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# LeSTUDIO 1

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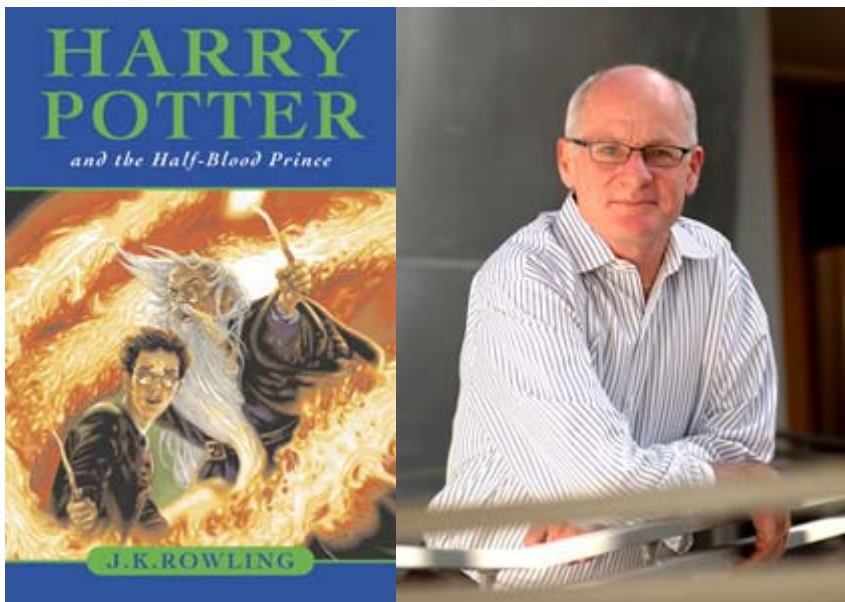
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The Internet Magazine for those who want to know it all...everywhere in the world - July 11 2005

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## Harry Potter in Canada



**Harry Potter and the Half-Blood Prince - Allan McDougall**

The magic of Harry Potter will invade the whole world over the next few weeks. The Canadian editor of the books Harry Potter is an example of a businessmen who took a risk and won big.

Allan MacDougall grew up in Montreal in the Ahunstic district.

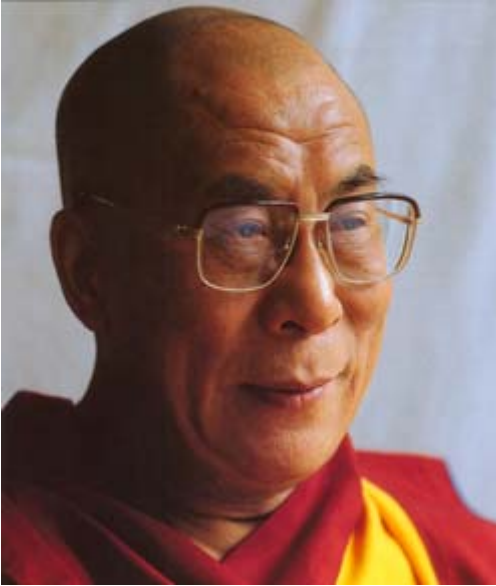
He was initially a sort of jack of all trades, first as a clerk at a Bank in Toronto, than becoming a salesman with the legendary Canadian editor Jack McClelland. It is there that he learned the ropes. He then started its own publishing house in Vancouver and in 1998 he bought the first Canadian rights to Harry Potter while thinking he might be lucky to cover his cost. "Nobody really give the merit of a best-seller to the works of J.K. Rolling." acknowledges MacDougall. In December 1998, his company Raincoast Books had sold in all 4,000 copies of the first Harry Potter book. Today, for the edition Half-Blood Prince, it is rumoured that the first printing will reach 1,2 million copies in Canada, sold at a price of 41\$ each. In all since the beginning, 8 million copies of Harry Potter's books in English were distributed to Canada .

(the French edition of the new book will be published in October)

[www.raincoast.com/harrypotter](http://www.raincoast.com/harrypotter)

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## Dalai Lama



**Dalai Lama**

The symbol of human happiness, Dalai LAMA officially reached his 70 years on last 6 July. This religious character is most known in the world after the Pope Jean-Paul II. Dalai LAMA never celebrated his anniversary and it is his faithful who underlines the event one month after the real date of his birth of June 12. This human legend does not like the divine capacities that are given to him by people. He often answers his visitors: "If you think that I have miracles capacities, you will be disappointed". He considers absurd to regard himself as an alive god. He preaches the human values and kindness, even towards our enemies. He has a very disciplined life. He rises at 3. 30 am and meditates up to 8 am whereas he drinks a bowl of tea and makes his gymnastics. He receives peoples up to 6 pm and never eat before going to bed. To someone inquiring about the most beautiful moment of his life, he answered: " Now!"

[www.tibet.com/NewsRoom/hhbirthdaytenshug.htm](http://www.tibet.com/NewsRoom/hhbirthdaytenshug.htm)

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## Marie-Christine Trottier & Mario Roy



Mario Roy and Marie-Christine Trottier

The team of the summer in the Montreal radio scene is Marie-Christine Trottier and Mario Roy. Their morning program: «Jamais 2 sans vous» is presented daily on the French radio of Radio-Canada. Marie-Christine is well-known in Quebec in the cultural sector while Mario Roy is a famous journalist and editorialist with the newspaper La Presse of Montreal. The formula of their program is pleasant and without being light, it is not too serious and accompanies the summer season very well. The broadcasting is on FM 95,1 between 9 am and 11.30 am from Monday to Friday. and at night in rebroadcast.

[jamais2sansvous@radio-canada.ca](mailto:jamais2sansvous@radio-canada.ca)    [www.radiocanada.ca](http://www.radiocanada.ca)

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## Michel Rivard



Michel Rivard

The singer and composer Michel Rivard will host the next Gala of the music industry in Quebec, the ADISQ, presented next October 30 th in Montreal. The event will be broadcast on Radio-Canada television. Rivard is the real companion of life of the radio speakerine Marie-Christine Trottier. One can wonder which result would have been obtained if Radio-Canada had produced a summer radio program with this team at the animation. Rivard was the guest recently on the program hosted by Marie-Christine and he demonstrated that he really have a great talent to communicate. This artist is a great Quebec citizen, who can be classified is in the same category as Felix Leclerc. Last June 22, Rivard was named officially *Knight of the Ordre national du Québec* by the Premier of Québec. At the present time, he also works on his new songs CD which should came out during the next fall season.

[www.agencespectrascene.ca/ficheArtiste.asp?artId=40](http://www.agencespectrascene.ca/ficheArtiste.asp?artId=40)

(photo Jean-François Gratton)

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## Yves Beauchemin



### Yves Beauchemin

The author Yves Beauchemin has published the second volume of its trilogy *Charles le téméraire*. Beauchemin is definitely one of the best authors of Quebec and the work which really classified him was *Le Matou* published in 1981 and sold to 1,2 million copies.

His other book *Juliette Pommerleau* is not far behind with 800,000 copies sold. The characters of his new book, *Charles*, are all somebody with whom one can be easily identified. It is the trade mark of Beauchemin to create characters close to the ordinary world and the daily life. The first volume of *Charles le téméraire* was published in October 2004 and it sold over 50,000 copies, which make it already a best seller. [www.fides.com](http://www.fides.com)

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## legor Hôtel des Encans



### Drawing by Adolf Hitler

The auctioneer legor de Saint-Hippolyte will hold an auction sale Tuesday on July 19 in which four drawings of architect will be offered to buyers. The author of those drawings is Adolf Hitler. The advertisement of this sale created criticisms, in particular by the Canadian Jewish Congress.

The original drawings were entrusted to the *Hôtel des encans* by an anonymous salesman. No value of the possible selling price was mentioned by Saint-Hippolyte who always refuses to predict the amounts of bidding. Questioned concerning legitimacy to sell souvenirs having belonged to Hitler, the auctioneer considers that its role is to be an auction house. It is then up to the public to decide to buy or not to buy.

[www.iegor.net](http://www.iegor.net)

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### "We keep going our way.... "

The magazine *LeStudio 1* reach now more than 10,000 subscribers. We started this project last March, by way of test, with only around near 2,000 subscribers coming from the personal E-Mail addresses book of the members of *LeStudio 1* starting team. We invited our first subscribers to send forward to others the magazine and this formula made it possible to reach the current result. It is significant to note that our magazine is sent to the subscribers individually and does not constitute a group sending (Spam). We received several comments from you readers appreciating the new concept of this magazine and we thank you. The visits on our official website reach sometimes up to 1,000 pages daily. Funny enough , the only negative comments comes from some of the people in Montreal representing the Quebec's journalists. People there do not seem welcoming our new magazine. That is again the proof that often our adversaries are our brothers of trade.

*LeStudio 1* is written for you, dear readers ! Thanks you!

[www.lestudio1.com](http://www.lestudio1.com)

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## The thought of mademoiselle x

" Be patient ! With time, even the grass becomes milk "  
Tibetan proverb "



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**Le Studio 1** is a weekly French language Magazine distributed individually on a private basis to more than 10,000 electronic addresses throughout Canada and Europe, in particular to the sectors of the media, publishing, public administration, finances, universities and business executives. It is also distributed in various other sectors.

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