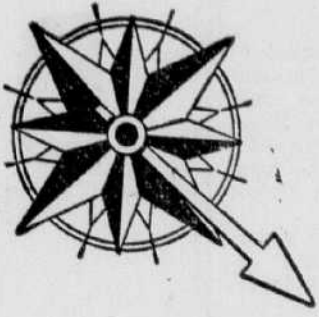


# Sherbrooke Daily Record

THE PAPER OF THE EASTERN TOWNSHIPS

SHERBROOKE, QUEBEC, SATURDAY, JUNE 16, 1951.

FOR PLANNING YOUR  
**VACATION**



## SUMMER RESORTS WELCOME YOU!

Your long-awaited vacation is here at last -- and you are off to a summer resort, cottage or a motor trip. We hope your days will be full of happy and care-free fun and you'll come home with pleasant memories.



FOLLOW THIS GUIDE TO RELAXATION,  
ENJOYMENT AND A WONDERFUL VACATION TIME!



# Townships Are Tops For Fishing, Swimming, Boating

## Motor Courtesy Is A Big Factor In Preventing Highway Accidents

The spotlight has been focused on motor courtesy throughout the country in many ways. The National Highway Users Conference has issued a "blue-booklet" of traffic etiquette, "Motor Manners," written by Emily Post a non-profit public service. Auto clubs are presenting Merit Driving Awards to careful drivers. One stunt that has attracted wide attention is the Sullivan County (N. Y.) Resort Council's corps of "Courtesy Coppettes." Their approach is a smiling one, and motorists are presented with a set of five courtesy rules instead of a ticket. The rules:

1. Why speed? The scenery is beautiful and the girls that decorate it are well worth seeing.
2. Don't try to pass that car on a curve or hill. You're here to kill

## Sailing: A Summer Sport



Sailing is numbered among the wide variety of attractions offered the vacationist in the Eastern Townships. The many lakes, large and small, offer facilities for the use of almost any type of craft favored by the individual yachtsman.

## Radar Now Aids The Weatherman

Montreal, —(C)— Radar, which has a defence job spotting approaching enemy planes, has taken on another one—helping the weatherman.

The way it is done was told at the recent annual meeting of the Royal Society of Canada by three McGill University men, Drs. J. S. Marshall, K. L. S. Gunn and A. Norman Shaw, and a defence research board expert, Dr. R. C. Langille.

Electric waves bounce off snow or rain just the way they do off an airplane. The weatherman, sitting in his laboratory as far as 50 miles away, spots it on the radar screen.

There is one hitch though. Snow has a bad habit of drifting long distances in the air. For instance, snow spotted by radar falling over Ottawa may drift to Montreal before it hits the ground.

However, the group of research men, backed by the Defence Research Board and the United States Air Force, have pushed their work to the point where they can measure the rate of snowfall with radar.

## Bass Season Officially Opens Today

The fishing season can really be said to be in full swing, as from today.

June 16 is the day the ban on the fishing of bass ends, and fishermen who like to cast or still-fish for these fighting fish will be out in droves on the many Eastern Townships lakes where they are to be found.

Bass are one of the gamest fish that can be caught and are well up on the list of popular eating fish as well.

Incidentally, the official booklet on fishing laws that is given out with the fishing licences makes reference to Brome Pond, near

## Predicts Shortage Of University Men

Sydney, Australia —(C)— Business might soon have to sponsor university students if they want their services as graduates, Prof. Sir Douglas Copland, vice-chancellor of the Australian National University, said recently.

He warned that by 1960 Australia might not have enough graduates to meet her needs in every field.

He said that by 1960 Australia would need 4,000 school teachers a year instead of the present 2,500; 1,000 medical students instead of 700 and 1,000 engineers instead of 500.

By 1955, he said, Australia might have a university population of 50,000—equal to British enrolments in 1939.

Sweetserburg. The Record has been advised the Brome Pond is a privately-owned lake.

Announcing the Opening of

## KENETTE'S

Star Route ★ Newport, Vt.  
(next to the Drive-In Theatre)

TRY OUR SPECIAL:

### CHICKEN-in-the-BASKET

Also:  
Sea Foods — Steaks — Chops  
All Home Cooking  
Deluxe Cabins

Tel. Derby 2411 for Cabin Reservations Only!

# Vacation time

is the time for smart summer clothing.

Ladies, here are values that can't be matched anywhere.

**SUN DRESSES**  
from \$1.98

**BATHING SUITS**  
\$5.95 to \$14.95

**T-SHIRTS**  
\$1.98 and \$2.98

**BLOUSES**  
\$1.95 to \$3.95

**SHORTS**  
\$1.98 to \$4.95

**PLAY SHOES**  
\$2.75 to \$4.95

We've mentioned some of our outstanding specials in lighter wear. See our styles today, and get in on the savings!

"Walk the Hill and Save a Bill!"

## Fraser's

121 King Street West

time—not yourself or the other guy.

3. Observe the white lines. Give the other fellow a chance.

4. Watch those pedestrians. They would be full of them and they have to use the roads, too.

5. Use your horn with consideration. Remember, it's a warning device and not meant to scare people to death. You don't shout at your friends—often.

Miss Post's "Code of Courtesy" stresses additional safety factors. Here are excerpts:

"A well-mannered driver will share the road, never upstaging the right-of-way from other vehicles or pedestrians. An honorable man or woman would no more cheat traffic regulations than cheat at games or in sports."

"Courteous pedestrians will cross busy streets at intersections, respect traffic lights and avoid darting out from behind parked vehicles. An obliging driver will never fail to dim his lights when meeting other cars in the dark."

"Well-bred people, whether drivers or passengers, are just as considerate of each other as are hosts and guests in a drawing room."

"An accommodating driver parks his car so as not to interfere with the use of other parking spaces or with the movement of other vehicles. A courteous driver never fails to signal his intentions to stop, turn or pull out."

"One who has any consideration for the safety of others will refrain from driving when physically exhausted. Kindly persons never show curiosity at the scene of an accident and always give any assistance that may be possible."

Auto club surveys have shown that most highway accidents are caused by drivers who did not have the right of way, and motorists who were speeding. Driving on the wrong side of the road, cutting in, and failure to signal are other major factors.

Merit Award drivers are urged to avoid such common accident situations as driving one-eyed cars, getting out on the wrong side, beating the red light, exceeding speed limits in school zones, road hogging, double parking, cutting off other cars by making sharp turns at intersections, and failure to heed stop signs.

The cautious and courteous driver, club officials emphasize, is the safe driver.

## Hypnotism Slices Drugstore Profits

Miami, Fla. —(P)— A stranger walking into Ralph Pearson's drug store any night in the week would be amazed, to say the least, at some of the queer antics there.

What would you think, for instance, if you saw a man flying an imaginary warplane, another at the soda fountain kissing a woman who wasn't there, and a girl posed as the Statue of Liberty?

Regular customers are never surprised. They know it's just Pearson practicing his hobby of hypnotism.

Besides having fun, Pearson accomplished a lot of good by putting people in trances. He has cured several of the smoking habit.

"I'm losing a lot of my cigarette business," he says. "But I don't mind. Most of the smoker's I've cured are young people who shouldn't be smoking, anyway."

One schoolgirl told Pearson she hated school.

"I hypnotized her and quietly suggested while she was in a trance that school was a good thing and she should enjoy it," he recalled.

"After I woke her up, I said, 'how's school going lately?'"

"Fine," she said. "I can't wait to go in the morning."

Pearson cured another schoolgirl of biting her fingernails. Another stopped drinking coffee after one session with him.

A young man who was about to lose his job because he overslept every morning, now wakes up at 7 a.m. daily on the dot, Pearson claims.

"Too bad I can't hypnotize myself," the druggist added. "I stay up so late hypnotizing people, I'm too tired to get up in the mornings."

The druggist has attracted so much attention with his hypnotism, nobody watches the television set in his store any more.

"We'll either have to sell the store and go into the hypnotism business or stop this stuff," said Mrs. Pearson. "It's getting to be a three-ring circus around here."

## Yessir! Rhumba Red New Color For Men

London, —(C)— Crystal green, rhumba red, cerulean blue and a "moonbeam" mixture of yellow and beige are some of the latest color-fashions in male attire now on view in London.

"We're trying to cheer things up a bit," said Robert Wilson, art director of Britain's color council.

Wilson admits, however, that men's fashions are created mostly for overseas trade. "Who in Britain these days can afford to set a new fashion," he asked.

Shoes displayed cost up to 15 guineas (\$47.25) and sports jackets up to \$35.

The council's exhibits are shown only after careful research into dyes and materials and the effect produced by different lighting.

"A suit that looks good in the bright sunlight of Los Angeles may look awful if worn in Leeds," said Wilson.

Buyers can be sure this season, of finding shirts, ties, socks and handkerchiefs to match the latest colors.

## Lovely Presents At Charity Ball

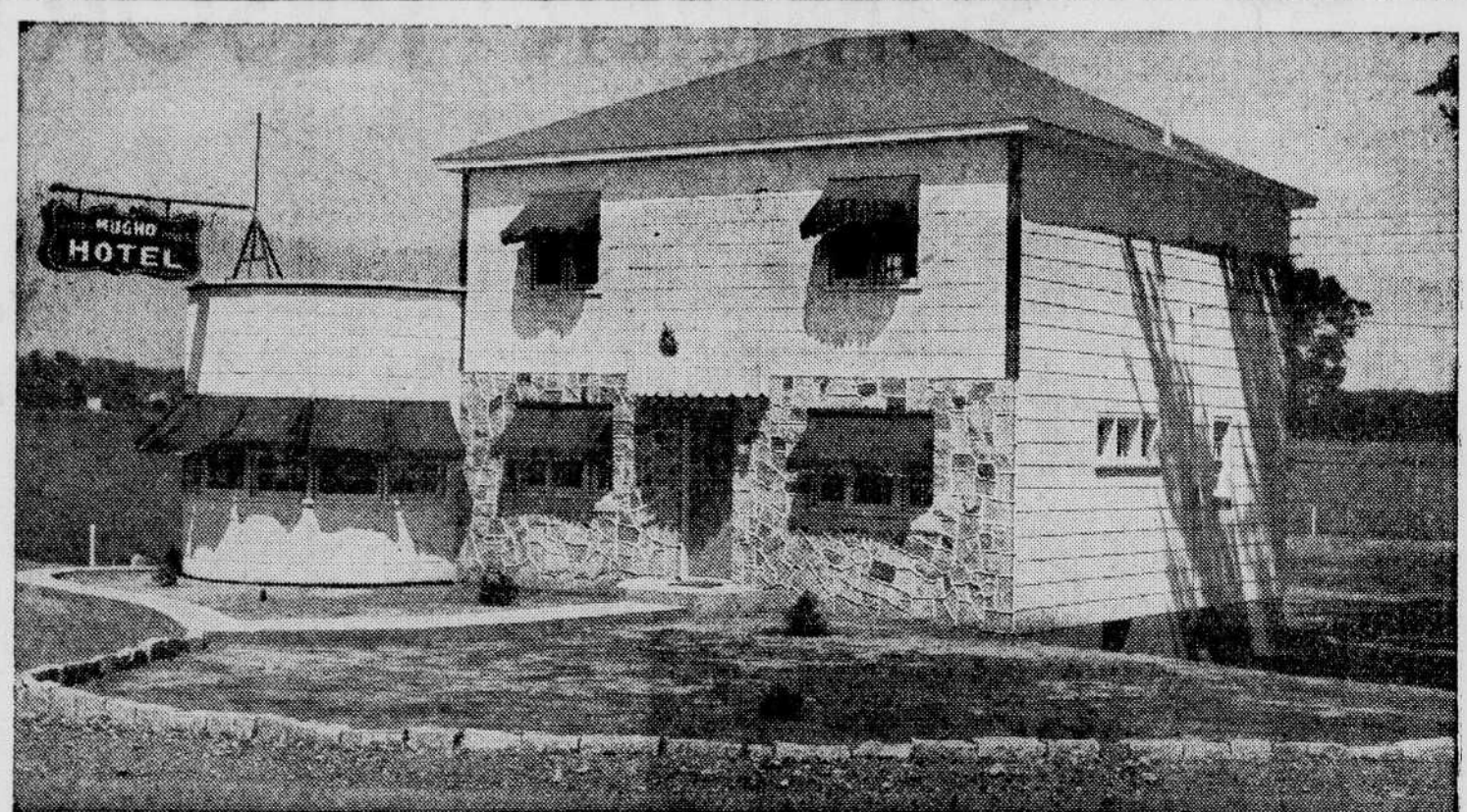
London, —(C)— A bouquet of Malayan and American orchids with Canadian and French roses was presented to Princess Elizabeth at the annual flower ball, held in conjunction with the royal opening of the Chelsea flower show.

Other presentations were a corsage of pink Prince Charles' orchids, a woolly lamb for Princess Anne, a toy electric stove and two dozen toy soldiers in Guards and Household Cavalry uniforms for Prince Charles.

The gifts for her children were presented to the Princess on behalf of the St. Lyles training college for disabled persons, in whose aid the ball was given. More than £65 was raised for the college by the sale of flowers and seven bouquets, including one at the top price of 10 guineas, went to Elizabeth's table.

Wearing an off-shoulder gown of gold brocade, a diamond and ruby necklace, bracelet and earrings, the Princess danced for nearly three hours with the men at her table.

Longest dance of the evening went to her childhood playmate and cousin, Lord Carnegie.



## The MUGHO PINES HOTEL

(Stanstead Highway at Huntingville Turn) Corner Routes 22 and 5

• Home-Cooked Meals • Light Lunches

Our Specialty —

### SUNDAY CHICKEN DINNERS



Why not bring the whole family out

For Reservations phone 2-6553 Sherbrooke

There is no better place to spend  
**A HOLIDAY**

THAN AT THE

# ROYAL

## RESTAURANT and CABINS

Sherbrooke (Ascot Road) Route No. 1 Sherbrooke-Thetford-Quebec Tel. 2-1882

ENJOY OUR HOSPITALITY

- Swimming Pool
- Soda Fountain
- Meals
- Light Lunches
- Well furnished cabins
- Running water, showers, baths

Situated just outside the Sherbrooke City Limits, on Route 1 leading to Quebec, this has become a popular rendez-vous.

# Vacation Time Is Fun Time In Eastern Townships

Editorial

## Tourist Industry Calls For More Than Just Lip Service

The resort owner, the merchant, the ordinary man in the street can help make this coming holiday season one of the best on record by remembering that to get full value for the tourist dollar they must give full value in return.

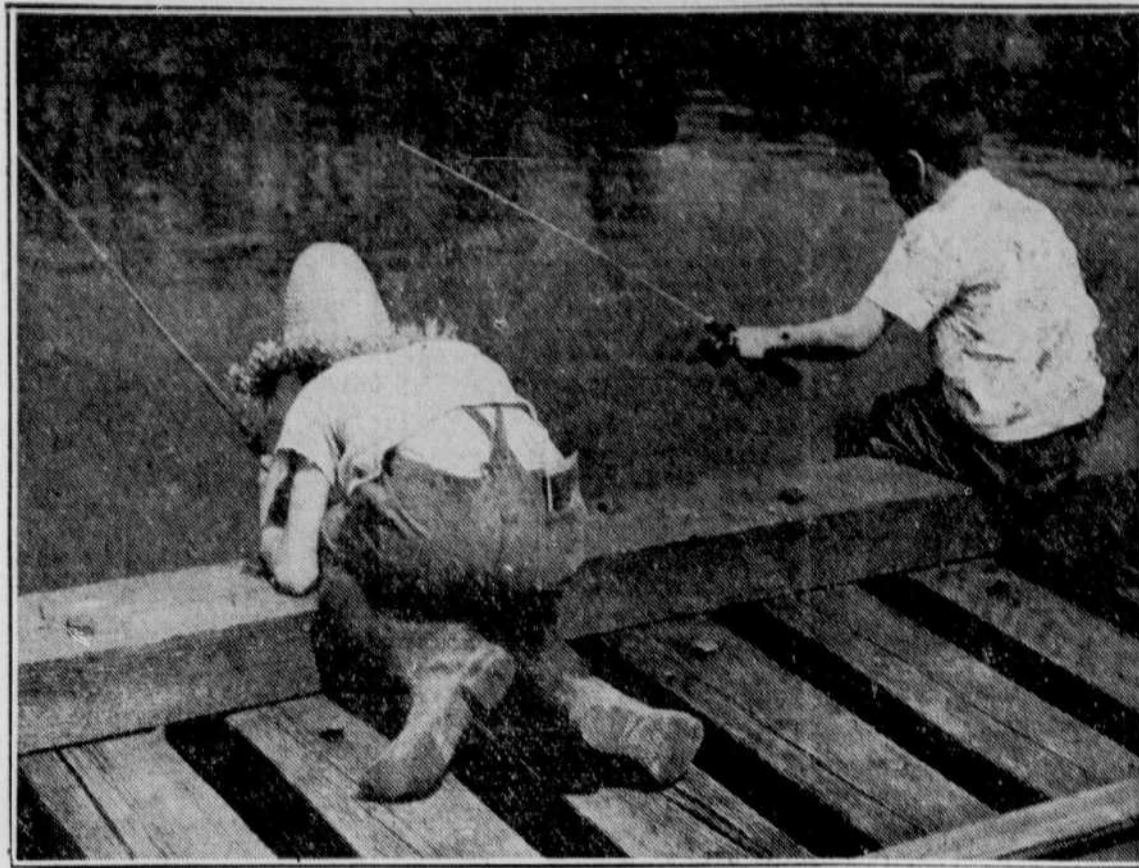
Canadian and American dollars mean a lot to every community but the handsome earnings of the past can be maintained in future only through aggressive promotional action and the exercise of greater attention to tourists' requirements in accommodations, facilities, services, entertainment, and, above all, courtesy and co-operation.

Mere lip service to the industry and its benefits will no longer suffice.

Canada's tourist "take" in U.S. dollars in 1950 is officially estimated at \$290,000,000... a decrease of \$8,000,000 from the corresponding revenue for 1949. However you explain that, it still poses a challenge that should not be dismissed lightly. The American people constitute our major travel market, and since more of them ever before, the only way in which the slump in the aggregate of dollars they left here can be explained is that (a) they are making shorter trips; (b) have cut down considerably in their normal vacation spending; (c) have eliminated frills and extras from their

holiday budgeting; and (c) are demanding a far greater return for their expenditures than at any previous time in our tourist history. In all thinking and planning done by this community for the days ahead, this unmistakable trend should be watched closely. Unless we give our American visitors... Canadian people, too... what they want in vacationing, our own tourist "take" is apt to suffer and suffer alarmingly.

Many benefits from the Tourist Industry come locally... to employment, through profits and taxes, and as a definite market for the farmer. It has often been said that tourist business is not the agriculturist's concern at all, but one realizes how short-sighted, how incorrect, that statement is when one ponders the fact that a single resort hotel, of moderate rates and average guest capacity of 200, bought \$18,000 worth of Canadian produce during its 80-day operation of last summer. Carry these benefits further afield, into our tourist services, and we find that the aforementioned \$290,000,000 overall expenditure of American visitors was distributed as follows: In retail and departmental stores, \$65 millions; in restaurants and food stores, \$57.2 millions; in hotels, resorts, motels and camps, \$44.2 millions; in service stations and



Where fishing is concerned, age is no factor. Here are a couple of youngster's from North Hatley, trying their luck in Lake Massawippi. It is the sort of scene you can see any day in the Eastern Townships during this holiday season. (Photo by Dick Gordon)

## What's Biting Kid?

garages, \$32.1 millions; for movies, entertainment and recreation, \$23.4 millions; for transportation, motor coach and plane fares, \$18.2 millions; for refreshments and roadside purchases, \$13 millions; and for novelties, souvenirs and a host of other things, \$7.8 millions.

Is it not amply evident that the tourist business is everybody's business... that this community has a definite stake in it, and, having a stake in it, should deem it incumbent to plan so progressively that its place in the tourist sun of the future is safeguarded? Now, what can we do to effect that safeguard? We can do this by ensuring—

- (a) That within limitations, which may be placed upon us by national defence priorities and a tightening Canadian economy, we assume our proper share of external tourist promotion;
- (b) That our accommodations are up to required standards, both as to bed and board, and that early consideration be given locally to the introduction of modern motor courts such as the American vacationist (the Canadian traveller, too) is increasingly and enthusiastically patronizing;
- (c) That, in the matter of cuisine, interesting and colorful menus featuring variety and a proper balance of foods, with special attention to meals for children, are furnished;
- (d) That our hometown surroundings are bright, fresh and attractive.
- (e) That our historic landmarks, quite aside from their cultural significance, are preserved and so dramatized as to become ready and profitable tourist dollar earners;
- (f) That fish and game conservation is practised, not only preached, so that a sustained yield from forest and stream can be assured both our own sportsmen

## Advice Given On Artificial Respiration

An absolute essential in applying artificial respiration successfully is to be sure that the victim's tongue is pulled out and kept out during efforts to revive him, says Dr. Gordon Bates in the current issue of Health magazine.

"A Health League of Canada Committee under the leadership of the late Sir Frederick Banting some years ago pointed out that in a large number of apparent drownings there was no water in the lungs but that laryngeal spasm was responsible," writes Dr. Bates. "If this spasm were relieved in time there was a much better chance of reviving the victim."

Pulling the drowning victim's tongue out and keeping it out while artificial respiration is being applied is the only known method up to now of making sure that passage of air into the lungs is not impeded.

The general director of the Health League also throws light on another popular misconception—namely that many persons believe artificial respiration to be useless if an unconscious person is taken from the water after more than a few minutes' immersion. As a matter of fact there have been well authenticated stories of the apparently drowned having been resuscitated after an immersion of half an hour.

The only safe rule is to start artificial respiration immediately and to keep it up continuously for not less than four hours or until rigor mortis, a sure sign of death, occurs.

## Old Pet Mallard Famous On Coast

Vancouver. — A 15-year-old pet mallard, "Goo-Goo" has become a famous duck in these parts.

It was a good laying duck until two years old, when it laid the biggest egg of all by turning into a drake. Since that time 13 years ago Goo-Goo has never looked back.

His pins are rusty with age and he hobbles wearily around the backyard of Mrs. Lamontaine, who found Goo-Goo when it was a downy baby.

In the first blush of growth Goo-Goo laid some 324 eggs, then output slowed and it began clucking. The tail feathers changed and the colored ring typical of male mallards appeared on the neck. The beak darkened and the eggs stopped entirely.

Experts came around and suggested its name be changed to "Sir Francis" or something suitable to its sex.

As a lady duck, Goo-Goo had only one brief fling. "A wild mallard was winging over the yard

## Shorter Visits Seem To Be Trend Of Tourists Travelling In Canada

By W. W. REID  
President, Canadian Tourist Association

While various factors including unseasonable weather, the Korean war, and higher living costs, are undoubtedly underlying causes, it is revealed in the first estimates of the Dominion Bureau of Statistics for 1950 that expenditures of United States tourists in Canada are down slightly compared with 1949. In 1948 and 1949, according to the first estimates, \$270 millions was spent in Canada each year by U. S. visitors, compared with \$260 millions in 1950, without making allowance for the declining value of the dollar. However, revised estimates reduced the amounts in 1948 to \$267 millions and in 1949 to \$268 millions. Thus the decrease is from the revised figure of \$268 millions in 1949 to \$260 millions in the first estimates for 1950. The \$260 millions spent by United States visitors in Canada in 1950 was 94% of the \$275 millions spent in Canada by residents of other countries.

Non resident travel expenditures in Canada were \$11 million less than the record \$286 millions in 1949, representing a drop of 4%. The decrease was reflected both in expenditures by U. S. visitors, which were down 3%, and in expenditures by overseas visitors which were down 17%.

While a new record was made in 1950 when 10,024,900 vehicles crossed the Canadian border, compared with 9,887,000 in 1949, only 1% of the increase was in U. S. cars and 13% was in Canadian cars returning from the United States. The aggregate number of border crossings in 1950 consisted of 7,032,900 foreign entries and 2,992,000 Canadian vehicles returning.

It is pointed out by the Dominion Bureau of Statistics that travel permit motorists from the United States stayed for shorter periods than they averaged in 1949, hence expenditures of this type of traffic did not rise in proportion to the number of entries. The characteristic of shorter visits clearly evident in 1950 was first noticed in the last three months of 1949. This may indicate a trend to shorter

and saw Goo-Goo and put on his brakes," said Mrs. Lamontaine. "Goo-Goo fluttered noisily and got about four feet off the ground. Then she sank. She'd put on too much weight to fly."

So Goo-Goo resigned herself to the quiet life, and now toddles around in the sunshine, smug in its frame.

creasing numbers enjoyed trips abroad, their expenditures reaching an unprecedented 81% of expenditures of non resident travellers in Canada. While undoubtedly the mingling of Canadians with nationals of other countries, particularly in the United States, is to be encouraged as a developer of international friendships, it becomes of increasing importance that improved facilities and services must be provided to attract a larger number of vacationists to Canada from south of the border, and efforts should be intensified to have visitors come before and after the peak weeks of midsummer so as to utilize available accommodation.

Choose your **OUTDOOR FURNITURE**

now while our stock selection is complete.

As illustrated this comfortable and sturdy lawn chair, constructed of metal frame and spring-filled mattress will soon become the most popular bit of furniture at your home during the warmer months.

priced from **\$39.25**

This is one of the many splendid pieces of Summer Furniture we have to offer. See our collection today.

**Levesque Limited FURNITURE**

20 Wellington South. Tel. 2-4765

**YOU CAN TAKE IT WITH YOU!**

See the NEW **GE** PORTABLES at **ROSS-BIRON ELECTRIC LIMITED**

17 FRONTENAC STREET TEL. 2-1564

"We service everything we sell!"

take your paper on your **VACATION**

When you are away from home, there's nothing more welcome than news from home! For recommended vacation reading — your HOME TOWN PAPER tops the list! Call our Circulation Department or make arrangements with your Record carrier now and have your paper forwarded to your summer address! Keep in touch with the "home-folks" wherever you may be. The cost is 25c a week.

**DIAL 3-3636**  
CIRCULATION DEPT.  
**Sherbrooke Daily Record**

## Be-Jewelled Fly Among Ornaments

London. — Delicate reproductions of dragonflies and the ordinary house fly are a growing fashion among jeweled dress ornaments in Britain. Both are made of 9-carat gold in the form of brooches, the dragonfly being reduced from life-size and the house fly enlarged.

The dragonfly has a long slender body with thin outspread wings. The house fly ornament is more solid, with a ruby for its body, fine gold legs and short stubby wings.

and our tourist guests;

(g) That our people drive safely and sensibly on the highways, so as to counteract a fairly general impression that Canadians, in the main, are poor drivers and a consequent threat to vacationing motorists;

(h) That COURTESY is practised on increased scale, wherever the tourist spends his money;

(i) That (lastly but by no means least) all possible recognition and support be accorded the Canadian Tourist Association's national move to have Labor Day set back to the third Monday in September, as at least one means of proving to the doubters that Autumn tourist business (Spring, and Winter, too) can be as gainful as the old standby, the Summer operation of some 12 weeks at the most.

All communities should realize once-and-for-all that the tourist dollar does not come their way entirely of its own volition. They should realize, moreover, that unless recultivation of our major foreign market and systematic development of inter-provincial travel are undertaken from every level of the industry, there is no certainty that even the "lost ground" we suffered in 1950 will be recovered this year. No, there is a lot of work to be done at home and abroad, and, as a matter of local pride and ambition, our people should rise to the challenge with which they are confronted, and so place their tourist assets in order that, whatever the monetary return elsewhere this current travel season, business in the E. T. will be as profitable and beneficial **BIG BUSINESS** as ever before.

THIS WAY TO SUN and FUN!

AT **Saint-Jean's**

**Vacation Fashion Guide**

TO THE BEACH

Bathing Suits  
Bathing Caps  
Beach Towels  
Terry Beach Robes  
Beach Bags

TO THE COUNTRY

Slacks — Blazers  
Shorts  
T-Shirts  
Sweaters

DON'T FORGET, TOO

Socks  
Cool, tailored lingerie

**SPECTATORWEAR AND SPORTSWEAR**

Casual Skirts and Blouses  
Sun Dresses  
Golf Dresses  
Jodhpurs

**Saint-Jean LIMITED**

21 Wellington St. North. Dial 2-2646

# Townships Have Everything You Want On Holidays

## Hotel, Resort Operator Can Build Up Business For Entire Dominion

The operator of a hotel, resort or camp has an opportunity and a responsibility to so conduct his establishment that he will build up an enviable reputation for his business, for his district, for his province and for the whole of Canada. While many proprietors are doing an excellent job, there are others who must modernize both their thinking and their hotels or resorts.

Conditions of the last three or four years, under which many hotels and resorts have had more business than ever before are not permanent. The situation is already changing and some hotels, resorts and camps are finding it necessary to promote business.

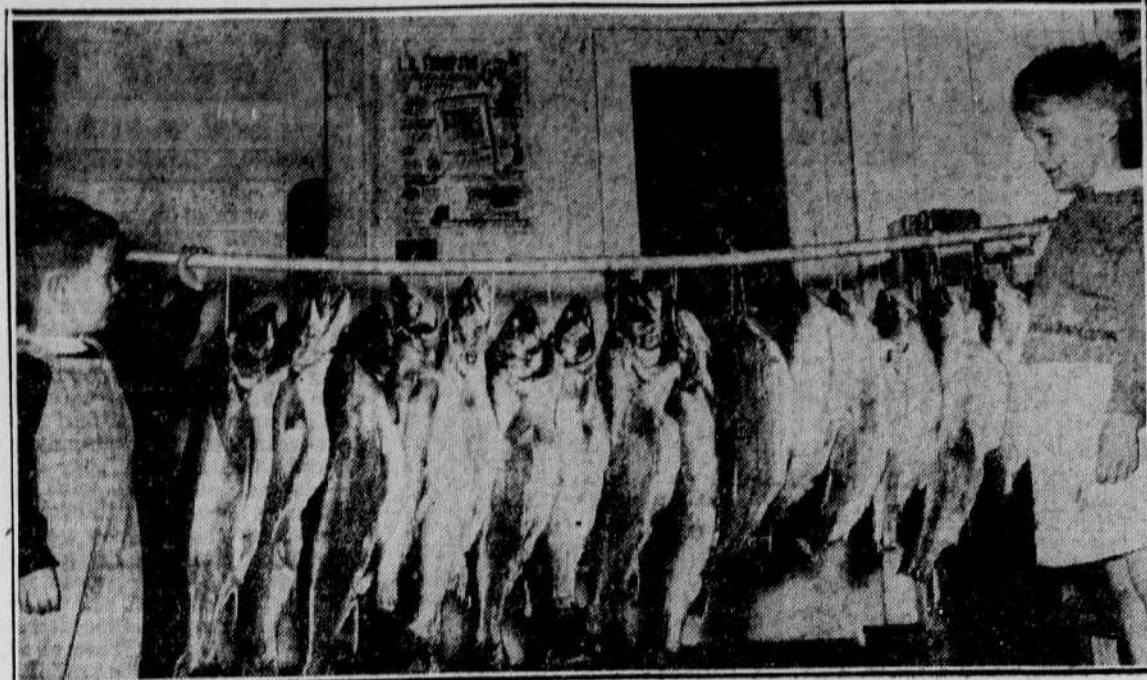
The first essential for any sales and advertising program is to have the "product" right. In the case of the hotel, resort or camp operator this includes the providing of clean comfortable accommodation with adequate, quality meals in an establishment operated on modern business lines. Good advertising will not make a poorly operated re-

sort successful. While an urban hotel will usually cater to a varied clientele, it is usually found that a resort or camp will provide a more satisfactory service if it caters to a certain type of clientele. Tastes differ. This is, some people wish to go to a luxury style of resort, with all that implies in the way of dress and elaborate equipment and service. Others wish to go to a moderate price resort where dress is informal.

An operator should determine not only the type of guests to whom he plans to cater but he should consider from what territory he expects to draw his guests. Thus an Ontario resort may decide to concentrate its sales promotion effort in Ontario, New York, Ohio, and Michigan cities, while still getting some guests from Quebec and Manitoba. A British Columbia operator may decide to concentrate on the Pacific Coast States and still be glad of business from Illinois.

Having secured all the guests he

## Fish From Massawippi



Lysle R. Thompson of Ayer's Cliff operates a frozen food locker where, each summer, hundreds of pounds of fish caught in Lake Massawippi are kept until the owners are ready to take their catch home. In this picture Mr. Thompson's two sons are shown with 15 grey trout, weighing 95 pounds dressed, which were caught last month by five American visitors at the southern end of Lake Massawippi, near Ayer's Cliff.

## New Cliff House Enhances Ayer's Cliff

As each fishing season rolls along, the majority of sportsmen exploiting the fishing riches of Lake Massawippi make their headquarters at the New Cliff House in Ayer's Cliff.

Here in the friendly atmosphere of the widely known hotel, they congregate from far flung points to spend a period of unmatched sporting pleasure.

Tennis courts adjoin the hotel, and golfing on the nearby Dufferin Heights Golf Course is rated excellent.

Not in the least oblivious to other sundry desires of those who

## Prepare To Welcome Overseas Visitors

London. — The United Kingdom's towns and villages will be "at home" to visitors from other lands during the Festival of Britain. Various forms of entertainment and hospitality have been planned.

In some cases invitations have been sent to residents or their children in selected places over-

annually crowd his hotel, the friendly, companionable proprietor, R. J. Stafford, has installed an attractive cocktail lounge and tavern.

Special freezing facilities are also provided so that the avid fisherman can actually take his catch home to substantiate his story about the one that didn't get away.

Ilford, Essex, will give an official welcome to guests from Blois, France. They will be entertained with a civic reception, dance, dinner and garden party at which they will be introduced to people of the town. They will visit nearby Glyndebourge, headquarters of an opera company, to watch a festival performance and later go to the south bank exhibition in London where they will be officially received.

Ilford, Essex, has invited 24 young people between the ages of 15 and 20 from Rankum, near Arnhem, Holland, to stay for a week with families where there are boys and girls of corresponding ages.

Children from Holland have also been invited to Keynsham, pretty Somersetshire town near Bristol, for the festival months.



**HOLIDAY AT HILLCREST LODGE**  
North Hatley, Que.

All Summer Sports — Recreation  
**SWIMMING and DIVING**  
in our standard size swimming pool.

Boating — Water Skiing — Horse Back Riding  
Lighted Tennis Court, etc.

FAMOUS FOR ITS GENEROUS HOME-LIKE CUISINE

Dining Room — Full course meals from 12-2 p.m. and 6-8 p.m.  
Light lunches at all hours.

SWIMMING POOL open to the public!

OPEN AIR DANCE —  
On our beautiful terrace every Saturday evening.

For reservations and additional information,  
call Sherbrooke 3-0180

can handle, the operator should consider what must be done to satisfy the guests. He should see that the first view new arrivals get of his property creates a favorable impression. Everything should be tidy, clean and freshly painted. The manager or a senior member of the staff should welcome new arrivals.

While most operators realize, at least theoretically, that it is essential to provide comfortable beds and adequate, quality meals, some stop there. There is a third obligation which most resorts and camps should meet. That is to see that guests have an enjoyable time—the type of enjoyable time depending on the age groups to which they are catering.

What accommodation do guests expect? Every room should contain a bed or beds equipped with good spring mattresses and clean bedding. The smaller hotel and resort catering to the lower priced market may have in addition inexpensive equipment including a dresser, a chair or two, and a pitcher of water and basin for washing. The establishment catering to a higher priced market may have larger rooms each with hot and cold running water and may have bathrooms or central bath houses. The more expensive establishments will be equipped with more elaborate furnishings and have rooms with private baths.

What kind of meals do guests expect? Here again the type of clientele and the price being charged will to some extent answer that question. However, there are certain minimum standards which it is imperative should be maintained in any resort or camp. These are that guests should be supplied with good quality food including fresh fruits and vegetables when possible, well cooked, properly served and in ample quantity.

It is a short sighted policy for any operator to allow guests to leave the table hungry. Such a policy may save a few dollars but it does not build that good will which is an important factor for a business to be successful.

If it is possible to serve local dishes, this should be done. Visitors are always interested in trying foods they cannot get at home. But even if no foods characteristic of the district are available, certain staples can properly be given Canadian names.

Every resort or camp has a different personality and it is poor business to entice guests to an establishment where they will not have an enjoyable vacation. It is satisfied guests who mean repeat business—not disgruntled ones. The public is the boss of everyone in the industry. Successful operators realize this; that's one reason they are successful. It is not only idealistic but good business to practise the golden rule: "Do unto others as ye would have them do unto you."

### Ukrainian Church Once Presbyterian

Toronto. — With colorful ceremonial the former Dale Presbyterian church was dedicated here recently under a new name—St. Nicholas Ukrainian Roman Catholic church.

More than 4,500 churchmen and spectators jammed the old building and overflowed on the surrounding streets to see James Cardinal McGuigan and Bishop Isidore Borecky conduct the dedication ceremony.

Mounting the steps with altar boys and church dignitaries, Bishop Borecky presented the gift of bread and salt to the Cardinal who then blessed the church. Then, moving to the altar, a prototype of the 11th century St. Sophia's cathedral in Kiev, the clergy took their places for the dedication.

In a brief address, Cardinal McGuigan told the Ukrainian gathering that "while we are happy here, the Church in your own country has been taken away."

"It might possibly be that our children may be able to go back to their own country and their own churches," he said.

Bishop Borecky said: "This church will serve as a place of worship for the great number of our faithful and especially for those who have recently fled their native land because of the ruthless communist persecution."

### Ripplecove Inn Is Scenic Spot Of E. T.

One of the most scenic spots in the heart of the beautiful Eastern Townships is the site of Ripplecove Inn, just on the southern edge of Lake Massawippi.

Here at rates within the range of even the more modest incomes, all the pleasures of an ideal summer holiday lie at one's beck and call.

Splendid fishing, swimming, boating, tennis and golfing at the nearby Dufferin Heights Golf Course all add up to make Ripplecove the most attractive resort in this district.

Beginning June 18th, there will be dancing to an orchestra every night except Sunday in the large bar room of the newly constructed Anchorage.

Every Sunday evening a buffet supper is held featuring "smorgasbord" prepared by Karl the Chef. This event is widely known and regularly patronized by many within driving distance.

Ripplecove is just five years old this summer, and at present can fully accommodate 75 guests.



## New Cliff House

R. J. "Stiffy" Stafford, Prop.

Excellent Cuisine — Comfortable Rooms  
"COCKTAIL LOUNGE" "TAVERN"  
"The Headquarters For The Fisherman"

AYER'S CLIFF, QUE. TELEPHONE 26

**WHEN IN NEWPORT**



you are welcome to visit the

### MISS NEWPORT DINER

VERMONT'S MOST POPULAR DINER  
We Specialize in Home-Cooked Foods — Open Daily!

### Irish Mainland Boy's New World

Great Blasket Island, Ireland. — The wonders of a new world were opened for five-year-old Gerald Keane when he left this lonely island, off the Kerry coast, for a new home on the mainland.


And the first wonder Gerald saw another child. During the little fellow's brief career he had never seen a boy or girl. There were no other children on the island.

Gerald lived on an island which has no church, school nor shop. It is without a doctor or policeman and has no telephone. The lad grew up speaking Gaelic and still knows not a word of English. He has never seen an automobile, train nor bicycle and doesn't know the meaning of radio.

Fifty years ago 300 people made a good living on Great Blasket, catching fish. Then the fish deserted their shores. The islanders scattered to new homes throughout the world, mainly in England, Canada and the United States.

When Gerard's mother and fisherman father left the island the population was deduced to its all-time low of 27.

### Some Fish!



Leighton Wannamaker of Goshen, N. Y., was the lucky fisherman who landed this 15½ pound grey trout, one of the 161 trout and pike, weighing 926 pounds that were brought into Lysle R. Thompson's frozen food locker plant in Ayer's Cliff during the first seven days of the fishing season on Lake Massawippi. This was just one of the three 15½-pounders brought in, real proof that the Townships still have plenty to offer to fishermen.



don't let **CAR TROUBLE** spoil your trip!


Take off for summer driving pleasures with your car in top condition. Let us check all vital points on your car for smooth performance, easy pick-up and lots of power.

- Transmission & Differential
- Welding
- Willard Batteries
- Bearings
- Greasing
- Tune Engine for Quick Starts
- Check Battery, Cables,
- Firestone Tires
- Storage




### RAYMOND TEXACO SERVICE STATION

Texaco Products — Credit Cards Accepted  
TEL. 17 — NORTH HATLEY



RIGHT ON THE SHORES OF BEAUTIFUL LAKE MASSAWIPPI, AYER'S CLIFF, QUE.

The ideal resort hotel with all facilities for an active, enjoyable holiday or a quiet relaxing one. Excellent cuisine prepared by our master chef, Karl. Smorgasbord Buffet suppers every Sunday evening, a specialty. Good fishing, boating, canoeing, swimming, tennis, ping-pong, golf nearby. Comfortable well appointed rooms — reasonable rates.



NOW OPEN

For the Entertainment of our Guests:  
the newly built anchorage pictured above. Starting June 18th, dancing 6 nights a week from 9 to 12 to the music of Dean Seguin's Quartet.

For Reservations or Folder and Rate Schedule:  
PLEASE PHONE AYER'S CLIFF 77 — ARCHIE STAFFORD, RIPPLECOVE INN

# The Eastern Townships---Quebec's Vacation Land

## Benefits Of Visitor Industry Are Spread Throughout Whole Community

**Employment** — Unquestionably, the first benefit from the industry is to employment. Labor benefits through payment for services rendered, either directly to the tourist or vacation visitor, or, indirectly, far behind the lines of personal contact with the visitor... in the fields and factories. This is true right through the processing trades. The Visitor Industry is an industry "with no smokestacks," and yet its value to employment is incalculable. It is a business which can with proper direction and management be expanded into a position in which it will do for Canada what it used to do for Switzerland where one seventh of the entire population of that country was supported solely from its tourist "take."

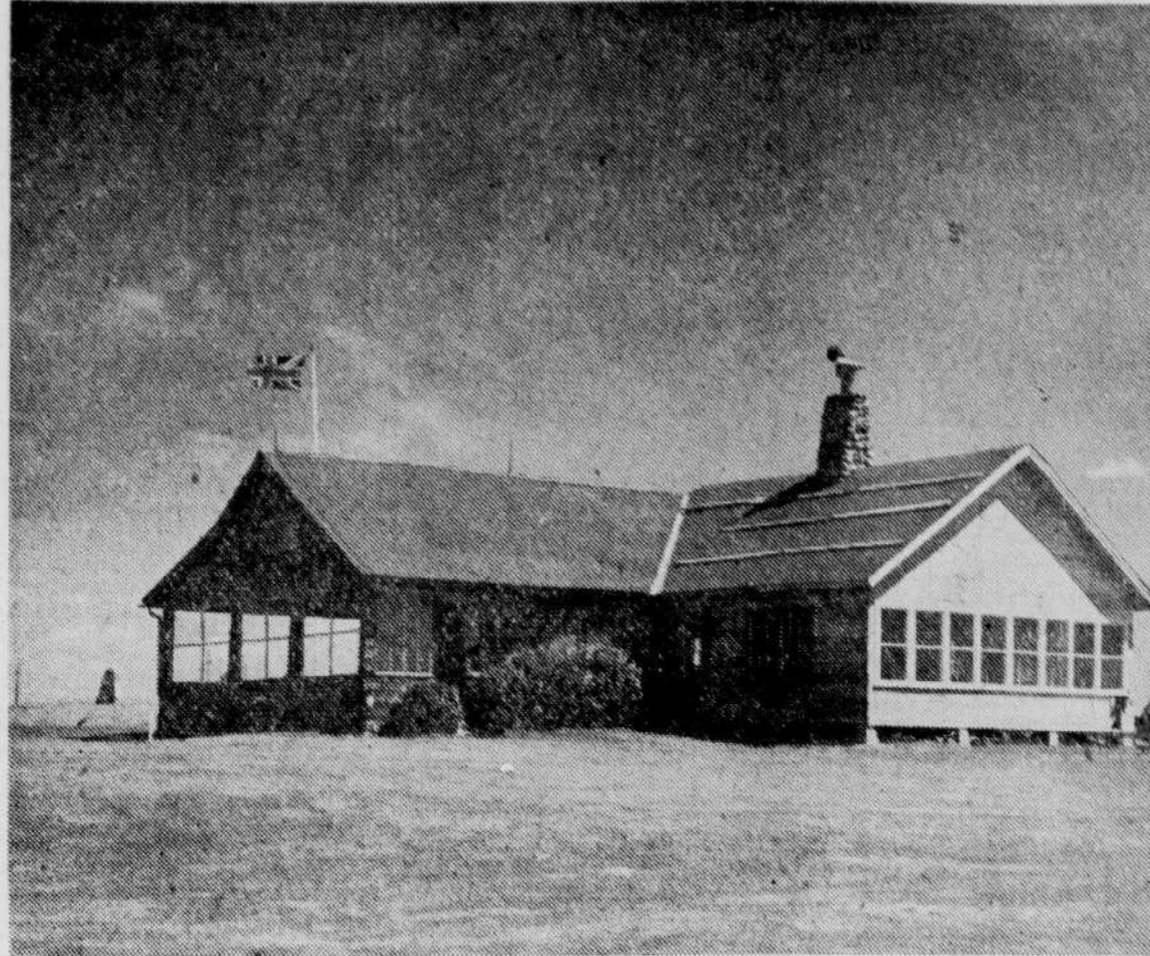
**Profits** — In serving the visitor with goods we see a second great benefit... **PROFIT.** For, with all the services rendered, those who provide them—the manufacturer, the wholesaler, the jobber, and the retailer—each makes his mod-

est share of profit which, when totalled, adds many millions of dollars to Canada's prosperity every year. Moreover, since not all purchases made by visitors are of Canadian origin, the importer also profits from the business.

**Taxes** — One of the seldom recognized values of the Visitor Industry is that accruing from taxation. At every level this is an important factor.

1. The Provinces have their gasoline taxes and through these (and motor licenses) they collect annually \$100,000,000. Figures are not available of what the American motor-tourist contributes annually to this form of collection, but the extent of his contribution becomes readily apparent when one weighs the fact that were the 1950 Border-crossing car traffic placed bumper to bumper it would more than cover our badly-needed Trans-Canada Highway, four cars abreast, or, in other words, form a line of vehicles more than 19,000 miles long... amply sufficient to

## At Dufferin Heights



One of the most widely known of the Eastern Townships golf course is that of the Dufferin Heights Country Club situated on the height of land a few miles north of the United States border near Stansfield. The clubhouse, which commands a view of the countryside in all directions, is shown above.

## Vacationers Converge On Pleasant View

Eager vacationers from points east, west, south and north have already begun to converge on North Hatley, site of the Pleasant View Hotel, second largest resort in the province of Quebec.

Each year hundreds leave the clamor and stuffiness of the city to spend several memorable days at this internationally known vacation center.

For many past summers all varieties of types and tastes have been met and accommodated at Pleasant View. An excellent 9 hole golf course adjoins the hotel property. In addition three tennis courts, and four shuffleboard courts are available to all the guests.

The wide sandy bathing beaches and the clear waters of Lake Massawippi enhance the resort's wide fame. The Lake is restocked annually with salmon, bass and grass pike, and fishing is second to none in sport and rewards.

Organized tournaments, hikes, hayrides and singings, held under the direction of a recreational director, are part of the planned entertainment.

Dancing is held nightly in the resort's club house on the water's edge, with orchestra on hand twice a week.

Favorite gathering places in the main house are the new cocktail lounge, and the popular Pine Room, where voices often ring together in the carefree songs of happy vacationers.

## Take Aerial Census Of Ducks And Geese

Vancouver, — Two wildlife experts have finished an aerial nose-count of the ducks and geese population in British Columbia.

And the final tabulation is expected to show a decrease in B.C.

The count was made by Bob Smith, Pacific Flyway biologist for the U.S. Fish and Wildlife Service and Dave Munro, Vancouver game expert with the Canadian Wildlife Service.

Mr. Smith, a Flyway counter since 1942, who comes from Klamath Falls, Ore., explained that counts do not take in all

waterfowl. Sample surveys only are taken and over-all population computed from that.

"We flew straight-line courses across major nesting areas in B.C.," he said.

"Nesting ground concentrations aren't high. Fifty birds to the square mile is the most we've ever encountered and in this B.C. survey the highest concentration was about 25 per square mile in the Cariboo."

In a two-week survey the experts counted 4,000 birds, flying from Cranbrook to Prince George, northwest of Prince George, the Cariboo and the Chilcotin.

"We fly at 100 feet and at slow speed," said Smith. "It's a simple matter to spot the birds, identify them, and mark a tick in the right column on our clipboard."

## KOSY KOOL

NORTH HATLEY

Complete Line of:

Groceries — Fruits — Vegetables  
Soda Fountain

Up to date line of  
NEWSPAPERS and MAGAZINES  
that arrive same day printed.

FREE DELIVERY ON MON. - WED. - FRI.

(Earl Davies, prop.)

Tel. 211

North Hatley



Dial 3-3636, Circulation Dept.

and let the  
**Sherbrooke Daily Record**

follow you.

the rate: 25c weekly

A glance at the beautiful Lake House Hotel situated on the shores of Lake Massawippi in North Hatley.

## LAKE HOUSE HOTEL

Andy Gibson, proprietor.

Hot and cold water in every room.

Private bath, Tennis, Swimming, Diving,  
Fishing — "Shuffle Board" — Boats

Excellent cuisine prepared by a well-known chef.

Cocktail Lounge — Grill — Open all year.

North Hatley, Que. Tel. 139



at  
**LADOUCEUR RESTAURANT**

Groceries — Patent Medicines

Fruits — Vegetables

Ice Cream — Cigarettes — Soft Drinks

Soda Fountain

Newspapers and Magazines

Frozen Foods

## Ladouceur Restaurant

Tel. 62 — North Hatley

Our Frozen Food Locker has been installed only recently. We carry the famous Birds Eye Foods.

girdle the globe at the 49th parallel.

2. All Provinces profit from the sale of hunting and fishing licenses to non-residents, and when it is realized that in one province alone this type of sale in 1950 brought close to two million dollars, the importance of such permit sale, as a real factor in our national income, becomes evident.

3. The sale and lease of Crown Lands in various provinces... for cottage, cabin and camp sites, and, in many instances, as locations for resort operations... likewise produces substantial Crown revenues.

4. Through the purchase of alcoholic spirits, and permits therefor... our visitors make a further contribution to Canada's tourist cash register.

5. Coming to the municipality, it cannot be questioned that increased business derived from the servicing of the tourist visitor maintains real estate values. This is most apparent in cities and towns which serve as gateways to resort areas. Then, in the rural municipalities, there are hundreds of thousands of acres of marginal land, unsuited for profitable agriculture, and offering no income from lumbering, but still ideal for private vacationing properties and seasonal hotel operations, and, consequently, tax-productive.

### Big Market for Farmer

Many Canadian industries, whether they realize it or not, in varying degree feel the impact and influence of a thriving tourist trade, but none more so than AGRICULTURE. In any boom travel year, such as 1950, Canada will have a tourist population, comprised in the main of visitors from the U.S. of 20,000,000 or more. In any such year it has been estimated that this tourist population, under normal food conditions, will consume some 4,000,000 pounds of butter, 4,000,000 dozen eggs, and 18,000,000 pounds of beef and other farm products in like proportion.

Does this amazing consumption not set at rest, for all time, the all too common argument that the Visitor Industry means nothing to the farmer?

Let's be more specific on this important point. Let's deal with one individual resort hotel, of moderate rates and average guest capacity of 200, which during its 80-day business operation last summer, bought Canadian produce to the value of \$18,115.81. Here is how the proprietor of this resort tabulates his purchases—

in products and costs:	
Canned Fruits, Jams and Syrups	\$ 827.30
Canned Vegetables	427.46
Juices and Soups	381.40
Dairy Products	4,349.98
Fresh Fruits	88.09
Fresh Frozen Fruits	339.44
Fresh Frozen Vegetables	419.30
Fresh Vegetables	1,038.87
Meats, Fish, Shortening	9,041.30
Miscellaneous	1,202.67
<b>TOTAL</b>	<b>\$18,115.81</b>

Will anyone deny, after studying the foregoing figures, that our present day Canadian farmer does not benefit directly from the tourist traffic? The fact is, no form of industry operating in Canada benefits him MORE, or effects greater advancement in the field in which he labors.

### Actress Leaves Ghostly Castle

Haltwhistle, Northumberland, England, — Former musical-comedy star Violet Loraine, known during the first world war era as "The only girl in the world," is forsaking the ghost-haunted castle she took over as a bride in 1921.

The 600-year-old Blenkinsopp castle and its forested acres will be auctioned shortly to meet mounting upkeep and heavy taxation.

Thirty years ago actress Loraine was carried across the castle's threshold by a dashing young bridegroom, Captain the Hon. Edward Joicey. They moved recently to a smaller residence on the

## Lake House Hotel Offers Fine Service

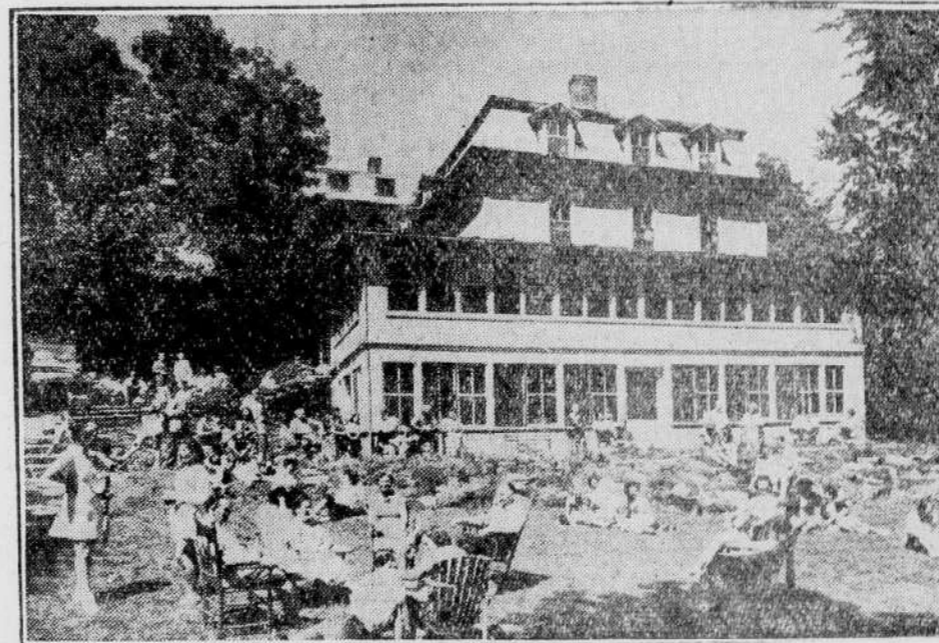
Lake House Hotel in North Hatley will provide many pleasant attractions for its guests this year. This large white rambling hotel, the only one in the town situated on the lake front, can accommodate seventy-five people. It has thirty-three rooms with twin beds, hot and cold running water in all of them, and a brand new snack bar in the basement.

Manager of this hotel is Andrew Gibson who has been running it for four years. Prior to this he was on the staff of the New Sherbrooke Hotel.

In the heart of one of Quebec's finest resort centres, Lake House can offer all the attractions sought by holiday makers.

Lake Massawippi is ideal for every type of vacation. For those who like to fish it offers some of the best waters in the province, whether the anglers seek the mighty pike and lake trout, the fighting bass, or whether they just want to dip a hook for perch.

There is boating of every description, from speed boats and sailing craft to rowboats and canoes. Bathing facilities are good, too, and will please the skilled swimmer as well as the novice or the children.



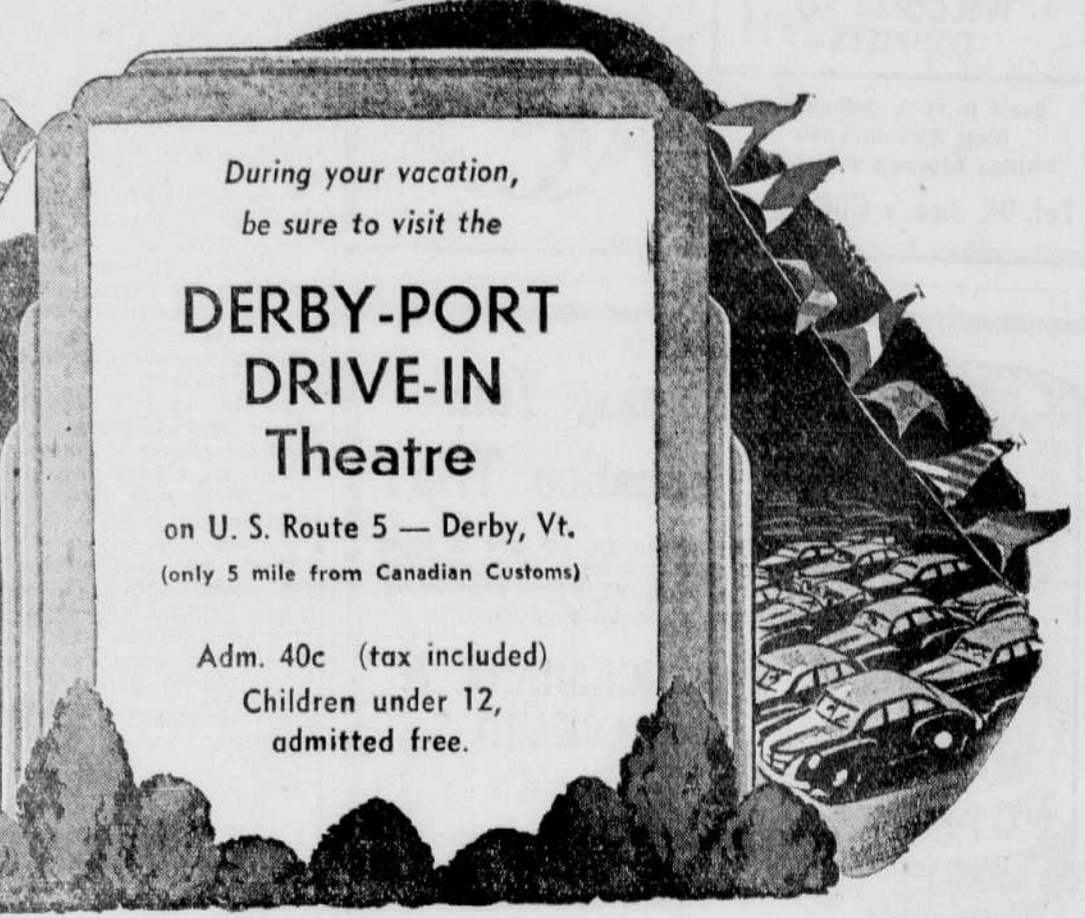
The above photo shows the Pleasant View Hotel, The Grove and the Grove Annex.

## A Beautiful Spot on the shores of LAKE MASSAWIPPI

• Enlarged and Improved Club House; good beach, main buildings, sprinkler protection, locker facilities for out-of-town guests at a small nominal fee; 6 new cottages, golf, tennis; Dancing in the club house; Swimming, Canoeing.

### OTHER AMUSEMENTS

DURING THE WINTER THE PLEASANT VIEW IS AN IDEAL SKI RESORT.

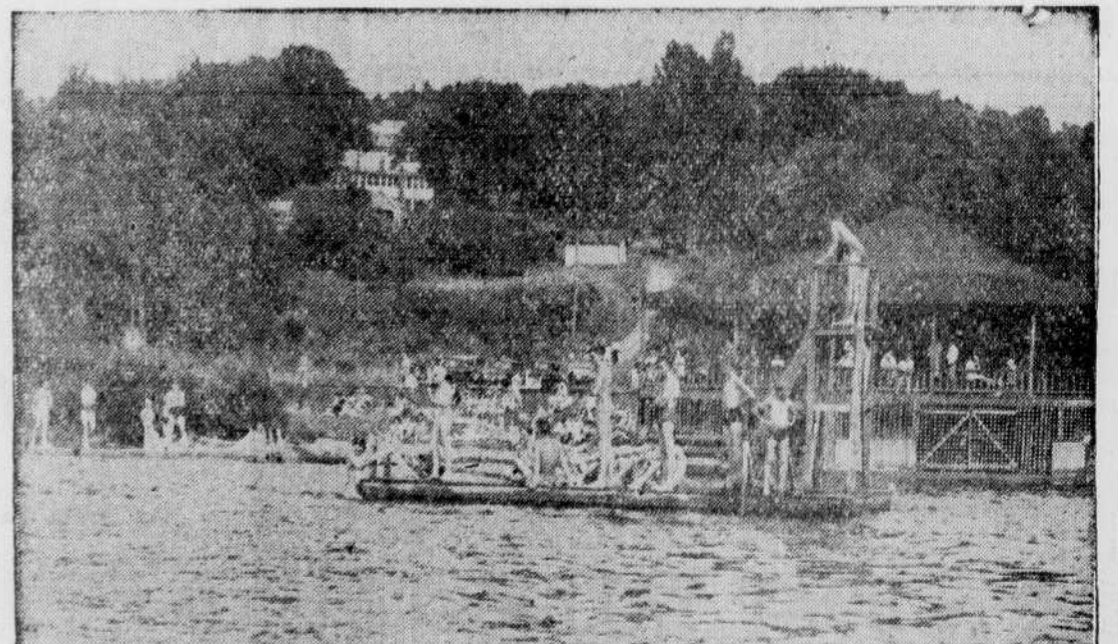


The Pleasant View offers you a colourful view of Lake Massawippi. There are all modern conveniences for the tourist; it is, indeed, an ideal location, open all the year round, for anyone planning a vacation.

## Pleasant View Hotel

One of the finest tourist hotels in the Province of Quebec.

Tel. 23 — NORTH HATLEY, QUE.



The above photo shows the beach the Hotel Pleasant View has to offer. One can see the Club House of this North Hatley Resort in the rear.

# For A Pleasant Holiday Visit Townships Resorts

## Snapshots Are Happy Holiday Reminders

Snapshots last longer than most memories. This year's vacation can last indefinitely if you bring back pictures. Think where you went and what you saw. A little planning in advance and a little thought while you're shooting will do wonders for your vacation album.

You can't be checked before a trip. If you get brand new equipment, test it. . . don't trust it. If possible, use a separate camera for color.

Film is plentiful but may be scarce where you're going. . . stock up! If headed for hot climates, ask for film tropicaly packed. Follow exposure directions

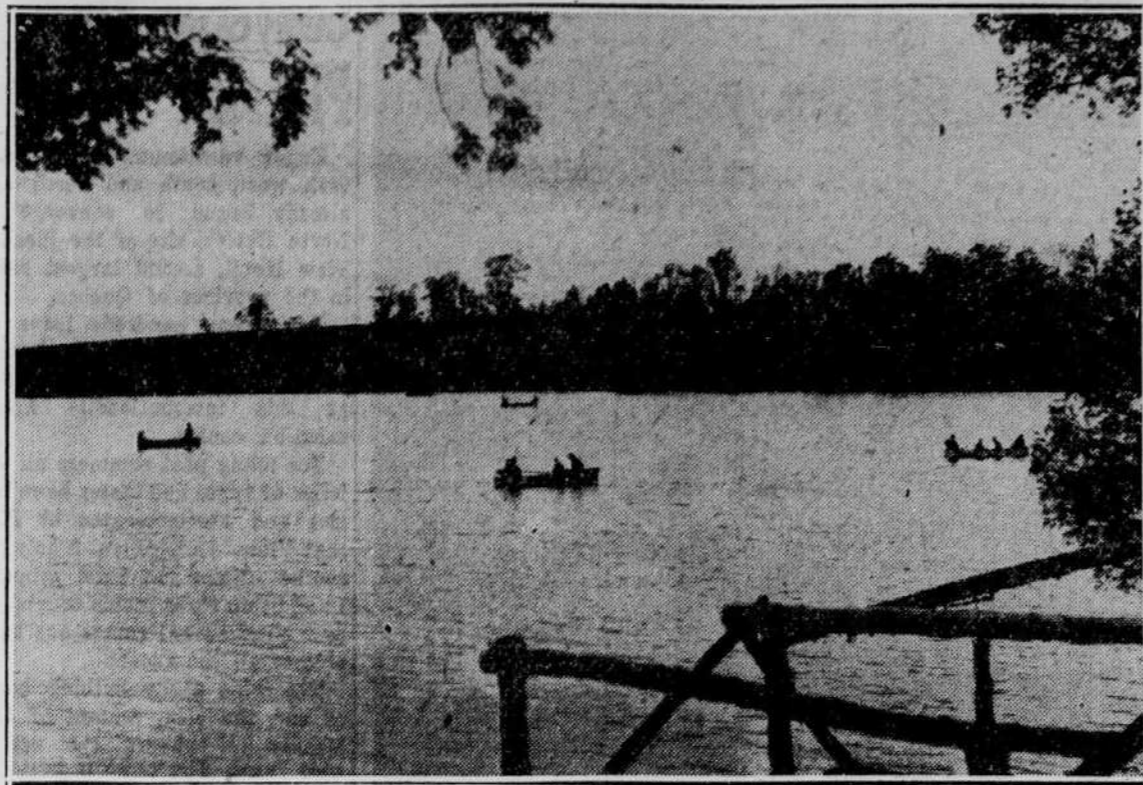
carefully. Always have the camera loaded, ready to shoot. . . and a spare roll in your pocket. That'll take care of picture impromptus.

Picture interest is heightened by variety. In views there are low and high angles besides the normal eye level. In lighting, try side and back-lighting, especially on water scenes. Shield the lens and allow a bit more exposure as compensation. In composition look for natural framing devices like railings, columns at the sides and leaves at the top.

Posing should never be obvious. Be unobtrusive. Shoot when people are doing things in a natural way. Names, dates and exposure data should be recorded on the back of the print. . . not left to memory. Road and local signs and landmarks make good identification.

Protection against salt water spray, beach sand and hot sun is necessary. Plastic kitchen bags are useful accessories besides camera cases. . . ever leave cameras in glove or luggage compartment of autos in the sun.

## Where The Trout Are Rising



This is a view of Crystal Lake, near Stanstead, where the value of conservation was proved beyond question this year. Cleaned out a year ago and closed to fishing, Crystal Lake was restocked with trout and re-opened for fishing this season. The results have satisfied the most ardent fisherman. (Photo by Dick Gordon)

## Revive Shin-Kicking In Cotswold Village

Chipping Campden, England.—The ancient and not-so-honorable pastime of shin-kicking has been revived in this historic Gloucestershire village after a lapse of 100 years.

This rugged form of diversion, which even in olden days was branded as "cruel," was reintroduced by farmer Ben Hopkins, 34, and Joe Chamberlain, 28-year-old chemist's dispenser, as part of the local Festival of Britain celebration.

When shin-kicking contests were at the height of popularity from 1605 to 1851, crowds of more than 25,000 howling fans were attracted to the blood-letting battles. The turnout for the Hopkins-Chamberlain brawl, however, was on a more modest scale.

The curious Cotswold villagers who formed a ring around the gladiators on Dover's Hill, dispersed quickly to the nearest pubs when Chamberlain planted his steel-tipped boot on his opponent's ankle after 10 minutes of kicking and groaning.

The bout ended amicably enough with the two men reclining on the ground nursing their bruises and sharing a gallon of cider—the loser's award.

To the winner went a championship belt which must be defended next year.

But Chamberlain indicated he might let his title go by default.

## Del Monty Hotel Has Established New Coffee Shop

With the opening of the new coffee shop in the hotel, Rene Monty, manager of Rock Island's Del Monty Hotel, has provided residents of the boundary communities with a first-class rendezvous. It is the first coffee shop this hotel has had and will supplement the Del Monty's main dining room.

Though only part of a complete remodeling job which started at the Del Monty in February and

finished at the end of May, the new coffee shop is rapidly coming into its own as an eating and meeting place for residents of Rock Island, Beebe, Stanstead and Derby Line.

The shop has a seating capacity of 26, eight stools at the counter and accommodation for 18 diners at the tables. Serving complete meals, as well as coffee, the shop is at your service from seven a.m. until midnight.

The color scheme features light tones of grey and chartreuse with one main wall which has the legend of a chef at work, on imported wallpaper.

The shop is somewhat of a replica of restaurants which are part of leading hotels throughout the Dominion but Mr. Monty believes it is the first installation of this type in any of the smaller hotels in the country.

Employing four girls and a man, the coffee shop of the Del Monty Hotel provides service, atmosphere and food which ranks it as one of the better restaurants between Sherbrooke and the Border.

**Rent A Cabin**  
entirely equipped with stove and kitchen utensils

on the famous  
**LAKE MASSAWIPPI**

**Lake Edge Cabins**  
N. J. CLARK, proprietor.

**WELCOME TO TOURISTS**

Boats to rent, Swimming, Ideal Fishing Spot. Fishing Licenses sold here.  
Tel. 96, Ayer's Cliff, Que.

## Polio Clinic Nurse Aids 700 In 8 Years

Saskatoon, — This city's loss of Mrs. George Cowell will be Calgary's gain.

Mrs. Cowell has devoted the last eight years to assisting paralyzed sufferers from poliomyelitis in regaining the use of their limbs.

When her husband joined the army in 1939, Mrs. Cowell, a graduate nurse, joined the staff of St. Paul's hospital as clinical technician and instructor. A polio clinic was established in 1945 and she was appointed physio-therapist after taking a course in the Kenny method of treating polio patients.

Since that time, she has helped about 700 polio victims regain normal activity.

Although she now has to leave Saskatoon for Calgary, where her husband has been transferred, she is not leaving her work, but has accepted a similar position in a Calgary hospital.

Mother of two daughters, a trainer of race horses and field dogs, and a lover of shooting, Mrs. Cowell has always given her patients all possible time, even taking them car riding, to movies, and often home with her.

That's why at Christmas time, hundreds of cards and letters pile up at the Cowell home from grateful ex-patients who want to thank her again and tell her how well they're coming along.

## Winnipeg Tests New Bus Fuels

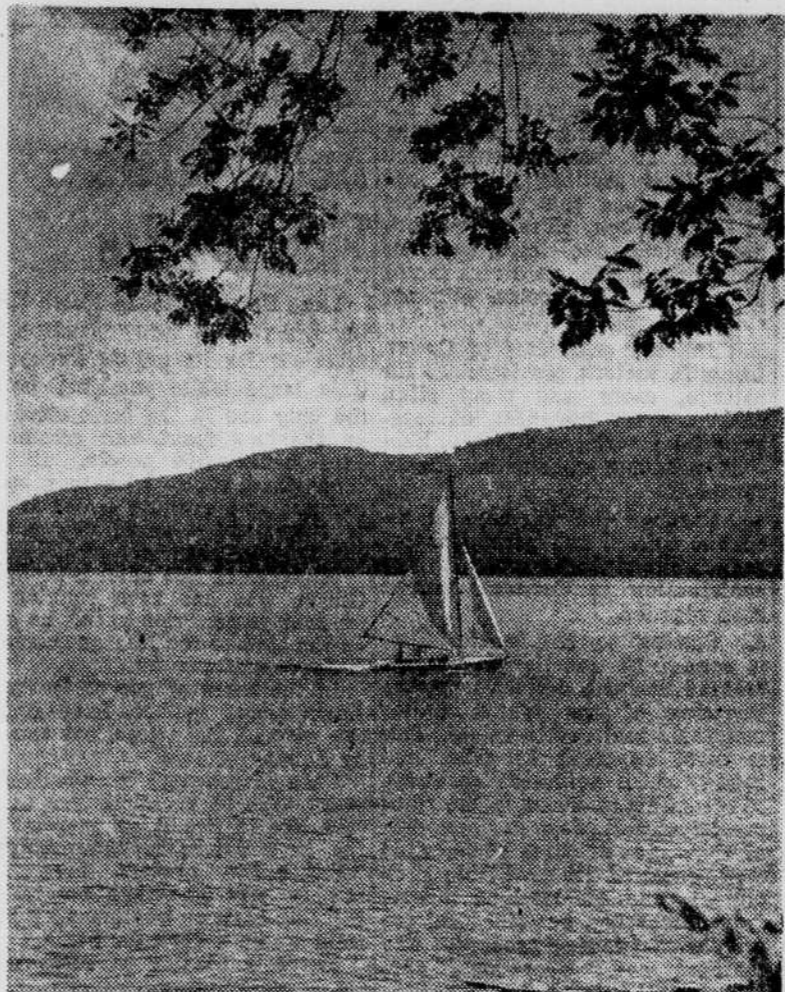
Winnipeg — An experiment being carried out by the Winnipeg Electric Company may mark the end of gasoline-powered buses on public transportation routes here.

The company has been experimenting with diesel and propane-powered buses. Both types have shown more economy in operation than gasoline buses.

H. A. Couch, superintendent of equipment, said it was too early to come to any fixed conclusions and any changes would take considerable time.

He said, however, there was "absolutely no chance" these vehicles will displace the electric trolley bus in downtown areas.

## An Eastern Townships Lake Scene



Set amid high surrounding hills, the lakes of the Eastern Townships offer unlimited variety of scenery to the yachtsman who prefers to spend his vacation period running before the stiff breezes that sweep over the majority of these lakes.

## New Zealand Imports American-Type Cars

By J. C. GRAHAM  
Canadian Press Correspondent  
Auckland, N.Z.—New Zealand this year is importing its first substantial shipment of cars from North America since the dollar shortage began. Cars to the value of more than \$4,000,000 will be brought in in 1951.

Details have not been announced, but it is said the bulk of the cars will be imported for assembly in the Dominion, while two makes of cheaper cars will come in ready for sale.

No licences have been granted to import other than the cheaper types, as it is desired that the maximum number of vehicles be obtained for the allocation of dollar funds available.

Large numbers of applications were made to the government by private firms and individuals to import cars under the allocation, but these have been declined in favor of importing through firms normally handling the makes of cars concerned.

Since the war almost all cars imported into New Zealand have been from Britain, but many users require vehicles of a heavier type than the normal English car. Taxi-drivers, travellers and farmers are among those most urgently in need of American-type cars.

To enable equitable distribution, the New Zealand Board of Trade is working out a basis of allocation. A condition of granting import licences has been that no arrangements should be made for distribution until advice has been given on conditions governing the persons to whom they should be made available.

Licences have been issued for the full dollar sum available except for a small reserve.

## Convent Alumnae Meet In August

Toronto, — Sister Ann Joachin of Siena Heights College, Mich., only nun to be permitted to practise law before the United States supreme court, will be among the speakers at the seventh biennial convention of the Canadian Federation of Convent Alumnae here August 29-31.

The nation-wide organization, comprising alumnae societies of 88 Catholic colleges, convents and high schools from the Atlantic to the Pacific, will hold its three-day meeting at St. Michael's College. Mrs. D. F. Heleher of Montreal, federation president, will be in charge of the sessions.

Speaker at the opening luncheon August 29 will be Very Rev. J. C. Laframboise, rector of the University of Ottawa.

Other speakers at the convention: Dr. Jean Bruchest of the University of Montreal and under-secretary for the Province of Quebec; Babs Brown of the OBC "Cuckoo Clock" program; Mary B. Thompson of Halifax.

The federation, formed in 1931, has held conventions biennially, except during the war years, in most of Canada's larger cities. Membership includes all denominations, both Catholic and non-Catholic. One of its basic objects is to uphold the ideals of Christian womanhood.

**Planning Your Vacation Trip?**

Before you go, be sure to bring in your car for a check-up. You wouldn't want to have unnecessary car trouble on your trip.

**CRUICKSHANK & PACKARD**  
Reg'd  
Ferguson Tractors & Implements Dealers  
White Rose Products  
Gas — Oil  
Welding — Tires — Batteries — Auto Repairs

**CRAWFORD'S Imperial ESSO Station**  
ROCK ISLAND  
(The first station on the left coming into Canada)

WASHING — GREASING VULCANIZING  
TIRE REPAIRS

"Have Your Car Checked Before You Go On Your Vacation Trip"

Friendly, Courteous Service at  
**CRAWFORD'S**  
Credit Cards Accepted — Only Tire Shop within 30 miles.  
Austin Sales and Service  
Tel. 542 Rock Island

**RIDE'S BOAT LIVERY**  
Tel. 151. — North Hatley

- CANVAS SKIFFS & OUTBOARDS TO RENT
- TRIPS AROUND THE LAKE BY APPOINTMENT
- **BOAT TAXI**
- BOATS REPAIRED and PAINTED

10 inch  
**Hot Dogs**  
(actual size)  
at  
**Jay's Snack Bar**  
DERBY, VT.  
on route to  
Newport  
(4 miles from  
Rock Island)

**Announcing**  
**A SMART NEW COFFEE SHOP RESTAURANT**

**THE DEL MONTY HOTEL**  
Rock Island, Quebec, Canada

**DEL MONTY HOTEL**  
ROCK ISLAND, QUEBEC.

A COFFEE SHOP RESTAURANT open all day for your morning to your night snack.

PRIVATE DINING ROOMS for your small parties.

THE DEL BAR where you will always meet your friends.

BANQUET ROOM for your social or business parties.

A MEETING ROOM where you can have your business conferences or social meetings at any time of the day at no extra charge for the room.

THE STORE where you can get the finest of Canadian beverages.

**GOOD FOOD AT Sensible Prices!**

**ALWAYS ON OUR Menu**

**Traditional New England Hospitality**

**Governor Prouty INN**

Here, overlooking beautiful Lake Memphremagog, in the home of one of Vermont's distinguished statesmen of a generation past, real New England hospitality has been preserved. Here in an atmosphere of quiet dignity and charm, the traveler will find comfort, relaxation, good food and friendly hosts. Stay a day or a season. Your vacation at the Governor Prouty Inn will be a happy experience.

**OUR OUTDOOR DINING TERRACE**

ROOMS DINING LOUNGE  
European and American Plans GIFT SHOP

Mrs. and Mrs. John Prouty, Hosts

Governor Prouty Inn  
115 Main St., Tel. 776-W  
One Block from U. S. Route 3  
Newport, Vermont

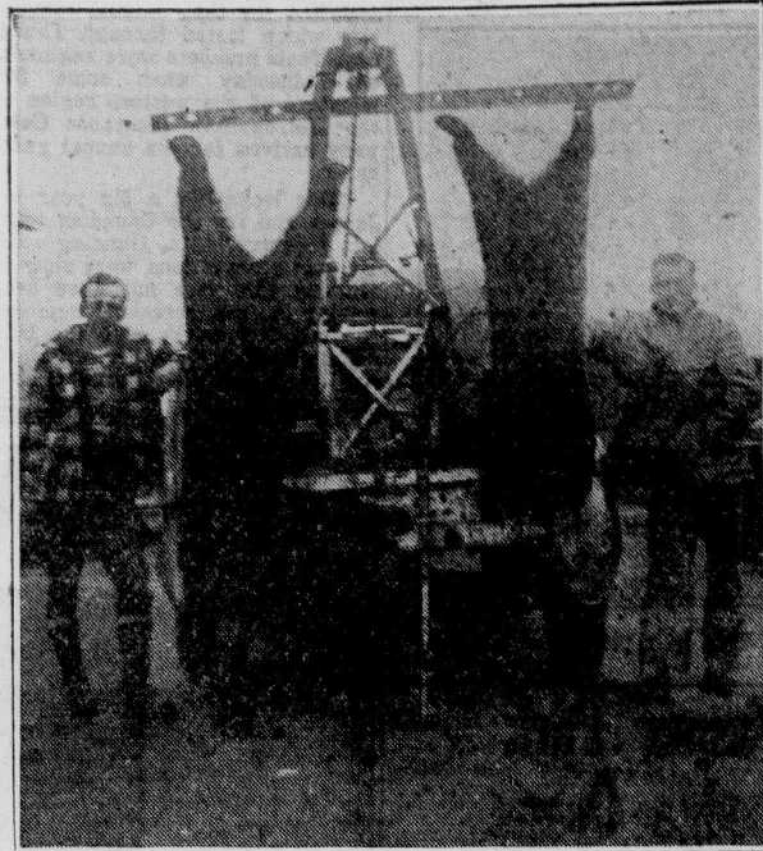
Phone for Reservations.  
DINING ROOM OPEN:  
12 to 2, 6 to 9 p.m. week days  
12 to 2, 6 to 8 p.m. Sundays

# E.T. Resorts Are Among The Finest In The Province

## Vacations Are Ideal Time To Take Part In Sports--But Don't Overdo It

You may be about as athletic as your great-grandfather but you needn't let that keep you from enjoying sports on your vacation. Vacation sports can be as strenuous or as untaxing as you like. Either type will give you a welcome change from your normal routine. And you may learn a new game that can keep you fit the year around if pursued back home. For instance, if you don't golf, try it. Golf can be played, and well, by almost everyone. On any golf course you can find players ranging from trim teen-agers to doddering gentlemen of social security age and up. They find golf a challenge, mentally and physically. And you could develop into one of those rare creatures who flirt with par. Or, even if you fall into that group of players to whom breaking a hundred is an event to rank with the millennium, you'll find the walk in the air worth it. In the latter case, too, you can develop the philosophy of "the more strokes, the more ex-

## Eastern Townships Kill



Despite its rolling countryside and well-patronized resorts, the Eastern Townships still are a centre of wild animal life. This picture is an example of the game that roams the woods. These bears were killed just recently by Clement Brault and Ross Gibb of Eastman.

## Psychiatrist Urges Dad To Rock Cradle

Harrogate, Yorkshire, England. — Britain is an emotionally immature nation, with a man-dominated society—except in the nursery. That straight-from-the-shoulder assessment was given by Dr. Alfred Torrie, wartime director of army psychiatry, to delegates at-

tending the annual conference here of the National Marriage Guidance Council.

The doctor advised fathers to take over their duties with the children at a much earlier age than they have been doing.

"There is no reason why the little one should not have his turn of being bathed and cuddled by father," said Dr. Torrie. "Deep down, fathers are a bit jealous of the mother-child relationship. Because of the father taboo we men

do not come into the picture until sometimes it is too late."

Emotional immaturity, Dr. Torrie proceeded, was reflected in the behavior of the present generation everywhere.

Instead of sitting down and planning future action calmly and intelligently, people allowed themselves to fall into temper tantrums like a child. When confronted by a problem they kicked the cat, cursed the wife, the government

or Russia and then looked around for a scapegoat.

In his 20 years of dealing with unhappy marriages, the doctor said he had found a large number of marital disharmony cases due to emotional immaturity, not to sex or other difficulties. "We must face this problem boldly," he added, "and make sure that the next generation rears so that if we cannot prevent the next war we will at least prevent the war after next."

## FRIZZLE'S SNACK BAR

KNOWLTON



When you're a guest in a strange place, you often ask people, "Where is a good restaurant with fine food?" People in Knowlton and other tourists who have already been there will tell you "Frizzle's Snack Bar".

Light Lunches — Ice Cream — Cigarettes  
Soda Fountain Service  
Magazines — Daily Papers Arriving Same Day

You'll enjoy the food here!

TEL. 23W  
Knowlton

(G. Len Frizzle, Prop.)



## Leave House In Order At Vacation Time

sailor may never get it started again. Then you can try rowing.

Of course, if you spend your vacation at a resort hotel, you will find many organized athletic activities. To some, this is the painless way to acquire stiff muscles. To others, there is no more revolting citizen than the athletic director at a resort who is constantly urging guests to undertake programs that would tax Jack Armstrong. But if you're at a resort, and you don't like organized athletics, don't use that fact for an excuse to stay in your bunk. You can sleep on office time during the rest of the year. Get out and do something.

Try tennis. But take it easy. The spectators won't mistake you for Jack Kramer, chances are, but then you won't be seeing a heart specialist when your vacation is over, either. Play a set at a time.

One of the best vacation sports is horseback riding, because the horse does most of the work. You

One sure way to have a care-free vacation is to give no thought to the house you leave behind.

Insurance companies will bet you something like 1,000 to 1 that your house will be a safe and sound as you left it. So why worry?

If anything is going to happen to your house, it can happen while you're in town, a lot as easily as when you are away.

Of course, there is no need to advertise the fact that you are not at home. Therefore:

1. Notify the milkman, newsboy and mail carrier, at least a day ahead of time, to stop deliveries.
2. Ask a neighbor to keep an eye on the use while you are gone and to remove all handbills from your doorsteps.
3. Destroy all oily cloths and other rubbish that might cause spontaneous ignition. Heat and lack of ventilation in a closed house enhances this danger.
4. Turn off the pilot light on gas range, water heater or gas refrigerator to guard against a slump in pressure, which could fill the house with gas when pressure resumes.
5. Lock all doors and windows, removing golf balls and bottles from direct rays of the sun, which can cause by magnification, and
6. Have a good time.

Everybody goes on a vacation some time or other, so don't think you are a pioneer. You might come home to find roths in your blankets, ants in the sugarbowl and swallows in the chimney — but that's part of a vacation. Besides it gives you something to talk about in the wintertime.

## School Lunches Lead To Better Home Fare

Toronto. — The little lunches the youngsters eat at school are paving the way for better meals at home.

Here's how the Canadian Red Cross figured it today:

In a recent survey, nutritionally-balanced meals were served 300 school children. Their progress was compared with that of 300 children not served lunches.

At the end of two years, families of children being served lunches were buying better types of food. Other families bought less of these foods.

In dollars and cents it went: Families of children served lunches were paying \$1.09 a person more a week for food than they had been paying at the start of the survey. The others were paying 74 cents more than at the start.

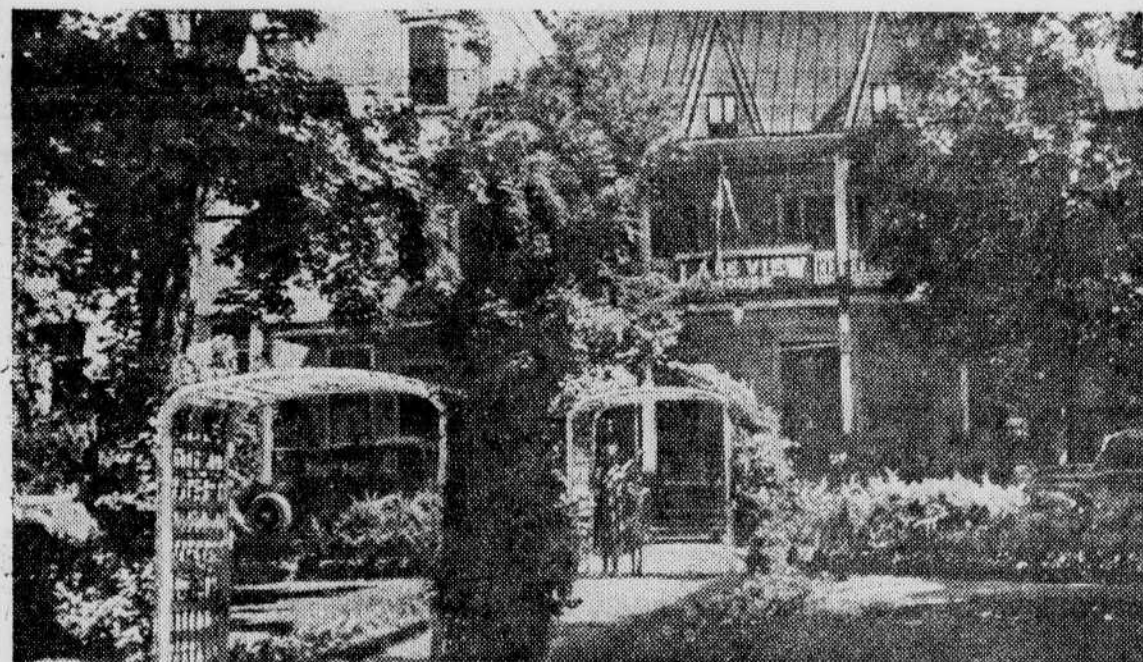
Children eating the lunches were one-tenth of an inch taller than children who were not served lunches. There was a seventieths-of-a-pound difference, too.

may not agree, after your first couple of efforts, but the skin will grow back on the insides of your legs soon, and after a while you'll even be able to sit down. And when you get used to it, you'll find it fine sport.

Vacation time generally means swimming time, either ocean or pool variety. Swimming is an activity that requires the use of practically all your muscles, as you'll discover when you get up the next day.

This article is assuming that your football and basketball days are over. Let's leave those sports to the youngsters. They don't know any better. But baseball, among the major professional sports, can be played long after the whip is gone from the old throwing arm.

Major league scouts will unanimously stay away from your games. Don't let that hurt your pride. It's better to bounce your throws to first base than to have to chase your arm halfway across the infield.



— Knowlton's Biggest and Best Hotel —

## THE LAKE VIEW HOUSE

### SUNDAY DINNERS:

SPECIALTY — The Famed Brome Lake  
Ducklings, Turkey and Chicken



## HOLIDAY in this pleasant Haven

Write now for illustrated pamphlets and further information. For here is the ideal location to spend your leisure hours. Yes, here, in the heart of picturesque Knowlton on the shores of the beautiful Brome Lake.



Fully LICENSED Cocktail Lounge.  
Newly RENOVATED rooms—gaily decorated—With bath.



For all-around enjoyment plan to visit the

# "Lake View House"

(MULLINS BROS., props.)

For reservations, call Knowlton 17.

# STOP at the NEW "MOUNTAIN LODGE" HOTEL

Near Mount Orford

Not far from C.P. Station

MOUNT ORFORD — Montreal Road — P.Q.

Call 2308

BEER and WINE



- GRILL
- DINING ROOM
- ROOMS
- CABINS

You'll like the atmosphere at "MOUNTAIN LODGE"  
Reception, Banquets, Parties

COURTEOUS SERVICE

3 MILES FROM MAGOG

The groceries and tobaccos  
sold Mountain Lodge by

**HORMIDAS TURGEON**

Wholesaler

193 Tupper Street — Magog

We furnished part of the material  
for "Mountain Lodge"

**COLIN C. MacPHERSON**

Reg'd

Tel. 3642 — Magog — 100 Lake St.

A large part of the construction  
materials supplied by: —

**F. A. DION Reg'd MAGOG**



The Mansonville Service Station. J. G. Giroux is proprietor of this modern garage and service station that offers the motorist tune-ups and general repairs on all makes of cars. Clifton Jersey is manager.



- GENUINE SERVICE PARTS FOR MOST CARS
- GOODRICH TIRES — SEIBERLING BATTERIES
- GENERAL REPAIRS
- "INTERNATIONAL" TRUCK SALES & SERVICE

# Mansonville Service Station

Mansonville — on Route 39 (between Highwater & Knowlton) — Tel. 6 ring 2

TOW CAR SERVICE — ELECTRIC WELDING

# Lakes And Streams Abound In Eastern Townships

## Orford Area Of Eastern Townships Offers Great Appeal To Tourists

Among the beauty spots of four states, began to realize the Quebec, the appealing Eastern tremendous value of both summer Townships area stands out. Que- and winter tourist trade some 10 bec, with its borders touching to 15 years ago. The magnificent

Announcing  
the opening of the

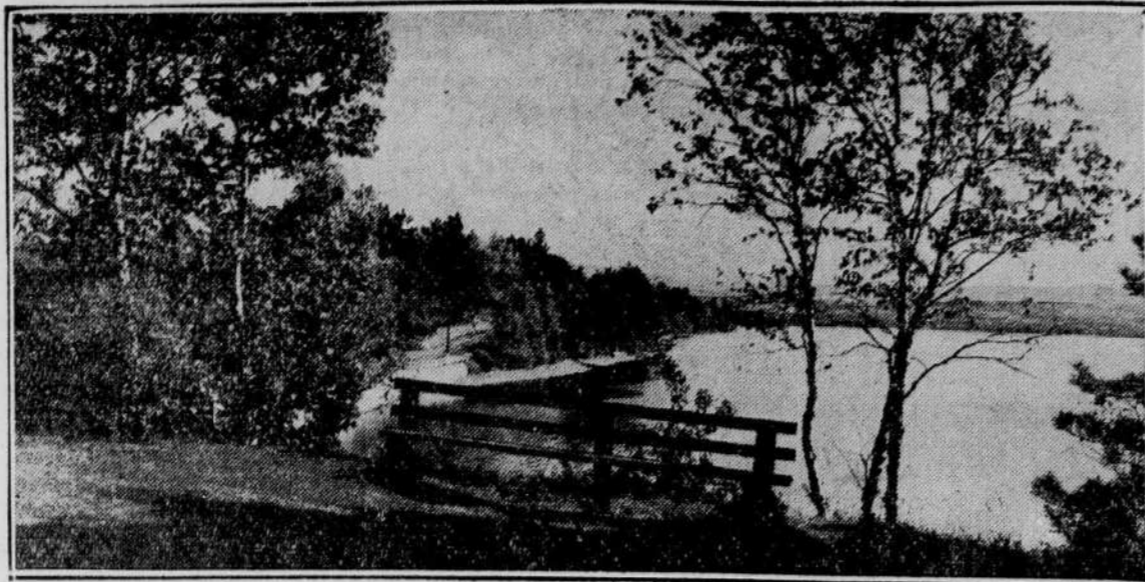
### ALOUETTE SNACK BAR

(next to the Alouette Lodge)

SANDWICHES — HAMBURGERS — HOT DOGS  
ICE CREAM — SOFT DRINKS

Always Open — Dance Nightly  
(On Brome Lake)

## View Of Brome Lake



Lovely Brome Lake is a centre for many summer cottages and resorts. This is a picture of the lake from Moore's.

Laurentian resort area sprung up first. It was not until a year or two later that the Eastern Townships began the community organization which opened up this area. The Eastern Townships have gradually closed the "gap" with other portions of "La Belle Province" as a year round vacation attraction to visitors from all over the Eastern United States and Canada. Hub of the area is thriving Sherbrooke. Branching out from this charming little metropolis are the famed resort cen-

## Hospitality Helps Build Tourist Trade

There is no substitute for hospitality in building tourist good will, states Clarence L. Sorensen, president of the Canadian Restaurant Association. Mr. Sorensen, prominent Vancouver restaurant executive, urges restaurant operators to remember that a friendly greeting and a smile is just as important as the serving of good food.

"Canadians are sometimes accused of being 'cold', so let's make it a point wherever possible to show our American visitors some true Canadian hospitality. 'We have plenty of fine restaurants in Canada,' he added, 'but unfortunately there are some operators who still lack the necessary experience and imagination to prepare and serve food in a way that stimulates the appetite.'

Mr. Sorensen cautioned against the tendency to copy American menus. When U. S. tourists come to Canada, they expect and want to be reminded that they are in a different country. 'They can get southern fried chicken or Virginia ham back home. Let's be different.' Cleanliness is a must, Mr. Sorensen declares. While sanitation standards in most parts of Canada are maintained at a satisfactory level, he recommends that health authorities "crack down" on substandard operations. The restaurant industry as a whole suffers when carelessly operated places are allowed to carry on.

"The restaurant industry plays a vital role in building up the tourist industry, and every owner of a public eating establishment should recognize his responsibility to provide good food and friendly, courteous service in clean surroundings."

tres of Magog, North Hatley and Mount Orford.

Probably no portion of the "Townships" is more characteristic of the area as a whole than the Orford District. Orford is 85 miles from Montreal over smooth ribbon - like highways running through colorful, semi-mountainous country. It is centered by towering Mount Orford, highest peak of the entire Laurentian uplift. Mt. Orford in winter plays host annually to one of the major Eastern ski races, down its famed Three Creeks Run. The mountain is a varied sloped 3,300 giant where in summer hiking, riding and camping may be enjoyed. Its fast-running streams, and creeks offer intriguing trout fishing.

Several years ago the entire Orford area was converted into a National Park domain. This includes, of course, lovely Lake Orford, known as one of "The Great Lakes" of Quebec — a province which is dotted with more than 20,000 lakes in its 597,000 square miles.

Lake Orford is surrounded by numerous lovely little pensions and hotels. The district has become famous for its inexpensive vacationing. Neat, pleasant surroundings are part of the charm of the district while excellent sport may be enjoyed on the lovely azure-blue lake where trout, bass, muskie and pickerel abound.

The Eastern Townships have developed a keen interest in horsemanship and trial riding over miles of easy, pleasant bridle paths. The Orford area itself is known as the heart of the Quebec "game bird" hunting domain.

Nearby to the Orford District are such lovely centres of vacation life as Magog, North Hatley, which boast as following of "perennials" in their cottage-communities. Tennis and golf enthusiasts will find plenty of activity in these fields. Tricky, challenging golf courses are situated at Mount Orford and North Hatley while the real "big" course, the championship Sherbrooke Country Club is annually the scene of the Eastern Townships Open Championship. This tournament will be held July 15th. Leading professionals and amateurs compete.

Sailing and swimming are at their best on Lake Orford, while friendly rivalry is expressed in regattas throughout the long, pleasantly-cool summer season. It has been said of the Orford district that "no part of Eastern North America may point to greater natural attractions—none promises a greater future as a vacation rendezvous."

## Jasper Park Lodge Opens For Season

Jasper Park Lodge, Alta.—With the unfurling of a large Union Jack under a bright morning sun Jasper Park Lodge, internationally known summer resort in the heart of the Canadian Rockies, was opened for the 1951 season on Monday, June 11.

The weather was ideal and never in the more than a quarter of a century history of this "show-place of the Canadian Rockies" have the cabins and grounds looked so fine.

Just a few minutes after the morning sun peeked over the rugged and snowcovered peaks of the Pyramid Range of mountains, Peter Kilburn of Montreal, president of the Investment Dealers Association of Canada, here for the organization's 35th annual meeting and Harold J. Cumming, manager of Jasper Park Lodge, assisted in raising the Union Jack, an act symbolizing the official opening of the 1951 season. As the flag fluttered at the top of the pole, three wide-eyed deer trotted across the lawns near the base of the flag-pole; a giant black bear waddled across the gravelled path leading to the lodge and a beaver whipped the blue grey waters of Lac Beauvert. Jasper was open for another year.

Just a few hours after the flag raising ceremony special trains arrived from various parts of Can-

ada bringing more than 200 members of the Investment Dealers Association for their annual convention which lasted through Thursday. Their numbers were augmented Wednesday when some 200 members of the western region of the Metropolitan Insurance Company arrived for the annual gathering.

"This looks like a big year for Jasper and for the Canadian tourists industry," Mr. Gunning said. He said reservations were slow in starting this year but have been coming in ever increasing numbers the last few weeks with the bulk coming from the eastern and western parts of the United States.

## FULFORD

Mr. George Badger has been very ill with the grippe.

Rev. E. D. Mitchell, of Waterloo, and Mrs. McClay, of Knowlton, and Mr. Luke Turner, of Knowlton called on Mrs. Sarah Turner at "The Island" on Sunday. Mrs. Turner is recovering.

"Not only are individual reservations very healthy but the convention business will be heavy this year," Mr. Gunning said, in predicting a banner year for the tourist business in Jasper and Canadian parts of the United States.

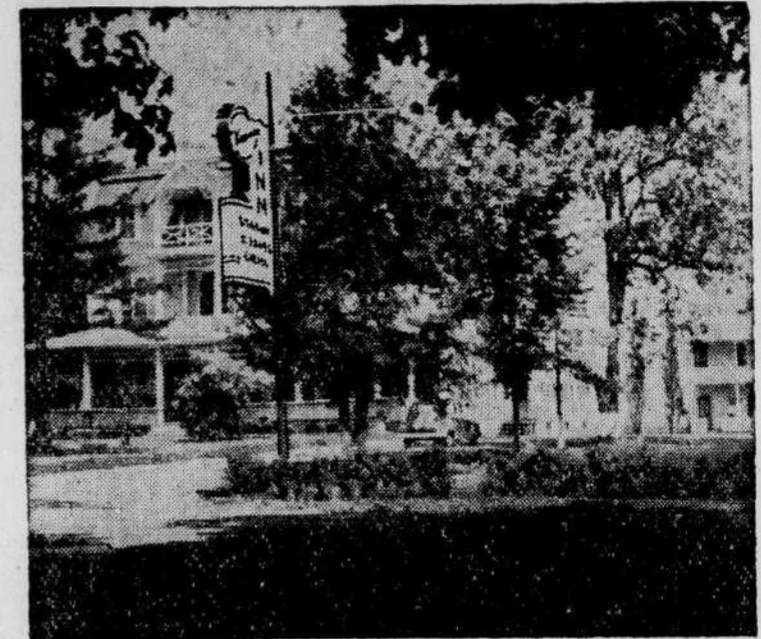
from her recent fall but is still confined to her bed.

Master Bobbie Brunton, son of Mr. and Mrs. Volney Brunton, had the misfortune to fall and break an arm on Sunday and was rushed to Sweetsburg Hospital where the arm was set, and he is remaining in the hospital two or three days. Friends and school mates wish him a speedy recovery.

Mrs. Floyd Williams is quite ill with the Grippe at present.

Mr. Ralph Raymond and Mrs. Ruth Chapman, of Iron Hill, called on Mrs. Sweet and Mrs. Pessenden.

## KNOWLTON INN



**DANCING** every night in a newly renovated modern grill. An orchestra is in attendance to provide entertainment.

**MEALS** are served at all hours. Turkey Dinners, Duck Dinners, these are two items on the Menu that have made our famous chef still more famous. Lunches are served, too.

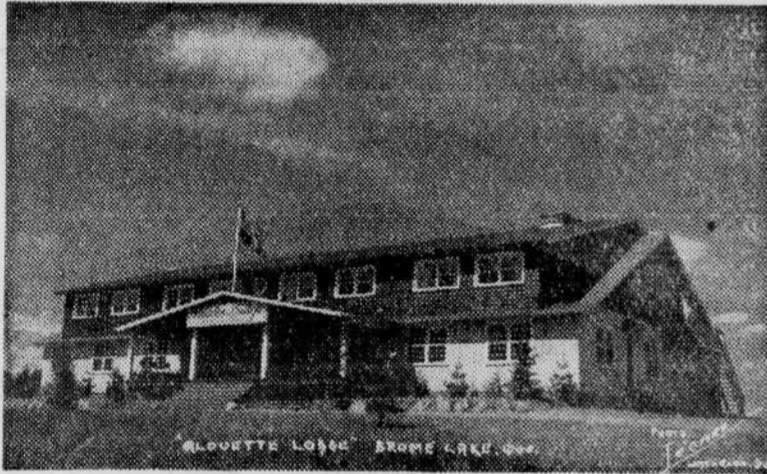
**OPEN** for reservations winter and summer. Now under new management.

**ROOMS** with running water and bath, all add to the luxury offered you at this fine inn.

PHONE KNOWLTON 804-805

M. Viens, prop.

## The "ALOUETTE LODGE"



Brome Lake — Knowlton Highway  
Dancing every night — well-known orchestra

## Regular Meals---

We have a French chef whose menus you'll find most tempting. He has had 25 years experience in this line and was formerly with the Mt. Stephen Club in Montreal.

## Grill---

We have one of the best and most up-to-date grills in the district. Every night there is an orchestra in attendance for your dancing and listening pleasure.

## Banquets---

If you are planning a banquet, or party, remember that we cater. You'll save yourself a lot of worries if you'll let us look after your catering arrangements.

Yes, for all-around entertainment, drop in at the "Alouette".

For Reservations, Phone Knowlton 623 r 21

## PLAYING ONLY

at the

## MANOIR ORFORD

ORFORD LAKE, QUE.

STARTING SATURDAY, JUNE 16th, 1951



FAMOUS ORCHESTRA

## The "BREault FAMILY"

WILL BE PLAYING DURING THE ENTIRE SUMMER SEASON.

TEL. MAGOG 4188

ORFORD LAKE, QUE.

# NOW OPEN AUBERGE DE L'ETOILE

SITUATED JUST OUTSIDE OF MAGOG, MONTREAL ROAD, FACING LAKE MEMPHREMAGOG.

★ Beer and Wine

★ Good Food

★ Dining Room

★ Fountain Service

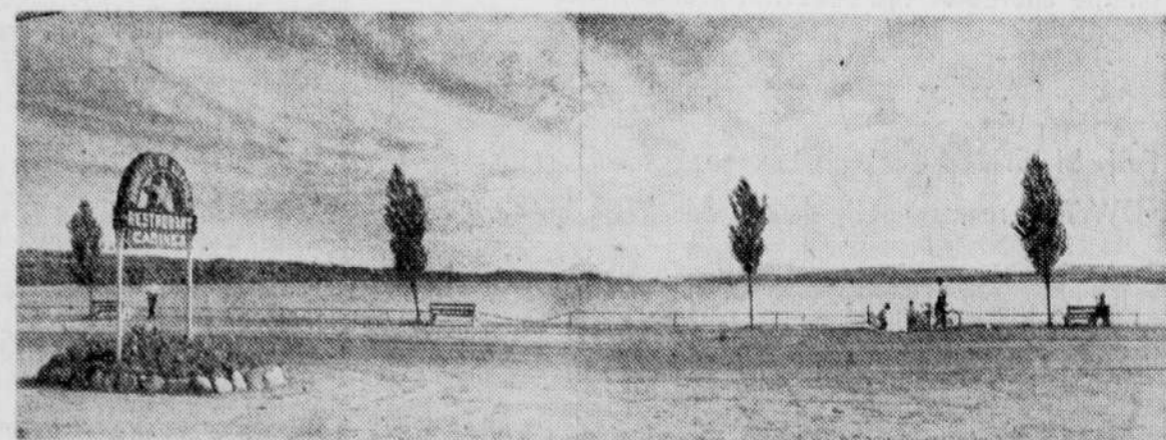
PLEASANT ATMOSPHERE . . .

WEEK-END OR VACATION

L'Auberge de l'Etoile has a pleasant atmosphere that you'll like — it's unique. You will be treated here as though you were in your own home. The traveller finds here what he wants: cordial hospitality and courteous and pleasing service.

If you are planning a week-end or vacation in Magog, the Auberge de L'Etoile is an ideal spot to choose for your "headquarters". Rooms are \$1 a week for one person or \$15 a week for two. These rooms are on the first floor. Ask for our rates.

For reservations, dial 3603



## RECEPTIONS

You can eliminate all worries about your reception, by letting us handle the details. Our dining hall is ideal for banquets and receptions.

# AUBERGE DE L'ETOILE

MAGOG, QUE.

TELEPHONE 3603

# Townships Have Everything You Want On Holidays

## Big Timber Camps Ensure Fine Holiday

One hundred and eighty-six acres of woods and rolling fields bordering the east shore of Lake Memphremagog, 3½ miles south of Georgeville—that is the site of Big Timber camps, one of the finest holiday centres in the Eastern Townships.

Here, rustic cottages are located among the trees on the hillside overlooking the lake. Each cottage is in a unit in itself, having its own lot, dock, beach and row-boat.

Housekeeping cottages, completely equipped for comfortable living in the country, are one of the prime attractions. They are

lighted by electricity and have bathrooms in each cottage. There is running water in the kitchens and there are toilet, lavatory and some showers. There are fireplaces or wood stoves.

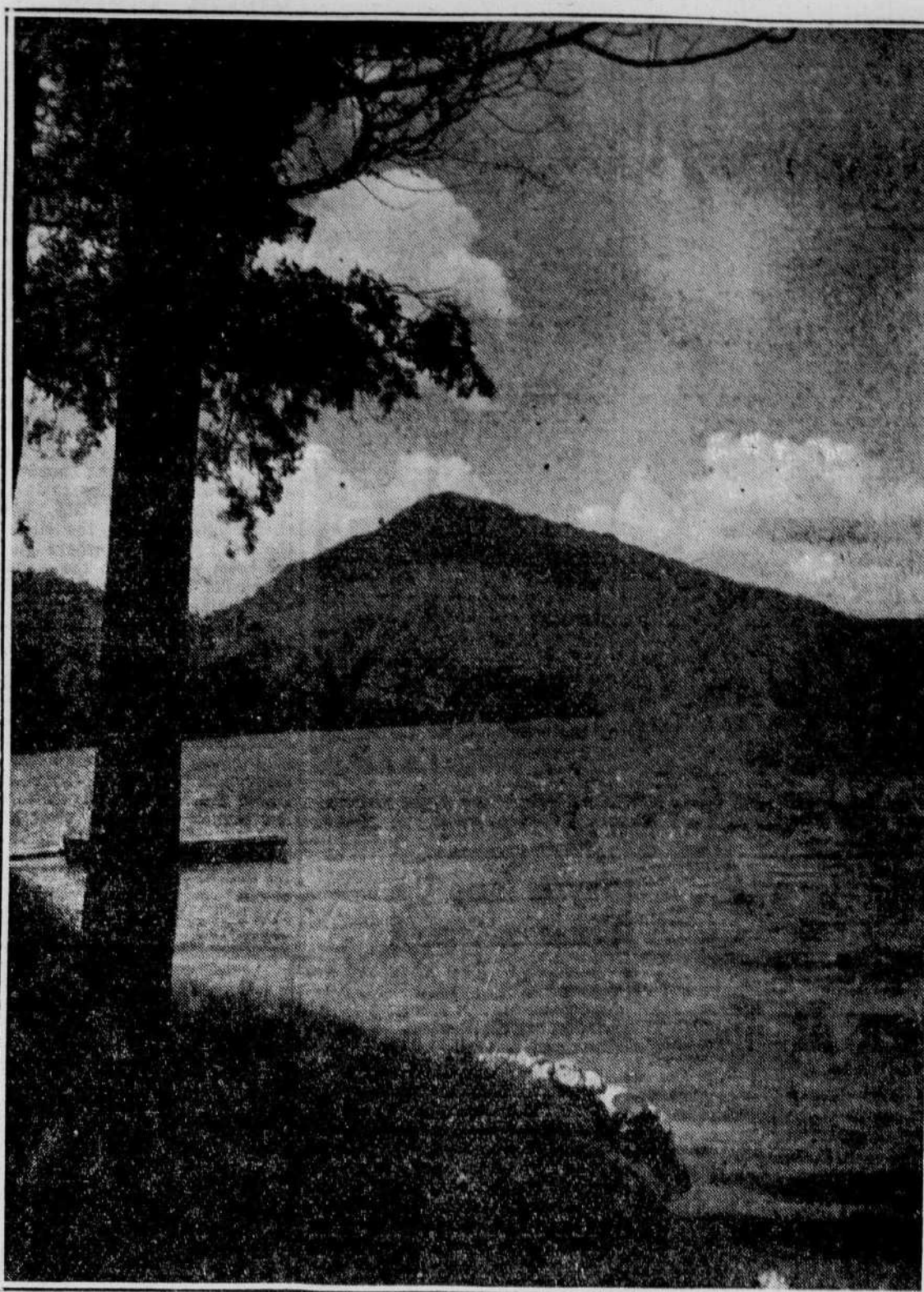
These are just some of the features of Big Timber. Another is the fact that this camp is situated in the centre of the best fishing grounds in the district. The salmon and trout season has already started; the bass season starts today.

Meryle Hauser is the owner and director of Big Timber and Maurice Rolfe is manager.

The staff at the Den, where the office is located, endeavors to relieve guests of all care and responsibility so that they may enjoy a peaceful and relaxed holiday in a comfortable, rustic, informal atmosphere. Campers are carefully selected so that all may be assured of a potentially congenial group throughout the season.

Guests may be active or idle, as they choose. There is a main beach in front of the Den with a gravel

View Of Lake Memphremagog



One of the most popular holiday lakes in eastern Canada is Lake Memphremagog. This view of the lake was taken near Big Timber Camps, south of Georgeville.

## 5,000 At Work On Sabre Jets

Montreal—The key weapon in Canada's defence program, the F-86E Sabre jet fighter is being mass-produced in the sprawling Canadair plant here under a cloud of secrecy.

Made up of seven tons of man-made lightning, the Sabre today is recognized as the world's fastest operational fighter. Its manufacture has brought top Canadian executives, designers and planners under the roof of the 50-acre Canadair plant north of Montreal where 5,000 workers were switched from production of civilian aircraft to fill a \$10,000,000 order for about 400 Sabres.

It's a gigantic order for Canada's young aircraft industry, but with technical assistance from United States, and Canadian determination, the Sabres are now rolling off the mile-long assembly line.

These Tigers of the skies are being produced under an agreement with the North American Aviation Corporation, a U.S. firm, for use by the Royal Canadian Air Force. It takes 7,445 pounds of aluminum, 1,733 pounds of steel, and 500,000 rivets, bolts and other small parts to push the fighter through the air in excess of 670 miles an hour.

At the Canadair plant where giant Trans-Canada Airlines North Stars are also built, a competent industrial operation is located for the handling of the most complex problems in aviation manufacture.

James Geoffrey Notman, executive vice-president and general manager of Canadair, believes that his plant can handle any aircraft orders the government wants to place. "Availability of supplies from the United States would be the only brake on output," he said.

Q—What was the Burchard incident?

A—The Rev. Samuel Burchard, speaking from the same political platform as the Republican candidate for the presidency James G. Blaine, in 1884, described the Democrats as the party of "Rum, Romanism and Rebellion." Blaine's failure to disavow the clergyman's insult to the Catholic Church and the Democratic Party is said to have cost him the election.



MOORE'S INN on BROME LAKE

1½ MILES FROM C.P.R. STATION  
Phone 610-r-3 — KNOWLTON

HARRY MOORE, prop.

A perfect vacation spot . . .



## TABY'S CABINS

at Little Lake Magog!

Comfortable Beds — Running Water — Showers

Hotel near-by

— NEAR THE BEACH —

PHONE 2-5034



## CANADA HOTEL

WATERLOO, QUE.

NOW UNDER NEW MANAGEMENT

Dancing nightly with orchestra.  
Meals from 11:30 to 2 and 5:30 to 8 p.m.  
Fully Licensed

Willie Dusseault & Son, prop. Tel. 204, Waterloo.

## Urges Special Garb For Civil Servants

London—Horace Hambling, who launched a drive last year for a ban on stage and radio jokes about civil servants, now wants all government employees to wear a uniform.

In submitting his proposal to the civil service clerical association, Hambling declared civil servants had just as good a claim to distinctive dress as soldiers, sailors and airmen.

He suggested a severely-cut navy blue uniform, similar to a bank messenger's, but with collar and tie as well as shoulder pips to denote rank. Women employees would wear a tunic and skirt with matching beret.

"A plain uniform of the military style would be best," Hambling said. "After all, with the complaints and criticism we get from the public we are just as much heroes as the armed forces. But we don't want a Ruritanian outfit of red and gold with tassels on it."

Hambling hopes to have greater success with his latest proposal. Last year the clerical association

shores gradually sloping to deep water. The lake is spring fed, the swimming is good. There are fine mountains nearby with trails. Fish can be caught at any time.

## Mice, Not Coyotes Now Alberta Pests

Red Deer, Alta.—Farmers east of here are wondering which is worse, coyotes or mice.

Last year the farmers declared war on the pesky, wily coyote. They vowed they'd wipe him out. And they fairly well succeeded. Too much so, perhaps, because now they are becoming increasingly aware of a new threat—mice, millions of them.

As experienced hunters and trappers and some farmers know well, the coyote is the mouse's greatest enemy. The coyote as a

refused to have anything to do with the campaign to make the civil service joke-proof.

mouser makes any cat look like an amateur.

The coyote trots with characteristic abandon across the prairie, his nose alert to the scent of mice. Then, uncannily, he smells them directly beneath his feet, just under the surface of the land.

Front feet thrust forward, the furry hunter drops on his prey. The dirt flies out behind as he digs down quickly and seizes the first mouse unlucky enough to be in his way.

It is estimated that in a year the coyote destroys many times his weight in mice. And compared with mice, the coyote's damage to the farmer's livelihood is negligible.

Said one farmer: "We should pen up our hens and small stock safely, then let the coyotes run loose. It's by far the lesser of two evils."

## Situated On Beautiful BROME LAKE



• Regular Meals or A La Carte

• On Sunday, Special Turkey and Duck Dinners

## DANCING EVERY NIGHT to a well-known orchestra

• NO COVER CHARGE

• NEW LOUNGE AND GRILL

• FOR RESERVATIONS CALL KNOWLTON 624-R-6

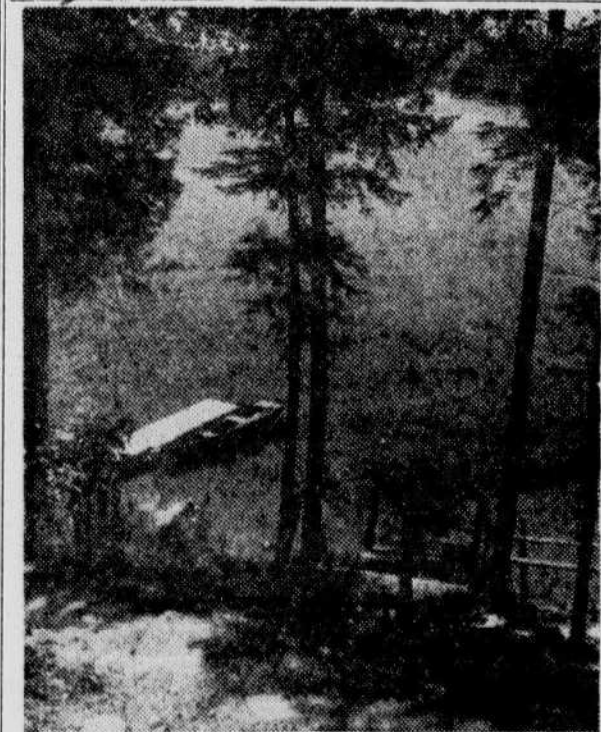
## Manoir Brome Lake Hotel

ON BROME LAKE — 3 MILES FROM KNOWLTON

ON THE LAKE: Lunch Counter serving Light Lunches, Hot Dogs, Hamburgers, French Fries, Soft Drinks, Sandwiches, etc. Open every night.

DANCE HALL: Juke box music 'till 3 a.m.

THREE MILES from KNOWLTON



## Big Timber Camps

FISHING AT ITS BEST FROM BIG TIMBER CAMPS

A family camp thoughtfully developed for holidays in the mountains. 180 acres of wood and rolling fields bordering the east shore of Lake Memphremagog, 3½ miles south of Georgeville and but 17 miles north of Newport.

Housekeeping cottages, completely equipped, for comfortable living in the country.

## RESERVATIONS ONLY

Openings available after September 3.

Folder on Request.

Meryle Hauser  
Tel. 2363, Magog

Big Timber Camp  
Georgeville, Que.

# Vacation Time Is Fun Time In Eastern Townships

## Eastern Townships Offer A Wide Variety Of Fishing For Visitors

One of the best guages to estimate the influx of American visitors from the New England States to the Province of Quebec is the Canadian Customs men, stationed at the border crossing points. According to these men, one of the sure signs of summer is the anglers who spearhead the American tourists, holiday bound for the province.

There are many excellent fishing districts for the connoisseurs in the non-Laurentian fraction of Quebec's territory. South and east of the long established and thriving St. Lawrence River Lowland extend the great Appalachian

## Fishing A Major Sport



Splendid fishing streams adjacent to the larger cities and towns feature the topography of the Eastern Townships and offer many inducements to the disciples of Isak Walton. Shown above is one of the many streams which abound in the district.

### "The Glenbrook"



on beautiful Lake Memphremagog.

A delightful home-like spot for a holiday! Delicious home-cooked meals. Boating — Bathing — Fishing — Tennis

**E. B. Westover**  
KNOWLTON LANDING

For reservations phone Mansonville 28-r-15

## SNACKS & SANDWICHES



at  
**JIM'S**  
Restaurant  
in  
Mansonville

Soft Drinks — Ice Cream — Cigarettes  
Fountain Service

### A REAL TREAT:



Delicious Hot Dogs and Hamburgs that will make your mouth water!

**OPEN: 8 till midnight**

Drive-In and Enjoy a Snack at

**JIM'S RESTAURANT**

(Jim Young, prop.)

Tel. 35 MANSONVILLE

Ridges, locally called the Notre Dame Mountains. The portion bordering on the states of New York, Vermont and New Hampshire, includes the Eastern Townships. Variety is the keynote of their well-known scenic beauty. Here, lakes and streams are less numerous than in the Laurentians, but some of them are situated at remarkable heights above sea-level and the majority offer genuine enjoyment to the fishermen who care for bass, trout, pickerel, maskinonge and landlocked salmon.

American visitors who have "discovered" Quebec as a new, exciting fishing country, have been bringing friends and family to this unspoiled territory, rich in stocks of game fish. Authorities from the Province of Quebec point out that with the end of World War II, more and more American tourists have been crossing the International boundary. With the opening of the trout season in Quebec, it is felt that the ranks of Isak Walton's followers will swarm to the province's fishing grounds.

Devotees of angling will find that Quebec's mountain streams and brooks will afford them plenty of sport with the fighting speckled trout. Half hidden little brooks contain dozens of brook trout, where the fisherman's book of flies is certain to lure them from stream to creel. Trolling and casting enthusiasts have numerous lakes and rivers where the grey, or lake trout and bass are to be taken; those who prefer still fishing can have the best spots shown

**MEET ME AT**

**The Shaggy Dog**

Spring Valley Ranch  
Between Mansonville and South Bolton

## New Resort Centre Is Open At Magog

Auberge de l'Etoile—the Inn of the Star—is a newly-erected resort centre at the northern end of Lake Memphremagog.

The main building consists of a large restaurant, up-to-date fountain, a dining room from which a magnificent view of the lake may be enjoyed while eating a fine "home-cooked" meal. Beer and wines of fine quality may be obtained and wine cocktails prepared—just as you like them—at popular prices. Take a night out to dine at the Auberge with your family or your friends as a pleasant interlude from your week's duties or spend the week-end. The rooms are spacious, beautifully furnished and equipped with hot and cold running water.

There are also twenty cabins, electrically heated, with private shower and toilet, facing the lake, where you can spend your holidays—without a care in the world—your meals being provided at the restaurant in the main building, just a few steps away.

Do you like fishing, bathing, golf or tennis? The facilities are all there for you. Or if you feel in a more leisurely mood, a lake steamer will take you across to Newport for a short visit.

The Auberge is also THE place to hold receptions whatever they might be—weddings, anniversaries, etc.—your most fastidious guests will be proud to know you.

## Would Revise Plans Of Nationalization

London.—A call for immediate revision in the methods of nationalizing industries in Britain has been made by H. Taylor, president of the co-operative productive federation.

Addressing the co-operative congress, representing a membership of more than 10,000,000, Mr. Taylor declared the time had come for more active participation by consumers and workers in any further schemes of nationalization.

He suggested the next stage in public ownership should take the form of a co-operative organization. Represented in the management and controlling structure of the industries concerned should be the government, the primary consumer and the workers.

All three sections, he said, should also participate in financing the ventures. Joint operation could be brought about after the initial purchase of the industry by the government. This could be done by the consumers and workers repaying the original outlay and interest, by share investment out of profits and bonus. The shares would then be distributed in equal amounts.

Mr. Taylor said it was the duty of the movement to prove that in economic affairs co-operation can be more progressive and efficient than any other system.

"Unless we can do this, and do it immediately," he said, "we must face the consequences of the times in which we live. If we fail we must be prepared to witness, because of our indifference and apathy, the causes of which we have devoted our lives broken under the wheels of advancing totalitarian ideologies."

For the best results from a rhubarb bed the harvest should not be longer than 8 or 10 weeks. The stalks should be pulled, not cut, and the leaf blades cut off.

them by experienced fishing guides.

Fishing licenses for non-residents of Quebec are modest in price and the popularity of Canada's biggest province as an ideal fishing territory, "ne plus ultra," adds to the welcome prospect to American sportsmen, who year after year, single out Quebec for their annual fishing holiday.

## Buyers Snap Up Canadian Stamps

London.—About 60 per cent of the Canadian and Newfoundland stamps sold at a recent London auction went to North American buyers.

Sales totalled £7132 and a Toronto dealer made the top purchase of the day bidding £500 for a set of four stamps commemorating the jubilee of Queen Victoria. Issued in 1897 and originally valued at ½ cent to \$5, the stamps show the queen as a young girl and as the reigning sovereign.

Early issue stamps were offered from New Brunswick, Nova Scotia, Newfoundland, and British Columbia. Many post-confederation numbers were also sold.

Among those bringing the highest price was a rare 6d. stamp issued in 1852. This brought £120 and its companion issue—the 10d. blue—went at £140.

A ½ cent stamp cut in half, brought £42. It represented a make-shift, lasting only four days in 1897 and was used only in the New Glasgow district of Nova Scotia's Pictou county.

## Schools Produce Excellent Works

Toronto.—In the little red rural schoolhouses and the big modern city schoolrooms the kids have been working all year for this.

It's a competition for murals, paintings and handicrafts for which the Canadian National Exhibition here will award cash prizes. The results of the youngsters' work were seen at a press preview here.

The exhibition will have murals from Brandon, Man., showing development of the oil industry; from a Toronto public school picturing the construction of the new subway, and many others from all parts of the country.

One mural by a collegiate student in Winnipeg gives a historical survey from the dinosaurs to the present. There are shipping scenes in Great Lakes ports and a host of others. Among craft work exhibited there is a set of marionettes from Sault Ste. Marie, Ont., priced at \$100 each for the best murals from a high school and public school.

## Pinnacle Inn At Lake Lyster Is Attractive

Each year an increasing number of Canadians and Americans look to the Eastern Townships for a place to spend their summer vacations.

To meet the demands of an expanding tourist trade, created by the realization that within this convenient and comparatively populated area lies some of Canada's best fishing lakes, hunting grounds and scenic hideaways, a new crop of resort hotels has been constructed within recent years.

Many of these resorts have now taken their place amongst the finest in the Townships. Pinnacle Inn is one such resort.

Nestled under a mountain on the shores of beautiful Lake Lyster, Pinnacle Inn offers comfortable lodgings, excellent cuisine and a summer of all round recreation and relaxation.

Amid the picturesque surroundings guests can participate in a variety of sports which include superb trout fishing on Lake Lyster, riding, swimming, motor-boating and hunting, and leisurely strolls through the rolling countryside.

**PINNACLE INN**  
on Lake Lyster

10 cabins with running water. Special rates per group. Weekly or monthly rates with room and board. An ideal place for a rest. Phone 633 r 4, Coaticook.

## United States Tourists Like Quebec Fishing

With a gleam in their eyes, and on their heads battered hats that have escaped their wives' rummage sales, and armed with creels and reels and hip boots, an army of eager men from the United States has begun the invasion of the Province of Quebec.

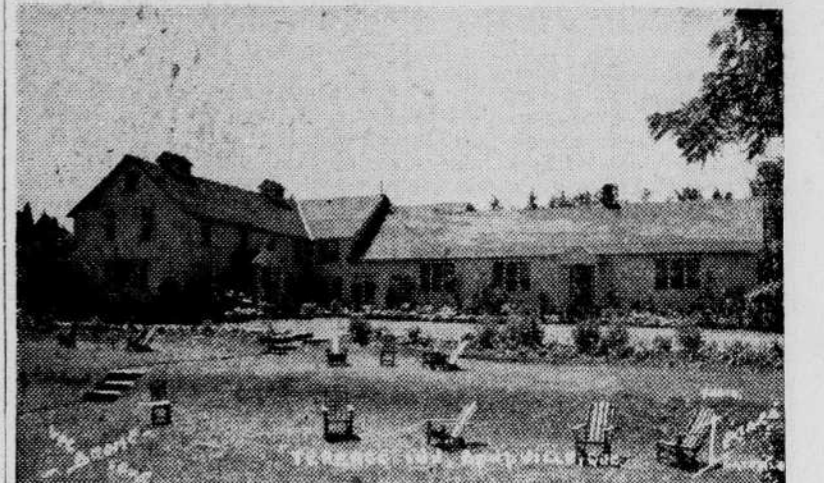
Along the lakes, streams and rivers of this well-endowed, well-stocked fishermen's paradise that plays host to thousands, the yearly arrival of Isak Walton's disciples from below the border is greeted with cordiality typical of the province. The Old World charm extends from the cities to the fishing grounds where guides bid them welcome to the wonders of myriad waters on which to test new fishing lures and skill on the "one that got away" the previous year.

In Quebec there is a large variety of fish and every angler has his or her favorite. Trout, speckled, red and lake; black and rock bass; maskinonge, pike, land-locked salmon, called ostaniche, all contribute towards the sport that makes the barefoot boy with willow branch and penny steel hook and the millionaire with his hundred and fifty-dollar split bamboo rod and volumes of hand-tied flies, brother members of the roster that lists thousands. And the Pro-

vince of Quebec is one of the favorite spots for legions of the fishing fraternity. Fishing clubs extend courtesies to American club members while the unattached anglers are assured of plenty of sport over a week-end or vacation period, in any of the fishing waters of the province.

Q—Does the President of the United States own a private Pullman car?  
A—"U.S. Car No. 1," a rebuilt armor-plated Pullman, is available to the President of the United States—but it is not his. It belongs to the government.

## TERRACE INN



On Brome Lake

Rooms and Meals — Famous for Fine Foods  
(J. W. Draper, Prop.)

Tel. Knowlton 607 r 12

Bondville, Que.

Enjoy A Delightful Vacation At

## WOODACRES HOTEL

Right On The Water's Edge Of Beautiful Lake Memphremagog

Salmon Fishing — Boating — Bathing From Large, Safe Beach.

And All Seasonable Activities.

Fully Licensed

For Reservations call or write:

Montie Elsdon, Knowlton Landing (via Mansonville)  
Tel. Mansonville 28-r4

You'll enjoy a Vacation Here



on the shore of beautiful Lake Memphremagog and five minutes walk from the main shopping district of Magog, the city with all the vacationer might ask for.

Comfortable rooms, spacious lawns, excellent meals, entertainment and a home-like atmosphere.



85 Merry Street South  
Tel. 2921

MAGOG, QUE.

W. Robert Vaillancourt



## PINE LODGE

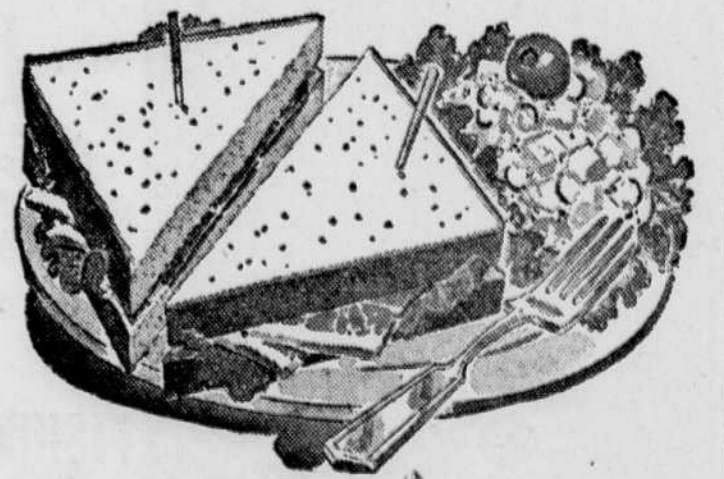
KNOWLTON LANDING

Dan Jones — Tel. Mansonville 28-r-21

WEEKLY AND MONTHLY RATES — HOME COOKED FOOD  
Daily Trips to Newport, Vt., or Magog on the Anthemus.  
"A Wonderful Place for a Rest"

## Mansonville Restaurant & Gift Shop

Does it look appetizing?



If the picture to you is appetizing, we would like to add that our "actual" food is equally tasty. Our restaurant is modern and up-to-date. For a long time, it has been considered the finest place to eat. Attractive and immaculate surroundings; excellent cuisine.

NEWSPAPERS — MAGAZINES — SOUVENIRS

### ANTIQUES

Consider this a cordial invitation to come in and browse around! We've a large stock of gifts, such as chinaware, costume jewellery, etc. You'll be amazed at the fine splendour!

## TOURIST INFORMATION

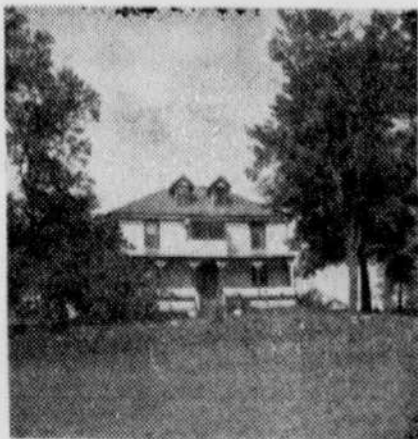
At the Bus Terminal

Telephone 9

Mansonville, Que.

## This is "MOUNTAIN VIEW LODGE"

Home-Cooked Meals  
★  
Comfortable Rooms



On Brome Lake

Fishing ★  
Boating ★  
Tennis

Enjoy a vacation at Mountain View Lodge. Relax in the sun; enjoy a swim in Brome Lake; a paradise for fishermen; 5 miles from the golf course; dancing is one of the many forms of entertainment offered. It's an all-round ideal vacation site.

## Make Your Reservations Early

Good Beach — Excellent Accommodations

TEL. WATERLOO 180-J-21

or write: H. FORSHAW, Foster.

# For A Pleasant Holiday Visit Townships Resorts

## KNOWLTON

Mrs. A. C. Carter was in Montreal.

Mr. Michael Pilson has completed his studies at Bishop's University and is the guest of his parents, Mr. and Mrs. E. Pilson.

Mr. William Shover, of Granby, spent the week-end at his home here.

Miss Audrey Bradshaw was at her home in Bedford over the week-end.

Mrs. C. E. Crandall was a week-end guest of Mr. and Mrs. O. H. Woodward, at Valleyfield.

Mr. Ronald Pettes, of Montreal, spent the week-end at his home here.

Mr. and Mrs. Douglas Bockus, Mr. and Mrs. O. E. Davis and Mrs. Agnes Peacock, of Fulford, were calling at the home of Mr. and Mrs. Elton Bockus on Sunday.

Mrs. Eric Farmer and son, Douglas, of St. Therese, were week-end guests of Mrs. Farmer's parents, Mr. and Mrs. George Porritt.

Mr. and Mrs. Donald Miller and family and Mrs. T. E. Miller were calling on Mrs. Benjamin Miller at Sutton.

Mr. and Mrs. George Burnham and Mr. D. H. Manuel, of South Bolton, were in town.

Mrs. George Payne, of Richford, Vt., and Mrs. Maude Pemberton, of Abercorn, were calling in town.

Friends of Mrs. Sarah Turner, who is now residing in Fulford, will regret to learn that she had a bad fall, necessitating her remaining in bed for the present.

Mrs. Kenneth Miller and Miss N. A. Robb were calling on the former's mother, Mrs. Ruth Sweet, at Bolton Pass.

Miss Joan Taylor and Mr. David

Bown, of Bishop's University, were week-end guests of the former's parents, Mr. and Mrs. Robert Taylor.

Mrs. Violet Cook has returned from spending several days in Montreal.

Miss Marjorie Lewis spent the week-end at her home at Cowansville.

Mr. and Mrs. G. M. Foster and family, of St. Lambert, spent Sunday at the cottage here.

Messrs. C. Juby and G. Clark, of Austin, were in town.

Mrs. Matilda Derby was visiting Mr. and Mrs. Otis Laflamme at Brome.

Mr. Gyles d'Artois, of Montreal, was a guest over the week-end at the home of his uncle and aunt, Mr. and Mrs. Elton Bockus.

Miss Joan Nurse, of Montreal, spent the week-end with her parents, Rev. and Mrs. T. E. R. Nurse.

Mr. and Mrs. Stephen Morson and family were evening guests of Mr. and Mrs. Robert Hamilton, at Brome.

Mr. Kenneth Miller was in Montreal last week for a check-up. His many friends will be pleased to learn of the improvement in his condition.

Mr. and Mrs. Merton Tyler and son, Jimmie, were guests last week-end of the former's parents, Mr. and Mrs. Cecil Tyler, at Ayer's Cliff.

Mrs. A. S. Douglass entertained at a sewing meeting for the Junior Guild of St. Paul's Church.

Mr. and Mrs. J. De la Mare and Mrs. H. Blackwood, of Sutton Junction, were in town to attend the Debate at the High School.

Miss Vera Porritt and Mr. William Sinclair, of Montreal, were

## Golfing In The Eastern Townships



Vacationists who wish to indulge in the Royal and Ancient Game will find numerous golf courses dotting the Eastern Townships. Above is a typical scene of an Eastern Townships course.

## Stanstead Fish, Game, Club Meets

Rock Island, June 16.—A regular meeting of the Stanstead Fish and Game Club was held on Tuesday evening at St. George's Church hall in Ayer's Cliff.

There was a good number of members attending the meeting which was presided over by the president, Charles Crawford, of Rock Island.

Following discussion it was decided to lease a small cottage for a period of five years from Harold Baldwin, of Baldwin's Mills. This cottage is near Baldwin's Pond.

A motion was made to have the next year membership cards printed with a calendar on the back and the dates of all regular fish and game meetings specially marked. By so doing it will eliminate the work of the secretary who now has to send notices to upwards of 800 members. It will also save expenses of cards and postage.

Arrangements are being made to have a biological inspector of the University of Montreal come to inspect East Branch Pond, O'Malley Pond, Luppe Pond and Cleveland Pond. The two latter ponds are on the west side of Stanstead County. Possibilities of having them cleaned and stocked with game fish will be studied.

An application is being sent to the Quebec department of Fish and Game requesting 10,000 landlock salmon to be put into Lake Lyster at Baldwin's Mills, and 10,000 for Lake Memphremagog.

A motion was passed that following waters closed for fishing during early spring, to open on May 24, Nigger river, tributaries of Crystal Lake, Stanstead, and the tributaries of Baldwin's Pond, Baldwin's Mills.

The receipts of the recent raffle on the boat and motor amounted to \$1,439.75. Net receipts were \$850.

The Club expressed appreciation to all those who assisted in the contribution of the successful project. The next meeting will be held on August 7, at St. George's hall, Ayer's Cliff.

have been seen in the area, but the last one caught was in 1926.

Large numbers of swordfish are caught off the Bay of Islands each year, but they are all either black, blue or striped marlins. The Bay of Islands is one of the world's finest deep-sea fishing grounds and anglers come from all parts of the world to try the sport. Many world's records have been established in the area.

But the great broadbill swordfish continue to elude fishermen. On other fish the swords grow to about three feet in length, but on the broadbill the swords are always at least six feet long. To catch one is regarded as the pinnacle of achievement for a deep-sea fisherman. The man who finally lands one will probably have to add a good deal to the case of champagne to provide for the celebrations that will mark his catch.

**ANNOUNCING the opening of**

## The Cafe Victoria

Main Street — WINDSOR MILLS  
Opposite the Shell Service Station

Specializing in

**Hot Chicken Sandwiches, Hamburgs, Hot Dogs and Regular Meals.**

Eugene Durocher, prop.

**NOW**

## MONTREAL to LONDON

**Non-stop!—11½ Hours!**

Double-Decker Stratocruisers exclusively!  
World's largest, fastest, most luxurious airliners!  
Pressurized, soundproofed cabins for utmost quiet and comfort!  
Spacious lower-deck lounge!

Excellent cuisine served in the traditional B.O.A.C. manner—complimentary, of course. So many extras—yet no extra fare!

Fastest flying time Montreal to Prestwick (Glasgow), Shannon (flag stop) and London. Time-saving connections at London with British European Airways to Paris and the Continent.

FESTIVAL OF BRITAIN May 3rd—Sept. 30th B.O.A.C. takes good care of you

## FLY B.O.A.C.

BRITISH OVERSEAS AIRWAYS CORPORATION

See your travel agent or call B.O.A.C. in:  
Montreal—Laurentien Hotel. Tel. UNIVERSITY 6-5861  
Toronto—32 King St., W. Tel. EMPIRE 3-4323

## Stanstead Journal Bought By Lloyd Bliss

Rock Island, June 16.—Sale of the Stanstead Journal, Quebec's oldest-established weekly newspaper, to Lloyd Bliss, of Stanstead is announced in this week's paper by the editor and publisher, John W. Sanction.

Mr. Sanction recently was appointed managing editor of the Fredericton Gleaner and Mr. Bliss will take over the 105-year-old Journal next week.

A native of Stanstead, the new editor and publisher is well-known throughout the Border district. Active in local organization, he is president of the Canadian Legion.

Mr. Sanction has published the Journal for the last 2½ years. His predecessor was the late John Holland.

Mrs. Florence Stanbridge has returned home from the Sweetsburg Hospital.

Friends of Mr. Ray Duboyce were sorry to learn that he is a patient in the Royal Victoria Hospital, in Montreal. Mrs. Duboyce is in Montreal to be near her husband.

Several from here attended the reception for Mr. and Mrs. Lawrence Rhicard in the Foster Town Hall on Monday evening.

Mr. Russell Coote, of Lachine, is spending an indefinite time at his home here.

Mrs. Marcus Blackwood, Mrs. John Seymour, Mrs. Howard Eldridge and Mrs. Leon West, of Tibbits Hill, attended a meeting of the Home and School Association at the High School.

Mrs. Sarah Bracey has been visiting friends in Bolton Centre.

Mrs. Myrtle Shufelt and Mr. Kenneth Ball were calling at the McClay home in Bondville.

Mr. Paul Lefevre has rented Mr. Harry Barber's house on Maple Street.

Mr. and Mrs. Reginald Peasley and the Misses Eleanor and Mary Lou Peasley, of Bolton Centre, were in town for the Rhicard-Farmer wedding.

Mr. and Mrs. Norman Crandall and son, Tyler, were guests of Mr. and Mrs. Howard Eldridge at Tibbits Hill.

Miss June Spence, of Montreal, was a week-end guest of her parents, Mr. and Mrs. H. W. Spencer.

Miss Beverley Burbank and Mr. Ross Burbank spent the week-end at their home at Knowlton's Landing.

Mrs. Helen Bishop, Mr. and Mrs. Stewart Russell and son, Terry, of Farnham, were supper guests of Mr. and Mrs. George Coote on Sunday.

Miss Ethel Marsh attended the Church service in the Brit. Church on Sunday evening. She accompanied Dr. and Mrs. E. H. Gray.

Congratulations are extended to Mr. and Mrs. George Porritt who celebrated their 40th wedding anniversary, on Sunday, June 10.

Mr. and Mrs. Herbert Allen, of British Columbia, who are visiting relatives in this vicinity, are guests at the home of Mr. and Mrs. Ray Duboyce.

Mrs. George Coote and son, Glendon, spent a day in Montreal.

Miss Clara Jewett spent the week-end at her home in Vale Perkins.

Mr. and Mrs. Elton Bockus and family and Mr. Gyles d'Artois were calling on Mr. and Mrs. Douglas Bockus and Mrs. Agnes Peacock at Fulford, on Sunday.

Miss Joan Taylor accompanied Mr. David Brown to Georgeville, where they will be guests of the latter's parents, Canon and Mrs. Bown at their cottage there.

Mr. and Mrs. Harold Prouty, of Bondville, were calling on Mr. and Mrs. William Tibbits.

Mrs. Lawrence Rhicard, (nee Mary Farmer), was the guest of honor at a shower at the home of Mr. and Mrs. D. R. Brown at Duboyce's Corner.

Mr. J. Edward Perry visited the intermediate school at Mansonville.

## Stanstead Co. Jersey Cattle Club Picnic

The annual picnic of the Stanstead County Jersey Cattle Club will be held at the farm of George Johann, Coaticook, Route 22, on Saturday, June 23. Mr. Johann's farm is well-located and is up-to-date in every respect.

A bull calf, donated by Stuart L. Webster, of Massawippi, is to be raffled during the day.

An interesting program has been arranged and it is hoped that the picnic will be well attended.

The picnic will start at 10 a.m. and ice cream and coffee will be provided. In addition to some speeches, there will be races for children and an inspection of the farm.

## Devil Legend Leads To Tungsten Deposit

Sydney, Australia, (U)—A native legend may lead to the discovery of tungsten deposits in New Caledonia, Pacific island off the east coast of Australia.

For many years local natives have said that remote mountain regions near the little settlement of Canala, on the east coast, are inhabited by ghosts and devils. They have consistently refused to hunt or work in the neighborhood.

Recently prospectors decided to investigate the reason behind the Kanaka superstition.

They observed the fluorescent phenomena often associated with large tungsten deposits—a weird, blue-green glow above areas where the ore has been exposed by erosion.

They took specimens and had assays made. These showed promising percentages of the strategic mineral.

Mining rights in the region were owned by an old farmer. A leading local business man quietly bought his concession, and now proposes to develop the lease with private capital.

The whole island is experiencing an unprecedented mining boom.

Australian interests have bought concessions near Canala to mine cobalt, another strategic mineral.

The island already produces considerable quantities of nickel and chrome.

## CARNIVAL



"What I wanna get down pat is de quick getaway!"  
SIDE GLANCES By Galbraith



"I can't imagine him dozing off that way—I'm sure he isn't tired, and he isn't very easily bored!"

**VACATION IN MIND?**

Before you go, don't forget to dial 3-3636, circulation dept., and ask to have your paper sent to you on your holidays. Or, if you prefer, make your arrangements with your Record carrier. The cost is as little as 25c weekly.

**Dial 3-3636**  
CIRCULATION DEPT.  
**Sherbrooke Daily Record**

These are pictures of

## LONG SAULT and LINK CRAFT

**EVINRUDE**  
SALES and SERVICE

These are pictures of

## LONG SAULT and LINK CRAFT

**EVINRUDE**  
SALES and SERVICE

Case of Champagne Awaits Fisherman

Auckland, N.Z. (U)—There is a case of champagne and a bottle of whisky waiting for a deep-sea angler at the Bay of Islands, northern New Zealand. It will be donated by the Moturoa Island Fishing Camp to the first fisherman who lands a broadbill swordfish.

But the donors of the trophy are confident that it will lie unclaimed for years. Many broadbills

**M. W. ROLFE**  
BIG TIMBER CAMPS — GEORGEVILLE  
The only Imperial Dealer for gas and oil on the lake.  
Tel. 2363 - - - - - MAGOG

**The LOU Restaurant**

Famous For Its Fine Food.  
• Large Parking Grounds

"The Most Spacious Restaurant in Richmond"

Richmond (near Terminal) — Tel. 802

Good Food!  
Good Service!  
Fair Prices!

The place to eat in

## KINGSEY FALLS....

The Normandie Restaurant!

Sizzling STEAKS... done to a turn!  
FULL COURSE MEALS AT ALL HOURS

Kingsey Falls, Route 5, Tel. Danville 96-ring-2  
MAURICE SAVAGE, Prop.

**ANONYMOUS WRITERS**

We welcome news items particularly material for wedding accounts and obituaries. It is very important however that the sender sign their name to the items submitted. We quite frequently have to leave out what would be interesting news items because the Add Post—Weeklies Say P 2 Grant sender is unknown.

—Woodbridge (Ont.) Advertiser.

**COMMUNITY SPORTS**

The sport day has no rival in the task of igniting the community spirit and pride. The busiest workers, the fast-thinkers, the ardent athletic types and noisy spectator during a sport day each add a share of prominence to the occasion.

—Drumeller (Alia.) Mail.

# Townships Are Tops For Fishing, Swimming, Boating

## Lonely Sentinel Guards Iron Mine Of 40 Years Ago

By TED BYFIELD  
Sudbury Star Staff Writer  
Sellwood, Ont. — The old timers who helped blow up the Moose Mountain iron mine bubble and lost their shirts when it burst say Sellwood is dead—and that's the way it still stays.

They're unmoved by talk that the new search for iron ore might breathe life into this ghost town 34 miles north of Sudbury.

Sellwood was the big ballyhoo of the Sudbury district back about 1916. It was going to change the nickel to the iron belt. It was going to dwarf Sudbury. It would make nickel a secondary industry.

The dreams vanished in 1919. The Moose Mountain mine closed and the population went with it. Now only one man remains of the 900 boom-day residents. The stores are going, the theatre, the wine, the women, the mine concentrator and crushing plant.

But the magnetite ore is still there and steelmen haven't forgotten. Geologists came here last year to sample it. They're expected back this year. Their visits have stirred some hope that the mine may open again and that Sellwood may become a booming community of 1,000 or so once more.

The district's oldtimers scoff, as only those who have lived through

the death throes of a mining town know how to scoff.

They remember only too well the story of the boom. Before discovery of iron ore in 1910 Sellwood was a sawmill town with about 100 population. The iron discovery spurred activity which reached its full flower with the outbreak of the first world war and its demand for iron.

First, a railway spur came from Milnet, now on the Canadian National Railways line linking east and west. Then came the construction crews, then the miners. Houses sprang up almost like grass. A second sawmill moved in, a theatre and stores opened.

The booming town was rowdy by day and night. There was no legal liquor sale but a former resident recalls eight bootleggers with around-the-clock delivery service.

By 1916, expansion had reached a frantic pace. Two trains came each day—one to haul out ore, the other to bring in men. Prospectors staked all the surrounding area. Mining magnates came from New York to see the new mine, which operated 24 hours a day.

The mining company built rows of neat houses. It put in a sewer system and fire hydrants and graded the streets. Proudest home of all was the mine manager's. It was high on a hill, overlooking the town.

But by 1918 and the end of the war all was not well, though few suspected it. The first high-grade ore was gone and the miners turned to deposits of magnetite with 25 to 30 per cent iron content. In its concentrator, the mine turned out briquettes of 62 to 68 per cent iron.

Alec Neppitt, who had a general store at Sellwood and now is in the grocery business at Capreol, recalled the indications of the slump. The mine's operations changed frequently. They'd make briquettes, then something else. They'd ship to Parry Sound for trans-shipment by boat to the United States. Then the shipments went to Hamilton.

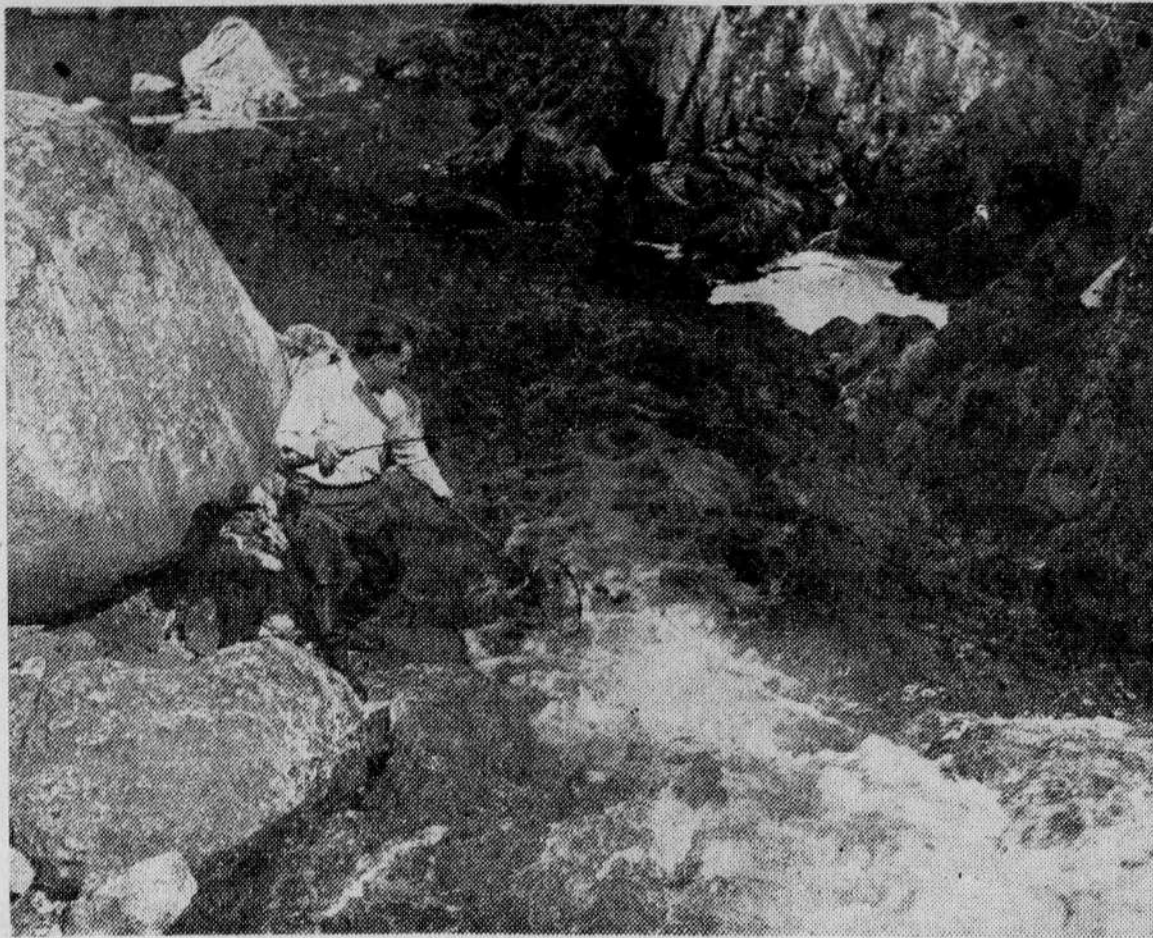
He told fellow business men this wasn't a healthy situation. But booming Sellwood laughed off such fears. It didn't waver when it got the news of the crash of Cobalt's mining boom. It thought Cobalt's trouble was that it relied on silver. Sellwood with its iron would be different.

But when the time came, Sellwood fell harder than Cobalt. It didn't make as big a noise because it was smaller.

The news came on a snowy day, November 19, 1919 in a telegram to the mine manager: "Close the mine. Lay off all men."

All Sellwood had the news when the next shift came off. Hundreds of single miners were away on the

## Along An Eastern Townships Stream



Trout streams are numerous in the Eastern Townships, providing plenty of sport for the angler. The photo above shows the type of stream which the vacationist can find not far removed from any of the towns of the district.

## Little Prince Sets New Color Fashion

London, — Children's wear specialists say that Prince Charles is setting a new color fashion for the children.

Princess Elizabeth does not care for the traditional blue and pink and the Prince's winter coats included bright red. When visiting Queen Mother Mary on her 84th

birthday, he wore a coat of light green.

Charles' summer linen suits will include buttercup yellow, a fashionable color for adults this year and one of his mother's favorites. Manufacturers are hoping this may result in a boost to the mother-and-child vogue so popular in North America.

The two-year-old Prince, who has changed from a left to right-side hair parting, will stick to the little round white sun hats that have already been dubbed "Prince Charles hats." The first time Queen Mother Mary saw the young prince in these linen hats she smiled and recalled having the same type made for his grandfather, the King, at a price of 6d. (8 cents.)

## Inexpensive Hats From Linen Straw

London. — Pancake and coolie hats, berets and sailors, bonnets and boaters are among the new

models shown by the millinery information centre here. Most of the prices are moderate, within range of the working girl's purse.

This effort to manufacture hats in a price-range which does not take up a girl's entire weekly salary has been going on for some time and its success has been proved by the charming hats now on sale.

Linen straw is widely used and a sectional beret of this material, made for summer, has a decorative navy and gilt hatpin. Among the sailor hats was one in navy fur felt, the upper brim in white pedal straw, while the crown was banded with handwoven straw lace.

Small postillion hats were very popular, especially when worn with suits. One in grey fur felt had a minosa yellow grosgrain hatband and bow. Another in grey felt had a double-roll brim with a shallow crown.

Many of these models are worn straight on the head, with interest centred on the front by a mass of white flowers.

## Doctor Exchanges M.B. For M.D. After A Long Wait

Calgary, — Dr. George D. Stanley, one of Alberta's best-known doctors and a life member of the Canadian Medical Association, will get his M.D., degree this month.

He could have received it in 1901, but the 50-year wait was worthwhile—it saved him \$25.

Holder of an honorary degree of Doctor of Laws from the University of Alberta for his contribution to Canadian life, and a leader in his field, Dr. Stanley will be given his Doctor of Medicine degree June 15, when the class of 1901 will be entertained at University of Toronto's Medical Convocation.

The story behind this situation isn't unique; when he was graduated from U. of T. medical school in 1901 it was with the degree of Bachelor of Medicine, which was then a distinct degree.

To obtain his M.D., it would have been necessary to write another examination and pay \$25. Dr. Stanley had neither the time nor the money, so he skipped it and came west.

The reason for leaving Ontario was that he had tuberculosis, and in those days the only cure for the disease was plenty of sunshine, plenty of food and plenty of hope.

"Well," says Dr. Stanley, "I found southern Alberta had plenty of sunshine and I had a strong stomach. And as for hope, well, they thought I was going to die once, but that was 50 years ago. I got over the idea long ago."

Now the cheerful, vigorous doctor is 75 years old and has lived a full life rich with experiences of the early west.

He didn't go on his honeymoon until 12 years after his marriage. Married to the former Annie Colvin, of Hamilton, Ont., who died in 1944, he had to leave his wedding reception to go on a case in the country, and patients came so thick and fast the young couple just never got away.

Born in Exeter, Ont., and brought up in St. Mary's, Ont., Dr. Stanley started practice at High River, Alta., later moving to Calgary. He has been a conservative member of the Alberta legislature and a member of Parliament.

Dr. Stanley has always appreciated the vigorous spirit of the west. For instance, in the early days, a blackjack game that lasted less than 24 hours and saw less than \$20,000 change hands at times was

something of a fizzle, recalls Dr. Stanley.

"They were good boys," he says. "For them it was a pastime. You must have a pastime. The games would go on Sundays and the Presbyterian minister would drop in."

"The boys would donate poker chips. The minister would cash them and use the money to carry on the Lord's work in the west. The boys respected the minister and he respected them. There was nothing wrong with it."

Spearmint tends to bloom and become worthless during midsummer—just when needed most for iced drinks. To maintain a supply, cut half of the bed close to the ground in early June.

## PARENTS NEGLECTFUL SAYS TRAFFIC EXPERT

Johannesburg, — Irresponsible parents nullify all the traffic department's efforts to teach children the rules of traffic safety, according to senior inspector Cloete Smith.

Smith has been lecturing at schools on "how to behave on the streets." He said here "during the week I teach the children to be courteous and careful. On Saturdays mother takes them shopping or to the cinema and nullifies all my efforts by doing exactly the things they should not do."

The inspector added "I think adults should get even more lectures than the children."

**Suntime Successes**

IN OUR LADIES' DEPT.  
ON THE SECOND FLOOR

See our complete and reasonable stock of Smart Summer Sports Wear!

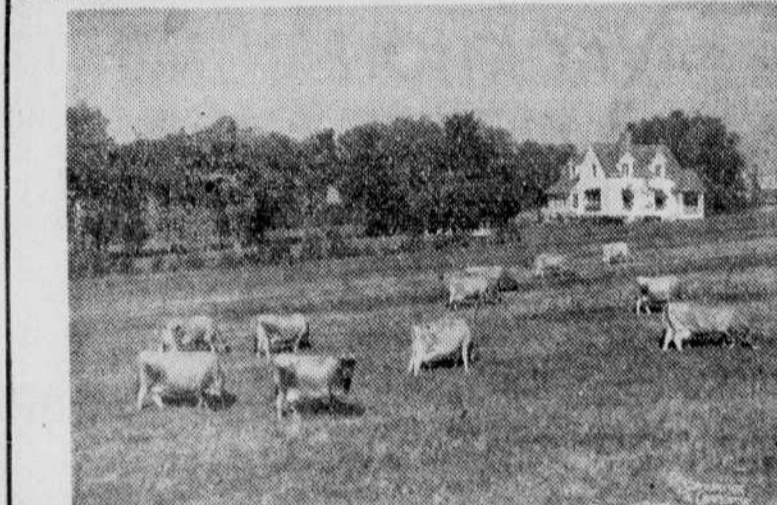
**BATHING SUITS**  
\$6.95 and \$18.95

**SUN SUITS**  
\$10.95 and \$12.95

**SLACKS** ..... from \$4.95 to \$8.95  
**SHORTS** ..... for \$2.98 and \$3.95  
**T-SHIRTS** ..... \$1.75, \$2.00 and \$2.49

We also have many other popular garments you'll appreciate

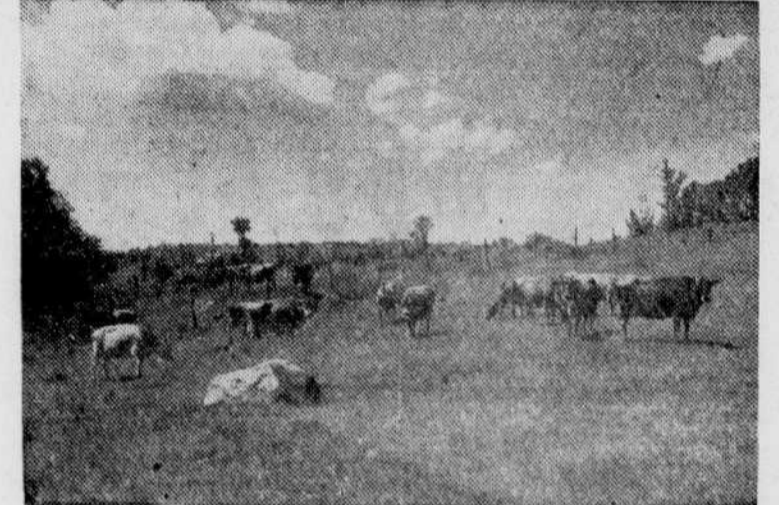
**J. M. NAULT Ltd.**  
"The store acclaimed by style conscious women!"  
35 - 39 King St., West.



SPRINGMOUNT FARM

Massawippi

Miss E. B. SPEYER



ROSEGRANGE FARM

Brompton Road

Mr. KEITH ROSE

**THE GOLDEN JERSEY MILK SOLD BY THE SHERBROOKE PURE MILK CO. LTD. IS PRODUCED EXCLUSIVELY BY THE PUREBRED HERDS OF THE FARMS PICTURED**

*JERSEY MILK costing very little extra contains more nutritional food value than any other milk. Particularly because it contains at least one third more cream in every quart bottle.*

*In co-operation with the owners of these splendid Jersey Farms, the Sherbrooke Pure Milk Co. Ltd. wish to familiarize the Public with the advantages of using Golden Jersey Milk.*

Mr. H. R. ROSS  
Brompton Road  
ROBINDALE FARM

**For further information listen to radio station CKTS daily at 11.25 a.m.**

Mrs. A. R. VIRGIN  
North Hatley  
CLEMATIS FARM



**Sherbrooke Pure Milk Co. Ltd.**

"SHERBROOKE'S LEADING DAIRY"

Tel. 2-1585

