled black suede belt. Wimple of

gold metallic mesh softens the green velvet cloche, top center, which is a modern interpretation of Joan's armor helmet. Castle gray suede makes the 1948 version of a medieval jerkin, bottom left. Gauntlet gloves, ensembled with the jerkin, have flaring, notched cuffs. Courtier-styled turban which swatches the face with woollen wrappings, bottom center, is shown with trumpet gold crepe dress. Dress is as simply styled as the French heroine's gowns.

GIVE SON'S WIFE LOVE AND RESPECT

By ALICIA HART

If your daughter-in-law is the only person who is able to resist your charms, there are some dependable ways to break down her resistance.

These useful tips come from a woman who has learned the technique and who airs it for the good of the cause. She says you'll have to learn to be as charming to your daughter-in-law as to your son.

If a woman dotes on her son, says this wise mother, she will need to transfer a good half of that dotage to her daughter-in-law. No young woman, says our mentor, is apt to be susceptible to the charms of a mother-in-law who excludes her from the affections that she bestows upon her son.

If you have a tendency to still

think of your son as a little boy, you are admonished to bring yourself up to date. "A son with a wife is a grown man and that wife wants her husband to be treated as such," says the woman who worked out a happier relationship with her own daughter-in-law. She claims that the best way to open your daughter-in-law's arms to you when you visit your son's home is to make sure that the invitation is seconded by the lady-of-the-house. You are also warned by our mentor that it is as necessary to be an ingratiating guest in the home of your daughter-in-law as in any other home that you visit.

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SMART FRESHMAN KEEPS TOGS NEAT

By ALICIA HART

First lesson a freshman should learn is how to keep her new college clothes looking as spruce as they were the day she bought them.

The failure to hang up clothes, to keep duels brushed and pressed and to allow rips and tears to go unattended make even the best togs look old before their time.

To give clothes the proper care, make it a rule to hang up outer garments as soon as you remove them. Rotate the wearing of garments so as to give them a chance to air and also give wrinkles a chance to come out. It is a good idea to rotate togs' trips to the cleaners at fairly regular intervals to avert the inconvenience of sending a large bundle of clothes at one time. Don't yield to the temptation to press a stained dress for "one more wearing" because the heat from the iron may permanently set a stain.

A well-equipped sewing box and a bottle of spotting fluid are two necessary aids to neatness. Use spotting fluid to whisk off simple stains and to put an otherwise clean garment back in action. Stitch up rips or tears or sew on buttons as soon as repairs are needed to keep a dress ready for duty.

For further protection, have

NEW COIFFURE IS ANTIDOTE FOR AGE

By ALICIA HART

The least-distressing way to keep count of gray hairs is to give yourself a new coiffure each time a new flock appears.

The novelty of a new style diverts a woman's mind from worrying about each new thread to her youth. Moreover, the more up-to-the-minute a coiffure looks, the less a woman needs to fret about the color of her hair.

In your search for a new style, arm yourself with interesting hair-do possibilities clipped from newspapers and magazines. Then give the likeliest a tryout in front of your mirror. When you have hit upon an arrangement that you really favor, go to a hairdresser and have him cut and shape your hair to fit the fashion.

The only requirement of a new coiffure, besides becomingness, is that it must be a style which lends itself to easy good grooming. Nothing seems to play up the gray hairs which a woman wants to underplay by styling more than

wool things mothproofed and outdoor winter sports clothes, such as ski suits, treated for water-repellency. If winter woollens do get wet, hang them up to dry away from the direct heat of a radiator to avoid shrinkage or other damage to the fabric.

Fabric Furs



FABRICS which are able to convince hard-to-fool trappers into believing that cloth is fine fur are science's latest gift to budgeted school girls. Caracul-ruled rayon and leopard-stencilled cotton and-wool mixtures make the two weather-proofed coats shown which are teamed with matching fur-type halo hats. Fur-type leopard coat in foreground, which is lined and trimmed with white pile fabric, owes its spots to expert stencilling. Coat in background, lined and trimmed with green wool fleece, is made of a deep-pile rayon. The surfaces of this fabric have been crimped and dyed gray in a roller process to resemble caracul. —EPSIE KINARD, NEA Fashion Editor.

Brown Calf

Walking Shoes



by

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Persian pockets and collar provide warmth and flattery. The coat is quality fashioned with a keen eye to detail. Gentle shoulders are so feminine, as is the increasing fulness of body lines.

CHEZ LOUISE REG'D

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ADD PEPPY TOUCH TO QUIET DRESS

By ALICIA HART
The older woman who likes to dress conservatively needs to inject at least one dashing effect into her costume. Otherwise, she runs the risk of dressing too quietly and of becoming a fashion nonentity.
A quietly dressed woman can often distinguish an entirely conservative outfit by adding a bizarre note in costume jewelry. I saw this demonstrated in a fashion show by a middle-aged model, who, dressed in the quietest black cloth coat one could imagine, had given it great distinction by wearing a massive "cardinal's necklace" on the outside of the coat collar.
Another demonstration of the unusual touch used to dramatize

an otherwise quiet costume offers another example. This time a woman, seen on the street dressed in a simple suit worn with quiet accessories, had "lifted" her outfit by adding an out-of-the-ordinary fur scarf. Upon close examination, the unusual thing about her fur piece was that it combined one skimpy baum marten skin and a matching length of brown velvet ribbon. The wide ribbon, used to tie the fur scarf around the wearer's shoulders, did more than that; it served to give style importance to her entire costume.

GOULD

Miss Jean Martin, of Montreal, has been the guest of her father, Mr. George Martin, for a month. Mr. and Mrs. Melbourne Turner, of Montreal, are guests of Mr. and Mrs. William Gates.

Home-Curl No Threat to Gray Hair If Simple Precautions Are Taken



To make sure the home-permanent will put soft, manageable curls into her gray hair, the model tests waving time on one strand, left. After waving, she uses a cream rinse to restore luster, below right. Top right, she admires her shining curls.

Don't let the threats of a yellow tinge and dryness keep you from putting a home-permanent into your silvery crest.
These two threats to the beauty of gray hair can be met by (1) a test curl which enables you to determine more accurate waving time; by (2) a luster-making cream rinse which goes on after the permanent. After determining the waving time needed for your hair by making a test curl, proceed with the rest of your permanent according to directions enclosed in the kit.
To regain any lost luster, douse your curls immediately after you unwind them in a cream rinse which one home-kit permanent supplies. Into one cupful of tepid water, mix the luster-making cream and douse. If this rinse is worked over the hair and left on for five minutes before you wash it off, the silvery gleam will be even brighter.

FROCKS TWINKLE WITH ORNAMENT

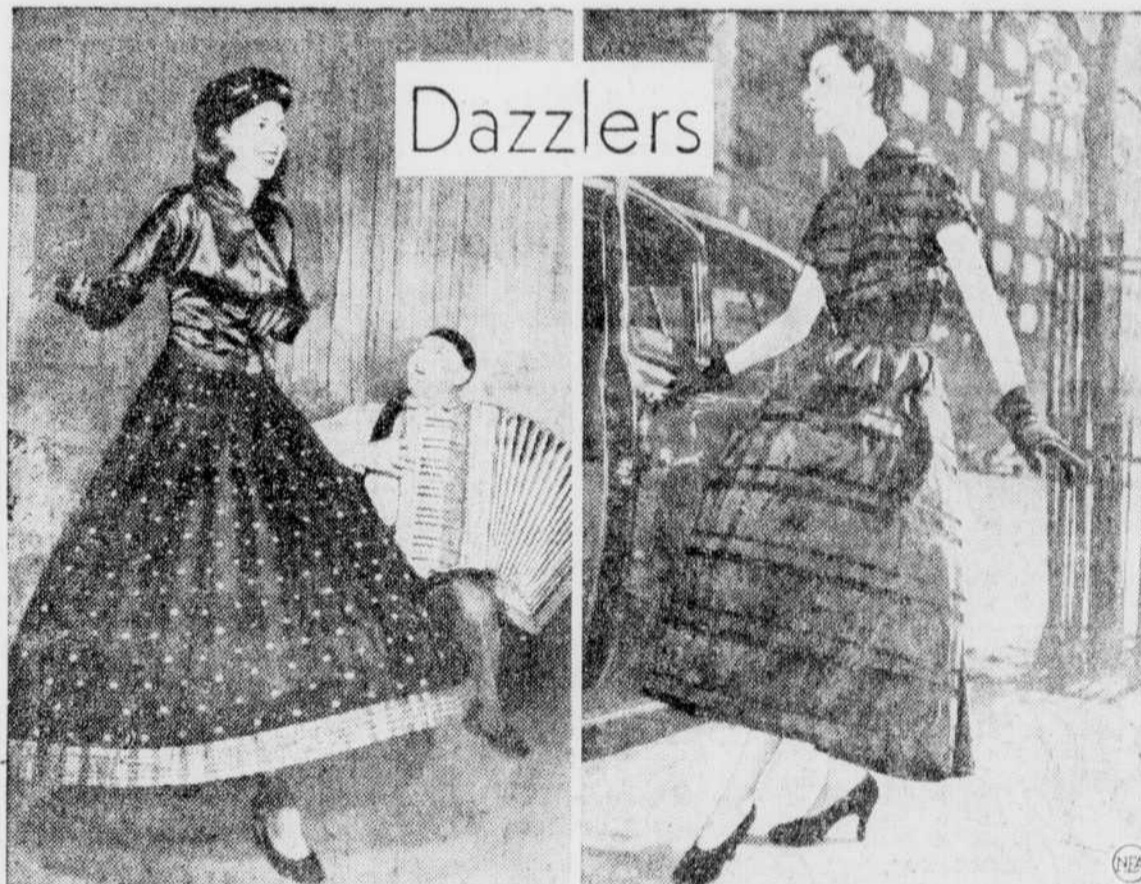
By EPPSIE KINARD
New York.—So rich and dazzling is the new "dress, but don't dress" fashion that this cover-up frock threatens to steal the show this fall.

Hindu-inspired and typical of the Oriental richness of the Indian dancer's costume is one series of semi-formal fashions launched by Tina Leser. This designer uses long-sleeved, strictly tailored jackets of dark satin to point up the richness below of floating stars. The saris used for these spell-binding dresses are copies of the real thing, produced by an American embroidery firm.

To give the semi-formal dress its sumptuous look, other designers use glistening satin and shimmering pure silk taffetas and pave extravagant areas of fabric with gold, silver, bronze or jet sparklers. Pauline Triger's applause-winning "dress, but don't dress" frock of black-striped carbon blue silk taffeta is a case in point. Posed at the top of a swirling ankle-length skirt is a cover-up bolero twinkling with jet bugle beads which follow the paths of the fabric's stripes.

SMALL FEET MAY NOT BE AN ASSET TO LARGE WOMAN

By ALICIA HART
A woman's pride in having small feet makes no sense if she is large and so are her legs. Yet you see evidence ever so



Dazzlers

Inspired by a Hindu dancer's costume, the dazzling new "dress, but don't dress" fashion, left, combines a tailored smoke-colored satin jacket with a floating sari-skirt of gold-embroidered silk of matching color. Bands of jet bugle beads point up the black stripes on the bolero of the shimmering carbon blue silk taffeta semi-formal dress, right. Full, ankle-length skirt is also striped in black.

often of the large lady who proves by the petite-looking shoes which she wears that she thinks dainty feet are an asset. This idea seems to be demonstrated particularly by older women who "grew up in an era which made a fetish of small shoe sizes.

The reason this idea needs to be debunked is because tiny-looking feet on a large lady have a tendency to make her figure and legs look larger than they are. Nothing, of course, contributes more to a woman's appearance of discomfort than shoes which seem to be too small to give her adequate support.

Younger women who belong to the frankly larger-foot era of today, and who make no apology for taking a size 8 or size 9 shoe, are apt to look better proportioned because they wear more substantial-looking shoes. There are women, believe it or not, who deliberately search for six-inch-heeled shoes because they know what larger-looking feet can do to make leg slouch slimmer.

GLEN SUTTON

Inspector H. D. Wells, of Waterville, paid a visit to the school here.
Miss Annie Poitras, of Montreal, spent the week-end with her mother, Mrs. Alice Ross, and other relatives.
Miss Alice Preisler, of Sutton, spent the week-end at the home of her parents, Mr. and Mrs. Herman Preisler.
Mr. Rex Davis attended a school meeting in Sutton.
Mrs. Clarence Shaver has returned home, after having spent a week visiting relatives in Springfield, Mass.
Deepest sympathy is extended to Mrs. C. J. Giney in the sudden death of her husband, Mr. C. J. Giney.

Handsome HANDBAGS

You'll find your new fall handbag here among our fine, new collection all budget priced.



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Prevents riding up...

ALLOWS FREEDOM of movement. The secret's in the telescoping slash in the back. Styles for all figure types

The Gothic Elfin Longline bra has that important Gothic feature—the Cordtex Uplift that relieves strain on the shoulder straps. In bandeau styles, too, with "Breathing Waist".



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FALL SALE CONTINUES!

You still have two days left (sale ends this Saturday) to take advantage of FANNIE SHOPPE'S FALL SALE... don't miss this opportunity!

fur coats
trimmed and untrimmed coats
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- ALL REDUCED -

LADIES' BLOUSES, SUITS, SKIRTS, SWEATERS, PURSES, HATS, LINGERIE.

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for Fall

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A host of famous-brand sweaters on display... to flatter your ego and make heads turn in admiration. Colors are cuddly and warm; there are sizes and styles to suit every preference. Select your sweater wardrobe at Jack Echenberg's new Sweater Bar!

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Young hats for teen agers and up... our conveniently designed hat bar was created especially for YOU! You'll love the smart styles and appreciate the LOW PRICES!

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Our New **Millinery Department** which will feature more expensive models and mantrously styles, will soon be completed.

Trimmed, Untrimmed and Fur Coats

Large Sizes in Stock!



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D. S. BACHAND presents

fall and winter fashions!

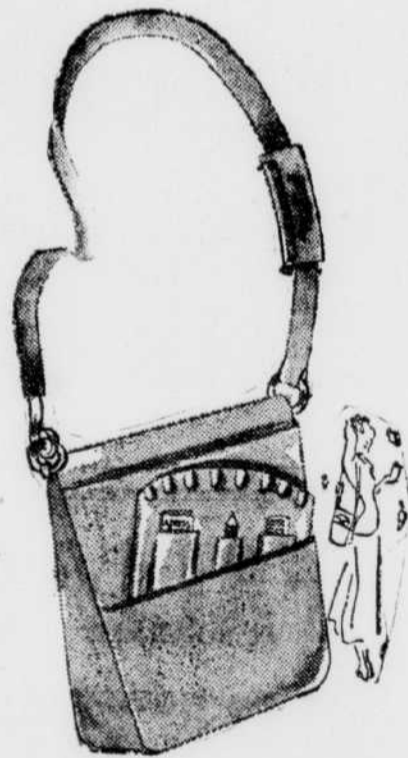
FEMININE GRACE and CHARM EXEMPLIFIED by 1948-49 FASHIONS!



We feel our responsibility to our customers at D. S. Bachand's! Our ever-growing clientele testifies to the fact that people who shop here are satisfied; they come back and they recommend us to their friends. If you want to see the very best in this Fall's Fashions, come to D. S. Bachand's!

We offer the buying public the very latest in style and the very best in quality . . . you'll find clothing for the entire family at Bachand's!

Whatever your preference, there is an entire wardrobe for you here . . . this year's colors and styles are irresistible.



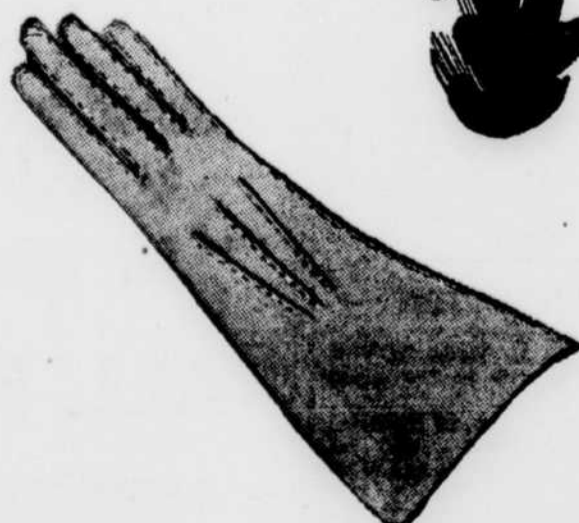
PACA-TONE is a wonder-cloth that gives warmth without weight . . . comfort without bulk . . . wear without end.

PACA-TONE is color-fast, yarn-dyed, made in a variety of models that are the friendliest, most comfortable and smartest overcoats that a man could wear.

- HATS
- HANDBAGS
- GLOVES
- SKIRTS
- BLOUSES
- FUR MUFFS
- FUR COLLARS
- ETC.

FURS

Everybody is thinking about fur coats this time of year . . . everybody wants one. Maybe some are considering price only; this attitude is short-sighted in the extreme. Very few people know furs; when they deal with Bachand's they deal with an established house that will give satisfaction, and we feel sure that the prices are as good, if not better, than elsewhere . . . INVEST in a fur coat! This year's charming models feature looser shoulders, fuller sleeves, large collars, gathered wrists and attractive pleats.



- HATS
- GLOVES
- SCARVES
- TIES
- SOCKS
- SWEATERS
- ETC.



D. S. Bachand

15-23 MAIN, COATICOOK • TEL 81



New Non-Slip Sponge Rubber Tape Keeps Blouse And Skirt Together



New non-slip tape makes an inner belting for a skirt's waistband, inset, which keeps this girl's blouse from pulling out when she reaches high overhead to examine foliage.

By ALICIA HART, modern Gibson Girl. Designed to help her solve this good-grooming problem is a new sewing aid which helps to keep a shirttail which pulls out of a skirt with every up-reaching gesture is an annoying problem to the



Fun With Furs

Fashion clues for bringing an old fur coat up to date are supplied by these two new fur styles. The model tries out style ideas for a kidskin coat, center, which were inspired by the bright-striped wool lining and matching ascot scarf of the new fur coat she models at right. At left, a nutria blazer which boasts gold buttons.

By ALICIA HART, N.E.A. Staff Writer. Have fun with furs. This is Esther Dorothy's advice to women who are figuring out ways to bring old fur coats up to date.

Complicated remodelling jobs are expensive, warns this fur-stylist. An easier and a less expensive way out, she claims, is to depend for new interest upon bright linings, gay scarves or novelty buttons. Using such aids for

novelty interest is a valid fashion idea which this designer employs successfully to dramatize new fur styles.

If your coat is long enough to hold its own with the new look, but can't boast of many other fashion attributes, give it a vivid lining. Wool or taffeta in plaid or stripes make the sprightliest linings. Use more of a bright fabric to make a matching scarf which you can wind around your neck or tie under your chin, or

new buttons.

If your old coat is neither long nor short enough to conform to new modes, Miss Dorothy suggests having it cut shorter. Such a procedure need not involve complicated or costly remodelling, according to our fur-designer. She suggests having your coat cut to new blazer length, which stops just below the waistline. For the novelty touch, do what Miss Dorothy does to make new fur blazers look snappier: put on glittering

Plan to team up the shine of gold or silver buttons with the shine of a metallic scarf, and tuck it into the neckline of your coat. Take the length which has been cut off your coat and make a fur accessory: a beret or a basket bag. Miss Dorothy maintains that a basket bag which is more of a basket than a bag—and may be swung by leather straps—makes a useful carryall as well as a high-style accessory.

papers. After the meeting was adjourned delicious and bountiful refreshments were served by the hostesses.

Reader notices in country locals, 15c per line of 5 words. Leamoxville and City Brieflets, 20c per line.

Smart New Furs



Furs and Fur Coats Ladies' Ready-to-Wear Cloth Coats and Suits

J. A. PELLETIER & SON

84 Wellington Street North

SHERBROOKE

RICHMOND

Mr. and Mrs. Patrick McGee, of Richmond, and Mr. and Mrs. George Morin, of Upper Melbourne, have returned from a motor trip, spent in visiting relatives in Milford, Mass., and Laconia and Franklin, N.H.

Mr. and Mrs. D. Ferguson, of Lette, were guests of Mrs. Fredrick Johnston.

Miss Corona St. Pierre was a guest of Mrs. J. Langlois, at the Mount Royal Hotel and Mrs. Laura Dupras, of Montreal.

Mrs. Lorne Dyson attended the funeral of her cousin, Mrs. George Raiche, which was held at St. Ambert.

The many friends of Mr. Wilfred Apprien will be pleased to learn that he is recovering from his illness.

Mr. Lorne Dyson was a weekend guest at his home on College Street.

Mr. and Mrs. E. Mastine, of La-

conia, N.H., were guests of Mr. and Mrs. James Mastine.

Mrs. E. E. Fowler and her sister, Mrs. W. McDerby, of Montreal, left for Detroit, Mich., where they were called by the death of their brother, Mr. James Young. The deceased was a former resident of Richmond, where he was employed by the G.T.R. Sincere sympathy is extended to the relatives.

Mrs. C. W. Armstrong accompanied by Mrs. A. A. MacIntyre motored to Montreal, where the latter left for her home in Ottawa.

Mrs. Lester Morris and formerly were guests of relatives in Montreal.

Miss A. Pearson, of Montreal, is visiting her sisters, the Misses Stella and Hilda Pearson.

Mrs. P. C. DuBois has returned from Granby, Waterloo, and Foster, where she was the guest of relatives and friends.

Mrs. Lily Jamieson, of Milford, N.H., is the guest of her mother Mrs. Thomas Harper and her sister, Mrs. J. A. Barrie, and Mr. Barrie.

Mr. and Mrs. Charles Frazer and family, of St. Cyprien, were holiday guests of Mrs. George Frazer and Mrs. Inez Fallona, at the Melver Apartments.

Mrs. P. C. DuBois has left for Grand'Mere, where she will be the guest of Mr. and Mrs. R. Duval.

Miss Ethel Paterson is a patient in the Royal Victoria Hospital. Her friends join in wishing her a speedy recovery.

Mr. and Mrs. Marveau Alexander and Mr. and Mrs. George LaRoche motored to Portland, Me., where they spent the holiday week-end.

Mrs. Clara Buckland and Master Charles Buckland, of Sherbrooke, were week-end guests of Mr. James Smillie, and Mr. and K. G. Nourse.

Miss Anne Nourse spent a few days in Montreal with relatives.

Miss Lila Frame, of Windsor Mills, was a guest of Miss Edith McCourt.

Dr. and Mrs. C. R. Boast and Miss Lois Boast attended a dinner party given by Mr. and Mrs. J. Bagnall, at their home in Windsor Mills, in honor of Mr. and Mrs. J. Bagnall, Jr., who left for their home in Winnipeg, Man., on Sunday, October 10.

Miss Irene Laroche has left for Rock Island, where she will relieve at the local telephone office for several weeks.

Mr. and Mrs. E. J. Ashcraft, of Los Angeles, Calif., are guests of Mrs. J. Linahan. They expect to return to their home early in November.

Miss Hazel Boast, of Montreal, spent the week-end with Mr. and Mrs. F. Sykes and Mr. and Mrs. C. Pope.

Miss Eileen Dalton, of Rock Island, was a week-end guest of her parents, Mr. and Mrs. Thomas Dalton, College Street.

Among the members of Connaught Chapter, O.E.S., who attended the Grand Chapter meeting which was held at Sherbrooke were Miss Mina Findlay, P.G.M.; Mrs. Hilda MacNaughton, P.M.; Mrs. Eileen Flanders, W.M.; Mrs. Olive Galbraith, P.M.; Mr. George Galbraith, W.P.; Mrs. Susy Alexander, P.M.; Mrs. Edith Chamberlain, P.M.; Mrs. Ruby Boast, P.G.M.; Mrs. Etta Wyatt and Mrs. Ethel Perkins.

Mr. and Mrs. W. A. Smith have left for their new home in Danville.

Mr. and Mrs. Richard Pinning have purchased the home recently vacated by Mr. and Mrs. Smith.

Mr. Findlay Ross, of Montreal, was a week-end guest at his home on Carpenter Avenue.

Mrs. W. D. Ross was called to Kingsley, by the illness of her mother, Mrs. Moore.

Mr. and Mrs. L. Gagnon expect to take up residence shortly in the Southern Canada Duplex, on College Street. Mr. and Mrs. Lawrence MacKenzie will occupy the apartment recently occupied by Mr. and Mrs. Gagnon.

Callers at the home of Mrs. Don-

WINDSOR MILLS

The regular monthly meeting of the Women's Institute was held on October 6, at the home of Mrs. W. H. Wheeler, at Kingsley Falls. There were seventeen members and one visitor present. The roll call was answered by naming a country and one of the customs of its people. The next overseas box to be packed will be Christmas box and all members are invited to contribute to it. Mrs. M. Dubuc will take charge of the packing. Mrs. J. Watson held a quiz on "National and International Relations." The members were divided into two teams. Mrs. Mason and Mrs. F. Robinson were the captains. Mrs. Mason's team was successful in winning the greatest number of points. The prizes were floral notes.

Mrs. Nelson Lampton was a guest of her daughter, Mrs. H. Loisele, and Mr. Loisele.

Mrs. C. R. Boast was the guest of Mr. and Mrs. S. S. Messenger, while in Sherbrooke attending the sessions of the Grand Chapter, Order of the Eastern Star.

Mrs. Howard W. Hills spent several days with her daughter, Mrs. Malcolm Sinclair and Mr. Sinclair, at Oakville, Ont.

Miss Myrtle Macdonald, of Montreal, was a guest of Mr. and Mrs. W. E. Perkins.

Miss Elizabeth Pezson spent the holiday with Mr. and Mrs. H. West, in Verdun.

Miss Audrey Pope spent the holiday week-end at Notre Dame de Grace.



Mrs. Eva D. Renihan
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A completely NEW store, "designed for you"

Come in and see how we're progressing — building a completely remodeled store, from front to back, from top to bottom . . . everything new, everything changed. The first drastic change in our building in years . . . and in spite of the noise and confusion, IT'S BUSINESS AS USUAL AT MITCHELL'S right through the whole transformation process. Step behind the curtain, see the stage being set for Mitchell's brand-new, modernized store! Soon the curtains will be taken away from the front of our building, and you'll see our new windows . . . but in the meantime, come in and SEE WHAT'S NEW, FOR THE HOME, FOR YOU, in our Fall Showing of "Things for the Home":

- ELECTRICAL APPLIANCES: Toasters - Saxes - Coffeemakers, etc.
- Fine Imported & Domestic Glassware - Sparkling Crystal
- English Dinner Sets, and Breakfast Sets . . . Bone China Cups and Saucers
- Ashtays and Smoking Stands
- Table Lamps in a wide variety of styles.

You'll find many a charming accessory for the home, something "to brighten the corner where you are," among Mitchell's displays of Hostess Helps, new glassware and dishes, smart-looking lamps, etc., as well as the famous "Rose Point," "Stradivari" Third Dimensional Beauty in Sterling, fine "Community Plate" Silver, and other lovely articles for the home. Come in, wander at will among our displays, you're sure to find what you're looking for, AT MITCHELL'S!

J. S. MITCHELL & CO. LTD.

FALL FASHION NEWS for very YOUNG FOLKS!

FOR LITTLE BOYS: You know, Wee Folks are fashion conscious too . . . and most Mummies are price and quality conscious; that's why they outfit their offspring at Tot's Town; the store for little folk!

- COAT SETS (1 to 6X)
- SUITS (4 to 6)
- SUITS (sizes 24 to 28) with one pair of shorts and one breeches.
- SNOW SUITS (2 to 6X)
- PARKAS (4 to 10 yrs.)
- PENMANS UNDERWEAR (sizes 22 to 30)
- WOOL SWEATERS (2 to 6)
- LEATHER CAPS (fur trimmed)
- TUQUES
- WOOL & LEATHER MITTS
- GLOVES

FOR LITTLE GIRLS:

- COAT SETS (1 to 6X)
- COATS (7 to 10)
- SNOW SUITS (1 to 6)
- DRESSES (3 to 12)
- ANGORA WOOL & BASQUE BERETS
- GLOVES & MITTS
- KNITTED WOOL
- LEGGINGS in red, navy and brown (sizes 20 to 28)
- SKIRTS (2 to 12)
- BLOUSES (2 to 12)
- SLIPS (2 to 4)

INFANTS' WEAR:

- SNOW SUITS
- BUNTINGS
- FUR HATS
- COAT SETS
- Complete
- LAYETTES for babies
- FUR MITTS
- WOOLLEN GLOVES
- AND MITTS
- DRESSES

And just about anything and everything Little People could want!
A GRAND ASSORTMENT OF KNITTING WOOL

Tot's Town
THE CHILDREN'S STORE
63a WELLINGTON ST. NORTH

Paris Stars Luxury Fabrics Fine Furs



Lavish use of fur trimmings distinguish these Paris fashions. Black fox lines the yellow duvetyne topcoat, left, and is used to make the toque and to border the gaiters. Shaved beaver trims the collars and cuffs of the elephant gray wool bolero which tops the front-buttoned dress, right.

By ROSETTE HARGROVE
Paris — (NEA)—The unprecedented luxuriousness of Paris designers' collections is expressed by the lavish use of fur trimmings for coats and of sumptuous satins and dazzling embroidery used for formal fashions. Cloth coats are luxuriously lined with coney, mole, beaver or fox.

Coney or mole linings are sometimes dyed to match fabrics of outstanding colors and black fox is used to provide sharp contrast with bright-toned woolsens. A spectacular yellow duvetyne topcoat of Molyneux's design, for example, is entirely lined with black fox. The season's luxury look is as

Empire Silhouette Has London Debut

London, Oct. 14.—The New Empire silhouette, a new and individual line, is making its bow in London this autumn.

It has, as its title suggests, a higher waistline, and is expected to find favor because it uses a moderate amount of material in contrast to the very wide skirts introduced earlier this year.

Arthur Banks, who is primarily responsible for the introduction of the new line, carries it through from his suits for morning—where he makes a jacket half of solid color to match the skirt and a striped top which includes the sleeves and buttons to a high novel turn-over collar, strongly suggestive of a Regency neck-line.

For a semi-formal dress the higher waist is carried up to a satin band just below the bust with a striped top which shows a low décolletage only in front, the back being carried up to the nape and taking in the cap sleeves. The skirt, with its five rows of tucks, looks narrower than it is; in fact, it is easy to walk in, and is by no means of the hobble type.

On the other hand, Banks believes that the wider skirt also lends itself to the Empire line. This is achieved by the introduction of a wide hip-pocket, a ring shoulder and an adaptation of the Byron collar, often in striped taffeta on a dress of dark, solid color. The wide cape collar is interpreted in the form of a wide cape with two long wide scarf ends which are tucked beneath the belt, while the point of the cape at the back is buttoned to the dress.

FARNHAM

Miss Gwen Wilkins, who is attending a convent in Montreal, spent a week-end with her parents, Mr. and Mrs. Walter Wilkins.

Mrs. Lothrop and son, of Sherbrooke, were guests of Mr. and Mrs. T. H. Riddick and son, Mr. Robert Riddick.

Mr. and Mrs. W. H. Taylor, of Bedford, and Mrs. A. Braithwaite, of Trout River, were guests of Mrs. Charles A. Hase and Mr. Lynwood Hase.

Mrs. Francis Kirkpatrick, of Sutton Junction, was a guest of Miss Regina Bessette.

Mrs. John Collins has returned to her home in Montreal, after spending a few weeks here caring for her mother, Mrs. Elizabeth Epps, who is slowly recovering from her illness.

Mrs. B. Connor and son, Teddy, of Nitro, are visiting at the Ingalls home.

Mr. and Mrs. Kenneth Pattullo and Mr. and Mrs. Norman Pattullo and son, Ga., motored to Richmond, Vt., where they called on their aunt, Mrs. Arthur Corlies, and they also visited their aunt, Mrs. Abbie Shufelt, in Sutton.

Mr. and Mrs. E. Stevens, of Montreal, were guests of Mr. and Mrs. Norman Pattullo.

Mrs. Charles A. Hase and Mr. Lynwood accompanied by Mrs. Clement Cady, of Cowansville, were guests in Knowlton.

The Girls' Guild of St. James' Church held a meeting in the Church Hall, after being closed for the summer months. There was a good attendance and the president, Mrs. J. E. Patterson, presided. During the business period arrangements were made for a rummage sale, which will be held in the Church Hall, on Saturday, October 16. At the close of the meeting, refreshments were served by the hostesses, Mrs. M. Welch, Mrs. Delorme and the Misses Peggy Williams and Reta Long.

Mrs. Guy Curley, of Toronto, Ont., spent a few days at the home of her sister, Mrs. Herbert Campbell, and Mr. Campbell. She also visited other relatives here.

Mr. and Mrs. G. E. Standish have returned home, after spending a few weeks in Grand Prairie, Alta., visiting their son, Rev. G. Nelson Standish, Mrs. Standish and family.

Mr. and Mrs. H. E. Benjamin spent a few days at Ste. Agathe with relatives.

Mrs. Percy Boright and daughter, Mrs. Robert Rowen, of Great Neck, N.Y., were visiting their daughter and sister, Mrs. Donald Kavanagh, Mr. Kavanagh and family.

Mrs. M. Hill, principal of the Intermediate School, spent the week-end at her home in Lennoxville.

Canon R. G. Ascah was in Montreal to attend the dedication of St. George's Church Hall.

Mrs. William Dimick, of Granby, is a guest of her niece, Mrs. Hector

Frills And Furbelows Are Afoot This Fall



By EPSIE KINARD
New York, (NEA)—There will be frills and furbelows afoot this fall which would have made Louis XIV's courtiers sigh with envy.

Brocade, fur, buckles, braid and metallic splendor enhance the lavish look of shoes which are ready for lengthening hemlines.

Up-and-coming shoes of the season are high-climbing booties such as the gunmetal-collared style of gray suede shown upper right, with frog ornaments of gray silk braid. These ornaments make three instep straps which fasten with gunmetal buttons.

Silvery buckles big and bright enough to light up a path gleam from new black pumps of chiffon suede. As shown, upper left, these buckles, as well as the high-cut tongues on which they rest, were taken right off of our Pilgrim fathers' pumps.

Fur glamorizes both storm boots and gaiters. Pale boxcloth gaiters worn atop opera pumps, as shown center, step out with cuffs of black seal. So do storm boots of sturdy suede. Most liked style for these foul-weather friends are high-laced ghillies, which, as shown—lower right, are cuffed with ankle bands of fur.

New evening shoes match glamor with the daytimers by flashing museum-inspired brocades, Victorian throatlines, Louis heels and tie-on effects which are pure front-front. An example is shown, lower left, in brown brocade shoes with delicate strap details which converge over the instep and tie with fancy laces.

Mr. and Mrs. Jacklin, Mrs. B. F. Coates, Mrs. H. Mayhew and Mr. Sternie Coates were in Sherbrooke visiting Mr. B. F. Coates, who is a patient in the Sherbrooke Hospital.

Mrs. Daniel McLean, of Scottstown, spent a few days with her mother, Mrs. Lintott, and visited her aunt, Mrs. Sylvester Goodin.

Mr. and Mrs. Doney, Mr. Blain and Mr. Robert Doney spent the week-end in Quebec.

Compton County Women's Institute convention will be held in the Scottstown United Church Hall, on October 20.

Harris and Mrs. Harris and daughter, Margaret, and Mr. J. H. Dimick.

Mrs. E. B. Bailey, of Knowlton, was in town to attend the regular meeting of the Ladies' Auxiliary to the Brotherhood of Railway Trainmen, held in the Odd Fellows Hall.

Miss Isabel Decker has left to spend a few days in Lachine with her sister, Mrs. A. B. Elder, and family.

Miss Mabel Gillies has returned to her home in Buckingham, after spending a few months with her uncle, Mr. John A. Wilson, and Mrs. Wilson.

Officers Of Prosperity Rebekah Lodge Were Installed Into Office

Cowansville, Oct. 14.—The last regular meeting of Prosperity Rebekah Lodge, No. 32, was held with the installation of officers by District Deputy President, Sister Pearl Stephenson, of Riverside Rebekah Lodge, No. 12, of Granby, and the following staff officers: Deputy Marshal, Sister Hattie Smith; deputy warden, Sister Florence Lewis; deputy chaplain, Sister Blanche Copeland; deputy treasurer, Sister Florence Salisbury; deputy financial secretary, Sister Stella Gray; deputy recording secretary, Sister Lena Nell; deputy inside guard, Sister Ida Webster; deputy outside guard, Sister Ellice Clarke; pianist, Sister Doris Ball.

The officers were installed as follows: Past Noble grand, Sister Winnifred Holliday; noble grand, Sister Rose Kigallen; vice grand, Sister Joan McClatchie; recording secretary, Sister Violet Stevenson; financial secretary, Sister Marie Cassidy; treasurer, Sister Mary Knight; warden, Sister Daisy Wilson; conductress, Sister Elsie Syberg; chaplain, Sister Daisy Sharples; musician, Sister Isabella Beattie; right support of the noble grand, Sister Maude Smith; left support of the noble grand, Sister Winnifred Johnson; right support of the vice grand, Sister May McClatchie; left support of the vice grand, Sister Violet Strange; right altar bearer, Sister Aleta Forster; left altar bearer, Sister Pierette Ogden; inside guard, Sister Hazel Cunningham; outside guard, Sister Viola Strange.

Deputy Marshal, Sister Hattie Smith declared the officers with the exception of the conductor, Sister Syberg, duly installed into their respective chairs, for the current term of one year. Greetings were extended from Sister Celia Barrington, of Orms-town, president of the Rebekah Assembly of Quebec. It was made a motion by Sister Violet Strange and seconded by Sister Joan McClatchie that the Rebekahs put on the banquet for the Canadian Legion. This was carried. A gift was presented to Sister Stephenson, D.D.P., by Sister Knight, and also one to Sister Viola Strange, by Sister Hazel Cunningham, with best wishes for her future happiness from Prosperity Lodge. Both graciously expressed their thanks. A hot dish supper was served to upwards of fifty members and visitors. Mrs. Welch a member of Lansdowne Rebekah Lodge, Montreal, Mrs. Chapman, of New Brunswick, and Mrs. Mason, of Unity Lodge, were among the visitors present.

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Ladies' Travelling Bags

Fine Quality Luggage

For your Fall vacation, twin sets in leather or tweed.

Priced from \$19.90

J. N. Boisvert

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Excellent Value in Fur Coats

We are pleased to be known as one of Sherbrooke's Largest Fur Specialists. We like to think it is an expression of public confidence. Furs are a full-time job with us... we are not a jack-of-all trades. A Martin fur coat is always the product of skilled fur craftsmen... unusual opportunities are afforded fur coat buyers at Martin's!

IF YOU DON'T KNOW FURS... KNOW YOUR FURRIER!

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EXCLUSIVE FURRIERS

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Smart and Comfortable FOR FALL

Our new fall styles have just arrived... come to Gilbert's for shoes that afford walking comfort without any sacrifice of style... there are shoes in just about every price range for every member of the family at J. L. GILBERT'S Shoe Store!

QUALITY FOOTWEAR REASONABLY PRICED

J. L. GILBERT

THE FAMILY SHOE STORE

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fashion is charm - - -

and fashion means garments of exquisite tailoring, molded on slender lines and designed from the finest materials available.

Fashion means individual styling and warmth of shade in dresses... and includes the frothy, filmy femininity of underthings and nightwear.

You'll be delighted and thrilled with our selection... adding personality to your fall wardrobe with every purchase.

LANSEA SWEATERS of Pure Wool in a variety of styles and shades. Made in Scotland.

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71 Wellington Street North

L. Patch Elected Head Of District Of Bedford Teachers' Association

Cowanville, Oct. 14.—The first meeting of the District of Bedford Teachers' Association was held at the Granby High School, Thursday evening, September 30. The chief item of business was the appointment of officers for the year. The following officers were appointed: Mr. Lloyd Patch, of Cowanville, president; Mr. Malcolm Johnston, of Waterloo, vice-president; Miss Madeline Wells, of Cowanville, secretary; Miss K. M. MacIntosh, of Cowanville, and Mr. D. Savage, of Granby, delegates to the P.A.P.T.; Miss Marion Phelps, of Cowanville, Red Cross representative. Following the business meeting, Mr. Walter Legge, Publisher of the "Granby Leader," showed slides and gave a very interesting account of his visit to historical places in England.

Salad Dressing Better with French's PREPARED MUSTARD

HOT DAM THE MUSTARD MAN

REBEKAH LODGE OFFICERS WERE INSTALLED

East Angus, Oct. 14.—A regular meeting of Protector Rebekah Lodge, No. 34, met in the I.O.O.F. Hall on Monday evening, October 4, with Sister Pearl Beattie, N. G. in the chair. Sister Olive Twyman and staff, of Alexander Rebekah Lodge, No. 22, district deputy president of District No. 3, installed the following officers: Sister Pearl Beattie, past noble grand; Sister Audrey Hall, noble grand; Sister Martha Heath, vice-grand; Sister Jennie Bowen, secretary; Sister Isabel Rowland, treasurer; Sister Jessie Hall, Warden; Sister Maryory Tincarre, conductress; Sister Maryory Rowland, right support of the noble grand; Sister Essie Joyce, left support of the noble grand; Sister Isanais Absalom, right support of the vice-grand; Sister Bertha Parsons, left support of the vice-grand; Sister Madeline Tincarre, chaplain; Sister Edith Learmouth, musician; Sister Mildred Knapp, inside guard; Sister Doretta Wilson, outside guard. The following committees were appointed: Visiting committee, Sister Audrey Hall, Sunday; Sister Martha Heath, Tuesday; Sister Maryory Rowland, Wednesday; Sister Isanais Absalom, Thursday; Sister Jessie Hall, Friday; Sister Alice Giffin, Saturday; auditors, Sister Edith Learmouth, and Brother Joseph Burns. A perfection certificate for the secret work was earned by Sister Isabel Rowland. The meeting having closed in ritual form, refreshments were served.

LAKE MEGANTIC

Mrs. D. Matheson, Mr. Glenn Matheson and Mr. and Mrs. Duplessis motored to Sherbrooke to visit friends. Mrs. A. J. Oakley has returned home after spending two weeks visiting relatives and friends in Windsor Mills and Sherbrooke. Mr. and Mrs. James Beaton, of Brownville Junction, Me., were guests of Mrs. Nellie Beaton and Mr. and Mrs. J. N. Matheson for

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THE SENIOR GUILD

The Senior Guild of Christ Church met at the home of Mrs. Fred Gilbert, at Mirror Lake, with a good attendance. The president, Mrs. Thomas Mason, was in the chair and opened the meeting in the usual manner. Minutes of the previous meeting were read and adopted. The Guild was pleased to welcome a new member. Plans were made to hold a rummage sale on October 22, and the date for the Christmas tea and sale was set for November 24. The next Guild meeting will be held with Mrs. Ernest Bowen, on October 19. Tea was served by the hostess.

DANVILLE

On Sunday morning, October 3, in Trinity United Church, holy communion was observed at this service. Five persons joined the church, by profession of faith, and two by transfer. St. Augustine's Evening Guild held its first military whist party of the season, in the Church Hall. Whist was played at twelve tables. The winning table was Fort Pale Blue, with Peter Brown, Keith Nutbrown, Ken Healy and Keith Elvia. At the close of playing, dainty refreshments were served by the hostesses, Mrs. W. W. Smith, Mrs. W. J. W. Smith, Mrs. Gordon Frost and Mrs. Bert J. Barlow. The Women's Missionary Society of Trinity United Church held its regular monthly meeting in the Church Hall. Mrs. L. E. Findlay, the president, conducted the meeting. At the close of the business session, a basket lunch was enjoyed.

DANVILLE

Mrs. Ross, of Joliette, spent a week-end with her sister, Miss Mildred Brown. Mr. and Mrs. Donald Kerr and family have moved to Richmond and taken up residence there which is more central for Mr. Kerr's duties on the railroad. Mrs. W. Z. Matthews has been indisposed and confined to her room. Mr. A. Bird, of Montreal, spent a day at the parsonage with Rev. and Mrs. C. W. Foggo. Mr. and Mrs. A. W. Gibson and daughters, Elizabeth and Andrea, of North Hatley, were week-end guests of Mr. and Mrs. H. O. Wilson. Mr. and Mrs. Everett Denison, of Lennoxville, spent the week-end and Thanksgiving Day with Mr. Denison's parents, Mr. and Mrs. Arthur Denison. Mr. and Mrs. E. G. Yale, who have sold their property to Mr. Smith, of Richmond, have moved to Lennoxville, where they have

SIDE GLANCES

By Galbraith



"I was just thinking how sad and lonely we'll be one of these days when they're all married and gone away for good!"

bought a home. Mrs. William Dament of Lachute, is spending a few days in town with relatives. Miss Florence Finlay, of St. Jovite, was a week-end guest of her

of her parents, Mr. and Mrs. Herbert Goodenough. Mr. and Mrs. "Bud" Thomas and family were guests of Mrs. Thomas' parents, Dr. and Mrs. R. H. Stevenson. Mrs. Kenneth Gow, of Shawinigan Falls, was a guest of Mrs. John E. Horan. Guests of Mr. and Mrs. Clement Leith, for Thanksgiving, were Mr. and Mrs. J. Leckie and son, John, of Sherbrooke, and Mr. and Mrs. Ralph McHarg. Mr. and Mrs. Mooney, of New York, were guests for a few days of Mrs. Frank Brown, and Mr. and Mrs. E. Bushby. Miss Sylvia Rau, spent the holiday with her parents, Mr. and Mrs. H. Rau. Mr. and Mrs. Gordon Frost and sons, Serba and Norman, have left for their new home in Elmo, Ont., where Mr. Frost has bought a farm. Mr. and Mrs. Cecil Duffett and daughter, Janet, of Montreal, were week-end guests of Mr. Duffett's sister, Mrs. Kenneth McNeill, and Mr. McNeill. Mrs. Blake Duffett has also been a guest of Mr. and Mrs. McNeill. Mrs. Free Barlow's many friends were sorry to hear that she has had pneumonia. Miss Norma Webb, of Montreal, spent the week-end with her parents, Mr. and Mrs. A. C. Webb. Mr. and Mrs. Dale Philbrick and Mrs. S. Adams spent a few days in Greenfield, Mass., with Mr. and Mrs. Clifford Golden. Mrs. Carl Applebom, who was in Montreal, to be near her husband, who has had a major operation, has returned home. Mr. Applebom expects to leave the hospital in about two weeks. Mr. and Mrs. N. Henry Smith has returned home, after spending a two weeks' holiday, with relatives and friends in New York. Mr. Peter Riddle has returned to Montreal to take up his studies, at McGill University.

EATON

Mr. and Mrs. G. Grapes and grandson, Mahlon Grapes, accompanied Mr. and Mrs. Irwin McBurney to Colebrook, N.H., where they were guests of Mr. and Mrs. Neil Perry. Mr. and Mrs. Noel Kingsley have taken up residence in Birchton. Mrs. C. Jenkin, Robert Jenkin and Mr. G. E. Merrill were guests of Mr. and Mrs. Moody Merrill in North Hatley. Mr. and Mrs. Cecil Dougherty and daughter, Sharon, of Lennoxville, were guests of Mr. and Mrs. Frank Kingsley. Among those visiting Quebec recently were Mr. and Mrs. Charles Picard, Mr. and Mrs. Alex Glen and two children, Joan and Allan, Messrs. Omer and Leo Drouin and Mrs. S. Brazel and little son, Arnold, were visiting relatives in Cookshire. Mr. and Mrs. Alvin Harrison and daughter, Betty, were guests of Mrs. Bertha Laroche, in Buiwer. Mrs. Ada Humphrey and little Victor Humphrey, of Albert Mines, spent a week-end with Mrs. C. R. Jenkin. Mr. and Mrs. G. Grapes spent a day at the home of Mr. and Mrs. Wilfred Grapes, in Sawyerville. Mr. and Mrs. Charles Clogsten, of Barton, Vt., were guests of Mrs. Julia Gilman. Mrs. E. Lowry spent a few days with Mr. and Mrs. D. Holmes, in Canaan, Vt. Mrs. Wendall Ward entertained the Ladies' Guild at her home.

BOVRIL SAYS

When you're DOWN try a cup

of BOVRIL, it will

pick you UP

THAT'S MY BOY

Available in three ways for your convenience

1. Bovril Concentrate. Perfect for a high quality Beef Drink... a valuable aid in the sick room and during convalescence.
2. Bovril Cordial. Adds beefy flavour to soups, sauces, stews and all meat dishes. A delicious night-cap.
3. Bovril Cubes. Handy, easy to use, in "pre-measurement" form.

Alas my poor brother!

NEW! CADBURY'S Instant DRINKING CHOCOLATE

-made right in the cup!

You've never sipped a more delicious drink than Cadbury's Instant Drinking Chocolate!

Cadbury is the most famous name in Chocolate in the world. And this instant chocolate drink has that real Cadbury chocolate flavor — wonderful!

No work! Cadbury's Instant Drinking Chocolate comes all ready sweetened. All you do is pour on hot milk! (Or hot milk and water.)

Don't wait! Ask at your grocer's for this newest, nicest treat-in-a-cup — today!

Simply add hot milk!

Other grand uses!

- MAKES AN INSTANT CHOCOLATE SYRUP!
- A QUICK CHOCOLATE ICING!
- A CREAMY CHOCOLATE FUDGE!

See recipes on the tin!

California Resort Fashions Stress Practical Glamor



Trend-setting resort fashions shown in current California collections are previewed here by the "Easter Parade" movie starlets who are, from left to right, Joan Lansing, Virginia Bates and Rosalie Calvert. Joan steps out in a maroon and gray cotton print side-draped wrap-around skirt with maroon sun top. She carries a matching print bolero. Virginia models a strapless blue and brown print dress with navy butcher linen bolero. Rosalie buttons up navy poplin peddle pushers which are teamed with navy-and-white striped bare-midriff bodice.

By EPSIE KINARD
Los Angeles—(NEA)—Trend-setting bets on the kind of clothes Miss and Mrs. America will want to wear next spring and summer are placed on new dark-dye cottons by California designers. What women aware of the shrinking dollar will bless is the union of functional design and new-look glamor, two fashion ideas which are happily wedded in resort collections previewed here. Glamorized to the last button hole are cotton casuals of dirt-

dodging colors which are designed to play two wardrobe roles or to unbutton when the inevitable wash day rolls around and lie on an ironing board as flat as a handkerchief. Case in point is sleek peddle pushers of navy blue poplin, the legs of which are so bedecked as a bull fighter's with files of buttons. These buttons, however, open up the glamor-pants from cuff to waistband for easier ironing. Designer Tabak teams the peddle pushers with a saucy midriff top

of navy-and-white-striped cotton poplin which flattens out from a waistband drawing for easier laundering. As functionally designed are sun or patio dresses with wrap-around skirts that release a cascade of new-look drapery. Instead of reaping Blue Monday curses, these skirts which open up for easier ironing are certain to be blessed. One style which typifies the use of dark-dye colors combines a skirt of maroon-and-gray print with a brief-bare-topped bodice of solid

maroon. A removable bolero of matching print is used to turn this dress into a dashing and practical ensemble. Cover-up boleros of this type, which enable sun-inviting frocks to double as daytime duds, appear frequently in resort collections. Designer Joseph Zukin makes a match between chic and practicality with a bare-topped sun dress of brown-and-navy cotton which may be covered up for other wardrobe purposes with a butcher linen bolero of navy blue.

FLANDERS

Mr. Clinton French accompanied his father, Mr. James French, of Island Brook, and Mr. Lloyd French, of Sawyerville, to Montreal, on September 24, being called there by the very serious illness of his brother, Mr. Harvey French, who had been a patient in the Military Hospital there. All are sorry to learn that Mr. Har-

vey French passed away at Queen Mary Veterans' Hospital, on October 1, and sincere sympathy is extended to his family. Harvey French was a veteran of World War II, having returned home in April, 1946. He was taken ill in November of the same year, and entered the Military Hospital at Ste. Anne de Bellevue, on January 9, 1948, and has been hospitalized since then. Many from

here attended the funeral services for Mr. Harvey French, in Island Brook, on Sunday, October 8. Mrs. O. Farnsworth, of Cookshire, and Miss Esther Farnsworth, of Knowlton, were weekend guests at the home of Mr. and Mrs. Robert F. French. Mr. and Mrs. Gordon French and Mr. Ronald Scott were guests of Mr. and Mrs. Aubrey French. Mr. and Mrs. Bryan McDermott

and Mr. S. Campbell spent a week-end in St. Lambert, where they were guests of Mr. and Mrs. Clayton Campbell. Mr. Hershey French and son, of Drummondville, were weekend guests at the home of Mr. and Mrs. Aubrey French. Mr. and Mrs. A. E. French has left for a two-weeks' holiday visiting relatives in Montreal, Toronto and St. Catherine's, Ont. and other points. Mr. and Mrs. Hubert Nugent and daughter, Cheryl, of Sherbrooke, were guests of Mr. Grant Nugent and family. Mr. and Mrs. Albert Lasenba were visitors at the home of Mr. and Mrs. William Harlow, in Eaton. Miss Evelyn Bowker was a guest of Miss Jean Kerr, in Island Brook.

KINNEAR'S MILLS

Mr. and Mrs. Howard Scott and son, Glenn, of Leeds Village, were guests of Mr. and Mrs. John Davidson. Mr. and Mrs. G. O. Davidson and family and Mrs. B. Talmadge of Inverness, were guests of Mr. and Mrs. Lewis Eager. Mr. and Mrs. L. Guy and family were guests at the same home. Mrs. W. Miles has returned home from Sherbrooke, where she was visiting her sister, Mrs. Fannie Wenn, who is a patient in the Herring Nursing Home, Lennoxville. Her many friends in this locality wish her a speedy recovery. Misses Iona and Wilma Davidson spent the week-end in Lennoxville with Mr. and Mrs. Phillip Sarrasin. While there they attended the marriage of their sister, Miss Ila Davidson to Mr. Gerald Currie, of St. Pierre Baptiste, on October 2. The marriage took place in Windsor Mills and Canon Roy officiated. The bride and groom left immediately for Hamilton, Ont. Mr. and Mrs. R. L. Jamieson, of Montreal, spent the week-end at their home here. The St. Marks Guild met at the home of Mrs. Russell Rothney. There was a good attendance of members and visitors. Refreshments were served by the hostess assisted by Mrs. Lyman Rothney, Miss Shirley Rothney and Mrs. Lewis Eager. Mr. Edmund Morrison sold his farm during the week to Mr. Vachon. Mr. McBride, of Nova Scotia, is spending a holiday in this vicinity, visiting old acquaintances. He is staying with Mr. and Mrs. T. A. Watts. Mr. and Mrs. T. A. Watts, accompanied Mr. and Mrs. Ben Seale to Quebec during the week. Mr. Andrew McCammon, of Thetford Mines, was calling on Mr. and Mrs. R. J. Jamieson. Mr. and Mrs. T. Wilkin and Mr. and Mrs. W. Raymond of Sherbrooke, were calling on Mr. and Mrs. R. J. Jamieson. Mr. G. A. Thompson and Mrs. Murray Nugent and son, Donald, of Maple Hill, were calling on Mr. and Mrs. R. J. Jamieson. Mr. and Mrs. Lloyd Bennett and family, of Sherbrooke, were weekend guests of Mrs. Bennett's parents, Mr. and Mrs. H. A. Lowry. Other guests at the same home were Mr. and Mrs. Francis Nutbrown, and Mr. and Mrs. Archie Little, of Thetford Mines. Guests at the home of Mr. and Mrs. James Bailey were Mr. and Mrs. James Johnston, Mr. and Mrs. William Bailey and Mr. and Mrs. Reginald Currie.

RECTORY HILL GUILD HELD WORK MEETING

Inverness, Oct. 14.—The regular meeting of the Rectory Hill Guild was held at the home of Mrs. Clifford Marshall. There were 13 members and seven visitors present. The president, Mrs. Robert Leith, was in charge of the meeting. Mrs. Dickson read a portion of Scripture, and all repeated "The Guild Prayer" and "The Lord's Prayer" in unison. The secretary, Mrs. Harry Patterson, read the minutes of the previous meeting, which were approved as read. Mrs. Patterson read a letter from Mrs. John Cruickshank, a patient in the Royal Edward Laurentien Hospital, Montreal, thanking the members for sending the "Record" to her while she is in the hospital. Mrs. Rufus Patterson, treasurer, read the financial statement. All bills were ordered to be paid. Receipts of the meeting were very satisfactory and amounted to \$5.15.

Arrangements were made to hold a "Masquerade Dance" in the Court House, on October 22. Proceeds are to be used for repair work on the "Rectory." The afternoon was spent in knitting, fancy work and making a quilt. Considerable work was accomplished. Delicious refreshments were served by Mrs. Marshall, assisted by Mrs. Robert White, Mrs. Lloyd Robinson, and the Misses Valerie Foreman and Annie Learmonth. General Note.

Mrs. James Carroll has returned home, after being a patient for several days in St. Joseph's Hospital, Thetford Mines. Mr. William Downes, of Barre, Vt., was a guest of Mr. Thomas Lowry and Miss Mabel Lowry. Mr. William Downes and Miss Mabel Lowry were overnight guests of Mr. and Mrs. Harry Cummings.

RECTORY HILL

Mr. and Mrs. Harold Gallagher and daughter, Miss Edna Gallagher, of Plymouth, N.H., who were visiting friends in the Ancestral Capital and Stoneham, were overnight guests of Mr. and Mrs. R. H. Patterson and called on other friends here and at Inverness Village. Mrs. H. A. Dickson has closed her house here and is spending some time with her son-in-law, Mr. John Cruickshank, before going to Cookshire, for the winter months. Mrs. Cruickshank has been moved to a hospital in Montreal, where she will undergo an operation. The infant child of Mr. and Mrs. Harold Patterson, of Montreal, was baptized here in St. Stephen's Church on Sunday October 3, by Rev. Mr. Foreman. The child received the names Wayne David. The sponsors were Mr. Alver Patterson, Mr. Oliver and Miss Oliver, grandparents and aunt, of Wayne David. Dinner was served to the guests at the home of Mr. and Mrs. Alger Patterson.

RICHMOND
Mrs. A. W. Stewart has returned from St. Johns, where she was the guest of her uncle. Mr. A. McIntyre was the guest of Mrs. Crutchlow, at Montreal, while there she attended a trousseau tea given by Mrs. Ross in honor of her daughter, Miss Winnifred Ross, the former Household Science teacher at St. Francis College High School. Mr. and Mrs. R. F. Findlay, of Lennoxville, were guests of Mr. and Mrs. George MacLeay, Miss Mina Findlay, of Manchester, N.H., is a guest at the same home. Mrs. Felix Elgood, of Island Pond, Vt., was a guest of her mother, Mrs. William Ross and her aunt, Mrs. William Brown, College Hill. The many friends of Mr. Gary Gunter are sorry to hear that he was a patient in the Sherbrooke Hospital, where he underwent an appendectomy. Mr. and Mrs. E. R. Crook and Miss Dora Perkins accompanied Miss Irma Crook to Montreal, when she resumed her nursing duties at the General Hospital. Mr. Wilfred Roy and son, Randolph, of Ottawa, are guests of Mr. and Mrs. George Roy. Mr. and Mrs. Everett Beane

have returned to their home in Portland, Me., after spending several days with Mrs. Harry Hardy and Mrs. F. W. Dyson. Miss Marjorie Gilbert, of the A. and P. store staff, has returned from a motor trip to points in Ontario. Mr. Nelson Levia has purchased the home on Clevevont Avenue recently owned by Mr. L. A. Pearson.

FAMILY FASHIONS in FOOTWEAR

Come in and choose your fall footwear from our fashion treasure of delightfully different... excitingly new styles... combining comfort and fine styling with charm and beauty.



J. A. LEMIEUX

4 Belvidere St. South

Fall FASHIONS at RICHMAN'S

We're proud of this year's fashions, and you'll be proud too when you choose your Fall and Winter Wardrobe at Richman's... there are many reasons why you should shop at Richman's; among them: low prices, high quality and easy payment plans if you desire!

TRIMMED and UNTRIMMED COATS

They come in styles fitted at the waist and flared in the skirt, or the popular loose-fitting models with or without hoods... they're warmly-lined to keep you cosy in the coldest winter winds.

FUR COATS

Our usual large selection of furs is on hand; why not buy your fur coat right now while you're assured of the season's largest selection? See '49 Fur Creations at Richman's!

COMPLETE LINE of MEN'S and LADIES' WEAR

RICHMAN'S

14 Wellington St. South

Tel. 4212

DRESS UP! in Furs WIDE SELECTION OF Made Up Garments

We've a large selection this year... Northern Muskrat is especially appealing and stylish.

Neckpieces of:

- MINK
- HUDSON BAY SABLE
- KOLINSKY
- FISHER
- RUSSIAN SQUIRREL
- SQUIRREL

Purchase your FUR COAT now! Stock is complete; prices moderate.



ALTERATIONS and RE-STYLING

J.A. Robert LIMITEE

40 Wellington Street North

Fashion Drapes The New Fall Silhouette for Autumn 1948

Dresses

In a gay and colorful array of new styles, smartly designed to highlight your charm and flatter your figure, Nouvelle Mode features Fall's finest dresses in the season's most distinctive creations. You just can't complete your new Fall wardrobe without coming in and seeing the unusually attractive models that we are offering, from

\$8.80 to \$27.50

Coats

The new Fall coats are smarter and more luxurious than ever before. They are a tribute to feminine beauty and charm. You'll love every one... see our selection of untrimmed and fur-trimmed models right now. Trims include squirrel, mink, silver fox, and others... all rich and beautiful, every one equally lovely, every one equally desirable.

HATS — SWEATERS ETC.

Nouvelle Mode BERG LTD

8 WELLINGTON ST. NORTH

SHERBROOKE

The Loves of Carmen

By SOPHIE KERR

THE STORY: Don Jose, young officer in a fashionable Spanish regiment, has just come to Seville from the countryside of Navarre. He becomes enamored of the bewitched gypsy, Carmen. When he tries to make love to her, the unpredictable Carmen—remembering the fortune teller who foretold a love-death for her—at first repulses him. Later changing her mind, she tries to get him to run off to the mountains with her. Their meeting is interrupted by Jose's superior officer, who feels he has a claim on Carmen. Angry and jealous, the older man draws his sword on Jose.

CHAPTER XV.
The colonel started to prick Jose's hands with the point of his sword—first one hand, then the other, with such skillful rapidity that the eyes could hardly follow. The shining steel bit through to blood and darted away to bite again.

Don Jose came from the darkness behind her carrying a pan of water. She rose and took the pan, kissing his hand as she took it, a quick warm kiss. He unconsciously caressed the hand she kissed with his other hand as he followed her back to the fire. His face carried a dazed look of happiness.

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Don Jose could not believe that the colonel was dead. The body was there; the blood that had filled it now ran out on the floor. The colonel's eyes stared up at him as if he were a stranger.

Don Jose gazed into the fire, not answering. After a silence he said almost to himself, wondering, "I don't know what has happened to me. Here I am, a deserter from the Army and a murderer of my colonel and I don't even understand why I'm here." He frowned. "I can't imagine how it happened. One minute I thought he was going to kill me and the next minute there he was, out on nowhere, on my sword—like this here on a spit."

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Johns-Manville Club Members



Above are shown new members of the Asbestos chapter of the Johns-Manville Quarter Century Club. From left to right they are: Bottom row: N. P. de Valois, Lucien Marchand, Alfred Tourigny, G. H. Laxson, H. C. Mars, Edward Macdonald, Roy Livingstone, A. R. Johnson and Emile Richard. Middle row: Theodore Gilbert, Hermann Lambert, Alfred Roberge, Georges Champagne, Omer Gote, Arthur Mailhet and Aime Sidras. Top row: Georges Palason, Adolphe Morin, Daniel Gascon, Ernest Dubois, Alfred Gilbert, Joseph Tremblay, Napoleon Desmarats and Alexey Skoronad. Absent were: Marie Louise Clouston, Henri L. Grimard, Harry V. Ingrey and Caliste Boisvert.

SUTTON

Golden Rule Rebekah Lodge No. 26 met in regular session with Sister C. Cavell, vice-grand, in the chair. The minutes of the last session were read and accepted. The installation service was held by Sister Pearl Stephenson, D.D.P., and staff of Granby, and officers installed are as follows: Past noble grand, Sister Laura Fadden; noble grand, Sister C. Cavell; secretary, Sister Myrtle Vincent; treasurer, Sister Bernice Russell; chaplain, Sister Pansy Korman; musician, Sister Jennie Gray; color bearer, Sister Myrtle Hill; warden, Sister Connie Sherrer; confidante, Sister Bernice Boute; right support noble grand, Sister Helen Bresse; left support noble grand, Sister Mary Longeway; right support vice-grand, Sister Nina Lee; left support vice-grand, Sister Iva Propper; inside guard, Sister Lucy Aseltine; outside guard, Sister Lila Webster; right altar-bearer, Sister Fannie Coose; left altar-bearer, Sister Anna Stetson. Remarks were made by grand lodge officers. Gifts were presented to the D.D.P., Sister P. Stephenson, and Sister L. Fadden, P.N.G. Pins from the Past Noble Grand's Club were given to Sisters Lillian Propper and Josie Prentice. Visitors were present from Granby, Riverdale No. 12 and Washington No. 54, Richmond, Vt. Lodge closed in the usual way. Refreshments were served.

The quarterly official board of the United Church met at the parsonage with Rev. Sydney Rowe, chairman, who opened the meeting with prayer. Mr. H. F. Archibald, recording steward, read the minutes, which were adopted. Mr. K. Jenne, treasurer, gave his report. Several items of business were discussed. The meeting was closed with the benediction.

The Lend-a-Hand Club of the United Church was entertained at the home of Mrs. A. A. Thompson with a good attendance. Mrs. Nelson Thompson, president, opened the meeting with prayer. Mrs. Cecil Carr, secretary, called the roll and read the minutes. Refreshments were served.

The Women's Auxiliary of the Canadian Legion met in the Legion Hall with 19 members present. Mrs. Robert Hill, president, was in the chair. Two members were initiated. Refreshments were served.

Mr. Rex Davies, of Glen Sutton, and Mr. John Payne, of Abercorn, were in town to attend a school meeting.

Sutton fire brigade entertained Enosburg, East Berkshire, Enosburg Falls, Sheldon and Richmond, Vt., and Bruck Silk Mills. Cards were played and the tie was played off between Enosburg and Bruck Silk Mills for the cup given by Sutton, and was won by Bruck Silk Mills. Refreshments were served and a social time was enjoyed.

Mr. and Mrs. Gordon Fulcher and two daughters, of Montserrat, spent the week-end with her parents, Mr. and Mrs. G. A. Morrison. Mr. Clarence Shover, of Glen Sutton, was in town to attend a council meeting.

Mrs. H. F. Archibald spent a few days in Montreal. Mrs. Ethel Coates and Mr. Arthur Morice, of South Bolton, spent a day with Mrs. Carl Robinson, of Montreal.

Mr. and Mrs. Douglas Bresse, of Farnham, were in town visiting relatives. Mr. Edwin Hudson and Miss Louise Hudson attended the funeral of their sister, Mrs. Sarah Ann Briggs, in East Richmond, Vt. Mrs. Philip Goyette and daughter spent a day in Montreal.

Mrs. Dorothy Dyer, of Montreal, was a guest of Mrs. F. A. Olmstead. The Misses Elda and Joyce Sargent spent the week-end with their parents, Mr. and Mrs. Frank Sargent, in Dunkin. Mr. and Mrs. Albert North, of St. Luc, spent the summer with Mr. and Mrs. A. Smith.

Mrs. L. L. Jenne has returned home from visiting her son, Mr. Reid Jenne, and Mrs. Jenne, in Lennoxville. Mrs. John Gariepy and children, of Newbury, Vt., were guests of her mother, Mrs. Edna Thompson. Miss Reia Oumette, of Farnham, was a guest of her parents, Mr. and Mrs. John Oumette. Mr. and Mrs. M. W. Miller, of Bromo Centre, were guests of Mr. and Mrs. B. J. Miller. Mrs. Arthur Demers and Mrs. Philip Colombe were in charge of the Red Cross rooms on Monday. Tea was served.

THE Contest of a Lifetime

BROUGHT TO YOU BY

NEW "LIFETIME" OXYDOL

OVER 3000 PRIZES!
\$50,000 IN CASH!

You'll have dozens of good ideas for your contest sentence, once you try this wonderful new Oxydol! Some women will want to tell how clothes that they thought were dull and yellow turn dazzling white again. Or, you may tell how your very whitest clothes wash to a brilliant new white... how colors, too, take on a new brightness... the very first wash.

Or maybe you'll write how beautifully white your clothes keep... wash after wash... how they stay WHITE FOR LIFE... and what it means to you.

You see, "Lifetime" Oxydol has a new washing action that makes something wonderful happen inside your washing machine. Yes, writing your contest sentence will be easy, for there are so many things to say about "Lifetime" Oxydol... the NEW OXYDOL that washes clothes WHITE FOR LIFE.

...the soap that washes clothes

WHITE FOR LIFE!

MADE IN CANADA

were invited to a meeting of the Stanbridge East Ladies' Aid to be held at the Sager home on Saturday afternoon, October 16. Mrs. Nell Baker offered to entertain at the November meeting.

Miss Grant has been a guest at the "Arvin Farms."

Mr. Hugh Corey, of Granby, visited his home here.

Mr. and Mrs. Robert Getty and little daughter, Grace, were guests of relatives at Cowansville.

Mr. and Mrs. Archie Sager and Miss Carol Sager were guests of Mrs. Fairfield and Mrs. Delbert Corey, in Stanbridge East, on the occasion of a family dinner party in honor of Mrs. Sager's birthday. Other guests included Mr. and Mrs. Thomas Baker and children, Judy and Ken, and Mr. and Mrs. Fred Cook.

Mr. E. Beaucage and party attended the Blue Bonnets races in Montreal.

Mr. and Mrs. Stanley Caehra have returned from a trip to Ottawa and Hull.

Miss Ines Planinshek attended the Teacher's Convention, in Montreal.

BUYS AND WHYS BY Barbara Brent

A weekly shopping and information service for today's women

MONTREAL, Oct. 14th—It's actual economy to bake with SWANS DOWN CAKE FLOUR, for Swans Down makes the simplest cake look and taste luxurious. You're sure of extra fineness... extra moistness... extra deliciousness... with Swans Down! Made by cake-flour specialists, Swans Down is milled by a "Controlled Milling" process from the choicest soft winter wheat, and sifted and resifted until 27 times as fine as ordinary flour. So many, many women depend on Swans Down for the ultimate in cake success.

A Wonderful Breakfast To Wake Up To

is any breakfast with "CREAM OF WHEAT" as its main attraction. And, of course, when you serve deliciously smooth 5 Minute "Cream of Wheat" it's always the highlight of breakfast time! So easy to prepare... in just five minutes of boiling it cooks to delicious digestibility and everyone from Baby to Dad will love it. And it contains blood-enriching Iron—provides extra Calcium and Phosphorus for diets deficient in these elements. That's why it's such a good idea to get that "Cream of Wheat" habit... so good, and so good for you!

T.C.A. Trans-Atlantic Fares Are Substantially Reduced

TRANS-CANADA AIR LINES have made it wonderfully possible for you to pay a thirty-day visit to Britain for fare and one-third round trip! Montreal to London—\$48.00, to Glasgow—\$49.00, to Shannon—\$49.00, or from Sydney to London—\$50.00, to Glasgow—\$51.00, to Shannon—\$51.00. These fares represent a maximum reduction of \$15.00 from regular round trip fares! You also save time—it's only overnight from Montreal—it's comfortable too—in T.C.A.'s spacious "North Star" skyliner! Remember—excursion fares are good from October 1st, 1948 to March 31st, 1949. Plan now a trip you'll never forget!

Just As You Like Them!

... cakes, pies or puddings flavoured with SHIRRIFFS TRUE VANILLA have that specially good taste your family will love! You see, Shirriff's True Vanilla is made from genuine, choice vanilla beans only... then properly aged and mellowed like a rare old wine. A little flavour a lot—deliciously! A little sugar and a little Shirriff's Vanilla in a large glass of milk will be a grand new taste treat for your youngsters! Yes, you'll find a wealth of flavour magic in those famous Shirriff's bottles... look for them tomorrow when you're shopping... ask for Shirriff's Flavouring Extracts and Food Colour!

"She Was Sentenced To A Penitentiary Term Of Four Years"

for drug peddling... larceny... procuring an abortion... or whatever the crime was. You've read such reports in your newspaper—but did you ever pause to consider what sort of life confronted those women convicts as they entered the gray walls of Canada's only federal prison for females, at Kingston? The whole truthful account is brought to you by an ex-convict in the pages of CANADIAN HOME JOURNAL for October. It's a challenge to every public-spirited woman's organization in the country... There's an abundance of interesting reading in the new issue of Canada's favourite women's magazine—first chapter of an exciting serial and a tempting array of short stories... fashions with a special slant... a wonderful series of meat pies to add to your kitchen repertoire. All in October Canadian Home Journal. At your favourite newsdealer's today.

Here's A Flavour Favourite

all "perked-up" with a brand new look! Just what you need for the bright new container that CROWN BRAND CORN SYRUP comes in! It's designed for easy, easy opening... it's shaped to fit snugly on the shelf... it pours cleanly—looks smart... it's a handsome cone-top tin! So when you're in a hurry for some of that delicious Crown Brand syrup to pour on waffles... or to flavour a cake, you'll not have to fumble and fume over a hard-to-open tin.

Everyone's Talking About that beautiful Peggy Sage colour... FASHION PINK!

And no wonder! Never have I seen a shade so versatile... it looks beautiful with everything from suits to silks! You'll love it in Peggy Sage's "Shimmer" Lipstick with "Sheer" or "Regular" Nail Polish to match! And now you can buy both lipstick and polish at a new, budget-wise price... the Peggy Sage Fashion Pink Set with Lipstick and Nail Polish... 175 value for only 1.25! Ask for it at your favourite cosmetic counter... truly a beauty kit to treasure!

Try This Taste-Test At Home!

Simply heat a tin of HEINZ VEGETABLE SOUP and a tin of any other brand. Serve half-helpings of each and take your family's vote. If they vote as thirty dictators did in a recent taste-test—Heinz will be the family favourite... two to one! Yes, thirty dictators tried a blind-fold taste-test and twenty-one voted Heinz first for flavour—first for nourishment! Don't let your family miss the taste-test of Heinz Soups... there are seventeen delicious varieties—including Cream of Tomato—Cream of Mushroom—Cream of Chicken—Vegetable. Just taste any one of the delicious Heinz Soups... they're truly "tops" in mealtime enjoyment!

STANBRIDGE RIDGE

The postponed meeting of the Ladies' Aid Society was held with Mrs. H. Sornberger, the hostess. Many visitors were welcomed. A brief business session was conducted in usual form by the president, Mrs. Carl Vaughan. Those present

Home-Made Curls Please Little Girls



This little girl's fluffy curls come courtesy of a home permanent. While she watches in hand-mirror, top left, mother winds up hair on curlers. With towel wrapped around her wound-up curls, bottom left, she is ready to play while mother times the permanent.

By ALICIA HART

When competition with curly-haired classmates becomes tough going for a child with straight locks, she should be given a permanent wave.

If you are one of those Moms who worries about the outcome of your child's curl, take over the permanent-waving job yourself. A home-permanent kit provides you with all the equipment needed.

One item in it which a timid mother will welcome is a curling lotion which is chemically formulated to react gently on hair, even the baby-fine hair of a child.

The success of your child's curls will depend upon how faithfully you follow the step-by-step directions contained in the kit: For best results, decide upon your child's new hair-do before lank locks are turned into bouncy curls. If her

hair is fine or wispy, section off larger strands to wind than you would if her hair were coarse in texture.

To enlist the full co-operation of your child, give her a hand-mirror and allow her to be a partner in this deal. After curls are wound up, wrap her head in a towel, turban-style, and send her out to play while you watch the clock.

Autumn Tintype



New York. — Cape and coat fashions in which our well-dressed ancients posed for pictures step out of their daguerreotype frames into fall collections.

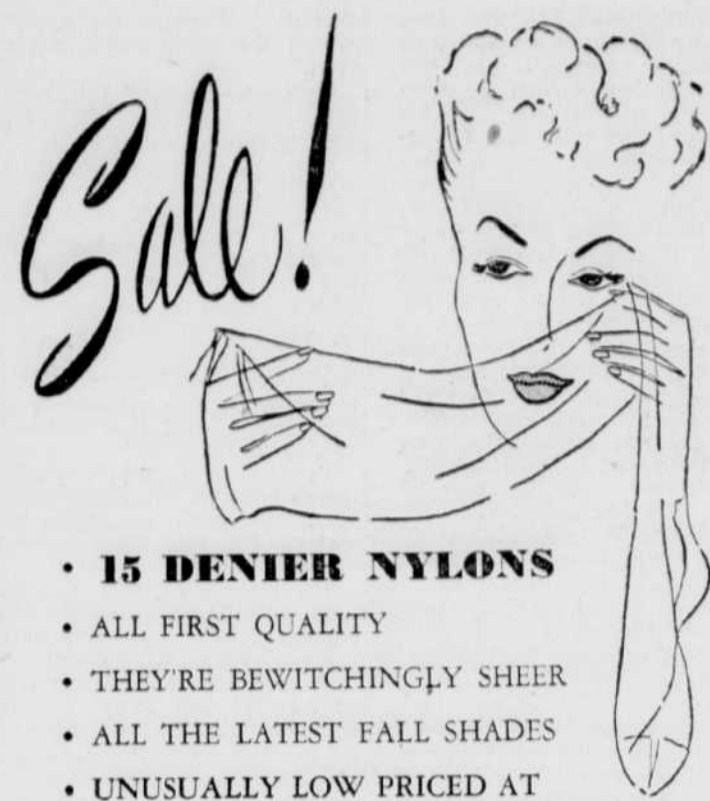
Autumn 1948 version of the full, two-tiered cape in which Great-Aunt Sophia cut a swath is shown left. Claire McCardell uses

red woolen for the cape and turns it into an ensemble by adding a long, full navy woolen skirt and red and navy-striped blouse of winter cotton.

As typical of the period in which imposing capes wrapped a lady up in style is the long tubular coat which closed by clutching. The

long line of the revival coat of wool, right, in light and dark Oxford, plaided with red, is broken only by a curved hemline opening and a brief rolled collar. This coat is ensemble by designer McCardell with a gray worsted jersey dress in a complementary style. —EPSIE KINARD.

accompanied by Mr. Norman Cowhard, motored to Barreton, where they were the guests of Mrs. Robinson's sister, Mrs. Charles Rose, and daughter, Miss Jennie Rose.



- 15 DENIER NYLONS
- ALL FIRST QUALITY
- THEY'RE BEWITCHINGLY SHEER
- ALL THE LATEST FALL SHADES
- UNUSUALLY LOW PRICED AT

\$1.65

Reitman's

"Where Smart Young Women Shop"

20 Wellington St. North

Phone 1539

Made-To-Measure Suits

You're assured of a perfect fit when your measurements are taken correctly and carefully followed by the tailor. Our large assortment of materials includes British worsteds in a variety of patterns. If you want a perfect fit in a made-to-measure suit, at a special price, come to Arnold's! Regularly priced up to \$85.00.

SPECIAL

\$69.50



GUARANTEED DELIVERY IN 2 WEEKS!

You choose your material from the bolt of cloth itself and not from a sample.



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TEL. 214

83 WELLINGTON ST. NORTH



It's Libby's!

That delectable drink with the matchless flavour of red ripe tomatoes picked under the Summer sun! In it, Libby's have captured the sparkle of Summer sunshine, and imprisoned those health-

giving vitamins A and C. It's an excellent dietary source of these vitamins which will help fortify you against the rigours of Winter and promote radiant health. Let Libby's bring the benefits of Summer sunshine into your home all Winter long. Order your supply now and serve Libby's at least once a day — for breakfast, or as a "starter" for luncheon and dinner.

Until you taste Libby's you just don't know how delicious a tomato juice can be.



Libby's Gentle Press TOMATO JUICE

DOUBLE YOUR MONEY BACK

If you don't agree that Libby's Gentle Press Tomato Juice is the best you've ever tasted...

LIBBY, McNEILL & LIBBY OF CANADA, LIMITED • CHATHAM, ONTARIO



By EPSIE KINARD New York.—Stepping up smartly into the front ranks of fashion is the coat-dress which answers to the name of "trotter" this fall.

This versatile costume, which is neither coat nor dress but subs for either and combines the virtues of both, is an important fashion in New York designers' collections.

Adele Simpson introduces a "trotter" series in seal brown, evergreen green and gray chifon broadcloth. All that keeps these dresses out of the coat category is the lack of a lining. Aiding and abetting the dress, right, to put its masquerade across—It's a handsome gray front-buttoned dress of broadcloth tied in with a cord belt—is a squirrel tippet which loops around the neck like a luxurious fur collar. The coat-dress takes its style

clues from the double-breasted prefer in Herbert Sondheim's collection. The outstanding style of gray tweed jersey, glinting with metallic threads, left, owes its coat look to a double-breasted closing and large hip pockets, importantly cuffed.

to his store in the Post Office building, on Main Street.

Mr. and Mrs. Raymond Robinson and sons, Elburn and Dean.

DIXVILLE

The Intermediate School closed for the week on Wednesday night and the principal, Mrs. Guelph Parker, is attending the Teachers' Convention in Montreal.

Miss Claire Jean Marie, who has for sometime been receiving treatment in a Montreal hospital, is somewhat improved, and was able to return to her home here last week.

Mr. Gaston Jean Marie is enlarging and making improvements

the shop at

The Green and White Sign--

LEDUC GIFT SHOP

52a King Street West

The Best-Dressed Women

shop at

MAGASIN MODERNE!

We have tried, since the founding of this store, to build up a reputation; a reputation for selling high style merchandise at prices well within the reach of everyone. Prices have been going up in an alarming fashion during the past few years, but greater values are still available at Magasin Moderne. Our small store and judicious buying of only fast-moving lines make these low prices possible. Our customers COME BACK, so they MUST be SATISFIED... be FASHION-WISE and MONEY-WISE... shop at Magasin Moderne!

COMPLETE LINE OF LADIES' WEAR

MAGASIN MODERNE

"The Small Store with the Big Values" 44a Wellington St. North

LENNOXVILLE RESIDENTS ARE BID FAREWELL

Upwards of 100 friends gathered at the Asco. Consolidated School recently to pay respect and bid farewell to a life-long resident of the Spring Road in the person of F. J. Robinson, and to Mr. and Mrs. Glasson Painter and family, who have resided on the Robinson Farm for the past eight years, and have gained many friends and acquaintances in this

vicinity. Mr. Painter, having purchased a farm in Island Brook, will be moving shortly. Mr. Robinson will also make his home in Island Brook.

The program consisted of a sing-song with Mrs. W. T. Pearson, presiding at the piano. Cards and crochets were also enjoyed. The winners in cards were C. Crawford, N. Cameron, and Mrs. Austin Dillon. In crochets, Miss Marilyn Bennett was the winner. During the social time, on behalf of the many friends and old neighbors gathered, W. S. Richardson presented Mr. Robinson with an electric bedroom clock and Mr. and Mrs. Painter with an automatic iron, and small gifts for the Misses Painter, who were not present. Mr. Richardson also expressed the regret of the community at the loss of these highly respected citizens and always generous neighbors.

Mr. Robinson and Mr. and Mrs. Painter responded in a most fitting manner.

Lunch was served and the pleasant time was brought to a close by the singing of "For They Are Jolly Good Fellows" and "God Save the King."

Those responsible for the get-together were Mrs. John L. Robinson and son, Moynan Robinson, and Mr. and Mrs. Gordon Robinson.

UNITED CHURCH W.A. HELD MEETING

Asbestos, Oct. 14.—The Women's Association of the United Church met at the home of Mrs. George Laxson, with Mrs. Frank Wilson the assisting hostess. There was a good attendance.

Old business was cleared up and plans made for the tea and sale of food and fancy articles, to be held later in October, with an added attraction of some fall fashions to be modelled during the tea hour.

During the devotional part of the service Mrs. Ross gave a very interesting talk on her recent visits to Arvida, Shipshaw and other places, as president of the Quebec-Sherbrooke Presbyterian Association.

Mrs. Gilbert played the accompaniment for the opening hymn. The meeting closed with the Missions benediction.

Delicious refreshments were served by the hostesses.

General Notes

Mr. Errol Beliveau has returned to Montreal after spending the week-end with his wife and little daughter at the home of Mr. and Mrs. William Howse, St. George street.

Mr. Ronald Lay has gone to Montreal to resume his studies at McGill University, after being the guest of Mr. and Mrs. E. C. MacGonigal, Chase street.

Mr. and Mrs. McMorine are moving to Danville, where they will live with Mrs. McMorine's parents, Mr. and Mrs. Smith.

Miss Estelle Beliveau has returned to Montreal, after spending the week-end with her parents, Mr. and Mrs. Wilfrid Beliveau, Farnett street.

Miss Amy Dresser was a week-end guest of her sister, Mrs. Grant Harris, and Mr. Harris.

Miss Geraldine Howse, R.N., of the Sherbrooke Hospital, accompanied by two friends, Miss Jean Russell and Miss Marjory Dodds, was a week-end guest of her parents, Mr. and Mrs. William Howse.

The bazaar held in the Presbyterian Church by the ladies of St. Augustine Church on Saturday, October 2, was a decided success, and the proceeds were gratifying.

Mrs. Hartley Graham and two children have returned home, after spending a week visiting Mrs. Graham's parents.

The Asbestos Boy Scouts and Cubs held an apple day. Proceeds from the same were gratifying.

A number from here attended the installation ceremonies of the Keuekah Lodge, held in the lodge rooms at Danville. The degree team of Olive Lodge, Richmond, installed the new officers of Maple Leaf Lodge in a very efficient manner. Owing to the illness of Mrs. Mattie Lodge, noble grand, Mrs. Edith Boyd, past D.D.P., had charge of the opening exercises. A delegation consisting of Brother Joseph Batstone, Sister Frances Hall, Sister Adie Lockwood and Brother Harry Robinson went up to Mrs. Lodge's home and presented her with her past noble grand's pin, also a gift of love and appreciation for her work in the lodge, from the officers and members, together with a corsage of flowers. Mrs. Lodge was much touched with the kind thought. Her many friends hope she will soon be restored to health and strength.

The first meeting of the Past Noble Grand's Club was held at the home of Mrs. Harold Burns in Danville. It was decided to have one meeting held in Asbestos for the Asbestos members, and one the following week in Danville for the Danville members, with get-together meetings held occasionally. Proceeds from these meetings are to be held in trust for welfare work later on, as it is needed. Mrs. Edith Boyd, of Asbestos, was appointed president; Mrs. William Campbell, vice-president for Asbestos; Mrs. Harold Burns, vice-president for Danville; Mrs. E. C. MacGonigal, secretary-treasurer for Asbestos, and Mrs. George Burns, secretary-treasurer for Danville. A very enjoyable evening was spent and later delicious refreshments were served by Mrs. Burns.

Mr. and Mrs. Jose Urgellis, of Havana, Cuba, Mrs. George Wheeler, of Boston, Mass., and Dr. and Mrs. P. E. Bouthillier were visitors at the home of Mr. and Mrs. J. E. Morrison and Mrs. Lottie Dean.

Mrs. Percy Leore, of Quebec, was a guest of her sister, Mrs. J. E. Morrison and Mr. Morrison.

Mrs. Jourdain and Miss Jourdain, of Sudbury, Ont., are guests at the home of Mr. and Mrs. K. V. Lindell for a few days.

Miss Velma Craig, of Montreal, spent the Thanksgiving week-end with Mrs. L. Dean and son, William, Belvidere street.

Guests at the home of Mr. and Mrs. Ralph Wilson, Belvidere street, were Mr. and Mrs. Gordon Wilson, of Potsdam, N.Y.

Mr. Oral Wilson has returned to Shawinigan Falls, after spending the week-end with his parents, Mr. and Mrs. Ralph Wilson, Belvidere street.

Mr. and Mrs. Sydney Hyde, of Montreal, and Mr. and Mrs. Howard Wilson, and Mr. Frank Olney were callers at the home of Mr. and Mrs. Ralph Wilson.

WEST BOLTON

Mrs. C. A. Martin, of Worcester, Mass., is a guest of her cousin, Mrs. C. B. McLaughlin, Mr. McLaughlin and Mr. and Mrs. Clinton McLaughlin, and Miss Irene. Other guests and callers at the same home were Mrs. Z. E. Martin and Mr. and Mrs. Wells Martin, of "Argyle Farm." Miss Hazel Butler, of Montreal; Mr. John Butler, of Bondville; Mr. Arthur McPherson, of Oshawa, Ont.; and Mr. William Smith and nephew, Mr. Y. Smith, of Outremont.

Mr. Clinton McLaughlin has

CARNIVAL

By Dick Turner



"Keep the new men busy, Sergeant! I don't want them to have time to write any of these books poking fun at the Army!"

been confined to his bed with bronchitis.

Mrs. Rupert Shufelt, of Huntington, spent a week with her sister, Mrs. J. R. Worden. Mrs. Worden returned home with her for an indefinite time.

Mr. William Smith and nephew, of Outremont, spent the week-end with Mr. and Mrs. E. H. Perkins and called at the Mizener and McLaughlin homes. Mr. and Mrs. A. H. Harvey attended the funeral of his nephew, Mr. J. H. French, in Island Brook.

Mrs. Agnes Joyal, of Tilton, N.H., spent a week-end with her nieces, Mrs. G. A. Perkins and Mrs. A. W. Harvey, at their respective homes.

Mr. and Mrs. F. A. Honey and sons, Percy and Gordon, motored to Abbotsford and called at the homes of Mr. Merley Honey and Mr. S. Marshall.

Miss Mary Whitehead spent a week-end with her schoolmate, Miss I. Tibbitts and went with the family to Richmond, Va.

Mrs. C. B. Marsh has returned

home, after being a guest at the home of her daughter, Mrs. Roy Duboyce, Mr. Duboyce and family.

A great many in this place are afflicted with bad colds.

Among those from this section who attended the fiftieth wedding anniversary of Mr. and Mrs. Forest Cousins, held in the United Church, Knowlton, were Mr. and Mrs. C. B. McLaughlin, Mr. and Mrs. E. J. Whitehouse, Mr. and Mrs. S. Marshall, Mr. and Mrs. R. E. Allen, Mrs. F. G. Johnson, Mr. and Mrs. G. C. White, Mr. and Mrs. G. B. Mizener, Mr. and Mrs. B. R. Mizener, Mr. Heman Salisbury and Mr. and Mrs. O. A. McLaughlin. Mr. and Mrs. J. N. Snodgrass, of West Sheffield, and Mr. and Mrs. Stanley Woolley, of Silver Lake, N. H., were calling on the Mizeners at "Hillside Farm," and other friends in the vicinity.

Have you read the Want Ads lately? Perhaps there is something advertised you would like to buy!

RECEPTION HELD FOR HAPPY COUPLE

Eastman, Oct. 14.—Mr. and Mrs. Ira Deadman were given a reception at the home of the groom's parents, Mr. and Mrs. George Deadman. There were 100 relatives, friends and neighbors present to honor them.

The color scheme was carried out in yellow and white streamers and white wedding bells. The table was covered with an ecru lace cloth and centered with a three tiered wedding cake. The evening was spent in dancing and music.

The young couple were presented with a purse of money with the best wishes from their many friends. Mr. and Mrs. Deadman thanked all in a few well chosen words.

Dainty refreshments were served by the hostesses. Mr. and Mrs. Deadman will make their home in Sherbrooke.

The out-of-town guests were from Montreal, Sherbrooke, Lennoxville, Waterloo, Pulford and Magog. Reception for Mr. and Mrs. N. Ewens.

A reception was held by Mr. and Mrs. William Ewens, Sr., for their youngest son and his bride, Mr. and Mrs. Neil Ewens, who were recently married.

The reception was held at the Silver Valley Lake Hotel. Mr. and Mrs. Ewens were taken by surprise upon entering the hotel to find so many of their friends there to congratulate them and wish them happiness.

A purse of money was presented to them on behalf of their friends as a slight token of their esteem.

Mr. and Mrs. Ewens graciously thanked their friends for their kindness.

The evening was spent in dancing. Later refreshments were served. The evening came to a close by all joining in singing "For They Are Jolly Good Fellows."

Out-of-town guests were from Montreal, West Bolton, Sherbrooke, Waterloo and Inverness.

General Notes
Those who attended the reception for Mr. and Mrs. Ira Deadman were Mr. Deadman's brother, Mr. Ronald Deadman, of Sherbrooke; Misses K. and Rhita Pratt, and Mr. Albert Pratt, of Lennoxville; Mr. and Mrs. Robert Gould, Mr. B. Gould and Mrs. Britton, of Montreal; Rev. E. D. Mitchell and

Mr. and Mrs. M. Whitehead, of Waterloo; Mrs. C. Wright and family, of Fulford; Mr. and Mrs. P. Trambley and Mrs. E. Trambley, of Magog, and Mr. and Mrs. George Wilson and family, of Springfield.

Clear Your Skin

It's ugly, disgusting blemishes, pimples, freckles, itching, sandy skin, psoriasis, acne, blackheads, or Red Itches embarrass you. Try Nixoderm tonight. Three way action works fast to help bring you a clearer, softer, smoother skin. 1. Soothes itching, burning, smarting in 7 minutes. 2. Kills every germ and parasite, often the real cause of skin disorders. 3. Helps loosen the skin. Money back unless Nixoderm satisfies you. Ask your druggist for Nixoderm today.

It takes something EXTRA to win medals

DEWAR'S

Special Liqueur

OLD SCOTCH WHISKY

Dewar's is the Medal Scotch of the world, with over 50 Medals and prizes for merit.

Distilled, Blended and Bottled in Scotland

All Yours TO WORRY ABOUT

Unless you shift the burden

When a relative or friend names you in his Will as executor of his estate, the time will come, (if you survive him), when everything that is his,—business, investments, debts and family problems—will be all yours—to worry about.

If you are a busy man or are not experienced in estate administration, you would find that arranging for Probate, valuing Assets, establishing Debts, paying Succession Duties, dealing with Investments, setting up Trusts, making Distributions, and attending generally to the many details of Administration, would be more than you could handle, with justice to either the estate, the heirs, or your own affairs.

Should this happen to you, the thing to do is appoint The Royal Trust Company your Agent, to administer the estate, which would relieve you of all but superficial functions as executor

Conversely, and in consideration for the friend you might yourself appoint, be sure to name The Royal Trust Company in your own Will as executor and trustee of your estate, to act alone, or with a relative or friend as co-executor or adviser.

It often pays in many ways to have the job well done.

THE ROYAL TRUST COMPANY

CORPORATE SECURITY PERSONAL SERVICE

MONTREAL
105 ST. JAMES ST. W.
HARBOUR 4221

NOW ON SALE AT PRE-WAR PRICE!

You'll find so many uses for Creamy Nestlé's

NESTLÉ'S EVAPORATED MILK

So nourishing so good for babies

NESCAFÉ another famous Nestlé Product

Order this Delicious Breakfast Treat from your Grocer To-Day!

QUAKER Puffed Wheat SPARKIES

"Shot From Guns" New-ECONOMY Package!

It's amazing! But it's true! Thanks to ever growing popularity and increased production, appetizing Quaker Puffed Wheat Sparkies now cost you no more per ounce than in the pre-war year of 1938.

You get the same tempting Puffed Wheat Sparkies you love so well... the same appetizing crispness... the same inviting toasty whole-wheat flavor and the same grand whole-wheat nourishment... all for no more than you paid 10 years ago! What a saving in these days of inflationary prices! Treat the family... help your budget... order Quaker Puffed Wheat Sparkies from your grocer today!

NOW IN 2 SIZES
Regular Economy Size and Giant Family Package

Children love 'em!

There's something about Sparkies' toasty whole wheat flavor that youngsters simply can't resist.

"Super" for After-School and Bedtime Snacks
So light! So nourishing! So easily digested! Quaker Sparkies are just right for tasty snacks... anytime... anywhere!

Eat 'em right from the box—like Popcorn
In the recreation room... at the game... at school recess... Quaker Sparkies are always a taste-tempting confection.

They're Extra Delicious—served with Fruit
For a real treat... serve Quaker Sparkies with your favorite fruit (fresh or canned).

The Quaker Oats Company of Canada Limited

"Wheat Shot from Guns"

you'll love the New Fall Styles

You enjoyed viewing them at the Fashion Show on Tuesday evening... now you may shop for the exact model you prefer from our wide assortment of fashion-approved styles.

Fall dress colors include . . .

- Black
- Molasses Brown
- Cameo Brown
- Snuff Brown
- Cobblestone Grey
- Waistcoat Grey
- Coachman's Blue
- Waltz Blue
- Parasol Green
- Village Green
- Victoria Purple
- Punch Purple
- Ruffle Red
- Claret Red

Fall Grooming for Your Hands

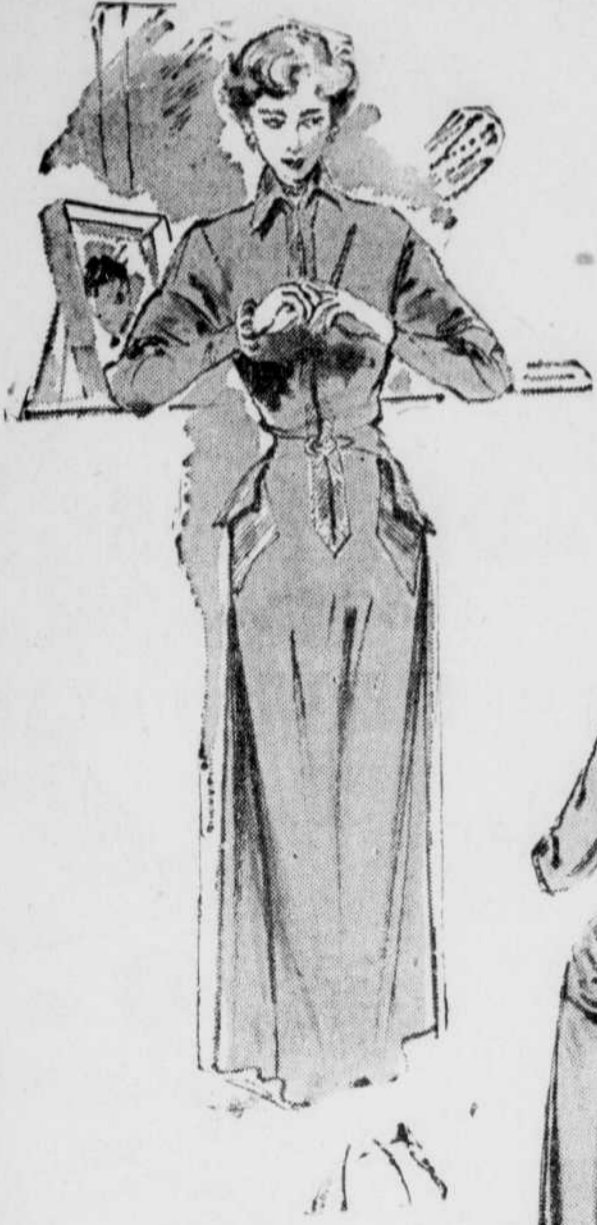
You'll love our gloves . . . they're so pretty, attractive and new-styled.



Styled for every outfit in kid, pigtex, pigskin and deerskin. All gauntlet styles. Kid available in pastel colors as well as black, brown and navy.

Fall suits and coats are available in . . .

- Bretton Woods Black
- Whaler Brown
- Green Mountain
- Concord Wine
- Ethan Allen Brown
- Puritan Grey
- White Birch
- Old Lyme
- Candlewood Light



Afternoon dresses feature gold and silver belts and buttons combined with gathered fullness. Fabrics include crepe, faille, satin, taffeta and moire. Many are topped with lace, beads, sequin and applique trim. Choice of short cap, three-quarter or long sleeves.



Cocktail dresses boast of superb fabrics, jewel-tone colors, attractive bows, and sparkling sequin and beaded trim. Materials range from crepe, satin and brocade to transparent lace.



Furs are always right in fashion . . . and are a must in every Canadian woman's wardrobe. Every coat in our Fur Department is of superior quality and priced within your budget . . .



Black fur-trimmed coats combine Mink, Squirrel, Silver Fox, Persian Lamb and Beaver with sturdy English broadcloth, Duratine and Boucle fabrics. Those in soft winter colors are topped with Ocelot, Opossum, Fox, Grey Lamb, Beaver and Squirrel.



Fall suits are immaculately tailored from fine quality wool crepe and gabardine cloth. The ever-popular dressmaker styles favor tricky pockets, curvacious waists and fancy collar lapels.



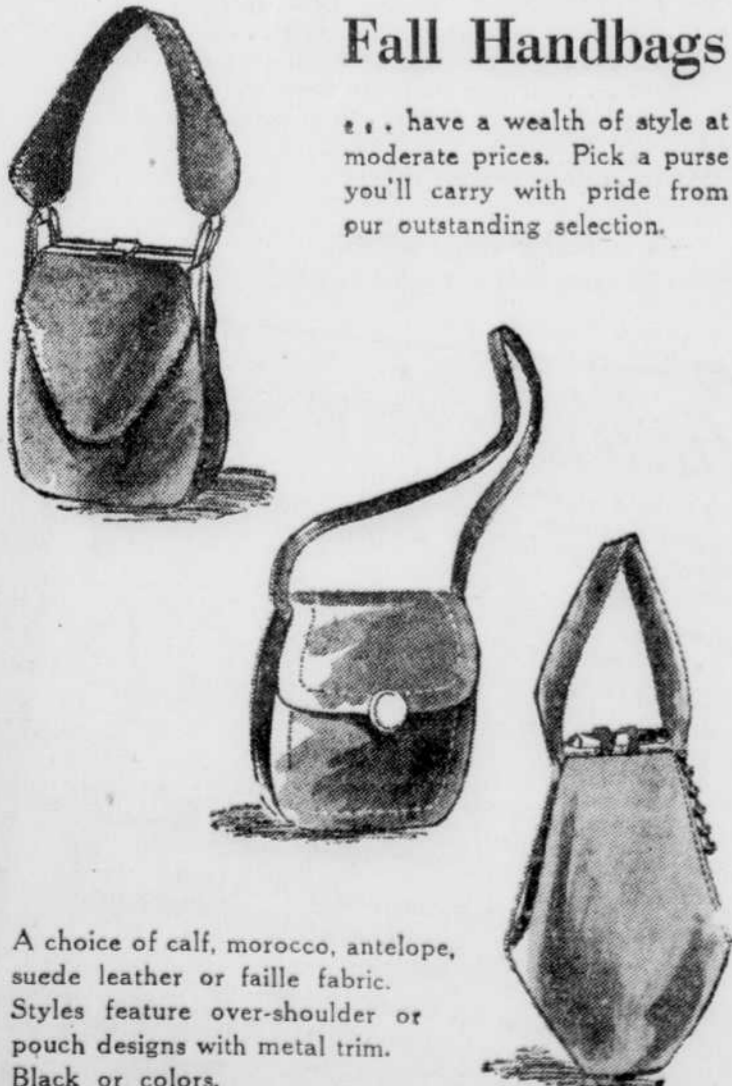
Untrimmed coats temper costly fabrics with graceful lines, shoulder yokes and fitted waists. Warm Tweed, Llama, Gabardine, Wool, Broadcloth, Duratine and Alpaca . . . All warmly interlined, some with detachable chamois linings.

Evening and dinner dresses are beautifully styled from the finest crepe, satin, taffeta and moire fabrics. Combined with net, lace and chiffon trim . . . plus sparkling sequins and colored beads . . . they're perfect for the most formal occasions.



Fall Handbags

. . . have a wealth of style at moderate prices. Pick a purse you'll carry with pride from our outstanding selection.



A choice of calf, morocco, antelope, suede leather or faille fabric. Styles feature over-shoulder or pouch designs with metal trim. Black or colors.

L. O. Saint Jean

LIMITED

L. C. ROBITAILLE, President and General Manager.