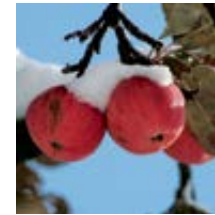




QUÉBEC

INVITES YOU TO THE TABLE:

Profits are being served





ABUNDANCE, QUALITY, VARIETY,
ORIGINALITY AND AUTHENTICITY—
ALL WORDS THAT DESCRIBE
QUÉBEC'S FOOD INDUSTRY PRODUCTS.





A RICH AND DISTINCTIVE RANGE OF FOOD PRODUCTS

With its fertile soil, vast forests, remarkable marine environment, abundant natural resources, and temperate climate, Québec is the perfect setting for a flourishing and modern food industry. Today, the province is home to some 32,000 businesses that employ more than 121,000 people in the agriculture, fishing, aquaculture, and food processing industries.

Québec has a reputation around the globe as a supplier of healthy, high quality products infused with a mix of European and North American influences. Its distinctive and diverse product offerings range from specialty foods created by family-run businesses to products from industry giants like Barry Callebaut, Kraft, Agropur, La Coop fédérée, and Saputo.



THE PROVINCE ALSO STANDS OUT FOR THE HIGH-QUALITY FRUIT JUICES, HERBAL TEAS, AND BOTTLED WATER IT PUTS ON THE MARKET.



QUÉBEC FARM-RAISED GAME MEATS SUCH AS RED DEER, DUCK, PHEASANT, LAMB, AND BISON HAVE PRIDE OF PLACE ON MANY RESTAURANT MENUS.

Indeed, Québec products are enjoyed all over the world:

- Pork, beef, and poultry
- Soy and other oil plants
- Fish and seafood
- Produce
- Chocolate and candies
- Maple products
- Pasta and bakery products
- Prepared foods
- Alcoholic and non-alcoholic beverages
- Game meats and fowl
- European-inspired charcuterie, including pâtés, cured meats, and duck foie gras
- Fine cheeses
- Other specialty products

Always on the lookout for new market trends, Québec's food industry offers consumers an ever-growing range of foods with internationally recognized certifications, including certified organic, fairtrade, halal and kosher.

PORK—QUÉBEC'S LEADING EXPORT—
IS PRIZED IN MORE THAN 100 COUNTRIES, INCLUDING
THE UNITED STATES, JAPAN, AND CHINA.



QUÉBEC IS HOME TO MORE THAN 400 CHEESES BRANDS.
A GOOD NUMBER OF THEM HAVE WON ACCOLADES AS THE BEST IN
THE WORLD AT PRESTIGIOUS INTERNATIONAL COMPETITIONS.



AN INNOVATIVE AND SAFE FOOD INDUSTRY

The diversity, popularity and innovative quality of Québec food products hinge on a flavourful blend of traditional know-how, cutting-edge scientific knowledge and creativity, three key ingredients of their success.

Quebec has implemented stringent traceability, quality control, and monitoring measures. Businesses in the food industry work in concert with the government to integrate state-of-the-art production and processing technologies and adopt strict sanitary and environmental standards.



CUISINE MALIMOUSSE TOOK HOME THE 2015 SIAL INNOVATION GRAND AWARD IN TORONTO THANKS TO ITS SEAFOOD DIP. GLUTEN-FREE AND MADE WITH GREEK YOGURT, MALIMOUSSE DIPS ARE HEALTHY PRODUCTS. WHAT A GREAT EXAMPLE OF AN INNOVATIVE BUSINESS FROM QUÉBEC!



ICE CIDER, A QUÉBEC SIGNATURE PRODUCT, ENRICHES THE GAMUT OF ALCOHOLIC BEVERAGES, WHICH ALSO INCLUDE MICROBREWS, SPIRITS AND ICE WINES. THESE BEVERAGES HAVE CAPTURED THE HIGHEST HONORS AT INTERNATIONAL COMPETITIONS.

A STRATEGIC LOCATION

Most Québec food businesses are located close to the Canada–U.S. border and are integrated into the continental North American market. They can deliver their products by truck, serving a market of over 130 million consumers within a 620 miles (1,000-kilometre) radius.





MORE THAN
160 COUNTRIES

QUÉBEC FOOD PRODUCTS



MORE AND MORE HEALTH-CONSCIOUS
CONSUMERS ARE DISCOVERING QUÉBEC'S
MANY CRANBERRY AND WILD BLUEBERRY
PRODUCTS.



A GLOBALLY ORIENTED INDUSTRY

Québec has long been a hub for merchandise of all types from Europe, Asia, and North America. Whatever the season, marine, road, rail and air links ensure that goods are delivered quickly and at competitive prices.

Export markets are a source of growth for Québec's agri-food businesses. In 2015, 56% of final sales from agricultural production and food processing in Québec were made outside of the province. In 2015, international sales reached 7.5 billion dollars. The taste of Québec know-how is appreciated in more than 160 countries, including the United States, Japan, China and Mexico.

This achievement reflects the speed and flexibility that businesses have shown in their efforts to satisfy consumers all over the globe.

QUÉBEC'S COMMERCIAL FISHERIES AND AQUACULTURE SECTOR STANDS OUT BECAUSE OF THE AUTHENTICITY OF THE PRODUCTS IT HAS TO OFFER. FISHING IS A TRADITIONAL ACTIVITY THAT IS PERFORMED RESPONSIBLY IN THE COLD WATERS OF THE ESTUARY AND GULF OF ST. LAWRENCE. THE MAIN SPECIES CAUGHT ARE SNOW CRAB, LOBSTER, NORTHERN SHRIMP, AND BLACK TURBOT.



Commercial attachés specialized in agri-food are at work in Québec offices in Canada, the United States and Japan.

Do not hesitate to call on their services.

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Commercial attachés at other Québec offices abroad can also answer your questions. Consult the website for Ministère des Relations internationales et de la Francophonie at www.mrif.gouv.qc.ca.

In Québec, you can also contact:

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