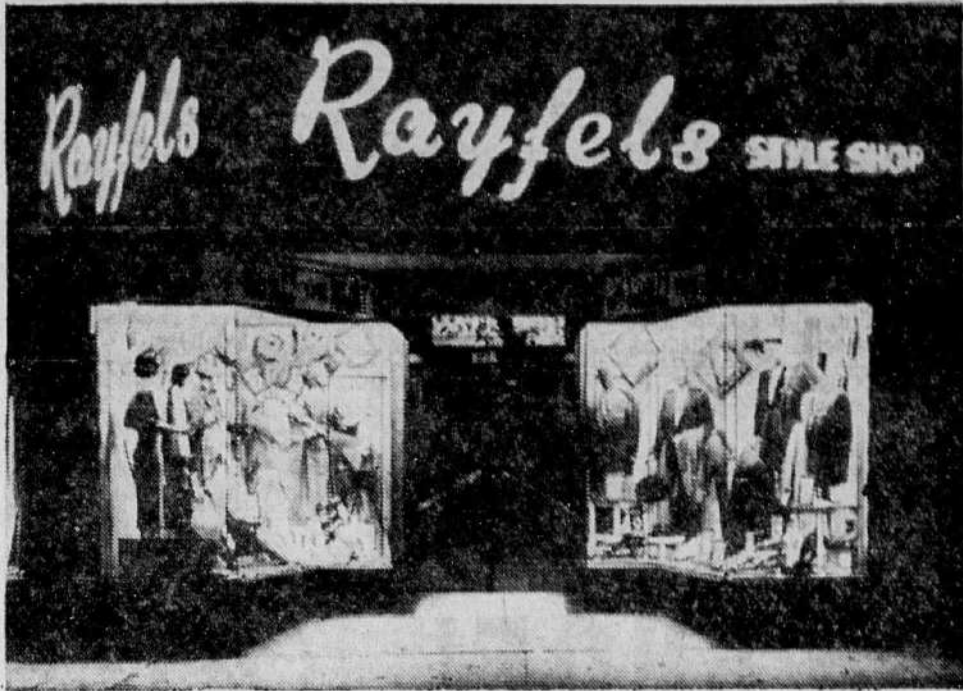


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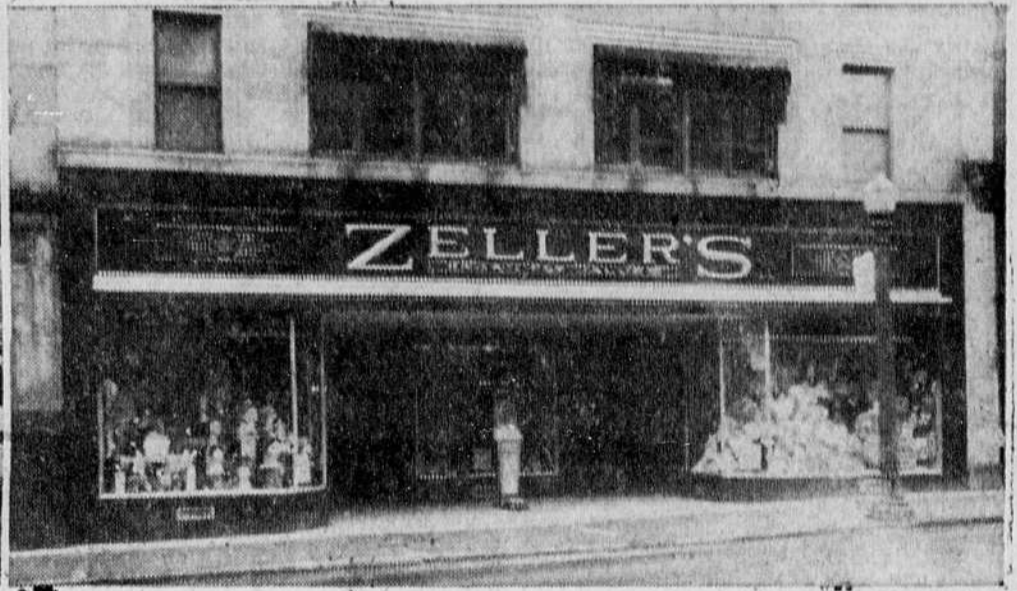
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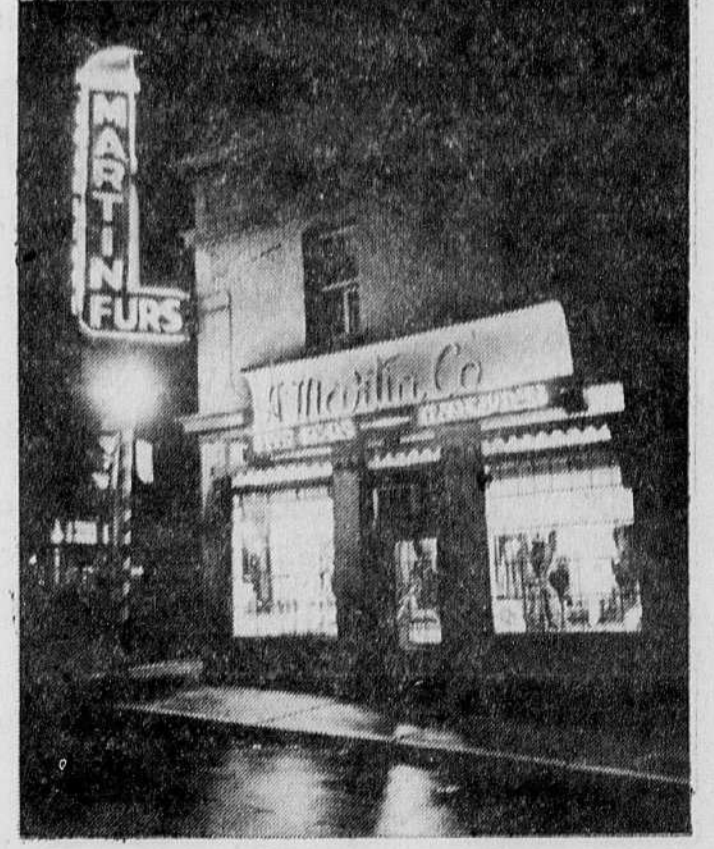
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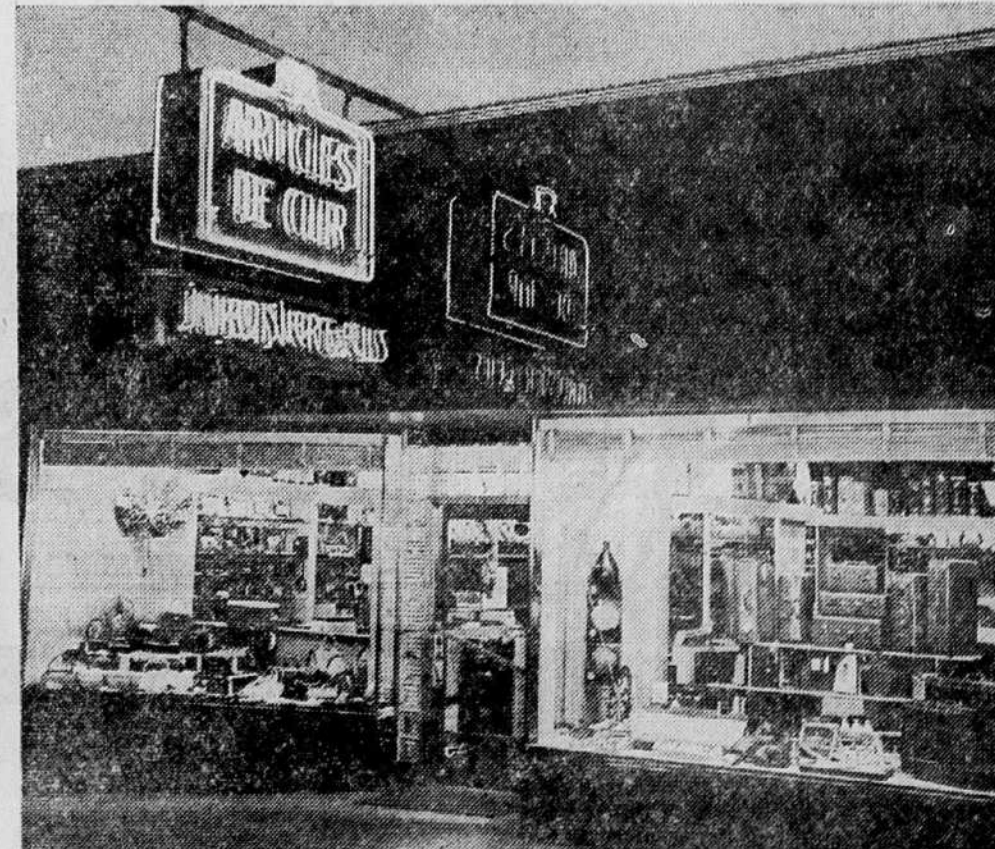
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Tailored Suit Returns For Fall



The suits that are making the biggest fashion impression for fall are the box suit, the semi-fitted box suit, the bloused suit and the very tailored suit. We show the semi-fitted box suit (left) by Nettie Rosenstein in pale mauve lightweight katchouka wool. Suit has half belt, matching velvet collar and slim skirt. The flat mink stole is by Leo Ritter. Claire McCardell's three-piece costume (center) has brief fitted jacket in red and a gray silk blouse teamed with skirt in muted red plaid. Box jacket appears (right) in this suit by Jane Derby. Jacket is in brown, beige and black. Lesur tweed with fringe buttons closing the front. Straight skirt is black.

Most significant highlight of the fall suit picture is the return of the tailored suit, the man-inspired influence that's felt in coats as well.

This comeback of the tailleur is a near-paradox in that this is a year in which fashion is characterized by soft, easy lines and a true femininity. The tailleur, therefore, gets gentle handling. Designers have used pin-striped flannels and satin-faced broadcloth for this suit and particularly like showing it in black, brown and oxford gray.

The very lightweight suit (feather-weight tweed), box and semi-fitted box suit and the bloused suit create fashion fireworks this year. Nettie Rosenstein favors the boxy suit but gives it easy lines. Tweeds, important in all collections for coats, suits and dresses, are soft and light in this fall's suits. These are ideal for wear under coats and many have been designed with companion coats.

Very short jackets, cropped just at the waistline, share top billing with the bloused jacket.

Designer Claire McCardell likes this brief jacket set off by skirt in contrasting color. Blousing is always at the back with a smooth front and belt below the blousing. This is an easy graceful line typical of fall fashions.

Shoulder lines in all fall suits are narrower and natural. This includes the tailleur, made feminine by hand-picked edges and shawl collars.

Cut-away suits that copy a man's dinner jacket, the corselet suit and the waistcoat suit are dresses for town. These follow a

Cowansville Town Council Passes Paving By-Law

Cowansville, Oct. 14 — Paving matters were dealt with at a special meeting of the municipal council held in the Town Hall, with Pro-Mayor J. A. Bessette presiding.

Following the receipt of a let-

slim and molded silhouette, sometimes have gracefully pleated skirts.

Skirt lengths, incidentally, are about 14 inches in most collections. But generally, designers feel that American women will continue to wear the length most individually becoming to them. In any case, there's no drastic change.

ter from Jean J. Bertrand, M.L.A. for Missisquoi, stating that the Provincial Government will take full charge of the paving of Church, Jacques Cartier, from Westmount to River street, Parker and Westmount streets, first and final reading was given to a by-law authorizing the Provincial Department of Roads to proceed with the work. The costs of these improvements will be paid by the Roads Department, with the Albany Felt Company of Canada Ltd. making a generous contribution to the expense of paving Westmount and Parker streets.

The council passed votes of thanks and appreciation to Mr. Bertrand and the Albany Felt Company.

Owing to the fact that the town is threatened with legal action for dumping rubbish too close to a dwelling the council voted to purchase ten acres of land in the township of Dunham from Lucien Chabot for use as

a municipal dump for the sum of \$5,500, of which \$500 will be paid in cash and the balance in three installments. The mayor and secretary were authorized to act for the town in signing the deed of sale.

The deal will go through only if the town obtains permission from the township of Dunham and the Provincial Department of Health to use the property for this purpose.

Notice of motion was given of a by-law providing for the dividing of the town into electoral wards.

The post of superintendent of public works of the town, held by Rosario Larose, was abolished and Georges Bessette was appointed as supervisor of this department with an increase in salary.

General Notes

Mrs. Rose entertained the W. A. at her home on William street, Miss Margaret McVittie, of Lachute, spent a weekend with

Mrs. Bessie Johnston and Mr. and Mrs. Gerald Johnston and family.

Mrs. John Barnum, of Ottawa, spent a couple of weeks with her daughter at the home of Mrs. H. C. Winch and Miss Fisher.

Mrs. Ellene Pibus and Miss Elizabeth Brown were in East Angus on Sunday, with Mr. and Mrs. Clay McCormick.

Mr. and Mrs. Henry Rutter, of Montreal, were recent guests of the former's sister, Mrs. Byron Johnston and family.

Mr. and Mrs. Nelson Whitman, of Hamilton, and Mr. and Mrs. Bert Cole, of Cape Cod, Mass., were recent dinner guests of Mr. and Mrs. V. R. Ingalls.

Messrs. L. S. Henderson, Jack Stocks, Larry Larecque and Douglas Smith were in St. Johns on Thursday night to attend a meeting of the Lions club.

Mrs. Bessie Johnston is spending a few days over Thanksgiving in Montreal with her son, Mr. Clifford Johnston, and family.

BULWER—

The Misses Margaret and Edith Swanson, of Montreal, and Mrs. Prince, of Lennoxville, were guests of Miss Alice Hill.

Mr. and Mrs. Thomas Mattew, of Eastman, were over night guests of Mr. and Mrs. L. Lowd.

Mr. and Mrs. Ivan Herring were Sunday guests of Mrs. Pearl Farley, at Rock Island.

Mr. Ed Heller and Mr. Carl Goeringer, of Wilkesbarre, Pa., were business visitors of Mr. L. Lowd.

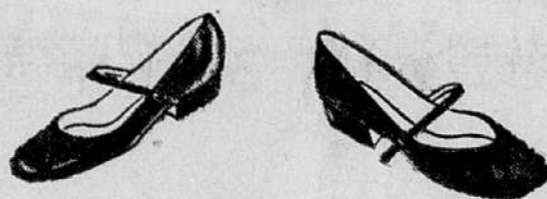
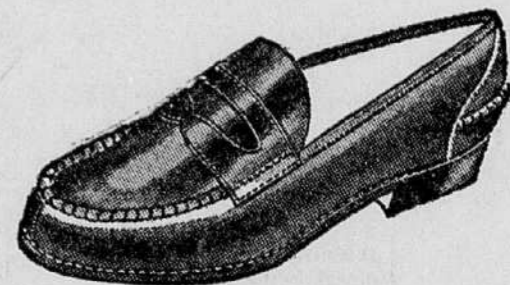
The Bulwer C.G.I.T., under the leadership of Miss Melba Wheeler, put on an entertainment, consisting of songs, recitations, skits and a sing-song. At the close of the evening the members of the group served lunch.

Mrs. Curtis Ross is the guest of her sister, Mrs. M. J. Richards and Mr. Richards, while attending the Teachers' Convention in Montreal.

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A. To wear full or belted with self-tie trimmed with fur pompoms. Grey, Oatmeal, a few pastels. Sizes 10 to 16. 29.50

B. New Y-yoke back with smart stitch detail. Grey, Oatmeal, Blue & Mauve. 10 to 18. 29.50

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Those fortunate women who spend an unlimited amount of money on clothes are faced with only one problem when shopping: to choose those clothes which suit them and which they find does something for them.

Clothes mean more to a woman than just covering and protection against the elements. They are a vital part of the feminine personality.

The woman who is limited to means, yet still wishes to dress smartly, is faced with a much more complex problem. Every purchase represents a compromise between those things she feels she ought to own and the things she can afford to buy.

Many women who dress smartly, and shop wisely have discovered that very often they can find the solution to their problems at A.B.M.

A.B.M. tries to bring women the best possible merchandise consistent with their policy of down to earth prices. Perhaps A.B.M. can help you to solve some of your shopping problems.

Au Bon Marche



QUEEN'S DRESSMAKER — Norman Hartnell, dressmaker to the Queen, points out the features of a cape in royal pastel mink, copy of the cape designed by Hartnell and presented to the Duchess of Kent by the mayors of Ontario during the Duchess' recent visit to Windsor, Ont. Mr. Hartnell said Canadian furs are "without rivalry." He said he is working on the costumes the Queen Mother will wear on her Canadian visit this fall. (CP Photo)

Mrs. I. Holbrook Hostess To W. M. S. At Island Brook

Island Brook, Oct. 14 — The Women's Missionary Society met at the home of Mrs. Ida Holbrook on the evening of October 1st with 8 members present.

The meeting opened with a hymn and a prayer by the president, Mrs. Thomas Burns. The September meeting in the missionary monthly was followed, with different ladies taking part.

The first chapter of the Study Book about India was taken up and part of the second chapter with different ladies taking their parts which was very interesting.

The ladies who attended the "Sectional meeting" told about the different parts and who the speakers were and some thing of what each spoke about. The missionary secretary drew the attention of the people to the fact that the month of October was subscription time, with one renewal being given.

In the absence of the secretary there were no minutes read but the roll call was answered by everyone present. There being no further business, the meeting closed with the benediction.

GENERAL NOTES

Mr. Thomas Burns and daughter, Margaret, attended the Masonic parade and banquet, held in Cookshire recently.

Mr. and Mrs. Thomas Burns and family were recent Sunday guests of Mr. and Mrs. James Walker in Ayer's Cliff.

Miss Jessie Kerr, of Winnipeg,



THE CHINESE TOUCH and the Parisian flair are combined in this Junior Rage topcoat for Fall, fashioned from imported pure wool. The mandarin collar is velvet, the buttons jet. Interest across the shoulderline extends across to the back. Specially styled for the 7 to 17 figure size.

MELBOURNE—

Dr. and Mrs. Isaac Crack, of Hamilton, Ont., and Mrs. R. McMorine, of Windsor Mills, were callers at the home of Mr. and Mrs. Norman Mills.

Miss Allison Lyster and Mr. Leroy Lyster were in Scotstown, to attend the funeral of Mrs. Murdo McLeod.

Mrs. W. M. Lawrence, of Longueuil, who is spending a few weeks with the Misses McMorine in Richmond, was a tea guest on Tuesday of Mrs. F. A. Fleck.

Mrs. Kenneth Cook, of Montreal, is visiting Mrs. T. P. Ross.

Mrs. T. N. Mitchell, of Winchester, Ont., who has been visiting her parents in the Lower Provinces, is now guest of Miss Nellie Burrill and Mr. Fred Burrill for a few days.

Mrs. Jessie Pease has returned home, after spending some time in Montreal.

Mr. and Mrs. Robert Barr and Miss Harriett Barr were week-

end guests of Mr. and Mrs. F. M. Fleming and family at Lakeside, the occasion being Mr. Barr's birthday.

Mr. Clarence Taber, of New Westminster, B.C., is a guest of Mr. and Mrs. John Levitt.

On Tuesday evening Mr. and Mrs. John Levitt entertained at a family gathering in honor of their uncle, Mr. Clarence Taber, of B.C. Those present were his two brothers, Mr. E. D. Taber, of Melboro and Mr. William Taber, now in Melbourne, Mr. and Mrs. Merrill Taber, Mr. and Mrs. Clifford Taber and Miss Beverley Taber, all of Melboro; Mr. and Mrs. Frank Doyle, Mr. and Mrs. Winston Doyle, of Ulverton, Mr. and Mrs. George Barrington, of Richmond, and Mr. and Mrs. Percy Brock, of Tremholm. After a social evening, the hostess served lunch.

Mr. and Mrs. William Marshall, of Sherbrooke, accompanied by Mr. and Mrs. John Levitt, attended a party at the home of Mr.

and Mrs. John Cunningham, on Melbourne Ridge.

A numbr from this vicinity attended the chicken pie supper at Melbourne Ridge, on Wednesday evening.

Mr. and Mrs. William Marshall and son, Mike, of Sherbrooke, called on Mr. and Mrs. John Levitt recently.

Mr. and Mrs. Milton Leet and family, of Danville spent the week-end with Mr. and Mrs. Leonard Davidson.

Mr. Donald Davidson is spending a few days with his sister, Mrs. M. Leet, Mr. Leet and family, in Danville.

Miss Jay Proulx, of Montreal, is the guest of her brother, Mr. Horace Proulx.

From Paris come hats that will delight the travelling woman. Little head-buggers of jersey, they pack in a breeze into the handbag or pocketbook. They cover the ears and are worn low on the neck.

STANBRIDGE STATION—

Mr. Thomas McElroy, Jr. returned to Labrieville by plane, after spending a weekend at his home here. He was accompanied to Dorval Airport by his sister, Mrs. G. Thornton and Miss Martha Creller.

Mrs. Sadie Veysey was the guest of Mr. and Mrs. Henry Smith in Mystic for a few days.

Sunday guests at the home of Mr. and Mrs. T. H. McElroy were Mr. and Mrs. Sydney McElroy, Mr. and Mrs. S. Marshall and son, Denis, of South Stukely, and Mrs. Lydia Lawrence of Waterloo.

Mr. and Mrs. Archie Campbell, of St. Albans, Vt., were Sunday guests of the former's brother, Mr. Eugene Campbell and Mrs. Campbell.

Callers at the Veysey home were Mr. and Mrs. W. Welch, of Farnham, Mrs. L. Guthrie, of Mystic, Mrs. C. Corey, Miss Madelyn Falcon, Mr. Chas. Falcon,

Mr. J. M. Bedard and Mrs. Mabel Colby, of Bedford.

Mrs. Gwen Thornton and daughters, Patricia and Virginia, were guests of Mrs. M. G. Thornton in Stanbridge East on Sunday.

Mrs. Sadie Veysey spent a week-end with her sister, Mrs. Mabel Gough, in Bedford.

Mr. and Mrs. T. H. McElroy were in Toronto, to attend the funeral of the latter's brother-in-law, Major A. K. Ware, who died suddenly on September 26. Before returning home, they visited Mrs. McElroy's brother and sister-in-law, Mr. and Mrs. Clarence Bell in London, Ont.

Fabrics run wild in handbags this fall. If you're the kind that likes a lot of them, you've many to choose from. Paisleys, velveteens and corduroys are on the counters just waiting to be a supplement to the durable standby leather bag.

THOSE WHO KNOW

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Ideology Plays Important Role In Red Fashions

By HUBERT HARRISON
Vienna—(Reuters)—“That’s a pretty dress you’re wearing—but is it ideologically correct?”

That’s the sort of question a keen-minded young Communist party member in Hungary might ask his wife or girl friend, judging from recent indications in the Hungarian Communist press.

For fashions behind the Iron Curtain have to tie the party line—and the present line is against wholesale imitation of Western clothing trends, against anything jazzy and daring.

The Hungarian monthly Uj Marcius looked at fashions through a microscope—with a Red lens.

It found that Hungary has, by and large, succeeded in defeating “cosmopolitan” styles in clothing. Nevertheless, clothes designers were “seriously lagging be-

hind” from an artistic and ideological point of view, and had failed to show “what the conception of Hungarian fashion really means.”

The magazine found that, particularly since July, the spirit of “we do as we please” had been making a comeback. It reported in a shocked tone that at a fashion show of the state stores recently, 40 to 50 per cent of the models shown were imitations of Western dresses.

A considerable proportion of the clothing and fashions industry in Hungary is under state control, but there still are a number of private manufacturing firms.

The Hungarian magazine found their sins were even greater. They had produced “ridiculous men’s jackets with sloping shoulders, of striking colors, drain-pipe trousers, tight skirts slit at the side or back, dresses and blouses of striking colors.”

It appears that artists and their wives are the worst offenders in dress style. The women often wear “dresses without taste, in night-club style.”

It said young women are favor-



DIOR GOES CANADIAN — Christian Dior took time out from his “Flat Look” designing to create this wrap stole in Royal Canadian Onyx Silver Fox. It was one of 24 garments in fox designed by European couturiers and shown at a Montreal fashion show. Canadian silver fox fur is predicted as a fashion leader this year. (CP Photo)



SUIT FOR FALL — This is the new “corsetted” look in a fitted suit of wool boucle for fall wear. The soft curve of the open collar is tabbed on either side for further interest. Seven fabric buttons on the jacket are continued on the slim skirt to give further emphasis to the slender silhouette. (CP Photo)

ing too tight skirts which “emphasize erotic tendencies” and low-cut blouses of striking colors.

Uj Marcius called on the Communist Youth Movement to fight such tendencies in dress which “involve moral and political danger.” Daring dress, it added, was the fashion adopted by “depraved elements in night clubs and other disgusting types of people produced by a bourgeois society.”

BIRCHTON—

The Christmas Club held its regular meeting on Thursday afternoon at the home of Mrs. Peter Parker, with fifteen members and visitors present. Cards were played at several tables. A basket lunch was served by the hostess, assisted by Mrs. G. Nutbrown, Mrs. H. Page, and Mrs. Orrin Bailey. The next meeting of the club will be held at the home of Mrs. William Nutbrown, on October 21.

POPULAR DEER

The white-tailed deer was an important food animal in Canadian pioneer days, besides providing buckskin for garments.

Mr. Carl Jackson of the teaching staff in Campbell’s Bay, Quebec, was the Thanksgiving weekend guest of his parents, Mr. and Mrs. Percy Jackson and family.

Among the Thanksgiving weekend visitors at the home of Mr. and Mrs. Robert Harbinson,

Sr., were Mr. and Mrs. Sterling Weston, Wayne and Sandra, and Mr. Ronald Harbinson, all of Toronto, and Mr. Charles Harbinson from London, Ont.

Mr. and Mrs. Peter Parker and daughter, Aline, were business visitors in Sherbrooke, Friday afternoon.

Mrs. Norman Gill, Miss Hope Gill, R.N., of Sherbrooke, and Mrs. Grace Darker, of Cookshire, were guests one day recently of Mrs. E. Locke in East Angus.

Mr. and Mrs. H. Page and family, of Sherbrooke, were recent

supper guests of Mr. and Mrs. Peter Parker and Miss Aline.

The Douglas firs of British Columbia grow up to 300 feet with a diameter as large as 15 feet.

Mr. and Mrs. Clifton Stowe and son Michael, of Sherbrooke, spent Sunday, October 9, with Mr. Stowe’s parents, Mr. and Mrs. Ray Stowe.

Mr. Jack McCallum, third-year student in medicine, at McGill University, spent the holiday week-end with his parents, Mr. and Mrs. Leslie McCallum, and family.

Mr. E. Shortt of Sherbrooke took the services in both the Birchton and Bulwer United Churches on Sunday. He will continue to do so during the time the circuit is without a resident minister. Anyone desiring any other ministerial aid or services are invited to contact Rev. A. Cameron in Sawyerville, who is acting as interim-moderator for this charge under the present circumstances.

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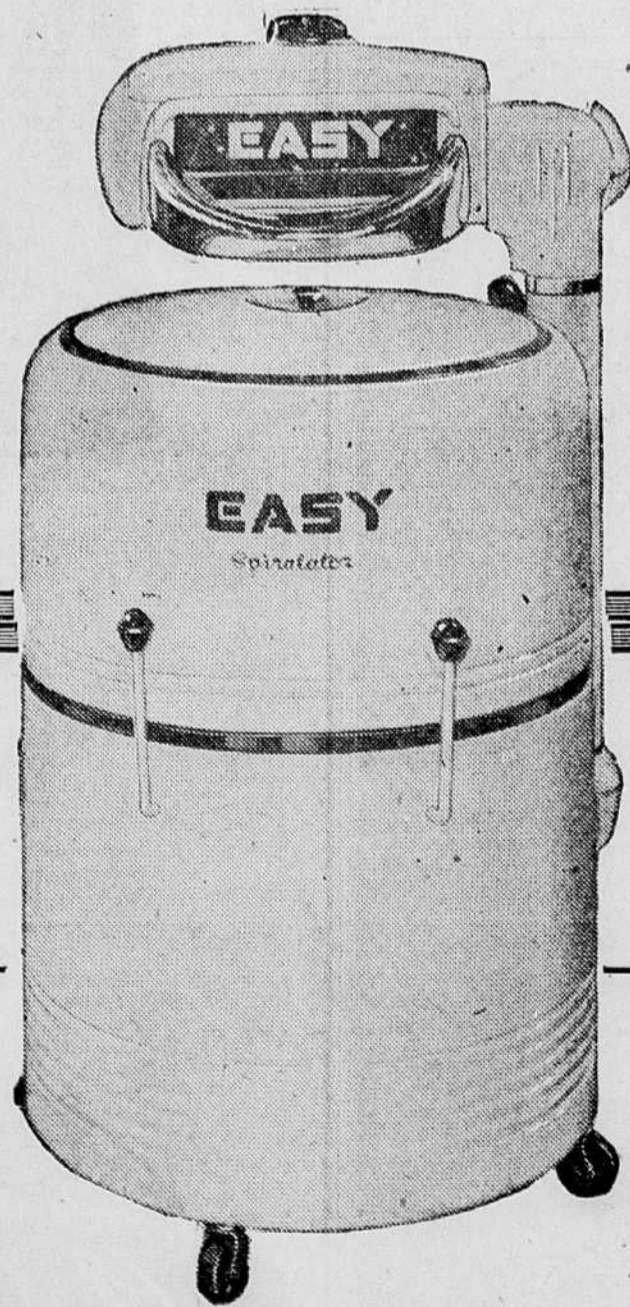
BEST TRADE-IN EVER FOR YOUR OLD ELECTRIC WASHER! \$219.50 value!

ON THE PURCHASE OF AN “Easy Spiralator”

\$70.00 FOR YOUR OLD WASHER... REGARDLESS OF ITS CONDITION!

So, THIS IS YOUR PRICE

For this “EASY” SPIRALATOR **\$149.50**
(\$10 extra with pump)



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- Advantages of the “EASY SPIRALATOR”
- 5 YEAR GUARANTEE
- PORCELAIN ENAMELLED TUB
- 24 IMP. GAL. TUB CAPACITY
- HOLDS 10 LBS. DRY WASH
- AVERAGE WASH TIME, 6 to 8 MINUTES
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- 1/4 H.P. RUBBER MOUNTED MOTOR
- MOTOR OILED FOR LIFE
- WRINGS 240 TO 270 INCHES PER MINUTE



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Designers Use Wide, Low Revers



The full coat, as you'll be seeing it around this fall, has a refreshing newness about it. Knowing that women love this coat and want to go on wearing it, top designers have kept it in their collections but redesigned it.

This fall the voluminous coat is cut with very low, wide, huge pockets, placed low at either side. Some designers like the tiny half belt for this coat and use it at each side, placed fairly low.

All this is a decided change from the old tent coat with its high, rounded collar. The very deep cuffs of the old design have been replaced by narrower cuffs, whether the sleeve is slim or wide.

Where the full coat, in former years, usually had a one or two-button closing the 1954 coat may be double-breasted or it may have no button closing at all. Fullness used to be almost circular; this year, it's concentrated at sides and back, leaving the front smooth.



COLLEGIATE OUTFIT — Muted shades of blue, beige and cinnamon are combined in this smart plaid wool jacket. Emphasis is centred in the wing effect of the color and large patch pockets. The fly-front skirt with its curved hip pockets picks up the beige tone of the jacket while the brief sleeved blouse is made from a deeper tone of cinnamon wool jersey. The three-piece outfit is designed for collegiate life. (CP Photo)



A PRINCESS COAT with a regal flare is presented for Fall by Junior Rage. Fashioned from pure English wool, it features a little waist accented by the belled hipline. Unusual placement of four narrow flaps gives the illusion of lowered pockets.

BIG SECTION The Union of South Africa covers 473,000 of the 11,700,000 square miles in all Africa.

HISTORIC MOVEMENT The first convoys of United Empire Loyalists sailed from the United States for Halifax in 1783.

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Flowers

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emphasis on style and low low prices...

This fall you'll be stepping out in smarter numbers, as the fashion designers have really gone all out to bring you the most revolutionary styles ever presented in one season. You're not being different by following the trend by being fashionable, and every woman wants to keep up with the times and we'll be glad to help you ladies keep the pace. Do come in and see the lovely numbers for fall and winter. You'll love their elegant lines, and you'll be amazed at the reasonable prices we have placed on them!

DRESSES

When you mention style and the last touch in fitness you're naturally thinking of the creations by Anne Louise, Lady Patricia Ann Fogerty, Teena Paige, Vicky Vaughan and the handsome lines sold at our store. Yes, we carry the best, and you'll be interested to know that we have dresses priced from **\$8.95 UP**

SUITS for my lady...

Handsome numbers by Irving Samuels, Marcel LaCasse, Suitmaker and Paradise... in all the season's most wanted creations. We have them priced from **\$24.50 UP**

COATS

There was never a more beautiful array of lovely coats than presented this year by the best known makers: Marcel LaCasse, Ideal Junior, Rosita and all the best makes that we carry to make looking for a coat even more interesting. You'll be happy to know we have them priced from **\$27.50 UP**

FURS

Always more in demand and a greater asset to a fashionable wardrobe, in fact a fine fur is the finishing touch. You'll want to be a style leader too, and you can with one of the reasonably priced furs that we have in stock. See what we have to offer, and note the saving you'll make when you buy your fur here!

- MUSKRAT BACKS from \$269.50
- PERSIAN LAMB PAWS trimmed with muskrat \$159.00
- PERSIAN LAMB from \$289.00
- BROWN SEAL, dyed rabbit from \$149.00
- FUR JACKETS from \$ 89.00
- GREY KIDSKIN SHORTIES from \$ 79.00

ACCESSORIES for YOU....

Of course, accessories are always in demand, and we're quite capable of filling your requirements for smart up-to-the-minute accessories.

- CRINOLINES
- SKIRTS
- BLOUSES
- CARDIGANS
- PULLOVERS
- SLACKS
- KNITTED SUITS
- NYLON HOSE

RAYFELS

...and there are also fashionable numbers for you Sir in our men's department!

MEN'S SUITS

Our Rubin-Powell creations are indeed a leader with many men, and no wonder... an actual \$79.50 value, we are selling two trouser all-wool worsted suits for the amazingly low price of **\$59.50**

SPORT JACKETS

Indeed stylish, excellently tailored to look their finest, and in good wearing materials. We have numbers to suit every build and age priced from **\$12.95**

TRENCH COATS

Durable, handsome trench coats, serviceable in a variety of seasonal conditions. They have zip-in quilted linings and we have them in blue, tan and grey. They're the popular belted models that usually sell for \$42.50, and you'll be amazed to know that we can let you have them for **\$29.50**

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- TROUSERS from \$6.95
- SHOES from \$8.95
- HATS by Adam and Magill from \$5.95
- SHIRTS by Tooke, from \$3.95

... As well as a variety of fashionable socks, belts by "Berkley". Yes, sir, we have everything you might require, and priced right, too!

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Short Gowns Bloom For Autumn Evenings



The short evening gown blooms at its prettiest this fall in a formal look, formal fabrics. Pale green satin dress by Talmack (left) has little clutch jacket with deep collar in pale gray fox. Jacket has deeply bloused back; easy fullness in skirt is achieved by unpressed pleats. Moonlight silk satin is used by Mollie Parnis for short dancing dress (right). This has V-shaped bodice and full skirt shaped with pellow.

Evening costume is a term most aptly applied to the look of evening fashions for fall.

In the past, we've said evening dresses or gowns, referring to the short or the floor-length dress. This year, the short dress is indisputably the most important and to it has been added the little bloused jacket that makes of it a costume.

For these little waist-length, infinitely flattering jackets there is fur trim in form of pastel fox, white muskrat, mink or ermine, red mole, sable or chinchilla. Designer Jane Derby shows these little jackets throughout her collection.

The evening costume takes another form in the short but very formal gown with its own coat in matching or contrasting color. Gleaming satin is a favorite for

the costume, in colors ranging from the palest off-white to black. Mollie Parnis does these beautifully.

Generally, the silhouette for the short formal is divided equally between the sleek and the frothy. There are some longer bodices making fashion news, achieving a molded willow look.

The sleek sheaths either take interest from fabric or from all-over embroidery or crystals. There are glowing, metallic fabrics and many crisy silks for the short formal.

The short velvet coat continues as an evening fashion, sparkling in jet green, royal blue, ruby red or black. These have additional appeal when a collar is prettied up with mink, ermine or jeweled embroidery.



CLASSIC SKIRT RETURNS — The slim skirt cut on classic lines is a fashion must on the campus again this fall. This skirt, in a flecked tweed, is an Evan-Picone design. Hand-stitched detailing gives it look of luxury; belt aids smooth waistline fit.

By Gaile Dugas, NEA Women's Editor

WEST BROME—

The card club met with Mrs. Minnie Derby on Wednesday. Cards were played at two tables, the prize winners being Mrs. Galen Johnson and Mrs. E. C. Perry.

Mrs. Winnifred E. Stein and Miss Gertrude Sly, of Montreal, were Sunday visitors at the Edith Kathan Home. Recent callers at the same home were Mr. S. Taylor, of Knowlton, Mr. and Mrs. G. H. Bachelder and Mr. and Mrs. Bruggon, of Sherbrooke.

Mr. Jack Chamberlin, of Sherbrooke, spent a couple of days here with his parents, Mr. and Mrs. E. Chamberlin.

Mr. and Mrs. Matthews and daughter, Martha, have returned to their home in Dallas, Texas. Mr. Matthews having worked with the pipeline for the past four months.

The W.A. of the United Church held a "500" card party in the hall on Friday night. Cards were played at six tables. The prize winners were Mrs. Fred Edwards, Mrs. Downes, Mr. Downes and Mr. Galen McClay. The door prize was won by Mrs. Cora Marsh.

Mr. W. M. Coughtry, Miss Emma Coughtry and Mrs. Minnie Derby motored to Montreal on Saturday.

Mrs. Hattie Cowan, of Newport, Vt., who has spent a few days with her sister, Mrs. Minnie Derby, has gone to Toronto and Midland for a few weeks.

Mrs. Alma LeGallais has returned home from the B.M.P.H. at Sweetsburg, where she has been a patient for fifteen weeks.

Miss Evelyn Coughtry spent Saturday in Sutton.

Miss Mary Ellen Hoystead, of Ottawa, is spending a couple of



KNITWEAR FLATTERS FIGURE — Fall's bloused top appears in a lightweight wool knitted dress (above) by Rosanna. This cardigan dress has a new-looking, wider skirt.

By Gaile Dugas, NEA Women's Editor

weeks with Mrs. A. LeGallais and Mrs. G. A. Barber.

Mr. and Mrs. Milton Chersborough, of California, are visiting at Mrs. Cora Millimore and Mr. and Mrs. Dean Millimore, also calling on other relatives.

The first aeroplane flight by Wilber and Orville Wright in 1903 covered 284 yards.

MAPLE HILL—

Week-end guests of Mr. and Mrs. J. W. Dinning were Mrs. F. Rowden, Mr. Grant Rowden and daughter, Annalys, of Groveton, N.M. They also called on Mr. and Mrs. Albert Nugent, accompanied by Mrs. J. W. Dinning.

Evening guests of Mr. and Mrs. J. W. Dinning were Mr. and Mrs. George Nugent, Mrs. Lucy McReynolds and Mr. Alvin Nugent, of Sawyerville.

Week-end guests of Mr. and Mrs. Albert Nugent were Miss Marion Nugent, of Portneuf, and Mr. and Mrs. Gordon Moore and children, of Thetford Mines. Callers at the same home were Mr.

and Mrs. Norman Moore and daughter, Doreen, of East Angus. Friends and relatives of Mr. Grant Annesley are pleased to hear of his return from the Sherbrooke Hospital.

Rev. and Mrs. M. Seeley, of Thetford Mines, were guests of Rev. and Mrs. A. V. McLaren. Mr. Glen Bennett of Thetford Mines, was an overnight guest of Mr. and Mrs. F. N. Gill.

Mr. Dufferin Annesley and Miss Laura Annesley, of Thetford Mines, were week-end guests of their parents, Mr. and Mrs. Grant Annesley.

Rev. and Mrs. A. V. McLaren were callers of Mr. and Mrs. J.

CANTERBURY—

The bears visited Mr. Shirley Bennett's pasture Monday night, October 4, and took one of his sheep. On Tuesday Mr. Bennett set a trap and that night Mr. Bruin came back again and was caught and shot.

Mrs. Harley Asker went to the Sherbrooke Hospital last week for medical treatment.

Mr. and Mrs. Wilbur Buchanan spent a day with Mrs. James Groom.

W. Dinning and Mr. and Mrs. G. Dinning.

Mr. and Mrs. E. Lock and children, of East Angus, called on several families here recently.

Presenting

a preview of FALL FASHIONS!

THE STYLISH NUMBERS FASHION LEADERS WILL WEAR; and we have a choice number of the "finest." Fur coats that offer long wear and the most elegant appearance. The most wanted DRESSES fashioned by Anne Fogarty and Jonathan Logan. And cloth coats that will steal a heart every time.

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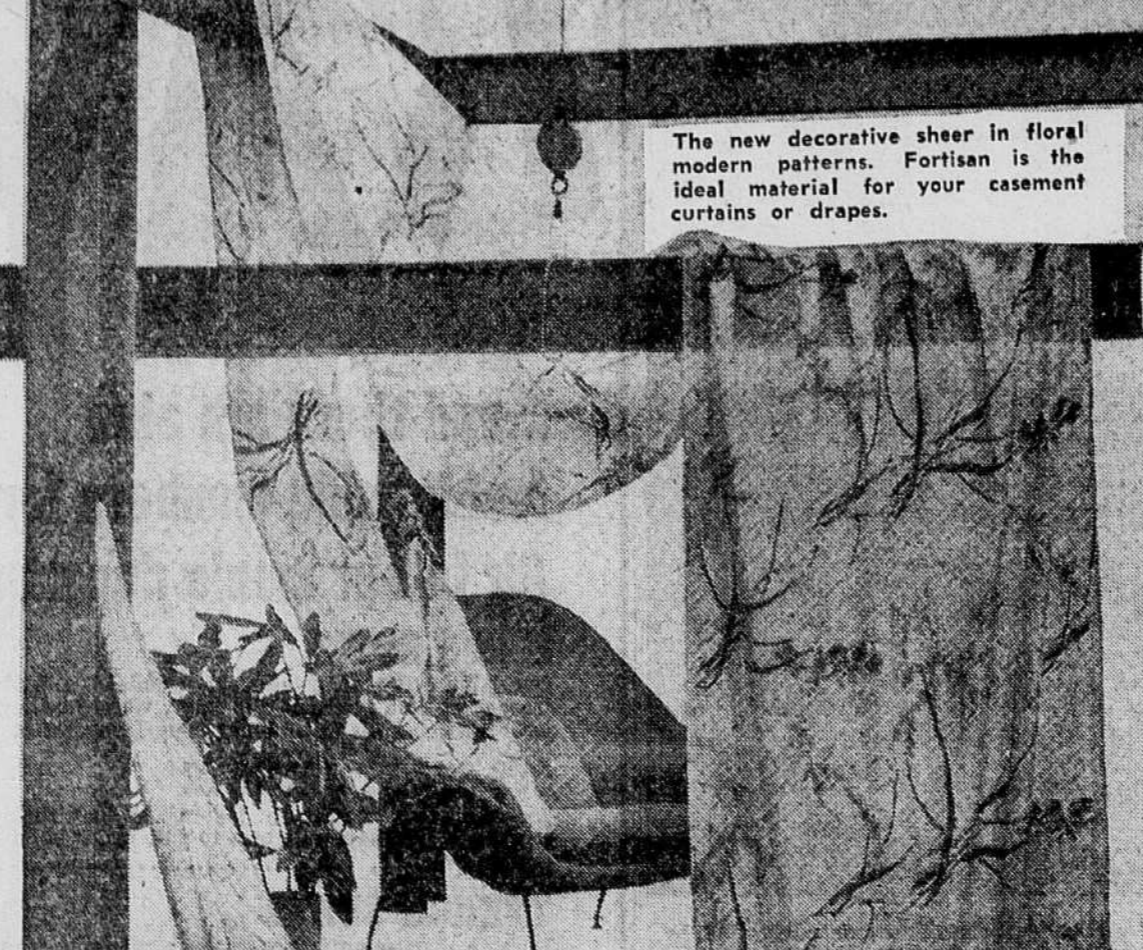
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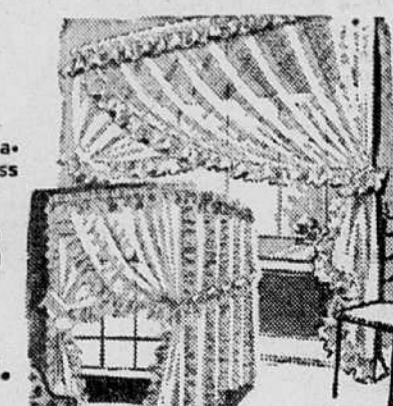
The new decorative sheer in floral modern patterns. Fortisan is the ideal material for your casement curtains or drapes.



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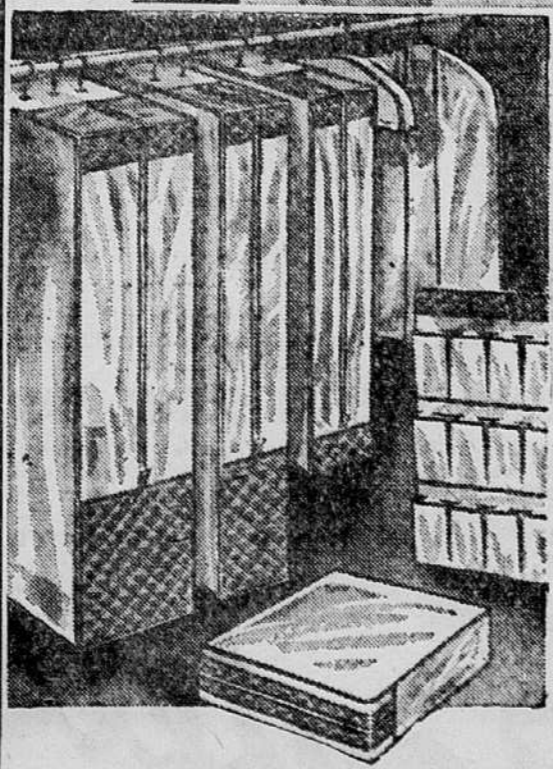
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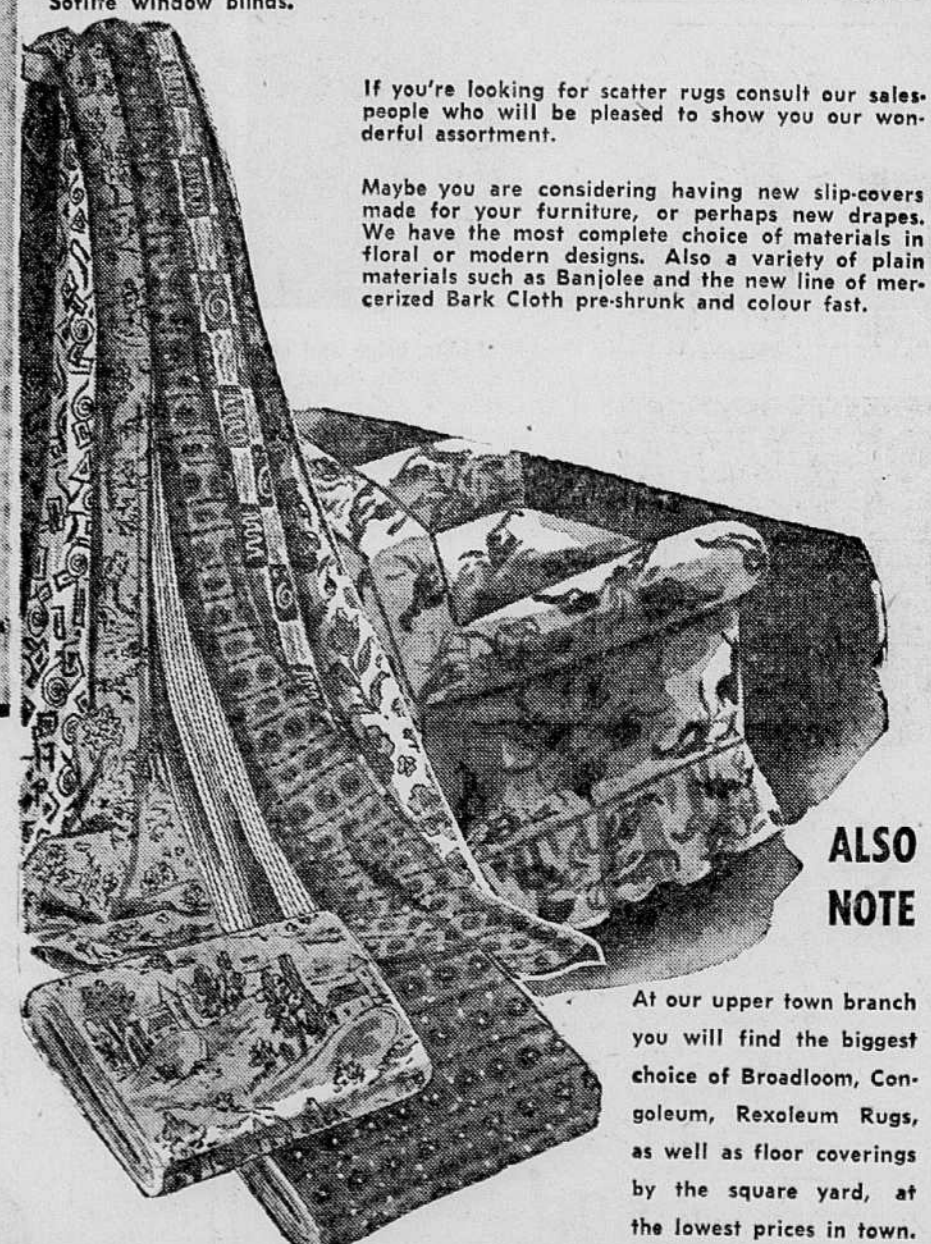


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New Raincoat Has Scarf Collar



The all-weather coat, pretty on a sunny day as it is when it's misty, has become the fashion trademark of the American woman wherever she's seen.

In the new collections for fall and winter, there's a true subtlety, evidenced by beautiful fabrics: petit-point flowers on velveteen, minute chevrons woven into soft rayon flannel, the crispness of cotton tweed that's nubbed with tiny flecks of color.

Colorings are soft and muted. Many are geared to the charcoal tones but even where the colors are bright, they tend to the rich and the deep. There's an ash-blue (the color of the sea on a stormy day), forest and moss greens, a glowing claret.

Leather is used as trim, in touches at collar and cuffs or in buttons. Velveteen is stroked across wool at neckline and sleeves in color matched exactly to the coat.

We show (left) a new version of the polo coat by Sherbrooke in all-wool plaid flannel. This has leather trim, is millium-lined for warmth and completely water-repellent.

Scarf-collar coat (right) by this same designer is in water-repellent poplin in "hot" color combinations. We show it in orange with black. Scarf-collar can be tied or pinned many different ways.

Nylon tricotee lingerie has added to its dainty, feminine look with the introduction of prints. Butterflies, in pretty, pastel shades decorate white nylon slips, short or full-length nighties. Roses and gingham checks, in pastel colors, too, are a welcome addition to any lingerie wardrobe.



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Family Party Given For Bury Couple In Celebration Of 25th Anniversary

Bury, Oct. 14 — Mr. and Mrs. Guillem L. Lawrence were honored guests of their family at Mountain View Farm, the home of Mr. and Mrs. Earl Goodenough, on Saturday night, October 2, on the occasion of their silver wedding anniversary.

The guests, numbering about 30, included Mr. and Mrs. Tom Lawrence and son, Barry, Mr. and Mrs. Dan Lawrence and their children, Kathleen, Evelyn, Hazel, Marilyn and Byron, Mr. and Mrs. Earl Goodenough and Pauline and Pamela and the Misses Gwyneth, Gladys and Nancy Lawrence, Gladys and Nancy Gwyneth, Scottena, who is attending Macdonald College, was unable to attend.

As the honored guests arrived, they were met by Mrs. Goodenough, who welcomed them and presented Mrs. Lawrence with a beautiful orchid and Mr. Lawrence with a white carnation, these flowers being brought from Sherbrooke by their eldest daughter, Gwyneth, and Mr. John Bayley for this special occasion.

They were then escorted into the living room, where the party had assembled, and with Mrs. W. E. Goodenough at the piano, all sang "For They Are Jolly Good Fellows."

After the greetings were over,

some of which caused a great deal of merriment, Mrs. E. Goodenough read a very lovely and touching address to her brother and his wife, and on behalf of his brothers and sisters, then presented them with a pair of bedside tables and silver sugar tongs, as well as several other lovely gifts from their friends, including a pair of silver pepper and salt shakers and a silver pastry server from their daughters and Mr. John Bayley.

Mr. Lawrence, on behalf of his wife and himself, voiced his appreciation and thanked everyone for their lovely gifts, good wishes, and for the wonderful party in their honor on this memorable occasion.

With Mrs. W. E. Goodenough at the piano, an old-fashioned sing-song was enjoyed by all present, led by Mr. Floyd Hooker.

Lunch was served by the hostesses, Mrs. Earl Goodenough, Mrs. Tom Lawrence and Mrs. Dan Lawrence, assisted by the Misses Eileen Locke, Gladys, Kathleen and Evelyn Lawrence and Pauline and Pamela Goodenough.

Before the party broke up, all joined hands encircling the honored guests and sang "Auld Lang Syne," thus bringing to an end an evening long to be remembered by all those present.

CALL'S MILLS—

Mr. and Mrs. George Johnston were in Granby, where they were dinner guests of Miss Alice Johnston and tea guests of Mr. and Mrs. William Doe.

Mr. and Mrs. Dullage and family, of Montreal, were guests of Mr. and Mrs. William Barnes.

Mr. and Mrs. Preston Crittenden are spending a holiday in Springfield, Mass., visiting Mr. and Mrs. Harold Aitken and other relatives and friends.

Miss Bernice Wilson is spending a few days with her sister, Mrs. Carl Stone, at Knowlton.

Messrs. Donald Wilson and Paul Goyette were at East Hill on Sunday calling on Mr. and Mrs. Clarence Wilson.

Mrs. William Barnes and Mrs. G. Soles of Brome were in Newport, Vt., recently to attend the funeral of Mrs. John Cowan, an aged aunt of Mrs. Barnes.

Mr. and Mrs. Maitland Johnston and sons Wade and Wayne, spent Sunday in Waterloo as dinner guest of Mr. and Mrs. Raymond Streeter and daughters. They also called on Mrs. Cora Marsh and Mrs. Myrtle Watts and Irene.

Mrs. William Barnes entertained the Senior Guild of St. John's Church, Brome, on Wednesday, when fifteen ladies were in attendance.

Mrs. Maitland Johnston and Mrs. Earl Marsh, of West Brome, motored to Barre, Vt. They were accompanied home by Mrs. Cora Marsh, of Waterloo, and Mrs. Henry Ladd, who had been visit-



FLOWERED FELT SKIRTS—These bouncy felt skirts, splashed with flowers, are California designs for fall. Stephanie Koret has done these circular felt skirts in black or white, embossed them with gold and posies. Black scoop neck blouse has velveteen and satin trim; frilled white blouse of acetate and nylon has baby collar and sleeves.

By Gail Dupas, NEA Women's Editor

ing the latter's sister-in-law, Mrs. Mrs. Neil Ladd and Michael, of Jennie Thompson for ten days. St. John's, at whose home she Mrs. Archie Ladd returned had been staying since leaving home, accompanied by Mr. and the Royal Victoria Hospital.

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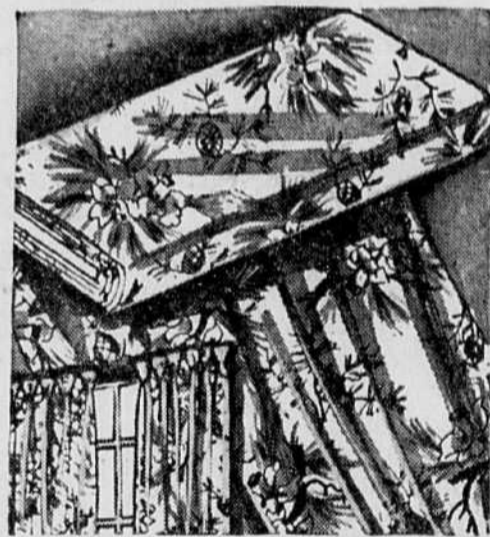


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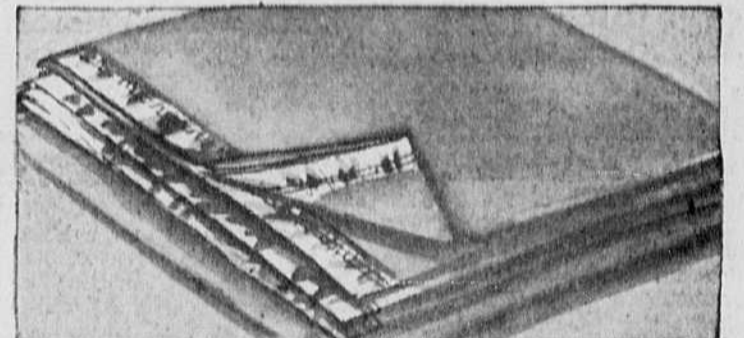
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Choose from rose, blue, gold, cream, with rayon satin binding. Choose now, for the time when an extra blanket will be extra-welcome! Priced for Special Savings!

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36 by 50 ins. Cotton siderdown with 5-inch satiny binding. White, pink, pastel blue, mint, maize. (Subs.) A timely need, specially priced for this Great Sale Event. **1.77** at

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CHILDREN'S FULL-LENGTH HOSE — Priced for Special Savings! Cotton blend and wool, with nylon-reinforced heels and toes. **44c** 1 by 1 rib

MEN'S HOSE

• WORK SOCKS—SIZE 11—Wool-rayon-nylon blend for long-range durability and winter comfort. Gray, tipped with white at heels and toes. Priced for Special Savings, Pair

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FLANNELETTE — in style shown, with neat "Mandarin" collar. Pink, pastel blue, maize. Cozy, and so attractively styled. Priced for Special Savings!

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BRASSIERES — Here is a real value for the Autumn Sale. A Bras in satin, Broadcloth or Nylon in sizes 30 to 38, in Cup Jr., Med. or Large. **87c** Each

GIRDLES — Small, medium, large. Some of elastic. Others two-way stretch "Lastex" models. (Subs.) White Your Choice **87c**

Autumn's Daytime Look Is Supple



The casual, easy look registers strongly for fall in dresses. There is soft blousing for some, perfectly natural waistlines for others. Slim town dress by Samuel Winston (left) is in red wool, has white satin ascot. Bodice buttons to the waist; two flap pockets are shaped with pellow. Lightweight wool in caramel color (right) is used for slim dress with bloused jacket nipping in tightly at the waistline. This is a Nettie Rosenstein design, has two-tone scarf at the neckline.

Supple is the word that describes fall's daytime dresses. Great ease of line, soft fabrics and relaxed skirt lines are characteristic of this trend. Two silhouettes are important: the easy, bloused look and the molded corselet line. Fashions that were slim a year ago have been replaced by bloused tops and moderately full skirts. The corselet midriff, often achieved by elasticizing, is the focal point of dresses that are slim or flared. Both the shirtwaist and the coat dress are prime favorites for 1954. The crepe dress is back again, this time with gored skirt, draped top and long sleeves with smooth fit. Big collars, important in coats and suits, are used for dresses, too. Some of these are sufficiently large to give the appear-

ance of a brief jacket, this providing cover-up for a low cut neckline. The trumpet skirt, back with us for another season, starts at mid-thigh and is often paired with long sleeves and draped top. Princess and sheath coat dresses have more curves than last year, more femininity. The slim dress with curves is well represented in Samuel Winston's fall collection for one. Curves are achieved by subtle designer touches. Flat box pleats are used to break the princess flare; the sheath in wool or silk, has its slender line enlivened by wrapping and gently curved necklines. Softer fabrics, of course, account for much of the supple look of daytime dresses. Tweeds are fluid and lightweight, are

used in day length dresses for after-five wear. Wool jersey, broadcloth, striped flannels and of course, crepe, all contribute to the softer look.

For ever-so-quiet padding about the house, there's a hand-made velveteen slipper with a crochet of shiny thread for brightness. All the comfort of a mule, but pretty too.

To dress up a gaily-striped shirt to wear with a black velvet skirt, open the neck of the shirt and add as many contrasting, bright bead necklaces as you wish.



FALL GOWN IN BARATHEA — For very formal fall occasions, Jane Derby has designed this bronze-green ball gown with a Victorian feeling. In pure silk barathea, it has sweeping skirt permanently shaped by pellow. The applied Greek-key border is in black taffeta striped with deep red velvet.

BIRCHTON—

Mr. and Mrs. Oscar Desruisseaux, accompanied by Mr. and Mrs. Leon Desruisseaux, of Cookshire, were overnight guests at the home of Mr. and Mrs. Clayton Paige, in Lancaster, N.H., and also visited Mrs. O. Desruisseaux's brother, Mr. Ernie Rowe, and Mr. Rowe, in Tamworth, N. H.

Mr. Thomas Seale, of Haverhill, Mass., was a recent guest at the home of Mr. and Mrs. A. McVetty.

Mr. and Mrs. Orrin Bailey were recent week-end visitors in Montreal, at the home of Mr. and Mrs. Howard Rogers.

Mr. and Mrs. Hugh Ramage, of Passumpsic, Me., were tea

guests of Mr. and Mrs. O. Desruisseaux.

Rev. Mr. Summers and Rev. Newton Mackenzie, of Sawyerville, were tea guests of Mr. and Mrs. Colin Goodfellow recently.

Mr. and Mrs. Alex McVetty spent a week-end in Danville, visiting their daughter, Mrs. Manville Williams, and Mr. Williams.

Mrs. Charles Lefebvre spent two days in Lennoxville, guests of relatives.

Mr. and Mrs. R. Kane and Mr. Henry Jones spent an evening recently in Richmond, visiting Mrs. Kane's mother, Mrs. Ward, at the Wales Home.

Visitors on Sunday, October 3, at the home of Mr. and Mrs. Jack Murray included Mr. and Mrs. Albert Murray, Earle and Stan-

ley, of Scotstown, Mr. W. S. Laberee and sons, David and Brian, of Bulwer.

Rev. C. W. Morrow, who has been in charge of the Bulwer-Birchton United Church for the past three months, has returned to his home in Delhi, Ont.

Mr. W. S. J. Hodgman, president of the Quebec Council of Farm Forums, was in Shawville two days recently, attending an emergency meeting of the executive of that council.

Mr. and Mrs. Jacques, of Gould, were recent callers at the Perron home.

This community is happy to hear that Mrs. Ruth Ward (Miller), who has been critically ill at her home in Hamilton, Ont., is considered out of danger.

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FRENCH SEAL, dyed rabbit, first quality, from	\$199	SHEARED BEAVER, good quality, from	\$549
MUSKRAT BACKS, from	\$229	JACKETS, from	\$149
GREY PERSIAN LAMB (sides)	\$269	MOLESKIN JACKETS, from	\$119
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PERSIAN LAMB, Black — from	\$349		

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Housecoats and Dusters	\$7.95 up
Nightgowns and Pyjamas	\$2.95 up
Slips and Petticoats	\$1.95 up
Crinolines	\$2.95 up
Panties and Briefs	59c up
Sweaters	\$3.95 up
Skirts	\$4.95 up
Slacks	\$5.95 up
Purses and Evening Bags	\$3.95 up
Gloves	\$1.50 up
Scarves	79c up

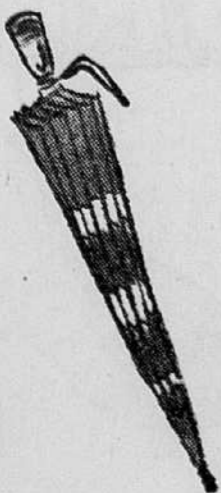


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FALL ENSEMBLE — This is an attractive fall and winter three-piece ensemble in marcasite grey previewed in Toronto. The jacket-coat of hip length is warmly interlined with full-length sleeves and notched sailor collar. When the jacket is removed a basic two-piece suit remains in matching worsted flannel. The slim skirt has a box pleat in back for walking comfort. (CP Photo)



ALL-PURPOSE COAT — This model displays the smooth uncluttered lines of this soft wool coat which may be worn for both formal and informal occasions. Made of "sabelaine," the coat fits closely throughout and is fastened by six large-sized shoe buttons. The collar is overspread with black velvet. A suit can be worn underneath. (CP Photo)

Farnham Group Heard Talk On Guidance Topic

Farnham, Oct. 14. — The Farnham Home and School Association opened its 1954-55 season with an extremely interesting meeting in St. James Church Hall. The president, G. P. Hawke, was in the chair, and despite a heavy agenda of business matters, succeeded in covering all immediate items in the half-hour allotted before the arrival of the evening's speaker. Reports from committees were submitted, the president noting with pleasure that the Membership Committee under the co-sponsorship of Mrs. A. G. Pryde had practically completed their annual canvass and had secured 104 family memberships and 59 subscriptions to the Home and School magazine. It was decided that the three Hallowe'en parties for the children of different age groups should be held on the afternoon and evening of October

30th, and volunteer workers were obtained for these affairs. The appointment of K. Gail Brown as second vice-president was approved by the members. Mrs. Edith Hawke volunteered to replace Mrs. Pauline Dempster as social convener, and this offer was unanimously accepted by the members. The treasurer, R. Ferris, presented the budget for the year, and this was tabled for discussion at the next meeting. The guest speaker was George Watts, formerly principal of Mount Royal High School, and his subject was "Vocational Guidance." During the course of his address, delivered in an informal and quietly witty manner, Mr. Watts stressed the point that vocational guidance, I.Q. tests and the like, were signposts to steer by in education and dealing with children and did not necessarily mean that the child with a low rating was limited in his ambition. The human element enters strongly into each individual case, and many boys and girls, by sheer determination, have successfully obtained a college degree when an I.Q. test had rated them with barely enough ability to complete high school. Vocation guidance does, in many instances, aid a child

in determining in which direction his greatest interest and aptitude lie thereby avoiding the danger of misfits in employment, with the resultant sense of "slavery" to a job for which he is not fitted. Mr. Watts spoke of what the Quebec Government has done in recognizing the need for industrial schools, and of the number that have been set up within recent years. He made suggestions as to what might be done by Home and School organizations to assist children in developing fully their potentialities; these included obtaining information on what courses to take in High School leading to college degrees in the different faculties; entrance requirements to schools and universities; tests

to determine ability, and collection of literature dealing with educational matters. Mr. Watts emphasized the competition there is today for the child's time and attention, giving a formidable list of "must" distractions, to which have been added within recent years T.V. and the controversial comics. He said that 99 per cent of abnormal behaviour in children was caused by broken homes, divorce or separation. Other factors contributed also, notably the father's lack of interest in the child, both parents working outside the home, adoption, and interference by relatives. Mr. Watts strongly advised parents to keep their children in school as long as possible and

to give them the benefit of a college education, whether or not the child had decided on his life's work. He will develop into a more valuable citizen and eventually be prepared to take his place as a leader in the community. An active discussion period

followed the address, with Mr. Watts very ably answering pertinent questions put to him by the members. C. B. Coultas thanked the speaker on behalf of the association, and an enjoyable social hour followed.

ASCOT CORNER— Miss Luce Triganne accompanied a group of Sherbrooke dramatic artists to Bolton Centre, where an evening's entertainment was given. Mr. and Mrs. Arthur Coates attended the birthday tea for Miss Sandra Coates, their grand-

daughter, at the home of Mr. and Mrs. Gerald Coates, in Sherbrooke. Mrs. C. S. Daintrey, of North Hatley, was an overnight guest of her sister, Mrs. Arthur Coates. Master Jean Roch was hospitalized for treatment for a few days last week.

FALL

NEW FULL ASSORTMENT OF BEAUTIFUL **SWEATERS FROM \$3.95 AND UP**

For every taste and occasion

MATCH THESE WITH A **SKIRT FROM \$3.95 AND UP**

from a wide variety of styles and fabrics

TOP IT ALL OFF WITH THE NEWEST IN **JUMPERS FROM \$6.95 AND UP**

CRINOLINES . . . the most acclaimed introduction in Ladies' Fashions for '54, and a sure necessity for '55. This fall will see more crinolines and no wonder . . . at prices like our \$2.98 to \$8.95 own. Nylon paper taffeta, washable, at

SLIPS . . . Dacron, Acetate, Nylon, etc., etc. \$2.98 At Double Front, Lace Top

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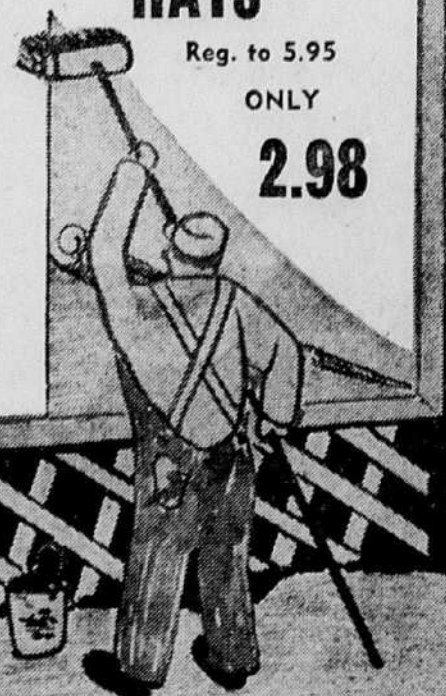
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Men's Genuine Fur Felt

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Coats Range From Casual To Formal



Prettiness and practically point up fashions in rainwear for fall. Fitted, semifitted and wide coats all have importance and are cut from fabrics formerly unusual in the rainwear field. Fabric interest, plus color, puts these new coats into classification ranging from casual to the rather formal short coats meant for late-day or evening wear.

There are a good many raincoats in leather, some of these with detachable fur collars. White is favored for leather coats but black and other colors are used, too. Brocade and tapestry effects for dressy raincoats get pretty trim in the form of washable velvet collars and cuffs. Velveteen is intended for evening frequently is shown with lining in a contrasting color. Casual wear takes in wool jersey, sometimes with knitted trim, and the tweeds. Raincoats for travel are designed for the ultimate in light weight and packability. Many of these are taffeta,

some reversible. Linings are picturesque. They are done in color for drama, in wool jersey or alpaca for warmth, in stripes and patterns for glamor. The blazer-striped cardigan worn over a black wool sheath is a smart ensemble. The colors combined in the cardigan make it fashion news—tangerine, gray and black stripes on tangerine ground, or turquoise, cocoa and brown on turquoise ground.

Rummage Sale In Aid Of Church At Bolton Pass

Bolton Pass, Oct. 14 — A rummage sale in aid of St. Andrew's Anglican Church was held at the home of Mrs. Charters on September 18, realizing the sum of \$78.28.

Kind friends were so generous in their donations that after closing there was enough left for another sale.

As St. Andrew's was greatly in need of funds for repairs to the building, another sale was held at St. Paul's Church Hall, Knowlton on October 2nd, which was kindly donated for the afternoon. This sale realized the sum of \$80.11. Making a total of \$158.39 from the two events.

The ladies of St. Andrew's Guild would like to express their thanks to all who helped either by donations or work to produce such excellent results.

THANKSGIVING SERVICE
On Sunday, October 3rd, a Thanksgiving Service was held at St. Andrew's Anglican Church, when many donations were received. The ladies decorated the church very artistically.

The service, conducted by the Rev. T. E. R. Nurse, of St. Paul's Church, Knowlton, was very well attended. Afterwards the flowers, fruits and vegetables were donated to the Sweetsburg Hospital.

General Notes
Week-end visitors at the home of Mr. and Mrs. George Rogerson were Mr. and Mrs. Peter Rogerson, of Knowlton, Mr. and Mrs. Cecil Willey, of Waterloo, and Mr. Bob Willey, of South Bolton.

Mr. and Mrs. Jerome Picard, of Dorval, were visiting Mrs. Tuer for the past week. Mr. and Mrs. Bernard Paige and family visited Mrs. Gayland McClay, Mrs. Paige's mother, at Brome Centre.

Mr. and Mrs. Philip Edgington and Mr. Milton Bracey called on Mr. and Mrs. Hiram McGill. Mr. and Mrs. Harry Wing and son, Dawson, motored to Richmond to visit Mr. and Mrs. Oscar Lockwood.

Friends of Miss Jean McGill gave a miscellaneous shower for her at the home of Mrs. George Layton, Knowlton. About 40 guests were present with gifts and best wishes for the prospective bride.

Mr. and Mrs. John Stone, Mr. and Mrs. Ralph Hayes and daughter, Linda, of Coaticook, were visiting relatives here.

Mr. Carman Elliott, of Linden, Mich., was visiting his mother, Mrs. J. Elliott, and sister, Miss Ellen Elliott, also Mr. and Mrs. W. J. Elliott, and daughter, Heather, of Waterville, and Mr. Byron Elliott, of Beebe.

Mr. Sam Dunn, of Rockhaven, spent the week-end in Montreal, where he attended a banquet of the Quarter Century Club on Saturday evening. He was accompanied back by his niece and her husband, Mrs. David Jones, Mr. Jones and son, Sydney.

Mrs. J. Elliott accompanied her son on his return trip and will visit her son-in-law and daughter, Mr. and Mrs. Maurice McDonald, at Bronte, Ont. After visiting in Michigan, Mrs. Elliott will go on to Manitoba, where she will visit her sister at Laurier.

Mr. and Mrs. Albert Young, of Stanstead, were calling on Mrs. Young's mother, Mrs. A. Hall, at Rockhaven.

The long and short of it in handbags for fall combines two shapes that are bound to be seen everywhere. The long, lean, narrow leather clutch bag, and the small hand-sized purse, in fur and velvet rank first in importance.

FUR FASHIONS...

made-to-measure or ready-made COATS

Most of the Coats sold at Maurice White's are made up right on the premises. This, plus the fact that we do our own buying, allows us to sell Quality Furs for less.

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More women buy the Amazing Pump than any other shoe in America!

Why?

For the comfort of its easy, flexible construction... its soft, cork-cushion sole under foot. For its fine fit that hugs the heel, frees the toes—guarantees no slip, no gap, no pinch ever! For its tip-toe, outstanding quality that makes it the best shoe buy in America.

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SUPERB "CASHMERE" 100% WOOL TOPCOATS \$39.50

Fashionable for fall and spring... a real handsome garment that usually sells for \$45.00... Being offered at our store for \$39.50.

NYLON GABARDINE TOPCOATS \$24.50

Well tailored and handsome for all age groups. You'll appreciate the versatility of these smart coats. OUR SPECIAL PRICE ON THESE COATS IS \$24.50.

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with zip-in linings that form a fine quilted satin lining for colder weather... and can be removed and worn as a light warmer season coat.

Models in grey and blue without detachable linings. \$16.95

SPECIAL

"Hollywood" Topcoats \$16.95

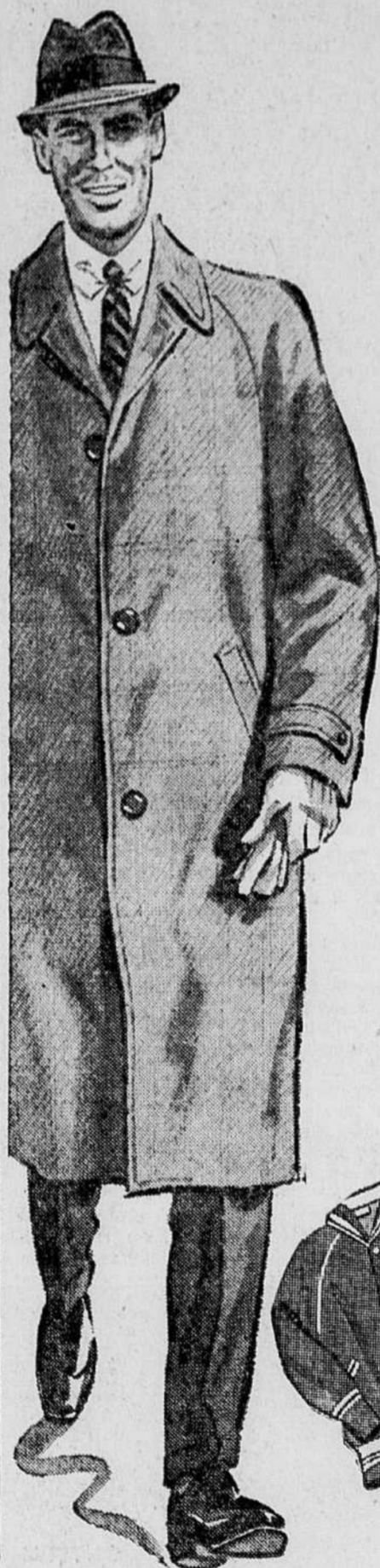
Nylon gabardine in sizes 34 to 42. A smart line of coats... and fashionable, too!

Boys' "Hollywood" Topcoats \$9.95

Of nylon gabardine in sizes to 14 years. A masculine coat the young chap will really be proud to own.

Boys' Gabardine Topcoats \$12.95

Made from heavy nylon gabardine. Coats that will really make the young lads feel grown up. Sizes 6 to 16 years.



...and we must not forget the YOUNGER MEN —

The college student, high school lad and the day school boy... they're all important and we have laid emphasis on clothing for them. See what we have for the young chaps in your family!

Boys' Campus Coats \$8.95

(WOOL SWEATERS)

They're heavy, smart appearing with comfortable silk quilted linings. Sizes 6 to 16 years.

BOYS' DOESKIN

SHIRTS \$1.69

In new plaids, sizes 6 to 16 years. They're sanforized and practical for the boy. Our special price on these shirts is 1.69.

AND WE HAVE OTHER NUMBERS AT \$1.95 and \$2.50

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Cohama flannel, rayon worsted, nylon gabardine. In assorted shades. SPECIAL — \$6.95

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Cohama flannel — that are crease and spot resistant. Sizes 6 to 16 years — and so reasonable! \$3.29

BOYS' SHOES \$3.95

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"SISMAN", the shoes that offer longer wear.

We invite you to come in and see the men's and boys' lines we have in stock, and while here pay particular attention to the reasonable prices we have. You'll see why we are known for savings!

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Fall Coat Story In 3 Silhouettes



This fall, the coat story is told in terms of three strong silhouettes: the fitted, the loose-full and the slim. Jane Derby's straight line coat (left) of orange, gold and black pane-block Lesur tweed has orange velvet collar. Coat front is faced with velvet; large patch pockets have exaggerated flap closing. Slim coat

(center) by Charles James is in camel-colored wool; is lined in red silk satin. Narrow flap pockets are placed high on each side. Zebra fleece is the fabric in this black-and-white fitted silhouette (right) by Nettie Rosenstein. Deep shawl collar is square in front; sleeves have turn-back cuffs.

The coat story for fall, 1954, brings a silhouette surprise. It's the man-inspired coat fashion developed through the chesfield, trench coat, and bal-macan. But though this coat makes the first fall fashion news, it's definitely a soft, feminine type.

The full coat is here to stay, and this fall it's with us in designs that have side fullness, extremely wide collars or a collarless neckline that's prettied up with an ascot in fur or satin.

Slim coats are most strongly represented by the man-inspired silhouette. To give these coats a really feminine air, designers have used high, curved pockets, collars that stand away from the neckline little half belts and lots of hand-stitching. Such touches are typical of the man-inspired

coats in the collection of designer Charles James.

Fitted coats are with us every year and this fall they're more important than ever. Some have midriff corselets accompanied by a wide flare of skirt, others have the hipline trumpet flare and the slimmed-down dress coat appears in many variations. The fitted coat has been done in a number of types this year, providing a far greater choice of both line and detail than was true in 1953.

Collars are big news this year; they give 1954 coats a fashion lift. Wide sailor collars, the wrapped cowl, portrait collars and the frame collar that stands out from the neckline all look fresh and new.

Tweed, an important fall fabric in nearly all fashions this year, is first in coats. It's followed by camel's hair, velours, tight

boucles, and broadcloth. This is the year for color in coat linings and this includes both contrasting and reversible effects.

CALL'S MILLS—

Mr. and Mrs. Perley Aikens and family, of Abercorn, were guests of Mr. and Mrs. Lawrence Goyette.

Miss Gladys Johnston, of Cowansville, spent the week-end at the home of her parents, Mr. and Mrs. George Johnston.

Mrs. A. Todd is ill and under the care of Dr. Rioux, of Sutton.

Mr. and Mrs. Merton McPherson, of Cowansville, spent a week-end in Call's Mills.

Messrs. Robert and Donald Wilson are doing repair work on the church and hall at Sutton Junction.

MANSONVILLE—

Mrs. Enzie Lahue visited her son, Mr. Arthur Lahue and Mrs. Lahue, in Cowansville for a week.

St. Paul's W.A. met in the parish hall with a large attendance of members and a visitor. Receipts from the card party were \$13.50. Another card party is to be held on Friday, October 8th. Arrangements were made to cater for a wedding. Tea was served, the hostess being Mrs. L. B. Eldridge.

The group committee of the Cubs is sponsoring a card party to be held in the afternoon of October 14. It is hoped that they will be able to organize a Scout troop as several of the Cubs have now reached the age to leave the Cub group.

Mr. J. E. Perry, supervisor of schools, was at the Intermediate school recently.

Busy Meeting Of W. M. S. Auxiliary Held At Milan

Milan, Oct. 14 — The Auxiliary of the W.M.S. met at the home of Mrs. Willis H. MacDonald.

The study period was in charge of Mrs. George Macdonald and was opened with Bible readings. These were followed by a period of prayer. Mrs. George N. Macdonald and Mrs. Willis Macdonald read from the study book.

The president, Mrs. MacArthur, presided over the business. The minutes were read and approved. There was some discussion regarding the sectional meeting. Donations from Mrs. George Patterson and Mrs. K. D. Murray were most gratefully received.

It was decided to send \$15 to the Psebyterial treasurer for general fund and \$2 to supply fund. The penny bags were on hand and the contents were put in the Auxiliary general fund.

The meeting was brought to a close by all repeating the Lord's Prayer, after which refreshments were served.

General Notes

Mr. Lawrence Nicholson has returned from Quebec City and is visiting friends in town.

Mrs. George N. Macdonald has returned from Lennoxville, where she was a guest of Mr. and Mrs. Herbert Mayhew.

Mrs. John Bailey is spending a few days in Montreal.

Mr. and Mrs. Allan Morrison, Mrs. Malcolm Ross, Miss Dorothy Ross and Mr. William Ross were guests during the week-end of Mr. and Mrs. K. A. Ross.

Mr. and Mrs. Angus Macdonald, of Beardmore, Ont., are guests of Mr. MacDonald's parents, Mr. and Mrs. Willis H. Macdonald.

Mrs. Norman McLeod and Mr. Duncan McLeod spent a day in Sherbrooke recently.

Recent callers at the home of Mr. and Mrs. Willis Macdonald were Rev. Malcolm and Mrs. Macdonald, of Kinburn, Ont., Mrs. Neil Macdonald and Mrs. Malcolm Nicholson, of Scotstown, Mrs. Howard Walker and son, Norman, and Miss Sylvia Stewart, of Sherbrooke.

Mrs. D. H. MacDonald, of Lisbon, N.H., visited Mr. and Mrs. Norman McLeod.

Mr. and Mrs. Kenneth A. Ross and family were dinner guests of Mrs. Malcolm Ross and Miss Dorothy Ross in Sherbrooke.

Mrs. John Greene and son, Jackie, of Sherbrooke, are guests

of Mr. and Mrs. W. H. Macdonald for a few days.

Mr. and Mrs. Norman M. McLeod have returned from Boltonville, Vt., where they visited Mr. McLeod's aunt, Mrs. Louisa Longmoore.

Mr. and Mrs. Stanley Morrison and son, Donald, of Montreal, are guests of Mrs. Morrison's parents, Mr. and Mrs. George Macdonald.

Mr. and Mrs. E. Stokes, of Bury, were calling at the home of Mr. and Mrs. W. H. Macdonald.

Rev. Iver MacIver, of Scotstown, conducted the service in Bethany Presbyterian Church on Sunday afternoon at 4 o'clock.

Guests at the home of Mr. and Mrs. David Nicholson were Mr. and Mrs. Murdo Nicholson, of Springfield, Mass., accompanied by their daughter, Mrs. Paul Ingraham, of Pittsfield, Mass., and Miss Edna Smith, of Granitville, Vt. Callers at the same home were Mr. and Mrs. David Reid, of Lynn, Mass., Mr. Robert Nicholson, of Scotstown, Mrs. Dan Murray and family, Donald and Audrey, of Springfield, Mass.

Some of the ladies from Milan spent a day in Scotstown at the home of Mrs. Albert Murray and completed the quilting of a quilt for the Carry On Society.

Mrs. John E. Macdonald is attending the teachers' convention in Montreal.

Mrs. David Nicholson spent a day in Scotstown.



EUCALYPTUS LEAVES of nylon and cotton lace over nylon tulle form the bouffant skirt of this white ball gown. It was created by Colpron D'Anjou for the Canadian Association of Couturiers' first fashion show held recently in Montreal. The leaf motif is repeated at the strapless neckline. Aim of the newly formed association is to develop a strictly Canadian style out of Canadian fabrics.

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Style as shown with high or cuban heel in black and rich brown shades.

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50 YEARS OF OUTSTANDING SERVICE... "1904 to 1954"

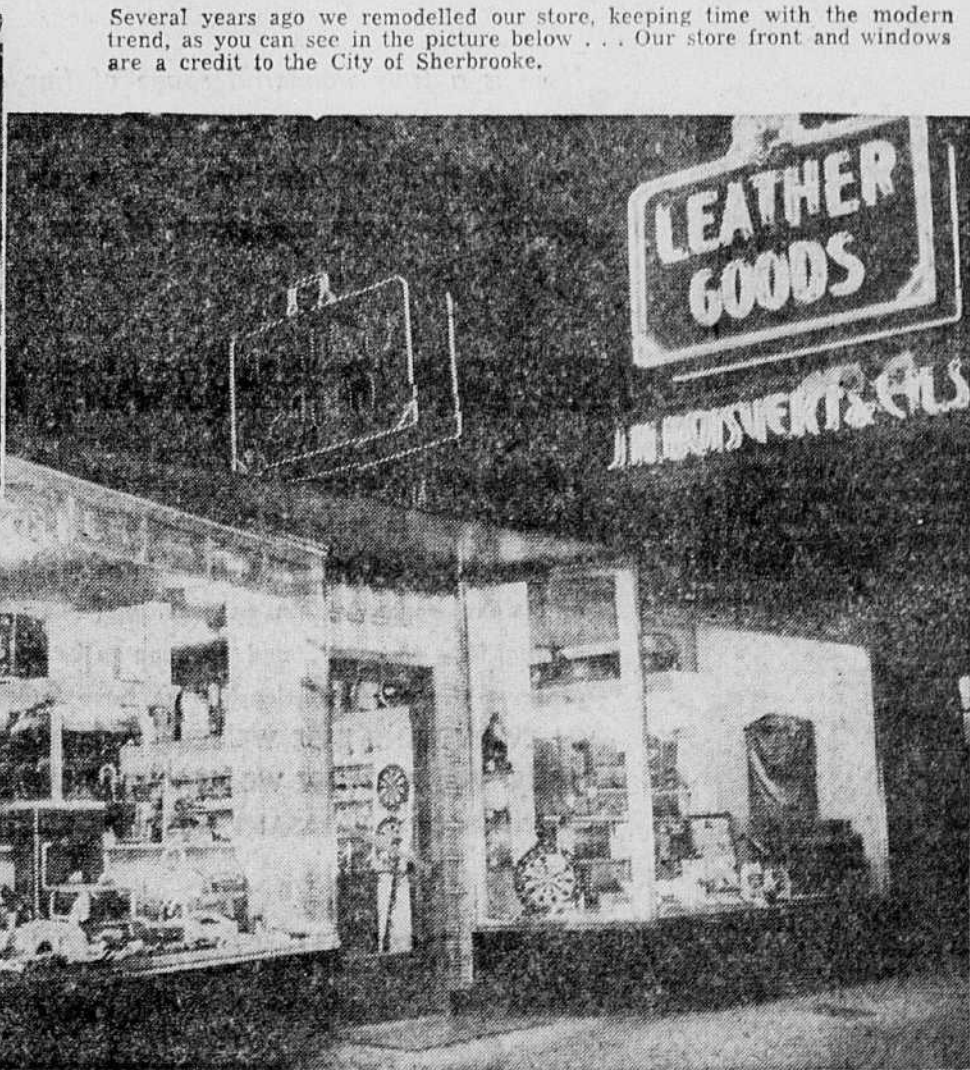
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50 YEARS AGO



In looking back over the fifty years that our store has served the citizens of the Eastern Townships, many changes can be noted. Among them the most noticeable would be the passing of the horse age, and the introduction of the modern, mechanized age. The radical changes of the last 50 years can be easily noted by the various lines that we have handled in our store. For instance, when Joseph Napoleon Boisvert founded the business on October 29th, 1904, his main line was harnesses. Luggage was only secondary. Throughout the years the call for quality leather goods became louder, and to keep abreast of the times we always maintained a complete stock of quality leather goods, at the same time trying to maintain a popular price on whatever we sold. Our reputation grew, and so did the name of the lines we carried, as only a few years after our founding we started handling sporting equipment, gift items, etc., and of course our repair service was continually increasing in public esteem. Today we have customers from many miles around who depend on us for leather items, repairs, sporting needs, gifts, and especially ladies' handbags which is one of our main lines... and occasionally we'll sell the old horse harness. But, all through our fifty years, one thing has not changed and that is our reputation for quality and fine service, and throughout the years to come we intend to uphold that fine reputation.



...and today, the Townships' leading leather goods store!



TRAVELLING SETS

TRUNKS



QUALITY LUGGAGE

GIFTS



LADIES' HANDBAGS

SPORTING EQUIPMENT



SMALL LEATHER WARES

The above photo shows the interior of our well stocked and handsomely arranged place of business, and it is here that you'll find the most elaborate selection of quality leather goods in the whole Eastern Townships. You'll enjoy looking over our stock, so why not come in and have a look at the lines we carry?

Bloused, Shirtwaist Look Smart



The casual and relaxed silhouette (coupled with soft, gentle fabrics) accounts for the pretty, wearable daytime fashions this fall.

The one-piece daytime dress has dominance even though it may be handled to create a two-piece effect. Most such dresses are slim and softly rounded, sometimes with waistline accentuated through use of wide, draped girdles or a curving band or sash nearly at the hipline.

An outstanding example of the supple silhouette in both daytime dresses and suits is found in the shirtwaist look. Companion to this look is the bloused jacket in a suit or worn over a straight, slim dress.

Many of the daytime fashions take on a mint-new appearance through long sleeves. This means shirtwaist sleeves for wool dresses, tight sleeves for crepes and the cuffed sleeves for the blouse or dress that shows through a short jacket sleeve.

Neckline treatments are intri-

cate and done for real eye-appeal. There are lots of big collars, many removable scarves and dickey fill-ins for the wide necklines that are typical of fall fashions.

NORTH STOKE—

Mrs. Marcel Ouellette and children are residing with her parents, Mr. and Mrs. Agenor Perreault, while Mr. Ouellette is confined to the hospital for a rest of six months.

Sympathy is extended to the Gerard family in the loss of their father and grandfather, Mr. F. Gerard, of Stoke Centre.

Mr. and Mrs. Louis Piet, of St. Camille, were guests of Mr. and Mrs. Irene Piet.

Mr. Valarie Goupin was in Sherbrooke on Thursday on business, accompanied by Mr. Grenier, of St. Camille.

Mr. and Mrs. Walker, of Danville, were Sunday guests of Mr. and Mrs. Reginald Young.

Mrs. Wilfred Rodgers, of Gould

PEARCETON—

Mrs. Grace Swett, of Granby, and Mr. Lynwood Hayes, and Mrs. Hattie Hayes, of Farnham, were callers of Mr. and Mrs. J. M. Hunter.

Misses Betty and Lucille Gardner, from St. Alexander Convent, spent a week-end with their parents, Mr. and Mrs. Cyril Gardner.

Station, was a guest of Mr. and Mrs. George Young recently.

Mr. Reginald Young was a visitor in Danville.

Mr. Owen Young spent a week-end in Montreal, the guest of his brother-in-law and sister, Mr. and Mrs. Thomas Landers.

Mr. Owen Young was a guest for a week-end of Mr. James Kerr and family in Sherbrooke.

Mrs. Peter Loiseau is spending a week in a hospital in Sherbrooke to take treatments. All wish her a speedy recovery.

Mr. Louis Bartlett was a visitor in Sherbrooke recently.

Sawyerville W. I. Entertains Staff Of High School

Sawyerville, Oct. 14 — The Women's Institute held its regular meeting when there was a good attendance of members. The roll call was suggestions for preparing a child for its first year at school. The motto was, "Parents can shape the destiny of tomorrow's world."

The petition re the pasteurization of all milk sold for human consumption was signed. A letter from the Brookbury W.I. was read, asking this W.I. to visit them.

A letter of thanks was read from Mrs. Cragg for a gift given her new baby. A gift was to be sent to Mrs. Belhumeur's new baby. This part of the meeting closed with the Mary Stewart Collect.

The staff of the High School arrived with a number of other friends and were welcomed by Mrs. A. Nugent. Cards and Chinese checkers were played. Prizes were won by Mrs. Lapalme, Mr. Lapalme, Mr. Arthur Sawyer, Mrs. M. D. Blue in bridge; Mr. Norman Burns, Mrs. Charles Burns, Mr. Lloyd French, Mrs. Mamie Matthew in "500." Mrs. Cutler received the floating prize.

Mr. Thayne McGilton, the principal, introduced the teachers: Mrs. Smith, Mrs. J. Murray, Mrs. L. French, Mrs. Alex Hodgeman,

Miss E. Paige, Mrs. D. Twyman, Miss Goodhue and Mrs. Oliver Todd.

Mrs. J. Murray very graciously thanked the W.I. for their hospitality. The hall was prettily decorated with autumn leaves and flowers.

The hostesses were Mrs. Alvin Nugent, Mrs. Loveland, Mrs. Archie Jones and Miss A. French, assisted by other members. The company dispersed, having spent a very pleasant evening.

SHORE VILLAGE

Chester in Lunenburg county, Nova Scotia, was settled in 1759 by newcomers from New England.

COMPTON—

The World Communion Services were observed in the Compton United Church on Sunday evening, October 3.

Mr. Arthur Batchelder and Miss Eva Groom have returned home, after spending two weeks visiting friends at Athol, Mass. Mr. and Mrs. Frank Castine and Mrs. Carrie Chase accompanied them home and were their guests for two days.

Mr. and Mrs. Charles Hyatt, of Hatley and Mr. and Mrs. Edward Hyatt and family, of Stanstead, were Sunday dinner guests of Mr. and Mrs. Lloyd Hyatt. They

also were afternoon callers of Mr. and Mrs. Alvah Brown. Friends of Mrs. Brown are sorry to hear she is ill at her home.

Mrs. Arnold Todd attended the Quebec Sherbrooke Regional Presbytery Women's Association of the United Church at Trinity Church in Sherbrooke.

Mr. and Mrs. Henry Wollerton, of Sherbrooke, were Sunday guests of Miss Eva Groom and Mr. Arthur Batchelder.

The Compton St. James Guild held a rummage Sale on Saturday morning at the Coaticook Anglican Guild Hall. The proceeds were very satisfactory.

Rosenbloom's

if you like GOOD clothes!

FOR MEN

Stetson hats, Christys hats, Rockdale clothes, Shiffer Hillman clothes, Arrow, Forsyth, Burberry coats, Welch Margeson, Aquascutum Two Sleepers hose, Webb's gloves Slater shoes, Resterflex shoes, Harvey Woods.

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Nat Gordon suits and skirts, Hurlingham coats, Hudson Bay, Jaeger, Liberty, Lansea, Brown's linens.

FOR BOYS

A complete department including OFFICIAL BOY SCOUTS UNIFORMS



Such casual comfort has been built into Canadian shoes for men this Fall. They are handsome, good-looking with a really strong appeal to masculine good taste. Here you see some of this season's newest, with a definite casual air. At left, a well styled casual of brushed leather in light tan shade. This shoe has a moccasin vamp and turned down cuff with one-eyelet tie. Centre, a really rugged shoe of very new design. In highly polished calf it has a two-eyelet tie and double sole. Right, a handsome shoe, again with the moccasin vamp and with notched leather trim around the sole of the shoe.

FASHIONS in BETTER LIVING!



NEW CABINET BEAUTY!

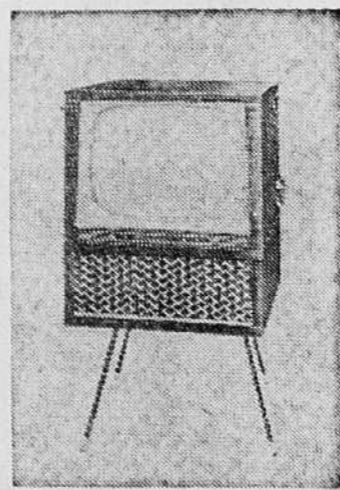
MODEL C-2400 Classic 18th Century full door console in veneer of rich mahogany. Reflection-free tilted 24" screen.

Smooth-rolling casters for easy movement and floor protection. Size: W33 1/4", H42 3/8". D24 13/16". \$799.00



BASIC MODEL WITH MATCHING BASE

Model 17PT4.—Beauty combines with utility in this new, low-cost 17" Hallicrafters "Vertical Chassis" set. Comes in walnut, mahogany and blond finishes. Controls conveniently grouped at the side. Weighing only about 53 lbs., it is easily portable. Also available as Table Model \$229.00 and on swivel-top base (above, right)



hallicrafters TV

Here is a truly wonderful range of fine quality television sets.

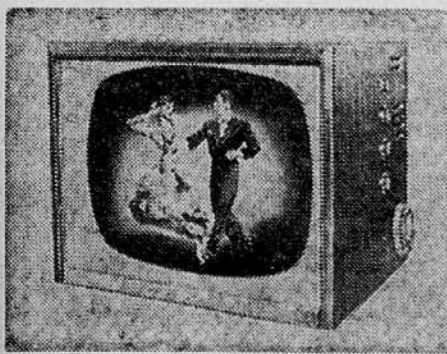
Whatever your choice is — table or console model — you will find Hallicrafters "a name you can trust" in television. All models give you a new concept of television in picture clarity - - - depth and beauty of tone - - - and dependability.

AND THIS IS IMPORTANT WHEN YOU BUY TELEVISION . . .

Television is no longer in the development stage . . . it's perfected and it's here! Four channels are received well in most of Sherbrooke and the surrounding district. Many of the recent advances in good television reception have been made by well-trained installation and service crews . . . and we're concentrating on just this! Levesque Limited has been in business in Sherbrooke for a long, long time . . . and we hope to be around for a long time to come, so we're careful to preserve the good relationship we have built up with our customers over the years! IN TV, AS IN EVERYTHING ELSE WE SELL, WE SELL ONLY THE BEST! WE'LL INSTALL AND SERVICE YOUR SET, BECAUSE WE REALIZE THAT WHEN YOU BUY FROM US IT IS ONLY THE BEGINNING OF A PLEASANT BUSINESS RELATIONSHIP.

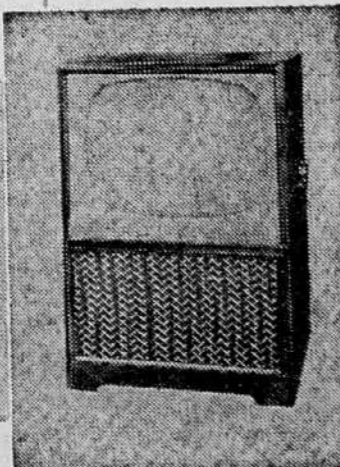
"FIRST IN FURNITURE — FIRST IN TELEVISION"

Levesque Limited FURNITURE



BASIC MODEL WITH MATCHING BASE

Model 21PT4.—Amazing 21" picture size! 270 square inch screen. Aluminized picture tube give beautiful picture quality. Compact, lightweight, easy to move from room to room. 90 degree deflection picture tube gives clear view from sides and front. Smartly styled in walnut, mahogany and blond finishes. Available as Table Model and complete as full length Console Model 21PT4 (above, right) \$289.00



MODEL C-2100

Classic 18th Century full door console in rich mahogany veneer. Reflection-free tiled 21" screen. Smooth-rolling casters for easy movement and floor protection \$589.00

38 WELLINGTON SOUTH, SHERBROOKE BRANCHES — ROCK ISLAND & COOKSHIRE

manager by Guy Levesque

managed by Lorenze Boivin.

Scotstown Home And School Hears Report On Fair

Scotstown, Oct. 14. — The October meeting of the Home and School Association met in the High School with an attendance of 20 members. The meeting was presided over by George Riglar and opened with the singing of the National Anthem.

Minutes of the previous meeting were read and approved. The secretary read a letter from Mrs. Harvey MacRae, asking for a donation for prizes for the school opening, and after a discussion, it was decided to give \$5.

Mrs. Milton Goodwin, acting principal for the High School, gave the financial statement for the school fair. The sum of \$93.50 was donated, \$73.50 was spent for school fair prizes, \$19.60 was spent for sports. Mrs. Goodwin also reported that all the students seemed to enjoy the initiation of Grade 8.

The Association agreed to have the annual debate silver cup from last year suitably engraved. Enquiries are to be made into the whereabouts of two missing silver cups, for public speaking and the spelling match. It was decided to donate \$15 to help defray the expenses of the students who will attend the musical festival in Montreal in the near future.

The school opening has been planned for November 15. There was a lengthy discussion on plans for a barn dance, to be held on October 29. The entertainment committee for the same are Mrs. Fred Goodin, Mrs. Dan Paul Murray, Mrs. Rodney MacDonald, Mrs. Runge, of Gould, and Mr. William Ladd.

Officers for the term are: President, Mr. George T. MacDonald; vice-president, George Riglar; secretary-treasurer, Mrs. Albert Murray; lunch committee, Mrs. Nathan Maher and Mrs. Charles MacRae; social committee, Mr. Richard Cook and Mr. William Ladd.

LADIES' CIRCLE
The last general meeting of the Ladies' Circle of St. Paul's Presbyterian Church was held in the church hall with Mrs. Dan R. MacDonald, Mrs. D. D. MacLeod and Mrs. George Armstrong as hostesses.

The president, Mrs. William



PRESIDENT'S BANQUET — Shown above are some of the members of the Optimist Club with their wives, who were on hand to honour past president Paul Nadeau at the Annual President's banquet held recently at Hillcrest Lodge. Seated left to right: Mrs. Fred Beane, Erich Marquardt, Paul Nadeau, Ivan Dugre, Joe Gilbert, Jacques Laliberte and Mrs. Laliberte. Second row, same order: Jules Dufour, Treasurer, Mrs. Joe Gilbert, Casey Vincent, Secretary, Mrs. Paul Nadeau, George Garard, vice-president, Mrs. Casey Vincent, Henry Crochetiere, Lt. Gov. of District 28, Mrs. George Garard, Mr. and Mrs. Paul Allard, and Fred Beane. (Record Photo by Gerry Lemay)

MacAskill, called the meeting to order. Mrs. O. J. St. Laurent read the Scripture lesson from Isaiah 5th chapter, which was followed by the Lord's Prayer repeated in unison.

Twenty-seven members answered the roll call. The treasurer's report was very gratifying, the sum of \$185.35 having been cleared on the turkey supper. On the evening of October 22, Rev. I. MacIver will show slides in the church hall. Mrs. D. P. Murray and Mrs. A. R. MacDonald will be in charge of the refreshments. The business being completed, the meeting closed with the Mizpah benediction. Refreshments were served by the hostesses.

General Notes
Mrs. Douglas Saunders, of Lennoxville, was recent guest of her mother, Mrs. Minerva Quint, on Coleman Hill.

Miss Ann MacLeod, of Montreal, was a week-end guest of her parents, Mr. and Mrs. D. D. MacLeod.

Rev. and Mrs. Malcolm Nicholson, of Kinburn, Ont., are spending a holiday, guests of Mrs. MacDonald's sister, Mrs. Neil MacDonald, on Albert Street, and Rev. MacDonald's sister, Mrs. Malcolm Nicholson, on Ditton Street.

Recent callers at the home of Mr. and Mrs. Murdo Murray, on Albert Street, were Dr. and Mrs. George L. Murray and daughter, Ora, of Newtonville, Mass., Mr. and Mrs. Angus Murray, from Williams town, Vt., Mrs. Angus Nichol and Mrs. Leon Washburn, of Detroit, Mich.

Mrs. E. A. Johnson, of Clapham spent a week, guest of her sister, Mrs. Kenneth N. MacDonald.

The Misses Katie and Christine MacAulay, with their house guests, Mr. and Mrs. C. R. Snow, of South Hadley, and Mr. Irving Murdock, of Springfield, Mass., spent a day in Cowansville, guests of relatives.

Col. and Mrs. Kenneth A. Mur-

ray spent the week-end here, the guests of Rev. and Mrs. I. D. MacIver at St. Paul's Presbyterian Manse, while en route from Brooklyn, New York, to their home in London, Ont.

Miss Shirley Morrison, of Sherbrooke, spent the week-end, guest of her parents Mr. and Mrs. John M. Morrison.

Miss Audrey MacLennan, R.N., of the Children's Memorial Hospital Montreal, spent the week-end guest of her mother, Mrs. Margaret MacLennan.

Mr. Murdo E. Morrison, of Montreal, spent the week-end guest of his father Mr. Alex Morrison.

The Samba Club met at the home of Mrs. B. Atkin. A very pleasant evening was spent in playing cards. The hostess served refreshments, assisted by her aunts, the Misses Jenny and Clara Hanright.

Miss Doris Lake, of Sherbrooke, was a recent week-end guest of Mr. and Mrs. W. W. Bowman.

Mr. Angus MacLennan spent a few days recently in Mattawa, Ont.

Miss Alberta MacLeod, student nurse at the Children's Memorial Hospital Montreal, and her friend Miss Betty Breaux, student nurse of St. Mary's Hospital, Montreal, spent a few days as guests of Miss Albert MacLeod's parents, Mr. and Mrs. Albert MacLeod, on Coleman Hill.

Mrs. Fred Buck has returned home from Theford Mines, where she spent a week, guest of her son-in-law and daughter, Mr. and Mrs. Robert Jiroux.

Mrs. John D. MacRitchie, of Montreal, who is visiting her niece, Miss Molony, in Lennoxville, was calling on her daughter-in-law, Mrs. B. Atkin, and the Misses Clara and Jenny Hanright.

Mr. and Mrs. Murdo Nicholson and Mrs. Ingerham of Springfield, Mass., were recent guests of Mr. and Mrs. A. W. MacLeod.

They were accompanied home by Mrs. MacLeod, who will spend a holiday as guest of relatives in Springfield, Mass and Bellows Falls.

Miss Marilyn Goodin, of Sherbrooke, spent the week-end, guest of her parents, Mr. and Mrs. Fred Goodin.

Mrs. George Logie, of Sherbrooke, and Mrs. Kenneth MacIver, of Gould, were Sunday guests of Mrs. Kenneth MacDonald.

Mr. and Mrs. James Geary, of Springfield, Mass., are spending a holiday, guests of the Misses Katie and Christine MacAulay.

PEARCETON—

Mr. and Mrs. Arthur Addis and family, of Sherbrooke, spent a week-end at the home of Mr. Denis Clough.

Miss Catherine Gardner, of Montreal spent the week-end with Mr. and Mrs. Donald Gardner, and Mrs. Annie Gardner.

Mr. and Mrs. Cyril Gardner, Misses Betty and Lucille Gardner, Masters Jimmie, Ronnie and Kenny Gardner, motored to Granby on Sunday, and visited Master Stanley Gardner, at St. John Baptiste College.

Mrs. Wilbrod Gauthier, and daughter, of Montreal, were week-end guests of Mr. and Mrs. B. Patenaude.

Miss Margaret Turner, of Sweetsburg, visited at the home of her brother, Mr. Charles Turner, recently.

Prize-Winners At A. D. S. School Fair Announced

The following are the prize-winners in the various sections at the annual school fair held at the Asbestos-Danville-Shipton High School:

Beets, best 10: 1 Joan LeDrew, Grade 3; 2 Ronald Blake, Grade 6; 3 Sandra Gallup, Grade 5; 4 Lewis Thompson, Grade 2; 5 Jean Blake, Grade 7.

Beets, best 6: 1 William Baker, Grade 1; 2 Sherry Delisle, Grade 3; 3 Brian Gallup, Grade 4; 4 Evelyn Baker, Grade 4; 5 Kathleen Monahan, Grade 3.

Carrots, best 10: 1 Joan LeDrew, Grade 3; 2 Dorothy Carson, Grade 6; 3 Ronald Blake, Grade 6; 4 Clarence Boreham, Grade 6; 5 Lewis Thompson, Grade 2.

Carrots, best six: 1 Ronald Boreham, Grade 2; 2 Kathleen Monahan, Grade 3; 3 Clifford McKeage, Grade 7; 4 Sandra Young, Grade 6; 5 Sharon Heath, Grade 3.

Corn, best eight: 1 Kathleen Monahan, Grade 3; 2 Ronald Blake, Grade 6.

Onions, best three: 1 Kathleen Monahan, Grade 3; 2 Ronald Blake, Grade 6.

Cucumbers, best three: 1 Ronald Boreham, Grade 2; 2 Ronald Blake, Grade 6; 3 Joan LeDrew, Grade 3; 4 Caroline Thompson, Grade 5.

Beans, half-pint: 1 Kathleen Monahan, Grade 3; 2 Ronald Blake, Grade 6.

Radish, best six: 1 Ronald Blake, Grade 6; 2 Evelyn Baker, Grade 4; 3 Clarence Boreham, Grade 6.

Lettuce: 1 Lynn Allen, Grade 3; 2 Sherry Delisle, Grade 3; 3 Lorna McNiff, Grade 3; 4 Sandra Blake, Grade 2; 5 Dora Frost, Grade 2.

Sandragons: 1 Jean Blake, Grade 7; 2 Beth Bowering, Grade 6; 3 Caroline Thompson, Grade 5.

Sweet peas: 1 Ronald Blake, Grade 6.

Cosmos: 1 Sandra Gallup, Grade 5; 2 Dennis Bowering, Grade 2; 3 Clifford McKeage, Grade 7.

Everlasting: 1 June Januari, Grade 3.

Mixture of flowers: 1 Petronella Broscob, Grade 6; 2 Kathleen Monahan, Grade 3; 3 Lorna McNiff, Grade 3.

Last Meeting Of Community Club

Ives Hill, Draper's Corner, 14 — The last meeting of the season of the Ives Hill and Draper's Corner Community Club was held in the Community Hall on Monday evening, October 4, with 13 members present.

The chairman, Mr. Clayton Bernard, brought the meeting to order with the reading of the minutes of the previous meeting, by the secretary, Mr. Russell Nichols. They were adopted as read. The new chimney is to be constructed this month by a Waterville firm.

Mrs. Fred Green gave a report on the Provincial Farm Forum Council, which she attended at Macdonald College and Mr. Clayton Bernard gave a report on the County Council meeting, which he attended at Sherbrooke. It was decided to increase the advertising for the local dances, so as to help the attendance. A card of sympathy is to be sent to a friend of the club.

The meeting then adjourned, after which the ladies served lunch.

SUMMER STORMS

True hailstorms are seldom seen except in summer, usually accompanying thunderstorms.

BIRCHTON—

Mr. O. Desruisseaux and Mr. J. A. Murray were business visitors at the home of Mr. and Mrs. Anson Rowe, Spring Road.

DUNKIN—

Mrs. Eva Cote and Master Goldwyn Cote were dinner guests on Sunday of Mr. and Mrs. Rolland Besette and family in Mansonville.

Mr. Al. Ingram, of Montreal, was the guest speaker at the Baptist Church on Sunday, October 3.

Miss Elaine Sherrer has employment with Mrs. Bruce Heath in Waterloo for a few weeks.

Guests of Mrs. Eva Cote were Mr. and Mrs. James Vintiner, of Waterloo, Mr. and Mrs. Gaston Shanks and children, of Highwater, Mr. and Mrs. Rolland Besette and little sons, of Mansonville, and Mr. and Mrs. Ken. Wright, of Knowlton.

KNOWLTON LANDING—

Mr. and Mrs. G. Lodge and family motored to Melbourne on Sunday and were guests of their daughter and son-in-law, Mr. and Mrs. Gaten Verge.

The Knowlton Landing Women's Institute held its first card party of the season at the new Club house, the old Coolidge School, recently purchased from the East Bolton School Board. "500" was played at four tables with prizes going to the following: Mrs. Claude George, Alf.

Wiley, Melanie Westover and David Lodge.

Mrs. George Drummond is spending a few days in Montreal.

Mr. and Mrs. G. Taylor and sons, Ian and Bruce, of Montreal, are spending a holiday with Mr. and Mrs. John Macgregor.

Mr. and Mrs. Ralph Perkins and sons, Bobby and Neil, of Sutton, were supper guests of Mr. and Mrs. Porter Knowlton. Mrs. Howard Jewett and children, of Vale Perkins, spent a day with Mrs. Paul Ethier.

NEW BEAN SUPPER SIZE
PURITAN SLOW OVEN BAKED BEANS
JUST HEAT AND SERVE IN THE GLASS JAR

ELEGANT gleams longer

For pure ENJOYMENT!
KING COLE TEA

Marilyn Bell
"Crown Brand Corn Syrup helped give me the energy I needed to finish the hardest swim of my life."

Mothers! Your Family NEEDS the EXTRA ENERGY of CROWN BRAND

Crown Brand is the delicious energy food that everyone loves. Serve it to your youngsters on bread or toast. Enjoy its flavour on hot cereals or pancakes. And of course, Crown Brand is a favourite as a dessert by itself. Serve it often — it's good for you.

FOOD ENERGY FOR CHILDREN AND GROWN-UPS TOO!

it's here!
WHEATIES
"Breakfast of Champions"

WHEATIES... the sensational ready-to-eat breakfast cereal made from wheat... is the favourite breakfast cereal of men like Ralph Kiner and Stan Musial—top names in sports! Champions must have spark and energy and—champions choose WHEATIES—"Breakfast of Champions".

Your family will love WHEATIES too... large, golden, crisp flakes with the wonderful toasted WHEATIES flavour! Mothers—banish breakfast blues with WHEATIES... youngsters love 'em! Men, get on your way with WHEATIES—there's a whole rich kernel of sun-ripened wheat in every WHEATIES flake!

GET YOUR WHEATIES TODAY — NOW AT YOUR NEIGHBOURHOOD GROCER'S!

Get on your way... with **WHEATIES**
General Mills (Canada) Ltd. TORONTO

"I'VE EATEN WHEATIES FOR 16 YEARS. THOSE GOOD WHOLE WHEAT FLAKES HELP SUPPLY ME WITH THE EXTRA FOOD NOURISHMENT I NEED TO PLAY A TOP GAME!"
RALPH KINER
CHICAGO CUBS

GEORGEVILLE—

Miss Violet Robinson, of Montreal, is spending two weeks holiday with her parents, Mr. and Mrs. Victor Robinson.

Mrs. Boynton is spending an indefinite time with Mr. and Mrs. John Boynton at Valcartier.

Mr. and Mrs. Victor Robinson were guests of Mr. and Mrs. Tom Parker, of Griffin.

Mrs. Alta Dustin, of Ayer's Cliff, was a week-end guest of Mr. and Mrs. Hubert Dustin.

Miss Margaret Black, of Pointe Claire, is spending a few days as guest of Mr. and Mrs. Merton Dustin and family.

Mr. and Mrs. Carroll Cass and family, of West Charleston, Vt., were Sunday guests of Mr. and Mrs. O. Cass.

Mr. and Mrs. Hubert Dustin and family and Mrs. Alta Dustin motored to Lower Waterford, where they were guests at the Bullock home.

Friends of Steve West will be sorry to hear that he is a patient in La Providence Hospital in Magog.

Miss Myrtle Riddle, of Sherbrooke, spent a week-end with her aunt, Mrs. Etta McVety. Mr. Thomas McVety of East Clifton, was also a guest at the same home.

Mr. and Mrs. James McBurney spent a day visiting relatives in North Stratford, N.H.

Mr. and Mrs. Tracy Chute and family, of Waterville, spent a week-end with her parents, Mr. and Mrs. Cline Thompson.

Mr. and Mrs. Harry Graham Jr., and Mrs. Harry Graham Sr., spent a few days visiting relatives in Boston, Mass.

Mr. Duane Lowry, of Montreal, spent a week-end with his parents, Mr. and Mrs. Hazen Lowry.

Fort Churchill, built on Hudson bay in 1686, was named after Lord Churchill, afterwards Duke of Marlborough.

TRADING POST

A Handy Guide To Eastern Townships' Merchants And Business Services

SAWYERVILLE—
REAL ESTATE
Farm, Country, Business
ZEPH ROUSSEAU
AUCTIONEER
Sawyerville, Tel. No. 9

WAY'S MILLS—
Mr. and Mrs. Morton Taylor, of Wethersfield, Conn., and Miss Nellie Birch, of Hillhurst, were recent callers of Mr. and Mrs. H. T. Emo.

Miss Jean Loke, of Montreal, spent the week-end at the home of her parents, Mr. and Mrs. Sydney Loke.

Mr. and Mrs. Murray Moulton, of Marysville, Wash., and Mr. and Mrs. Ned Young, of Charlestown, N.H., were week-end guests of the former's sister, Mrs. Lucy Beane.

Sunday guests at the same home were Mr. and Mrs. Russell Beane and sons, Charles and Howard, of Upper Melbourne, Mr. and Mrs. Allyn Bachelier and daughter, Cheryl, of Stanstead, and Mrs. Gordon Bachelier, of Beebe.

Mr. and Mrs. H. T. Emo were Sunday guests of Mr. and Mrs. Donald Emo, at Whitefield, N.H.

Mr. and Mrs. Guy Ashman and family, of East Hereford, were Sunday guests of Mr. and Mrs. John Ashman.

Miss Sylvia Burton, of Montreal, was a week-end guest of Mr. and Mrs. Ashley Burton.

PIONEER TOURISTS
The first successful auto trip across North America was made from San Francisco to New York in 1903.

SHERBROOKE—
SHOCK ABSORBERS
SHERBROOKE AUTO SPRING LTD.
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AYER'S CLIFF—
AYER'S CLIFF
Buy your gas at NORRIE'S GARAGE. Save 5c on the gallon. Texaco Products — General Repairs. Tires. Batteries. Sand and Gravel delivered. Excavation Work.

ASCOT CORNER—
Mr. Lyman Paige is a patient in Sherbrooke Hospital, undergoing treatment.

Pte. Terrance Rolfe and friend from the L.C.A.A. unit, stationed at Picton, Ont., spent the week-end at the home of the former's parents, Mr. and Mrs. George Rolfe.

Miss Francine Roch, of Colebrook, N.H., spent a holiday week-end at the home of her grandmother, Mrs. B. V. Triggane.

Mr. and Mrs. George Heath, accompanied by Mrs. Robert

NORTH HATLEY—
If you are thinking of having AN AUCTION... consult
H. A. GAGNON
AUCTIONEER
NORTH HATLEY — Tel. 187

LIME RIDGE—
MR. FARMER
YOUR FRIEND
AGSTONE
IS NOW IN STOCK FOR IMMEDIATE DELIVERY
MAY WE SUGGEST THAT YOU COME EARLY AND AVOID THE RUSH.
Ask For Reduced Prices In 30 Ton Lots
DOMINION LIME LTD.
LIME RIDGE, P.Q.

OLD SETTLERS
Cookshire in Compton county, Quebec, was founded about 1799 by settlers from New Hampshire and Vermont.

Rowe, of East Angus, are spending several days in Toronto, guests of Mr. and Mrs. Henning and Mr. and Mrs. Leslie French.

KING COLE COFFEE
For forty years the favourite!

LIL LABNER
SET ON MAH LAP LIL, BROTHER O' MINE, AN' AH'LL TELL YO' TH' SAD, OLD STORY...
SADIE HAWKINS WAS TH' DOTTIE O' TH' FOUNDER O' DOGPATCH — OLE HEKZEBIAH HAWKINS —
AH IS 20 YARS OLE, TODAY! — EVRY OTHER GAL IN DOGPATCH IS MARRIED UP! — HOW COME AH HAIN'T? — PATIENCE, DOTTIE! — YO'LL PROBBLY GIT A OFFER, ANY DAY, NOW!!
FIFTEEN YEARS LATER — NO OFFERS YET!! — THET'D BE AWFULL! — AH'LL GIT YO' HANDS, FO' TH' REST O' YO'RE NATCH — ERAL LIFE!! — TOMORROW — HIS GHASTLY PLAN!!

CAPT. EASY
WHILE HER CAR IS SERVICED, THE GIRL PAGES ANGRILY UP AND DOWN... A PAPER CLENCHED IN ONE HAND.
OPENING THE PAPER, SHE STARTS TO READ IT, THEN TEARS IT FURIOUSLY AND FUNGS THE PIECES IN A TRASH CAN...
A MILE UP THE ROAD, EASY STOPS FOR A TRAFIC LIGHT, AND IS VASUELY AWARE OF A MAN ON THE CURB.
BETTER GET THIS LAST 60 MILES OVER... BUT I CAN'T HELP BEING CURIOUS ABOUT THAT BLONDES FURY...

ALLEY OOP
ALL RIGHT, OOP, THAT'LL DO! STOP THIS RUCTION AT ONCE, YOU HEAR?
MY GOSH, DOC, YOU WANT I SHOULD LET THESE LUNKS PUSH ME AROUND?
NO, THEY WONT PUSH YOU AROUND NEITHER!
THEY WILL TOO PUSH HIM AROUND! HE'S A SLAVE AND A PRISONER! THEY WILL CHAIN HIM AND BEAT HIM! I, THE PRINCESS BRUNNEHILDE, SAY IT!
AND I, YOUR MASTER, SAY NO!

BOOTS
DORIS IDEA — INTERVIEWING THE PRINCE IN PERSON — SAY!!
DOWN-TOWN IN THE ROYAL SUITES AT THE HOTEL.
SORRY, GENTLEMEN, NO INTERVIEW, THE PRINCE IS INDISPOSED!
LATER, YES?
ARE YOU ALL RIGHT, WILLIAM?
JUST BORED, MITZIA!
WELL, KID, NO HARM IN TRYING!

BLONDIE
ALEXANDER IS SO CARELESS — HERE'S HIS SHOE IN THE FRONT HALL.
AND LOOK — HERE'S HIS BAT ON THE STEPS — THAT'S DANGEROUS!
HE THREW HIS JACKET ON A KITCHEN CHAIR.
AND HERE'S HIS CAP — BELIEVE ME, I'M GOING TO LECTURE HIM!
HI, POP — HOW DID YOU KNOW I WAS HOME?

VIC FLINT
HUGH, HAVE A HEART AND SHELVE THE WHAT HEAVENS NAME!
BROTHER ACT HOW ABOUT A DRINK?
SAY, THIS IS THE BEST! BROTHER'S IN THE CHIPS, WHICH MAKES IT ALL THE EASIER TO PUT THE BITE ON YOU!
FIVE HUNDRED CLAMS AND I CAN BUY ME A BRIDE AND SETTLE DOWN!
WRITE TO THE PAPERS AND BRIDGE CLUB ROUTINE MORN — YOU'RE ALWAYS YAPPING ABOUT!
I WAS IN THE NEIGHBORHOOD, AND I NEED THE ROUGH BEFORE THE FIRST RACE AT LARCHDALE!

JOE PALOOKA
HELLO, JERRY... WHAT TIME WILL YOU BE OVER... THE BOYS TOSSED UP AND THE LOSER GOT YOU.
NEXT DAY... DON'T BE FUNNY... WISE GUY... I GOT NOOZ FER YA... THEM'S MIDGETS... REAL OLD MIDGETS... HOW DYA LIKE THAT... AHA...
WELL, ARE YOU COMING OVER TO THE PITCH?
I CAN'T... I'D LOVE T'SHOW THEM BUMS UP... BUT I CAUGHT A HEAD COLD IN TH' RAIN... UH... NO KIDDIN'... AH, CHEW!! (OOHHS, ME ARM!!)
WHAT IS IT... YOU'RE MYSTERY TO ME, JOE... PLEASE?
HA HA HA... OH HER THE DHHH... GREATEST!

FRECKLES
THE GUM DROPS LOOK GOOD... BUT SO DO THE JELLY BEANS!
SO DO THE CANDY KISSES... AND THE LICORICE STRINGS!
YOU HAVE TO BE REAL SURE! I ONLY HAVE A PENNY!
THE CARAMELS LOOK GOOD... I STILL LIKE THOSE GUM DROPS.
BUT I'LL TAKE ONE OF THOSE PEPPERMINT STICKS!
THANKS FOR SIGNING MY TWIRP TAG, PATSY!
EVEN THE SMALL FRY ARE TWIRPING!

PRISPOP
SMOKING MY PIPE AGAIN!
THIS IS THE END!
THAT DOG HAS GOT TO GO FIRST THING IN THE MORNING!
WELLER, I DIDN'T SAY WHICH MORNING!!
GEE, I'M GLAD WE MARRIED HIM!

Don't be vague... say
Haig & Haig
SCOTCH WHISKY
THE OLDEST NAME IN SCOTCH — FAMOUS FOR OVER 300 YEARS

Go Places! Go Navy!



"There's
A SPECIAL NAVAL RECRUITING TEAM IN TOWN NOW...
... to tell you how to join me in the Navy!"

City Hall
from 12th - 16th of Oct.
10 A.M. to 8 P.M.
Sherbrooke

Here is your opportunity to find out about the fine careers now open in the Royal Canadian Navy. Our Navy wants more fit young Canadians of good character and education. You should be aged 17 to 25 (or 29 for some specialist categories). Find out how you can become a sailor in the R.C.N.!

Be sure to get the facts while the special team is in town
Royal Canadian Navy
A SAILOR'S LIFE IS A MAN'S LIFE

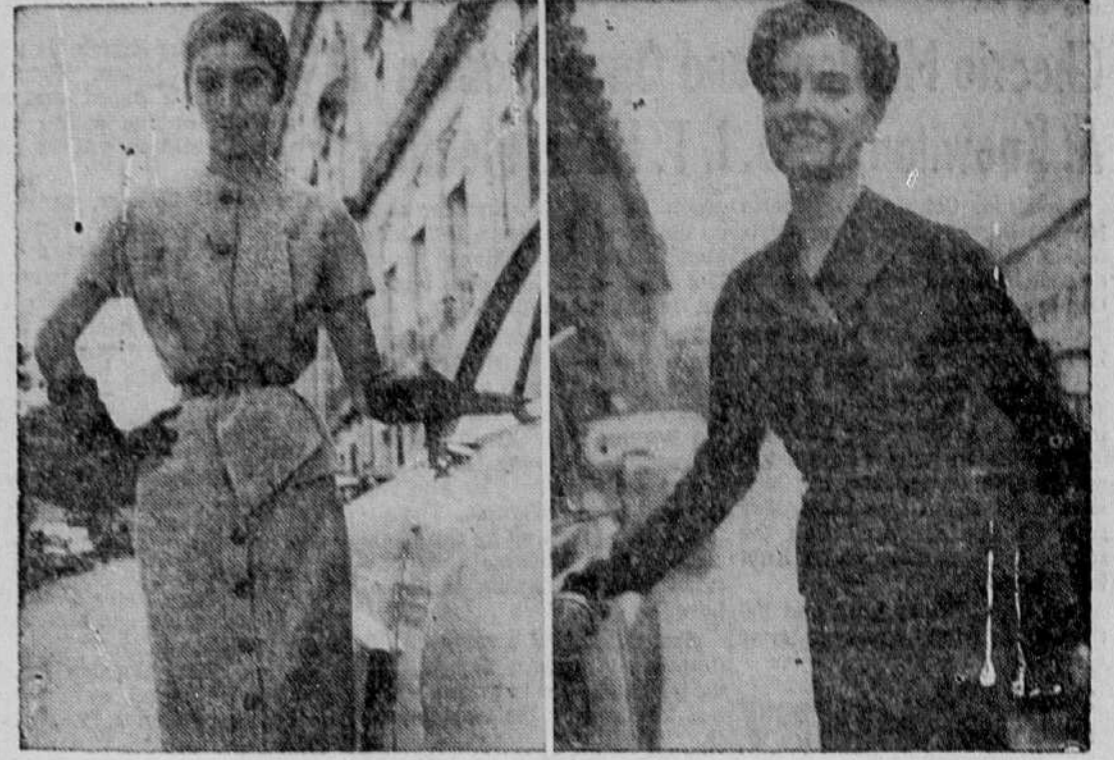
Daytime Dress Has Boy's Collar



By GAILE DUGAS
NEA Women's Editor
New York —(NEA)—Back in the fashion big time for fall is the daytime dress, in crepe or wool jersey or broadcloth. These dresses will get around for luncheons, afternoon and even late-day wear. They're ideal for small dinners, for anything, in fact, that does not demand a really dressy look. Buckles and buttons have new importance as trim. Sometimes they are functional but more often, they are merely decorative. Fur appears as trim too, for buttons, collars and cuffs and for pocket accents. We show here two daytime designs that are ideal lunch-and-dine dresses. Simple dress with slim top (left) has fullness drawn to the sides. Narrow velvet ribbon is used for boy's collar. This is in a fabric by Cavalcade that is a combination of rayon-and-dynel. Straight dress (right) has dolman sleeves and again, the high boy's collar. It's trimmed with three mink buttons, has simulated pockets on bodice and skirt. This is in same wrinkle-resistant fabric.



FALL FASHION IN BRITAIN — The "Lolly Pop" dress in peony silk paper taffeta, is making its appearance in the fall fashion parade in Britain. It starts with a monkey-jacket and ends in a fully-gathered harem skirt with tucked-under hem. The jacket is edged with a double frill that spouts over a wide black satin sash encircling the hips and topping the gathered skirt. (CP Photo)



PARIS STYLES: SOFT, EASY LINES — Two designs for fall from Paris demonstrate the pretty, easy lines that characterize many of the fashions here. Slim dress by Jacques Heim (left) is lightweight wool with hip line emphasized by scarf ends. Two-piece dress in iron-gray flannel (right) is by Jacques Griffe, has black-and-silver buttons arranged in long, descending V. Sides have very light draping. —By Rosette Hargrove, NEA Staff Correspondent, Paris

Bringing Up Baby



Hints Collected by Mrs. Ben Ecker (Mother of 5)
Along about the age of 10 or 12 months some babies show a definite inclination to shy away from a nap. And who's to blame them? There are so many wonderful things to do besides sleep. So when your baby balks at an afternoon siesta, gauge baby's naptime by tiredness instead of your convenience or the clock. And a reassuring hug, a song or a story are usually awfully good calmers-down. Drifting off is easier when baby is relaxed.

Toothsome tale. When sparkly little teeth make their debut, it's time for baby to make the switch from strained to more grown-up foods. Gerber's Junior Foods help baby make the transition with a minimum of trouble... a maximum of pleasure. For they have the tender, evenly-minced bits that tots with a few teeth can manage nicely. Then, too, they have the naturally good flavors and tempting true colors that whet a pint-size appetite. For mealtime variety galore — Fruits, Vegetables, Soups, Meats and Desserts.

Menu magic for high-chair sitters—Gerber's "Recipes for Toddlers" booklet. For free copy, write me at Box 17, Toronto 18, Ontario.

In the bag. Bright brainstorm from an inventive mother! She uses a shoe bag to store her toddler's small toys. The bag, hung low on the inside of the nursery closet, gives baby Susan the opportunity (and fun) of finding and putting away each toy in its special pocket. Mother claims her daughter is learning neatness as well as coordination.

Soothing story. If baby's having trouble cutting teeth, Gerber's Teething Biscuits help provide relief for tender, aching gums. Made from wholesome ingredients, they're smooth-surfaced and extra hard, to give baby real biting satisfaction. Individually wrapped in cellophane—easy to tote when you and baby go out.



FROM A COLLECTION of Sweaters designed by Claire McCardell for Fall and Winter 1954-55... long sleeve square neckline slipover sweater of fine Australian zephyr wool. A wide band of ribbing outlines the neckline which is square in back as well as front.



How is Kingsbeer brewed exactly to the CANADIAN TASTE?

Kingsbeer's master brewers begin with five important advantages:

1. Exact knowledge of what is the Canadian taste.
2. Top quality rice, malt and hops.

3. Ultra-modern equipment.
4. A special strain of yeast created for fine lager beer.
5. Fifty years experience in brewing Canada's finest lager.

These five factors insure that every bottle, every sip of Kingsbeer is just right for the Canadian taste.

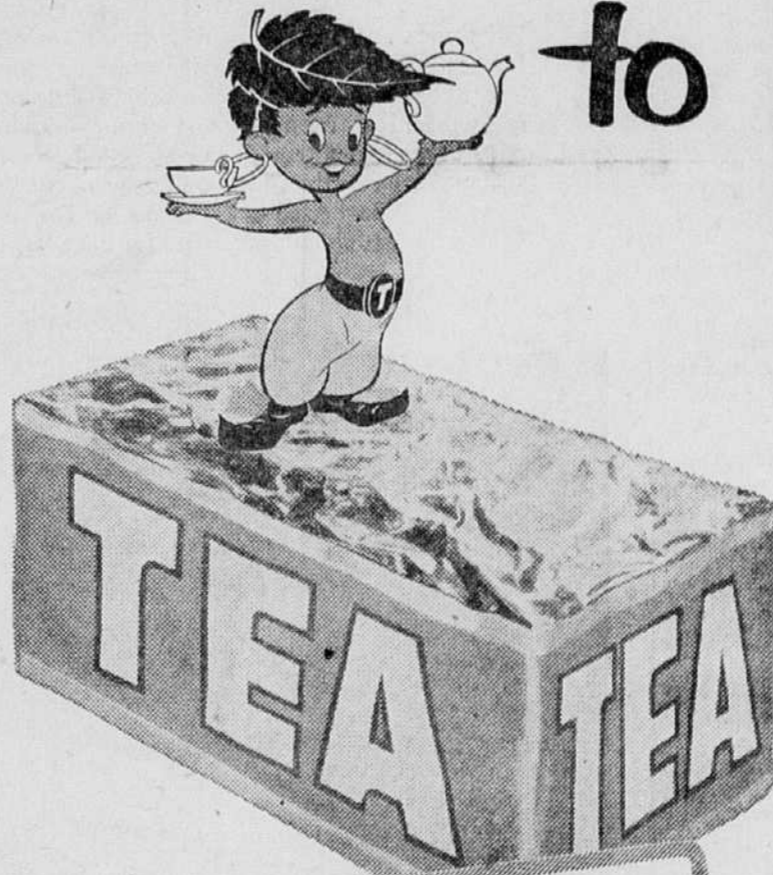
Only Kingsbeer is RICE BREWED TO THE CANADIAN TASTE



THIS SHAPED suit from Junior Rage, made from russet English flannel, has built-in curves in its construction. The jacket features a stitched midriff and stiffened belled hipline. The slender skirt has walking ease with two back pleats.

The very short bolero, in velvet, is a perfect jacket for late summer striped dresses and early fall tweed skirts.

Switch to TEA



You get over 3 times the number of cups for your money!

ONE POUND OF TEA MAKES OVER 200 CUPS
(Package Tea or Tea Bags)



There's nothing so refreshing as a warming cup of tea! Yet Tea is actually the most economical beverage your money can buy. A relaxing cup of Tea costs less than one third the price of any

comparable beverage served at home.

Serve Tea in place of more expensive beverages. It saves you money...but more important —TEA makes you feel better...

Relax with TEA

The warming goodness of a fragrant cup of Tea helps relieve tension... you can actually feel those tired nerves and muscles relaxing. And Tea is so much kinder to your digestion...

Watching your weight? You'll be glad to know that a cup of Tea is lower in calories than any other popular beverage.

*A cup of clear Tea contains only 4 calories.



This announcement made in the public interest by THE TEA COUNCIL OF CANADA

Cheerio Mission Band Opens Season At Knowlton; C. G. I. T. Holds Meeting

Knowlton, Oct. 14. — Cheerio Mission Band held its first meeting of the season in the United Church Hall on Friday afternoon, October 1st.

The President, Ann Miller, was in the chair, and in the absence of Warren Mizener, the secretary, the minutes of the last meeting were read by Sheila Heyman. The Mission Band Purpose was repeated in Unison and the Mission Band hymn was sung. The roll call was answered with the sentence "Remember to be Kind to Strangers."

The hymn "Dear Lord and Father of Mankind" was sung, after

which Mrs. H. W. Spencer took up the First Chapter in the Study Book "Fig Tree Village" which is a story of the life of a Christian family in India.

The worship service was conducted by Mrs. E. H. Gray and opened with a poem on "Friendliness," which was the topic of the service. The hymn "Round the World" was sung and Scripture verses were read by Ann Miller and Sheila Heyman. The offering was taken up by the treasurer, Arthur Duboyce and dedicated with the hymn, "Gifts of Love."

Mrs. Gray read a story on "A Christian American Family," after which she led in prayer which was followed by the Lord's prayer.

The hymns "He liveth long who liveth well" and "Father lead me Day by Day" were sung. A star of recognition was placed on the Mission Band Certificate by the president, Ann Miller. A "Friendship Circle" was formed for the closing prayer.

C.G.I.T. MEETING

The annual meeting of the local group Canadian Girls in Training took place in the United Church Hall under the leadership of Mrs. Carl C. McClay.

Election of officers took place and resulted as follows: president, Deanna Sanborn; vice-president, Barbara Duboyce; secretary, Ann Northrop; treasurer, Doreen Leavitt. The worship committee, Janet Darbe and Joan Northrop; Games: Maureen Perry and Doreen Leavitt.

There were nine members present. New members between the ages of 12 - 17 will be most welcome.

SHOWER

A delightful miscellaneous shower was given to Mrs. L. McGill and Mrs. B. E. Norton, at the home of Mrs. George Layton, in honor of Miss Jean McGill, whose marriage is taking place in the near future. The guest of honor was presented with many lovely gifts, for which she expressed her thanks. A pleasant social evening was spent, after which the hostesses served refreshments.

GENERAL NOTES

Sponsored by the Ladies Guild of St. Andrew's Anglican church of Bolton Pass, a very successful rummage sale was held in St. Paul's Anglican church Hall, on Saturday afternoon, October 2nd.

Mr. and Mrs. Heman Salisbury and son, Howard, of West Bolton, and Rev. W. H. Thompson, of Ormstown, were calling at the home of Mr. and Mrs. Ray Duboyce.

Mrs. Dennis Taylor, parochial secretary of the Little Helpers, is busy making arrangements for its annual meeting which will

take place in the church Hall on Wednesday afternoon, October 20th, when it is hoped that all the mothers of the parish and their small children will be present.

Miss Connie Spencer, nurse-in-training at the Royal Victoria Hospital, Montreal, spent a few days at the home of her parents, Mr. and Mrs. H. W. Spencer.

Miss Beverley Gaylor, of Waterloo was a guest over the weekend of Mr. and Mrs. Carl C. McClay.

Mr. Ian L. Bockus left on Thursday for Gaspe, where he will assist Archdeacon T. J. Matthews, in the Gaspe Deanery.

Mr. S. Windle was in Ottawa. Mr. and Mrs. William Venables spent a day in Montreal.

Mr. and Mrs. Donald Fuller were guests of Mr. and Mrs. Bert Wells in Sweetsburg.

Mr. and Mrs. Douglas Drummond, of Richmond, were weekend guests of Mrs. J. T. McCallum.

Mrs. Iris Wedge, of Sutton; spent the weekend with her parents, Mr. and Mrs. Leslie Armstrong.

Mrs. Ronald Pettes, of Montreal spent the weekend at his home here.

Mr. and Mrs. H. A. Mitchell were in Cowansville.

Mr. L. Powell, of Montreal, spent the weekend at his home here.

Mrs. Elton Bockus accompanied her son, Mr. Ian L. Bockus to Montreal, on Thursday.

Mr. and Mrs. Guy Duboyce, of Montreal were weekend guests at the home of Mr. and Mrs. Ray Duboyce.

Mr. and Mrs. H. W. Spencer were guests of Mr. and Mrs. J. D. Stevenson at Fordyce. Miss Shirley Allen is spending several days at her home in Mansville, due to the illness of her mother.

Mr. J. Evans, of Montreal, spent the weekend at his home here.

This community was shocked to learn of the sudden death of Mr. Frank Mooney which occurred on Saturday, September 25. Mr. Mooney, who had operated a Taxi here, will be greatly missed by his many customers, as well as a host of friends.

Dr. and Mrs. W. W. Lynch and Mr. Warren Lynch have returned to their home in Sherbrooke, after spending the summer in Knowlton.

Mr. and Mrs. D. R. Brown, of Duboyce's Corner, spent a day with Mr. and Mrs. Buster Foster and family.

Mr. Earl Patten spent the weekend at his home here.

Miss Janet Darbe, of Barton, Vt., who is attending Knowlton High School, is residing at the home of Mr. and Mrs. Ray Duboyce.

Mr. M. Burton is a guest at the home of Mr. and Mrs. W. Willets.

Mr. B. Call, Miss Elizabeth Call and Mr. Murray Call were calling on Mr. and Mrs. William Stone at Duboyce's Corner.

Mr. and Mrs. Donald Hume and family, of Foster, were guests at the home of Mr. and Mrs. Ian W. Crandall.

Mrs. E. Bruce Bailey spent a day with Miss A. G. Pickel at Farnham.

Mr. and Mrs. W. M. Coughtry; Misses Emily and Evelyn Coughtry and Mrs. Minnie Darbe, of West Brome, were guests of Mr. and Mrs. W. Seager.

Miss Gwen Conner and Miss Carolyn Woodward spent an afternoon in Granby.

Mr. and Mrs. Delbert Mudgett, of West Sutton, spent a day with Mr. and Mrs. Ian W. Crandall.

Mr. L. M. Knowlton was in Montreal.

Mr. and Mrs. James Ransom and son, Robert, of Montreal, were recent guests of Mr. Ransom's parents, Mr. and Mrs. G. M. Ransom.

Mr. and Mrs. S. Hungerford, of Randolph, Vt., were Sunday guests at the home of Mr. and Mrs. H. W. Spencer.

Mrs. J. C. McCallum was the guest for several days of Mr. and Mrs. Douglas Drummond at Richmond.

Mr. and Mrs. Elton Bockus and daughter, Linda Jill, were weekend guests at the home of Mr. and Mrs. E. Crandall Bockus, at Hudson Heights.

Mr. and Mrs. Guy Duboyce, of Montreal, were calling on Mr. and Mrs. Earl B. Mizener.

Mr. Ralph S. Crandall has returned from a hunting trip in the Laurentians.

Miss Antoinette Fontaine, of Montreal, was a recent weekend guest at the home of her parents, Mr. and Mrs. Georges Fontaine.

Mr. William Tibbitts spent the weekend at his home here.

Sympathy is extended Mr. and Mrs. C. P. Hunter, of Waterloo, on the sudden passing of their only son, Mr. James S. Hunter, which occurred while at his work in Rock Island. The deceased spent his boyhood in Bondville with his parents and received his education at Knowlton High School. Burial was at Knowlton on Saturday, October 2.

Mr. and Mrs. C. E. Wiken were in Cowansville.

Mrs. Thomas Boyd spent a day in Montreal.

Miss Geraldine Benoit, of Montreal, was a recent guest of her mother, Mrs. Maude Benoit.

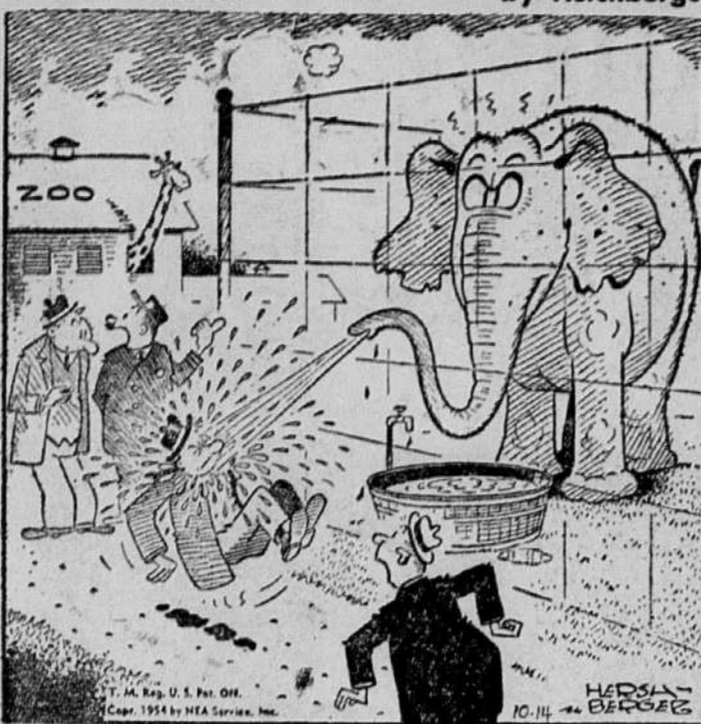
Miss Mary Whitehead visited her parents, Mr. and Mrs. A. Whitehead in West Bolton.

Mr. and Mrs. K. C. George recently spent a day at their cottage here.

Rev. Genet W. E. R. Lewis

FUNNY BUSINESS

by Hershberger



"I told 'em not to discuss politics here—he doesn't like to hear anything good about Democrats!"

was the guest of his son-in-law and daughter, Mr. and Mrs. Kenneth Battley.

Mrs. B. Call, of Bedford spent the weekend at her home here. Mr. Campbell Laing was in Montreal.

Mr. Charles Catchpugh, of the Sherbrooke Record Staff, was in town on Thursday.

Mr. Charles Best, of Brome, was in town.

Mr. George Coote has returned home from the Royal Victoria Hospital and is convalescing at his home here.

Mr. and Mrs. L. Powell and children, motored to North Hatley, where they visited their

brother-in-law, who is very ill. Mrs. G. R. Bell and Miss Beverley Bell, of Montreal and Mr. and Mrs. Joseph Inglis, of Sherbrooke, were weekend guests of Mr. Thomas Knowlton.

Mrs. Winnifred Vall, of Crafts-bury was calling on her brother, Mr. Guy Wilson.

Mr. David Dawson, of Chateaugay, N.Y., was calling on friends in town last week.

Mrs. Marcus Martin was calling on friends in Waterloo.

Mr. and Mrs. David R. Carr, of Drummondville, were weekend guests of Mrs. Carr's parents, Mr. and Mrs. Carl C. MacClay.

Mrs. Dennis Taylor was call-

ing on Mrs. G. A. Perkins, at West Bolton.

Mr. and Mrs. Dan Cormack, of Montreal and Mr. and Mrs. David Bull, of Fulford, were calling on Mr. and Mrs. Buster Foster.

Dr. and Mrs. E. H. Gray and Miss Inez Cousins were calling on Mr. and Mrs. John Warden, at Foster.

Miss Mary Whitehead and Miss Elizabeth Call were guests of Mr. and Mrs. Arthur Whitehead, at West Bolton.

Mr. and Mrs. R. Bunclark, of Bondville, were evening guests of Mr. and Mrs. Dennis Taylor.

Mr. and Mrs. H. W. Foster and son, Danny, and Miss Frances Dyer, of Brome, were calling on Mr. and Mrs. Fred Arthur.

Mrs. Della Wilson, of Keene, N.H., was the guest for a few days at the home of her son, Mr. and Mrs. Carl Wilson.

Mr. Allen, of Mansonville, was in town on Sunday.

Mr. and Mrs. Gerald Sweet and grandson, were visiting Mrs. Sweets' mother, Mrs. Lizzie Brock at Fulford.

News items of local interest will be welcomed by your correspondent and subscriptions, advertisements, etc., will be given prompt attention. Call Mrs. Elton Bockus, phone 73W.

Mrs. Marion Pettes and daughter, Elizabeth, were in Cowansville.

Dr. and Mrs. E. H. Gray were calling on Mr. and Mrs. M. B. Williams at Foster.

Mrs. Walter Fuller was a supper guest of Mr. and Mrs. Dennis Taylor.

Mrs. L. J. Crandall, Mrs. W. H. Irwin and Mrs. R. Cornish were calling on Mrs. Thomas Duboyce, at Duboyce's Corner.

Several from Knowlton were in Brome on Saturday evening, to attend a Hot Dish Supper,

LEEDS VILLAGE—

Mrs. Duncan Fortier accompanied Mr. Duncan Hutchison to Newport, Vt., and are guests of Mr. and Mrs. Keith Parker.

Mr. Albert Orr and his daughter, Miss Bertha Orr, of Littleton, N.H., motored here and were guests of the former's nephew,

sponsored by the Brome Guild. Mr. and Mrs. Ray Duboyce and family were calling on Mr. and Mrs. Heman Salisbury, at Foster.

Mr. and Mrs. H. W. Spencer were calling on Mrs. L. Spencer at the home of Mr. and Mrs. Copeland at Saxby's Corner.

Mr. Howard Scott, Mrs. Scott and family.

Mr. and Mrs. Howard Scott and son, Glen, Mr. Albert Orr and Miss Bertha Orr were guests of Mr. and Mrs. J. M. Kinghorn, of Lemesurier.

Mrs. McHarg and young son, of Lennoxville, spent a few days with her parents, Mr. and Mrs. Charles Robertson.

COMPTON—

Miss Fred Green and Mrs. R. E. Grenier spent a day with their parents, Mr. and Mrs. Charlie Hyatt, at Hatley.

Science "tummy freshener" laxative for children

A child's constipation often upsets tummy, too. That's why modern mothers give new Children's Own Tablets—the new laxative discovery that settles upset tummies—while it gently relieves bowels overnight. Children feel wonderful next day! Get this new, good-tasting "Tummy-Freshener" laxative for your child. See the difference in his happiness! At all drug counters.

Children's Own Tablets

Kit Tip



EVEN BEFORE the turn of the century, polar and other explorers found that boxes of light, non-rusting aluminum gave their precious first-aid equipment more protection from rough usage and rough weather.

Manufacturers took the tip. Today, especially in factories where industrial processes create humid or corrosive conditions, aluminum boxes are used to keep first-aid kits in good shape.

In fact, aluminum is now popular for boxes to hold everything from tools to trout flies. And for countless other containers that must stay clean, bright, free from rust. Aluminum Company of Canada, Ltd. (Akan).



Accent makes vegetables taste just picked OR DOUBLE YOUR MONEY BACK

Accent makes all vegetables...fresh, canned or frozen...taste garden-fresh. Makes meats meatier, chicken tastier—garnishes even budget foods and leftovers. Accent, pure monosodium glutamate, is nature's own flavor-building ingredient. Buy it today at your grocery or supermarket. You can't lose. If you don't agree that Accent improves food flavors, send us the container with a letter telling us how you used Accent and you get double your money back!

1-lb. Economy... 8-oz. Economy... 4-oz. Home... 1-oz. Introductory Size.

Accent

PURE MONOSODIUM GLUTAMATE

International Agricultural Corporation, Ltd., P.O. Box 310, Station B, Montreal, Quebec.



Burns offer these flexible multi-purpose POLYTHENE Kitchen BOWLS

Polythene... the magic word that spells real usefulness in your kitchen—for mixing, food saving or freezer storage. These bowls are flexible, unbreakable and decorative. Their sizes make them ideal for mixing and storing—all kinds of uses. All 3 bowls have a remarkable odour-free lock-lid... the lid that vacuum seals—keeps your food fresh and crisp days longer. Polythene is unaffected by extreme cold. That makes them ideal for the freezer. Don't delay, send for these bowls today.



This set of 3 first quality polyethylene food covers and mixing bowls complete with odour-free lock-lid in attractive colours as illustrated are a practical addition to any kitchen. The diameter of these dual purpose bowls is 6 1/2", 6" and 5 1/2".

Perfect for mixing, unbreakable and easy to clean.

RETAIL VALUE \$2.25
YOURS FOR ONLY... \$1.00

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42 VARIETIES OF BURNS CANNED MEATS!

You'll enjoy the lean, tender meat and distinctive flavour of Burns Canned Meats. They make meal planning quick and easy. Think of it... tasty, nourishing meat meals in six minutes. Burns Canned Meats come in sizes to suit every family—8 oz. to 24 oz. If you want value and good eating, choose from the famous Burns variety of quality canned meats.



Generous pieces of tender beef deliciously combined with garden fresh peas, carrots and other favourite vegetables smothered in a rich brown gravy. It's a Canadian favourite, nutritious and economical.

Delicious, nutritious and quick to prepare. Tender beef meatballs prepared by Burns chefs with tomato, eggs and spiced just right for a wonderful flavour. Serve with vegetables for a delicious meal.

Tender pieces of beef spiced to perfection with onions. Just empty contents in saucepan and heat. In six minutes it's ready to serve and be enjoyed by the whole family.

Tender beef steak, rich brown gravy. With this delicious meat meal on your shelf you are always ready to serve a tasty, nutritious meal in a jiffy—only pennies a serving.

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PIONEER MEAT PACKERS OF CANADA

RUSH THIS ORDER BLANK NOW!

BURNS & CO. LIMITED, Box 1599, Toronto

Please send me postpaid the 3-piece Kitchen Set. I enclose \$1.00 and label from any Burns Canned Meat Product.

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Address _____

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