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Q3

1878/79

Q6

magasin
lecture sur
place

ADVERTISE AND PROSPER!

BUREAU

OF



Illustrated Advertisements

J. M. HAINAULT, Proprietor,

ENGRAVER ON WOOD AND METAL,

12, **S. DU FORT STREET**, QUEBEC.

Opposite the Post-Office

Bureau of Illustrated Advertisements

Do you want your advertising to be showy and conspicuous ?

Do you want your line of business to be well known ?

Go to the BUREAU OF ILLUSTRATED ADVERTISEMENTS and get a nice circular with a view of your building on it. Get a fancy Bill-head and envelope, and get an Illustrated Advertisement in all the Newspapers in the Dominion.

The proprietor of the BUREAU being himself a Designer and Engraver on wood will guarantee satisfaction as regards the engraving part and will only employ first class printers in turning out the different orders which may be entrusted to him.

J. M. HAINAULT,

PROPRIETOR OF THE

Bureau of Illustrated Advertisement.

Bureau d'Annonces Illustrees.

Voulez-vous que vos annonces soient bien vues de tout le monde ?

Voulez-vous que votre ligne de commerce soit bien connue ?

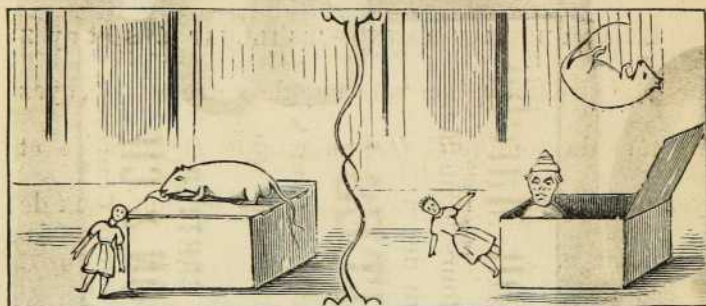
Allez au BUREAU D'ANNONCES ILLUSTRÉES et ayez une jolie circulaire avec une vue de votre bâtisse, ayez une tête de compte et une enveloppe de fantaisie et ayez une annonce illustrée dans tous les journaux de la Puissance.

Le propriétaire du bureau étant lui-même un dessinateur et graveur sur bois, garantira satisfaction sous le rapport de la gravure et n'emploiera que des imprimeurs de première classe pour l'exécution des diverses commandes qui lui seront confiées.

J. M. HAINAULT,

PROPRIÉTAIRE DU

Bureau d'Annonces Illustrées.



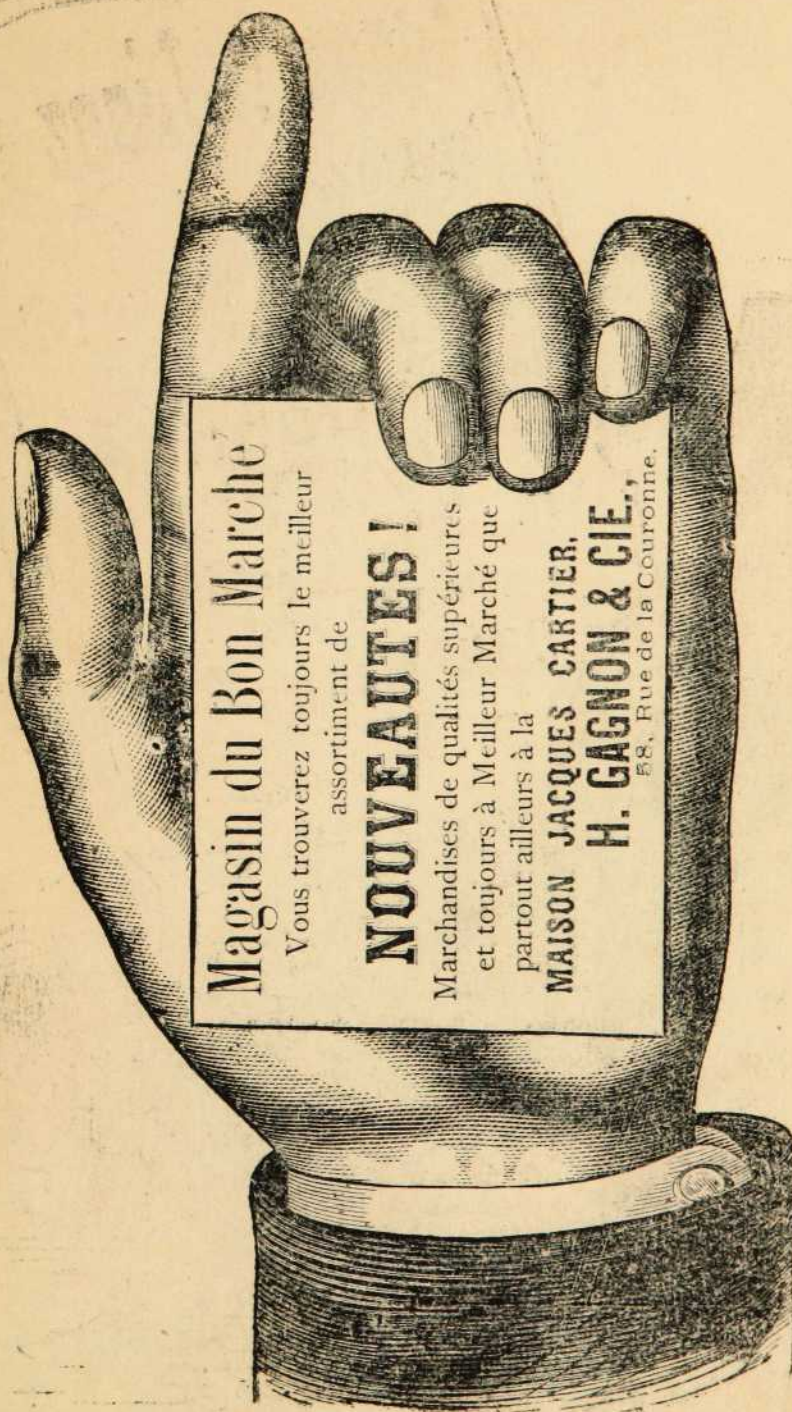
What's in there ?
Smells like cheese. }

Que peut-il y avoir là de dans ?
Gageons que c'est du fromage. }

But..... it was n't.

Mais..... non.

MAISON JACQUES CARTIER!!



Magasin du Bon Marche

Vous trouverez toujours le meilleur
assortiment de

NOUVEAUTES!

Marchandises de qualités supérieures
et toujours à Meilleur Marché que
partout ailleurs à la

MAISON JACQUES CARTIER,

H. GAGNON & CIE.,
58, Rue de la Couronne.

H. GAGNON & CIE.,

Importateurs,

No. 58, RUE DE LA COURONNE, ST. ROCH, QUEBEC.



Lisez! Lisez!

Pressez-vous!

Pressez-vous!

Les Marchandises sont
PELE-MELE! PELE-MELE!

Ils se donnent

VITE! VITE! VITE!

ALLEZ VOIR CHEZ

H. GAGNON & CIE.,

C'EST LE
MAGASIN

DU
BON MARCHÉ.

58, Rue de la Couronne.

Attention ! Attention ! Attention !

Nous avons résolu d'abolir complètement le Vieux Système des Hauts Prix ; pour celui de **Grands Débits, Petits Profits.**

L'avalanche devait tomber et elle est tombée en effet, elle en a fini avec toutes les idées sombres des Hauts Prix, en nous laissant introduire une manière entièrement nouvelle de conduire nos affaires qui, nous sommes heureux de le dire, a été si satisfaisante pour nos pratiques que, pendant les deux dernières années, nos Ventes à Bon Marché et le système d'**UN SEUL PRIX**, nous a valu l'estime générale.

Province de Québec.—Vous êtes un peuple favorisé pendant cette grande crise, mais vous le méritez, et nous sommes très-heureux de pouvoir vous donner de Grandes Chances en retour du Patronage Litéral que vous nous accordez.

Nous sollicitons une faveur de vous, ne vous pressez pas trop les premiers jours de chaque semaine, vû que le Magasin n'est pas très-grand, sans doute que vous vous rappelez encore quelle était la foule à nos comptoirs, l'an dernier, lorsque nous commençons cette Vente à **BON MARCHÉ.**

Quelques-uns furent très-mécontents parce qu'ils ne purent se faire servir chez nous et payèrent plus cher ailleurs. Ce ne fut pas notre faute, nous avions fait de notre mieux.

Cette fois-ci nous avons prévu la chose, de grandes améliorations ont été faites, nous détaillerons dans les trois Étages de notre Magasin. Si le premier étage est rempli, montez au deuxième, s'il y a foule dans l'un et dans l'autre, essayez le troisième étage, et si vous n'avez pas de place dans celui-ci, attendez quelques minutes, nous ferons de notre mieux pour vous servir sans trop de retard. Nous vous conduirons à notre Magasin de

TAPIS, PRELARTS,

DAMAS, FRANGES,

REPS CORNICHES,

POLES, BAGUETTES D'ESCALIERS,

TAPIS EN DRAP pour Tables et pour

PIANOS, RUGS, Etc., Etc.

En général tout ce qu'il faut pour Fournitures de Maisons.

Notre Magasin de Tapis est sur la *RUE DES FOSSES*, et l'entrée se trouve dans notre Magasin de la *Rue de la Couronne.*

H. Gagnon & Cie.,

No. 58, St. Roch Quebec.

Magasin du Bon Marche'.

AU No. 58, RUE DE LA COURONNE, ST. ROCH, QUEBEC.



LE
DEPARTEMENT
DES
FOURNITURES DE MAISONS,

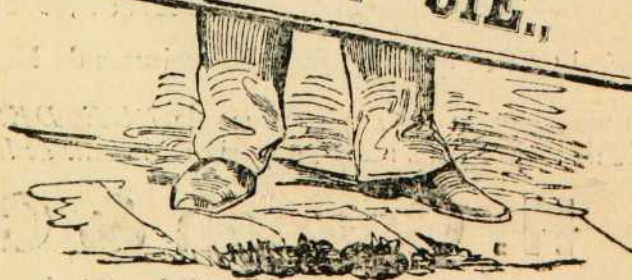
TELLE QUE :

Prélarts Anglais et Canadien de toute largeur,
Tapis de Bruxelles, Ecossais et Canadien,
Etoffes à Rideaux, Damas, Reps, Points, Cretonne, Mousselines,
Pôles, Corniches et Baguettes en cuivres,
Tapis d'Escaliers, Franges, Glants, etc., etc.,
Se trouvent en arrière de notre Magasin faisant face sur
la *RUE DES FOSSES* et l'entrée se trouve au

MAGASIN PRINCIPAL

No. 58, Rue de la Couronne.

H. GAGNON & CIE.,



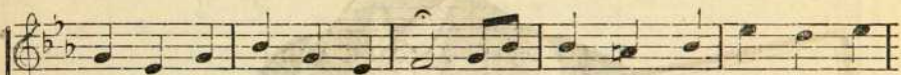
"MARY AND I."



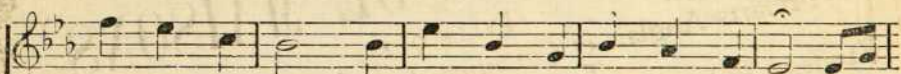
1. 'Twas evening in May, and the soft ze - phyr sigh'd Thro'
 2. Fair creature, there's ma - ny a wealthi - er man Would

Piano.

Con Spirito.



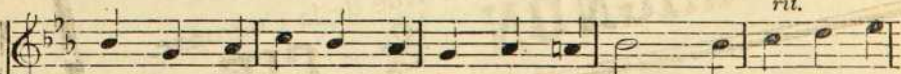
branches low bending a - bove my Ma - ry and I, as we
 glad - ly have you for a bride; But no one can love you more



wander'd a - long And whisper'd of beau - ty and love. "We'll
 fond - ly than I, — My trea - sure my beau - ty and pride! Oh!



rit.



make us a nest, like the bird - lings I said, "And nev - er shall
 had I a man - sion, with car - pets of gold, And sil - ver I'd



"MARY AND I."—Continued.

ad lib.

part cov - er a - ny the more." "Oh! yes, she re - plied, and a and buy you the - pret - ti - est

SEWING MACHINE buy at ALLAIRE AND COMPANY'S STORE.
SEWING MACHINE at ALLAIRE AND COMPANY'S STORE.

3 "I'll spread you a couch, upon which to recline
When evening shall call us to rest,
And, also," said she, as she laughed with glee,
"A Washer and Wringer:—the best."
"Then so shall it be, love, and good ones at that;
We'll get them from England's far shore."
"Oh, no," she exclaimed, "they have elegant ones
At ALLAIRE & COMPANY'S STORE."

4 "But, Mary, alas! I must sad'y confess,
My means are but slender as yet;
To buy a Machine of the very best kind
Would certainly run me in debt,
A common one for you, it would never please,
The best you must have, and that sure"
She said, with a smile, "you may purchase on lease,
At ALLAIRE & COMPANY'S STORE."

5 "To-morrow then, love, let us journey along
To the popular place Fabrique street.
We'll see there Washers and Wringers and Sewing
Machines;
I as-sure you 'twill quite be a treat.
How many fond souls might be severed for years
From those they so fondly adore.
Were't not for the system of payment they have
At ALLAIRE & COMPANY'S STORE."

6 We went. Happy day! Can I ever forget
The pleasure that beamed in her face,
As she gazed at the Washers and Sewing Machines
In Allaire's most wonderful place.
We bought one of each, and the best of its kind;—
Been married a twelve-month or more,
And Mary is singing this song to her babe,
Of ALLAIRE & COMPANY'S STORE."



MONTRES, HORLOGES, BIJOUTERIES
de toutes sortes, PIPES D'ECUME DE
MER réparées avec soin et garanties.

AUSSI:

Toute sorte d'instruments de physi-
que, etc., et BOITES à MUSIQUE.

DUQUET & DALAIRE,
HORLOGERS ET BIJOUTIERS,
No. 179, rue St. Joseph,
SAINT-ROCH,
Q U E B E C .



DECORATIONS D'ÉGLISES,
Dorure,
PEINTURE A FRESQUE,
ENSEIGNES, TRANSPARENTS,
PEINTURAGE DE MAISONS, TAPISSAGE,
VITRAGE, ETC., ETC.

Tous les ordres qu'on voudra bien leur confier seront
exécutés dans le meilleur style et avec promptitude.

PRES DE LA CONGREGATION DE ST. ROCH.

QUEBEC CIDER MANUFACTORY.

FIRST PRIZE AWARDED AT PROVINCIAL EXHIBITION
1877.

M. TIMMONS,
Du PONT 19,
St. Roch, Quebec,

MANUFACTURER OF

CHAMPAGNE CIDER, GINGER ALE, NECTAR, SODA, LEMONADE

AND ALL KINDS OF SYRUPS.

All orders promptly attended to.

ENTREPOT D'ÉPICERIES

BLUMHART & RIVERIN,

Ont en mains un assortiment choisi d'ÉPICERIES, VINS et LIQUEURS, THÉ et SUCRES, à des prix fixes, mais modérés.

Nous invitons respectueusement le public à faire une visite au dit ENTREPOT

ANCIEN MAGASIN MAILLOUX,

45, RUE DE LA COURONNE, SAINT-ROCH, QUÉBEC.



POULIN'S RESTAURANT,

Corner of St. John and St. Ursule Streets - - - QUÉBEC.

A. POULIN, Proprietor.

LUNCH SERVED IN EUROPEAN STYLE - - - OYSTERS IN EVERY STYLE.

Choice Wines, Cigars, &c.

111 ST. JOHN STREET, and 2 ST. URSULE STREET.

J. VERNIER

PHARMACIEN,

POURTE ST. JEAN, RUE ST. JEAN, 119

FABRICANT DE PRODUITS CHIMIQUES,

PEINTURES, HUILES, VERNIS, &c., &c.

IMPORTATEUR DE DROGUES, INSTRUMENTS DE CHIRURGIE, GRAINES, MÉDECINES PATENTÉES, BOIS DE TEINTURE, ARTICLES DE TOILETTE, &c., &c., &c.

INJECTION ET EMULSION BERTAULT—REMÈDES SURS COMME PRÉSERVATIF.

L'injection est infallible.

D. MANDRY,

TINSMITH, PLUMBER,

Gas Fitter and Bell Hanger,

Manufacturer of

ARCHERS

PATENT

Water Conductor,

Manufacturer of

HOT AIR

COAL or WOOD FURNACES

TIN,

Galvanized and Sheet Iron,

Zinc and Cement Roofing,

DONE AT THE

SHORTEST NOTICE.



N° 163, ST. JOHN STREET.

J. DEEGAN,

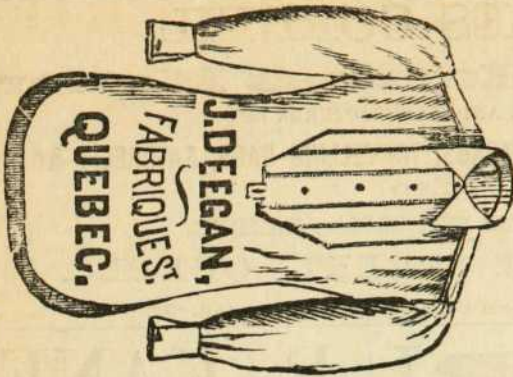
IMPORTER OF

GENTS' FURNISHING GOODS

AND

Shirt Maker,

42, FABRIQUE ST., N.T.



SATISFACTION GUARANTEED.

S. BEDARD,

BRONZE,

AND

AMERICAN CLOCKS,

Fancy Goods, &c., &c.



SILVER AND ELECTRO PLATED WARE,

Rich Jewelry,

AND

FINE WATCHES

No. 30, Fabrique Street, Upper Town, QUEBEC.

F. O. VALLERAND,

IMPORTER,

Nº 92, MOUNTAIN HILL, AND 33, NOTRE-DAME ST.,

LOWER TOWN, QUEBEC.

LAMPS, LANTERNS, GLASSWARE, &c.

COAL OIL, KEROSENE, BENZINE, MACHINERY OIL, BLACK OIL.

— ALSO —

GLOBES, CHIMNEYS, WICKS, SHADES, &c.



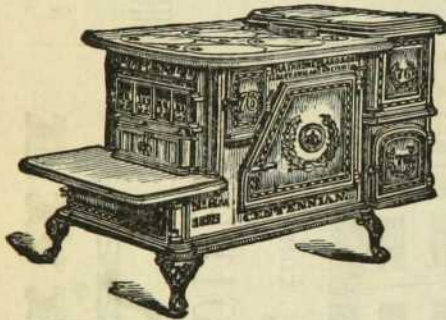
CHARLES CORNEIL,
Saddle & Harness Maker,

IMPORTER AND MANUFACTURER OF
 LEATHER TRUNKS, PORTMANTEAUS, TRAVELLING BAGS, SATCHELS, &c.,

ALSO:

FANCY GOODS IN RUSSIA LEATHER,
 16, ST. JOHN STREET, QUEBEC.

Repairs promptly and neatly executed.



J. R. KANE,

TIN AND COPPER SMITH,
 House-furnishing Goods,
 STOVES, REFRIGERATORS.

No. 59-63, Fabrique St., Upper Town,
QUEBEC.

V. BELANGER & C^{IE},

MARCHANDS IMPORTATEURS DE
 QUINCAILLERIES, PEINTURES, HUILES, VITRES, COUTELLERIE,
 ARGENTERIE,
 BOIS PLIÉS POUR VOITURES, ETC.,
 51, rue la Fabrique, H.-V.,
QUEBEC.

ESTABLISHED 1841.

THOMAS ANDREWS,
No. 1, St. John St., Quebec,

IMPORTER OF
 HARDWARE AND GENERAL FURNISHING GOODS,
 STEAM AND HOT WATER APPARATUS.

Special Attention Given to this Branch.

Reference to which can be made to Revd. M. E. Harnois, St. Joseph College, Ottawa ;
 Revd. F. Grenier, St. Sauveur Church ; Thos. Beckett and D. C. Thomson, Esquires, Quebec.

All Work Executed Promptly.



PATRONIZED BY HIS EXCELLENCY THE EARL OF DUFFERIN
T. MAHONY,

Boot and Shoe Maker,

39, ST. JOHN STREET, UPPER TOWN, Opposite PALACE STREET
QUEBEC.

W. H. TAYLOR,

STENOGRAPHER IN THE ENGLISH AND FRENCH LANGUAGES

(Holder of a certificate from the inventor, Mr. ISAAC PITMAN,)

GIVES PRIVATE LESSONS AT DOMICILE ON REASONABLE TERMS.

INSTRUCTION BOOKS CONSTANTLY ON HAND.

Addresses: Union Bank Building, Quebec, or Hedley Ville, Post Office, Quebec



CHS. MONTMINY,

GRAVEUR SUR BOIS

ET

SCULPTEUR,

No. 36,

ST. EUSTACHE, QUÉBEC.

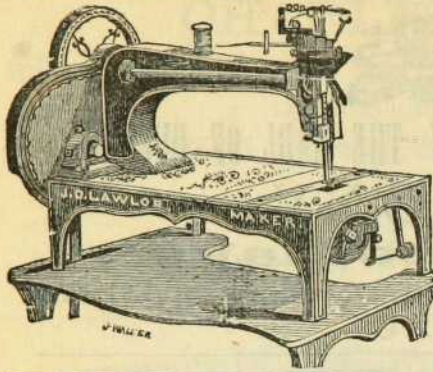
Se chargera d'exécuter toute sorte de gravure pour illustration et de sculpter toute espèce d'ornements d'églises, et modèles de tous genres, ainsi que des estampes en caoutchouc pour sceaux, etc.

J. F. O'BRIEN & CO.,
AMERICAN

Steam Dyeing and Scouring Works.

Office: St. John Street, Upper Town,

WORKS, 87 & 89, Notre-Dame des Anges, St. Roch,
QUEBEC.



Established in Canada, 1861.

LAWLOR'S CELEBRATED SEWING MACHINES,

THE LAWLOR, SINGER AND HOWE PATTERNS,
FOR BOTH FAMILY AND MANUFACTURING
PURPOSES.

➔ *All kinds of Sewing and Wax Thread
Machines repaired.*

J. D. LAWLOR,
50, St. John Street, Quebec.

P. LEONARD, HOUSE, SIGN AND ORNAMENTAL PAINTER, DEALER IN FRENCH, ENGLISH AND AMERICAN PAPER HANGINGS, 53, ST. JOHN STREET, QUEBEC.

Branch Establishment 183, Joseph Street, St. Roch :—China, Glass and Earth-
enware, Coal Oil, Lamps, &c.

Always on hand, a Fine Assortment of Paints, Oils, Turpentine, Glass, Putty, &c.



A. DUGAL'S
OYSTER RESTAURANT,
122, FOOT OF MOUNTAIN HILL, L. T., QUEBEC.

Constantly on hand a Choice Selection of
Wines, Brandy, Liqueurs and Havana Cigars.
Also, fresh Oysters in the shell served in every
style. Lobsters, Sardines, Sandwiches, &c.
Meals at all Hours.

ALEXANDER SEWELL,
CIVIL ENGINEER

And Land Surveyor, Land Agent, &c.

OFFICE: No. 12, St. Ann Street,
(Union Building, Place d'Armes, Upper Town,)

QUEBEC.

Surveys, Plans of Patents and drawings
of all kinds.

The Originals of the Plans are preserved.

STATIONERS. **DAWSON & Co.,** BOOKSELLERS.

AND

MANUFACTURERS OF ALL DESCRIPTIONS OF ACCOUNT BOOKS

Including LEDGERS, CASH BOOKS, JOURNALS, BILL BOOKS, &c., &c., &c.

Particular attention given to Merchants' and Bankers' Books.

Printing, Ruling, Binding, Pacing and Perforating, executed on the premises.

All descriptions of Goods required for use of the

COUNTING HOUSE CONSTANTLY ON HAND.

Law Blanks, Leases, Factum and Notarial Printing, neatly executed, and at moderate prices.

Agents in Quebec for **CHERRIER'S DIRECTORY.** PRICE: \$3.00.

W. H. HATCH,

105, CORNER OF JOHN AND URSULE STREETS, QUEBEC.

HAS OPENED A LARGE AND WELL ASSORTED STOCK OF

CHINA, GLASS, EARTHENWARE, COAL OIL LAMPS,
Chandeliers, &c.

A fine assortment of every article in the line, Glass Shades, Lamps of all Sizes and Patterns, Breakfast and Dinner Sets, China and Stone Ware, &c., &c.

Sales every afternoon and evening

JACQUES & MURPHY,
Auctioneers

And GENERAL COMMISSION MERCHANTS,

244½-246, St. Joseph Street,

St. Roch --- QUEBEC.

Furniture and out-door Sales of all kinds attended to

THE EQUITABLE LIFE ASSURANCE SOCIETY.

J. F. BELLEAU, Quebec Agent, UNION BANK BUILDING.

THE EQUITABLE is the largest company now doing business in Canada, that has decided to comply with the Dominion Insurance Law.

THE EQUITABLE has Assets of over \$36,000,000.

THE EQUITABLE has a Surplus over all liabilities of over \$6,000,000.

THE EQUITABLE—Its Income in 1876 was \$8,000,000 more than all the Canada companies combined.

THE EQUITABLE—Its Interest Receipts for 1877 were over \$600,000 more than the entire income of the Canada companies.

THE EQUITABLE—It paid for Dividends and Surrender Values in 1877, \$3,000,000 more than was paid by all the Canada companies.

THE EQUITABLE—Its ratio of Expense, based on actual receipts, is over 5 per cent less than any Canadian company.

THE EQUITABLE—It pays yearly Cash Dividends—not uncertain Bonus Additions every five years—and its Dividends have no doubtful value, as Bonus Additions have, when cash is preferred.

THE EQUITABLE has averaged returning over 35 per cent, Dividends for the past eleven years, including its Tontine Fund Surplus.

THE EQUITABLE asks the public to show it a company that has done better. What one so well?

THE EQUITABLE wants insurers to understand, that if the Superintendent of Insurance shows that a million or more is necessary, under the law, to cover their Canadian risks, that sum will have to be put up.

THE EQUITABLE has paid to Policy-holders, in Death-losses, Surrenders and Dividends, the enormous sum of \$37,000,000.

THE EQUITABLE has over 50,000 Policies in force—the results of nineteen year's business. No Company ever did as much in the same time.

THE EQUITABLE offers to Canadians a Policy unaffected by war between United States and Canada or Great Britain, and very liberal as to its other provisions. Examine the war clause.

THE EQUITABLE Divides all its profits amongst its Policy-holders. It has no privileged class, who consume from 10 to 25 per cent.

THE EQUITABLE shows continually increasing vigor, having increased its Assets to \$33,500,000, Dec. 31, 1877, and its surplus to over \$6,200,000.

WILLIAM LEE,
MERCHANT TAILOR

AND

GENERAL OUTFITTER,

25

BUADE STREET, UPPER TOWN,
QUEBEC.

ORDERS PROMPTLY ATTENDED TO.

W. McWILLIAM,

CONFECTIONER

To His Excellency the Governor General of Canada and the Lieutenant
Governor of the Province of Quebec.

WEDDING BREAKFASTS, SUPPERS
AND
EVENING PARTIES.

SERVED IN THE LATEST STYLE AND AT SHORT NOTICE.

116—St. John Street—116

AND

53—FABRIQUE STREET—53

LE CANADIEN,

Proprietor: L. G. DESJARDINS.

Editors J. I. TARTE and L. G. DESJARDINS.

Publishes three editions, Daily, Tri-Weekly and Weekly. The latter published under the title of *Le Cultivateur*.

Quebec, St. Famille, Street, 38-40.

Daily Edition.....	} Payable in advance. {	\$6 per annum.
Tri-Weekly Edition.....		4 "
Weekly Edition.....		1 "

L'ÉVÉNEMENT,

Journal Quotidien publié à QUÉBEC, Canada.

Éditeur-Propriétaire, SIMÉON MARCOTTE. Rédacteur-en-Chef, L'HON. HECTOR FABRE.

PRIX DE L'ABONNEMENT :

Edition Quotidienne : Un an, payable d'avance\$3

Edition Hebdomadaire : Un an, payable d'avance.....\$1

BUREAU A QUÉBEC : Nos. 4-6, RUE BUADE.

Succursale à Montréal : MM. FABRE & GRAVEL, RUE NOTRE-DAME.

DAILY EVENING MERCURY,

ESTABLISHED BY T. CARY, SENIOR, IN 1805.

A Daily Evening POLITICAL, LITERARY, COMMERCIAL and GENERAL NEWSPAPER containing all the day's Press Report and Cable Telegrams in advance of all other City Newspapers.

SUBSCRIPTIONSIX DOLLARS PER ANNUM

advertising, 8 cents per line first insertion, and 2 cents subsequent insertions. Contracts on liberal terms.

G. T. CARY, Editor and Proprietor.

OFFICES : MERCURY BUILDING, 11 & 13, Buade Street, near the Post Office.

BOOK AND JOB PRINTING EXECUTED WITH ACCURACY AND DESPATCH.

THE MERCURY is kept on file from 1805 in the new reading room of the British Museum, London, England and in the Parliamentary Library, at Ottawa and Québec.

Marriage Licence Agency—[Secretary of State Department.] 13, Buade Street, Upper Town.

LE NOUVELLISTE,

JOURNAL QUOTIDIEN, LITTÉRAIRE ET COMMERCIAL.

Circulation 4,000 exemplaires par jour.

TAUX DE L'ABONNEMENT : \$4.00 par année payable d'avance.

Les personnes demeurant dans la ville pourront s'abonner à la ville.

Tout ce qui a rapport à la rédaction devra être adressé à EUG. ROUILLARD, N. P., rédacteur-en-Chef. Toutes lettres concernant l'administration devront être adressées à LABERGE & GINGRAS, éditeurs-propriétaires, coin des rues

DORCHESTER ET DU ROI, SAINT-ROCH.

Toutes sortes d'impressions seront exécutées à ce bureau avec soin et propreté.

QUEBEC STEAM POWER MARBLE WORKS,
20, D'Aiguillon St., St. John Sub.

F. & J. MORGAN, with machinery and careful division of labor, make a solid reduction in prices compared with hand labor only.

MANTEL PIECES.

15 to 20 always ready to select from (formerly made to order only) from \$15 to \$300 each, in Italian, Irish and American marbles, the lower priced ones more economical than wood painted.

FURNITURE SLABS, PLUMBERS, &c.

Furnished to dimensions from 1 to 3 days, and much superior to work by hand.

MONUMENTS.

In Italian and American marbles; and in English sandstone practically indestructable.

HEADSTONES.

In stone and marble prepared by machinery, greatly reduced, offered from cost of wood upwards. About 40 monuments and headstones to select from, ready for erection, in every style and price.

IMPORTERS OF SCOTCH GRANITE.

All good alike from same reliable manufactory, and not picked up at random for exportation to the colonies. Obelisk monoliths, 20 feet long, of proportions similar to the famous Cleopatra's needle.

SOLE AGENTS FOR CANADIAN GRANITE, ST. JOHN, N. B.

Prices low : quality unapproachable, monuments in stock.

TERRA COTTA AND MAJOLICA.

Best produced in England, perfection of design and color in wall tiles, and flooring for Hearths, Halls, Churches, &c., &c.

ALL OUR DESIGNS.

From the plainest, are carefully studied, and decorative sculpture is applied upon principles laid down in the English schools of art. Inscriptions and all details receive constant personal supervision, and the results of 25 years experience of this climate is applied in the selection of Materials.

F. & J. MORGAN,

Designers and Practical Sculptors.

Mr. F MORGAN is prepared to execute commissions for portraiture in Busts, Medallions and Statuary.