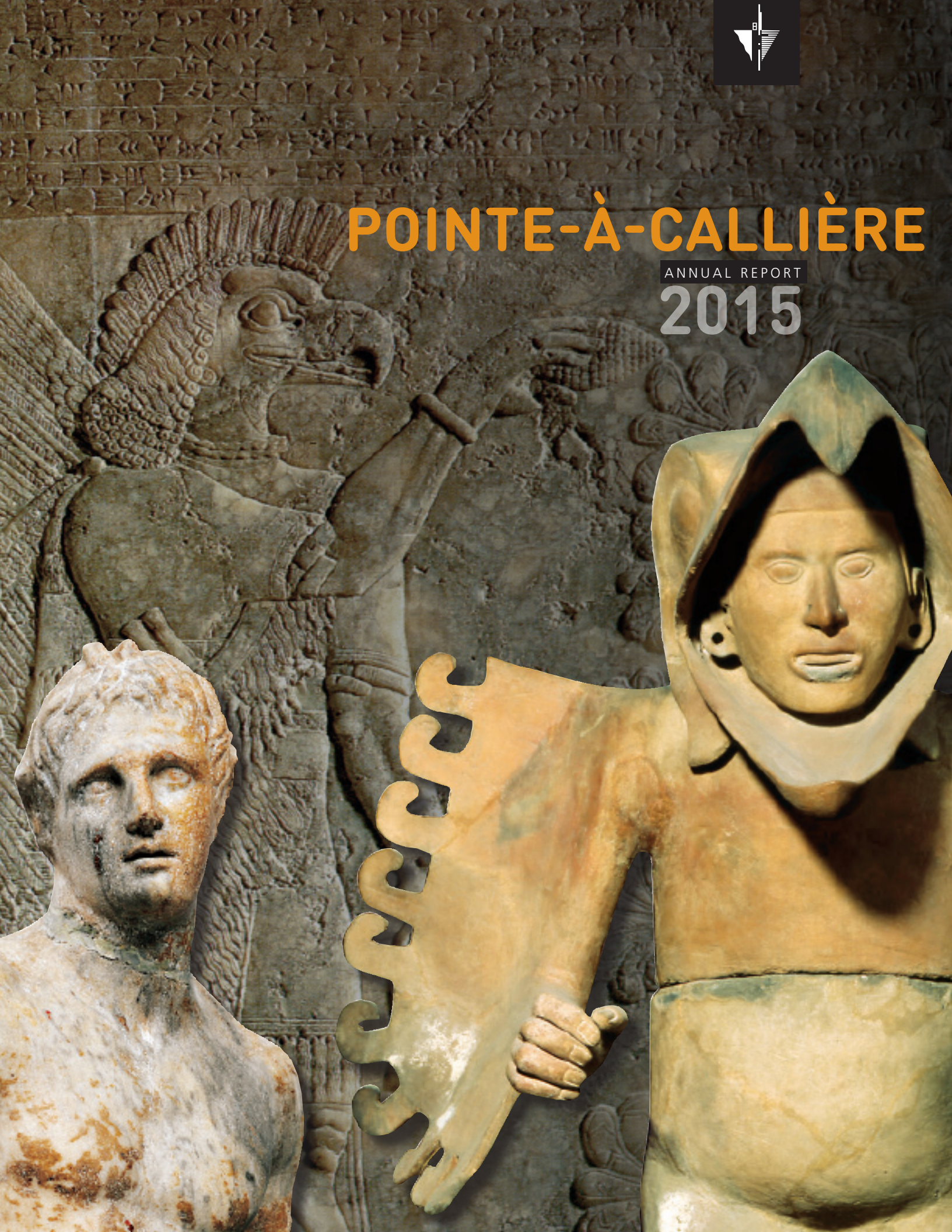




POINTE-À-CALLIÈRE

ANNUAL REPORT

2015





A museum open to the world



MESSAGE FROM THE CHAIR OF THE BOARD OF THE SOCIÉTÉ DU MUSÉE Spotlight on international archaeology. Archaeology traces societies' birth and development, shedding light on each of their similarities and differences. In 2015, Pointe-à-Callière introduced visitors to three remarkable civilizations, as it whisked them off to Ancient Greece, the Aztec empire and the Middle East, the very cradle of archaeology.

These major exhibitions provided an opportunity to forge new relationships with key partners, including the Templo Mayor museum, based in Mexico City, which lent us some splendid Aztec treasures; and in return we proudly shared *Iroquoians: An Archaeological Vision of an Ancient Quebec Culture* with the people of Mexico. Our Premier Philippe Couillard and a number of Mexican dignitaries honoured us by attending the official opening of this exhibition.

Pointe-à-Callière also helps to promote and develop archaeology as a discipline. Under its mandate from Quebec's Ministry of culture and communications, the Museum has wide-ranging responsibilities in organizing, managing and enhancing access to Quebec's archaeological collections.

As a recognized leader in the field of archaeology, the Museum co-operates with several universities to research the history and archaeology of Montreal. In addition, we are sharing our wealth of knowledge by spearheading the publication of a collection on archaeology in Quebec. This will include an exhibition publication and four monographs, the first of which, *Air*, has already been released.

All of these achievements would never be possible without significant support. I wish to thank the City of Montreal, our public- and private-sector financial partners, and all our collaborators, employees, Members and volunteers for their ongoing commitment. I also wish to congratulate the Pointe-à-Callière Foundation for raising \$13 million through a major fundraising campaign. Finally, I wish to salute the devotion of our Board of Trustees and the outstanding work of our Executive Director, Francine Lelièvre. Together, we have set our sights on 2017 and Montreal's 375th anniversary celebrations. Thanks to many years of archaeological excavations on Fort Ville-Marie, Montrealers and tourists will soon be able to set foot, literally, on the very site of our city's birth. The Museum is delighted to be able to offer this privilege to its ever-faithful supporters and to our society as a whole.

Andrew Molson



MESSAGE FROM THE MUSEUM'S EXECUTIVE DIRECTOR Memorable encounters. The Museum brought nearly 400,000 visitors face to face with some legendary figures and exceptional individuals this year. It introduced them to fabled heroes and key figures from Ancient Greece. It showed them the brilliance, daring and determination of the Aztecs, People of the Sun. And it invited them into the intimate world of Agatha Christie, a novelist who devoted much of her life to crime writing and archaeology.

To usher our visitors into these fascinating worlds, we drew on countless evocative remains and artifacts. From Greek funerary masks to Aztec finery, Agatha Christie's manuscripts and her beloved fine china, all helped to illustrate the splendours and realities of people's daily lives.

We also invited Montrealers to have fun exploring other cultures. Under the summer sun, they had a chance to savour Mexican flavours, aromas, colours and music. In the heart of winter, they thrilled to the eclectic sounds of a port symphony inspired by a Greek mythological hero.

In keeping with its tradition of sharing local realities, the Museum paid tribute to winter and snow as sources of ingenuity, discovery and creativity. But above all, Pointe-à-Callière pursued its long-term objective of giving Montrealers access to the site where the island's first inhabitants settled. The countdown has well and truly begun. In just a little over a year, we will be opening the new pavilion to showcase Montréal's birthplace, Fort Ville-Marie.

The Museum's successes reflect the support of all its collaborators and partners and the tremendous interest of the general public. I want to thank them all, along with the board members and allies of the Société and the Foundation. My sincere thanks also go to the Museum's employees, hard-working, passionate individuals who so splendidly master the art of pushing the limits of the possible.

Francine Lelièvre





The universe of an exceptional woman

INVESTIGATING AGATHA CHRISTIE December 8, 2015 to April 17, 2016. This world-exclusive exhibition invites visitors to meet the most-translated author ever. The "Queen of Crime" would have turned 125 in 2015. She gave us Hercule Poirot and Miss Marple, of course, but she was also keenly interested in archaeology, which greatly influenced her life and work.

Visitors can follow a chronological route and explore Agatha Christie's life, from her birth to her death at the age of 85. We learn about this literary legend through passages from her books, as well as memories recounted in her own voice. And we also glimpse her travels aboard the Orient Express – we even see inside replicas of some of its carriages – along with some of her belongings, including her 1937 Remington typewriter and notebooks that were kept secret until just recently.

Investigating Agatha Christie is a journey to a period when many of the treasures of mankind's heritage were discovered. With her husband, archaeologist Sir Max Edgar Lucien Mallowan, she spent time over the space of 30 years on dig sites in the Middle East, in the heart of modern-day Syria and Iraq. She cleaned, classified and documented the work in photos and films, some of which are shown for the first time ever in the exhibition.

Artifacts that she herself handled during her husband's excavations or visits to other sites are also on view. Low-relief panels, ivories, headpieces and necklaces made from precious materials, vases, statues, figurines and cuneiform tablets all usher visitors into the novelist's world. The 320 objects in the exhibition are from the private collections of her grandson, Mathew Prichard, her husband's nephew, John Mallowan, and a private collector, Michel Cozic, and such world-renowned institutions as the British Museum, in London, the Metropolitan Museum of Art, in New York, and the Royal Ontario Museum, in Toronto.

Alongside the exhibition, the Museum is offering a series of special lectures and various contests, while maintaining good visibility on social media. Note that to offer people a foretaste of the exhibition, a ten-part mini-exhibition on Agatha Christie, roundtables and lectures were added to the program for the Montréal book fair in November.



The Aztecs, an exclusive exhibition

THE AZTECS, PEOPLE OF THE SUN_May 30 to October 25, 2015. More than 150,000 visitors were dazzled by the splendour of the Aztecs and their capital, Tenochtitlan, today the site of Mexico City. The Aztecs reigned over much of Mexico for nearly 200 years, until the Spanish conquest in 1521. To portray this unique, many-faceted ancient civilization, the Museum addressed several themes, including the building of Tenochtitlan, the importance of the Sun and human sacrifice, social organization, Aztec gods, their two calendars, agriculture and warfare.

Over 265 objects displayed in muted lighting revealed the mysteries of this impressive culture: from masks to statues, gold jewellery, figurines, sculptures, sacrificial items, chests and vases. The centrepieces included two large statues, each weighing 250 kg. The walls were lined with splendid photographs of archaeological remains in Mexico, along with videos and images from codices, those famous manuscripts filled with pictograms that have much to tell us about the Aztecs' daily lives and their history.

The exhibition was produced by Pointe-à-Callière in co-operation with 16 Mexican museums, including two particularly prestigious institutions: the Mexican National Museum of Anthropology and the Templo Mayor museum.

Various activities were organized in Montréal in conjunction with the exhibition. A Mexican fiesta and show by singer Mamselle Ruiz were held in the outdoor pedestrian space near the Museum. In addition, throughout the exhibition, the Museum restaurant served dishes inspired by Mexican cuisine. Finally, a lecture on the Aztec god Quetzalcoatl was given as part of the Université de Montréal *Belles soirées* series.

The Iroquoians in Mexico, an international presence

IROQUOISIANS: AN ARCHAEOLOGICAL VISION OF AN ANCIENT QUEBEC CULTURE_Travelling exhibition in Mexico City, October 12, 2015 to February 28, 2016. This exhibition, designed by Pointe-à-Callière, introduced Mexico City residents to the Iroquoians, a people who lived along the shores of the St. Lawrence River up until the 16th century. Their lives were explained with the help of some 100 artifacts displayed at the Templo Mayor museum. Nearly 190,000 people had seen the exhibition by the end of 2015.

Quebec Premier Philippe Couillard and many Mexican government dignitaries attended the opening of the exhibition, the fruit of an exciting partnership with the Templo Mayor museum, which had lent us a number of rare pieces for *The Aztecs, People of the Sun*.

Our museums share common missions, in fact. Only two cities in North America give visitors access to the remains of their birthplace: Mexico City and Montréal. Mexico City shares the history of its founding people thanks to the remains of the Templo Mayor, built by the Aztecs, and Montréal is in the process of restoring Fort Ville-Marie, which housed the colony's very first settlers.









A monumental civilization

A world premiere

THE GREEKS – AGAMEMNON TO ALEXANDER THE GREAT December 12, 2014 to April 26, 2015. Pointe-à-Callière hosted the most extensive and complete exhibition on Ancient Greece ever presented in North America, and the largest one ever outside of Greece. In collaboration with the Hellenic Ministry of Culture, Education and Religious Affairs, it brought together nearly 500 artifacts from 21 Greek museums, some of them displayed outside the country for the first time ever.

The Museum unveiled more than 5,000 years of Greek culture, from Agamemnon's siege of Troy to the conquests of Alexander the Great, who commanded one of the largest empires in Antiquity. Visitors were introduced to famous figures like Homer, Aristotle and Plato, and had a chance to relive some key moments in history, including the birth of democracy, philosophy and science. And they thrilled to the epic stories of such Greek mythological heroes and gods as Achilles, Aphrodite and Zeus.

The exhibition, the largest ever organized by Pointe-à-Callière, attracted 130,000 visitors, a winter record. In addition, the Museum stayed open on Wednesday evenings to accommodate demand. The exhibition enjoyed a fantastic reception from the local Greek community, as huge numbers of individuals, families and school groups came to renew their connection with their homeland and with a magnificent period in their history.

Various tools and activities were developed in conjunction with the exhibition, including a free digital app, along with two publications: a prestigious one on the Greek collection, produced by the Hellenic Ministry of Culture, Education and Religious Affairs, and a catalogue designed by the Canadian Museum of History. In addition, various experts gave 12 sold-out lectures on Ancient Greece, including three as part of the Université de Montréal *Belles soirées* series. The Museum organized a host of highly popular activities, from guided tours to port symphonies, celebrations of the Greek national holiday, Greek cuisine in the Museum restaurant and art films.

The exhibition then continued its North American tour, taking it from the Canadian Museum of History, in Gatineau, to The Field Museum, in Chicago, and the National Geographic Museum, in Washington.



Montréal's beginnings

A SITE STEEPED IN HISTORY Our city's earliest days. The expansion of the Montréal Archaeology and History Complex is the most ambitious of Pointe-à-Callière's plans. Not only will it mark Montréal's 375th anniversary and the Museum's own 25th anniversary in 2017, but it will also allow Montrealers to trace their origins, by showcasing Fort Ville-Marie, Montréal's birthplace. A new pavilion will be built on the site, accessible via the William collector sewer, an imposing cut-stone structure.

The extensive digs conducted since 2002 wrapped up in autumn 2015. Work has started on the new pavilion, which will stand on pilings in order to protect the remains. The main themes for the permanent exhibition have been decided: visitors will relive the colony's earliest years and find out where the first settlers came from and why, learn about their relations with the First Nations, the challenges posed by the climate, and their ingenuity and creativity in settling here, pursuing a bold mission and laying the groundwork for expansion into the interior of the continent.

The William collector sewer, built in 1832 to channel the Little Saint-Pierre River underground, was a major feat of civil engineering in its day. To give modern-day visitors access to it, work has begun on emptying out the sand fill, strengthening and waterproofing it. The plans to illuminate the collector sewer have been revealed, and promise an unusual, surprising and evocative visitor experience.

All these operations required moving a number of monuments, trees and pieces of street furniture, in addition to various street closures. Underground conduits also had to be relocated, and paving stones torn up. We must thank our visitors, neighbours and users of local streets and sidewalks for their patience.

Pointe-à-Callière is both the initiator and prime contractor for this vast construction project, which is receiving financial support from the City of Montréal. This important legacy is in keeping with the image of a world-class museum and is sure to be a source of pride for Montrealers.









Extending our reach

ARCHAEOLOGICAL DIGS

FORT VILLE-MARIE True heritage treasures. Archaeologists specializing in material culture and archaeozoology have been conducting a cross-analysis of the remains and artifacts found on the Fort Ville-Marie site since 2002. Numerous fragments have been pieced back together, forming a collection of major significance in Quebec. The quality, diversity and extent of the artifacts and the light they shed on life in 17th-century New France are all remarkable. Work on restoring the collection will be complete by 2017.

PONT FRANCHÈRE The oldest stone bridge in Montréal. The foundations of the Pont Franchère were also excavated. The bridge, built in 1809, crossed the Little Saint-Pierre River via rues Saint-François-Xavier and de Callière. A commemorative reminder will be installed in Place D'Youville.

PARTNERSHIPS

MANAGING, PLANNING AND SHARING Mandates confirming the Museum's mission in Quebec. The Quebec Ministry of culture and communications (MCC) intends to promote the development and awareness of the province's archaeological collection. At the Ministry's request, Pointe-à-Callière reviewed the operations of the Laboratoire and Réserve archéologique du Québec, where artifacts are described, classified, inventoried and stored. The Museum also analyzed the current situation and proposed a policy for the overall management of the collections. In 2015, it submitted a study with a view to preparing a planning framework and an online database.

SERIES ON QUEBEC ARCHAEOLOGY A second volume. Also in partnership with the MCC, Pointe-à-Callière is producing a collection of books focusing on the wealth of Quebec's heritage and sharing the results of some 50 years of archaeological research. After the first volume, *Air – Territoire et peuplement*, was produced last year, a second one was written this year. Entitled *Fragments d'humanité – Pièces de collections*, this volume presents the many collections of Quebec artifacts and complements *Fragments of Humanity. Archaeology in Québec*, the first major exhibition devoted entirely to Quebec archaeology, to officially open in February 2016.

RESEARCH PROGRAM Sharing knowledge. In 2012, Pointe-à-Callière joined forces with the Université du Québec à Montréal (UQAM) and other partners in a research program entitled *Montréal, plaque tournante des échanges: histoire, patrimoine, devenir*. In 2015, the Museum and UQAM presented a number of lectures to share the initial results of research focusing jointly on archaeology and history for the site of St. Ann's Market (the western part of Place D'Youville), which was also home for a time to the Parliament of the United Province of Canada. The work is ongoing, and other results will be released in 2017.

Other inexhaustible sources of knowledge

TEMPORARY EXHIBITIONS

SNOW February 18, 2015 to January 3, 2016. This first major exhibition of its kind in Canada looked at snow from the angles of adaptation, innovation, passion and inspiration. Seen from these perspectives, this important part of our culture has proven to be a powerful driver of ingenuity and creativity. This was shown by 250 artifacts and archival documents and a splendid collection of objects from the past and present that set arrow sashes worn by early settlers next to the first snowmobile and high-tech ski suits. As well, visitors could admire the work of poets, writers, filmmakers and singers inspired by snow, and more than 400 photographs from across the country depicting people's relationship with winter. Pointe-à-Callière adapted and added to a travelling exhibition produced by the Canadian Museum of History in partnership with the J. Armand Bombardier Museum.

Two lectures were given to complement this voyage into the land of winter. The first, entitled *Inuit Snowscapes: An Archaeology of Snow in the North American Arctic*, looked at how the Inuit have adapted to their environment. The second, on the Montréal Winter Carnival, traced the history of this late 19th-century celebration.

STM: TICKETS PLEASE! Expo-clip, April 6, 2015 to February 15, 2016. How has the Société de transport de Montréal (STM) collected fares on its vehicles over the past 100 years? The subject is addressed in this showcase featuring a variety of artifacts and archival documents from the STM's collections.

MONTRÉAL AND THE GREAT WAR, 1914-1918 Expo-clip. To mark the 100th anniversary of the First World War, Pointe-à-Callière, in co-operation with the Montréal municipal archives, used historic documents and photos and some unique objects to illustrate how Montrealers did a tremendous job of pulling together during this difficult time.

PERMANENT EXHIBITIONS

YOURS TRULY, MONTRÉAL An immersive multimedia show. Audiences relive the highlights in Montréal's history, projected on an immense 270-degree screen. From the arrival of the First Nations to the modern era, the city speaks and tells its own story. The show has been seen by over 2 million people since it first opened in 2010.

WHERE MONTRÉAL WAS BORN Where it all began. Set on Montréal's very birthplace, this underground route takes visitors through six centuries of history. Remains, artifacts, photographs, models and videos offer a touching and fascinating look at the different incarnations of the site over the centuries. Since 2003 the exhibition has had more than 4.5 million visitors.

PIRATES OR PRIVATEERS? All aboard! In a setting evoking a privateer ship, young people thrill to fabulous tales of adventure. After enlisting as crew members aboard an armed vessel, they keep an eye out for enemies of New France, explore shipboard life and test their physical and thinking skills.

EXPLORATION Curiosity opens hearts and minds. Pointe-à-Callière offers all kinds of other learning opportunities. Through a wide range of interactive installations and activities, it appeals to young visitors' intelligence, imaginations and senses.

Educational activities (preschool, elementary, secondary)

Archaeo-Adventure workshop: a simulated archaeological dig to find out what archaeologists do.

Natives on the Point: a look at the first Native people who spent time on Montréal's birthplace long before the first settlers arrived.

Water Ways: the history of our most precious resource.

Growing up in Ville-Marie: a look at the daily lives of young people in New France.

Exploring the Museum: a fabulous experience.

The St. Lawrence Iroquoians: a glimpse into the fascinating universe of the first farmers in the St. Lawrence Valley.

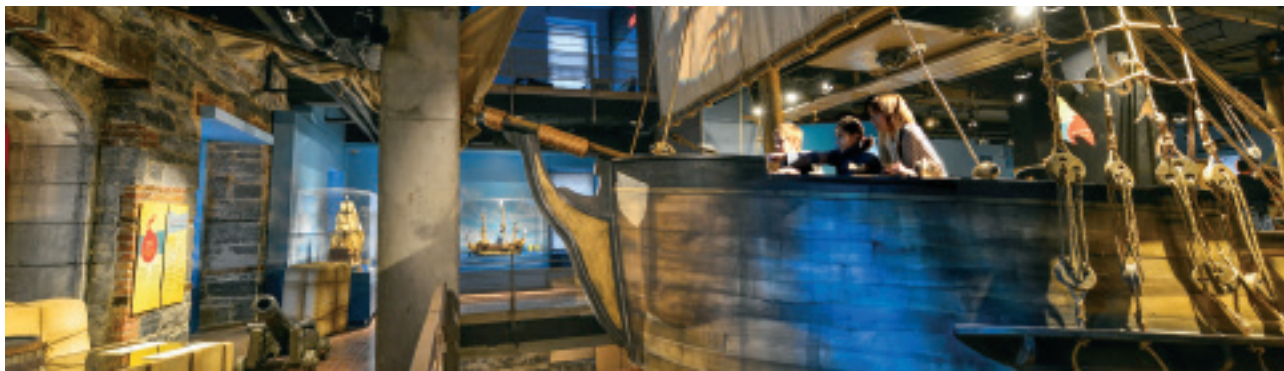
Pirates or Privateers?: a chance to meet the hardy mariners who sailed the St. Lawrence River.

Here's to Progress – 19th-Century Style!: our city's metamorphosis presented by some colourful figures.

Cultural activities (seasonal)

Jack O'Lantern: Halloween at Pointe-à-Callière: learn about the origins of Halloween and related beliefs, through some fun and surprising experiences.

Who Is the Real Santa Claus?: a chance to meet some fabled figures associated with Christmas around the world.





Popular events





IN THE HEART OF THE ACTION

POINTE-À-CALLIÈRE'S PORT SYMPHONIES February 22 and March 8. During our *The Greeks – Agamemnon to Alexander the Great* exhibition, the spotlight was on Greece for the 21st edition of this ever-popular event. Quebec musician Philippe Lauzier presented an original composition entitled *Oreste sur les territoires sirènes*. The piece was inspired by *Oreste* by Euripides, a work from which only a 35-note melody on ragged papyrus has withstood the test of time. Passers-by in the Old Port and throughout Old Montréal enjoyed the sounds of ships' horns, train whistles, percussion objects and invented instruments. Some 5,000 people flock to these concerts every year.

POINTE-À-CALLIÈRE'S 18TH-CENTURY PUBLIC MARKET 22nd edition, August 22 and 23. Everyone was thrilled that our 18th-century market was back again this year, on the very site where it was held during the French Regime. Over 70,000 passersby, food lovers, history buffs and curiosity seekers turned up to check out the produce, other food items and handicrafts, just like ones from the days of New France. They also got to see soldiers, Natives and old-time figures recreating period scenes.

THE PEDESTRIAN SPACE OUTSIDE THE MUSEUM

MEXICO FOR EVERYONE Flavours, singing and dancing. The pedestrian space may have been smaller this year because of the work involved in showcasing Fort Ville-Marie and Callière's Residence, but it didn't stop the Museum from holding outdoor events in conjunction with our *The Aztecs, People of the Sun* exhibition. On July 5, parents and kids were invited to enjoy a Mexican fiesta, with food demonstrations and tastings, dance lessons and lots of other fun. Then, on August 16, singer-songwriter Mamselle Ruiz put on a fabulous show under the Montréal sun.

F1 FOODIE ZONE On Grand Prix weekend. In partnership with the Société de développement commercial du Vieux-Montréal, Pointe-à-Callière played host to Formula 1 fans, with food kiosks all weekend long on June 6 and 7. There was also a bar offering tastings of Mexico's most famous drink, tequila.

PIANO AND OTHER SOUNDS Adding to local charms. Musicians and amateurs made great use of the piano installed right outside the Museum on fine days. Note that the instrument was decked out in Aztec colours. In addition, lovely musical moments enlivened Place D'Youville, some with a Mexican touch.

ANNUAL EVENTS

NUIT BLANCHE À MONTRÉAL February 28 to March 1. Night owls visited the *Snow* exhibition and listened to storytellers telling *Frosty Tales*. They also had a chance to tour the Museum's archaeological remains.

SCHOOL BREAK February 28 to March 8. With *Pirates or Privateers?* over 12,000 visitors got to see if they could measure up to some rough and ready sailors. Others pretended to be apprentice archaeologists in the *Archaeo-Adventure* workshop, specially adapted to our *The Greeks – Agamemnon to Alexander the Great* exhibition. Families also enjoyed *Snow*, the *Yours Truly, Montréal* multimedia show and Pointe-à-Callière's magical *Port Symphonies*. We broke all previous attendance records for the week.

MONTRÉAL MUSEUMS DAY May 24. Visitors enjoyed free admission to the Museum's permanent and temporary exhibitions on this special day.

ARCHAEOLOGY MONTH August 1 to 31. In addition to access to the *Where Montréal Was Born* exhibition and the *Archaeo-Adventure* workshop, Louise Pothier, Chief Archaeologist at Pointe-à-Callière, gave a lecture on the results of recent digs at Fort Ville-Marie and showed some objects found on the site, revealed to the public for the first time.

JOURNÉES DE LA CULTURE September 25 to 27. Elementary students came to the Museum to learn about our city's history with the *Yours Truly, Montréal* multimedia show. Regular visitors took part in an original guided tour of the Museum that explained the challenges met by the architects, archaeologists and museologists when the Museum was built atop remains that had to be preserved.

SEMAINE NATIONALE DE LA GÉNÉALOGIE November 28. Pointe-à-Callière presented a lecture by author Marie-Josée Poisson on genealogy as a source of literary inspiration. She discussed her latest novel, *Liées par le sang*, the fruit of her genealogical research into her own ancestors.



Wide renown



1. The “World-class museums in Montreal – What for?” panel discussion. Alexandre Taillefer, Brian Levitt, Marie-France Bazzo, Andrew Molson, Pierre Lemonde, Monique Jérôme-Forget, Marie-Christine Cojocar, Manon Gauthier and Raymond Chrétien.

2. Francine Lelièvre, winner of the 2015 HEC Montréal Cultural Management Award, Rémi Marcoux, founder of Transcontinental, and others.

3. Julie Roy, Philanthropic Development Co-ordinator for the Pointe-à-Callière Foundation, *Archaeologist for a Day* contest winner Annabelle Létourneau and Alain Vandal, archaeologist and conservation technician at Pointe-à-Callière.

PEER RECOGNITION

PRESTIGIOUS RECOGNITION_For an exemplary career. Francine Lelièvre, the Museum’s Executive Director, received the 2015 Cultural Management Award from the HEC Montréal Carmelle and Rémi Marcoux Chair in Arts Management. The award salutes her remarkable career and the unique positioning she has given the Museum on the international scene. It is also a tribute to her exceptional ability to bring visitors to appreciate archaeology, a field previously unknown to many Quebecers.

AN APPOINTMENT_And a sign of confidence. Manon Blanchette, Director of Operations at Pointe-à-Callière since 2012, was appointed Chair of the Board of Directors of the Canadian Museums Association for a four-year term. The Association, which represents close to 2,000 members across the country, acts as a voice for professionals in the museum sector in Canada and abroad.

EXPERTISE

WORLD-CLASS MUSEUMS IN MONTREAL – WHAT FOR?_Panel member. Andrew Molson, Chair of the Board of Pointe-à-Callière, addressed this question along with counterparts from three leading Montréal museums: Alexandre Taillefer (Musée d’art contemporain de Montréal), Monique Jérôme-Forget (McCord Stewart Museum) and Brian Levitt (Montreal Museum of Fine Arts). The panel, organized by the Montreal Council on Foreign Relations, looked at how museums enhance Montréal’s international image, how they encourage intercultural relations, their financing and the future impact of new technologies and international partnerships.

PROMOTION

LET ARCHAEOLOGY GIVE YOU WINGS_Travel contest. The Museum held two contests with key media partners, as a way of attracting visitors and promoting its activities. First of all, in co-operation with *La Presse*, the Museum held a draw for a five-day jaunt to Mexico City with Aeroméxico. A second trip, offered in association with Radio-Canada, took the two winners on a 16-day voyage to Greece, accompanied by a local French-speaking guide.

ARCHAEOLOGIST FOR A DAY_We have a winner! Annabelle Létourneau, from the Académie Dunton high school, got to join a team of professionals and conduct some archaeological digs into Montréal’s past. She also won a laptop computer, a two-year Pointe-à-Callière family membership and a number of books on the history of Montréal. The contest, for students ages 12 to 17, was organized with the help of the National Bank.

VISIBILITY, RECOGNITION AND RESULTS

CONTINUING EFFORTS_Ongoing presence. The Museum consolidated its social media presence in 2015. Its popularity on Facebook was up by 43%, and there was renewed interest in its newsletter. As well, *The Greeks – Agamemnon to Alexander the Great*, *The Aztecs, People of the Sun* and *Investigating Agatha Christie* all enjoyed exceptional national and international media coverage.

Paule Doré, Dimitri Antonopoulos, Jean Lamarre, Andrew Molson, Francine Lelièvre, Jean Roy, Manon Gauthier, Marie-Agnès Thellier, Yves Beauchamp, Patricia Curadeau-Grou, James Hewitt and Robert Y. Girard.



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 (part-time)
 Mireille Simard (part-time)
 Olivier Thérien (full-time)



1. The cocktail reception on November 26 to announce the major fundraising campaign results.



2. Unveiling the maquette of the planned Complex at the reception.



3. The Pointe-à-Callière Foundation honoured the Antonopoulos family at the Montréal Builders Club benefit evening.



4. Cocktails at the 20th edition of the Montréal Builders Club benefit evening.



Supporting the Museum's growth



MESSAGE FROM THE PRESIDENT Pointe-à-Callière Foundation. The highlight of 2015 was definitely the announcement of the results of the Foundation's major fundraising campaign. The final tally was \$13 million, far exceeding the \$10 million target. The announcement was made by campaign Co-Chairs David McAusland, Partner with McCarthy Tétrault, and Louis Vachon, National Bank President and CEO. This will be used to create an endowment fund to support the operation of the Montréal Archaeology and History Complex.

The year ended on a high note, but there were many other moments to savour, as well. First of all, the Foundation celebrated its 20th annual Montréal Builders Club benefit evening. With the Antonopoulos family acting as honorary patrons, guests enjoyed a gourmet meal inspired by a Greek banquet. Pointe-à-Callière and Sun Life Financial then invited our Major Donors behind the scenes at the Sun Life Building, a true jewel of Montréal architecture. The evening was hosted by Robert Dumas, President of the company in Quebec, who served as Honorary Chair for the event.

GénérationsCité also celebrated its first anniversary this year. The mission of this group of young philanthropists is to develop new sources of funding and foster a new generation of philanthropists for the Foundation. It organized three activities in 2015: an evening combining ancient Greek history with the tastes of contemporary Greece, a sunny Aztec-themed reception and a talk by Dan S. Hanganu, the architect behind the main Pointe-à-Callière building.

In closing, I would like to thank all the key players who contributed their efforts to supporting the Museum's development: my fellow Museum and Foundation board members, and the Museum's Members, donors, partners and volunteers. Thank you all for your generosity. I also wish to acknowledge the support of the City of Montréal and, above all, the Foundation team for its efficient work.

Russell Goodman



Guests at the Major Donors benefit evening.

David McAusland, Partner with McCarthy Tétrault, Francine Lelièvre, the Museum's Executive Director, and Louis Vachon, President and CEO of the National Bank.

Some members of the Board of Trustees of the Pointe-à-Callière Foundation: Russell Goodman, Sylvie Dufresne, André Bouthillier, Caroline Émond, Yves Bonin, Robert Y. Girard, Laurent Liagre, Francine Lelièvre, Pierre Courchesne, Mario Bédard, Pierre Turcotte and Maxime Rémillard.



Valuable contributors

THE POINTE-À-CALLIÈRE FOUNDATION could not accomplish its mission without the support of committed businesspeople and Montrealers. They all combine their efforts to ensure proper governance for the Foundation, support its fundraising activities, solicit donations, bequests and collections, and overall make a remarkable contribution to the Museum's reputation and renown and help it reach its goals.

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1. Pointe-à-Callière's Public Market, held on August 22 and 23.
2. Cocktails at the annual Members' celebration on December 6.
3. The GénérationsCité group of young philanthropists held an Aztec-themed evening on June 11.

Ambassador Members

WITH THE HELP OF ITS VOLUNTEERS_ the Foundation increased membership by 55%, ...

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RSSMO

...bringing the number of Members to more than 3,000, including families. Members took advantage of all kinds of benefits, such as invitations to openings, guided tours of exhibitions and tours of the Château Ramezay and other museums.

The Museum expressed its appreciation with a special day of activities devoted to the *Investigating Agatha Christie* exhibition, just for Members. On December 6, guests were treated to a preview tour, exclusive lectures and English-style tea. The Volunteer of the Year award was presented at that time, recognizing Gregory Taillefer for his professionalism and his commitment to the Museum's development and renown.

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Thanks to our funding agency

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matching funds program

Thanks to our sponsors and partners

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Tortilleria Maya
Usine C

Thanks

THE SOCIÉTÉ DU MUSÉE D'ARCHÉOLOGIE ET D'HISTOIRE DE MONTRÉAL, POINTE-À-CALLIÈRE thanks its public- and private-sector partners and institutional contributors for their help in achieving the Museum's mission.

Public-sector financial partners

The Museum thanks the City of Montréal for its annual operating grant.

Federal government

Department of Canadian Heritage
Building Communities Through Arts and Heritage
Museums Assistance Program
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Indemnification Program
Young Canada Works Program
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Heritage Conservation and Commemoration Directorate

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Agreement on the cultural development of Montréal, between the Ministère de la Culture et des Communications and the City of Montréal
Bureau du patrimoine, de la toponymie et de l'expertise – Service de la mise en valeur du territoire et du patrimoine
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nk you

THE POINTE-A-CALLIÈRE FOUNDATION thanks all its donors for their support, so essential to fulfilling the Museum's mission and its dream: the inauguration, in 2017, of the Montréal Archaeology and History Complex.*

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* Monetary gifts and pledges confirmed between January 1 and December 31, 2015 as part of the Pointe-à-Callière – *Building on the Past* major fundraising campaign.

Financial Statements

SUMMARY OF FINANCIAL RESULTS. The financial results for 2015 show a surplus of revenues over operating expenses of \$111,425.

Aside from the unflagging support from the City of Montréal and its significant contribution to the Museum's funding, the year ended with an 18% increase in self-generated revenue. This performance is explained by the extraordinary success of two exhibitions, *The Greeks – Agamemnon to Alexander the Great* and *The Aztecs, People of the Sun*. Thanks to them, admission fees and Museum shop sales were up by 30 and 36% respectively. There was also 3% growth in room rentals and concession fees from the café-restaurant. Sponsorships from various private companies including Bell Canada, the Montreal Port Authority, La Capitale Financial Group, SDC du Vieux-Montréal, Trans-Herbe and Tourisme Montréal also did much to support the Museum's activities.

Subsidies from the different levels of government amounted to \$8.3 million in 2015. The City of Montréal joined forces with the Museum to support both the development work on Fort Ville-Marie and the upgrading of the technological equipment that makes Pointe-à-Callière such a memorable place to visit. Renewal of the permanent exhibitions continued, along with work on new ones in conjunction with the new part of the Montréal Archaeology and History Complex that is to open in 2017. These projects will showcase the archaeological digs conducted with support from the Quebec Ministry of culture and communications.

In addition to these excellent results, there was the support from the Pointe-à-Callière Foundation, which this year reported a 70% increase in revenue from new memberships. Lastly, the major fundraising campaign wrapped up in November 2015 with a total of \$13 million, exceeding its objective by \$3 million.

REPORT OF THE INDEPENDENT AUDITOR ON THE SUMMARY FINANCIAL STATEMENTS

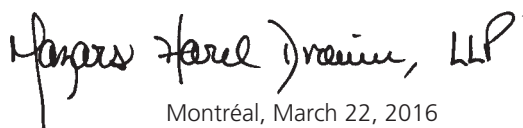
To the members of the **Société du Musée d'archéologie et d'histoire de Montréal, Pointe-à-Callière:** The accompanying summary financial statements, which comprise the summary balance sheet as at December 31, 2015, as well as the summary statements of income, changes in net assets and cash flows for the year then ended, are derived from the audited financial statements of the SOCIÉTÉ DU MUSÉE D'ARCHÉOLOGIE ET D'HISTOIRE DE MONTRÉAL, POINTE-À-CALLIÈRE for the year ended December 31, 2015. We expressed an unmodified audit opinion on those financial statements in our report dated March 22, 2016.

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of the SOCIÉTÉ DU MUSÉE D'ARCHÉOLOGIE ET D'HISTOIRE DE MONTRÉAL, POINTE-À-CALLIÈRE.

Management's Responsibility for the Summary Financial Statements. Management is responsible for the preparation of a summary of the audited financial statements in accordance with Canadian accounting standards for not-for-profit organizations.

Auditor's Responsibility. Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, "Engagements to Report on Summary Financial Statements."

Opinion. In our opinion, the summary financial statements derived from the audited financial statements of the SOCIÉTÉ DU MUSÉE D'ARCHÉOLOGIE ET D'HISTOIRE DE MONTRÉAL, POINTE-À-CALLIÈRE for the year ended December 31, 2015, are a fair summary of those financial statements, in accordance with Canadian accounting standards for not-for-profit organizations.


Montréal, March 22, 2016

¹ CPA auditor, CA, public accountancy permit No. A111096

SUMMARY STATEMENT OF INCOME for the year ended December 31, 2015	Operating Fund \$	Capital Assets Fund \$	Total 2015 \$	Total 2014 \$
Revenues				
Admission fees	2,151,491	–	2,151,491	1,656,148
Museum Shop	377,467	–	377,467	276,737
Sponsorships	278,694	–	278,694	394,556
Concessions and Museum evenings	358,154	–	358,154	347,406
Other	103,699	–	103,699	94,833
Interest	23,809	–	23,809	20,930
	3,293,314	–	3,293,314	2,790,610
Contributions and grants	6,056,849	2,332,864	8,389,713	8,289,774
	9,350,163	2,332,864	11,683,027	11,080,384
Expenses				
Administration	1,367,126	–	1,367,126	1,219,134
Maintenance and security	2,108,790	–	2,108,790	2,233,482
Marketing	710,754	–	710,754	670,767
Exhibitions – Technology	2,960,357	–	2,960,357	2,480,815
Conservation and Outreach	1,195,885	–	1,195,885	1,286,594
Communications – Marketing	949,874	–	949,874	1,005,354
Interest on long-term debt	–	724,900	724,900	737,398
Amortization – capital assets	–	1,553,916	1,553,916	1,570,232
	9,292,786	2,278,816	11,571,602	11,203,776
Excess (deficiency) of revenues over expenses	57,377	54,048	111,425	(123,392)

Note: To obtain the complete and detailed audited financial statements, you can visit our website at www.pacmusee.qc.ca/en

SUMMARY BALANCE SHEET

as at December 31, 2015

	Operating Fund \$	Capital Assets Fund \$	Total 2015 \$	Total 2014 \$
ASSETS				
Current assets				
Cash	537,183	–	537,183	439,417
Cash equivalents, 0.92%	6,094,453	–	6,094,453	1,268,751
Accounts receivable	(4,406,767)	5,244,840	838,073	1,149,988
Inventory	123,824	–	123,824	153,336
Prepaid expenses	63,763	–	63,763	69,016
Current portion of grants receivable	–	3,093,342	3,093,342	853,034
	2,412,456	8,338,182	10,750,638	3,933,542
Grants receivable	–	40,047,171	40,047,171	36,950,682
Capital assets	–	35,487,477	35,487,477	30,903,049
	2,412,456	83,872,830	86,285,286	71,787,273
LIABILITIES				
Current liabilities				
Accounts payable	1,649,186	–	1,649,186	1,290,771
Demand loans	–	2,166,710	2,166,710	1,950,016
Current portion of long-term debt	–	883,513	883,513	794,459
	1,649,186	3,050,223	4,699,409	4,035,246
Long-term debt	–	19,349,352	19,349,352	19,036,489
Deferred contributions	511,683	61,255,230	61,766,913	48,357,351
	2,160,869	83,654,805	85,815,674	71,429,086
NET ASSETS				
Invested in capital assets	–	218,025	218,025	163,977
Internally restricted	26,405	–	26,405	26,405
Unrestricted	225,182	–	225,182	167,805
	251,587	218,025	469,612	358,187
	2,412,456	83,872,830	86,285,286	71,787,273

On behalf of the Board



Andrew Molson, Trustee



Nathalie Bernier, Trustee

Note: To obtain the complete and detailed audited financial statements, you can visit our website at www.pacmusee.qc.ca/en

**SUMMARY STATEMENT OF CHANGES
IN NET ASSETS**

for the year ended December 31, 2015

	Operating Fund \$	Capital Assets Fund \$	Total 2015 \$	Total 2014 \$
Balance, beginning of year	194,210	163,977	358,187	481,579
Excess (deficiency) of revenues over expenses	57,377	54,048	111,425	(123,392)
Balance, end of year	251,587	218,025	469,612	358,187

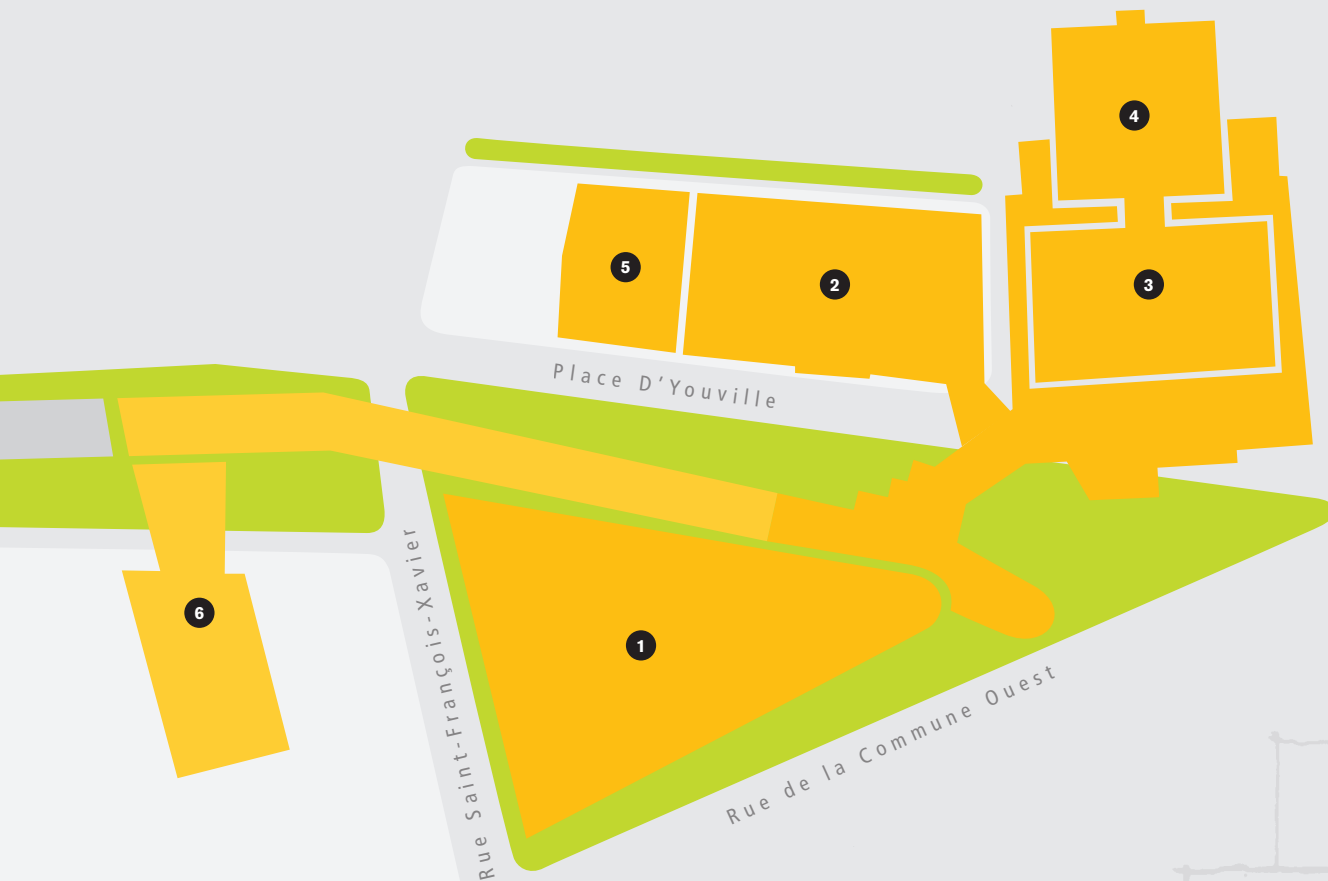
SUMMARY STATEMENT OF CASH FLOWS

for the year ended December 31, 2015

	2015 \$	2014 \$
Operating activities		
Excess (deficiency) of revenues over expenses	111,425	(123,392)
Amortization – capital assets	1,553,916	1,570,232
Amortization – deferred contributions	(1,815,842)	(1,413,818)
	(150,501)	33,022
Net change in non-cash working capital items	705,095	(277,491)
Cash flows from operating activities	554,594	(244,469)
Financing activities		
Long-term borrowings	1,215,571	–
Repayment of long-term debt	(813,654)	(781,884)
Increase in grants receivable	(16,085,403)	(18,596,233)
Receipt of grants receivable	10,748,606	2,278,489
Repayment of demand loans	(1,429,164)	(152,553)
Demand loans	1,645,858	217,400
Deferred contributions	15,225,404	20,199,487
Cash flows from financing activities	10,507,218	3,164,706
Investing activities		
Acquisition of capital assets and cash flows from investing activities	(6,138,344)	(2,045,382)
Net increase in cash and cash equivalents	4,923,468	874,855
Cash and cash equivalents, beginning of year¹	1,708,168	833,313
Cash and cash equivalents, end of year¹	6,631,636	1,708,168

¹ Cash and cash equivalents include cash and cash management funds net of bank loan.

Note: To obtain the complete and detailed audited financial statements, you can visit our website at www.pacmusee.qc.ca/en



1
Éperon
 Main building

Temporary exhibition: *Snow*
 (February 2015 to January 2016)

Permanent exhibition:
Yours Truly, Montréal

Permanent exhibition:
Where Montréal Was Born

Expo-clip: *Montréal and
 the Great War, 1914-1918*

Expo-clip: *STM: Tickets Please!*

Pointe-à-Callière is a unique museum complex comprising six buildings and structures: the Éperon building, the archaeological crypt, the Ancienne-Douane building, the Mariners' House, the Youville Pumping Station and Fort Ville-Marie (2017).





The museum complex



2 Mariners' House – National Bank Building

Permanent exhibition:
The Archaeo-Adventure workshop

Temporary exhibition:
Investigating Agatha Christie
(December 2015 to April 2016)

Temporary exhibition:
The Aztecs, People of the Sun
(May to October 2015)

Temporary exhibition:
*The Greeks – Agamemnon
to Alexander the Great*
(December 2014 to April 2015)



3 Place Royale and archaeological crypt

Permanent exhibition:
Where Montréal Was Born



4 Ancienne-Douane – J. Armand Bombardier Foundation Building

Permanent exhibition:
Pirates or Privateers?



5 Youville Pumping Station – Hydro-Québec Pavilion

Interpretation site



6 Fort Ville-Marie – Québecor Pavilion (2017)

A new pavilion opening soon,
with a permanent exhibition
on Montréal's birthplace

POINTE-À-CALLIÈRE
Montréal Archaeology
and History Complex
Montréal

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POINTE-À-CALLIÈRE

Montréal Archaeology
and History Complex

Montréal 