

## DOLLAR DAY INAUGURAL TO-MORROW

### INSTALLATION WORK IS GOING AHEAD RAPIDLY ON NEW LIGHT SYSTEM FOR PARK AVE. SECTION

Work is Being Done to a Great Extent By Hand Labour—Two Contracts Awarded—Installation Also to Be Done on West Part of Intersecting Streets—Should Be Finished By Fall—Tenders for Lights Will Be Called Immediately Upon Completion of Conduit Installation.

Work is going ahead rapidly on the laying of underground conduits for the new lighting system and whiteway signal lights to be installed on Park avenue. The ditches have been filled on the west side of Park avenue from Mount Royal to Villeneuve. Large gangs are hard at work at all intersections and the work is definitely shaping itself into sections.

The Atlas Construction Company is handling the work from Mount Royal avenue to Van Horne and the Northern Electric is looking after the work from Mount Royal south to Pine avenue.

This first contract involves an amount of \$117,989 and is a boon to labourers. The contract also calls for installation west of Park avenue on all intersecting streets.

As soon as the work of installation is completed and it is expected that this will be not later than the early fall, tenders will be called for the lights themselves.

This installation is the highly successful culmination of several years hard work on the part of prominent citizens of this district who had the best interests of the community at heart.

The bee-hive of activity at the corner of Mount Royal has now moved northwards to the intersection of St. Joseph Boulevard which is a true indication of the progress of the work.

This new lighting system is just the thing that has long been needed for this district. Park avenue, mistaken as a speedway by many motorists has long been in semi-darkness and as a result there have been many accidents, several of them fatal. The lighting up of the street will make it more safe for all concerned.

Additional lighting too will be a boon to the shop-keepers who have had to contend with heavy light bills in an effort to keep the portion of the street immediately near their store, lighted.

It will be recalled that a delegation of the Business Men's Association waited on the Executive Committee of the City of Montreal recently with this idea in view. On that occasion their spokesman was B. M. Garfield, president of the Association.

#### SUMMER COURSES AT THE ROYAL BUSINESS COLLEGE

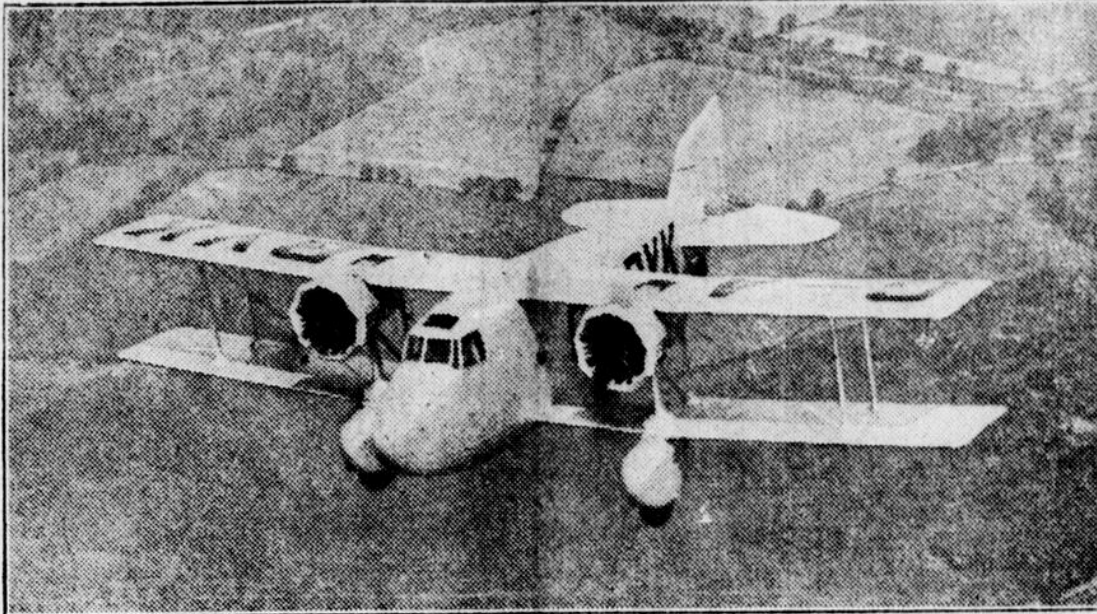
The Summer Courses at the Royal Business College, 5584 Park Avenue, are now in full operation. This well-known Commercial College, located just above the North Branch Y.M.C.A. has just completed one of the most successful terms in its history. It specializes in preparing stenographers, and also prepares students for Baccalaureate and licentiate degrees, as well as for Civil Service and other clerical positions. At the recent highly exacting test for Court stenographers, approximately eighty five per cent of the students presented from this College passed successfully. The heads of the various departments are educationalists of wide experience and the results attained are of a definite proof of their ability.

The Summer Course offers a practical and thorough training for those

#### YOUNG GIRL IS INJURED WHEN CAR STRIKES POST

When a car driven by her brother struck a post at the corner of Van Horne and Rockland avenues on Sunday morning early Gwendolyn Diamond, age 15, of 788 Bloomfield avenue received general lacerations, bruises and shock. She was taken to the Royal Victoria Hospital where her condition was reported painful though not serious.

### England Develops New Transport Plane



A new transport plane which has been built for the British Air Ministry, undergoing trial flights at Mousehold Aerodrome, Norwich. This giant machine has been designed to carry 1,000 pounds of mail for at least 1,000 miles, and has a cruising speed of more than 150 miles. Its top speed is more than 200 miles an hour.

### Here, There and Everywhere

by Phil Glanzer

BRUSSELS.—Belgium proposes to tax all insurance policies written in Belgium. Under the Commercial Code a stamp tax has been collected on insurance policies written by companies or branches in Belgium. Policies contracted by a broker on behalf of foreign companies not operating in Belgium through a branch thus escaped this tax.

WASHINGTON.—The first iron yacht in the navy has been sold for \$428. The craft, the Robert Center, a cutter yacht 66 feet long has been in service at the Annapolis Naval Academy since 1895, when it was presented at a memorial to Robert Center boat designer. The high bid of \$428 was made by the American Radiator Company.

CAMBRIDGE.—If the Harvard Dental School is successful in obtaining a five million dollar building and endowment fund, it will be allocated as follows, according to Dean Leroy M. S. Miner, of the school: One and a half millions for a research program; one million for building; one million for adjusting teachers' salaries; and one and one half million to eliminate the school's present operating deficit of \$60,000 a year.

CHEYENNE, Wyo.—Cheyenne residents recently admired a "beautiful police dog" which roamed the residential district. Two Chow dogs which gave battle to the stranger,

however, were badly lacerated. Keepers at the local zoo finally rounded up the animal and revealed that he was a ferocious wolf which had escaped.

MONTROSE, Colo.—Montrose business men recently revived a fine old medieval custom in holding a "Swap Day" on the town's main business street. A section of the street was roped off and farmers brought in livestock and household articles to barter for other new and used articles. During the afternoon an auction sale was held, at which all sorts of possessions were offered for whatever they would bring.

COLUMBIA, Mo.—F. A. Dalton, business man here, is a proud father. His seven sons and daughters have received ten degrees from the University of Missouri and the eleventh degree will be awarded this month.

BARCELONA.—Senora Espinar owned a jewellery shop at Barcelona. Four years ago a gang of four men robbed her of jewellery worth \$22,000. The other day Senora Espinar saw one of the men leaving an underground station. She followed him to the street until she came across a policeman, when she gave him in charge. The man denies that he was one of the thieves. But the woman jeweller says her memory has never played her false.

### SEVEN INJURED IN COLLISION AT MODEL CITY

Two Automobiles Collided at Intersection of Graham and Lazard Avenue

#### ONE CAR OVERTURNED

Driver Was Taken to Hospital With Broken Ribs—Rest Receive First Aid

Seven persons were more or less seriously injured in an automobile accident which occurred at eight o'clock Monday night at the intersection of Graham Boulevard and Lazard avenue in the Town of Mount Royal. Two machines collided with such force that one of them was overturned in a field beside the road whilst the other did not come to a stop until it had travelled about fifty yards along the boulevard.

The injured were A. C. Morton, of 305 Brock avenue, Montreal West, who sustained cuts and bruises about the forehead; Mrs. A. C. Morton, who suffered cuts, bruises and injuries about the chest and shoulders; Mrs. Paul Smith of Toronto, who sustained minor injuries; Wilfred Turnstall, 4651 Boyer street, who was removed to the Central Division of the Montreal General Hospital with fractured ribs; Frank Desmelle, 1247 Greene avenue, Westmount; Rose Hamilton, of 822 Egan avenue, Verdun, and Margaret McGill of 2147 Masson street, all three of whom suffered minor injuries.

According to reports the police learned that the automobile being driven by Turnstall was travelling from west to east on Graham Boulevard and that Desmelle and the Misses Hamilton and McGill were passengers in it. The other machine driven by Morton was proceeding from north to south on Lazard avenue and upon reaching the intersection collided with the first car, swung end for end, and overturned on its side. Accompanying Morton were his wife and Mrs. Smith.

After the accident first aid was given to the occupants of the cars by Dr. M. M. Ross of Chester Road and other volunteers.

Chief George Elliott and Constable Brunet of the Mount Royal police force investigated the accident. Both cars were very badly damaged and had to be towed away.

#### Winged Wheelers Defeated Camp Orela Sunday 11-6

The Winged Wheelers baseball club journeyed to Camp Orela on Sunday last and engaged the camp team in a friendly game, defeating the campers by the score of 11-6. Joe Hennessy and Grubby Tessier each hit tripples with the bases full.

### SECOND TWO-DAY CAMPAIGN WILL BE LAUNCHED BY MERCHANTS OF DISTRICT WITH MANY BARGAINS

Practically Every Line of Goods Will Be Represented When the Campaign Gets Under Way—Red-Green-Black and White Signs of Business Men's Association Will Predominate in Windows of This District—Plan is a Legitimate Bid for the Local Business.

Tomorrow marks the beginning of a two-day "Dollar Days" campaign by the local merchants and sharp on the stroke of nine o'clock the event will be officially started. It is the beginning of what is hoped will be the greatest business and confidence-producing drive ever attempted. Members of the Business Men's Association, which is sponsoring the plan, and others will present a wide variety of merchandise at cost and in many cases at less than cost.

And from the moment the Dollar Day race begins every eye will be on the local merchants, on their merchandise, on their clerks, on their service and on their courtesy. This event is not being staged with the idea of making a large profit from a two-day sale. This is certainly the idea of stimulating business, but this the local merchants believe can be accomplished much more thoroughly by first gaining the confidence of the buying public and they also believe that this will have much more lasting effect.

The black-white-green and red sign of the Business Men's Association, emblematic of Dollar Days will be seen in the majority of the windows of the district. The price of one dollar gives the merchant a chance to present a wide range of merchandise, no matter what his line. It also facilitates quick service for there is little waiting at cash registers.

The confidence of the buying public of this district is what the merchant is trying to secure with this Dollar Day display. A wealth of offerings will meet the eye at every turn. Ladies wear shops will feature items at a dollar that will amaze even the most expectant bargainer. Hosiery, coats, dresses, babies wear, boots and shoes and all for a dollar. There will be jewellery specials, shoe specials, hardware specials, men's wear bargains and a host of other lines of merchandise at cost and less.

B. M. Garfield, president of the Association, when interviewed late yesterday stated that he had seen many successful dollar days in other cities and judging by them and by one that was run here in March he felt sure that this week's efforts would be rewarded with definite success.

### Y. W. H. A. News

The Y.W.H.A. Summer School visited a Candy Studio under the supervision of Miss Lea Roback, Miss Sonia Apter, and Mrs. J. Rubin last Wednesday afternoon as the weekly outing. The children were shown through the plant and saw for the first time the workings of an up-to-date factory. Lollipops marked the end of a perfect afternoon.

All the children of the summer school were physically examined by Dr. B. B. Raginsky, who graded the children according to the amount of physical exercise needed to increase their strength and weight.

Nineteen youngsters were learning to swim, under the guidance of Miss Helen Park, at the Y.M.H.A. pool. A prize will be given to the child who makes the most progress in the art of swimming during the summer.

During rainy weather the Summer School meets in the gymnasium of the "Y" instead of on its usual site on the mountain. Tea is served by four hostesses, who are changed daily, so that each child is given the opportunity of learning how to set a table and act as hostess. Visitors at the tea hour last Monday afternoon were Miss Mary Vineberg and Mrs. Joe Rubin, who is chairman of the Junior department.

The Juniors are beginning to study "Toad of Toad's Hill," the dramatiza-

tion of the world-famous "Wind of the Willows," by A. A. Milne, with the intention of presenting scenes from this charming play at the end of the season. This work is being done under the supervision of Miss Sonia Apter.

BUENOS AIRES.—A substantial increase in the value of Argentine imports is indicated for March and the first quarter of 1933. Total imports last month were valued at 37,233,910 gold pesos (\$24,388,211 at the present exchange rates), as compared with 28,494,288 gold pesos (\$18,663,758) in February, and 31,432,224 gold pesos (\$20,578,106) in March of last year.

The secret of polite conversation, from what we're observing, is never to open your mouth unless you have nothing to say.

#### MAN COLLAPSE AT INTERSECTION HERE

Apparently collapsing from starvation a middle aged man was picked up at the corner of Park avenue and Beaubien street on Saturday night last and was taken into a nearby store.

Although no information could be ascertained as to his name and address it is understood that the unfortunate victim was taken to a hospital.

### FROSTY COOLNESS!

#### ICED TEA

Try This Famous Prize Recipe:

Infuse six teaspoonfuls of 'SALADA' TEA in a pint-size teapot. In six minutes pour off into a half-gallon jar or bowl. While hot, stir in a cup and a half of sugar and the juice of two lemons, then fill up jar with cold water at once. DO NOT REFRIGERATE, but serve, as required, with an ice-cube to each glass.

#### "SALADA"

## DOLLAR DAYS

Discover the Oasis of lovely bargains, the Last word in style and the Last word in quality And all at Reasonable prices

Develop the practical Adjunct of purchasing Your needs and Supplies from

## North End Merchants

Social Items, Club Notes

# In Women's Domain

Fashion And Home Craft

## Fruit Drink Syrups Time Savers

Delicious Summer Beverages Are Also Essential In Hot Weather Diet

Fruit beverages are particularly valuable in the diet. They should be served more frequently than any of the others except milk. They offer most desirable minerals, they are rich in vitamins, and because of the sugar used to sweeten them are fairly high in fuel value. In the summer, they make refreshing drinks. The tang of their acid flavor and their attractive color make them welcome additions to the table.

A beverage sweetened with a simple syrup is better than one to which unmelted sugar has been added. The sugar gives a smoother texture and is easily mixed through the whole drink, while sugar has a tendency to sink to the bottom.

Beverage syrups are made easily and will be found indispensable during the hot weather when cooling drinks are always in demand—and are always popular.

### SUGAR SYRUP

Boil together 2 cups of water and 4 cups of granulated sugar for about ten minutes. Pour into clean hot jars and seal. Keep this syrup on hand and use it as needed.

### ORANGE SYRUP

Boil 2 cups of sugar and 1 cup of water for five minutes. Grate the rind of five oranges and one lemon, add the juice and syrup. Mix. Let stand for four hours; strain and bottle. Use as needed.

### ORANGE SYRUP II

To each pint of sweet strained orange juice add one pound of sugar. Bring to a boiling point and boil for 15 minutes, skimming carefully as the scum arises, and straining when ready to remove. Add at this point the grated rind of the oranges used, and ¼ cup of lemon juice. Bottle and seal tight.

### ORANGEADE

Mix together the grated rinds of four oranges, four pounds of granulated sugar, 6 cups of water and 2 ounces of citric acid. Stir until the acid and sugar are dissolved. Let stand over night, then strain and bottle. About three tablespoonfuls to a glass of water will have a refreshing drink.

### LEMON SYRUP

Use 6 lemons, 2 cups of sugar and 1 cup of water. Make same as orange syrup.

### LEMON SYRUP II

2 ounces citric acid.  
1 ounce tartaric acid.  
½ to 1 ounce of Epsom salts.

Are Easily Made and Will Save Time When Cooling Drinks Are In Demand

6 pounds (or less) granulated sugar.  
Juice of 9 lemons.  
Thinly sliced rind of 3 lemons.  
7 cups boiling water (about 3 pints.)

Add the thinly shaved rind of 3 lemons to the water; boil for 10 minutes. Strain out the rinds and discard them. Add the acids, salts, sugar and lemon juice to the hot water. Set aside until the sugar and acids have dissolved completely. The mixture should be stirred occasionally. (Don't boil the mixture after the acids and juice have been added.) Strain and bottle. Allow 2 tablespoonfuls or more to one glass of water.

Ginger ale, cold tea, cherry, raspberry, or other fruit juices or syrups may be added to the pitcher of the mixed lemonade.

### RASPBERRY SYRUP

2 quarts raspberries.  
4 cups sugar.  
¾ cup cold water.

Pick over and wash raspberries, sprinkle with sugar, cover and let stand overnight. Add water, bring slowly to boiling point, and cook 20 minutes. Force through a double thickness of cheesecloth, again bring to boiling point, fill small glass jars to overflow and adjust covers. Use as a foundation for beverages or for sauces to accompany frozen desserts.

### PINEAPPLE SYRUP

Place 3 rounds of pineapple, pared and diced one pound of sugar and one quart of water in preserving kettle, and simmer until the fruit is soft, when it should be mashed and strained. Measure the juice, then place it in the kettle once more and add one pound of sugar for each pint of juice. Cook until it reaches a thick, syrupy consistency; add ¼ cup lemon juice, mix well, and bottle while hot.

### CHERRY SYRUP

Remove the stones from ripe cherries and round half the stones until crushed. These are mixed with the Squeeze the cherries in a bag until cherries to give it additional flavor, all the juice is extracted. For every quart of cherry juice allow two cups of sugar. Boil for ten minutes, and skim. Cool slightly, pour in bottles and seal.

### CURRENT SYRUP

Boil together an equal measure of currant juice, sugar and water for seven minutes. Add a dash of lemon juice and bottle until needed.

### MINT SYRUP

½ cup sugar.  
½ cup water.  
Green color paste.  
¼ cup lemon juice.

1 bunch mint, washed and finely shredded.  
Boil sugar and water five minutes, add mint, and mash with back of spoon. Cool, color green and add lemon juice. Strain through cheesecloth. Use for flavoring beverages.

## Woman 64 Years Young, Is Flyer

Being 64 years old, and a woman, has not prevented Mrs. Kay Culver, of Pittsburgh, from taking up flying at an aviation school.

Mrs. Culver known by grease monkey and pilots alike as "Kittie," tells questioners she "is afraid of nothing."

"It is beautiful," "Kittie" tells everyone. "And I get crazier about it every time I go up."

She passed her preliminary tests with flying colors, records of the U. S. department of commerce reveal.

Mrs. Culver has not yet taken her solo flights as she has a few more hours of instruction ahead of her. Her instructors say, however, she is a capable student.

When in Paris in 1906 and 1907 she met Santos Dumont, one of the earliest experimenters with aeroplanes, and dirigibles. He invited her to make flights with him.

"His aeroplane was too frail," she explains, "I didn't want to take my life in my hands."

She adds though that now things have changed and she really likes to fly.

"Kittie" has no permanent home, but spends most of her winters in New York. Formerly she lived in California. She has seen most of the countries of the world by land and now hopes to see them from the air.

## What One Girl Wore



By Betty Brownlee

Wherever the well-dressed woman goes this season, she cannot afford to overlook linen. Linen is playing a more important part in the fashion picture than it ever has before. Women are golfing in it and dining in it. They are lounging in it and dancing in it. There are hats of linen, shoes of linen, and stunning linen summer purses. Hands are gloved this summer in linen.

Black evening gowns of linen having been taken up, this fabric has now made its appearance in cunning little street suits that are especially practical for the unfortunate who must spend warm days in town.

All types of linen coats have made their appearance. Remember the old linen dusters! We'll admit they served a purpose but they had no claim to beauty. Now they return cut on smart lines to replace the erstwhile favorite polo coat. Swagger coats of linen look stunning worn over sports frocks.

An unusual linen coat is sketched today. This may be included in your wardrobe for either town or country wear, and may be worn with any sports costume. It is made of brown and white striped butcher linen. Cut on straight lines it boasts a narrow belt that fastens with a large wooden buckle. The revers are notched and the long straight sleeves reveal narrow cuffs. Note the roomy and sporty looking patch pockets.

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## Bride Favors Old Fashioned White

Smart brides are going back to good old-fashioned white satin for their wedding wear, leaving pastel shades which have been trying hard to get to the altar, miles behind.

Practically every chic bride in Paris is choosing white this season or, in a pinch, a lovely old ivory tone, which is even more grandmotherly. One of these lately came from Molyneux salons, an old ivory lace gown with bodice of ivory georgette and curious turtle-neck like on a foot-ball sweater.

The Alencon veil fell from a little tulle cap embroidered with ivory lace flowers and the train was three yards long.

All these white satin bridal gowns fit the figure like the paper on the wall and have rather high necks and tight-fitting sleeves, not to mention yards and yards of satin or tulle trailing behind. It's the old-fashioned formula in the modern way.

Worth does it with white satin and tulle and another designer chose white crepe mogul for Elizabeth Frothingham's marriage to Chevalier de Wouterf d'Optinter. A tulle veil was mounted on a white lace diadem or bordered with the same lace.

Even more modern is lacquered satin, always white, which will be seen on one of the smartest June brides, cut on princess lines and flaring from the knees to form a train five yards long. At the neck-line there is an inset of lace finely embroidered in seed pearls and rhinestones and the headdress is a fillet of orange blossoms on a silver ribbon

19 years in the North End

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## Musical Swish In New Gown Material

So much rustling is resulting from the many new taffetas and waxed materials that really musical dresses are coming from the smart couturiers, making themselves heard long before they appear on the scene.

Old-fashioned taffeta makes music in the air these modern days, sleek and slim to the knees where it swishes out and rustles most furiously. And if it isn't the dress itself, it's the petticoat that provides the tune. Orane puts one beneath "Tigre Parfume," one of the smartest new models for summer evenings, of a curious brown and white crepe with roped shoulders and removable glove-cuffs.

Waxed moire is another musical material making many rustling frocks and there is also a perfectly new one, bleached straw woven in a design and waxed.

Swagger coats of whit organdie with a veil of finest tulle falling to the end of the bridal train.

worn over hobble skirts of black and black and white striped silk swish about the smart racecourses in Paris during the June week.

Rain coats of white crash linen also made music since they were lined with taffeta to make them very chic.

Smart little taffeta tailleurs are just the thing for a warm afternoon in town and they are not noiseless, by any means. Even the little taffeta hats which accompany them whistle when the wind blows through them.

"Urges June Brides to the Broad-minded." That's right. The newly-wedded young lady should realize there are two sides to every question—hers and her mother's.

DOLLARD 4345 9 a.m. to 9 p.m.

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REDUCTIONS ON ALL BATHING SUITS

# Store-Wide DOLLAR DAY

## "Len Joy's Orchestra"

First To Produce an All-String Orchestra. "It May Sound Like A Chinese Orchestra, But I'm Not a Chinaman."

Explained Leonard Joy.

Written Specially for the Examiner-Courier by  
PHIL GLANZER

It was not so long ago that young flappers and their boy friends refused to dance to any music unless the orchestra had at least two or three wailing and moaning saxophones, blaring trumpets, shrieking clarinets, crashing drums and a set of traps capable of producing every sort of noise. The "hotter" the music, the more blatant and strident it was, the better the dancers liked it.

It's a far cry from those pre-war days to the latest evolution in dance orchestra, one in which there are no drums, no brass instruments, not even a saxophone.

Such an orchestra is now being enjoyed by millions of old and young through the medium of radio. It is Leonard Joy's all-string dance orchestra, heard weekly over stations associated with the National Broadcasting Company.

When Leonard Joy's thirty-one piece orchestra went on the air, it was the first time a big dance orchestra composed entirely of stringed instruments had been heard in a radio broadcast.

When Joy and the NBC officials conceived the idea, they were rather dubious as to just how well it would be received by the radio public, and particularly by the young listeners who dialed in a dance orchestra for the obvious purpose of getting music to which they could dance. The young people were the real judges of what was good dance music and if they liked the all-string orchestra, the experiment would be considered a success.

All doubts, however, were quickly dispelled after the first broadcast. The new type of dance orchestra

met with instant favor. Letters of commendation began to pour into the NBC offices. The young folks wrote that they liked it because it gave them dance music that was different. They got a kick out of dancing to it, they said. The older people wrote that they liked it because the music was restful.

The all-string dance orchestra, according to Leonard Joy, is a natural development in the evolution of popular music. For years the dance public had gyrated to the jerky rhythm of jazzier and still jazzier music. Suddenly the pendulum swung back toward the simpler forms of melody. The change in the public taste was due, perhaps, more to radio than to any other single cause.

Radio brought the vogue of the crooner and the soothing restful type of song. Singers like Vaughn de Leath and Rudy Vallee had changed the public's conception of just how a popular song should be sung, and had sounded the death knell of the blaring type of jazz music.

The Vallee vogue was carried a step further when the all-string—or it might be called the crooning orchestra—went on the air. "The idea behind the all-string orchestra," explained Joy, "was to play the dance music in the same soothing, restful manner in which the crooners sang their songs."

"The basis of all orchestras has always been the stringed instruments. There are some numbers, of course, that need the brass and wind instruments to bring out the desired musical effects, but most dance selections can be played just as well and many better without

saxophones, trumpets and the noisier instruments.

Joy's orchestra is made up of ten first violins, four second violins, six cellos, two violas, two string basses, two pianos, one harp, two guitars (the players of which double on mandolins) and two trap men who play bells and the vibraphone.

Joy not only directs the orchestra but arranges all its music. Of necessity the orchestration of the dance numbers is entirely different from the musical arrangements used in other dance orchestras.

Striking musical effects are obtained. The difference in the instruments and arrangements gives a new color and variety to the music and brings out the natural beauty of the melody. The sweep of the violins and the organ-like effect of the cellos account for the soothing quality of the music, but lest the tunes become sluggish and "draggy" he guitars, pianos and the pizzicato of the violins are utilized to give the dance numbers the required "snap" and verve.

Like Rudy Vallee, Leonard Joy earned his way through college by conducting an orchestra for practi-

cally all the dances and fraternity gatherings during his four years at Dartmouth College. Furthermore, he led the college band, just as Rudy did at Yale, and was head of the college musical club. While at Dartmouth he composed a number of college songs and also wrote the music for the prom show.

Joy was born thirty-five years ago in Claremont, N.H. He evidenced an aptitude for music from his childhood and at the age of ten he was the envy of all the youngsters in Claremont because of his exalted position in the town band, in which he played the cornet.

Before he was twenty he had become proficient in playing the piano, the drums, the guitar and the cornet. In college he majored in musical subjects and later studied arranging and composing under Florida. When he was graduated from Dartmouth and after an interim in which he was in the aviation service during the war, he worked as a free lance, arranging music for a number of music publishers. He played the piano in orchestras on the Keith circuit for two years. In 1927 he deserted the theatre orchestra pits

for the recording studios where he became assistant to Nathaniel Shilkret, who was recording manager.

For the past three years Joy has conducted the orchestras used as accompaniment in recording most of the famous vocalists of the day. He has also arranged most of the music for popular records. At the present time he holds the position of musical director.

Joy believes that the conductor of a recording orchestra can more easily adapt himself to radio broadcasting than the conductor of a theatre or concert orchestra.

"The recording studios are very similar to the broadcasting studios," he explained. "The conductor senses the balance of music in both types of studios in a different manner than the conductor in a theatre pit, who must watch the acoustics of the theatre, or the conductor of a concert orchestra, who must sense the 'feel' of the music as it reverberates through the concert hall."

"Experience in conducting in a recording studio is an invaluable aid in getting the proper balance of music in the narrow confines of a broadcasting studio."

## REMEMBER!

The Examiner-Courier Has a  
Guaranteed Circulation of Ten Thousand Copies  
In the North End, Model City, Park Extension  
and Outremont, and Is Read by Approximately  
**50,000 PEOPLE**

## HOW WELL DO YOU KNOW YOUR MOVIES?

Question 1. From Last Week

The movie contest opened July 6th, and closes Thursday, July 20th, at six p.m. Eastern Standard Time. It is, as stated in last week's issue, made possible through the co-operation of Mr. B. M. Garfield, well-known manager of the Rialto Theatre. It should prove not only interesting but profitable, and doubtless will meet with a wide response.

The results, with a list of correct answers, will be published in the EXAMINER-COURIER, of Thursday, August 2nd, and announced on the screen at the Rialto Theatre at the evening performance of that date.

### The Rules

1. Employees, or families of employees, of Rialto Theatre and Examiner-Courier not eligible.
2. Answers must be sent BY MAIL.
3. Awards will be made on basis of accuracy and order of receipt.
4. First correct list of answers received to be awarded first prize; other prizes on similar basis.
5. Contest opens Thursday, July 6th, closes Thursday, July 20th, at six p.m. Eastern Standard Time.

6th, closes Thursday, July 20th, at six p.m. Eastern Standard Time.

6. Results announced in Examiner-Courier, issue of August 2nd, also on screen of Rialto Theatre at evening performance of that date.

7. Winners, to receive awards, must be in Rialto Theatre at evening performance of either Thursday, August 2nd, or Friday, August 3rd.

### The Questions

As prepared for the Examiner-Courier by Phil Glanzer

1. What young leading woman of the films won the International beauty contest held in Galveston, Texas in 1929?
2. What popular leading man did not speak a word of English until he was 14 years old?
3. What young leading woman worked in a Minneapolis department store to earn money with which to take dancing lessons so she could go on the stage?
4. What popular leading man was a member of the U.S. Intelligence unit in France during the war?
5. What rising leading woman was given her distinctive name because she could not say "slippers"?
6. What outstanding comedian was once a milkman in Philadelphia?
7. What feminine star has the smallest waist in Hollywood?
8. What popular young star left motion pictures to organize an orchestra and become a master of ceremonies and who recently returned to the films?
9. What internationally known

song-writer recently was made a motion picture producer for Fox Films?

10. Who was the first actress to adopt the Dutch bob and straight bangs?

11. What outstanding star is known as the "Brooklyn Bonfire"?

12. What star is one of the outstanding stars of polo?

13. What well-known character man played the role of Charlie Chan in the "Chan" series of pictures produced by Fox Films?

14. Who was Will Rogers' leading woman in "They Had to See Paris"?

15. What popular screen star has never driven an automobile?

16. What prominent leading man spent several weeks in a Paris monastery while waiting for funds necessary to bring him back to the United States?

17. What popular leading man never wears a hat except when it is demanded in a picture?

18. What prominent leading woman is also a novelist of more than ordinary note?

19. There is a prominent stage and screen actress, who was born on Christmas Day. Who is she?

20. What internationally known comedian is celebrated for having made the Prince of Wales laugh?

### The Prizes

- 1st Prize—First set of twenty correct answers, 15 free passes to Rialto Theatre.
- 2nd Prize—First highest set of correct answers less than twenty—10 free passes to Rialto Theatre.
- 3rd Prize—Second highest set of correct answers less than twenty—7 free passes.
- 4th Prize—Third highest set of

There is nothing of the "temperamental artist" about his make-up. He conducts his orchestra calmly, without acrobatics or showmanship.

Of athletic build, well-groomed, rather tall, good-looking, with close-cropped curly hair, there is nothing about him that tallies with the popular conception of a musician or a composer. He might rather be mistaken for a successful young broker

or business man, or perhaps, the graduate manager of athletics in a college.

His hobby is athletics of all sorts, both as a participant and a spectator. Although he has a keen sense of humor, one can get him a bit nettled by referring to his all-string orchestra as "Len Joy's Orchestra."

"It may sound like a Chinese orchestra, but I'm not a Chinaman," explained Leonard Joy.

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| Crisp Organdy Blouses and Lace Knit Sweaters. Reg. 1.50 and 2.98 |      | \$1 |
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WATCH OUR WINDOWS

# Examiner-Courier

Devoted to the interests of Outremont—Model City  
—Park Extension and Montreal Annex

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MONTREAL, THURSDAY, JULY 6th, 1933

## MR. BENNETT AT LONDON

Canadians of all political beliefs will applaud the stand that Mr. Bennett has taken at the World Economic Conference, in lining the Dominion up behind the United States recovery plan, and evening persuading the hesitant British that the aggressive, price-raising plans of Mr. Roosevelt present a surer and quicker way out of depression than the stand-pat, they-shall-not-pass, attitude of France and the European gold bloc. Mr. Roosevelt's plans are anything but conservative in character, but Mr. Bennett thinks comparatively freely on political matters and even his opponents will admit that he would not let time-worn political creeds interfere with any plan he thought the country should have. So we have him advocating reciprocity, with the United States, applying a measure of inflation to Canada's currency, persuading Britain to forsake the gold bloc and line up with the decidedly radical theories and plans of the American "brain trust." Old-time Conservatives would turn over in their graves at this, if they could witness it; but there is no doubt Mr. Bennett is acting in accordance with the wishes of the overwhelming majority of Canadians. There are six phases of political thought in Canada today: Conservatives, liberal Conservatives, conservative Liberals, Liberals, radical Liberals, and Radicals. Mr. Bennett belongs to class number two.

## TOO MANY HOLIDAY ACCIDENTS

Why do we dread to listen in on the flashes of news over the wire after each holiday? There is always a long list of those who have been in serious accidents.

Last week-end had its long list. Water and traffic claimed its victims. Some were very simple and could have been avoided by a little care or thought. It seems almost impossible to secure 100% co-operation for caution. People seem to forget the simple rules of safety. They rush into dangerous waters without a thought of undertow, holes or their own physical strength and power. They jump into the waters without knowing the place and find that they are diving into shallow waters. They get into boats and canoes without knowing just how to handle them. A little swell comes up or wind and they are in danger.

People on holiday pleasures in cars rush along the road, talking and laughing, forgetful of the fact that they are driving a powerful machine that demands careful attention and the clearest of brain and eye. It is a cut in or a sudden stop of the car in front or a swerve to the right or left that causes the accident. It was all so quick and due to the fact that for a moment there was a lapse of forgetfulness of the responsibility by the driver. If people will only stop and consider their duty there would be fewer accidents. Reports show that during the month of May there have been a greater number of serious accidents. There was a steady decrease previously but it seems to have taken a jump lately. Extra precautions must be exercised if the long list of weekly accidents is to

be eliminated. It can be done with the co-operation and support of the people. Try when you are on the road or water to exercise that necessary care and sound judgment for the safety of all.

## HOLIDAY TIME IS HERE

Happy days are here again. For the first time in three years people seem to be really enjoying laying plans for their annual summer holidays. Not only that but more people seem to be taking a holiday this year than for the past two or three. The strain of watching business dropping has been lifted with the remarkable improvement of the past three months; those who still have jobs are feeling secure again, and more people are going to work every day. News from the United States features business concerns here and there even raising wages. So closely is the United States and Canada connected, economically speaking, that any big improvement over the line is sure to be felt here in a few months, and the general recognition of this fact has already had a marked effect. Optimism is increasing. No more striking illustration of this could be advanced than the reports from holiday centres which report the best business this year, to date, than for any corresponding period since 1930. Confidence has returned, and the people are relaxing.

## GOING TO A FIRE

A motorist out Evanston (Ill.) way the other day got a police escort and right of way to a conflagration because he was driving a red automobile. He even passed the fire chief. Later he was fined and ordered to paint his car another color. Local motorists may feel a little envious of him, perhaps, and a little sad for him, too. For while he is probably the only driver who has got somewhere in a hurry without having a policeman ask him "Where's the fire?" he also is the only one who might have given that ubiquitous officer an answer.

On the thirty-first anniversary of the signing of the boundary treaty between Chile and Argentina, the two governments entered into a second agreement, a pact to end commercial warfare. Experience has taught them that it is almost as costly to fight across boundaries as it is over them.

## TWO BIRDS IN THE BUSH

Everybody knows the value of a bird in the hand. Canadians in Ottawa and Edmonton, however, have lately been busy trying to learn more about the two in the bush—both of which seem to be quite out of hand.

They are a crow and a robin—ordinary birds if judged by their names. But what's in a name? Some wolves call themselves sheep, so legend says, and one even called himself a grandmother. But little Red Riding Hood was politely skeptical. And so may be some of the citizens of Ottawa and Edmonton.

For truly it may be said that their crow and robin are most peculiar birds. Either they want to be what they aren't, or they ought not to be what they are. For crows don't play felon on pedestrians, descending upon them with beak poised for a joust. And robins don't mew like cats.

The Edmonton crow already is being hunted like a snark, and the Ottawa robin is being showered—if the fates are just—with the alarm clocks of persons it keeps awake.

But no report of the capture of either of the birds has been widely circulated as yet. Until such capture is accomplished much must be left to conjecture—whether, for instance, the ferocious crow is really a crow or just the first New Jersey mosquito Canadians have ever seen; and whether the robin is doing his mewing from the outside or the inside of a more orthodox meower. These are things that remain to be cleared up.

Meanwhile the story is interesting if true, or even if it isn't.

## THE EDITOR'S COLUMN

Dollar Days . . . meaning a wealth of bargains, merchandise at cost and less than cost to the purchaser and a chance to gain the confidence of the buying public for the store-keeper of the district will be held again this week-end.

The Dollar Days held on March 31st and April 1st of this year were a distinct success in a great many ways. There is scarcely a merchant who is not ready and willing to describe the many benefits that he personally derived from those two days when the merchants who were members of the Business Men's Association invited the general public to buy in their stores, receiving excellent value and at the same time compare their service and prices with that of other shops.

The same method is being followed this week-end. The members of the Business Men's Association feel that they have captured the confidence of the buying public of the community and they wish to keep that confidence. That is the reason for dollar days. Mr. Miss and Mrs. Merchant this is your chance to pick up some genuine bargains and it is also your chance to compare the quality, price and service of the local establishments.

Tuesday of this week marked the thirteenth anniversary of the appointment of the Hon. L. A. Taschereau as Premier of the Province of Quebec. While in office Mr. Taschereau at one time occupied the positions of Prime Minister, Attorney General, Minister of Municipal Affairs, and Provincial Treasurer. This is somewhat of a record.

Cub Reporter—"I'd like some advice, sir, on how to run a newspaper."

Editor—"You've come to the wrong person, son. Ask one of my readers."

It looks as if all that Prima Carnera will get out of the championship is glory. The sixteen thousand dollars that he made in the fight has been attached, ditto the money he was supposed to get from his vaudeville tour and ditto the cash he was to receive for starring with a sea-lion at the Atlantic City Boardwalk. All the attaching was done by that English waitress that is suing him for breach of promise.

time, it is no longer as easy to use that pathway as it was when we first made it. There may be a faint trace of it left, or the pathway may be entirely obliterated, and we may have to re-make it all over again.

This is exactly what happens in the nervous system. Our habits travel as impulses, and these impulses are obliged to make their own nerve paths. A habit may be successful in making a fine nerve path. It may overcome all the little gaps of resistance and may create for itself an unobstructed pathway from the brain to any part of the body, or from one part of the brain to another part of the brain, but the habit that accomplishes the feat may not be the type of habit we need or desire.

It is therefore necessary to decide which habits we wish to encourage; to obey only those impulses which experience has taught us are socially desirable.

The more often an impulse travels over a pathway in the nerves the more firmly established that path becomes and the easier it is for the habit to force obedience. This is the principle of repetition. Fewer repetitions make it more difficult for the pathway to form, but there is one exception to this law. If there are fewer repetitions, but each one is made more intense—more deliberate—the pathway will form just as easily as if the impulse were less intense but repeated more often.

As time passes, the effect of an impulse on the imperfect joints or gaps in the chain of nerve fibres becomes less—tends to wear off. A newly learned habit is easily forgotten, if not repeated continually after learning. The time that elapses between each action of the same nature weakens the impulse that urges the habit.

So far, we have three important factors, namely repetition, intensity and recency, and all three have an important influence on the habit that finally becomes established.

Yet there is still another factor to be considered. It has to do with the method we employ in seeking to form a habit or discourage it. This factor is the conflict that results within the nerve chains when we attempt to perform the same action in two different ways. Two different

## "LAW AND JUSTICE"

by Lyon W. Jacobs, K.C.

### OLD AGE PENSIONS

Ques.—Will you kindly explain to me the Law governing Old Age Pensions in Canada?

A.M.M. Verduin.

Ans.—I am particularly pleased to explain to you the Law governing Old Age Pensions in Canada.

I remember attending a dinner, given by the Metropolitan Life Insurance Co., where I was informed by the President that out of every 100 men at the age of 65, statistics showed that 97 were dependent, and but 3 were not in this class. Out of the 3 however, one was wealthy, one was comfortable and one was barely obtaining the necessities of life.

The Law governing Old Age Pensions is particularly stated in Chap. 156 of the Revised Statutes of Canada, 1927. This Act establishes Old Age Pensions, to which the Dominion Government and Provincial Government contribute proportionately, and at the present time, under certain conditions, the Dominion Government, since the 3rd of August, 1931, undertakes to bear 2-3 of the payments.

The Pension is payable from the

impulses conflict with each other. The old nerve paths are kept open, and as these are less resistant than the new paths, the impulses meant for the new habit tend to follow the old habit pathway.

The habits we have just discussed are motor habits. They are habits expressed by physical movement. We must not forget the mental habits already briefly alluded to. Nervous impulses wear their paths of least resistance in the brain in the same way as in any other part of the nervous system. Each time a particular trend of thought is received and encouraged, it wears a deeper channel in the brain.

This fact becomes at once the salvation and the danger of our social life. If the main channels are accustomed to carry constructive thoughts, the habits we express in action will be constructive. We shall be progressive and we shall be helping to build a healthy nation. It is therefore less important to decide what we are today than it is to decide what we are going to be tomorrow.

age of 70, and without previous premiums from these interested. The law, as enacted, is really not one of Insurance, but rather one of Charity.

This Law, in my opinion is not satisfactory and while, I have the greatest degree of respect for our Legislators, I am inclined to the opinion that the Federal Government should modify its attitude and establish an obligatory Old Age Insurance based like all other insurance, on premiums.

Moreover, the age limit of 70 years is too long a period to wait to obtain an Old Age Pension, and this more particularly by reason of the statistics cited by me previously, to the effect that 97 out of every 100 are dependent at the age of 65, and therefore entitled to aid.

It seems to me that every person, permanently disabled at 60 years of age should receive an Old Age Pension, and if not disabled, at 65 to be entitled to the same.

Next week's article will deal with "Aid to Needy Mothers."

row. Personality is not unchangeable. One is not born with a definite personality which must remain the same throughout life. The foundation may be inborn because of heredity, but the building can assume many different forms. We have the power to choose the form that our building shall take.

In conclusion, we must not forget to mention the internal organs. The nervous system that conducts the impulses of involuntary movement is closely connected to the nervous system controlling our motor habits. This is one of the reasons why mental processes can be made to influence organic processes, and why organic trouble affects the mind, and therefore also the impulses that originate there.

Is there any method by which we can study the nature of our brain impulses? Is it possible to know what impulses are traveling through our nerves? If so, then we can certainly control our habits, and to a large extent become what we will. An extract from the Physicians'

Times Magazine answers the question. It says: "The physiology of the central nervous system, combined with psychological considerations, furnishes the scientific basis for evaluating handwriting. The nerves at the extreme finger tips are extraordinarily sensitive, and traces of gray matter similar to that in the brain may be found."

An analysis of your normal handwriting will reveal many of your most important traits, good and bad. It will reveal to you the habits you have formed and the habits you are most capable of forming. To build your house of the future, you must encourage your good habits, develop those you may now be neglecting, and eliminate the bad ones. You can do it.

Handwriting analysis will guide you, but there is only one scientific method of "analysing" handwriting, and that is through Grapho-Analysis. The findings are exact. Grapho-Analysis embodies amazing advances in the study of chirography, and this means greater success for you.

## LAURENTIAN GOLF CLUBS

St. Jerome: St. Jerome Golf Club, 9 holes.  
St. Sauveur: St. Sauveur Golf Club, 9 holes.  
Shawbridge: Shawbridge Golf and Country Club, 9 holes.  
Arundel: Barkmere Golf Club, 9 holes.  
Rawdon: Rawdon Heights Golf and Country Club, 11 holes.  
Lucerne-in-Quebec: Lucerne-in-Quebec Golf Club, 18 holes.  
Ste. Agathe: Laurentian Golf and Country Club, 9 holes.  
St. Eustache: Belleview Golf Course, 15 holes.  
St. Jovite: Gray Rocks Golf Course, 9 holes.  
St. Marguerite: St. Margaret Country Club, 9 holes.  
Val Morin: Val Morin Golf Club, 9 holes.  
Morin Heights: Morin Heights Golf Club, 9 holes.

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## HABIT FORMATION

By A. CUDDON-WOODTHORPE  
Grapho-Analyst

To compress into a reasonably short article such as the present, an outline of the principles of habit formation is a formidable task. It is difficult to present them in a brief yet readable and convincing form. There are many side issues with which the reader should be familiar, but the average busy man has little time for critical enquiry. The present offering is therefore confined to giving some trustworthy information that should help to make the subject reasonably clear. It is intended to show that Grapho-Analysis is based upon scientific facts which are accepted the world over.

Mental processes operate in the form of impulses. It is obviously

necessary not only to control their activity, but to have some say in the matter of selecting the impulses that are to be encouraged.

Admittedly, this is not a simple problem because it involves careful control of habit formation. The reasons for this statement are to be found in a study of the nervous system itself. A brief summary should prove profitable.

The nervous system is formed before birth. It is made up of an enormous number of nerve cells. The brain is simply a centralized part of this nerve system.

The nerve cell is to the nervous system what a brick wall is to a building, yet, while the individual brick is joined to others by mortar, the nerve cells are joined to one another by long thread like fibres.

So we have the nerve cells and the long nerve threads. The most fascinating part of the whole wonderful scheme of nature is the manner in which the nerve threads are joined together. The joints are not perfect but leave little gaps. These gaps offer resistance to the impulses that must travel along the nerve paths. Sometimes the resistance at the gap is so powerful that it requires a very strong impulse to get through. Yet, each time an impulse does get through a certain gap, that gap offers less resistance. The pathway is made easier for the next impulse of the same nature.

Suppose we illustrate it by what happens when we go out into the country and begin to beat our way through the underbrush. At first we make little headway, but if we keep on using that same path, the path becomes worn and passage becomes easier. The more often we use the path, the more clearly defined it becomes. If we finally abandon it, the underbrush will grow up again. When we return in a year's

## Records Crashing As Auto Production Figures Rise

Records . . . records . . . records . . . the automobile industry is crammed full of 'em these days . . . production schedules zooming upward . . . dealers' sales reports bubbling over with good news . . . factory executives wearing wide smiles of satisfaction . . . 115 cars sold at one booth in a few days at the Chicago world fair . . . Chrysler reporting its best week since 1928 . . . Canadian sales of Hudson and Essex Terraplane cars for June 500 per cent. over June of last year . . . Oldsmobile climbing its production schedule 42 per cent . . . Pontiac forced twice to increase production quotas . . . and so it goes . . . records . . . records . . . records . . .

Findings from road and laboratory tests conducted by the A.A.A. on the efficiency of alcohol-gasoline blends as motor fuel are now announced and deal a bad blow to the proposals for mixing gas with alcohol. Road tests with a fuel containing 10 per cent. alcohol blended into the gasoline developed that the mixture was nearly five per cent. less efficient than regular gasoline, while the laboratory tests showed heavier fuel consumption when the mixture was used . . .

Did you know that the yearly output of from 30 to 40 rubber trees is now required to supply the tires, tubes and parts for the auto of today? It's a fact . . . In 1925 the average car used about three pounds of rubber in addition to the tires and tubes, but the 1933 cars carry from 30 to 60 pounds of rubber in parts . . . Panama is hollering for an automobile with woods in it that will resist its hot, moist climate. The dampness rots the wood in the cars the country has now . . . Visitors at the Packard exhibit at the Chicago exposition are having the novel experience of learning the exact weight of their signature. A delicate scale, identical to those used in the laboratories of the Packard factory, is used to determine the weight of the writing. A card is first weighed and then, after the signature has been written on it, is again weighed. The difference shown on the balance is the actual weight of the ink used . . .

Chrysler has started a string of 75

schools for extensive training in salesmanship for their dealers . . . An inventor down in Morristown, N. J., comes to the fore with a device that regulates the speed of the fan belt, and as the engine increases the fan accelerates, increasing cooling capacity . . . sounds like a fine gadget for overhauling in summer . . . Who said car prices are as low as they can go? A little research reveals that in 1922 Ford was selling that "Lizzie" series at \$289, with the phaeton at \$298 . . . That's a mark to shoot at . . .

Thinking of motoring down to Mexico city this summer? Better not. Listen to what a highway authority has to say about the matter: "The new international highway from Laredo to Mexico City has been prematurely advertised. Many tourists have been given to understand that they may drive to Mexico city on a concrete boulevard."

"The international highway has not been completed and, while it already is a marvellous bit of engineering, it is but a narrow strip around deep chasms and in some places one car cannot pass another. When completed there will be no more wonderful piece of motor road in existence. To those who expect a pleasure trip at this time our advice is—Don't take it!"

CONSTANTINOPLE.—A Turkish journalist who has just been on a visit to London, Paris, Berlin and Rome says he liked London best, and the thing that pleased him most in London was our laundries. He is loud in his praises of them.

VATICAN CITY, Rome.—The Pope has ordered the copper ball on the dome of St. Peter's to be lined with a wood fibre composition to keep it cool in hot weather.

A sad commentary on matters financial is contained in the announcement that the University of Toronto's securities are intact. It almost calls for the coining of a new journalistic maxim: "When an institution's securities are intact, that's news."

## Mother-in-Law Theme In Film

Heavy Role In Unique Attempt Played By Sympathetic Mother Character

Unique in motivation, using the traditionally sympathetic mother character as a "heavy," Metro-Goldwyn-Mayer is filming something entirely new in modern story ideas in bringing "Another Language" from the stage to the screen.

The play, by Rose Franken, concerns itself with a young woman of artistic temperament who marries into a middleclass family. The mother, who lives only for her son's adoration and attentions, is the means of bringing about marital unhappiness to the young couple, a reverse-angle on the usual treatment of a mother's influence in the home.

E. H. Griffith, who is directing the picture with Helen Hayes and Robert Montgomery co-starred, is handling the subject to show the family life completely dominated by the mother-in-law tyranny and stifling with small talk and dowdy personal habits. In the part of the mother, Louise Closser Hale, usually seen in comedy roles, carries the weight of this exposition. Montgomery is cast as her favourite son. Miss Hayes is his bride.

Much of the action takes place in the family flat, a stuffy and ungainly apartment crowded with creaky old chairs, Grand Rapids "suites" and gaudy portraiture. Contrasting this, is the bright, modern apartment of the young married couple who try to be happy in spite of the husband's family.

Included in the cast are John Beal, Henry Travers, Margaret Hamilton, Willard Robertson, Irene Cattell, Minor Watson, Hal Dawson and Mabel Turner.

## "When Strangers Marry," A Tense Romantic Drama

The dramatic story of a man, clinging to his contract to finish his job, who witnesses his marital happiness slipping in the red dust of the Java jungles is the theme of the Columbia picture, "When Strangers Marry," which comes to the Empress Theatre, Saturday.

Jack Holt is starred as Steve Rand, a dynamic, colorful engineer faced with the problem of losing his wife if he remains in the tropics to complete his railroad.

Lillian Bond, the sensational titian-haired English star, is seen in the unusual character of his energetic young wife. It is her first leading role, and one that affords her vast opportunities for her acting abilities that have graced the London and New York stages.

The two vivid personalities of these

## After Safe Seat



Arthur Henderson, former leader of the British Labor Party, who lost his Barnley seat in the House of Commons in the Labor debacle of 1931, is spoken as the Labor candidate in the safe Labor seat of Clay Cross, Derbyshire.

## Hollywood Shorts

Because of the growing demands of its rapidly expanding interests both in the production and distribution fields, Columbia Pictures Corporation has leased an additional floor space of 10,000 feet—or one entire floor—at 729 Seventh Avenue, New York, and will move a number of departments and rearrange the location of others early in June. It is four years since the company moved its home offices from 1600 Broadway to one floor in its present quarters. Since that time the growth has been so rapid that supplementary space was required several times each year.

"Cocktail Hour," an up-to-date comedy-drama, featuring Bebe Daniels and Randolph Scott, had its New York premiere at Radio City Music Hall recently. This is a picturization of J. K. McGuinness' story by the same title, and was prepared for the screen by Gertrude Purcell. Well known players in the supporting roles are: Sidney Blackmer, Barry Norton, Jessie Ralph, Muriel Kirkland and George Nardelli. Victor Schertzinger directed.

Among the high-spots of the production are its variety of settings, which include a New York studio, a transatlantic liner, a low London "pub" and a palace in Paris; Miss Daniels' rendition of a ballad entitled "Listen, Heart of Mine," especially written for her by Director Schertzinger, and the gowns displayed by Miss Daniels and Miss Kirkland which were specially designed for them by Kalloch, noted designer.

Gene Raymond, who scored heavily in "Ann Carver's Profession" and is recognized as one of the most popular juvenile leading men of the screen, was signed this week for the masculine lead in the company's "Brief Moment." He will play opposite Carole Lombard in this picturization of S. N. Behrman's successful stage play which will be brought to the screen by Director David Burton.

Columbia's railway drama, "Dangerous Crossroads," which carried the

two characters are blended when they marry after a week of celebrating in Paris. Against his wishes, the young wife insists upon following Rand to the jungle. It is there, oppressed by the monotony and heat of the tropics that she demands that they leave. When he refuses to desert his job, she goes to another man.

The climax is brought up to a high point of action and drama when the girl realizes her mistake and attempts to fight her way to the side of her husband, who has become involved in sensational intrigue.

Second Feature  
The English classic, "Oliver Twist" will be the second feature. Practically every part is well played. Brutal Bill Sikes is true to life in the hands of William Boyd; the villainous Fagin alternately fawns and sneers with painful realism in the person of Irving Pichel; while Doris Lloyd gives a fine impression of the ill-fated Nancy Sikes. One might go on indefinitely, for not less perfect in their way are the characterizations of Alec Francis as Brownlow, Dekie Moore as Oliver, Lionel Belmore as Bumble, George K. Arthur as Toby Cruckit and Barbara Kent as Rose Maylie.

Altogether it is a notable production, and one of which Monogram may well be proud. It is a Herbert Brenon Production, ably directed by Wm. Cowen under Brenon's supervision.

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## Y. M. H. A. NOTES

### "Shmoos" Sessions Begin

The first of a series of "shmoos" sessions—informal discussions—popularly named that way—commenced on Tuesday, July 5th, with the members of Intermediate Clubs and several visitors participating. The discussions were guided by Mr. Golden and ranged over a wide field of subjects of particular interest to the boys. The informality of the proceedings makes this type of discussion novel and valuable. Among those who were present at this Shmoos Session were Mr. Harvey Golden, Executive Director, Messrs. H. J. Halperin, Max Kaback and Saul Hayes, leaders; and Alex Aaron, Louis Winkler, Abe Tatler, Max Ravitsky, Dave Rabinovitch, Joe Cohen, Ernest Cohen and Abe Muchnik.

### Field Day

The first out-of-the-city Intermediate Field Day will take place Sunday, July 16th, 1933. Buses and private cars will leave from in front of the Y.M.H.A. building at 9 o'clock in the morning for an all-day outing to St. Eustache. It is expected to reach the destination by 10 o'clock thus allowing half-an-hour for the members to settle down and change for the swimming events of the morning.

At 10:30 a.m., under the supervision of Mr. M. M. Bruker, assisted by Harry Wormald (Canada's representative at the Olympic Games in Los Angeles), a complete program of races and relays will be run off. For these, as well as for the field and track events later in the afternoon, the members will be divided into two groups—15 and 16 years, and 17 and 18 years.

Entries in all events are free, and forms may be obtained from Mr. Halperin on Monday or Wednesday evening. The only charge will be for transportation, and this will be fifty cents.

Mr. Saul Hayes is chairman of the Pique Committee, and is assisted by Mr. Zave Levinson and Mr. Max Kaback.

### Urban Camp Choir

Tentative plans have been completed for the participation of the Y.M.H.A. Urban Camp Choir in the Kiwanis Sing-Song on Fletcher's

working title "Full Speed Ahead" will have its nation-wide release, June 12th. Chic Sale, America's foremost "rural" character actor, plays the old engineer with Diane Sinclair appearing as the feminine lead. Other members of the cast include, Frank Albertson, Preston Foster, Niles Welch, Eddie Kane, Tom Forman, Jack Long, Jackie Searle and "Minnie." Lambert Hillyer directed.

"Shall We Tell Our Children?", featuring Willard Mack and Jean Parker, as well as three of the company's short features was included in the list of endorsed pictures selected by the National Board of Review and its affiliated Better Films National Council, in its weekly guide this week.

Tim McCoy, who has been spending a vacation on his 10,000 acre ranch at Thermopolis, Wyoming, returned this week to the Columbia lot and will shortly start work on a new production which will have as its theme the raido patrol. The story was written by Lambert Hillyer, who will also act as director.

## \$80,000 RECOVERED

An article appeared recently in a well-known weekly magazine, which stated that "The Hoarders Are Tough." They do not appear to be tough in Montreal, according to information revealed by the GOLD SCRAP SHOP to-day.

Since commencing operations within the last twelve months, this firm has re-discovered \$80,000 worth of frozen assets, in the shape of old gold, trinkets, etc., that have lain in attics and trunks for numberless years.

Due to financial conditions, the people who sold the gold to the GOLD SCRAP SHOP at the highest prices ever paid, were glad to get the ready cash, and were only too glad to tell their friends about this institution. Rich and poor alike have all been affected by the prevailing economic conditions.

The GOLD SCRAP SHOP is operating two stores in Montreal and employs over thirty men. The local branches are under the direct supervision of J. G. Wells and are situated at 363 St. Catherine Street West (just west of Bleury Street), and 884 St. Catherine Street West (between McGill College Avenue and Capitol Theatre). The branches of the GOLD SCRAP SHOP are ready to serve you as they are ready to serve the Dominion by placing this wealth back into circulation.

The throwing of this \$80,000 back

Field on Wednesday, July 19th. Mr. Edgar Murphy has consented to make the Y.M.H.A. Choir the keynote of the evening's program. The singers will be selected from the Dramatic and Choral Group of the Y.M.H.A. Urban Camp, which is under the direction of Miss Rose Arfin. The following boys have registered for this group: Max Levine, Sam Lawn, Arthur Hornstein, Cecil Hornstein, Bernard Freedman, David Rigler Norman Halperin, Z. Goldovitch Irving Suvenky, Allan Harrow, Richard Golick, Issie Carman, Isidore Ginsberg, Louis Laub, Malcolm Wolf, Bert Potashner, Sydney Selector, Issie Rosensweig, Solly Abrasin, Abram Abramovitch, Willie Finer, Joe Melamed, Mendel Cohen, Israel Shiroken, Wilfred Yaffe, Maurice Novek, Jackie Laub, Sam Herscovitch Irving Knopf, Sydney Goldstein, Robert Stein.

### Swimming Notes

The "Open Mile" Swim, conducted by the Y.M.H.A. at St. Helen's Island through the courtesy of the Montreal Swimming Club, successfully swung into action on July 5th, when the first heat was run off. Y.M.H.A. swimmers compiled enough points to take second place for both the I. five-man team score and the Y.M.H.A. Perpetual Trophy for the H. A. perpetual Trophy for the greatest mileage score. Harry Benedict, sixteen-year old natator, led the "Y" swimmers by taking fourth place. The balance of the team is composed of Lawrence Tucker, Irving Brock, Allan Fargeon and Norman Oliver. The swim continues until Wednesday, July 19th, the final heat will establish winners for the many trophies and cups to be given the various winners.



### THEN AND NOW

On September 13, 1660, Samuel Pepys recorded the following terse item in his diary:—"This day, the Duke of Gloucester died of the small-pox by the great negligence of the doctors." It is not disclosed by Pepys wherein he thought the Duke's medical attendants were negligent, as neither was there then, nor is there now a specific cure for small-pox. The only way to prevent deaths from this disease is to prevent its occurrence.

Those were days when protection in the form of vaccination was unknown. A crude method of prevention which aimed to cause a mild form of the disease existed. There was always the grave danger, however, of the occurrence of the disease in its most severe form, and of its spreading to others. It was not until one hundred and thirty years after the note of the diarist that the English physician, Jenner, established the scientific method known as vaccination.

In the meantime, smallpox stalked throughout the world, numbering its victims by the millions. Few there were who escaped. Those who suffered but survived, showed the ugly scars of the disease. The victims of smallpox were chiefly children, and ninety out of every hundred were under ten years of age. It is related that, in the eighteenth century, no less than sixty millions of people died of smallpox. A conservative estimate placed the number

## VISITORS FROM U.S. EXPECTED

Tourist and Convention Bureau Reports Satisfactory Results

Very satisfactory results are being obtained from the summer newspaper advertising campaign conducted throughout the United States by the Montreal Tourist and Convention Bureau and the number of enquiries from persons who intend to holiday in Canada, and particularly in Quebec, is equal to that if not better than last year. Theodore G. Morgan, president of the local tourist bureau, said in an interview yesterday.

So far letters from 22 states and five provinces have been received at the offices of the Montreal Tourist and Convention Bureau, indicating that Quebec is maintaining its appeal for the tourist public despite the inroads of depression on many pocket-books.

All sorts of questions are answered by the local tourist bureau. Yesterday a letter was received from an American citizen asking how long it would take to motor to Hudson Bay to Montreal, but the official of the bureau was not surprised at the query. Last year, they explained two such requests were received.

The majority of tourist inquiries are along other lines, however. For instance the prospective visitor wants to know the cost of accommodation and meals; the price of beverages, gasoline and cigarettes; the proximity of golf courses and whether French-cooked meals are available; if the district is free from hay fever, and what water cruises can be taken with Montreal as a starting point—to name but a few of the hundreds of inquiries received monthly.

of deaths in Europe at four hundred thousand annually.

In the previous century, plague was the great destroyer. It too numbered its victims by the millions. In the year 1665, no fewer than sixty-nine thousand deaths from plague occurred in London. On the continent, the deaths were considerably more numerous, and in one year, five hundred thousand people in the Venetian Republic succumbed.

Nobody living in the twentieth century regrets that these scourges belong to the distant past. Smallpox has lost its terror, and plague is practically unknown where sound health measures are practised. The control of smallpox depends upon generation's availing itself of the protection that vaccination alone confers. Plague is controlled by the rigid enforcement of well-established legislation with regard to rats and quarantine.

## CANADIAN NATIONAL RAILWAYS EARNINGS

The gross revenues of the all-inclusive Canadian National Railways System for the week ending July 7th, 1933, were \$2,895,907 as compared with \$2,843,563 for the corresponding period of 1932, an increase of \$46,144.

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# DOLLAR DAYS

## SECOND WEEKLY SWIM MEET AT NORTH BRANCH

Events Proving Popular With Boys in Summer Vacation Programme

### NEW WINNERS

Beginners Showing Consistent Improvement at Y.M. C.A. Tank

On Monday the Boys' Program committee of the North Branch "Y", sponsored the second swim meet as a regular Monday afternoon event during the summer Vacation Period.

Since the school is open for five weeks there will be five of these meets and it will be very interesting to those lovers of water sports to watch the progress of these young lads from week to week. The changes in the winners is noticeable even at this early date after two weeks and before the period ends many more changes are due.

The reason for this is that practically each day sees some new beginner swim the length of the pool—a distance of forty-five feet—and as this is naturally quite an achievement, they are overjoyed and strut around like a proud peacock.

It is only a short time then before a beginner takes the next step in swimming, for once a beginner gets confidence in himself to swim the length of the pool by himself without any aid, he gains confidence in himself and his ability to float on the surface of the water—without the fear of sinking. This fear of sinking is a terrible hazard in swimming and must be driven out of a beginner by showing him that if he

## Is This A Record For Germination?



These stands of wheat were taken from one of the plots at Indian Head, Saskatchewan, Dominion Government experimental farm, and are from seeds taken from one of the 10,000 samples taken from 2,700 entries received from over 20 different countries in the competitive classes at the World's Grain Exhibition and Conference to be held at Regina July 24 to August 5. The seeds were placed in the ground on May 1st and plucked on June 22 in full ear with all shoots strong, clean and healthy. Some of the wheat in the competitive exhibits go 71 pounds to the bushel, indicative of the exceptionally fine quality of the grain which will be on view at the Exhibition.

takes it easy in the water and does not get flustered—that is, start splashing and trying to stand upright on the water—but swims steadily in a prone position, he has an ever so much better chance of gaining this confidence when swimming.

After this preliminary stage of

swimming comes the desire to test their skill against their friends and eventually we see them entered in a meet and though they may never come first they are always in there at the finish—trying hard, and deserving as much or more credit than the winners since they show the courage and ability to stick to an undertaking right up to the finish and have no idea of quitting half way no matter how far behind.

The results of this week's meet on Monday, July 10th are as follows:

**Event No. 1**  
1st Heat: 1. N. Clark. 2. E. Schwer.  
2nd Heat: 1. Winston Stein. 2. R. Pollock.  
3rd Heat: 1. Peter McNab. 2. G. Beers.  
Final: 1. Beers. 2. Stein. 3. McNab.

**Event No. 2**  
1st Heat: 1. Carragher. 2. Watt.  
2nd Heat: 1. G. Alexander. 2. P. Redwood.  
3rd Heat: 1. E. Olsen. 2. A. Strange.  
Final: 1. G. Alexander. 2. Redwood. 3. Carragher.

**Event No. 3**  
No entries.

**Event No. 4**  
1. Norman Clark. 2. Cyril Elmer.

**Event No. 5**  
1. Paul Redwood. 2. G. Alexander.

**Event No. 6**  
No entries.

**Event No. 7**  
1. Norman Clark. 2. Geo. Beers. 3. P. McNab.

**Event No. 8**  
1. Alexander. 2. Watt.

**Event No. 9**  
No entries.

**Event No. 10**  
1. Pollock, Brock, Duguid, Andrews, Cockerton, McGarr.

**Event No. 11**  
1. Redwood, Alexander, Thomson, Olsen, Nathan, Carelhood.

**Event No. 12**  
No entries.

## OPEN MILE SWIM TO BE DECIDED

Y.M.H.A. Event Will Be Concluded on Wednesday, July 19

Y.M.H.A.'s "Open Mile" Swim is attracting more than the ordinary attention. High interest in the event has been shown by both spectator and swimmer. The event is being competed for in three one-mile heats. The final and deciding heat being scheduled for next Wednesday, July 19th at 7 o'clock when winners and prizes will become the high spots of the winding up of what promises to be the outstanding event of the season.

The standing to date of the Swimmers are as follows:

**Steinberg Trophy**  
F. Austen, St. Lambert S.C., 1 pt. A. Mander, Montreal S.C., 2; M. Caumartin, Maisonneuve A.S.A., 3; H. Benedik, Y.M.H.A., 4; D. Anstice, M.A.A.A., 5; M. Sherback, Schubert S.C., 6; F. Storen, St. Lambert S.C., 7; R. Gilmour, Maisonneuve A.S.A., 8; A. Poisson, Maisonneuve A.S.A., 9; T. Mackenzie, Maisonneuve A.S.A., 10; F. Hyde, M.A.A.A., 11; I. Brouillard, Maisonneuve A.S.A., 12; J. Axford, St. Louis S.C., 13; N. Oliver, Y.M.H.A., 14; A. Fargson, Y.M.H.A., 15; O. Slater, Schubert S.C., 16; R. Nolan, St. Louis S.C., 17; R. Gagne, Maisonneuve A.S.A., 18; I. Brock, Y.M.H.A., 19; N. Brierly, Emard S.C., 20; B. Brown, Emard S.C., 21; G. Macalder, Emard S.C., 22; L. Tucker, Y.M.H.A., 23; H. Wormald, M.A.A.A., 23; O. Osseman, Central "Y", 23; B. Krepps, M.S.C., 23.

**Iseman Team Trophy**  
Maisonneuve A.S.A., 42 pts.; Y.M.H.A., 75; St. Lambert S.C., 78; Montreal A.A.A., 85; Schubert S.C., 91; Montreal S.C., 94; St. Louis S.C., 99; Emard S.C., 109; Central "Y", 115; Y.M.H.A. Mileage Trophy  
Maisonneuve A.S.A., 6 miles; Y.M.H.A., 4; Emard S.C., 3; M.A.A.A., 2; Schubert S.C., 2; St. Lambert S.C., 2; St. Louis S.C., 2; M.S.C., 1; Central "Y", 1.

## Movie Shorts

Hundreds of beautiful show girls were being tested for Joan Crawford's latest M-G-M picture, "Dancing Lady." All of them were attired in bathing suits, and practise costumes of scanty fashion. Jimmy Durante, fresh from his laurels in a Broadway show, came over on the set to see what was going on. "Boy," cried "Schnozzle," "I see a lot of 'new faces' this year."

Lillian Moore, young Hollywood High School graduate, has had her contract renewed by the Hal Roach studios. She played her first part in the Laurel and Hardy feature, "The Devil's Brother," and is being groomed as a potential comedienne.

When Jean Harlow returns from the World's Fair, she will find a nice new dressing room waiting her. The two room suite was decorated by the Property Department. It is enameled in shiny white, the color scheme being white, gold and green. An unusual feature of the room are the lamps on the dressing table. They are quite old-fashioned in appearance and covered with shepherd's plaid.

Robert Young was host at a "different" kind of luncheon. His friends were invited to attend in bathing suits. The food was served in the beautiful back yard where everyone could take a sun bath while dining.

Rouben Mamoulian has been engaged to direct Greta Garbo's new starring vehicle—her first picture since her recent return to the studios after a vacation abroad. This film, which has not yet been definitely titled will have a Swedish background.

## It's Smart To Be Thrifty And Hollywood Hobbies Aid

Hobbies That Pay Are Now In Favor Among Movie Stars—Money Making Advocations Range From Interior Decorating To Hog-Ranching—Interesting Notes

Hobbies that pay in place of hobbies for play are a part of the "New Deal" in Hollywood.

It's smart to be thrifty—it is even smarter to be the owner of a thriving side-business and to be able to show a profit at the end of the year. The film colony has become cost-conscious in its avocations as well as in its principal vocation.

Ann Dvorak returned from a runaway honeymoon which kept her out of pictures for a full year and took up truck gardening on a small ranch north of Hollywood. Filmland refused to lift a single eyebrow in surprise.

Hadn't Bebe Daniels invested money in beauty parlors? Wasn't Mrs. Skeets Gallagher actively in charge of a ready-to-wear shop in Westwood? Does't Joe E. Brown own a professional baseball team and doesn't he visit it periodically to improve the gate receipts?

Ann Dvorak and Leslie Fenton, her almost belligerently "different" young husband, went their contemporary hobby riders one better in the race to get "back to nature" but a community which had accepted Charles Bickford's hog ranch without flinching, could not afford to be surprised at a truck garden venture for profit.

In fact it is Miss Dvorak's idea that all her hobbies—and she is as full of them as her garden is full of vegetables—should be turned to profit at the earliest possible moment.

She writes music, not altogether for her own amusement as does Ruth Chatterton, but with the idea that her compositions may be published and sold to the public. Together with Leslie, Ann works nights and Sundays on short stories dealing with their experiences while abroad, on tramp steamers and in unfrequented corners of the world. Several of these have already been sold to the advantage of their bank account.

"It's the proof of the pudding," explains Ann. "A hobby is of no use to you unless you become good at it. And if you are good at it, it ought to yield a reasonable profit. There is no other yardstick by which you can measure a hobby."

it. Invariably they hope for profits. With the greater prudence that the times have developed among the stars, they have become increasingly successful in their guesses.

Some of the old, non-profit-making hobbies have turned out well, too. Ben Lyon could doubtless sell his collection of Bellows lithographs at a substantial increase over its actual cost to him. John Barrymore's library, which he has been gathering for twenty years or more, has almost automatically made him a rich man. The natural increase in art values will probably show that Lionel Atwill's large investment in famous vases is a sound financial nest egg—if he ever needs a nest egg.

In any event hobbies have ceased to be merely new ways to spend money, so far as Hollywood and the film colony is concerned. It has become increasingly smart to be thrifty. Even Ann Dvorak's truck garden failed to raise a single Hollywood eyebrow in surprise!

Dick Powell found out that if you don't take a vacation—you take it anyway—even if you have to go to a hospital to do it. Dick returned to Hollywood from a hard trip on the road to start "Footlight Parade," but the doctors said "no." They sent him to the Cedars of Lebanon Hospital and barred phone calls and visitors.

Arthur Hohl, who is continually being taken for an Englishman on account of his perfect cockney accent in such recent pictures as "The Narrow Corner" and several others, is an American, born in Pittsburgh.

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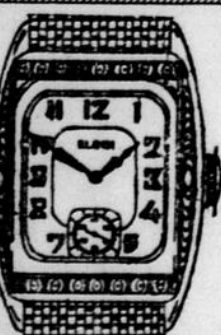


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