

# Québec

**INTENSELY MOTIVATING**  
Discover a friendly, trendy,  
business destination



PROVIDING EMOTIONS SINCE 1534

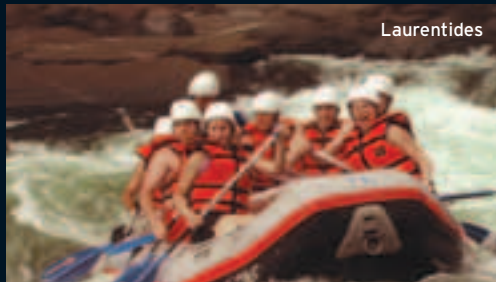




Laurentides

Where **BUSINESS**  
meets *JOIE DE VIVRE*

**Heir to Amerindian, French and British civilizations, Québec holds a unique position on the North American continent.** Its population lives and works primarily in French in the heart of cosmopolitan America, while opening its doors to many other cultures.



Its gigantic territory covers more than 1,600,000 km<sup>2</sup> (617,600 sq. mi.), and is divided into 22 tourist regions. Crisscrossed by two mountain chains and a colossal river fed by thousands of smaller rivers and innumerable lakes, Québec offers wild nautical escapades. Nature runs its amazing course in close proximity to the province's cities. World-class lodging

provides business travellers and convention delegates seeking new adventures with an oasis of peace. With a choice of luxury or simplicity, the Québec hotel industry ensures that travellers are comfortable, welcome and attended to, whether in the city or in country surroundings. Awaiting visitors are modern, large-scale convention halls and conference centres with all the conveniences. Not to forget the unparalleled gastronomic pleasures and the many cultural and outdoor activities on hand to mark all seasons. Nothing better to "perk up the troops!"

Bring your laptop in hand and transport your office to the boreal forest. Fill your attaché-case with fresh country air, crystal-clear water, unforgettable expeditions, a zest of European and lots of American flavour. Whether for a business meeting, conference or incentive junket, Québec awaits you with open arms for an **intensely motivating... break!**





## Uniquely **INSPIRING**



Montréal

**A land of captivating contrasts, Québec is uniquely inspiring.**

From its seductive European charm to its exhilarating North American drive. From its grandeur to its simplicity. Friendly and safe urban centers to its vast and breathtaking vistas. Here a smiling *bonjour* is followed by a friendly hello. Adrenaline-pumping action by rejuvenating relaxation. Sophisticated dining and entertainment by Québec's distinctive *joie de vivre*.

Oases of leisure and recreation stretch out alongside bustling cities. Centuries-old cobblestone streets lead to chic spas and the newest lavastone pampering. Upscale executive retreats give way to exclusive mountainside resorts where culinary masters dream up delicious memories. Dogsledders explore untamed forests, while snowmobilers lope beside one of the world's most majestic rivers.

Charm



Québec City



Québec City and Area



## Extremely FRIENDLY



**It's an enchanting world of luxury log cabins and fairy-tale chateaus, the surprising warmth of an ice hotel and the refreshing taste of Québec's famous ice cider.** World-class championship golfing clears the mind, while whale-watching and sea-kayaking on the spectacular Gulf of St. Lawrence makes hearts soar.

Born of nature and culture, Québec beckons with its wide-ranging and enticing incentive possibilities. Showering you with its legendary welcome, bathing you in its irresistible sense of adventure and fun, Québec keeps its promises. Bold and sassy. Passionate and sophisticated. Outdoorsy yet cultured. Simply unforgettable. Always intensely rewarding!

Passion





## Old-world CHARM



Gatineau

**From its power spots to its hotspots, Québec mixes first-class business and world-class pleasure like no other place.** Stylish and welcoming, effervescent and animated, highly efficient and accessible, by day or night, Québec ranks among the new generation of meeting destinations.

Rooted in European elegance and fuelled by North American know-how, Québec is much more than the sum of its parts.

Historic buildings abut on modern skyscrapers, urban jewels crown natural treasures, cities are open, progressive and bursting with things to see and do. Montréal exhilarates, Québec City seduces and Gatineau delights, all vibrant and culturally refined, while stunning Mont-Tremblant with its fabulous four-season resort offers the perfect balance between work and play.

Style





## New-world SAVVY





**Everywhere state-of-the-art convention facilities and hotels greet you with a smile and impeccable service, their tables laden with gastronomic delights.** A whirlwind of festivals, celebrating everything from dance to song, jazz to comedy, film to fireworks, collide with an exuberant nightlife. Hot-air ballooning and whitewater rafting, haute-couture shopping and luxury cruising ensure hearts pound and laughter abounds.

From business hours to after hours, Québec is an experienced and gracious host, leaving no detail unattended, every expectation fulfilled, each participant enchanted. Unbeatable, uncommon and unblushing, Québec loves to cater to your every need, big or small, every step of the way!

Delight



# Highly ACCOMMODATING

	QUICK FACTS	ACCOMODATIONS	AVERAGE TEMPERATURE
 <b>PALAIS DES CONGRÈS DE MONTRÉAL</b>	<b>Meeting Rooms</b> 94	<b>Total Hotel # Rooms</b> Over 27,000	In April 1 °C / 11 °C (34 °F / 52 °F)
	<b>Total Exhibit Area</b> 18,580 m <sup>2</sup> (200,000 sq. ft)	<b>Prestigious Hotel Rooms Near the Convention Center</b> 5,000	In July 15 °C / 26 °C (59 °F / 79 °F)
	<b>Largest Room: Theater</b> 12,143 persons	<b>Hotel Rooms Linked to the Convention Center</b> 4,000	In October 4 °C / 13 °C (39 °F / 55 °F)
	<b>Largest Room: Banquet</b> 6,820 persons		In January -14 °C / -5 °C (7 °F / 23 °F)
 <b>QUÉBEC CITY CONVENTION CENTER</b>	<b>Meeting Rooms</b> Up to 33	<b>Total Hotel # Rooms</b> Over 12,000	In April -1 °C / 8 °C (30 °F / 46 °F)
	<b>Total Exhibit Area</b> 9,270 m <sup>2</sup> (100,000 sq. ft)	<b>Prestigious Hotel Rooms Near the Convention Center</b> 3,284	In July 13 °C / 25 °C (55 °F / 77 °F)
	<b>Largest Room: Theater</b> 7,500 persons	<b>Hotel Rooms Linked to the Convention Center</b> 948	In October 2 °C / 11 °C (36 °F / 52 °F)
	<b>Largest Room: Banquet</b> 4,780 persons		In January -16 °C / -7 °C (3 °F / 19 °F)

# Infinitely ACCESSIBLE

## INTERNATIONAL AND CANADIAN CONNECTIONS

Nearly 50 airlines serve the international airports in Montréal (YUL), Québec City (YQB), Mont Tremblant (YFJ) and Ottawa (YOW), which is next door to Gatineau. Québec is also linked to the rest of Canada and to the United States by rail and bus.



FROM	TO MONTRÉAL AIRPORT
Beijing	17 hours *
Chicago	2 hours 25 minutes
Frankfurt	8 hours
Los Angeles	5 hours 10 minutes
London	7 hours 15 minutes
Mexico City	5 hours
New York City	1 hour 30 minutes
Paris	7 hours 40 minutes
Toronto	1 hour 10 minutes
Tokyo	15 hours *
Vancouver	4 hours 30 minutes
Washington	1 hour 40 minutes

All flight times are based on direct flights to Montréal.

\* With one stopover

## MAJOR CONVENTION CENTERS

Québec rolls out the red carpet, welcoming conventioners and exhibitors in ultra-modern meeting and trade show facilities by day, treating them to first-rate accommodations by night. Visit [bonjourquebec.com/meetings](http://bonjourquebec.com/meetings) for links to information on meeting spaces and activities in each location.

	QUICK FACTS	ACCOMODATIONS	AVERAGE TEMPERATURE
 <p><b>PALAIS DES CONGRÈS DE GATINEAU</b></p>	<b>Meeting Rooms</b> Up to 17	<b>Total Hotel # Rooms</b> Over 2,200	In April 0 °C / 11 °C (32 °F / 52 °F)
	<b>Total Exhibit Area</b> 5,110 m <sup>2</sup> (55,000 sq. ft)	<b>Prestigious Hotel Rooms Near the Convention Center</b> 684	In July 15 °C / 26 °C (59 °F / 79 °F)
	<b>Largest Room: Theater</b> 3,000 persons	<b>Hotel Rooms Linked to the Convention Center</b> 201	In October 3 °C / 13 °C (37 °F / 55 °F)
	<b>Largest Room: Banquet</b> 1,200 persons		In January -15 °C / -5 °C (5 °F / 23 °F)
 <p><b>CENTRE DES CONGRÈS TREMBLANT</b></p>	<b>Meeting Rooms</b> 12	<b>Total Hotel # Rooms</b> Over 3,700	In April -2 °C / 8 °C (28 °F / 46 °F)
	<b>Total Exhibit Area</b> 975 m <sup>2</sup> (10,500 sq. ft)	<b>Prestigious Hotel Rooms Near Convention Center</b> 1,458	In July 11 °C / 24 °C (52 °F / 75 °F)
	<b>Largest Room: Theater</b> 518 persons	<b>Hotel Rooms Linked to Convention Center</b> 222	In October 1 °C / 10 °C (34 °F / 50 °F)
	<b>Largest Room: Banquet</b> 400 persons		In January -18 °C / -7 °C (0 °F / 19 °F)





## GETTING AROUND IN QUÉBEC

A vast network of regional airports links all parts of Québec. Montréal to Québec City or to Gatineau is only a 45-minute flight. You can also travel by train or charter a rail car with Via Rail. Buses take you directly from Montréal-Trudeau International Airport to Mont-Tremblant in 90 minutes.

## FROM HERE TO THERE IN QUÉBEC

			LA MALBAIE	
		QUÉBEC CITY	142 km / 88 mi	
	MONTRÉAL	253 km / 157 mi	395 km / 245 mi	
	MONT-TREMBLANT	141 km / 88 mi	394 km / 245 mi	
GATINEAU	160 km / 100 mi	207 km / 129 mi	460 km / 285 mi	
			602 km / 374 mi	

## FOR INFORMATION OR RESERVATIONS

[bonjourquebec.com](http://bonjourquebec.com)

**From Canada or the United States**  
**1 877 BONJOUR (1 877 266-5687)**

**From the United Kingdom**  
**Freephone number: 0 800 051 7055**  
From 3 p.m. to 11 p.m., 7 days a week

**International**  
**Telephone: 514 873-2015**  
Fax: 514 864-3838  
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[info@bonjourquebec.com](mailto:info@bonjourquebec.com)

**IMMIGRATION AND CUSTOMS FORMALITIES**  
Go to *Useful tips* on our Web site, [bonjourquebec.com](http://bonjourquebec.com).



### SERVING THE DISABLED

For information regarding hotels, restaurants and tourist attractions in Québec with facilities for the disabled, contact Kéroul at 514 252-3104 ([www.keroul.qc.ca](http://www.keroul.qc.ca)).

## INFOTOURISTE CENTRES • PERMANENT CENTRES

**MONTRÉAL**  
1255, rue Peel (at Sainte-Catherine)

**QUÉBEC CITY**  
12, rue Sainte-Anne (across from the Château Frontenac)

Seasonal Infotouriste centres are also located at Québec's main border crossings. Visit the *Contact us* section at [bonjourquebec.com](http://bonjourquebec.com).



### TRAVEL-WISE TOURIST

In Québec, whether you are enjoying the bustle of the large cities or the diversity of holiday resorts, admiring the majestic St. Lawrence river or exploring the great outdoors, help us to keep these treasures and resources clean.

As per its Sustainable Development Act, Québec makes every effort to respect the environment, whether in the choice of its printed matter or its tourism infrastructures.

All information in this brochure was up to date at the time of publication. The Ministère du Tourisme du Québec cannot be held responsible for any errors or omissions. Our brochures can also be ordered or consulted in Flash format with hyperlinks and video clips on [bonjourquebec.com](http://bonjourquebec.com).

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Montréal



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