

Dollar Days Planned For This District by Business Men's Assn.

Plan to be definitely completed at luncheon meeting here Tuesday.... Fred J. Hogan addressed members.... stressed value of advertising in Associations medium.... urged merchants to think facts over carefully and then act.... "You will never win if you don't take a chance" stated speaker.

A series of dollar days, successful in many other cities, will be attempted in the near future by the Businessmen's Association in the North End if plans now under construction go through according to schedule. It was definitely decided at the meeting here Tuesday night that a businessmen's luncheon would be held on Tuesday next at twelve thirty in the Rialto Hall, the purpose of the luncheon being to formulate the details for the dollar days.

A mass meeting was held on Tuesday last in conjunction with the regular monthly meeting of the group and many expressions were heard on the plan. President B. M. Garfield submitted newspapers from several cities showing the extensive advertising done and the big way in which this idea is put over in certain places. The audience listened with rapt attention as Mr. Garfield told of visiting a town on a dollar day when it was practically impossible to get into the stores. In fact, the president stated "It was necessary for me to place my car on a washstand and have it washed in order to find a place to park".

A tentative set of plans drawn up by the Better Business Committee was submitted, and although there may be certain modifications the general idea of the plan has been formulated. The main feature will be the display in windows and on doors of a uniform sign, bearing a large dollar sign and the insignia of the organization. The plan is that during the sale all establishments taking part will be prepared to sell for one dollar certain lines which previously had never been offered for as low a figure.

All manner of stores will be in the campaign. The list includes ladies dresses and underthings, children's wear, hardware, china and cutlery, drugs and toilet articles, electric appliances, furs, groceries, mens furnishings, chocolates and full course dinners, meats and provisions.

Broadly speaking, everything to meet the requirements of everybody. Even cut flowers are included on the list.

The uniform sign for the sales takes the shape of a huge figure one in black, in the centre of which is the large red seal of the association, surrounded by a green circle. The dollar sign occupies the top left hand corner with the word "day" at the bottom right. There is little doubt that the Dollar Day sales will meet with a warm reception.

Interesting Talk

An interesting and instructive talk was given to the audience by Fred J. Hogan who outlined business promotion methods and stressed the value of advertising.

In opening Mr. Hogan said "William Howard Taft, speaking before the bar association some years ago said that there were three kinds of liars. There was the damn liar, the expert witness and the public speaker who says he will keep you only a few minutes and keeps you for an hour." Mr. Hogan assured his audience that he would not keep them long.

"This association," stated Mr. Hogan "reminds me of a certain piece of poetry which goes...

Two prisoners looked out
From behind prison bars
The one saw the mud
The other, the stars.

I wonder whether our merchants looking out of their stores are looking upwards or downwards? The main thing is to get together and exchange ideas. If I have a dollar and you have dollar and we change then there is no benefit to either of us, but if you have an idea and I have an idea and we exchange them, then I have two ideas and you have two ideas and we are both better off. Experience you must remember is the most expensive of teachers. But then she is the only one that delivers the goods up to sample. Your officers here in this association are working hard to make it a success. You have a healthy, intelligent clientele to serve, are you getting their business?

"This association I believe has produced a medium for advertising that is the best for the local trade. But it is up to the merchant to also

make the newspaper a vehicle for social events. In this way the buying public will get acquainted with the names of the merchants and will get to know them. The stores have the goods and the prices I believe are right. But are you advertising?

"When a new newspaper is launched we give it an 'ad' as one would give a bone to a dog. That it not the right spirit. An 'ad' now and then will not get business consistently. If you put an 'ad' in the newspaper and I don't happen to see the paper that week then I naturally don't see what you have to offer and I don't go to your store to buy. But if you keep that 'ad' running then sooner or later I will see the paper and the sale is made. Of course the 'ad' must be backed up by an attractive store display. We have a cosmopolitan population. If you don't take a chance you will never win.

Mr. Hogan closed by complimenting the general make-up and editorial content of the Associations means of advertising and urged the merchants to give his remarks careful thought. He was thanked by President Garfield.

Several other matters of business were attended to.

BOYS WILL TAKE PART IN GYMNASIUM EXHIBIT

The Boys' Division of North Branch will "demonstrate their wares" in the annual display at North Branch "Y", March 31st and April 1st.

A special program has been planned for them this year and all the boys are anxious to show their parents how capable they are of competing against the other members of their class.

They will perform on the horse and spring board, and mats, with leap vaults, jumps, rolls and dives, and later will compete with several team relays, and as a climax will put on a special illuminated maze march. Naturally each boy would like to have his parents see him "strut".

HONORS RESIDENT



Emmett O'Toole, celebrated Irish tenor recently sang a song entitled "When McCormack brings Ireland to You," over station CHLP. This song was composed by Michael Fogarty, a resident of this district, living on Waverley Street. He is well-known in the music world, and recently published the highly successful fox-trot selection entitled "My One Inspiration is You." Many copies of this song were sold in this city.

R. A. TARLTON TO BE SPEAKER AT BROTHERHOOD

Is Active Member of Group and Chairman of Literary Committee.

IRISH CONCERT

Event Will Be Staged On March 23rd and 24th.

R. A. Tarlton will be the speaker at Fairmount-St. Giles Brotherhood Meeting at 10:00 a.m., on Sunday morning next. Mr. Tarlton, who is a very active member of the Brotherhood, and Chairman of the Literary Committee, is very interesting speaker, his addresses to the Brotherhood on past occasions always having been most inspiring and helpful.

On Tuesday next, at 8:00 p.m., the regular Men's Association Meeting will be entirely recreational, with Carpet Bowling the main attraction. These Tuesday night games are very popular, and have been productive of some excellent play, resulting in close and interesting matches each week. The Recreational activities of the Association are being well taken care of by a Committee under the Chairmanship of W. T. Riley.

In connection with the forthcoming "Irish Concert" to be staged by Fairmount-St. Giles Men's Association, on March 23rd and 24th, enthusiasm is running high, and all Committees are working hard to make this event a real success in every way. Special Features of the Concert will be the "Irish Minstrels," and Judge Kollmar in "An Irish Court Scene." The entire Concert production is under the Direction of W. R. Leroux.

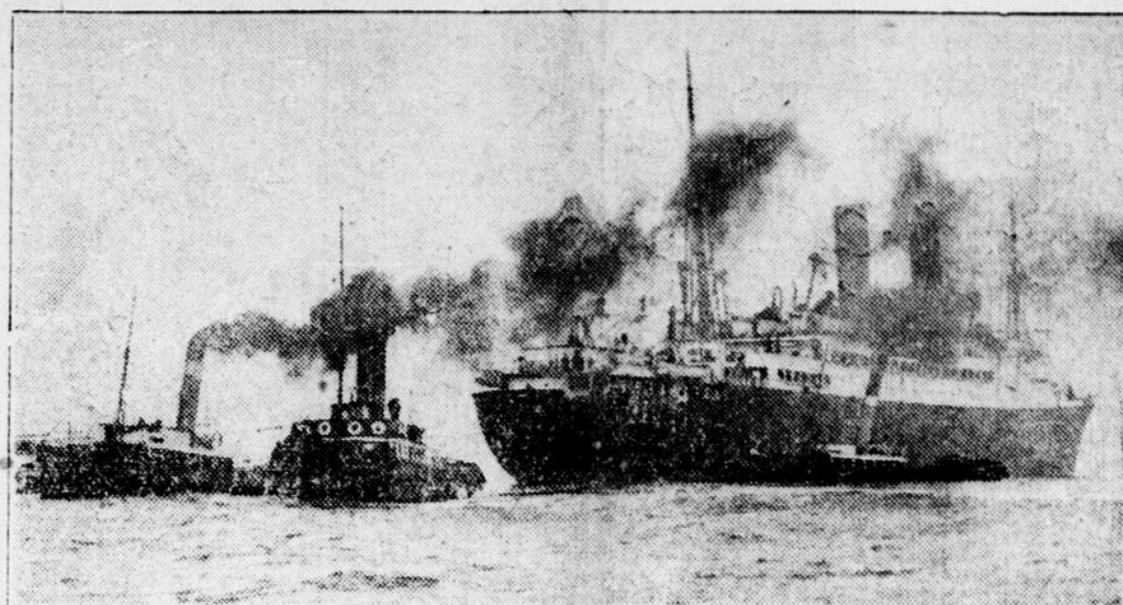
LOCAL GIRL WON SWIM HONORS

Miss E. Watson took first place in novice open at Central Y.M.C.A.

In the annual swimming meet held at Central on Wednesday, Feb. 22nd, two North Branch girl members competed, one of whom, Miss E. Watson, won the novice open, 50 yards free style, and this after a bad start. The other member of the team, Miss M. Dix, though not placing in the diving, nevertheless put on a good show and now has a wonderful experience for the next meet, and with a little more practice will be "up there" too.

The work of these two young ladies will be appreciated all the more since they were competing against ladies of other swimming associations who are able to turn out three and four nights per week for practice. At North Branch they are confined to one evening a week for training purposes, which is a big handicap when they enter in an open competition.

Wind Storm Sweeps Liner On Sandbank



Above we see the trans-Atlantic liner Montrose being pulled off a sandbank on Eskew Spit, near Liverpool, after all the passengers had been rescued and taken to Liverpool. The Montrose, for more than two days buffeted by wind and storm, was only one hour from her destination when the high wind proved too much for her and she was forced high and dry on the treacherous sandbank. Fortunately no damage was done to the liner and the passengers suffered very little inconvenience.

Why Not Be A Journalist?

Whether you are journalistically inclined or not, send your own particular news to the editor of the Examiner-Courier.

Of course there is plenty of news in connection with your home. Are friends visiting you? Send the details to the social editor. Mail us the news of your clubs. Your church doings. Your athletic activities.

Write a letter to the editor commenting on the paper or on some aspect of life in this community. Perhaps you can suggest some much needed changes?

Try your hand and mail to Examiner-Courier, 5711 Park Avenue.

MCVICAR CHURCH CELEBRATES 20TH ANNIVERSARY SUN.

Occasion is also 27th anniversary of the opening of first Church.

SPECIAL SERVICES

Rev. Dr. Robert Johnson of Ottawa to speak in A.M., Dr. M. Campbell in evening.

Next Sunday marks the Twentieth Anniversary of the Dedication of the enlarged MacVicar Memorial Church and the Twenty-Seventh Anniversary of the opening of the First Memorial Church on the present site at the corner of St. Matthew Ave. and Hutchison Streets, erected to the memory of Rev. Dr. H. MacVicar, a former Principal of the Presbyterian College, Montreal.

Special Services will be held at 11 A.M. and 7:30 P.M. In the morning, Rev. Dr. Robert Johnston, of Ottawa, Moderator of the General Assembly of the Presbyterian Church in Canada will officiate and at the Evening Service, the Rev. Dr. Malcolm Campbell will be the preacher.

Then will be Special Music by the choir. Last Sunday night the Welsh Male Choir assisted the Church Choir and rendered two selections, which were pretty appreciated by the large congregation.

After the service they gave an hour's recital of Sacred Music closing with a most inspiring rendition of "By Babylon's Waves".

person can obtain a licence to own a motor vehicle without first exhibiting an insurance policy covering public liability. I believe that Quebec should follow the example of Massachusetts and set the lead to the rest of Canada in enacting legislation which would make public liability insurance compulsory upon the auto owner. The other provinces would follow Quebec in this matter, just as they have followed in the field of liquor control legislation.

"If the public gives me its moral support I shall be ready to go to Quebec to urge this issue, so vital to the general public, upon the Legislature."

Mr. Jacobs stressed the fact that in Montreal taxi owners are now compelled to carry such insurance. Extension of the principle to cover every car owner was logical and necessary.

While admitting that opposition to such a change might be voiced by the automobile vendors, he pointed out that most cars were bought on the instalment plan and that every car so bought was insured against fire, theft and damage by collision at the purchaser's expense. All that he asked was that the public be protected, as well as the car. The additional cost of such insurance would not be sufficient to deter the man who intended to buy. And the motor vehicle vendors, in any event, comprised a very small group in comparison with the thousands of per-

"Scrip" Issue Plan Announced For This District at Meeting

Plan would have merchants and employees using "money" only negotiable in this district.... many points for and against.... would move be "restraint of trade".... modifications however might make plan feasible.

The North End may go in for high-finance in the near future it was ascertained late yesterday. A plan for the issuing of "scrip" somewhat similar to that being used in certain cities of Western Canada and in the United States was put forward at the regular meeting of the Businessmen's Association held here Tuesday night. At that time the plan was not discussed in detail and was left to the judgement of the Better Business Committee. The plan, in general, is understood, is this... The merchants of the district in trading with each other will use this "scrip", which will be negotiable only in stores belonging to the Association.

A further development of this would be the paying of the employees of these stores also in scrip and thus they would be certain to spend their "money" in the district. There are many points both for and against a scheme of this kind and the legality of the action of the western Canada towns is being questioned at the present time. It is practically understood that no Association has the power to issue "scrip" except of course the Bankers Association.

The plan of paying employees in this "scrip" so that they could only do their purchasing in the North End would naturally benefit the local merchants to a large degree. There is however one definite objection. Any action of this sort would be "restraint of trade" and thus would be illegal unless some modifications were made.

Then there is another unfavorable angle to the question. If the North-end Businessmen were successful in launching this "scrip" system and did restrain the trade to within their own limits. What would be the result. Would not all other municipalities and districts immediately take similar steps. Would the business gained be worth more than the business lost? That is the difficult point that must first be ascertained. Are there more Northend people, employees of the members of the businessmen's Association, spending their money down town and in other sections than there are residents of other sections spending money locally.

Of course some modifications of the original plan may be set in force and if the plan works out to the benefit of the local merchants, then it should be endorsed by all.

SETH PARKER CLUB ENTERTAINED MON.

On Monday evening last, some Club, Outremont and North End thirty members of the Seth Parker District, entertained the inmates of the Old People's Home. About 125 of these old ladies and gentlemen took part in a regular community singing of many old time airs, and were greatly appreciative of the solos and duets rendered by Miss Gill, Mesdames Gatenby, Leith, Allman, Martin and Ward. Recitations by Mr. Fred Gatenby were thoroughly enjoyed, and a concertina selections brought encore after encore.

At the close of the concert, candies were distributed to the women, and tobacco to the men. As much as the evening was enjoyed by the old folks, members of the Club state they enjoyed themselves even more. This is only one phase of the many activities of the Seth Parker Club, which was formed for the sole idea of extending a helping hand to those who are temporarily a little less fortunate than others. Club Headquarters are located in the North Branch Y.M.C.A. on Park Avenue, and any interested in becoming members are invited to phone the President, W. Gatenby, or the Secretary, J. R. Murray.

LYON W. JACOBS



Well-known lawyer who spoke on insurance recently at the Annex Hall here.

I. R. CARLIN IS ELECTED TO BOARD

Manager of Royal Bank is closely associated with boys work here and elsewhere.

At the last meeting of the North Branch Y.M.C.A., Mr. I. R. Carlin was elected to membership on the Board on the nomination of Wm. Gilmour and R. P. Bissell. Mr. Carlin has for some time been connected with the Boys' Division Committee and has given considerable service to the boys of the North End, particularly in the field of vocational counselling. Previous to his advent to the North End as manager of the Royal Bank at Park and Bernard, he has been actively associated with the Boys' Work Board of the Religious Education Council of Quebec.

At the same meeting an arrangement was approved whereby two groups of the Town of Mount Royal Girls' First Aid and Life Saving Corps were accorded the privileges of the swimming pool under the tutelage of Mount Royal schools.

Fairmount-St. Giles Group To Hold Novelty Afternoon

The Ladies' of Fairmount-St. Giles Circle No 3 will hold a novelty entertainment on Friday, March 17. The presentations will be conducted by the Cote des Neiges and Snowdon Women's Clubs. They will present a three act play, "A Question of Clothes." Allan Murray of the Sun Life Minstrels will sing. Home cooking will be sold.

In Woman's Realm

Fish Dishes Will Feature Many Lenten Season Menus

Is One of Oldest Foods Known But Is Not Always Prepared as It Should Be — Sugar In Fish Cookery Is Recommended by Many Skillful Chefs.

By Betty Barclay

Fish is one of the oldest foods known. It is quite possible there was a clear stream running through the Garden of Eden and that Adam himself learned how to lure a finny titbit from its cool depths. At any rate, fish has been eaten by all races of which we have a record.

Yet, even today, fish is not always prepared as it should be. Somehow or other it is so easy to fry a piece of fish a minute or so before dinner, that many of us have gotten into this habit and have forgotten that fish of all kinds may be served in many other attractive ways.

Furthermore, a little care in seasoning fish should be given. It is not enough to depend upon salt or butter if you are anxious to develop the most desirable flavor. Sugar in fish cookery is recommended by many of our most skillful cooks. This is by no means to be used as a sweetener, but a touch of sugar seasons many fish dishes delightfully and seems to blend the various flavors without noticeably sweetening them. Of course, sugar is a quick-energy food and even a little is particularly desirable in a dish that is to be consumed during the cold weather months.

It is probably unnecessary to tell the average housewife how to fry a fish purchased from her local dealer or even when caught by the little Isaac Walton in her home who finds a nearby stream or lake particularly attractive. But women will be interested in unusual fish dishes such as those that may be served in molded form or a chowder to be served hot as the main dish on Friday.

Here are two particularly attractive recipes for fish dishes. Try them and you will have a new respect for our finny friends.

Fish Chowder

1½ pounds fish.
4 potatoes
1 onion, chopped
2 cups diced carrots
1 teaspoon sugar
½ pound salt pork
2 cups milk

Crackers

Cod or haddock is the kind of fish generally preferred for chowder, but any kind of fresh, dried or canned fish will do if it has large flakes of meat and only a few bones, which can be easily picked out before the fish is combined with the other ingredients.

Cut the salt pork in small pieces and fry with the chopped onion for five minutes. Put pork, onions, car-

rots, potatoes and sugar in a kettle and cover with boiling water. Cook until the vegetables are tender. Add the milk and the fish which has been removed from the bones and cut in small pieces. Cook until the fish is tender, or for about 10 minutes.

Add eight or nine good sized crackers to the chowder a few minutes before serving.

Fish Christine

2 eggs
¼ cup water
¼ cup vinegar
1 teaspoon salt
½ teaspoon celery seed
½ teaspoon sugar
2 tablespoons gelatin
½ cup cold water
2 cups minced fish

Beat the eggs, add the seasoning, the vinegar, and water and cook over boiling water until thickened. Soften the gelatin in cold water and add to the hot dressing. Then add the fish. Place in individual molds or one large one. Let stand in a cold place until firmly set. Serve on crisp lettuce with mayonnaise.

What One Girl Wore

By Betty Brownlee



It is the little things that count; that give character to one's costume. The simplicity of the season's gowns has made accessories more important than ever before. As always, some of the accessories that are created are especially practical, others are frivolous.

Particularly effective always with any daytime ensemble is the matching bag and shoe. And nowadays it is a simple matter to obtain this combination in almost every variety of leather and fabric. Winning popularity right now are the bag and shoe ensembles fashioned of reptile leathers.

This season's neckwear is particularly important. There is nothing more becoming than a touch of white at the throat and wrists and the neck adornments of today are delightful. Organize and mousseline are used effectively in ruffled collars that lend charm and youthfulness to the costume.

We have room to sketch for you today just a few of the late accessories. We include, of course, a bag and shoe ensemble. And since the navy blue costume is always so popular at this season of the year, our shoe and bag are fashioned of navy blue kid. The bag shows a strap of the same leather going all round it and slipping through a metal monogram tab. The little loop handle is attached at one side. The simple opera pump uses contrast navy shark-skin to fashion its heel and a narrow inset on the vamp. There is a bone buckle in the same shade.

Gloves are always important. We chose the pair sketched today because they were so unusual. Of beige suede, in a pull-on model, instead of the conventional three-ribbed stitching they show a clever sunburst design on the back.

James Cagney played ping-pong in his newest film, "Picture Snatcher," for a scene with Alice White. He got quite a lot of kidding about "going for sissy games," and someone sent him a ping-pong set. "It was just another sacrifice for art," Jimmy said. "I'd rather eat cookies, my favorite sin."

Examiner - Courier Weekly Patterns



No. 991—Lovely and Smart. This style is designed in sizes 14, 16, 18, 20 years, 36, 38 and 40 inches bust measure. Size 16 requires 2 3-4 yards of 39-inch dark with 1 3-8 yards of 39-inch light material.

No. 945—For Smart Matrons. This style is designed in sizes 16, 18, 20 years, 36, 38, 40, 42 and 44 inches bust measure. Size 36 requires 3 3-4 yards of 39-inch material with 1-2 yard of 35-inch contrasting.

No. 450—Attractive Model. This style is designed in sizes 12, 14, 16, 18, 20 years, 36 and 38 inches bust measure. Size 16 requires 3 yards of 35-inch material with 5-8 yard of 35-inch contrasting and 2 1-2 yards of plaiting.

No. 434—Cute Jumper Dress. This style is designed in sizes 6, 8, 10 and 12 years. Size 10 requires 1 5-8 yards of 39-inch material for suspender

skirt with 1 3-8 yards of 35-inch material for blouse.

No. 465—For Tiny Girls. This style is designed in sizes 2, 4 and 6 years. Size 4 requires 1 1-4 yards of 39-inch material with 3-8 yard of 35-inch contrasting.

The new Fashion Magazine is ready! It is 48 pages! In addition to new pattern styles for women and children, the book contains valuable beauty articles, some of which are illustrated by Norma Shearer and other Hollywood stars. It is a book every reader should have and its price will be saved many times for the patterns are nominally priced and very economical in material requirements.

Price of BOOK 20 cents.
Price of PATTERN 20 cents in stamps or coin (coin is preferred).
Wrap coin carefully.

Skilful Use Of Pickles Makes For Piquant Meals

Clever Housekeepers and Hostesses Buy Several Jars of Pickles When Stocking Pantry Shelves With Emergency Foods—Corned Beef Hash Made Into Puffs and Served With a Spicy Dill Pickle Sauce Stimulates Appetites.

Clever housekeepers and hostesses, when stocking their pantry shelves with emergency foods, are buying several jars of pickles in the different varieties on the market today, for they realize that pickles add interest and spice to winter menus. Experience has taught them that tempting hot or cold dishes can be served on a moment's notice when slices and curls of dill, mustard, sweet or chopped pickles are used as a garnish, a sauce, or as an accompaniment to sandwiches.

Homely dishes such as Corned Beef Hash, for example, stimulate the dull appetite when made into puffs and served with a spicy dill pickle sauce.

Or a meat loaf, when made with finely chopped sweet pickles baked right in, gives a brand new combination of appetizing flavor.

And an otherwise simple tuna fish salad served with a nippy pickle sauce will always make an attractive main course at luncheon or bridge.

Sardine and caviar canapés and fish sandwich mixtures are at their best when accompanied with special pickles for contrasting flavor.

Here are two good recipes, one for Corned Beef Hash Puffs and the other for a new Savory Meat Loaf.

CORNER BEEF HASH PUFFS
2 eggs
2 cups corned beef hash
1-3 cup catsup
Parsley
1-4 cup water
2 tablespoons chopped dill pickles
Add well beaten egg yolks to corned beef hash and mix thoroughly.

Fold in stiffly beaten egg whites and drop hash mixture by spoonfuls on to buttered baking sheet. Place under broiler and brown. Combine catsup, water, and chopped pickles and heat to make a sauce. To serve, top puffs with hot sauce, garnish with parsley and serve immediately. Serves 4.

SAVORY MEAT LOAF
2 pounds round steak, ground
1 can tomato soup
2 cups cracker crumbs
1 teaspoon salt
1-4 teaspoon pepper
1-2 teaspoon poultry dressing
1 tablespoon minced onion
1 cup sweet pickles thinly sliced.
Combine meat, soup, cracker crumbs and seasonings. Mix thoroughly.

Paul Muni, out on the road in his stage show, is beginning to get a little yen for Hollywood again. Muni had so much fun on his last trip west, although he spent most of his time in chains, making "I Am a Fugitive," that he is looking forward to making his next picture, during the coming summer. He will make just one picture a year for Warner Bros.-First National.

Richard Barthelmess has two homes, and refuses to live in either one. One is at Malibu Beach and the other in Beverly Hills. Barthelmess has just moved from the Town House, in Los Angeles, to a suite at the Beverly Hills hotel. He is the "movingist" property owner in Hollywood, and vicinity.

Food for a Church Supper Requires Careful Planning

Here Are Some Tables Which Will Help You Estimate How Much You Will Require to Feed Large Groups of People

No matter how long we've been turning pies and cakes, cereals and spinach into growing run-arounds and voracious husbands—even with all our skill as cooks, most of us still experience a sort of low feeling at the thought of having to plan, market, and perhaps cook for a crowd of fifty to five hundred.

And yet with the proper thing to do turning more and more to feeding folks en masse at church suppers, dinners, and other gatherings of one clan or another, this problem is one which is bound to descend on most of us eventually.

Naturally, a cook's first thought is to multiply her recipe for six by ten if she wants to feed sixty. Often we can do that. But, again, we frequently get into trouble, for ingredients made up in large quantities do not always react in quite the same way as when used in smaller amounts, and, in addition, often that recipe for six may feed seven easily, and by the process of multiplication we have prepared food for ten more than is necessary. Recipes, therefore, which have been prepared and tested with large groups of eaters in mind are the safest bet when it comes to feeding the multitude.

Many of the things we serve, however, don't need recipes, but take a muckie o' figuring before we can arrive at the correct amount to purchase for feeding a large group. How much filling for instance, for five dozen sandwiches? How many balls of dinner sherbet to a gallon? How much coffee to serve a hundred? So it's always cheering to know that there is a comprehensive list tucked away in the recipe file which gives the cups, pounds and numbers of this and that to purchase to feed economically a largish crowd. Such a list follows, fifty being the number chosen. This may be satisfactorily multiplied to feed numbers running into hundreds or divided by two to feed twenty-five.

Quantities to Serve Fifty

Food, size of serving and amount required:

After dinner mints, 2 pieces (50 per pound); 2 pounds; asparagus, 12 pounds; beans, string, 1-3 cup, 12 pounds; beans, dried navy, 5 1-2 pounds; beef, 20 pounds; broccoli, 12 pounds; butter, 1-2 ounce pat, 2 pounds; bread, 1-2 slices (20 to loaf), 3 loaves; cabbage, 12 pounds; carrots, 15 bunches, 6 lbs. fresh or 4 qts. canned; celery, 20 bunches; chicken, minced, for salad, 1-4 cup, 20 lbs. market chicken; chicken, creamed with biscuit, 15 lbs. dressed fowl; chicken, 3 1-2-4 pound market chicken, 1 lb. cooked meat; coffee, 1 cup, 6 cups coffee, 3 gals. water; corn, 1-2 cup, 8 No. 2 cans; cream, for coffee, 2 tablespoons, 1 1-2 quarts; cream whipping, for topping, 1 tablespoon whipped, 3 cups unwhipped; cereal, uncooked, 1-2 cup, 3 pounds; cheese, with pie, 2 to 33 pounds; frankfurters—weiners, 12 pounds; French dressing, 1 tablespoon, 1 quart; fruits, cut for salad or cooking, 1-2 cup, 6 quarts; greens, for cooking, 1-2 cup, 5 pecks; ham, sliced thin, 13 pounds; ice cream, bulk, 1-2 cup, 6 quarts; ice cream, brick, 1-6 of brick, 8 1-2 bricks; lettuce, salad, 1-4 head per serving, 12 heads; lettuce, garnish for salad, 1 tablespoon, 1 quart; mayonnaise for sandwiches, 1 quart; mushrooms, 8 pounds; onions, 10 pounds; oyster plant, 16 bunches; parsnips, 10 pounds; peas, 8 No. 2 cans or 4 pecks green peas; pork, 20 pounds; potatoes, 1 peck; potato chips, 2 1-2 pounds; punch, 3-4 cup, 9 quarts; prunes, 9 pounds; peaches, apples, apricots, 6 pounds; rhubarb, 16 pounds; salmon for loaf, 6 one lb. cans; salted nuts, 1 pound shelled; strawberries, 10 quarts; sugar, loaf, for coffee, 2 cubes, 1 pound 100 to a pound; sugar, granulated for coffee, 1 1-2 pounds; tea, 1 pound; tomatoes, for salad, 16 pounds; veal, 15 pounds.

In addition to this table, we need some tips which can't be classed under the above heads. For instance, if we are going to attempt to increase recipes from their small proportions — and we can in some instances — it should be remembered that, in figuring the amount of eggs needed for cakes and puddings, we may omit one for every four called for, in increasing the recipe. That is, if we are making up four times an ordinary cake recipe calling for three eggs, which would make twelve eggs in all, use instead nine eggs. As a rule, when a recipe will apparently feed six, and you wish to feed

fifty, multiply the ingredients by eight. This will be plentiful, as recipes are nearly always overestimated.

Individual Servings

With large companies, if custard or puddings are made, it is well to bake them in small cups holding about one-half cup each.

It is customary to allow two small rolls or biscuits per person, if they are to be placed already on the table. With larger rolls, allow one and one-half, as about half the company will take seconds.

A large pie should be cut into eight pieces.

A small cake or two small cookies are usually allowed per person.

A medium sized layer cake will make ten pieces.

One third pound, of raw meat per person is the right amount to calculate in the serving of most meats. When chicken or other fowl are to be roasted, one-half pound should be figured. Plan one-fourth pound of raw fish for each one to be served.

Or, to let recipes speak for themselves, the following, which are simply made and adapt themselves easily to service in large quantities, are planned to satisfy the hunger of fifty husky folk:

Oyster Stew For 50

10 quarts (2 1-2 gallons) milk
3 1-2 quarts oysters
1 pound butter
3 tablespoons salt
1-2 teaspoon pepper
1-2 teaspoon paprika

Drain the liquor off the oysters, strain and heat the liquor, and thoroughly clean the oysters. Bring the milk to boiling, add the liquor seasoning, butter, and finally the oysters. Let them cook gently until they are slightly curled around the edges. Serve with crisp salted crackers, allowing one cup per serving.

Cheese Biscuits For 50

8 cups bread flour
1-2 cup baking powder
1 level teaspoon salt
1-2 pound butter
3 1-2 to 4 cups milk

Sift the dry ingredients together and cut in the butter. Add the milk, mixing only until blended. Turn out and roll one-half inch thick. Cut with a one and three-fourths inch cookie cutter and arrange one-half inch apart on a lightly greased baking sheet. Have ready a melted combination of three-fourths pound of butter and three-fourths cup of pimento cheese. Place a teaspoonful of this cheese mixture on each biscuit and bake in a hot oven (450 degrees F.) fifteen minutes.

Chicken Salad For 50

2 quarts chopped chicken.
2 dozen hard cooked eggs, chopped.
5 cups chopped celery.
5 to 6 cups mayonnaise.
Salt and paprika.

Combine all the ingredients, season to taste with salt and paprika, and serve in one-half cup portions in lettuce cups.

Date Graham Muffins—Yield 50
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1 1-2 pounds graham flour.
1 cup sugar.
2 teaspoons salt.
5 eggs, well beaten.
5 cups milk.
3-4 cup fat, melted.

1-2 pound chopped dates.
9 tablespoons baking powder.

Sift the pastry flour and the baking powder and add the salt, graham flour, and the chopped dates. Mix the beaten eggs and the milk and stir into the dry ingredients with a few strokes as possible. Add the melted fat and when just blended turn at once into greased medium sized muffin tins. Bake in a moderately hot oven (415 degrees F.) for about twenty minutes.

Sour Cream Dressing (1 Quart)

1 teaspoon scraped onion.
2 teaspoons lemon juice.
2 teaspoons salt.
2-3 teaspoon paprika.
Dash of white pepper.
2 cups mayonnaise.
2 cups freshly soured cream.

Blend the onion, lemon juice, salt, paprika and pepper. Stir them into the mayonnaise and fold all into the sour cream. Beat a minute and serve. This dressing will spoil more quickly than other varieties, so should not be made in larger quantities than are needed.

De Luxe Potato Salad For 50

5 quarts boiled, diced potatoes.
1 quart chopped celery.
2 tablespoons salt.
1-2 teaspoon paprika.
1-2 cup minced parsley.
3 tablespoons scraped onion.
1-3 cup minced pimiento.
2-3 cup French dressing.

Blend all the ingredients and let stand half an hour before serving. Serve in crisp lettuce leaves.

Hot Cocoa For 50

2 cups cocoa.
1 1-3 cups sugar.
1 teaspoon salt.
6 quarts milk.
2 quarts water.
2 cups quartered marshmallows.
2 teaspoons vanilla.



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Examiner-Courier Is Finding Favor

First Two Issues Bring Host of Letters From Residents — Alderman Sayers Letter Analyzed—Progress and Development of District Important—Many Uses of Paper to District.

The first two issues of the newly amalgamated Examiner-Courier has met with the immediate approval of the residents and merchants of the Northend and Outremont.

Letters have poured into the offices declaring the high editorial standard and neat makeup of the paper. Its appeal has been duly appreciated. It is agreed by all that the paper is carrying the local news.

Last week a letter was printed from E. W. Sayer. In the opening paragraph he stated "Allow me to express by pleasure that the two Northend papers have amalgamated for the progress and development of the community."

This is exactly what we wish to do. Progress for the community means more business and more money for the merchants, and more money for the merchants means more funds to spend on advertising and more business again.

The development of the community means more comforts and conveniences for the residents and if these can be brought about at all the Examiner-Courier is prepared to do it and will back to the limit any worthy project.

Further Mr. Sayer states "The Northend and Outremont deserve and can appreciate a good paper". This remains to be seen. Other suburbs of Montreal such as Notre Dame de Graces maintain a newspaper of which any district might well be proud. And it is our belief as well as Mr. Sayer's that Outremont and the Northend, if given the opportunity, will respond in a similar manner.

In closing, the local Alderman says: "I sincerely hope the merchants of our district will support your endeavors with their fullest approval by advertising to their utmost ability."

This last statement does not need an explanation. Time alone will bear witness to the truth of it.

Uses of Paper.
A word however might well be said as to the various uses of an unbiased paper to a community. At the time of a municipal election such a paper reveals in their true light the merits of the men who are offering themselves for election. This is one mighty service which in itself would justify the existence of any newspaper.

Then in connection with improvements to the district. The newspaper can become, as it should be, the voice of the man in the street and can, in the name of the residents, if properly endorsed, demand these improvements much more effectively than any other medium.

The Examiner-Courier is the newspaper of every resident of this district. Yes sir, it is your paper, and yours madam. Letters to the editor will be published and where possible comment will be given if desired. News and views of the community will be included in the pages, you have only to send it to the editor. The Examiner-Courier, in short, is an independent clean newspaper for the home, devoted to public service.

CANADIAN MISSION NOTES

The regular Sunday Services of the Church of Jesus Christ of Latter Day Saints were held at 7:00 P. M. in the Rialto Hall "B" 5711 Park Ave.

Miss Thelma Dastrop, missionary, gave a discourse explaining the status of the women of the Church. The standard for women set up by Joseph Smith antedates the emancipation of women in any other society by several decades. Education in the Church has always been co-educational. There is a single standard for morality and chastity for both men and women. The scriptures say that "man is not without the woman nor woman without the man in the Lord." This is the stand the Church takes on the matter. Woman is the complement of man and that neither are of less importance than the other.

Elder Maurice O. Dearden, missionary, gave a discourse on the conditions existing in the Spirit World.

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Bishop Farthing Will Preach Lenten Sermon Over Network



At the instance of Bishop Manning of New York, the Anglican Communities of Great Britain, the United States and Canada, are sponsoring a series of Lenten Addresses to be broadcast internationally each week over the Columbia Network.

On the 17th, the Bishop of Liverpool and the Great Organ of England's newest Cathedral will be heard. Bishop Farthing takes the air on the 24th from the chancel of Christ Church Cathedral in Montreal. The Bishops of Washington, D.C., and Toronto and Chicago will follow in their order on the 31st, April 7th and 14th, also supported by their choral organizations.

The Bishop and Choir of Christ Church Cathedral, Montreal, has been chosen for the accompanying illustration because of its close association with the earliest days of Canada and the beginnings of the Anglican Church in the Dominion. It is the Parish Church of Greater Montreal, and is situated in the very centre of the uptown shopping district of St. Catherine Street within a few feet of the spot where once stood the Indian Village of Hochelaga where Chief Donnacona greeted the great Jacques Cartier in 1534, first white man to visit the Island. The parish actually dates back to a chaplaincy in the English troops which occupied the town in the late Sixteenth Century. The Anglicans worshipped in turns with other denominations in the Church of the Recollet Fathers on the corner of Notre Dame Street West where it stood from 1693, and now occupied by one of the older and best known wholesale drygoods merchants.

The present edifice was erected in 1859 amid green fields and paths that ran beside the Burn — which gave its name to Burnside Avenue — and it is from this grand old Place that Montreal will join the Columbia chain, through Station C.H.Y.C. of the Northern Electric Company, during the Lenten Broadcasts.

The Rhyming Optimist

By Aline Michaels

Names
Elizabeth has history's aid
To lend it dignity.
Blithe Phyllis suits a rustic maid
While Peg is wild and free.
Patricia has a queenly sound,
Song dwells with Marguerite.
A Judith must with pride be crowned;
But Lissa is so sweet!

Leonie strikes a worldly note,
Avis is quick and quaint,
Celia should have a swan-like throat
And Faith must be a saint.
Elaine and Beatrice are cool
As some flower-strewn retreat;
Shirley is like a mountain pool,
But Lissa is so sweet!

CHRISTIAN SCIENCE SUNDAY SERVICES

The subject of the Lesson-Sermon in all Christian Science churches for Sunday, March 12, is "SUBSTANCE". Golden Text: Hosea 12:6. "Turn thou to thy God; keep mercy and judgment, and wait on thy God continually." The following passages are selected from among those comprised in the Lesson-Sermon to be read from the Bible, and from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy:

"Now faith is the substance of things hoped for, the evidence of things not seen." "By faith Enoch was translated that he should not see death;" (Hebrews 11:1, 5)

"Substance is that which is eternal and incapable of discord and decay. Truth, Life, and Love are substance," "Things spiritual and eternal are

MYSTERIES OF TRAVEL PUZZLE R.R. OFFICIALS

Who Shall Discover Concerted Movement of People on Occasions.

There is an old adage "birds of a feather flock together," but what causes them to be in a certain direction at a given time may be left for ornithologists to determine. But who shall discover the equal mystery of the concerted movement of people on occasions? The cause seems to be so illusive as to defy human analysis and is a subject for speculation among railway officials. "The direction of traffic is like fashion in dresses—it changes from year to year," said J. C. Webber, station master at Bonaventure Station of the Canadian National Railways, in a discussion of heavy week-end traffic to and from Montreal. "One year most of the travellers will go west; the next year the bulk of travel will be to points in the east," "I can't explain it," he said, "but it seems as though all these people, unknown to one another, get together psychologically in some weird way and all agree to go in one direction one year and in another direction the next year."

The complete cast of the new untitled Buster Keaton-Jimmy Durante co-starring picture, which Edward Sedgwick will direct, includes Roscoe Ates, Phyllis Barry, Henry Armetta, Sidney Bracey, Charles Dunbar and James Donlon.

substantial. Things material and temporal are insubstantial." "Keep in mind the verity of being, — that man is the image and likeness of God, in whom all being is painless and permanent." (Science and Health) pages 468, 335, 414)



RIALTO DANCE STUDIO PUPILS IN FINE SHOW

Kiddies of All Ages Excelled Here Saturday Morning Last at Rialto Theatre.

TECHNIQUE SUPERB

Marion Beer and June Hart in Acrobatic Specialty Were Probably Best on Bill.

The pupils of the Rialto Dance Studio presented a very creditable performance on Saturday morning last at the Rialto Theatre and were rewarded with a packed house before which to display their efforts.

The tiny tots, averaging four years of age, were first on the extensive programme and performed with a grace and co-ordination of movement that called to mind the adage which includes "mind and body." Seldom have children of this tender age performed more adequately or shown as much genuine love for their work as did the local pupils.

Proper foundation technique was displayed by the intermediates in a display of Bar Work. Miriam Levy, suitably attired, did a Spanish number, which was followed by little Aurice Blackshaw, four years of age, who gave an excellent interpretation of the older girls number. This was received exceedingly well by the entire audience.

Twenty six girls of the primary group ten followed in a delightful little number entitled "Snow dance". This was followed by a musical comedy duo, Phyllis Carr and Ethel

ORANGE PEKOE BLEND "SALADA" TEA "Fresh from the Gardens"

Wright, who performed adequately. Mrs. J. A. Carr, in an exhibition of military tap work was one of the highlights of the programme and speaks well for the fine work that is being done at the Rialto Studios. This number was roundly applauded. Lillian Boyd followed in an acrobatic tap that was pleasing. The tiny tot group then did a Sunbonnet Dance followed by a toe dance by Mavis Knopp, which showed fine technique and a Farmer Tap by the primary group closed the first half of the programme.

An artistic tableau of acrobatic stunts got the second half of the show away to an auspicious start while Evelyn Knopp presented a novelty number, "Where is my dog" that was particularly well received. Fifi Ayris followed with a toe specialty and then Yetta Brown with a tap number. Both of these were excellent as was Shirley Kander in an oriental number.

Five year old Marvin Segal delighted with an acrobatic tap and was followed by Winnie Brown who gave a very classical interpretation of a scarf dance.

Doris Darou, Sylvia Garber, Florence Carman, soft shoe trio, were exceedingly well received as was an acrobatic specialty put on by Marion Beer and June Hart. This latter was

probably the high spot of the entire programme. Virginia "Bubbles" McLaren was excellent in a toe specialty that followed while the intermediate group went "fast and furious" in a tap specialty. A fine military drill by the primary group closed the event.

Tiny Tots — G. Miller, J. Elliott, M. Shapiro, A. Blackshaw, L. Ginsburg, E. Isbitsky.

Primary Group — F. Ayris, M. Beer, J. Carman, G. Colle, L. Fortier, H. Giles, J. Hart, E. Herron, E. Knopp, J. Lawton, A. Mayoh, F. Rudenko, M. Stronach, J. Shafran, P. Rabin, S. Viner, R. Zimmerman, G. Stratton, M. Roosatra.

Intermediate — W. Brown, L. Boyd, P. Carr, F. Carman, D. Darou, S. Garber, M. Knopp, S. Kander, V. McLaren, E. Wright, B. Meynhan, M. Levy, Y. Brown.

Ever since Laurel and Hardy teamed together about six years ago, they have personally autographed and mailed more than 50,000 photographs to admirers all over the world. The comedians have started work on their latest Hal Roach feature, "Fra Diavolo," a comic opera in which Dennis King, Thelma Todd, Henry Armetta, James Finlayson and others portray prominent roles?

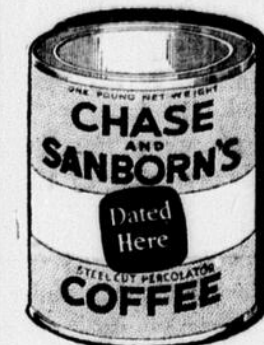
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MONTREAL, THURSDAY MARCH 9th, 1933

UNPROFITABLE BUYING

People are pestered these days with peddlars at the front door and at the back door. Yet they make a living and cut into the trade of the legitimate merchant. They pay a small tax for a license and that is the last. Did you ever stop to think that a strong refusal on the part of all to deal with peddlars would soon put a stop to that method of selling. Think what it would mean to your business if everyone bought your product from peddlars at the door. Where would your chances be? Where would your income go? You would very soon find no market for your goods. The local merchant can handle the merchandise in the most economical way today and deserves your backing. Stop buying from the door-to-door peddler.

THE BUSINESS'S ASSN.

In times of need changing methods often create new avenues for business men to explore. In times of prosperity little is done to develop or keep in the fore-front. Things come easy and they are let slide along on their own momentum. Single effort is slow and the limited means of an individual often hampers plans that might otherwise offer increased profits. United effort however gives weight, strength and power to any move in the right direction. The Businessmen's Association of the North End has become a centre of activity and will remain so as long as the members support it and the merchants of the community swell the ranks of the members.

One single drop of water would be of little use at Niagara but all the drops together turn the wheels of industry. It is exactly the same right here in the Northend. One merchant cannot turn the tide but united effort will force the people to buy locally.

IS ROOSEVELT RADICAL ?

Like the sounding of a trumpet, calling the nation to action, was the speech of Mr. Roosevelt on the occasion of his inauguration as President of the United States. Most people thought the inaugural ceremonies would be impressive, very beautiful, with speeches appropriate to the occasion. Few expected such a decisive pronouncement by the nation's new chief executive. An analysis of Mr. Roosevelt's program, culled from a careful reading of his speech, reveals a tendency that, in this country, would be termed radical. First, he accuses the bankers of the nation of incompetency, of trying to better things by methods "cast in the pattern of an outworn tradition". This phrase might have been uttered by Mr. Woodworth. "The measure of the restoration lies in the extent to which we apply social values more noble than mere monetary profit." Mr. Roosevelt advocates the unifying of relief activities, and putting them on an economical basis. That comes pretty close to unemployment insurance, or the dole. He advocates strictest control over banking, credits, and investments. He advocates an adequate but sound currency. That sounds like Miss McPhail's theory of controlled inflation. He pledges himself to spare no effort to restore world trade by international economic readjustment. That means a general international lowering of the tariff walls. He pledges himself to the policy of the good neighbour. It's a long time since any American administration took that attitude toward Canada. Finally, he advises strict federal control over transportation, communication, and all other utilities of a public character. That sounds almost as advanced as any of Canada's C.C.F. members of parliament, or even of the more advanced Liberals.

"SELLING OUT" THE POOR.

Most people must have read with satisfaction the news of how neighbours came to the assistance of a Verdun resident who was to be evicted and sold out for back rent. The neighbours crowded the auction sale, scared off a few second-hand dealers, and then proceeded to buy in the offerings at a cent or two a piece. The entire household was bought for 69 cents and was then given back to the original owner. These same tactics have been employed by farmers in the United States when mortgagors have attempted to foreclose, and the plan has been successful in saving hundreds of farms for their sorely-pressed owners. The spirit of the people of Verdun in helping one another in this way is to be heartily commended, and it is to be hoped that the plan will spread to other parts of the city. It appears to be about the only method left by which the results of a lifetime of hard work can be saved for one people.

SPREADING THE BLAME AROUND.

R. S. White, M.P., speaking at the Westmount Rotary Club the other day said (if he was correctly quoted in the press) that he was not so sure but that the ordinary man in the street was equally to blame for the boom and depression with the big financier. Mr. White might as well have said that the man who is inveigled into a dark alley and then hi-jacked and robbed is equally to blame with his assailant for the robbery. Mr. White's remark will not be appreciated, to say the least, by the hundreds of people in the largest division in Canada, who have been among the innocent victims of the financial racketeering of the past few years.

THE EDITOR'S COLUMN

STORY "CLICKS"

A letter was received this week from a Man who liked our story on the education problem and difficulties of this Province. It was very clear, concise and to the point he claims. It is gratifying to receive a communication of this kind. It shows that earnest effort is appreciated.

HOOVER'S HISTORY

On Saturday last Herbert Hoover, thirty-first president of those United States to the south of us became just an "ex." The place that he will assume in history will no doubt be interesting but at the present time we are too close to his term of office to make any (even wild) guesses. Just how the world, in years to come, will view his administration depends on what the next few years will reveal. For many of his acts are not yet fully revealed. The story of the measures which he took to meet the depression and the crash is only partly unfolded. Time will tell the tale.

ROOSEVELT BUSY

And on the same day Franklin Delano Roosevelt became the thirty-second President of those United States and in the first few official days was called upon to deal with a monetary situation of the utmost gravity. The crisis of Saturday morning last has not been paralleled in the U.S. since the panic of 1897. The bank moratorium, created by Roosevelt's first proclamation ends this morning. Time again will tell just what will happen.

SPEECH POPULAR

"F.D.'s" inaugural speech created much comment throughout Great Britain. The London Times and the Daily Telegraph were very favorably impressed. The Times saying: "High and resolute militancy breathes in every line" and the Telegraph "A trumpet call to the forces of national recovery". The Laborite Daily Herald contrasted the aggressiveness of the speech with what it called "The timid hesitation and Miewabermism drifting of the British Cabinet."

COSTLY WAR

A cynic was heard to remark recently "What this country needs is a good war." It would start our manufacturers working all right. Our profiteers made much money during the last war. We did not seem to care where the guns and bullets went as long as we were paid for them. But eventually our young men sacrificed their lives for the profiteers. That is how it always works out.

IS IT WORTH IT?

It is a funny thing how hard people will battle for the right to vote. Down in Verdun the Proprietors League there have attempted to have an amendment made to the Verdun Bill, which is before the Quebec Legislature, whereby the property holders only will vote for four of the aldermen. All citizens are up in arms against the proposal. Yet how few of us exercise our franchise when voting day comes.

short lived, maintained a high standard and supported the local merchants thoroughly.

The amalgamation of two papers with these aims should therefore give the district what it has long needed, a thoroughly local newspaper, filled with local advertisements and carrying the news of the Northend and Outremont. It is my earnest desire to find that the new publication follows the policies that it has commenced and also to see that the local merchants support it to the best of their ability.

Yours sincerely,
LOCAL RESIDENT.

Lends Support.

To The Editor:
Examiner-Courier.
Dear Sir,

Being a resident of the Northend of this city for the past ten years I have carefully watched the growth and progress of the local newspapers and as I see the situation the only solution was the amalgamation of the Courier and the Examiner and I am glad that this has now been done. The new Examiner-Courier has all the ear-marks of becoming a popular and helpful journal and I would

Among Us Millions —By George Clark



THERE IS NO JUSTICE!

like to formally state here that I will give it my utmost support and think that the residents of the district should do likewise.
Wishing you every success,
CONSTANT READER.

Other Editors Opinions

A warship has been run on British oil. If we go on like this we way soon be buying British beef for our soldiers... (Glasgow Herald)

Some of the funny men on the air

receive from \$2,250 to as high as \$5,000 a performance, which is another indication of how crazy we are..... (Milverton Sun)

The decision of Germany to inaugurate a universal military training system indicates that the military spirit is not dead but has only been slumbering. This decision is plainly a violation of the spirit of the Treaty of Versailles and shows that Germany is becoming increasingly defiant..... (St. Thomas Times-Journal)

Nineteen of the twenty-one murders committed in the area of Greater London were solved by the metropolitan police last year. This is a record of which the police department should well be proud. Politics and slack court procedure are things that do not enter into the course of justice in the Old Country. Hence this fine record... (Guelph Mercury)

It's a hard practical world. For years the United States have said that they would free the Philippines. Free them because it loved freedom. Yet it wasn't until cane-faisers in Louisiana and the beet growers in Utah found that duty free sugar from the Philippines and coconut oil was competing with domestic cottonseed oil and Manila Hemp with U. S. Cordage producers, that action came... (Ottawa Journal)

Letters to the Editor

Likes Story.

To The Editor:
Examiner-Courier.
Dear Sir:

I wish to congratulate your newspaper on the exceedingly fine and clear story of the Education Troubles which appeared in your recent issue.

Picking up the Examiner-Courier as I did for the first time I was surprised to note that you had a story that was much more concise and yet carried more detail than was published in any of the daily papers. After reading your article the Education difficulties became quite clear. It was also evident that your article was not biased and was printed in the best interests of Education in this province.

Hoping to see you become interested in other worthy causes.

Yours truly,
INTERESTED.

A Boost.

To The Editor:
Examiner-Courier.
Dear Sir,

I am a great believer in local newspapers and have always been of the opinion that more local news may be found in a suburban paper than in any of the larger dailies if one is interested in one's own district. And after all what merchant isn't interested in the spot where he gets his bread and butter and what citizen isn't interested in the district where he brings up his children and spends his money?

The last issue of the Examiner-Courier was, in my opinion, one of the newest efforts that have been circulated throughout the Northend for some time. The original Examiner put up a gallant fight for several years and always served the best interests of the community — although not always accorded a great deal of support. The Courier, although

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SCIENTIFIC SOCIETY WILL HOLD MEETING

Bernard Lonergan, S.J., Will
Speak on The "Theory
of Relativity."

On Tuesday afternoon at Loyola College the first meeting of the Scientific Society will be held in the College Auditorium when Bernard Lonergan, S.J., will deliver a lecture to the students on the "Theory of Relativity."

Jacques Laflamme, President of the Society announced recently that this talk by Mr. Lonergan would be the first of a series of highly interesting and instructive lectures and attempts will be made in the future to have as speakers of these lectures, men who are well known for their expert technical knowledge of subjects dealing with science.

It is hoped, by the Scientific Society officials that these lectures which will be held from time to time, will be of sufficient interest to the members of the college to warrant the continuation of the Society's work.

SIX NEW PLAYS AT UNIVERSAL EDITED

Carl Laemmle Puts Entertainment
Value Ahead of
Cycles and Trends.

So-called "cycles" in screen entertainment don't mean a thing to film-maker's youngest executive, Carl Laemmle, Jr., in charge of all production at Universal City, Calif.

This week, Laemmle, Jr. sent to the cutting and editing rooms, six brand new screenplays so different in subject, theme and treatment that they bear out perfectly his theory that the picture-going public is interested primarily in entertainment and not trend. In other words, the young producer seems to have been putting the ancient axiom that "the play is the thing" into practice.

With the exception of two feature comedies—"Early to Bed," co-starring Slim Summerville-Zasu Pitts, and the seventh of George Sidney's and Charlie Murray's perennially popular "Cohens and Kellys" series, this time "The Cohens and Kellys in Trouble"—each of the new screenplays, as compared to the other, are as different as night and day.

"The Big Cage," starring the one and only Clyde Beatty, world's premier wild animal trainer, has a circus background and, in addition to the thrilling animal act involving 43 lions and tigers in one cage, the same act that has won Beatty international renown, a dramatic story employing the talents of Anita Page, Mickey Rooney, Wallace Ford, Raymond Hatton, Andy Devine and Vince Barnett. Edward Anthony an associate editor of Collier's wrote the story around Beatty's colourful career.

Ice and steam are both dry. Steam by the way is invisible.

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LENDING LIBRARY in an English section, the oldest in Verdun on Wellington, north side, will accept small car as part of payment and balance cash, worth while investigating, cause of selling, sickness of proprietor and another business to attend. Apply Ferland, 4629 Wellington Street. Phone: YORk 1551.

FLATS TO LET

WEST END OF VERDUN
NICE 8 room flat on LaSalle Blvd., west end of Verdun, hot water heating system, will be decorated to suit good tenant. Also one five roomed, and one ten roomed with a two room office on Wellington. Apply: Ferland, 4611 Wellington. Phone: YORk 1551.

BERNARD Avenue, 279, Apt. A, near Park. Furnished, two bedrooms, dining room, kitchenette, heated, hot water year round. One room permanently rented. Rent very reasonable. Suitable office or young married couple. T. Proulx, GRES. 4111.

OUTREMONT — 746 McEwen, 7 rooms and garage, heated, bright, hot water year round; Janitor Service, large double living-room with open fireplace; three bedrooms, dining-room with built-in china cabinets; kitchen with breakfast alcove; colored tile bathroom. ATlanTic 0207.

HUTCHISON, 6904, corner Beaumont—Six rooms, heated. Seen 2-5 p.m. \$30.00 per month. Fitz. 3168

HOOVER Vacuum Cleaner. Latest type and attachments. Looks and runs like new. Also a "Spic-Span". Bargains. Call YORk 5819.

First Mate To K.C.



The King has approved the appointment of Mr. Lewis Noad to be King's Counsel. Mr. Noad, in his youth, sailed on liners between London and the East and obtained his First Mate's certificate. Being ambitious to be a barrister, he has risen to be a successful junior counsel in the Admiralty Court and a Lloyds salvage arbitrator.

HOME TOWN PRODUCT PURCHASED IN CHINA

The ramifications of Canada's world trade was brought quite unexpectedly to the attention of a Canadian woman, a former resident of Yarmouth, Nova Scotia, now of Shanghai, China, when she went into a government store in Shanghai and bought a can of cranberries. Upon her arrival at her home and unwrapping the parcel, she found the cranberries were canned at Yarmouth, her home town.

Cranberry cultivation in Nova Scotia, and also in New Brunswick, has received a considerable stimulus of late, due to the excellent market offering in central Canada, according to the Natural Resources Department of the Canadian National Railways. There is a growing market for the commodity in Canada and the Maritime Provinces are capable of supplying the greater part, if not all of the demand, according to officials of the railway department.

Do You Know That? . . .

We get the word "dunce" from Duns Scotus who was a brilliant Scotchman of the middle ages.

Your doctor can look at your feet and tell the condition of your kidneys.

In dialing a phone number in which the last two digits are the same you can forget the last one and still get the number.

Chewing gum is part rubber. Liquid latex is the scientific name for it.

Alcohol is absolutely necessary in the making of derby hats.

INTRA-CLUB MITT TOURNEY MAR. 11

As a forerunner to the Provincial Boxing Show to be held on May 4 and 5 at the Arena, the "Y" is holding a boxing tournament in the small gym on Saturday, March 11, at 8.20 P.M.

The boxing show will be in the form of an intra-club tournament to provide the boys with some last-minute training before reaching the goal of all amateur boxers, the Provincial Tournament.

Some of the leading amateurs in the city as well as many "Y" men will be representatives at the Arena later on, and those who make a good showing at this tournament will be selected.

A nominal charge of 25 cents will be charged, and Henry Azeff assures all that this is very reasonable in view of the fact that many prominent men will participate. Such outstanding mittmen as Jack Gold, Myer Alper, Maxie Berger, Issie Elman, Harry and Solie Gordon, Sam Singerman, Abe Halpert, and many others are expected to display their wares.

LAZARE'S OPEN HERRING SHOP

Opening Sale This Weekend
Particularly Attractive.

The opening of Lazare's Store at the corner of St. Viateur and Waverly streets, should prove an event of outstanding interest to the residents of that vicinity.

While his store makes a specialty of Schmaltz and Pickling Herring, it also carries complete lines of every commodity displayed on the shelves of the most up-to-date food emporiums, and its prices are such as to be exceedingly attractive to the careful buyer, anxious to spread dollars over the largest field, under present-day conditions. The establishment is a model of neatness and cleanliness, and its proprietors are noted for their courtesy and anxiety to serve. They lay particular stress on the attention they pay to telephone orders, and on their free and rapid delivery service.

They offer to celebrate their opening with low prices on coffee, canned goods, fruits, soaps, teas, flour, biscuits, and like commodities which cannot help but attract the thrifty shopper, anxious to spread dollars over the widest possible range.

NEW STATIONERY SHOP NOW OPEN ON LAURIER

J. D. Clark, Well Versed in
Publishing Business Offers
Many Novelties.

A stationery store together with a lending library that will appeal to the most fastidious customer has recently been opened at 371 Laurier Avenue West by J. D. Clark.

Mr. Clark himself has been associated with the publishing business for many years and brings a wide knowledge of books to the district.

The firm will also handle book-binding and other arts of the stationer and will maintain a complete high-grade stock of stationers supplies at all times.

In addition a line of religious articles will be kept and there will also be a gift shop and novelties.

Cigars, cigarettes and magazines will round out a well-chosen selection of last minute needs which may be had at this novel and new establishment.

Probably the most important of all is the fine lending library which has all of the latest best-sellers and many of the standard lines.

Gloria Stuart, feminine lead opposite Lee Tracy in "Private Jones," once edited a newspaper.

MacVicar Memorial Presbyterian Church

St. Viateur Ave. Cor. Hutchison St.
Minister.
Rev. James G. Potter, M.A., D.D.,
Mr. Percy M. French, Organist

ANNIVERSARY SERVICES
Sunday, March 12th, 1933
11 a.m. Rev. Robert Johnston, D.D., of Ottawa, Ont., Moderator of The General Assembly, will preach.
7.30 p.m. The Rev. Malcolm Campbell, D.D., of First Presbyterian Church, will officiate.

Tuesday, March 14th, at 8 p.m. — The Anniversary Social Gathering when all old and new members and friends will be cordially welcomed. Musical Programme, Games and Refreshments.
No Wednesday Night Meeting

A Sailor's Storm Song

By Madeline Hodgson

The seas are rough and the wind is high,
Blow, breeze, blow.
The clouds are scuttling across the sky,
And the wind moans low.
The sails are puffed as they strain and creak—
But our ship rides on through the plunging deep.

The spray soars up on the rain-swept deck,
Blow, breeze, blow.
The dark surrounds us; we fear a wreck
On the rocks below.
Our ship is strong as a gallant steed—
To the storm-lashed seas she pays no heed.

So goes the night; then comes the dawn,
Blow, breeze, blow.
Our prayers are answered; the storm has gone
From the seas below.
Our gallant ship has now won the day—
She has robbed the seas of its chosen prey!

Personal-O-Grams

Jean Dixon, who is prominently cast in Universal's Viennese drama "A Kid Before the Mirror", studied in France under Sarah Bernhardt.

Lee Tracy and Emma Dunn who

are cast as mother and son in "Private Jones", were cast in the same order in "Blessed Event".

Pat O'Brien, male lead in "Destination Unknown," is second only to Lee Tracy in word-slinging. The fighting Irishman battles off four hundred words a minute, to Tracy's record-breaking four hundred and twenty.

MAYOR DARLING



Mayor T. Darling, of the town of Mount Royal, who it is expected, will be re-elected by acclamation next month.

Clyde Beatty, world's greatest animal trainer, lost 12 pounds during the filming of "The Big Cage", at Universal City, due to strenuous work with his 43 lions and tigers.

Tom Mix, western star, is planning a world personal appearance tour. Following his Universal production "The Rustler's Roundup".

Charlie Murray, veteran laugh creator, was a circus clown at the age of 13. He is currently being co-starred with George Sidney in "The

Cohens and Kellys in Trouble".

Ken Maynard, another popular western star, is one of Hollywood' most experienced aviators, having record of over 4,500 hours in the air.

Slim Summerville, lanky star who is co-starred with Zasu Pitts in new comedy feature "They Just Had To Get Married", became the country's first transcontinental hitch-hiker in 1913.

Esther Ralston, star of "Rome Express" makes all her own hats.

Anita Page, nee Anita Pomares, whose presence considerably enhances Universal's "The Big Cage", is the rarest and most interesting type of beauty, a spanish blond.

Fluttery-handed Zasu Pitts, whose latest with Slim Summerville is Universal's "Early to Bed", has six children. She is the mother of one child, and the adopted mother of five others, among them Barbara La Marr's adopted son whom she adopted when the star died.

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 - 2—SHAKE LESS. About once a day. In the morning shake until a few sparks appear. Open draughts 'til fire picks up—fill up and check dampers.
 - 3—USE LESS DRAUGHT. Do not force fire. Close bottom dampers—check chimney dampers to conserve heat. Keep ash pit clean.
- Don't hesitate to call LASALLE COKE COMPANY for assistance . . . M.A. 6221

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'Phone your dealer or M.A. 6221

AMATEUR TITLE BOUTS AT THE ARENA



Rain or Shine

By Vincent Lunny

Whether Toronto's contribution of the Frank Calder League are throwing a cord of wood into the cart wheels of the Habitants or whether the Flying Frenchmen are causing the Leafs to fall, Montreal's Les Canadiens play before capacity crowds in their Queen City engagements. Whether the Frenchmen are taking the "range" out of Rangers or taking the go out of Chicago a capacity house is usually on hand to witness their scintillating efforts. This year, despite the fact Canadiens have been near-basement occupants their attendance figures are only slightly under last season.

Statistics reveal that Canadiens—the team which represents each and every French-Canadian in Canada and even those who have strayed from the simple life of their native hearth—are the great drawing cards in the league. With the exception of Toronto they hold practically all the attendance records in the loop. Maroons took the honors at Leafville in the semi-final play-offs last year.

"Les Canadiens sont la" does not mean that they are the best team in the league as the standing columns will testify. But they're without a doubt the most colorful team. A group of players who always contribute their best efforts, they're an outfit whose consistent play is interspersed with positive brilliancy.

"Les Canadiens sont la" because they have a greater following than any other team in hockey. The supporters of other teams are limited to the city in which they operate. Canadiens can count thousands who lend their moral support in every corner of the Province. Every French-Canadian in Quebec and elsewhere looks upon Canadiens as his team. When they win he feels he's been playing with them. When they lose the loss is also his.

Although they have tasted the bitter dregs of defeat, Canadiens never relinquish hope. Sometimes they have risen from the very pit of oblivion, up from the ashes of tragedy, disappointment and defeat to overcome their opposition despite overwhelming odds.

Tonight Canadians will endeavour to repulse a Maroon invasion. It's a Canadian home game. The great Howie Morenz will meet the sensational first year star, Paul Haynes, at centre ice. What a duel those two—the old and the young—will wage for supremacy. In the last Maroon-Canadian game Haynes had the edge. Howie, whose straightaway speed remains unsurpassed will be out to vindicate himself. Baldy Northcott and Johnny Gagnon will wage a duel along the far boards. Both have been individual stars all season. The Maroon defence has an edge on the Canadian rear-guard. Conacher has been performing brilliantly, breaking up potential goal-getting thrusts in his corner. Connie has a faculty of anticipating the play of the puck-carrier. Wilcox has been doing yeoman work. He has often been the unsung hero. Obel's comeback has been the talk of the town.

The rough and ready tactics of Wentworth have elicited much favourable comment. For Canadiens Sylvio Mantha and Gerald Carson have been outstanding this season. Ledue has been only mediocre while the other defence men are adequate.

Hainsworth guards the realm of

LEN HUTTON



Well-known North Branch "Y" basketball who played for the N.D.G. Community team last night against McGill in the city championships.

WRESTLERS PLAN "Y" TOURNAMENT

Satisfied with the success of the last wrestling show on Feb. 8, the "Y" wrestling Club is again getting ready to display their wares. The men have been attending practices regularly and are in good shape. Many of the newcomers are showing up well and are expected to be used at this show.

This time the bouts will be held in the small gym and will be between the members themselves. They will pit themselves against each other in their respective weights, and the winners will be declared house champions. This is the first time that such a tournament has been undertaken by the wrestling club, and should prove an interesting affair.

Mr. Harry Yaphe, the coach, has lined up some interesting bouts, and each will provide some fast wrestling. There will be a very nominal charge and the date is set to take place on March 21. Among those expected to participate are as follows, Gold, Stock, Rodin, Herskenkopf, Kraus, and many others.

Y. W. H. A. News

Amateur Talent Night.

The most successful evening of the "Eventful Week" took place on Saturday, when the amateur talent of the "Y" delighted a capacity audience with songs, dances, and monologues. The programme opened with a dance number by members of the Y.W.H.A. Dancing Class and was followed by a group of songs rendered by Miss Dora Levine, in Yiddish.

A monologue, "Many a Rose is Born to Blush Unseen," was given by Fay Stein. Lily Isenberg and Lena Popovitch were next on the programme with a Spanish Waltz Number; and were followed by Betty Herscovitch who rendered a group of songs. A monologue by Dorothy Boyaner, "O! such a Family" was next on the programme, which was concluded by a group of songs by Miss Mary Friedman. Mr. Edgar Murphy acted as master of ceremonies, and led the community singing which took place in between the numbers.

post and twine for Canadians. At the other end of the rink Dave Kerr will use his big-bladed stick. Hainsworth and Kerr should wage a merry duel. They are two of the best net-tenders in the league with the Maroon youngster having a better average in the last fifteen games.

If his past work may be taken as a criterion, Kerr will displace Gardiner next year as he goes about his puck-baiting business. He's another Clint Benedict.

NORTH BRANCH "Y" PLANNING SPRING GYM EXHIBITION

Last day of March and first of April chosen as dates for mammoth show.

SPECIAL FEATURE

Eddie Stoessel, Dominion champion, will be on hand to display wares.

On Friday and Saturday, March 31st and April 1st, the North Branch Y.M.C.A. will hold their annual gymnasium display and carnival.

The gym display will be put on by the Leaders' Corps, boxers, wrestlers, boys, young ladies, all of whom have been carrying on an intensive training for this affair which it is hoped, will attract a large group of North End residents.

As a special feature an invitation has been extended to the expert gymnast, Eddie Stoessel. Eddie has proved his ability on the high bar, parallel bars, horse and mats, time and time again, not only in local meets but also in provincial and Dominion championships. In 1931 in Toronto he won the Dominion championship on the High Bar with his sensational giant circles, both back, front and alternating and ending with his hair-raising flying dismounts. On the parallels he attains such speed and perfection that his flips and back turns look really simple—but just try them. And on the horse his cuts and doubles are seemingly simplicity itself.

And for the last three years he has had comparatively little trouble winning the provincial title in gymnastics. The feats of this young lad alone to those who know gymnastics, are well worth the price of admission.

Side shows and booths will be open in the main lobby before during and after the display.

Another "Steal"



It's no longer just "fore" on the golf links. It is "plus Fours" now that England's golf-minded girls have invaded the domain of men's fashions and adopted the comfortable links costume. This fair golfing star is demonstrating the greater comfort of the new style as she drives off.

Paul Lukas, now starring in "The Kiss Before the Mirror", was born in a railroad train enroute to Budapest, Hungary.

Wee Davie Downie

Toronto Substitutes One Midget For Another in Getting Former Pacific Coast Leaguer To Replace Ken Doraty



Davie Downie

The World's champion Toronto Maple Leafs strengthened their forces very materially when they brought in Dave Downie, a smart right wing, from Syracuse, just before the closing time for securing new talent. He is twenty-three years of age, weighs one hundred and forty-eight pounds, and is one of the speediest blade pushers in the business.

Dave was born at Burk's Falls, Ontario, but a year later moved to Regina, where he went through the usual routine of school-boy hockey. He was passionately fond of hockey, and idolizing the great Regina players of his early days, he never passed up an opportunity to be near the dressing room or players' bench.

Finally he caught on as a centre man with Regina Junior Falcons, at sixteen years of age. Mush March, the Chicago flash, was one of his teammates. The Falcons extended the Regina Pats in the early season games, but lost to Ritchie's crew, who later swept through all opposition, finally eliminating Aura Lee in the

Dominion finals, at Toronto.

The following season Downie again played centre for the Falcon team, but at eighteen years of age, was signed to play centre ice for Portland Rosebuds, of the professional Pacific Coast League. Apparently he made a real job of it, as after three seasons during which he was always well up in the scoring, he finally topped the entire organization, and then was sold to Boston Bruins. He played for Portland for three seasons, with the third year being his best.

When he reported to the Bruins, Art Ross, disappointed because of his lack of size, sent him back to the minor league Bruin Cubs, from which team he was traded to Syracuse early in January of 1932.

At Syracuse, as at Boston, Downie was played at right wing, and from the first he became an idol in the eyes of the New York state fans. He continued scoring a lot of useful goals, and because of his flight of speed he was invaluable as a back-checker as well.

VETERANS STILL IN PICTURE

The Canadian veteran forwards Howie Morenz and Aurel Joliat still keep much in the hockey picture. Figures of March 2 show that of all "regular" forward lines in the Canadian division, the French first-ranking trio of Morenz, Joliat and Gagnon has scored the most points, 91. Maroons' Smith-Northcott-Ward trio was next with 86; Toronto Leafs "Did Line" annexed 82, and the Maroon secondary line of Haynes, Trotter and Robinson, 81.

JACKSON GOING FAST

A player who has struck his real form of late and come along fast is Harvey "Busher" Jackson, dashing left wing of Toronto Leafs' "Kid Line." Recent figures showed him deadlocked in a triple tie for actual scoring of goals with Fred "Bun" Cook, the Ranger left-winger, and Martin Barry, left wing and centre of Boston Bruins, each with 21. Jackson's advance has been the most rapid, for in 15 games he picked up 23 points.

Montreal Ice Is Poison To Wings

Detroit Red Wings doubtless were well satisfied to call it a day when on February 28 they played their last scheduled game of the season on Montreal ice. The Wings, rated a great road team, were able to pick up only one point on Montreal ice in six tries.

They were beaten three times by Maroons and twice by Canadiens, and once held Canadiens to a tie. Maroons won the season's series from Wings, taking four games in six and tying one. Montreal Maroons scored 24 goals on Wings in six starts, the best any team has done against the Adams forces.

LEARNED HOCKEY IN CHINA

Gordie Meiklejohn, now a sensation on the defence with the Montreal McGill team, Canada's inter-collegiate hockey champions, learned his hockey in far-off Peking. The Peking Club plays in the Inter-Port League, China, which has been in operation since 1897.

"Y" To Sponsor Provincial Boxing Tournament at Arena April 4,5; Low Prices Prevail

Outstanding Card Assured; Entries From Quebec, Sherbrooke To Come; Five Thousand Seats.

Due to the fact that hundreds were turned away from the "Y" building during the Provincial Boxing Tournaments last year, the Y.M.H.A. has decided to accommodate all those who wish to attend the bouts this year by staging them in the Mount Royal Arena. Another reason for a change is due to the fact that prices have been reduced to a minimum, thus allowing those who are affected by the depression to attend.

Two thousand ringside seats are being reserved for those who wish to pay the top price—55 cents, and five thousand seats are being thrown open to the public at 25 and 35 cents. Tickets are now on sale for this important tournament which will be held on the nights of April 4th and 5th.

Invitations have been sent to all the Amateur Associations in the province, and entries are expected from Quebec, Three Rivers, Sherbrooke, and other cities in the province. These entries and those of many of the well-known local amateurs as well as some of the newly-crowned City

champs will satisfy even the most avid fight fan with two exciting evenings.

As an added incentive to the aspirants for provincial honours, the Kiwanis Club is staging a monster boxing show at the Forum some time in May, and some of the winners will be picked to display their prowess against picked boxers from the larger American fistfight centers, such as Chicago, Detroit, New York, and Albany.

The date of the Provincial Tournament is set for April 4th and 5th. The committee in charge is as follows: Mr. Henry Azeff, Chairman, Max Silver, Louis Deswirek, Sam Zakon, Lenny Liffshitz and Sol Schielefer. These men are doing their best to line up a pretentious card and are sparing no effort to bring the best talent in the province to enter the Provincial show.

The Committee wishes to emphasize the fact that prices for either of the Tournament are 25, 35, and 55 cents. Tickets are on sale at the office.

ly at 8:30 p.m.

School for Jewish Studies

The last session of the Y.M.H.A. School for Jewish Studies will be held on Wednesday, March 22nd. All students and former students who desire to check themselves on knowledge gained through these classes will be given an examination on the work which they have covered. All information regarding these voluntary examinations may be had from the instructor, Mr. A. M. Klein, or from Mr. Harvey Golden, at the Y.M.H.A. office.

To Address Camp Councilors

The fourth lecture in the series of the Camp Councilors Training Course will be given by Mr. I. M. Konowitz, Supt. of the Bnai Brith Camp. Only those who have registered for the course are eligible to attend. All information regarding the remainder of this work and the practical work in clubs and hobbies may be had from Mr. H. J. Halperin, Boys' Department, Y.M.H.A.

Y. M. H. A. NOTES

Purim To Be Celebrated.

The Y.M.H.A. Purim programme is as follows:—

Sat. March 11th.—Delightful Purim Shpiel for Y.M.H.A. Juniors and Juveniles with the usual Purim festivities and shalach monos. This will replace the weekly havdallah gathering. The entire project is under the direction of H. J. Halperin and the Top Notch Club of the Y.M.H.A.

Sun. March 12.—Special Purim Assemblies in Y.M.H.A. Clubs. Parents are invited to attend the club meetings of their sons.

Sun. March 12th.—A Purim Dance conducted by the Senior Club Council under the direction of A. Feiner. All the traditional Purim effects including special booths will be in evidence. The following members of the Senior Club Council are in charge of the proceedings: Dave Goodman, Ben Ikeman, Harry Kotsky, Sam Potash, Bob Dröben, Sam Backler, Abe Kushner, Oscar Goldstein, L. Horowitz, H. Suffrin, Joe Kaylor, Harold Lehrer, Larry Phillips, Louis Pinder, Saul Stein, Harry Rodier, Jack Margolius, Joe Yates.

Mon. March 13th.—The Senior Clubs will be hosts to the Intermediate Clubs in the Annual Purim Gathering, at which a special programme has been jointly planned by the two clubs councils. The participating members of the Intermediate Council are: Alex Aaron, Peter Isovitch, Morris Bosnack, Julius Goldstein, Dave Caplan, Louis Winkler, Eugene Schiff, Saul Friefeld.

A Purim concert and dramatic production designed especially for parents of Y.M.H.A. members, and adults in general. The admission fee is very small. The scenery and costume effects will be unusually attractive, and the Purim Shpiel entitled: The Glorification of the Hamantasch was especially written for production by a group like that of the Y.M.H.A. The public is cordially invited to attend these various manifestations of Purim in the Y.M.H.A.

M. Mendelsohn to Speak

Mr. M. Mendelsohn will complete his series of three lectures in Yiddish at the Y.M.H.A. Friday Evening Assembly this Friday, March 10th. His subject will be "The Book of Job," which will constitute an explanation of the later philosophy of the Bible. The lecture begins promptly

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DRAMATICS

THEATRES AND AMUSEMENTS

IN THE NORTH END

RADIO

"Forty-Second Street" Will Introduce Blue-Eyed Wife

If "42nd Street," the new musical picture which is soon to open on Broadway, succeeds in bringing musical films back into high public favor, as Warner Bros., are hoping and believing that it will, much of the credit will belong to Ruby Keeler. At any rate, that is what those who have had advance peeps at the picture are saying.

Ruby Keeler, as you probably know, is in private life Mrs. Al. Jolson; and she and Al attended a preview of the film together about a week ago, here in New York. "I am scared to death," confessed the little blue-eyed, brown-haired girl who first came into prominence as a tap-dancer in one of Texas Guinan's night clubs before the original mammy-singer wooed and won her.

And she was genuinely scared. She refused to sit beside even her husband in the projection room, but went off and sat by herself while the picture in which she plays the principal role was shown on the screen. At the end she was still doubtful, though not quite so frightened. "Was I all right?" she asked.

Everybody assured her that she was great, and she smiled. "Maybe that's why they decided they wanted me for another picture," she said, with the naïveté that characterizes her.

"I'm glad they let me do some dancing in the picture," she confessed. "You see, I'm not sure yet that I can really act." But Warner Bros. seem to be pretty sure about it, for they have taken up her option and are building bright anticipations upon her pictures to come.

"42nd Street" is Ruby Keeler's first feature film—almost her first film of any kind, her only previous screen experience having been in a "short subject" made in the early days of sound pictures. That was after her marriage to Jolson and just before her stage appearance in the Zeigfeld production of J. P. McEvoy's "Show Girl."

She was dubious about that "Show Girl" stardom, too. "I told Mr. Zeigfeld that I wasn't an actress and I wasn't a singer, just a tap-dancer, but he said 'Oh, you'll be all right,' so I went ahead. But I was awfully afraid. About singing, though, I felt more confident when I was working in "42nd Street," because with the microphones your voice doesn't have to be very big; they can amplify it as much as they like."

Miss Keeler, despite her diffidence, admits that she enjoyed her role in "42nd Street" at the Warner Bros. Burbank studios. One of the chief thrills came from associating daily with the other members of the cast—Warner Baxter, Bebe Daniels, George Brent, Guy Kibbee, Dick Pow-

ell, Ginger Rogers, Una Merkel and the rest. "I had seen them all in pictures, and it was great fun working with them. They knew that it was all new to me, and went out of their way to be nice to me. I'm looking forward to going to Hollywood again for my next picture."

Since her marriage to Al Jolson, with the single exception of the stage run of "Show Girl," Ruby had been simply Mrs. Jolson until the Warner studios, assembling the cast of "42nd Street," realized that as the heroine of that particular backstage romance she would just about fill the bill. A shy, quiet little girl who could dance like nobody's business and who could (in spite of her doubts) sing and act quite well indeed—why, of course, Ruby Keeler! So they signed her up, after arguing quite a bit with her and with Mr. Jolson; and now those studio executives believe that they have made a page of screen history.

The picture itself is based on a novel by Bradford Ropes, also entitled "42nd Street," and it not only tells a story but tells it with music, in an original way. The songs were written by Al Dubin and Harry Warren, who are rather well known as tunesmiths; and in addition to the chief director of the picture, Lloyd Bacon, there was a director in charge exclusively of the singing and dancing, Busby Berkeley by name, who was similarly associated with Eddie Cantor's picture "The Kid from Spain."

So highly does the Warner organization think of "42nd Street," now that it is finished, that they are calling the train that will bring a bunch of stars and chorus girls all the way across the continent from Hollywood to Washington for the inauguration of President Franklin D. Roosevelt the "42nd Street Special." Among these stars will probably be Ruby Keeler. The whole trainload will come to New York for a brief visit after the inauguration. Many of the stars, and all the chorus girls, who will be on board the "42nd Street Special" took part in the making of the picture, so the trip will be like Old Home Week.

And, soon after that, Ruby Keeler will begin her next picture; for it looks as though Mrs. Al Jolson has come to the screen to stay for some time.

HOLLYWOOD GOSSIP

George Arliss is so dead set against cruelty to animals that he will not let them use animals in his pictures. In fact, he refused to permit fish to be used in a fishing scene for "The Adopted Father." The camera just shows the poles bending under a terrific burden.

William Powell is the most particular actor in Hollywood about his lines. He probably rewrites more scenes per picture than any other player, changing the wording to suit his own ideas of what the character would say in such a situation. Players are not supposed to change lines, but Powell does—or at least argues

for that privilege.

Kay Francis, one of the best-dressed women on the screen, doesn't like to be tabbed as a "fashion plate." A mythical feud between Miss Francis and Lilyan Tashman for the title "best dressed woman of the screen" was only a mythical feud. Miss Francis will let anyone have that honor without a struggle.

Ann Dvorak, who left Hollywood when she was just becoming well known as a screen actress, is still wandering in Europe with her husband, Leslie Fenton. Letters to friends indicate that their honeymoon trip will continue for some time to come.

Barabara Stanwyck, who shocked her closest friends by turning cartwheels to help out the vaudeville act of husband Frank Fay some time ago, is back on the stage with Fay in a revue. But she isn't turning any more cartwheels.

Wins Night-Club Queen

Wise-cracking breaks down and reveals love when Edmund Lowe and Wynne Gibson get to understand each other in "The Devil is Driving," an attraction at the Rialto United Theatre, Sunday, for the first three days of the week.

NORMA SHEARER in the "Examiner-Courier" SPRING BOOK OF FASHIONS

A Reproduction From One of the Beauty Articles

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Posed by Norma Shearer



The first step in Norma Shearer's street make-up. The lovely Metro-Goldwyn-Mayer star applies cleansing cream, using a rotary and upward motion of the finger tips.

SECOND STEP. The cleansing cream is removed with a liquid astrigent and a pad of soft cheese cloth.

THIRD STEP. A coating of cream powder base is applied, using the upward motion in its application.

FOURTH STEP. A paste rouge is applied to the cheeks.



Street Make-up. She outlines the slender line of her eyebrows with a soft pencil.

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5711 PARK AVENUE

Sidney Portrays Oriental Maiden In Latest Role

Actress Reveals New Screen Personality for "Madame Butterfly"

Madame Butterfly," one of the most treasured romances of all time, now done into a motion picture, comes to the Rialto Theatre Sunday, with a cast headed by Sylvia Sydney, Cary Grant, Charlie Ruggles, Irving Pichel and Helen Jerome Eddy.

Miss Sydney, playing the title role—a high-born Japanese in an entirely new type of characterization. Eyebrows and eyes slanted, hair lacquered, her steps mincing, draped from head to foot in colorful oriental robes, she is anything but the American girl of "City Streets." "An American Tragedy," "The Miracle Man," "Merrily We Go to Hell," or other of her recent screen successes. It is the story of the beautiful Japanese girl's romance with the American naval officer with which "Madame Butterfly" concerns itself. Grant, as the officer stationed in the island land, meets and falls in love with her. Then, discovering that under Japanese law, divorce is almost automatic when a husband leaves his wife, he decides to marry her and enjoy the happiness of life with her while he remains in the country. As for what is to follow, he does not concern himself.

Ultimately he is sent back to the United States. Too deeply touched to tell her the truth about his plans, he promises to return when "the robins nest again." And the girl takes him at his word; prepares to await his return.

He does return, years later, but under entirely different circumstances.

Edmund Lowe and Wynne Gibson appear on this bill in "The Devil is Driving."

"We want beer that tickles our noses," says a Cleveland ex-bar tender. Ah, so that's the source of that remark about "a snootful."

Did You Know That...?

Cobwebs at the Metro-Goldwyn-Mayer studio, thousands of them, were spun from latex, or liquid rubber?

Walter Huston played a man seventy years old in "The Sign of the Cross," stage version, in 1902?

Ramon Novarro has every phonograph record ever made by Caruso?

That Myrna Loy has played over

fifty roles in pictures, and though American-born, has been an Oriental in all but five?

Edward Sedgwick, director of a score of Buster Keaton comedies, celebrated his 20th year in pictures, February 15th?

Joan Crawford loves blue above all other colors?

An automobile was placed on an incline, and somersaulted fifty feet to stage a "wreck" for Metro-Goldwyn-Mayer's "The White Sister." So carefully was it done that they only had to wreck one car to get the scene?

AT THE OUTREMONT

Constance Bennett, glamorous star in "Rockabye," RKO-Pathe Picture, falls in love with a playwright (Joel McCrea), only to encounter heart-breaking obstacles in the way. Paul Lukas is also featured in this vibrant photoplay coming to the Outremont Theatre, Saturday, March 11th.

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FINE ATTRACTIONS AT LOCAL THEATRE

'Rockabye' and 'The Girl from Calgary' Open at the Outremont.

Starting Saturday until Tuesday two big attractions will head the Outremont Theatre programme, "Rockabye," with Constance Bennett and Joel McCrea and "The Girl from Calgary" with Fifi Dorsay.

"Rockabye" provides two leading men for Miss Bennett, Joel McCrea in the role of the playwright and Paul Lukas as her manager, both devoted lovers. The part of "Snooks," the actress's disreputable but likable mother, is ideally suited to Jobyna Howland's talents. Others in the cast are Clare Blandick, Hazel Jones and J. M. Kerrigan.

The story provides a background of the theatre and is lavishly staged and mounted, Constance Bennett wearing a bewildering array of beautiful costumes. George Cukor directed "Rockabye," an adaptation of Lucia Brander's play by Jane Murnin and Kibbee Glasmon.

Bearing a number of unique distinctions in independent production, "The Girl from Calgary," first musical effort of Monogram Pictures, leading independent motion picture company, is the added attraction.

As well as being the first independently produced musical picture, the first musical picture to use color sequences, the first independent production with two directors, and in addition, is Fifi Dorsay first starring vehicle, as well as her first independent production.

Supporting Miss Dorsay in the intriguing comedy-drama, are Robert Warwick, Paul Kelly, Edwin Maxwell, Astrid Allwyn and Edward Featherstone.

A comedy, news and other short pictures will complete the programme. Vaudeville acts will be featured on Saturday and a Jig-Saw Puzzle will be given to lady patrons on Sunday.

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"ROCKABYE"
With Joel McCrea — Paul Lukas

FIFI DORSAY
In a Melodrama

"The Girl from Calgary"
COMEDY — NEWS — OTHERS

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— Big Acts of —
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R. S. WHITE SCORES ISSUE FLAT MONEY IN ROTARY SPEECH

Cites Cases of France and
Germany Who Issued Ir-
redeemable Currency

ACE OF UNREASON

"Capitalism Doesn't Wear
White Flower of a Blame-
less Life" He Says

"Capitalism doesn't wear the white flower of a blameless life," R. S. White, M.P. for Mount Royal asserted at the inter-city luncheon meeting of the Rotary Club of Montreal and the Westmount Rotary Club at the Windsor Hotel this week. Advised previous to his address, "The Age of Unreason", Mr. White assured the members of the two clubs that he would be careful not to introduce politics into his theme. "Nevertheless I can speak about political conditions in Utopia, even though I am not permitted to discuss affairs in Canada," he said. "My topic has in mind the fads and follies advanced at this time as a panacea for the ills that humanity the world over is suffering."

"According to a news correspondent, a new party in Utopia, namely the 'Wealth in Common' blames capitalism for many of the world's troubles." In referring to water stocks and senseless speculation, Mr. White said, "I am not so sure that capitalists are more to blame than the man on the street or the servant girl in the home for speculation."

"The new party," the speaker continued, "proposes to hamstring all the banks in the country, to take from them the right to issue currencies and establish a national bank which will have the sole power of issuing money. There is nothing new in having a government issue flat money. Turning back the pages of history, it will be found that experiments were made with flat money in France at the time of the Revolution in 1789."

"A more recent case in that of Germany which continued the issue of irredeemable paper money. On November 1, 1923, it took 2 1/2 millions of German paper marks to buy \$1 of gold."

In conclusion, Mr. White dealt with the claim that there is a lack of credit in the country and that the wheels of industry do not turn because the banks are not releasing the necessary capital. He said that the banks held \$565,000,000 in Government securities, because they could not find another outlet without adequate credits.

George A. Finlayson, of Westmount, and A. W. McMaster of the Montreal Club, were joint-chairmen.

Radio Questions And Answers

Is it possible to get distant stations on a two or three tube short wave set.

J. B. Montreal

Providing the set is well made and only the best of materials used it is possible, providing that conditions are favorable, to pick up stations from different countries, but on the ear phones only.

What is the cause of receiving a local station at more than one setting of the dial on my superheterodyne set.

F. S. Montreal

This is called a harmonic, which is a multiple of the fundamental frequency of this certain station, often set up in a circuit.

Is it possible to connect a pair of headphones to the ordinary electric set.

F. O. M. Montreal

Yes, they can be connected to any electric set, provided this is done by a competent radio service man.

What is meant by the term "Kilocycle" used on the radio dial?

Radio Fan Outremont.

Kilocycle means 1000 cycles per second, the frequency at which the station is transmitting.

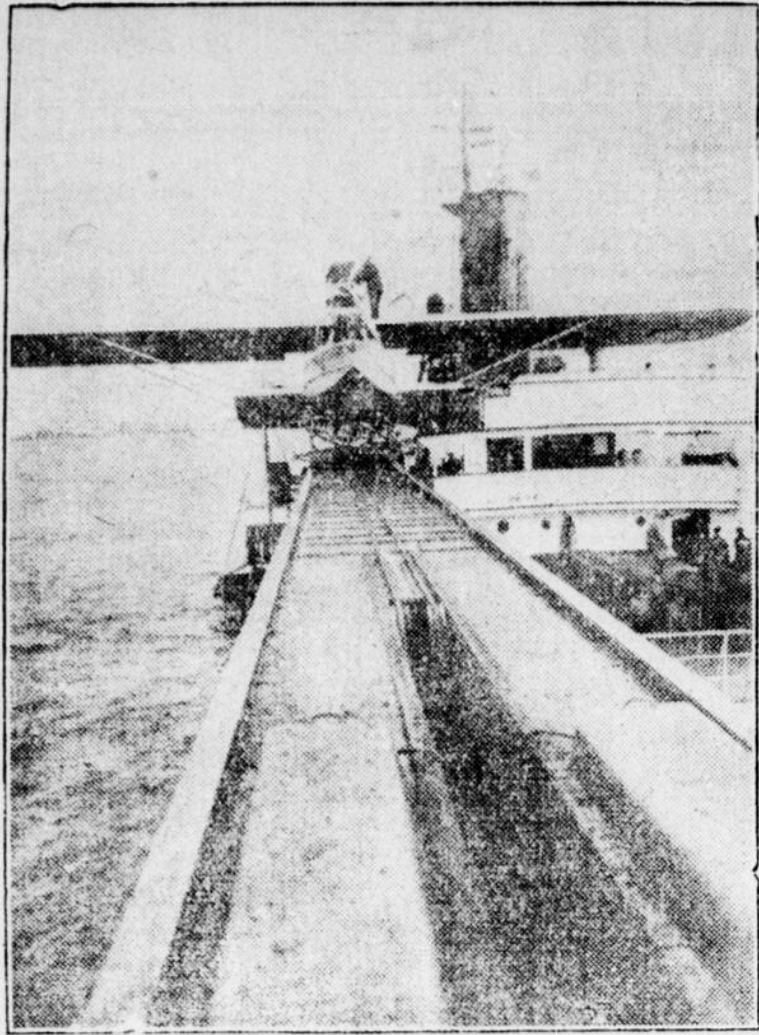
To settle an argument between a friend and myself, would you tell us if a battery operated set is as efficient as an electric set?

Geo. McC. Outremont

Providing it is a well made battery set it is every bit as efficient as an electric set, the only drawback being that the batteries must be replaced when they become too low for use.

The world is becoming like a lunatic asylum run by lunatics. — Mr. Lloyd George.

First Floating Aerodrome



The Norddeutsche Lloyd liner "Westfalen", of 5,000 tons, has been converted into a floating aerodrome and is to be placed in the South Atlantic Ocean for the use of pilots on the way to and from South America, from Africa. Our picture shows the catapult on board the Westfalen for starting flying boats.

NEWSPAPER OFFICE COMPLETE IN FILM MOTORCOACH TRIPS PLANNED TO GASPE

Automatic Telegraphs, Copy-Desk Art Room in "Clear All Wires."

A complete newspaper office, with automatic telegraphs, copy-desk and even an art room, was produced on a Metro-Goldwyn-Mayer sound stage, in exact replica of one in Chicago, for "Clear All Wires," in which George Hill is directing Lee Tracy, Benita Hume, Una Merkel and other noted players.

Copied in detail from actual photographs, not only does the set itself "match up" with the original, but players were chosen to duplicate, in "type" at least, the actual workers there.

Guy Usher, veteran stage actor, who played McFarren recently in "Whistling in the Dark," was chosen to play the publisher, Charles Crockett for the editor, Ferris Taylor, stage actor, for the assistant editor, and Wilbur Mack, noted vaudeville star, plays the debonair and flippant cartoonist. Charles Giblyn, veteran director and character actor, plays the head of the copy-desk.

The picture, based on the famous stage hit, is a rapid fire drama of the adventures of a news correspondent in Europe. Its action ranges all over the world, principally in Moscow. The Chicago newspaper office is shown in scenes showing the effects of his sensational dispatches and adventures at home.

James Gleason, Lya Lys, Alan Edwards, Lawrence Grant, John Mervin Bleifer, Eugene Sigaloff, Ari Kutai and others of note are in the cast.

"What Russia has is not communism in the sense of a free association of willing men working in common. It is communism in the sense of the enslavement of the mass by the few with the aid of an army and a war equipment. This with the police, the universal spies, the convict camp and the death sentence, hold society together. So does a chain hold a prisoner to a dungeon wall..." (Stephen Leacock in Ottawa Journal).

J. Stuart Richardson To Be Heard Over Columbia Network



J. Stuart Richardson of 5180 Queen Mary Road has been connected with radio since the early days of wireless communication between ships and shore. He has roamed the Seven Seas and cast anchor in nearly all of the trade ports of the world. Today, although it is more than six years since he signed off on his last wireless message to become connected with the Research Products Department of the Northern Electric Company in Montreal, he is as buoyant as the sea and as breezy as a trade wind. "Stuart," as he prefers to be called, possesses a happy disposition and loves to delve deep into discussions upon abstruse subjects. He is a keen debater and is a member of the Debating Club of the Junior Board of Trade, as well as the "Spoke" Club, where the dramatic presentation of his forceful arguments have often been applauded by friends and opponents alike.

"Stuart" has a good radio voice and diplomatic manner which led to his becoming the announcer and station director of C.H.Y.C. He will be heard during the Lenten Broadcast from Christ Church Cathedral, Montreal, and the Columbia network on March 24th, at 12:00 Noon, E.S.T.

SKATING PICTURE SHOWN IN EUROPE

With the release of "Carnival on Skates," the annual pageant of the Toronto Skating Club is being seen not only in motion-picture theatres across Canada, but also in other parts of the British Empire and at European points. One of the most spectacular Canadian-made featurettes of the "Sport Chat" series, this Associated Screen News production marks the cinematic debut of Constance Wilson Sameul, and her brother, Montgomery (Bud) Wilson, the two Toronto figure-skaters who last week won the amateur singles and pairs championships of North America at the international meet in New York City.

So perfectly adapted to Canadian temperament and the Canadian climate, figure-skating has long been part of Toronto's social life. That a cinematic record of the grace and skill of figure-skating will be shown throughout the British Empire is indication of the growing merit of native-made Canadian films. Also passing before the camera in "Carnival on Skates" are the champions of England, Hungary, Norway and Austria who attended the last Winter Olympic Sports at Montreal. This affords an excellent contrast of the various figure-skating styles of these countries as compared with the Canadian technique.

But it is the amazing pageantry of the Toronto Skating Club carnival that provides the most thrilling and artistic sequences. Cameramen swarmed out on the rafter's far above the scene and secured amazing shots of intricate pattern and design as the various groups interpreted ballet numbers on skates. Outstanding too are the scenes at ice-level when the dancers on skates passed over the camera itself.

Health Service

Sleep and Health

Considering the amount of time that we spend in bed and the large part of our lives that is passed in sleep, it appears that, by the time we reach adult life, we may fairly claim to be experienced sleepers.

The art of going to sleep is a habit. Most adults go to bed as a routine, and such a routine favours the habit of going to sleep readily. The amount of sleep that is required by different individuals varies. The need of each individual for sleep is proportionate to his physical and mental work.

What causes sleep has not been determined. Nerve cells are active as long as we are awake. As a result of their activity, waste products or fatigue substances are produced and these, acting as a mild drug, may be the cause of sleep. It is also suggested that life moves in a rhythm of activity and rest. Sleep, as the best form of rest, is a part of this

natural rhythm.

We know, from common experience, that when blood is drawn from the brain to other parts of the body we become sleepy. This feeling we experience after eating when more of the blood supply is diverted to the abdomen to play its part in the digestive process. When we are in a warm room, the arteries of the skin dilate and we become drowsy; cooling of the room wakes us up as the skin arteries contract and more blood is diverted to the brain.

Generally we rest better when

things are quiet or when the only noises are those to which we are accustomed. If we are used to certain noises, absolute quiet may keep us awake. That is why the city dweller finds the stillness of the country just as disturbing for a time as the newcomer to the city finds his rest troubled by the noises of the city streets.

A rest at noon, or forty winks, serves as a real restorer for many people. At night, our bedroom should be quiet and dark, with the air kept cool and fresh. The bed-clothes

should be light and the sheets free from wrinkles. As we turn in our sleep many times, the position we assume in going to sleep is of no importance, but the bed-clothes should not be fixed so tightly as to interfere with these natural movements.

We may do without sleep for a time, but if this is long-continued, exhaustion eventually occurs. We would die more quickly from the lack of sleep than from the lack of food. Sleep is needed to allow the body to recover from fatigue. Sleep is essential to health.

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