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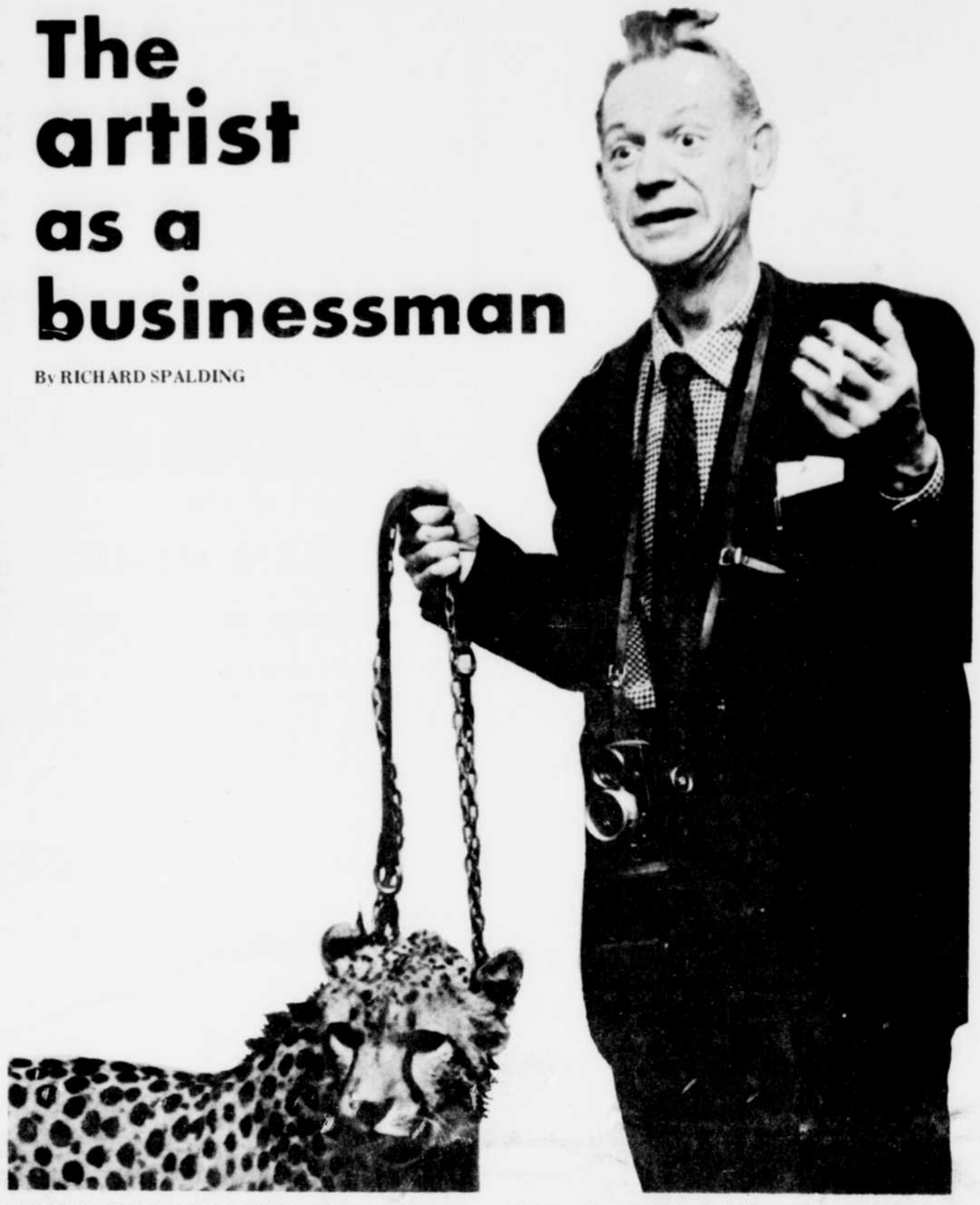
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19,

The artist as a businessman

By RICHARD SPALDING



THE PERILS OF PHOTOGRAPHY — Doug Gerrish has been called on to take many strange pictures in his day, but one of his most hair-raising assignments was photographing this cheetah. The photo was taken by a former Record photographer now plying his trade in the U.S., Gordon Alexander.

"If I had it to do all over again," says Doug Gerrish, who was 51 last Monday, "I would borrow a better set of brains and be a little more enterprising."

What Gerrish means, of course, is that a mixture of a strong business sense and an artistic temperament would have meant that he probably would be a rich man right now.

But Gerrish, who is widely recognized as one of Canada's top artists with a camera, has never had the business drive to match his talent.

In fact, he became a photographer quite by accident.

"In 1938, it really looked as if things were going my way," he says, "then the war came and spoiled everything."

That year, the world situation was all mixed-up and the threat of war was real in Europe but a possibility that some Canadians scoffed at.

Uncertain, Gerrish enlisted in 1939, when his Army regiment was non-active. When the regiment became active in 1940, he found himself discharged.

He was involved at the time in a new concept called photo engraving and, because Dominion Textile in Magog where he was working was doing big business with the war department, he found himself a full-fledged civilian.

From photo-engraving, it was a short step to taking his own pictures.

Up until that time, Gerrish's life had been directionless.

Born in Lachine, Dec. 15, 1918, of British parents, he went to school in Montreal, where he ended up at the Beaux-Arts School, still searching for the missing link that would point him toward.

"I seemed to be fitted to be a machinist," he says, "having never been a very brilliant student in school."

WENT TO ART SCHOOL

In Montreal, young Gerrish registered at a commercial art school. "It was called Ballantine Commercial Art School", he remembers 30 years later.

"My father was ill, kept having nervous breakdowns, and the family physician recommended he move to the Eastern Townships.

At 19, Gerrish started working for Dominion Textile, all in accordance with the wishes of his father, a chartered accountant.

His new interest in photography cost him his job in 1944. The plant's staff photographer objected to Gerrish taking shots around the plant. One thing led to another, and Gerrish was laid off following an incident with staff photographer.

Luck was running with Gerrish by now. He received a letter from Sherbrooke photographer Stan Lougheed inviting him to come to Sherbrooke to assist in a studio mail service for the next two years.

Experienced and confident, our photographer migrated to Hatley and opened his own shop for a while.

But running a business wasn't as easy as it seemed and Gerrish was soon on his way to Toronto and Hamilton, where plenty of work awaited him in fashion photography.

In 1951, he changed his status on the income tax forms when he married nurse Ann Christie.

The Gerrish household moved back to Sherbrooke in 1956 where he took over at Olivier's Studio. "But I wasn't taking pictures and I was very unhappy," he says.

Photos with the Doug Gerrish credit line started appearing in the Sherbrooke Daily Record during that same year.

A couple of fires threw him a curve about then.

He managed to get a job with A. C. Skinner as a photographer, and changing jobs saved much of his equipment.

OLIVIER'S WAS ON FIRE

"At Olivier's I had packed my pictures in boxes and placed them on a counter near the window. On Wednesday morning I arrived, ready to move, I pulled up in front of the New Sherbrooke, and what do you know, Olivier's was on fire."

My boxes, being near the window, were all right, and even before I could get settled at Skinners, my first job consisted of photographing the fire for the insurance company."

In 1958, now a sporting-goods salesman for Mitchell's store, he was hit by another fire, in which, he says, "I lost everything I had, the most painful was certainly the loss of 2,400 negatives."

Life went on, and the next year, Gerrish was back in business operating his own studio. A goodhearted man, Gerrish is always ready to feed out camera information to photo-hungry amateurs.

His only camera is a Rolleicord, a little black box blanketed by a brown leather case, hanging around the collar of his checkerboard shirt and Blackwatch tie.

The camera is something special to Doug, given to him by a student at Bishop's College School over 10 years ago, in appreciation for his help. Although he is considered by many as one of the top photographers in the country, he is not a rich man.

Gerrish believes that being an artist should not alter your sense of reality, and he warns: "A person should not loose the balance between the love for his work and the money in his pockets." "You can have both, but I know of few artists who do."

He says he likes taking candid pictures, the ones that show the most interesting parts of peoples' lives.

During his 25 years of photography, Gerrish has never entered national contests, although his pictures have been seen in Time magazine. Photography, he says, has contributed to his understanding of people and their problems.

And, maybe after all, that's worth more than making a million from your art.



The ledger of the LENNOXVILLE PLAYERS

Most amateur theatrical groups seem, sooner or later, to get into financial difficulties. The Lennoxville Players, however, has been operating for a dozen years on the philosophy that if you never have any money you can't lose any, and the group has never owned a cent.

It puts on plays and operettas for worthy local causes, doing the production on credit advanced by good-natured local suppliers, and after the production the sponsor pays the bills and takes the net profit to apply to his worthy cause.

In some 12 years and with 18 productions the Lennoxville Players have netted about $12,500, which has gone to church work, hospital equipment, and underprivileged or handicapped children.

In 1957 and 1958 the St. George's Players of Lennoxville, which had produced a number of plays in the '20's and '30's under the direction of Arthur Speid, was revived by Archdeacon Matthews with Mr. Speid as producer, John Turner as stage manager, and Lewis Evans as director.

They advertised for casting and evolved a troupe, which proved to be the forerunner of their typically mixed casts, composed of people from Bishop's University, Bishop's College School, surrounding high schools, the Town of Lennoxville, the City of Sherbrooke, and the nearer outlying districts.

They put on the classic American comedy 'YOU CAN'T TAKE IT WITH YOU' and made a net profit of $274.08 for the good works of St. George's Church.

The following year, 1959, the same team for the same sponsor produced the English farce 'SEE HOW THEY RUN', this time realizing the hazards of theatrical enterprise and making only $258.41 for charity.

In 1960, John Turner left for a post in the U.S., and a February production of Noel Coward's 'HAY FEVER', which the author once said all amateurs attempt and few can do, netted the group and the church only $183.57.

In 1961, with what seemed like a Hollywood-spectacular cast of 16, the group, again produced by Arthur Speid but this time staged by Lewis Evans and directed by Eileen Dollin, who had starred in two of the previous plays, performed 'THE MIDDLE WATCH'. There appears to be no precise record of the profit from this on behalf of the church, tut it is known to have been on the good side of the ledger.

Greatly daring, the Players then hit Lennoxville and environs with a spring production in the same year, but with a difference.

Space was in demand at St. George's, and the stage (about 20 feet wide and 9 feet deep) went over to Sunday School productions, but still on behalf of church interests the Players, produced by Mr. Speid, directed by Lewis Evans, and staged by Wendell Beattie, performed Noel Coward's comedy 'BLITHE SPIRIT' on the new stage at Bishop's College School. Perhaps the change of venue was responsible for the new low in net profits, a neat $85.

Having been geographically divorced from St. George's, the Players decided to adopt the name of Lennoxville Players, and have operated under that title

In 1962 they did their first play for the Lennoxville Wing of the Sherbrooke Hospital Ladies Auxiliary, and chose the classic farce 'CHARLEY'S AUNT'. It was staged by Ron Owen, again a previous leading player, and directed by Lewis Evans, who swore he would quit if they did not break $1000 net profit. Thanks to the energy of Gerry Pilgrim, then the President of the Lennoxville Hospital group, the net profit added up to $997.00, and who could quibble about three dollars?

In 1963 for the same sponsor the Players performed the English comedy 'THE RELUCTANT DEBUTANTE' and the net result was $836.

By 1964 there were more people trying out for acting parts, and a play that would take care of more of them seemed indicated. The result was 'SEPARATE TABLES', directed by Edna Perry and staged by John Cowans, and this netted $513.57 for the Wing's physiotherapy projects in the Sherbrooke Hospital.

The following year the group played 'WHITE SHEEP OF THE FAMILY', and made $792.67 for the same sponsor. By now two plays a year seemed to be indicated, because of increased interest among amateur actors in the district, and Edna Perry agreed to direct the American comedy 'MARRIAGE-GO-ROUND' as well, this time for the benefit of the Lennoxville Optimist Club and their boys' work.

Well into rehearsals a leading man opted out, and the Players were in danger of disappointing their new sponsor. However, the Optimists rolled with the net-profit-punches and Walter Massey, a well-known professional actor, agreed to carry the ball for minimum fees, and the venture became a succes fou, with expenses that dropped the net to $200.

Now pretty well committed to commit two plays a year, the company the following December produced for the Lennoxville Wing 'THE IRREGULAR VERB TO LOVE', directed by Eileen Dollin. The physio-therapy department derived $795 from this project.

In April, with a cast of 23, plus music and dancing, the Players, directed by Lewis Evans and staged by Terry Guest, paid the Optimists back somewhat with 'MY SISTER EILEEN' and a net profit of $1000.

In 1967 plays came off in January and April. The first was 'BRIDES OF MARCH', making $738.36 on behalf of the Lennoxville Optimists, and the second, 'TIME REMEMBERED', directed by John Cowans, made $720 for the Lennoxville Wing.

In January of 1968, Lewis Evans directed and Terry Guest stage-managed 'BOOK OF THE MONTH' for the Lennoxville Wing, netting them $907.51.

This point marks the end of the series of straight plays performed by the Players, and involving a total of 79 female acting roles, 88 male acting roles, and about 170 people involved all told, not counting directors, producers, and stage managers.

March, 1968, saw the Players attempt their first Gilbert and Sullivan operetta with Harry Dutton as Musical Director and Lewis Evans doing the stage direction. This venture involved a cast of about 50, and, sponsored by those always Optimistically willing to take a chance, netted $1,119.45. The choice was 'IOLANTHE'.

The following January Edna Perry again volunteered to direct, and Agatha Christie's perennial London hit 'THE MOUSETRAP' hit Lennoxville at last, and made $970 for the Lennoxville Auxiliary.

In March the second G and S operetta, 'THE PIRATES OF PENZANCE', drew a cast of 65, and the B.C.S. stage could not accommodate them. Rehearsals were held on the B.C.S. gymnasium floor, ant then the company moved to the Bishop's University Centennial Theatre for the threenight performance, which resulted in a net profit for the Lennoxville Optimists of $1164.77.

Last spring Eileen Dollin gathered together a group of the players who would be around in the end of June and produced the comedy 'Exit the Body' to open the summer season for the Eastern Townships Playhouse Guild at their Piggery Playhouse in North Hatley, resulting in a profit of over $100 for that worthy project.

It should be emphasized that all those who have played in and worked for these productions have given their time and talent with no tangible reward, even for personal expenses incurred, like transportation and the hiring of baby sitters so that they would be free to attend rehearsals.

With at this point over $12,500 made for worthy causes, the Players this year hope to extend the net profits by means of two enterprises: in January on the stage of Bishop's Centennial Theatre they will produce 'SHOT IN THE DARK', a translation of the successful French comedy 'L'IDIOTE' by Marcel Achard, adapted by Harry Kurnitz, on which was based the motion picture starring Peter Sellars.

Susan Guest Russell Wheeler, Rod Lloyd, Robin Allen, Jane Clifton, veterans of many previous Lennoxville Players productions, will carry the principal roles, aided and abetted by David Bennett, Judith Barker, and John Whitmore. The play will be directed by Lewis Evans and staged by Terry Guest.

In March the Players will produce their third Gilbert and Sullivan show, also on the Bishop's Centennial Stage, this time 'H.M.S.PINAFORE', to be musically directed by Harry Dutton, stage directed by David Rittenhouse, whose recent successes on that stage, 'THE HORSE' and 'THE VISIT' are fresh in mind, and stage managed by Terry Guest and John Whitmore.

The first of these productions will be for the benefit of the Lennoxville Wing of the Sherbrooke Hospital Ladies Auxiliary, the second for the benefit of the Lennoxville Optimist Club, the profits being devoted to their boys' work.



PRINCIPAL'S NOTEBOOK

JOHN DE NORA

How Ready Is Your Child for School

Part II

The areas of activity parents can open up for children are numberless. Because these pre-school activities add to the skills of any child who has been exposed to them, he will have definite advantages when the little red schoolhouse greets him.

The next time you are out shopping for a toy, why not simply get scrap wood from a lumber yard? Most of it should be not much more than two feet in length. Along with the wood buy some paste and water paints. Water paints are now available in plastic containers and to simplify the procedure, all one needs do is add water to the powder paint in the container.

Let the child play with the wood and paste it together in any fashion he chooses. Interesting things are bound to happen. It might take him a while to move into action if he is feeling timid about not having any directions to follow. When he does you will be pleasantly surprised.

His sculptures will show imagination and creativity and as he explores the possibilities they will become more complex. After he has created a sculpture he might just decide to put on the finishing touches by painting it. His work of art will be undoubtedly good enough to exhibit!

A variation to this is to have wooden spool threads. If you know a tailor he is the best one to save them for you. Once again, the spools can be used to make sculptures of various types.

While we are on the subject of art, some children enjoy painting on a specially designated wooden area. Give him pieces of plywood about twelve inches by eighteen and allow him to explore this medium.

All these objects, when they are finished, can be used to help brighten and decorate the children's rooms. If this is done then you have them involved in creating part of their own environment instead of just accepting the one given them.

At this point may I repeat a previous request. If anyone is reading this column why not write to Box 180, North Hatley and let us know about some of your ideas?

Because this column is meant to be a service to the community, the information you have to offer will enhance this effort. I hope someone has the time to write a few lines.

May I take this opportunity to wish you all a happy holiday.

YOUTH BEAT

DOUBLE FEATURE

The man with no name is back.

Clint Eastwood, former television performer in the weekly series, Rawhide, stars in a double bill at the Granada this week.

The Italian-American made films, "For a Few Dollars More", and "A Fistful of Dollars", are both showing in technicolor.

Lee Van Cleef, Gian Maria Volonte and Marianne Koch co-star.

AT THE MOULIN

This weekend the Moulin Rouge is host to "The Mind", a top Montreal group coming to Sherbrooke for their first engagement at the Wellington St. Club.

Members of "The Mind" will entertain until Sunday evening at 11 p.m.

Monday, the "Souls of Inspyration", who have had much exposure in the Eastern Townships region, start a week long run, finishing the following Sunday, Dec. 29.

MILLION SELLER

"Let It Bleed", the latest London LP offering from the Rolling Stones, proves beyond a doubt that the Group's imagination and versatility at least equal recent efforts by the Beatles.

The album contains a brand new selection of Stones material, performed without guitarist Brian Jones, who died in his swimming pool last summer.

His replacement, Mick Taylor, makes his LP debut with the group, proving his ability as an inventive guitar stylist.

Especially worth hearing is the longer version of, "You Can't Always Get What You Want", which features an operatic introduction by a London choir and a hard message with Mick Jagger on vocals.

A light rendition of, "Honky Tonk Women", appropriately called, "Country Honk", shows amusing acoustic guitar styling by Keith Richards.

Famed American musician and songwriter, Al Kooper, provides piano, organ and French horn backing on some of the album cuts.

ROLLING STONES LET IT BLEED



ANNUAL DINNER

Members of the Boys' Hi-Y Club in the Sherbrooke YM—YWCA will attend their annual Christmas Dinner this Sunday at 6 p.m. at the Y.

Executives of the Board of Directors and their spouses will be honored guests.

SLEEP IN

On Tuesday, the Boys' Hi-Y Club and the Tri-Nite Club will hold a joint sleep in after an evening of basketball and swimming at the Y.

TEEN LOUNGE

The Boys' Hi-Y Club is trying to locate old living room furniture to convert their Teen Lounge into a more informal at nosphere.

They will welcome any offers and can arrange to have the furniture picked up.

NEW DIRECTOR FOR THE Y

Ben Hannan, three years the Director of the Sherbrooke YM—YWCA, is leaving his post after Christmas for a position at a brand new Y in Guelph, Ontario.

With all he has done for the youth of our town, his absence will certainly be felt.

His successor has yet to be named.

DANCE

On Dec. 27, a Flashback Dance has been scheduled for members of the boys' club and the Girls' Omega Hi-Y Club.

HAPPY HOLIDAYS

Most Protestant and Catholic schools close for the holidays this Tuesday and the universities are finishing exam schedules.

Many local businesses and offices will be closed for long weekends at Christmas and New Year's.

And this column will not appear again until early in January.

To you all — a happy holiday.

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Young Living

Filmgoers are Selective

According to the pop culture gurus of the day, film is the media of the young. Movies are the art form they relate to most. But when the National Gilbert Youth Poll questioned young people on their movie habits, the results spelled out a different story.

The largest number, or 28 per cent of the young people in the country between the ages of 14 and 25, go to the movies less than once a month. Slightly less, or 27 per cent, do attend once a month; 25 per cent go every two weeks; and 17 per cent go to the movies once a week or more.

College students fall most often into the categories of attendance once every two weeks or once a month.

Movies seem a most popular form of entertainment in the South, the region in which more people (18 per cent) attend once a week. The lowest percentage of once-a-week attendance, 11 per cent, is in the West. The largest percentage of "less often than once a month" movie goers, 33 per cent, occurs in the East.

Ninety per cent of the respondents consult a newspaper before going to the movies: 73 per cent to see what is playing, 58 per cent for the time of showing, and 27 per cent for the reviews.

The difference appears in age groups, with 84 per cent of those 23 to 25 years of age consulting the paper first, and 86 per cent of those 14 to 17 years of age consulting the paper first. 26 per cent of the 23-25 age group checks reviews first, while only 18 per cent of those 17 and under do so.

Gilbert Youth Research's National Gilbert Youth Poll is based on a National Probability Sample of 3,000 young people aged 14-25, which is projectable to the entire youth population of the nation.



Anthony Quinn Is Hung Up On Jogging

Hollywood—Anthony Quinn and his actor-friend, Syl Lamont, are honest-to-goodness globetrotters. Both being hung up on the pleasures and benefits of jogging, they have jogged up and down roads from the Island of Elba to the pavements of Manhattan.

They recently did their sweatshirt caper every afternoon on a two-mile stretch of red dust outside the New Mexico capital of Santa Fe where Quinn was working in "Nobody Loves Flapping Eagle" for Warner Bros.

"After the day's shooting, the driver lets us out a few miles from our home," Quinn explained, "and we jogged the rest of the way in while the Indians looked at us as though we were some kind of nuts."

Sounds Survey

SINGLES

1. One Tin Soldier: The Original Cast (Quality).
2. Mind, Body and Soul: Flying Embers (Phonodisc).
3. Leavin' on a Jet Plane: Peter Paul and Mary (Warner Bros.).
4. Whole lot of Lovin': Led Zepelin (Atlantic).
5. Na Na Hey Hey Kiss Him Goodbye: Steam (London).
6. Raindrops Keep Fallin': B.J. Thomas (Compo).
7. Up on Cripple Creek: The Band (Capitol).
8. La La La. If I had you: Bobby Sherman (Phonodisc).
9. Don't cry Daddy: Elvis Presley (R.C.A.).
10. Cosmic Blues: Janis Joplin (Columbia).

ALBUMS

1. Willie and the Poor Boys: Credence Clearwater.
2. Led Zepelin No. 2: Led Zepelin.
3. Let it Bleed: Rolling Stones.
4. The Band: The Band.
5. Cosmic Blues: Janis Joplin.

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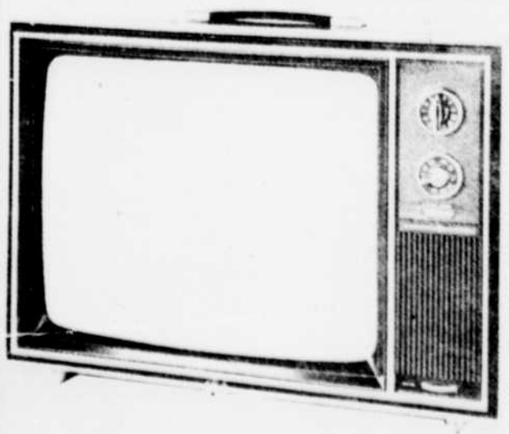
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Mixed reaction to B & B recommendations

THE SHERBROOKE RECORD

THE SHERBROOKE RECORD, FRI., DEC. 19, 1969 3

MONTREAL (CP) — The latest report from the royal commission on bilingualism and biculturalism met varied reactions Thursday from education and civic leaders.

Opinions ranged from "we like it generally" to "the commission acted in a panic."

In the third volume of its report, the commission said Wednesday French must become the main working language in Quebec. It said French Canadians have an inferior socio-economic status in Canadian business and industry, the federal public service and the armed forces.

Most persons interviewed in a survey reserved final judgements.

"It is too important a matter to judge prematurely," said Francois-Albert Angers, president of the Montreal St. Jean Baptiste Society.

The strongest dissent came from Patrick McKeefrey, secretary treasurer of the Provincial Association of Catholic Teachers.

"My own reaction is that the commission acted in a panic," he said.

"Prof. Frank Scott voice the rational view."

SCOTT DISSENTED

Prof. Scott, retired McGill University dean of law and the only English Quebecer among 10 commissioners, said in a dissenting report the recommendation to make French the working language of Quebec will aid supporters of Quebec unilingualism and separatism.

"The report is too concerned with industry and top management rather than education for it to have much effect on us," Mr. McKeefrey said in a reference to English Catholic teachers.

Lucien Saulnier, chairman of the Montreal executive committee, said: "Generally, my reaction has been favorable," but hand not a chance to study the volume.

"It seems like a genuine effort in the bilingualism field," Mr. Saulnier said. "I've seen no coercive measures involved in the report."

"I've been a Montrealer for 53 years," he said, "and in the last seven or eight I have witnesses a

Continued on PAGE 7

Beaulieu says

Lottery dead in Sherbrooke and Montreal

QUEBEC (CP) — As far as the Quebec government is concerned, Sherbrooke and Montreal tax lotteries are dead.

Finance Minister Mario Beaulieu said yesterday "the Montreal lottery is dead" and this, of course, also applies to Sherbrooke's Voluntax scheme.

Under new legislation, only the province will be allowed to operate lotteries with prizes exceeding $100.

Effective Jan. 1, 1970, the legislation will outlaw lottery-style draws in Montreal and Sherbrooke.

Mr. Beaulieu said, however, that Quebec will negotiate with the Montreal and Sherbrooke administrations about temporarily taking over their drawings.

On the Montreal plan, which has $200,000 in silver ingots as prizes, he added:

"People have paid their $2 in good faith, so there will have to be another drawing in January or February.

"The provincial government may take over the scheme on a temporary basis for those drawings."

Amendments to the Criminal Code also allows Quebec to set up casinos and handle race tracks.

Sherbrooke Mayor Armand Nadeau has said the city would comply with the government bill, "only if the government was willing to compensate the city for the loss its Voluntary Tax."

Mr. Nadeau has been in touch with Sherbrooke MNA Raynald Frechette to arrange a meeting with either the Premier or Finance Minister Beaulieu about the bill. Recalling the recommendations of the Prevost recently published report, Mr. Nadeau said he would use its contents to convince the government to compensate cities that have their own lottery system in operation.

Mayor Nadeau noted that Sherbrooke had launched Voluntax to raise money for the future construction of a new city hall that would cost about $2,000,000.

The second drawing of Voluntax scheduled for Jan. 12, will take place as planned, Mr. Nadeau said.

Seek ban on tobacco ads

OTTAWA (CP) — The Commons health committee Thursday invited the government to strike down cigarette advertising and promotion as the next stage in the government's battle against cigarette smoking.

But the committee said after a study begun in 1968 that legislative steps against cigarette promotion should be followed by gradual action to prevent economic disruption in the multi-million-dollar tobacco industry.

Many of the committee's recommendations echoed proposals made to the committee months ago by Health Minister John Munro.

Mr. Munro said Thursday he will have to study the report carefully before making recommendations to cabinet. It would be late spring or next fall before legislative action could be taken.

Mr. Munro, who had urged the committee to consider the kind of advertising restrictions recommended, said he sees constitutional and jurisdictional problems which might prove troublesome.

Mr. Munro has said publicly that he tried to give up cigarette s noking but failed.

Bound in smoke-grey covers with a picture of a burning cigarette in an ashtray, the committee report was tabled in the Commons by Dr. Gaston Isabelle (L—Hull), the chairman.

SET AGAINST SMOKING

The committee planted itself firmly on the side of the anti-s noking forces by saying that while it is open to argumnt on how big a problem there is, "it is undoubtedly very large."

It concluded that avoiding smoking is the best way to prevent lung cancer, chronic bronchitis and emphysema, and is probably a practical way to reduce the risk of heart disease.

A ban on cigarette manufacture is rejected on the ground that smoking is widespread and is the basis of an economically-important industry.

It warns that precipitous dismantling of the industry would mean illegal manufacture and black market sales plus economic hardship for growers, workers and others.

In terms of economic impact of the recommended advertising restrictions, the report says ads alone cost the industry $15,000,000 in 1967.

IS BIG BUSINESS

Cigarette tobacco sales were worth $150,000,000 to Ontario and Quebec farmers in 1968 and brought in $56,000,000 in export sales. Capital invested in the industry was $436,000,000 in 1969.

Federal and provincial taxes from the industry in 1968 were $723,000,000, representing a whopping six per cent of total federal government revenues.

Unwarranted says tobacco executive

MONTREAL (CP) — A spokesman for the Canadian tobacco industry Thursday described as "punitive and prohibitionist" a Commons health committee report recommending the eventual elimination of all cigarette promotion.

Paul Pare, vice-president of Imperial Tobacco Co. of Canada Ltd., issued the following statement on behalf of the industry's ad hoc committee:

"We have not had a chance to study the standing committee's report. However, the recommendations as reported call for unusual and punitive restrictions on this industry that are not supported by the facts.

"The committee's proposals go far beyond anything warranted by the record and are strongly prohibitionist in tone and substance.

"We will have further comment when we have had a chance to analyze the report."

The Commons committee, which has studied smoking and health for two years, Thursday suggested a complete end to all promotion and advertising within four years the time legislation is passed.

TIMELY QUOTES

The generation gap does exist, but it is not impassable. Ideas can change with experience.

—Dr. Frank M. Ochberg of the National Institute of Mental Health.



AH! SAYS THE PRIEST, you must be earnest and not feel ashamed of what you are. The Theatre group at Mount Notre Dame last night educated an audience of about 400 for over two hours on The Importance of Being Earnest. The troup was directed by Mrs. Gabbour in the Oscar Wilde play.

(Record photo: Dick Spalding)

Exchange deal

Sign Quebec-N.B. pact

FREDERICTON (CP) — An educational and cultural agreement was signed here Thursday by Premiers Jean-Jacques Bertrand of Quebec and Louis J. Robichaud of New Brunswick.

Under the agreement, the two provinces will share information, personnel and programs in numerous fields including translation, interpretation, teacher training and English- and French-language education.

Provisions also affect public servants and staff training practices, government publications, educational administrators, students scholarships, communications and the arts in such areas as literature, music, theatre, dancing, libraries, archives and museums.

In addition further agreements between educational institutions in the two provinces will be encouraged.

The agreement is similar to one signed in June by Ontario and Quebec.

Premier Bertrand said the document did not solve "all our problems" but it represented the kind of co-operation that was "an essential element in the Canada of tomorrow."

BUILDS FOR FUTURE

It was "an instrument of action" that would "serve the interest of all to build, by our joint effort, the society in which we want to live tomorrow."

Premier Robichaud said the signing would "add another lustre to the traditional friendship that unites our respective provinces."

It meant co-operation and co-ordination of efforts on the philosophy of building a more viable Canada, "a symbol of our determination to build on proven values."

Remarks by officials at the signing ceremony slipped back and forth between French and English.

Questioned afterward, the premiers declined to estimate the dollar commitment involved in the agreement.

Mr. Bertrand said $150,000 had been budgeted for a task force to administer the OntarioQuebec agreement and the scope of the body might be readjusted to deal with the Quebec-New Brunswick agreement.

Mr. Robichaud said the agency of his government that would be responsible for the agreement has not yet been determined.

SJBS and Canada Committee

Join forces national unity to promote

SHERBROOKE (Staff) — The Sherbrooke St. Jean Baptiste Society last night pledged its support for a unified Canada.

Sherbrooke SJBS President Pierre Fournier issued a declaration in full support of the aims of the Canada Committee, an organization dedicated to holding Canada together.

The statement is a complete turnabout from the aims of the bulk of SJBS chapters, which declared support for a separate Quebec recently.

The Canada Committee and the St. Jean Baptiste Society of Sherbrooke jointly pledged to become part of a "common front for Canada and against the shortsighted desires of those who see no further than the past."

The statement goes on to say that the Sherbrooke SJBS feels that its stand is more representative of the way the majority of Quebecers feel about separatism.

"Recently," the statement says, "a group purporting to represent all members and sections of this old and respected Society, stated that they wished Quebec to withdraw from its participation in the future of Canada.

"What was not indicated was that many sections of the Society representing the views of the majority of Quebecers had disassociated themselves from the Society's parent body and did not share its views."

Mr. Fournier's statement says, "The significance of what has transpired today, constitutes a landmark as relevant in our history as our original entente in 1867.

"It is an entente pregnant with a hope of brilliance for all of Canada to see, not only with their eyes, but also, in order that they may truly understand and comprehend, with their hearts."

The statement refutes actions of the past that have created English-French animosity.

"Many of us have made mistakes. Many of us have not comprehended what we are and can be together. Many have and still lack foresight. Some, indeed, have only looked inward and backwards.

"These factors have been particularly evident during the period of stress existing for the past few years which has weighed upon our mutual desire for unity and upon our desire to construct a homeland together — truly Canadian homeland which reflects our being."

The Canada Committee was founded five years ago by a group of 30 French and 30 English Canadians. Their avowed goal was keeping the country united.

The statement, which effectively unites the two organizations, is a policy document rather than outline of specific steps that the two organizations will take to keep Quebec united with the rest of Canada.

It says: "Without Canada there is no Quebec. Without Quebec there is no Canada.

French and English speaking Canadians founded Canada. They have worked together, fought together, and died together to build and weld together this unique country which we occupy as equal partners today.

Air strike vote close

OTTAWA (CP) — John-David Lyon, president of the Canadian Air Traffic Control Association, said Thursday it appeared the vote on the government's contract offer would be close.

He was hopeful the 1,000 members of the union—in 22 locals across the country—would vote to accept the settlement worked out in Ottawa Wednesday, but "it will be close one way or the other."

Commenting on reports that the Vancouver local had voted strongly to reject the offer, Mr. Lyon said it appeared someone was spreading rumors.

Voting in Vancouver was continuing Thursday night and this morning with sealed ballot boxes. Results of the country-wide vote would not be known until late tonight or Saturday morning.

Mr. Lyon said the reaction of the membership in Toronto indicated that the local there would vote against the settlement.

EXPECT LOSSES

"We might also lose in Vancouver and Montreal, but we expect the other locals to carry it."

The union negotiating team agreed to the treasury board offer on Wednesday and recommended the membership ratify it.

A strike date, originally set for noon Friday, was postponed to noon Sunday to give the membership time to vote.

FIRST REJECTED

The controllers contract expired June 30. A conciliation board report, which was rejected by both the union and treasury board, narrowed the differences to eight items from 53.

An 11th-hour offer by the government averted the strike and both union and treasury board spokesmen said they were sure the strike was off.

The government's offer to accept the report's recommendation for a 13-per-cent pay increase over 27 months was the springboard for agreement.

The union had asked 14-per cent over 24 months. The government's earlier offer had been 12 per cent over 30 months.

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TODAY'S CHUCKLE — When a five year old was asked why he scratched himself, he answered, "No one else knows where I itch."

COLORING CONTEST WINNERS

Thomas will be envy of buddies

SHERBROOKE — With $25 in his pocket, 12-year-old Thomas Boudreau should be the envy of all his friends.

Thomas pocketed the cash yesterday when he was named top prize winner of The Record's Christmas Coloring Contest.

He won for his work on the coloring panel sponsored by Canadian Tire Corporation, which entitles him to $25 cash or $35 in merchandise from the CTC store at 430 Minto St.

Thomas is the son of Mr. and Mrs. Valmond Boudreau of Lachance St. in Sherbrooke.

Second prize went to 12-year-old Caroline Cruiksband of Inverness, for her work on the Bryant's Inc. panel, entitling this young lady to $15 in cash, or $22.50 in credit with the local bottling company.

Nine-year-old Laurie Morrison of Paton St., Sherbrooke, took third place with her A. Croteau store sponsored entry, to qualify for $10 in cash, or a $12.50 credit at that store.

The special Sherbrooke Trust prize winner is 7-year-old Peter Dubois of Dufferin Street, Stanstead.

Two of this year's honorable mentions go to Mary Ann Maldek, 10, of Bromont, and Gary Boudreau, 9, brother of our first prize winner.

Ailsa Stewart, 10, of Lennoxville; Judy Hartwell, 10, of North Hatley; Evelyn Ruta, 11, of Granby; Cathy Davidson, 9, Brome; Marina Jaago, 5, Sherbrooke; Nelson Trenholm, 12, Kingsbury; and two Knowlton entries, Betty McPherson, 7; and 9-year-old Steven McPherson, all are entitled to honorable mentions, and will receive their prizes in the mail shortly.

Miss Carlotta Perkins, one of the region's top art teachers, has judged this contest in the past and again decided our winners.

Miss Perkins waded through hundreds of panels that were entered. Girls showed a keener interest than boys.

The 10 sponsoring firms were: Les Produits Blanchet Inc.; Leo Laliberte and Fils Ltee.; Canadian Tire Corp. Store; Bryant's Inc.; National Wallpaper and Paints Limited; N. V. Cloutier Inc.; A. Croteau Clothing and Footwear; Sherbrooke Trust Company and Dry Cleaners Limited; and Limited; Sherbrooke Laundry the Magog Dairy Inc.



WINS RECORD COLORING CONTEST — Thomas Boudreau, 12, receives his cash prize from Robert Plante, proprietor of the Canadian Tire Corp. store.

(Record photo: Charles Catchpaugh)

EDITORIALS AND COMMENT

Hypocrisy on violence

Nobody on this continent with the capacity to read a little history ought to need any primer lessons on the obviously common tendency toward violence among North Americans--or for that matter, most peoples on earth.

It is pretty easy to show what an old and quite general story it is. To suggest that the alleged atrocities at Song My in South Vietnam reflect a "new national sickness" among Americans is patently foolish. Volumes are filled with the evidence that the veneer of civilized behavior is very thin almost everywhere.

The really deep difficulty about violence is that far too many "good" people, particularly in categories of stature and leadership, are not really against it--yet ought to be without equivocation.

The cry of shame should be shouted most loudly against those here and abroad who apply a double standard to justify violence, who either say or imply that it is "justifiable" or "inevitable" if the cause is right, or seem to argue that some kinds and degree of violence are all right but others are not.

Consistently among the worst offenders in this regard have been some of the continent's liberals and their counterparts abroad who are commonly guilty of the grossest hypocrisy on the subject of violence.

In the 1930's, when workers were struggling for union recognition through sitdown strikes hardly a liberal voice was raised against the frequent violence of the men because the "cause" was just.

That really has not changed in 35 years. Beatings and burnings associated with picket line activity are taken in stride today.

No reporter, probably no historian, could take the time to document the endless stream of utterances from some liberals offering "deprivation" as the excuse--not just the explanation--for much of today's crime.

But a lot of crime is committed by people who are not deprived and millions of deprived never commit a crime. And the "deprivation" argument usually stops short of dealing with mindless beatings and killings which so often accompany theft.

If confused liberals do deal with it, they usually find a handy answer in the "rage" deprived people feel against "offending society."

The truth is that violence is all of a piece, and a civilized person should not open the door to any of it.

The air on this continent still is filled with justifications of violence, with forecasts of more to come, with talk that "it pays." Until this kind of mental pollution is cleared away and violence approached with a single standard of abhorrence, no matter what the degree of kind, you can put down much of the moaning and groaning as the purest hypocrisy.

Vegetable hair diet

You don't have to build a better mousetrap.

Just come up with a new treatment for baldness and the world--the male world--will beat a path to your door.

According to a man's hair stylist in New York, the main cause of thinning hair or baldness is illness of the scalp--dandruff, excessive dryness or oiliness. And just as the body needs good nutrition for good health, so does hair.

Thus, upon examination of a few strands of the patron's previous hair under a microscope he may recommend:

For broken or split ends--a formula of green peas mixed in a blender of encaluptol shampoo; for seborrhea dandruff-strong beans and coal tar shampoo; for athreptic bulbs--gren peas and sulfopreteel shampoo; for "dry" seborrhea--celery and egg and rum shampoo; for peladic bulbs--cabbage and eucalyptol shampoo.

The client, whose baldness pattern in 999 times out of 1,000 determined by the genes he inherited from his parents, can then go home and look in that mirror, mirror on the wall and tell himself it isn't so--for a while longer.



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"... Out goes the bad air—in comes the bad air ..."

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THE BREAK AWAY DECADE

A decade of glory and violence

By PIERRE VENIOT

MONTREAL (CP) — This cosmopolitan city approaches the new year pondering: Will a tough law-and-order policy by Montreal authorities assure peace in 1970?

Still echoing in December were the boom of surreptitiously planted terrorist bombs, the roar of angry demonstrators and the crash of shattering plate-glass windows.

The year 1969 was ushered in with bomb blasts at city hall and the national revenue building. And before the ver was out, more than 50 bombs had exploded, including one that demolished the home of Mayor Jean Drapeau.

There were almost an even hundred demonstrations, the costliest on Oct. 7 when Montreal police and firemen went on an abbreviated strike for higher pay.

Reasons for demonstrations ranged from demands that Quebec be made a French-only province to requests for the resignations of Mayor Drapeau and his chief lieutenant, Lucien Saulnier, chairman of Montreal's executive committee.

By November, the Drapeau-Saulnier team decided enough was enough. They passed a bylaw that gave them the power to nip in the bud any potential demonstration likely to become disorderly.

TO REVIEW BYLAW

But on Nov. 28 two groups —300 McGill University students and about 180 women— decided to demonstrate against the bylaw. The students were shooed away quickly and more than 100 women were arrested after chaining themselves together.

It was routine work for Montreal's tough, disciplined riot squad.

The bylaw comes up for review in April, seven months before a civic election is to be held.

Claire Dupond, as a private citizen, has sought to have the bylaw declared unconstitutional in court as an alleged contravention of the Canadian Bill of Rights.

If 1969 is any indication, next March or April could provide a barometer of what Montreal, as Canada's largest city with an area population of 2,109,509 (1961 census), can expect in the way of disorder.

It's usually the beginning of warm spring weather—ripe for demonstrators after a cold winter's hibernation. Last year the first violent demonstration occurred on March 27 when some 6,000 persons marched on McGill to demand that it be turned into a French-language institution.

Under the bylaw, the city can prohibit "assemblies, parades or other gatherings" in streets or parks if it believes they "endanger tranquillity, safety or public order."

Offenders can be fined $100 or imprisoned for 60 days.

So tough is the bylaw that questions were asked in the Commons, university professors and labor groups protested and people took to the streets to defy the ruling Civic party.

Mr. Drapeau's position has to be understood in the context of a city administrator determined to end the ransacking of Montreal by a minority to the detriment of a majority.

Putting it another way, he said Montreal is paying the price for being a "great international city where anarchy and terrorism exist."

Critics, particularly six professors from McGill and the University of Montreal, while recognizing legislation is necessary, argued that the bylaw in its present form limits the right to dissent.

The city's problems reached such a state that Mr. Saulnier demanded a royal commission investigation into the Company of Young Canadians.

SEES GREAT DANGER

Mr. Saulnier even succeeded in getting the CYC investigated by a Commons committee and later demanded that the entire organization be disbanded.

As he viewed it, Canada is in great danger of internal destruction from within, and Montreal is the graphic example.

Mr. Saulnier charged that CYC members are familiar figures in damage-causig demonstrations. Subversive material, such as terrorist pamphlets showing how to make Molotov cocktails and bombs, had been found on CYC premises. So had a couple of rifles and sticks of the type used to break plate-glass windows.

Of all the demonstrations, none compared with Black Tuesday, Oct. 7, the day Montreal's 3,700 police and 2,400 firemen went on strike for 16 hours.

It ended with two dead, scores injured and the city guarded by 600 armed troops, 300 RCMP and scores of Quebec provincial police.

Damage in broken plate glass alone was estimated at $2,000,000 after rioters roamed the streets in an orgy of destruction and looting.

TWO WERE SHOT

Coincidentally more than 200 taxi drivers, in a long-standing feud, demonstrated against Murray Hill Limousine Services Ltd.

The company had an exclusive franchise for transporting passengers from Montreal International Airport, an issue that sparked a demonstration by 500 persons in 1968.

Buses were overturned and set on fire. As more demonstrators gathered at the west-end Barre St. garage, shots rang out and one man died—Cpl. Robert Dumas, 35, of he QPP.

Later, a burglar was shot and killed at a private home.

It took emergency government legislation to force the strikers back to work.

The other major violence:

—A June 24 demonstration behind the annual St. Jean Baptiste parade to protest the "bourgeois nature" of the traditional festival. This parade now is banned.

—A Sept. 10 march in suburban St. Leonard to support the school board's program of gradually eliminating English-language instruction in the elementary Roman Catholic school system. The Riot Act was read.

—A Nov. 7 march on the city's courthouse demanding the release of two accused terrorists held for three years without bail on charges in the bombing death of a shoe company employee.

SOME WERE PEACEFUL

There have been large-scale demonstrations in Montreal which have not broken into violence.

A march on city hall Oct. 10 —three days after the police and firemen's strike—was broken up by riot police and motorcycle patrols before it reached the municipal offices, which were surrounded by army troops.

And in the last week of October widespread demonstrations, all peaceful and orderly, were held daily to protest the Quebec government's bill that allows parents the right to choose English or French for their children's school instruction. The legislation also promotes French as Quebec's priority language.

Montreal in the Sixties



VIOLENCE OVER LANGUAGE — The dialogue between English and French reached violence proportions in St. Leonard, a Montreal suburb, in the last years of the decade. The predominantly French school board adopted a French-only policy that hit hardest at Italian immigrants who wanted their children to learn English. (CP Photo)

MATTER OF FACT
JOSEPH ALSOP

WASHINGTON — Far more than Judge Havnsworth's nomination, or the matter of the desegregation guidelines, or indeed anything else that has been done or said, the new voting rights bill has now quite starkly revealed the real political strategy of the Nixon Administration.

As everyone knows by now, the bill was carried in the House by a maximum White House effort, and by a very narrow majority. As everyone also knows, the new bill is a pale substitute for the existing but soon-expiring statute, which has literally put about a million formerly disfranchised Southern Negroes on the voting rolls.

There was an argument, perhaps, for altering the rather nakedly sectional character of the expiring statute. There was no argument at all, however, for greatly diluting the expiring statute's effectiveness, under the guise of making the replacement "nationally applicable."

In consequence, this is mighty unpalatable medicine for old-fashioned Americans, who still believe in every citizen's right to cast his vote and say his say, without regard to race or creed or color. And just for that reason--because this really is so much more unpalatable medicine than the Havnsworth nomination, for instance--it is the final demonstration of this Administration's firm adoption of the so-called Southern strategy.

REPUBLICANS DRAGOONED

After the new bill carried the House by a majority of five, with 129 dragooned Republicans composing almost two-thirds of its supporters, someone remarked to Democratic Sen. Herman Talmadge of Georgia that he might soon have to change his registration. The ablest of the Southern senators gave a short, not exactly amused bark of laughter, and replied briefly:

"Anything can happen nowadays."

But what pleases Sen. Talmadge does not please a good many members of the President's own party; and here, of course, is the real rub for the President. His leader in the Senate, Hugh Scott of Pennsylvania, is making no secret of his firm determination to fight for renewal of the existing statute, and therefore against the President and the Justice Department.

Sen. Scott, who has a fine civil rights record, gets a lot of votes from Pennsylvania's large Negro population; so conviction and convenience coincide in his case. You find the same pattern in the two members of the House Republican leadership group, who went their own way despite the normally persuasive pleas of Rep. Gerald Ford.

These were young Rep. Robert Taft, from Ohio, and Rep. John Anderson, from Illinois. Naturally, they were joined by the doughty William McCulloch, also from Ohio, the senior member of the House Judiciary Committee, whose contributions to the cause of equal rights and equal opportunity have put all thinking Americans in his debt.

REGIONAL VOTERS

If you glance down the list of House Republicans who refused to vote with the Administration, like the three above-listed, you find that they are almost uniformly from Northern industrial states. By the same token, the Democrats voting the other way were almost all Southerners. Yet there were one or two portents, like the unique pro-Administration vote of a New York City Democrat, Rep. James Delandy, who comes from a district full of worried middle-class working people in Queens.

One Delaney hardly makes a trend, yet the portent is worth weighing, all the same. The blunt fact of the matter is that the Administration's political strategists are not just hoping to win Southern white votes. They are hoping to win worried, formerly Democratic Northern middle-class votes, too. It is balderdash that the White House advocates of the Southern strategy have really "written off" Northern industrial states like Pennsylvania and Ohio. They are not such fools as that.

They are counting, rather, on more and more middling white voters feeling the kinds of emotion that prevail in Delaney's Queens district. And the further ghastly fact is that their calculations may perhaps be justified.

All you need to do is figure out the reactions of the average Italian, or Polish, or even Jewish workingman, when he reads the recent news from Harvard. He has no chance on earth of Harvard coming out into the highways and byways, to choose out his son as a matter of social duty. And he grows furious when he reads about the goings-on of the black undergraduates who have been chosen out in just this manner.

In sum, the follies of black extremists can perhaps make the Southern strategy practical politics, even in the North. But nothing on earth can make it moral politics.

TIMELY QUOTES

Trying to save the status quo will be playing into the hands of that small, militant minority that really wants to destroy our system.

—*George Romney, secretary of housing and urban development, in an appeal for greater effort to alleviate the plight of the poor.*

Speak clearly and do not bump into people.

—*Actor and playwright Noel Coward, on how to be a successful actor.*

The PRAYER FOR TODAY FROM The Upper Room

"Do you not know that your body is a temple of the Holy Spirit within you, which you have from God? You are not your own; you were bought with a price. So glorify God in your body."—I Cor. 6:19, 20.

* * *

A healthy body is a guest-chamber for the soul; a sick body is a prison.—Sir Francis Bacon, English philosopher.

THE SHERBROOKE RECORD

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Soviet-U.S. entente plea ses Ignatieff

OTTAWA (CP) — George Ignatieff, Canada's chief disarmament negotiator, said Thursday the United States and the Soviet Union are collaborating with each other to an increasing degree.

He expressed some concern that they may carry the process too far.

Mr. Ignatieff, former Canadian ambassador to the United Nations, told reporters that the UN now is a "more encouraging place" than in the past.

At the just-concluded General Assembly the world organization seemed to be working in the direction it was designed to work—towards harmonizing member-nations' actions for common ends.

The same thing was evident at the 31-nation disarmament talks in Geneva.

Canada was trying to see that the co-chairmen of the Geneva conference, the U.S. and the Soviet Union, don't carry the spirit of mutual collaboration too far in the direction of "condominium."

The trend toward greater understanding between the two super powers was only to be welcomed. But he was concerned that in the process, smaller countries might be confronted with agreements achieved by the giants and not subject to change.

Asked whether the trend poses the danger that the world will be carved up into two great spheres of influence, Mr. Ignatieff said present trends don't necessarily favor "big two-ism" in running the world.

The dangers, risks and costs of the nuclear arms race and of confrontation had brought the two super powers into collaboration.

It was necessary to see that in this situation the interests of other countries are not overlooked.

Mr. Ignatieff said thatnot since the Second World War has there been so much significant activity as opposed to "ballet activity" in international negotiations.

NOTICE
Barber Shop Hours

Monday, Dec. 22	8:30 a.m.	—	9:00 p.m.
Tuesday, Dec. 23	8:30 a.m.	—	9:00 p.m.
Wednesday, Dec. 24	8:30 a.m.	—	4:00 p.m.
December 25 and 26 CLOSED			
December 27	8:30 a.m.	—	4:00 p.m.
December 30	8:30 a.m.	—	9:00 p.m.
December 31	8:30 a.m.	—	4:00 p.m.
January st, 2nd and 6th	— CLOSED		

With our best wishes for a Happy Holiday Season!
St. Francis District Men's Barber Association

Remains in'70

Compton MP raps surcharge

OTTAWA — Henri Latulippe, Creditiste MP from Compton, yesterday rapped the government's extension of a three-per cent surcharge on personal and corporation income to the end of 1970.

In the Commons during debate on second and third reading of the bill, Mr. Latulippe said it is irrational for the government to "unbalance the budgets of all Canadians in order to balance its own."

The tax would raise $115,000,000 next year from individuals but only $40,000,000 from companies. This was "grossly unfair."

MPs sang Christmas carols before giving third and final reading of the bill.

The government easily defeated an NDP amendment that would have killed the bill, 90 to 50.

Standing in the 264-seat Commons: Liberal 153, Conservative 72, NDP 22, Creditiste 14, Independent 2, vacant 1.

After waiting about 30 minutes for MPs to assemble for the vote, members already in the Commons broke into singing Silent Night and O Come All Ye Faithful.

The tax, imposed in 1968, was to expire at the end of the year.

Theogene Ricard (PC—St. Hyacinthe) said the bill will "perpetuate the high cost of living" and hurt low- and middle-income taxpayers most.

Rod Thomson (NDP—Battleford-Kindersley) said the government claimed the surcharge extension was needed to fight inflation.

"But in Western Canada we have a depression which the tax will do nothing to help," said Mr. Thomson, a Saskatchewan wheat farmer. The government whould consider measures to held western farmers and potash producers instead of imposing "a restrictive tax."

John Burton (NDP—Regina East) said the bill should have been withdrawn as "something of a Christmas present to Canadians."

Henri Latulippe (Creditiste-Compton) said it is irrational for the government to "unbalance the budgts of all Canadians in order to balance its own."

Vallieres gets 6 years

MONTREAL (CP) — Pierre Vallieres, admitted member of the terrorist Front de Liberation Quebecois, was sentenced Thursday to 30 months in jail after being found guilty of manslaughter.

Mr. Justice Paul Miquelon of Court of Queen's Bench said he first thought of imposing a six-year sentence. It was reduced because Vallieres has been held without bail since his arrest in 1966.

When the separatist hero is released in 1973, he will have been behind bars nearly six years.

The 32-year-old former journalist was convicted Wednesday of manslaughter in the bombing death of Therese Morin, employed at a strikebound east-end shoe factory.

Vallieres, who represented himself in court, said he would immediately appeal the sentence "because among other things, I feel strongly I have been tried more outside court than within it.



A VISIT to Larochelle et Freres Bakery in Sherbrooke Wednesday by members of the Sherbrooke chapter of the Industrial Management Club of Canada outlined the bakery was the most progressive in the province of Quebec. A late supper meeting at the New Wellington Hotel heard two members of the bakery firm inform of the various phases of bread-making. Seen from the left are: Pierre Simoneau, sales manager at Larochelle; J. M. Girard, president, Industrial Management Club; and Gerard Desbiens, Personnel Manager at Larochelle.

(Record photo: Dick Spalding)

MURRAY HILL

Want compensation if cabs allowed at Montreal airport

MONTREAL (CP) — Murray Hill Limousine Service Ltd. said Thursday it has no objection to allowing taxi drivers to pick up fares at Montreal International Airport.

However, the company said in a brief to the Commons standing committee on transportation and communications, it would want to be indemnified by the federal government for the effect on its passenger transportation business.

Murray Hill has been the target of two violent demonstrations led by taxi drivers who want the right to pick up passengers at the airport.

The company has an exclusive franchise to await arriving passengers at the airport.

Charles Hershorn, president of Murray Hill, told the committee his company has been operating a government-franchised ground transportation services at the airport for 20 years and has invested a total of $5,000,000 in the business.

If a taxi stand were established at the airport, he said, Murray Hill would have to change its operations accordingly.

WANTS COMPENSATION

The company would expect to receive financial compensation from the federal government for the part of its investment lost as a result of such a change.

Guy Gagnon, the company's lawyer, said Murray Hill is able to provide better service to the airport than taxis.

He produced figures comparing the company's rates favorably with those charged for taxi transportation between the city and the airport and said Murray Hill guarantees satisfactory service as part of its franchise.

He said persons who claim Murray Hill's service is not adequate "have not presented evidence to support this."

Mr. Hershorn told the committee that Murray Hill had made recommendations to th department of transport to resolve the problem of ground transportation at the airport.

However, he would not disclose the company's recommendation, referring members to the department of transport.

In its brief, the company said "rabble-rousers" were using the term monopoly to further "their own little personal interests" by provoking civil disturbances.

A special right given to Murray Hill is to wait for passengers at the airport, the brief said, was actually an obligation since company vehicles were required to be at the airport and wait there for passengers.

Medical plan progressing

QUEBEC (CP) — Dr. Gerard Hamel, president of the Quebec Federation of General Practitioners, said Thursday talks with the Quebec government on its medical care insurance plan, to come into effect July1, are progressing satisfactorily.

Dr. Hamel said in an interview discussions with government officials began last Oct.17 and should be completed by July.

But, last week Dr. Raymond Robillard, president of the 3,500-member Federation of Medical Specialists, threatened to boycott the program unless the government began intensive talks with it.

He complained there has been only one negotiating session since last summer. Ninety-nine per cent of the medical specialists would respect the boycott if it is called, he said.

Biafra flights to continue

TORONTO (CP) — Canairelief will continue to make regular nightly flights into Biafra despite Wednesday night's bombing of one of its planes, the organization's executive secretary said Thursday.

Michael Barkley said in a statement it "is essential to keep up a regular flow of goods and medicine" to Biafra.

He expressed his sorrow at the deaths of five Biafran relief workers who were unloading the Super Constellation at Uli airstrip in Biafra.

But Mr. Barkley said morale at Sao Tome, where the flights originate, is good. The crew of the bombed plane returned safely to Sao Tome Wednesday night.

Canairelief averages four flights a night into Biafra, carrying about 80 tons of food and medicine.

OTTAWA (CP) — The bombing Wednesday by the Nigerian Air Force of a Canadian relief plane in Biafra is all the more reason for Canada to support negotiations for daylight relief flights, External Affairs Minister Mitchell Sharp told the Commons Thursday.

The Minister's statement was in reply to a question by Heath Macquarrie (PC—Hillsborough) on whether the government has protested to Nigeria "over this outrageous attack on a plane which was on an errand of mercy."

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BRIEFLETS

MELBOURNE

Mr. and Mrs. M. B. Fleming will celebrate their 60th wedding anniversary at an "At Home" to friends and relatives on Dec. 29 from 2:30 to 5 and 7 to 9 p.m., in the French Protestant Church Hall, Melbourne. No gifts by special request.

SHERBROOKE

Candlelight Carol Service, junior and senior choirs, at St. Peter's Church tomorrow (Saturday) at 4:00 p.m.

Pat's Kentucky Fried Chicken
"its finger lickin' good"
Christmas Hours:
LENNOXVILLE Restaurant —116 Queen Street
Christmas Eve, December 24th — 7 a.m. — 5 p.m.
Christmas Day, December 25th — 11 a.m. — 8 p.m.
SHERBROOKE Take-Out Stores — 867 King W. and 665 Council St.
Christmas Eve, December 24th — 11 a.m. — 2:30 a.m.
Christmas Day, December 25th — 11 a.m. — 8 p.m.
The Staff and Management of La Villa du Poulet "Pat's" takes this opportunity to wish one and all a Very Merry Christmas!
BUCKET OF CHICKEN
14 pieces of chicken, 1 cup of sauce, bread, (serves 5 - 7 persons)
$3.95
BARREL
20 pieces "finger licking Good". Ideal for receptions, Christmas parties, etc. (Serves 7 - 10 persons)
$5.25

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Church News

Anglican Church Of Canada

St. Peter's Church

(Established 1822)
Rector: The Reverend Canon J. D. R. Franklin.

FOURTH SUNDAY IN ADVENT
8:00 a.m. Holy Communion
10:00 a.m. Holy Communion
11:00 a.m. Morning Prayer
(Preacher — The Rector)

Wednesday
(Chrismas Eve)
10:00 a.m. Holy Communion
11:15 p.m. The Midnight Eucharist

Thursday
(Christmas Day)
9:00 a.m. Holy Communion
11:00 a.m. Sung Eucharist

Friday
(St. Stephen's Day)
7:30 a.m. Holy Communion

Saturday
(St. John's Day)
10:00 a.m. Holy Communion

PARISH OF THE ADVENT AND ST. PAUL

ADVENT IV

CHURCH OF THE ADVENT
8:00 a.m. Holy Communion
11:00 a.m. Morning Prayer.

ST. PAUL'S
9:30 a.m. Holy Communion

CHRISTMAS EVE
CHURCH OF THE ADVENT
10:45 p.m. Holy Communion

ST. PAUL'S
9:00 p.m. Holy Communion

ST. ELIE
7:00 p.m. Holy Communion

CHRISTMAS DAY
CHURCH OF THE ADVENT
9:30 a.m. Holy Communion and Family Service

St. George's Anglican Church

LENNOXVILLE
(EPISCOPAL)

Ven T. J. Matthews, B.A. S.TH. L.S.T. Rector.

4TH SUNDAY IN ADVENT
8:00 a.m. Holy Communion
9:30 a.m. Family Eucharist
11:00 a.m. Morning Prayer
5:00 p.m. Candlelight and Carol service of the Nine Lessons. Special music by senior and junior choirs.

SAND HILL
11:00 a.m. Morning Prayer

NOTE: The 7:15 a.m. Communion on Wednesdays have been withdrawn until Epiphany, January 6th.

ST. PETER'S COOKSHIRE
December 24th
11:30 p.m. Midnight Eucharist

ST. PHILIP'S SAWYERVILLE
December 25th
9:30 a.m. Holy Communion.

CHRIST CHURCH EAST ANGUS
December 25th
11:00 a.m. Holy Communion

Pentecostal

LENNOXVILLE PENTECOSTAL CHURCH

Queen Street North on Highway 5

9:45 A.M. Sunday School

11:00 A.M. Morning Worship

7:30 P.M. Evangelistic Outreach
Topic — "EZEKIEL'S BONEYARD"

10:00 P.M. Wednesday, Dec. 31.
New Year's Eve watchnight service

3:00 P.M. ISLAND BROOK

St. Barnabas Church

NORTH HATLEY
Rev. Digby Buxton
8:00 a.m. Holy Communion
4:00 p.m. Carol Service
NOTE:
11:00 a.m. No service

WATERVILLE
9:30 a.m. Holy Communion

CHRIST CHURCH EUSTIS
7:00 p.m. Evening Service.

Assemblies of Christian Brethren



GRACE CHAPEL
Montreal Street, Sherbrooke

SUNDAY SERVICES:
9:45 a.m. Sunday School
11:00 a.m. Family Bible Hour
Christmas service conducted by Young People Wayne Welch from London, Ont., will speak.
11:00 a.m. Nursery facilities provided for babies up to three years.
11:00 a.m. Junior Church for ages 3 to 10.
4:00 p.m. "TEEN" Fellowship
7:00 p.m. Communion

Wednesday
6:30 - 7:30 p.m. Candlelight Family Worship Service.

AYER'S CLIFF
Gospel Chapel
7:30 p.m. Evangelistic service.

CHERRY RIVER CHAPEL
7:00 p.m. Evangelistic service.

"THE WHOLE WORD OF GOD FOR ALL THE PEOPLE OF GOD."

HUNTINGVILLE COMMUNITY CHURCH

9.45 a.m. Sunday School

Adults meet in Grace Christian Home.

11.00 a.m. Family Bible Hour

Speaker: Mr. Alison Welch
Topic: "PREPARATION OF THE HEIRS"

7.00 p.m. Hour of Worship, The Lord's Supper

All Ministry — God Related.

DIXVILLE BAPTIST CHURCH

A Christian Community Church

Sunday School — 10:00 a.m.

Worship Service — 11:00 a.m.

Prayer meeting every second Wed. of each month at 8:00 p.m.

Song service will be held every last Sunday of the month, at 7:30 P.M.

Pastor: Mr. H. Gardner

ALL ARE WELCOME!

FIRST BAPTIST CHURCH

Portland at Queen
Rev. A. G. J. Steeves, M.A., B.E.D., B.D.

Sunday, Dec. 19, 1969
10.15 a.m. Sunday School
11.00 a.m. Worship

NORTH HATLEY
10.45 a.m. Sunday School children
6.45 p.m. Sunday School for adults
7.30 p.m. Worship

Christian Science

CHRISTIAN SCIENCE SOCIETY
530 Montreal St.
Corner Island St.,
Sherbrooke, Quebec.

Branch of the Mother Church
The First Church Of Christ Scientist in Boston, Mass.

Sunday School: 11:00 a.m.
Sunday Service: 11:00 a.m.
TESTIMONY MEETING: First Wednesday of each month, at 8 p.m.

Visitors are cordially invited.

Presbyterian

ST. ANDREW'S PRESBYTERIAN CHURCH



280 Frontenac Street

Minister:
Rev. Donald L. Campbell
Organist: Wright W. Gibson

11.00 a.m. Church School
Nursery care to teen class

Christmas Eve Service will be Broadcast over CKTS.

11.00 a.m. Morning Worship
"THE SECRET OF OUR RELIGION"

7:30 p.m. French Service

7.30 p.m. Wednesday Mid-week Service

Every Sunday — 10.00 - 10.30 a.m.

RADIO BROADCAST CKTS — WORD OF GRACE

A WARM WELCOME AWAITS YOU AT ST. ANDREW'S.

United Church of Canada

Plymouth Church

Established 1835
United Church of Canada
Dufferin St., at Montreal St.



Minister:
Rev. M. W. Williams, C.D.

Organist:
Mrs. E. Howland

CHRISTMAS SUNDAY
DECEMBER 21st
11:00 A.M. Christmas Family Worship
Subject: "WHEN GOD BECAME MAN"

CHRISTMAS EVE
DECEMBER 24th
11:00 P.M. Carol Service and Communion

VISITORS WARMLY WELCOME!

Parking at rear of Church.

THE CHAPEL

Melbourne Hall
Pastor: Rev. daniel poirier
Sundays: 11:00 a.m. Worship
7:00 p.m. Gospel Sing
SPECIAL: CHRISTMAS DAY
7:00 p.m.
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Come and Worship Christ with us

Attend the church of your choice this Sunday

Lennoxville United Church

QUEEN & CHURCH STS.

Ministers:
Rev. A. B. Lovelace, B.A., B.D.
Rev. C. J. Gustafson, B.A., B.D.

Organist: Mrs. Fred Fox.

CHRISTMAS SERVICES
9:30 A.M. & 11:00 A.M.
Identical Morning Services
Reception of White Gifts
Storey-Teller: Mrs. Edson Warner.
Children will sit with parents during first part of each Service.
Sermon: "THE RELEVANCE OF CHRISTMAS"
4:00 P.M. CHOIR CHRISTMAS CAROL SERVICE
December 24th
11:00 P.M. CHRISTMAS EVE SERVICE with Holy Communion at the Rail.
A Cordial Welcome to All

Trinity United Church

Court St. at William

Minister:
Dr. R. Graham Barr, B.A., B.D., D.D.

Organist:
Miss Kathleen Harris

SUNDAY SCHOOL
11:00 a.m. All Departments

CHRISTMAS SUNDAY
11:00 A.M. Christmas Family Service
7:00 P.M. Candlelight Carol Service

Wednesday, December 24
Christmas Eve
11:00 P.M. Candlelight Communion Service

Trinity is a friendly Church and welcomes all who come.

Highlights

Morning Meditations on CKTS next week will feature the Rev. D. Eustace. The program begins at 9:45 each weekday.

Clubs, party held at Border

Friendly Neighbours: The December party of the Friendly Neighbours saw members gathered at Paul and Mary's in Rock Island, where they enjoyed a roast beef dinner. Afterward, Mrs. Aileen Arbery was hostess at the home of Mrs. Cora Walsh to play 500 for the remainder of the evening. Prizes were won by Mrs. Howard Walsh, Mrs. Gordon Johnston and Mrs. W. H. Rudd. A door prize was claimed by Mrs. Erik Dessaint. There was an exchange of Christmas gifts and a wee bit of refreshments served. The January party will be with Mrs. Violet Badger.

Happy Chit-Chats Party — The members met in the lounge of the Legion Memorial Home, Stanstead, for the December party. At a long table, gay with Christmas decor, a Christmas dinner was enjoyed. A short business meeting took place and their Christmas savings of the year given each member. Games were played and the marathon winners were Mrs. Maude Probert, Mrs. Elsie Bronson, Mrs. Elizabeth Williams and Mrs. Antoinette Breault. Mrs. Probert won the door prize. Mrs. Erma LePitre and Mrs. Elsie Bronson distributed the Christmas gift exchange from the decorated tree. Mrs. LePitre will entertain the Jan. 28 party.

Flower Garden Whist — Another Flower Garden whist party was held in the Rock Island IOOF Hall on Dec. 1, when cards were played at six tables. High score prize winners were Mr. and Mrs. George Hood, Mr. and Mrs. Roland Dubois. Consolation winners were Mrs. Ellie Hartley, Mrs. Lloyd Bishop, Mrs. Nettie Allbee and Mrs. Wilfred Morel. A committee of Crystal Rebekah Lodge, the sponsors, served refreshments. It was agreed to discontinue the parties during the holiday, with the next party on Jan. 5.

CUTS DECAY

Rinsing your mouth of food particles immediately after eating can cut down tooth decay by as much as 60 per cent.

For and about Women



FOR THE WOMAN WHO HAS EVERYTHING — Piped at the deep "V" and belted in leather, an unusual sport coat-dress in smooth black Swakara with matching visored cap.

Christmas Buffet and Sale

The Magog Council of the Catholic Women's League held their annual Christmas Buffet and Sale in St. Patrick's Church Hall. Guests were greeted by League President, Mrs. A. A. Buzzell. Individual tables were decorated with red tapers, and Christmas motif.

The event was planned and executed under the joint convenorship of Mrs. C. Buzzell, Mrs. R. Langlois and Mrs. F. Courtemanche.

The home-cooked food tables were under the supervision of Miss M. Donigan, Miss E. Donigan, Mrs. J. Shaw, Mrs. C. Martel, Mrs. G. Pott, Mrs. R. Ethier, Mrs. Z. Zabinski, Mrs. G. Gauvin and Mrs. W. McClements.

Kitchen and Buffet Tables were supervised by Mrs. C. Buzzell, Mrs. R. Langlois, Mrs. F. Courtemanche, Mrs. K. Begin and Mrs. M. Lemay.

The "Boutique" of hand-knit, hand-sewn articles and Christmas decorations was served by Miss D. Pepin, Mrs. J. Boardman and Mrs. O. Boudreau.

Mrs. C. Snider was ticket convenor, and the young ladies who served were under the direction of Miss P. Roy.

Winners of the raffle were Mrs. B. Turgeon and Mrs. G. Gauvin. The beautiful floral arrangement donated by the Magog Flower Shop was won by Mrs. C. Snider.



NANCY KATHERINE, 3 year old daughter of Onil and Elsie Fortin, of Waterville.

Shower

BIRCHTON — The Kirkby-Harron home was the scene of a well-arranged baby shower, when Mrs. Robert MacLachlin, the former Linda Kees, was guest-of-honor.

Mrs. Harron presented Linda with a baby-face rattle as a corsage, and conducted her to a chair decorated in appropriate colors. Over the chair was an inverted umbrella full of gifts, as well as a table with gifts hidden from view by a white baby blanket.

Gail Harron presented them to Mrs. MacLachlin.

Refreshments were served by Mrs. Harron and her daughter Gail, assisted by Mrs. Robert Kirkby, Mrs. Neil Taylor and Mrs. Brian Lassenba.

Women's group

ASCOT WI

Ascot Women's Institute held the monthly meeting at the home of Mrs. Grace Gregoire, Church Street, Lennoxville, where they were pleasantly entertained in the Christmas spirit.

The rooms were attractively decorated in a perfect setting for Christmas Carols and the exchange of gifts.

A double contest was held with prizes going to Mrs. Gregoire for a Christmas door decoration and to Mrs. Robert Mitchell for the best decorated gift parcel. Mrs. A. B. Lovelace acted as judge.

Mrs. Frank Ingham read an article on the meaning of Christmas.

The president, Mrs. Ashley Hatcher, presided. Mrs. Frank Ingham, secretary, read the minutes and the correspondence, which included Holiday Greetings and a letter from Glen Brown re Bill 34, on proposed assistance to build, maintain or improve farm homes.

The roll call was answered by 22 members.

Mrs. William T. Pearson and Mrs. William S. Mitchell were congratulated on the work they had done in completing volume 2 of the Ascot History. They were presented with Federated Women's Institutes of Canada pins in recognition of their work. The histories are now available for those wishing to add to volume one.

Mrs. Camille Bernard spoke on the new stamp contest.

Plans were made to pack Christmas cheer boxes for shut-ins with Mrs. Donald McElrea, Mrs. Arthur Coates and Mrs. Wentworth Richardson in charge. A crate of oranges is to be sent to the Grace Christian Home.

Lunch was served by the hostesses, Mrs. Gregoire, Mrs. Lorne Butler and Mrs. Albert Parsons assisted by other members.

AT HOME

Mr. and Mrs. M. B. Fleming will be "At Home" to friends and relatives on Dec. 29th from 2:30 to 5 and 7 - 9 p.m. in the French Protestant Church Hall, Melbourne. Mr. and Mrs. Fleming are celebrating their 60th wedding anniversary. No gifts by special request.

NANCY KATHERINE, 3 year old daughter of Onil and Elsie Fortin, of Waterville.

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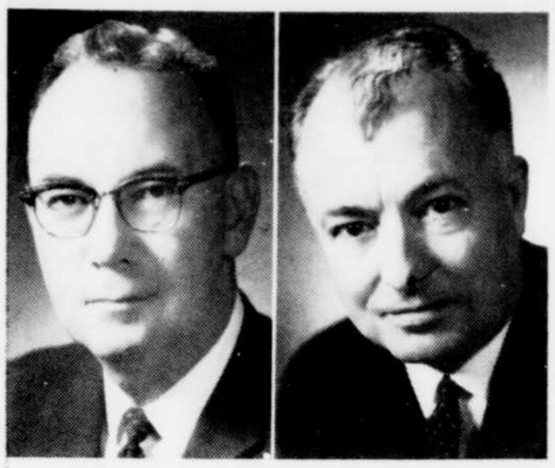
Still have problems—Lt. -Gov.

QUEBEC (CP) — Lt.-Gov. Hughes Lapointe says the Christmas and New Year holiday is a period of relaxation and renewal in which he hopes mankind will review its problems "and try to find effective solutions to them."

In his annual Christmas message, the lieutenant-governor said science has made "almost miraculous" progress in the last decade but has not solved all the problems of humanity.

"We can send men to the moon, but we are unable to feed all the people on earth. We put radio-television satellites into orbit around our planet, but we are unable to eliminate the wars that pit millions of our brothers against one another."

ROYAL BANK APPOINTMENTS



W. A. Gohl C. O. Rochon

The appointments of W. A. Gohl and C. O. Rochon as assistant general managers, Montreal District, have been announced by The Royal Bank of Canada. Mr. Gohl has held a number of senior branch positions and for the past four years has been supervisor, loans, District General Manager's Department, Toronto. Mr. Rochon has held a number of important positions including that of deputy manager of Montreal Main Branch, and supervisor, loans, District General Manager's Department, Montreal.

Call for Tenders

DEPARTMENT OF ROADS

Project 0013-69 —

Construction of a prestressed concrete bridge between the Ranges of Saint-Mélanie and Saint-Emélie, over l'Assomption River, in the parishes of Sainte-Mélanie and Notre-Dame de Lourdes, Joliette County.

Only those having their principal place of business in the Province of Quebec are allowed to bid.

A payment of $25.00 not reimbursable, to the order of the Minister of Finance, is required to obtain the plans and specifications.

Certified cheque or policy of guarantee (bid bond): $26,000.00.

Tender closing date: Wednesday, January 21, 1970, at 3 P.M. (E.S.T.).

Tenders of sub-contractors for prestressed concrete must be delivered to the Department of Roads, Room E-5, Parliament Buildings, Quebec, before 12 o'clock (noon), January 14, 1970.

Project 3007-69 —

Construction of the reinforced concrete bridge with steel superstructure over Chaudière River, between the cities of Saint-Georges and Saint-Georges-Ouest, Beauce County.

Only those having their principal place of business in the Province of Quebec are allowed to bid.

A payment of $50.00 not reimbursable, to the order of the Minister of Finance, is required to obtain the plans and specifications.

Certified cheque or policy of guarantee (bid bond): $75,000.00.

Tender closing date: Wednesday, January 28, 1970, at 3 P.M. (E.S.T.).

Tenders of sub-contractors for steel superstructure must be delivered to the Department of Roads, Room E-5, Parliament Buildings, Quebec, before 12 o'clock (noon) January 21, 1970.

For these projects the documents may be obtained at Department of Roads, Room E-5, Parliament Buildings, Quebec.

Eddy MONETTE, Eng.,
Deputy Minister.

GOUVERNEMENT DU QUÉBEC

The market today

Montreal

Stock	Sales	High	Low	Close	Net Chge
Abitib	4495	$11⅞	11½	11¾	+ ¼
Alcan	2990	$27¼	27½	27¼	+ ¼
Alcan 4¼ pr	35	$31¾	31¾	31¾	+ ¼
Algoma (AWI—Q&S	1½	1½	13¾		
Aquitaine	205	$21¼	20½	20½	— ¼
Argus C pr	500	$11½	11½	11½	
Asbestos	2e 2	$26½	26½	26½	+ ¼
Atl Sug	2700	$7⅝	7¼	7⅜	+ ¼
Bank Mont	2e1e	$ 34¾	16¼	16¾	+ ¼
Bank NS	1089	$22¾	22¼	22¼	— ¼
Bk NS rts	69376	45	41	42	
Bk Cn Nat	1925	$11¼	11½	11¼	+ ¼
Bk Deparge	2e1	$10¼	10½	10½	— ½
Bk Prov C	1290	$10¼	10	10¼	+ ¼
Bell Can	2120	$42¾	42¼	42¾	+ ¼
Bombar	7650	$20½	19½	20¼	+ ¾
Brascan	2340	$14¼	13⅞	14¼	+ ¼
Brameda R	800	950	950	950	—25
Brinco	1203	490	490	490	—10
Campeau Cp	425	$5¼	5	5¼	
Can Cement	170	$22¾	22	22	+ ½
Can Pack	650	$20	19¾	20	+ ¾
Can Arena	10025	$14	14	14	
Can Brew	4145	$9	8⅞	9	
Can Hydro	110	$15¾	15¾	15¾	
Can Im BC	6245	$22	21¼	22	+ ½
CIL	100	$13¾	13¾	13¾	— ¼
Can Intl Pow	181	$25¾	25¼	25½	— ¼
Can Pa I pr	2013	$29¾	29½	29¾	— ¼
Can Pa I wt	1975	715	680	710	+20
C P R	1720	$67¾	65¼	67¾	+1⅞
C P R 200 pr	500	$8¾	8¼	8¼	+ ⅛
Canron	150	$17¾	17¾	17¾	
Cent Del Rio	100	$11⅞	11¾	11⅞	+ ⅛
Charter Ind	3200	$8	7¾	7¾	— ¼
Chemcell	1250	$9¾	9⅝	9⅝	
Col Cell	400	$7⅞	7¾	7¾	— ¼
Col Cell Pr	100	$18	18	18	
Cominco	1590	$31	30¼	31	— ⅛
Con Bathst	300	$22¾	22¼	22¾	
Cons Textl	100	$13¼	13¼	13¼	
Coronatn	400	160	160	160	
Couvrette	945	$7¼	7⅛	7⅛	
Crush	375	$14¼	14¼	15¼	— ⅛
Denison	550	$42¼	42	42¼	— ¼
Dist Seag	890	$53¾	52½	53¼	+1¼
Dom Corset	200	$8	8	8	
Dorasco	1775	$22½	22	22½	+ ½
Dom Glass	200	$19	19	19	
Dom Stores	800	$13⅜	13½	13½	
Dom Text	1720	$12¼	12¼	12¼	
Domtar	13900	$15¾	14¾	15¾	+ ⅜
Du Pont pr	50	$60¾	60¼	60¾	
Falcon	1074	$170	168½	168¾	— ¾
Fam Play w	1020	210	210	210	—15
Fin Coll	900	$9¾	9½	9½	—
Fleetwood	100	$17½	17½	17½	+1
Fraser	620	$28½	28	28½	
Genstar	150	$12¾	12⅜	12¾	— ⅝
Glengalr	1020	425	425	425	—5
Gr B C 68 pr	75	$31½	31½	31½	+ ½
Great Lk Pa	200	$23	23	23	
Greyhound	100	$5¼	5¼	5¼	— ⅛
Gulf Oil C	150	$17	17	17	+ ½
Hollinger	150	$28⅜	28⅛	28⅜	+ ⅜
Home A	3650	$28½	27	28½	+ ½
Home B	475	$27¾	26¾	27¾	— ⅛
Hud Bay MS	379	$81	80	80	—1
Husky Oil	2240	$12	11⅞	12	+ ¼
Imp Oil	7700	$16⅜	16¼	16½	+ ⅛
Imp Tob	1250	$12¼	11⅞	12	+ ½
Ind Accept	910	$14⅜	14⅜	14⅜	+ ⅛
Int Nickel	19548	$46¼	45¼	45⅜	+ ⅛
Int Util	1125	$25⅜	24	25⅛	+ ⅛
Int Pipe L	7490	$23½	23⅛	23½	
Inv Grp A	7000	$11⅛	10⅞	11⅛	+ ⅜
Inv Gr Pr	55	$25	25	25	
Jamaica	15000	58	58	58	
Labatt	1385	$30	29¾	29¾	
Labatt pr	100	$29⅜	29⅜	29⅜	
MacMillan	1250	$33⅛	32½	33⅛	+ ⅜
Magnas Can	500	$8¾	8⅜	8¾	+ ¼
Mass Ferg	175	$16¾	16¾	16¾	— ⅛
Molson A	30 0	$22	22	22	
Molson B	200	$21¾	21⅛	21⅞	— ⅛
M L Worth	150	$12¼	12¼	12¼	
Moore Corp	1150	$36⅛	35	36⅛	+ ⅝
Nat Sea Pr	1/6	$8⅝	8⅛	8⅝	— ⅛
N B Tel	630	$12	11¾	11¾	— ⅛
Nfld Light	1350	$7½	7⅛	7⅛	— ⅛
Noranda	1680	$36¼	35¼	36¼	+1¼
Nor Cent G	100	$13¾	13¾	13¾	— ½
NS LP	809	$7¼	7¼	7¼	
Oshawa A	1200	$25¼	24¾	24¾	— ¼
Petrolina Ca	100	$15⅛	15⅛	15⅛	— ½
Phillips C	600	56¼	56¼	56¼	+ ⅜
Placer	400	$42½	42½	42½	— ½
Pow Corp	150	$11½	11½	11½	— ¼
Pow Cor spr	100	$12½	12½	12½	
Price	4076	$16¼	15⅞	16¼	+ ¼
Que Phone	300	$12	12	12	— ½
Reitman A	100	$16¼	16¼	16¼	+ ½
Rio Algom	600	$17¾	17¼	17¾	+ ¼
Rolland A	100	$31½	31½	31½	
Roth B pr	1200	$21¼	21¼	21¼	
Royal Bank	8073	$22¼	21¼	22⅛	+ ⅛
Royal	2162	$27½	27¼	27¼	— ½
S Law Cm a	600	$23	23	23	+ ⅛
Scotts Res	500	$10¼	10¼	10¼	+ ¼
Shell Can	767	$28½	28	28½	+ ½
Shell In W	500	$11¼	11½	11¼	—1/4
Simpsons	912	$20	19⅝	20	+ ⅛
SKIMPSONS	5	150	$27¼	27⅞	27⅛
Soc Gen Fin	200	$9	8¾	8¾	— ⅛
Steel Can	5275	$22½	21¾	22¼	+ ⅛
Sup Elect	22607	$8⅛	8	8⅛	+ ½
Texaco Can	175	$25	25	25	+1
Tor Dom	2300	$24	23¼	23⅜	+ ⅛
Tr Can PL	701	$31¼	31	31¼	+ ⅛
Tr Mt PL	130	$16	16	16	
Trizec	1100	125	125	125	
Trust G C pr	230	$29½	29½	29½	— ½
Velcro Ind	980	$35½	34¼	34¾	—1¼
Walk GW	2885	$48	46	46	
Warn Her	100	$9	9	9	
West Cst Tr	1230	$24	23¾	24	— ¼
West Pac Pr	200	465	465	465	—15
Weston	200	$21⅜	21¼	21⅜	+
Zellers	2000	$12⅞	12⅞	12⅞	+ ⅜

Canadian

Stock	Sales	High	Low	Close	Net Chge
Industrials					
All Build	4'50	425	480	425	+25
Am Met Ent	600	100	100	100	
Beld Cort	100	$8½	8½	8½	—1
Blue Bon	2500	285	285	285	
Cantol Divr	2800	$9	8½	9	
Cassidys	100	400	400	400	—50
Comm Hold	2300	365	335	360	
Comodore	1000	$7½	7	7⅛	—1⅛
Crawford All	800	350	350	350	
Davis D Ven	200	200	200	200	—35
Deltec Ipana	500	300	300	300	
Drum Die	900	300	290	30	+1
Furlong	100	$6	6	6	+ ⅜
Isec Can	3600	175	175	175	
Navco Food	1000	110	110	110	+5
Que Ph 55	150	$14	14	14	
Resort Dv	42 00	480	460	470	+5
St Law Div	1300	250	250	250	—5
Select Fin	350	$7¾	7⅜	7¾	+ ½
SMA	700	260	240	240	—20
Soca	500	100	100	100	—20
Spartan	100	190	190	190	+5
Superpk	1200	$16⅞	15½	16⅞	+1⅞
Van Der Ht	2350	$5⅛	4⅞	5	
Visa Bella	400	220	220	220	+5
Mines and Oils					
Abitib Asb	400	610	600	610	
Abitib Cop	17100	115	110	115	+2
Allied Min	548	101	100	100	—5
Amag BBM	8000	16	15	15	—3
Ameran	11500	7	6	7	+ ½
Anthonian	6000	10	9½	10	+1
Baker Talc	2500	81	81	81	
Bateman	6000	15	15	15	— ½
Bluewater	2000	50	48	48	+1
Burnt Hill	6000	52	51	52	+1
Cadillac Ex	2975	610	600	600	—10
Camflo	200	315	315	315	+10
Can Magsit	1000	52	51	51	
Canador	23000	47	46	46	+1
Cannon	2000	30	30	30	—2
Capri Min	22800	80	73	77	+2
Carbec	3800	30	29½	30	+½
Cartier Q	3500	14	13	14	+1
Castle Oil G	500	255	250	250	
Chemalloy	1900	245	233	235	+5
Chib Cop	1000	20	20	20	
Chipman	6000	11	10	10	—1
Cons Bellek	6500	5	4½	5	+1
Cons Dois	500	25	25	25	
Cons Man	6500	39	38	39	
Cons Moga	1000	8	8	8	—1
Cons N Exp	1200	144	138	144	+8
Cons PMH	9325	18½	18	18½	— ½
Cons Virg	16500	210	204	210	—2
Corgemine	2600	53	53	53	—2
Crusade	1900	155	152	152	—3
Daering	1000	6½	6½	6½	
Devils Elb	116000	24	22	23½	+1½
Dom Explor	17	205	200	205	+9
Dom Lease	1000	22	22	22	—1
Dumagami	500	30	30	30	
Dumont	23500	21	20	20½	
Duvan Cop	11000	7	7	7	
Eagle Mine	1550	325	320	320	—5
Early B M	2700	200	200	200	
Fab Metal	1000	7½	7½	7½	
Fano Min	15000	22	20½	21	+ ½
Fidelity	4500	25	24	25	+1
Flint Rock	500	46	46	46	+2
Glen Lake	10700	72	70	71	
Gr W M Sm	500	26	26	26	+5
Guil Por Ur	400	108	105	105	—2
Imp Miner	1500	21	21	21	+1
Int Norvalie	4000	19	16	16	—5
James Bay	6300	41	40	40	—5
Laduboro	2800	110	105	110	+5
Lingside	18500	7	5½	7	+1
Louanna	4000	14	13½	14	—1
MacDnld	10000	11	10	10	—1
Massval	500	10	10	10	—1
Matach C	22100	45	43	45	+1
Mid Chib M	4300	63	63	62	—1
Mire	500	14	14	14	
Mistango	6000	20½	20	20	— ½
Monteagl	10100	100	98	100	+4
Mt Pleas	14757	61	58	60	+1
New Form	8500	9½	9	9½	+ ½
Nocana	12000	7	6	7	+ ½
N A Rare	2500	34	31	34	+1
Peso Silv	100	104	104	104	—2
Pitt Gold	500	7½	7½	7½	
Que Uran	2500	60	60	60	
Rancheria	1000	12	12	12	
Royal Agass	2868	48	47	48	+3
Sapawe	12000	6½	6½	6½	
Scandia Min	500	27	27	27	+1½
Silver Sum	6500	12½	11	11	—1
Stand Gold	4500	21	20	21	— ½
Subeo	3300	162	152	160	+5
Tazin	3500	7	7	7	— ½
Terrex	500	19	19	19	+1½
Transterre	2000	18½	18	18	— ½
Voyager Pet	300	520	520	520	—30
Western T	5000	14	14	14	
West Hill En	500	53	53	53	+1

Total sales: Industrials 323,500, mines and oils 579,100.

Mutual Funds

Abbey Ntn Am Fund	1.21	1.21
A G F Special	3.67	——
All Cdn Com	7.68	8.39
All Cdn Div	9.09	9.92
All Cdn Ven	4.28	4.68
American Growth	6.02	6.81
Andrae Equity	3.92	4.28
Associate Investors	5.34	5.39
Beacon Growth	6.52	7.13
Canada Growth	6.70	7.36
Canagex	10.18	10.60
Cdn Channing Ven	6.75	7.40
Cdn Gas Energy	13.07	14.32
Cdn Investment Fund	4.35	4.78
Cdn Scudder Fund	20.30	20.30
Cdn Sec Growth	4.95	5.42
Cdn S.A. Gold Fund	4.21	4.60
Cdn Trusteed	4.63	5.06
Canafund	62.55	65.68
Capital Growth	8.79	9.02
xChase Fund	11.17	12.21
Collective Mutual	7.23	7.94
Commonwealth Intl	13.59	14.89
Commonwealth Intl Lever	3.91	4.28
xCompetitive Capital	8.03	8.89
Corporate Investors	5.92	6.47
Corporate Investors Stock Fd	6.06	6.62
xDividend Shares	3.55	3.89
Dominion Compound	——	——
xDreyfus	12.74	13.96
Entarea Investment	5.82	6.36
Federated Financial	4.92	5.41
Federated Growth	5.53	6.08
xFidelity Trend	24.56	26.84
First Participating	17.68	19.32
Fraser Growth	——	——
Gis Compound	9.55	10.48
Gis Income	3.85	4.21
Growth Equity	7.23	7.95
Guardian Growth	8.02	——
Harvard	7.32	8.00
IOS Venture	4.81	5.26
Industrial Growth	——	——
International Growth	6.7	27.35
xKeystone Cust S-1	17.81	19.43
xKeystone Cust S-4	5.21	5.70
xKeystone Cust K-2	5.24	5.72
xLexington Research	15.30	16.72
Magna Carta	2.57	2.79
Maritime Equity	——	——
Marlborough	9.46	10.26
Mutual Accumulating	5.40	5.91
Mutual Bond	8.28	8.65
Mutual Bond Income	4.51	4.71
Mutual Growth	5.92	6.47
Mutual Income	5.50	6.01
Natrusco	13.58	14.18
Natural Resources	7.86	8.59
xOne William Street	15.93	15.93
xOppenheimer Fund	7.60	8.31
Pension Mutual	7.58	8.28
Performance Plus	7.67	8.38
Planned Resources	6.02	6.62
Principal Growth	5.39	5.92
xPutnam Growth	9.97	10.90
Regent Fund	9.21	10.07
Royfund	5.55	5.72
Sav Inv Pref et Rev	7.01	7.71
Sav Inv Am Pref	10.75	11.12
Taurus	5.53	6.08
xTechnol	7.19	7.84
Time dinvestment Fund	6.58	6.61
United Accumulative	5.00	5.49
United Horizon	3.62	3.97
United American	2.81	3.09
United Venture	4.81	5.29
Universal Savings Equity	6.98	7.63
Western Growth	5.9	8.56
?Winfield Growth	5.53	6.04
Xanadu	3.98	4.25
York Fund of Canada	5.36	5.83
xU.S. funds		

OBITUARIES

EDWARD T. CAMPBELL OF MONTROCK, ONT.

MONTROCK, ONT. — Edward Thomas Campbell of Montrock (Iroquois Falls) Ont., died on Sunday, Oct. 19, 1969, at The Nursing Home, Cochrane, Ont., after a long illness.

Born June 4, 1892 on the Campbell homestead, midway between Waterloo and West Shefford, he was the youngest of a family of 14 children born to Andrew Campbell and his wife, Bridget Gallagher.

Having received his education at the local schools and at St. Hyacinthe, he worked for some time in Boston, Mass. On returning to Canada he held a position with The Grand Truck Railways for several years.

In 1917 he was married to Inez Brewer of Warden. They moved to Iroquois Falls, Ont., in 1922 where he worked for The Abitibi Paper and Power Company, until he retired in 1957. His wife predeceased him in October, 1943.

He was a volunteer fireman, then held the post of fire chief for several years and was always interested in fire fighting methods and fire prevention.

His remains were brought to Waterloo on Oct. 22 and rested in the Leo Paul Ledoux Funeral Home. The service was held in the St. Bernardin Church, a Requiem Mass was celebrated by Canon Frigon, assisted by Father Bousquet, at 2:00 p.m., Oct. 23.

Bearers were Lloyd Maynes, Lawrence Purdy, Francis Campbell, Arthur Dupuis, Maurice Dupuis and Maurice Campbell.

Burial was in the family lot, St. Bernardin Cemetery, Waterloo.

He leaves to mourn his death, a brother, Francis (Frank) of Granby, a sister, Mrs. Alice Dupuis, Waterloo, two sons and daughters-in-law, Mr. and Mrs. James Campbell, Mr. and Mrs. Alan Campbell, Iroquois Falls, Ont., 15 grandchildren, two great-grandchildren, and several other relatives as well as a number of friends.

Call for Tenders

DEPARTMENT OF AGRICULTURE AND COLONIZATION

AGRICULTURAL HYDRAULIC SERVICE

Project No. 14142—61—690

Drainage works in the watercourse "LABRECQUE et branches", in the municipalities of Honfleur (Bellechasse) and Sainte-Claire parish (Dorchester).

Are allowed to bid only those having their principal place of business in Region Nos. 1 and 5 (Alléghanys and Chaudière), i.e. the electoral districts of Bellechasse, Kamouraska, L'Islet, Montmagny, Rivière-du-Loup, Témiscouata, Beauce, Dorchester, Frontenac and Mégantic.

For the above mentioned project, tenderers may obtain necessary documents from: Director of Agricultural Hydraulic Service, Department of Agriculture and Colonization, Room D-4413, Parliament Buildings, Quebec. Tel. 693-2450.

A payment of $10, certified cheque or money order, not refundable, to the order of the Minister of Finance is required to obtain plans, specifications and tender form of one project.

Guarantee: certified cheque to the order of the Minister of Finance or a bid bond equal to 10% of the total amount of the bid.

Tender closing date: 2:30 P.M. (E.S.T.), Room D-617, Parliament Buildings, Quebec.

THURSDAY, JANUARY 15, 1970.

The Minister does not bind himself to accept the lowest or any of the tenders.

Roméo Malande
Deputy Minister

GOUVERNEMENT DU QUÉBEC

TO OUR MANY CLIENTS

WE EXTEND

SEASON'S GREETINGS

AND OUR

BEST WISHES FOR THE COMING YEAR

PLEASE NOTE OUR HOLIDAY OFFICE HOURS:

OPEN Wednesday, December 24th until 3:30 p.m.
Saturday, December 27th: 9 a.m. to 12 p.m.
Wednesday, December 31st until 3:30 p.m.
Saturday, January 3rd: 9 a.m. to 12 p.m.

CLOSED Thursday, December 25th, and Friday, December 26th
Thursday, January 1st and Friday, January 2nd

SHERBROOKE TRUST
The oldest Trust Company in the Eastern Townships.

Head Office: 75 Wellington St. N.
Branch Office: Place Belvedere Shopping Centre
Sherbrooke, Que.

Appointment at Rousseau Auto



Mr. George Rousseau, president of Rousseau Automobile Inc., is proud to announce the appointment of Bert Boisvert as Sales Manager. Mr. Boisvert who has been in the automobile field for many years invites his many friends and former customers to see him regarding their future purchases of Volvo, Jaguar, Austin, Rover and Triumph products. For an appointment, dial 567-3931.

Cont'd from pg. 3

B&B REPORT

respect for the French language incomparable with any other period in my life."

Charles Neapole, president of the Montreal and Canadian stock exchanges, disagreed with the report.

"I am a Quebecer first of all, and emotionally I feel the respect for French is justified," Mr. Neapole said.

"But from a practical point of view I have to agree with Frank Scott. ... Bilingualism is not happening naturally, and I don't know of any country where legislation has been successful in promoting bilingualism."

Mr. Neapole said the report could help isolationism, if not separatism.

"If you are going to import knowledge into Quebec the bulk of it will have to be in English," he said.

The major language of technical expertise in the Western world was in English, both in books and spoken language.

Benoit Duchesne, director of the Montreal District Chambre de Commerce, said the report had "striking similarities" to the chambre's brief to the provincial language commission set up last January to probe the status of the French language in Quebec.

The brief said French would be made the working language in all fields "without inhibiting English," Mr. Duchesne said.

SAYS CAN'T ENFORCE

The Montreal chapter of the St. Jean Baptiste Society agreed with the report in principal, but president Angers reserved details of its stand because "there are no effective means of enforcing the commission's recommendations."

A more detailed response would be made in three or four days, he said.

T. Anthony Malcolm, English-speaking co-president of the Canada Committee, said "the language of commerce must remain English to a certain extent."

The Canada Committee is a Montreal-based group formed in 1965 to support Canadian unity.

"Tension exists in only a few companies," Mr. Malcolm said. Most businesses were prepared for bilingualism and were "terrified only of unilingualism."

He said there has been a "fantastic" upsurge in bilingualism in the last four or five years.

CANADA

CANADIAN RADIO-TELEVISION COMMISSION

The Canadian Radio-Television Commission will hold a Public Hearing in the King Edward Hotel, Toronto, Ontario, commencing at 9:30 a.m. on Tuesday, February 10, 1970. Among other matters, the Commission will consider the licence renewal of the following broadcasting undertaking.

BROADCASTING UNDERTAKING LICENCE EXPIRING MARCH 31, 1970.

CHLT	Sherbrooke, Que.
CHLT-FM	Sherbrooke, Que.
CHLT-TV	Sherbrooke, Que.

For the proper conduct of the hearing it is imperative that the requirements of the Board of Broadcast Governors' Procedure Regulations be strictly followed. Any comment or opposition in respect of the above-mentioned application should be filed with the Secretary on or before January 29, 1970, in twenty (20) copies.

Copies of the Regulations may be obtained from the Queen's Printer, Ottawa, Ontario.

Persons wishing to inspect briefs submitted with respect to the above application may do so during regular office hours at the offices of the Commission, 100 Metcalfe Street, Ottawa, Ontario.

Further copies of this Notice may be obtained by writing to the undersigned.

F. K. Foster,
Secretary.

CRTC-69-43

Card of Thanks

HEATH — I wish to express my sincere thanks to all my friends who have given me their sympathy by sending cards, after the accidental death of my grandson, Rodney Anderson.
MRS. WINNIE HEATH
Marsonville, Que.

PAIGE — I would like to thank my family and friends for flowers, visits and the many cards and letters received while a patient in the Sherbrooke Hospital. A special thanks to Drs. Paulette and Quintin, nurses and staff of the second floor for their excellent care.
MRS. ARTHUR PAIGE.

SMART — I wish to express my sincere thanks to relatives, friends and neighbours who visited me, sent flowers, gifts and cards while a patient in the Sherbrooke Hospital. Also appreciation to Dr. Klinck, Dr. Smart and nurses on the 4th floor. Your kindness was deeply appreciated.
MRS. KEN SMART
Belvedere Heights.

Beebe

Mr. and Mrs. R. T. Boisclair and daughter, Miss Gloria Boisclair, have left to spend the winter months in their trailer-home and to visit their daughter in Orlando, Fla. They will visit friends in many points in Florida.

Mr. Richard Probert, Kingston, Ont., spent a few days with relatives while here to attend the funeral of his father, Mr. Howard Probert. Mr. Philip Probert, Verdun, also attended the funeral of Mr. H. Probert and was an overnight guest of his mother, Mrs. M. Probert.

Mr. and Mrs. Austin Young have returned after visiting Mr. and Mrs. Donald Bennett and infant daughter in Kingston, Ont. Master Carl Bennett returned to his home, after being a guest of his grand-parents. Enroute home Mr. and Mrs. Young visited their daughter, Miss Jannet Young in Montreal.

Mr. and Mrs. Peter Dewey, Boston, Mass., were guests of Mr. and Mrs. Glen Salls while here to attend the funeral of Mr. Arnold Shelden.

Mrs. Janey Denney spent a few days in Pointe Claire with her sister, Mrs. Eric de Pencier, who recently returned from hospital, and Mr. de Pencier. Mrs. M. J. McKellar motored out from Montreal for Mrs. Denney.

Rev. and Mrs. T. Tyson spent the weekend in Toronto, Ont., where they attended the wedding of their son, Mr. Thomas (Tommy) Tyson, Jr.

Mr. and Mrs. R. H. Rediker are spending a few days with Mrs. Rediker's mother, Mrs. C. Bacon and Mr. Bacon, in Ormond Beach, Fla.

Mrs. Wesley Revnold is a patient in the Sherbrooke Hospital where she underwent surgery. Mr. Melvin Walker is a patient, under observation, in the same hospital.

Mr. and Mrs. H. Lee and family, Bethel, Me., were weekend guests of Mr. and Mrs. E. Lee.

Mrs. B. Berry has returned to Montreal, after spending a few days, with Mr. and Mrs. Rudolph Bean and daughters.

Mrs. W. Hebert and family were guests of Mr. and Mrs. G. Fortier, in Springfield, Vt.

Mrs. Anita Curran, Riviera Beach, Fla., spent a few days with her mother, Mrs. B. Provost and other relatives. A family dinner was enjoyed at the home of Mr. and Mrs. Paul Provost, in Barton, Vt.

Mr. and Mrs. Edward Wintle, Stanstead, have moved into their newly acquired home, which they purchased from Mrs. James Grieve, who with her son, Scott, are spending an indefinite time in Newport, Vt., before leaving to reside in Colorado.

Miss Simonne Gosselin spent a few days with Mr. and Mrs. Lee Deslauriers and family, in Northfield, Vt., accompanying the Deslauriers family to Lennox, Mass. Mr. and Mrs. Harold Pierce, Winchester, Mass., were also guests at the Deslauriers home.

Mrs. Dorothy Williams has left to spend the winter in Florida. She will aslo visit her son, John Williams and Mrs. Williams, in Nassau.

Birth

PATTERSON — Donald and Florence (nee Matthews) are happy to announce the arrival of their new son, Lee Wayne, on Dec. 14, 1969, at the St. Luc Hospital, Asbestos, Que. A brother for Terry.

Death

MCKEE, Bernice — At the Sherbrooke Hospital, Wed. Dec. 17, 1969, Bernice Lockwood, age 61 years of Melbourne, Que., beloved wife of the late Russell A. McKee, and beloved daughter of Mrs. Hattie Lockwood and the late James Lockwood, and dear sister of Murray. Resting at Stuart Lockwood Funeral Home Inc. 548 College St., Richmond. Funeral service in Chalmer's United Church, Sat. Dec. 20th, 2:00 p.m. Rev. R. A. Cameron officiating. Interment in Maple Grove Cemetery, Melbourne.

In Memoriam

BOGIE, Mildred — In loving memory of a dear wife, mother, sister and grandmother who passed away Dec. 20, 1968.
Sadly missed, but fondly remembered by
COLIN (Husband)
BEATRICE and CURT (Sister and Brother)
ROSS and ALDEN (Sons)
MR. and MRS. RALPH WOODARD (Daughter) and FAMILY
MR. and MRS. LORNE BOGIE (Son) and FAMILY

CLARK — In loving memory of a dear husband and father, Charles Stephen Clark, who passed away December 21, 1968.
Peacefully sleeping, resting at last.
The world's weary troubles and trials are past.
In silence he suffered, with patience he bore.
Till God called him home to suffer no more.
Sadly missed by
LILLIAN (Wife)
IRIS and BILL (Daughter and son-in-law)

GAYLOR — In loving memory of a dear mother, who passed away Dec. 20, 1949.
There's always a face before us,
A voice we would love to hear.
A smile we will always remember,
Of a mother we loved so dear.
D

GREETINGS
of the season from
all the folks at
MARCHÉ'S ROUGE & BLANC
RED & WHITE FOOD STORES
KERR'S GROCERY
476 Hatley Street, MAGOG, Que.
Tel. 843-2992

Magog is aglow with Christmas

MAGOG (Special) — With only six days till Christmas, storekeepers in Magog are at their busiest. It has been a good shopping season, but the lack of snow has had a decided effect on business. The merchants say snow puts shoppers in the shopping mood, and tends to cause people to buy ahead of time. Because of the lack of snow, the gift buyers tend to wait until the last few days to do their shopping, which probably accounts for the rush on stores everywhere, and Magog is no exception.

While the absence of snow has taken away the Yuletide atmosphere, bright street ligths, city owned decorations and gaily decorated stores help compensate for the lack of a wintery look.



MAGOG STREETS AGLOW — The above picture, taken with 250 mm telephoto lens from Main Street West just beyond Merry Street, emphasizes the brilliance of the business district. Because of the tendency of long focal length lens to make things look jammed together, the actual sight seen by people travelling through Magog at this time, was partially caught by our camera.
(Record photo: Charles Catchpaugh)



MAGOG NATIVITY SCENE — The colorful Christmas nativity scene at city hall in Magog is a fitting tribute to the season, and helps add to the Yuletide atmosphere in the community.
(Record photo: Charles Catchpaugh)



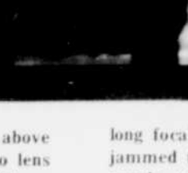
Lot of activity for St. Paul's of Magog

MAGOG (Special) — Christmas celebrations began for the people of St. Paul's United Church of Magog last Sunday, December 14th. Girls of the CGIT provided a new experience for the congregation, when they played an active role in Sunday worship. The girls drew those attending church into active worship basing their theme on peace. The young ladies directed the service, which involved choral reading from the familiar passage from St. Luke's gospel, with two girls enacting Mary and Joseph, in the stable scene, followed by three as the shepherds, and three more as the wise men. When the wise men had laid their gifts, the others followed placing white gifts, symbolized by white stockings, for St. Paul's foster child, Luis Cruz, a native of Peru.

Most impressed, the St. Paul's congregation have stated appreciation for the girls' role, and their enactment of the nativity and Christmas event.

This Saturday the junior Sunday school will hold its annual Christmas tree party, which will be enhanced by the telling of stories, playing of games, carol singing, dramatizations and the customary visit from Santa Claus. The same evening, members of the senior Sunday school and mid-week groups will tour Magog, singing carols, following which they will return to the church hall for a supper, and a few hours of good fellowship.

Christmas Eve, St. Paul's congregation will celebrate the festive season with a carol service scheduled to begin at 7:30. Featured artists will be Ralph Thompson, guitarist, and Mrs. Evelyn Hebert, organist.



Season's Greetings
to One and All
P. Lacroix Equipment
Massey - Ferguson Dealer
Sherbrooke road
(Bourque Blvd.)
843-4609
MAGOG



Merry Christmas
and a
Happy New Year.
Bolduc BAKERY
121 Dollard St., Magog — Tel. 843-3541



Season's Greetings
To all our customers: best wishes for a happy holiday. May our friendship continue.
AUX
Economies Magog
ENRG.
10 Main St. W. — MAGOG — 843-9114



CHEER
May you enjoy a very happy holiday!
From the staff of
MAGOG BAR-B-Q
RESTAURANT
Fully Licenced
Paul Mercier, prop.
475 Main St. West — MAGOG — Tel. 843-4448



Season's Greetings
to One and All
P. Lacroix Equipment
Massey - Ferguson Dealer
Sherbrooke road
(Bourque Blvd.)
843-4609
MAGOG



EDITH KATHAN HOME WEST BROME

A shade of the Old West came to West Brome on Oct. 31, in the form of a make believe "Shot Gun Wedding". The unwilling groom, was Sid Cromack and the unwanted bride, Jack Mead. The minister was played by Lyall Longeway. Shot gun in hand was the bride's father, played by Tony Miele. The wedding march was played on a mouth organ by Jim Foster, while the bride danced and sang, waiting at the Church.

The wedding group visited local homes and received candy and treats for their efforts, returning to the Edith Kathan Home, where all, except Jim Foster, are residents. There they were served hot chocolate and cookies by John Melrose another resident of the home. It was all done in fun and we hope folks of West Brome enjoyed it as much as the residents enjoyed doing it.

Rev. Mr. Warren and a group of Senior Citizens from Knowlton came to visit the residents at the Edith Kathan Home on Nov. 7, 1969. A friendly afternoon was enjoyed. They were invited to come back again before Christmas.

Merry Christmas
and a Happy New Year
to our many friends and customers
La Buanderie de Magog Inc.
MAGOG LAUNDRY INC.
LEO PICOTTE, Manager
183 Brassard Street — Magog, P.Q.
SHERBROOKE Tel. 562-4940
MAGOG Tel. 843-3351



Armand Demers Inc.
Fuel Oil
319 St. Patrick St. W. — MAGOG — Phone 843-3303

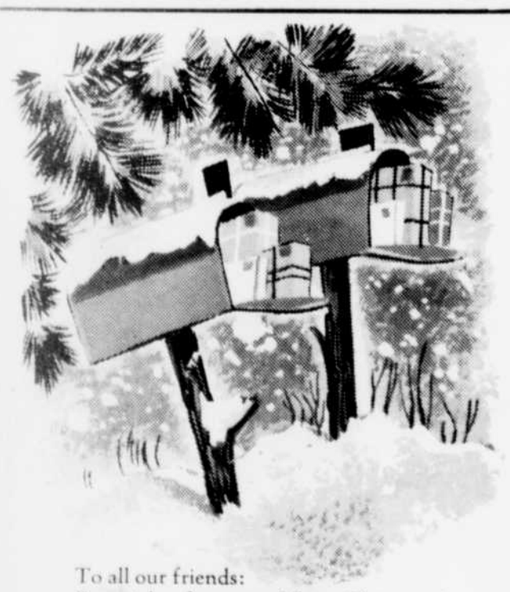


SEASON'S GREETINGS
To all our customers and friends . . . Our sincere thanks for your past patronage.
Garage Gilbert
General Repairs
We specialize in Automatic Transmissions, Wheel Alignment and Wheel Balancing.
1057 Main St. East — MAGOG — Tel. 843-2918

Best wishes to the population and workers of Magog at this Christmas season, and a Happy New Year to all.



Executive Members of the Catholic Textile Workers Syndicate of Magog Inc.



To all our friends:
Best wishes for a very Merry Christmas!
We thank all customers and friends for their past patronage. Wishing you a Merry Christmas and a Happy New Year.
R. Farmer Stores Ltd.
"The ideal store for family shopping"
494 Main St. West — MAGOG, Que.
Tel. 843-5029

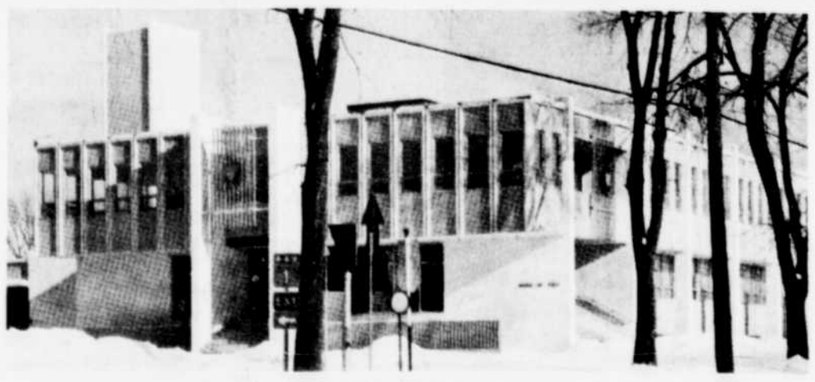
To all our customers and friends



May we take this opportunity to thank you for your patronage in the past and look forward to serving you in the New Year.
CANADIAN TIRE ASSOCIATE STORE
333 MAIN ST. W. — MAGOG — Tel. 843-3373

MERRY CHRISTMAS MAGOG

We, the Mayor and councillors and city officials of the City of Magog, extend best wishes to the citizens of this municipality, and express hopes that the new year will be prosperous and pleasant for everyone in our community.



MAURICE THEROUX, Mayor

ALDERMEN:
Ward One: Oliva Hamel
Ward Two: Ernest St. Jacques
Ward Three: Gerard L. Longpre
Ward Four: Armand Pouliot
Ward Five: Gerard Page
Ward Six: Armand Gagne
JEAN-PAUL LANGE, Secretary-Treasurer
YVES LANGLOIS, Assistant Secretary-Treasurer

The City of Magog



It gives us great pleasure to say "thank you" to our many friends and customers for their past patronage . . . and even greater pleasure to look forward to serving you in the coming year!

Magog Dry Cleaning

J. H. Bergeron and Fils Props.
575 Hatley West
MAGOG
Tel. 843-2910

Magog plans active Yule tide Season

MAGOG (Special) — While the people of Magog and the surrounding communities have a busy Christmas season planned, the most amount of activity should be generated by outsiders who will spend a week skiing at Mt. Orford.

A report from the Magog-Orford Hotel-keepers' Association, estimate that all 800 available hotel, motel and tourist home rooms in the Magog area have been booked from December 24 till January 4. While these people, averaging 2.2 per room, will number over 2,000, an additional 2,000 or so from Montreal, Sherbrooke district and New England, should see the ski centre a hive of activity. The days will take care of themselves, but nights will see Magog hopping, expecially the clubs, some ten in number within Magog, and the additional dozen that lie close to the city.

In evaluating the ski and tourist trade, the Canadian Tourist Association has predicted that these people will spend an average of $200 each during their week in the Magog area. Of this only 25 per cent goes to the ski area, and the balance is divided between the hotel-motel and food catering trades, garages, stores and entertainment, with a fair amount also going to district storekeepers.

In general, skiing, as seen by this prediction, is a good business for the Magog region.

The hotel-keepers believe their telephone answering system, introduced last fall is largely due to the huge success of Christmas season booking.



GIVE HOCKEY UNIFORMS — The Magog Kiwanis Club donated one set of sweaters to a Magog Junior League Team last Monday evening at their regular weekly meeting. Seen from left are: Ernest Pouliot; Gerald Lacasse, one of the league organizers; Harry Milne, president of the club; Gaston Charland, president of the Magog Loisirs and Leo Caron, one of the league supervisors.
(Record photo: Charles Catchpaugh)

New ski reports planned

MAGOG (Special) — The Quebec Department of Fish and Game has Mr. Cluteau convening a meeting at the Le Baron Hotel December 20th, beginning 8 p.m. The gathering will be for ski centre operators, when the government plans to give information on skiing conditions.

For the past several years, snow conditions reports have bothered the Mt. Orford ski centre direction, inasmuch that the general summary for this region did not apply to the Provincial Park centre, Orford, as the manager of the station stated, is in a bowl, and is sheltered from winds and sun to a large degree. Consequently, more snow falls here, and is better protected.

The ski centre operators have generally opposed the reports given in terms of inches of snow, because the situation would differ from site to site, and is not, according to them, a fair appraisal. They prefer a summary which states temperatures, snow conditions on a broad plane, and possible, a review of road conditions.

Saturday's meeting should reveal the methods to be used by the Quebec government in collaboration with ski centres, in making information available to the skiing public this winter. The idea is also being most enthusiastically endorsed by those in the ski industry, as they feel a new uniform system will benefit everyone.





Innkeepers met at Orford Lake

MAGOG (Special) — The Magog-Orford Hotel keepers Association met at the Auberge de la Montagne at Orford Lake last Tuesday evening, when they planned additional activities for the winter season, and discussed ideas for summer months promotions.

Jubliant over the success of their Christmas season billings and prospects for the remaining 3 months when there is skiing at Orford, the inn keepers have credited unified co-operation for their good results.

Lack of snow hurts business

MAGOG (Special) — Hundreds of skiers have turned back from the hills of their choice the past few weeks, due to the lack of snow. While there is skiing at Orford, conditions aren't good, and those calling ahead for information, are disappointed to hear the bad news. The results at the Provincial Park centre have seen many delay tours to date. In fact, 100 Dorval high school students were scheduled to ski here Saturday, but held off their trip. Seventy-five Mary Mount girls from Sherbrooke delayed a Sunday excursion to Orford, and 50 Toronto Canadian Ski Patrol System members were going to be here at the Union Hotel last weekend, but decided not to come due to the absense of snow.

"Snow, snow, snow", the cry of ski centre operators and hoteliers here. Is there any wonder?



Bill 62 topic at Magog Home and School

Peter White, president of the Sherbrooke Record, will be guest speaker at a meeting of the Magog Home and School Association at 8 p.m. on Jan. 7 at the Princess Elizabeth School on Bellevue Street.

Mr. White has been invited to speak on Bill 62, which proposes a re-organization of the public school system on the Island of Montreal into 11 unified school boards. As chairman of the Executive Committee of the Association for Reform in Education, Mr. White is active in the movement to have Bill 62 amended to provide for regional school boards based on language instead of unified boards.

Mrs. B. J. Retchless is president of the Magog Home and School Association.



OUR THANKS TO OUR FRIENDS and CUSTOMERS FOR PAST PATRONAGE . . . it is a pleasure to serve you and we look forward to the privilege of serving you in 1970.

Florent Gervais

"Your Friendly Jeweller"
398 Main St. West
MAGOG
Tel. 843-2826

SEASON'S GREETINGS

We take this opportunity to thank you for your patronage. It has been a pleasure to serve you.

Roy Radio T.V.

ZENITH COLOUR TELEVISION
335 Sherbrooke St. — MAGOG — Tel. 843-2828

MERRY CHRISTMAS and a HAPPY, PROSPEROUS NEW YEAR
TO ALL OUR CUSTOMERS AND FRIENDS

Bijouterie de L'est

GILLES GERVAIS, prop.
229 Main Street East — Tel. 843-3121 — MAGOG

MERRY CHRISTMAS
HAPPY and PROSPEROUS NEW YEAR to all our customers.

VOGUE Shoe Salon

PIERRE VOYER, prop.
51 Main Street West — MAGOG — Tel. 843-4693



Merry Christmas and Happy New Year
To all our Friends and Bowlers.
Gilles Plante, Prop.
36 Laurier St., Magog, Que.
MAGOG BOWLING



To our customers and friends; our sincerest wishes for a Happy Holiday Season.

Tanguay Radiators

M. Tanguay, prop.
743 Sherbrooke Street — Tel. 843-3622
— MAGOG —

MERRY CHRISTMAS and a HAPPY NEW YEAR!

It's with sincere thoughts for our many customers, neighbors and the employees of this firm and their families, that we extend this message of goodwill with hope for happiness!

F. W. Woolworth Co. Ltd.

IRENEE FORTIER, Manager
Main West, MAGOG, Tel. 843-3421

HOLIDAY GREETINGS



HOULIOT
FURNITURE STORE
"MAGOG'S Largest Furniture Store"
7 Main St. W.,
Tel. 843-2555
MAGOG, Que.



May the good cheer of the festive season be yours throughout a glad new year.

TO YOU AND YOUR FAMILY
We thank you very much for past patronage.

Memphremagog Automobile Inc.

Authorized Dealer for: DATSUN
Next to the Cabana Motel
Tel. 843-3311 — MAGOG



GREETINGS

CUSTOMERS AND FRIENDS . . . our wish for the holiday season is simple and sincere . . . our thanks to you for your valued friendship and encouragement.

HAPPY HOLIDAYS EVERYONE!

Royal Cafe

George Marcoux, prop.
302 Main St. West — MAGOG — Tel. 843-2663



GREETINGS
at
CHRISTMAS

To our many friends and loyal patrons, we wish a Merry Christmas and a very Happy New Year.

Louis Faucher

PRINTER
74 Laurier Street — MAGOG — Tel. 843-5991



Greetings

to all our loyal friends
Happy holiday!

Gerard Turgeon

UPHOLSTERER
MAGOG, Tel. 843-2668
RR 4, (Montreal Road)



Merry Christmas

TO ALL . . .
We thank you for your patronage in 1969

Laurent Bertrand

Esso
PLUMBING AND HEATING
SALES and SERVICE
549 Sherbrooke St. — MAGOG — Tel. 843-4800



Good wishes from our entire staff.

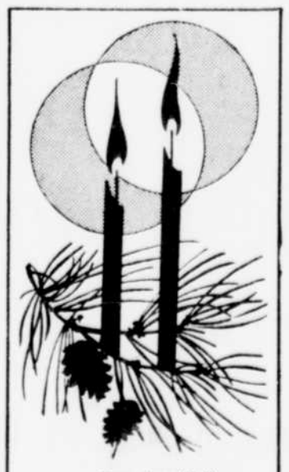
Transvision Magog Inc.

Tel. 843-2892 and 843-3358 Offices
15 St. Patrice St. West — MAGOG, Que.



Magog Dairy Inc.

CLARIFIED PRODUCTS
"For the Best in Dairy Products"
MAGOG — Tel. 843-5727



Our heartfelt thanks! May all of your gifts be wrapped in holiday spirit, your tree be decked with good things.

Dore Automobiles Magog Inc.

790 Main St. West
Tel. 843-6514 - Magog



May Santa bring you the gifts of good cheer, good health

N. H. Grenier Reg'd.

SASH AND DOOR MANUFACTURER
BUILDING SUPPLIES — LUMBER
147 Victoria St. — MAGOG — Tel. 843-3379

Thank You..

serving you over the past year has been a privilege and pleasure.

The Christmas season brings out sentiments in all of us however, that are rarely evident other times of the year. It's that time of year, when a nostalgic grip takes hold of us, and we really appreciate the good things that favor us all year long. That's the case in this store, when my staff and I take stock, and begin to appreciate the blessings that have been ours. We couldn't hope to serve a more understanding clientele, most especially under the cordial atmosphere that exists between we in this store, and you who favor us with your kind patronage. We have unquestionably created friendships that make life more pleasant, and a respect for each other that makes Christmas that much more delightful.

Yes, Thank You friends, and may your holidays be most pleasant, and the New Year filled with blessings. Let's hope the next 12 months shall be as pleasant as the past year!



Aimé Choquette

CHOQUETTE'S

IGA
Pine Street, Magog

SEASON'S GREETINGS

To all our customers and friends

J. M. Bessette

362 Main St. West,
MAGOG, Que.
Tel. 843-5572



We pause to say "thank you" for wonderful patronage in the past year. It is our pleasure to count you among our friends, and WISH YOU A MERRY CHRISTMAS and a HAPPY and a PROSPEROUS NEW YEAR.

Hudon & Vigneux

HARDWARE

471 Main St. West — MAGOG — Tel. 843-3530



TO OUR FRIENDS

Materiaux Orford Inc.

Tel. 843-5737

888 John Street — MAGOG, Que.



GREETINGS



May our friendship stay ever-green, now and always!

Magog Foundry Ltd.

601 Champlain St. — MAGOG — Tel. 843-3301



In Magog the difference depends on . . .

Le PROGRES CHRONIQUE DE MAGOG

C.P./BOX 250, MAGOG, P.Q.



Newspapers get things done . . . because newspapers give you the information you need to do things . . . from family fun to community action. And in the marketplace, newspapers do more to help people shop wisely, advertisers sell profitably. Get your newspaper . . . to get things done.

MERRY CHRISTMAS AND HAPPY NEW YEAR
from LE PROGRES CHRONIQUE DE MAGOG

Tel. 843-2961

241 Main St. W. — MAGOG

Everyone is celebrating in Magog



YULETIDE FUN BEGINS AT MAGOG — An amateur hour was held at the St. Jean Bosco Church hall in Magog last Sunday evening, following a children's Christmas tree party held in the afternoon. The night program saw more than a dozen entries, and an audience that topped 300 persons. Pictured at the show's opening were from left; Marcel Ferland and his father Roland Ferland, playing guitar accompaniment along with 13 year old Real Asselin, while little sister, Lyn Asselin 5 does a tap-dance number.

(Record photo: Charles Catchpaugh)



NEVER TOO OLD TO ENJOY CHRISTMAS — Partially blind, 80 year old Mrs. Rosanna Rienville and 85 year old totally blind David Falardeau, members of the Magog branch of the Canadian Institute for the Blind lived it up, as they were shown last Saturday night with their group president, Maurice Rivard at their annual Christmas party, held at Magog CNIB headquarters on the Red Brook Road.

(Record photo: Charles Catchpaugh)

Bolton Center

On A special Remembrance Day Service of song and prayer was held in the United Church on Nov. 9. The Royal Canadian Legion, Potton Branch 154, and the Ladies Auxiliary were in attendance. They paraded into the church and at the appropriate time dipped the flag in remembrance of the war dead. At the completion of church service they paraded to the cenotaph outside for the Last Post, two minutes of silence and Reveille. Wreaths were laid in memory of the dead of two World Wars and the Korean War. Mayor Joseph Terrio laid a wreath representing the District of East Bolton and Legion President, James Barnes, laid a wreath on behalf of the Legion. Mrs. Pearl Greenham laid a wreath for the Ladies Auxiliary. Prayers were said by Rev. E. J. McDonald and by a member of the Legion.

Following a recent United Church meeting at the home of Mr. and Mrs. George Davis, a stork shower was held in honor of Mrs. Eugene (Lorraine) Cote, who recently took up residence here. Mrs. Davis presented her with a number of gifts from members of the group and friends unable to attend. Mrs. Cote was assisted in opening the packages by her mother, Mrs. Gladys Willey. Mrs. Madeline Thomas made a pink and white decorated shower cake for the occasion. Refreshments were served by the hostess, assisted by Mrs. Dorothy Cameron and Mrs. Irene Gaylor.



West Brome

The Ladies Guild held a 500 party in the basement on Nov. 29 when cards were played at seven tables. Prize winners were as follows: Ladies, first, Mrs. Norman Jones; second, Miss Cecile Darbe; consolation, Mrs. Leslie Collins. Men's first prize went to Mr. Gordon Marsh; second, Mr. Gordon Wood, consolation, Mr. Preston Crittenden. Door prize winner was Rev. W. Davidson; under the cup, Mr. Norman Jones, under the saucer, Mrs. Libby and under the chair, Mary Edwards. Refreshments were served. Proceeds were $39.

The Friendly 500 club met in the basement on Dec. 1 when cards were played at three tables. Prize winners were Mrs. William Coughtry, first; Mrs. Mary McCutcheon, second; and Mr. Sidney Cromach, consolation. Miss Helen Scott was hostess.

Mrs. M. E. Darbe, Miss Cecile Darbe, Mrs. Donald Soles, Mrs. Robert Edwards were in Montreal on Dec. 1.

Mrs. Howard Hastings, Pompano Beach, Fla., spent Dec. 5 with her sister, Mrs. Mary McCutcheon.



301 Main St. W. — MAGOG — 843-3366

Merry Christmas

and a

Happy New Year

to our customers and Friends

Canadian Imperial Bank of Commerce

MAGOG BRANCH

A. Gaudet, Manager

431 Main Street West — Magog

To everyone Merry Christmas and Happy New Year!

MAGOG — ORFORD PRINTING INC.

PRINTERS AND LITHOGRAPHERS

26 MAIN ST. WEST, MAGOG, QUE.

Tel. 843-9626



SEASON'S BEST

. . . and thank you for your past patronage. See you in '70

P. A. Laverdure Inc.

LENNOX **Representative**

Plumbing — Heating — Air Conditioning
Forced air furnaces.
Atlas oil hot water heaters.
Ask us about our easy monthly payments.
For Quality and Service buy a Lennox.

15 Laurier St. — MAGOG — Tel. 843-5696



We thank you for the encouragement you gave us this past year and take this opportunity to wish you all the joys of Christmas and the best ever in the New Year!

Yvon Giguere Inc.

CONTRACTOR

226 Main St. W. — MAGOG — Tel. 843-6240

MERRY CHRISTMAS
and a
HAPPY NEW YEAR

to one and all. We take this opportunity to thank our many customers for their past patronage.



Meubles Gevry Television

Electrical Accessories

RCA Victor Radios and Televisions
RCA Whirlpool Appliances

400 Main St. West — MAGOG — Tel. 843-2560
Res. Tel. 843-4608

SEASON'S BEST

To all our friends and neighbors,

sincere best wishes for the holiday season.

May your Christmas be bright with good cheer,

warm with the affection of those you love,

and merry with the sound of laughter.

The Management and Staff of

FEDERAL PACKING INC.

MAGOG, Que.



THE DOCTOR SAYS

Blocked Nose Drainage Aggravates Sinusitis

By WAYNE G. BRANDSTADT, M.D.

Sinus trouble is an inflammation of one or more of the air spaces in your skull that open into the back part of your nasal passages. It may be caused by an infection, such as a head cold or an allergy and it is greatly aggravated if the drainage into the nose becomes blocked.

The symptoms include a feeling of fullness in the head, pain or tenderness in the region of the involved sinus, a nasal discharge or postnasal drip and sometimes fever. The acute stage clears up in seven to 10 days or progresses to chronic sinusitis.

It is helpful from the standpoint of both prevention and treatment to maintain an indoor relative humidity of 45 per cent in the winter and to stop smoking. Nasal decongestants to keep the passages open will make you more comfortable and help to prevent chronic sinusitis. When the effect of the drug wears off, an increased blocking usually returns. This is an effect of the drug (rebound phenomenon) rather than of the disease and for this reason these drugs should be used sparingly.

If drainage cannot be maintained with nasal decongestants it must be reestablished surgically. It is wise to avoid air travel if you have sinusitis because of the intense pain changes in pressure can cause in blocked air spaces.

Q—What exactly are the hazards to a pregnant woman and her baby if she gets influenza?

A—The pregnant woman who gets influenza runs a very great risk of death from pneumonia. If she survives, the chances that her baby will have some type of birth defect appear to be increased but a causal relationship with the influenza has not been definitely proved.

Q—Is hypnosis quicker and more effective than psychotherapy in the treatment of emotional illness?

A—Although theoretically all persons can be hypnotized, in practice this is not true. The person to be hypnotized must be thoroughly cooperative and must want to be treated by hypnosis. In the treatment of emotional illness, hypnosis may help a patient to recall repressed memories that may be a cause of the trouble and overcome the associated fears. Thus in some, but not all, persons it may be quicker and more effective than other methods of treatment.

(Newspaper Enterprise Assn.)

Please send your questions and comments to Wayne G. Brandstadt, M.D., in care of this paper. While Dr. Brandstadt cannot answer individual letters, he will answer letters of general interest in future columns.

Cookshire

Mrs. R. C. Tingley, Halifax, N.S., is spending an indefinite time with her son-in-law and daughter, the Rev. P. Gaudine and Mrs. Gaudine.

Miss Esther Farnsworth was a guest of Miss Lou Farnsworth in Sherbrooke for a short while.

Miss Jessie Standish, Sherbrooke, is a guest of her sister, Mrs. A. W. Standish.

Recent guests of Mrs. R. B. Learned were Mr. and Mrs. Homer Hofford and Mr. and Mrs. Richard Hofford, Sudbury, Ont.

Christmas

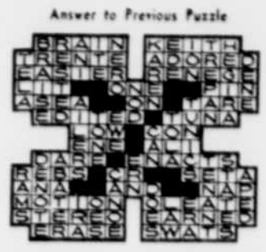
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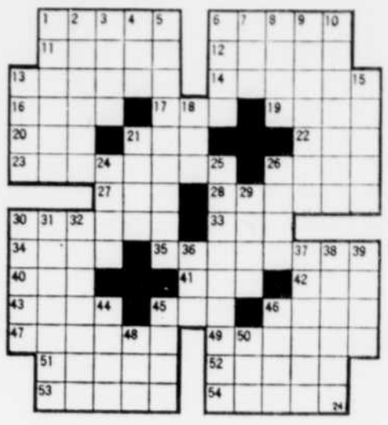
1 Christmas —
6 — Claus
11 Street show
12 Track worn by passage
13 Bracelet
14 Inflammation (med.)
16 Equalizing allowance
17 Craw
19 Fabric of metal threads
20 Bullfight cheer
21 Japanese coin
22 Seine
23 Former mattress filler
26 Girl's name
27 Child's game
28 Make identical in value
30 Tenant in prison
33 Story point (coll.)
34 Close to
35 Conclusive
40 Light brown
41 Conducted
42 Deputy (ab.)
43 And others (ab.)
45 Entire
46 Heredity factor
47 Flinch
49 Oxygenate
51 Triumphant hands at bridge
52 Combine
53 Rhythm
54 Jewish festival

DOWN

1 — in Bethlehem
2 Given by fingers
3 Work units
4 Teleost fish
5 Came out again
6 Pack
7 Craft
8 Sharp metal peg
9 Wife of Oberon
10 Food
13 Dolt (slang)
15 Bristles
18 Collection of quotes
21 Statuary (ab.)
24 Asterisk
25 "Good King —"
26 Small casks
29 Chew of tobacco
30 Bury
31 Tidiest
32 Fetter
36 Cloth measure
37 Form a notion
38 Abdomen (anat.)
39 Fencing sword
44 Friable soil
45 Too
46 Storage battery plate
48 Little devil
50 Compass point

Answer to Previous Puzzle





today's FUNNY



Constellations

There are 88 constellations in the sky now accepted by astronomers. The ancients recognized only 48 but extensive areas in the southern skies were not visible to them.

JACOBY ON BRIDGE

	NORTH	
	♠ K Q J 8 5 ♥ 8 5 3 ♦ 10 7 4 ♣ 8 6	
WEST		EAST
♠ 9 7 4 ♥ 9 7 2 ♦ J 8 6 ♣ K 10 7 2		♠ A 10 2 ♥ K 10 4 ♦ 9 5 3 2 ♣ Q 9 5
	SOUTH (D) ♠ 6 3 ♥ A Q J 6 ♦ A K Q ♣ A J 4 3	

Neither vulnerable

West	North	East	South
			1 ♣
Pass	1 ♠	Pass	3 N.T.
Pass	Pass	Pass	

Opening lead—♣ 2

Today's hand, which was taken from a book by Charles Solomon and Bert Wilson, appeared in our column early in October.

The play, as described in our column, started with South winning the first trick with the ace of clubs and promptly leading a spade toward dummy. West plays the four-spot and East lets dummy hold the trick. Later on, when a second spade is played, West follows with the seven-spot. East wins this spade with his ace, since he knows that West's failure to echo by playing the seven on the first lead shows three spades, so that South must have started with exactly two cards in that suit.

The purpose of this column was to show the advantage of the echo to show an even number of cards and the refusal to echo to show an odd number and we stated that, while four spades would have been unbeatable, this defense would hold declarer to eight tricks at no-trump.

Several readers have written to point out that, if declarer would let East hold the first club, he could then make the contract against any defense at all.

We feel like the coon who, when he saw that Davey Crockett had treed him, is supposed to have said, "Don't shoot, Mr. Crockett. I'll come down."

If declarer makes this slightly abnormal play and follows up with the correct line thereafter, he can make his contract. Therefore, in our previous article we should merely have said that he would only make eight tricks if he made the rather normal play of winning the first trick.

(Newspaper Enterprise Assn.)

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TBA — To Be Announced

3—WCAX—Burlington
5—WPTZ—Plattsburg
6—CBMT—Montreal
8—WMTW—Mount Washington
12—CFCF—Montreal

FRIDAY

6:00 p.m.
3, 5) News, Weather, Sports
6) Tween Set
8) Movie: Drums
12) News, Weather, Sports
6:30 p.m.
5) News
6) Hour Glass
7:00 p.m.
3) News — Walter Cronkite
5) Marshal Dillon
12) Andy Williams
7:30 p.m.
3) Billy Graham
5) NBC Child Special
6) Julia
8) Billy Graham
8:00 p.m.
3) God Guys
6) Special College Football
8) Movie: Enchantment
12) Movie: The Brides for Brothers
8:30 p.m.
3) Hogan's Heroes
5) Hall of Fame
8) The Bishop's Wife
9:00 p.m.
3) Movie: ive Now Pay Later
6) Sing along Jubilee
10:00 p.m.
5) Stage Special
8) Durante - Lennons
12) Scapegoat
10:30 p.m.
6) Jimmy I Hardly Know Joe
11:00 p.m.
3, 5, 6, 8) News, Weather, Sports
12) News
11:20 p.m.
6) Viewpoint
12) Pulse
11:25 p.m.
6) News, Weather, Sports
11:30 p.m.
3) Merv Griffin
5) Johnny Carson
8) Movie: Passage to Marseille
11:45 p.m.
12) Movie: 40 lbs. of Trouble
1:30 p.m.
12) University of the Air
2:30 a.m.
12) Bulletin Board

SATURDAY

7:00 a.m.
3) Gumby
5) Flintstones
8) Faith for Today
7:30 a.m.
3) Skippy — Adventure
5) Underdog
8) Word of Life — Religion
12) Bulletin Board
7:45 a.m.
12) News
8:00 a.m.
3) Jetsons
5) Heckle and Jeckle
8) Colby Telecourse
12) Uncle Bobby
8:30 a.m.
3) Bugs Bunny— Road Runner
8) Smokey Bear
12) Laff Time
9:00 a.m.
5) Here Comes the Grump
8) Cattanooga Cats
12) Flintstones
6) Stand by Six
9:30 a.m.
3) Dastardly and Muttley
5) Pink Panther
6) Rocky and His Friends
12) Laff Time
9:45 a.m.
12) News
10:00 a.m.
3) Perils of Penelope Pitstop
5) H. R. Pufnstuf
6) Wax Museum
8) Hot Wheels
12) Roger Ramjet
10:30 a.m.
3) Scooby-Doo
5) Banana Splits
6) Hi-Diddle Day
8) Hardy Boys
12) Joe 90
11:00 a.m.
3) Archie
6) Teen Set
8) Sky Hawks
12) Lassie
11:30 a.m.
5) Jumbo
8) Adventures of Gulliver
6) Klahanie
12) Animal World
12:00 p.m.
3)) Monkees
5) Pro Football
6) 3 Star Bowling
8) Fantastic Voyage
12) Earth Men Are Coming
12:30 p.m.
3) Wacky Races
6) Tween Set
8) Pro Football
12) Scouting Today
1:00 p.m.
3) Superman
5) American History I
6)) Track Around the World
8) College Football
12) Movie: Operation Petticoat
1:15 p.m.
8) College Football
1:30 p.m.
3) Jonny Quest
6) World of Skiing
2:00 p.m.
3) Football: Sun Bowl
6) Lacrosse
12) Pro Football
2:30 p..m.
3) Caadnian Travel
12) Wrestling — Montreal
3:00 p.m.
3) NFL Football
6) Bugs Bunny — Road Runner
8) Dating Game
3:30 p.m.
3) Travel Film
8) Let's Make a Deal
12) Wrestling
3:45 p.m.
3) NFL Football Preview
4:00 p.m.
3) NFL Football
6) NFL Football
8) Mod Squad
12) Sports Hot Seat
4:30 p.m.
12) Sports
5:00 p.m.
5) TBA
8) Boxing
12) Boxing
5:30 p.m.
5) Colege Bowl
6:00 p.m.
5) Country Corner
6:30 p.m.
5) News
6) Galloping Gourmet
8) Brady's Bunch
Murder One
12) Like Young
6:45 p.m.
6) News
7:00 p.m.
3) Sports Digest
5) Porter Wagoner
6) Beverly Hilbillies
8)) Giligan's Island
12) Jackie Gleason
7:30 p.m.
3) Jack Gleason
5) Hall of Fame
6) Comedy Crackers
8) Billy Graham
8:00 p.m.
6) Hockey
12) Movie: Silent Night, Holy Night
8:30 p.m.
3) Anne Magret Special
8) Lawrence Welk
9:00 p.m.
5) Pocket Full of Miracles
9:30 p.m.
3))Petticoat Junction
8) Hollywood Palace
10:00 p.m.
3) Mannix
12) Survivors
10:15 p.m.
6) C B C Weekend
10:30 p.m.
8) Bill Anderson
11:00 p.m.
3, 5, 8) News, Weather, Sports
12) News, Weather, Sports
11:15 p.m.
6) Provincial Affairs
8) Movie: The Reckless Moment
11:20 p.m.
6) News, Weather, Sports
11:25 p.m.
3) Movie: Miracle
11:30 p.m.
6) Movie: The Cool Mikado
11:45 p.m.
12) Movie: The Unforgiven
12:00 p.m.
5) News, Weather, Sports
12:30 p.m.
5) Johnny Carson

SUNDAY

7:15 a.m.
8) Insight
7:45 a.m.
8) Rusty Wellington
8:00 a.m.
5) Morning Study
8::15 a.m.
8) Cathedral of Tomorrow
12) Tomorrow Today
8:30 a.m.
5) Cathedral of Tomorrow
12) Oral Roberts
9:00 a.m.
3) Tom and Jerry
5) Eternal Light
12) Hercules
9:15 a.m.
8) Church Service
9:30 a.m.
3) Batman
5) Oral Roberts
12) Barbie and Friends
10:00 a.m.
3) Lamp Unto My Feet
5) T.B.A.
6) Reach for the Top
8) George of the Jungle
10:15 a.m.
5) Film
10:30 a.m.
3) Look up and Live
6) This is the Life
8) Movie: Enchantment
12) Telodominica
11:00 a.m.
3) Camera
5) Meet the Press
6) Church Service
11:30 a.m.
3) Faith for Today
5) Big Picture
12:00 p.m.
3) Face the Nation
5) Navy World
6) Let's Talk Music
8) T.B.A.
12:30 p.m.
3) You're Government
5) Eternal Light
6) Segue
12) Continental Miniature
12:45 p.m.
3) NFL Pre Game Show
1:00 p.m.
5) Meet the Press
6) Spotlight on Film
8) Gadabout Gaddis
12) Alfred Hitchcock
1:15 p.m.
6) Gardening
1:30 p.m.
3) NFL Football
6) Country Calendar
5) AFL Football
8) Issues and Answers
12) Talk-In
2:00 p.m.
6) NFL Football
8) Movie: Double Feature
12) Mr. Chips
3:00 p.m.
12) World of Tomorrrow
3:30 p.m.
12) Pollution
4:00 p.m.
3) NFL Football
5) AFL Football
12) It's a Small World
4:30 p.m.
6) Sports Week
12) Cnristmas Special
5:00 p.m.
6) Audobon Theatre
12) Untamed World
5:30 p.m.
6) Hymn Sing
8) Here Come the Brides
12) I Dream of Jeannie
6:00 p.m.
6) World of Disney
12) Pulse
6:30 p.m.
8) Klasroom Kwiz
12) Marcus Welby M.D.
7:00 p.m.
3) You Can Quote Me
5) Wild Kingdom
6) Hans Brinker
8) Country Special
7:30 p.m.
3) To Rome with Love
5) World of Disney
6) M World and Welcome To It.
12) Department S
8:00 p.m.
3, 6) Ed Sullivan
8) FBI
8:30 p.m.
5) Bill Cosby
12) Bewitched
9:00 p.m.
3) Leslie Uggams
5) Bonanza
6) Drama Volpone
8) Movie: Romulus and Remus
12) W5
10:00 p.m.
3) Mission Impossible
5) Bold Ones
6)CBC News
12) Hugh Hefner
11:00 p.m.
3, 5, 6, 8) News, Weather, Sports
12) News, Weather, Sports
11:15 p.m.
3) Three Coins in a Fountain
6) Nations Business
8) Movie: Bigger Than Life Comes Home
12) Pulse
11:30 p.m.
5) Movie: T.B.A.
6) Movie: The Old Braid
11:45 p.m.
12) Under Attack
12:15 p.m.
8) Backfire

MONDAY

6:55 a.m.
5) Town and Country
7:00 a.m.
3) News
5) Today
7:30 a.m.
12) Bulletin Board
7:45 a.m.
12, 8) News
8:00 a.m.
3) Captain Kangaroo
8) Farm and Home
12) University of the Air
8:30 a.m.
6) Stand-by 6
8) Dudley Do-Right
12) Ed Allen Time
9:00 a.m.
3) Mike Douglas
5) Now — Women
6) Quebec Schools
8) Movie: No Minor Vices
12) Romper Room
9:30 a.m.
5)) Country Corner
6) A Little Learning
12))Magic Tom
10:00 a.m.
3) Lucille Ball
5) It Takes Two
12) Hercules
10:30 a.m.
3) Beverly Hillbillies
5) Concentration
6) Friendly Giant
12) Bewitched
10:45 a.m.
6) Chez Helene
11:00 a.m.
3) Andy Griffith
5) Sale of the Century
6) Mr. Dressup
8) Of Lands and Seas
12) Mike Douglas
11:25 a.m.
6) Double Exposure
11:30 a.m.
3) Love of Life
5) Hollywood Squares
11:55 a.m.
6) News
12:00 p.m.
3) Where the Heart Is
5) Jeopardy
6) Luncheon Date
8) Bewitched
12) Flintstones
12:30 p.m.
3) Search for Tomorrow
5) Name Droppers
8) That Girl
12) Edith Serei
12:55 p.m.
3) News
1:00 p.m.
3) Across the Fence
5) I Love Lucy
6) Luncheon Date
8) Dream House
12) John Manolesco
1:15 p.m.
3) Ch. 3 Presents
1:30 p.m.
3, 6) As the World Turns
5) You're Putting Me On
8) Make a Deal
12) Magistrates Court
2:00 p.m.
3) Love is a Many Splendored Thing
5) Days of Our Lives
8) Newlywed Game
12) Peyton Place
2:30 p.m.
3) Guiding Light
5) Doctors
6) Coronation Street
8) Dating Game
12) People in Conflict
3:00 p.m.
3) Secret Storm
5) Another World
6) Take 30
8) General Hospital
12)) Doctor's Diary
3:30 p.m.
3, 6) Edge of Night
5) Bright Promise
8) One Life to Live
12) Money Makers
4:00 p.m.
3) Gomer Pyle
5) Letters to Laugh-In
6) Galloping Gourmet
8) Dark Shadows
12) Batman
4:30 p.m.
3) Perry Mason
5) Gilligan's Island
6)Horse Race
8) Munsters
12) Star Trek
5:00 p.m.
5) Big Valley
6) Tom Sawyer
8) Gilligan's Island
5:30 p.m.
3) Have Gun — Will Travel
6) Beverly Hillbillies
8)) News, Weather, Sports
12) Pierre Berton
6:00 p.m.
3, 5)) News, Weather,
6) T.B.A.
8) Movie: Journey into Light
6:30 p.m.
5) News
6) Hour Glass
7:00 p.m.
3) News
5) Marshal Dillon
12) Here's Lucy
7:30 p.m.
3) Gunsmoke
5) My World and Welcome To It.
6) Governor and J J
8) Music Scene
12) Mod Squad
8:00 p.m.
5) Laugh-In
6) Bob Hope
8:15 p.m.
8) New People
8:30 p.m.
3) Here's Lucy
12) Carol Burnett
9:00 p.m.
3))Mayberry, R.F.D.
5) Movie: For Those Who Think Young
6) Name of the Game
8) Survivors
9:30 p.m.
3) Doris Day
12) Pig-N-Whistle
10:00 p.m.
3) Carol Burnett
8) Love American Style
12) Ironside
10:30 p.m.
6) Man Alive
8) Love American Style Continued
11:00 p.m.
5, 6, 12) New, Weather, Sports
11:20 p.m.
6) Viewpoint
12) Pulse
11:25 p.m.
6) News, Weather, Sports
11:30 p.m.
3) Merv Griffin
5) Johnny Carson
8) Joey Bishop
11:40 p.m.
6) Movie: Year 2889
11:45 p.m.
12) Man In A Suitcase
12:45 p.m.
12) University Of The Air



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Greetings, from Diana Parker's Office. I'm typing this out Thursday afternoon Dec. 11th. Tonight I depart for Nashville. The excitement is starting to get to me, so I'll keep it short and simple, so that I don't start in to rambling on and on.

This trip to Nashville is a bit of a pilgrimage. Every country music fan should make it a point to do it at least once in his lifetime. Once you've been there, your outlook is never the same. You feel as though you're a real and integral part of the world of country music, just because you are a fan, and really, that's about what it boils down to, you are a part of it

I'm going to run down the hall now, and gather up some records for CK Corall, so excuse me for closing out already yet. Keep smilin', and keep it country eh?

(The Nashville Kid)



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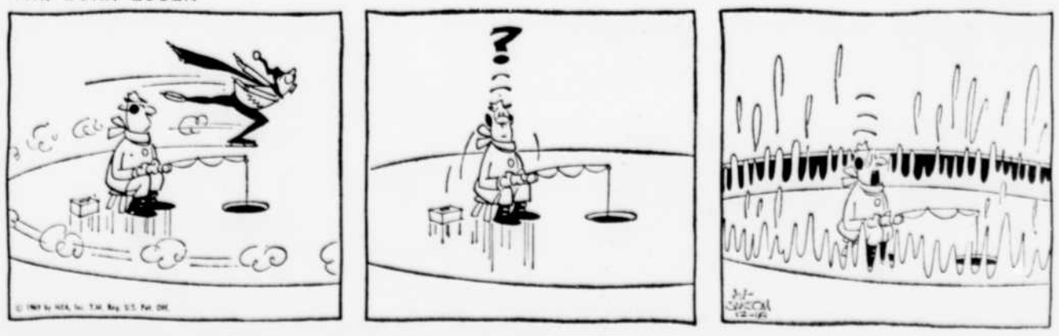




LI'L ABNER



THE BORN LOSER





LA DONATION — Shown above is Gene Sheppard, president of Shefford Branch 77 of the Royal Canadian Legion, Waterloo, accepting a cheque of $1200, from Ladies Auxiliary president Mrs. Isobel Tryhorn. Mr. Sheppard acknowledged the fact that most of the money was earned by the ladies, by catering to many events during the year. He thanked them heartily for their support.
(Record photo: Marcel Cote)

Legion Ladies Auxiliary meet

WATERLOO — Twenty members and one guest attended the Dec. 9 meeting of the Ladies Auxiliary, Shefford Branch 77 of the Legion, when a $1200 donation was voted to the senior branch.

It was decided to authorize the house committee to purchase new drapes for the main hall, lampshades for the lounge and a small Christmas tree.

Gifts were brought in for the patients at Ste. Anne's Hospital. President Isobel Tryhorn also put on display the cribbage table which was purchased for Ward E-2.

The ladies agreed to cater for two weddings, one in March and one in June. Decision on a third will be made in January.

Mrs. Reba Holloway reported on a visit to Richmond branch where a number of Waterloo dart players were well received. It was decided to serve a lunch at the return invitation in January.

The final item of business was the approval of all the ladies, to donate $1200 to the senior branch.

Ulverton

Friends of Master Kenneth Smith, who was a patient in Sherbrooke Hospital, are pleased to know that he returned home with his parents, Mr. and Mrs. F. Smith.

Mr. and Mrs. J.L. Macey, Mr. Bryan Macey, Mr. and Mrs. Andrew Dunn were in Sherbrooke to attend funeral services for Mr. G. Williams.

Mr. and Mrs. E. Willey and family, Melbourne, Miss M. Sullivan, Richmond, Miss Betty Harriman, Sherbrooke, were guests of Mr. and Mrs. J. Harriman.

Mr. and Mrs. Yves Lussier, Melbourne, were recent guests of Mrs. A. Cote and Mr. and Mrs. R. Goodhue.

Miss Nonnie Cripps, Montreal, is the guest of her parents, Mr. and Mrs. Wm. Cripps.

Mrs. Andrew Dunn spent several days guest of Mr. and Mrs. R. Duffy, Danby, while they were away at the Toronto Royal Fair.

Mr. and Mrs. Orville Cinnamon and son, Jeffrey, have moved to Morrisburg, Ont. Prior to their departure after the Sunday evening service, refreshments were served in the Church Hall to bid the Cinnamon family farewell. Mr. Winston Doyle, on behalf of their friends, presented Mr. and Mrs. Cinnamon with a purse of money, for which Mr. Cinnamon expressed thanks.

Miss Betty Harriman, Sherbrooke, spent a few days with Mr. and Mrs. J. Harriman.

Mr. and Mrs. J. P. Perrault, Richmond, were recent guests of Mrs. Alphonse Cote and Mr. and Mrs. R. Goodhue.

Mr. and Mrs. Gilbert Henderson and daughters, Debra and Kim, Pembroke, Ont., were weekend guests of Mrs. Glen Henderson and Mr. Ralph Henderson. While here they all attended a family gathering at the home of Mr. and Mrs. Douglas Banfill, Richmond. There were about 30 guests and after refreshments were served, Mr. and Mrs. Gilbert Henderson were presented with a gift of money, as they are leaving for Germany for three years.

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Merry Christmas

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Bobby Darin
Dan Rowan
Bobby Riha
Joanie Sommers
Larry Storch
Forrest Tucker
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Huntingville

The Huntingville Ladies' Aid held its November meeting at the home of Mrs. Parker Lyonnais. The treasurer stated a satisfactory sum was received at the slides shown by Rev. C. Gustafson.

Plans were made for the Harrison-Marshall wedding-reception and for the marathon card party to be held Nov. 29 in the Community Hall.

It was decided to hold a tea in the Community Hall on Dec. 9, before the December meeting when there will also be a sale table.

Mrs. Lyonnais, work convener reported she had purchased material for tea cloths and gave them out to members for sewing.

After roll call a box of Christmas cards, donated by Mrs. A. Fairbrother, was raffled and won by Mrs. T. Devany.

Refreshments were served by the hostess.

The final card party for the Huntingville Ladies Aid Marathon, was held on Nov. 29 in the Community Hall. Cards were played at 16 tables.

The lucky winners in the Marathon were: Ladies, first, Mrs. A. Crawford; second, Mrs. J. Robinson; low, Mrs. M. Grey.

Men's first, D. Annesley, second, R. Gill; low, W. Aldrich.

For the card party, winners were: Ladies, first, Mrs. Rose Couture; second, Mrs. Winona Kirby; low, Mrs. Louise Nutbrown.

Men, first, H. Nutbrown; second, Serge Couture; low, A. Cromwell.

Mrs. A. Smith won the lucky cup prize and little Debbie Gill, the raffle for the afghan.

Door prizes were won by Mrs. Archie Fairbrother, Mrs. Harron, Mrs. W. Rawlings, Mrs. Rita Nugent, Mrs. G. Harrison, Mrs. Avlmer Pickett, Mrs. E. Lane, H. Hunting, H. Nutbrown, D. Annesley, I. Annesley, A. Pickett and D. Hyatt.

The Ladies Aid would like to thank all those who participated in the Marathon and any who donated door prizes.

Friends of Mrs. T. Devany will be sorry to know that she is a surgical patient in the Royal Victoria Hospital, Montreal.

Mr. and Mrs. Carl Sewell and son, Kenneth, Drummondville, spent the weekend with Mrs. B. Sewell, Mrs. E. Smith and Mrs. A. Farwell.

Mr. and Mrs. Dennis Finlay, Cornwall, Ont., were guests of their parents, Mr. and Mrs. Roland Campbell and Mr. and Mrs. Herbert Finlay, having been called here due to the death of Mr. Finlay's grandmother, Mrs. E. Everett, of Sherbrooke.

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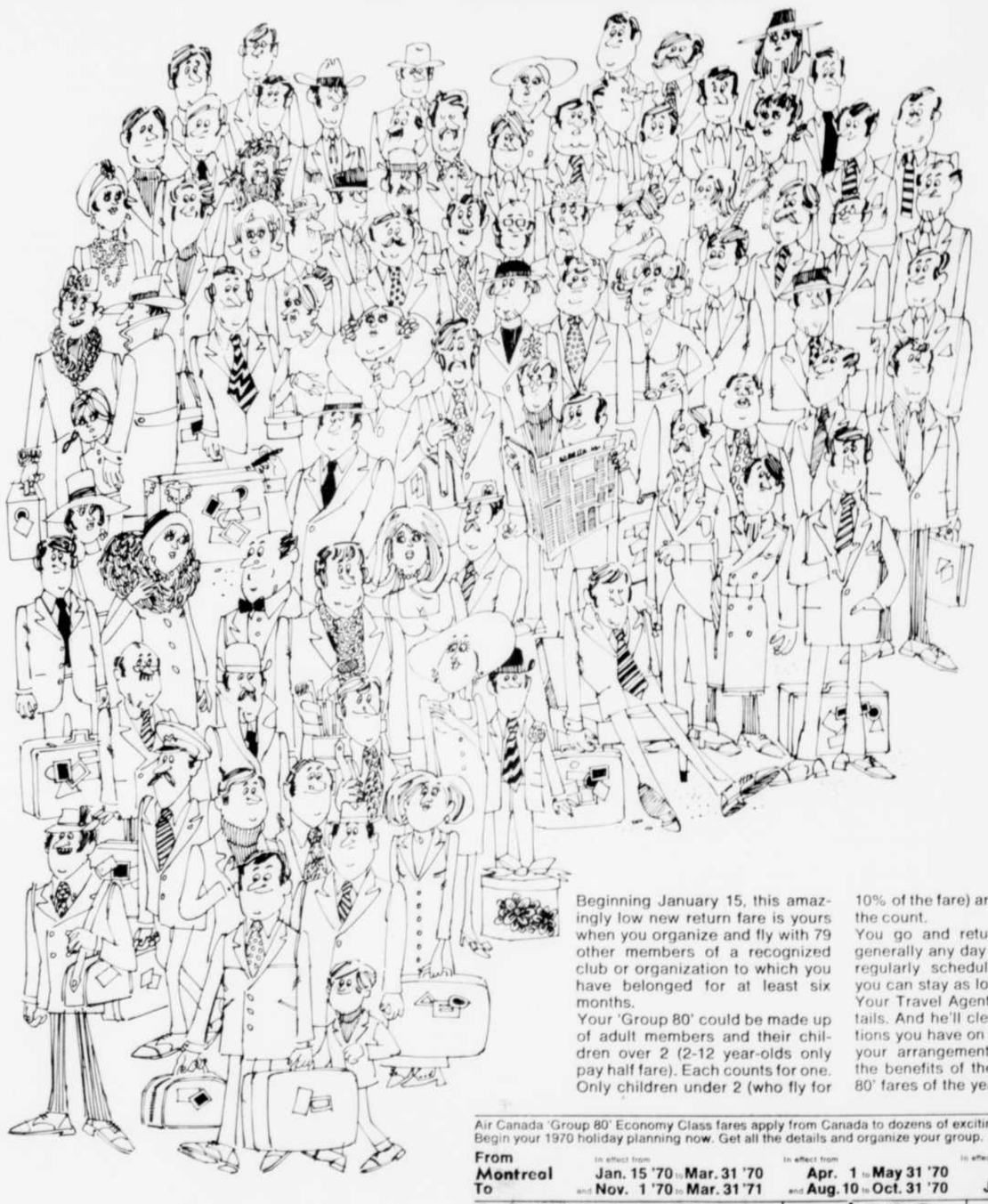
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New chalet at North Hatley puts the accent on fun

NORTH HATLEY — The finishing touches went on and in a spanking new ski chalet at the North Hatley Ski Area last week, just waiting for Mother Nature and the snow-making machines to top it all off with a crown of snow.

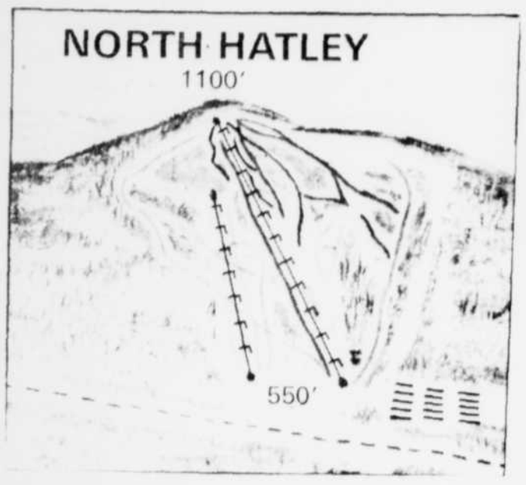
The new chalet, built by the Ski Area Company, will "substantially improve facilities for our skiers," says Hap Paulev, president of the North Hatley Ski Club.

"In its planning," he says, "full emphasis has been placed on youth."

Mr. Paulev says the new facilities are in keeping with North Hatley's reputation as a fun family recreation centre.

"This means that, in addition to full ski facilities, we have a meeting place for movies, dances, parties, etc."





With Mr. Paulev's plans for North Hatley this winter, it should be one of the fun places to be in the Eastern Townships. But there's a serious side, too.

"Several of our young people have expressed an interest in racing," explains Mr. Paulev. "Accordingly, this club plans to make this available to all who are interested. We have retained Michel Boily as racing coach to work under the supervision of North Hatley's new Ski Director, Alain Arsenault.

"Both men are enthusiastic and especially skilled and will bring excellence and fun to this program."

Mr. Paulev says it is planned to enter at least one team of boys and girls 14-and-under in the Nancy Greene Ski League.

For older racers, coaching and training is planned that will enable them to enter qualifying races for the Zone A (senior skill category) and Zone B (intermediate) circuits.

The North Hatley Ski Club was formed last season and Mr. Paulev explains the reasons for the formation this way:

"The chief purpose of any ski club is to assist its members of all ages and from wherever they may come to get the fullest enjoyment possible from skiing, from its various non-skiing side activities and from the opportunity to make and maintain new friendships with those having a common interest in healthy sports and fun."

The club is associated with the North Hatley Ski School which provides lessons for the first-timer or the potential racer.

In addition, it offers a variety of programs some designed especially for racers, others designed especially for children or family groups.

A special nine-week Ski School Package Deal even includes transportation from Sherbrooke and will also take care of lunch, ski lifts, monitors, supervision, racing and emulation system programs.

With the new chalet, North Hatley becomes the complete ski centre, offering two pomalists (2,500 and 1,500 feet) carrying skiers to hills with vertical drops of 545 feet and 250 feet.

Novice-to-expert has 10 trails to choose from.



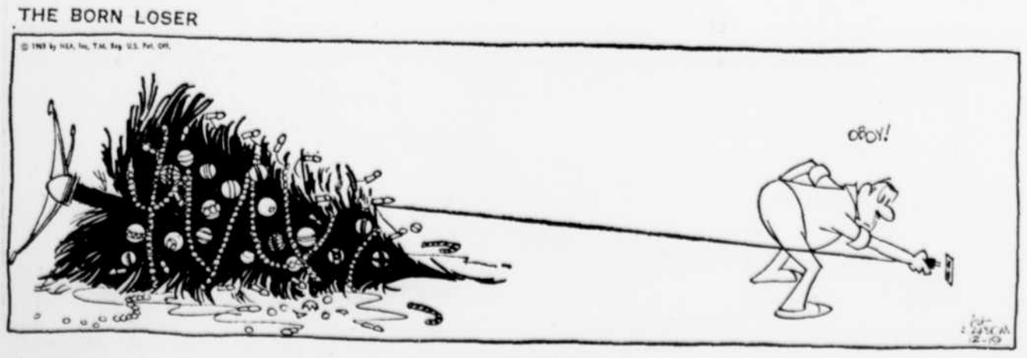








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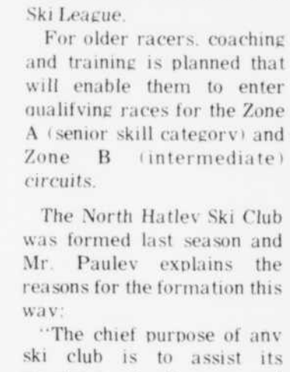
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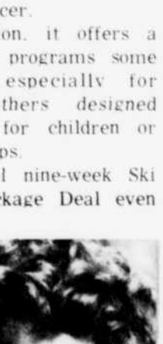
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Just a fun race, says Alain but pros like to beat others



ALAIN ARSENAULT — North Hatley Ski School's new instructor holds a club Coach certificate from the CASA, the credentials of one of Canada's top pros. He's shown here in action.

NORTH HATLEY — "It's just a fun race, but it becomes a very serious affair," says Alain Arsenault, describing his "gold medal" victory in the Canadian Ski Instructor's meet in the Laurentians last year.

Although Arsenault, the new instructor at the North Hatley Ski School, says the medal isn't such a big deal, you know he's proud of beating his peers.

The Montreal-born ace has been skiing as long as he can remember and started racing for Val David Ski Club when he was 15.

Three years later, he became a full-time ski patroller at Mt. Tremblant.

Now 27, Arsenault earned the exclusive Club Coach pin of the Canadian Amateur Ski Association when he was just 25.

He describes the two-week club coach course as "much tougher" than any instructor course yet devised by Canadian ski officials.

"Just because you have an instructor pin," says Arsenault, "doesn't mean that you'll pass the coaching course."

Although he has a permanent address in Montreal, Arsenault's training has taken him around the world to learn the top skiing and teaching techniques.

He spent some time in Colorada as an instructor and patroller between stints at Mt. Tremblant.

In 1963, he earned his Amateur Ski Instructor certificate and went back to Tremblant to instruct.

The next year, he moved up to the Canadian Ski Instructor pin and became the assistant director of Mount Tremblant under Bob Crook.

For the next two years, he moved over to the Snow Lark Ski School, where he was section director.

The next stop was across the Atlantic in Switzerland at St. Moritz, where he taught the French Skiing technique at a Club Mediterranean resort.

Arsenault says the Club Mediterranean is the biggest vacation organization in the world, tying together some of the top resort spas and hotels in Europe.

He split 1968 between St. Moritz and the Laurentians. The latter half of the year he was sports director of a youth hostel in the Laurentians.

In 1969, he added a Senior Instructor certificate to his impressive list of credentials.

Skiing is, obviously, Alain Arsenault's first love, but he is an all-round athlete who spends the off-season as a physical education instructor and hyper-active sportsman.

Arsenault says he will teach the technique outlined by the Canadian Ski Institute at the North Hatley Ski School.

Prospective racers at the school will receive four hours racing instruction instead of the regular 2-hour course.

The North Hatley Ski School course is designed to attract racers and family skiers both.

In fact, there is a decreasing rate for families enrolling in the school. For instance, one student can get the 9-week course for $25 while the rate reduces until a family of four can take the course for only $75. Each additional member of the family can get in on the fun for $15.

Lovely Maggie loves North Hatley area

Maggie Siggins, a vivacious redhead who fills out a ski sweater and slacks better than anyone this side of Hollywood, has made a full-time profession of visiting ski resorts and then writing about them.

In her latest book **Guide to Eastern Ski Resorts** (McGraw-Hill, $2.95), Maggie has some nice things to say about the hills and facilities offered by "the Laurentians' baby brother," the Eastern Townships.

About North Hatley, she has some especially high praise: "Like a flower in a snowfield, North Hatley is the one area with quaint, picturesque resorts that can compare with those in the Laurentians."

Maggie, who not long ago was a novice on the hills, appreciates the advantages that North Hatley offers the beginner.

"The emphasis is on family skiing in elegance", writes Maggie, who also reports on skiing for the Toronto Telegram, "and North Hatley's small hills and child-oriented ski school make it the best area for absolute beginners."

Another advantage she points out is that during the week, North Hatley is usually the least crowded of the hills in the ET.

The layout of North Hatley appeals to the lovely Miss Siggins, too.

She points out that Eric Schiller, considered one of the top ski architects in the country, laid out North Hatley in 1939.

For the visitor to the area, she describes North Hatley inns as "the nicest part about vacationing in this pretty town."

She mentions the Hatley Inn and Hovey Manor as the top spots and describes them in detail, right down to the Inn's log beams and the Manor's immense brick fireplace and saddle wheels on the walls.

Maggie's book went on sale on Dec. 1 and is an absolute must for anyone who skis and lives in the Eastern Townships. Every ski area within driving distance—and many that aren't listed and described in Maggie's impeccable prose.

The ski patrol is on the job

One of the better known groups that ski at the North Hatley Ski Centre, is the noted Canadian Ski Patrol System patrol headed up by Robert Woollerton. There are 12 members on the squad, five women and seven men.

Each fall the North Hatley patrol train, with the Mount Orford patrol, hitting for the highest possible degree of efficiency, which explains the excellent record held by this group.

The North Hatley patrol have a first-aid hut at the bottom of their hill, and in this approximate 300 square-foot building, are adequate supplies and equipment to handle most ski accidents. Because of their close proximity to Sherbrooke, the group look to Sherbrooke hospitals for service.

Mr. Woollerton is entering his second year as patrol leader at the North Hatley Ski Centre. A qualified instructor with the Canadian Ski Patrol System, he is a good organizer and enthusiastic about his duties.

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Junior — under 14	$40.	Child under 14	$40.
		Maximum	$190.

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SKIING

in the Townships



By Charles Catchpaugh

The big news in skiing this week is the changes made in races at Mt. Orford.

Keith Nesbitt of the Canadian Amateur Ski Association told the Mt. Orford Ski Club Monday that the F.I.S. had withdrawn the North American B-circuit races in the World Cup series. The one eastern Canada B-circuit was to take place at Orford Feb. 13 and 14.

In place of this meet, the dates will see the final races in the Pontiac Cup. The race will go under the Adams Memorial Banner though, and shall be under the sponsorship of the Mt. Orford Ski Club.

The Pontiac Cup, also an international meet has two seeding runs in the West, to be held at Kimberly, B.C., Jan. 10 and 11 and Lake Louise Jan. 17 and 18.

The Eastern seeding runs will be held under the Taschereau at Tremblant Jan. 31 and Feb. 1. The other eastern event, labelled the Peter Campbell Memorial, is at Collingwood, Ont., Feb. 7 and 8. The winners of these seeding events will meet for top honors at the Orford meet.

Two other Pontiac Cup events will be held later, the seeding races taking place at Jasper, Alta March 7 and 8, and under the Kandahar banner at Tremblant, Feb. 21 and 22. Winners of these races will meet at Bromont, March 13 and 14.

The Country Guide, a weather forecasting publication, gives hopes to skiers. They predict a large scale storm will hit eastern Canada Dec. 20 and 21 and there'll be heavier falls of snow Dec. 24 to 26. So skiers, there's still hope. And you know what; the people making these predictions are usually right.

The nationwide organized SKIATHON, mentioned just a few days ago on our sports page, will have runners taking part at Orford Feb. 21. Organized by the CASA, 50 per cent of the proceeds go to the Mt. Orford Ski Club, and the other half is picked up by the Canadian National Ski Team.

The first time I ever heard of Steamboat Springs, Colorado, my belief in the facts learned in grade school geography were shattered. But it's there, a ski centre no less, and quite popular at that.

Bear Pole is a live-in ski camp for junior-age competitors who are able to continue their academic studies at the Steamboat Springs public school and improve their skiing at the same time. According to Barrett "The opportunity for junior skiers to train six days a week at Mt. Werner and still maintaining their schooling has great appeal to both the youngsters and their parents."

Here are my annual words of advice to skiers who carry skis in their cars, prior to having chance to install their car-top-racks. If you don't mind cracked or shattered windshields and rear windows in your vehicle, go ahead, take the chance. I would recommend however, if you must carry skis inside the car, tie them down so they won't move back or forth with sharp stops and starts.

As for burglars swiping your gear, lock ski racks or chain your equipment onto your vehicle if leaving it unattended. Each year the light-fingered brutes who prey on ski centres, and harass skiers by stealing equipment, chalk up millions in loot. Don't make it easy for these vultures.

Last Friday I mentioned the names of those guys and gals on the Mt. Orford Ski Patrol. This week I'll list the North Hatley squad. Patrol leader again this winter is Robert Woollerton, a conscientious and skilled member of the Canadian Ski Patrol System. His five girl patrollers are: Rachel Bernier, Shirley Hickie, Helene Lamy, Louise Lemieux and Mireille Masse. The seven fellows on the patrol are: Jean DeFrancesco, Normand Masse, Maurice Masson, Donald Montgomery, Pierre Edmond Morel, Marcel Thibodeau, and of course, Bob Woollerton.

Les Castors nipped 6-5 in Drummondville

DRUMMONDVILLE — Only 46 seconds had ensued in the first overtime period before Pierre Plante of the Rangers cashed in on a power-play goal that enabled Drummondville Rangers to edge the Sherbrooke Beavers 6-5 in Quebec Junior "A" hockey action last night.

By virtue of their win, the Rangers find themselves deadlocked in second spot in the league standings with the Shawinigan Bruins. Both have 35 points-five behind frontrunner Sorel.



Lou Poliquin's boys had piled up a 5-2 lead going into the third period, but were unable to hold on as the Rangers exploded for three tallies in the same frame, before Plante netted the clincher in overtime.

Michel Archambeault, Alain Chainey, Luc Nadeau, Bertrand Hould and Denis Patry scored the other Durmmondville goals while Jean Lemieux, Claude St. Sauveur, Gilbert Smith, Jacques Bedard and Michel Lefebvre countered for the Beavers.

In other league action last night, the Rosemount Nationals clubbed the Cornwall Royals 7-3, the Shawinigan Bruins handed the Trois-Rivieres Dukes an 8-2 drubbing and the lowly Laval Saints defeated St. Jerome 4-2.

Tonight's Junior "A" schedule pits the Sorel Hawks at Trois-Rivieres. Verdun travels to Quebec to play the Ramparts, while the Sherbrooke Beavers host Drummondville.

SUMMARY

Sherbrooke 5, Drummondville 6

First Period

1—D'ville, M. Archambault (Lamoureux, P. Plante) 9:49
2—Sherbrooke, J. Lemieux, (Piche) 10:09
3—Sherbrooke, C. St. Sauveur 15:13
4—D'ville, Nadeau, (Lambert, Patry) 16:37
5—Sherbrooke, G. Smith 18:16
Penalties: P. Plante and J. Lafond, majors 9:49, H. Hamel 14:42, Bedard 19:50.

Second Period

6—Sherbrooke, J. Bedard 7:40
7—Sherbrooke, M. Lefebvre, (Bedard, St. Sauveur) 8:16
Penalties: Henry 2:55, Beaudoin and Patry 6:24, Beaudoin 15:06.

Third Period

8—D'ville, A. Chainey, (M. Plante, Hould) 5:40
9—D'ville, Hould, (M. Plante, Chainey) 6:14
10—D'ville, Patry, (Lambert, Nadeau) 7:01
Penalties: Lecompte 17:44, Lemieux 19:12.

Overtime

11—D'ville, P. Plante, (Lambert, Nadeau) 0:46

Natspull thorough 4-3

WINNIPEG (CP) — Canada ended a winless drought that lasted almost three years by taking away the vaunted Russian power play to defeat the Soviet nationals 4-3 in an exhibition hockey game Thursday night.

Russia won the first game of their eight-game Canadian exhibition tour with a 5-3 decision Wednesday night. The two teams meet again in Vancouver Saturday.

The victory for Canada marked the first time a Canadian team has beaten the Russians since Jan. 4, 1967, the year Canada won an invitational hockey tournament in Winnipeg.

Canada's winning goal at the 3:09 mark of the third period, in a game of almost unrestrained body checking by both sides, was scored by defenceman Bob Murdoch who slapped in the puck after taking a goal-mouth pass from Bill Heindl.

Other Canadian goals were by Hiendl, Steve King and defenceman Terry O'Malley.

Russia got goals from Alexander Maltsev, his second of the tour, Yuri Ljapkin and Anatoli Firsov, a regular with the Soviet squad who sat out the first game.

The big difference in the Canadian team for the second game was its over-all skating and ability to take away the Russian power play. In the first game, Russia scored three of its goals while holding a man advantage.

Referees Dan Kerdvdvk and Gord Kerr, eaaaifo5 f Winnipeg who came in for criticism from Russian coach Anatole Tarasov after the first game, called 20 penalties, 12 to the Russians.

Russia jumped ahead 1-0 early in the first period when Ljapkin wrapped one in off the skate of Ken Stephanson in front of the Canadian net.

But Canada, controlling the lay better than in the opening game, came back fast with O'Malley finishing off a threeon-one rush to fire in a 20-foot shot at the three minute mark.

Bruins, Blues tie 3-3

ST. LOUIS (AP) — Frank St. Marseille blasted home his 14th goal of the season Thursday night enabling St. Louis Blues to tie Boston Bruins 3-3 in a National Hockey League game.

Red Berenson and Ab McDonald scored the other St. Louis goals in the second period, wiping out a 2-0 Boston lead. Jim Lorenz scored twice for the Bruins with Fred Stanfield notching the other.

Boston defenceman Bobby Orr and Blues' Phil Govette each collected an assist in the game to remain deadlocked in the league scoring race with 42 points each.

St. Marseille's goal came in the third period, 19 seconds after the Bruins had broken a 2-2 deadlock, with Lorenz scoring his second goal of the night while St. Louis was shorthanded.

Berenson's goal was his 16th of the year and put him atop the NHL statistics in that category.

The tie enabled the Blues to increase their West Division lead to eight points. Boston is in second place in the East with 39 points, two points behind New York Rangers.

Rams, Cowboys head NFL all-star list

NEW YORK (AP) — Los Angeles Rams and Dallas Cowboys dominate the National Football League all-star teams selected for The Associated Press by a 48-man panel of sports writers and sportscasters from the 16 league cities.

The voting was so close for the two wide receiver posts — with Gary Collins of Cleveland just a whisker ahead of Dan Abramowicz of New Orleans and Roy Jefferson of Pittsburgh, who tied for second — that all three were included on the 12-man offensive unit.

Roman Gabriel, six-foot-four, 220-pound quarterback who sparked the Rams to 11 straight victories before they were upended by Minnesota, heads the Los Angeles contingent. Tackle Bob Brown is the other Ram on the offensive unit.

Deacon Jones at end, Merlin Olsen at Tackle and Eddie Meador at safety round out the five-man Ram contingent on the first teams.

Dallas also put five on the first teams with rookie Calvin Hill at running back, Ralph Neely at tackle and John Niland at guard on offence and Bob Lilly at tackle and Chuck Howley at corner linebacker on defence.

ROOKIE IN BACKFIELD

Gabriel heads up a backfield that includes Hill, the flashy rookie from Yale, and Gale Sayers of Chicago Bears as his running backs. Jerry Smith of Washington is the tight end. Collins got 17 votes and Jefferson and Abramowicz each 16 for wide receiver.

The interior offensive line is manned by Neely and Brown at the tackles, Niland and the veteran Gene Hickerson of Cleveland at the guards and Mick Tingelhoof of Minnesota at centre.

The defensive unit has nine repeaters from the 1968 team.

The front four is the same with Carl Eller of Minnesota and Deacon Jones of Los Angeles at the ends and Merlin Olsen of the Rams and Bob Lilly of the Cowboys at the tackles.

CURLING

WINDSOR TURKEY MIXED BONSPIEL

December 17

G. Walker	9
S. Couture	2
B. Vallieres	9
S. Boucher	8
T. Cumby	14
M. Page	0
A. Healy	12
W. MacDonald	11
Hans Schmidt	9
E. Dunn	6
T. Sundborg	8
H. Robinson	6
K. Robb	7
Art Smeltzer	5
A. Smeltzer	9
E. Dunn	3

December 18

Main Event

T. Cumby	10
A. Healy	5

Consolation

E. Champoux	8
S. Couture	4
W. MacDonald	9
M. Page	2



THE GRANBY CURLING CLUB — welcomed 32 teams over the past week to playdown for the Isabelle and O.R. Jackman trophies. Twenty-five of the 32 teams entered travelled from all over the Eastern Townships to take part in this event which originated in 1952. The finalists seen in the above photographs both had good games to maintain the high caliber of curling seen throughout the week. The bonspiel wound up Saturday evening. The Isabelle Trophy is held by Doug Baker, President of Granby Curling Club Inc on the right and Gaston Forand, Molson's Distributor and promoter of the Bonspiel, on the left. The runners up were left to right, bottom: J. Tremblay, Lead; B. Gordon, second; Top — R. Villeneuve, Third; G. Braconnier, skip. They lost an 8 — 7 decision to the team from Cowansville. Right to left, bottom: C. Wyatt, lead; L. Labrecque, second; top — H. Coles, third; G. Green, skip.



CONSOLATION WINNERS — The O.R. Jackman, Trophy, given to the winners of the consolation, is held by Doug Baker, President; Match Committee Chairmen D. Hewitt, on the left, and R. Robson on the right. The winners were bottom, right to left: R. Hewitt, lead; B. Hennessy, second; Top: D. Baller, third; L. Lynch, Skip from Otterburn. The runners up were, left to right, Bottom: L. Labrecque, lead; D. Hamilton, Second; Top: R. Boyd, Third, and W. Pow, skip from Granby.

Green-Maki court remand refused

OTTAWA (CP) — Judge Livius Sherwood refused Thursday to grant a three-week court remand for Ted Green and Wayne Maki, charged with assault after a stick-swinging duel in a National Hockey League exhibition game here Sept. 21.

Neither Green, recovering from head injuries at Winnipeg, or Maki, now with Buffalo Bisons of the American Hockey League, appeared in court. The charge arose out of a game between Boston Bruins and St. Louis Blues.

Green plays for Boston, Maki at the time played for St. Louis.

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LAST WEEK'S WINNERS:
1st — Herman Dorman, West Stewartstown, N.H., U.S.A.
2nd — Bert Davidson, 28 St-Francois Nord, Sherbrooke.
3rd — Ralph Walsh, 265, King St. West, Sherbrooke.
The above winning numbers were drawn by Mr. Gerry Hansen, president of the Minor Hockey Association.
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vs
SHERBROOKE
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Red Tickets — $1.75
Blue & Yellow — $1.50
Students with pass and photo — 75c
Children under 14 — 50c
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THE SHERBROOKE RECORD

AN OLD FASHIONED CHRISTMAS WISH

Remember what fun it was to "help" Dad cut down the tree? . . . When you got home you'd pop corn and string it while logs blazed and crackled on the hearth. Mother would be baking gingerbread cookies and throughout the house the sound of happy, eager voices would tell each visitor the holiday season was here. Times have changed but the special joy that youngsters know at Christmas is still the same—

we wish that joy to you!



The Management and staff of The Sherbrooke Record

GREETINGS

O. OLSSON & SONS

SAWYERVILLE, Que.



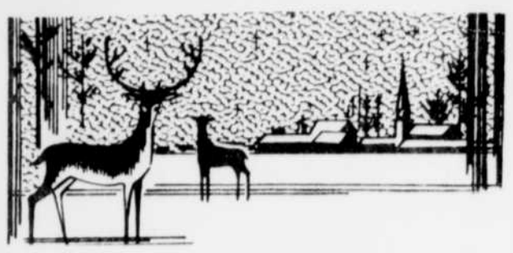
Season's Best

Candles shine brightly and holly looks fine, we hope that your Christmas will be a glorious time.

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The committee in charge of MAPLEMOUNT wishes to thank all who have been helpful in working and giving towards the Children's Home in Cookshire and to wish them

A Merry Christmas and God's Blessing in the New Year

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We wish you

A MERRY CHRISTMAS

and a

HAPPY NEW YEAR

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Christmas shades

That great old adage, "It's not the gift that counts, it's the thought," is as old as Scrooge and just as outdated.

This year, the "Now" Christmas present should be a great gift by itself, as well as a gift that reflects warm thoughts, fantastic ideas and a subtle compliment or two. This groovy gift doesn't have to be expensive, but it should be as unique and swinging as the person gifted.

Sounds like a tall order, doesn't it? It is. But all it takes is some organized thought before you go wandering out into the never-never land for Christmas shopping.

Start by crossing out all the "old standards" — perennial Christmas presents which have been dulled by repetition — like ties, perfume, lingerie, socks, stockings, wool mufflers and earrings. Now, that you've scratched your best ideas, where can you go?

Well, if she's a young fashionable, how about a fun fashion item like sunglasses? That's right — sunglasses for Christmas! You can also call them "cosmetic" shades, fashion specs or, like the Stars, just Foster Grants. But, no matter what the name, shades are an accessory necessity for that "together" look. They're perfect with pants, sensational with shirtdresses and fabulous with furs. What's more they're an added dimension in make-up and mystery for eyes.

If you really want to be a successful Santa, choose a whole wardrobe of shades for all her moods and fashion fancies. For swinging parties, it's big round "Crystal-Eyes" party-specs in tints of blue, pink and lavender, while a pair of aviator shades with topaz tinted lenses are perfect for her more sultry moments. And, for the days she feels a bit traditional, make sure she has a pair of classic shaped "Aquarius" shades in tortoise. It all adds up to a groovy gift, that's unique and fun and probably well within your budget.

The world's leading manufacturer of sunglasses, Foster Grant, also has a collection of shades for that man on your list. Remember, sunspecs are functional as well as fashionable. They're a must for every man that walks the links, covers the courts or just drives a car. And he'll appreciate the comfortable polarized lenses that the manufacturer puts into great-looking men's styles.

Sunglasses for Christmas? With such a wide range of styles, there's a selection of sunglasses, shades and fun-specs that's a perfect gift for just about anyone.

Massage your tired limbs, electrically

'Tis the season to be jolly — but if you've been fighting frantic holiday crowds it may seem more like tranquilizer time.

If this has been your plight in Christmases past, unwind.

Here comes a magical beauty aid — the Masseuse, a special solution to help you give and get the most out of Christmas and the days after.

The Masseuse is a new body massager that soothes and caresses frazzled nerves and aching muscles.

The medical profession has long used back and body massage to relieve physical as well as emotional discomfort. Now, right in your own home, you can have that same professional care at a fraction of the cost — and probably enjoy it more.

It has a non-slip, fluted handle, especially designed to be held in the hand. Its unique quilted massaging head is ready at the snap of a switch to search out and smooth out even the most stubborn body aches. And, its extra-long cord makes it possible for you to massage with ease from head to toe.

You can use the Masseuse after shower for a tingling pick-me-up that stimulates nerves, tones muscles and helps the skin light up with a healthy holiday glow. Or, if you simply want to relax, let its gentle vibrating action soothe away taught nerves and muscular fatigue.



To My Friends, Customers and Fellow Citizens A Merry Christmas and Happy New Year. May Peace and Joy Reign in Your Hearts Throughout This New Year.

Dr. Pierre Labrecque

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Merry Christmas



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GREETINGS

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Holiday jewels sparkle

NEW YORK—(N E A)—If you h a v e been using the kids' toy box to hold your breast plates, metal girdles and other instruments of torture euphoniously called "hard-edge jewelry" you can return the box to its rightful owners before Christmas.

With the softer, more feminine look in fashion, holiday jewelry has gone soft, too.

This t r e n d was clearly established w i t h the presentation of the annual Great Designs in Costume Jewelry Awards. This year such reminiscent d e l i c a c i e s as jeweled Juliet caps, rhinestone dog collars and ropes of crystal beads took many of the honors which a year ago went to more brittle designs.

This season's glittering costume jewelry is not in any way retiring. But there is a greater delicacy to the s h i m m e r i n g clear and colored Swarovski s t o n e treatments which dominate so much holiday jewelry and fashions.

Spiderweb n e t w o r k s of rhinestones shape such widely divergent jeweled accessories as boleros, vests and even gloves.

One p l e a s a n t l y old-fashioned source for several jewelry designers this year is Victoriana. T h e r e is nostalgia in cameo pins and necklaces (some incorporating narrow black velvet ribbon) and in interpretations of the dog collar. One of these b e a u t i f u l l y manipulates Swarovski Aurora crystal into a deep bib that rises to the throat in a soft, lacy line.

Another reflection of the new femininity is the jeweled belt. D e s i g n e d to give fashion d e f i n i t i o n to the waist (belts don't just hang around with no purpose any more), the belt abandons the hard-edge look for a new softness. Some, done with shallow swags of closely linked c h a i n, circlets of golden metal and sprinklings of crystal stones seem to imitate the passementerie embroidery that is so big in the holiday ready-to-wear picture.

There are pieces that are just plain pretty, too—rhinestone-studded h a i r ornaments, earrings that manage to combine impressive size with design restraint and bracelets meant to flatter an arm rather than shout for personal attention.

Imagine! A Whole Wardrobe of Fashion Hose

New gift packages of panty hose offer prime inspiration for harried Santas looking for exciting gifts for fashion-minded belles.

For a bountiful Santa, there's an elegant canvas suitcase gaily striped in red and white; It has compartments filled with nine pairs of panty hose in varied colors, reports Betty Curry, fashion director of Burlington. There's a new jewel box gift pack that's filled with four pairs of panty hose in varied hues.

For the opulent gift there are jeweled body stockings, a series of Heavenly Bodies, reports the fashion director — each with an astrologically-oriented name such as Jupiter's Bride, Celestial Cover and Orion's Belt. (Fun to give, and to get!)

New Bikini Style: New styles in leg fashions add interest for gift buyers. A bikini style panty hose, for example. This innovation by Burlington-Cameo has the reinforced panty area knit in diagonal, giving for the first time the high side panty brief effect with smooth all-in-one construction without seams.

There's an opaque Loop-the-Loop style in the stocking catagory. Tiny hooks knitting the top (welt) attach to the garter tabs of any foundation garment, thus eliminating garters and garter bulge.

You Can't Go Wrong With a Gift Certificate from a favorite store

Season's Greetings



A Purr-fect Holiday to all

May this coming Christmas season, bring peace, good health and prosperity to all our employees, our customers and our friends.

HAPPY NEW YEAR — The very best to all in the coming year.

B. F. Goodrich Canada Ltd.

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WATERVILLE - - - - - - - - - - - QUEBEC

Merry Christmas

and a HAPPY and PROSPEROUS NEW YEAR

THE TOWN OF WATERVILLE

REGINALD COTE — MAYOR

— ALDERMEN —

Lindsay Pocock, Armand Brun, Real Quirion, Marc Roy, Paul Bessette, Samuel A. Hopper

Jules Gervais, Sec.-Treasurer.



REGINALD COTE
Mayor

Greetings at Christmas

Our very best wishes to our customers and friends for a Merry Christmas and a Happy and Prosperous New Year.

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May Christmas
be happy and bright!

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'tis the season to sing out

MERRY CHRISTMAS

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THANK YOU FOR YOUR PATRONAGE

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"THANK YOU" — for your past patronage. We do so look forward to serviing you in the coming year.

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May Peace and Joy be Yours at Christmas

To all our friends and customers, a very "Merry Christmas"

THE MUNICIPAL COUNCIL
OF

The Town of Sutton

EXTENDS THE SEASON'S GREETINGS

Max Gagne, Mayor

H. D. Miller — Y. G. Menard
D. H. Fadden — Lyndon Royea
Jean-Paul Deslieres — Normand Goyette

Mrs. Joan G. Meyer, Sec.-Treas.
Miss Lise Bergeron, Ass't Sec.-Treas.
Tremblay Tardif, Auditors.



HEAVE HO, LADS — A few more steps and the decorating begins. While Art Helpard and young Mark, Peter and Julian take care of the baubles, tinsel and electric lights, Mrs. Helpard selects just the right flowers to grace the home. And while she's choosing, she is sure to think of someone who deserves an attractive gift bouquet.

(Photo by MALAK)

Christmas round the world

Christmas! The Big holiday of the year. Such a gay holiday, with so many "trimmings," that we tend to forget how satisfying and heart-warming a simple observance, without expensive gifts and elaborate decorations, can be. This year let's stop to consider what's behind our familiar Christmas doings.

Probably no two families celebrate Christmas exactly the same way — but several customs are almost universal. The creche, or Nativity scene, for example, set up under the tree or on the mantel every year. Do you realize that the first creche took shape in a thirteenth-century Italian stable, when St. Francis of Assisi pictured the story of the Nativity, with live animals, for his faithful, who could not read the Bible? Later, it was moved into a church and, with the Renaissance, became a gorgeous pageant.

Churches still enact the Nativity as a pageant or tableau, perhaps put on by the Sunday school.

In southern Europe and South America the creche is more familiar than the Christmas tree. In Spain there is a crib, or presepio, in almost every home, around which the family sings and dances on Christmas Eve. The presepio is just as common in Italy, and many of our elaborate antique creches came from there.

Santa Claus as most young Americans picture him is a native New Yorker. Surprised? He first got his jolly smile, red suit, and reindeer from Thomas Nast, the nineteenth-century cartoonist who created Tammany's tiger and the Republican Party's elephant.

Originally, however, Santa came to New York with the Dutch, as St. Nicholas. Because he had been particularly kind to children, St. Nicholas was their patron saint. He was long a part of Christmas festivals, but until Nast took up his pen, St. Nicholas was a thin, pale, monkish creature, dressed in black, riding a mare. Belgian children await St. Nicholas on his name day, December 6, and put their shoes out on the hearth.

In Denmark, Santa is accompanied by the yule gnome, a sprightly underground fellow who guards home and children. Papa Noel, dressed like our Santa, comes through the window in Brazil, instead of down the chimney. But thin or fat, jolly or serious, Santa is a visitor welcomed by all good children.

Without its modern, perhaps too-commercial, emphasis, gift-giving has been a part of this holiday since the first Christmas, when the Wise Men brought their gold, myrrh, and frankincense to the manger. At about the same time the pagan Romans were developing their festival honoring Saturnus. With singing and processions, this was a merry celebration for rich and poor as they brought gifts to the emperor.

It isn't always Santa who brings the presents, and they don't always arrive on December 25. St. Befana, a wizened old woman, remembered in legend because she refused to leave her sweeping to search for the Saviour, brings gifts to Italian youngsters on Epiphany (January 6). Swiss children receive theirs from Christkindli (the Christ child). In Poland, youngsters thank Good Star (a beautiful woman) for their presents. In Mexico, families and guests promenade through the house, knocking on each door, carrying figures of Mary and Joseph, seeking shelter. Finally they are admitted to the last room, and hold silent services. At the end, the children receive their surprises.

Glass balls, icicles, bubbling lights, gingerbread Santas, and spun-sugar angels — no matter how you trim it, the Christmas tree is beloved.

Because of their eternal-life significance, evergreen trees have been a part of both pagan and Christian celebrations for centuries. The decorated tree as we know it was brought to America by Germans.

One legend has it that the young Jesus and several angels decorated the first tree for a poor family in Nazareth. Another relates that an olive tree, a date, and a pine all grew around the manger. The olive and date trees gave of their fruits. The pine had nothing to give, so stars came down from the heavens to twinkle on its green branches.

Holly is another popular Christmas decoration with many legends. One says that the holly kept secret the whereabouts of Christ when His enemies were searching, and so was allowed to keep its leaves all winter. Another is that the tree was originally called the holy tree, because it first sprang from beneath His footsteps. In some countries it is called Christ's-thorn and is frequently a symbol of immortality.

Throughout these celebrations, throughout the world, there run the recurrent themes of "good tidings of great joy," and "on earth, peace, good will toward men." Perhaps we too often lose sight of this real Christmas. Yet we crowd churches throughout the season, read the Nativity story around the family fireside, and sing carols at the community tree.

This year, let us emphasize these aspects of the holiday — and we'll enjoy our gifts and parties all the more.



NOEL

Let the message of that Holy Night light the way to the blessing of true and lasting Peace for all.

DID YOU KNOW...?

Did you know that the first Christmas stocking was first hung in either France or Belgium!

Did you know that mistletoe was used centuries ago to ward off witches and now it is used to lure a kiss!

Did you know that the first Christmas tree erected in a church in U.S., in 1851 shocked its Cleveland congregation. It was considered too heathenish!

Among the Fingo of the Orange Free State, a girl is given a doll when she becomes of age, which she keeps until she has a child, then her mother gives her a second doll, which she keeps until she has a second child. These dolls, too, are considered sacred.



OLD-FASHIONED WARM WISHES TO EVERYONE AT CHRISTMAS

Cowansville Express Inc.
Cowansville, Que.



Our sincerest thanks to all our customers for friendly and loyal patronage. May you and yours enjoy the fun-filled and truly happy holiday. Merry Christmas, one and all!

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JOY at CHRISTMAS

I take great pleasure at this happy holiday time to wish all of my friends a Merry Christmas and a Happy New Year.

Max Gagne
MAYOR OF SUTTON
Tel. 538-2009 — SUTTON



Once again it's time to extend best wishes for a very Merry Christmas and a Happy prosperous New Year.

To the Population of

Bedford

we extend our Best Wishes

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K. J. Best — Fred Gilman
J. M. Bedard — Marc Morin
Raymond Tougas, Sec.-Treas.
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Georges Perron, Chief of Police

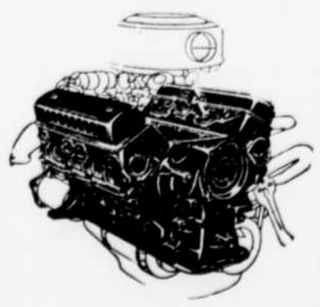
TO ALL OUR EMPLOYEES, THEIR FAMILIES, OUR CUSTOMERS AND FRIENDS, OUR BEST WISHES FOR A

Very Merry Christmas and A Happy New Year!

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and a
HAPPY NEW YEAR

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Merry Christmas



While the season of joy and peace is upon us, we wish to express our sincerest thanks to all our faithful customers.

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GREETINGS

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Where is He who has been born King of the Jews

By GEORGE W. CORNELL
AP Religion Writer

The king's pervasive web of spies and informers watched as the 10 dagger-carrying assassins stationed themselves in the bawdy theatre of Jerusalem, ready both to kill Herod and to die for it.

Those same ubiquitous eyes saw the scholars from the distant East enter the city, hunting a new-born "king." The vigilant sentinels also reported when 40 devout men mounted the temple wall to tear down the Roman emblems.

In each case, mass death struck in Judea. It was the habit of a sick, shuddering and volcanic King Herod the Great.

"He was now overrun with suspicion and hatred against all about him," writes the ancient historian of that era, Josephus. "He encompassed the whole nation with guards, that it might by no means get from under his power."

And he masked his oppression with extravagant building projects, savage sports and perpetual "levees," Roman-style banquets that lasted far into the night.

BRUTAL SPECTACLE

Although biblical accounts scarcely mention it, the country at the time of Jesus' birth had been flooded with pagan Greco-Roman practices and structures—public steam baths, theatres, fortresses and hippodromes.

The stadiums at Jerusalem, Jericho and Caesarea resounded with the screams of prisoners under torture, or the roar of crowds as gladiators battled, chariots raced and ravenous beasts leaped on condemned slaves or other victims.

These were the spectacular works of Herod, who initiated celebration of Olympian Games in Judea every fifth year, in honor of Caesar.

"Truly, foreigners were greatly surprised and delighted at the vastness of expenses here exhibited, and the great dangers that were seen," writes Josephus, adding that the bloodletting horrified faithful Jews as "barefaced impiety."

10 DIE ON RACK

Ten of them posted themselves in the Jerusalem theatre when Herod was to attend.

But an informer warned him, and Herod withdrew to his palace, sending his guards to seize the culprits. Confronting him, they boldly admitted their plan, calling it an holy action in defence of their faith.

Herod had the men stretched on the rack until they died.

Outraged citizens ambushed the hired spy in the street and tore him limb from limb.

Herod rounded up hundreds of witnesses, torturing them to learn the perpetrators. Finally some women, shrieking in agony, blurted out the names. Herod seized and executed them along with their entire families.

About this time, 7 BC, the birthdate of Jesus despite subsequent miscalculations in forming the calendar, Herod's two sons by his slain wife Miriamne, Alexander and Aristobulus, returned home from their education in Rome.

Their presence aroused new trepidation. Tales came to Herod of their wrath at being "forced to live with those who had been their mother's murderers, and to be partakers with them."

Herod's slippery sister, Salome, and Antipater, a scheming son by another wife, fed the fires of suspicion. Gossip, accusations and recriminations circulated among guards, officials and slaves. Tortures and executions multiplied, for guilty and guiltless.

The tentacles of conspiracy and dread crept through Herod's new palace, built high on the western hill of Jerusalem's upper city.

It was "full of terror and trouble," writes Josephus. "He could trust nobody."

REBUILT TEMPLE

Already afflicted with physical maladies and tormented by nightmares that caused him to rave in his sleep, Herod had sought to smother his lurking fears in a splurge of public construction and largesse.

Over a 10-year period, he had rebuilt the Jewish Temple, using 10,000 stonecutters, carpenters, masons and other workmen, and 1,000 wagons to haul stone and timber.

The magnificent edifice was virtually complete at the time of Jesus' birth. It delighted the Jewish populace. It was Herod's "atonement," the rabbis said, for having slain so many sages of Israel.

Moreover, in the midst of two famines caused by severe droughts, he had brought wheat and corn from Egypt and organized bakers to process it to feed the starving.

Chiefly, however, he catered to his Roman masters, erecting costly temples and statues to their gods and to Augustus Caesar in numerous outlying cities of his kingdom and in cities abroad, meanwhile draining rich and poor alike for his royal treasury.

CRUSHED BY TAXES

Taxes reduced the poor to destitution, with levies on births, deaths, property deeds, purchases, inheritances, merchandise sales, exports, imports, and an imperial poll tax, the "tributum" on every householder.

It was such a tax census that brought Joseph and Mary to Bethlehem.

At the royal portico of the Jerusalem Temple, 40 men led by two honored Jewish scholars, Judas and Matthias, used ladders and also ropes from the upper parapets to reach the eagle emblem.

They ripped down the hated image, forbidden by their Scriptures, and cut it to pieces with axes. Word of the deed speedily reached Herod, and guards brought the 40 before him, their arms bound. "Superstitious fools," he bellowed. "Darest thou to detroy the ensign of Caesar?"

CONFESS OPENLY

"Yes," the two rabbis said. "What was contrived we contrived, and what hath been performed we performed it, and these with us have acted with such courage as becomes men, in dedication to the majesty of Almighty God.

"Accordingly, we will undergo death or whatever punishment thou canst inflict upon us with pleasure since we are conscious that we shall die not for any unrighteous actions but for love of our religion."

Herod, a throbbing pain in the back of his head and ulcers tearing at his innards, ordered the two rabbis burned alive, and the rest hanged.

About that time, Herod came into possession of a letter signed by his son Alexander. Intended to taunt him, it read:

"You do not need to torture any more persons, for I have plotted against thee, and have many partners in it. So hast thy sister, Salome, who came to me by night and lay with me whether I would or not. All men are come to be of one mind, to make away with you, so as to get rid of the continual fear they are in from you."

Also at that time, spies informed Herod of the philosophers from the East, the Magi, inquiring in the city: "Where is He who has been born King of the Jews? For we have seen his star in the East, and have come to worship him."

Haggard, wild-eyed, roaring commands, Herod launched a new wave of arrests, including 200 officers associated with his sons, and he ordered the Magi brought before him for interrogation.



IN THE TIME OF
HEROD THE GREAT

A six-part history of the days leading up to the birth of Jesus Christ

Part 3



To all our friends, best holiday wishes.

We extend our grateful thanks for your friendship and good will.

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COWANSVILLE

Mistletoe controlled

VANCOUVER (CP) — Not that they're spoilsports, but forest scientist want to get rid of the mistletoe that is a tradition at Christmas parties.

It's fine stuff for bachelors but forestry experts report that in Western Canada alone, 25,000,000 cubic feet of standing timber is killed each year by the parasitic mistletoe.

Twenty-five federal forest rangers are searching British Columbia forests for mistletoe in a program designed to produce chemical or biological methods to eradicate the tree-killer.

Getting special attention this year is "witch's broom" a dwarf mistletoe that damages commerical softwood stands. There are five types of it found in Canada.

Some are peculiar to certain species of tree, others have a broad range of targets. Trees most commonly attacked are larch, hemlock, pine and Douglas fir.

At present, the only effective method of controlling mistletoe is "standsanitation"—cutting or pruning infected trees to prevent the mistletoe spreading further.

Fitting Gift for a Lady

Will it fit? That's one question sure to take a little joy out of holiday giving.

Until just recently, selecting hosiery in exactly the right size was of special concern to gift givers. Traditionally, stockings have been designed in a choice of both foot sizes and lengths, and any one style might offer 15 or more different size choices. Confusing indeed!

This Christmas, however, hosiery goes to great lengths. Beauty Mist has designed a new super-stretch stocking called ConForm, that molds itself to a wide range of leg sizes. Now there's no problem to ponder. The stocking comes in a size that stretches to fit all leg shapes from 8½ short to 11 long.

The stockings are packed in tiny triangular boxes, an interesting shape that will make a good stocking-stuffer. Or for the special lady on your Christmas list, there's a colorful hexagonal package of six pairs. Select a single hosiery shade or six, if you like — whatever suits her wardrobe needs.

Seasons Greetings

May the New Year bring you
JOY -- HAPPINESS --
PROSPERITY

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Christmas Joy



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Christmas has many names ..

In Greece Christmas is called "Genethlia," feast of the Nativity.

Noel is the term used for Christmas in France.

An Italian name for Christmas is "Nativita" from which probably derived the Spanish "Navidad."

The German "Heilige Nacht" signifies "holy night."

The likeliest derivation of our own "Christmas" is from the Hebrew "mas" which means tribute.



As we recall that first Christmas, let us pray for peace.



Christmas is here!

We're sending our warmest wishes to you and your family for a very, merry Christmas! Thank you for your patronage

Central Tractor and Machinery Ltd.

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May True Joy
Be Yours This Day

Cowansville Dairy Ltd.

MARC HAMEL, President

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We say a sincere and grateful "THANK YOU" for your patronage in 1969. We hope our relationship will continue to be the same throughout the coming year.

Happy Holiday, Everyone!

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Peace On Earth, Goodwill To Men

Let us join in prayer this Christmas for a peace everlasting.

D. C. Blinn

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Stanbridge East, Que.
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Merry Christmas

May the holiday season abound with all the good things in life for you, our patrons. It's been a pleasure to serve you!

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Cure for football bowl disease?



EDITORS NOTE: There's many a house across the country that looks like it should have a quarantine tacked on the door instead of a holiday wreath. The shades are drawn, the children hushed. The epidemic isn't the measles but the football bowls. It's an annual occurence, sure as Christmas and New Year's Day, that begins in mid-December and ends in late January. AP Sportswriter Charles Morey looks past the television set to tell what could happen if women, the victims of this blight, took it upon themselves to find a remedy.

By CHARLES MOREY

The apocalyptic news that the networks have cancelled all New Year's Day football bowl telecasts sent shock waves through the nation.

In New York, Madison Avenue reacted immediately. Agitated account executives and alarmed sponsors stretched the usual two hour luncheon period to four to discuss the emergency. Wall Street reeled but rallied at the close.

At the United Nations, which momentarily forgot its other problems, delegates from the African and Asian countries, where women play a lesser part than in the U.S., expressed their sympathy. In the lounges, however, many Afro-Asians were rejoicing over the fact that they have no problems, either with television or wives.

The bowl blackout was hailed as a clear-cut victory for the militant organization known as the "Bleary-Eyed Wives Of America," a group formed two years ago when 14 football games were shown on TV on a single weekend.

Thousands of cheering women, all believed to be BEWOA members, stormed through the streets of New York in a victory parade while men, single or otherwise, watched in sullen silence.

Other interested organizations were careful in their comments. BOOSM, the benevolent order of single men, issued a succinct statement: "See!"

BLAH, a group of single gals who believe "Bachelor Ladies Are Happier," took a more politic stand. A spokesman said that while BLAH members did not care too much for football, they saw no reason to interfere with the leisure hours of American men.

"At least, not at this time," she added, significantly.

The statement from the American Civil Liberties Union struck some observers as being a shade ambivalent.

"We deplore the kind of coercion the BEWOA used," the statement noted, "but most of us are married men also."

The national headquarters of the BEWOA in New York jubilantly reported requests for a British Auxiliary from soccer-weary women in England, Wales and Scotland. The Irish, however, were censoring all dispatches dealing with the story.

In Buckeye, Ohio, the petite matron who kicked off this unique cause celebre one short week ago, Melody Bligh, was swamped with offers for endorsements and personal appearances on TV. A neighbor said the strawberry blonde, who is only 4-10 and 90 lbs., told her, "I'm giving the captain one more chance to change his mind about New Year's Eve."

Tribulations of a tree owner

By DAVID NYHAN

I found my old Christmas tree stand. It was in the carton marked "lights." Now I have two stands. I also have extra lights. The two strings I borrowed last year from the rear of my father's tree were discovered in the shopping bag marked "ornaments."

You can always use the extra lights, I learned. You'd be amazed at how many drug stores, by Christmas Eve, have run out of spare bulbs. I was amazed, last year, but I learned, which is why I will not spend this Christmas Eve saying "Merry Christmas" to eight druggists.

I do need some ornaments, though. My son either ate last year's, or else rolled them up on the windowsill and pushed them over. I hope he doesn't pull down the tree like he did last year. I almost rolled him over the windowsill.

At least the cat is gone. Last year he developed a fondness for tinsel. We still find tinsel in the winter clothes.

My wife developed a fondness for tinsel, too.

She bought 10 pounds of it the day after Christmas. I'm thinking of mailing it to friends in eight-ounce packets instead of sending Christmas cards.

My wife got a terrific post-holiday deal, too, on cards. One thousand printed up "for a song." That "song" should have been a full-fledged opera. Now the cards are no good. We moved, and they're printed with the old address.

With the cat leaping up to paw the tinsel, we had the only "live" tree in our old apartment building. Last Christmas morning I took a swipe at the quivering tree with the broom I was using to sweep up fallen pine needles. Good thing I missed. It wasn't the cat this time, but my son, the electrician, who had his teeth clinched around one of the lights and was trying to swallow it. The kid will eat anything red.

I didn't know last year you should shake your tree when you buy it to see if it's dried out. Had I done that last year, I would have denuded the one I brought home. So many needles fell that my mother complimented my wife on "that nice green rug under the tree."

A dry tree is a fire risk. We didn't have any fires last year, but by Christmas night we didn't have much of a tree either. Between the baby and the cat, it was almost naked. When I dragged it out to the trash truck later, the driver squinted at the tree and said, "Hey, pal, that looks like one we missed last year."



Decorating with plastic trees

By LISA CRONIN

Ever since the Germans dreamed up the Christmas tree and decorated it with slender home-made candles, Christmas has been a festival of lights.

In 1969 the trees may be made of polyethylene and the lights may come in boxes with a bow to Thomas Edison, but that almost pagan love of light to brighten a holiday appears stronger than ever.

"For the last 10 years there has been a boom in lighting for Christmas and this year will be as good or better," said Fred Parthe of Consolidated Novelty Co. in New York.

Parthe said the boom was in part attributable to the artificial tree. A lot of people who wouldn't buy real trees because they considered them messy or expensive are decorating with trees made of plastic. This puts them back in the market for lights, bulbs, tinsel, angels, stars and all the other holiday trimmings.

Christmas lighting this year will be both traditional and up to the minute.

Best sellers will be strings of flickering lights that give the holiday tree almost a psychedelic effect.

The miniature lights are increasingly gaining favor over the standard bulb size, partly because the heat generated by the larger bulbs may damage artificial trees.

Multicolor strings of lights remain the most popular but clear lights are often chosen by businesses to decorate buildings and surrounding trees.

For those bored with traditional lighting, there are the novelty lights in the form of angels, flowers, lollipops, Christmas packages, nativity scenes, old-fashioned lanterns and countless other shapes.

Novelty lights, which generally are imported from Japan have never been big sellers, partly because they are more expensive than regular lights. But they do provide variety for the more affluent.



Novelty decorations hanging from a polyethylene Christmas tree.





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Christmas is a time of gladness. We find it in our hearts, our homes, our churches. We hear it, too, in cheery greetings. And so, to you, our friends and neighbours, we extend glad Christmas greetings and good wishes.

Honore Ross

GENERAL STORE

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Holiday Greetings

May your Christmas be a time of great family joy and contentment. Best of the best, and we hope the days glisten like the brightness of the Yuletime candle?

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HAPPY NEW YEAR

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To you our Friends and Customers. May you have a Very Merry Christmas. We wish you a Happy and Prosperous New Year. It has been our pleasure to serve you and we look forward to seeing you in 1970.



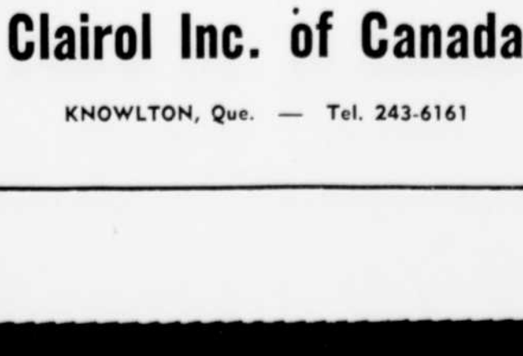
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Christmas is a day of surprise, bright ribbons, shining eyes and a spirit of giving. When children awake on such a day, perhaps the best gift of all is the day itself.

Christmas is also a time of music, and the gift of music is one that will be appreciated and enjoyed through all the years ahead.

PEACE IN 1970!

In toys '69, action is the name of the game



A good toy is one that best stimulates a child's imagination. However, a leading manufacturer admits that in order to build realism into toys, some former qualities must be eliminated, for instance the softness in a walking, talking doll.



Old toys bring joy, too

The wonderful cast iron and mechanical tin toys that gladdened the hearts of boys from the 1880s well into the 20th Century cost very little in their own time. Today, they gladden the hearts of adult collectors at a fancy price.

Pat Ruhl, Davenport antique dealer and collector, has been amassing a private collection of antique toys for more than 20 years, and he says "the toy collecting boom of the last five or 10 years has made them hard to find.

"The first pieces I found were cast iron fire engines and fire trucks. Such items were so scarce that I turned to tin mechanical toys, and now they're scarce too. The cast iron toys flourished from the 1880s until the first World War, when metal was diverted to other uses.

"Tin mechanical toys were on the scene from the 1880s until about 1930. A few things were made after that, but I never buy anything beyond 1930."

The toys are found in attics, antique shops, and secondhand stores. The price varies with the locality, but the quarter toy of yesteryear commands multiple dollars today.

"The hardest to find are the Lehmann toys made in Germany," says Ruhl. "Weedon and Marx were other German companies that made wonderful metal toys. Marx eventually moved to this country."

"The early Ives Co. made good mechanical toys," he added. "I've only seen one boat made by them, and I have it. "Miniature toys are scarce— bright, little automobiles. I only have two of those."

In the early 1900s, cast iron hook and ladder rigs were sold a dozen to the box for a pittance. Today, you're lucky if you can find a fraction of a dozen at any price.

"Comic toys are getting scarce now, too. Charley McCarthy, Krazy Kat.

"The last toy I found was a Victorian man and woman who stroll along together when you wind them up.

"Most of the toys are historical. Who would remember the Hessmobile without the small, tin auto with forward, reverse and neutral gears? When you open the hood, the pistons go up and down and the crankshaft turns.

"I also have a 1914 Locomobile two-seater and one of the first Buddy L steel Model T coupes.

"American cast iron toys were very good, but the best mechanical tin toys came from Germany. Fine wooden toys came from Schoenhut in Germany, a manufacturer who later moved to Philadelphia. They specialized in jointed wooden animals, and I have a Schoenhut elephant and donkey.

"England is noted for lead soldiers, but my finest are five Russian soldiers that bear the original Russian labels. In Germany, they have clubs for collectors of toy soldiers, and they have a great time at their beerfests."

The toys of today are not likely to become antiques, Ruhl believes. Plastic and battery-driven, they are not built to survive. Also, kids have more today, and they treat what they have more carelessly, he adds.



Take Baby along!

Not so many years ago, it was almost impossible to consider taking a young child along on a family trip. There was no running water, and kettles had to be heated for an infant's bath. Facilities for diapers were non-existent. (Even weighing an infant was done at the local butcher's, with baby slung like a side of meat from a strap).

Nowadays, even tiny infants can fare well on an outing if mothers take the right precautions, advise the makers of Desitin baby products. Before dressing the youngster to go "over the hill to Grandmother's," make sure he is freshly diapered and well powdered. If diaper rash is a problem, experts recommend applying medicated ointment to sore spots immediately, to heal irritation as fast as possible. Baby will be happier if he's comfortable, and so will the other members of the family.

Disposable diapers help make trips easier and are a modern solution to hygiene and space problems.

If you're motoring with Baby, try slipping a pillowcase over his blanket. It helps keep the blanket in place, but most important, keeps the blanket fuzz off you, especially if you're wearing dark-colored clothes for travel.



Small Framed Pictures Double As Ornaments

The Christmas tree masquerades as a family tree when small framed family pictures double as gifts and ornaments.

A tiny framed picture of the family's youngest girl can form the center of a beribboned ornament while her brother's face smiles from behind a cluster of stick-on stars, the Picture and Frame Institute suggests. Ribbons, foil, greens, and tiny baubles all can be brought into the picture-ornament procedure as youngsters and their parents work create an "all in the family" gift that grandmothers will love.

Frames for these tiny pictures are available in extremely small sizes and come in a variety of materials such as fine metals, woods, plastics and inexpensive metals.

Hang the full family's picture-ornaments on a foil-covered flat cardboard tree and send this personalized gift along to grandparents. The pictures can then either be left on the small tree or removed and hung on the Christmas tree. Once the Christmas festivities are over, Grandmother can remove the seasonal trimmings and add the framed pictures to her collection of family portraits.

Merry Christmas

It's been a pleasure serving you . . . we hope to continue in 1969.

Jolicoeur T. V. Inc.

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Best Wishes

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Thanks for your encouragement during the past year.

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Yule Greetings

Among the cherished traditions of Christmas, there's the glad custom of exchanging greetings. We are privileged to greet you, and serve you.

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It's Christmas

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Greetings

A. Grandpre

NOTARY

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I wish to thank all my customers and friends for past patronage and hope to be able to serve you as well in 1970.

Wishing you all a very Merry Christmas and a Happy New Year.

Ken Bissell

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. . . to all our customers and friends, a very MERRY CHRISTMAS and HAPPY NEW YEAR!

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Merry Christmas and A Happy New Year

I extend these sincere wishes to the population of our province, with a special thought to my electors in Shefford County.

May 1970 be a year of prosperity and fraternity.

Armand Russell

Member for Shefford

Minister of Public Works Department

Season's Greetings

We wish to express our sincere wishes for a happy holiday season, and to thank you for your generous patronage. It gives us great pleasure to serve you and we look forward to seeing you in 1969.

To All Our Customers And Employees

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Allen Norris, vice-pres.
Albert Fontaine, director
Raymond Beauregard, director.
Laurent Demers
Daniel Jones
Miss Gisele Pinard, sec.
Real Jodoin, director
A. Gagnon, director
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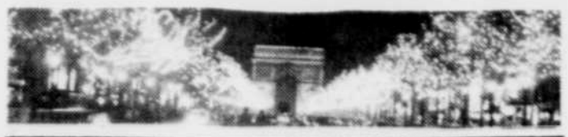
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MAY THE SEASON RING WITH GAIETY AND GOOD CHEER FOR ALL!

LEPOIDEVIN

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STANSTEAD, Que.



Here's our chance to say, "Have a very Merry Christmas and a Happy Holiday."

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TRADITIONS CHANGE

Family sheds stockings for plates

When kaffee-klatch or bridge table chatter gets boring with repetitive gossip, try swapping reminiscences of family Christmas traditions.

It is surprising how many Christmas Eve or Christmas Day rituals survive. Or how young couples dream up a tradition with their children and hold to it through the years. Behind it all is the reminder that Christmas does stand for a spirit of sharing.

Often, though, mom goes "shareless" Christmas morn as the kids scamper around the tree and play with toys while she hustles breakfast.

One family worked up a tradition—O.K., a family rule—that there would be a plateful of presents opened at the breakfast table. Then everyone moved into the living room for really serious gift-package raiding.

The small, wrapped packages add to a cheery table setting but this is a good time to use extra-special accessories. If placemats are the norm, use a real cloth with linen napkins and perhaps festive place cards. Pinks, golds and reds make a handsome color scheme.

Something new for mom completes the plateful-of-presents surprise for everyone, with such appointments as a new set of melamine dinnerware and Ember Glow stainless flatware with a warm Florentine touch.

A centerpiece suggestion also comes from a family tradition. A friend recently recalled warmly her Christmas morning welcome. It was a mini-tree placed at her bedside late the night before—an eye-opening message that the long-awaited day had arrived.

Taking a note from her pleasure, today's mini-tree can be a petit artificial tree and stored for use year after year or made of a pine bough stuck in a styrofoam base, brightened by miniature decorations. For variation, cut trees to match the size of the child and hang an individual ornament, such as a toy car for a boy or a wee doll for a girl, on it.

Here are some yuletide party decoration suggestions . . . all made from gift wrappings.

Make a gay, boot, drip tray by covering a cookie tray with brightly-hued foil gift wrap. Cut out butterflies, birds, fruit, Christmas trees, circles, squares and triangles from gift wrap odd pieces and pin them on draperies or make a mobile to suspend from doorways and ceilings.

And another offbeat party suggestion is to put ice-box sandwiches in the biggest punch bowl or make a tree-form bowl from colored foil wrap. Wrap sandwiches and tie the top layer of sandwiches with streamers to flow out from the bowl and down the table toward placemats to make a yummy centerpiece.



Plates full of presents for family members to open at breakfast on Christmas morning are slowly replacing the stocking.

MERRY CHRISTMAS



and Happy New Year to all our customers and friends. Our sincere thanks for your past patronage.

Emilien Pellerin

Western Meat

STANSTEAD

Tel. 876-5433

MERRY CHRISTMAS

We thank you for your kind patronage this year.

Rock Island Surplus Reg'd.

ROCK ISLAND, Que.

When Christmas was a crime

English Christmasses were anything but merry between 1649 and 1660, when Oliver Cromwell ruled with iron-fisted Puritan morality. There could be no laughter, no carols, no merrymaking of any kind.

His government passed ordinances forbidding the observance of Christmas as a feast day and his austere Roundheads policed the country, ruthlessly enforcing the laws.

"This year, God by His providence has buried this feast in a fast, and I hope it will never rise again," asserted one grim-faced legislator of the time.

Soldiers tramped around London on the morning of Christmas Day, to seize any meat sizzling in the fireplaces of unsuspecting citizens.

The traditional boar's head, roasted peacock, sweet meats, hot spiced broths and plum puddings were frivolous luxuries that Cromwell would not allow.

History tells of Christmas Day in 1657 when soldiers raided a celebration of Holy Communion. The dour Cromwellians triumphantly took the names of some of the "offenders" and rounded up others for treatment as common criminals.

"When I came before them," wrote one of the worried worshippers, "they took my name and abode, examin'd me why, contrarie to an ordinance made that none should any longer observe ye superstitious time of the Nativity (so esteem'd by them), I durst offend, and particularly be at Common Prayers."

Every precaution was taken then to keep Englishmen from enjoying any gaiety at Christmas. Common ordinances prohibiting other cherished customs were enforced more stringently on Christmas than at any other time. Pastimes such as cock-fighting, bear-baiting, horse racing, betting and gambling were regarded as serious offences.

As on the Sabbath, recreation, work and walking anywhere except to one's own church were forbidden. Unsmiling faces and drab clothing were the dictated style.

Cromwell closed hundreds of the alehouses, the time-honored English meeting places.

And people didn't like it.

The first Cromwellian Christmas resulted in riots and civil disobedience.

In Canterbury, rioters attacked the mayor and dragged him through the cobbled streets, ran the magistrates out of town, seized weapons from the townhall, and broke into the homes of the most fanatical Puritans.

In London, officers sent to arrest lawbreakers, instructed to pull down the customary evergreens, holly, rosemary and bay, were chased from the streets.



TO OUR FRIENDS

A part of this joyous season is our memory of the wonderful customers we have served!

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School Street — Ayer's Cliff — Tel. 838-4970

Pine Street — MAGOG — Tel. 843-5225

Dufferin Road — Tel. 876-5213

STANSTEAD



BEST WISHES

We wish to thank all of our friends and customers for past patronage.

Wishing you all a Merry Christmas and a Happy New Year.

Hoping to be able to serve you as well in 1969.

Surprenant Market

Main Street — ROCK ISLAND — Tel. 876-2101

The Christmas rush

It's beverage buying time" again, the season when Quebec liquor stores chalk up their best sales of the year. The rush has already begun, and scenes like this, can be found at most Quebec liquor stores. The only restrictions are available funds and time. When the rush begins, shoppers can wait upwards of two hours to get at the liquor store counter to do their buying. It takes just about that amount of time to lay one on, so the expression goes.

Line 'em up at twenty-past-seven; by ten-ten you're off, and we mean off.



The annual Christmas rush for the liquor store is once again in full force, with up to two hour waits at some peak periods.
Record Photo: Charles Catchpaugh

Clean-Up Tips

Keep your cool is the first rule of handling big and little spot disasters. Take command, and scoop up the spillage with tissue or paper toweling.

Sticky problems, such as pitch from the Christmas tree, should be scraped up with a tool or spoon, then sponged with a solvent cleaner.

Never make the mistake of rubbing fabrics, caution the pros, since this action only disturbs the fibers. Instead, add pressure as needed with the heel of the hand, and work toward the center of the area.



MERRY CHRISTMAS and a HAPPY NEW YEAR to all our customers and friends. We thank you for your past patronage and loyal support in 1968. Serving you is a pleasure we hope to continue in 1969.

Pepin's Photo Shop

Photographer

Photo Shop

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We wish you every traditional Holiday Joy, with an abundance of good health and happiness.
MERRY CHRISTMAS!

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Here's to you, our good friends and patrons . . . our sincere appreciation for the privilege of serving you and best wishes for a happy holiday season.

Derby Port Drive-In Theatre

Don McNally (Mgr.)

DERBY - - - - - VERMONT



TO OUR FRIENDS AND PATRONS — ALL THE PLEASURES OF A GOOD OLD-FASHIONED HOLIDAY!

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MERRY CHRISTMAS

We wish you all lots of holiday cheer

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ROCK ISLAND

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Salesman: Stanley Lang

Tel. 876-2075

Prop., Paul E. Giard,

Tel. 876-2259



Merry Christmas

TO ALL

It's the season to pause and think about friends old and new . . . and to wish them health and happiness!

MAYOR: Edouard Girard

COUNCILLORS: Edgar Hill, Robert Alger, Gerald Clark, Gerard Surprenant, Fernand MacLure, Albert Simoneau.
Secretary-Treasurer: Mrs. Marielle Masse.

TOWN OF ROCK ISLAND

ROCK ISLAND, QUE.

Indiana Students Revive Tradition Of 16th Century Madrigal Dinners

BLOOMINGTON, Ind. (AP)

Each Christmas about 5,500 members of the Indiana University community are transported across four centuries and the Atlantic Ocean to an era of lace and velvet, chamber music and baronial luxury.

The scene is a madrigal dinner in 16th century England where diners gorge themselves on 3,100 pounds of roast beef and 1,410 pounds of flaming plum pudding and wash it down with 210 gallons of wassail.

Litter bearers bring in the main courses as madrigal singers serenade the audience with songs descriptive of the food.

All the participants wear plush costumes with ruffled collars and sequinned stitching that are worth more than $1,000 each.

The series of 12 madrigal dinners, which annually sell out the first day mail orders for them are accepted, easily are the most popular history course on the Bloomington campus. The lesson can be eaten as well as seen and heard.

Nothing at a madrigal dinner is done without pomp and ceremony. Soon after the audience is seated, a phalanx of trumpeters barks out a fanfare into Alumni Hall at the I.U. Memorial Union Building.

The madrigal singers, all students at the I.U.—music school who receive academic credit for their participation, enter the hall and the choruses begin. Ears sensitized by rock 'n' roll receive a lesson in close harmony and vocal purity, as little or no instrumental accompaniment is used.

Throughout the dinner a minstrel roams the hall, serenading individual tables and singing special requests.

The first madrigal dinner was staged in 1947 for 300 persons. There were no costumes. The tradition grew through the years and expanded to 12 dinners each holiday season which are attended by about 5,500 persons.

The idea, originated by Jordan and a music school faculty member over a cup of coffee, set the pattern not only for an Indiana tradition but for about 20 other schools throughout the country.



These two actors look well "wined and dined" after the feast in their annual play.



WATCH-FUL MRS. SANTA — Guess what he's getting for Christmas! It is an electric watch, a year-round remembrance that he will never have to remember to wind.

Five centuries of Christmas timing

Imagine yourself as a Christmas shopper in the Fifteenth Century. The disadvantages only begin with not having "wheels" to take you where you want to shop. Let's say you have decided to present that special person in your life with the gift of a timepiece. Do you know what it would have been? A portable sundial!

Now you progress to the Sixteenth Century. A Yuletide gift of time for your loved one might have been a clock if you were very wealthy, but this is before the pendulum was introduced, and you would have needed a sundial along with it to keep the clock reasonably on time!

The first watch was also invented in the Sixteenth Century. It was not exactly a watch as you know it today. Referred to as a Musk-Ball the watch of the 1500s was spherical in shape, awkwardly large, and pierced to give off the scent of perfumed musk which was carried in the case.

By the Eighteenth Century you could have given a watch as a Christmas present with a second hand. This feature had been widely introduced to give doctors an accurate means of measuring the pulse. Your present, of course, would have also included a key for winding.

You could not have given a watch for the wrist as a Christmas present until the early part of the Nineteenth century. The first wristwatch was developed for soldiers in the front lines during World War I because the routine of unbuttoning the watch pocket and taking out the watch to see the time was inconvenient.

Since the Fifteenth Century, time has certainly come a long way!

It's great seeing you down here in Vermont. We enjoy having Canadians stop at our store!

John B. Police

THE VARIETY FOOD STORE right in the centre of NEWPORT

Cigarettes
Tobaccos
Chocolates
Candy
Domestic and Imported Cheeses
Wines & Beer
Fruit & Vegetables
Smoked Meats



To my many patrons and friends, I would like to extend sincere appreciation for the privilege of serving you this past year, and to extend my warmest greetings for a

MERRY CHRISTMAS, A PROSPEROUS NEW YEAR

STANLEY LANG

Salesman for P. E. Giard Furniture Store

Rock Island, Que.



COMPLIMENTS OF THE SEASON

and a sincere "thank you" to all our friends and customers for your patronage.

Oliver Dupuis

General Repairs and Welding

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AYER'S CLIFF, Que.



HOLIDAY JOY TO YOU!

Lowell Lodge Reg'd.

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May Santa bring you joys galore

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Ben Pouliot — Prop.

Waterville

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May this Message last, not only during this Season but throughout the New Year

Pharmacie Roy

50 Main St., Rock Island, Que. — Tel. 876-2312

TO ALL MY CLIENTS
A VERY MERRY CHRISTMAS
AND HAPPY NEW YEAR

Barney Hopcraft

North Hatley

All phases bookkeeping, financial and income tax returns prepared. Typing and copying work. Tel. 842-2754.

Tel. 842-2405



May joy ring out across the land at Christmastime! Best wishes!

TAYLOR CONSTRUCTION COMPANY

General Contractors

4 Bigelow Street

Beebe, Que.



GREETINGS

to you and your family

Viens et Freres Inc.

Tel. 838-4402 — AYER'S CLIFF

We deliver Bulk Feed
Roofing Building Supplies
Shur-Gain Feeds
Our Sincere Thanks for Your Past Encouragement



Happy Holiday

Santa's sleigh bells echo our deep thanks to all our friends, with seasonal greetings.

Kelly Restaurant

DERBY LINE, VT.



Our package of greetings to our friends, is wrapped in appreciation of your loyal patronage and best wishes for a Very Merry Christmas and a Happy, Prosperous New Year!

Stewart D. Reed

NORTH HATLEY

Tel. 842-2467

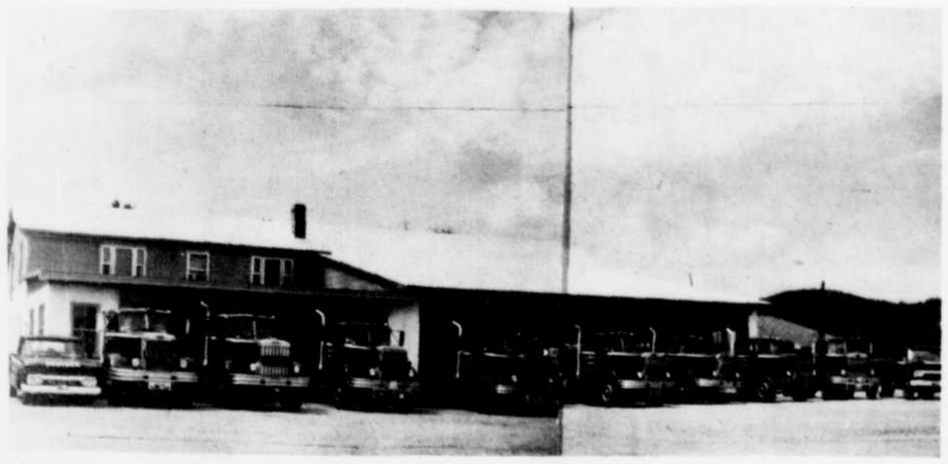
GREETINGS

Best Wishes For a Christmas Full of Joy

TO ALL OUR CUSTOMERS AND FRIENDS...

IT GIVES US PLEASURE TO ADD OUR HOLIDAY WISHES TO THOSE YOU HAVE ALREADY RECEIVED . . .

AND A SINCERE WISH FOR A HAPPY AND PROSPEROUS NEW YEAR!



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MERRY CHRISTMAS

Season's Greetings and a special "Thank You" to our Customers and Friends for their patronage.

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24 Hour Burner Service

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STANSTEAD — Tel. 876-2334



We're sending you a bouquet of good wishes and cheer for the holiday season. May your Christmas be bright.

North Hatley Milling Inc.

NORTH HATLEY, Que. Tel. 842-2674





Good Tidings

MAY YOUR CHRISTMAS BE FILLED WITH ALL THE SEASON'S JOY

Eastside Restaurant

1021 Main Street — NEWPORT, Vt.

Cost-profit squeeze hits Santa's toy making elves

NEW YORK—(NEA)—Victor Herbert immortalized toyland as "dear little girl and boy land." He didn't know what a prophet he was. It is indeed "dear."

With each Christmas season, the price of toys increases. It's difficult to find a toy for under $10 and no trouble at all to find one at $20 or over.

Does this mean that the toymakers laugh all the way to the bank? "Not so," said Saul Robbins, chairman of the board of one of America's five top toy companies, Remco, and a spokesman for the industry.

Higher toy prices, Robbins explained, rather than indicating excessively high profits for toy manufacturers, reflect the increasingly costly process involved in designing, producing and marketing ultrasophisticated toys on a mass scale.

"Making and marketing a toy today is not a simple task performed by a handful of people," he said. "It is a large, complex team effort, involving hundreds of persons and the expenditure of substantial outlays of money.

"Parents object to paying today's prices, yet they demand stronger and better toys."

Even with higher prices, though, Robbins believes that today's toys deliver as much or even more than many other products in the same price range.

Typical of such excellent values is a battery telephone intercom set that sells for $7 or $3 as a toy. Yet the same item has been sold for $16 as an inexpensive intercom set by an electronics house.

"As much metal wiring goes into some electronic toys as goes into a real radio," Robbins said. "Yet the toys are priced far below the radio."

The pressing economic facts of life faced by major toy companies can be exemplified in his own operation, according to this industry spokesman.

Over the past five years, the company has expanded its product line more than 50 per cent and now offers such technically complex items as a doll that turns somersaults, a talking astronaut base and a school bus with automatic doors.

To design such toys, a large, well-paid staff of engineers and technicians is employed in the research and development department. Robbins refers to them as "creative engineers."

"Some toy industry engineers," he said, "are so expert that they are capable of designing jet aircraft."

To produce extremely sophisticated toys on a mass basis also requires the purchase and maintenance of highly expensive injection molding machines that make the toys' component parts. The cost of these machines has risen nearly 30 per cent over the past five years.

In today's self-service retailing, packaging has become a major factor in the merchandising of toys. And the cost of packaging has risen four times in the course of one year, according to Robbins.

"Practically speaking, the best toys cost the most money," he said. "The real test is to ask a parent to choose, regardless of price, the toy he would like to buy. In most cases, the higher-priced toy is selected. And that's simply because it's the best toy."

Parents often attack today's ultrarealistic toys by citing the fact that they played with general household objects when they were kids and that this stimulated the imagination. According to Robbins, playing with cigar boxes and clothespins simply represents a return to the depression era.

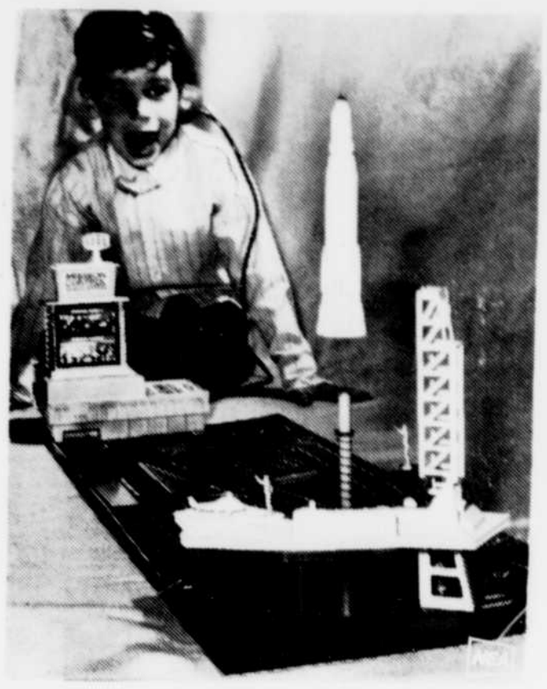
"Today," he said, "children can play with a selection of toys directly related to the world around them. These toys stimulate their imaginations and fulfill their normal fantasies in ways that using crude materials never could do.

"The industry is just as frustrated as anyone else about spiraling prices. But the toy industry isn't the only industry putting things out at a high price.

"Consumers accept the higher prices of other industries and they should be willing to accept ours, considering the superior values we offer."

So the kids can walk on a toyland moon, shoot a toy rocket and operate a toy voice-control astronaut base as long as mom and dad have enough of the green stuff to buy these toys.

Today, more than ever, toyland IS "dear" little boy and girl land.



Quality is in with toy design and production these days, which explains why wandering through Toyland '69 can be an expensive proposition. Available for space-minded youngsters at a space-age price are ultra-sophisticated creations such as the Astronaut Base, newest of Remco's voice-control action sets. Electro-phone headset tunes future spaceman into astronaut and control center conversations. Set also includes rescue helicopter, rocket carrier, security van, realistic figures, detailed operations area and two recordings of simulated launchings.



Happy Holidays

Our greetings ring out to all our customers. May your hopes all come true.

BORDER TEXACO SERVICE

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DERBY LINE, VT.



good times! good cheer- at Christmas!

To our very good friends, best wishes for the holiday season

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- Complete Line Of Hardware And Power Tools
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GOOD WISHES FOR Christmas

Children's cheery voices raised in Christmas song express the good will we feel for all our Canadian friends. Thanks and Merry Christmas!

MONTGOMERY WARD

64 Main St., Newport, Vermont

Fix up old toys, treat youngsters in hospitals

When all is said and done, there is no gift quite as wonderful as giving of yourself. For whatever reason the Creator may have, when we give our energies, our hearts to something or someone else, we share the joys perhaps to greater degree than the recipient.

This Christmas plan to bring a little happiness to the less fortunate, not by means of a check (though that is very welcome, too) but by means of personal involvement.

If you have children perhaps you have some old but still serviceable toys you could "bring back to life" with a little paint, a screw or bolt here or there or some minor repair. It can be a great source of pleasure to a little fellow in the hospital, orphanage or in a home where Dad is missing or not employed.

Perhaps your town has organized groups which coordinate such activity. You will enjoy it even more if you participate with a group.

When painting toys to be used by children, it is most important to use non-toxic enamels or paints. Never use paint designed for outside use.



Keep in mind that children enjoy strong, bold colors, as well as the glossiness of enamel.

For small objects self-spraying enamels in aerosol cans are the easiest to use. If more than one color is to be applied, protect other areas with masking tape.

All this is good therapy! And you'll be doing someone a world of good.



Welcome

Christmas is greeting time. We'd like to extend good will and wishes to all.

MISS NEWPORT DINER

East Main St. NEWPORT, Vt.

It's Time to Wish You a very



Merry Christmas!

We wish to thank all our Canadian friends and customers for their patronage during the past year and extend sincere wishes for a MERRY CHRISTMAS and a HAPPY AND PROSPEROUS NEW YEAR!

Seguin Music Co. Inc.

ENJOY LIFE MORE WITH MUSIC

69 Main Street — NEWPORT — Tel. 334-7954
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A Newport style greeting

EXTENDED TO OUR MANY CANADIAN FRIENDS FROM THE Eastern Townships

Grants

KNOWN FOR VALUES

CHRISTMAS Greetings TO ALL



A Sincere Wish for a Merry Christmas — and Thank You to Our Customers!

C. R. MacLean

ESSO DISTRIBUTOR

NEWPORT — VERMONT

MERRY CHRISTMAS



HAPPY NEW YEAR

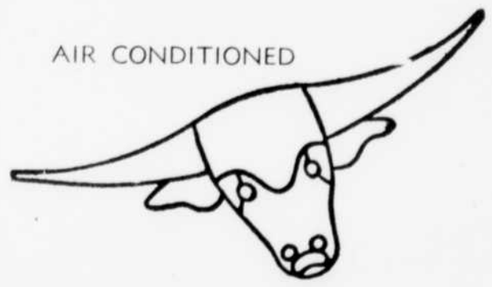
We wish to thank all customers and friends for their patronage. Hoping to serve you again in 1970.

The Salt Box

HOME OF FINE GIFTS

NEWPORT, VT. NORTH ON ROUTE 5

AIR CONDITIONED





We wish you all a *Merry Christmas* and a *Happy New Year*

Frank's Steak House and Trophy Dining Room

Fully Licensed

OPEN SEVEN DAYS A WEEK
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45 Main Street — Newport, Vt.
Tel. 334-776

Greetings Canadians — it's nice seeing you down here in Derby Line!

- Variety in Household Needs
- Toiletries — Gifts — Cosmetics
- Tobacco, Candy
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Always at best prices!

GILMAN'S

5c & 10c STORE

DERBY LINE, VERMONT (Just out of Canada)

MERRY CHRISTMAS
HEALTH and PROSPERITY
IN THE NEW YEAR
to all our clients and friends.

CATEX

SERVICE STATION

Marcel Dumas Reg'd.

25 BIG FORKS ST. N. — Tel. 569-3717 — Sherbrooke

One Snow an Author Makes

By BETTY CANARY



Once upon a time, on just such as day as this, an elementary schoolteacher hopped out of bed, cheerful as a Chinese cricket, ready to face once again a schoolroom filled with rosy-cheeked children. Then she looked out the window. And it was snowing. It was snowing great, soft, globby snowflakes. And the car parked in front of her house was a mound of white. She knew every last one of those rosy-cheeked children would come up with "Oh! Oh! The Snow!" during writing-a-story time. And she said aloud, in mournful tones, "I don't think I can stand it."

She called me on the telephone that morning to tell me how many cupcakes I should bring for the school party. She had promised to call me. She was a good schoolteacher and always kept her promises. I was a room mother and always made cupcakes. I was a good room mother. How good the cupcakes were is debatable.

After telling me she needed 33 cupcakes, she said, "Look out the window."

"Wow!" I said. "Is it ever snowing! I'll bet every one of your pupils is going to write . . ."

"I already thought of that," she said.

"Remember last year, when the little boy moved here from Florida and he had never seen snow and he ran off during recess and caught a bad cold and his mother said you ought to be fired?"

"That's what I like about you. You're not just a room mother, you're a friend."

"You don't have to go to school," I said. "Just dig out your car and move to Florida!"

"And leave my students in the middle of the flu season?"

"Right," I said. "Just think how it would be—you, alone, on a sunny beach with nobody coughing on you."

"Or crying because their feet got cold."

"Or crying because they lost their new fur hat and . . ."

"And if I can't find it, their mother is going to threaten to have me fired," she finished.

"And how could you think of leaving behind all those unbuttoned coats and unzipped jackets and unsnapped boots?"

"I could teach in Florida!"

"Why don't you teach in Florida?"

"Because those children don't write 'Oh! Oh! The Snow!' but they do keep turning in essays entitled, 'My Land! The Sand!'"

Thus ended our conversation. But it did not end her thinking about leaving teaching or the North. It came to pass that, on the same morning, she did both those things. She called the principal, broke her contract, dug out her car and moved to Florida where, in the past two years, she has earned $30,000 annually doing free-lance magazine articles. The moral of this story is, one snowfall can a writer make.



THE SINGER YVETTE tries skating after the first freeze-up.



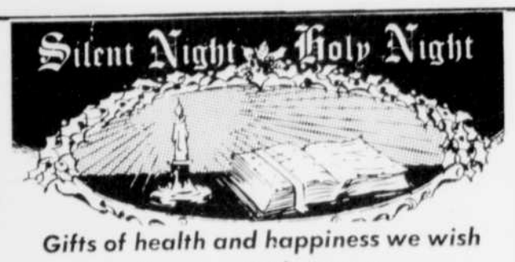
Best Wishes

Carols tells of Christmas wonders and this greeting tells of gratitude to our customers.

McConnell's

Optometrist

206 Wellington N.—SHERBROOKE—Tel. 563-4911



Gifts of health and happiness we wish for you at Christmas.

E. Adam Reg'd.

GROCER - BUTCHER - BEER - PORTER

984 Princess St. — Sherbrooke — Tel. 562-1577



MERRY CHRISTMAS

Garage Henri Girard Limitee

Sales and Service for

INTERNATIONAL TRUCKS AND SCOUT PICK-UPS

1470 King St. West — Sherbrooke — Tel. 569-5943

Restaurant ITALIAN PIZZERIA

Merry Christmas and Happy New Year!

FREE DELIVERY

BUON NATALE
BUON ANNO

53 Wellington South

Santa airborne again

GOOSE BAY, Nfld. (CP) — Santa Claus arrives each year in a Canadian Forces aircraft, as the kids in the Labrador communities of Nain, Makkovich, Postville, Hopedale or Davis Inlet have known for years.

In fact, the children in these remote coastal villages have had inside information on his travel habits since 1950.

And this year, for the 19th consecutive winter, the servicemen and their dependents at the Canadian Forces base here have been completing arrangements to ensure that St. Nick's travel habits are not changed.

During the week before Christmas a Hercules aircraft from 436 squadron, normally based at CFB Uplands in Ottawa, takes off from Goose Bay with Santa Claus and his gifts aboard.

It all started in 1950 when the officer commanding the station then was asked to air-drop some Christmas mail for Nain, Makkovich and Postville that had missed delivery by coastal boat. Along with the mail went the best wishes of the personnel at the base, plus candy for the 250 kids in the three villages.

Hopedale and Davis Inlet were added to the run during later years.

The following year the RCMP Protestant Ladies Guild collected a toy for each of the children, some used clothing and candy, and the toy drop became an annual affair.

NEED BIGGER PLANE

Until 1966 the gifts for the 1,000 children in the five villages were carried by Otter aircraft based here. Since then the aircraft have been provided by Air Transport Command.

This year the drop was organized by the 55 wives of servicemen based here, with the assistance of Capt. Walter Chapman, Protestant chaplain at CFB Uplands, parent unit of this base.

The wives organized a bazaar which grossed more than $1,000 and sold copies of a cookbook to raise funds to purchase a toy for each youngster 14 years of age or younger in the villages.

Also included in this year's drop are 1,200 pounds of apples, 300 pounds of candy, 40 cases of canned goods, 18 cases of paper products and used clothing. Canned and powdered milk collected by local school children during "milk day" is included.

The bulk of the air drop this year, however, is made up of used clothing. Much of it has been gathered from Canadian Forces and transport department personnel based here, but will also include clothing sent from Labrador City and from as far away as St. Catharines, Ont.

One man from St. Catharines provided 1,000 pounds of wearable items.

In all, some 11,000 pounds of Christmas best wishes will be dropped to take some of the load off Santa's sleigh.



MEMBERS OF THE NEWFOUNDLAND AIR FORCE SQUADRON — Run past a modern jet to greet Santa Clause's incoming flight.







PERSONALIZED GIFT IDEAS

One-of-a-kind gifts are "in" with teens and pre-teens. But finding them at teen pocketbook prices, can pose quite a problem. One solution is to take a popular inexpensive item such as colorful sweaters-shirts and individualize them for the recipient.

The "personalizations" are easy to do requiring just a few sewing notions and a little imagination. The incredible range of colors and styles in sweater-shirts of Creslan acrylic fiber make them the perfect starting point for gift originals.

For example, his and hers fashions are the coming thing, especially for going-steady teens. They might take advantage of the kick for matching jewelry by sewing on necklace-like bands of striped ribbon and adding snap-on

DECORATIONS . . FUN AND EASY

Children being children, the highlight of a holiday party is the loot. But cost doesn't impress children. The loot has to look like a present but not like the one they got at the last Christmas party.

For your children's party this year why not let paper reindeers tote a variety of small gifts?

To make these traditional Santa Claus helpers, all you need are some brown paper bags from the supermarket, a roll of Christmas cotton batting, ribbon, "Q-Tips" cotton swabs for the antlers, and odds and ends of beads and sparkly stars. Fill the bag with small gifts, balloons, whistles, bubbles pipes, candy, yo-yo's, that kind of thing, then fold the sides.

To make the reindeer faces just cut three inch triangles of cotton batting and glue it to a bit of shirt cardboard for stiffness. Bits of paper will make the eyes. The antlers are "Q-Tips" swabs. To make an antler, glue one swab to the reindeer head, then snip smaller pieces of the cotton swabs and glue in place as branches. Use a tiny red Christmas ball as the nose.

Cut oblong paws about 2½ inches long from the cotton batting. Glue to cardboard and attach a cotton swab to form the foreleg and hoof as the picture shows.

To add festive touches to the brown bag reindeer, scatter stars and sequins. String tiny beads as a harness.



A Christmas Wish

May the meaning of the first Noel light up your heart with everlasting peace, good will.

The management and staff of

Conway & Conway

LIMITED
Insurance

6 Wellington St. S., Sherbrooke.
Tel. 562-3871

A JOYOUS GREETING TO ALL!

To all our Friends and Customers

Salon Laurent Enrg.

MASTER HAIRDRESSER SPECIALTY:
Capillary Treatments
And our DEEP WAVE PERMANENTS "STARLING" from PERMA. QUALIFIED EMPLOYEES.
223 Wellington St. South
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Season's Greetings

I wish to take this opportunity to extend to all my friends and customers my sincere thanks for their patronage in the past year. We hope to serve you again in the New Year.

Etienne Morel, M.H.B.

Jewellery - Glassware - Diamonds - Watches

339 Alexander St. — SHERBROOKE — Tel. 567-5474



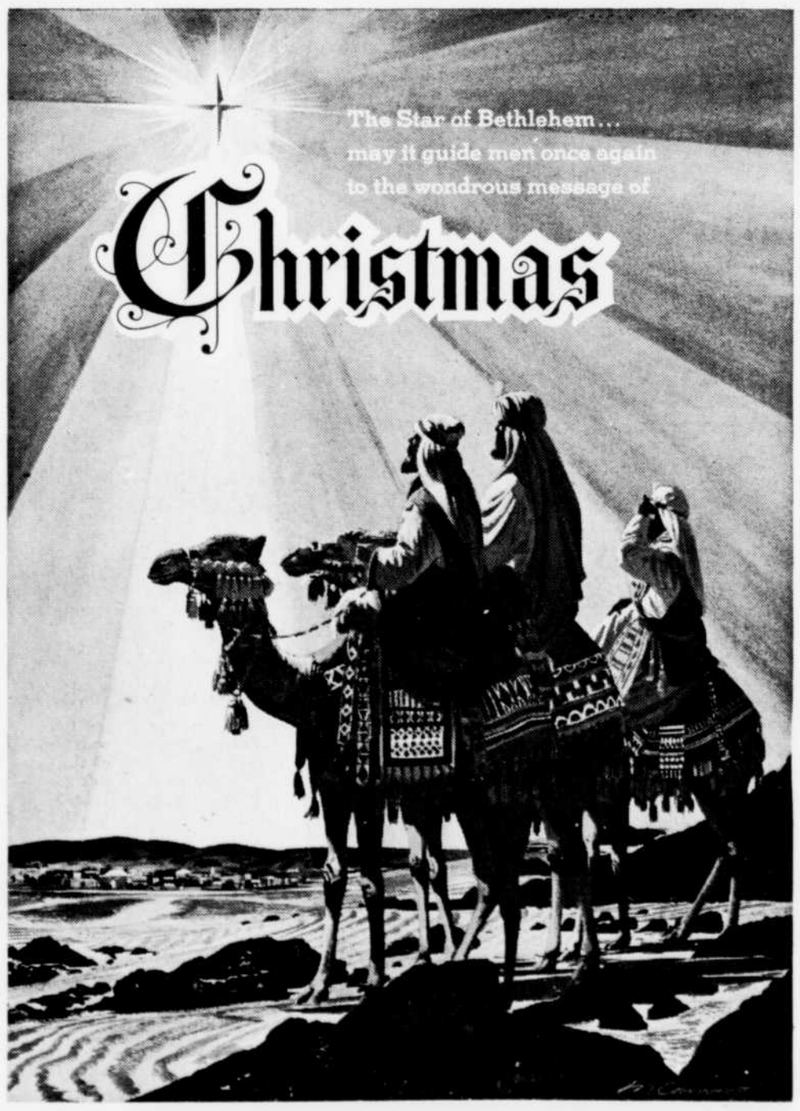
Compliments of the season

With sincere appreciation to all our customers during the past year.

Earl Davis

Gilles Metivier

REAL ESTATE DEPT.
SHERBROOKE TRUST



Here's a wish that's as old-fashioned as a Yuletide carol and that's every bit as sincere: Merry Christmas to all our friends and patrons!

FROM YOUR MANY FRIENDS AT

Marquis Rubber Products Inc.

1051 Galt St. East — SHERBROOKE — Tel. 569-9561

Season's Greetings



To our faithful employees, their families our customers and friends

Union Screen Plate Co. Ltd.

Division of CAE INDUSTRIES LTD.

Head office: Lennoxville, Que. Branch at Brampton, Ont.

A Christmas That Came Early Because Santas Had to Fight

By BOYD LEWIS

NEW YORK — (NEA) — I drove through the pine-clad slopes of Alsace not long ago and suddenly there was a road sign telling me I was in Drulingen.

There is a Christmas story in Drulingen and it is appropriate to tell it now—just 25 years after I discovered it. It is a story of men engaged in war who took time to show compassion and generosity to children and simple country people over whose terrain they had to fight. It has not always been as it was in Song My.

It was partway through December, about the 12th or 13th, as I recall. I jeeped through the village on my errands as a war correspondent for the United Press.

My eyes were attracted to the window of a small store on the main street. There stood a Christmas tree, covered with red and green lights and decorations cut out of the metalized paper used in Army ration boxes. At the base of the tree was a mound of neat packages, each carrying a name.

Inside I found an air support group of the 7th Army's XV Corps. Its activities were two-fold and contrasting.

In the storefront soldiers, including a lieutenant colonel from Aurora, Ill., and a major from Brooklyn, N.Y., were packaging candy, cookies, souvenirs and bars of that cast-iron tropical chocolate they still issued in the winter in the Vosges Mountains.

In the rear, other soldiers hunched over maps, wearing headsets. One line connected them to a radar-equipped tank on a mountain top at the front a few miles to the north. Another line went to a radio transmitter guiding light bombers through fog to targets in a railroad yard behind the German lines. Course changes were ordered, crayoned on the maps and passed to the airplanes. At the end of a zigzag line the radar operator would pass the signal: "Over the target, bombs away!"

"Bombs away" would be relayed quietly to the pilots and as quietly confirmed. In the railroad yards there must have been pandemonium as 500-pounders rained down from the fog. In the store at Drulingen there was only the hum of operational orders in the back and the cheerful chatter of the GI Santas up front preparing their party for Christmas eve.

I arranged with the two officers — both fathers lonesome for their own children — to return on Christmas eve.

A few days later my jeep ground to a halt before the little storefront in Drulingen. Some 40 children and a few parents were clustered at the doorway and the soldiers were passing out the Christmas packages.

"What's up?" I demanded. "Why the early Christmas?"

I was told that XV Corps had received sudden orders to pull out, move around the Saar and relieve Lt. Gen. George Patton's 3rd Army. Couriers had been sent scurrying through the area to bring in the children for a premature party.

A puzzle, but soon answered. Within hours reports began to trickle down to the press camp in Alsace of a great German armored thrust into the Ardennes. The battle known as the Battle of the Bulge began to flow menacingly across position maps. Patton's army had been ordered to wheel on its left flank and move northward to contain the German armor along a line leading through a town called Bastogne. XV Corps and its volunteer Santas were to cover their rear.

These men, who could bomb and benefit at the same time, could take the trouble to make a few kids happy on what was to be, for themselves, a bleak and worrisome Christmas.

Drulingen is still a rural village with a handful of new stores where the old ones stood.

I could not find anyone who remembered the early Christmas party 25 years ago.



'Xmas' Spelling Is Traced to the Cross

"Christmas" sometimes is written "Xmas."

"X" is the Greek letter symbol that is used to represent the name, "Christ."

This symbol has been discovered by many archaeological expeditions on the walls of early-Christian period catacombs.

Not long ago, a group of scientists discovered the name of Jesus, carved before 70 A.D., among the inscriptions on eleven early-Christian urns, uncovered in a cave on the Bethlehem to Jerusalem Road.

Taped Sterio Music A Shopping Guide

Music on magnetic tape has grown rapidly in the past few years to the point where it now accounts for more than 20 percent of all U.S. recorded music sales.

As more and more people have become interested in taped stereo music, some confusion has been generated over which recording format is best for which use. Prerecorded tapes are offered in four configurations: Open reel; 4-track cartridge; 8-track cartridge; and cassette.

If you're considering gifts in these lines, here's a handy shopping guide to today's tape formats:

Open Reel: The oldest of the four formats is the familiar reel of tape, normally seven inches in diameter. This is a popular music and recording medium for classical and high fidelity enthusiasts. Open reel tape recorders are often found in component stereo systems. Equipment advances such as automatic threading and reversing have made open reel more convenient to use than ever before.

Cartridges: 4-track and 8-track cartridges contain single endless loops of pre-recorded tape in a plastic case and are most commonly used in automobile players. The 8-track cartridge holds twice as much music as the 4-track and now has an expanding sales lead over the 4-track. Recording is difficult on the cartridge formats, so their greatest use is in the playback of recorded music.

Cassette: The newest entry in the prerecorded tape field, the cassette, is becoming the most popular. One-fourth the size of the cartridge, it also houses the tape in a plastic case. But that's the only similarity. The cassette holds two tiny reels of tape. The format offers both monaural and stereo playback and recording capabilities and is the most convenient because of its size, ease of operation and portability of equipment. Cassette player/recorders are found everywhere, in the automobile.

THE SOUND GIFT: STEREOPHONES

How about a gift that will allow Dad to watch television, Mother to listen to a symphony on the stereo, and Junior to practice his guitar all at the same time and without interfering with each other?

Christmas gifts that the entire family can enjoy all year are stereophones, the latest in home entertainment trends.

Stereophones are a relatively recent development and have become popular primarily because music lovers are discovering that they come the closest to reproducing the sounds of a concert hall within your own home.

John C. Koss, who is president of the Institute of High Fidelity as well as president of Koss Electronics, Inc., a leading manufacturer of stereophones, describes stereophone listening as an "emotional experience." He points out that scientific breakthroughs, such as exploiting electrostatic sound generators which his company pioneered last year, enable stereophones to deliver more of the music for which you listen.

The company's newly-introduced ESP-7, can be attached to stereo hi-fi, television, FM radio, electronic organ or guitar. It reproduces three more octaves than were possible to hear before, with a remarkably clean, clear reception, free from harmonic distortion.

At the same time, advances in materials have made stereophones lighter weight and more comfortable while sealing out any disconcerting surrounding noises.

Not to be overlooked is the obvious advantage of using stereophones when other people want privacy. Use them when you practice the electronic organ or watch television at any hour of the day or night and you won't interfere with other members of the family — or the neighbors.

Koss 'phones start at $24.95 for conventional cone-type models, $79.00 for electrostatic stereophones, and up to $150 for the super-wide range professional electrostatic stereophones.





Happy Holidays

We share in your hope that this Christmas will be better than ever for you and your family.

Canfor Limited

2345 Hertel St — Sherbrooke — —Tel. 567-3934



HAPPY HOLIDAY

Since Christmas is a time for friends to remember each other, we'd like to wish our customers a very happy holiday season.

SHERBROOKE SPORT CLUB INC.

The management and Personnel of

3 reception halls — Capacity 500 persons
— Complete Dining facilities —
113 Fraser St. — Tel. 569-5445 — SHERBROOKE



Holiday Greetings

May the happiness of Yule never part, and its wonderful spirit remain in your heart.

Alice Potvin

HAIRDRESSER

401 London St. — SHERBROOKE — Tel. 562-3711



MAY YOUR CHRISTMAS BE BRIGHT

Salon Pauline

Pauline Noury, prop.

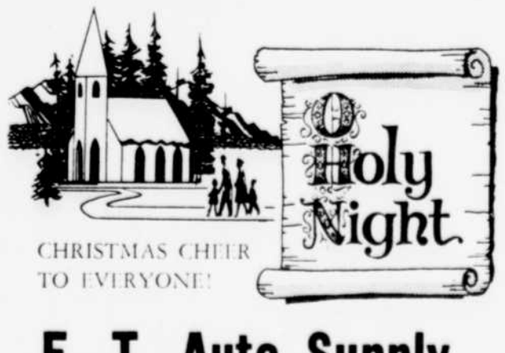
1035 King West — Tel. 569-1336 — Sherbrooke



Larochelle & Freres Ltd.

1520 King St. West
Tel. 569-5917

HONEY CRUST BAKERY



CHRISTMAS CHEER TO EVERYONE!

E. T. Auto Supply

and its personnel wish to thank their clients and friends for their patronage in the past year and wish all

A MERRY CHRISTMAS
HAPPY NEW YEAR

Bob Mouland, prop.

58 Meadow Street — Tel. 562-3823
— SHERBROOKE —



Vacuum Centre

Roger Pelletier

817 King St. W., SHERBROOKE

Tel. 569-4808

We would like to thank all our friends and customers for their encouragement during the past year.

BEST WISHES TO ALL!

SEASON'S GREETINGS

To all our many friends and patrons, we wish to extend the best of season's greetings and a "thank you" for your help in making the year such a success.

Adrien Vachon

Electrical Contractor

1940 Denault St.—SHERBROOKE—Tel. 567-8937

MERRY CHRISTMAS
HAPPY AND PROSPEROUS
NEW YEAR

to all our customers and friends of Sherbrooke and vicinity.

J. R. Latulippe Ltee

Wholesale Distributor
Brand name Smoked Meats
Fresh Meat — Fish
"Libby's" Frozen Foods

45 Radisson St. — Tel. 569-5521
SHERBROOKE, QUE.



We wish to thank all our customers and all those who have encouraged us during the past year and wish you all
MERRY CHRISTMAS And HAPPY NEW YEAR

Gilles Boisvert

FURNITURE

303 King St. West — SHERBROOKE — Tel. 563-4743



Gabriel Dubreuil, prop.

HOLIDAY CHEER

We wish you a Christmas in the friendly spirit of an old-fashioned Yule! Greetings from

Gabriel Dubreuil

1151 King St. East — Sherbrooke
Tel. 562-3892

WE BRING YOU OUR BEST WISHES

We hope Santa is generous to you!

La Menuiserie de l'Est Enr.

Gilles Descoteaux, prop.

73 - 9th Ave.-Sherbrooke
Tel. 569-4746

MERRY CHRISTMAS
HAPPY NEW YEAR

Joy, Health, Happiness and Prosperity to all our clients and friends. Thanks for your patronage, it was a pleasure serving you!

ADRIEN NOLET

Painting Contractor
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Sherbrooke

Greetings

Listen to the sounds of the carolers singing of the Miracle of Christmas. May your holiday be as joyous as their voices.



Manoir De L'Estrie

Excellent Food — Cocktail Lounge
Comfortable Rooms
Reception Hall

1229 Denault St. — Tel. 569-5518 — Sherbrooke

Season's Greetings

Lots of warm, friendly wishes from us to you at this joyous season, and a special thanks for allowing us to serve you.



Yvon Fournier Inc.

Plumbing — Heating — Ventilation

417 Galt West — SHERBROOKE — Tel. 569-9159

Season's Best

When holiday colors are so bright and gay, we wish you a Merry Christmas day.



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INSURANCE LIMITED

Representatives: Richard Bean — W. C. Hughes

A. S. Blier, Waterville, Que.

61 Wellington South — Room 1

Tel. 569-9153 — SHERBROOKE

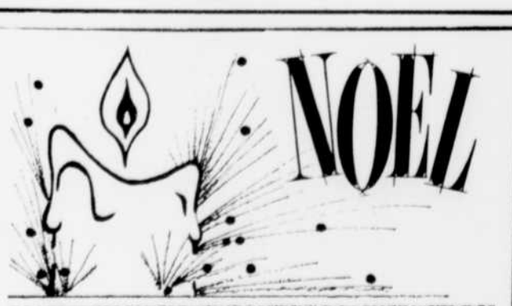


Compliments of the season

With sincere appreciation to all our customers during the past year.

Earl Davis
Gilles Metivier

REAL ESTATE DEPT.
SHERBROOKE TRUST



Christmas Cheer to Everyone!

At this festive season, may I take advantage of the opportunity to offer my thanks for your co-operation and thoughtfulness in so many ways during 1970, and extend sincere good wishes, including Good Health, Strength, Happiness, Prosperity, Contentment and the fulfillment of our fondest dreams.

Donald Kilgour

SUBSCRIPTIONS SERVICE AGENT
FOR ALL MAGAZINES,
GREETING CARDS, NOVEL AND USEFUL GIFTS.

1332 Denault St., Room 1 — SHERBROOKE
Tel. 562-9368

Old wives' tales are favorites

Superstition has long colored our concept of history and particularly its religious tenets. Frequently in countries where literature and the arts flourish, so do "old wives' tales," for good or ill.

In Scotland some people believe that to be born on Christmas is to have the power to see spirits and even to command them. According to Sir Walter Scott the Spaniards attributed the haggard looks of Philip II to the terrible visions he was able to see because he had been born on Christmas.

By contrast, in Silesia a baby born on Christmas will become either a lawyer or a thief.

English mothers used to take sick babies to the door Christmas Eve midnight, when Mary was expected to pass with her Child. If the baby recovered it was a sign that it had been touched by the Child with healing fingers; if it did not, it was believed that He had called the baby to be His playmate in Heaven.

In the duchy of Swabia girls went to the woodpile on Christmas Eve to draw sticks. If a long one, their future husband would be tall; if a thick one, he would be fat; if crooked, he would also be crooked in figure. If she wanted to determine his business the girl would drop melted lead into a pan of cold water. The lead would congeal into a shape suggesting an occupation. No matter how odd the shape, the old wives would come up with an occupation which seemed to satisfy the girl.

On Christmas Eve a maiden would set a bowl of water outside a window to freeze. The form which the ice took would dictate her future husband's business.

In Northern England girls placed holly under their pillows and chanted:

Good St. Thomas serve me right
And send me my true love tonight
That I may gaze upon his face,
Then him in my fond arms embrace.

Some girls make an indigestible cake of flour, water and salt. They eat this on Christmas Eve and it is expected to make them dream of their future husband.

In Switzerland, if a girl accepts a bunch of Edelweiss at Christmas it is an act of betrothal.

Holly, Traditional To Christmas

Holly has long been considered the most sacred of Christmas greens; and the red berries are said to represent the blood of Jesus.

"Of all the trees that are in the wood, only the holly bears the crown!"

A display of holly was long a sign of Christian worship.

Folklore has it that holly in the window will keep evil spirits away from the house, and holly at a maiden's bedside, on Christmas Eve, will protect her from goblins!

Merry Christmas and a Happy New Year to all our customers.

Clark's Newsstand Reg'd.

107 Queen St.
Lennoxville, Que.
Tel. 567-3707



MERRY CHRISTMAS to EVERYONE
We hope your holiday is grand.

Gauvin & Frere Ltee
Paul & Raymond Gauvin, props.
906 Galt East — Tel. 562-3803

PUT THE REAL YOU IN YOUR CARDS...

Though we may speak of Christmas-card writing as a chore, in reality, to most of us, it is one of the pleasantest "chores" of the year.

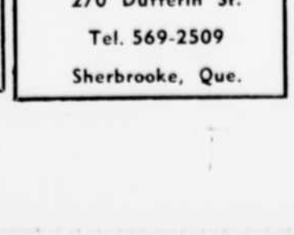
It gives us a chance to remember and reach old friends, and also to say "hello" to new acquaintances we might like to know better.

Those of us who work at regular jobs will find card-writing a good way to "break the ice" with those people with whom we have little daily contact. Perhaps this will be a source of a much more meaningful relationship within sterile office walls.

When you choose your cards let them reflect the real you; let the ones you select be the ones you feel most identified with. Don't try to be fashionable, or "modern," brilliant or off-beat, unless it happens that this expresses your personality "as it is."

Many people use a Christmas card as a kind of once-a-year message to very special people; they write a long note and enclose it, or on the back of the card. This gives you an opportunity to express personal thoughts in the very meaning of Christmas.

Another thing which is important this time of the year (if not at any other time!): be spontaneous . . . Don't stop and say, "Will he be embarrassed if I send him one and he hasn't sent me one?" Take the chance. And give him time to respond, if indeed you do take him by surprise. It will be none the less sincere. And if you are "caught" in this situation, you should react genuinely. If you want to reciprocate, do so . . . in time for him to receive the card for Christmas, and if not, with a New Year's card . . . or, still better, with a special personal thank-you . . . by note or phone call.



UNICEF CARDS such as this reflect the senders' beliefs.

Natural Canadian Art Featured in Ottawa

Four panels by the Haida artist Robert Davidson will flank the two entrances to the totem pole room of the exhibition Masterpieces of Indian and Eskimo Art at the National Gallery of Canada 21 November until 11 January. The 23-year-old carver, painter and jewelry designer from Masset, Queen Charlotte Islands, came to Ottawa especially to do the murals, which depict four Haida symbols: eagle, raven, hawk and thunderbird.

The murals are the only contemporary works in the exhibition, which include 186 items ranging from 700 BC to the 1930's. Cultures represented are also varied: prehistoric Eskimo, Indians of the northwest coast, the central plains and eastern woodlands. The items were loaned by 11 Canadian museums to the Musee de l'Homme in Paris, which originated the exhibition and which showed it for six months earlier this year. Europe acclaimed the works as representing "one of the great art forms of the world".

Baroness Alix de Rothschild, president of la Societe des Amis du Musee de l'Homme, Paris, flew to Ottawa to officiate at the opening with Jean-Louis Chretien, Minister of Indian Affairs and Northern Development. Marcel Evrard, member of the board of directors of la Societe des Amis and one of the originators of the exhibition, was also present, as was Dr. W. E. Taylor, director of the National Museum of Man, Ottawa, another prime mover of the project. The exhibition is being shown at the National Gallery through the courtesy of the National Museum of Man.

The new appreciation of Canada's Indian and Eskimo art is in part due to a new approach on the part of museums, according to Dr. George MacDonald, chief, Archeology Division, National Museum of Man. "Many of these objects were designed to be used or to be seen under special conditions," he observed. "For instance, the West Coast masks which were for use at ceremonials lit by firelight. Light them in a similar way, and you get a whole new appreciation of them."

The murals painted by Robert Davidson are in the Haida tradition, "a strict and difficult discipline to follow," according to the artist. While the forms are highly stylized, there is great variation in detail; a successful design is one that achieves an inner tension, "as if ready to snap".

The Ottawa exhibition will also include a display of photographs taken of Haida villages during the last decades of the nineteenth century before the destruction of their totem poles. Portraits by Paul Kane, the Irish-born nineteenth-century artist who spent many years painting Indian life, are also included.



This house post stood on one side of the door of a chief's house. The carving represents a grizzly bear holding the small figure of a man close to its chest. In each of the man's outstretched hands is a piece of copper, and there are traces of blue, red and white paint on various parts of the figure. The Northwest Coast Indians were magnificent carpenters and carvers and they carved and painted traditional designs on everything they made. The bear, the killer whale, the halibut, the salmon, the raven and the sun were all figures of great traditional importance in Northwest Coast art.



Season's Greetings

J. P. Tanguay
Restaurant
Grocery
67 Bowen St. South
Tel. 562-2804
SHERBROOKE



Greetings

Merry Christmas
from
Claire Pidgeon
and Personnel
HAIRDRESSER
845 Montcalm St.
Sherbrooke
Tel. 562-3929

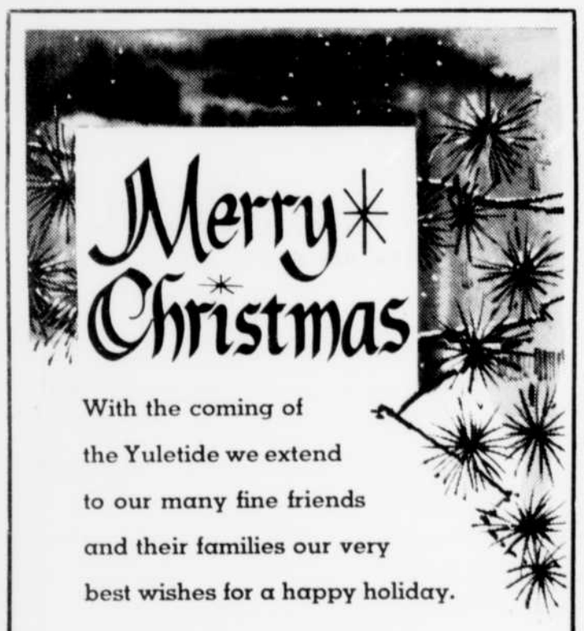
A MERRY, MERRY CHRISTMAS

And many thanks to you for your patronage.



Royer & Fils Inc.
PLUMBING AND HEATING CONTRACTORS
165 Frontenac St. — Sherbrooke — Tel. 567-7506

Happy Holiday
Sherbrooke Marina Reg'd
Authorized Dealer — Bombardier Skidoo
Sales — Service — Repairs — Storage
1010 Ste. Therese St. — Sherbrooke — Tel. 569-5247



Merry Christmas

With the coming of the Yuletide we extend to our many fine friends and their families our very best wishes for a happy holiday.

William Lavallee Construction Ltd.
GENERAL CONTRACTOR
435 Cliff Street — SHERBROOKE — Tel. 569-5901



Season's Greetings

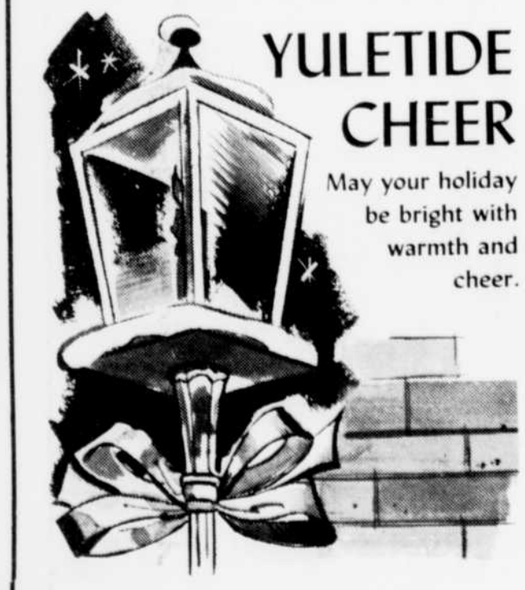
Yuletide joys are drawing near, let's lift up voices loud and clear; and to our friends we do profess, our wishes for their happiness.

Hercule & Ronald Marcoux
Real Estate Broker — Mortgage Loans
150 Argyle St. — Tel. 569-5941
SHERBROOKE

Season's Greetings

We wish you peace and joy at this time and for always!

Sherbrooke Hospital



YULETIDE CHEER

May your holiday be bright with warmth and cheer.

Canadian Liquid Air Ltd.
135 Jacques Cartier Blvd. S., Sherbrooke, P.Q.
Tel. 567-4891



GREETINGS

Sherbrooke News Co. Inc.
154 Wellington St. North
Tel. 569-1466
Sherbrooke, Que.



Yuletide Greetings
From All Of Us At A. R. Wilson Ltd.
Plumbing & Heating Contractors
270 Dufferin St.
Tel. 569-2509
Sherbrooke, Que.

Merry Christmas

Best wishes for a New Year filled with Health, Happiness and Prosperity.

Dual **NORESCO**
The leading names in stereophonic equipment are found at



bourget
STEREO CABINET INC.

16 King St. East, Sherbrooke
Tel. 569-4242

Sales - Service - Convenient payments available if desired.

Best Wishes for the Holiday



Leclerc Dairy Ltd.
760 Chalifoux Street — Sherbrooke, Que.
Tel. 563-2525
"Your Favourite Dairy Products"

Snowy Xmas trees down south

By R. J. ANDERSON
(Canadian Press Staff Writer



Way down there in sunny Louisiana many children got their first look at real snow this week, from Canada.

It's a gimmick of a smart Ontario Christmas-tree grower—deliver them with snow in the tightly bunched branches and they sell for $10 and $12 a piece.

Again this year there is a brisk market in the southern United States — and in South America and the Caribbean even in distant Vietnam—for Christmas trees from Canada. Over the years a healthy export market has developed and, coupled with domestic demand, means millions of dollars in the pockets of tree cutters in every province.

Artificial trees are making more and more of an impact, a Cross-Canada Survey by The Canadian Press shows, but the lure of a freshly smelling scotch pine—which doesn't shed its needles as quickly as other types—or a tall spruce or balsam is hard to overcome.

SNOW IS LURE

Reg Drysdale of Drysdale Forest Farms in the Barrie district, 50 miles north of Toronto, is a grower of Christmas trees and delivers them to far-away places complete with snow.

The trees are baled by the hundred branches pressed close to the trunk to compress the snow, and loaded into freezer trucks. At their destination, as fresh as though they'd just been cut in an Ontario forest, they are sold right off the trucks around which southern children gather to watch and feel.

Exports are estimated to account for 65 per cent of Ontario's annual 3,500,000 sales. Sales may be off a little this year, growers say, for 1969's growth cycle was not as good as last year and cutters must go farther afield for their harvest.

It takes nine years for a scotch pine seedling to grow to a height of 6½ feet, ideal for the market. Spruce takes five years longer.

LAZY PAY MORE

The CP survey shows that in Newfoundland—never a large exporter of Christmas trees—many persons continue the long-time practice of making a day's outing of going into the nearby forests and cutting their own trees.

But the lazy types this year are going in heavily for artificial trees and a St. John's department store reported an artificial scotch pine at $39.95 selling well. For a bit extra, artificial spray provides the scent of pine.

Nova Scotia woodlot owners received close to $1,000,000 for the estimated 1,800,000 trees they sold this year, about the same as in 1968. Most exports went to the eastern United States but some went as far west as St. Louis, Mo., and Chicago. Venezuela took 2,000 trees.

From little Prince Edward Island, about 4,000 trees were shipped to Venezuela of total exports close to 30,000. This means $15,000 to P.E.I. where, as in Newfoundland most local residents go to nearby woods and cut their own.

The five—to seven-foot balsam is the favorite tree in New Brunswick which this year shipped more than 1,000,000 trees to the United States at about $1 a piece. The demand for artificial trees in that province was reported as good but not spectacular.

PRICES ARE LOWER

Quebec, always a heavy exporter, shipped more than 1,500,000 trees to U.S. points again this year but prices were reported somewhat lower than in 1968 when $1,250,000 from foreign sales was realized. Montreal stores said sales of artificial trees were better than in 1968, described as "a good year."

Black spruce is the most popular export in Manitoba which annually ships about 100,000 trees to the U.S. Midwest. Artificial trees are cutting into the domestic market, a government official said. Similar reports came from Saskatchewan and Alberta.

British Columbia, always a large exporter, has reduced in some northern districts the number of permits for cutting on Crown lands. Exports this year are expected to be about the same as in other years — 1,500,000 trees valued at about $1,100,000. In Vancouver, artificial trees — blue spruce and scotch pine — were reported as big sellers this Christmas.

Sheer Legwear Glows with Subtle Lustre

This Christmas the prettiest stockings will not be hung by the chimney with care. Instead they'll be slipped on as the final touch to festive fashion looks for the holiday rounds.

Legwear designs show a definite trend to transparency, according to Hanes hosiery stylists, and sheer leg glamour is the perfect complement for the now look in late day dresses.

Sheer styling ushers in a new fashion elegance especially suited for party hours. For the new softer looks in evening wear, a gentle lustre replaces glitter, say the hosiery experts. A subtle crystal sparkle gives just the right bit of shimmer to both colors and complexion tones.

There's a totally new look in opaque legwear this year. Now the covered-leg look has a see-through lightness, achieved by a sheer and silky crepe that lets natural leg color show through. The semi-opaques are the perfect holiday accessory for fashions in subtle wool crepes, bold textured tweeds and knits.

This holiday season, step into the party fun with the great looks that make legwear the season's sheer delight.



Christ Child post office busy place

CHRISTKINDL, Austria (AP) — The post office here is a busy place just now.

The Christkind — or Christ Child — is usually depicted as a tiny angel that delivers gifts at Christmas.

Christkindl, the name of this hamlet, is a diminutive form.

A seasonal post office was opened here 20 years ago, with one clerk and a helper. Now the staff has grown to 14; they handled 1,408,700 letters and cards last year.

Most mail comes from stamp collectors or people who want their Christmas cards to bear this postmark. Letters also come from children, and Postmaster Franz Lukarsche says the usual request is for a few toys. If the child includes a return address the post office sends a reply expressing hope his wishes will be fulfilled.

One girl asked that Christ Child please make her mommy come back from heaven. A boy asked that his daddy might get well soon "even if we don't have much to eat at the moment."

These letters Lukarsch answers himself, usually after consulting with the parish priest. Letters showing an urgent need or social problem are forwarded to the national post office department which tries to help by informing welfare organization.



YULETIDE GREETINGS!

Loads of Cheer!

H. Ruel

LICENSED GROCER

251 Queen St. — LENNOXVILLE — Tel. 567-4073



OUR MANY THANKS TO YOU ALL, AND TO ALL A VERY MERRY CHRISTMAS!

MacCallum & Godbout Ltd.

151 Frontenac Street — Telephone 562-4022

— SHERBROOKE —



GREETINGS TO YOU!

An old-fashioned wish that's always new... Merry Christmas!

Canadian Unitcast - Steel

LTD.

SHERBROOKE, QUE.



Greetings

...BEST WISHES

This is the time when joy fills the air and men come together in a spirit of good fellowship...when we wish all of our friends a very MERRY CHRISTMAS

Allatt's Bakery Ltd.

878 Queen North — Tel. 563-0330 — Sherbrooke



F. Collette

TAILOR

84 King St. West, Apt. 10, Sherbrooke

Tel. 562-4334 (Res. 562-1116)



Seasons Greetings

We extend our sincere good wishes.

GERARD Perreault FOURRURES

EXPERT FURRIERS

59 Alexander St. — Tel. 569-1256 — SHERBROOKE



We wish to thank everyone for the business given us in the past . . . our motto in 1970 as always, is —

"Quality plus Service"

Season's Best

The Management and Staff of

Louis' Luncheonette

2 King West — Near the Aylmer Bridge and Central Bus Terminal, wish all friends and customers . . . MERRY CHRISTMAS — HAPPY NEW YEAR!

Closed all day Christmas and New Year's to permit our employees to enjoy the holiday with their families.

Merry Christmas

Holiday Greetings

Time for Santa to fill the stockings. Time for us to wish you a Christmas overflowing with joy and blessings.

The management and staff of

"Elody" Inc.

Place Belvedere — Mrs. Gina Costanzo, prop.

SHERBROOKE — Tel. 562-0221



J. W. Roy, Pres.

To all the population of Sherbrooke; Also all our customers and friends.

Christmas Greetings

J. W. Roy Ltd.

Building Contractor

1539 White St., Tel. 562-2510 Sherbrooke, Que.



Season's Greetings

Our wish is one that isn't new... but still we'd like to say to you: Merry Christmas!

J. A. Pigeon Reg'd.

LEATHER GOODS

142 Wellington St. North — Tel. 562-3424



...TO OUR FRIENDS!

Best wishes for a Christmas that's both merry and bountiful — from all the folks at

Kruger Pulp & Paper Ltd.

NEWSPRINT DIVISION

BROMPTONVILLE, QUEBEC

Only you can prevent fires



Holiday Greetings

Mooney Shell Service Station

F. H. Mooney, prop.

1262 King St. West
Tel. 562-3660
Sherbrooke, Que.

OTTAWA (CP) — Christmas decorations are becoming more elaborate and colorful but they can pose some serious hazards, the consumer affairs department warns.

It provides this advice for a safe and happy Christmas:

—Look for the CSA certification mark when buying Christmas lights. It means approval by the Canadian Standards Association.

The ideal Christmas-tree light set of the conventional kind should be light in weight, have sockets strong enough to resist breaking or cracking if stepped on, and fasten securely to tree branches.

—Check lights and wiring thoroughly before hanging them. Discard defective lights and any wiring that is frayed or bare. Be sure the fuse on the electrical circuit is not over 15 amperes.

—Carefully follow all manufacturers' instructions.

—Do not use electrical equipment on metal trees. A power leak could burn or kill anyone touching the tree. Use off-tree flood or spotlighting instead.

—In setting up a natural evergreen, saw off the trunk diagonally at least one inch above the original cut. Put the tree base in a deep pan of water for the entire period it is indoors. Keep the water level above the cut.

—Support the tree in a solid stand.

—Do not put the tree near grounding surfaces such as water pipes or heat-radiating devices such as radiators and heaters.

—Choose flameproof or fire-retardant decorations.

—Plan for a fire emergency. Have alternative escape routes out of the room. Never place a tree near an exit.

—Remove a natural evergreen tree as soon as it shows signs of drying out.

DO NOT:

—Let bulbs touch the tree.

—Leave the lights on when leaving the room.

—Overload the wall plug or extension cord.

—Use metal icicles near lighting sets.

—Put the Christmas tree near a fireplace or TV set.

—Let small children play near the tree unsupervised. Keep matches, lighters and candles out of their reach.

—Allow piles of Christmas wrappings to accumulate in the house. Don't burn them in the fireplace.

—Combine polystyrene — a glossy, plastic-like, moulded material — candle holders with wax candles.

HINTS FOR OUTDOORS

For outdoor decorations, buy decorative lights and equipment tested and approved by the Canadian Standards Association for outdoor use. Outdoor lights have weatherproof sockets and heavier wiring than is required indoors.

Parallel-wired strings with an intermediate base are best for outdoor lighting. These are the largest of the decorative bulbs. Each one consumes about 10 watts.

When an outdoor bulb burns out, be sure to use the rubber washer when replacing it. These make the sockets waterproof.

If extensive lighting is planned, a competent electrician should do the work.

If strings of lights are connected with add-on connectors, be sure there are no more than 60 10-watt bulbs in the total string.

Do not leave outdoor lighting equipment up when the holiday season is over. It will deteriorate.



AN UNSUSPECTING FAMILY used worn out Christmas tree lights, thus losing their house and destroying vast quantities of their beautiful woodland. BEWARE.



BEWARE, FIRE KILLS. If these tree lights were faulty, and a fire broke out, would this child's parents be able to save him?



Happy Holiday

Marche Paul Loignon

Tel. 567-4911

Sherbrooke

HUDON OXYGEN LTD.

83 Grand Forks South Tel. 569-9418

Best wishes of the season to our patrons!

Sherbrooke Tire Depot Inc.

83 Grand Forks South Tel. 569-9418



To all our friends and customers, best wishes for a MERRY CHRISTMAS HAPPY NEW YEAR

Beaudry Electric Ltd.

920 Jacques Cartier Blvd. N.
SHERBROOKE — Tel. 567-7005



Happy Holiday

Here's hoping that you may find all the things you've wished for, under the tree. Happy holiday!

***Robert & Robert* Ltee**

MANUFACTURERS OF DOORS & PANORAMIC WINDOWS

St. Francois-Xavier de Brompton

Tel. 845-2731



Laurent Veilleux

General Transport between Sherbrooke, Drummondville, Three Rivers, Shawinigan and Grand'Mere.
Local and Long Distance Moving.
Daily Service — All Cargoes Insured.

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CHRISTMAS JOY

Les Produits Blanchet Inc.

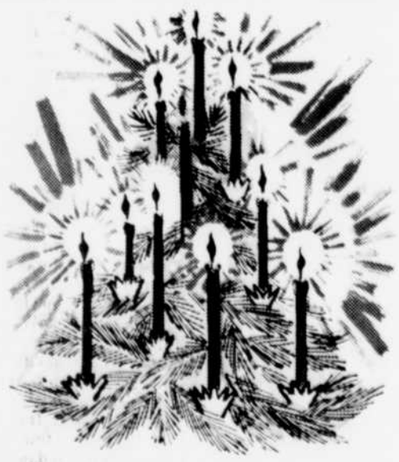
(Conrad BLANCHET, Prop.)

Soft Margarine Manufacturer and Distributor

ROCK FOREST — Tel. 864-4218



LIKE A MOTH, a young child may be attracted to flickering candlelight on the Christmas table. Make a point of not leaving a child alone in a room where the candles are burning, or in a room with a lighted fireplace.



HOLIDAY GREETINGS

May your home be aglow with all the joy of the Christmas season.

Victor Croteau

GENERAL CONTRACTORS

R.R. No. 1 — ROCK FOREST — Tel. 569-9901



NOEL

May the star that shone on the night of His birth light your heart with everlasting love.

Wellington Tire Limited

Tel. 567-4881

154 Wellington St. S.
SHERBROOKE

Merry Christmas and a New Year full of Happiness, Health and Prosperity!

Gulf

HOWARD WALKER

Service Station

167 Queen St. — Lennoxville, Que. — Tel. 567-7966

Happy Holiday

GAUTHIER FLORIST

Robert Gauthier, prop.

Warmest wishes are going your way from all of us, and a grateful "Thank You" for letting us serve you

103 King East — Sherbrooke — Tel. 562-2604

To all our customers and friends
MERRY CHRISTMAS
HAPPY NEW YEAR
with our sincere thanks

DONAHUE ELECTRIC LTEE

Electrical Contractors

16 Metcalfe St. — Sherbrooke — Tel. 567-4877





GREETINGS

This little wish is our way to bid you good tidings on Christmas Day

LINGERIE GALT WEST

Mrs. L. Gaudreau, prop.

Specialty — Children's lingerie

Excellent choice of yard goods, sewing accessories etc.

2204 Galt West — Tel. 569-1898

Best Wishes

To all our customers and friends!

J. M. DUPUIS

Electrical Contractor

Bromptonville, Que — Tel. 846-2211





To all our customers and friends in the Eastern Townships, our best wishes for a MERRY CHRISTMAS and a HEALTHY, PROSPEROUS and HAPPY NEW YEAR!

J. E. Bergeron & Fils Ltee

Manufacturers of Margarine

7 St. Jean Baptiste St.—Tel. 846-2370 Mtl. 276-3979
Bromptonville, Que.



We are ALL prone to disaster. One knock, and this could ignite.

LAMENT OF A TURKEY GOBBLER

By E. Mabel McLaren

I'm just a fat young Turkey
You bet I'm roosting high.
Because I hear, this time of year
I'm apt to fill a PIE.
With Christmas Day not far away
I don't feel very happy;
I wonder what's in store, each day.
— My EXIT could be "SNAPPY"!
Now, Farmer Brown has fed me high
Since early in September.
He plans to pop me in a Pie
I reckon, in December.
I hope to keep well out of reach
Of that guy's sharp old axe;
The Christmas Season fails to teach
Fat Turkeys to relax.
I've raced for days around my pen
To pick up on my speed.
Been warned by every thin old Hen
That SPEED is all I need.
If my Luck should hold out, BY GEE!
I still may be on view.
For many a day for you to see
Instead of in a STEW.
Well, Happy Christmas, every one
While I'm still going strong;
— I plan to have myself some fun
If my Luck lasts for long.



Merry Christmas
And
Happy New Year

TO ALL OUR CUSTOMERS AND FRIENDS

SHELL

Garage Charland

General Repairs
Service Station
BROMPTONVILLE
Tel. 846-2333

We extend best wishes to all friends, customers, and especially our employees and their families, for a very Merry Christmas!

Happy Holidays

J. B. Goodhue Co. Ltd.

MANUFACTURERS OF WORK AND LABORATORY CLOTHING

Bromptonville, Que. — Tel. 846-2939



Merry Christmas

Romeo Dry Cleaning

Romeo Cloutier, prop.

Branches: 216 Alexander and 1404 Galt W.

Tel. 562-4707





Greetings to all

We wish our friends and patrons the merriest Christmas ever and a holiday season filled with good cheer. Our grateful thanks to all

Fred Castonguay Inc.

BUTCHER — GROCER — BEER & PORTER

18 St. Joseph St. — Bromptonville — Tel. 846-2728

To all our citizens, we extend our best wishes for a MERRY CHRISTMAS AND A PROSPEROUS NEW YEAR

JOY, HAPPINESS, HEALTH AND PROSPERITY

Bromptonville Town Council

His Worship DORILAS GAGNE, Mayor

ALDERMEN:
Lucien Turgeon, Louis St-Pierre, Raoul St-Cyr,
Jean-Paul Tremblay, Hercule Campeau, Jean-Marie Thibault.
AIME BENOIT, Secretary-Treasurer
VERVILLE GERARD, Police and Fire Chief

WE RENT ALMOST EVERYTHING

- HEATERS 1,000 to 500,000 BTU's
- SCAFFOLDING of all kinds
- CEMENT BREAKERS, electric or gas
- GENERATORS ONAN - PUMPS
- COMPACTORS — MIXERS
- I. R. COMPRESSORS
- CEMENT SAWS — DRILLS
- FLOOR SANDERS — BRUSH CUTTERS
- 1001 OTHER ITEMS on request



Geo. Fabi pres. — Gilles Fabi mgr.

Rental & Sales Center Inc.

906 King W. — Sherbrooke — Tel. 569-9641 — 2

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FURNITURE that has been stored away reason for sale, hasn't been claimed. Three complete rooms: bedroom set, living room set and kitchen set $229. One other at $199. As low as $2.00 weekly. Paul Boudreau. Tel. 569-3980 or 864-4251, Deauville.

NEW C.C.M. SKATES — Ladies, Men's and children's sizes, offered at 30 per cent discount. J. N. Boisvert & Fils — 5 King St. West.

GAS HEATER 15000 B.T.U. with automatic controls, in good condition. Tel. 563-5686.

KELVINATOR DISH WASHER on wheels, top loading, 12 place setting, cutlery. Christmas special price. Apply 1438 Denault St., Sherbrooke.

BEAUTIFUL RUG of Oriental design, size 9' x 12', also fur sewing machine, perfect order, both greatly reduced. Tel. 567-6313, Mr. Goodman.

UPRIGHT PIANO, excellent tone. Jaguar fiberglas Skis 210 (5'10"); Garnische skis, Cortina boots, size 9, and Caber boots, size 7½, and poles. Tel. 569-4968 or 569-8446.

DRYER, WESTINGHOUSE, 220, clean in good working order, $60.00, phone 567-7781.

Rust the Killer

Tectyl never lets it start! Rust is the No. 1 car killer, and filler of scrapyards. By rustproofing your car with Tectyl you add years to its life. So you save money! Tectyl is Proven and Practical. Stop and see for yourself.

C. C. Warner
Tel. 569-2893
294 Queen St., Lennoxville

AUCTION SALE
at
THE FARMER'S MARKET
FONTAINEBLEAU, WOLFE CO.
TUESDAY, DECEMBER 23rd
at 8:30 p.m.

WILL BE SOLD: 400 Young Crossbred sheep; 25 buck (Suffolk and Dorset) rams; one Industrial Clipper; one injector and different instruments for the unkeep of the sheep.

NOTE: Every farmer should have at least 10 sheep on the farm, as a supplementary revenue. I would sell these sheep in lots of 10. Do not miss this auction.

LORENZO PATRY,
Licensed Auctioneer,
Fontainebleau, Wolfe Co.
Tel. 877-2271

1b. Christmas trees for Sale

QUALITY SHEARED Scotch Pine Christmas trees. Free home delivery, Sherbrooke and Lennoxville. L—V Tree Farm Tel. 569-3779 or 846-2044.

2a. Gift Guide

LINGERIE GALT. Gifts, Importations. Baby clothes, and children's up to 6x. Yardgoods and patterns. 2204 Galt West, Tel.: 569-1898.

GERARD GARNEAU
SPECIAL: 20 per cent discount on sweaters only. Ski pants and jackets, etc., 382 Main St. West, Magog. Tel.: 843-5707.

BIJOUTERIE GUERTIN REG'D. Watches, diamond rings, crystal. Visit us for Christmas gifts. 302 King West. Tel.: 562-6852.

BOUTIQUE TRADITIONNELLE. Place 101 Wellington North. Tel.: 569-1033. The store with "avant-garde" clothing for particular gents and young men.

FAIRVIEW DAIRY INC., Quality Dairy Products, Lowney's Ice Cream, Big Ten Bars, Chocolate Drinks. 1 Queen St., Lennoxville. Tel.: 562-7266.

MDE LAFLEUR: Gifts; Men's suits in Venetian, worsted English imports $39.95. Edwardian & Double-breasted suits. Knits for ladies. 170 Terrill.

LIBRAIRIE WINDSOR ENRG. (Comptoir Cecile Enrg.) Quality School and Office Supplies. Attache cases and stationery. 96 St. Georges, Windsor. Tel.: 845-2460.

CLARK'S NEWS STAND — Boxes of Chocolates, Smokers' Supplies, Assortment of Gifts, Christmas Cards. 107 Queen St., Lennoxville.

L. L. ROY ENRG. — Rosaire Letourneau, prop. Slater, Sisman, Packard, Gale shoes for Men and Boys. Italian and French Footwear. 150 Alexander. Tel.: 567-4141.

ROMEO DRY CLEANING — Specializing in Ski-Doo suits. Winter Garments. Get your clothes ready for the coming holidays. 1404 Galt West. Tel.: 562-4707.

MAISON DU CADEAU. Gifts for men and ladies. Imported porcelain, Spanish wood articles, leather goods, electric razors, pens, vanity sets. 94 King St. West. Tel.: 567-0977.

LA BOUTIK-TAK. Exclusive Style Boutique for Junior miss and gents - jump suits, etc., also maxi, uni-sex for men and women. 177 King West. Tel.: 563-5055.

TRANS-CANADA SHOE STORE LTD. — Shoes for the whole family. After-ski boots, slippers, etc. 94 Wellington North. Tel.: 569-2995. Shopping Center. Tel.: 569-6828.

MOITIE PRIX REG'D. — Shoes, Handbags, After-ski boots, Slippers. Wide variety. Low price. 150 Wellington North. Tel.: 569-4411.

LA GALERIE DU MEUBLE LANCTOT — For exclusiveness in Tables, Lamps, Paintings, Knick Knacks. 280 Marquette St. Tel.: 562-3853.

SHERBROOKE PET SHOP — Dogs, Cats, Monkeys, Canaries, Parakeets, Tropical Fish, Aquarium of all sizes, Pet supplies. 143 Frontenac St., Sherbrooke.

MEUBLES LECLERC ENR., Television sets, Stereos, Electric appliances, Washers and Dryers, carpets, linoleums, 250 Main St., Cookshire. Tel.: 875-3080.

LA BOOTIK-HANDICRAFT & ANTIQUES. Excellent stock of Christmas gifts, table decorations, toys, mohair stoles, slippers, weaving. Christmas stockings and stocking stuffers. Merry Christmas. Tel.: 569-2627.

TAPIS PA-GUIL — A Decorative Carpet from Tapis Pa-Guil will enhance the beauty of your home. Interesting prices. 34 Jacques-Cartier Blvd. Tel.: 569-7459.

GASTON BOLDUC HARDWARE — Wide choice of Electrical Tools and Accessories. Sporting Goods. Paint. 396 Assomption. Tel.: 569-6228.

2a. Gift Guide

BICYCLES & SPORTS SHERBROOKE — Complete Line of Ski Equipment. C. C. M. Bicycles. 242 Alexandre. Tel.: 569-4659.

4. Property for Sale

6½ per cent MORTGAGE - North ward - 6 room Swiss type bungalow; large family room; 1965 construction by H. A. Marcoux. Fully landscaped. It's worth a visit. Listing agent: Earle P. Hall, 562-3028. Morin, Dunn, Marcoux Ltee., brokers. Tel.: 569-9926.

ROY TRANSPORT. We'll move anything anywhere! Most complete service: moving, storage, packing of furniture, personal effects. Tel.: 567-6733.

FIVE MILES FROM COWANSVILLE, in Farnham Center: 5 rooms, 3 bedrooms, full bath, Aluminum siding, doors, windows. New oil furnace, full basement. Lot Measures 100 x 100. Low down payment, easy terms. Tel.: Ed Burbank, 263-3833 after 6 p.m.

STILL RENTING, that's what you were doing last December at this time. Really, you've missed the boat, especially when looking at all the values in homes we've had to offer over the past 12 months. There's still time though, call us now for top-value buys. Charles Connors, Real estate Broker - 138 Wellington St. N., Tel.: 562-4000.

BROME VILLAGE — Property of the late Winnifred Vail. 8 room house in good condition. Furnished or unfurnished, oil heated, garage on approximately one acre of level garden land. Ideal summer or winter home, centrally located to ski areas. Tel.: 1-802-748-3709 St. Johnsbury, Vt. or 562-7062 or write: Box 903, Lennoxville.

4. Property for Sale

WHEN YOU GIVE US YOUR PROPERTY TO SELL — IT'S HALF WAY TO A SALE TRANSACTION

The members of our new organization can prove that it's no more expensive to place your home for sale through such a well organized office as:

MORIN, DUNN, MARCOUX
Ltée — Brokers
2630 King West - Sherbrooke
569-9926

8. Cars for Sale

1964 VOLVO COACH, Series 132, 4 cyl. automatic. Tel.: 569-95...

FOR A GOOD used car, call Don Martin, C-O Eastern Townships Motors Ltd., 2164 King St. W., Sherbrooke, Que. Tel.: office 569-3804 — residence 562-7062.

PRIVATELY OWNED "65" Pontiac Strato Chief, 6 cyl. sedan, automatic, low mileage, used as 2nd car, $950. Also ladies black Persian Lamb coat size 14, $75.00. 1025 De La Montagne, Apt. 3. Tel.: 562-1295.

PRIVATELY OWNED 63 Plymouth, 6 cyl. standard, excellent mechanical condition with radio, body very good condition. Cheap for Cash. $400. Apply Record Box 38.

OLDSMOBILE 65, two door H.T. automatic transmission, power brakes, radio, winter tires. Price $1150. 194-12th Ave. S.

1969 TRIUMPH SPITFIRE Mark III, like new, 8,000 miles, Soft and hard top, Michelin Tires, studded snow tires, Radio and seat belts. Private sale. Leaving for Australia. Tel.: 569-8446 or 569-4968.

8a. Authorized New Car Dealers

BUICK, Pontiac, Vauxhall, GMC Trucks. Sales & Service. Deluxe Automobile Ltd., 1567 King West. Tel.: 569-9351.

8b. Auto Service

DON'S AUTOMATIC Transmission Specialty, 190 St. Francis St. N. Repairs on all types of automatic transmissions. Tel. Res. 567-3214. Garage 567-3838. Don Beakes, Prop.

9b. Car-Truck-Trailer Rental

HERTZ-RENT-A-CAR—Truck Rental Local and Long Distance. Gasoline Included. 787 Conseil St., Tel.: 562-4933.

12. To Let

6,700 SQ. FT. panelled office space available. Air conditioned, independent heating and ventilating system, private entrance, three private offices. Parking — 70 cars. Suitable also for school or light manufacturing. Call 562-2662, R. W. Dube or write: P.O. Box 490, Sherbrooke.

NORTH HATLEY, 4½ rooms heated, hot water, entry for washer and dryer, wall to wall carpet, electrical fixtures, cellar storage, tax free. Modern at moderate price. Tel.: 842-2630.

WONDERFUL, 4 room in new building, janitor, heated year round, parking lot with plug-ins. Available January 1st. 930 Bertrand St., near Kingston. Tel.: 562-4814.

74 Belvidere St., Lennoxville. Luxurious 5½ room apartment, new building, heated, individual thermostat, wall vacuum, wall to wall carpet, janitor service. Available immediately. Tel. 562-4644.

NEW APARTMENTS

North Ward — Cousineau St.
All models, 4 and 5 rooms, 2 and 3 bedrooms, for rent.
For more information
Call — 562-8591
or 569-4611

13. Offices to Let

FOUR ROOM office available now. In excellent location. Suitable for professional or business, ample free parking. Apply L. Bernier (Hardware), 820 Belvedere St. S. Phone 569-55...

17. Convalescent Homes

McKEAGE REST Home Reg'd., care of senior citizens, tray service, T.V. exercise verandas, central location. Tel.: 562-0964.

17. Convalescent Homes

ST. PAUL'S Rest Home, Bury. A home for elderly citizens. Write or phone 872-3356, Bury.

20. Wanted to Purchase

WE BUY all kinds of horses or horses that have just died. The meat from these horses is to feed wild animals. Tel.: 562-9463 or 567-1052.

HOLSTEIN HEIFERS to freshen soon. Purebred and grades. Also will buy complete herds. George Haves, Enosburg Falls, Vt.

ONE WESTERN Saddlehorse, light type. Call 843-2437.

WE BUY gold and old jewellery. Skinner - Nadeau Inc., 82 Wellington Street North, Sherbrooke.

24. Salesmen Wanted

WHY TAKE LESS THAN $1,000 In A MONTH?

Opening in Sherbrooke area for man over 35, with car, to contact customers. Air Mail President, Dept. EC, P.O. Box 70, Station R, Toronto 17, Ontario.

26. Help Wanted: Male

36a. Home Service

CHAMPLAIN OIL PRODUCTS LTD. Distributor: Furnace and Stove Oil. Automatic Delivery Sale Service. Water Heater Rental. Budget plan. Guarantee on Parts and accessories. 1000 Talbot. Tel.: 567-6383.

37. Personal

HYGIENE SUPPLIES (rubber goods). Mailed postpaid in plain sealed envelope with price list. Six samples 25c. 25 samples $1.00. Mail order Dept. C-2, Nov. Rubber Co., Box 91, Hamilton, Ont.

41a. Snowmobiles

BOA-SKI SNOWMOBILES. Sales, Service, New and Used. Easy terms. Canada's best leads the rest. Maguire Specialties, Cookshire, Highway, Lennoxville.

L. TANGUAY and FILS INC. Moto-Ski Snowmobiles. Wide Selection of Snow Blowers, Homelite Chain Saws, Toro and Bolens Garden Tractors. Sales, Service and Repairs. 419 Papineau St. Tel.: 567-8474.

H. MUNKITTRICK — For All Your Snowmobile Needs See Your Yamaha Dealer and Get the better machine. Four Models Available. 1020 Wellington St. S., Tel.: 569-0529.

26. Help Wanted: Male

INDUSTRIAL MECHANIC

Experienced industrial mechanic for brushmaking and plastic molding manufacturing plant located in the Toronto area. After initial training period applicant would work as shift lead hand. Top rates and complete fringe benefit program.

Write to

Tek Hughes Products Ltd.,
974 Lakeshore Road East,
Port Credit, Ontario.

29. Male & Female Help Wanted

29. Male & Female Help Wanted

SECRETARY TREASURER

A local Elementary School Board requires the services of a full time secretary-tresaurer. Candidates should have a sound accounting background. Apply in confidence to:

Lyon, Noble, Stafford & Co.
1576 King St. West
Sherbrooke, Que.
Tel. 563-4700

31. Situation Wanted: Male

EXPERIENCED MAN seeks employment in Lennoxville-Sherbrooke area. Steady, very dependable. Tel.: 567-4344 or 562-8611.

35. Business Opportunities

Distributors—Auto Thief Alarm sells fast on minute demonstration. Up to 150% profit. Exclusive territories still available. Auto Thief Alarm Co., Box N1091 Cornwall, Ontario.

35a. Legal Notice

PUBLIC NOTICE

CANADA
PROVINCE OF QUEBEC
DISTRICT OF ST. FRANCIS
NO. 34-891
IN THE SUPERIOR COURT

J. E. LUSSIER — Plaintiff

-vs-

AIME LORTIE — Defendant

PUBLIC NOTICE

IS HEREBY GIVEN that the Goods and Chattels of the Defendant, seized in this cause will be sold at Asbestos, the 30th day of December 1969 at 2 p.m. in the afternoon.

Typewriter, paint, flashlight, tools such as: Screw-drivers, wrenches, level, planer, bolts, nails and screws, fitting, sidhes, strap, pulley, bread box, vacuum cleaner, polisher, Christmas articles, electrical appliances, cash register, adding machine, paint mixer, sporting goods, and a complete line of hardware. Approximate value $20,000 to $25,000.

Conditions: Cash.
PELLETIER & PELLETIER B.S.C.
1105 J. Cartier Blvd. North
Sherbrooke.

36. Miscellaneous

CALL BISHOP Brothers, Ltd., 148 Magog St. Tel. 562-9315 for painting, renovating, Building and repairs.

BILL COUPLAND SAYS: "Fresh wallpaper and paint will make for a brighter Christmas. Tel.: 562-5375.

DANCE DRUMMER available for dances, Christmas Parties, New Year's Eve. Modern or old-time. Tel.: 562-5375.

FAMILY PORTRAITS in color, taken at home. Tel.: 569-8196.

36a. Home Service

LORTIE GAS BAR — For your fuel oil requirements call or see us. 24 hour service. Lennoxville Road. Tel.: 567-6717.

HOUDE MATTRESS SHERBROOKE REG'D. Manufacturer and Repair of Matresses. Alfred Houde, prop. 340, 10th Avenue South. Tel.: 569-1925.

PETROLEUM FUELS INC. Furnace and Stove Oil Burner. Finance Plan. Water Heater Rental. 24 hour Service. 184 Wellington South. Tel.: 569-2563.

41a. Snowmobiles

1970 MOTO-SKIS. I now have a 1968 and 1969 moto ski, used skidoo suits, boots, parts and accessories, repairing. Langdon's 876-5586, Tomifobia.

43. Furniture and Appliances

RAOUL FORTIER INC., We buy, sell and exchange new and used furniture. 1026 Wellington St. South. Tel.: 567-3581.

43a. Electric Appliances -- Repairs

RAZOR CENTRE — Repair any make of Razors, Steam Irons, Toasters and Mixers. 12 Hour Service. Marcotte Electronic — 3195 King West — Tel.: 567-1981.

46. Pets for Sale

REGISTERED PUPPIES, large and miniature Collies, ready Jan. 6th. 1 - 2 year old male Poodle. Tel.: 875-3631.

LE CHIEN ELEGANT — Specialty: Clipping of Poodles and other breeds. Lakeland Terriers and Schnauzers for sale. Pet supplies. 1325 King West. Tel.: 569-7178.

BLACK MINIATURE poodle, 9 months old, registered, inoculated, housebroken, $50. Male Terrier, 4 months. Seven blue tick pups. Tel.: 248-2288.

53. T. V. Sales, Service and Repairs

COLOR T.V. Sales and Service. Foster. Tel.: 539-1077.

54. Professional Directory

ADVOCATES
WESLEY H. BRADLEY, Q.C., 360 St. James Street West, Montreal. 849-8664.

GERVAIS, LANGLAIS & MONTY, 6 Wellington St., South, Sherbrooke. Tel.: 562-4735.

W. WARREN LYNCH
Royal Trust Bldg.,
25 Wellington St. N.,
Tel. 569-9914
Res. 569-4581

ASHTON R. TOBIN, QC. Trial Work and General Practice. Rosenbloom Bldg., opposite City Hall, 138 Wellington (North). Tel.: 562-2120.

General Plumbing — Automatic Oil Furnaces — Construction wood — "Veneer" doors — Gyproc — Rock Wool — Complete bathroom sets with fixtures $149 — Brick $40. per thousand, choice of 2 colors — "Melamite" from 10 a sheet — Distributor "National Paint Ltd."

GABRIEL DUBREUIL
1151 King St. East
Tel. 562-3892
Also hardware

Come and see it!
The new TRANS-SKI Snowmobile at your Direct Dealer
Neilsen's Garage
Sales & Service
Eaton Corner
Tel. 875-3434

RAOUL MARTINEAU Inc.
specializing in
— Local and Long Distance MOVING
— Heated WAREHOUSE for furniture, etc.
— Ultra modern packing on location
— Scaffold rentals
Tel. 569-9921

TAILOR
For ladies and gentlemen
General Repairs
F. COLLETTE
84 King St. West,
(in basement)
Tel. 562-4334
SHERBROOKE

WHY PAY RENT?
North Ward
ATTRACTIVE BUNGALOW
5½ rooms
Price $13,650
Down payment $650.
Monthly payments $98.00 including principal and interest. Just one mortgage with C.M.H.C.
Entreprises Montjoie (SHERBROOKE) LTEE
corner King West and Montjoie
(just past St. Elie Road)
TEL: 567-1191

PROVINCE OF QUEBEC,
THE CATHOLIC SCHOOL BOARD OF SHERBROOKE,
COUNTY OF SHERBROOKE.

PUBLIC NOTICE

Public notice is hereby given that, at a regular meeting of the Commissioners, held at the usual place, on the ninth day of December, nineteen hundred and sixty-nine, the members of the Catholic School Board of Sherbrooke have adopted a resolution to borrow $25,000.00 to buy equipment for physical training, refundable in ten years at a rate not exceeding 8½%.

The taxpayers wishing to look at the text of this resolution may do so at the office of the secretary-administration, 895 Bowen South, Sherbrooke.

Given at Sherbrooke, this 19th day of December 1969.

Yvon Lanctot,
Secretary-administrator.

NOTICE
By-law No. 1954

Notice is hereby given that a meeting of property owners of zones G-4 and G-5 for the approval of the following amendment of the zoning by-law of the city of Sherbrooke, will be held at the City Hall, on December 22nd, 1969, from 7 to 8 p.m.

By-law No. 1954, concerning the establishment of a gas station on lots 70-10, 11, 12 and 13 on King Street West, (Raymond Mathieu garage). Zones G-4 and G-5 include lots on King Street West, from Jacques Cartier Boulevard to Don Bosco Street.

Property owners in zones G-4 and G-5 who wish to oppose this by-law must attend the meeting.

Property owners from adjoining zones to zones G-4 and G-5 can request to take part in the consultaiton by sending to the undersigned, within the next five days, a petition signed by at least twelve property owners of said adjoining zones.

H. P. Emond,
City Clerk.

DOGS
Boston Terriers, American Boxers, Cockers (all colours) Scotch Collies, Miniature Schnauzers
All registered and have had shots.
Lionel Grassette,
Frelighsburg, Que.
Tel. 298-5217

BILINGUAL AUCTIONEER
COMPLETE AUCTION SERVICES
ART BENNETT
Sawyerville — Tel. 889-2272

When you move make it a happy move by using
DAVE'S TRANSPORT Inc.
Tel 562-8062
Member: Allied Van Lines

CHARGES FOR CANCELLATION OF LEGAL NOTICES

This newspaper reserves the right to charge for labor and materials used in the setting of cancelled legal notices. We also reserve the right to refuse cancellation of legal notices after 4 p.m. the day previous to publication.

TO RENT

Approximately 800 sq. feet for business or office
Centre of Wellington Plaza N., near Webster Parking
Apply Record Box 82.

Start your Christmas shopping now to benefit from a larger selection and use our lay-away plan. This year Philco-Ford TV and Stereos are better than ever and the prices on our furniture lines defy any competition.

Our friendly relations with our customers are the proof of their satisfaction.

FREE PARKING THURSDAY NIGHT
The Blouin Furniture Store
(NEXT TO THE WEBSTER PARKING LOT)
66 Meadow Street, Sherbrooke — Tel. 569-5591

CHARTERED ACCOUNTANTS

LYON, NOBLE, STAFFORD & CO.
Chartered Accountants
1576 King West, Sherbrooke
Tel. 563-4700

TOUCHE, ROSS BAILEY & SMART
Royal Bank Building
Place Ville Marie,
Montreal 2, Que.
Other offices in Canada; affiliated firms in the United States, Great Britain and elsewhere.

LAVALLEE, GIRARD, MARTIN, CROCKETT, C.A.
D. J. Crockett, C.A.
licensed trustee,
201 Continental Building,
Sherbrooke, P.Q. 569-5503

McDONALD, CURRIE & Co.
COOPERS & LYBRAND
Chartered Accountants
297 Dufferin Ave.,
Sherbrooke, 569-6301
Offices throughout Canada.

HOSIERY PLANT MANAGER

An excellent career opportunity with Canada's leading hosiery manufacturer to assume responsibility for hosiery manufacturing operation (reporting directly to the senior vice-president and general manager of Sherbrooke operations). Must have board knowledge of knitting, dyeing, finishing and quality control. Preference will be given to a bilingual applicant. Relocation expenses will be paid by the company.

Salary commensurate with qualifications and demonstrated achievements in past employment history. Supplementary pension plan fully paid by the company and other attractive employee benefits.

Submit complete resume, including age, marital and family status, full history of your past and present employment, including salary earned and an indication of your salary requirements.

Reply in strict confidence to:

MR. H. S. PETERSON,
Senior Vice-President and General Manager
Kayser-Roth Canada (1969) Ltd.
245 Frontenac St.
SHERBROOKE, Quebec.

Richmond

Mrs. J. S. MacNaughton and sisters, Mrs. M. Hill, the Misses Ann and Ruth Denison, accompanied by their brother, Mr. Avery Denison and Mrs. Denison, Denison Mills, and Miss Lauretta Mastine, Burlington, Ont., have returned after spending the Thanksgiving holiday with Mr. I. Denison at Detroit, Mich. En route home they visited Mr. and Mrs. Allan Hill and Mr. S. M. Denison at Kitchener, Ont.

Mr. and Mrs. Aleck Sinclair, Orillia, Ont., while here to attend the funeral of the former's mother, Mrs. J. A. Sinclair, were guests of his brother, Mr. Everett Sinclair and Mrs. Sinclair.

Friends of Mr. R. A. Marcotte will be sorry to learn that he is a patient in the Notre Dame Hospital, Montreal.

Mrs. R. Findlay has returned to Kitchener, Ont., after spending a few days guest of her uncle, Mr. G. V. MacLeay and aunt, Mrs. Anson Bricker, Clevemont Avenue.

Among those from out of town who attended the funeral of Mrs. J. A. Sinclair, the former Marjorie Isabel Palmer, held on Dec. 4, were: Mr. and Mrs. Aleck Sinclair, Orillia, Ont.; Mr. and Mrs. Malcolm Sinclair, Oakville, Ont.; Miss Eileen Sinclair, Mrs. Dorothy Carr, Mrs. R. W. Lawton, Mr. J. Hinchcliffe, Mr. J. H. Haves all of Montreal; Mr. and Mrs. Robert Sinclair, Quebec City; Mr. and Mrs. Howard Ross, Hudson Heights; Mrs. Hugh Blair, Como; Mr. Edgar Fee, Ville d'Anjou; Mrs. J. R. Mills, Town of Mount Royal; Mr. and Mrs. G. Hanson, Sherbrooke.

Following the service Mrs. Everett Sinclair served tea to those from out of town. She was assisted by Mrs. Malcolm Sinclair and Miss Eileen Sinclair.

Mr. and Mrs. George Walker have returned after spending the weekend in St. Bruno with their son-in-law and daughter, Mr. and Mrs. O. C. Stewart and family. While there they attended the exhibition of the paintings of the late Mrs. K. Liszy at the John Rennie High School, Pointe Claire.

Mr. and Mrs. Lorimer Willey, Nelson and Nancy, visited the Ledoux Funeral Home in Waterloo where the remains rested of Rodney Anderson, 15 year old son of Mr. and Mrs. Robert Anderson of Waterloo, who was accidentally killed. They also attended the funeral. Nelson Willey acted as a bearer.

Master Sergeant Bob Watford has returned to Viet Nam for second tour of duty, after spending 10 days with his family here.

Mr. and Mrs. W. T. Epps, Notre Dame de Grace, Montreal, who attended the Bell-Brown wedding in Lennoxville on Dec. 6, were weekend guests of Miss Edith McCourt.

Mr. J. Alan Bagnall and daughter, Miss Jane Bagnall, St. Lambert, were overnight guests of Miss Mabel Boast, Clevemont Avenue. Mrs. George Joy of St. Lambert recently invited several young folk to her home for a surprise birthday party in honor of Jane, who was celebrating her 12th birthday.

Mr. Charles Rattray, student at Macdonald College, Ste. Anne de Bellevue, has returned after spending the weekend with his parents, Mr. and Mrs. Leslie Rattray.

Mr. and Mrs. William Phipps, son, Kevin and daughter, Karen, Dorval, were here to attend the private funeral of the former's father, Mr. Alfred Phipps, Melbourne, formerly of Montreal, and husband of Pearle Burbank, which took place at the S.L. Lockwood Funeral Home on Nov. 24, with Rev. W.E. Walker officiating and interment in Maple Grove Cemetery, Melbourne, were guests of Mrs. W. K. Rattray, College Street.

Friends of Mrs. Gordon Patrick will be sorry to hear that she is a patient in the Sherbrooke Hospital, following a car accident. Her husband, who has been a patient in the Sherbrooke Hospital for several weeks, is now convalescing at the home of his son, Mr. Roscoe Patrick, Huntingville.

Among those from here who attended the Grey Cup football game in Montreal were Mr. and Mrs. Douglas Gunter and Mr. Michael Doyle.

Mrs. W. K. Rattray is spending a few days with her daughter, Mrs. Douglas Gleason, Dorval, and while there attended the Grey Cup parade on Nov. 29.

Mr. Lynn Patrick, Toronto, Ont., is the guest of his sister, Mrs. Clifford Gunter and Mr. Gunter Jr. While here Mr. Patrick, accompanied by his sister, visited their mother, Mrs. Gordon Patrick, in the Sherbrooke Hospital and Mr. Patrick at Huntingville.

Friends were sorry to learn of the death of Mrs. J. A. Sinclair, the former Marjorie Palmer, which took place on Monday, Dec. 1, at the Wales Home.

Mrs. E. H. Nelson has returned after spending a week with her son, Mr. Kenneth Nelson and Mrs. Nelson at Lachine.

Mr. and Mrs. Lorimer Willey, accompanied by Mrs. Clifford Gunter, Sr., were in Cowansville on Nov. 22 where they attended the funeral of Mrs. Alice Spicer of Stanbridge East, held at the J. W. Draper Funeral Chapel, and interment which took place in Farnam's Corner. En route home they visited Mrs. Gunter's mother, Mrs. Edward Bracey, at Dunham.

Mr. and Mrs. Malcolm Sinclair and daughter, Miss Diane Sinclair, Oakville, Ont., have returned home after visiting Mrs. H. Hills. While here they visited Mr. Sinclair's mother, Mrs. J. A. Sinclair, and Mrs. Sinclair visited her father, Mr. Howard Hills at the Wales Home.

Word was received by Miss Mabel Boast of the death of Miss Alice Burnett at Sheffield, England, a cousin of the late Mrs. C. R. Boast. Miss Burnett had many friends here, having visited the Boast home many times.

Hatley

A large crowd attended the Christmas sale and supper, sponsored by the Ladies Guild in the Anglican Church Hall.

Monica and Gary Bowen, Iron Hill, spent the weekend with Mrs. Ruth Bowen and Rhodes.

Mr. Horace Gardiner, North Hatley, was guest speaker at St. James Anglican Church on Dec. 7 when he spoke of the work of the Gideon Bible Society. As Canon H. C. Denton was in Way's Mills for church service at the same time, the service here was conducted by the wardens, Beaven Bowen and William Cutler and George Hartwell.

Mr. and Mrs. Garv Drew and family, Sherbrooke, spent the weekend with Mr. and Mrs. Lester Drew and family.

Mrs. Emma Walker and Mr. and Mrs. Jim Doherty and family, Lennoxville, were guests of Mr. and Mrs. Walter Walker and family.

Mrs. F. S. B. Heward, Rigaud, is spending a few days with her son-in-law and daughter, Mr. and Mrs. Leigh Bladon.

Canon H. C. Denton, Messrs. Beaven Bowen, William Cutler and George Hartwell attended the Deanery meeting at Aver's Cliff.

Mr. Arthur McClary has returned home from the Medical center in Sherbrooke where he underwent eye surgery. During his absence, Mrs. McClary stayed with her sister, Mrs. S. Pearson in Lennoxville.

Mr. and Mrs. Kenneth Huff and daughters, Moe's River, were recent guests of Mrs. Huff's grandparents, Mr. and Mrs. Willis Emery.



QUEEN CHOSEN — Miss Lucy Hopps was again voted Queen of the ET Trail Riders' Club for 1970. She is shown with president, Gordon Hurlbut on the left, and Gilles Pouliot, who presented her with the Queen's perpetual trophy.

ET Trail Riders' Club closes with party

The Eastern Townships' Trail Riders' Club held the annual closing party last Saturday at the Army and Navy Hall, Magog, with approximately 100 members and guests attending. The hall was appropriately decorated with the Club's colors of green and gold used throughout.

The evening got off to a fine start with a buffet supper. President Gordon Hurlbut from Magog extended a welcome to all assembled.

The executive for the coming year is: Mr. Gordon Hurlbut, Magog, president; Mr. John Johnston, North Hatley, 1st vice-president; Mr. Tancrede Lizotte, Magog, 2nd vice-president; Mr. Henry Wheeler, Windsor, treasurer and Mrs. Constance Callaway, Magog, secretary.

The directors are: Mr. Dan Helvnck, Foster; Mr. George Young, Waterloo, Mr. Alton Lizotte, Kenneth Callaway and Donald Clement from Magog.

Members presented Mr. Hurlbut with a small gift. The club also made a presentation to the former secretary, Mrs. Denise Clement in appreciation for the many years she devoted to the Club.

The members then proceeded to vote for a queen who would represent them for the coming season. It was announced that Miss Lucy Hopps again was chosen the Club's Queen for 1970.

The president presented her with a bouquet of roses on behalf of the club, while Mr. Gilles Pouliot, local representative for O'Keefe, offered Miss Hopps the Queen's Perpetual Trophy. A very pleasant evening was enjoyed with dancing to music supplied by the Beauchemin Trio from Magog.

There was also the drawing of a door prize, compliments of Mr. Marc Blouin from Leon Vaillancourt Inc., Jeweller in Magog, won by Miss D. Gauthier, 2397 de Rouville, Sherbrooke. Mrs. Guy Sylvestre was the lucky winner of the raffle of a bottle.

Those from out-of-town included members from the Lennoxville-North Hatley Riding and Driving Club, Mr. Gravdon Sample, the president and members of the Massawipi Valley Horse Show Association with the president, Mr. Omer Thibodeau.

Everyone present enjoyed the demonstration of band pipes given by MISS Wendy Stuart from North Hatley, junior member of the Lennoxville-North Hatley Riding and Driving Club.

Iron Hill

Dinner guests of Mr. and Mrs. Gordon Swift were Mr. and Mrs. Wade Hadlock and Mr. and Mrs. Connie Hadlock, both of Knowlton.

Weekend visitor of Mr. and Mrs. William Mason was the latter's brother-in-law, Mr. George Flemming.

The Ladies Guild held its meeting in the church hall with 10 members present and one guest, Miss Janet McGovern. One hundred recipe books were made up during the evening by the ladies and Rodger Mason and William Mason helped the ladies punch holes and fasten the books together. Refreshments were served by the hostesses, Mrs. Gordon Rumsby and Mrs. Elsie Williams, the latter was unable to come as she was ill, but the other ladies helped. The two men joined the ladies for tea.

Mr. Walter Williams is a patient in the B.M.P. Hospital.

Mrs. William Chapman is now at home, after being a patient in the Montreal General Hospital.

Sawyerville

Mrs. L. Armitage and Mr. D. Armitage, Sherbrooke, were visitors of Mrs. James Parkinson.

Mrs. E. Lloyd has returned home after spending a few days with her sister, Mrs. Raymond Pelkie in Georgeville.

Mrs. Hilda Dougherty accompanied Mr. and Mrs. Vernon Dougherty to Bury, and were supper guests of Mrs. Lottie Matheson.

YOUR ALL NIGHT STATION

chlt

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24 hours a day

Kids!



Win 2 tickets to the "ICE FOLLIES" at the SHERBROOKE SPORTS PALACE from JANUARY 6th to 11th



THE SHERBROOKE RECORD is giving away 20 tickets!

13 Lucky Winners! Children submitting the 10 best color illustrations will win a pair of $4.50 tickets for the Ice Follies show on Tuesday, January 6th. Simply color the above illustration, clip the coupon, and mail both to P.O. Box 1260.

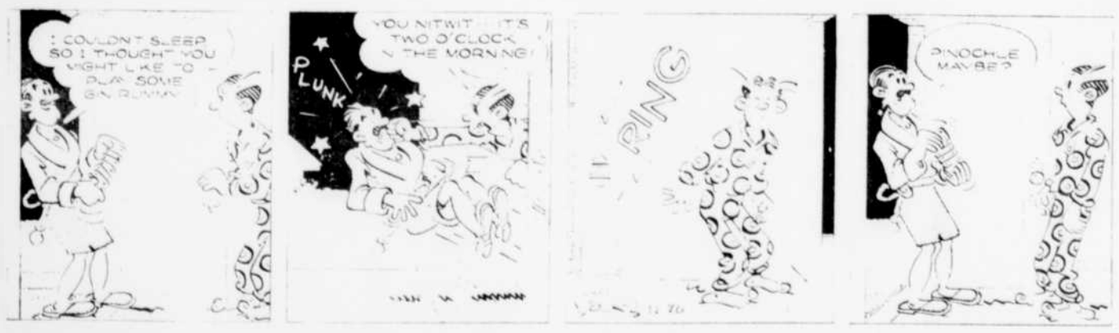
CONTEST RULES:

Only children 12 and under are eligible to enter. (Only one entry per child is allowed). Entries must be postmarked by December 27th. Winners will be notified by mail. Children of Sherbrooke Record employees are ineligible to enter.

"ICE FOLLIES" COLORING CONTEST
P.O. Box 1200, SHERBROOKE

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AGE .....
ADDRESS .....
TOWN .....

BRINGING UP FATHER



Blondie



POGO



PEANUTS



LI'L ABNER



THE BORN LOSER

