

GUIDE des ACHETEURS

Ce Guide classé contient les
annonces des commerçants les plus en vue
et des entreprises les plus
progressives.

1976-77

CLASSIFIED BUYERS' GUIDE

This Buyers' Guide
contains the advertisements
of the more progressive
businessmen and firms.



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BETTER BUSINESS BUREAU OF MONTREAL, INC., An independant non-profit agency supported by businessmen dedicated to the improvement of relations between business and the consumer. It is a community project dedicated to the public interest. George A. Blundell, President Roger J. Nadeau, V.-Pres & General Manager Canadian Imperial Bank of Commerce Bldg., Suite 528 1155 Dorchester Blvd West, Montreal, H3B 2H5, Tel. 861-9281 Bureau d'éthique commerciale de Montréal, Inc. Le bureau est une agence indépendante sans but lucratif établi et supporté par les hommes d'affaires voués à l'amélioration des relations entre l'entreprise et le consommateur. George A. Blundell, Président Roger J. Nadeau, Vice-Prés. & Gérant Général Edifice de la Banque Canadienne Impériale de Commerce, suite 518 1155 ouest boul Dorchester Montréal, H3B 2H5, Tel. 861-9281

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The Montreal Board of Trade is a voluntary association of businessmen founded in 1822 which provides a wide range of services and facilities for its membership. Membership is drawn from the commercial and industrial community of Montreal and surrounding area and includes manufacturers, wholesalers, retailers, professions, financial institutions, transportation and other service industries.

Services available to members include the following:

An information centre which contains numerous publications such as trade directories, almanacs, statistics, telegraphic code books, telephone books, and other material of interest and concern to businessmen.

An International Trade Section which, through receiving foreign visitors and directing import/export trade inquiries to members, is actively involved in the promotion of increased trade with other countries.

An Employee Relations Section which undertakes surveys of wages/salaries and working conditions in the Montreal area and prepares special releases on various personnel matters, all designed to provide businessmen with up-to-date information respecting trends and practices in this field.

An education programme which includes the organization of courses and seminars for the local business community, as well as the developing of a close liaison with the various elements of the educational community with a view to having the "story" of business presented to those who are involved in the education of our youth.

An information service which includes a monthly bulletin providing current information on such matters as taxation, election procedures, Municipal, Provincial and Federal legislation/regulations, trade opportunities, and related day-to-day business information, as well as special publications released on a periodic basis.

Club facilities in Commerce House, 1080 Beaver Hall Hill, and the Board of Trade Building, 300 St. Sacrement Street, for the use of members in connection with social and/or business functions where meeting facilities and meal and/or bar service is required.

Representations to governmental authorities concerning proposed regulations or legislation where it appears that the effect of these developments would be unduly restrictive or burdensome to the business community.

The Board of Trade offices are located on the 6th Floor, Commerce House, 1080 Beaver Hall Hill, Montreal H2Z 1S9 (telephone 878-4651) and the permanent staff is headed by Mr. E. Lorne Tracey, the General Manager.



"Le Vieux Montréal" readied for a course presentation
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Associations



"La Chambre de commerce du district de Montréal a pour but de contribuer à l'essor économique et à la prospérité du milieu dans le respect des valeurs humaines et sociales de la communauté.

"La Chambre centre son activité sur le développement et l'éducation économiques des citoyens du milieu métropolitain, ceux de langue française en particulier. De plus, à cause de sa position au sein de la communauté, elle s'intéresse aussi à des questions économiques et sociales de plus grande envergure. Elle touche donc au développement des intérêts de toute la collectivité québécoise dont Montréal constitue le noyau essentiel. Par son action communautaire, la Chambre contribue au progrès de tous les Canadiens, qu'ils soient membres ou non de la Chambre."

Fondée en 1886, la Chambre de commerce du district de Montréal compte quelque cinquante employés et près de 4,500 membres dont 750 entreprises.

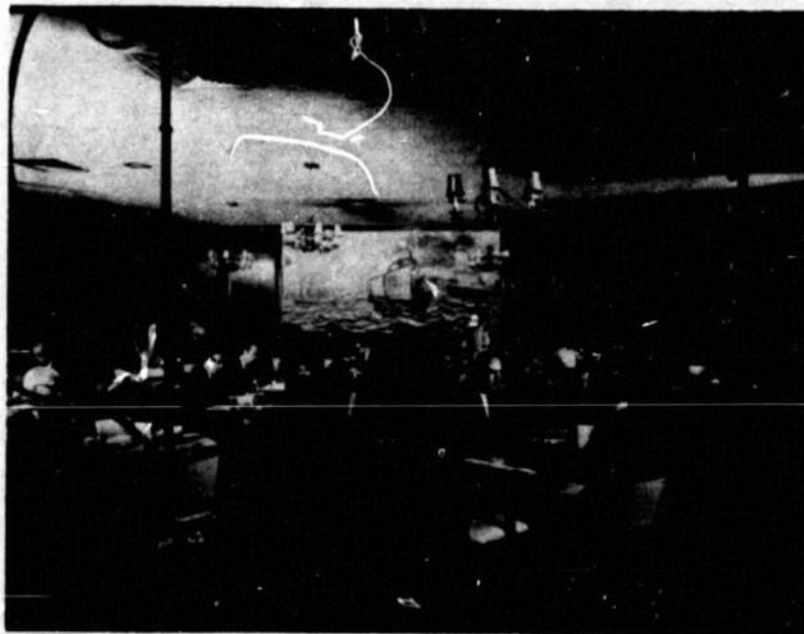
LA VOIX DES HOMMES DE L'ENTREPRISE

Par ses études, ses recherches, ses mémoires et ses prises de position publiques, la Chambre contribue à créer un climat favorable au développement de l'entreprise. Elle suit l'actualité, écoute les avis des hommes de l'entreprise et se fait leur porte-parole toutes les fois que l'intérêt commun le commande.

LES SERVICES AUX MEMBRES

Le service de renseignements

Ce service traite les demandes de renseignements qui parviennent à la Chambre (plus de 20,000 en 1974). Il est équipé pour donner une réponse personnelle à toutes les questions sur la région de Montréal. Maintenant lié au Service d'analyse de l'information technologique du Québec (S.A.I.T.), il répond à la plupart des questions techniques des entreprises, à propos des producteurs et des distributeurs, des matières premières et des produits manufacturés, de l'outillage disponible et de l'état des



La Salle Internationale: la sculpture et les nombreuses armoiries qui ornent ses murs dotent cette salle d'une atmosphère internationale.

recherches industrielles. D'autre part, il est lié au réseau international des Chambres de commerce et peut aider les importateurs et les exportateurs, aussi bien que les voyageurs.

Le service d'animation

En comptant sur la compétence exceptionnelle de certains de ses membres, la Chambre organise des stages de perfectionnement qui permettent la mise en commun de l'expérience des membres dans la solution des problèmes pratiques de la vie des affaires. La Chambre offre aussi des sessions d'information sur des questions d'actualité économique et sociale.

Le service des manifestations

Les déjeuners-causerie hebdomadaires de la Chambre constituent la tribune publique de langue française la plus prestigieuse au Canada. D'autres manifestations, à l'occasion des fêtes ou d'événements sportifs, favorisent l'intégration des membres et multiplient les occasions de rencontres d'affaires.

Le Club

Les membres peuvent utiliser le Club de la Maison du Commerce. Muni de salles à manger, de salons privés et de bars, le Club se prête à tous les genres de manifestations. Les membres ont aussi accès aux clubs administrés par la Chambre de commerce/Board of Trade des villes suivantes: Halifax, Hamilton, London, Oakville, Ottawa, St. Catharines, Toronto, Vancouver et Winnipeg.

*Les publications***COMMERCE MONTREAL**

Organe officiel de la Chambre, Commerce Montréal informe à chaque quinzaine les membres des activités de cette dernière.

COMMERCE

La revue Commerce, publication mensuelle, est au service des cadres moyens et supérieurs de l'entreprise publique et privée; elle compte 29,000 abonnés et environ 60,000 personnes la lisent chaque mois. "Commerce" est à bord de tous les vols d'Air Canada et des vols d'affaires de CP Air.

LE REPERTOIRE D'ASSOCIATIONS

publié chaque année par la Chambre, est un document unique au Québec qui contient les noms des présidents et des secrétaires, les adresses et les numéros de téléphone de plus de cinq cents associations, groupes, organismes et clubs sociaux de la métropole.

ENQUETES ET ETUDES

établissent les tendances et les coutumes relatives à divers sujets susceptibles d'intéresser les membres dans l'administration de leurs entreprises. Par exemple: salaires des employés, allocations pour les dépenses d'automobile, congés payés, fermeture pour les vacances d'été, etc . . .

ANNUAIRE DES MEMBRES

Chaque année, la Chambre publie un Annuaire des membres dans le but d'aider ses membres à mieux se connaître et de susciter la collaboration.

La Chambre de commerce du district de Montréal a son siège social à la Maison du Commerce, 1080 côte du Beaver Hall, Montréal H2Z 1T1, (514) 866-2861. Monsieur Pierre Shooner assume la direction générale de la Chambre.

Associations—Continued

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- ÉQUIPE PASTORALE DE L'IMMACULÉE CONCEPTION, Père Pierre Coté, Directeur 1855 est rue Rachel, Montréal, H2H 1P5, Tel. 526-5961
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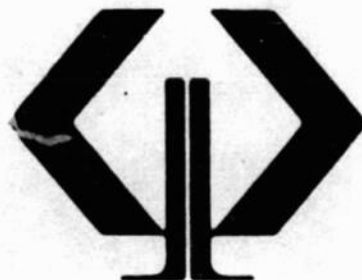


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**Succursales de la Banque Royale
à votre service
dans la région métropolitaine**

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Siège social et Succursale principale de Montréal	
Place Ville-Marie - - - - -	874-2168
Centre bancaire personnel - - - - -	874-5900
405 ouest, rue de Maisonneuve - - - - -	874-5922
Dorchester et Guy - - - - -	937-6175
Dorchester et Stanley - - - - -	874-8622
1415, rue de la Montagne - - - - -	844-1063
La Cité - - - - -	874-6900
La Petite Bourgogne - - - - -	935-2459
Maison du Commerce - - - - -	874-8774
Notre-Dame et St-Laurent - - - - -	874-8552
Notre-Dame et des Seigneurs - - - - -	937-4648
Peel et Sherbrooke - - - - -	874-8720
Place d'Armes - - - - -	874-8641
St-Antoine et Côté - - - - -	874-6608
St-Catherine et McGill College - - - - -	874-2821
St-Catherine et Carré Phillips - - - - -	874-6528
St-Catherine et St-Mathieu - - - - -	937-9451
St-Catherine et Stanley - - - - -	874-2900
360 ouest, rue St-Jacques - - - - -	874-2548
St-Jacques et Cathédrale - - - - -	874-5508
1980 ouest, rue Sherbrooke - - - - -	937-3982
Sherbrooke et Bleury - - - - -	849-3508
Sherbrooke et Guy - - - - -	874-6793

EST / EAST DISTRICT

Amherst et St-Catherine - - - - -	874-6740
Beaubien et Louis-Hémon - - - - -	728-3601
Bélanger et Delorimier - - - - -	725-5251
Centre Chargé de l'Est - - - - -	874-8505
Hochelaga et Viau - - - - -	254-7107
Iberville et Dandurand - - - - -	273-2428
Montréal-Est, Notre-Dame et Georges V - - - - -	353-0330
Mont-Royal et Papineau - - - - -	523-2182
Ontario et Bourbonnière - - - - -	527-3418
Pie IX et Jean-Talon - - - - -	722-3568
St-Catherine et Jeanne-d'Arc - - - - -	524-3673
St-Denis et St-Catherine - - - - -	874-8240
Succursale communautaire - - - - -	527-8747

NORD / NORTH DISTRICT

Côte-des-Neiges et Van Horne - - - - -	731-7331
Crémazie et 17e - - - - -	729-1896
Décarie et Van Horne - - - - -	737-6581
5455 de Gaspé - - - - -	274-6528
Jean-Talon et Hutchison - - - - -	874-5552
Jean-Talon et Victoria - - - - -	731-9664
Lachapelle et Louisbourg - - - - -	334-7060
Laurier et Parc - - - - -	874-8284
Les Galeries Normandie - - - - -	334-5214

Montréal-Nord,

Henri-Bourassa et Lacordaire - - - - -	324-5810
Montréal-Nord, Pie IX et Forest - - - - -	323-5330
Montréal-Nord, Résidence Les Cascades - - - - -	322-8610
Mont-Royal, Canora et Cornwall - - - - -	739-2261
Mont-Royal, Royalmount et Royden - - - - -	731-7991
Mont-Royal, 5820 Côte-de-Liesse - - - - -	735-1325
Mont-Royal et St-Laurent - - - - -	874-8672
Parc et Bernard - - - - -	270-2187
Parc et Legendre - - - - -	388-9248
Place Crémazie - - - - -	389-8454
Plaza Côte-des-Neiges - - - - -	735-6601
St-Hubert et Jean-Talon - - - - -	274-5661
St-Laurent,	
Côte-de-Liesse et Montée-de-Liesse - - - - -	341-4363
St-Laurent, Décarie et de l'Eglise - - - - -	874-5581
St-Laurent, Lebeau et Deslauriers - - - - -	331-8787
St-Laurent, Centre Commercial Norgate - - - - -	744-5551
St-Laurent, Place Vertu - - - - -	332-1147
St-Laurent et Guizot - - - - -	874-8958
St-Laurent et St-Zotique - - - - -	274-3528
St-Laurent et Sauvé - - - - -	388-5776
St-Michel et Legendre - - - - -	323-1874
Van Horne et Darlington - - - - -	874-8750
Van Horne et Outremont - - - - -	274-2477
Van Horne et Victoria - - - - -	739-3161

OUEST / WEST DISTRICT

5185 Chemin-de-la-Reine-Marie - - - - -	874-6681
Chemin-de-la-Reine-Marie et Earncliffe - - - - -	482-7660
Côte St-Luc et Coronation - - - - -	484-8426
Monk et Allard - - - - -	768-4745
Monkland et Grand - - - - -	481-8177
Monkland et Harvard - - - - -	489-4913
Montréal-Ouest - - - - -	481-0304
Sherbrooke et Cavendish - - - - -	481-0263
Sherbrooke et Décarie - - - - -	489-3858
Sherbrooke et Hampton - - - - -	489-8645
Somerled et Cavendish - - - - -	482-4466
Verdun, Verdun et Woodland - - - - -	766-2352
Verdun, Wellington et Rielle - - - - -	769-4584
Wellington et Ste-Madeleine - - - - -	935-4641
Westmount Square - - - - -	874-6524
Westmount, Sherbrooke et Victoria - - - - -	937-3955

BANLIEUES / SUBURBAN

Aéroport International de Montréal - - - - -	
Dorval - - - - -	636-3866
Aéroport International de Montréal - - - - -	
Mirabel - - - - -	476-2420
Anjou, Jarry et Parkway - - - - -	352-7020
Anjou, Centre Commercial - - - - -	353-7940
Beaconsfield, Centre Commercial - - - - -	697-2460

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Beloeil, Centre Commercial Montenach - - - - -	467-2825
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Brossard, Rome et Milan - - - - -	656-3360
Candiac - - - - -	659-9681
Chambly, Place Chambly - - - - -	658-8753
Châteauguay - - - - -	691-2720
Dorval, West Island Mall - - - - -	684-0202
Dorval, Centre Commercial - - - - -	631-1821
Kirkland, Plaza St-Charles - - - - -	697-8040
Lachine, 995, Notre-Dame - - - - -	637-2536
Lachine, 55, 45e avenue - - - - -	637-2592
Lachine, Les Galeries - - - - -	634-7127
LaSalle, Lafleur et Jean-Milot - - - - -	366-4390
LaSalle, LaSalle et Strathyre - - - - -	366-5103
LaSalle, Plaza Newman - - - - -	363-3305
Laval, Cartier et 15e avenue - - - - -	663-7460
Laval, Centre Commercial Duvernay - - - - -	661-7771
Laval, Centre Commercial St-Martin - - - - -	681-9231
Laval, Centre Commercial Vimont - - - - -	667-9150
Laval, Centre 2000 - - - - -	681-1626
Laval, Notre-Dame et Elizabeth - - - - -	688-5780
Laval, Place Fabreville - - - - -	625-6907
Longueuil, Chambly et Ste-Foy - - - - -	670-4010
Longueuil, Place Longueuil - - - - -	651-5010
Longueuil, Place Trans-Canada - - - - -	463-1980
Morin Heights - - - - -	226-2000
Pierrefonds, Guin et Monk - - - - -	626-6663
Pincourt, Centre Commercial Ile Perrot - - - - -	453-2294
Pointe-aux-Trembles,	
Carrefour de la Pointe - - - - -	642-5020
Pointe-aux-Trembles,	
Centre Commercial Cardinal - - - - -	645-7418
Pointe-Claire, Centre Commercial - - - - -	697-0910
Pointe-Claire, St-Jean et Hymus - - - - -	697-7772
Rosemère - - - - -	625-0741
Roxboro, 4733 boul. des Sources - - - - -	684-8110
St-Adèle - - - - -	229-3595
St-Agathe-des-Monts - - - - -	326-2001
St-Antoine - - - - -	436-4223
St-Bruno - - - - -	653-7846
St-Eustache - - - - -	472-1570
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St-Jean - - - - -	658-4602
St-Jérôme - - - - -	438-3557
St-Lambert, Centre Commercial Laurier - - - - -	672-6150
St-Léonard, Viau et Robert - - - - -	321-8127
St-Paul l'Ermitte - - - - -	581-2510
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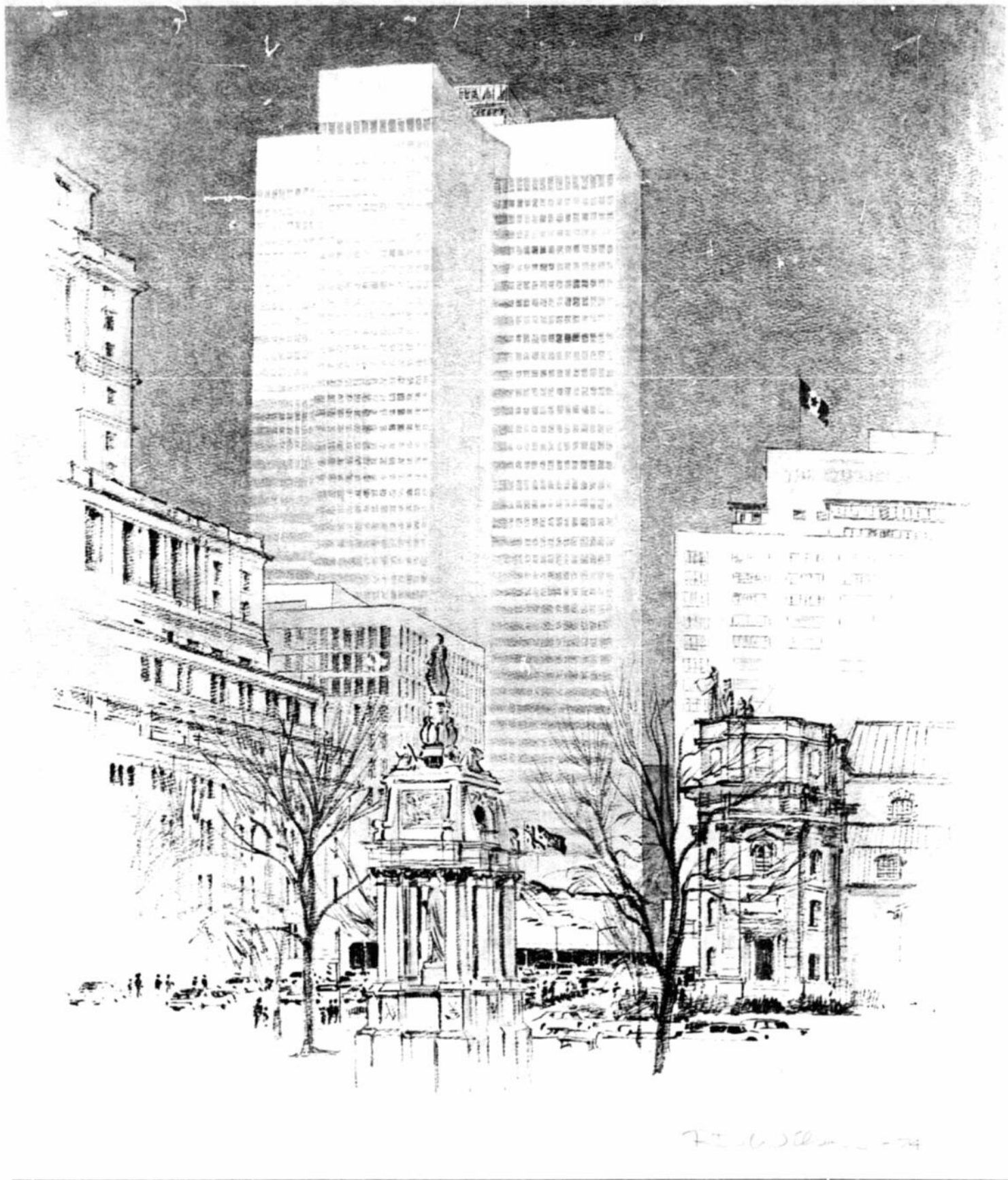
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This R. D. Wilson sketch of Place Ville Marie as seen across Dominion Square, was commissioned by the Royal Bank. The Place Ville Marie complex revolves around the Royal Bank Building and is composed of shops, offices, dining and entertainment facilities. Thousands of people work and stroll daily through this city within city. Many do their banking at one of the two Royal Bank branches in the building. You too will find these branches convenient, with friendly staff to take care of your banking needs.

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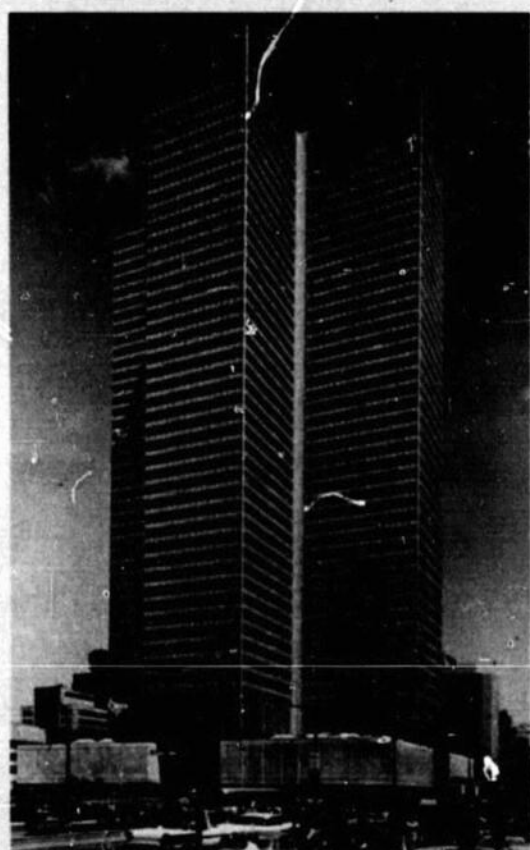
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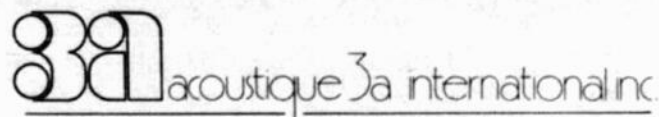
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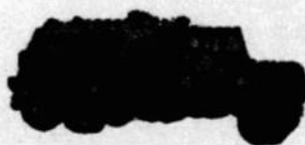
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