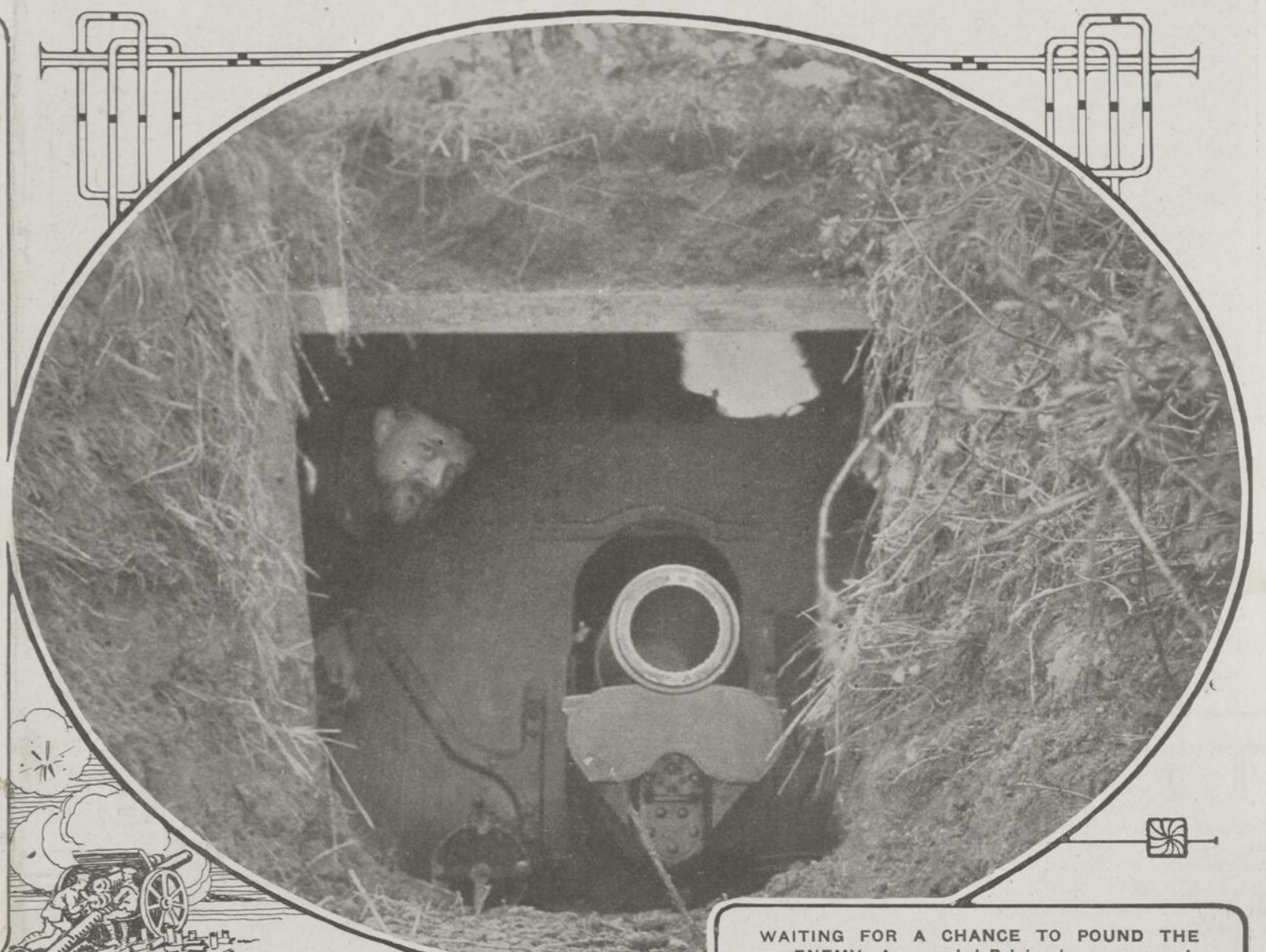


Scenes From Various Battle Fronts of Europe Where the Most Sanguinary Fighting of the War Is in Progress



THE CHURCH IS GONE BUT THE BELLS WILL AGAIN SPEAK—
The result of the German bombardment of the village church of Vanbecourt, France, near the family home of President Poincaré.
L'ÉGLISE N'EXISTE PLUS MAIS LES CLOCHES SONNERONT EN-CORE—Les effets du bombardement des allemands sur l'église du village de Vanbecourt, France.



WAITING FOR A CHANCE TO POUND THE ENEMY—A concealed Belgian heavy gun ready to open fire on the German lines.

ATTENDANT LE MOMENT PROPICE POUR MITRAILLER L'ENNEMI—Lourd canon belge dissimulé et prêt à ouvrir le feu sur les lignes allemandes.



FRENCH GOOD HUMOR UNDER FIRE—A picture taken during the bombardment of Soissons, showing a shaken house and a smashed motor-car.

LA BONNE GAITE FRANÇAISE SOUS LE FEU—Photographie prise durant le bombardement de Soissons.



DARDANELLES HEROES IN ENGLAND—Miss Ada Reeve, the English actress, has turned her charming house in the Isle of Wight into a convalescent home for Australian Tommies. Here she is seen with some of her guests.

HEROS DES DARDANELLES EN ANGLETERRE—Miss Ada Reeves, l'actrice anglaise, a converti sa charmante résidence, dans l'île de Wight, en un hôpital pour les Tommies australiens convalescents.



A SMALL BUT POWERFUL ENGINE OF WAR—One of the bomb-throwers used with deadly effect by the French Army in the drive in Artois.
UN PETIT MAIS PUISSANT ENGIN DE GUERRE—L'une des lances-bombes meurtrières dont s'est servie avec grand effet l'armée française durant l'avance en Artois.



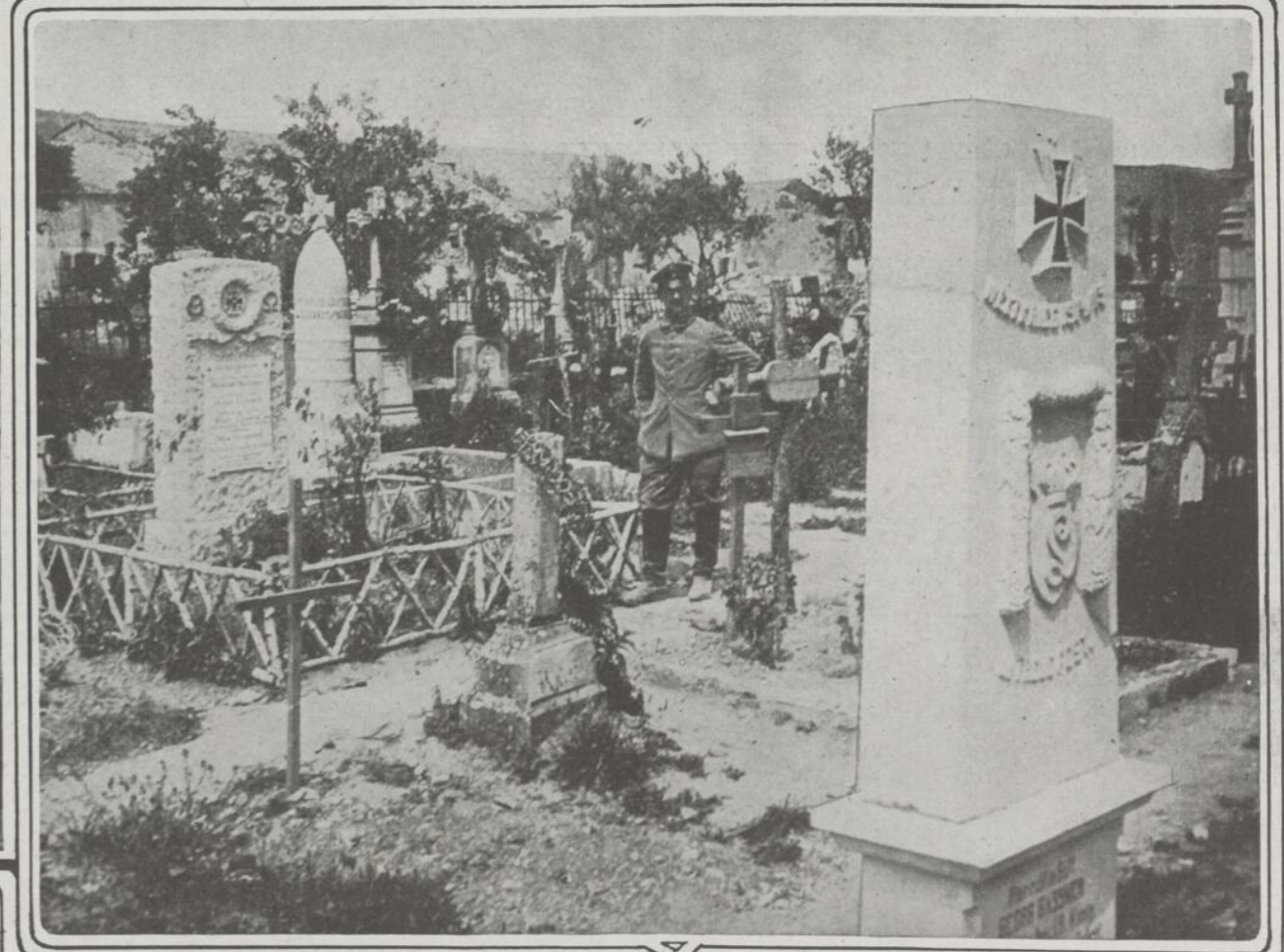
CEMETERIES EVERYWHERE AT THE BATTLE FRONTS—This picture shows the price paid for victory near the fort of Seddul-Bahr. It has many a duplicate in Europe just now.

DES CIMETIERES PARTOUT SUR LES FRONTS DE BATAILLE—Cette illustration montre le tribut payé à la guerre pour la victoire remportée près du fort de Seddul-Bahr.



A MODERN WEAPON OF WAR—A mine-thrower which was of very material aid to the French army in the recent big drive near Champagne.

UN MODERNE INSTRUMENT DE GUERRE—Une lance-mine qui a été d'un grand secours matériel pour l'armée française.



WAR BRINGS OUT SOME NEW STYLES IN MONUMENTS—A scene in a German cemetery, showing tombstones modelled after big shells and others decorated with iron crosses.

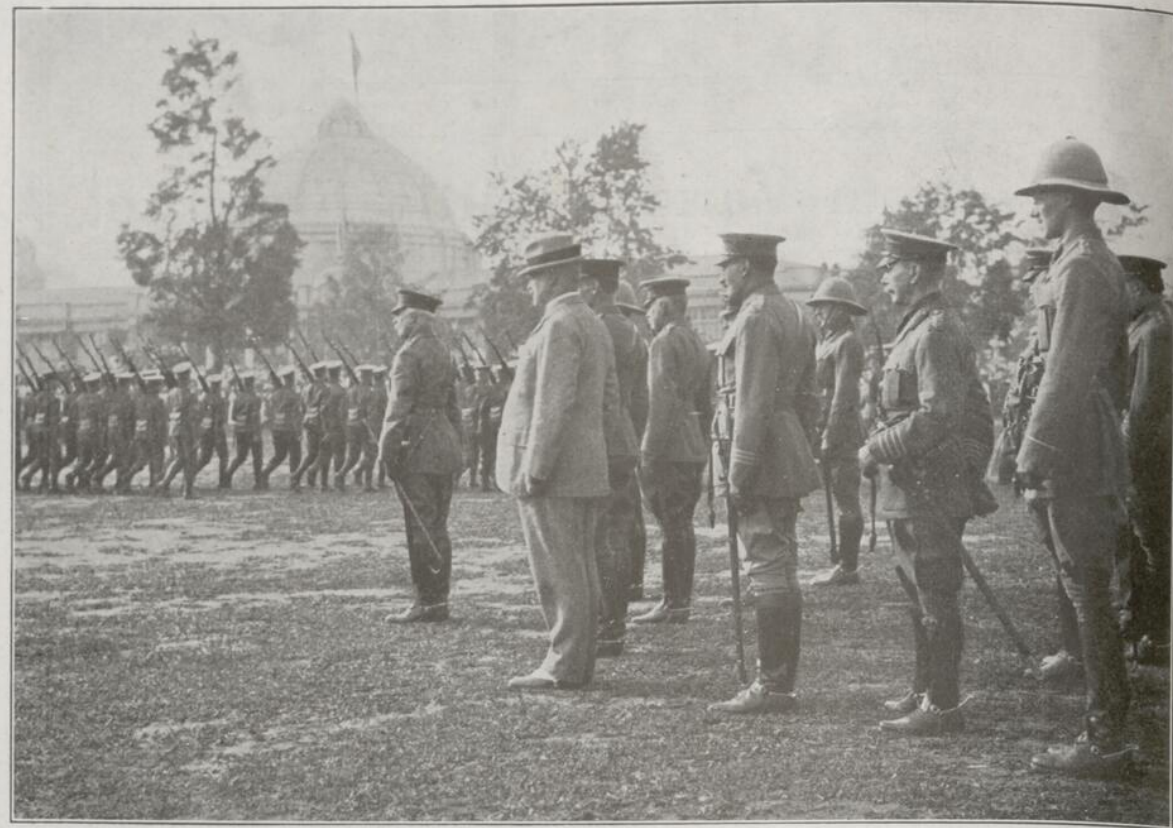
LA GUERRE FAIT SURGIR DES MONUMENTS DE STYLES NOUVEAUX—Une scène dans un cimetière allemand, montrant des tombes ayant la forme de gros obus et d'autres décorées.

Canadian Soldiers Who Are Fighting Shoulder to Shoulder With Their Australian Brothers at the Dardanelles



CANADIANS WHO ARE HELPING TO DRIVE THE TURKS OUT OF EUROPE—Major C. de B. Doucet (in centre) and the officers and non-commissioned officers of the 88th Field Company, Royal Engineers, who are now attached to the Highland Brigade on active service at the Dardanelles.

CANADIENS AIDANT A EXPULSER LES TURCS DE L'EUROPE—Le major C. de B. Doucet (au centre), les officiers et les sous-officiers de la 88ème compagnie de compagnie des Ingénieurs Royaux, actuellement attachés à la Brigade Ecosaise, en actif aux Dardanelles.



A ROYAL REVIEW AT TORONTO—H. R. H. the Governor-General inspecting the 35th and 37th Battalions. His Royal Highness is accompanied by Lieut-Governor Hendrie, Mayor Church, General Lessard, Col. W. A. Logie, Sir John Eaton and others.

REVUE ROYALE A TORONTO—Son Altesse Royale le gouverneur général passant en revue le 35ème et le 37ème bataillons. Son Altesse Royale est accompagnée du lieutenant-gouverneur Hendrie, du Maire Church, du général Lessard, du Colonel W. A. Logie, de Sir John Eaton et autres.

CANADIANS PRAISED BY SIR JOHN FRENCH

THE following speech was delivered recently by Sir John French (the Commander-in-Chief of the British Expeditionary Force in France) to the Canadian Cavalry Brigade:

I am very glad to have the opportunity to come here this morning, because I want to tell you how very highly I appreciate all the services you have rendered. In the first place, all the troops in Canada have shown a very magnificent example to the whole Empire in volunteering to come here. In doing so you performed perhaps the greatest service of all, that of riveting together the bonds that bind our great Empire, bonds that will never now be severed. Surely of this great service of our Overseas Dominions at the head of them all comes Canada.

I wish to express my appreciation to you for the splendid manner in which you responded to the call that was made to you early in the year when you arrived from England, and the



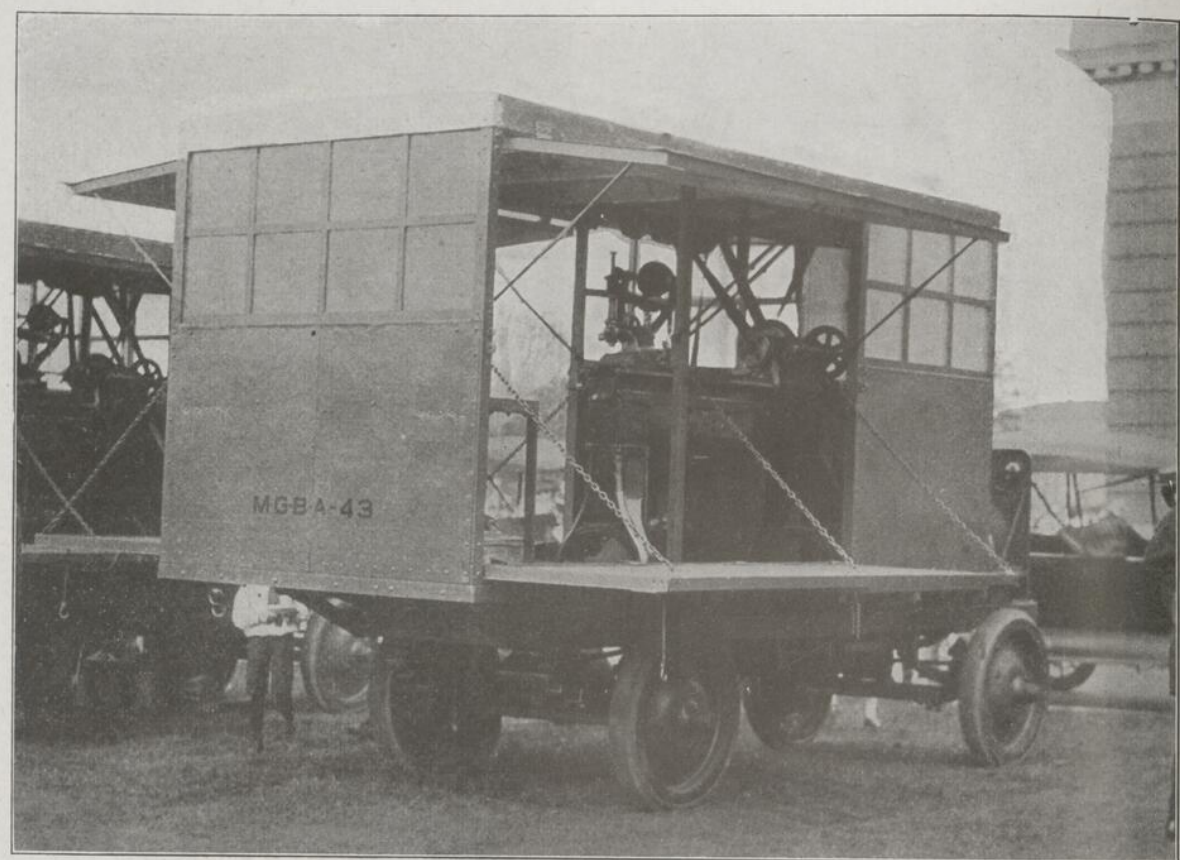
A RECRUITING DEPOT IN HAMILTON—This booth is situated on Gore Square, near the base of the Queen Victoria Memorial. The patriotic environment has been a great stimulus to recruiting.

STATION DE RECRUTEMENT A HAMILTON—Cette guérite est située sur le Square Gore, près du socle du monument de la reine Victoria. Les décors patriotiques qui l'entourent ont beaucoup stimulé l'enrôlement.

work you have done. I am sure you have earned the gratitude of the whole Empire.

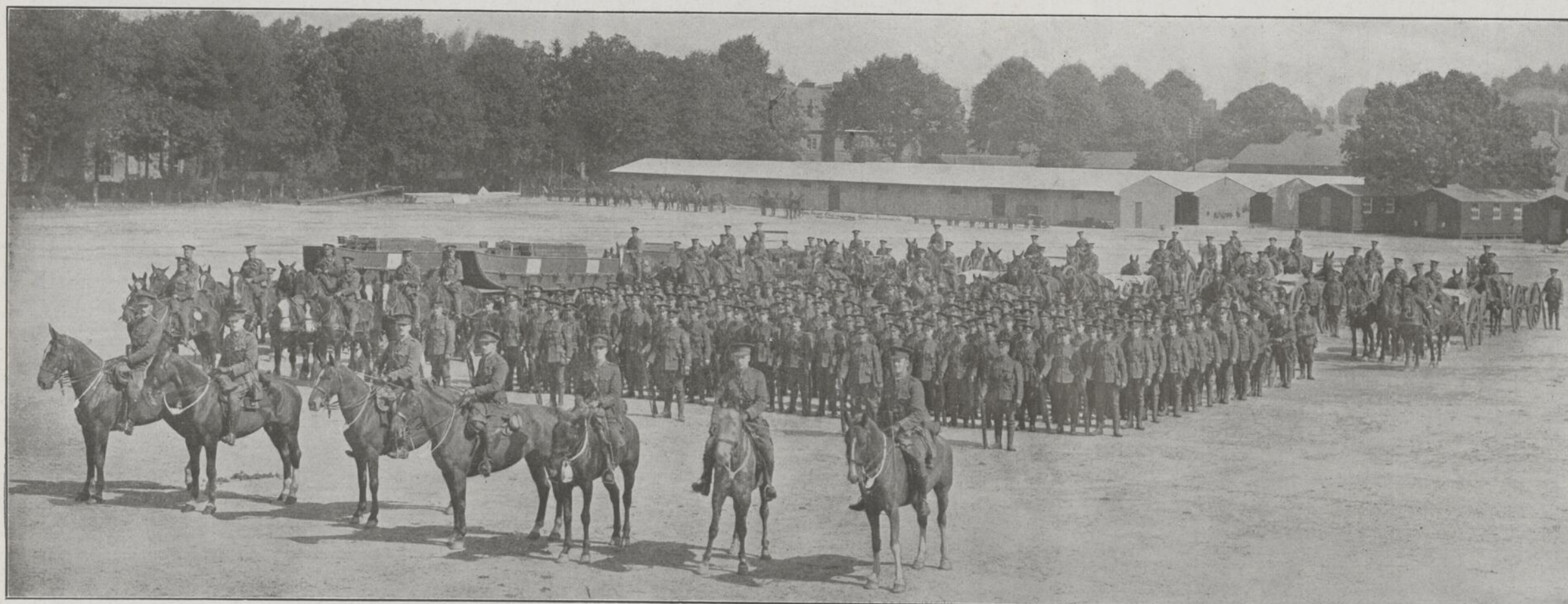
One special word I wish to say to you on a subject that has come to my knowledge. I believe before you left England there was some understanding that you should get your horses within a certain time. I am quite sure every one of you will be prepared to leave it to my judgment as to when your horses are returned to you. I assure you I am most anxious to see you mounted as cavalry, but the time has not yet come when that can be done. Whenever the times does come, I do not know how soon it may be, then I will be able to see what fine cavalry soldiers you are. Your horses will be sent to you, and you will be able to pursue your proper role. I am quite sure I need only say that.

I am quite confident that whatever you are called upon to do in the future will be nobly carried out. Your record will go down to posterity as one of the most splendid in English history. I hope every officer, non-commissioned officer, and man of the Canadian Cavalry Brigade will understand that I personally offer you my most grateful thanks for the work you have done.



A CANADIAN-MADE MILITARY MACHINE SHOP ON WHEELS—This shop is fitted with anvils, forges, lathes, drills, etc., and can be moved to wherever it is needed on the firing line.

UNE USINE DE PIÈCES MÉCANIQUES MILITAIRES FABRIQUÉES AU CANADA—Cette usine est équipée d'enclumes, de forges, de forêts, etc., et peut être transportée partout où elle est requise sur la ligne de feu.



CANADIANS WHO ARE HELPING TO DRIVE THE TURKS OUT OF EUROPE—A panoramic picture of the officers and men of the 88th Field Battery, Royal Engineers,—one of the first Canadian units to take part in the operations at Gallipoli in the Dardanelles.

CANADIENS AIDANT A EXPULSER LES TURCS DE L'EUROPE—Photographie panoramique des officiers et des soldats de la 88ème Batterie de Champagne des Ingénieurs Royaux—l'une des premières unités canadiennes à prendre part aux opérations dans la Gallipoli, aux Dardanelles.

tillery became silent for an instant or two I have heard the incessant crack of machine guns and rifle fire and the 'spit, spit' of bullets as they hit the trench or the hum as they passed overhead. I have seen a big, burly fellow sit down and hold his shattered arm and wall again and again, 'I want to go home, I want to go home.' I have heard the 'Close in on the left, close up, close up'—a shell has burst somewhere there and casualties are being made good.

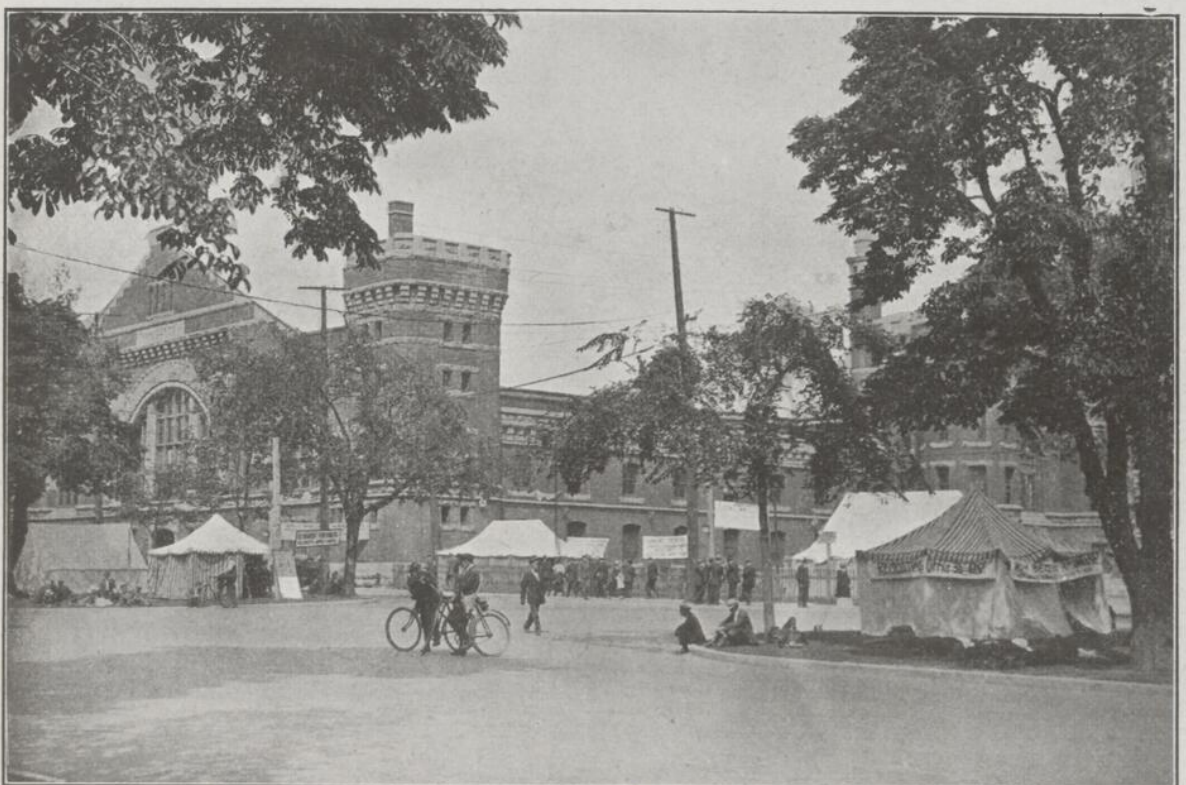
"I have taken cover half up a tree, the better to see our fire—myself and another officer from a battery in the same brigade. A light from the German trenches gave us away. A Maxim spluttered at us, and we dropped to earth again, my friend first (he was the junior), and as he dropped he yelled cheerfully, 'They've got me—I am poisoned.' It was not much—a hole in his thigh. I got him away, and he is home now doing well.

"Cold feet, you say? Not I! I am enjoying myself immensely. Sometimes I am scared to death, but it soon passes. But when I think of some fellows at home, fellows to whom the gods have beer kind, golfing and music-halling, it makes me sick. I wish

conscription would come and some of them would be sent to my battery!"



CORP. O. A. REID, of the 26th Battalion, St. John, N. B., brother of Mr. W. H. Reid, of Westmount.



RIVAL RECRUITING DEPOTS IN TORONTO—A view of the Armories, showing the recruiting booths of the various regiments quartered there.

STATIONS RIVALES DE RECRUTEMENT A TORONTO—Vue des arsenaux montrant les différents postes de recrutement des divers régiments ayant là leurs quartiers.

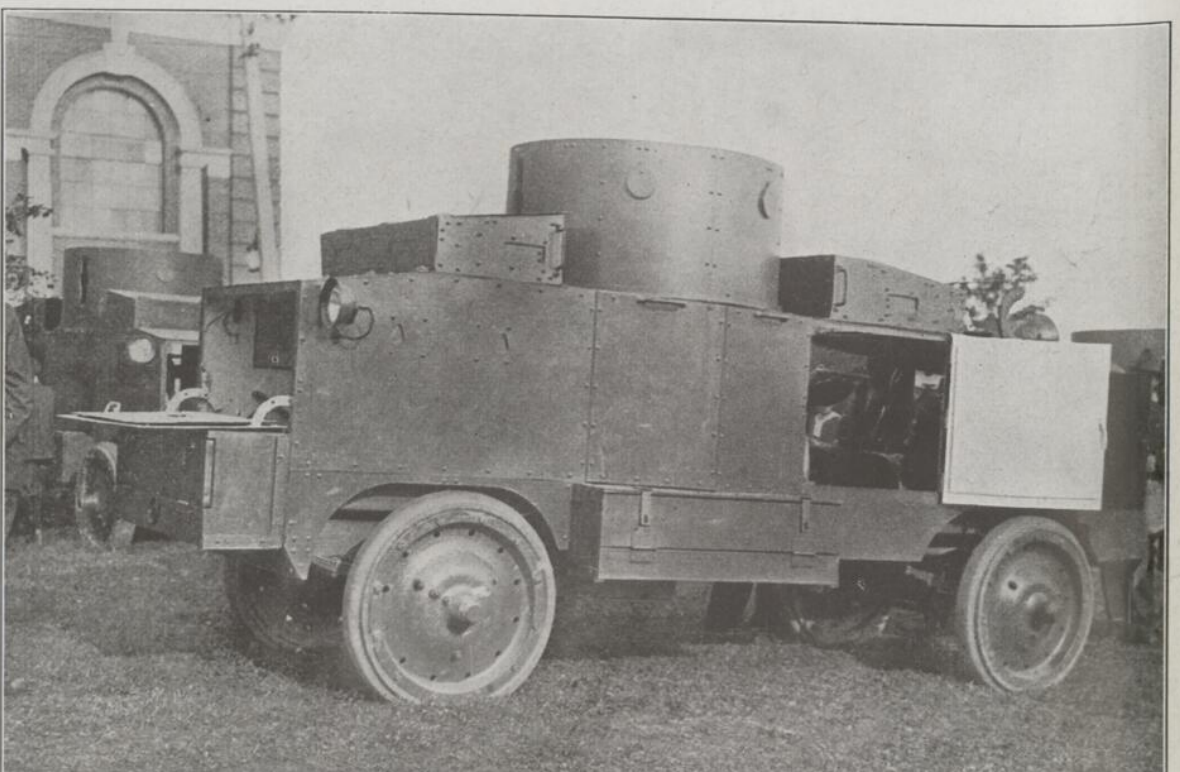
tremendous losses which have been suffered by this Canadian Cavalry Brigade by giving up your horses and coming out here to serve. The third great service you have rendered is the greatest since you have been out here—you took a very prominent part in the Battle of Festubert, where we not only gained a considerable amount of ground, but captured a large quantity of material. Then at Givenchy you kept up the same fighting record, and up to a few days ago have been doing very hard work in the trenches.

Praise for General Seely.

I should like to take this opportunity of expressing to General Seely my great appreciation of his fine work on many occasions. He gave me the most valuable information, and never spared himself in any way whatever. My personal thanks are due to him. It is not the first time I have been with the Canadian Cavalry. I remember being with them five or six years ago, and I little thought that the next time I should be talking to them would be here. Well, I only wish to tell you how much I appreciate the splendid

BATTLE PICTURES FROM THE FRONT.

A LETTER from an officer in the artillery who gave up his position in civil life to join the Army gives a vivid impression of a fight. He writes: "Shall I tell you some of the things I have seen since coming here—but a short month of war? I have seen hell let loose in that last big show a week ago. I have been crouching below the trench parapet trying to spot the bursts of our high-explosive shells as they came pouring over our heads shrieking in the darkness. I have stood stock still listening to the peculiar 'swish' on an enemy shell—not the 'hum' of the s-l-s-s which tells you it is going to burst near you—stood stock still until it did burst ten yards away, and have closed my ears to the whimpering of the men among whom it burst and the moaning of those badly hit. "I have come this for a whole night, and if I chance the ar-



BOUND FOR THE BATTLE FRONT IN FLANDERS—A Canadian-made armored car belonging to the Eaton & McNaught Battery, Toronto.

DESTINE AU FRONT DE BATAILLE DANS LES FLANDERS—Wagon cuirassé de fabrication canadienne appartenant à la batterie Eaton et McNaught, de Toronto.

Pro-German Policies of Kings of Bulgaria and Greece Have Fanned War Embers in Balkans Into Fierce Blaze



PICTURES FROM THE WAR ZONES OF EUROPE.—Belgian aviators conferring together after a recent flight over the enemy's trenches.

ILLUSTRATIONS DES ZONES DE LA GUERRE DE L'EUROPE.—Aviateurs belges conférant entre eux après une récente envolée au-dessus des tranchées de l'ennemi.



GREAT FIGURES IN THE WAR—His Majesty the King of Bulgaria, whose pro-German policy has plunged the Balkan States into the vortex of the great war.

LES GRANDES FIGURES DE LA GUERRE—Sa Majesté le roi de Bulgarie dont la politique germanophile a plongé les états balkaniques dans le tourbillon de la grande guerre.



A VICTIM TO THE KAISER'S LUST FOR WORLD CONQUEST—German soldiers bringing in a comrade who was badly wounded in the initial stages of the great drive.

UNE VICTIME DE LA CONVOITISE DU KAISER POUR LA CONQUETE DU MONDE—Soldats allemands emmenant un camarade gravement blessé début de la grand avance.

WHAT OUR MEN DID AT VERMELLES

An official despatch says:—

66 **A** BOOK of "golden deeds" could be written about the big drive and the exploits of Great Britain's new army. They paid a heavy price, but they paid it without faltering. The task of confronting the battalions attacking Loos and Hill 70 was not easy. It meant a charge across level fields, through three lines of barbed wire, past slagheaps, a hand-to-hand struggle for mastery of the German first line trench and then for the second line trenches, the trenches of communication and the intervening dug-outs filled with the enemy. These were cleared and the trenches won. There remained another dash across fields and the high road studded with unknown obstacles and visible entanglements until the western edge of Loos was reached. Then came the silencing of machine-gun batteries and house-to-house fighting, with plenty of cellar-to-cellar searches for hidden enemies and constant pressure through narrow streets eastward to the open field beyond where the final rush would carry them to Hill 70 for fresh fighting at close quarters and the endurance of a galling fire from a kind of machine-gun fort until its guns could be silenced. Altogether, it was a journey of perhaps three miles and serious resistance was encountered. When the attackers came up to the cemetery it was alive with machine-gun parties sheltered behind the low earth on parapets raised among the graves. Even tombstones were used as a cover in addition to a trench dug at the upper end of the cemetery."



GREAT FIGURES IN THE WAR—M. Venizelos, the strong man of Greece, whose ministry resigned rather than follow the pro-German policy of the King of Greece.

LES GRANDES FIGURES DE LA GUERRE—M. Venizelos, l'homme fort de la Grèce, dont le cabinet démissionna plutôt que de suivre la politique germanophile du roi de Grèce.

the Huns, who bombarded the trenches for the space of three hours. They fired practically all the shells in their possession, but still they could not shift the killed lads. When they sent over their asphyxiating gas all the Camerons fell back with the exception of M'Intyre and a comrade, who stuck to the trench along with their machine gun and the gallant sergeant, states that it was a case of now or never with them.

Getting hold of the gun M'Intyre and his comrade carried it to a hill behind the trench where they could get a better sweep of their fire. The carrying up of the gun was by no means an easy task, as all the time shells and bullets were coming over. M'Intyre's companion manipulated the machine gun, while the sergeant undertook the perilous job of carrying up the ammunition.

In getting their gun fixed up the gallant Camerons threw off their equipment and jackets and, shaking hands, said it was now or never; they were determined to die rather than give in.

M'Intyre says:—"It was just grand to see the German devils going over like ninpins, and my word, we didn't half give it to them hot."

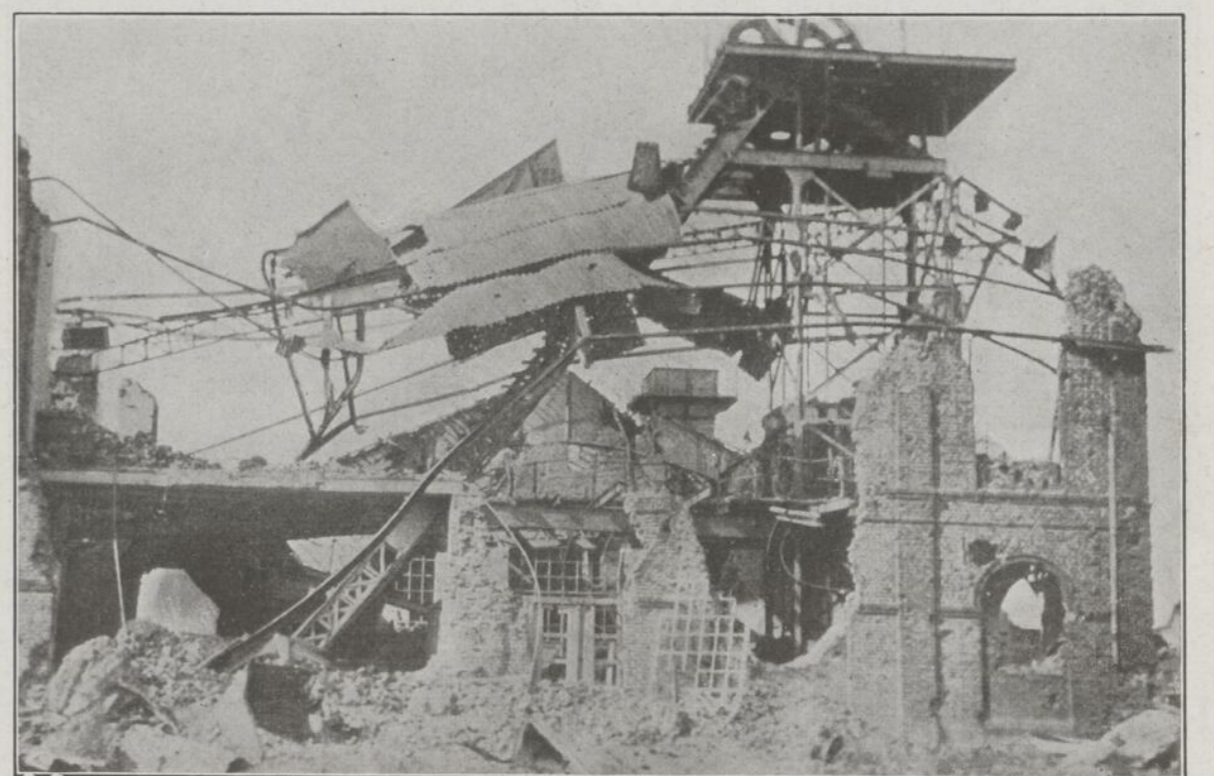
To say their spirit lives the same!
Through cannon, shrapnel, shell and shot,
Going where'er the hosts have gone,
Dead captains see it, unforgot,
The spirit that they handed on!

CONSTANCE SMITH.

THESE GREAT DAYS.

You that have faith to look with fearless eyes
Beyond the tragedy of a world at strife,
And trust that out of night and death shall rise
The dawn of ampler life.

Rejoice, whatever anguish rend your heart,
That God has given you for a priceless dower,
To live in these great times and have your part,
In freedom's crowning hour.



DRIVING OUT THE HUNS—Ruins of the mill at Vermelles—a building that has been frequently mentioned in despatches.

L'EXPULSION DES HUNS—Ruines du moulin de Vermelles—Un édifice dont le nom a été souvent mentionné dans les dépêches.

"GLAD TO GET AT GERMAN DEVILS"

66 **I**T was just grand to see the Germans going over like ninpins, and, my word, we did not half give it to them hot!"

This reads a passage in a letter written by Sergeant Archibald M'Intyre, of the 2nd Cameron Highlanders, who has just been awarded the Medal of St. George (1st Class.) by the Czar of Russia.

In his letter Sergeant M'Intyre, who belongs to Alexandria, tells of an episode which occurred at Ypres. The Camerons had been having a hard time of it from



TRAINING CANADIANS FOR THE FIRING LINE.—A sanitary kitchen at Rockcliffe Camp, Ottawa. A wire gauze prevents the contamination of food.

CANADIENS SE PREPARANT A ALLER SUR LA LIGNE DE FEU.—Une cuisine hygiénique au camp de Rockcliffe, Ottawa.



HISTORIC GROUND AT NIAGARA CAMP—View from the ramparts of old Fort George. The stones in the foreground mark the spot where General Sir Isaac Brock, who was killed at the Battle of Queenston Heights, was buried from 1812 to 1824.

CHAMP HISTORIQUE DU CAMP DE NIAGARA—Vue prise des remparts du vieux fort George. Les pierres de l'avant-scène marquent l'endroit où le général Sir Isaac Brock, qui fut tué durant la bataille de Queenston Heights, reposa en terre, de 1812 à 1824.

THE SPIRIT OF OUR RACE.

The spirit of our race prevailed
In great Queen Bess's mighty reign;
When Drake the ancient highway sailed
To meet the galleons of Spain!
When Nelson rode to Trafalgar
The fount of valour was renewed;
Exulting guns proclaimed afar
The spirit of the island-brood!

Sleep well in your eternal bed,
Heroes of olden splendour, sleep!
Your heirs the ways of battle tread,
And they the pride of England keep!
Your spirit you have handed down,
The power no enemy could kill!
And not to shame the dead's renown
Finely your sons display it still!

So may we face the centuries
Of Drake and Nelson's deathless fame!
And dare beneath the blood-red skies

What Soldiers Think of the Approved McClary's Field Kitchen

It is now a matter of history that the one outstanding comfort, health-maintaining, efficiency-building item of modern army equipment is the field kitchen of correct type.

The McClary Field Kitchen shown below is our standard two-section design which has received the official approval of the British War Office. A number of regiments have already received donations of these up-to-date kitchens and several of them are now in France.

With the approach of cold weather, it is expected that a generous public will see to it that each battalion is provided with the cheering, sustaining service of the field kitchen of this type.

Read what prominent Canadian Commanding Officers say:—

"I have watched with a good deal of interest the operation of McClary's Field Kitchen which has been in use in this camp for the past two months.

"This kitchen has given entire satisfaction to the units who have used it, and the cooks who have operated it speak very highly of it.

"I think that each regiment should be provided with one or two of these kitchens, according to their strength, as they are indispensable in long route marches and night operations."

"I wish to thank you for the use of the field kitchen which you were kind enough to let us have for our two marches this week, and I take

pleasure in testifying to the excellent service we were able to render to the men, through having the use of the equipment.

"From my actual experience, it is, for convenience and adaptability, the best kitchen I have ever seen. In France and in England and I consider your make fully up to all requirements."

"Regarding field kitchens we are very much handicapped. All the other regiments have them (McClary's make) and while their men have hot meals on the march, we have bread and canned beef or cheese—cold dinners, that is.

"The party who prevented field kitchens being bought, committed an error, and I would like to have him out for a few days on manoeuvres and let him see other corps with hot grub while he, with us, would be eating biscuits and beef with cold or half warm water."

"I take great pleasure in informing you that my regiment took a trek to Belleville some weeks ago from Barrifield Camp and found the field kitchen loaned by your firm a most useful article of equipment. It proved so valuable for the comfort of the troops that I immediately ordered a similar kitchen for the regiment

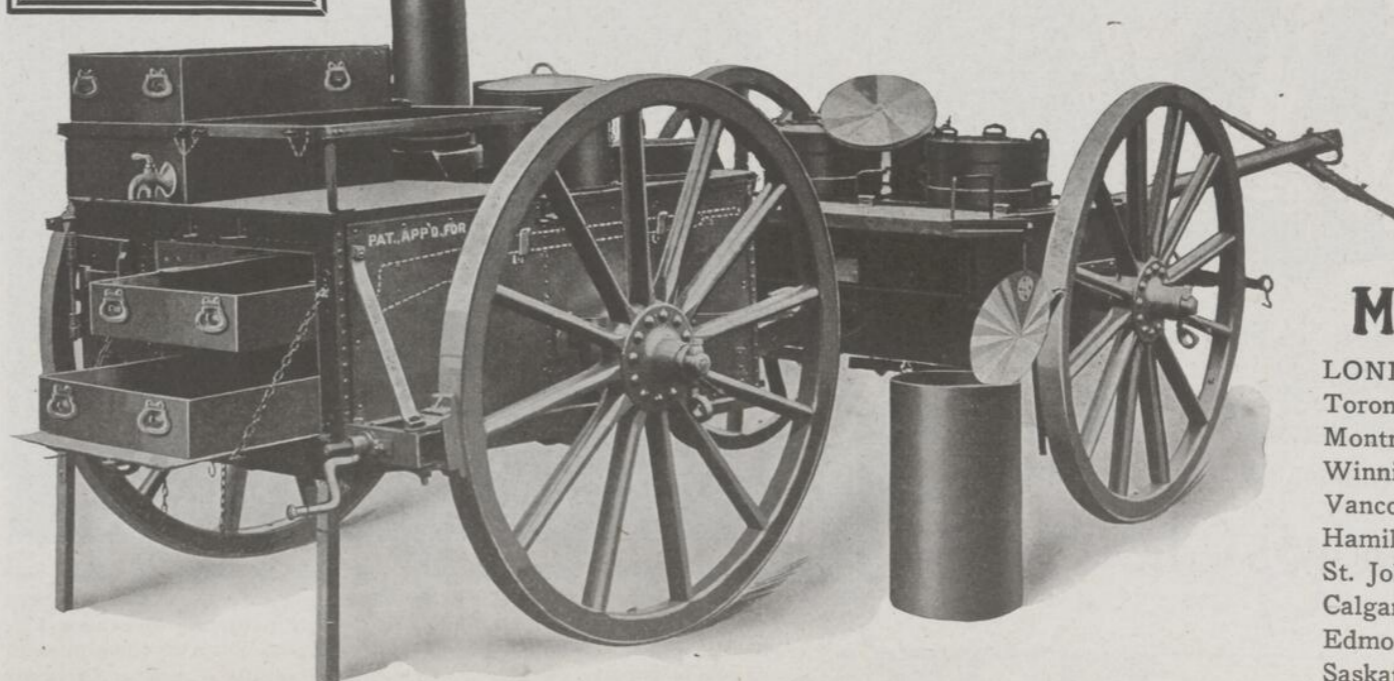
and have again the pleasure to report that this kitchen I used on a trek from Barrifield to Brockville and return, which covered a period of eight days.

"During that time the troops were constantly fed from the kitchen and I cannot speak too highly of the benefit it proved during the trip. It has proved its usefulness entirely and I would not be without it for anything."

"I think this statement is borne out in the fact that I have ordered a second kitchen from you which has generously been donated by a private citizen of Ottawa, who has the interest of my corps at heart."

The only Canadian made field kitchen that has been approved by the British War Office.

"Field Kitchen Funds" are, of all patriotic efforts, the most successful in directly helping the men at the front, provided the money is expended upon kitchens of approved type. We will be pleased to correspond with anyone interested in the presentation of field kitchen equipment to their local corps; will also send complete illustrated booklet free, containing full description and the above letters with names and numbers of corps.

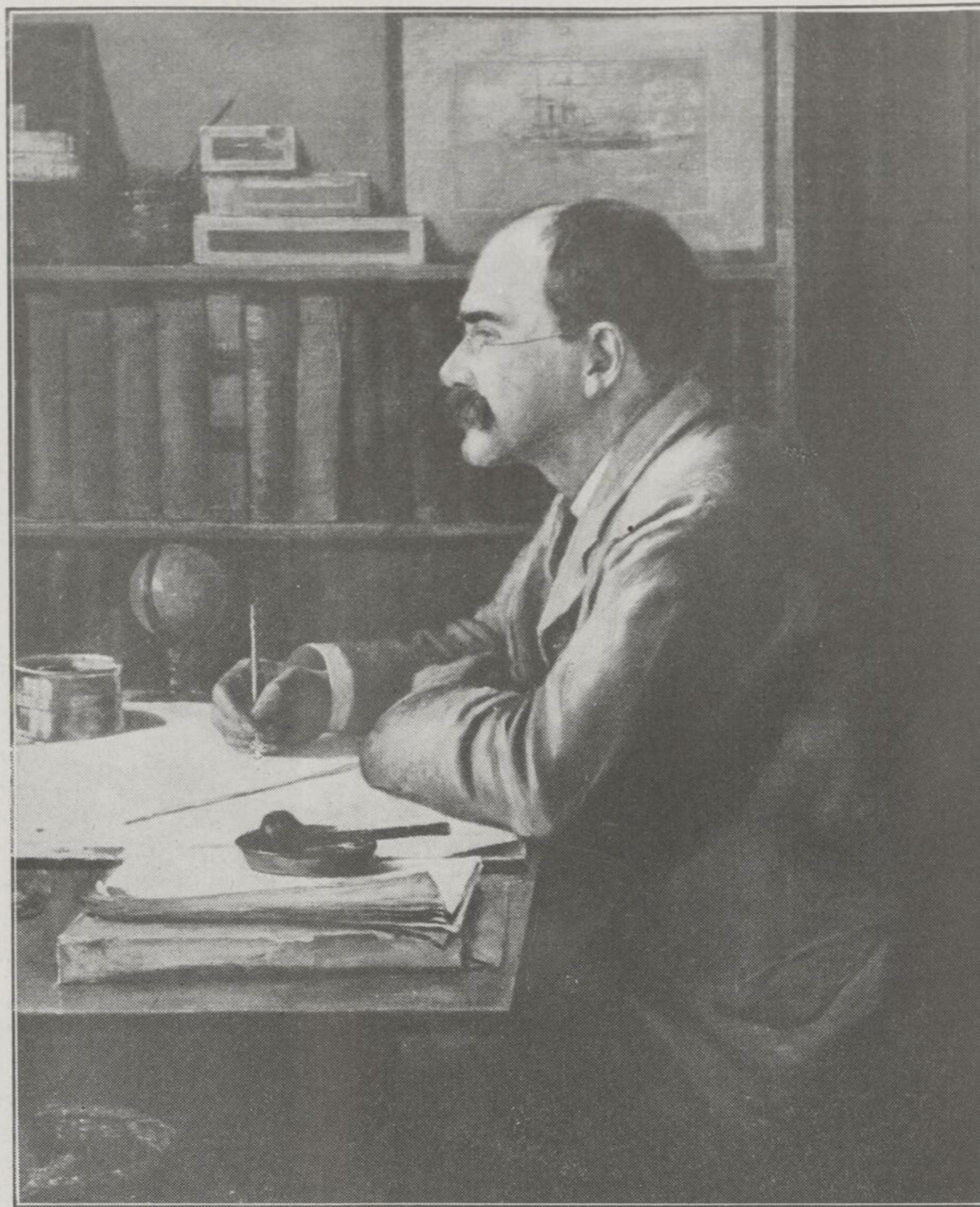


McClary's
LONDON, Ontario
Toronto
Montreal
Winnipeg
Vancouver
Hamilton
St. John, N.B.
Calgary
Edmonton
Saskatoon



FORMER GOVERNOR-GENERAL RETURNS TO CANADA—The Marquis of Aberdeen and Témair, who, with his Marchioness, is now making a tour of Canada.

L'ANCIEN GOUVERNEUR GENERAL REVIENT AU CANADA—Le marquis d'Aberdeen et de Témair, qui, avec la marquise, fait actuellement une tournée au Canada.



GAVE HIS ONLY SON TO KING AND COUNTRY—Mr. Rudyard Kipling, the famous English poet and writer, whose only son, John, of the Irish Guards, has fallen on the Field of Honor. Young Kipling was only 18 years of age, and his parents were reluctant to let him go on active service on account of his delicate health. The boy insisted, however, that he should assume his share of the war and his father eventually let him have his way.

IL A DONNÉ SON FILS UNIQUE AU ROI ET A LA PATRIE—M. Rudyard Kipling, le célèbre écrivain et poète anglais, dont le fils unique, John, des Gardes Irlandais, est tombé au champ d'honneur. Le jeune Kipling n'était âgé que de 18 ans et ses parents avaient hésité à le laisser partir en service actif à cause de sa santé délicate. Le jeune homme demanda cependant avec insistance à assumer sa part dans la guerre, et son père acquiesça à son désir.

For the Unexpected Guest



Even the best of us get a "touch of nerves" over the unexpected arrival of some relative or friend to pass the night—no extra bed perhaps. A Davenport-bed solves the perplexing problem instantly. Always ready and never intruding on wanted floor space because equally practical for both day and night. No better Davenport-bed made than the famous "Pullman," for which we are selling agents. You can have the full-length Davenport, which is seven feet long, or the Pullmanette, five feet four inches long—both open up to full size double bed. Pullman Davenports have separate spring and mattress. The mattress, may be turned and aired at will—is made of all cotton felt and is very comfortable indeed. Write for our large illustrated Home furnishing catalogue, No. 19. Containing many fine designs of davenports.

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Furniture Co., Limited
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T. B. MACAULAY NEW SUN LIFE PRESIDENT

At last week's meeting of the Board of Directors of the Sun Life Assurance Company of Canada, Mr. T. B. Macaulay was unanimously elected president of the company, succeeding his father, the late Robertson Macaulay. In accepting the presidency, Mr. Macaulay relinquished the secretaryship of the company, which he had held since 1891, but retained the managing-directorship, which office he has filled since 1908. The secretaryship was filled by the appointment of F. G. Cope, who has occupied the post of assistant secretary and superintendent of agencies since 1908. The appointment of Mr. Macaulay to the presidency of the Sun Life Company confirmed general expectations in insurance and financial circles, for during the late Robertson Macaulay's declining years the management of the company's extensive interests devolved upon the shoulders of his son. The new president joined the Sun Life staff in 1877, and in 1880, at the age of twenty, he became the company's actuary. In 1891 he was appointed secretary and seven years later was made a director. When, in 1908, the late Robertson Macaulay retired from the managing-directorship, retaining the presidency, his son became managing director and secretary.

In the seven years of his managementship, President Macaulay's executive ability, forceful enthusiasm and enterprising methods have won for him a leading place in life assurance

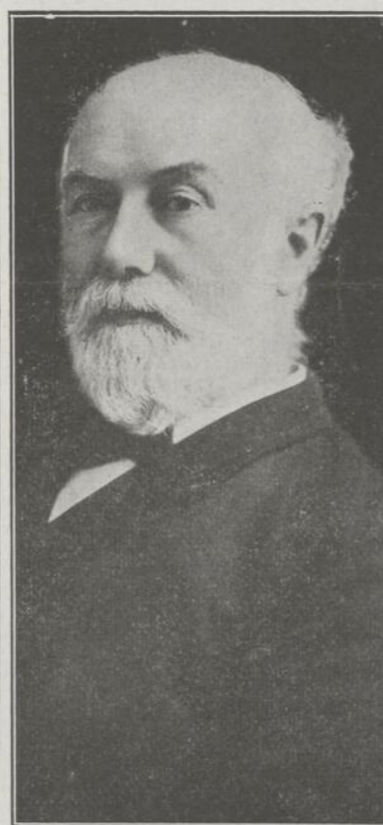
circles the world over. As an actuary, he possesses an international reputation. He is a Fellow of the Institute of Actuaries of Great Britain, of the Actuarial Society of America, of which he has been elected president on two occasions, and of the Royal Statistical Society of Great Britain. In 1900 he was elected vice-president for the United States and Canada of

the International Congress of Actuaries, an honor to which he was re-elected at Berlin in 1906. F. G. Cope, the new secretary, has been connected with the Sun Life since 1889, and during that time has had extensive experience in the various branches of the company's service, more recently as superintendent of agencies and as assistant secretary.



PREPARING CANADIAN SOLDIERS FOR THE FIRING LINE.—Recruits resting between drills on Barrieffield Common, Kingston.

SOLDATS CANADIENS SE PREPARANT A ALLER SUR LA LIGNE DE FEU.—Recrues au repos entre les exercices sur la commune de Barrieffield, Kingston.



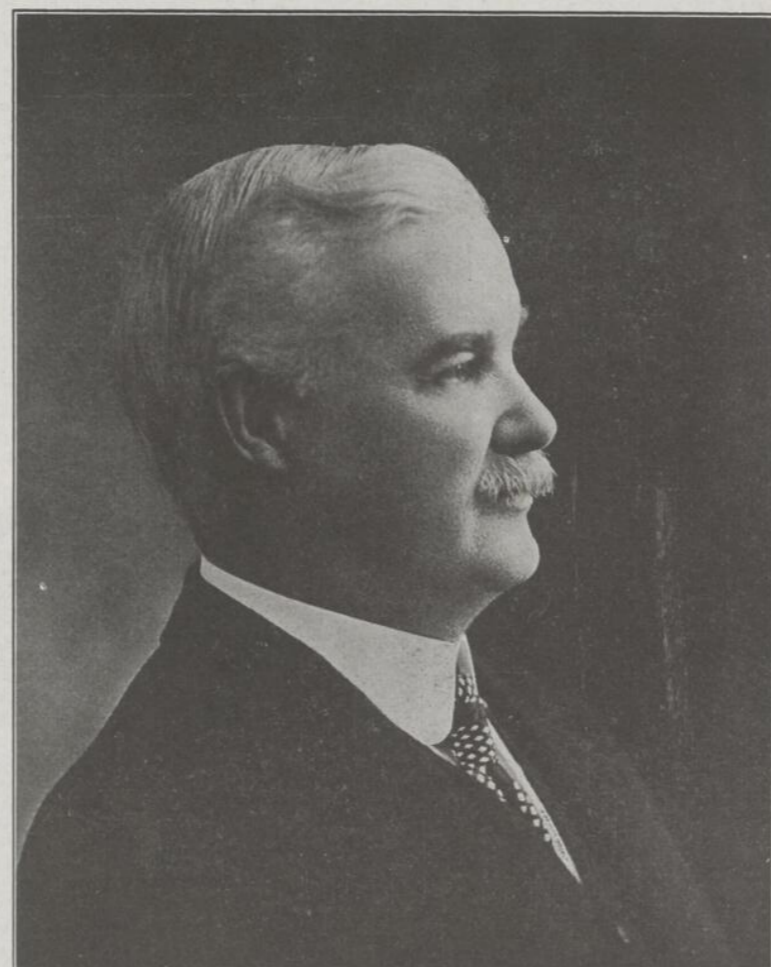
THE LATE MR. W. D. ROBB, former City Treasurer of Montreal, who passed away recently with startling suddenness while attending service in Erskine Church, Montreal.

FEU M. W. D. ROBB, ancien trésorier de Montreal, décédé subitement au cours d'un service religieux à l'église Erskine, Montréal.

He simply insists on "Ganong's."

Men who know real chocolate quality would indignantly refuse a substitute

Ganong's Chocolates



SUCCEEDS HIS FATHER—Mr. T. B. Macaulay, who last week was unanimously elected President of the Sun Life Assurance Company of Canada, succeeding his father, the late Robertson Macaulay, Esq. IL SUCCEDE A SON PERE—M. T. B. Macaulay qui a été unanimement élu la semaine dernière président de la Sun Life Assurance Company of Canada, en remplacement de son père, feu Robertson Macaulay.

Interesting to Smokers

Tobacco, like wheat, grapes, barley, must undergo a process of fermentation. Canada is the only place where it is smoked in a raw condition, and that is what gives Canadian tobacco its poor reputation. With that in view, our Company has established at St. Jacques a modern fermentation plant, and by a careful selection and a rational process of fermentation has succeeded in: 1.—Eliminating the greenish taste and the excess of nicotine which produce that strong and disagreeable odor; 2.—Producing an inoffensive tobacco with a fragrant and delicate aroma; 3.—Insuring a perfect combustion and a permanent uniformity in taste and quality. We offer, under the name of "Hero" a mixture of Havana and Quesnel. If your dealer does not keep it we will send you 1 lb by mail, upon receipt of a postal order of 75c. This enables anybody, even those living far away, to obtain a tobacco of high quality at a reasonable price. The St. Jacques Tobacco Packing Co., Ltd., St. Jacques, Montreal Co., Que.

W. P. Scott
Painter and Decorator
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