

The MAIN Link



OUR MISSION: SOLIDARITY FOR SUSTAINABLE DEVELOPMENT

The objective of the SOCODEVI Foundation is to collect donations in order to provide financial support for local communities and cooperative and mutualist organizations in Africa, the Americas and Asia.

DID YOU KNOW THAT...

- After only three years of existence, the SOCODEVI Foundation is involved in 12 development projects abroad in which it has directly invested over \$120,000 to improve the living conditions of hundreds of families.
- In 2007-2008, L'Union-Vie Groupe financier and La Coop fédérée were the first institutions to support the mission of the Foundation with major donations totaling \$15,000 and \$25,000 respectively.

Fondation SOCODEVI's member institutions



A BRIEF LOOK AT THE HISTORY OF THE FOUNDATION

THE CHAIRMAN OF THE SOCODEVI FOUNDATION, ANDRÉ LAMOTHE, OFFERS US A GLIMPSE OF THE THREE YEARS OF EXISTENCE OF THE ORGANIZATION, FROM ITS CREATION TO THE PRESENT DAY... A PATH PAVED BY SOLIDARITY AND COOPERATION.

PHASE 1

October 2005 / March 2007 – Concept and cooperation

“Necessity is the mother of invention and there is strength in numbers”

AN IDEA THAT HAD BEEN UNDER CONSIDERATION FOR A LONG TIME AT SOCODEVI:

- Can we add leverage to our tools and methods for sustainable development?
- The tax deduction would certainly generate increased support and motivation within the SOCODEVI network.
- The formula would make it possible to triple the total amount of the donations received in future subsidies provided to SOCODEVI by CIDA.

UNDER YVES DEMERS, SOCODEVI PRESIDENT AT THE TIME, THE PROCESS WAS SET IN MOTION:

- Application for a charter, provisional board...
- Official creation on October 24, 2005: 1st meeting of the Board of Directors and adoption of the SOCODEVI Foundation bylaws



FOLLOWING WHICH:

- The Foundation signs a protocol agreement with SOCODEVI, giving it access to administrative services while respecting the autonomy of each organization with regard to governance.
- Several SOCODEVI institutions become institutional members of the Foundation.
- SOCODEVI appoints three of its directors to the Foundation board (3 out of 7).
- Discussions and actions to decide on an adequate modus operandi.

REVENUES AS AT MARCH 31, 2007, \$24,000 (GOAL \$50,000)

PHASE 2

April 2007 / March 2008

– Organization and awareness/sensitization

“Stirring up enthusiasm”

- Intense period of communications activities, presentation and identification of projects and activities likely to attract interest... and thereby, donations.
- Ongoing work on principles, objectives, means, priorities and budgets.
- Clarification of roles and responsibilities and strict governance.
- Website and tour of SOCODEVI member institutions.
- Study and valuable support from the SOCODEVI awareness committee.
- Support from a coordinator provided by the Government of Québec. Early 2007.

REVENUES AS AT MARCH 31, 2008, \$87,000 (GOAL \$65,000)

THE FOUNDATION IN ACTION

Our current projects: your solidarity shows results!

**12 PROJECTS – 8 COUNTRIES – 3 CONTINENTS –
A total of over \$120,000 directly invested in projects completed
or in progress thanks to the SOCODEVI Foundation**

MALI	Purchase of donkeys and carts to transport shea butter made by women's cooperatives: \$1,000 – SOCODEVI Foundation
MALI	Purchase of tarpaulins for sesame producer cooperatives: \$5,300 – L'Union-Vie
MALI	Purchase of medical equipment for a health mutual: \$17,000 – SOCODEVI Foundation
CAMEROON	Purchase of pirogues, hoop nets, ice boxes and smokehouses for a cooperative of women shrimp fishers: \$3,190 – L'Union-Vie
CAMEROON	Purchase of equipment and tools for processing manioc in a women's cooperative: \$6,510 – L'Union-Vie
BOLIVIA	Set up of a swine nursery at Tomina: \$25,000 – La Coop Fédérée
HONDURAS	Upgrading of a coffee production centre: \$10,000 – La Capitale
EL SALVADOR	Support for defining marketing strategies for 5 cooperatives in the insurance sector: \$20,000 – Promutuel
VIETNAM	Construction of a greenhouse for vegetable seed production: \$6,000 – SOCODEVI Foundation
HONDURAS	Support for harvesting and processing palm hearts: \$7,500 – Fédération des coopératives funéraires du Québec (FCFQ)
GUATEMALA	Reconstruction of a kiln for glassblowers: \$12,075 – SOCODEVI Foundation
LIBERIA	Purchase of weigh scales and hygrometers for 3 cacao producer cooperatives: \$7,500 – 27 donors from the golf tournament

PHASE 3

April 2008 / March 2009 – Affirmation and determination

“Healthy ambition harms no one”

- A subsidy from La Capitale makes it possible to officially appoint Guy Bouchard as coordinator of the Foundation for a period of two years.
- Solidarity on the move, visits to member institutions, spreading the word, preparation and presentation of projects likely to be sponsored, regional participation, various activities...
- Fine-tuning of management, policies, visibility plan and sponsorship including the launch of a project for planned donations and purchase of a management software program.
- Participation in a study on the activities and mission of SOCODEVI.

REVENUES AS AT MARCH 31, 2009, \$153,500 (GOAL \$150,000)

A DEMANDING BUT PRODUCTIVE PATH: MOBILIZATION – RESOLVE – ENTHUSIASM - SOLIDARITY

Above all, great pride felt by everyone who has become permanently involved with the SOCODEVI Foundation.

For the 25th anniversary of SOCODEVI (2009/2010) our targeted goal is \$200,000. However, we hope to collect \$235,000: for a total of \$500,000 over four years

Ladies and gentlemen, interested parties and sympathizers, supporters and cooperative workers, donors, beneficiaries and partners, patrons and philanthropists, managers and directors, employees of SOCODEVI and the Foundation, volunteer workers and sponsors. Thank you for your interest, support and participation!

**LET US ALL CONTINUE TO TAKE FULL ADVANTAGE
OF THE COMPLEMENTARITY OF SOCODEVI
AND THE FOUNDATION!**

SPONSOR A PROJECT, HELP BUILD A MORE JUST WORLD!

The SOCODEVI Foundation offers individuals and institutions the chance to finance a tangible development project in Africa, Latin America or Asia. Here is a list of projects seeking financing:

MALI – Purchase of a computer server for the Sikasso health mutual: **\$16,500**

BOLIVIA – Construction of a henhouse for egg layers: **\$14,200**

MALI – Construction of a production and commercialization centre for shea almonds and butter and purchase of equipment: **\$39,950**

GUATEMALA – Purchase of a small fishing boat to enable a cooperative to diversify its catch: **\$14,054**

GUATEMALA – Water for 750 families. Introduction of a water filtering system for a housing cooperative: **\$13,252**

COTE D’IVOIRE, LIBERIA and NIGERIA – Purchase of weigh scales and hygrometers for cacao and coffee producer cooperatives; several projects varying between **\$2,000** and **\$5,000**

SENEGAL – Purchase of equipment and training of women members of a salt production cooperative: **\$28,500**

VIETNAM – Set up of a waste collection system and construction of a composting facility: **\$40,000**

GUATEMALA – Construction of a hospital unit for members of a craftworkers cooperative: **\$15,400**

These projects and other initiatives can be adapted in function of the available budget of the donor.

OUR MAIN DONORS IN 2008-2009

AGAIN THIS YEAR, THE SOCODEVI FOUNDATION WAS ABLE TO COUNT ON MAJOR DONATIONS FROM QUÉBEC MUTUALS AND COOPERATIVES. WE WOULD PARTICULARLY LIKE TO THANK THE FOLLOWING INSTITUTIONS:

PROMUTUEL

Donation of \$20,000 to improve the performance of an insurance mutual in El Salvador.



Donation of \$50,000, over 2 years, for operating expenses of the Foundation, thereby contributing to its sustainability.
– The productivity of a coffee producers cooperative in Honduras will be improved thanks to a donation of \$10,000



A donation of \$24,000 for a project to be chosen in the near future.



A donation of \$7,500 for a project for the harvesting and processing of palm hearts in Honduras.

Twenty-seven golfers in the Foundation's 2008 tournament

The generosity of this group of men and women who took part in the Foundation's 2nd golf tournament made it possible to update the work equipment of three cacao producer cooperatives in Liberia. A total of \$7,000 was collected by this fund-raising event.

NEWS IN BRIEF

MARATHON DES DEUX RIVES SSQ: MAKE AN EMERGENCY RUN FOR MALI!

Help us improve access to health services for hundreds of families in Mali by taking part in one of the sporting activities planned for the 2009 **Marathon des Deux Rives SSQ on August 30.**

In collaboration with the Marathon des Deux Rives SSQ, the SOCODEVI Foundation intends to collect the necessary funds for the purchase of an ambulance for the Sikasso regional health mutual in Mali.

Whether you run or walk, boost your contribution by collecting donations or sponsorships from friends and family,



co-workers or local businesses.
Visit www.socodevi.org for more details!

PLANNED DONATIONS: A NEW WAY TO GIVE!

A planned donation is a great solution for individuals who wish to support the SOCODEVI Foundation with a major donation but do not have the full amount at hand. This method offers significant tax advantages and is simple to manage.

The SOCODEVI Foundation offers you two ways to make a planned donation: a life-insurance donation or a cash bequest. For more information about the SOCODEVI Foundation, do not hesitate to contact us today at (418) 683-7225, extension 319, or by email at g.bouchard@socodevi.org

LOOKING FOR A GIFT IDEA? WELCOME TO OUR BOUTIQUE!

The Foundation has a modest inventory of art and craftwork from various developing countries. Profits on sales go to the Foundation. Visit our boutique in person at the SOCODEVI head office in Quebec City!

Have our boutique visit you! Contact us to have the Foundation Boutique come to your work meeting, business convention or recreational activity. It will bring a touch of warmth and solidarity to your meetings.



MEMBERS OF THE SOCODEVI FOUNDATION BOARD OF DIRECTORS

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Pierre Gauvreau, *treasurer*

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Jules Fugère, *Director*

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ADMINISTRATION

Guy Bouchard, *Coordinator*

Manon Williamson, *Administrative assistant*

Pedro Rodríguez, *Communication advisor*

Chantal Savoie, *Director administration and finance*



Visit www.socodevi.org/fondation
and sponsor one
of our projects

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