

# THE RECORD Brome FAIR

Special Supplement to The Record

SEPTEMBER 4-7, 1998

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CLAUDIA VILLEMAIRE/SPECIAL TO THE RECORD

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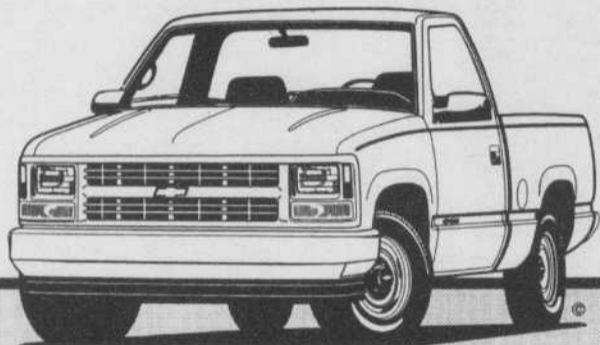
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# 'Today we prepare for over 40,000 people' Visitors travel from great distances for Big Brome Fair

By Claudia  
Villemare  
SPECIAL TO  
THE RECORD  
BROME

Is there a Townshipper anywhere, or any number of visitors to the area, who can honestly say they have never, ever been to the Big Brome Fair?

There would be a countless number of No answers without a doubt.

This is the place where city meets country. This last holiday weekend of the summer is a celebration at this great exhibition where hundreds of competitors with thousands of entries present the best show of livestock and produce they can muster.

A ramble through the parking lots tells much about the popularity of this event. Out-of-province and American plates are almost as numerous as Quebec licenses. Visitors travel great distances to celebrate the last long weekend of summer, joining family and friends for the four-day event.

"By some stroke of luck, plenty of good will and lots of community support through the years, this fair has enjoyed an unprecedented run of success," said Rod Crandall, a past president and director. "I can still remember folks arriving in horse-drawn wagons, cattle tied to the back, sheep, pigs, garden produce and probably a basket of preserves or a crock of butter packed carefully into the wagon box, and we thought it was the best then, too." "The cattle barns were open sheds then, backing the perimeter fence and they covered about half the distance around the grounds," added Crandall as he tipped his cap back and gave his head a rub. "You know, us kids would dream about fair days weeks before and we'd spend long hours hoping we'd earn a nickel or a dime to ride the merry-go-round."

"Actually, we thought the fair was big 40 years ago. But today we prepare for over 40,000 people.



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People from across North America flock to Brome for the excitement of its fair.

That means facilities must be adequate to accommodate all those people."

The logistics are mind-boggling, considering Brome is a sleepy village of about 300 people the rest of the year. Everyone gets involved - villagers organize garage sales and fresh produce stands during fair days. The local hotel puts on the best country music show of the year and every inch of greenspace that might serve as a parking slot is clipped and trimmed. Family members are called from distant places to help entice customers into their lots and business is brisk as the village welcomes their annual visitors once again.

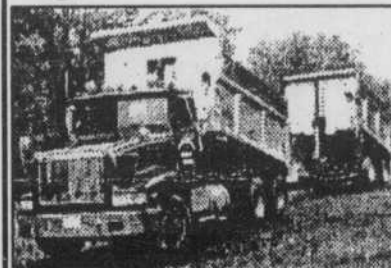
"We have improved security this year," said Frizze. "First-aid is also updated and the lounge area at the back of the office building is equipped to provide a rest area for our seniors."

"Folks should note traffic routes are changed slightly on Monday, the pari-mutuel race day, to make traffic moving on and off the grounds quicker and safer. Visitors need only follow the signs on Monday," he added.

"Folks coming out to the fair should plan an early start every fair day. Parking on the grounds is seldom available after noon. That gives visitors a much longer walk to the grounds, something to keep in mind if seniors are with a family."

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Veterans say the Brome Fair is almost too big

# Too much going on to see in one day

By Claudia Villemare  
SPECIAL TO THE RECORD  
BROME

It seems as though the days wind down more quickly when weather is nice. Sunny summer days slip by quietly and first thing you know, Labor Day weekend is on the horizon. That means one of summer's final flings and, in the Eastern Townships that translates into another Brome Fair.

That's right. This well-known exhibition is, of course, slated once again for the September long weekend. Although some young people will have already started back to school a few days before, they get a reprieve this all-important weekend with fair organizers planning a special youth day on Friday, Sept. 4. Admission prices are slashed for kids under 12 and seniors. Shuttle buses are arranged in nearby towns, school boards let students out, clowns appear on the fair-

grounds and special fun and games and demonstrations are planned for youth day.

Excitement runs high in the veins of the true-blue fairgoer when Brome Fair dates loom close. History records nearly a century and a half of successful fairs. Attendance records are traditionally broken every year there is at least half-decent weather. Many a heart has felt the winner's joy and the loser's sorrow during the fair's long history.

Folks from every corner of the Eastern Townships agree Brome's organizers have a bit to brag about.

This is the place to meet old friends, to judge for yourself the quality of livestock, crops and handicrafts, and to visit commercial displays that tell you all you need to know about any craft from drying fruit to making furniture. Veterans say the Brome Fair is almost too big and there's too much going on to see in one day. In the next

breath they say they try to visit more than one day and bring back all the family and friends they can find.

Lots of older folks, perhaps beginning to feel the weariness of years, come out early, find a spot on the grandstand and send out younger members of the family to announce their presence to friends. More visiting goes on in the grandstand than at a church picnic, one dyed-in-the-cloth visitor was heard saying to a friend. Seated in the lower levels of this venerable old-style grandstand, they had spent the morning receiving well-wishers and were settling in for the afternoon entertainment.

But fun isn't all there is to any fair. There's a serious side as well. breeders of purebred cattle, horses, sheep, goats and fowl have spent many hours training, grooming mixed with not a little hope their animals or poultry, produce or handicrafts will display those much

sought-after red ribbons before the fair winds to a close. Many a sale is based on judging results; countless numbers of animals have found themselves swept

up by national and international buyers who have long known Brome Fair's reputation for quality and excellence.

SEE BIG, PAGE 4



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Pipers sounded a fine welcome to the festivities in '96.

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what you've got  
and 50 per cent  
what people think  
you've got.  
— Sophia Loren

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# More young people competing in 4H and Young Farmers' classes

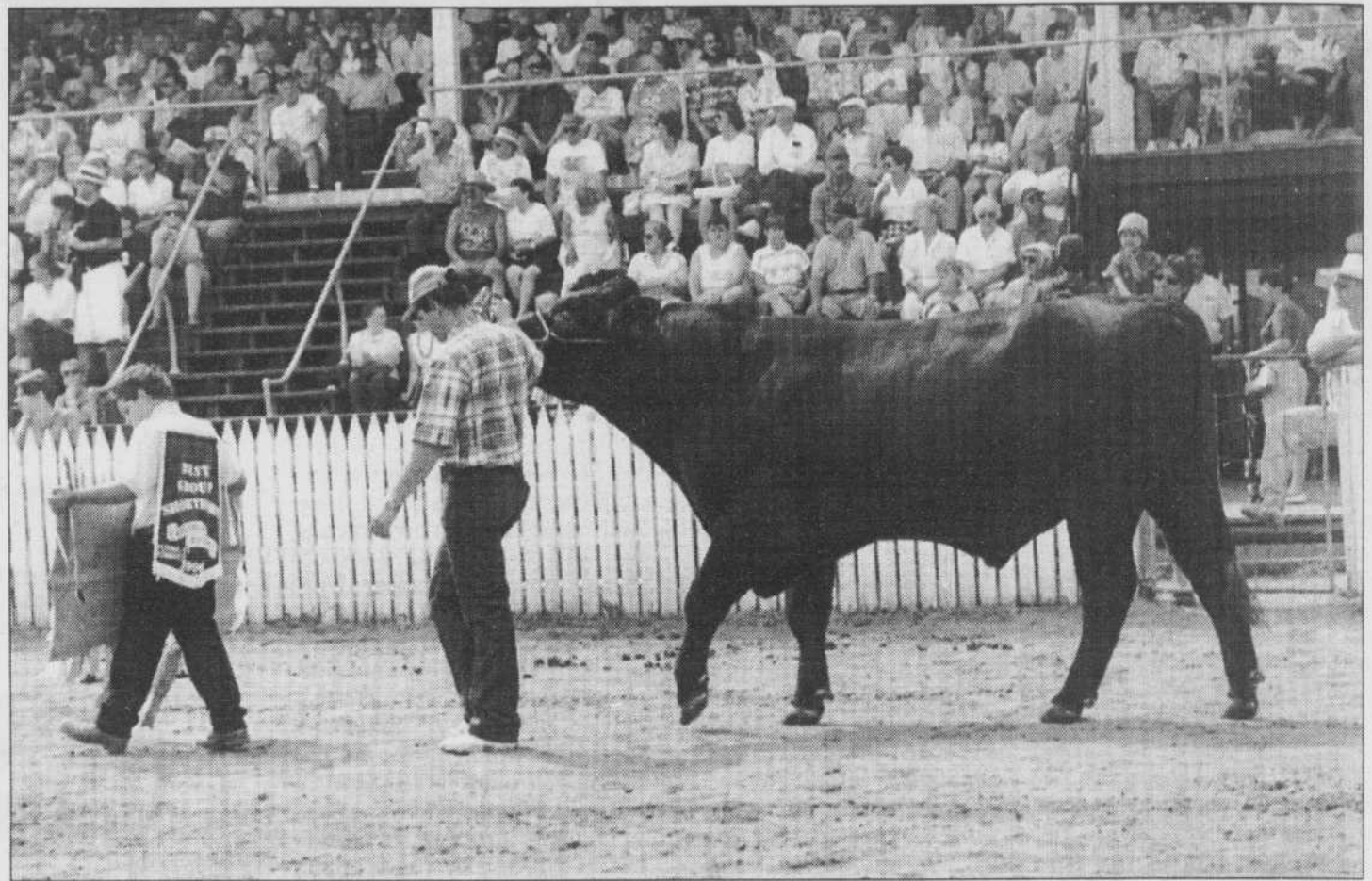
## Big:

CONTINUED FROM PAGE 3

Barely able to reach their animals' ears farm youngsters carefully tread the slow pace required to show dairy animals, then stand stiff and straight, dressed in blazing whites, small hands gripping lead lines, never taking their eyes off the judge. Competition is fierce. Showmanship is the ribbon to win. Sometimes it takes years before that red, white and blue rosette is finally in these young farmers' grasp.

Almost without fail these show-ring champions go on to become leaders in their chosen specialty. These budding competitors turn up years later in show rings across the continent, or using the prowess gained in those first 4H days in competitions as far away as Brazil and Spain, eventually becoming judges for their chosen breeds, the classes they had once excelled in now occupied by a new generation.

Speaking of young farmers, 4H and Calf Clubs, Brome County is enjoying a resurgence in membership and dynamism in their local chapters - thanks in large part to the tireless support and encouragement of organizers such as Diana Frizzle and Karen Crandall. As a result, several dozen young people will be competing in regular 4H and Young Farmers' classes, Sunday and Monday for the calf club, following the horses on Friday. These youth clubs' main goals include organizing



Brome County is enjoying a resurgence in membership and dynamism in their local chapters of the 4H and Calf Clubs.

RECORD FILES

young people in the district, improving their knowledge of their chosen field as well as developing a broader educational outlook for fair-goers and partici-

pants and in the long term, interesting more young people in the clubs and their local fair - and consequently more adults too.

tionally learned the basics of fitting animals for the show ring and showing them in competition. Perhaps more importantly, through trips and seminars, clinics and short courses, these young people develop a strong sense of fairness and community.

Young farmers clubs are well known throughout Canada and the U.S. Young people have tradi-

Youth clubs expected at Brome this year include Brome, Waterloo, Cowansville and Granby.

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**FAIR**

## 'Complete package' Michelle Wright to headline show Fair board goes for the gusto

By Claudia Villemaire  
SPECIAL TO THE RECORD  
BROME

**T**here's a shift in the wind. It seems Brome Fair organizers have decided to hit the big time, call in the stars and put on a show of shows at the 1998 edition of this county's biggest annual event.

Heading up a star-studded list of personalities is well-known Canadian Michelle Wright, country music singer par excellence.

One of Canada's most accomplished country music performer, Wright has managed the difficult task of being both recording artist and entertainer. She is one of the few singing stars who have managed to translate their life experience into songs that touch the hearts of listeners and result in her climbing the charts to the top more often than most.

Growing up in Chatham, Ont., music was a family thing. Singing in the car with the family, watching her father, a rhinestone-cowboy country singer, and her mother, also a country singer, perform at countless shows across the country was a great way to learn the country singer's life.

Michelle began performing as a teenager, and has never really looked back. Her greatest personal success has been the international nature of her career and a continuing love affair with Canada's country-music fans.

This year, she's promoting her new album, *For Me It's You*. It almost a certainty she will perform *Nobody's Girl* at the Brome Fair Show Saturday evening. This is a song with a strong female statement, the kind of song she feels she'll always want to record, "because it's intelligently

written and country-music fans can appreciate this type of song," she explains.

"She's an awesome entertainer," crows Tim DuBois, president of Wright's label Arista Records of Nashville. "Some people are artists, some are entertainers, few are both. Michelle Wright is the complete package."

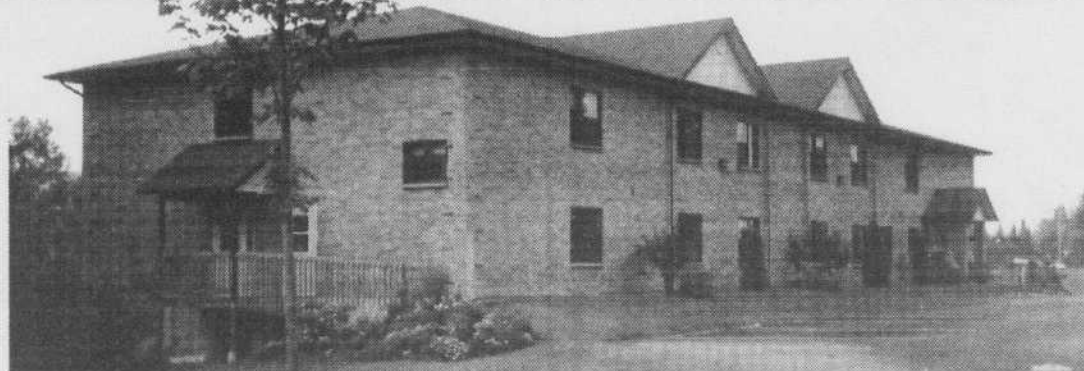
Organizers are proud to present Michelle Wright in concert on the Brome Fair stage, Saturday Sept. 5 at 8:30 p.m. Admission to the show is \$10 and tickets may be purchased from any director before the show, at the office or at the grandstand ticket booth during the fair.

*Michelle Wright... an artist and an entertainer.*

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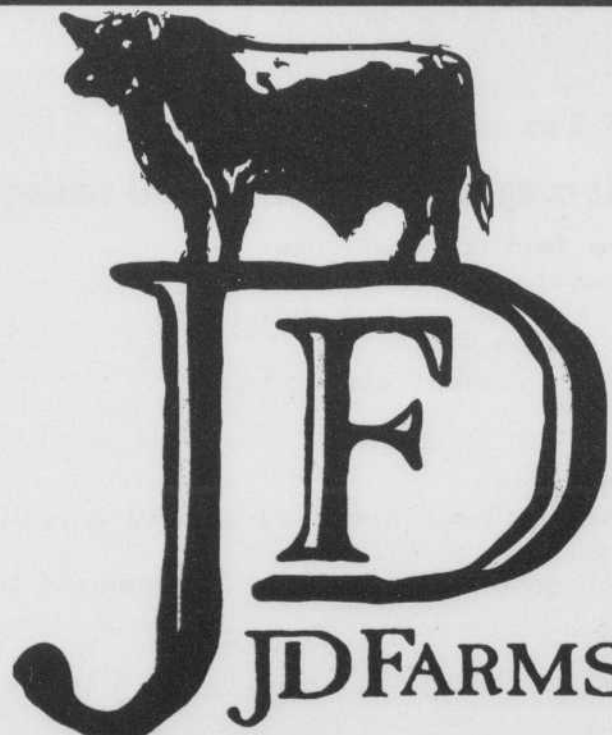
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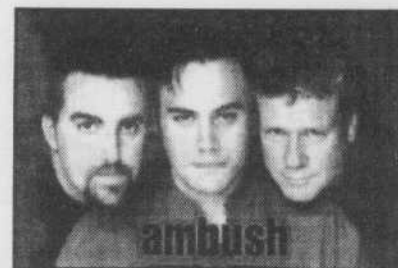
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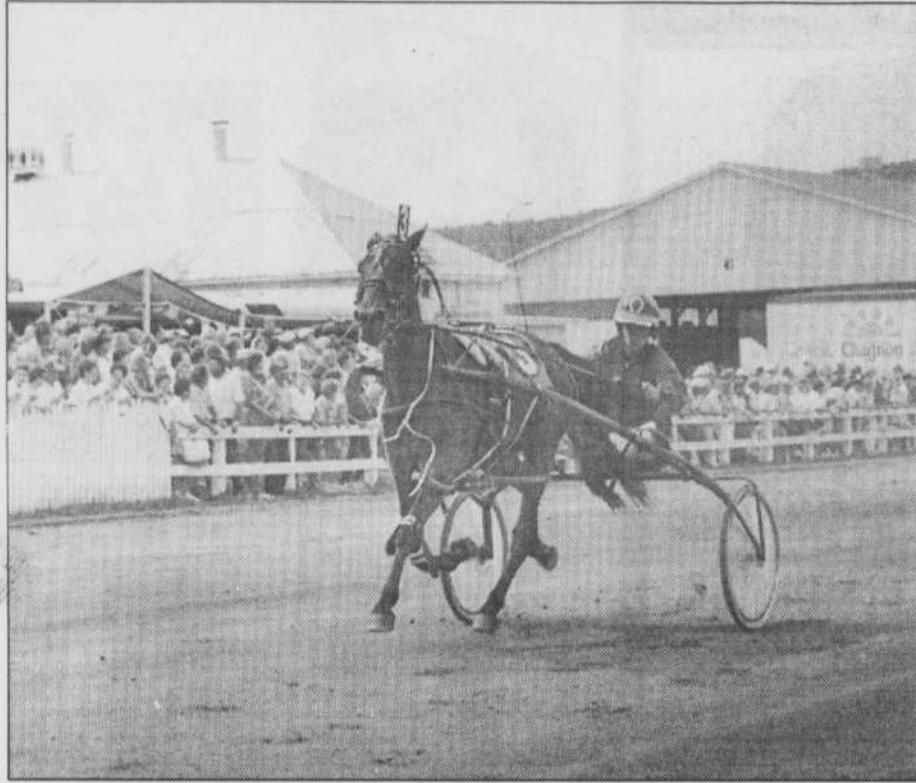
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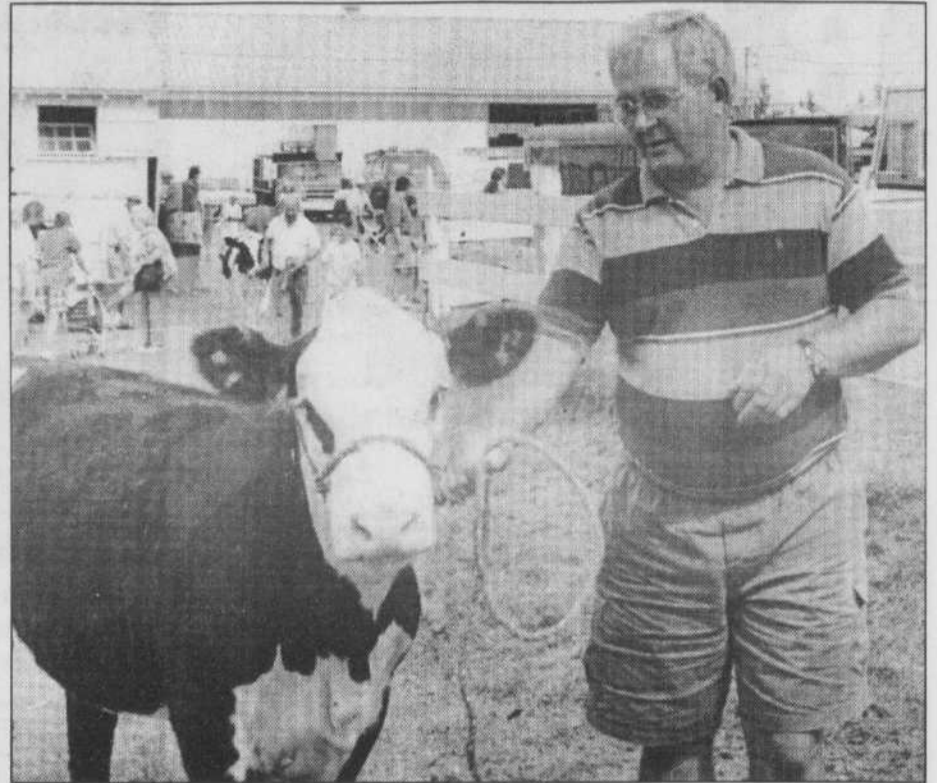
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Music and magic round out the bill at Brome Fair

# Something for everyone – and then some

By Claudia Villemaire  
SPECIAL TO THE RECORD  
BROME

Supreme entertainment is tops on the list at this year's Brome fair. Organizers have pulled out all the stops and more, to come up with a program that should please music buffs

from lovers of brass bands, Dixieland and home-grown country to the brilliance and polish of big-time entertainers such as Michelle Wright.

"Competing with other events taking place around us is not easy," says Alan Webster, Brome fair events co-ordinator. "We're not the only show scheduled for

this long weekend. Every year it's the same challenge – coming up with entertainment that will bring people through our gates in stead of someone else's."

Several years ago organizers decided some form of entertainment, provided by local people for local people, should go on in the midway area. First attempts proved successful though there wasn't even a tarpaulin to cover the musicians' heads and equipment. Gradually local musicians connected with efforts over at the grounds. Soon practice sessions were stepped up, new groups were formed

and organizers reciprocated with new facilities.


Today's entertainment planners are hard put to fit in all the talent. "We have something going on every day of the fair," president Larry Frizzle said this week. Square dancers, cloggers and line dancers are scheduled. "We have the Knowlton Harmony band as well as a Dixieland group. And there's country music galore in the capable hands of Sandy Ward and her group to round out the music sections."

SEE ENTERTAINMENT, PAGE 10



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Young and old enjoy the fair year after year.



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# 'The Duke of Magic will be on hand too'

## Entertainment:

CONTINUED FROM PAGE 9

One of last year's major projects was building a covered stage near the entrance to the midway. Completed in time for the '97 fair, organizers soon realized this was a long overdue addition. Folks came with chairs and coolers, settled on a grassy spot, and many spent much of their day before the new stage, listening, clapping, and sometimes rising to the rhythms, to shake a leg or jig a step or two.

"We have tried to maintain a certain quality of entertainment here and make the program as varied as possible," Frizzle said in an interview, "so music buffs who love the old-fashioned sound of brass or the plaintive wail of Dixieland will get their heart's content here at the entertainment centre."

Country music fans will be able to follow Sand Ward and her troupe from one fair to another this year, culminating in a three-day appearance at Brome.

"Don't forget our star magician too," adds the president. "Luc LeDuke, the Duke of Magic will be on hand too. They

tell me he's quite the trickster with levitation one of his strong points too. But then there's always a bit of magic, naturally, at any fair."

Education is another watchword of this fair. Visitors can choose to watch a sheep's fleece being transformed into yarn and then woven, knit or crocheted into a scarf or shawl. Or perhaps interest will turn to where our dairy products come from. A dairy visitor will find cows being milked at almost any hour as they are prepared for competition.

Wandering through the sheep and goat facility will surely surprise a city dweller watching the trimming, washing, shaping and finally wrapping of these woolly creatures. Goats, large and small, some with long floppy ears, others with only ear-holes, try to climb the sides of their cages, always ready to extend a nose of curiosity to passing visitors. Seeing the fleece in its original form, on a clean and trim sheep covered with wool from eyes to stumpy tail, makes one wonder how a sweater ever does emerge from this living, breathing animal's coat.

Astonishment is a common expression as spectators watch a professional

shearer clip the fleece from a languishing animal held firmly between the legs, seemingly oblivious to losing four to six inches of its cover. A normal fleece can weigh up to six pounds and the best shearers remove it in one piece while avoiding any nicks or cuts.

Perhaps a visitor is interested in discovering where his favorite steak or hamburger meat comes from. No one slaughters an animal to prove a point. But many watch beef breeders and 'fitters' clipping and trimming, washing and combing these bulky bovines to show off their steak areas and ability to grow to market size with ease and speed.

The most fun for others is in the small-animal building, where rabbits and poultry co-exist. Youth classes mix with those of serious commercial breeders - and it's not uncommon to find a young exhibitor worrying about the welfare of a pet rabbit about to give birth, or fussing over the plumage of his best pullet. The cacophony is ear-splitting with crowing roosters, honking geese and occasionally, the hiss and gobble of turkeys added. Rabbits on the other hand sit, four paws bunched

under them, noses quivering as the scents of visitors and aromas of poultry mingle. The fair board has extended this building to give roomier accommodations but the popularity of this section has filled all the corners once again.

The best time to watch proceedings here, if allowed, is during judging. Birds are hefted, feathers ruffled and general appearance noted. Rooster combs and tail feathers are scrutinized carefully for color and consistency, and any top knots and leg-feathers are given a careful look. Each breed's bone structure is important and is closely probed as well. Rabbits are put on their backs, fur is stroked against the grain to check density, color and quality, and rolled from side to side, with judges feeling all the contours, checking meat-types for muscle development, and ornamentals for general condition and health.

As one can imagine, some competitors are not entirely in agreement with this tumbling about and it is not unusual for a bird or a rabbit to escape and make a dash for cover.

SEE ANIMALS, PAGE 11



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Things haven't changed much over the past 100 years. Passed down from generation to generation this fair is rich in family tradition. An event not to be missed.

Johanne Coiteux Neil is an Investment Advisor with Lévesque Beaubien Geoffrion. Please mail your questions to: Johanne Coiteux Neil, Lévesque Beaubien Geoffrion, 150 St. Jacques, Suite 202, Granby, Quebec J2G 8V6 or call (514) 378-0442.

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## Animals:

CONTINUED FROM PAGE 10

Also in this area one finds the ornamental birds, pheasants and sometimes peacocks known for their exotic feathering. One trick here is to cluck or whistle just right - to stimulate the male birds into exposing and preening their feathers in the hope they have heard a female's call. A peacock with tail extended is a beauty to behold. Male tumbler pigeons with chests expanded make the spectator wonder how they would manage to see a female if one were to arrive on the scene.

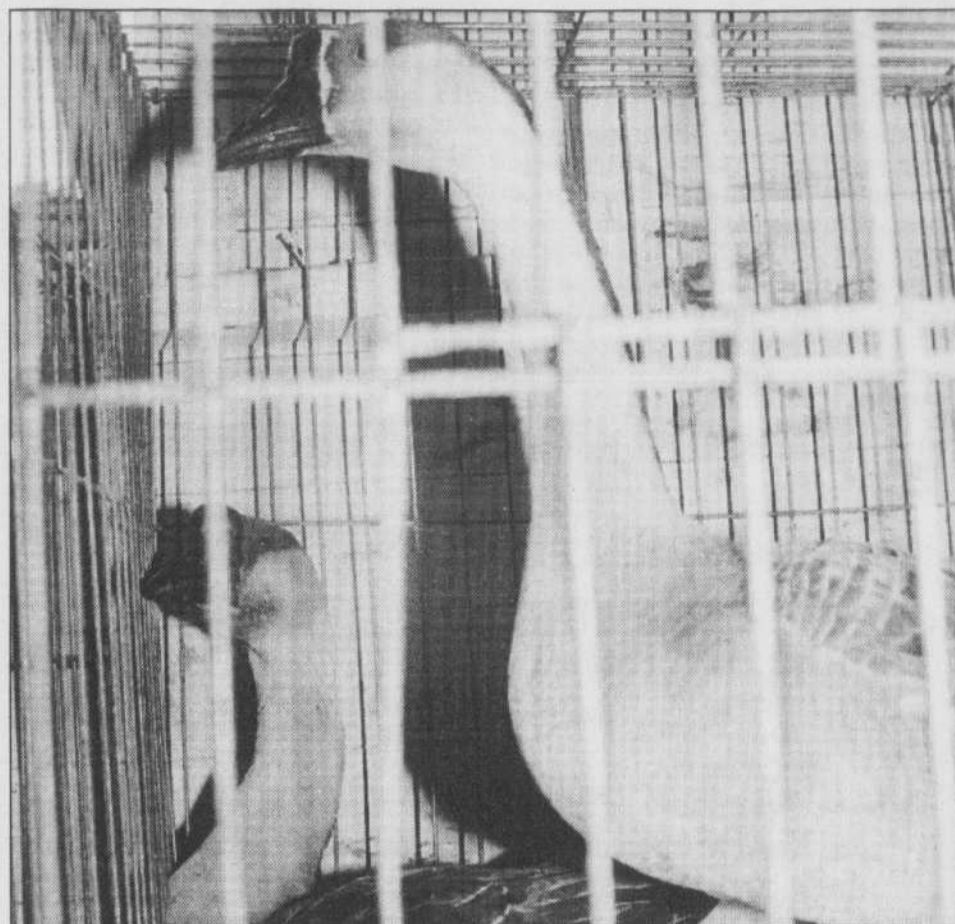
This building is a world of its own and well worth the time required to visit every corner. It is one of the most visited pavilions at Brome and this reporter has seen many visitors make the round once, then go back to the front at least a second time.

One doesn't need to go far to find exotic breeds of cattle as well. Their stabling is along one wall of the new sheep and goat stable. Here one finds Highland cattle with their long horns and coats of unruly hair; there are red Salers, a beef breed originating in

France, along with Piedmontaise, Pinzgauers and belted Galloways, black and white beef types. Owners and breeders are always on hand to answer questions and supply information about these unusual animals. This is a social corner where visitors are made to feel welcome, chairs are provided and anyone interested in joining the ranks of the exotic breeder is soon handed all the information he can carry home.

Antique farm machinery is another recent addition to this fair. Out near the horse barns, ancient farm machinery stops old-timers in their tracks, while stories of 'the way we farmed when I was a young gaffer' never end. Today's youngsters stop here too, bewildered but intrigued by the array of horse-drawn equipment. Questions come fast and furious about machinery they could not have imagined. Horse-drawn mowers and dump rakes, hayloaders, wooden seeders the doctor's buggy, road carts, hay wagons and, of course, the utility wagons everyone called an 'express' - they are all there, standing examples of ingenuity and endurance the early settlers needed to develop the land.

SEE ADMISSION, PAGE 12



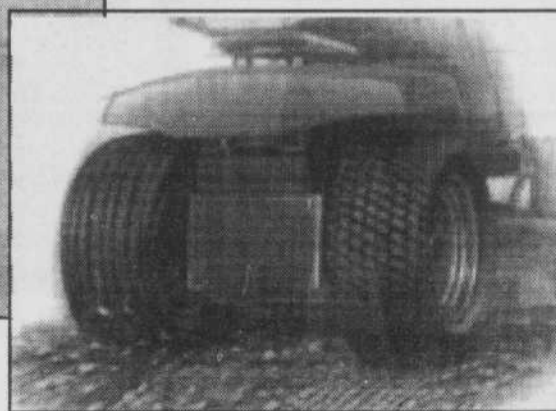
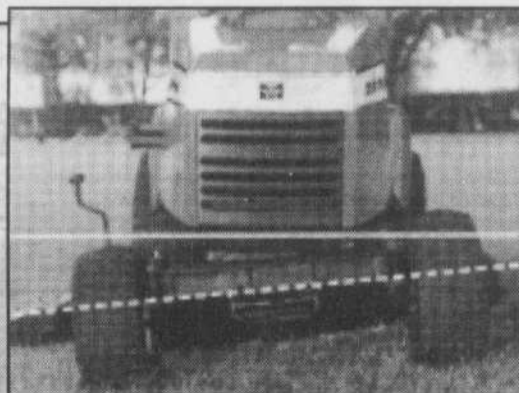
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## Admission:

CONTINUED FROM PAGE 11

Brome County exhibition can be just about anything the visitor might want. Informative, and fun, soothing or exciting. Midway rides and games are a major part of the show and the tired visitor can find a picnic table near the grandstand and choose a snack from a

broad variety of foods.

The \$8 for admission and \$3 to park seem a small price. Weekend passes are \$25, children under 12 pay \$5, and on Friday seniors and students pay only \$3. Brome Village is easy to get to, several fair entrance gates will be open to and there is lots of parking on and off the grounds. Get ready for another warm welcome at Big Brome Fair for 1998.

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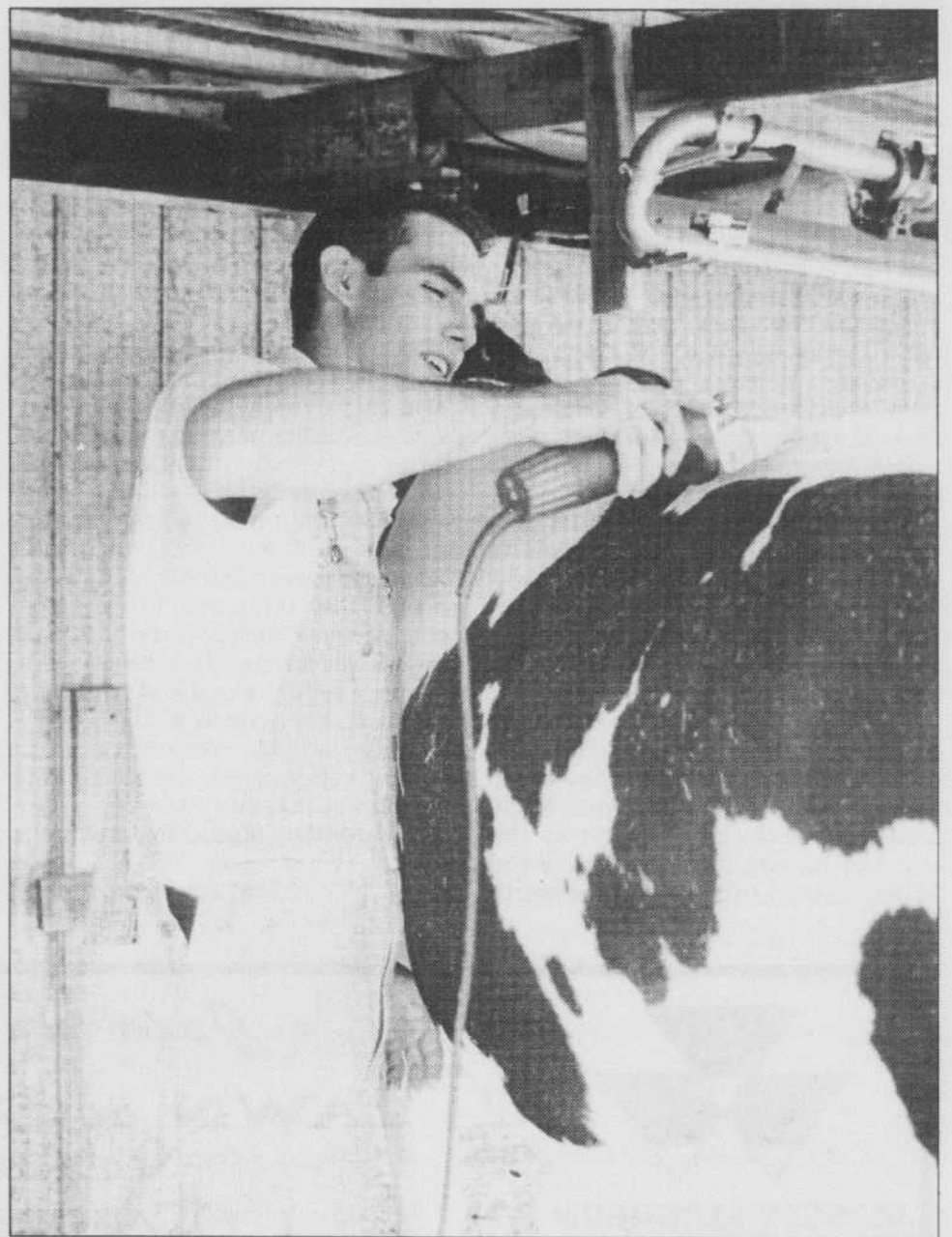
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CLAUDIA VILLEMAIRE/CORRESPONDENT

Cow-clipping, as this young man did at the recent Cookshire Fair, is an interesting event at Townships fairs.

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Brome breeders respect the past, eye their future

# Crandall family farm bridges generation gap

By Claudia Villemaire  
SPECIAL TO THE RECORD  
BROME

Five minutes from Brome County Fair there's a house by the side of a winding country road where the coffee pot is always on and hospitality is the watchword.

The Crandall family farm is like a magic circle where hurried visitors soon forget their rush as steaming mugs appear almost before they are in the door.

Rod and Mary Crandall are a legend in their own time. Their home is known far and wide as a bottomless source of information and a place where a weary

traveler can relax and listen to yarns about far-away places and adventures lived in nearly half a century of showing and volunteering at their county's famous fair.

Shorthorn beef cattle graze placidly across the road - a proud herd well known in show circles since brother-in-

law Gerry Jackson started showing so long ago. Gerry is gone now but Rod and son-in-law Mike Allnut have carried on the tradition.


The coffee mugs never quite empty before they are filled again.

SEE FAMILY, PAGE 14




CLAUDIA VILLEMAIRE/SPECIAL

Tradition plays a big part in the Crandall family.



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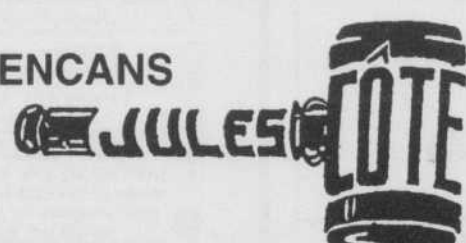
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## Family:

CONTINUED FROM PAGE 13

Karen is doing kitchen duty this day; youngest of nine Crandall children and mother of the little ones straggling in wet and sandy from an afternoon beside the river. But strangers shouldn't be fooled into thinking this is just a kitchen. Around that long table many a plan of action has been hatched and put in motion. Karen is a mover and shaker in the local Young Farmers clubs and has been dubbed the moving force which has revived dwindling local membership.

"Karen heads up the local group," father Rod says proudly, chuckling at her reticence.

"I'll tell you she works hard for the club and has since she first showed her calf, a long time ago now."

There's no denying Karen and husband Mike Allnut will carry on the Crandall tradition - short-horn cattle producers, supporters of young farmers groups, and fair participants to the core.

Rod and Mary Crandall have a

long history of participation. "We were working at the fair long before we moved out here to the farm 13 years ago," Rod explains. "I don't think I have missed a fair day in forty years. I'm talking about fair days, not just days at the fair," he says, the twinkle in his eye hinting at hard work mixed with good times dating back to his first recollection of this event.

This year is little different. Karen has been chosen to follow Dad's footsteps on the fair board, this year serving her first term as a director. "My aim is to get the younger people interested in doing more than just showing," Karen said in an interview. "Any fair needs lots and lots of volunteers not only to work but to bring new ideas to old, tried and true approaches."

"A fair this size must always be searching for new ways to attract local producers, while never letting anything get in the way of its popularity. Fairs should try to keep up with the times while retaining their old fashioned qualities. I'm committed to that."

The whole family, ranks swollen with nieces, nephews and neigh-

bor kids, tumble once again out that welcoming kitchen door, stopping just long enough for a photo.

"Sure you don't want more coffee? Could be we'll add a little power slug," Rod quips, pushing his Brome Fair cap back a little and showing the twinkle in his eye.

Rod Crandall, who makes up in compassion and love of his fellow humans what he never attained in physical stature, is a well known figure at this huge county fair. Past experience as a director and president is never forgotten as he turns up at the fair grounds nearly every day, never hesitating to point out things still needing attention - "best get that tin nailed down on the corner of that roof over there."

Or perhaps he'll stop and turn to this journalist and point out recent improvements completed for yet another fair. "The boys have done a great job this year," he'll say, and has said during the past 20 years this reporter has covered preparations for the fair.

There are still visitors over at the shop, enjoying the late afternoon sunshine. Sitting in a circle, talk wanders from Brome Fair to the latest mechanical magic Mike Allnut and his helpers have achieved. The Shorthorns have settled under a shady tree, contentedly chewing cud.

We leave reluctantly. The afternoon visit brings to mind a line from a poem: "I will live in a house by the side of the road, and be a friend to man."

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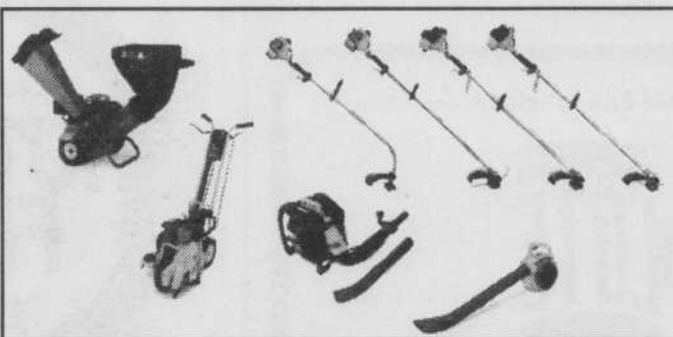
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It's as if he was always there

# Albert Smith lives on in Brome fair's heart

By Claudia Villemaire  
SPECIAL TO THE RECORD  
BROME

It's 20 years ago now - that first time this writer ventured onto the Brome Fair grounds, took courage in hand, marched into the office and asked to speak to the president.

Well the president wasn't in. But another gentleman introduced himself as the secretary and asked if he could be of any assistance.

That was my introduction to Albert Smith, a man whose endless knowledge and willingness to help are legendary. He came to my assistance that day so long ago, and until his retirement a few short years past, when ill health forced him into unwilling retreat, Albert was always there for me, information at his fingertips.

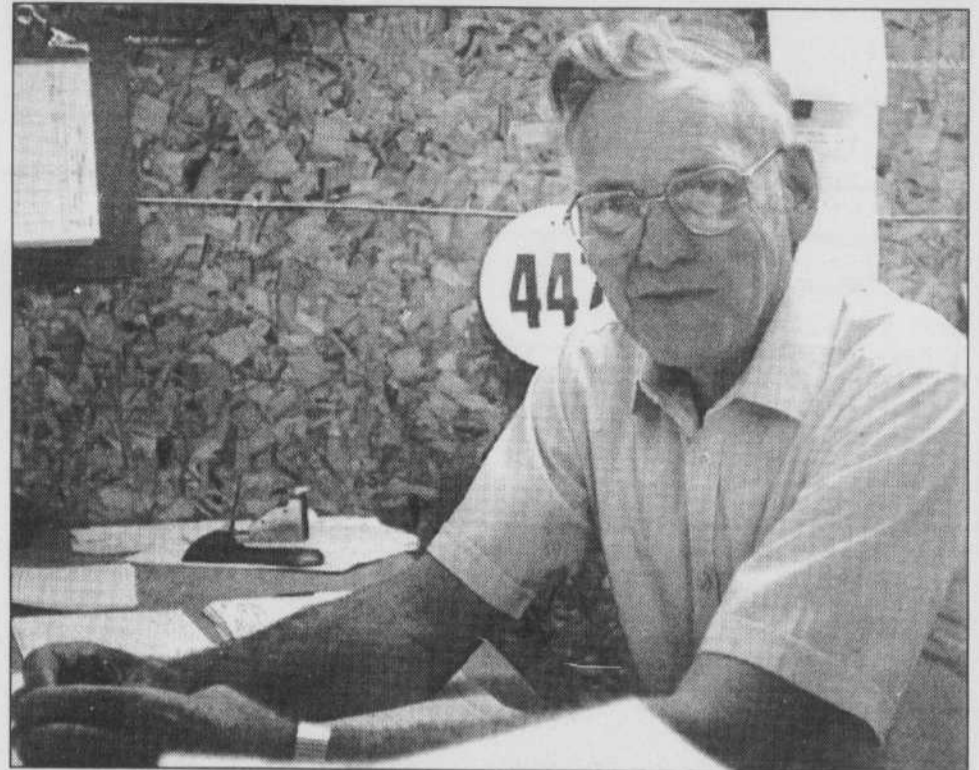
These last years, Albert became the official recorder of people and events at this fair. One could find him, camera or camcorder in hand, roaming the grounds, snapping photos or recording

on film what has become a permanent record of recent fairs.

This year Albert Smith will not be with us. He and I won't ride to the top of the giant ferris wheel, always searching for the best angle or photo opportunity. Albert Smith died this spring.

But a visit to the fair office where his camera work is displayed is a testimony to his love for his favorite event. Smith loved people and every picture reflects that affection. His work in the fair office, where he initiated many modern management methods, will always be remembered in the annals of Brome County Exhibition. The memory of his good work will linger long and we will miss him.

*Albert Smith was the official recorder of people and events at the fair.*



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A weekend's welcome means many weeks of work

# Willing volunteers make all the difference

By Claudia Villemaire  
SPECIAL TO THE RECORD  
BROME

**I**t's ready. The painting is done, repairs are completed and renovations are in place - all for another big Brome Fair.

When the gates open Sept. 4, visitors will find improvements in almost every corner of the grounds.

There are new, powered ventilators in five of the stables. "We were always plagued with the heat trapped inside these buildings," fair president Larry Frizzle explained. "Visitors, exhibitors and animals all suffered terribly from the heat."

"The heat in the beef barns and especially the poultry house was almost intolerable some days," Frizzle added, and a powered ventilator tried out last year in one barn proved the necessity of installing more.

Not only will it be cooler for the thousands of visitors who amble through these areas, but the going will be much smoother. Asphalt has been laid down in the walkways, eliminating the rough gravel pathways behind the animals. "We leveled and smoothed and paved these areas too."

There's more new pavement near the horse barns where loose gravel and rolling stones made rough going for visitors venturing into the world of heavy and light horses.

Buildings have been updated as well

with shiny white vinyl siding on the office, improvements inside and fresh new decor in the ladies lounge, located at the rear.

"We have a new electrical entrance in the stage area," Frizzle said. "We'll have no more problem with power outages during our stage shows as has happened in the past."

As we visited this week, windows were getting a final shine, the painting was almost done, finishing touches to the new ceiling above the stage were in progress, and booths under the grandstand were opened and cleaned, ready for a full complement of commercial displays.

"You know, I still have the work sheets from the contractor who built the main building," says Rod Crandall, past president and director. "They worked in those days, (1930) for 10 cents per hour, ten hour days, six days a week. Imagine all that work for a total of \$6."

Today this building houses anything from soup samples to works of art. Visitors will find unique wool garments or collectible plates and, if they glance up, examples of antique farm tools. There are maple products on show and a trophy display to knock your eye out.

"The building has stood the test of time and weather," Crandall adds, making major repairs mostly unnecessary to date. "They knew how to build 'em then."

SEE VOLUNTEERS, PAGE 19



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 success for the fair!

# IGA



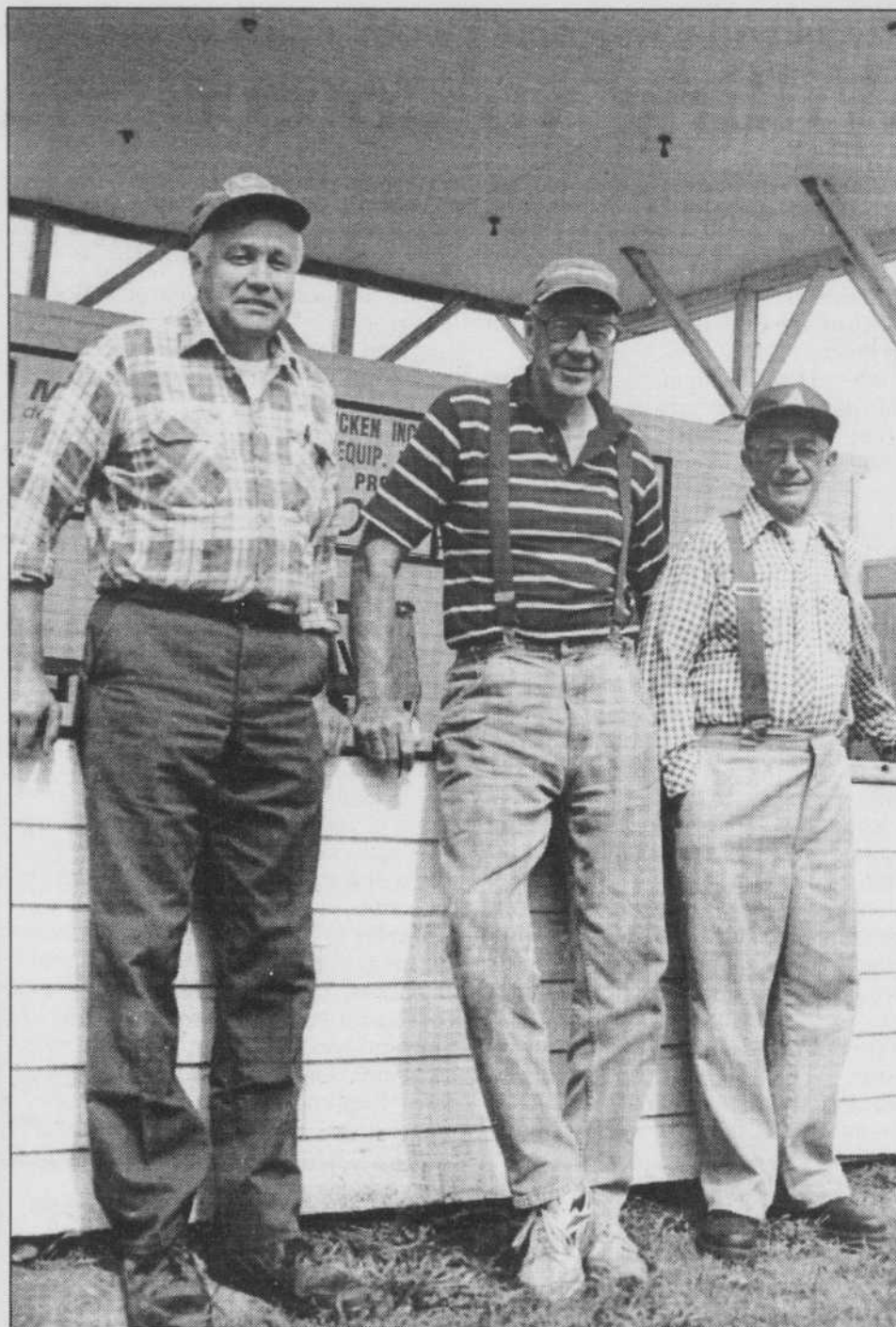
Best wishes to the  
 organizers!

# IGA



OPEN:  
 8 a.m. - 10 p.m.

472 Knowlton Rd.  
 Knowlton  
 243-6692



Tireless volunteers... president Larry Frizzle and past presidents Bob Douglas and Rod Crandall.

CLAUDIA VILLEMAIRE/SPECIAL

## PERMA-CRETE inc.

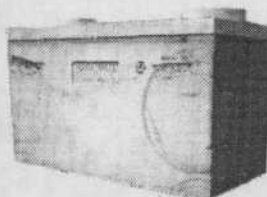
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Success to Brome Fair!  
 Congratulations to the Directors!

C.P./P.O. Box 44, SOUTH BOLTON

292-5511

# Brome Fair wouldn't be possible without them

## Volunteers:

CONTINUED FROM PAGE 17

Bob Douglas, another past president and director on the horse committee, was spied as he scurried about the stage. His special area of expertise is the horse classes and keeping exhibitors coming and going from their quarters on the far side of the track.

"What do you think of our new ceiling," he asked, chuckling as he added there would be no more pigeons to bother performers. "You know this new

cover will eliminate a pile of maintenance each year. We had to climb up into the rafters, clean and scrape, take down the nests and do a major clean up. Now that's over, thank goodness."

Douglas is quick to add none of this work could be accomplished without the help of the volunteers who keep coming back year after year, ready to help out wherever needed.

The paddock area sports fresh paint too and the track is in excellent shape, classified fast and firm. The grass is clipped and trim, the midway area staked out, and the road from the park-

ing lot is wearing a new coat of pavement. Gates A, B, C and D will be open and roads are in good shape to carry the thousands of vehicles winding their way to the fair.

Neighbors of the fairgrounds were also out trimming their green spaces this week. Extra parking space is always available off the grounds and many a lot has its own little entertainment troupe stashed in a corner, providing a

bit of local flavor and music.

Don't forget Friday is kiddies, students and seniors day with prices to match. Admission is \$3 and includes midway rides all day. Vehicle or team parking on the grounds is also \$3 and no dogs are allowed except when guiding the visually impaired.



RECORD FILES

Plenty of food is available on site at the fair.

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**RUNNERS**  
Raffle ticket contest  
for Michelle Wright  
Fri. & Sat., Sept. 4 & 5  
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\* No payment and no interest until January 1, 1999 to qualified buyers using the TROY-BILT Easy Pay Plan. Effective July 8, 1998, OAC, see dealer for details.

# Business Success Stories

Brome County  
NEWS  
Knowlton 1998



SPECIAL  
FEATURE

Advertorial

## MANOIR LAC BROME, THE PERFECT RETIREMENT SITE, PART OF THE KNOWLTON COMMUNITY



An impressive building, **Manoir Lac Brome** is situated in beautiful Knowlton as if it has always belonged there, at **28 Mont Echo Road**. Phone: (450) 242-4663 or 1-800-453-3246. It was built only 3 years ago, and is the most modern and comfortable facility of its kind in the Eastern Townships.

With its 53 rooms and 12 suites, the **Manoir** offers retired people a choice of type of accommodations and facilities in Quebec's scenic Eastern Townships. Each tastefully furnished unit has its own bathroom.

**"We care about your comfort and your safety."**

**Manoir Lac Brome** was designed to offer maximum comfort to those seeking a retirement haven. It can accommodate residents in almost any physical condition. Each room is equipped with an emergency calling system, and its own thermostat. The fireproof building has the added protection of a modern sprinkler system and a state-of-the-art fire



Chef, Jo-Anne McCallum, makes sure there are always cookies and goodies to nibble on with a cup of tea or coffee in the **Manoir Lac Brome's** dining room located at 28 Mont Echo Road, in Knowlton. Phone: (450) 242-4663 or 1-800-453-3246.

**Manoir Lac Brome offers carefree living, assisted living arrangements or convalescent care services**

detection and security system.

**Manoir Lac Brome** is not only a comfortable home. It is also a complex designed to offer its residents a full range of services, leaving them free to enjoy life in the enchantment of one of the most beautiful places in Québec, at a very reasonable cost. Recreational sites and facilities such as golfing, fishing, etc. are close by.

**"We are here to serve you, to provide you with a safe environment and to help you live as independently as possible."**

*Denise Stiles, Manager*

Residence staff are on duty 24 hours a day for your security. Registered nurses are available to provide immediate medical assistance. Should additional medical aid be required, the hospital is only 15 minutes away.

### CONVALESCENT CARE SERVICES

**Manoir Lac Brome** offers:

- Recuperative care after surgery (i.e. broken hips, strokes, cataracts, cardiac conditions, etc.) in a quiet and pollution-free atmosphere;
- Daily assisted living services, such as bathing, dressing and personal care, as well as general home care;
- Supervision by a staff of experienced registered nurses;
- Modern furnished private rooms, each with full bathroom facilities, thermostat and color TV;
- An emergency call response system in

each room, monitored around the clock;

- A residence van for excursions;
- Social and recreational activities organized daily;
- Wheelchair accessibility;
- A safe, stress-free and relaxing environment.

**"Residents of Manoir Lac Brome may live a quiet life or a more active one, participating in any or all of the activities offered."**

*Kim Redmile, Activity Coordinator*

**Manoir Lac Brome** offers all the necessary facilities for those activities that ensure residents, whether long term, convalescent, or short-term guests live in comfort, security and happiness. Residents relax in the well-furnished lounges, read quietly in the library, watch TV or an educational program, have a medical check-up by the residence's doctors in the on-site office, or participate in any of the activities organized by Kim Redmile, — excursions to places of interest or games, for example.

A variety of activities take place in the recreation room, such as art exhibits,

displays of arts and crafts, concerts, church services, etc.

Each day, three nutritious and delicious meals are prepared by the **Manoir's** chefs from the freshest local ingredients and served in the dining room or in the resident's room or suite.

At every meal, there are always at least two menus from which to choose. Tea is served in the afternoon, and there is always a pot of coffee, with cookies and various delights in the dining room. Residents invite guests to lunch or dinner or even a short stay.

**Manoir Lac Brome** is an asset to **Knowlton's** community; the **Manoir's** kitchen contributes to the local "Meals on Wheels" program by preparing a number of meals three times a week.

There are many attractive aspects about **Manoir Lac Brome**. Call Mrs. Stiles and arrange for a visit, on your own or as part of a group. **Manoir Lac Brome** is located in **Knowlton** (also known as **Lac Brome**), just far enough out of Montreal to avoid air and noise pollution. It's located at **28 Mont Echo Road, Knowlton**. Phone: (450) 242-4663 or 1-800-453-3246.



Denise Stiles, RN, Manager of **Manoir Lac Brome**, left, and Kim Redmile, its Activities Coordinator, stand in front of the aquarium in the library. They may be reached by phone at (450) 242-4663 or 1-800-453-3246, or you may drop in for a visit at 28 Mont Echo Road in Knowlton (Lac Brome.)