

Le service PHARMAPRIX®

VOL. 12 NO. 122
MARCH 1985

WIN A PLUSH BUNNY
ENTER PHARMAPRIX COLOURING CONTEST
Details in Stores

ALLAN'S EASTER BASKET WITH STUFFED TOY AND CANDY
777 each

Mr. Nunchy
SOLID MILK CHOCOLATE WITH RICE CRISPS
200g
1.99 each

MAPLE BUDS
100g ROWNTREE CHOCOLATE EGGS Filled with Candies
2.69 each

160g ALLAN'S CHOCOLATE WISHING WELL HEN
1.88 each

120g SMILES'N CHUCKLES FRUIT & NUT or YOLK EGG
1.39 each

EASTER TREATS AND... MANY MORE SPECIALS INSIDE

400's Q-TIPS COTTON SWABS
2.29 pkg.

Q-tips 400
STERILIZED VALUE PACK
FORMAT VALEUR

500 mL Bonus Size ALBERTO VO5 HAIR SPRAY
2.59 each

25% MORE EN PLUS 25% MORE EN PLUS 25% MORE EN PLUS

Alberto VO5 VO5

Fixation souple et naturelle pendant 14 heures

100 mL Bonus Size CLOSE-UP TOOTHPASTE
79¢ each

100% EXTRA close-up

Cabbage Patch Kids

CABBAGE PATCH KIDS or PREMIE DOLLS
Limit One per Family
34.99 each

- | | | | | | | |
|---|--|---|--|--|--|---|
| PLACE BOURASSA
CENTRE D'ACHATS FOREST
PLAZA CÔTE DES NEIGES
LE MAIL CAVENDISH
(Open until 21:00 hrs)
CENTRE COMMERCIAL FLEURY
CENTRE D'ACHATS VAN HORNE
(Open until 21:00 hrs)
PLAZA ALEXIS NIHON | CENTRE D'ACHATS WILBERTON
PLACE DESORMEAUX
LONGUEUIL
PLACE JACQUES-CARTIER
LONGUEUIL
• CARREFOUR LAVAL
CENTRE D'ACHATS ST-MARTIN
4634 BOUL. SAMSON, LAVAL | PLACE PIERRE BOUCHER
BOUCHERVILLE
CENTRE D'ACHATS
BEACONSFIELD
LES JARDINS D'ORVAL
90 CHEMIN MORGAN
BAIE D'URFÉ
• LES PROMENADES SAINT-BRUNO | LES GALERIES TERREBONNE
LES GALERIES RICHELIEU
ST-JEAN
CENTRE D'ACHATS ÎLE PERROT
• LES GALERIES JOLIETTE
PLACE BELVÉDÈRE
SHERBROOKE | CARREFOUR DE L'ESTRIE
SHERBROOKE
LES GALERIES GRANBY
LES GALERIES HULL
LES CARREFOUR BOIS-FRANC
VICTORIAVILLE
• CENTRE COM. LES RIVIÈRES
TROIS-RIVIÈRES | LES GALERIES CHAGNON LÉVIS
LES GALERIES ST-ANNE
GIFFARD
PL. DU ROYAUME CHICOUTIMI
PLACE CENTRE-VILLE
JONQUIÈRE
LE CARREFOUR RIMOUSKI | 298 BOUL. THÉRIAULT
RIVIERE-DU-LOUP
LES GALERIES MONTAGNAISES
SEPT-ÎLES
CENTRE REGIONAL
MANICOUAGAN BAIE COMEAU
1 PLAZA DE LA MAURICIE
SHAWINIGAN
• CLOSED ON SUNDAYS |
|---|--|---|--|--|--|---|

OPEN SUNDAYS
10:00 TO 18:00 HRS

Prices and special offers in effect from March 27 until Sunday March 31, 1985. We reserve the right to limit quantities while quantities last. No sale to merchants.

RED TICKETS
MEAN EXTRA SAVINGS

You're Gonna Be at Pharmaprix

400 g
**JOHNSON'S
BABY
POWDER**

2.29
each



3 Pair pkg.
**CONTROL TOP
WHISPER PANTYHOSE**
With **FREE** Hosiery Washbag

5.99
pkg.



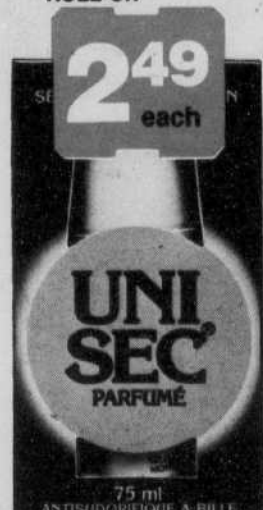
300 mL
**AGREE
SHAMPOO or
CONDITIONER**

1.99
each



75 mL
**DRY IDEA
ANTI-PERSPIRANT
ROLL-ON**

2.49
each



250 mL
**SOFT & DRI
ANTI-PERSPIRANT SPRAY**
Assorted Types

2.79
each



5 + Bonus 1
**GILLETTE TRAC II
or ATRA BLADES**

1.88
pkg.



750 mL + 250 mL Bonus
**SCOPE
MOUTHWASH**

3.59
each



**BUTLER
G•U•M
TOOTHBRUSHES**

99¢
each



200 mL
**NOXZEMA
ANTI-PERSPIRANT
or DEODORANT SPRAY**

2.19
each



200 mL
**KLORANE
SHAMPOO**
Assorted Types

3.99
each



VIDAL SASSOON
Shampoo or Finishing Rinse (300 mL) or Re-moisturizing Cream (100 mL)

3.49
each



200 mL
**2nd DÉBUT
MOISTURIZING
BEAUTY LOTION**

7.77
each



60 mL
**AAPRI
FACIAL SCRUB**
Reg. or Gentle Formula

2.49
each



700 g
**ECONO-ROUGE
BABY
POWDER**

1.89
each



600 mL Bonus Size
**FABERGÉ ORGANICS
SHAMPOO or
CONDITIONER**

2.59
each



Prices and special offers in effect from March 27 until Sunday March 31, 1985. We reserve the right to limit quantities while quantities last. No sale to merchants.

You're Gonna Be **HAPPY** at Pharmaprix

MEAN EXTRA SAVINGS

RED TICKETS

Save **1.00**

FROST & TIP
by CLAIROL

Mr. Dealer: Upon presentation of this coupon by your customer against the purchase of either Frost & Tip or Quiet Touch or Light Effects, Clairol Canada will reimburse you \$1.00 plus regular handling. Application for redemption on any other basis constitutes fraud. Invoices showing your purchases of sufficient stock (in previous 90 days) to cover all coupons presented for redemption must be shown on request. Coupons will not be honoured and will be void if presented through outside agencies, brokers and others who are not retail distributors of our merchandise, unless specifically authorized by Clairol Canada to present coupons for redemption become the property of Clairol Canada. Merchantable value 1/10¢. For redemption, mail to Clairol Canada, P.O. Box 3000, Saint John, New Brunswick, E2L 4L3. One coupon only accepted towards purchase of one item of product. Coupon redeemable only at: PHARMAPRIX

13480344

30's
STAYFREE or
STAYFREE THINS
MAXI-PADS
Deod. or non-deod.

3.77
pkg.



PAMPERS DIAPERS
TODDLER (48's)

Super Abs. (54's) or
Normal Abs. (72's).....10.39 pkg.

9.99
pkg.



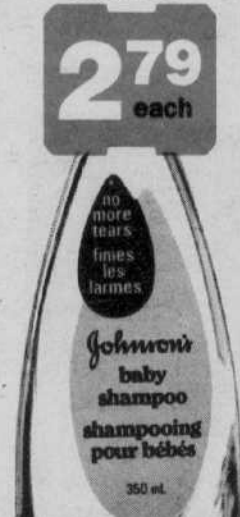
CLAIROL
FROST & TIP
HAIRLIGHTING AND
FROSTING KIT

7.99
with this coupon



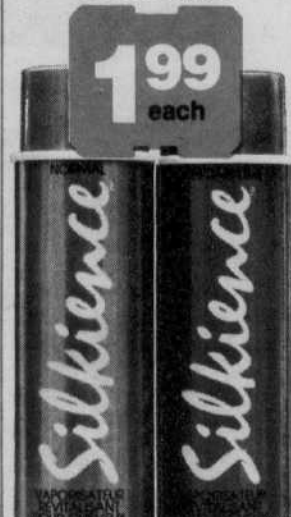
350 mL
JOHNSON'S
BABY
SHAMPOO

2.79
each



300 mL
SILKIENCE
HAIR SPRAY
Assorted Types

1.99
each



150 g
ALBERTO
STYLING
FOAM

2.99
each



450 mL
CONDITION SHAMPOO
or **CONDITION II**
CONDITIONER

1.79
each



300 mL
OLD SPICE
SHAVE FOAM
Assorted Types

1.99
each



150 mL
AQUA-FRESH
TOOTHPASTE
Triple Protection

1.49
each



BIC
LIGHTER
Bic Shavers (5's)...77¢ pkg.

59¢
each



30's
FRESHEN
PANTY SHIELDS
Deod. or non-deod.

2.59
pkg.



30's
STAYFREE
MINI-PADS
Deod. or non-deod.

2.99
pkg.



30's
MAXITHINS
PANTY SHIELDS
Deod. or non-deod.

2.59
pkg.



200 mL
SOFT SENSE
MOISTURIZING
SKIN LOTION

1.89
each



460 mL
BEST
CREME
Assorted

1.99
each



Prices and special offers in effect from March 27 until Sunday March 31, 1985. We reserve the right to limit quantities while quantities last. No sale to merchants.

You're gonna be **HAPPY** at Pharmaprix with Easter Treats

NEILSON FAMILY BARS Assorted Types **59¢** each



454 g BLACK MAGIC CHOCOLATES **4.59** pkg.



200 g HOSTESS CHIPS **89¢** each



ALLAN'S EASTER TREATS

400 g MICKEY MOUSE SOLID CHOCOLATE **3.39** each



375 g FUZZY'S FRIENDS CHOCOLATE BUNNY **4.44** each



WIN A PLUSH BUNNY Details in Stores



150 g GANONG SOLID CHOCOLATE RABBIT **2.29** each



125 g GANONG EASTER TREATS **1.39** pkg.



260 g Cello GANONG EASTER CANDIES Assorted Types **1.19** pkg.



200 g COMET CHOCOLATE BUNNY WITH EGGS **3.39** each



300 g COMET 2 SOLID CHOCOLATE BUNNIES **2.99** each



400 g COMET CHOCOLATE LILLIPUT EGGS **2.44** pkg.



225 g EASTER BREAK CHOCOLATE HEN **2.59** each



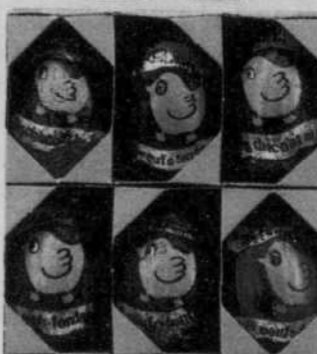
100 g MOTO CROSS CHOCOLATE BUNNY **1.29** each



600 g COUNTRY CUZ'NS CHOCOLATE BUNNY **7.77** each



3 x 39 g CADBURY'S CREME EGGS **99¢** pkg.



200 g SMILES'N CHUCKLES SOLID CHOCOLATE HECTOR & PIERRE **2.49** each



170 g LOWNEY CHOCOLATE EGG Filled with Candies **2.99** each



4's LOWNEY EASTER EGGS Assorted Types **1.44** pkg.



60 g DOMINION CANDY EASTER CHOCOLATE Assorted Types **99¢** each



170 g DOMINION CANDY CHOCOLATE BILLY BUNNY **2.49** each



210 g DOMINION CANDY CANDY SHOP CHOCOLATE BUNNY **2.59** each



300 g DOMINION CANDY CHOCOLATE BUNNY **3.99** each



65 g ALLAN'S DECORATED CHOCOLATE EGG **69¢** each



100 g ALLAN'S WHITE or CHOCOLATE BUNNY **99¢** each



ALLAN'S PLUSH PETER AND 100 g CHOCOLATE BUNNY **3.99** each



15's - 127 g ALLAN'S CHOCOLATE EGGS **1.79** pkg.



ASSORTED STUFFED EASTER ANIMALS **2.99 to 5.99**



EASTER BASKETS With Toys and Chocolate

3.99 to 8.39



Prices and special offers in effect from March 27 until Sunday March 31, 1985. We reserve the right to limit quantities while quantities last. No sale to merchants.

You're Gonna Be **HAPPY** at Pharmaprix

RED TICKETS
MEAN EXTRA SAVINGS



LALCO

20 bags
MEDICINAL
HERBAL TEAS
Flavoured
Herbal Tea ... 1.99

249
each

340 g
MUCILOÏDE
NATURAL
SOURCE
LAXATIVE

369
each

60's
DUO-BIL
CAPSULES

729
each

100's
VITAMIN E
400 I.U.
Natural Source

599
each

24's
SOMAREXIN
C-1000
AMPOULES

699
each

250's
6 minims
GARLIC
CAPSULES

549
each

500 g
VASELINE PETROLEUM
JELLY
Reg. or Baby Fresh Scent

279
each



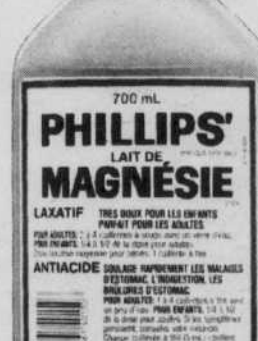
160's
LIFE BRAND
WET WIPES

249
each



700 mL
PHILLIPS
MILK OF MAGNESIA

329
each



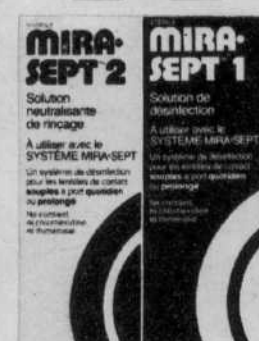
12's
PREPARATION H
SUPPOSITORIES
Creme (50 g).....3.49 each

269
each



240 mL
MIRA•SEPT 1
or MIRA•SEPT 2
Soft Lens Solution

249
each



3 + 1 Bonus
RAMSES
EXTRA
CONDOMS

449
pkg.



51's
TV FOAM
PLASTIC
GLASSES

99¢
pkg.



60's
TV PAPER
PLATES
9 inches

149
pkg.



AA (2's + 1), AAA, C, D (2's)
or 9v (1's)
ENERGIZER
ALKALINE BATTERIES

269
pkg.



save
up to **40%**

PHOTO FINISHING

12 exposures..... 4⁴⁴
20 exposures..... 7³³
24 exposures..... 7⁹⁹
36 exposures..... 11⁹⁹
Disc 15..... 5⁶⁶

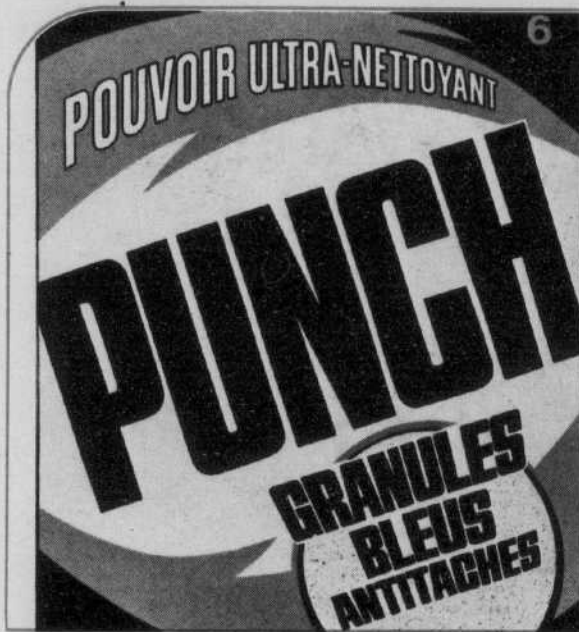
limocolor

C-41 process —
Developing procedure used
to develop current print film.

Prices and special offers in effect from March 27 until Sunday March 31, 1985. We reserve the right to limit quantities while quantities last. No sale to merchants.

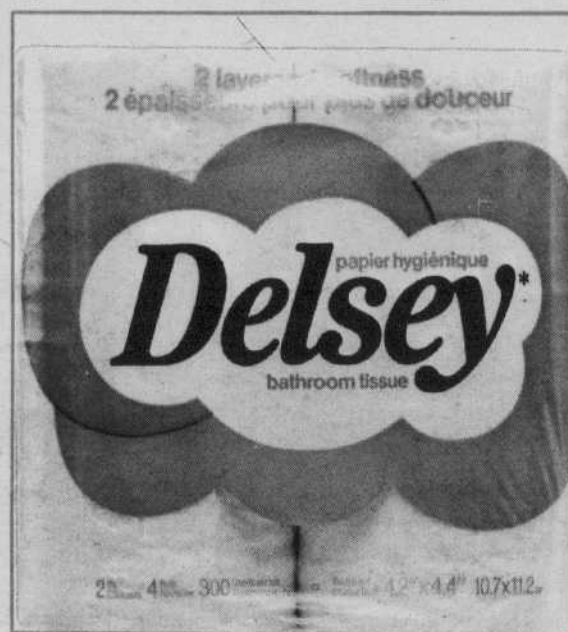
You're Gonna Be **HAPPY** at Pharmaprix

RED
TICKETS
MEAN EXTRA SAVINGS



6 litre
PUNCH
DETERGENT

3⁵⁹
pkg.



4's
DELSEY
BATHROOM
TISSUE

1²⁹
pkg.



2 litre
SPIC and SPAN
CLEANER

3⁹⁹
each



600 g
COMET
CLEANSER

79¢
each



3 x 95 g
LUX
SOAP

99¢
pkg.



1.4 kg
ALL
DISHWASHER
DETERGENT

3³⁹
pkg.



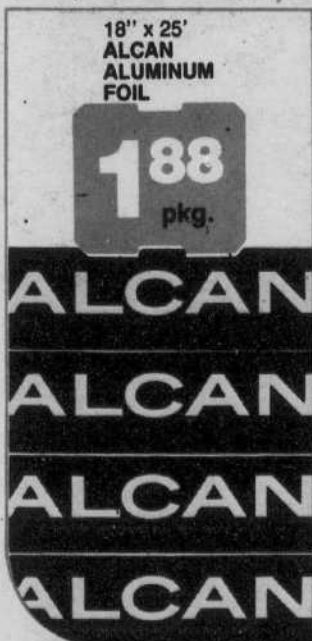
1 litre
SUNLIGHT
DISHLIQUID

1⁹⁹
each



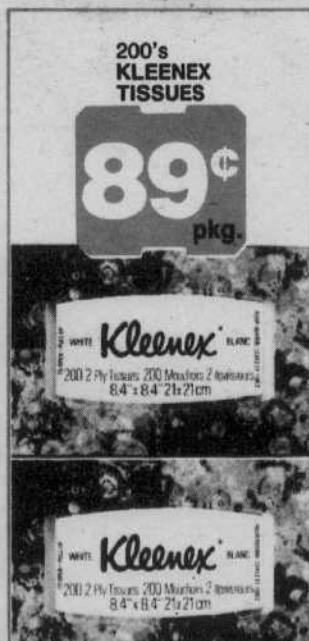
40's
BOUNCE
FABRIC
SOFTENER

2⁹⁹
pkg.



18" x 25'
ALCAN
ALUMINUM
FOIL

1⁸⁸
pkg.



200's
KLEENEX
TISSUES

89¢
pkg.



2's
HI-DRI
PAPER TOWELS

99¢
pkg.



12's
KLEENEX
POCKET SIZE
TISSUES

1⁶⁹
pkg.



10's
GLAD
GARBAGE BAGS
26" x 36"

1⁴⁹
pkg.



120's
HI-DRI
TABLE
NAPKINS

1³⁹
pkg.

Prices and special offers in effect from March 27 until Sunday March 31, 1985. We reserve the right to limit quantities while quantities last. No sale to merchants.

You're Gonna Be **HAPPY** at Pharmaprix

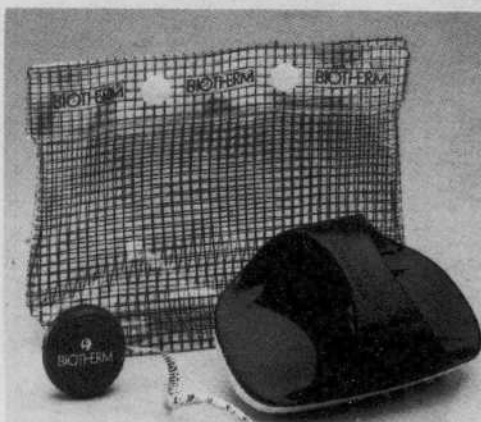


LISE WATIER
Les déjeuners sur l'herbe

Lise Watier's Spring '85
Colour Collection.

SAVE 7.50\$

with a purchase of 15.00\$ or more of any Lise Watier products, RECEIVE A DISCOUNT OF 7.50\$ applicable against your next purchase of Lise Watier products.



BONUS GIFT from BIOTHERM

With any purchase of a 10 day Body Contouring Treatment (120 mL) at \$19.99, you receive a BONUS GIFT of a massage glove and a measuring tape.



225 mL
JEAN NATÉ
AFTER BATH SPLASH
With Bonus Pump

4.99
each



CABBAGE PATCH KIDS
COLOGNE 60 mL
GENTLE TALC 50 g
GIFT SOAP 110 g

YOUR CHOICE
2.39
each



ANNABELLE
EYESHADOW

2.99
each

Pkg. of 6's
ANNABELLE SPONGE
APPLICATORS

99¢
pkg.



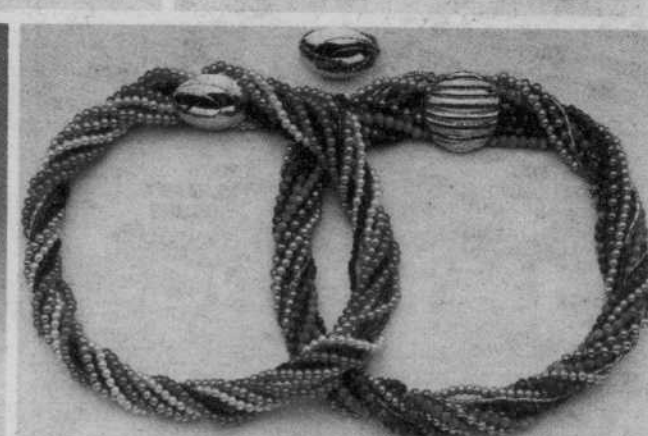
MINI MAKE-UP BAG Reg. 5.99..... **4.79** each
MEDIUM MAKE-UP BAG Reg. 7.49..... **5.99** each
BRUSH BAG Reg. 7.99..... **5.99** each

CRESCENT BAG Reg. 11.49..... **9.99** each
HANG UP ORGANIZER Reg. 12.49..... **9.99** each
LARGE HANDLE BAG Reg. 12.49..... **9.99** each



ELANCYL MASSAGE KIT
• Massage Creme 95 g
• Soap 150 g
• Massage Glove

19.99
kit



TWISTER BEADS BONUS

Twist 2 or more of these 36" necklaces together for a look that's uniquely yours. Wide Selection of Fashion Colours. Purchase 2 or more necklaces and receive a shortener clasp at no extra charge \$1.99 to \$4.99

Prices and special offers in effect from March 27 until Sunday March 31, 1985. We reserve the right to limit quantities while quantities last. No sale to merchants.

VISA

Some Pharmaprix stores may sell advertised items at a lower price than indicated in this publication. Due to floor space limitations some of the items advertised in this publication may not be available at all locations. In addition, quantity limitations may vary at individual stores. Please check with your nearest Pharmaprix location for pertinent information on product availability and quantity limitation. Where strikes, lockouts, shortages of supplies, delivery delays or other matters beyond our control prevent us from making any of the goods available for the duration of this advertisement, we will gladly provide the purchaser with a "Rain Check" entitling him or her to purchase the item at the advertised terms when stock becomes available. No sale to merchants.

