



# SEGAL CENTRE

ANNUAL REPORT **2023-2024**

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## A NOTE FROM THE PRESIDENT

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I am delighted to present the Segal Centre for Performing Arts' 2023-2024 annual report. This past season brought joy and bold programming that pushed boundaries. The Segal honoured its commitment to present impactful plays and amazing musicals.

In addition, the Segal's educational initiatives such as the mentorship of upcoming theatre-makers and the Academy, our after-school theatre program for children and teenagers, have flourished. Also, long-standing accessibility measures for audiences such as sign language interpreters and audio description services, as well as Yiddish theatre and other community initiatives remind us of the Segal's commitment to the vitality of the Montreal community.

It is no secret that the arts are facing unprecedented challenges. Inflation, funding constraints, and changes in audience habits continue to impact organizations like ours. However, the Segal holds a unique place in Montreal and nationally thanks to our dedicated team, our steadfast community of donors, and the many devoted artists and theatre professionals who bring magic to the Segal stage.

We believe that a society without art is a society without a soul. We are grateful for your ongoing support and commitment to the Segal Centre for Performing Arts.

Sylvie Plante  
President, Segal Centre for Performing Arts



## A NOTE FROM THE ARTISTIC & EXECUTIVE DIRECTOR

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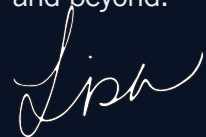
***This was the year we broke through.*** With stories that sang like *Beautiful: The Carole King Musical*, shows that dared, like *POTUS: Or, Behind Every Great Dumbass Are Seven Women Trying to Keep Him Alive*, and bold Canadian voices like *Boy Falls From the Sky* and *Fifteen Dogs*, the Segal Centre delivered theatre that wasn't just talked about—it was unforgettable. Audiences came for the joy, the urgency, and the electricity of being in the room. They came to laugh, to think, to feel something real. And they left changed.

***Because behind every packed house was a deeper purpose.*** We championed new Canadian work. We staged timely, provocative pieces that spoke directly to the world we live in. We created space for laughter, reflection, and catharsis. We invested in the next generation through our Academy, our emerging and guest artist platforms, and our growing mentorship programs. And through it all, we welcomed audiences of every background, identity, and lived experience.

***You'll see that reflected in every page of this report.*** And yes, you'll also see our Jewish identity. Quietly foundational. Courageously visible. In a year that challenged our community deeply, we met that moment not with division, but with resilience. With unity. With a renewed commitment to building bridges—between cultures, generations, and hearts. If theatre can play that role, it may be the most important role of all.

The Segal Centre is more than a stage. It's a cultural home. It's a place where world-class English-language theatre meets Montreal's vibrant diversity. Where excellence meets accessibility. Where people walk in as strangers and leave as part of a story.

To our donors, our partners, our audiences, and our artists: thank you. Your support makes this magic real. Together, we're creating bold, unforgettable theatre, building community, sparking conversation, and shaping the cultural landscape of this city and beyond.

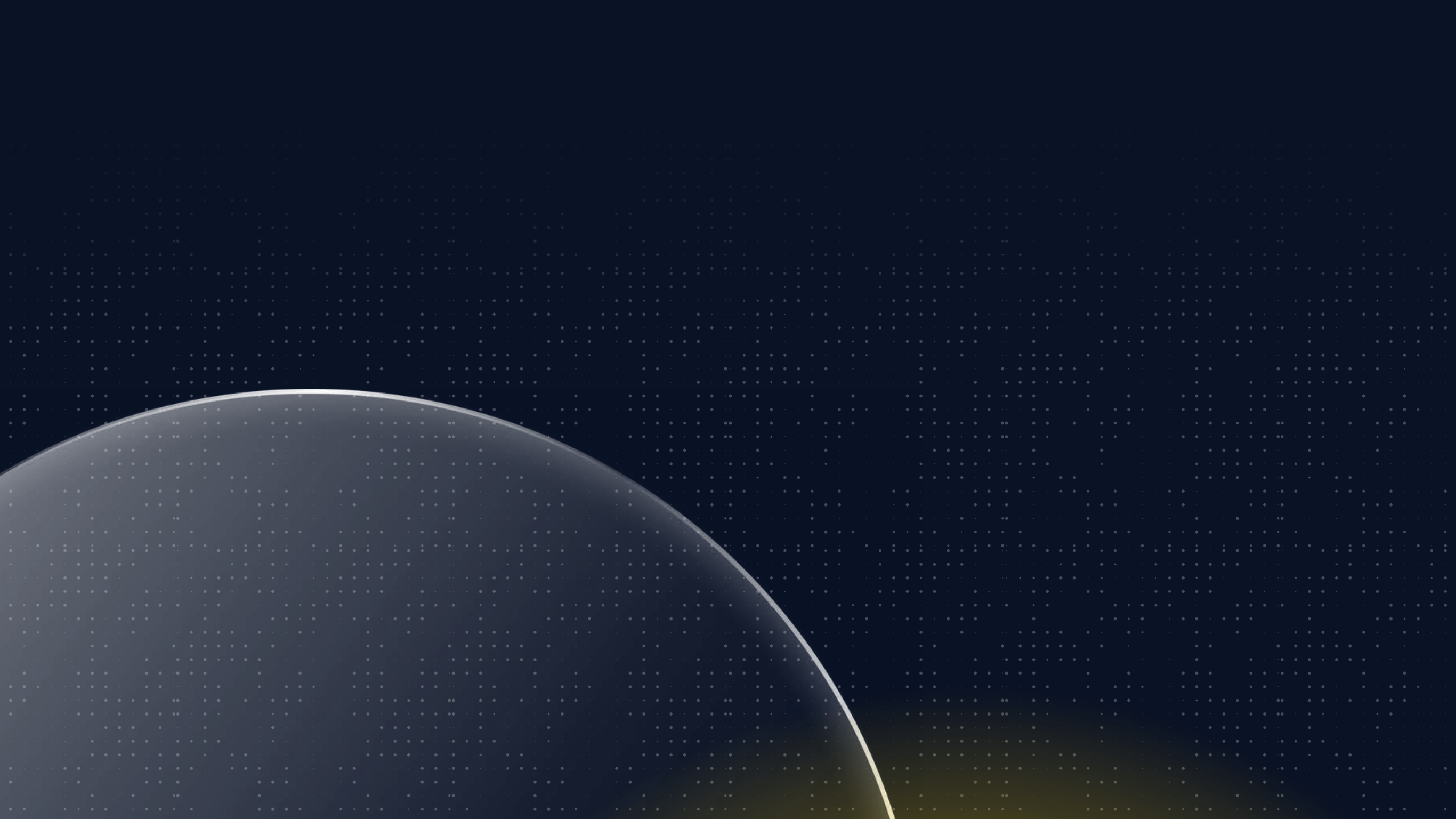


Lisa Rubin  
Artistic & Executive Director



Photo by PBL Photography  
Lisa Rubin, Segal Centre, 2023.





# Our Mission and Vision

## The Broadway of Montreal

The Segal Centre for Performing Arts is dedicated to creating, producing, and presenting world-class English-language theatre, and to showcasing outstanding professional artists from Montreal and beyond.

Rooted in the community since 1967, the Segal is a nationally recognized hub for creation, innovation, and cross-cultural collaboration. We believe in the power of the arts to connect and inspire, and in celebrating Jewish identity through bold, inclusive, and meaningful storytelling.



# Meet the Broadway of Montreal

## Our Subscription Season



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# Beautiful

## The Carole King Musical

Photo by Emelia Hellman

Photo of Tess Bengert in *Beautiful: The Carole King Musical*

Segal Centre, Oct 15, 2023 - Nov 12, 2023 | Sylvan Adams Theatre



## BEAUTIFUL: THE CAROLE KING MUSICAL



In partnership with the **Royal Manitoba Theatre Centre**, we produced the inspiring true story of Carole King's remarkable journey from teenage songwriter to Rock & Roll Hall of Fame inductee. The production played to sold-out audiences in both Montreal and Winnipeg.

« Le Centre Segal n'a rien à envier à Broadway. La scène canadienne, comme depuis longtemps, la québécoise, affirme son identité de façon lumineuse. »

**KINOCULTURE**

“The combination of powerful vocals, unforgettable melodies, and a live orchestra crafts an indelible experience for anyone who loves well-crafted songs.”

**ORCA SOUND**

“There weren't many dry eyes in the house when Tess Benger, who lights up the stage in the lead role, evocatively rendered such King classics as 'You've Got a Friend' and 'Beautiful'.”

**MONTREAL GAZETTE**



Nominated for  
5 META Awards - Winner -  
Outstanding Set Design  
(Gillian Gallow)



Production Sponsor





Photos by Emelia Hellman  
*Beautiful: The Carole King Musical*  
Segal Centre, Oct 15, 2023 - Nov 12, 2023 | Sylvan Adams Theatre

Featuring: Tess Bengler, Darren Martens, Mike Melino, Ruth Acheampong, Lisa Bell, Alana Randall, Louise Camilleri, Davis Okey-Azunnah, Andre Anthony, Dakota Jamal Wellman, Jeremy Carver-James





# BOY FALLS FROM THE SKY

Photo by Matthew MacQuarrie-Cottle

Photo of Jake Epstein in *Boy Falls From The Sky*

Segal Centre, Nov 19, 2023 - Dec 10, 2023 | Sylvan Adams Theatre



## BOY FALLS FROM THE SKY



In the Segal Centre's presentation of a Talk Is Free Theatre production, Jake Epstein shared the rejection, stage fright, and heartbreak behind a seemingly successful career in this showbiz tell-all through a series of entertaining and soul-baring stories and songs.

"In an engaging one-person performance, with an excellent backup band, Epstein bares his soul in storytelling and hit songs (from *A Chorus Line*, *Chicago*, *Oliver*, *Les Misérables*, original songs, and more), peeling back the layers of showbiz in a heartfelt, joyful, and moving way."

**MONTREAL JEWISH MAGAZINE**

"*Boy Falls From The Sky* transforms this beautiful, intimate monologue into a rewarding theatrical experience."

**KINOCULTURE**

"Heartfelt, joyful, and hopeful...  
His passion is infectious."

**CURTAINS UP**





Photos by Matthew MacQuarrie-Cottle  
Photo of Jake Epstein in *Boy Falls From The Sky*  
Segal Centre, Nov 19, 2023 - Dec 10, 2023 | Sylvan Adams Theatre



A photograph from the play 'Fifteen Dogs'. On the left, a man (David Reale) stands wearing a grey scarf and light-colored pants, holding a small black dog. On the right, an older man (Oliver Dennis) with a white beard, wearing a black beanie and dark clothing, is kneeling on the floor. In the foreground, a group of fifteen small, diverse dogs are gathered on a dark, rectangular platform. The stage set includes several large, light-colored rocks and a dark, smoky background.

# FIFTEEN DOGS

Photo by Emelia Hellman  
Photo of David Reale and Oliver Dennis in *Fifteen Dogs*  
Segal Centre, Mar 31, 2024 - Apr 21, 2024 | Sylvan Adams Theatre



# FIFTEEN DOGS



A captivating stage adaptation based on the Giller® Prize-winning novel by André Alexis. The Segal production adapted the original by Crow's Theatre, and received eight META nominations and two wins, for Lucinda Davis and Oliver Dennis. A Segal/Crow's co-production went on to run at Mirvish in January 2025.

"It's a masterful adaptation by Marie Farsi, who also directed the play. [...] Their dedication to their characters is astounding, and with nothing but their physicality and a simple costume piece, they flit from one character to the next with hardly a pause."

**SCRIPTEDITTY**



Winner  
Outstanding  
Supporting Performance -  
Lucinda Davis



"The cast personifies the very word ensemble, pulling together every syllable of every line, with each actor seeming as invested in the rest of the cast's success as they are in their own."

**CULT MTL**



Winner  
Outstanding  
Lead Performance -  
Oliver Dennis



"A fetching fusion of literary depth and theatrical brilliance."

**MOUNTAIN LAKE PBS**



Nominated  
Outstanding PACT Production, Direction,  
Set, Costume & Supporting Performance  
Davinder Malhi, Amy Rutherford



Director's Circle Sponsor





Photos by Emelia Hellman  
*Fifteen Dogs*  
Segal Centre, Mar 31, 2024 - Apr 21, 2024 | Sylvan Adams Theatre

Featuring: Amy Rutherford, Lucinda Davis, Davinder Malhi, Oliver Dennis,  
David Reale, Mirabella Sundar Singh





# POTUS

OR BEHIND EVERY GREAT DUMBASS  
ARE SEVEN WOMEN TRYING  
TO KEEP HIM ALIVE

Photo by Emelia Hellman.  
Cast of *POTUS or Behind Every Great Dumbass are Seven Women Trying to Keep Him Alive*  
Segal Centre, May 12, 2024 - Jun 02, 2024 | Sylvan Adams Theatre



## ***POTUS OR BEHIND EVERY GREAT DUMBASS ARE SEVEN WOMEN TRYING TO KEEP HIM ALIVE***



This Canadian premiere of the Broadway hit comedy featured seven of the greatest powerhouse actresses from around the country.

“Non-stop hilarious, riotous and a whirling dervish at the same time, *POTUS* strikes a blow for the contributions of women to the dog-eat-dog world of cutthroat politics... and a damned funny one, too! A definite must see because in these turbulent, insane times, we could all use a few good laughs at our political world and the politicians that inhabit it. And *POTUS* certainly delivers that!”

### **STUART NULMAN'S GRAPEVINE**

« L'ensemble de l'œuvre demeure très léger, digeste et est rendu en toute simplicité. »

### **PASSION MTL**

“*POTUS* is just a delicious evening of delirious fun.”

### **THÉÂTRALITÉS**



Nominated for 2 META Awards

Presented with the generous support of **Barbara Seal, C.M.**

Emerging Artists generously supported by **The Jonathan and Susan Wener Family Foundation**

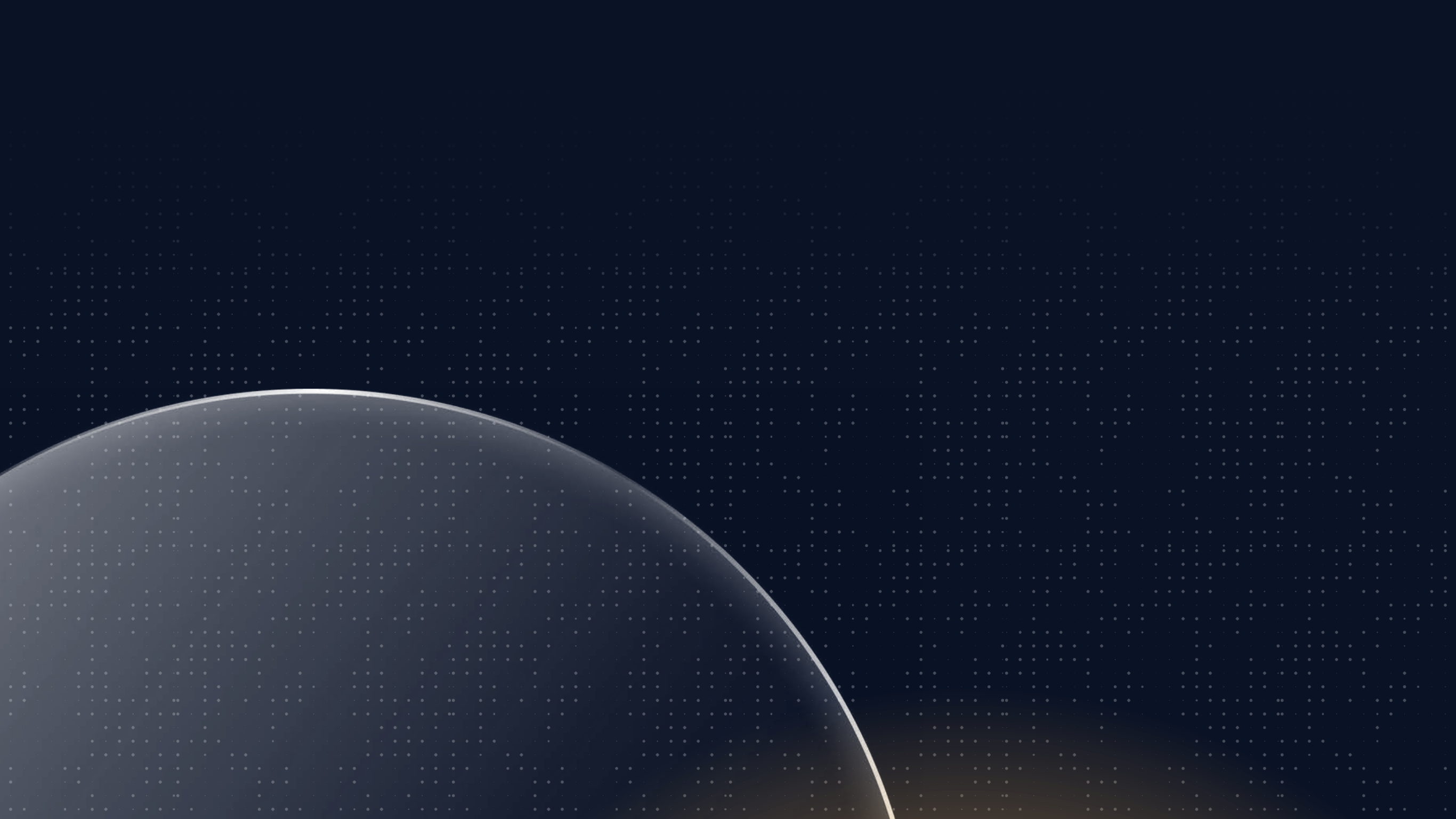




Photos by Emelia Hellman  
*POTUS or Behind Every Great Dumbass are Seven Women Trying to Keep Him Alive*  
Segal Centre, May 12, 2024 - Jun 02, 2024 | Sylvan Adams Theatre

Featuring: Kayleigh Choiniere, Rachael Crawford, Catherine Fitch, Elvira Kurt,  
Cherissa Richards, Astrid Van Wieren, Jennifer Villaverde





# Beyond the Stage

At the Segal Centre, we believe theatre is more than just a performance—it's an immersive experience. We offer free ancillary activities and programming that enrich your time at the theatre. Designed to deepen your connection to the art and its creators, these programs provide a behind-the-scenes glimpse into the creative process, making your visit to the Segal Centre even more memorable.



## SUNDAY @ THE SEGAL

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With thought-provoking panels featuring guests such as jazz legend Ranée Lee; prolific local artists Alice Abracen, Sarah Segal-Lazar, and Michaela Di Cesare; and Shari Quallenberg, agent to the stars, the 2023–2024 season of Sunday @ the Segal brought you stories of creativity and innovation against all odds. These stories invited us all to reflect on where we were — and where we strive to be. Audiences are invited to watch our panels live or listen to them as part of our Backstage Chatter podcast.

5 events    241 spectators



## MONDAY NIGHT TALKBACKS

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Our talkback sessions have been a fantastic success, bringing our audience together and creating meaningful connections. This year, we hosted eight sessions that attracted an impressive 311 attendees! These engaging discussions not only enhanced the audience's experience but also strengthened our sense of community.

8 events

311 spectators





# Our Roots

## Jewish Culture & the Arts

The Segal Centre draws on its Jewish roots as a source of strength and inspiration in its mission to create an inclusive environment for all. It celebrates the diversity of the Jewish experience through arts and culture programming, aiming to enrich and promote the vitality of the Jewish community and its vibrant heritage. In the wake of October 7th, the Centre faced challenges as an arts organization deeply connected to the Jewish community and was not immune to antisemitism. Despite this, the Segal continued to bring great work to its audiences, reaffirming its role as a Jewish cultural hub and a bridge-builder in Montreal and beyond.



# The Dora Wasserman Yiddish Theatre (DWYT)



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# Lyrics & Latkes

## A Chanukah Celebration



Photo by Leslie Schachter  
*Lyrics and Latkes: A Chanukah Celebration*  
Segal Centre, Dec 10, 2024 | Studio



## LYRICS AND LATKES: A CHANUKAH CELEBRATION

In 2023, the DWYT's beloved Festival of Lights celebration, the *Lyrics and Latkes* Chanukah sing-along, returned to the Segal Studio for two in-person performances. Over 250 people gathered to raise their collective voices in traditional holiday songs, folksongs, and Yiddish theatre favourites!



Photos by Leslie Schachter  
*Lyrics and Latkes: A Chanukah Celebration*  
Segal Centre, Dec 10, 2024 | Studio



טריט פֿון אַ סײלסמאַן

**TOYDT FUN A**

*Seylsman*



## DEATH OF A SALESMAN

For the first time in Montreal, Arthur Miller's iconic masterpiece *Death of a Salesman* was performed in Yiddish as *Toyt fun a Seylsman*. The two performances of this dramatic reading by DWYT actors felt both fresh and familiar.



Photos by Sivan Slapak  
*Toyt fun a Seylsman*: A Play Reading in Yiddish of *Death of a Salesman*  
Segal Centre, Feb 29, 2024 - Mar 03, 2024 | Studio



# THE GREAT d DIVIDE

די צעשפאלטענע וועלט

Photo by Leslie Schachter  
*The Great Divide*  
Segal Centre, Jun 23, 2024 - Jun 30, 2024 | Studio



## THE GREAT DIVIDE

---

The Yiddish language world premiere of contemporary playwright Alix Sobler's award-winning script *The Great Divide* (*Di Tseshpoltene Velt*), provided a poignant insight on the immigrant and refugee experience of the early 20th Century with a punk/rock twist. The Segal hosted its premiere reading following its 2015 Jewish Playwriting Competition win and commissioned the translation of the play into Yiddish for this production.

## POST-SHOW TALKBACKS & PRE-SHOW PANEL

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We proudly hosted six post-show talkbacks for *\*The Great Divide\**, including a special event on June 23rd featuring director Trevor Barrette, co-translators Aron and Anna Gonshor, and costume designer Sabrina Miller. Moderated by Sarah Deshaies, the conversation explored the challenges of blending historical context with modern aesthetics, and the balance between authenticity and innovation in bringing this new Yiddish work to life. That evening's post-show also welcomed NYC-based playwright Alix Sobler, who joined the cast and creative team for a thoughtful exchange with the audience.

## WALKING TOUR

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In collaboration with the Jewish Public Library Archives, the DWYT offered a walking tour inspired by *The Great Divide* to learn about Montreal's own labour movement and the women who drove it.





Photos by Leslie Schachter.  
*The Great Divide*  
Segal Centre, Jun 23, 2024 - Jun 30, 2024 | Studio

Featuring: Ella Deutsch, Caroline Gauthier, Bram Lackman-Mincoff, Tessa  
Lupkowski, David Peterman



## J.A.M.

---

The Jewish Arts Mentorship (J.A.M.) is a program designed to provide Segal resources to emerging Montreal-based artists whose work explores Jewish themes. The program is capped off with a public presentation of the projects developed during the year. Past J.A.M. fellows have gone on to develop, create, and present their work on stages in Montreal and beyond.

2023-2024 cohort: Aidan Cottreau, Sasha Golvin, Sophie Kastner



## THE ARCHIVE

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In the summer of 2023, volunteer DWYT archivists (approximately 10 senior volunteers) returned to the building after a 3-year hiatus to continue their invaluable work with DWYT's incredible archival material. These longtime members, who possess significant institutional memory and knowledge, resumed their weekly volunteer archival work of the past 20 years. Thanks to their commitment, the process of digitizing these archives becomes possible, to preserve their precious materials and leverage the expertise of these volunteers while they are still able to assist.



Photo Credits: DWYT archives



## MONTREAL JEWISH ARTS COLLABORATIVE

A partnership between the [Museum of Jewish Montreal \(MJM\)](#), [KlezKanada](#), and the [Segal Centre for Performing Arts](#). This project aims to continue building a vibrant artistic ecosystem in our city by creating moments for intentional, creative gatherings, where ideas can be shared and new collaborations can grow. It brings together our creative communities to share resources and offer more ways for creative and/or culturally-engaged projects to receive mentorship, access to a more diverse network of peers, and offer opportunities to collaborate on new projects or enhance current work.



## HERE IS STILL HERE BOOK LAUNCH

In March, the Segal Centre was proud to host the launch of *Here Is Still Here*, the debut collection of interlinked stories by Sivan Slapak, our very own Jewish Programs Manager. This free public event, held in the theatre's lobby, offered guests the opportunity to meet the author and celebrate her book which explores themes of memory, Jewish identity, and human connection.



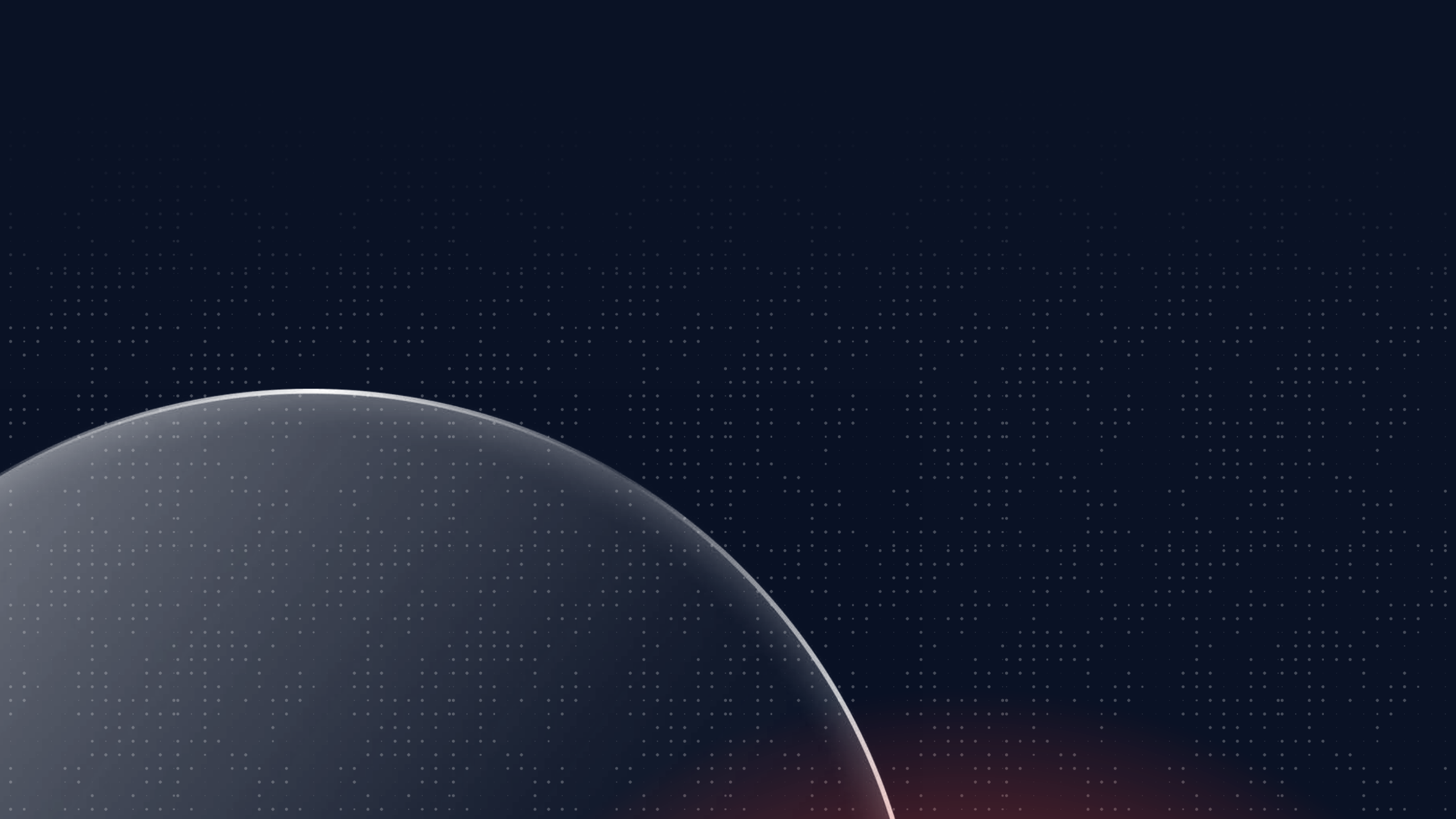
## **DORA WASSERMAN YIDDISH THEATRE DONATIONS**

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Thank you to our supporters and sponsors: Federation CJA, The Azrieli Foundation, The Jonathan and Susan Wener Family Foundation, Barbara Seal, C.M., The Charles, Evelyne and Sandra Dolansky Foundation, Jack Wolofsky, and all the community supporters and stakeholders who hold this cultural gem so dear.

**YOU helped us raise: \$38,212**





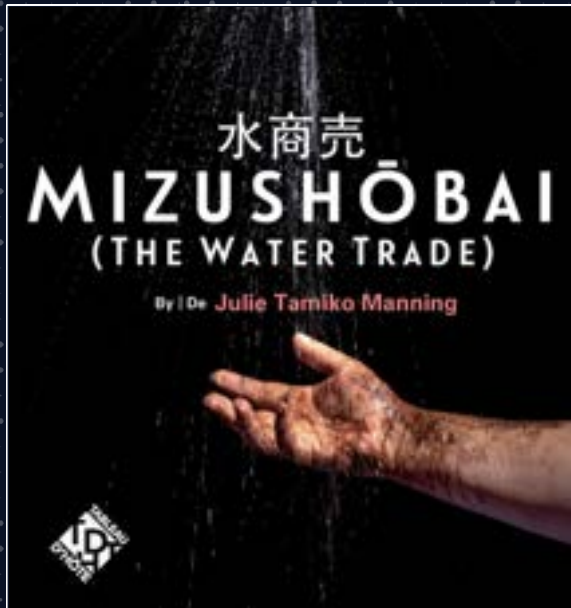
# Our Community

## Leadership and Local Initiatives

The Segal Centre is more than just a theatre—it's a cultural home for diverse voices and creative collaboration. This year, we proudly welcomed guest companies like Black Theatre Workshop and The Schulich School of Music. From light installations to emerging artist showcases, and community favourites like Broadway Café karaoke night, the Segal continues to celebrate innovation, inclusion, and theatre for all.



## Segal Centre Guest Theatre



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The Segal had the opportunity to welcome artists and companies such as Black Theatre Workshop, Tableau D'Hôte, Maurice Podbrey, and the Schulich School of Music to present a wide range of theatrical experiences.

**4 productions**

**34 performances**

**2921 spectators**



# Segal Centre Special Projects

## SARAH SEGAL-LAZAR'S *VALLEYS* ALBUM LAUNCH

---

In December, the Segal Centre's Studio hosted the highly anticipated launch of *Valleys*, the new album by Sarah Segal-Lazar, known to many Segal patrons from her standout role in *Bad Jews*. Joined by her band, Sarah captivated the audience with her signature blend of folk and country music, earning praise as "one to watch" by *CultMTL*. This special evening celebrated her evolution as a multi-talented artist, blending her passion for both music and theatre.



## PACTCON 2024

---



The Segal Centre was proud to host PACTcon 2024, the annual conference for the Professional Association of Canadian Theatres (PACT), from May 29 to June 1, 2024. This event brought together over 300 theatre professionals from across Canada to collaborate and engage in meaningful discussions about the future of Canadian theatre. This important gathering fostered connections and creativity within the national performing arts community.



## QDF AUDITION WORKSHOP

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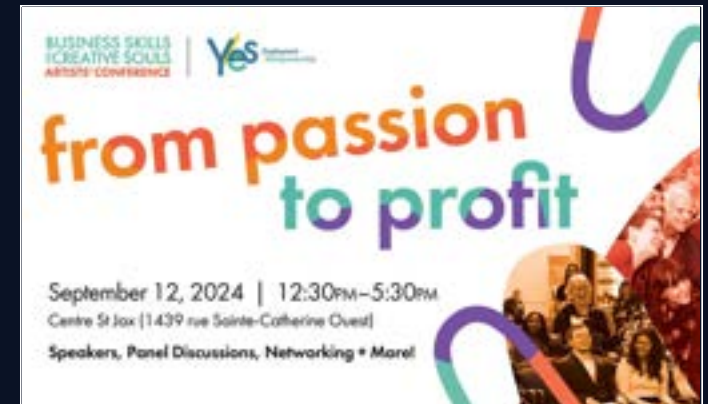
As part of our commitment to nurturing the next generation of artists, the Segal Centre was proud to partner once again with the Quebec Drama Federation to present the Musical Theatre Audition Prep Intensive. This two-day program offered pre-professional performers valuable one-on-one coaching, group workshops, and the chance to receive feedback from industry professionals through a mock audition experience.



## YES MTL CONFERENCE (LISA AS KEYNOTE SPEAKER)

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Artistic and Executive Director Lisa Rubin was honoured to serve as keynote speaker at YES Montreal's NEW! Business Skills for Creative Souls Artists' Conference: From Passion to Profit. In her inspiring address, Lisa shared personal insights and hard-won lessons from her journey in the arts, offering valuable perspectives on resilience, adaptability, and creative leadership to emerging artists and entrepreneurs across Quebec's cultural sector.



## EMERGING ARTIST EVENT

---

*Fifteen Dogs* had its own edition of the Emerging Artist Networking Event, held on April 2, 2024. It brought together young artists for a vibrant evening of industry networking and connection. The event featured four experienced panelists who engaged with participants, offering valuable insights into theatre production. Attendee feedback was overwhelmingly positive, with 100% of respondents stating they were satisfied and would attend a similar event in the future.



1 event    23 participants



# Broadway Café

Broadway Café, the Segal Centre's popular showtune karaoke event with live piano accompaniment, returned to packed houses. This season was our biggest and our most attended since the pandemic! We saw a large number of first-time attendees and performers, making this a great introduction to the Segal Centre. Each edition offered community and independent theatre groups a chance to promote their upcoming shows, becoming a must-attend event for emerging artists and theatre groups. The Segal Centre gratefully acknowledges The Maurice Pollack Foundation for its support of Broadway Café.

**8 amazing editions**

**16 guest hosts**

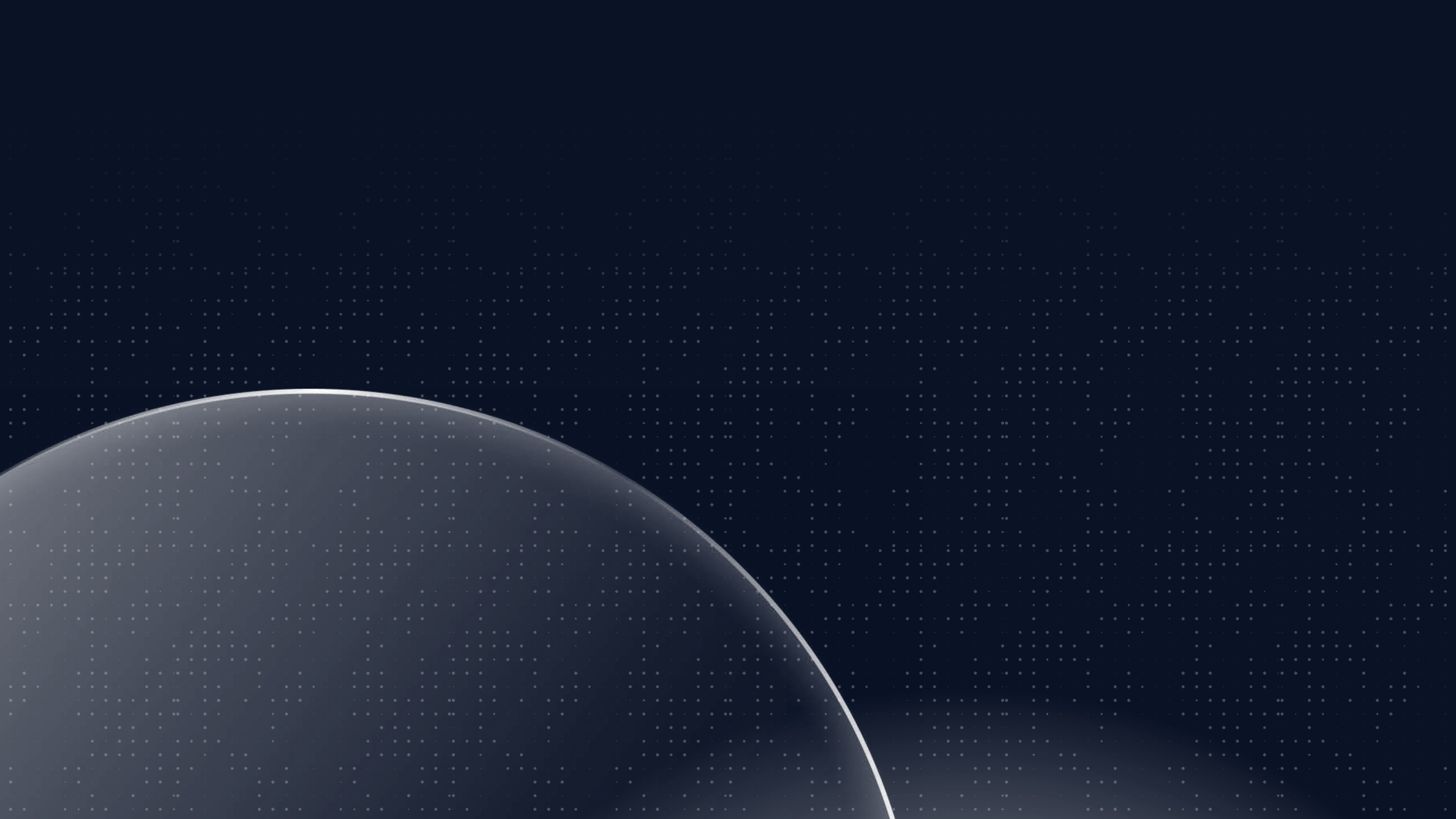
**874 participants**





Photos by Joseph Ste-Marie  
*Broadway Cafe, Segal Centre.*





# Inclusive Practices

The Segal offered ASL-interpreted performances for selected productions, assisted listening audio-systems and audio description, working closely with the D/deaf, hard-of-hearing and visually impaired communities. Accessibility for patrons with reduced mobility continues to improve, and the Segal is committed to making each guests' visit as enjoyable as possible.



## ASL INTERPRETATION

---

This season, the Segal Centre offered ASL interpretation of one performance of *Fifteen Dogs* and *POTUS*, working closely with the D/deaf and hard-of-hearing communities.

## AUDIO DESCRIPTION

---

We introduced audio description for two performances of every show in our season, furthering our commitment to being a reliable hub of accessible theatre.

## TOUCH TOURS

---

For the first time, touch tours were offered for *Fifteen Dogs* and *POTUS*, enhancing the experience for visually impaired patrons.

100% of patrons using the audio description service participated!

## ENSEMBLE

---

Our ENSEMBLE working group continued to meet to discuss inclusivity, gender-neutral practices, and revising internal policies.



## CANADIAN NATIONAL INSTITUTE FOR THE BLIND TRAINING

---

Our staff underwent accessibility training with the CNIB, enhancing workplace awareness and inclusivity practices for the Blind and vision impaired communities.

Our engagement in growing these audiences is ongoing through accessible pricing, marketing initiatives, and community outreach. We commit to making theatre accessible to all. Our colleagues in the arts community have repeatedly highlighted our efforts, mentioning the Segal Centre as a source of inspiration for them. We take pride in being recognized as a model for accessibility. This invaluable encouragement inspires us to continually strive for excellence and push our boundaries even further!



## ACCESSIBILITY DONATIONS

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We gratefully acknowledge our donors and sponsors: The Louise and Alan Edwards Foundation, The Richter Charitable Foundation, TD, The Rossy Foundation, and The Alexander Dworkin Consult Fund, as well as all the community supporters and stakeholders who make accessibility a priority. With your support, we are able to offer accessible arts and culture experiences to those with different disabilities, to offer affordable ticket pricing or access to underserved groups, to welcome student groups, and so much more.

**YOU helped us raise: \$150,000**





# Segal Academy

The Segal Academy plays a pivotal role in shaping the next generation of theatre enthusiasts and artists within the Montreal community. Through its diverse educational programs, after-school courses, and summer camps, the Academy offers children and teens opportunities to explore acting, singing, playwriting, and dance in a nurturing environment.

These initiatives not only foster creativity and self-expression but also instill essential life skills. The Segal Centre's commitment to accessibility ensures that all, regardless of their background and social status can engage with the arts, thereby enriching the cultural fabric of the community and inspiring a lifelong love for theatre among young audiences.





## NOTE FROM THE DIRECTOR OF THE SEGAL ACADEMY

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Based on our belief that theatre should be accessible for all, our Academy offers a variety of performing arts courses and educational programs taught by professional working artists. It aims to inspire the next generation of artists and enrich the audience's theatre experience.

Thank you for another memorable and talent-filled year at the Segal Academy!

Liana Wiener  
Director of the Segal Academy

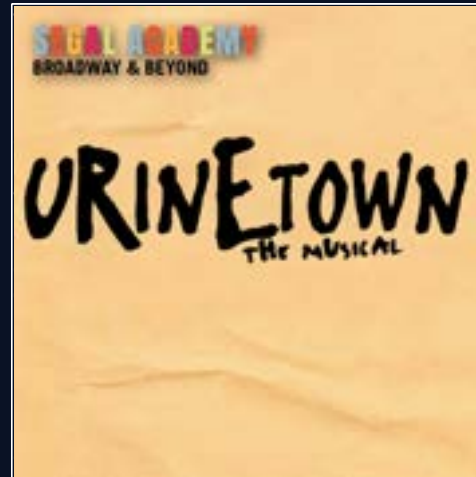
# SEGAL ACADEMY



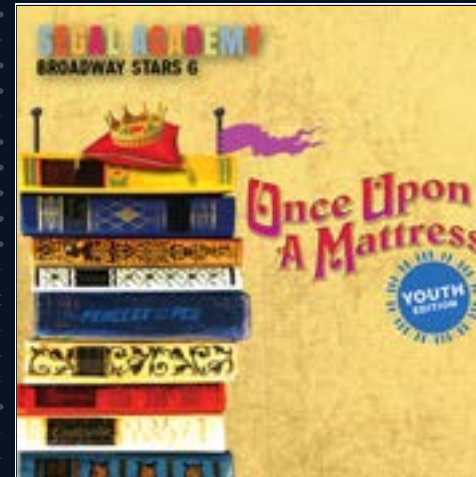
# 2024 Academy Productions



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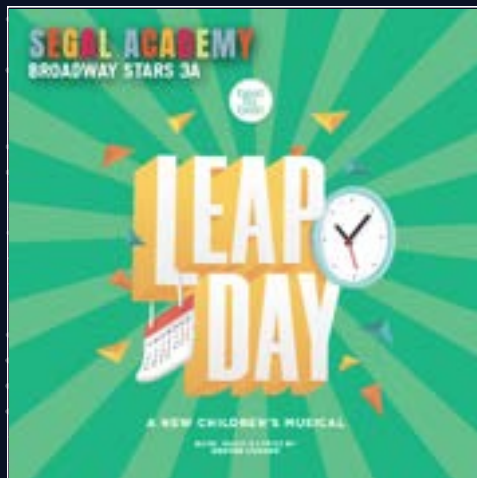
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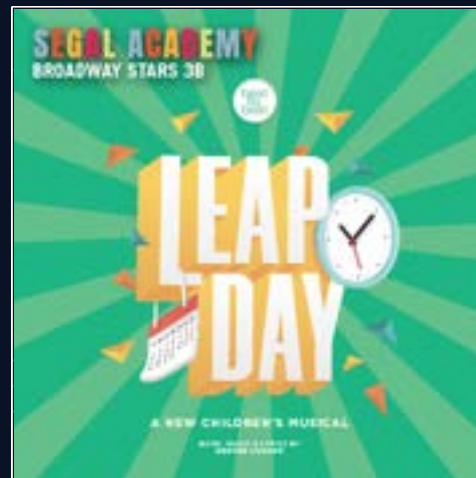
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## OUR 2023-2024 ACADEMY SEASON BROUGHT...

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8 different shows

10 spring break campers

24 performances

27 Passover campers

2231 spectators

☀️ 85 summer campers

157 young artists

## SEGAL ACADEMY DONATIONS

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**YOU helped us raise: \$75,000**

Thank you to our generous donors and sponsors, The Molson Foundation and RBC, along with all the community supporters and stakeholders who value the Segal Academy.





Photos courtesy of Segal Academy  
2024 Academy Productions, Segal Centre





# Supporting the Segal Centre

Did you know that less than a 1/3 of our support comes from public funding and ticket sales?  
It is you, our community and donors, who allow us to create the magic. We are so grateful for your participation in our fundraising activities!



## MUSICAL FUNDRAISER

---

Thank you to our devoted Musical Fundraiser supporters - both our fundraisers and our donors!



# YOU helped us raise: \$130,000

It was a record-breaking fundraiser year with over \$130,000 raised.  
Thank you to an anonymous donor who matched all donations up to \$20,000!



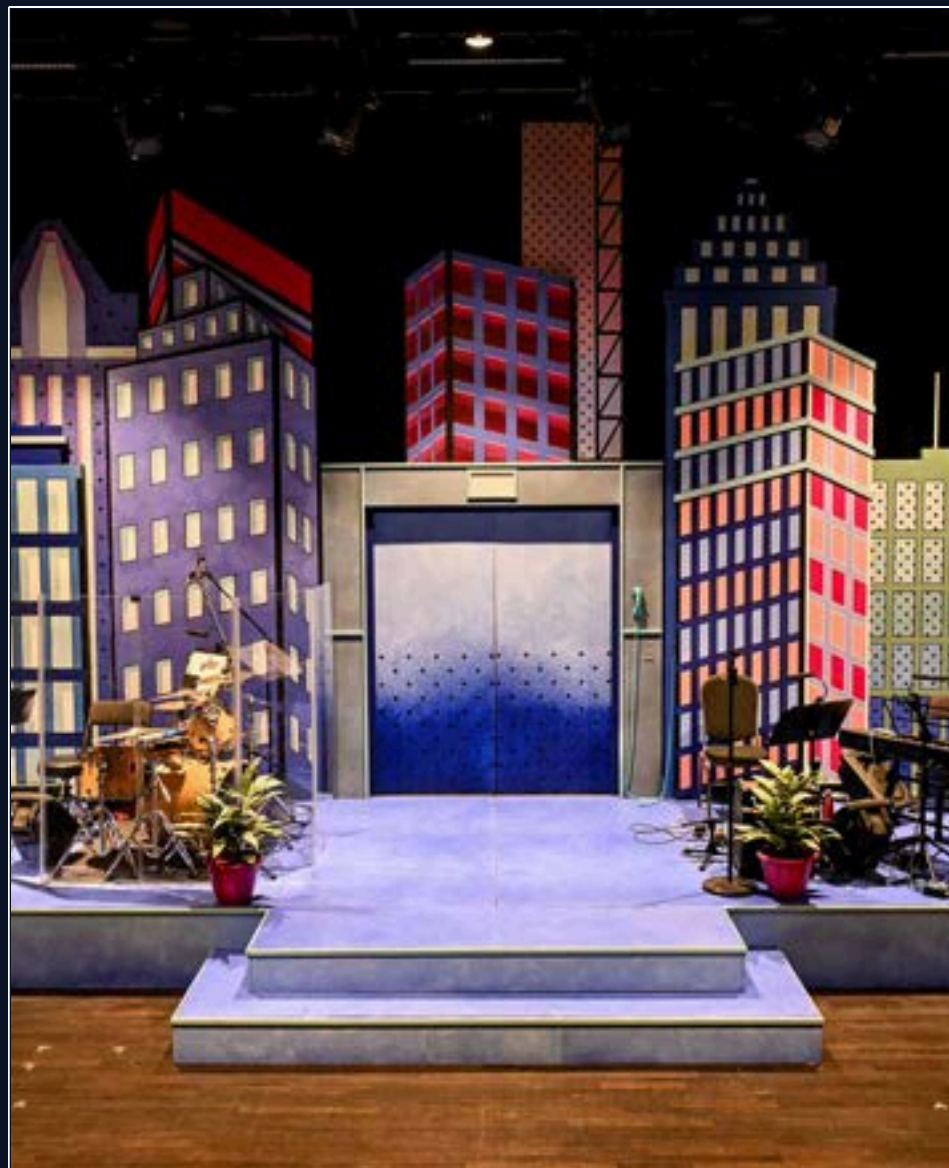


Photo by PBL photography  
Cast of Y2K: 90s *WORKPLACE CABARET*, OUR 14th ANNUAL MUSICAL FUNDRAISER  
Segal Centre, Apr 07, 2024 - Apr 09, 2024 | Studio



## THURSDAY NIGHT OUT

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This community event combines tickets to one of our magical performances with a pre-show dinner, drinks, and mingling—the best of all worlds! It takes place during the second Thursday of each Main Stage show's run.



Thursday Night Out is proudly presented with the support of **Liebman Legal Inc.**

# YOU helped us raise: \$26,000



## BROADWAY SUR LE DECK



Another record-breaking fundraising event this year! Hosted by Howard Stotland, Vice President of the Segal Board of Directors, and his wife, Vivian Stotland, community supporters came to celebrate the end of our incredible season with yet another fabulous Broadway themed-event starring Gabi Epstein on vocals, Elan Kunin on the keys, as well as incredible talents Alexia Gourd and David Noël.



**YOU helped us raise: \$70,000**



## POTUS EVENTS

---

In celebration of the fearless play highlighting women's power and leadership, we hosted a series of impactful fundraising events. Board member Dr. Lindsay Holmgren organized an exceptional evening that welcomed many new patrons to our acclaimed theatre. Ex-officio board member Emmelle Segal honoured our women stakeholders with exclusive Opening Night invitations.

Additionally, we held sponsorship events that spotlighted women in finance and underscored the importance of diversity in strengthening our community.

# YOU helped us raise: \$59,000



## RED CARPET

---

Opening Night is a very special evening at the theatre, where weeks, months, and sometimes even years of hard work culminate in one magical moment! On this night, we welcome our Red Carpet Circle supporters with a special reception celebrating the power of the arts.

To learn more about joining the Segal's Red Carpet Circle, contact the Director of Development, Alexandra Yanofsky, at [ayanofsky@segalcentre.org](mailto:ayanofsky@segalcentre.org).

# YOU helped us raise: \$67,000

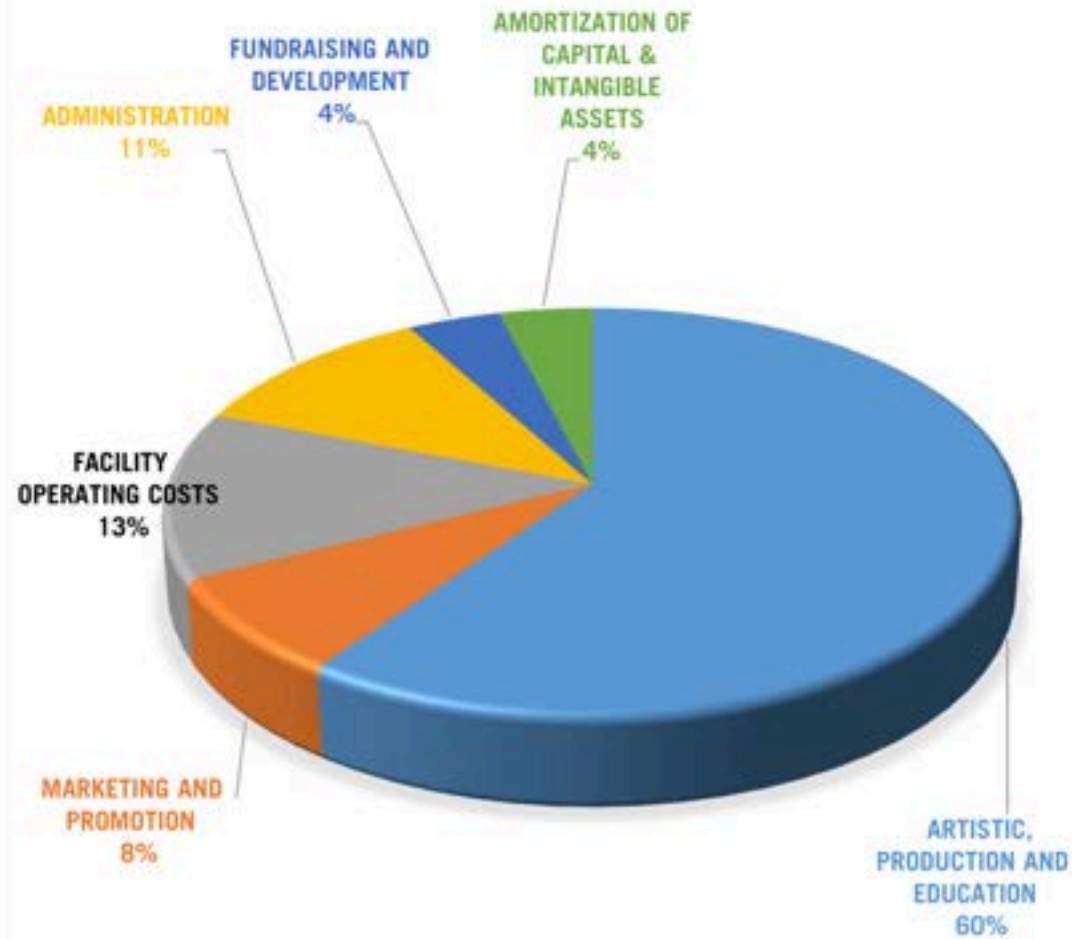




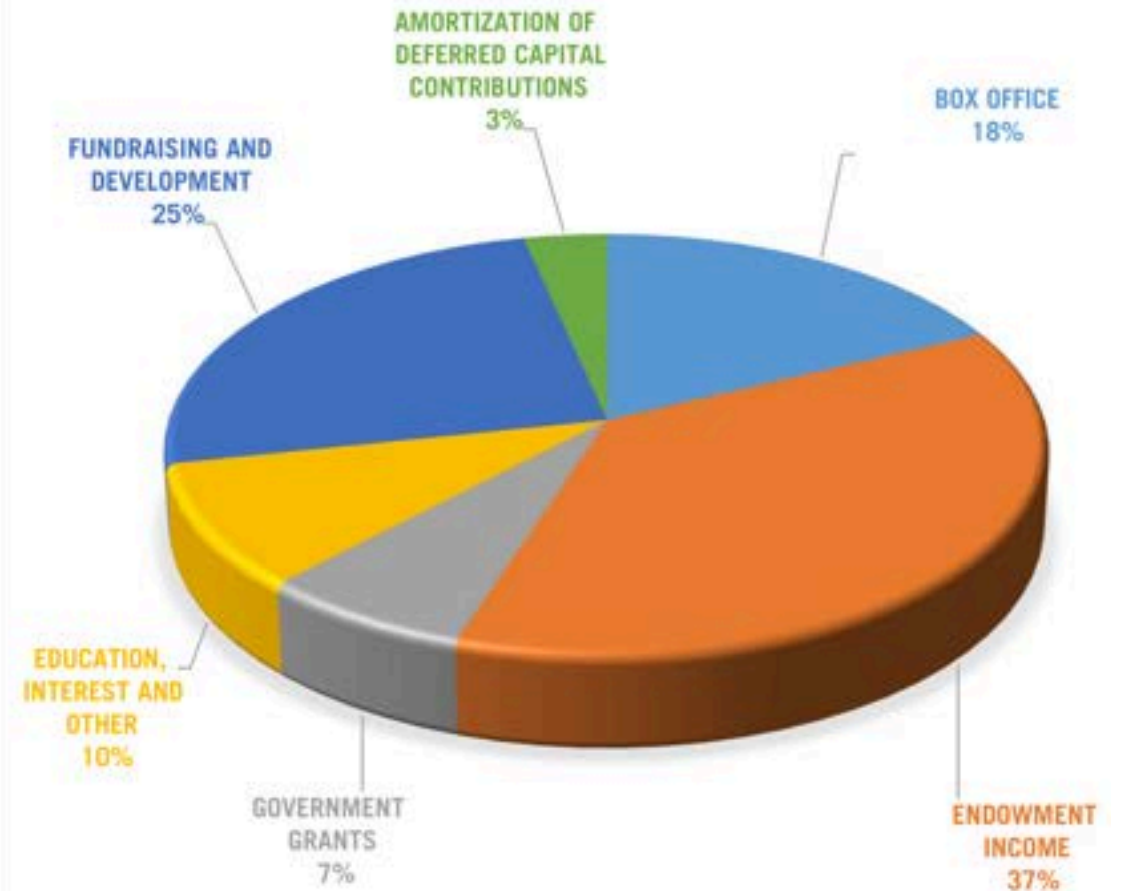
# Financial Snapshot



## EXPENSES 2023-2024



## REVENUES 2023-2024





# Segal Centre Team

The Segal Centre's dedicated staff is the heart of our organization, bringing passion, creativity, and expertise to every production, program, and event. Their commitment ensures an exceptional experience for artists, audiences, and our community year after year.



# SOME OF THE STAFF CELEBRATING 10 OR MORE YEARS WITH THE CENTRE!



Photo by Melanie Thompson  
Segal Centre, 2024.



### BOARD OF DIRECTORS

Sylvi Plante - President, Elliot Lifson O.C. - Immediate Past President,  
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FACILITIES MANAGER ..... Jacques-Olivier Dupuis  
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### ACADEMY

DIRECTOR OF THE ACADEMY ..... Liana Wiener

### DEVELOPMENT

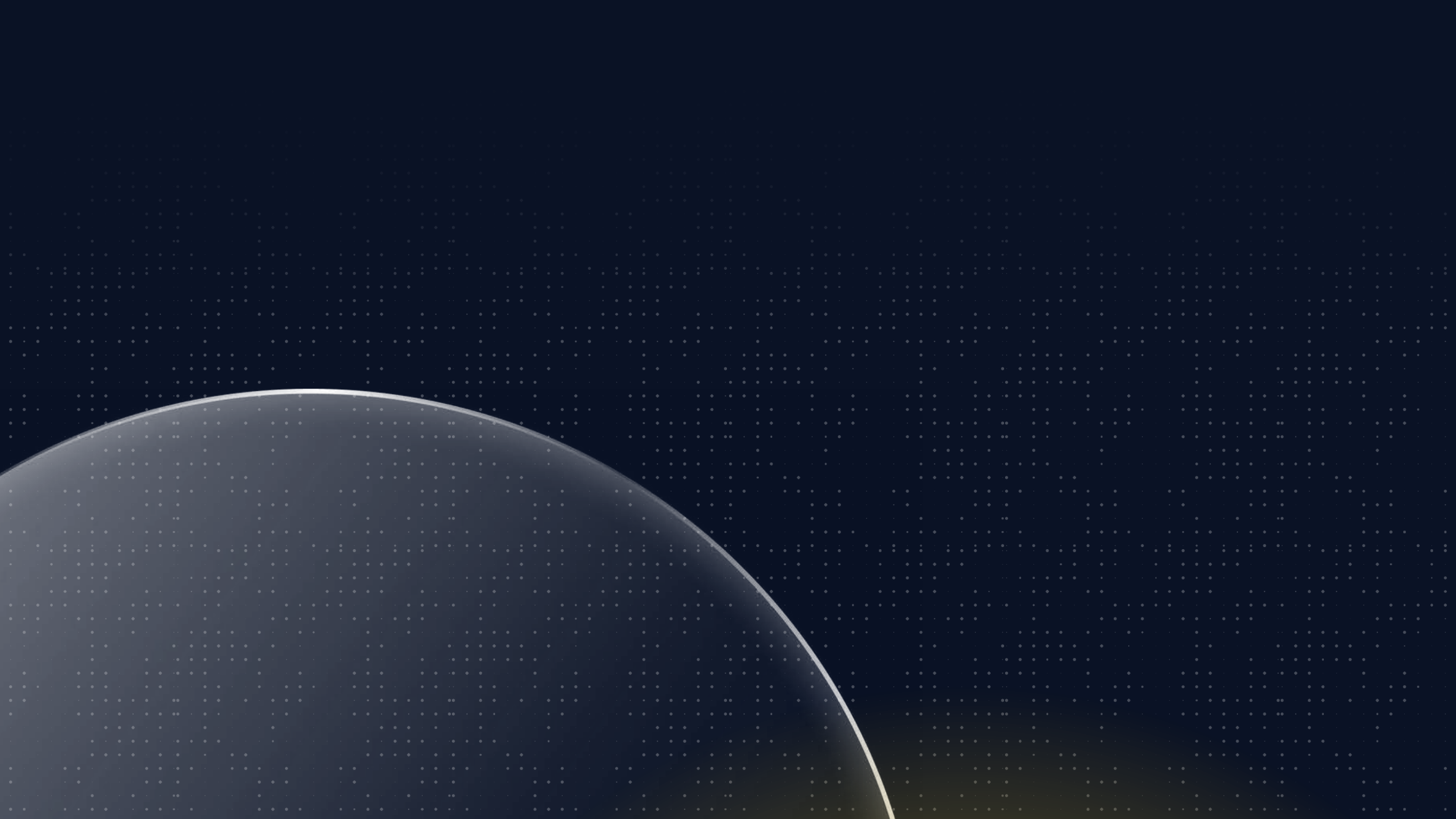
DIRECTOR OF DEVELOPMENT ..... Alexandra Yanofsky  
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### PRODUCTION & PRESENTATION

DIRECTOR OF PRODUCTION ..... Marc Laliberté  
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HEAD DRESSER ..... Rachel Quintero Faia  
WARDROBE COORDINATOR (RENTALS & MAINTENANCE) ..... Elisabeth de Medeiros  
CASTING ..... Rachelle Glait  
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A HUGE THANKS TO ALL THE TECHNICIANS AND CRAFTS PEOPLE  
WHO CONTRIBUTED THEIR TALENT, ENERGY AND CARE TO OUR SEASON!





# Segal Centre Donors

THANK YOU! The Segal Centre for Performing Arts gratefully acknowledges the generosity of the individuals, corporations, and foundations whose important annual donations make it possible for the Segal Centre to serve the community with life-enriching productions and educational programs, including our children's and youth programs at our Segal Academy.

We also extend our deep appreciation to our community programming donors, whose support ensures that our artistic and educational initiatives remain accessible to diverse audiences. Additionally, we recognize the invaluable support of Canadian Heritage, whose investment in our recent renovations has enhanced our facilities, allowing us to expand our community engagement and create an even more inclusive and welcoming space for all.





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In memory of Renee Voronoff z"l, may you know  
no more sorrow - Sara & Irwin Tauben  
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**The Segal Centre Gratefully Acknowledges the  
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**The Segal also warmly extends our heartfelt gratitude  
to the generous supporters and guests of our annual  
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**The Segal Centre's 14th Annual Musical Fundraiser,  
Y2K: 90s Workplace Cabaret, raised a record-breaking  
over \$130,000!**

**A special thank you to co-chairs Elissa Lifson and  
Carrie Mazoff and all of our wonderful stars!**

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