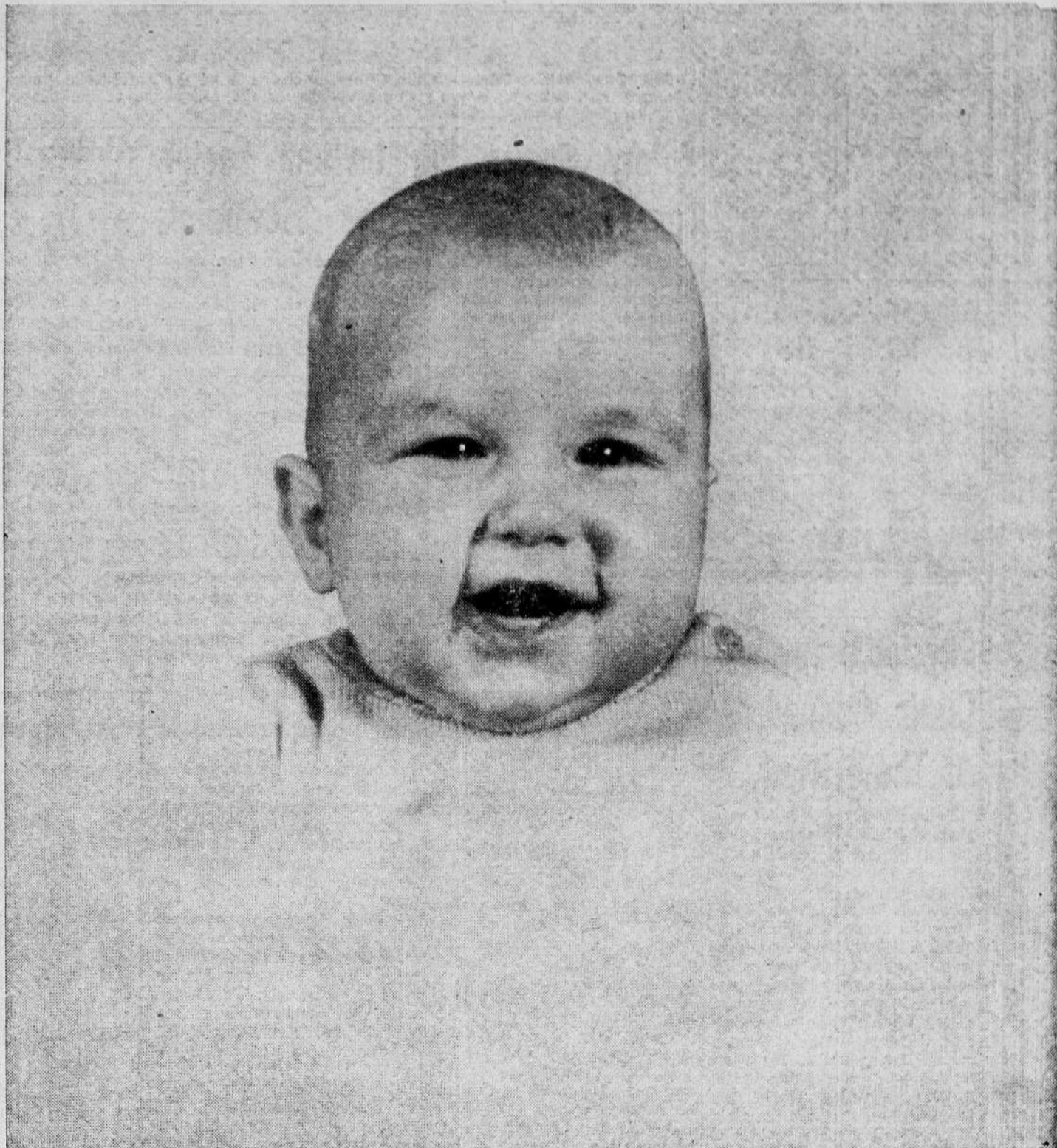


Sherbrooke Daily Record

SHERBROOKE DAILY RECORD, WEDNESDAY, NOVEMBER 3, 1954

ROTARY FAIR 1954



(Photo by Gerry Lemay)

Ladies and Gentlemen —

May I introduce myself — My name is Tom. I'm just a little guy but I've got a big job to do. I want to urge all you folks to visit the Sherbrooke Rotary Club's 23rd annual Fair starting Thursday night at the Belvidere Street Armoury. This is one of the BIG events of the year — big in entertainment value and big in its objective. I guess you know that the funds they raise through your generosity are used to help children who are crippled or disabled in other ways. It sure gives a fellow a boost to know that he's lending a helping hand to those who can't stand alone.

BELVIDERE STREET ARMOURY

THURSDAY — FRIDAY — SATURDAY: — NOVEMBER 4-5-6

CHILDREN'S FAIR — SATURDAY AFTERNOON

The President's Message

On the dates of November 4th, 5th and 6th, we celebrate our 23rd Annual Rotary Fair. Sherbrooke Rotarians each year look forward to this event as a splendid opportunity to share our fellowship with our ever increasing staff of non-members who give most willingly of their time, energy and ability to help us obtain our financial objective.

Our Rotary Fair Co-Chairman, Past-Presidents - Gerry Wiggett and Ernie Gilbey, assisted by their committees, have been active for several months and have spared no effort to make certain that everything is in readiness for the opening date.

The high standard of merchandise to be given away in prizes has been maintained. The much appreciated support of our workers has already been secured and everything has been done that would add to the general satisfaction of the visitors to our Fair. I am proud to say that demands upon the services of our Crippled Children's Committee increases yearly. The extent of our humanitarian work throughout the Eastern Townships must



G. D. McMANAMY
President of the Rotary
Club of Sherbrooke

necessarily be measured or limited each year by the financial success of our Fair.

Therefore, on behalf of my fellow Rotarians, may I assure the people of Sherbrooke and the surrounding communities that their kind patronage is greatly appreciated and that a most cordial welcome awaits everybody at the Belvedere Street Armoury this coming Thursday, Friday and Saturday.



SPEEDING THE WORK — Ernie Gilbey, co-chairman of the Sherbrooke Rotary Club's 23rd annual fair, centre, is shown giving directions for the completion of the booths for the fair which opens Thursday night.

General Officers Of Rotary International For 1954 - 55

President: Herbert J. Taylor, Chicago, Illinois.

First vice-president: Gian Paolo Lang, Leghorn, Italy.

Second vice-president: Stamp W. Wortley, Chelmsford, England.

Third vice-president, Benny H. Hughes, Beaumont, Texas.

Directors: The above officers and Joseph A. Abey, Reading, Pa.; Alphonse Fievez, Soignies, Belgium; Roy D. Hickman, Birmingham, Ala.; E. Imbassahy De Mello, Niteroi, Brazil; Nitish C.

Laharry, Calcutta, India; R. A. Manchester, Youngstown, Ohio; O. D. A. Oberg, Sydney, Australia; K. G. Partridge, Port Credit, Ont.; Prentiss A. Rowe, San Francisco, Calif.; J. Serratoso Cibils, Montevideo, Uruguay.

Secretary: George R. Means, Chicago, Illinois.

Treasurer: Richard E. Vernor, Chicago, Illinois.

Physiotherapy Clinic Opened At Three Rivers

To the Rotary clinics for crippled children in many lands, add a new one: physiotherapy clinic in Three Rivers, Que., established by the Quebec Rotary Clubs of Three Rivers, Grand Mere, La Tuque, and Shawinigan Falls. A \$15,000 centre equipped with many modern devices for restoring damaged limbs to usefulness, it was recently presented to the Quebec Society for Crippled Children by the four sponsoring Rotary Clubs. To it are coming youngsters living in the St. Maurice Valley area of Quebec, and there they are examined in consultation rooms and treated by the Society's doctors and physiotherapists. Funds for the clinic were raised through Easter Seal campaigns led by the Rotary Clubs, and also by a Rotary-conducted "peanut sale" and golf tournament. The four clubs also subscribed amounts ranging from \$500 to \$2,000. Present at the ceremonies that opened the clinic were members of the four co-operating Rotary Clubs and a delegation of Rotarians from Schenectady, N. Y.

START OF ERA

The first atomic explosion created by man was touched off in the New Mexico desert July 16, 1945.

HISTORIC ISLANDS

The Channel islands off the French coast have a total area of 75 square miles.

SOUTHERN HEMISPHERE

The climate of Australia is tropical in the north and temperate in the south.

Rotary Proves Big Inviting Factor For Men With Various Viewpoints

By N. N. BHARUCHA, M.A.
Professor of Oriental Languages; Rotarian, Bhavnagar, India
Metropolitan life is atomistic. The city, as a city, does nothing to correlate its human particles into a pattern of responsible communal living . . . technological progress has reduced the number of physical contacts, and impoverished the spiritual relations between members of a community.

Those are the words of Aldous Huxley in his book, *Ends and Means*. What Huxley said of the city, we can project to larger spheres. We could collect, in fact, a whole symposium of similar comment.

R. G. Collingwood says in his autobiography: "Man's power to control Nature has been increasing pari passu with a decrease in his power to control human affairs."

And Bertrand Russell observes, "We know too much and feel too little. At least we feel too little of those creative emotions from which a good life springs."

Thus run the observations of many of today's thinkers. We live in a decadent society, in a civilization technically perfect but spiritually barbarous. The values of life have become mercenary. Money talks; money writes; money, like charity in other days, covers a multitude of sins. The price of things has gone up; only man has become cheap. In dealing with his fellows, 20th Century man is still medieval. His head is swollen; his heart is empty.

It is no wonder that truthful, honest, virtuous men are choked with the order or hypocrisy in these times. For the supreme problem of our age is to match our progress in technology with progress in human relations.

Our task, fortunately, is not hopeless. Let us look at the Object of Rotary as it deals with Vocational Service: "High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying by each Rotarian of his occupation as an opportunity to serve society."

These words bear repetition until they become threadbare. All mankind is our business. Like the humanists of old, or like the savants of society today, we all, members of different vocations, must dedicate ourselves to the ideal of disinterested service to common humanity.

To guarantee real vocational Service, we must have as members of every Rotary Club men of great integrity, outstanding representatives of worthy and rec-

ognized business and professional activity. Here, I think Classification and Membership Committees have a great part to play. They should be composed of men with strong characters themselves, men capable of taking a firm stand against the admission of weak members.

Why should they be so careful about selecting new members? Because every member of every Rotary Club, as a thorough representative of his vocation, can play a silent but important role inside and outside Rotary within his own business or profession. The genius of Rotary is individual action. The product of Rotary is men.

In this age of fragmentation, specialization, exclusiveness—Mr. Huxley's "atomistic life" — we waste so much human energy for lack of co-ordination and integration. Life today is compartmented—we are divided by our work, by classes, races, and narrow nationalism. It is difficult to view life as an integrated whole, thus the consequent chaos of our times.

I think Rotarians can accept this challenge, practicing their codes in their callings, serving as happy links between different parts of our society. We can improve the understanding and goodwill among members of different and even conflicting vocations.

The world of business is passing through a revolution. The employer and employee, the master and the servant, are almost changing places in certain parts of the world. Service is not servitude. That lesson in human dignity must be learned by all men and governments the world over. If we take a higher view, barriers between competitors, between employer and employee, between buyer and seller, can vanish. We can all live as one family, as God's children in our common adventure to create a society where strife is resolved into fruitful action and a joyful, creative life.

We must realize the imperative need to overhaul the commerce of ideas. Rotary, with its great variety of men and interests, can further this revolution, in the minds and hearts of men, changing our fragmented, atomistic society once again into a synthesized, creative whole.

TOWERING FALL

The Kaieteur waterfall, with a 2,000-foot drop, is one of many beautiful falls in British Guiana.

Verdun Rotarians Offer Lake Trip

As a fleet of 12 trim yachts left a wharf on Lake St. Louis, near Verdun, Que., the children aboard looked forward to a day of fresh air, sunshine, and fun. They numbered 125 and all were from a school of crippled children. The outing had been arranged by the Verdun Rotary Club in cooperation with a local yacht club. After a cruise of two hours or more, the boats headed for an island where the youngsters ate box lunches provided by the Verdun Club. After lunch it was anchors aweigh again for more happy cruising before returning to the starting point in the late afternoon. The Verdun Rotary Club has been organizing similar trips for the crippled children since it was founded in 1947.

Here's Wishing
TRUCK LOADS
of success to the
ROTARY CLUB
on the occasion of
their 23rd annual
ROTARY FAIR!



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ROTARY FAIR
BELVIDERE ST. ARMOURY

Nov. 4-5-6

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(Across from the Belvidere St. Armoury)

150 BELVIDERE SOUTH,
SHERBROOKE.

Gerry Wiggett And Ernie Gilbey Again Co-Chairmen Of Rotary Fair

Gerry Wiggett and Ernie Gilbey are the general chairmen of the 23rd annual Rotary Fair that will take place on Thursday, Friday and Saturday at the Belvidere Street Armoury. The assistant general chairman is Fred Wilson.

The honorary chairmen are Bert Skinner, Albert Munster, Mayor Emile Levesque, Jim Sangster, Rev. Bob Tait, Rev. Tom Everett, Geo. W. Murphy, John Quinn, Gerry McManamy, Steve Newton.

Hubert Johnston is the secretary and Frank Pearson is the honorary treasurer.

The other committees are as follows:

Public relations: Dave Salls,

Geo. Ewing, John Simms, Chas. Parkin.

ENTERTAINMENT: Bart Holtham.

MESSENGERS: Clarence Blake.

CONSTRUCTION: Vic Newton, Don McNair.

ELECTRICITY: Phil Biron, Paul LeProhon.

ADVERTISING: Fred Wilson, Alphee Gauthier, Ivan Saunders.

BOOTH SUPPLIES: Ivan Saunders.

PURCHASING AND STORES: Cyril Pyke, Hubert Armstrong, Frank Simms, Bill Richardson, Don MacLennan, Sonny Mooney, Art Kerridge, Don McNair.

BLANKET EXCHANGE: Miller

Hall, Tom Keeley, Si Bachelder.

FINANCE: Frank Pearson, Bob Curphey, Gordon Armitage, Harry Moffatt, Don Watson, Ned Soles.

DECORATING: Dick Dixon.

FRUIT: Doug Racey, Doug Stevenson, John Knutson, Gerry Miltimore, Howard Woollerton, Paul Theobald.

SILVERWARE: Tubby Lane, Don Barron, Gene Gingras, Ed. Shortt.

DOLLS: Don Johnston, Lee Watson, Austin Dineen, Geo. B. Murphy, Gerry Rockwell.

CANDY: Paul McKenna, John Coyle, Phil Biron, David Green.

SUPERFINE: Lyman Tomkins, Walter Sutherland, Lindy Lindskou, Wright Gibson, Aoe Echenberg, Lennox Wilson, Oddie Glass, Hawley Griffith, Art Hand, Phil Rennert, Emilian Gingras, Guy Desmarais.

HOOP-LA: Maurice Biron, John Mathias, Henri Taillon.

HOSIERY AND ACCESSORIES: Geo. Morgan, Archie Mitchell, Harold McConnell, Bill Hammond, Lewis Rosenbloom.

HAMS AND CHICKENS: Dick Dixon, Halton Clark, Stuart Ball, Ken Jenckes, Hank Delorme, Alex Davidson.

ELECTRICAL: Jim Wark, Bob Webster, Nelson Lothrop, Phil Biron, Maurice Lapointe.

RAFFLES: Forest Keene, Norton Baldwin, Hubert Johnston, John Knutson, Tubby Lane, Ernie Gilbey, Howard Nichol, Howard Moffatt, Hawley Griffith, Leo Tracey, Ossie Broadbelt, Dan Towne, Phil Rennert, Cyril Pyke, Bert Skinner, Dave Salls, Geo. Witty, John Mathias.

BLANKETS: Everett Nicol, Herb McCallum, Geo. Davidson, Gene Lalonde, Peter Pollock, Carl Skinner.

DOUBLE-DOUBLE: Henry Downs, Harry Walker, Howard Moffatt, Alphee Gauthier, Geo. Witty, Jack Thompson, Fred Sangster.

BINGO: Cliff Bryant, Bert Lyon, Jay Joslin, Evans Joslin, Dan Towne, Ossie Broadbelt, Howard Nichol, Bert Ross, Vic Newton.

HORSE RACE: Ken Mills, Carb. Christmas, Jan Pick, Leo Tracey, Alex Ross, Gordon Loomis, Tommy Hanson, Gordie Ross.

CHILDREN'S AFTERNOON: Harry Walker.

CHECK ROOM: Norton Baldwin.

LUNCH ROOM: Gerry Pouliot.

Self-reliance and self-respect are about as valuable commodities as we can carry in our pack through life.

—Luther Burbank.

President Of Rotary International



HERBERT J. TAYLOR of Chicago, Illinois, is the President of Rotary International for 1954-55, the year marking the Golden Anniversary of Rotary. He is President of the Club Aluminum Company of Chicago.

Mr. Taylor was born in Pickford, Michigan and educated at Northwestern University in Evanston, Ill. He served with the British Army Welfare Service and later with the U.S. Navy in World War I. During World War II he served as the dollar-a-year Vice-Chairman of the U.S. War Department Price Adjustment Board.

A member of the Rotary Club of Chicago since 1927, Mr. Taylor was also president of that club in 1939-40, District Governor in 1941-42, a Director of Rotary International in 1944-45 and Vice-President in 1945-46. As well, he has been a member and chairman of many international Committees. The now famous Rotary Four-Way Test was developed and applied by Mr. Taylor in his early years in business.

Mr. Taylor lives in the Chicago suburb of Park Ridge. He is married and has two daughters.

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Past President: LIEUT.-COL. J. E. LEVESQUE

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Sherbrooke Rotary Club
Member: J. F. COYLE

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SHERBROOKE, QUE.



Sherbrooke Rotary Club
Member: JAN PICK

We extend our very best wishes to the Sherbrooke Rotary Club, for the success of their

23rd ANNUAL

ROTARY FAIR!



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GOOD LUCK TO THE ROTARY FAIR AND ITS MANY CHARITIES!

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THE BIGGEST SMALL RESTAURANT IN THE EASTERN TOWNSHIPS SEATS 1,000 PERSONS in 24 hours

People cannot believe we serve 55c meals. Probably your friends have told you about our meals.

Why not drop in and be convinced that they're tops.

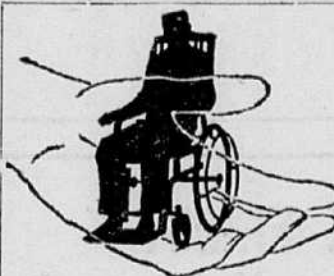
One of our specials last week was chicken pie (plus a good home-made vegetable soup) and strawberry short-cake with whipped cream.

We apologize if you might have to wait a few minutes for a seat, but our service is rapid and you never have to wait long.

Don't forget this is baked bean supper season, and baked beans are one of our specialties.

JIM'S RESTAURANT

29 BELVIDERE SOUTH



YOU CAN LEND A HELPING HAND

BY ATTENDING THE

ROTARY FAIR

NOVEMBER 4 - 5 - 6

Help This Worthy Cause By Attending. Your presence will ensure its success.

WE'LL SEE YOU THERE!

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Sherbrooke Rotary Club
Members:
GEORGE B. MURPHY
GEORGE W. MURPHY
BERT ROSS
JIM WARK

ROTARY

Its Beginning And Early Growth

On February 23, 1905, at the invitation of Paul P. Harris, an attorney, four men met in an office in the Unity Building in Chicago, Ill.—Harris; Silvester Schiele, a coal dealer; Gustavus E. Loehr, a mining engineer; and Hiram E. Shorey, a merchant tailor. It was agreed that evening that these men would organize a club which would be based on the idea that Harris had been developing for the past five years—that men in business could be and should be personal friends.

The following day, Harris interested Harry Ruggles, a printer, in the proposed club. He in turn interested Will Jenson, a real estate dealer. Within a short time, the club organization was completed at a meeting in Schiele's office, with the election of Schiele as president, Jenson as corresponding secretary, Shorey as recording secretary, and Ruggles as treasurer.

Paul Harris modestly declined any office in the new club and he did not become its president until two years later.

Five of the six "original" Rotarians have passed away, but Harry Ruggles—now 82 years of

age—continues to serve Rotary as a member of the Rotary Club of Chicago.

It is significant that each of the six first members of this first Rotary Club was a comparative stranger in a large city who had come from a small town to Chicago to go into business, and each undoubtedly felt the need of personal friendships to replace those that had been severed by removal from his former home. The aim of the first Rotary Club was the encouragement of friendship, fellowship, and mutual assistance.

At one of the early meetings, several names were suggested for the new organization. Adopted was Paul Harris' suggestion, "Rotary," which was prompted by the original plan of the Club members to meet in the rotation at their various places of business.

Papers on business topics were read at these early meetings; Harry Ruggles developed the idea of community singing in the Club, an idea which was to be adopted by many other types of organizations; and Paul Harris frequently suggested original stunts to enliven the meetings. The membership of the new

Club grew rapidly. Its novelty was attractive and those who joined the Club found its friendship and fellowship a tonic that stimulated them to better endeavors in their business, social and community relationships.

As the Club's membership increased, it became inconvenient to meet in the offices of Members. As a result, the Club began to hold dinner meetings, which later gave way to weekly noon-day luncheons.

Paul Harris' Early Thoughts About The Rotary Movement

Many times during his life, Paul Harris was asked: "When you founded Rotary did you think it would become a worldwide movement?" Paul answered that question in his 1947 anniversary message and any consideration of the founding of Rotary would not be complete without his reply. He wrote:

"My answer to that question is 'No.' My thoughts then were far from any such thing. There was no inspired beginning. Young businessmen, mostly from the country, came in response to my call. Unacquainted with city life, we gathered together to help and befriend each other. We had been lonesome and we found a cure for lonesomeness.

"No, I did not in 1905 foresee a worldwide Rotary movement. When a man plants an unpromising sapling in the early spring-time, can he be sure that some day here will grow a mighty tree? Does he not have to reckon with the rain and the sun—and the smile of Providence? Once he sees the first bud—then he can begin to dream of shade."

Rotary Extends to East and West Coasts of the United States 1906 and 1907

It was during the latter part of 1906 that thoughts of Rotary's eventual expansion to other cities were first expressed. In writing about this period, Paul Harris said: "In the beginning of Rotary's renaissance, there was little to justify fond hopes and ambitions, but the one element of all substantial achievement in all fields of human endeavor was present—and that was faith."

In 1907, Paul Harris was elected president of the Rotary Club of Chicago. It was during his term as president that he first stated his hopes to see Rotary Clubs in every important city of the United States.

It was also in 1907 that the Rotary Club's first public service was undertaken in an effort to broaden its activities by including definite work for the welfare of the community. This initial project consisted in the establishment of public comfort stations in Chicago's city hall.

1908

In 1908, Rotary reached the West Coast of the United States with the organization of Club No. 2 in San Francisco, Calif., by Homer Wood, a San Francisco attorney who became interested in the idea for the Club through a Chicago Rotarian, Manuel Munoz, who was in San Francisco on business.

During this year, Chesley R. Perry, who later became general secretary of Rotary International

Continued on Page 6.

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Centenarian Has Splendid Record For Attendance

This is the story of a man who is twice as old as Rotary.

His name is John L. Todd; his age is 100 years. Perhaps even more remarkable is his attendance record in the Rotary Club of Oakland, Calif.: as these words are written, he has not missed a meeting in 23 years!

On his birthday, June 10, his 400 fellow Oakland Rotarians and their guests all sat down to a luncheon in honor of the venerable centenarian. John, whose manner and appearance belie

his years, had a towering birthday cake alight with 100 candles. He received a flower lei flown to him from the Rotary Club of Honolulu, Hawaii; a commission from the Governor of Kentucky



JOHN L. TODD

making him a colonel; and messages from his nation's President, Dwight D. Eisenhower, and from Chief Justice of the U. S. Supreme Court Earl Warren, from Rotary Clubs as widely separated as Manila, The Philippines, and Berlin, Germany. The program that day depicted John Todd's life—a warm story that spreads out like a panorama of a century.

John was born near the village of Wintersville, Missouri, on June 10, 1854. Franklin Pierce was President of the United States and Commodore Matthew Perry had just signed the treaty opening Japan. In those days, Missouri was largely a frontier, so when young John started his education it was in a one-room country school built of logs. The boy was 6 years old when his father kissed him good-bye and marched off to the Civil War. John remembers the happiness he felt four years later when he welcomed his father home; he recalls, too, his sadness soon after, when weeping, he watched the funeral train of Abraham Lincoln.

By the time President Grant had completed his second term, John was a rural schoolteacher. But the panic of 1873 soon left its mark on the country and on John Todd. Visiting friends in Indiana, he got a new job selling plows, thus discovering his life-work as a salesman. Travelling out of Indianapolis in the 1870s, John now observes, "was a far cry from the ease of covering the territory today."

In 1882 he returned to Missouri to marry a beautiful Quaker girl named Gertrude Zook. Two years later a son was born, Joseph Zook Todd.

The pioneering spirit was still strong in those days: the Todds in 1889 moved to a small village at the terminus of Northern Pacific Railroad—Tacoma, Washington—just as that territory was admitted as a state. There John bought an interest in a sawmill. In early-day Tacoma, "things

moved so fast," John remembers, "that wood was in a tree in the morning and in the walls of a house by evening."

But all was not prosperity. John sums up the next few years this way: "We went through the panic of 1893, many strikes, and William Jennings Bryan. In 1912 I built a new mill at the wrong time and went broke."

Once again the Todds moved, this time to a growing young community called Oakland across the Bay from San Francisco. Primitive automobiles were appearing on the streets; new homes and business were sprouting up everywhere. This a place of promise. So John Todd and his son founded the Western Door and Sash Company in Oakland. John handled the sales and young Todd managed the shop; still, during those first months, it was often difficult to earn enough money for food.

In 1918, a year that brought grief to many people in a warring world, sadness came to John and his son with the death of Mrs. Todd. It was a wound partially healed by time and hard work as the business grew from a two-man shop to a factory employ 150 workers today. In 1920 John became a member of the Rotary Club of Oakland—the world's third Rotary Club—for a happy, active association now in its 34th year.

In a sense, John's Rotary membership adds an appropriate touch to the story of his life: a school-boy in a log cabin, a salesman of plows in the young Middle West, a miller of timber in the new Pacific Northwest, a builder of the urban Pacific Coast, a Rotarian.

How does he feel about Rotary, and especially about Rotary's coming Golden Anniversary? I asked John that question just the other day. Here is his answer: "When a person reaches

A Penny Saved

The ancient virtue of thrift, universal the world over, is being learned at tender ages through some 485 banks in the United States.

Those banks operate school savings plans with their 3 million young depositors credited with 80 million dollars in savings. Their accounts average \$27—all culled largely from nickel and dime allowances and part-time work.

The movement was spearheaded more than a quarter century ago by the Society for Savings, a Cleveland, Ohio, bank, which spends over \$125,000 annually on the school operation, but which prefers to consider it an investment in citizenship training. Mervin B. France, president, puts it this way: "Teaching children to set aside current earnings to take care of future needs can't help producing good citizens."

The Cleveland plan is operated entirely through the schools. An arithmetic class urges the pro-

ject as classwork. Older students handle the actual banking operations just as they are handled at the downtown establishment, and the money is picked up by bank messengers.

Bankers from Sweden, Norway, Denmark, Canada, and England have studied the Society's system with a view toward installing it in their own nations.

John Milford & Son

FLORISTS

extend their best wishes to the directors of the 23rd Annual Rotary Fair.



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ROTARY FAIR

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Rotary Logo

"When you help the other fellow up the hill, you're getting closer to the top yourself!"

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IN WISHING SUCCESS
TO THE
TWENTY-THIRD ANNUAL

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W. HAWLEY GRIFFITH DON MACLENNAN

ROTARY, ITS BEGINNING

Continued from Page 4.

and served in that capacity for 32 years, joined the Chicago Club, 1909

Soon after the organization of the Rotary Club of San Francisco, Homer Wood interested some of his friends in Oakland, Calif., with the result that Club No. 3 was organized there in February. To Oakland belongs the distinction of being the first Rotary Club to hold regular weekly luncheon meetings.

One of Homer Wood's enthusiastic Rotary associates in San Francisco was Arthur Holman, branch manager of the Travelers Insurance Company. Club No. 4 was organized in Seattle, Wash., early in June through the efforts of Roy Denny, who Holman had interested in Rotary.

Jerry Muma, the Los Angeles manager of the Travelers Insurance Company and friend of Arthur Holman, and Walter Wood, a Los Angeles attorney and brother of Homer Wood, organized Club No. 5 in Los Angeles, Calif., late in June.

Fred Tweed, a member of the Chicago Club, went to New York at the request of Paul Harris to organize a Rotary Club there. He got together with Dan Cady, Elmer Depue, and Bradford Bullock, and organized Club No. 6 in August. Thus a part of Paul Harris' dream of Rotary extensions was fulfilled, and Rotary became transcontinental.

In December, Club No. 7 was organized in Boston, Mass. Edward L. Holman of Boston had attended a meeting of the Rotary Club of Chicago and, impressed with that Club, took the initiative, with his friends, John C. Fennely and Frank M. Carroll, in organizing the Rotary Club of Boston.

The West Coast Started Something

Prior to the organization of Clubs on the West Coast, the extension of Rotary was viewed with some doubts by several members of the Chicago Club. But the developments on the West Coast changed skepticism to enthusiasm. In writing about this favorable turn of events, Paul Harris said:

"The state of mind both outside and inside the membership was 'Show me.' The Pacific Coast epidemic did that very thing. St. Louis, Kansas City, New Orleans, Lincoln, Minneapolis, St. Paul, Tacoma, Detroit, and other cities, both east and west, began to think there might be something worthwhile in the movement. One after another they were granted charters and there were a tidy 16 to assemble at the first Convention in 1910."

From a National to an International Movement 1910

During the first seven months of 1910, nine more Rotary Clubs were organized — at Tacoma, Wash.; Minneapolis and St. Paul, Minn.; St. Louis and Kansas



FAIR BOOTH CHAIRMEN — In this picture we see some of the booth chairmen for the Sherbrooke Rotary Fair. Seated, left to right, Mayor Emile Levesque, Paul McKenna, Phil Biron, Norton Baldwin. Second row, same order: Doug Racey, Don Johnston, Lyman Tomkins, Cyril Pike and Cliff Bryant.

City, Miss.; New Orleans, La.; Lincoln, Nebr.; Portland, Oreg.; and Detroit, Mich.

The first Rotary Convention was held in the Congress Hotel of Chicago in August, 1910, with Chesley R. Perry of Chicago as the presiding officer. The 29 Rotarian delegates in attendance represented 14 of the 16 existing Rotary Clubs. The National Association of Rotary Clubs was organized at this convention with a membership of 16 clubs and approximately 1,500 Rotarians. A constitution was adopted and the principles of the Rotary organization were outlined in five objectives.

1. To organize new Clubs;
2. To promote the common good of all Clubs;
3. To encourage civic pride and loyalty;
4. To promote honorable business methods;
5. To advance the business interests of the individual members.

Paul Harris was elected president of the new organization and Chesley Perry was elected secretary. Rotary Headquarters were established in the secretary's own office in the Calumet Building in Chicago.

Before the end of the year, eight more Clubs were organized, including one in Winnipeg, Man. Thus, the year 1910 marked not only the organization of the various Rotary Clubs as a united body, but also the first crossing of the first national boundary line.

1911

This was the year that Paul Harris and his fellow Rotarians in Canada and the United States saw their hopes for the formation of Rotary Clubs in Europe become a reality. A Club was organized in London, England, through the efforts of two Rotarians from Boston, Mass., and Chicago, Ill., and in Dublin and Belfast, Ireland, Rotary Clubs were established by a former member of the San Francisco Club, who had returned to his native land.

The year 1911 also saw the beginning of the Rotary magazine, the first issue of which was published in January with 5,000 copies being printed as "The National Rotarian." The publication was adopted as the official magazine of Rotary at the Portland (Oregon) Convention.

It was also at the Portland Convention that the phrase "He Profits Most Who Serves Best" was first used in an address by Arthur Frederick Sheldon, a member of the Rotary Club of Chicago. It was also during that Convention that a second phrase, "Service, Not Self," was used in an address by the president of the Rotary Club of Minneapolis, B. Frank Collins. These two phrases were later to be incorporated into the Rotary motto: "Service Above Self—He Profits Most Who Serves Best." In July, 1911, there were 28

Rotary Clubs with approximately 2,500 members. 1912 Rotary entered a new country in 1912 with the formation of the Rotary Clubs of Glasgow

Continued on page 7.

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GREETINGS

From the LIONS to the ROTARIANS

ON THE OCCASION OF THEIR 23rd ANNUAL FAIR

The Lions of Sherbrooke are happy to extend their best wishes to the members of their brother service club and wish them every success in their undertaking.

The Lions Club of Sherbrooke

ROLAND SAVOIE, President
for year 1954-55

ROTARY, ITS BEGINNING
Continued from Page 6.

and Edinburgh, Scotland.
The third annual convention at Duluth, Minn., officially changed the name of the organization from the National Association of Rotary Clubs to the International Association of Rotary Clubs. Paul P. Harris, retiring president of the National Association, was elected President Emeritus of the new International Association. Forty-one Clubs were represented at the convention with an attendance of 598.

At the convention, the first model Club Constitution was adopted, which contained these five objectives:

1. To promote the recognition of the worthiness of all legitimate occupations and to dignify each member's occupation as affording him an opportunity to serve society.
2. To encourage high ethical standards in business and professions;
3. To increase the efficiency of each member in the exchange of ideas and business methods;
4. To promote the scientizing of acquaintances as an opportunity for service and as an aid to success;
5. To quicken the interest of each member in the public welfare, and to co-operate with others in civic development.

The name of Rotary's official magazine was changed to "The Rotarian."
In July, 1912, there were 50 Clubs and approximately 5,000 Rotarians.

1913

The year following the creation of the International Association of Rotary Clubs saw a truly international convention convene

at Buffalo, N.Y., with delegates from Canada, England, Ireland, Scotland, and the U.S.A. in attendance.

The headquarters for the international organization became a clearing house for ideas that would be helpful to all Rotary Clubs.

The first of the numerous appeals which were later to come to Rotarians to help in disaster relief came in March, 1913, in response to which Rotary Clubs contributed over \$25,000 to a Rotary Relief Fund for victims of the Daytona, Ohio, flood.

In July, 1913, there were 83 Rotary Clubs with approximately 10,000 members.

The Period of World War I 1914

With the outbreak of World War I, the efforts to extend Rotary to additional countries in Europe were discontinued. However, the growth of Rotary in the U.S.A. continued and the development of services offered to the Clubs by the international headquarters increased.

The fifth annual convention was held at Houston, Texas, with 110 Rotary Clubs represented by a registration of 1,288.

The 100th Club was organized in Phoenix, Ariz. In July, 1914, there were 123 Clubs with approximately 15,000 members.

1915

Rotary extended to the Islands of the Pacific during this year with the organization of the Rotary Club in Honolulu.

By July, 1915, there were 186 Rotary Clubs with approximately 20,700 Rotarians.

By 1915, the office of the secretary of the International Association of Rotary Clubs had grown from desk space and a part-time job to three rooms and a staff of 11 people. The secretary's occasional mimeographed communications to Rotary Club secretaries became a printed "weekly letter."

The sixth annual convention was held at San Francisco, Calif., with 133 Clubs represented by an attendance of 1,988.

1916

Rotary entered another country this year when the Rotary Club of Havana, Cuba, was formed in April. It was the 226th Rotary Club and was the first Club to be organized in a non-English-speaking country. The event attested to the universality of Rotary by proving that its principles possessed the vitality and appeal to transcend not only national boundaries, but also language barriers.

The annual convention in 1916 was held at Cincinnati, Ohio,



COMMITTEE CHAIRMEN — Shown in this photo are some of the committee chairmen of the Sherbrooke Rotary Fair. Seated, left to right: Dave Salls, Chairman of Public Relations, Gerry Wiggett, co-chairman of the Fair, Clarence Blake, Chairman of Messengers and change booths, Frank Pearson, honorary treasurer. Second row, same order: Hubert Johnston, Secretary of the Rotary Club, Fred Wilson, assistant general chairman, Forest Keene, chairman of raffles, Ernie Gilbey, co-chairman of the Fair, and Bart Holtham, Past president and chairman of entertainment. (Record Photo by Gerry Lemay)

with an attendance of 3,828 Rotarians representing 217 Clubs.
In July 1916, there were 247 Rotary Clubs with an approximate membership of 27,000.


1917

With the entry of the U.S.A. into World War I, Rotary Clubs there began engaging in all phases of the war effort, including support of war relief funds, Liberty Loan Drives, etc. The 300th Rotary Club was organized at Huntington, Ind., and Rotary extended to Wales, with the organization of a Club in Cardiff.

Continued on Page 9.


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ROTARY FAIR
NOV. 4 - 5 - 6

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1953-54 Sets Up All-Time Record For New Clubs

On the last day of the Rotary year 1953-54, the records show 487 new Clubs organized during the 12 months. This is the greatest number of new Clubs ever formed in any one year in Rotary's 49-year history. It brings the total number of Clubs to 3,313. They are in 89 countries and regions and have together about 391,000 members. The previous record of new Clubs in one year was set in 1937-38, when 445 were admitted.

The climb to the new "high" was a steady, year-long, world-wide effort sparked at Rotary's 1953 Convention in Paris, France, by Joaquin Serrtosa Cibils, then President-Elect. In his inaugural message he urged Rotarians to work for more Clubs, "For the more Clubs we have, the more friends we have; and the more friends, the greater our opportunities for service." He later centered his expansion program on this goal: five new Clubs for each



THE SUPERFINE BOOTH — The Superfine Booth, with its wide variety of prizes to choose from, will be one of the feature attractions at the Sherbrooke Rotary Club's annual fair which opens at the Belvidere Street armories on Thursday evening.

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LET'S ALL ATTEND THE

ROTARY FAIR

NOV. 4 - 5 - 6

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A Good Gear

Did you ever analyze that little Rotary button the Rotarians wear on their lapels? What does it symbolize to them? Officially, of course, it has no symbolic significance; it only identifies them as members of Rotary Clubs. A mechanical engineer would see a good bit more than that in it.

First, it is a gear he sees—and

Rotary District. Thirty-six reached or exceeded the goal, seven of them attained double it!

In this record expansion in 1953-54, 140 Districts in 55 countries gained new Clubs, with ten being organized in non-Districted areas. The U.S.A. led with 79 Clubs, followed by France with 42, Brazil 39, Australia and Japan 34, Argentina 32, and England, Mexico, and Sweden 20. Other nations ranged from one new Club to several. This record growth also increased Rotary's roster of nations to 89, with the addition of Surinam and Brunei.

A banner year was 1953-54!

To date, there are 8,362 Rotary Clubs and an estimated 393,000 Rotarians.

a gear is the symbol of the transmission of power, not of power itself. It is a strong gear, similar to the 200-degree pressure angle stub-tooth type, used extensively for the transmission of heavy loads. It is a 24-tooth gear, symbolizing the 24 hours of the day, each tooth following the other in a never-ending procession; just as each hour follows the other, offering a never-ending opportunity for service to all mankind.

Rotary, through its individual members, transmits power to its community. Rotary, through its Clubs and Districts, transmits power to national and international projects which are so quietly but so positively making this world a better place in which to live. A good gear works best completely encased, carefully lubricated, and in perfect mesh with another equally good gear. Even a good gear, when it is completely disengaged from all other gears, does absolutely nothing, regardless of the power behind it. Even a good gear, not in proper mesh and alignment with its proper mating gear, produces heat and noise and soon is worn beyond usefulness. A good Rotarian must adjust himself to proper alignment with all other good Rotarians so that they may all work quietly and efficiently and without heat and noise.

A little dirt on a good gear will soon destroy it completely. A little "dirt" will soon destroy a good Rotary Club. It has long been known that the custom and practice of Rotary is to keep it clean. A little dirt on an individual gear does it no harm so long as it transmits no power, but if you want it to run you have to clean it up.

And so you see how completely that little button on their coats represents Rotary at its best, and how sound was the judgment of our early-day Rotarians as they guided the development of the Rotary symbol to its present form: "A Good Gear."

—Howard D. Corwin
Rotarian, Jackson, Mich.

MYSTERY ISLAND

Easter island, with its hundreds of ancient stone figures, is 2,000 miles west of Chile in the Pacific.

Rotary Clubs Aid In Greek Relief

When a devastating earthquake struck the Ionian Islands off Greece's western shores, it turned 500 towns and villages into piles of rubble and left 120,000 persons homeless. To help the victims, many organizations quickly geared themselves to send food, clothing, and cash to Greece, and among those that did so were Rotary Clubs of many countries. Recently the Athens Rotary Club reported the names of clubs that had sent contribu-

Evreux, France
Howick, Scotland
Coolangatta-Tweed Heads, Australia
Middleburg, The Netherlands
Gislaved, Sweden
Leigh on Sea, England
Beirut, Lebanon
Le Chaux-de-Fonds, Switzerland

South San Francisco, Calif.
Wahiawa-Waiialua, Hawaii
Gwelo, Southern Rhodesia
San Angelo, Tex.
Patterson, Calif.
Goteborg, Sweden
Wandsworth, England
Charleville, France
Queens Borough, N.Y.
Thetford Mines, Que., Canada
Levin, New Zealand
Montreal, Que., Canada
Toronto, Ont., Canada
Ostend, Belgium
Hobart, Australia

To facilitate the distribution of Rotary contributions, the Rotary Club of Athens has been serving as a clearing-house for them.

LAST STRONGHOLD

The island of Formosa, last stronghold of the Chinese Nationalists, has an area of 13,800 square miles.

The Object Of Rotary:

To encourage and foster the ideal of service as a basis of worthy enterprise and in particular to encourage and foster:

- (1) The development of acquaintance as an opportunity for service.
- (2) High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying by each Rotarian of his occupation as an opportunity to service society.
- (3) The application of the ideal of service by every Rotarian to his personal, business and community life.
- (4) The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional men united in the ideal of service.

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ROTARY, ITS BEGINNING
Continued from page 7.

The eighth annual convention in Atlanta, Ga., was attended by 2,654 Rotarians representing 267 Rotary Clubs. E. Leslie Pidgeon of Winnipeg, Man., was elected president of the International Association, the first Rotarian from outside of the U.S.A. to hold that office.

In July, 1917, there were 311 Rotary Clubs with an approximate membership of 32,600.

1918

Rotary entered another continent in 1918 when the Rotary Club of Montevideo, Uruguay, was organized. It also extended to Puerto Rico with the organization of the Rotary Club of San Juan.

At the ninth annual convention in Kansas City, Miss., 367 Clubs were represented with an attendance of 4,034.

In July, 1918, there were 407 Rotary Clubs with an approximate membership of 38,800. The 400th Rotary Club was organized at Fort Scott, Kansas.

1919

At the end of World War I, the work of extending Rotary around the world took on new life. During 1919, five countries welcomed Rotary—Clubs were organized in The Philippines at Manila; in China at Shanghai;

in Panama at Panama City; in India at Calcutta; and in Argentina at Buenos Aires.

The 500th Rotary Club was organized at Fremont, Nebr.

The tenth annual convention was held at Salt Lake City, Utah, with 392 Clubs being represented by an attendance of 3,038.

In July, there were 530 Rotary Clubs with an approximate membership of 45,000.

From 50,000 Rotarians and 750 Clubs to 150,000 and 3,300 Clubs 1920

Another country in the Orient and the first country in Continental Europe welcomed Rotary during 1920, when the Rotary Clubs of Tokyo, Japan, and Madrid, Spain, were organized.

When the eleventh annual convention was held in Atlantic City, N.J., 25 Rotarians and their wives were present from Britain and Ireland, the largest delegation from these islands that had ever attended any Rotary convention. They brought an invitation for the holding of the 1921 convention in Edinburgh, Scotland, which was enthusiastically accepted.

The attendance at this convention was 7,213, representing 664 Clubs.

At the convention, a "hospitality hut" was established to provide information and entertainment for those present. This was the fore-runner of the "House of Friendship" which has been so popular at succeeding conventions.

In July, there were 758 Clubs with an approximate membership of 56,800.

1921

This year saw Rotary enter seven additional countries—the Union of South Africa at Johannesburg, Australia at Melbourne, New Zealand at Wellington and Auckland, France at Paris, Mexico at Mexico City, Peru at Lima, and Denmark at Copenhagen.

The twelfth annual convention was held at Edinburgh, Scotland—the first convention to be held outside North America. There was an attendance of 2,302 representing 746 Rotary Clubs.

Through the early years of Rotary, the thought frequently had been advanced that Rotary might well be a medium for the advancement of international peace and good will. At the Edinburgh convention, this objective was formally adopted: "To aid in the advancement of international peace and good will through a fellowship of business and professional men of all nations, united in the Rotary Ideal of Service."

In July, 1921, there were 975 Rotary Clubs with an approximate membership of 70,000.

The 1,000th Rotary Club was organized at York, England.

1922

In 1922, Rotary entered three additional countries—Brazil at Rio de Janeiro, Norway at Oslo, and The Netherlands at Amsterdam.

At the thirteenth annual convention in Los Angeles, Calif., the name of the organization was shortened from the International Association of Rotary Clubs to Rotary International. Eighteen countries were represented with an attendance of 5,858.

In July, 1922, there were 1,243 Rotary Clubs with an approximate membership of 81,000.

1923

During 1923, Rotary extended to three more countries with the organization of the Rotary Clubs of Ostend, Belgium, Milan, Italy; and Valparaiso, Chile.

This year inaugurated the movement to encourage members to have their business and craft associations adopt "codes" or "standards of practice" based upon a model code suggested by Rotary.

The fourteenth annual convention, held at St. Louis, Miss., had the distinction to be addressed by a president of the United States—President Warren G. Harding, honorary member of the Rotary Club of Washington, D.C.

Twenty-four countries were represented with an attendance of 6,817 at this convention.

In July, 1923, there were 1,493 Rotary Clubs with an approximate membership of 88,700.

The 1,500th Rotary Club was organized at Bexhill, England.

1924

During 1924, two more countries extended their welcome to Rotary when the Rotary Clubs of Zurich, Switzerland, and Hamilton, Bermuda, were organized.

In 1924, the Rotary convention was held at Toronto, Ont., the first to be held in Canada. Thirty-one countries were represented with an attendance of 9,187.

In July, 1924, there were 1,796 Rotary Clubs with approximately 101,700 members.

1925

In 1925, Rotary Clubs were organized for the first time in Czechoslovakia at Prague, Guatemala at Guatemala City, Austria at Vienna, Hungary at Budapest, and Portugal at Lisbon.

A Continental European office of the Secretariat of Rotary International was established at Zurich, Switzerland, to give better service to the Rotary Clubs in Europe.

The 16th annual convention was held at Cleveland, Ohio. Thirty countries were represented at the convention with an attendance of 10,233.

In July, 1925, there were 2,096 Clubs with an approximate membership of 108,000.

The 2,000th Rotary Club was organized at Ketchikan, Alaska.

1926

In 1926, Rotary extended to Sweden at Stockholm; to Venezuela at Caracas; to Finland at Helsinki-Helsingfors; and to Columbia at Bogota.

The 17th annual convention was held in Denver, Colo. There were 3,890 in attendance at this convention from 35 countries of the world.

In 1926 it was felt that, in addition to the annual International conventions, regional conferences should be organized at which Rotarians from certain regions would meet, get acquainted, and discuss problems pertaining to their particular regions. Thus more than 400 Rotarians from eight countries bordering on the Pacific Ocean met in Honolulu, Hawaii, that year in a Pacific Rotary conference which led to the holding of other regional conferences.

In July, 1926, there were 2,396 Clubs with an approximate membership of 120,000.

1927

During 1927, seven additional

countries welcomed Rotary—Paraguay at Asuncion, Costa Rica at San Jose, El Salvador at San Salvador, Ecuador at Guayaquil, Bolivia at La Paz, Germany at Hamburg, and Java at Djokjakarta—making a total of 43 countries in which there were Rotary Clubs.

Rotary's 18th annual convention, the first in Continental Europe, was held at Ostend, Belgium, with 6,556 Rotarians from 38 countries in attendance.

The first South American Rotary conference was held at Montevideo, Uruguay.

In July, 1927, there were 2,631 Rotary Clubs with a membership of approximately 129,000.

The 3,000th Rotary Club was organized at Talca, Chile.

1928

In 1928, James W. Davidson of Calgary, Alta., began a trip around the world which was destined to bring Rotary to many new lands. Discomforts, illnesses, accidents, and other discouragements failed to dampen the ardor of this enthusiastic Rotarian. As a result, Rotary was to become more truly worldwide.

In 1928, the convention was held at Minneapolis, Minn., with an attendance of 9,448 from 42 countries of the world.

In July, 1928, there were 2,932 Rotary Clubs with a membership of approximately 137,000.

The second Pacific Rotary conference was held in Tokyo, Japan.

Rotary extended to the Federated Malay States with the organization of a Club at Kuala Lumpur.

1929

During 1929, Rotary extended to Egypt at Cairo, Palestine at Jerusalem, Yugoslavia at Beograd, Nicaragua at Managua, Roumania at Bucharest, Honduras at Tegucigalpa, Ceylon at Colombo, Burma at Thayetmyo, and Luxembourg at Luxembourg City.

In July, 1929, there were 3,177 Rotary Clubs with approximately 144,000 members.

The 20th annual convention was held at Dallas, Texas, with an attendance of 9,526 from 50 countries of the world.

1930

Rotary extended to Algeria at Algiers, Morocco at Casablanca, Southern Rhodesia at Salisbury, Estonia at Tallinn, Straits Settlements at Singapore, Kenya at

Nairobi, and Thailand at Bangkok.

In July, 1930, there were 3,349 Rotary Clubs with an approximate membership of 153,000.

The 21st annual convention was held in Chicago, in commemoration of the 25th anniversary of the founding of Rotary with 11,019 Rotarians and members of their families representing 58 countries.

The third Pacific Rotary conference met in Sydney, Australia, with Rotarians from nearly all countries around the Pacific in attendance.

The first Regional Conference for Europe, Africa and Asia Minor met in The Hague, The Netherlands, with 800 Rotarians from 23 countries in attendance.

And Now a Glance Forward

Statistically Speaking—During the years since 1930, Rotary has continued its phenomenal growth throughout the world. Its membership figures have reached an all-time high, with more than 393,000 Rotarians and 8,362 Rotary Clubs in 89 countries and geographical regions of the world (October, 1954).

Generally Speaking—Statistics of Rotary's tremendous worldwide growth are impressive, but Rotary's accomplishments through the years defy expression in figures. The fellowship created, the improvement in the conduct of business and professions, the playgrounds provided, the crippled children helped, the student loans granted, the community-betterment undertakings, the increased understanding among nations, the countless other achievements of Rotary Clubs, and the activities of the Rotary Foundation, all must be considered when viewing the progress of Rotary.

Prophetically Speaking—And what of tomorrow? Paul Harris, in his last anniversary message, said these striking words:


"I would like to think that the pioneering days of Rotary have only just begun. What's 40 years in the life of a great movement? There are just as many new things to be done as ever there were. Rotary must certainly continue to pioneer or be left in the rear of progress."

"Rotary came up the hard way, through the work of self-sacrificing men who gave of themselves unsparingly. Now it continues on its miracle-working way. More power, more power to you, my beloved Rotary."

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Rotary Is Maker Of Friendships And Builder Of Men---President

(By HERBERT J. TAYLOR) President, Rotary International

One day 12 years ago when I was a District Governor I stood up to address a small Rotary Club some distance from Chicago. I had planned to talk about attendance, classification, and some other details of Rotary organization, but just as I began to open my mouth something happened that changed everything.

Two men, surprising us all, walked into the room and took seats at the back. They were Paul Harris, the lawyer who had started Rotary's first Club in 1905, and his old friend and neighbour Silvester Schiele, who had been first President of the first Club. Surely I should switch to a subject that would acknowledge their presence and somehow be nearer the heart of our great Rotary.

"Rotary," I found myself saying, "is a maker of friendships and a builder of men." The phrase had sprung to mind spontaneously. I had never used it before. But it served perfectly on that occasion. In fact, through all the following years, I have

fallen back upon it as the best personal definition I can give of Rotary.

As we start this new Rotary year — this golden year in which we mark the 50th birthday of our world-wide fellowship — may I suggest to all my fellow Rotarians, some 387,000 men in 8,200 Clubs in 89 countries and geographical regions, that that is why we are Rotarians to make friendships and to build better men.

Citizenship! Good citizenship. That is really what it all boils down to, isn't it? And good, decent, interested, hard-working citizenship is the fundamental need in all our communities around the earth, as I see it. "Rotary," as the Convention of 1943 phrased it, "expects every Rotarian to be a loyal and serving citizen of his own country."

For many months now I have given special thought to the subject. Asking the opinion of friends and jotting down their ideas, adding and subtracting my own observations, I have prepared a test of citizenship which,



TALKING IT OVER — Two members of the Sherbrooke Rotary Club, Bart Holtham, centre, and Cliff Bryant, right, are shown talking over the Rotary Fair with Co-chairman Ernie Gilbey, left. Mr. Bryant is chairman of the bingo booth and Mr. Holtham is chairman of entertainment. (Record Photo by Gerry Lemay)

it seems to me, Rotarians around the earth might find applicable.

What are the marks of the really good citizen? He should be well informed, of course. He should be courteous, unselfish and friendly, able to get along well with others: a good neighbor.

Beneath these qualities, though, a citizen needs undergirding. He must be sincere and dependable. Certainly he should take an active part in the church of his choice. Religious faith provides the reason for good citizenship. In 1943 our Rotary Convention delegates acted well when they resolved that "Rotary International expects every Rotarian to be a loyal member of the church or religious community to which he belongs and personally exemplify by his every act the tenets of his own religion."

Our beliefs may differ, and do differ widely, but faith in God we must have if we are to build better men and communities.

Another mark of a good citizen is appreciation. In the yard of my home stand some magnificent elm trees, noble shade-givers a century old. I would be ungrateful indeed if I did not give thanks to that man unknown to me who planted elm saplings a century ago. With my gratitude I should mix a sense of responsibility toward others who will follow me. Now and then I should ask myself, "Have I planted any elm trees?"

A sense of responsibility takes constant cultivation. Often when driving my car I find myself in too much of a hurry. The speedometer keeps inching over the speed limit. Sometimes I rationalize, "If you'll just hold it to five miles over the limit, that will be good enough." It isn't good enough, for the good citizen, if he's to be fair and just to all, must obey the laws of his community and nation.

"Lawmakers ought not to be lawbreakers," said Chaucer back in the 14th Century. Since that day more of us have become lawmakers. And that brings us to another point. The good citizen votes. He should fulfill his law-making obligations both regular and intelligently.

The good citizen is also interested in the freedom and welfare of all the world's people, and he does his part to secure them. Because he knows that freedom isn't free, he is productive. He renders a truly worth-while service to his fellowman. Finally, the conscientious citizen sets a good example to the youth of his community: only through youth of high moral character will the values of good citizenship endure.

Because almost everything we do in Rotary works toward the goal of better citizenship and better cities, I believe that the


six objectives I have set for this important Rotary year bear directly on the subject of citizenship — and so I share them with you here:

1. During this 50th Anniversary year, let's look backward thoughtfully to appraise Rotary's

Continued on page 12.

You'll Be Sorry, If You Miss The ROTARY FAIR

Sherbrooke News Co., Ltd.
154 WELLINGTON ST. NORTH



Sherbrooke Rotary Club
Member: LT-COL. B. D. LYON

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NOV. 4-5-6

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Members:
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Years Of Magnificent Promise As Rotary Marks 50th Anniversary

Beginning next February 23, and for the thirteen weeks following, almost 400,000 men in all parts of the world join in celebrating a golden anniversary, the anniversary of the founding of the first Rotary Club in the city of Chicago, Illinois, on February 23, 1905.

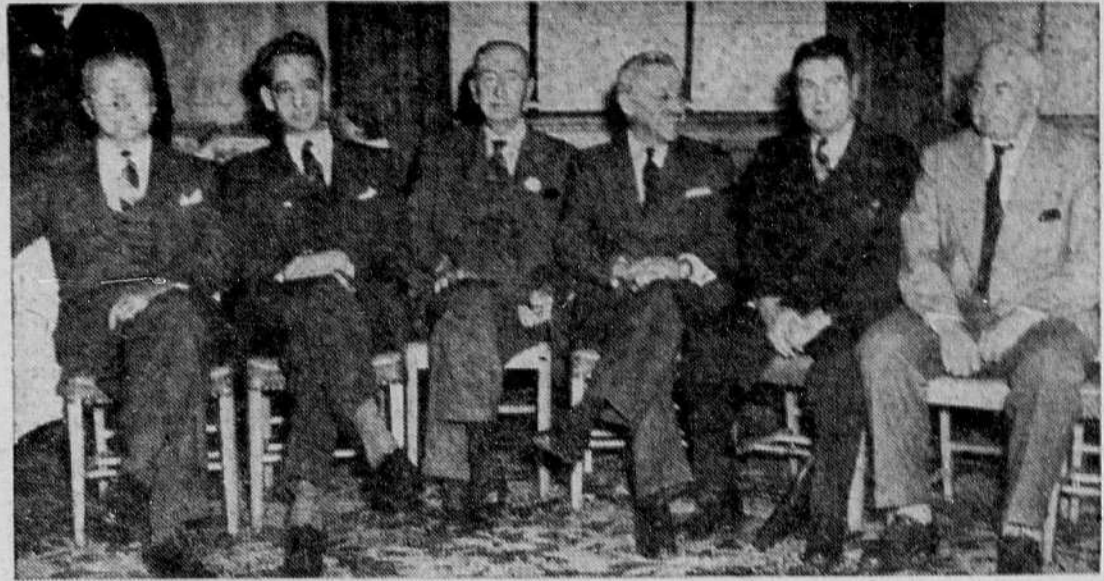
The following excerpts are from an address delivered at the 1954 International Assembly by Clifford A. Randall, Chairman of the Program Planning Committee.

"The Rotary year 1954-55 is an historic one. It marks the 50th anniversary of an idea. An idea so simple, so vital and so

fundamental that it captured the minds of men everywhere. An idea which appears destined for a prominent place among the great ideas of modern civilization. The Rotary idea. . .

. . . The fact that Rotary has achieved a tremendous growth throughout most of the countries of the world, has been due not to its fellowship which is vitally important; not to the fact that it has avoided the shoals of politics which is also important—this growth has been caused by what this idea—this service above self—has been able to do in the lives of men who have embraced it.

"The plans for the Golden Anniversary celebration have been well laid indeed. The campaign to capitalize on Rotary's 50th Year by bringing about a greater understanding of its object among Rotarians and non-Rotarians around the world is an ambitious one. Our success in attaining our objective, however, will, as always depend upon the zeal, the activities, and the dedication of the individual Rotarian. It is the challenge of the Golden Year that each do his part to bring to its very maximum the tremendous aggregate power and influence which can be created by this band of individuals working together. The Golden Year, with



HONORARY CHAIRMEN — Pictured in this group are the honorary chairmen of the Sherbrooke Rotary Fair. Seated, left to right, Albert Munster, Rev. Tom Everett, John Quinn, Mayor Emile Levesque, Gerry McManamy, president of the Rotary Club, and Steve Newton. (Record Photo by Gerry Lemay)

Best Wishes For
Another Successful
Rotary Fair!

NEW SHERBROOKE HOTEL

Where the Rotary Club Meets

Rotary Club Activities Are Varied

Wherever Rotary Clubs are located — in the United States of America or the Union of South Africa, in Sweden or Switzerland, in Argentine or Australia, in any of 8 different countries and geographical regions—the activities of Rotary Clubs are based on the same general objectives.

True, Rotarians meet and they eat at weekly luncheons or dinners — but their activities go far beyond these meetings. Rotarians find many outlets for their activities, both in committee work and as individuals. Rotarians are active in civic and community welfare work, in leading boys and girls into good citizenship, in the betterment of rural-urban understanding, in helping boys clubs and youth movements, in giving counsel in occupational guidance, and in many other useful activities.

The Rotary Club does not endeavor to promote civic activities rightfully belonging to other organizations, but every Rotarian, as an individual, is urged to participate in all activities which make his community a better place in which to live.

Rotarians are active in raising the standards of their own business and professions, and of their entire vocation.

Throughout the world, Rotarians of many diverse nationalities are working together — through correspondence, personal contacts at Rotary International Conventions and in their travels, and through study of the history, economy and culture of other countries — for the advancement of international good will and peace.

When we teach a child to read, our primary aim is not to enable it to decipher a waybill or receipt, but to kindle its imagination, enlarge its vision, and open for it the avenues of knowledge.
—Charles W. Eliot
American Educator
(1834-1926)

The real tragedy is the tragedy of the man who never in his life braces himself for his one supreme effort, who never stretches to his full capacity, never stands up to his full stature.
—Arnold Bennett.

its celebrations, the projects in service, the publicity, the moving-picture film, the Golden Book, the climactic international Convention—these will be but the external symbols of the real undertaking. For the individual Rotarian it is the golden opportunity to make of this Object of Rotary a living thing—to dedicate himself anew to a personal adventure in service."

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Gerry McManamy Is 35th President Of The Rotary Club Of Sherbrooke

A glance back at the Sherbrooke Rotary Club's records, on the eve of the club's 23rd annual Fair reveals that 35 men have served the club as president since the late Rev. Dr. G. Ellery Read became the charter president in 1919.

This number includes the current president, G. D. McManamy. The other presidents have been:
 1919—Rev. Dr. G. Ellery Read.
 1920-21—George D. MacKinnon.
 1922-23—D. J. Salls.
 1923-24—Alphonse McManamy.

1924-25—E. J. Page.
 1925-26—Meredith Wilson.
 1926-27—Henry W. Welsh.
 1927-28—R. E. Richardson.
 1928-29—Andrew Sangster.
 1929-30—A. C. Skinner.
 1930-31—Dave Diplock.
 1931-32—B. N. Holtham.
 1932-33—George W. Murphy.
 1933-34—D. Stevenson.
 1934-35—R. G. Davidson.
 1935-36—L. M. Watson.
 1936-37—Karl Barrett.
 1937-38—R. Samson.
 1938-39—G. E. Ewing.
 1939-40—G. M. Wiggett.
 1940-41—J. H. Wark.
 1941-42—A. A. Munster.
 1942-43—E. E. Goodenough.
 1943-44—W. G. Cross.
 1944-45—R. A. Webster.
 1945-46—J. A. Archambault.
 1946-47—W. S. Sutherland.
 1947-48—George Murphy, Jr.
 1948-49—E. W. Gilbey.
 1949-50—Bert Lyon.
 1950-51—Evans Joslin.
 1951-52—Emile Levesque.
 1952-53—Lewis Rosenbloom.
 1953-54—L. W. Dixon.

The Charter Members of the Sherbrooke Club were A. C. Skinner, Rev. Dr. Read, Karl Barrett, Harry Blue, Fred Dakin, E. Winn Farwell, Harry J. Haight, El. Lunderville, J. W. McKee, George D. MacKinnon, Victor Morrill, E. J. Page, C. O. Palmer, E. L. Stewart Patterson, Joseph Rosenbloom, Fred Rugg and Andrew Sangster.

The first luncheon was held at the Magog House and the officers were as follows: President, Rev. Dr. Read; Vice-President, E. L. Stewart Patterson; Secretary El. Lunderville.

ROTARY IS

Continued from page 10.

development during half a century. Then let's apply to the future the lessons learned.

2. Let's share Rotary with more men; let's grow. Let's set our goal at 10 percent increase in membership in every Club. We can do it if qualified Rotarians will take senior active and past service membership to open classifications, if we take on more additional active members, and if all of us keep alert to opportunities for organizing new Clubs—and then follow through!

3. Let's all memorize Rotary's Four-Way Test. Then let us take it to the youth of our communities by inaugurating the Four-Way Test Plan in secondary or high school in every Rotary community.

4. Let's promote in every Rotary Club a youth project. I don't mean just a donation of money; we need to come into direct contact with youth if we're going to influence them for good.

5. Let's get every Rotary Club to sponsor a project in International Service. Maybe the Club members will invite into their homes students from other countries. (There are more than 30,000 such students in the United States alone. Maybe the project will be something on a larger scale. But each Club should be doing something to build friendships across national boundaries.

Let's provide a Rotary Foundation Fellowship for each Rotary District each year. Ambitious? Certainly! It means doubling the Foundation's operations. We can do it if we get a \$10 donation from each new member as he comes into Rotary, and if each Rotarian will give only one dollar a year. That's a bargain purchase, one dollar's worth of future good citizenship!

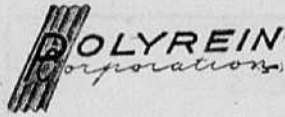
6. Let's promote better citizenship itself — for ourselves as Rotarians and for our neighbors. Encouraging people to vote . . . adopting naturalized citizens . . . sponsoring forums and debates on public issues — our opportunities are as wide as our communities' needs.

There they are: six objectives for our Golden Year. Six ways to build better men, communities, and world. What will you do about them?

The heart of what I have tried to say to you, my fellow Rotarian? You will find it in some verse by that great poet Edwin Markham:
 We are blind until we see
 That, in the human plan,
 Nothing is worth the making if
 it does not make the man.
 Why build these cities glorious
 If man unbuilded goes?
 In vain we build the world
 unless
 The builder also grows.

time and money:
 "Though they roar, yet they cannot pass."—Jeremiah 5: 22.
 "Suffer not a man to pass."—Judges 2: 28.
 "The wicked shall no more pass."—Nahum 1: 15.
 "Beware that thou pass not."—11 Kings 6: 19.
 "There shall be no stranger pass."—Amos 3: 17.
 "Neither any son of man shall pass."—Jeremiah 2: 41.
 "No man may pass through because of the beast."—Ezekiel 14: 15.
 To which the last quotation, in boldface letters, succinctly adds:
 "So he paid the fare thereof and went."—Jonah 1: 3.
 —John S. Walker.

Success to the
ROTARY FAIR!



Sherbrooke Rotary Club
 Member:
 Howard Thompson

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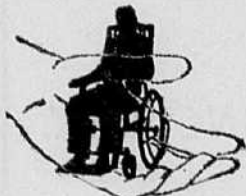


Sherbrooke Rotary Club
 Member:
 GERALD M. WIGGETT

**They Shall
 Not Pass**

It would be easier for a camel to pass through the proverbial needle's eye than to wangle a pass to any exhibition staged by J. A. Theobald, manager of the Utah State Fair.

Prominently displayed in the wall of his office is a list of pertinent Biblical quotations, to which a pass-seeker is referred in the interest of economy in



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 some crippled child
 by attending the
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 Member: FOREST KEENE



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 Member: A. T. Roblin, Division Manager

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 Member: Hubert Armstrong.

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 A Most Successful
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Manufacturers of Spruce and Birch Lumber

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Lake Megantic Rotary
 Club Members:
 G. M. Stearns
 Auguste Girard

What's Rotary?

Rotary is a world fellowship of business and professional executives who accept the "Ideal of Service" as the basis for success and happiness in business and community life. In Rotary, thoughtfulness of others is regarded as the basis of service, and helpfulness to others as its expression. Together, they consti-

tute the Rotary "Ideal of Service."

A comparatively young organization—it was founded in 1905—Rotary's universal appeal is that it offers a practical means of enlarging one's friendships, participating in community-betterment undertakings, promoting high standard in business and professional life, and advancing international understanding, good will and peace.

To attain its "Ideal of Service" to humanity, Rotary seeks all that which brings people together and it avoids all which separates them. Rotary is not a secret organization. Rotary does not seek to supplant or interfere with any religious or political organization. It assumes that its program of service is in accord with all religions, and it does not concern itself with a Rotarian's politics. Rotary expects him to be faithful to his religion and loyal in his citizenship.

In the short space of 49 years, the Rotary ideals of friendship, fellowship and service to others have spread to the six continents. They have been accepted by men of practically all nationalities, all political and all religious beliefs—by more than 375,000 business and professional executives in 88 countries and geographical regions.

THE ROTARY CLUB

Rotary's membership plan is unique. To make the Rotary Club a true cross-section of the community's interests and activities,

its membership is selected on the basis of one active member from each recognized business and profession in the community. In this way, each member of the Club is looked upon not only as a representative of his own business, but also of his vocation; that is, the entire business or professional field of which he is a part.

Members of Rotary Clubs—called "Rotarians"—endeavor to exemplify their mottoes of "Service Above Self" and "He Profits Most Who Serves Best" in all of their daily business, social and civic contacts by placing the obligation to serve others before the desire for profit for themselves.

Rotary differs from other organizations in that the establishment of a Rotary Club links its community to a world-encircling chain of cities and towns where other men have organized Rotary Clubs to give expression to their desire to serve. Their affiliation with other Rotary Club in an international organization, their balanced programs and activities, their financial solvency, and their unique basis of membership, give Rotary Clubs permanence and stability.

ROTARY INTERNATIONAL

Rotary International is the association of Rotary Clubs throughout the world. Its offices serve as clearing houses for all Rotary Clubs, aid in the standardization of their practices and in the translation of the "Ideal of Service" into business and community life.

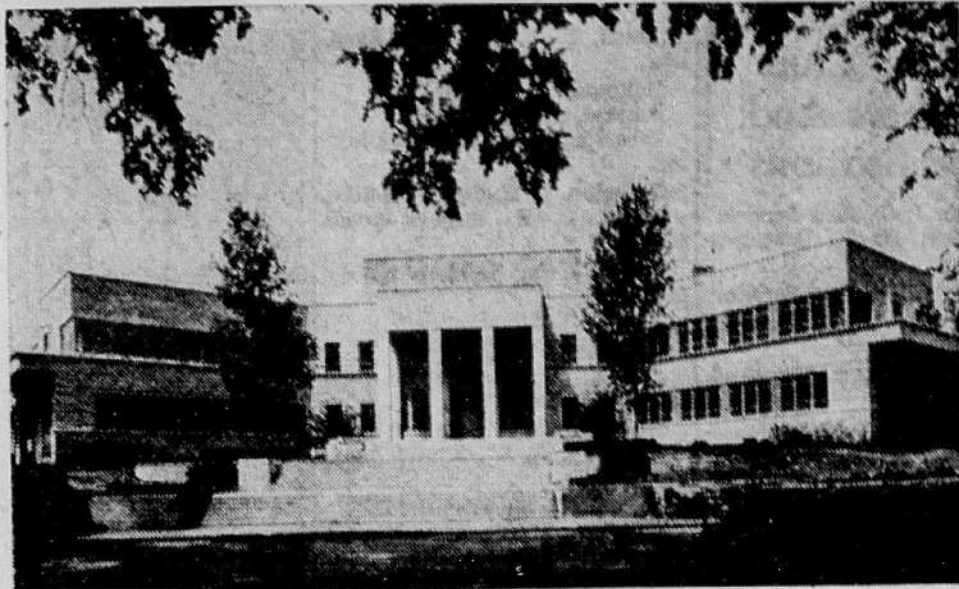
Rotary International is administered by a Board of Directors composed of 14 Rotarians elected at the annual Convention of Rotary International.

Its Central Office (Secretariat) is located at 1600 Ridge Ave., Evanston, Ill., U.S.A. Other offices for service to Rotary Clubs are in Zurich, Switzerland, and London, England.

SCOPE

Shortly after the organization of the first Rotary Club, it was realized that Rotary could serve a wider purpose than its original aim of promoting understanding and fellowship among business and professional men. Rotary soon became a factor for the promotion of many different types of community betterment activities, for constructive work with crippled children and underprivileged children, and for the promotion of high standards in business and professional practices.

As the Rotary ideas of friendship and service to others spread rapidly from country to country, it became evident that Rotary could be a potent force for the development of international good will. Thus, though its worldwide fellowship of business and professional men, who are bound together by their devotion to the "Ideal of Service," Rotary has endeavored to encourage and foster the advancement of good will, understanding and friendship, not among its own members, but among all the peoples of the world.



ROTARY HEADQUARTERS — Pictured above is the new headquarters building of Rotary International encompassing a 50,000 square-foot area in the Chicago suburb of Evanston, Illinois. This imposing structure houses the executive offices, board and committee rooms, mailing and press rooms and service sections which incidentally keep ledgers in the currencies of 42 Governments. Here the staff of the Magazine produces *The Rotarian* and *Revista Rotaria* for world-wide circulation.

Good Luck, Rotarians!

We hope your efforts will be well rewarded.

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Sherbrooke Rotary Club Member: D. A. STEVENSON

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NOV. 4 - 5 - 6

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Sherbrooke Rotary Club Member: KENNETH MILLS

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Sherbrooke Rotary Club Member: DON JOHNSTON

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Sherbrooke Rotary Club Member: ALPHEE GAUTHIER

Rotary Club Members And Classifications

Armitage, J. G., Past Service.
 Armstrong, H. S., Groceries Distributing.
 Bachelder, S. H., Past Service.
 Ball, H. S., Wood Bending Snaths.
 Barron, W. D., Asbestos Prod. Mfg.
 Baldwin, K. N., Storage Household Goods.
 Broadbelt, O. J., Furniture Hdw. Mfg.
 Biron, Maurice, Ref. Oil Prod., Dist.
 Biron, P. G., Retail Elec. App.
 Blake, C. G., Ry. Passenger Traffic.
 Bryant, C. G., Carbonated Beverages.
 Christmas, C., Neon Sign Mfg, 2nd Active.
 Clark, H. A., Investment Securities.
 Coyle, J., Milk Evaporating.
 Curphey, R.L., Past Service.
 Davidson, A. C. S., Structural Steel Mfg.
 Davidson, Geo., Superheater Mfg.
 Desmarais, Guy, Ins. Group Hospitalization.
 Dixon, L. W., Meat Retailing.
 Downs, H. W. S., Sr. Active.
 Delorme, Henri, Liquor Dist.
 Dineen, Austin, Rwy Transp. Freight.
 Everett, Rev. T. D. F., Protestant Minister.
 Echenberg, A. D., Household Furniture.
 Ewing, G. E., Past Service.
 Gauthier, A., Newspaper Publishing.
 Gibson, W. W., Education High Schools.
 Gilbey, E. W., Screen plate Mfg.
 Gingras, Emilien, Cabinet Maker.
 Green, David, Boys Work.
 Gingras, Eugene, Decorating Material Dist.
 Glass, Ogden, Education Private Schools.
 Griffith, W. H., Construction Equipment Mfg.
 Hall, W. M., Senior Active.
 Hand, A. M., Ry. Executive.
 Hammond, W. E., Office Supplies and Equipment Retail.

Hanson, T. P., Welding Supp. Dist.
 Holtham, B. N., Law.
 Jenckes, K. B., Farmer.
 Johnston, D. E., Funeral Director.
 Johnston, H. B., Senior Active.
 Joslin, C. E., Rubber Goods Mfg.
 Joslin, J. D., Rubber Goods, Mfg.
 2nd Act.
 Keeley, T., Boys Work.
 Keene, F. T., Garages Auto Service Station.
 Knutson, John., Lumber Mfg.
 Kerridge, A. W., Estate Agencies.
 Lane, L. J., Silversmiths Mfg.
 Lapointe, M. L., Auto Financing.
 Lalonde, E., Telegraph Service.
 Levesque, J. E., Stoves.
 Loomis, G. B., Surgeon.
 Lindskou, Randolph, Furrier.
 Lothrop, N. S., Dry Cleaning.
 LeProhon, Paul, Mechanical Refrigeration.
 Lyon, B. D., Newspaper and Magazine Distributing.
 Mathias, J. P., Typewriters Ret.
 Mills, K. C. F., Cotton Goods Mfg.
 Multimore, Gerald, Electric Light and Power Service.
 Mitchell, A. S., Screen Plate Mfg. 2nd Act.
 Moffatt, H. S. C., Ret. Mus., Instruments, 2nd Act.
 Moffatt, Howard, Machine Shops.
 Mooney, J. R., Ry. Transportation (Express).
 Morgan, G. H., Glove Mfg.
 Munster, A. A., Hosiery Mfg.
 Murphy, G. W., Past Service.
 Murphy, G. B., Hardware Dist.
 MacCallum, H., Plumbing.
 McKenna, Paul, Flowers Ret.
 McNair, D. F., Neon Sign Mfg.
 MacLennan, M. D., Air Compressor Mfg.
 McConnell, H. J., Optometry.
 McManamy, G. D., Inland Marine Ins.
 Newton, Vic, Building Cont., 2nd Act.
 Newton, S. G., Building Contractor.
 Nichol, H. H., Meats Wholesale.
 Nicol, Everett, Building Management.
 Pearson, F. L., Banking.
 Pick, Jan, Knitted Fabric, Mfg.
 Pollock, P. R., Electrical Eqpt. Distributing.
 Pouliot G., Ry., General Agt.
 Pyke, C. F., Variety Stores.
 Parkin, C., Autos Ret. 2nd Act.
 Quinn, J. W., Pulpwood.
 Racey, D. B., Insurance Adjustor.
 Rennert, P., Ladies Wear Retail.
 Rockwell, G. A., Education, High School, 2nd Active.
 Rosenbloom, L. I., Men's Clothing Ret.
 Ross, A. C., Exh. Management.
 Ross, Albert F., Mining and Mill Supplies.
 Ross, G. A., Ice Retailing.
 Richardson, W. S., Laundry.
 Salls, D. J., Past Service.
 Sangster, J. R., Printing and Book-binding.
 Sangster, F. J., Ptg. and Book Binding, 2nd Act.
 Saunders, I., Newspaper Publ.
 Simms, J. R., Senior Active.



FAIR OFFICIALS — Shown above are some of the Rotary Fair officials studying one of the problems in connection with the Fair. Left to right, Gerry Wiggett, co-chairman of the Fair, L. W. Dixon, past president, Forest Keene, chairman of the raffle committee, and Ken Mills, chairman of the Horse race booth. (Record Photo by Gerry Lemay)

Simms, C. F., Fire Ins.
 Skinner, A. C., Renting Prop.
 Skinner, C. C., Jewelry Ret.
 Soles, C. E., Past Service.
 Stevenson, D. A., Life Ins.
 Sutherland, W. S., Life Ins.
 Shortt, J. E., Y.M.C.A. Sec.
 Swanson, E. T., Decorating Mat. 2nd Act.
 Tait, Rev. R. C., Sr. Active Min.
 Thompson, J. J., Tire Dist.

Taillon, H. H., Metal Culverts
 Theobald, P. F., Asphalt Building Distributing.
 Theobald, P. F., Asphalt Building Products.
 Towne, D., Machine Shop, 2nd Active.
 Tomkins, W. L., Un. Executive.
 Tracey, J. L., Pulp and Paper Mchy, Mfg.,
 Wark, J. H., Sr. Active.

Watson, L. M., Casualty Ins.
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Calcutta Rotarians Provide Varied Facilities To Aid Crippled Tykes

As they make their plans for youth work, Rotarians in lands around the globe remember the crippled child. Such planning produces varied results. For example, in Calcutta, India, a crippled children clinic was recently established at a local hospital by the Calcutta Rotary Club. Made possible by contributions of Club members, the clinic is equipped to treat 20 patients daily. Treatment includes electrotherapy and hydrotherapy for convalescent youngsters, and teaches them special exercises for the restoration of damaged muscles. . . . In Liverpool, England, Rotarians helped to take more than 1,000 crippled children on an all-day outing by furnishing motor car transportation.

In Los Angeles, Calif., some youngsters get their milk every day—thanks to the Rotary Club of that city. The milk is provided by an organization for spastic children and a health centre, both of which receive a \$50 monthly donation from the Los Angeles Rotary Club for the purchase of milk. Recently, the health centre called the donations a "godsend."

Near Hackettstown, N. J., is Camp Merry Heart, a summer recreation centre for crippled children. There many Rotarians of nearby South Orange, N.J., were seen early this past summer wielding hammers and saws, measuring lumber, mixing cement, and doing other jobs connected with building a 20-by-60-foot cabin on the camp site. To keep construction costs down, Club members decided to do most of the work themselves, and formed teams of six to eight workers who spent week-ends on the job. The cabin cost \$2,500 and accommodates 14 campers.

On the shores of Lake Erie, near its eastern tip in the Niagara region, is a new camp for crippled children. It's called Lake-wood-on-Erie and its facilities include all the usual outdoor arrangements, and many others designed to strengthen damaged limbs. To build the camp, financial help came from the Ontario government, an association of newspaper sports writers, the Easter Seal campaign, and many service organizations, including several Rotary Clubs. Those reported as contributors were the Ontario Rotary Clubs of Niagara Falls, \$12,000; St. Catharines, \$12,000; Welland, \$10,000; Oakville, \$9,500; Brantford, \$9,000; Brampton, \$1,845; and Cayuga, \$200. Serving as chairman of the camp committee was Rotarian R. C. Hilborn, of St. Catharines. The camp features a 20-by-40-foot swimming pool, six dormitory cabins, and a main lodge that

cost \$34,000. The cost of the entire camp was estimated at \$300,000.

Shelby Walker Is Governor Of District 286

The new Governor of District 286, of which Sherbrooke is a part, is Shelby O. Walker, of Concord, New Hampshire. Mr. Walker is executive vice-president of The Farm Bureau Mutual Insurance Company of Concord.

He is a member of the Rotary Club, of Concord, N.H., and is a past president of that club.



Shelby O. Walker

A member of the House of Representatives, Mr. Walker is also a member of the Army Advisory Committee and a director of the Concord YMCA. He is a former Mayor of Concord and has been a director of the Chamber of Commerce and of the Concord Hospital.

Mr. Walker was elected District Governor of Rotary International for the 1954-55 fiscal year at the annual Rotary Convention in Seattle, Washington, last June. He is one of the 220 District Governors supervising the activities of some 8,300 Rotary Clubs which have a membership of 393,000 business and professional executives in 89 countries and geographical regions throughout the world.



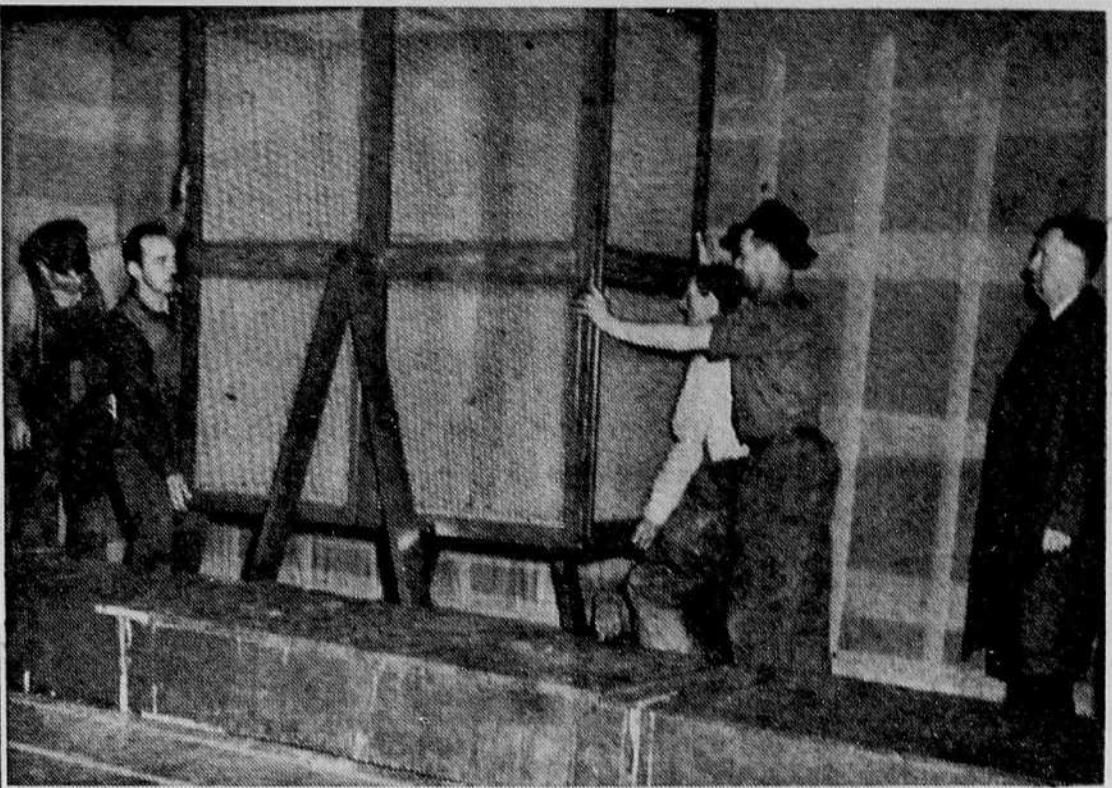
GERRY WIGGETT, co-chairman for 23rd annual Rotary Fair opening tomorrow.

SEA UNICORN

The narwhal or sea unicorn of the Arctic ocean has a tusk of pure ivory from six to 10 feet long.

OLD JURORS

Those who served on the jury courts in Athens about the fifth century BC were known as dicastes.



THE GREAT RAFFLE — General vice-chairman Fred Wilson, right, supervises the work of erecting the giant cage for the Sherbrooke Rotary Fair raffle tickets.

Third Party Not Likely To Affect New Zealand Vote

(By NORMAN WILLIAMS)
Wellington — Reuters — New Zealanders vote Nov. 13 on whether they shall continue to be ruled by the National party which has been in office for the last five years, of whether the Labor party is to take back the task of government which it handed over in 1949 after 14 years in office.

For the first time in about 20 years, a third party, the Social Credit Political League, is contesting the election in strength. But present indications are that the social Crediters will not offer a serious challenge to the established parties.

Voters this year will include, for the first time, about 52,000 recent immigrants from Britain, South Africa, Australia, Canada and other Commonwealth countries. The number of voters on the electoral rolls is about 1,250,000, compared with 1,166,375 in 1951, when 1,036,137 of them voted.

Every New Zealand citizen, man or woman, over 21 has the right to vote. British subjects are entitled to vote after one year's residence in the country provided they have lived for at least three months in the constituency where they register. Aliens may vote after residing here for five years and on becoming naturalized.

Registration on the voters' lists is compulsory for all, but voting is not obligatory.

While the advent of a third party is not expected to have any far reaching effect on the final result, it may have some nuisance value in constituencies where seats are held by small margins.

Social Credit and other parties flourished in New Zealand some years ago, particularly during the depression of the 1930s. But political experts here have expressed surprise that the party should choose a year of unrivalled prosperity to emerge in strength.

Most competent observers expect the government to win, but by a reduced majority. The National party now has 50 seats in the 80-seat parliament, with the Labor party holding the remainder.

Both Sidney Holland, Prime Minister and leader of the National party, and Walter Nash, leader of the Labor party, are expected to be returned with comfortable majorities. In the 1951 "snap" election, when the government went to the country after being challenged by Labor on its conduct during a dock strike, Holland won his seat with a majority of 4,366 votes and Nash by a margin of 2,448 votes.

The Labor party is contesting

Everybody Enjoys Rotary Jamboree

When Jamboree time comes to Gananoque, Ont., Canada, as it has been for many years, everybody gets ready for the fun. It's a Rotary-sponsored event that produces the funds with which the Gananoque Club finances its service activities for a year. The 1953 Jamboree featured three main prizes of \$500, \$110 and \$50, in addition to other attendance prizes. There was a merry-go-round and a Ferris wheel, plus nine booths that featured various games. From the three-night event, the Rotary Club netted \$3,142, a sum that will go toward meeting the costs of such activities as sponsoring a boys' hockey team, helping crippled children, maintaining a bathing beach, donating funds to a children's hospital, and other projects.

all 76 seats, the National party all but the Labor-held Westland seat, and the Social Credit party most of them.

The remaining four seats are reserved for Maori representation. All these are being contested by both major parties. All four are held by Labor.

The Maori are entitled to vote only at elections or by-elections involving these four seats. A Maori half-caste may register as a voter on either the Maori or White electoral list, but a quarter-caste with white blood predominating, must vote on the white roll. Similarly, where Maori blood predominates, the voter is required to register on the Maori list.

There has been no weakening of the "welfare state" since the change of government in 1949. Welfare, as far as social security benefits are concerned, has been consolidated and somewhat broadened.

The welfare state now seems to be accepted by both the main parties as well as the voters.

MOON CRATERS

More than 30,000 craters, some more than 100 miles in diameter, have been counted on the moon's surface.



ERNIE GILBEY, co-chairman for 23rd annual Rotary Fair opening tomorrow.

FAMOUS COACH

Knute Rockne, great football coach of Notre Dame, was killed in a plane crash in Kansas in 1931.



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LET'S PLAY BINGO — Long one of the backbones of the Sherbrooke Rotary Club's annual fair, the Bingo booth shown above is expected to be a centre of attraction again this year.

High Attendance Sought To Boost Club Efficiency

Not for the sake of a good record alone, but for increased fellowship and better Rotary service do Clubs strive for high attendance averages. An example of this was seen in Patna, India, where the Rotary Club has achieved high attendance figures in District 53 for several years. During one four-year period the Club exceeded its attendance averages for each successive month. . . . To keep absenteeism at a minimum, the Rotary Club of Hugo, Okla., uses this novel method: The Club owns two rabbits — at least they used to be two — and a goat, and absentees are required to take care of these four-legged penalties for a week. Not long ago the problem of taking care of these animals was increased twelve-fold when one of the rabbits had a litter of a dozen.

Often do Clubs go for many, many weeks with 100 percent attendance in their aim to reach a specific attendance goal. A Club that recently set its attendance sights high was that of Bronson, Mich. It was aiming for 52 consecutive 100 percent meetings, and at the time a Club spokesman reported on the endeavor, the 50th consecutive 100 percent had been tallied. . . . And speaking of 100 percent meetings: The Rotary Club of Haliburton, Ont., Canada, was engaged in a two-Club attendance contest, and when one of its members, J. Frederick Greer, broke his leg while in Peterborough, Ont., it looked like the goal of a 100 percent meeting was out. But it wasn't. On the Peterborough Rotary Club's meeting day, all Haliburton Rotarians went to Peterborough, 50 miles away, took Rotarian Greer, with his doctor's permission, on a stretcher to the Peterborough meeting.

In Atlantic City, N.J., the Rotary Club recently had a 100 percent meeting that came about in this way: First, the Club President asked for a 100 percent meeting on a certain date, and from that point on the Attendance Committee took over. After the meeting 15 absentees were taken to Ocean City, N.J., to "make up," and six others were driven 22 miles down the coast to Sea Isle City for the same purpose. Telegrams resulted in "make-ups" at Rotary Clubs in other States. All this activity combined to produce a 100 percent meeting, the first for Atlantic City since 1923.

Among other spurs to attendance that many Clubs are using is the "buddy" system that calls for the pairing of members as "buddies," with each being responsible for the other's presence at meetings. Two Clubs that recently inaugurated this system are Canoga Park and San Rafael, Calif. . . . Attendance contests between Rotary Clubs are popular, and the Missouri Clubs of Clinton and Warrensburg are vying now.

sure those were the days of great fulfillment and happiness, what has been termed their finest hour. People were living at their highest level of service and self-forgetfulness, class distinctions and conflicts were in abeyance, individual resources of strength and courage were pooled. Britain was united and strong — strong because integrated in a life of communal and national service — "members one of another."

To be aware of social need, to have an absorbing interest in it, to be self-forgetful in the interest of others — these are the elements of self-fulfillment and courage. As Rotarians, we know that the road to peace, strength, and contentment lies outside the confines of self. It is by giving that we get.

Charitable Deed Of British Girl Unites Far-Removed Rotary Clubs

One recent Autumn, Ellicott City, Maryland, near Baltimore, was struck by a flash flood that rose out of the Patapsco River with the suddenness of lightning. Though no lives were lost, the flood came in the early morning of a holiday—when it subsided, much of the business section had been severely damaged. Press associations picked up the story and sent it to the rest of the world.

In the town of Birkenhead, England, a little 7-year-old girl, Vivienne Crawley, read the story in her newspaper. Reminding her of a similar recent flood in the neighboring community of Lynmouth, she sat down and wrote to the Mayor of Ellicott City. Here is her letter:

Dear Mr. Mayor:

I'm sorry to hear about your floods I saw it in our paper I hope it has dried up now we had the same here a place called Lynmouth Heres 2 shillings I saved for some little girl like me to buy some toys.

Vivienne

The letter found its way into the hands of Lloyd Taylor, then President of the Rotary Club of Ellicott City. It was printed in the Ellicott City Times, where it occasioned a good deal of comment on the thoughtfulness of a little English girl 3,000 miles away. Through the late P. G. Stromberg, Times publisher and Rotarian, discreet inquiries were made through the Rotary Club of Birkenhead; after all it could have been a publicity stunt.

The reply from Fletcher Ritson, then Birkenhead Rotary Club President, effectively disposed of such suspicions. Rotarian Ritson wrote that Vivienne "has a very sympathetic and willing disposition and on many occasions spends on or gives to deserving causes her own pocket money . . . The family lives in a bright and cheerful home situated in one of the heavily blitzed areas of this borough. When visited, it was clean, comfortable, and obviously run by a good and house-proud mother."

That put the Ellicott City Rotarians to work. Perhaps 2 shilling wasn't very much money, but it was to Vivienne, and it had come out of the goodness of her heart. So they put together a testimonial scroll, had every Club member sign it, framed it, and sent to Vivienne in care of

the Rotary Club of Birkenhead. It testified to a "grateful acknowledgment of her prompt, unselfish, and sympathetic assistance." British customs officers, after some heart searchings, made no duty charge on it, and the Birkenhead Rotary Club brought Vivienne to a meeting to make the presentation.

There was, as a result, a further exchange of letters. Vivienne wrote to Rotarian Taylor, thanking him and his Club, and saying, "I only wanted to help a little bit. . . I will always think of you and pray for you all. So that you have no more floods. . . It will always remind me of Ellicott City, and all the kind people who live there. When I grow a big girl I will ask Mummy and Daddy to let me come and see you all."

To which Rotarian Taylor replied:

"The photo (which she enclosed) shows us a little girl whose character is reflected in her face and eyes; a girl who is of a very happy disposition; a girl who is unselfish to the core and who believes and practices our Rotary motto, 'Service above Self.'"

"However, Vivienne, we can't give you all the credit. We must give credit to your parents; we must give credit to your teachers; all these persons have done a very fine job of molding you into the fine little lady that you are today. All this just didn't happen, Vivienne; it took patience and courage, so let's give all these persons our thanks and wish them a very happy and useful life."

That really ended the interchange of letters except that Lloyd Taylor and Fletcher Ritson discovered mutual acquaintances in England, and the two Clubs discovered stronger bonds of friendship with each other 3,000 miles away. Simple things perhaps, but what is that ancient wisdom? . . . "A little child shall lead them."

From "THE ROTARIAN."

Hospital Help Is Help To Everyone

When a community's hospital is improved, it results in benefits that extend to all who live there, and thus by giving financial aid to them do Rotary Clubs widen their sphere of service. For example, in Charles City,

Self-Fulfillment Discovered Only By Giving Best Service To Others

By J. E. PARRY
Rotarian, Bournemouth, England

In the light of our Rotary motto my title may suggest a paradox. But a paradox, rightly comprehended, has its hidden core of deep wisdom.

The great leaders of history have been the servants of an idea; they found their souls in selfless service. Most of us, however, have been socially conditioned to the gospel of "getting on" without much reflection either on the means or the ends or our striving.

We delight in outstripping the other fellow; we preen ourselves for an important role, always seeking status and positions of prestige. We thus proclaim ourselves mere victims of the inferiority complex, pathetically seeking the assurance of position to relieve us of the obsession of uncertainty and insecurity. But are we by so pursuing what is so dubiously called "success" really getting anywhere in personal satisfaction or fulfillment?

Is it worth while to be big frogs in little puddles? Is that how to get the best of our life? The urge to egoism, of course, is psychological and physiological, but geared as we are by basic drives, may it not be to our advantage to ponder what is our real demand on life and realize the immense difference between success and happiness? To have a sense of importance is ingrowing and, according to the experience of humanity, frustrating. Was it not one of Oscar Wilde's epigrams that the two great tragedies of life are "not getting what you want and getting it"? On the contrary, a sense of usefulness is objective, satisfying, and cumulative.

We talk and act as though comfort and luxury were the prime necessities of our existence, but for fulfillment what we really need is something to be enthusiastic about. You and I

Iowa, the Rotary Club recently spent \$600 to refurbish a room in a local hospital, and the money was available because the Club had for years been earmarking funds for the institution. It put aside \$25 a month for two years in order to make the expenditure . . . Not yet two years old, the Rotary Club of Forest Hill, Ont., Canada, already has to its credit a fine record of service.

are in for very acute disappointment in life if we let our biological urge for self-expansion conflict with our moral sense of service. It is a tragedy common enough that men in the severe competitive struggles of life allow their better selves and their most attractive normal qualities to atrophy.

We do not have to go out of our way or launch a big program to develop our best faculties. Many times we do not even have to go out of our own homes and our immediate circles. Instead of struggling to be a "big shot" it would pay us very much better to develop sensitiveness for action near to us and more intimate.

Someone has said that there are two types of problems. One is urgent and the other important. The truth is, the urgent problems are never important and the important are never urgent. A man's life is as he thinketh; a man's philosophy and outlook determine his condition and his well-being. One of the greatest blessings in life is to arrive in a cool, quiet hour of reflection at some real understanding of the sources of genuine satisfaction. "I find," said Oliver Wendell Holmes, "the great thing in this world is not so much where we stand as in what direction we are moving." Life is abundant if we face first and foremost the really important problem of fulfilling ourselves. Someone has said with piquancy that "happiness grows at our own firesides and is not to be picked in strangers' gardens."

When our conduct is spontaneous and generous rather than calculating, when its natural outflow is in our personality at its best rather than forced into the mold of greed and ambition, we shall realize that usefulness is the key to self-fulfillment. We shall understand the words of the great Teacher more inwardly when He said that He came not to be served but to serve and by His life to secure for His followers life in abundance. When a man reaches this stage of philosophy and conduct, he becomes a highly important citizen, although the thought will never cross his mind.

In the days of the Second World War the British, as a people, passed their days in the shadow of violent death, when homes were in ruin and discomfort and privation were their lot. I am not