

**the
Record**

Cookshire Fair
July 31 — August 2



Walter Hodgman: Gentleman supporter of Fair



By Claudia Villemaire

COOKSHIRE — An era has ended in the annals of the Cookshire fair. Walter Hodgman is no more. Well into his 93rd year, and looking forward to another summer and another fair, Walter didn't make it. Hodgman passed away in mid-July, just a little over a month away from keeping his date at the '87 exhibition.

This dynamic gentleman left footprints hard to measure up to not only as a director, secretary, president and showman at the fair but in his community as a supporter of producers rights, a founding member and director of the Quebec Farm Radio Forum and the Quebec Farmers Association, a life time member of the Odd Fellows besides a lifelong involvement in local politics.

The Hodgmans, a name synonymous with good farming and community spirit supported Cookshire fair almost from the turn of the century. Walter showed almost every year for sixty years and managed to be there with 'balls on' as a spectator the last two or three. His motto in so far as the fair was concerned was steadfast — "You're spending other people's money so organizers must take the time to spend it well and usefully."

GENTLEMAN

We interviewed Hodgman at Fair time last year. That old sparkle radiated from twinkling blue eyes and the fair spirit was very much alive in this veteran. "I attended my first fair as a babe in arms and somehow I guess it got in my blood," he said then. It wasn't long before young Hodgman had made a name for himself showing first the family draft horses and later beef cattle. It was inevitable that such an enthusiast should get involved with the organization of these events and, as is usually the case, Hodgman found himself persuaded to join the board of directors. The secretary's post came up for grabs soon after and guess who was soon pouring over books, coming up with new systems for entries, exhibitors' tickets and pay methods.

"We had a busy little fair in those days. It was mainly a beef show in then but a good event nevertheless. At least there was always lots of work to do," he chuckled during that interview a year ago almost to the day. We found him sitting at home on a Sunday afternoon coun-

ting the passing cars and still questioning the speed that life seemed to have taken. "I have friends all over the country," he said as he told of a trip he had taken recently, still driving his own car. And the friends who came by the hundreds to pay their last respects just a few weeks ago were indisputable proof of the community's high regard for this gentleman who so often worked behind the scenes as well.

UNTIRING EFFORTS

This year, Cookshire fair will miss that Hodgman personality and quick wit. Plans are set to accept a memorial plaque from the family. One that will be on display during each fair then placed at the Eaton Corner museum. The contribution Hodgman made to the continued existence of an agriculture fair in Compton County will always be remembered. Most folks will recall his habit of sitting at the back of a hall, listening to the action up front. Usually, a few comments from him combined with his sense of humour would resolve many problems which had threatened to keep people at the meeting table for several more hours. For without his untiring efforts and steadfast faith in an agricultural event which has seen some bad years along with the good, who can say. "I believe in the county fair. That's the farmers' day in the sun where he can show off what he has accomplished while comparing his efforts with his fellow producers. He can meet urban folk and introduce them to what rural life is all about. We must keep agriculture fairs going, there's just no question about it." (taken from the July 30, 1986 edition of the Record).

MAN OF THE SOD

This year's supplement is dedicated to the continuing memory of a man who was first and last, a man of the sod. But his dedication extended to his fellow man in all walks of life, he counted all his friends as family. Flanked by his sisters nearly two years ago, Walter celebrated his 90th birthday at a gala reception in Bulwer. Hundreds came to see him then too. His final words on that day were... "this has been a great party but wait 'til you hear the plans we're making for the next one ten years from now."... Well, perhaps that party has been cancelled but the community who knew Walter will remember him long past the date for those tentative plans.

Walter Hodgman: had friends all over the country

Best Wishes To The
Cookshire Fair

SAWYERVILLE AUCTION

Auction Sales
Every Monday at 2:30 p.m.
AT COATICOOK
Every Tuesday at 2:30 p.m.

Prop.: Lafaille & Fils Ltée.

Tel: 875-3577 Sawyerville,
Que.
Tel: 849-3606 Coaticook, Que.

SUCCESS TO THE COOKSHIRE FAIR

COMPLIMENTS OF THE TOWN OF SAWYERVILLE

Mayor:	Patrice Dodier	Jack R. Garneau	Valere Rouleau
Sec.-treas.:	Lise Houle	Carlyle McBurney	Dr. Curtis Lowry
Aldermen:	Diane Perron	Diane Donato	

WELCOME TO THE COOKSHIRE FAIR

ELECTRICAL INSTALLATION



J.G. DELISLE INC.

RESIDENTIAL RENOVATION
ELECTRICAL HEATING

Tel: (819) 837-2202
Johnville, Que.

Roger Bolduc and family: Quality horse breeders

By Claudia Villemaire

SAWYERVILLE — Roger Bolduc has been showing at Cookshire fair for over 40 years. The heavy horse has been a way of life in this family since Roger, just fourteen years old, showed his first colt. That love of the draft horse has never wavered.

"I remember thinking I had the best two-year old colt in the country. Boy, what a surprise. It turned out she wasn't nearly as great as I thought and I had my first lesson in showing very quickly," Bolduc recalled.

But nothing could stand in the way of the young enthusiast. It wasn't long before he spied another young belgian mare at a neighbor's down the road. "That was a good one. She won prizes for me for years at all the fairs around. Her colts were excellent as well and together we built quite a reputation. But one spring, she died foaling. That was a great loss almost like a close friend."

GIANT RED BARN

Located just outside the village, the Bolduc's giant red barn has always been a curiosity for passers-by. During the era of PMU (pregnant mares' urine used in the production of hormone medications) production, the Bolduc's filled their huge stables with over 160 mares. "But I always had my eye open. We picked up these mares where we could but, unlike many other producers, I would shop around for quality horses if possible." Bolduc soon earned a reputation for having top quality colts for sale every fall and another business grew out of his attention to detail.

The Bolduc Horse Auction, held each fall the last weekend in September began in 1975. Every year more and more buyers travel hundreds of miles to attend an event which has gained international acclaim. Not only can one find quali-



Daisy and Queenie: Roger Bolduc's prized Belgians

ty pure bred and grades, but, one can also bring in horses for sale, if they pass the grade that is.

"I have never stopped looking and breeding for that dream horse I have pictured in my mind," he said. "Perhaps that's one of the reasons we have continued to improve the quality of our stock through the years. Bolduc has also judged all over Quebec, into Ontario and even in the US. "Dr. Gendreau, well-known Sherbrooke veterinary once told me...ou leave

home with a picture of the horse you want to see, one that meets all the breed standards as well as your own. You'll probably never find one, but occasionally one will come close. At least it gives you a standard to go by."

LOCAL HISTORY

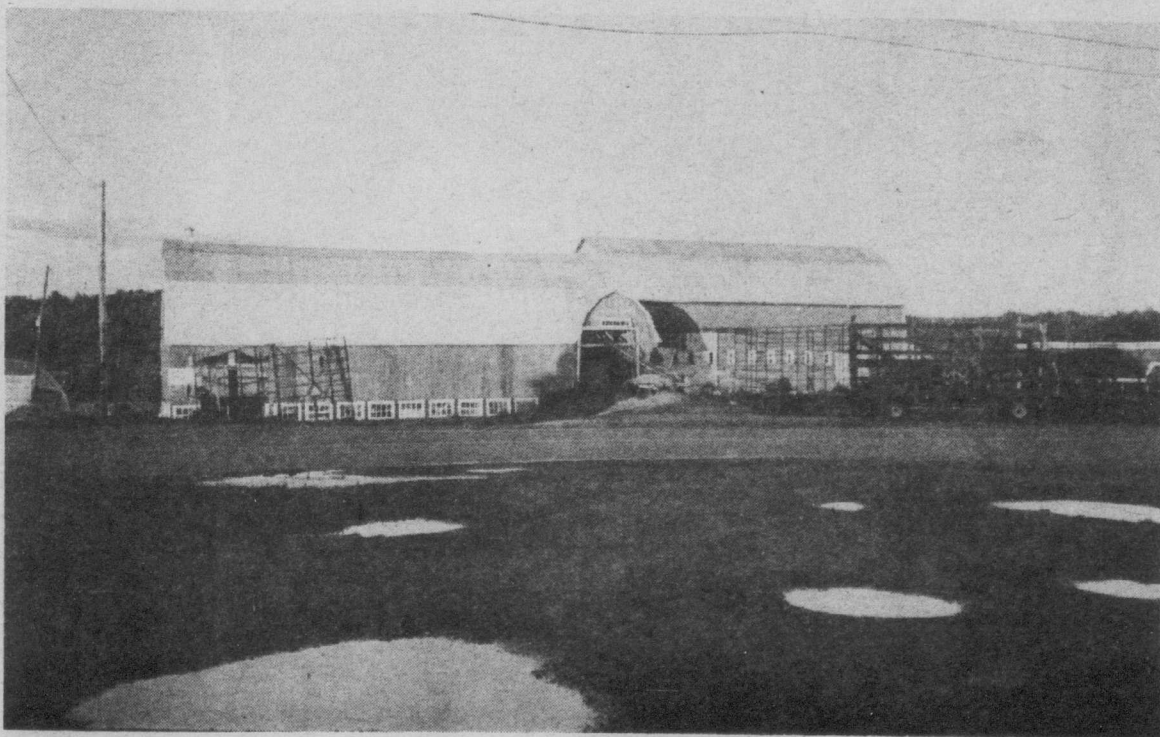
The Bolduc's efforts and successes are local history. When the draft horse had not regained the status it has today, the Bolduc's were showing at fairs in the region as well as at Quebec. "Twenty

years ago or more, competition was pretty stiff at Quebec. We showed in harness classes but because of the distance most competitors had to travel, there were no wagons. We had the horses harnessed and drove them from the back at the end of the reins. There were no multiple hitches then and no fancy, high wagons. Judging was based in small part on your outfit and in large part on the quality of your horse(s). When I started coming out in the top five in classes of 15

and 20 horses I knew I was on the right track."

During the past ten years interest in the draft horse and those giant hitches which can bring out up to eight horses has increased dramatically. A draft horse association was formed with Bolduc one of the founding members. The group were already well established as exhibitors par excellence and through their efforts new

See next page



The Bolduc's barn, located just outside of Sawyerville



Horse pulling is always one of the main attractions

Fairs main reason for return of the heavy horse

From last page

events began to appear at various exhibitions and other events. For the past three years an all-horse plowing match has been organised in the Eastern Townships. Regular matches have seen their horse classes once again filled and new categories added. Outfits at matches are also judged resulting in teams turning out in full parade ribbons and rosettes adding sparkle and interest to these events. Obstacle course competitions have become an annual event at Cookshire fair and there's hardly a parade organiser in the E.T. who does not have a list of heavy-horse people to contact.

NOT CHEAP

"Oh yes, the heavy horse has made a terrific comeback. For many of the competitors their team is a hobby much like any other. But it's not a cheap pastime. A set of double harness complete with reins and bridle can cost nearly \$5,000. Then the show collars which are custom made can run up around \$1,000. per pair. The horse that's worthwhile dressing in such finery has been known to cost \$20,000., but an average I would

say is about \$5,000. If you want to go for the full picture, showing single, double and up, then you most probably will want a heavy horse two-wheeled cart, a small show wagon for a double hitch and the big one for the four, six and eight-horse hitch. Those wagons won't ever cost less than \$1,000. and more often, because showpeople like a good show, by the time you have designed, built, varnished or painted and trimmed with lamps or whatever, just the big wagon may run you \$5,000."

All that cost and there has been no mention of feed, housing, care and maintenance which includes vet's fees and the farrier's cost. "The shoes we use to show, called a show-plate cost \$15. each. The blacksmith charges about \$7. or \$8. per foot. When you think about an eight-horse hitch, that's 32 huge feet to keep shod. There's no way around this cost as your horse is worthless as a show animal if he hasn't four sound feet."

MARKET GOOD

These horses which generally weigh around 2,000 pounds will devour between 300 to 350 bales of hay per year. They are seldom put out to pasture during the summer as it's easier to keep them in condition when they are kept inside. Besides, shoes get loose and very often are lost when the animals are on pasture, where injuries are more common as well. Grain is also a must and conditioning feed grains are expensive too.

But Bolduc still makes a dollar. Even though the PMU line is long gone, he was wise enough to keep his best colts and gradually over a period of several years, they have all been sold for high prices. "The market is still good for a quality horse," Bolduc claims. "Granted a general purpose, ordinary farm horse won't get you much at an

auction, but anyone looking for something worthwhile will still have to pay a high price. That's why I have always kept a few good mares and top stallions. And the horse business has been good to me.

Now the Bolduc's have also branched out to beef cattle. They run about 100 brood cows using a Charolais-Simmental cross. "This type of crossbreeding seems to work well for us and I can show a profit on the beef too. We grow a lot of our own feed which is a major cost advantage in both productions."

Roger and his wife Marie-Pierre together with their family have taken their pulling teams all over Quebec since pulling competitions began to catch on 25 years ago. "We pulled every where there was a match but the greatest thrill was at the St. Tit event. This was the provincial competition and we won

that twice. Some folks called my team the strongest in the world when they pulled 14,000 pounds, but that wasn't true at all," he protested. "They were great but not that great," he chuckled. Trophies are everywhere in the Bolduc home and there's even an original painting of that winning team almost covering a wall in the dining room.

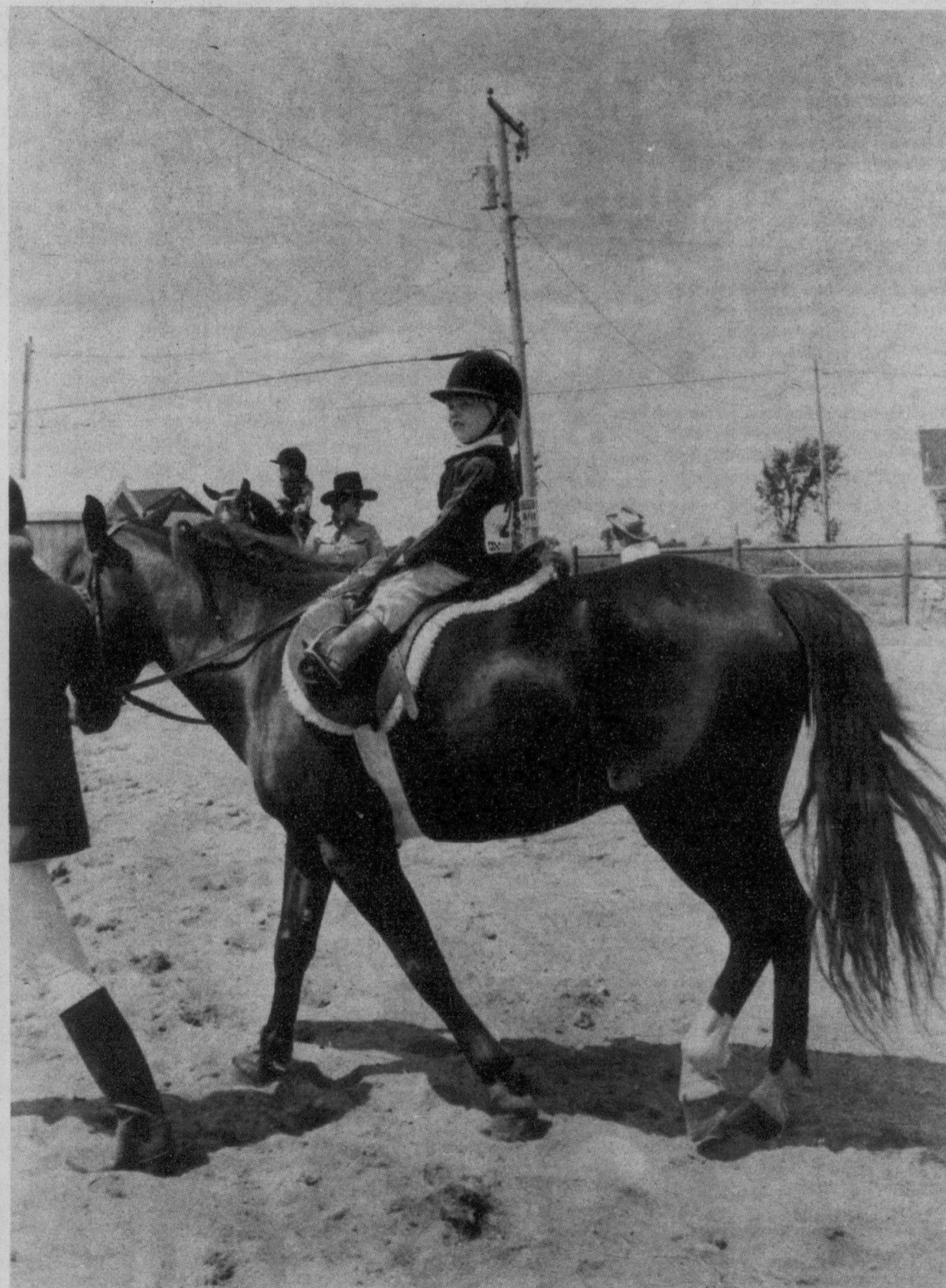
FAIRS

Bolduc claims the fairs are largely responsible for the popularity of the heavy horse. "I believe in these fairs, and their importance to the breeders. I have sold colts and made deals there that would probably not have happened if we had all stayed at home. A fair is the farmer's showcase as well as the arena where he can evaluate what he as a breeder is doing. I know I thought my horse was the greatest the first time I showed, but at that

fair I learned more in three days than I could have in a year of study at a college. It's the real world at these events. When the judge puts you at the end of the line you start asking questions, swallow your pride and let the lessons sink in. It's a setting where you don't forget your mistakes nor all the right things the breeder at the head of the line did."

The Bolduc children grew up in an atmosphere which revolved around the horses. Every one is a natural around these huge animals. Chantal, Ghislaine and Bridgitte are familiar figures at local fairs and Marc, the youngest is earning quite a reputation as a competitor at the pulling matches. Of course he followed in the footsteps of his older brother Yves who

See next page



Even toddlers get a kick out of riding

PHARMACIE

A. DESAULNIERS and
R. JOYAL

COOKSHIRE 875-3344
EAST ANGUS 832-2144

Consult
Your Pharmacist

ALL THE BEST TO THE COOKSHIRE FAIR

Kuberge
Saguenay

YOUR HOSTS
JEANNE AND CHARLES

70 CRAIG NORTH • COOKSHIRE JOB 1M0

RESTAURANT
DINING ROOM
BAR

COMPLETE MEALS
OR LIGHT LUNCH
COMPLETELY LICENCED

OUR BEST WISHES TO THE DIRECTORS
from

COOKSHIRETEX INC.



SPECIALTIES: Woollens, blankets, auto rugs,
materials of all kinds.

WHOLESALE

Tel: 875-3338

We invite you to attend the COOKSHIRE FAIR

The Bolducs: they are a community minded family

From last page

was the first to imitate his Dad. Like their Mom and Dad, they are quiet folk, calm around their horses at the same time as authoritative. "Our animals are not mean but when you're out there in the showing or dropping the eveners at a pulling match you never know what could frighten them. Then you only have those reins for control. There's a certain amount of talent and a large dose of common sense needed at times like that. Our biggest problem is never having enough time to work them before events. First-time showing can be unerving sometimes when a green-broke horse is taken into the show-ring where noise and distractions take on frightening proportions. There are new hitches today where you have one horse in front of two or a double line of three. That's when you hope the horse you thought was cool and wise and hitched up front won't let you down and start pulling wheelies around the judges."

BELGIANS

But even Cookshire fair was taking a second place last Sunday at the Bolduc home. Everyone was staying close to the telephone awaiting news about Chantal, who was minutes away from becoming a new mother on the 26th. We took a quick stroll outside to see Roger's most prized Belgian three-year old, but after a few brief pats and a short show of affection, Bolduc hurried back, closer to the phone. Daisy and her mom, Queenie, could wait until the family had settled and everyone then would have to wait until next weekend to see how this equine mother-daughter team would stack up at the fair.

The Bolduc's are a community minded family, involved in all the usual things. Municipal politics, school boards and especially the agriculture society have played



No fair is complete without sharp-looking horses and buggies

important parts in their life. Roger has been a fair director over 20 years and for the past several years, chairman of the horse committee. He believes in participation and would like to see more people get involved in what he considers an important community event. "This year we have had more volunteers turn out than ever before. Folks seem to be more in-

involved and dynamic. Committees are working better together and the results are beginning to prove it. The Holstein barn is full to capacity. Heavy horse entries are up over last year and the beef people will also be putting on a better show than in previous years. The open horse show on Sunday is also shaping up to be one of the biggest and our only worry now is the

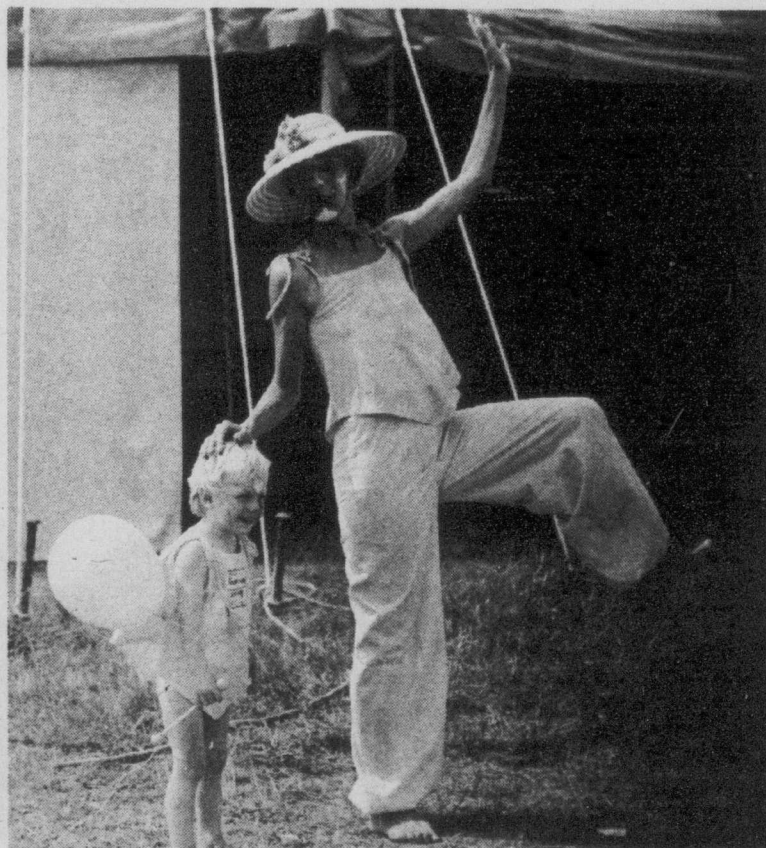
weather."

ENTHUSIASM

Bolduc feels that many fairs falter because they don't get out and ask more people to help. "I think in part it's our own fault if we have bad years with little participation. It's up to us to go out and ask for help until we have what we need. Folks are inclined to feel left out if no one comes out with a request

and sometimes fair boards tend to sit back and wait for the help to come to them."

One thing is certain. With a family that has such a positive outlook combined with their reputation as quality breeders and exhibitors of Belgian horses, their hometown fair can bank on their support and enthusiasm for many years more.



Every kid likes a clown

Success To The
Cookshire Fair



**Sawyerville
Hotel Motel**

20 Main Street
Sawyerville — 889-2967

**EVERYONE
WELCOME!**

CORDONNERIE

L. SANDERS

REPAIRS OF ALL KINDS
WE SELL WORK BOOTS
105 CRAIG NORTH, COOKSHIRE

Compliments of

NOËL FORTIN REPAIRS

General repairs & all welding


13 Jacques Street
Sawyerville, P.Q.

Tel: 889-2248 — Noël Fortin, Prop.

Compliments of
HARRY GRAHAM JR.
 Bilingual Auctioneer, Complete Auction Services

Commission Livestock Sales Barn
 At Bury Every Monday, 2:00 p.m.

Farm, household, antiques
 Tel: Bus. Bury 872-3316 • Res. Sawy. 889-2726



SUCCESS TO THE COOKSHIRE FAIR

Accomodation
 Lambert
 l'accomodation

OPEN 7 DAYS A WEEK FROM 7 A.M. TO 11 P.M.
 55 PARC ST. COOKSHIRE, QUEBEC

VIDEO CLUB • PHOTOCOPIES • VALIDATION CENTER •
 PHOTO FINISHING • BEER AND WINE

WELCOME TO THE COOKSHIRE FAIR

GRONDIN, TURCOTTE

NOTAIRES - NOTARIES
 CONSEILLERS JURIDIQUES - TITLE
 ATTORNEYS


80 PRINCIPALE ST. E., COOKSHIRE JOB 1M0
 875-3307
 189 ST-JACQUES ST., EAST ANGUS, JOB 1R0
 832-2497

BEST WISHES TO THE COOKSHIRE FAIR

A DOOR and WINDOW industry contributing to the
 construction expansion in the Eastern Townships.

ROBERT & ROBERT LTD.
 Manufacturers of Doors &
 Panoramic Windows
 Building Supplies

St. François-Xavier de Brompton
 Tel: 845-2731



**LE PETIT GÉANT
 DU MEUBLE**

LOTS OF SPECIALS
 FOR THE COOKSHIRE FAIR
 KELVINATOR — INGLIS
 AUTHORIZED DEALER

300 BEAUDOIN
 COOKSHIRE, QUE.
 TEL: 819-875-5511

DECORATION
 SERVICE

PROP: SYLVAIN THOMPSON

Ross Goodwin was liked by friends and his horses

By Claudia Villemare

You could barely hear him. A gruff 'giddap', a gentle twitch of the reins and this quiet, good-humoured man would set his team in motion at pulling competitions across the townships.

Ross Goodwin will be sorely missed. An avid heavy horse fan, this gentleman in the old fashioned sense could make his intentions understood when it came to his friends - the heavy horses - their welfare and promotion.

Last fall Ross Goodwin died suddenly. We watched him through the summer fair season and again in early fall as he took up the plow-hare and competed with his friends in the horse classes. Goodwin was a dyed-in-the-cloth horseman insisting that kindness and patience were the only tools needed to tame the most savage beast. He was a founding member of the Eastern Townships Draft Horse Association and its first president. Today

with members across the E.T. Goodwin will be remembered as a remarkable teamster, gentle with his horses and always ready to lend a hand to veterans and newcomers alike.

ANIMAL FRIENDS

Cookshire fair will especially miss the Goodwin entries. Traditionally he showed his team in both halter and harness classes. When the association initiated the obstacle course, Ross was one of the first to enter and in spite of failing health took part in the fair activities last year. Ross won many prizes not only for his team, but for his talents as a teamster too. It was not his way to use a whip for nothing or at any time viciously. These animals were his friends and he treated them accordingly.

The draft horse club with Ross in the lead began many events which have become annual traditions. Stable days and clinics treating everything from home veterinary

care to breaking and training colts, a trail ride which brought out 12 teams and wagons on a weekend jaunt and most of all, encouragement to all members and other teamsters to take part in their community events around the Townships. Parades are hardly complete without those multiple hitches, a fact in large part made possible through the club and the grouping of several teamsters and equipment in order to cut costs for transport.

"We do the best we can and have a good time no matter what," he would say. And everyone near would have a good time too.

Goodwin had a trucking business most of his life, hauling gravel in summer and sometimes plowing snow in winter. More recently as the years began to take their toll he turned to driving school bus lea-

See next page



Ross Goodwin: will be sorely missed

Goodwin's memory ensured with trophy

From last page

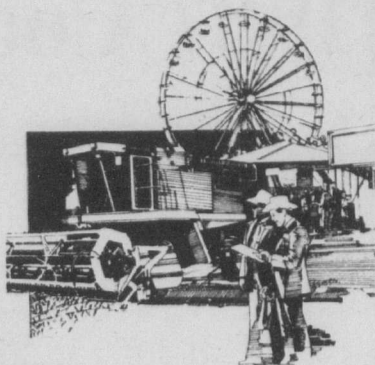
ving him free to show his horses during summer.

ENJOY COMPANY

It was not uncommon to find Ross taking it easy in a deck chair placed right under his teams nose as they waited their turn at the drag in horse pulling competitions. For Ross, winning wasn't as important as meeting his friends and travelling around the country he

loved. The teams he drove seemed to enjoy his company as well and many's the photo we have of a horse with his head resting on Ross' shoulder between pulling times on the drag.

At Cookshire fair this weekend a memorial trophy will be awarded in the draft horse categories, one way to ensure that the memory of Ross Goodwin, teamster par excellence and first class gentleman will go on.



Look out for when this young girl gets her drivers license

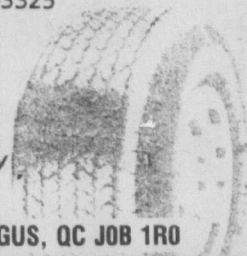
SERVICE DE PNEUS
COMEAU inc.

832-3928
832-3325

THE SPECIALIST
RAPID SERVICE

Sales and Installation of New
and Recapped Tires

133 ANGUS ST. SOUTH — EAST ANGUS, QC JOB 1R0



MEUBLES



DOWNTOWN
East-Angus

WELCOME TO THE COOKSHIRE FAIR

*The Art
of Fine
Furnishing*

Tel.: 832-2349

W.H. ADAM
(HEATING OIL)

Representative: Ronald Mackey
Manager: Marjolaine Boutet

357 KING EAST, SHERBROOKE
569-9744

Best wishes to the Cookshire Fair

**ALFRED VILLENEUVE
FARM EQUIPMENT**

SALES AND SERVICE
CHAIN SAWS, LAWN MOWERS
WELDING OF ALL KINDS

14 Jacques St., Sawyerville • Tel: 889-2962

Success to the Directors of the
COOKSHIRE FAIR

**ASSURANCE
LIONEL POPE**

INSURANCE INC.

Tel: 875-3784 & 875-5121

Roma Croteau

82 Bibeau

COOKSHIRE, QUE.

GESTION **A.M.F.** Inc.



- Excavation of all kinds
- Transportation of gravel
- Snow removal



1040 Bibeau, Cookshire

Tél.: 875-3988

SUCCESS TO THE COOKSHIRE FAIR

P.L.C. Chev Olds Inc.

GOOD SELECTION OF
VEHICLES IN STOCK



CHEVROLET
OLDSMOBILE
CHEVROLET
TRUCKS

155 ANGUS SOUTH STREET, EAST ANGUS
SALES - SERVICE - PARTS
832-2494

ATTEND THE COOKSHIRE FAIR!

STANDISH BROTHERS LTD.

HERBICIDES AND INSECTICIDES
SPRAYING EQUIPMENT
SPRAYING SERVICES

COOKSHIRE, QUE.
(819) 875-3387

Much success to the Cookshire Fair

Well known for
its good cuisine

The **YILDIZ**

Les Promenades King
(King shopping centre)
(Facing Teleson & J.M. Saucier)

Ideal place for your get-together •
Take time to dine in a relaxed atmosphere •

MONTHLY
SPECIALS

Filet mignon	\$8.95
Salmon fillet	\$5.95

Also choice of: Scampies • Surf and Turf • "Crêpe Bretonne" •
Fondue • Cappuccino • Black Forest Cake • Cakes and Pies

Draft beer now available

An enjoyable place for your afternoon tea.

RESERVATION: 569-7029

1987 Cookshire Fair: should be one of the best years ever

BY Claudia Villemaire

COOKSHIRE — The 1987 edition of the Compton County Exhibition, 142 year old, opens here this weekend with a full slate of activities for young and old.

A giant bingo starts the ball rolling on Thursday evening. Over \$500 in prize money is up for grabs and organizers are determined to fill the bingo tent and admission to the grounds is free.

Friday morning horses and cattle will arrive and judging begins in the main building where booths are also filled with industrial exhibits. "Holsteins and heavy horses will fill their accommodations to capacity," Barry Parsons, fair president said. Entries are also up in the ladies' department where artiana and handicraft will be on display. The open horse show slated for the entire day Sunday is expected to be a record-breaker as

well. This year the show is open to all comers and is one of only three major events of this scope held in the Eastern Townships during the summer months.

Friday is a preparation day with scheduled arrivals of horses and cattle. The official opening is Friday evening at 6 p.m. followed by registration of 3 and 4 wheelers for the obstacle race which begins at

See next page



Thrills won't be hard to find this weekend in Cookshire



The grandstand has been freshly painted by volunteers

Good music, good food, and good times will be found in Cookshire

From last page

7: p.m. In the beer tent, not far from the action on the track, entertainment will be provided by Gail and Réal, well known country music specialists.

Friday is also a judging day. The Ladies' Department featuring homecookin' and handicraft must be ready for the judges at 1: p.m. At the same time, outside, young farmers may compete in a judging competition of their own. Light horses, (halter classes) also come under the experts' eye at 2: p.m. with costume class and trail class competitions for the light horses at 6:30 p.m.

Saturday morning cattle judging begins at 9: a.m. with the Young Farmers Clubs. Holstein, Ayrshire, beef cattle and heavy horses begin making their appearance at 10: a.m. In the main building honey, maple products, flowers, vegetables, etc. also get their ribbons. At 11: a.m., the 4H Light Horse Clubs take over the judges' circle including the all-important Showmanship class. Sheep steal the show at 1: p.m.

Saturday is children's day at the Fair. Admission is free for the young set, plus free horse-drawn wagon rides, helicopter tours and face painting are some of the special activities planned for that day. Gail and Réal will be entertaining all day in the midst of a parade of 4H champions at 3: p.m. and a pony pull which begins at 3:30 p.m.

By popular demand, the 4x4 truck pull will once again take over the entertainment program Saturday evening. Registration begins at 6: p.m. with the event getting underway at 7:30 p.m. In the beer tent Country Express will supply the country music for a Saturday night dance until the wee hours.

Sunday morning horse show competitors will begin bright and

early at 10: a.m. In the meantime heavy horse harness classes begin in front of the grandstand. Parade time rolls around at 1:30 p.m. beginning with the cattle. During the parades there will be a special presentation to the fair board by the family of Walter Hodgman commemorating him and his contribution to the Cookshire Fair for over half a century.

Knight George and his eight-horse hitch of Belgians will stage a demonstration of expert teamstering after the parades followed by the popular obstacle race for draft horses hitched to a four-wheeled wagon.

Sunday seems to be the 'Day of the Horse' as the weekend pro-

gram is rounded out with the traditional horse pulling competition. Beginning at 7: p.m. with the lights and winding up with the fierce competition in the free-for-all class.

Saturday and Sunday a helicopter will be on the grounds offering tours at reasonable prices beginning at 1:30 p.m. each day. Admission at the gate is \$3 per person. A weekend pass may be purchased for \$7 for adults and \$3 for children. Pre-school kids get in free and admission for youngsters under 12 is \$2. For more information call the Compton County Agriculture Society office in Cookshire anytime between 9: a.m. and 9: p.m.

CENTRE ÉLECTRONIQUE DE COOKSHIRE ENRG.

Success to the Cookshire Fair

RETAILER: RADIO SHACK, HITACHI, TOSHIBA,
SYLVANIA
10 Bibeau St.
COOKSHIRE, JOB 1M0
Tel: 875-3810



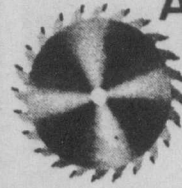
BIRCHTON CÉRAMIQUE

COURSES IN CERAMICS
COOKING
GIFTS

473 Harvey, Birchton, Tél.: 875-3709

ALL THE BEST TO THE COOKSHIRE FAIR

AIGUISAGE GÉNÉRALE ENR.



ROGER CROTEAU

SALES AND SERVICE
ALL TYPES OF SHARPENING
SPECIALTIES: CARBIDE SAWS AND TOOLS

R.R. 5 Cookshire, C.P. 8 JOB 1M0 Tél.: (819) 875-3574

MEUBLES BERTRAND LANDRY

FURNITURE, T.V. REPAIR, SATTELITE
DISH, ATENNA.

SALES, SERVICE, INSTALLATION

157 Route 251
Johnville
Tel. 837-2000

YOUR
HARDWARE
DEALER



CENTRE de RÉNOVATION COOKSHIRE INC.

- CONSTRUCTION MATERIAL
- HARDWARE
- INTERIOR DESIGNING

PROP.: P. Beaulieu & G. Audet

45 CRAIG ST. — COOKSHIRE
Tel: 875-3333

GEO. DELISLE INC.

DEALER FOR

YARD-MAN AND COLUMBIA
EQUIPMENT

ELFA LAVAL
CASE INTERNATIONAL

SEE OUR EXHIBIT AT THE
COOKSHIRE FAIR

340 QUEEN ST., TEL.: 569-9821
LENNOXVILLE, QUE.

Waterville T.G. Inc.
 10 DEPOT ST.
 WATERVILLE
 TEL.:
 837-2421




SUCCESS TO THE COOKSHIRE FAIR
 WATERVILLE — A GOOD PLACE TO LIVE
 AND WORK

Success to the


Cookshire Fair

**Donat
 Chapdelaine**
 INC.

Your Shur-Gain
 Feed and Grain
 Merchant



Tel: 875-3321
 COOKSHIRE, QUE.



May you all enjoy
 the Cookshire Fair

La Fédération de l'U.P.A. de
 Sherbrooke

4300 Bourque Blvd.
 Rock Forest, Que.
 JOB 2JO

819/567-8905

Barry Parsons brings a good outlook to the Cookshire fair

By Claudia Villemaire

COOKSHIRE — Barry Parsons is no stranger to fairs. But this year he's getting a new view of his hometown event - from the president's chair.

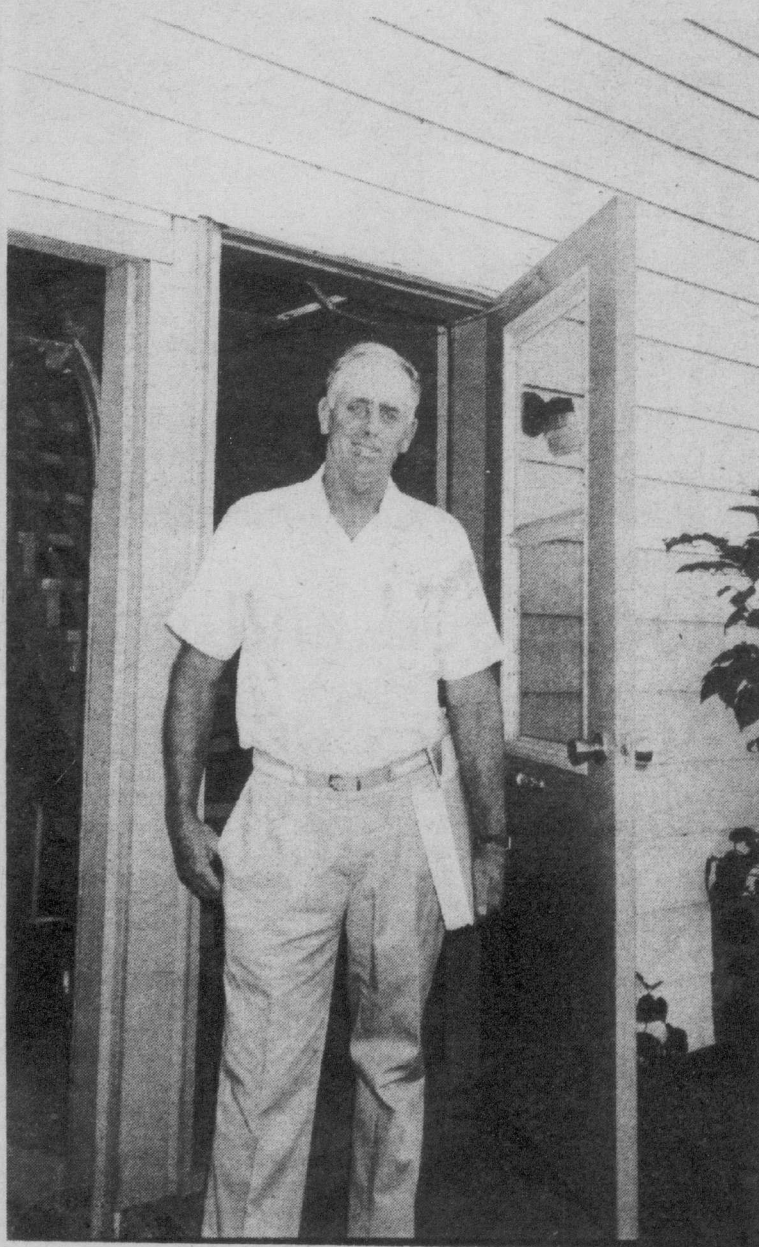
"Being president is easy when your committees work well and people are willing," he said at a meeting last week. "I am lucky to have an enthusiastic group of people on the board. I've been on many committees when getting something done was pretty difficult if only one or two people would make the effort."

According to Parsons the event which was operating at a loss just two or three years ago is finally getting back on its feet. "There has been a tremendous amount of work done by dozens of volunteers recently who not only supplied time and equipment but in some cases dug into their own pockets to get this show back on the road. As president this year my goal is to keep that spirit going. Much of the most difficult work was done by former administrators. It's up to me to maintain the gains made so far and try for even more."

BEAVERIDGE FARMS

Parsons of Beaveridge Farms has been exhibiting Herefords at Cookshire since his childhood. "At one time we showed at up to 12 fairs per year. But with the high cost of transport and the expense of showing itself we've had to cut down to four or five."

The Parsons family goal beginning with Barry's father Tom has been a constant resolve to improve herd quality. Carrying over 300



Barry Parsons; 1987 fair president

See next page



Barry Parsons with some of his prize winning Herefords

Publicity that fairs give farmers is definitely worth the expenses

From last page

head is a continuing challenge. Selection of sires and dames, watching the trends in the beef industry, trying to attain that elusive 'rate of gain' readout that puts your animals above the average and planning a crop rotation program which will give you the most nutrients for your money are just a sampling of everyday problems. Keeping an eye on what the rest of the Hereford world is doing is also time consuming. The Parsons are Hereford Club members as well as members of the Beef Producers Syndicate. The family takes part in 4H activities around the province as well as the Junior Hereford Club.

Parsons is a firm believer in the value of the county fair. "I can't afford the kind of advertising other industries seem able to buy. Producers are scattered across the country. There may be buyers five miles down the road who don't know I exist. And I think my animals are worth looking at as well as the next guy. So where else could any type of producer get better exposure. People in the market either way know the exhibition as a selling medium couldn't be better," Parsons said.

ARMY OF VOLUNTEERS

According to this veteran showman there may not be many actual sales made at a fair, "but the exposure is priceless. Find me an exhibitor who participates for financial gain. There has never been any profit in prize money for me. I'm quite surprised to meet ex-

penses occasionally. Showing is expensive business. But the publicity is well worth the effort and in spite of the expense is still cheaper than the usual methods."

Cookshire Fair is blossoming, especially this year with a whole army of volunteers. Grass cutting at the grounds, a major project every year, was handled entirely by a group who turned out with haying machinery and mowers to get the job done. Amateur painters took brush in hand, paint was dona-

ted and the grandstand now fairly sparkles in the sunshine. New gravel in front will give firmer footing to the horse and 4x4 pulling competitions over the weekend and every stable stands with its doors open wide in welcome, spiffy clean and ready for the first arrivals. The old water troubles have been overcome and there's plenty for all needs.

SPIRIT OF RECOVERY

There are rumours in the air
See next page



Lots of people enjoy spinning in the dirt



A fair board meeting with Barry Parsons, Eugene Naylor, and Garnett Williams



SUCCESS TO
THE COOKSHIRE FAIR

L.O. **CASS & SON** LTD.
FUNERAL DIRECTORS

FUNERAL HOMES

SHERBROOKE
300 Queen Blvd. N.

LENNOXVILLE
6 Belvidere

564-1750

SAWYERVILLE
55 Cookshire

COOKSHIRE
50 Craig

STANSTEAD 876-5213 AYER'S CLIFF

Our Feeds Help Build the Quality of the Livestock
exhibited at the Cookshire Fair!

**MEUNERIE DE
SAWYERVILLE**
THE FARMERS'
FEED STORE



Roger Bolduc, President
Yves Bolduc, Vice-President
Gilles Charpentier, Secretary

Custom Work: Grinding — Mixing
Seed Cleaning — Homis —
NUTRITE Fertilizer
SAWYERVILLE, QUE.
Tel: 889-2206

Best Wishes to the Directors of the
COOKSHIRE FAIR From

**Corporation of
THE TOWNSHIP OF EATON**

Mayor: Bertrand Landry

COUNCILLORS:

Yvon Roy — Réal Boisvert
Robert Richardson — Michel Couture
Jean-Marie Beaudoin

Mary Latulippe
Sec.-Treas.: Jean Hivert
Ass. Sec.-Treas.: Pauline Hivert
Municipal Inspector: Jean-Marie Landry

Volunteers make fairs successful

From last page

about another new building. Apparently plans are finalized, costs established and some agreement reached with the governing powers. Official word is 99 percent certain. Unfortunately the building will only be ready next year but the project has added to the spirit of recovery that seems to have caught on in the area.

"We are surprised and pleased with the support from local industry and the community. We've had no trouble getting sponsors from every walk of life. The volunteers who have turned out to help have come in surprising numbers too. To me that means folks want to keep their fair going. We even have some free entertainment on the program, local people's ideas put into action. That's what a county fair should be. Community participation from the agricultural producer to the housewife in the village, the farm machinery dealer to the grocery store down the street. More participation means a better fair and bigger crowds and that, in turn, translates into more fairs in the future."



The Parsons family have been showing in Cookshire for years

We warmly welcome
tourists and wish the
directors of the Cookshire
Fair much success.



The Town of Cookshire

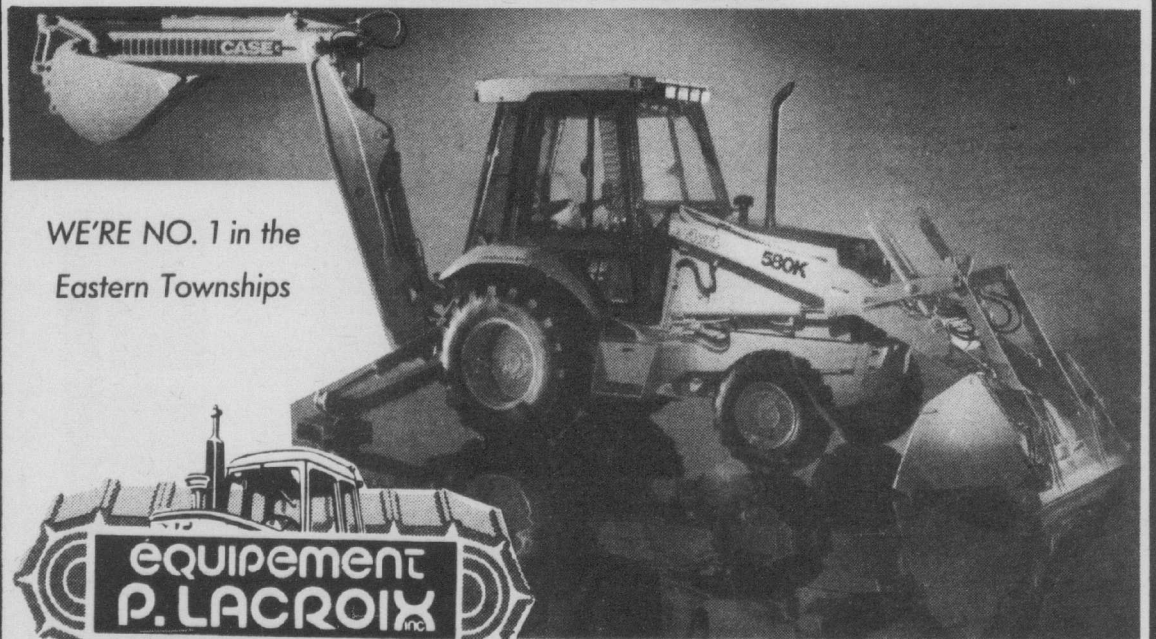
MAYOR: GUY VEILLEUX

SECRETARY-TREASURER:
ANDRE CROISETIERE

COUNCILMEN: Lucien Talbot,
Donald J. MacMillan, Gaston Roy
Lucette Mignault, Gilles St-Laurent
Paul Beauchemin

For information on Industrial Sites,
write the Secretary, Town of Cookshire

SUCCESS TO THE COOKSHIRE FAIR



WE'RE NO. 1 in the
Eastern Townships



The Loader/Backhoe
580K

Large selection of Loader/Backhoe, Crawlers and Excavators on display.

5% financing on ALL NEW EQUIPMENT

WE STAND BEHIND EVERY SALE
WE MAKE
Also road service

SUPER SPECIAL on parts &
accessories
See US before BUYING!



Building on
QUALITY

10021 BOURQUE BLVD. R.R. 1
DEAUVILLE • (819) 843-4609