

# LOVELL'S SOUTH SHORE CLASSIFIED BUSINESS DIRECTORY 1958

## INCLUDING

GREENFIELD PARK (Gpk), JACQUES CARTIER (JC), LA PRAIRIE (LaP),  
LEMOYNE (LeM), LONGUEUIL (Lon), MACKAYVILLE (Mkvl),  
MONTREAL SOUTH (MS), PREVILLE (Prvl) and ST. LAMBERT (StLam)

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Abbreviations used for the municipalities are as shown after the name of the city or town.  
For general list of abbreviations see beginning of Alphabetical Section.  
For French Index of Headings, see end of this section.

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# ANNUAIRE d'AFFAIRES CLASSIFIÉES de la RIVE SUD de LOVELL 1958

## COMPRENANT

GREENFIELD PARK (Gpk), JACQUES CARTIER (JC), LA PRAIRIE (LaP),  
LEMOYNE (LeM), LONGUEUIL (Lon), MACKAYVILLE (Mkvl),  
MONTREAL-SUD (MS), PREVILLE (Prvl) et ST-LAMBERT (StLam)

Tous droits réservés, 1958, par John Lovell & Son, Limited

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Les abréviations utilisées pour les municipalités sont indiquées après le nom de chaque localité.  
Pour la liste complète des abréviations voir au commencement de la Section Alphabétique.  
Voir l'Index français des Rubriques à la fin de cette section.

## LOVELL'S SOUTH SHORE CLASSIFIED BUSINESS DIRECTORY

### ACCEPTANCE COMPANIES

#### SOCIETES D'ESCOMPTE

LAURENTIDE ACCEPTANCE  
CORP LTD Instalment Sales Fin-  
ancing Roland Therien Pres 506 St  
Catherine E (Mtl). Tel. AV.  
8-5181

### ACCOUNTANTS & AUDITORS

#### COMPTABLES & AUDITEURS VE- RIFICATEURS

Achim Lambert 203 Quinn Blvd  
(Lon)  
Bechard & Bechard 415 St Helene  
Blvd (MS)  
BOILEAU HORACE Comptable Pub-  
lic Enregistré 4280 Adam (Mtl).  
Tel. CL. 5-8634 Bureau 264 Carré  
St-Louis (Mtl). Tel. VI. 2-9719  
Joyal Y 270 Lesperance (StLam)  
Local Bookkeeping Bureau 203 Quinn  
Blvd (Lon)  
Peloquin Gaston 190 Walnut (St  
Lam)

### ACCOUNTS PURCHASED

#### ACHAT DE COMPTES

DROUIN ARTHUR LIMITEE Achat  
de Creances Chambre 420 — 3600  
Barclay av coin Cote des Neiges  
(Mtl). Tel. RE. 1-2789

### ADJUSTEURS — AJUSTEURS

CANADIAN ADJUSTERS CO Insu-  
rance Adjusters H F Valois Prop  
710 Insurance Exchange Bldg 276  
St James W (Mtl). Tels. VI. 5-9165  
& 9166-7-8-9

UNDERWRITERS ADJUSTMENT  
BUREAU LTD C N Turner Gen  
Mgr 410 St Nicholas (Mtl). Tel.  
PL. 2972; 8585 St Lawrence Blvd  
Tel. PL. 2972; 6484 Sherbrooke  
W (Mtl). Tel. PL. 2972

### ADVERTISING AGENCIES

#### AGENCES DE PUBLICITE

Arnold Advertising Co 268 Churchill  
Blvd (GPK)

### ADVERTISING DIRECT MAIL

#### PUBLICITE DIRECTE PAR LA POSTE

MIGHT DIRECTORIES LTD OF  
MONTREAL Rm 220 1435 St  
Alexander (Mtl). Tel. VI. 9-8631

### ADVOCATES—AVOCATS

BEIQUE JACQUES Avocat 2ieme  
etage Edifice Wilson 757 Cote Place  
d'Armes (Mtl). Tels. VI. 9-5777-8

BRAIS, CAMPBELL, MERCIER &  
LEDUC Advocates 611 Royal Bank  
Bldg 360 St James W (Mtl). Tel.  
VI. 5-2281

Brais Emilien 130 Chambly rd (Lon)  
Brissette & St Jacques 203 St  
Alexandre (Lon)

Brisson & Brisson 105 St Louis  
(LeM)

Barry L 36 Rivermere rd (StLam)

CARIGNAN, COLAS, PROVOST &  
FAVREAU Advocates and Soli-  
citors 707 Insurance Exchange  
Bldg 276 St James W (Mtl). Tel.  
PL. 8792

COMMON, HOWARD, CATE, OGIL-  
VY, BISHOP, COPE, PORTEOUS  
& HANSARD Advocates Barristers  
etc. Royal Bank Bldg 360 St James  
W (Mtl). Tel. VI. 5-4242

Ducharme Lucien rm 6 400 St Helene  
Blvd (MS)

Du Mesnil Mario 482 Victoria av  
(StLam)

Dupuy Ls Phil 301 St Denis (StLam)

FUSEY ROBERT E Advocate Rm 54  
10 St James E (Mtl). Tel. UN.  
1-8559

GEOFFRION & PRUD'HOMME Ad-  
vocates & Barristers 1200 St Alex-  
andre (Mtl). Tel. UN. 1-5664

Houde Gabriel 453 St Helene Blvd  
(MS)

LACOSTE & LACOSTE Advocates  
510 St Laurent Blvd cor Notre  
Dame (Mtl). Tel. UN. 1-2861

LAURIER WOOD & AARON Ad-  
vocates Rm 1428 Shell Tower Bldg  
1255 University (Mtl). Tel. UN.  
6-7446

Lavery Sallusire 1 St Thomas av  
(Lon)

LETOURNEAU, QUINLAN, FO-  
REST, DESCHENES & EMERY  
Avocats 700 Immeuble Themis 10  
St Jacques O (Mtl). Tel. VI. 5-6121  
Lussier Art 218 St Thomas av (Lon)  
Macnaughten Cecil 270 1st (StLam)

## LOVELL'S SOUTH SHORE CLASSIFIED BUSINESS DIRECTORY

ADVOCATES — AVOCATS — cont'd. suite  
Monette Gustave 106 de Languedoc  
(Prvl)

PAGE BEAUREGARD DUCHES-  
NE & RENAUD Attorneys Barris-  
ters Solicitors Suites 204-205 —  
333 Craig E (Mtl). Tel. UN. 6-5546

PINARD PIGEON PARE & LE-  
JOUR Avocats 200 ouest rue St-  
Jacques Ch 500 (Mtl). Tel. PL.  
6456

TANSEY de GRANDPRE de  
GRANDPRE BERGERON & MO-  
NET Advocates Rm 622 276 St  
James W (Mtl). Tel. VI. 5-9122

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### AERONAUTICAL SUPPLIES FOURNITURES AERONAUTIQUES

HEROUX MACHINE PARTS LTD  
340 Thurber (Lon). Tel. OR.  
7-2861

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### AGRICULTURAL IMPLEMENTS OUTILS ET INSTRUMENTS AGRIcoles

Agri-Tech Inc. 2025 Chambly rd  
(JC)

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### AIR CONDITIONING EQUIPMENT & SUPPLIES — ACCESSOIRES & FOURNITURES (AIR CLIMATISE)

Fortier Air Conditioning Reg'd 54  
Charron (LeM)

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### AMBULANCE SERVICE SERVICE D'AMBULANCE

WRAY JOS C & BRO INC Funeral  
Chapel 1234 Mountain (Mtl). Tel.  
UN. 6-6363

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### AMUSEMENTS, PLACES OF (See also Skating Rinks) — PLACES D'AMU- SEMENT (Voir aussi Patinoirs)

La Prairie Auditorium 500 Ste Eli-  
zabeth (LaP)

St Lambert Memorial Youth Centre  
345 Lesperance (StLam)

Salle Windsor 850 Ste Helene Blvd  
(MS)

South Shore Amusement rm 101 546  
Victoria av (StLam)

Stade au Petit Bouffon 1241 Ste Foy  
Blvd (JC)

### APARTMENT HOUSES APPARTEMENTS

Anita 306 Montarville av (Lon)  
Argyle 7 Argyle av (StLam)  
Churchill 276 Churchill Blvd (GPk)  
Edgewater 287-291 Riverside Drive  
(StLam)

Grant 210 Grant av (Lon)  
Leo & Lise 133 St Catherine (Lon)  
Riverside Drive 299 Riverside Drive  
(StLam)

Riverside Drive 5 Argyle av StLam)  
Riverside Gardens 3-5-7 Logan (St-  
Lam)

Riverview 295 Riverside Drive (St-  
Lam)

Turgeon 141 St Catherine (Lon)

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### ARBORITE — ARBORITE

DUPUY & FRERE INC. Lumber Bois  
de Construction L Dupuy Pres. 301  
St-Denis (StLam). Tel. OR. 1-1969

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### ARCHITECTS — ARCHITECTES

Williams Gordon 95 3rd av (GPk)

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### ARTISTS, COMMERCIAL — DESSINA- TEURS-PEINTRES (Commerce & Industrie)

Sheppard Doris 323 Murray av (GPk)

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### ASBESTOS GOODS ARTICLES EN AMIANTE

Asbestonos Corp Ltd 48 Fort (St-  
Lam)

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### ASSOCIATIONS, SOCIETIES & LOD- GES (See also Clubs) — ASSOCIA- TIONS, SOCIETES & LOGES (Voir aussi Clubs)

BAKERY & CONFECTIONERY  
International Union of America  
Local 55 811 Ave Laurier East  
(Mtl). Tel. CR. 2-6693

Bible Institute of Mtl Inc. 157 Vic-  
toria av (Lon)

BOY SCOUTS ASSOCIATION  
(THE) W J C Hewetson Exec Se-  
cretary 1523 Bishop (Mtl). Tel.  
PL. 3493; After September VI.  
2-3493; Sea Scout base 90 Lake-  
shore Rd Lakeside. Tel. OX. 5-9032

## LOVELL'S SOUTH SHORE CLASSIFIED BUSINESS DIRECTORY

ASSOCIATIONS, ETC — ASSOCIATIONS,  
ETC. — cont'd. suite

**BUILDING TRADES JOINT COM-  
MITTEE** 3530 Namur (Mtl). Tel.  
RE. 9-3211

**CANADIAN CANCER SOCIETY**  
(Province of Quebec Division) F L  
Pattee Executive Secretary 1561  
Bishop (Mtl). Tel. VI. 9-2392

**CANADIAN RED CROSS SOCIETY**  
Quebec Provincial Headquarters  
Montreal Br Campaign Junior Red  
Cross 2170 Dorchester W (Mtl).  
Tel. WE. 7-7761; Blood Donor Centre  
2180 Dorchester W WE. 7-  
7761; Blood Laboratory Victoria  
& Isabella (Mtl) RE. 7-6521 Veter-  
ans Welfare Centre Victoria &  
Isabella (Mtl). WE. 7-7761

**CANCER RESEARCH SOCIETY**  
INC (THE) 403 Castle Bldg 1410  
Stanley (Mtl). Tel. AV. 8-7206  
Centre Sacre-Coeur 565 Front (JC)

**COMBINED JEWISH APPEAL** Fed-  
eration of Jewish Community Ser-  
vices 493 Sherbrooke W (Mtl). Tel.  
VI. 4-8621

Knights of Columbus 268 Riverside  
Drive (StLam)

Knights of Columbus 134 Labonte av  
(Lon)

Knights of Columbus 3039 Grande  
Allee (Mkvl)

**LIBERAL ORGANIZATION** (Fedral)  
530 Sherbrooke East (Mtl).  
Tel. VI. 9-5761

**LIGUE ANTITUBERCULEUSE DE**  
**MONTREAL INC** (LA) 3440 avenue  
de l'Hotel de Ville (Mtl). Tel.  
VI. 2-9966

Longueuil Recreative Center 234 St  
Chas W (Lon)

**MONTREAL PARKS & PLAY-  
GROUNDS ASSOCIATION INC**  
Lewis R Waller Dir Rm 206 1040  
Atwater av (Mtl). Tel. WE. 2-1151

**PROVINCE OF QUEBEC SOCIETY**  
**FOR CRIPPLED CHILDREN INC**  
(THE) — SOCIETE DE SE-  
COURS AUX ENFANTS INFIR-  
MES DE LA PROVINCE DE  
QUEBEC INC Miss M A Daigle  
Executive Director 1980 Dorches-  
ter W (Mtl). Tel. WE. 7-2825

**ST JOHN AMBULANCE** 3489  
Drummond (Mtl). Tel. PL. 9981

**SALVATION ARMY Men's Social**  
Service Centre 1620 Notre Dame W  
(Mtl). Tel. WE. 5-7425

Scouts & Guides de Longueuil 66  
Chambly rd (Lon)

## **AUTOMOBILE ACCESSORIES & SUP- PLIES — ACCESSOIRES & FOURNI- TURES POUR AUTOMOBILES**

Cote J P & Freres Ltd 1565 Tasche-  
reau Blvd (JC)

Duvernay Auto Parts Reg'd 197  
Chambly rd (Lon)

Handy Andy 1363 Chambly rd (JC)  
Lessnick Automotive 863 St Helene  
Blvd (MS)

United Auto Parts 620 Ste Foy Blvd  
(JC)

Western Tire Auto Supply Ltd 1432  
Taschereau Blvd (LeM)

## **AUTOMOBILE AGENCIES (Passenger Cars) — AGENCES D'AUTOMO- BILES (Pour Voyageurs)**

**LANROL MOTORS LTD** Chrysler,  
Plymouth and Fargo Sales and Ser-  
vice 1646 St Catherine W (Mtl).  
Tel. WE. 7-8951

## **AUTOMOBILE BODIES**

### **CARROSSERIES D'AUTOMOBILES**

Lafontaine Jean 116a Guillaume  
(Lon)

Millaire Robt 1701 Joliette av (JC)

## **AUTOMOBILE BODY REPAIRS**

### **REPARATIONS DE CARROSSE- RIES D'AUTOMOBILES**

Garage Fatima Enrg 2440 Marie Vic-  
torin Blvd (JC)

High-Way Garage Regd 801 Tasche-  
reau Blvd (JC)

Turcotte Rol 1062 Cure Poirier W  
(JC)

## **AUTOMOBILE DEALERS (Commer- cial Cars—COMMERÇANTS D'AU- TOMOBILES (de Commerce)**

**BLAIR S J A (SAM)** 2067 Montcalm  
(Mkvl). Tel. OR. 1-6609 Sales Re-  
presentative. Chambly Pontiac  
Buick Ltée 400 Bourgogne (Cham-  
bly). Tel. OR. 1-9752

## **AUTOMOBILE DEALERS (Passenger Cars) — COMMERÇANTS D'AU- TOMOBILES (pour voyageurs)**

**BLAIR S J A (SAM)** 2067 Montcalm  
(Mkvl). Tel. OR. 1-6609 Sales Re-  
presentative. Chambly Pontiac  
Buick Ltée 400 Bourgogne (Cham-  
bly). Tel. OR. 1-9752

## LOVELL'S SOUTH SHORE CLASSIFIED BUSINESS DIRECTORY

**AUTOMOBILE DEALERS** (Passenger Cars) — **COMMERCANTS D'AUTOMOBILES** (Pour voyageurs) — con't. suite

**BLUE BONNETS AUTOMOBILE LTD** Ford Edsel Lincoln Meteor and Mercury Dealers 7965 Blvd Decarie (Mtl). Tel. RE. 3-5341

**BREARD AUTOMOBILE INC** Authorized Dealer for Ford Edsel and Trucks also Ford English Cars. 864 Victoria (MS). Tel. OR. 4-6288

District Motors 945 Taschereau Blvd (JC)

Gravel John Auto Ltd 680 Victoria av (StLam)

Lancot P 170 Alexandre Taschereau (LaP)

Lapierre Jos Automobile Enrg. 1800 Taschereau Blvd (LeM)

Laprairie Automobile Ltd 255 Ste Elizabeth Blvd (LaP)

**LONGUEUIL AUTOMOBILE LTEE** Authorized Dealers for Dodge and DeSoto Medard Deniger Pres 268 St Charles O (Lon). Tel. OR. 4-1571

Nadon Ernest Inc 200 St Jean av (Lon)

**PAGE & SON LTD** Automobile Dealers 3350 Wellington (V) Tel. PO. 6-3571

Pepin Abias Ltee 155 St Charles W (Lon)

St Lambert Automobile Inc 208 Riverside Drive (StLam)

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### **AUTOMOBILES DEALERS (USED CARS) — COMMERCANTS D'AUTOMOBILES (USAGEES)**

Lussier & Freres 150 Taschereau Blvd (LaP)

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### **AUTOMOBILE ELECTRIC REPAIRS REPARATIONS ELECTRIQUES D'AUTOMOBILES**

Highway Electric Sales & Service Reg'd 1500 Chambly rd (JC)

Modern Auto Electric 1122 Cure Poirier W (JC)

Roger Auto Electric 1317 Ste Foy Blvd (JC)

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### **AUTOMOBILE GARAGES GARAGES D'AUTOMOBILES**

Gadbois & Frere 1078 Victoria av (MS)

Garage Gagne 1940 Taschereau Blvd (LeM)

**AUTOMOBILE GARAGES — GARAGES D'AUTOMOBILES** — con'td. suite

**GARAGE PHILIAS LANCTOT** Vendeurs autorisés Plymouth-Chrysler Fargo Service jour et nuit 170 Taschereau (LaP). Tel. OL. 9-1972  
Garage Tetreault 25 Montenach (Lon)

Gauthier & Freres 1160 Cure Poirier W (JC)

Hamel & Frere 900 Victoria av (MS)  
Houle Ger 2526 Chambly rd (JC)

Jaeger Julius Auto Body Reg'd 2288 Chambly rd (JC)

Longueuil Automobile Ltee 268 St Chas W (Lon)

Sorel Garage Enrg 1926 Chambly rd (JC)

Tremblay Adjutor 1005 Cure Poirier W (JC)

**TRUDEAU R Station de Service — Esso Imperial — Service Station 197 Riverside Drive (StLam). Tel. OR.1-7133**

Verronneau And 1230 Cure Poirier W (JC)

Wallace Garage 265 St Denis av (St Lam)

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### **AUTOMOBILE GLASS VITRES D'AUTOMOBILES**

**VITRERIE HAMEL & FRERES** Glass & Mirrors - Devantures de Magasin - Vitrage Général - Vitres de tous genres - Vitres d'autos - Miroirs - Storefronts - General Glazing - Glass of all kinds - Auto Glass - Mirrors 900 Victoria (Mtl-Sud). Tel. OR. 4-6219

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### **AUTOMOBILE RENTING — LOUAGE & LOCATION D'AUTOMOBILES**

Beauchamp Drive Yourself 1860 St George (LeM)

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### **AUTOMOBILE REPAIRS (See also Automobile Garages) — REPARATIONS D'AUTOMOBILES (Voir aussi Garages d'Automobiles)**

Daigneault Paul 498 Ste Foy Blvd (JC)

Menard R. 1655 Chambly rd (JC)

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### **AUTOMOBILE SERVICE STATIONS (See Gasoline & Oil Service Stations) — POSTE D'ALIMENTATION (Voir Gazoline Postes d'Alimentation)**

## LOVELL'S SOUTH SHORE CLASSIFIED BUSINESS DIRECTORY

### BAILIFFS — HUISSIERS

GOLDEN GERTSMAN & GOLDBERG Bailiffs Superior Court Rm 2 486 St John (Mtl). Tel. PL. 9192  
LINTEAU PAUL E H.C.S. Bailiff — Huissier Rm 404 — 4 Notre Dame E (Mtl). Tel. UN. 1-5473

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### BAKERS — BOULANGERS

Boulangerie Ideale 26 St Jean av (Lon)  
Boulangerie Lamontaqne 132 St Thos av (Lon)  
Boulangerie Lussier 143 St Georges (LaP)  
Chez Legault 32 St Chas W (Lon)  
INTER CITY BAKING COMPANY LIMITED 814 Gordon av (V). Tel. PO. 9-2737  
Lussier Ed & Fils 246 St Ignace (La P)  
MAINVILLE & FRERE Boulangers et Marchands de Grains — Gros et Detail — 181 av Grant (Lon). Tel. OR. 7-2841-2  
St Lambert Pastry Shop 478 Victoria av (StLam)  
Weston Bakeries Ltd 1100 Marie-Victorin Blvd (JC)

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### BALL POINT PENS—PLUMES A BILLE

Northern Products Ltd 105 Rene Philippe av (LeM)

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### BANKS — BANQUES

BANK OF MONTREAL Longueuil Br J E N H Demers Mgr 55 St Charles W (Lon). Tel. OR. 4-6249; St Lambert Br F J Capen Mgr 500 Victoria av (StLam). Tel. OR. 1-5951; La Prairie Br Henry N Poulin Mgr 528 St Jean rd (LaP). Tel. OL. 9-0877

BANQUE CANADIENNE NATIONALE Charles St-Pierre, président  
Ulric Roberge, gérant général  
Siège social: 112 ouest, rue St-Jacques,  
Téléphone, Victor 5-4161 (Montréal)

#### SUCCURSALES

LaPrairie — 222, rue St-Ignace  
" — 412, Boulevard Ste-Elizabeth  
Longueuil — 60 ouest, rue St-Charles  
Mackayville — 3228, Grande-Allée  
Montréal-Sud — 1150, avenue Harrison  
St-Lambert — 564, avenue Victoria

### BANKS — BANQUES — con'td. suite

BANQUE d'EPARGNE DE LA CITE ET DU DISTRICT DE MONTREAL (LA) Bureau Principal 262 St Jacques O (Mtl). Tel. VI. 5-8241  
Banque Provinciale du Canada 582 Ste Foy Blvd (JC)  
Royal Bank of Canada 1295 Chambly rd (JC)  
Toronto Dominion Bank 572 Victoria av (StLam)

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### BARBERS — BARBIERS

Allain Jean 462 Victoria av (StLam)  
Beland J N 3109 Grande Allee (Mkvl)  
Boivin Gerard 436 St Helene Blvd (MS)  
Caruso Ant 200 Chambly rd (Lon)  
Cloutier Rosario 101 St Cath (Lon)  
Emile Hollywood Barber Shop 2241 Chambly rd (JC)  
Ethier Oscar 245 Notre Dame (La P)  
GAUDREAU SNACK BAR Tobacco Candies Newspapers & Barber 462 Victoria av (StLam). Tel. OR. 1-0031  
Geoffroy Jean 242 Ste Elizabeth (La P)  
Guimond Gaston 1514 Chambly rd (JC)  
Hetu Eug 451 St Helene Blvd (MS)  
Holden's Barber Shop 169 Churchill Blvd (Gpk)  
Hollywood Hair Cut 89 Montenach (Lon)  
Jos Barber Shop 33 St Louis (LeM)  
Keable ADR Barber Shop 1500 St Joseph (LeM)  
Labross Theo 1183 Chambly rd (JC)  
Lajoie Jean Marie 872 Ste Helene Blvd (MS)  
Laurin Arm 614 St Jean rd (LaP)  
Leo Barber Shop 3236 Granda Allee (Mkvl)  
Lupien Roger 235 Ste Marie (LaP)  
Lionel's Barber Shop 44 St Chas W (Lon)  
Papineau Leo 44 Guillaume (Lon)  
Paquin Emile 1425 Grant av (JC)  
Payant Jos apt 1 408 Victoria av (St Lam)  
Pelletier Jos 53 Desmarchais (JC)  
Roux Jacq 1514 Chambly rd (JC)  
Rzasa M 1802 St Helene av (JC)  
St Charles Barber Shop 37 St Chas W (Lon)  
Salon Lemoine 178 Le Moyne Blvd W (Lon)  
Salon Yvon 555 Ste Foy Blvd (JC)

## LOVELL'S SOUTH SHORE CLASSIFIED BUSINESS DIRECTORY

**BARBERS — BARBIERS — cont'd. suite**  
Senneville Jos A 1088 Ste Foy Blvd  
(JC)  
Tessier Erize 2124 St Georges av  
(JC)  
Turenne J A 88 Guillaume (Lon)  
Vertefeuille Paul E 1252 St Alexan-  
dre av (JC)

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### **BARREL DEALERS — FABRICANTS DE BARILS**

North End Barrel and Drum 546 Em-  
pire av (GPK)

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### **BEDDING MFRS (See also Mattress Mfrs) — MFRS DE LITERIE (Voir aussi Mfrs de Matelas)**

Plume Canada Feather Inc 359  
Chambly rd (Lon)

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### **BEVERAGE DISTRIBUTORS DISTRIBUTEURS DE BREUVAGES**

Victoria Beverages 280 St Chas rd  
(GPK)

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### **BICYCLE DEALERS & REPAIRERS COMMERÇANTS DE BICYCLETES ET REPARATIONS**

STE HELENE BICYCLE & SPORT  
C C M Raleigh — Permis de  
Chasse et Peche 1270 Ste Helene  
(JC). Tel. OR. 4-4898

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### **BICYCLE REPAIRERS REPARATIONS DE BICYCLETES**

Boivin Rene 81 Montenach (Lon)  
Castonguay E 667 Victoria av (St-  
Lam)  
Godin Cycle & Sports 1736 Godin  
(Mkvl)  
Lebel Eugene 3320 Grande Allee  
(Mkvl)  
Longueuil Cycle & Sports 81a Mon-  
tenach (Lon)  
Maurais Geo 1103 Cure Poirier W  
(JC)

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### **BICYCLES — BICYCLETES**

Primeau Cycles & Sports Enrg 116  
Churchill Blvd (GPK)  
Richer Annette 1623 Cartier (JC)  
St Helene 1270 St Helene av (JC)

### **BILLIARD & POOL ROOMS SALLES DE BILLARD ET "POOL"**

Bosse Billiard 549 Ste Foy Blvd (JC)  
Boulevard Pool Room 2083 Edward  
Blvd (Mkvl)  
St Charles Pool Room 125a St Char-  
les W (Lon)  
Victoria Billiard Hall 3rd fl 546 Vic-  
toria av (StLam)

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### **BISCUIT & CAKE DEALERS MARCHANDS DE BISCUITS & GATEAUX**

Biscuiterie Rene 157a St Louis  
(LeM)  
Patisserie Montenach & Buffet Enrg  
80 Montenach (Lon)

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### **BISCUIT & CAKE MFRS MFRS DE BISCUITS & GATEAUX**

VIAU LIMITEE Biscuits Bonbons  
Chocolats 4945 Ontario E (Mtl).  
Tel. CL. 5-2811\*  
Weston Bakeries Ltd 1100 Marie Vic-  
torin Blvd (JC)

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### **BLACKSMITHS — FORGERONS**

Commercial Bodies 907 Taschereau  
Blvd (JC)  
Daigneault Ray 267 St Jean av (Lon)

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### **BOARDS OF TRADE CHAMBRES DE COMMERCE**

CHAMBRE DE COMMERCE DU  
DISTRICT DE MONTREAL (LA)  
Gilbert A LaTour Directeur Gene-  
ral 14 E rue St Jacques (Mtl). Tel.  
UN. 1-9051

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### **BOTTLERS OF CARBONATED BEV- ERAGES — EMBOUTEILLAGE DE BOISSONS GAZEUSES**

Regal Bottling Work 547 St Henri  
(LaP)

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### **BOWLING ALLEYS JEUX DE QUILLES**

Bowling Desbiens 235 Notre Dame  
(LaP)  
Jacques Cartier Bowling 610 Ste Foy  
Blvd (JC)

## LOVELL'S SOUTH SHORE CLASSIFIED BUSINESS DIRECTORY

**BOWLING ALLEYS — JEUX DE QUILLES** — cont'd. suite  
Lemoine Bowling Alley 1098 Victoria av (LeM)  
Longueuil 157 St Chas W (Lon)  
St Lambert Bowling Academy 49 Green (StLam)  
St Lambert Lawn Bowling Club 250 Riverside Drive (StLam)

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### **BOX MFRS - (PAPER) MFRS DE BOITES DE PAPIER**

Kildon Ltd 1301 St Helene av (JC)  
**STANDARD PAPER BOX MFG LIMITED** C. N. Moisan jr President & General Manager 6240 Park av (Mtl). Tel. CR. 9-8431

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### **BREWERIES — BRASSERIES**

Canadian Breweries Beer Depot 33 King Edw (GPk)

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### **BRICK MFRS — BRIQUETIERS**

La Prairie Brick & Tile Inc (The) — Conseillers (LaP)

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### **BUILDERS' HARDWARE — QUINCAILLERIE POUR CONSTRUCTEURS**

**GAVARD BUILDERS SUPPLIES**  
Division P H Desrosiers Enterprises Ltd Retail and Wholesale A. Desmarais and J St Pierre 475 Taschereau Blvd P. O. Lapiniere Tel. OR. 1-1943

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### **BUILDING MATERIALS AND SUPPLIES — MATERIAUX & FOURNITURES POUR L'INDUSTRIE DU BATIMENT**

Brassard C. A. & Fils 150 Boulevard (LaP)

**BREMNER ALEX LTD Builders' Materials** 1040 Bleury (Mtl). Tel. UN. 1-2631; Yards 901 De l'Epee av (O) 2146 Leclair 1501 St Gregoire 5300 Drake and 10680 St Lawrence Blvd.  
Driver Prefabricated 1842 Grant av (JC)

**BUILDING MATERIALS AND SUPPLIES — MATERIAUX & FOURNITURES POUR L'INDUSTRIE DU BATIMENT** — cont'd. suite

**GAVARD BUILDERS SUPPLIES**  
Division P H Desrosiers Enterprises Ltd Retail and Wholesale A. Desmarais and J St Pierre 475 Taschereau Blvd P. O. Lapiniere Tel. OR. 1-1943

**LACROIX BUILDERS SUPPLY LTD** Matériaux de Construction Building Materials Gaston Lacroix Pres 245 St Denis (StLam). Tel. OR. 1-7278

Letourneau C Inc 24 Monk (Lon)  
McNally W & Co Inc 315 St Louis (LeM)

Menard Lucien Ltee 21 Taschereau Blvd (GPk)

Perry Building Products Ltd 1095 Tiffin rd (JC)

**POTVIN ARTHUR** Matériaux de construction Spécialité - Bois de finition ciment et tôle économique Peinture et ferronnerie Agent: La Prairie Brick & Tile 200 rue Sainte-Marie (LaP). Res. 103 rue St-Laurent (LaP). Tels. OL. 9-1083 & OL. 9-0814

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### **BUILDING PRODUCTS**

**PRODUITS DE CONSTRUCTION**  
**PREFONTAINE E & FILS LIMITEE** Bois de Construction Lumber Dealer 224 Grant av (Lon). Tel. OR. 4-6278

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### **BUILDING SUPPLIES — FOURNITURES POUR CONSTRUCTION**

**LACROIX BUILDERS SUPPLY LTD** Matériaux de Construction Building Materials Gaston Lacroix Pres 245 St Denis (StLam). Tel. OR. 1-7278

**PERRAULT LEO LIMITEE** Bois de Construction Matériaux de Construction aussi Portes et Chassis — Lumber Building Products Sash & Door Hardwood Flooring Plywood 1010 Victoria (StLam). Tel. OR. 1-1921

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### **BUSINESS COLLEGES**

**COLLEGES COMMERCIAUX**  
**LONGUEUIL BUSINESS SCHOOL** 430 Ste Helene (MS). Tel. OR. 4-6411 — Principal's Residence 126 Victoria av Tel. OR. 4-1008  
Southern Business College 39c St Chas W (Lon)

## LOVELL'S SOUTH SHORE CLASSIFIED BUSINESS DIRECTORY

**BUTCHERS, RETAIL** (See Meats Retail)  
**BOUCHERS, EN DETAIL** (Voir Viandes, en Détail)

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### **CABINET MAKERS — EBENISTES**

Descol Inc 15 Monk (Lon)  
Michiels & Fils Enrg 21 Montcalm (JC)  
Pomerleau-Shannon Ltd 580 Ste Rose (LaP)  
Sabourin Ger 1163 Tiffin rd (JC)

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### **CAISSES POPULAIRES**

**CAISSE POPULAIRE DESJARDINS DE LONGUEUIL** Maurice Brault Gerant 22 rue St Charles O (Lon). Tel. OR. 4-4307  
Caisse Populaire de La Prairie 465 St Henri (LaP)  
Caisse Populaire de Mackayville 3180 Grande Allee (Mkvl)  
Caisse Populaire de Montréal Sud 473 St Helene Blvd (MS)  
Caisse Populaire de St Charles Borromee 193 Ste Foy Blvd (JC)  
Caisse Populaire St Pierre Apotre 400 St Jacques av (Lon)

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### **CAMPAIGN DIRECTORS**

#### **DIRECTEURS DE RECUEILLEMENT DE FONDS**

**TANSEY M E & ASSOCIATES** Fund Campaign Managers 2054 Mc Gill College av (Mtl). Tels. VI. 4-5688 VI. 5-3713

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### **CAN MFRS**

#### **MFRS DE BOITES DE CONSERVES**

Domestic Cannal Supplies 1010 Taschereau Blvd (JC)

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### **CANDLES — CHANDELLES**

Lasnier J L Enrg 2 St Ant (Lon)

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### **CANNED GOODS — CONSERVES**

Raymond Alphonse Ltee 1201 Josephine av (MS)

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### **CARPETS RUGS & FLOOR COVERINGS, RETAIL — TAPIS, CARPETTES, PRELARTS, ETC., EN DETAIL**

Charland Philippe 785 St Helene Blvd (MS)

Jacques Cartier Floor Covering 872 Cure Poirier W (JC)

**RIVERSIDE FLOOR COVERING** REG'D Tapis Linoleum Carpets Linoleum Ventes et Installations — Sales and Installations 1138 Victoria (LeM). Tels. OR. 1-7289-0

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### **CARTAGE — CAMIONNAGE**

Barber C Cartage Ltd 750 Victoria av (StLam)

**BOUTHILLIER TRANSPORT** Transport Général — General Transport Déménagement — Moving 153 Ave St Alexandre (Lon). Tel. OR 4-0397 & LA. 4-3671

**CUFFLING'S SOUTH SHORE DELIVERY LTD** General Trucking Floyd G Bell Pres Office 189 Gardenville av (Lon). Tel. OR. 4-6505; Warehouse 287 St John (Lon). Tel. OR. 4-6505

O'Brien Cartage 546 Empire av GPk  
Railway Express Agency 319 St Denis (StLam)

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### **CEMETERIES — CIMETIERES**

Catholic Cemetery 255 Chambly rd (Lon)

Catholic Cemetery 625 Riverside Drive (StLam)

**LAURENTIDE MEMORIAL GARDENS** A DuFour Mgr Suite 101 156 St Denis (StLam). Tél. OR. 1-7251

**MONTREAL MEMORIAL PARK** 3425 Metropolitan Boulevard (St Lau). Tels. RE. 3-5377-78

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## LOVELL'S SOUTH SHORE CLASSIFIED BUSINESS DIRECTORY

CEMETERIES — CIMETIERES — cont'd.  
suite

**RIDEAU GARDENS CORPORATION** A Cemetery of Religious Floral Gardens 5165 Sherbrooke W. (MtI). Tels. HU. 1-5891 HU. 8-5462

### CHEMICAL MFRS — MFRS DE SUBSTANCES CHIMIQUES

Canadian Permag Products Ltd 300 Arran av (StLam)

K & S Chemical 378 Chambly rd (Lon)

### CHILDREN'S WEAR

#### VETEMENTS POUR ENFANTS

Chez Florence 524 St Henri (LaP)

Linda Shop 26 Le Moyne Blvd W (Lon)

Mary Morgan Inc 1459 Chambly rd (JC)

Snow White Children's Wear 90 Longueuil (Lon)

**TAYLOR J L & SONS LTD** Dry Goods 556 Victoria av (StLam). Tel. OR. 1-7216

### CHIROPRACTORS

#### CHIROPRACTICIENS

**BONVOULOIR MAURICE B.PH., D.C.** Chiropraticien—Chiropractor Rayons-X — X-Rays Apt 5 416 Ste Elizabeth (LaP). Tel. OL. 9-5037

Desautels Gerard 242 Logan (St Lam)

Gatien Jean Prevost 202 Elm (St Lam)

**MARCOTTE JACQUES D. C.** Chiropraticien 140 Ave Labonte (Lon). Tel. OR. 4-0285

Tetreault Roland 233 St Laurent W (Lon)

### CHURCHES ROMAN CATHOLIC

#### EGLISES CATHOLIQUES ROMAINES

Eglise Christ-Roi 352 Lavoie (LaP)

Eglise de la Nativité 145 St Jean rd (LaP)

Eglise Notre Dame de Fatima 2220 Marie Victorin Blvd (JC)

Eglise Notre Dame de Graces 700 Ste Foy Blvd (JC)

Eglise Notre Dame de la Garde 1280 Papineau (JC)

Eglise Notre Dame de l'Assomption 3350 Windsor (Mkvl)

**CHURCHES, ROMAN CATHOLIC—EGLISES CATHOLIQUES ROMAINES** — cont'd. suite

Eglise Notre Dame des Sept Douleurs 3776 Grande Allee (Mkvl)

Eglise Sacre Coeur de Jesus 2165 Gamache (JC)

Eglise St Anastase 80 Churchill Blvd (GPK)

**EGLISE ST ANTOINE DE LONGUEUIL** Mgr Romain Boulé P.A. Curé 21 Sainte Elizabeth (Lon). Tel. OR. 4-6740

Eglise St Charles Boromee 1476 Chambly rd (JC)

Eglise St Francois de Sales 1901 Gentilly rd (JC)

Eglise St Georges 700 Prefontaine (MS)

Eglise St Jean Eudes 2000 Marie Blvd (Mkvl)

Eglise St Jean Vianney 1111 Beau-regard (JC)

**EGLISE ST JOSAPHAT DE LE-MOYNE** Abbé J Louis Brossard Curé 1650 rue de L'Eglise (LeM). Tel. OR. 1-7610

Eglise St Jude 980 Tiffin Blvd (JC)

**EGLISE ST LAMBERT** Chanoine Ludovic Deslauriers V.F. Curé; Abbé Raymond Bouchard Vicaire 41 Lorne av (StLam). Tel. OR. 1-7544

Eglise Ste Louise de Marillac 958 Joliette (MS)

Eglise St Maxime 160 Charron (LeM)

Eglise St Pie X 1355 Lavallee (JC)

Eglise St Pierre Apotre 90 Montebach (Lon)

Eglise St Vincent de Paul 230 Cherbouurg (JC)

St Francis of Assisi 204 Elm (St Lam)

### CHURCHES ANGLICAN

#### EGLISES ANGLICANES

St Barbaras Church 73 Lorne av (St Lam)

St Oswald's Church 837 LaSalle av (MS)

St Paul's Anglican Church 321 Empire av (GPK)

### CHURCHES BAPTIST

#### EGLISES BAPTISTES

Mackayville Baptist Church 1775 Holmes (Mkvl)

St Lambert Baptist Church 236 Desaulniers Blvd (StLam)

## LOVELL'S SOUTH SHORE CLASSIFIED BUSINESS DIRECTORY

### CHURCHES & MISSIONS, MISCELLANEOUS — EGLISES & MISSIONS DIVERSES

- Chapelle Bethanie 1781 St Helene av (JC)  
Greenfield Pk Pentecostal Church 30 Churchill Blvd (GPK)

### CHURCHES PRESBYTERIAN EGLISES PRESBYTERIENNES

- St Andrew's Presbyterian Church  
cor Birch av & Green (StLam)

### CHURCHES UNITED OF CANADA EGLISES UNIES DU CANADA

- Gardenville United Church 116 Gardenville av (Lon)  
Greenfield Park United Church 335 Springfield av (GPK)  
Montreal South United Church 446 St Helene Blvd (MS)  
St Lambert United Church 85 Desaulniers Blvd (StLam)

### CLEANERS & DYERS DEGRAISSEURS TEINTURIERS

- Belanger Cleaners & Dyers Reg'd 405 St Louis (LeM)  
Coteau Valet Service 775 Ste Foy Blvd (JC)  
Fontaine Nettoyeur 1984 St Georges av (JC)  
Jacques Cartier Cleaner 255 St Louis (LeM)  
**JOLICOEUR LTEE Buandiers et Nettoyeurs 4132 Parthenais (Mtl). Tel. LA. 1-2161**  
La Prairie Nettoyeur 289 St Henri (LaP)  
Laura Valet Service 500 Ste Foy Blvd (JC)  
Magasin Aumais 1925 St Georges av (JC)  
Martel J L 1963 St Helene av (JC)  
Nettoyeur Lafayette Enrg 788 Ste Helene (MS)  
Nettoyeur Vien 214 Churchill Blvd (GPK)  
Nettoyeurs Extra Cleaners Inc (Les) 255 St Jean av (Lon)  
Parker's (Quebec) Ltd 205 St Denis av (StLam)  
Parker's (Quebec) Ltd 127 St Chas W (Lon) & 590 Victoria av (St Lam)

### CLEANERS & DYERS — DEGRAISSEURS TEINTURIERS — cont'd. suite

- Paul Service Stores Ltd 36 St Laurent W (Lon) & 578 Victoria av (StLam) & 1490 Chambly rd (JC)  
South Shore Tailoring 320 St Denis (StLam)

### TOILET LAUNDRIES LTD Laundry & dry cleaning Services Linen Supply Towel Apron & Coat Supply Rug Cleaning & Coat Storage L M Smith Pres 750 Guy (Mtl). Tel. WE. 2-5121

### CLEANING COMPOUNDS COMPOSES A NETTOYAGE

- Handy Chemicals Ltd 225 St Denis (StLam)

### CLERGY, ROMAN CATHOLIC CLERGE CATHOLIQUE ROMAIN

- Allaire Jos (rev) 910 Taschereau Blvd (JC)  
Audet Jean (rev) 21 St Eliz (Lon)  
Auprix Marc (rev) 945 Chambly rd (JC)  
Belanger Chas (rev) 945 Chambly rd (JC)  
Belanger Odilon Marie (rev) 945 Chambly rd (JC)  
Belanger Oscar (rev) 910 Taschereau Blvd (JC)  
Bessette Gerard Marie (rev) 945 Chambly rd (JC)  
Blais (rev) 910 Taschereau Blvd (JC)  
Bouchard Ray (rev) 41 Lorne av (StLam)  
Boule R (Mgr) 21 St Eliz (Lon)  
Bourdon Jean Ls (rev) 925 Riverside Drive (StLam)  
Bourque Moise (rev) 945 Chambly rd (JC)  
Caron Benoit (rev) 21 St Eliz (Lon)  
Chicoine Lambert (rev) 700 Prefontaine av. (MS)  
Corbiere Paul (rev) 21 St Eliz (Lon)  
Cote Jacques (rev) 3630 Grande Allee (Mkvl)  
Coupal Gedeon (rev) 21 Ste Eliz (Lon)  
Cyr Roger (rev) 1599 Tremblay Blvd (JC)  
Danault Raphael (rev) 945 Chambly rd (JC)  
Deslauriers L (rev) 41 Lorne av (St Lam)

## LOVELL'S SOUTH SHORE CLASSIFIED BUSINESS DIRECTORY

CLERGY, ROMAN CATHOLIC — CLERGE  
CATHOLIQUE ROMAIN — cont'd. suite  
Gagne D. A. (rev) 910 Taschereau  
Blvd (JC)  
Gagnon Xiste (rev) 23 Charlotte av  
(Lon)  
Gareau Ls Jos (rev) 945 Chambly rd  
(JC)  
Houle Honore (rev) 1111 Beaugard  
(JC)  
Jodoin M (rev) 148 St Chas E (Lon)  
Lamarche Gaston (rev) 27 Ste Eliz  
(Lon)  
Lamarre Leo (rev) 1476 Chambly rd  
(JC)  
Lamarre Reginald (rev) 90 Monte-  
nach (Lon)  
Langlois Maurice (rev) 1599 Trem-  
blay Blvd (JC)  
Langlois P Ovila (rev) 80 Churchill  
Blvd (GPK)  
Larkin Ant (rev) 80 Churchill Blvd  
(GPK)  
Leblanc Germ (rev) 352 Lavoie (La  
P)  
Lebrasseur Robt (rev) 1789 Ste  
Helene (JC)  
Lequin Jean (rev) 700 Prefontaine  
av (MS)  
Lupien Jos (rev) 945 Chambly rd  
(JC)  
Martin Alf (rev) 256 St Catherine  
(LaP)  
Mercille Paul (rev) 925 Riverside  
Drive (StLam)  
Muller (rev) 910 Taschereau Blvd  
(JC)  
Nadeau Wilf (rev) 910 Taschereau  
Blvd (JC)  
Paquin Denis (rev) 945 Chambly rd  
(JC)  
Patenaude Paul (rev) 363 Riverside  
Drive (StLam)  
Plante Gilles (rev) 700 Prefontaine  
av (MS)  
Porter Fern (rev) 945 Chambly rd  
(JC)  
Provost Ald (rev) 1111 Beaugard  
(JC)  
Provost J P (rev) 980 Tiffin rd (JC)  
Provost Pascal Marie (rev) 945  
Chambly rd (JC)  
Provost Robt (rev) 980 Tiffin rd (JC)  
Racicot Armand (rev) 90 Montenach  
(Lon)  
Renault Jean Bosco (rev) 945 Cham-  
bly rd (JC)  
Roberge Zenon (rev) 111 Beaugard  
(JC)  
Robert Zoel Marie (rev) 945 Cham-  
bly rd (JC)  
St Arnaud Irene (rev) 945 Chambly  
rd (JC)

CLERGY, ROMAN CATHOLIC — CLERGE  
CATHOLIQUE ROMAIN — cont'd. suite  
Seibert Herman (rev) 204 Elm (St  
Lam)  
Sullivan Lionel (rev) 204 Elm (St  
Lam)  
Sweeney Reg (rev) 204 Elm (StLam)  
Sylvestre Florent (rev) 945 Chambly  
rd (JC)  
Thibodeau Maximilien (rev) 945  
Chambly rd (JC)  
Turgeon Gerard Marie (rev) 945  
Chambly rd (JC)

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### CLERGY ANGLICAN CLERGE ANGLICAN

Ashdown H K (rev) 126 St Alexan-  
dre av (Lon)  
Beau Elisee (rev) apt 1 478 Cham-  
bly rd (Lon)  
Bokus Walter A (rev) 295 Empire av  
(GPK)  
Stevens Cecil G (rev canon) 73 Lorne  
av (StLam)

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### CLERGY UNITED CHURCHES CLERGE DES EGLISES UNIES

Adey C A (rev) 446 St Helene Blvd  
(MS)  
MacMillan K (rev) 415 Mercille av  
(StLam)  
Tanner W P (rev) 148 Gardenville av  
(Lon)

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### CLOTH PRESSERS & CLEANERS DEGRAISSEURS REPASSEURS

Lasalle Cleaners Reg'd 254 St Jean  
av (Lon)

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### CLOTHING MFRS MFRS DE VETEMENTS

Bond Clothes Shops Ltd 210 St Jean  
av (Lon)  
Scott Clothing Co Ltd 210 St Jean av  
(Lon)

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### CLOTHING MEN'S RETAIL—MERCE- RIES POUR HOMMES EN DETAIL

Au Bon Marche 584 St Leonard  
(LaP)

## LOVELL'S SOUTH SHORE CLASSIFIED BUSINESS DIRECTORY

CLOTHING MEN'S, RETAIL — MERCE-  
RIES POUR HOMMES, EN DETAIL —  
cont'd. suite

GOLD MORRIE INC Creative Appa-  
rel for Gentlemen 385 St Catherine  
W near Bleury (Mtl). Tel. VI. 9-  
9277

Langlois A C 580 Victoria av  
(StLam)

LOWBY'S LIMITED Clothiers, Je-  
wellers Dealers in Electric applian-  
ces 1223 Phillips sp (Mtl). Tel.  
UN. 1-2425

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### CLUBS (See also Golf Clubs & Courses) — CLUBS (Voir aussi Clubs & Terrains de Golf)

Brooklyn Park Tennis Club Inc 606  
Walnut (StLam)

LeMoine Club Inc 16 St Sylvestre av  
(Lon)

Longueuil Boating Club 16 Victoria  
av (Lon)

St Lambert Canoe Club Riverside  
Drive near St Denis (StLam)

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### COAL DEALERS, RETAIL CHARBON, EN DETAIL

Dansereau U Enrg 132 St Jean av  
(Lon)

ELIE EMILE COAL LTD Fuel Oil  
Oil Burners and Stokers Coal Coke  
Wood 925 Hibernia (Mtl). Tel. WE.  
5-3565

Lapalme Alb 3147 Mavkay (Mkv)

MERCHANTS COAL CO LTD  
(THE) Coal Coke Fuel Oil 814 Sun  
Life Bldg 1155 Metcalfe (Mtl).  
Tel. UN. 6-7351

MONGEAU & ROBERT CIE LTEE  
Importateurs d'antracite gallois  
et americains Huile a chauffage  
Bruleurs a l'huile 1600 E rue Ma-  
rie-Anne (Mtl). Tel. LA. 1-2131

SENECHAL & FRERE INC Char-  
bon Huile a Chauffage Gros et De-  
tail — Coal and Fuel Oil Wholesale  
and Retail 2024 St Georges (LeM).  
Tel. OR 1-5986

Smiley C W & Son Ltd 698 Victoria  
av (StLam)

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### COLLECTIONS — PERCEPTIONS

BERNARD & TREMBLAY Bernard  
A Bernard & Denis Tremblay Props  
suite 306 Edifice Themis, 10 O rue  
St Jacques (Mtl). Tel. VI. 9-4229

CARDINAL F G & CIE Agence de  
Perception Canada Bldg 455 O rue  
Craig (Mtl) Chambre 407. Tel. UN.  
6-5353

COLLECTIONS — PERCEPTIONS—cont'd.  
suite

COMMERCIAL TRACING & RE-  
SEARCH ENRG Gaston Boisvert  
Prop 524 Jarry E (Mtl). Tel. CR.  
1-5341

DOMINION BUREAU OF COLLEC-  
TIONS 3459 St Denis (Mtl). Tel.  
AV. 8-3264

DUPRESNE PAUL E Government  
Bonded, Collections anywhere —  
4474 Old Orchard av (Mtl). Tel.  
HU. 8-0241

FIDELITY COLLECTION CO LTD  
6732 St Hubert (Mtl). Tel. CR. 9-  
5024

FINANCIAL COLLECTION AGEN-  
CIES Collections of every Descrip-  
tion J D Lubotta Mgr 5757 Decelles  
Ave (Mtl). Tel. RE. 9-2311

KOLECTAL CO., Room 205 187 Gra-  
ham Blvd (Mtr). Tel. RE. 9-3391

LOYAL COMMERCIAL ADJUST-  
ERS Raymond de Muys Mgr. 7579  
St Hubert (Mtl). Tel. CR. 7-0638

NATIONAL COLLECTION BU-  
REAU 106 Canada Building 455  
Craig W (Mtl). Tel. UN. 1-2751

STATE COLLECTION COMPANY  
Accounts Collected anywhere 2040  
Rosemont Blvd (Mtl). Tel. CR.  
9-4355

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### COLLEGES (See also Business Col- leges, Universities & Schools) COLLEGES (Voir aussi Collèges Commerciaux, Universités & Ecoles)

College de Longueuil 147 Chambly rd  
(Lon)

St Lambert Business College 428 Vic-  
toria av (StLam)

SIR GEORGE WILLIAMS COLLE-  
GE AND SCHOOLS 1435 Drum-  
mond (Mtl). Tel. VI. 9-8331

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### CONFECTIONERS, RETAIL CONFISEURS, EN DETAIL

Biscuiterie Longueuil 95 St Chas W  
(Lon)

Biscuiterie Morand 53 St Laurent W  
(Lon)

Biscuiterie Oscar 11 St Chas W (Lon)

Biscuiterie St Lambert 40 Green (St  
Lam)  
Chez Rene 853 Ste Helene Blvd (MS)  
Laura Secord 1389 Chambly rd (JC)

## LOVELL'S SOUTH SHORE CLASSIFIED BUSINESS DIRECTORY

CONFECTIONERS, RETAIL — CONFISEURS, EN DETAIL — cont'd. suite

**MAINVILLE & FRERE Boulangers et Marchands de Grains — Gros et Detail — 181 av Grant (Lon). Tel. OR. 7-2841-2**

Patisserie Jacques 1930 Chambly rd (JC)

Roland Gab 73 St Chas W (Lon)

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### CONTRACTORS, BUILDING ENTREPRENEURS EN CONSTRUCTION

Carreau J R 20 Hickson av (StLam)  
Gaudette Rosaire 105 Brixton av (StLam)

Lacroix Builder's Supply Ltd 255 St Denis av (StLam)

Last Alb G 63 3rd (GPk)

McNamara Pigott & Peacock 189 Riverside Drive (StLam)

Mercile O 335 Green (StLam)

Northland Construction Co Ltd 2nd fl 311 Churchill Blvd (GPk)

Nu-Mode Construction Co Ltd 1418 Taschereau Blvd (LeM)

Tanguay E 606 Mercille av (StLam)

Urban Homes Inc 311 Churchill Blvd (GPk)

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### CONTRACTORS, CARPENTRY—ENTREPRENEURS CHARPENTIER

Bruneau Arm 1779 Edward Blvd (Mkvl)

Desmarais Jacq 1877 Edward Blvd (Mkvl)

Guillerm L 2302 Marie Victorin Blvd (JC)

Levacher & Fils Engr 1410 Taschereau Blvd (LeM)

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### CONTRACTORS, CONCRETE ENTREPRENEURS, BETON

Bailargeon P Ltee 40 Bridge (StLam)

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### CONTRACTORS, DEMOLITION ENTREPRENEURS, DEMOLITION

AAA Demolition 1855 Laval av (JC)

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### CONTRACTORS, ELECTRICAL ENTREPRENEURS, ELECTRICIENS

Blanchette Geo 1080 Laurier (LeM)  
Boulevard Electric 358 Churchill Blvd (GPk)

CONTRACTORS, ELECTRICAL  
ENTREPRENEURS, ELECTRICIENS—cont'd. suite

**BUNKER RADIO & ELECT CO LTD**  
Radio, TV Sales & Service Refrigerators Washing Machines Ranges 885 Ste He'lene (JC). Tel. OR. 7-2843

Cournoyer Emile 410 St Alexandre av (Lon)

Meunier Ray 1475 Gardenville rd (JC)

Pelosse Jos 2005 St Alex (JC)

Roby Delphis 799 Marmier (MS)

St Lambert Electric & Supply 596a Victoria av (StLam)

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### CONTRACTORS EXCAVATING & GRADING — ENTREPRENEURS EXCAVATIONS, NIVELLEMENT

Baillargeon Pat & Fils Ltee 40 Bridge (StLam)

Bonneau Excavation 3359 Mackay (Mkvl)

Dufresne Excavation Reg'd 841 Taschereau Blvd (JC)

Southgate Construction Co Ltd 311 Churchill Blvd (GPk)

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### CONTRACTORS, GENERAL ENTREPRENEURS GENERAUX

Bourdeau Aug 431 St Alexandre av (Lon)

Dery Alph 241 Guilbault av (Lon)

Desmarteau Rene 158 Grant av (Lon)

**FOURNIER J HENRI** Entrepreneur—Général 14 Ave Leon Bloy (LaP).  
Case Postale 173 Tel. OL. 9-0101

Gauthier Luc 317 Rougement (JC)

Kennedy Construction Co 2100 St George (LeM)

Langlois J L Construction Inc 365 Edison av (StLam)

Lavallee Rosellen 110 Desaulniers Blvd (StLam)

Nadeau Elzear 2410 Prefontaine av (JC)

St Denis Construction Ltd 1540 Beau-regard (JC)

Sicotte Ger Construction Ltd 180 St Louis (LeM)

South Shore Molding Engr 1849 King (Mkvl)

Tessier Geo 258 Charbonneau av (JC)

Theberge Robt Ltee 249 St Alexandre (Lon)

## LOVELL'S SOUTH SHORE CLASSIFIED BUSINESS DIRECTORY

CONTRACTORS, GENERAL — ENTREPRENEURS GÉNÉRAUX — cont'd. suite

WHITE E INC Builder - Contractor of Quality Homes - Constructeur - Entrepreneur de Maisons de qualité 945 St Laurent (LaP). Tel. OL. 9-1377

WHITE H H REG'D Builders of Quality Homes 244 Houde (LaP) Tel. OL. 9-0613

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**CONTRACTORS, PAINTING (See also Painters & Decorators) — ENTREPRENEURS, PEINTURE (Voir aussi Peintres & Décorateurs)**

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**CONTRACTORS PAVING  
ENTREPRENEURS DE PAVAGE**

Bau-Val Inc 2480 Delor (JC)  
Beauchemin Fern Co 1619 Manseau Blvd (JC)  
St Hubert Paving Inc 2500 Deslauriers (JC)

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**CONTRACTORS, ROAD  
ENTREPRENEURS, ROUTES**

HIGHWAY PAVING CO LTD (THE) Road Builders and Contractors 3701 Cote St Michel rd (StM) Montreal, Que. Tel. RA. 2-2511

MOUNT ROYAL PAVING & SUPPLIES LTD Pre-Mixed Concrete 3701 Cote St Michel rd Ville St Michel (Mtl). Tel. RA. 2-2511

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**COSTUMES AND WIGS — COSTUMES, TRAVESTIS ET PERRUQUES**

Theatre Confections Ltd 25 Monk (Lon)

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**CREDIT REPORTS  
RAPPORTS DE CREDIT**

CANADIAN CREDIT MEN'S TRUST ASSN LTD (THE) 7th fl 760 Victoria sq (Mtl). Tels. UN. 6-4701-2-3-4-5-6-7

SERVICE CREDIT BUREAU LTD Credit Reports 1477 McDonald (StLau). Tel. RI. 8-7371

**DAIRIES — LAITERIES**

BORDEN CO LTD Farm Products Div Milk and Ice Cream Dept 280 Murray (Mtl). Tel. WE. 7-5335; East End Delivery 5265 Papineau av (Mtl). Tel. LA. 4-3531; Pasteurizing Plant 282 Murray (Mtl). Tel. WE. 2-4717

LAITERIE ST ALEXANDRE LTEE 263 St Alexandre (Lon). Tel. OR. 4-4951

Victoria Dairy 433 Bute av (StLam) 525 Levee (LaP)

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**DENTAL LABORATORIES  
LABORATOIRES DENTAIRES**

Nadeau P E 516 Victoria av (StLam)

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**DENTISTS — DENTISTES**

Boileau Frs D.D.S. apt 1 50 Montnach (Lon)

Brault Jean D.D.S. 516 Victoria av (StLam)

Duval Eug D.D.S. 25 St Chas W (Lon)

Faucher A D.D.S. 102 Gardenville av (Lon)

Hale Geo M D.D.S. 484 Victoria av (StLam)

Larouche Antoine D.D.S. 87a St Chas W (Lon)

Lussier G D.D.S. 464 Victoria av (StLam)

Lussier L D.D.S. 14 Green (StLam)

Migneault Jean D.D.S. 213 Quinn Blvd (Lon)

Normand Paul D.D.S. 415 Ste Helene Blvd (MS)

St Jean Andre D.D.S. 268 Churchill Blvd (GPk)

Thibault Jacq D.D.S. 121 St Chas W (Lon)

Tremblay Guy Marie D.D.S. 190 St Laurent W (Lon)

Trepanier Paul D.D.S. 941 Victoria av (StLam)

Trudeau Art D.D.S. 31 Charlotte av (Lon)

Vachon Claude D.D.S. 464 Victoria av (StLam)

Veilleux Paul D.D.S. apt 5 327 Quinn Blvd (Lon)

Vinet Ephrem D.D.S. 156 Guilbault av (Lon)

## LOVELL'S SOUTH SHORE CLASSIFIED BUSINESS DIRECTORY

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(MS)

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Rayons 865 St Catherine E (Mtl).  
Tel. PL. 5151; Comptoir Postal 780  
av Brewster (Mtl). Tel. WE. 3-1171

EATON T CO LIMITED (THE) OF  
MONTREAL Departmental Store  
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PL. 9211; After Sept 22nd, 1958  
VI. 2-9211

Esber's Dept Store 406 Victoria av  
(StLam)

FIFTH AVE DEPARTMENTAL  
STORE INC 4932 Wellington (V).  
Tel. PO. 9-4531

LIBERTY DEPARTMENT STORE  
Furniture & Clothing 3735 Notre  
Dame W (Mtl). Tel. WE. 3-8441

MESSIER L N LTEE 37 rayons 4  
vastes planchers 1480-90 Mt Royal  
E pres Fabre (Mtl). Tel. LA.  
4-3781

Montreal South Dept Store 743 Mar-  
mier av (MS)

MORGAN HENRY & CO LTD St  
Catherine at Phillips sq (Mtl). Tel.  
VI. 2-6261

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1662 Ontario E (Mtl). Tel. LA.  
4-3059

OGILVY'S JAS A LIMITED Depart-  
mental Store St Catherine and  
Mountain Streets (Mtl). Tel. PL.  
7711

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Lingerie Children's Wearing Ap-  
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ine W (Mtl). Tel. PL. 7221

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niture Electrical appliances 1030  
Blvd Ste Foy (JC). Tel. OR. 4-0618

SYNDICAT ST HENRI INC Maga-  
sin Departmental President Max  
Feldman 3619-29 Notre Dame O  
(Mtl). Tel. WE. 2-3151

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Tel. OR. 1-7216  
Wise Bros 1451 Chambly rd (JC)

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chetiere W (Mtl). Tel. UN. 1-5404  
McINTYRE O E OF CAN LTD Mail  
Order Markets Direct Mail Ad-  
vertising 2900 Belanger Est (Mtl).  
Tel. RA. 2-3586

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Blvd (MS)

Clinique Notre Dame de la Garde  
1281 Ste Heene av (JC)

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(LeM)

Canadian Philadelphia Ind Ltd 169  
up Edison av (StLam)

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(JC)

Blanchette Paul E 1346 St Alex av  
(JC)

Brodeur Donat 2200 Chemin Neuf  
(JC)

Dery A & Fils 1405 St Alexandre  
(JC)

Fatima Wood Furn Regd 200 Arsene  
(JC)

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and Storm Sash and Storm Doors  
"Rusco" 9095 St Lawrence Blvd  
(Mtl). Tel. DU. 1-2511

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Longueuil Furniture Ltd 274 St Jean  
av (Lon)

Newcastle Products (Can) Ltd 199  
Up Edison (StLam)

## LOVELL'S SOUTH SHORE CLASSIFIED BUSINESS DIRECTORY

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CHASSIS & STORES — cont'd. suite  
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& Door Hardwood Flooring Ply-  
wood 1010 Victoria (StLam). Tel.  
OR. 1-1921

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### DRESS MFRS — MFRS DE ROBES

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### DRESSMAKERS

#### CONFECTION DE ROBES

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toria av (StLam)

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### DRUGGISTS, RETAIL

#### PHARMACIENS, EN DETAIL

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rd (JC)

BROWN PHARMACY 586 Victoria  
av (StLam). Tel. OR. 1-7227

Greenfield Pharmacy 224 Churchill  
Blvd (GPK)

Pelletier J N 85 Montenach (Lon)  
Pharmacie Couture 34 St Chas W  
(Lon)

Pharmacie Drouin 157 St Louis  
(LeM)

PHARMACIE DURET Prescriptions  
769 Blvd Ste Foy (JC). Tel. OR.  
4-1565

Pharmacie Gagnon B 200 St Denis av  
(StLam)

Pharmacie Gouin 538 St Jean rd  
(LaP)

Pharmacie Grant 36 LeMoyné W &  
Grant (Lon)

PHARMACIE GUILLET J A Leon  
Guillet Prop Prescriptions —  
Cosmetics — Cosmétiques — Toi-  
let Articles — Articles de toilette  
etc 420 Victoria av (StLam). Tel.  
OR. 1-4203

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Helene av (JC)

Pharmacie Lamarre 3323 Grande Al-  
lee (Mkvl)

Pharmacie Larose 164 St Jean rd  
(LaP)

Pharmacie Leblanc 110 Charron  
(LeM)

PHARMACIE LONGUEUIL 45 O  
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ENRG Pharmacien — Druggist  
Pharmacie Rexall Drug Store Y  
Desjardins Prop 490 Victoria av  
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(JC). Tel. OR. 7-2883

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MACY H & J Joncas Pharmaciens  
Props 111 O St Charles Longueuil  
Tel. OR. 4-6201

PHARMACIE ST LAMBERT Pierre  
Millette B Ph L Ph Prescriptions  
— Cosmetics — Cosmétiques Toi-  
let Articles — Articles de toilette  
etc 570 Victoria av (StLam). Tel.  
OR. 1-7777

Pharmacie Soucy 1183 Edouard  
(MS)

St Lambert Pharmacy 570 Victoria  
av (StLam)

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**DRY GOODS, RETAIL** (See also  
Remnant Dealers) — **ETOFFES &  
TISSUS, EN DETAIL** (Voir aussi  
Commerçants de Coupons)

Audette A (Mrs) 135 St Laurent W  
(Lon)

Bourdeau M L 277 St Denis av (St  
Lam)

Breard Alphe 1106 Ste Foy Blvd  
(JC)

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## LOVELL'S SOUTH SHORE CLASSIFIED BUSINESS DIRECTORY

DRY GOODS, RETAIL — ETOFFES & TISSUS, EN DETAIL — cont'd. suite

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Chez Margot 865 Ste Helene Blvd (MS)

Chez Marie 1631 St Georges (JC)  
Chez Marthe 343 Chambly rd (Lon)  
Chez Raymond 420 Ste Foy Blvd (JC)

Cote Alb 2220 Chambly rd (JC)  
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Grenier Guy 1956 Chambly rd (JC)  
Harrison's Ltd 1439 Chambly rd (JC)

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seau (LaP). Tel. OL. 9-0921

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ciaire 84 O Notre Dame (Mtl). Tel.  
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QUEBEC Fire Alarm Systems 6024  
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Crescent (Mtl). Tel. VI. 4-9314

Charles Florist Shop 488 Devonshire  
rd (GPk)

Chez le Fleuriste 206 Ste Marie (La  
P)

Denault Gert 75 St Chas W (Lon)

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280 Brixton av (StLam)

Joanne Flower Shop 493 Victoria av  
(StLam)

Marsolais C Inc 88 Montenach (Lon)

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lips sq (Mtl). Tel. UN. 1-3625;  
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1168 St Catherine E. Tel. LA. 6-  
5531; M Hecht Pres 47 McNider  
av (O). Tel. CR. 2-7913

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Fonderie Paquette Inc 325 St Ignace  
(LaP)

La Prairie Brass & Aluminium Foun-  
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Wood 925 Hibernia (Mtl). Tel. WE.  
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tail — Coal and Fuel Oil Wholesale  
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Tel. OR 1-5986

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Coal & Wood 698 Victoria av  
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Darche Ed & Fils 190 St Louis (LeM)  
& 3219 Grande Allee (Mkvl) &  
1370 Chambly rd (JC)

Donaldson Romeo 955 Ste Foy Blvd  
(JC)

## LOVELL'S SOUTH SHORE CLASSIFIED BUSINESS DIRECTORY

**FUNERAL DIRECTORS — DIRECTEURS DE FUNÉRAILLES — cont'd. suite**

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Guerin H 425 St Jean rd (LaP)  
MacGillivray J W 307 Riverside Drive (StLam)

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Lefebvre Ger 1502 St Paul (LeM)  
Mackayville Furniture Exchange 2084 Edward Blvd (Mkvl)

Moquin Guy 408 St Elizabeth (LaP)  
Victoria Furniture Reg'd 43 Green (StLam)

## LOVELL'S SOUTH SHORE CLASSIFIED BUSINESS DIRECTORY

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Archambault J W Enrg 260 Chambly rd (Lon)

Arrow Service Stn 203 Churchill Blvd (Gpk)

Babeu Art 1044 Ste Elizabeth (LaP)  
Bazinet Rene 303 Riverside Drive (StLam)

Beauchemin A 1607 Chambly rd (JC)

Bedard O 2132 Chemin Neuf (JC)  
Bienvenue & Tetrault 375 Chambly rd (LaP)

Bill & Joe 177 Taschereau Blvd (Gpk)

Boucher Conrad 762 Victoria av (MS)

Boulevard Service Station 1315 Taschereau Blvd (JC)

Breton Esso Service 915 St Helene av (JC)

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Chartrand Laurier 1076 Cure Poirier W (JC)

Cote Leo 51 St Louis (LeM)

Cousineau And 281 Ste Elizabeth (LaP)

David Claude 960 Taschereau Blvd (JC)

Decarie Gaston 203 St Chas W (Lon)  
Demers Emile 534 Taschereau Blvd (Gpk)

Desjardins Ger 770 Taschereau Blvd (JC)

Dubois L 264 Taschereau Blvd (JC)

Duclos Service Stn 2350 Chambly rd (JC)

Fortin Paul 365 Cure Poirier W (JC)

Garage Beaudoin 2207 St George (LeM)

Garage Duclos 2001 Chambly rd (JC)

Garage Mackayville 3264 Grande Allee (Mkvl)

Garage Rouillier 430 Ste Elizabeth (LaP)

Garage Roussel 571 St Jean rd (LaP)

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Greening & Labre 438 Taschereau Blvd (Gpk)

Hebert Service Station 243 Taschereau Blvd (Gpk)

Henry Service Station 23 Taschereau Blvd (Gpk)

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Ideal Garage 55 Taschereau Blvd (Gpk)

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Epicerie Fournier 957 Gardenville av (JC)  
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### ICE CREAM MFRS—MFRS DE CREME A LA GLACE

St Aubin's 1387 Chambly rd (JC)

### ICE DEALERS

#### COMMERÇANTS DE GLACE

Menard & Freres 1154 St Helene av  
(JC)

### INFORMATION BUREAUX

#### BUREAUX DE RENSEIGNEMENTS

FIRE UNDERWRITERS' INVESTI-  
GATION BUREAU OF CANADA  
INC J W Ensineck Mgr M I Morgan-  
ti Asst Mgr; P J Collins Asst Mgr  
306 Coristine Bldg 410 St Nicholas  
(Mtl). Tel. AV. 8-4122

### INSURANCE AGENTS & BROKERS, GENERAL — AGENTS & COUR- TIERS D'ASSURANCES GENERA- LES

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Estate and Insurance Brokers 236  
Elm (StLam). Tel. OR. 1-1989  
BEAUCHEMIN RAYMOND Assu-  
rances General Insurance Broker  
200 Stanley (StLam). Tel. OR. 1-  
7338  
Bouchard Gaston 1412 Marie Victo-  
ria Blvd (JC)  
CHAMBLY REALTIES 276 Chur-  
chill Blvd (GPK). Tel. OR. 1-0369  
Cousineau Henri 1319 Chambly rd  
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### INSURANCE AGENTS & BROKERS, GENERAL — AGENTS & COURTIERS D'ASSURANCES GENERALES—cont'd. suite

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Paul E. Tremblay Rms. 1416 Royal  
Bank Bldg., 360 St Jacques O. (Mtl)  
Tel. VI. 9-6061  
GAGNON L REAL INC Assurances-  
Immeubles 184 Ste Marie - (LaP).  
Tel. OL. 9-1091  
HABEL J. A. Y. associate mgr Manu-  
facturers Life Ins Co res. 270 Oak  
av (StLam) office 1117 St Cather-  
ine W. Tel. AV. 8-7172  
Joyal D E & Cie apt 1 1867 Edward  
Blvd (Mkv)  
LaPrairie Ins Agencies Ltd 147 Bros-  
seau (LaP)  
MAILLOUX ANDRE Agent The  
Manufacturers Life Ins Co 265 3rd  
St (StLam). Tels. OR. 1-1431 &  
VI. 9-6308  
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av (JC)  
Markell Co Ltd apt 1 276 Chur-  
chill Blvd (GPK)  
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Ltd St Philippe. Tel. MI. 3-8484  
Pilon Rosaire apt 2 15 Desaulniers  
Blvd (StLam)  
Pilleniére Rol 247 Victoria av (Lon)  
RANGER A R & FILS INC Cour-  
tiers d'Assurance agrees Edifice  
Guardian 240 O rue St Jacques  
(Mtl). Tels. VI. 5-7242-7243  
REDPATH REALTIES LIMITED  
Covering the South Shore and Ri-  
chelieu Valley — Administration —  
Mortgages General Insurance 592  
Victoria av (StLam). Tels. OR.  
1-1906 & OR. 1-1907  
SHAW & BEGG INC Insurance Mgrs  
403 Lewis Bldg 465 St John (Mtl).  
Tel. VI. 9-6246

### INSURANCE COMPANIES, GENERAL COMPAGNIES D'ASSURANCES GENERALES

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rances General Insurance Broker  
200 Stanley (StLam). Tel. OR. 1-  
7338  
CANADIAN HOME ASSURANCE  
CO Dr M Wollner Chairman R L  
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1075 Beaver Hall Hill (Mtl). Tel.  
UN. 6-6531

## LOVELL'S SOUTH SHORE CLASSIFIED BUSINESS DIRECTORY

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(THE) 220 Insurance Exchange  
Bldg 276 St James W (Mtl). Tel.  
Victor 2-1431

LIBERTY MUTUAL INSURANCE  
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and Car Owners G J Healey Dis-  
trict Mgr 1411 Crescent (Mtl). Tel.  
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Wawanesa Mutual Ins co 1385 Cham-  
bly rd (JC)

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mont Building 2950 Masson St Rm  
400 Montreal Que Tel. RA. 7-2889

CONFEDERATION LIFE ASSOCIA-  
TION J G Le Droit Mgr 5292 Queen  
Mary Road (Mtl). Tel. HU. 9-5308

CONFEDERATION LIFE ASSOCIA-  
TION Montreal Service Office H  
Gosselin Branch Secretary Rm 305;  
Mortgage Investment Dept F D  
Lindsay Rm 312 132 St James W  
(Mtl). Tel. BE. 4433

EMPIRE LIFE INSURANCE CO  
E C N Lanctot Br Mgr Roger Blain  
Br Secretary 402 Empire Life Bldg  
1434 St Catherine W (Mtl). Tel.  
UN. 6-6301

THE GREAT-WEST LIFE ASSU-  
RANCE CO Ch 823 1010 O rue Ste  
Catherine Succursale Montreal Do-  
minion sq G A Boisvert Gérant —  
Tel. UN. 6-8957

L'INDUSTRIELLE CIE D'ASSU-  
RANCE-VIE Succursale Montréal-  
Sud M. Rouillard Gér. 429 Ste Hé-  
lène Blvd. (MS). Tel. OR. 4-6297  
London Life Ins Co 236 Elm (StLam)

MANUFACTURERS LIFE INSU-  
RANCE CO George W Day C L U  
Branch Manager 5th floor Drum-  
mond Building 1117 St Catherine  
W (Mtl). Tel. AV. 8-7172

MANUFACTURERS LIFE INS CO  
(THE) J F LoBosco Br Mgr 701-  
709 Transportation Bldg 132 St  
James W (Mtl). Tel. VI. 9-6308

METROPOLITAN LIFE INSURAN-  
CE CO St Lambert Branch Hector  
Leroux, Mgr 426 Victoria av (St  
Lam). Tel. OR. 1-7284

INSURANCE COMPANIES, LIFE —  
COMPAGNIES D'ASSURANCES, VIE —  
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MUTUAL LIFE ASSURANCE CO  
OF CANADA Murray Robinson C  
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C L U Theo Jolicoeur C L U Life  
Mgrs; R M McKiggan Mgr Mort-  
gage Investments Mutual Life of  
Canada Bldg 627 Dorchester W  
(Mtl). Tel. UN. 6-5811; L M Shet-  
ler Mgr 870 Decarie Blvd Suite 1  
(StLau). Montreal 9 P Q Tel. RI.  
4-3911; L Pietracoup Mgr Hoche-  
laga Agency 3714 Ontario East,  
Tel. LA. 6-7046

Prudential Ins Co of America 668  
Victoria av (StLam)

PRUDENTIAL ASSURANCE CO  
LTD of England Montreal Life  
Branch Leon Perras Manager 4920  
Western Ave (W). Tel. HU. 9-4937

SUN LIFE ASSURANCE CO OF  
CANADA Mansfield Branch J M  
Chernin Mgr Head Office Domi-  
nion sq 1155 Metcalfe (Mtl). Tel.  
UN. 6-6411

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CANADA Westmount Branch F S  
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MASSUE PIERRE D — Investiga-  
tions — Divorce commercial civil  
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LERY 532 Victoria av (StLam).  
Tel. OR. 1-6925

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(LaP)

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ne W (Mtl). Tel. VI. 9-7071 Sales  
Office 506 Castle Bldg 1410 Stan-  
ley (Mtl). Tel. VI. 9-7872

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Catherine E (Mtl). Tel. UN.  
1-6620; 1374 Mt-Royal av E (Mtl).  
Tel. LA. 1-6364

SYNDICAT BERGER INC Ladies  
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niture Electrical appliances 1030  
Blvd Ste Foy (JC). Tel. OR. 4-0618

Turcot R O 51 St Chas W (Lon)

VERONNEAU & FRERES ENRG  
Bijoutiers — Jewellers 173 St Jean  
(Lon). Tel. OR. 4-8118

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### JEWELLERY, WHOLESALE BIJOUTIERS, EN GROS

Capri Enrg 423a St Helene Blvd  
(MS)

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Paix 1522 rue Hindland (JC)

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Aconic Mining Corp 2545 De Lori-  
mier av (JC)

Laboratory Ferland 365 Desaulniers  
Blvd (StLam)

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nieurs-conseils Arpenteurs géomè-  
tres 416 Blvd Ste Elizabeth (LaP).  
Tel. OL. 9-1928; Henri Julien Le-  
mieux 447 Ball (Mtl). Tel. CR.  
7-5710; Jean Tétréault 159 Bros-  
seau (LaP). Te. OL. 9-0921

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### LANDSCAPE GARDENERS JARDINIERS PAYSAGISTES

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scape Gardeners Potted Plants cut  
flowers 139 St John (Lon). Tel.  
OR. 7-2826

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### LAUNDRIES — BUANDERIES

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Blvd (MS)

JOLICOEUR LTEE Buandiers et  
Nettoyeurs 4132 Parthenais (Mtl).  
Tel. LA. 1-2161

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Castle & Gates Ltd 1925 Edward  
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### LIBRAIRIES — BIBLIOTHEQUES

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Foy Blvd (JC)

THE FRASER-HICKSON INSTITU-  
TE Montreal (Free Public Library)  
Miss M Trenholme Librarian 3485  
McTavish St (Mtl). Tel. VI. 9-2860  
Maison des Oeuvres 22 St Chas W  
(Lon)

St Lambert Memorial Library 510  
Mercille av (StLam)

## LOVELL'S SOUTH SHORE CLASSIFIED BUSINESS DIRECTORY

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#### MAGASINS DE LINGERIE

- Bird Cage Shop 139 Montenach (Lon)  
Cardin Isidore 173 Hemond (JC)  
Charbonneau Lingerie Ltd 1467 Chambly rd (JC)  
Charest Adr 131 Lapointe av (JC)  
Dallaird's Ltd 1471 Chambly rd (JC)  
Gendron A Enrg 43 St Chas W (Lon)  
Lapointe Louis Phil (Mrs) 3339 Grande Allee (Mkvl)  
Lingerie Benoit 422 Victoria av (StLam)  
Lingerie Berthiaume 260 St Denis (StLam)  
Lingerie Caron 139 Montenach (Lon)  
Lingerie Leonie 160 St Chas W (Lon)  
Magasin Germain 409 Ste Elizabeth (LaP)  
Mary's Dress Shop 18 Le Moyne Blvd W (Lon)  
Perron W (Mrs) 302 St Jean av (Lon)  
Reitman's Inc 1455 Chambly rd (JC)  
Rouet Lingerie Enrg 136 St Chas W (Lon)  
Ste Marie Maurice 353 Ste Elizabeth (LaP)  
Sally Lingerie 74 St Chas W (Lon)  
Taylor Arnold 3599 Grande Allee (Mkvl)  
Tween & Teen Shop 246 Green (St Lam)

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### LINOLEUM RETAIL

#### PRELARTS, EN DETAIL

- RIVERSIDE FLOOR COVERING  
REG'D Tapis Linoleum Carpets  
Linoleum Ventes et Installations  
— Sales and Installations 1138  
Victoria (LeM). Tels. OR. 1-7289-0

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### LIQUOR VENDORS — LIQUORISTES

- Commission des Liqueurs de Québec  
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Chambly rd (JC). & 123 St Chas  
W (Lon)

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### LOANS — PRETS

- CANADIAN PERSONAL LOAN &  
FINANCE CO INC S Sheiner Mgr  
Rm 101 414 St James W (Mtl).  
Tel. PL. 8505

### LOANS — PRETS — cont'd. suite

- COMMUNITY FINANCE CORP  
Personal Loans Head Office 2024  
Peel (Mtl). Tel. AV. 8-0151
- DU BERGER REALTY SALES A  
Complete Realty Service - Sales  
- Administration - Rentals - Mort-  
gages Suite 510 1650 Dorchester  
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Chevalier Br Mgr 1003 St Cath-  
erine E (Mtl). Tel. AV. 8-2111
- HOUSEHOLD FINANCE CORP OF  
CANADA Loans Ontario and Pa-  
pineau Br G Faille Br Mgr 2nd floor  
1802 Ontario E (Mtl). Tel. LA.  
6-5551
- HOUSEHOLD FINANCE CORP OF  
CANADA Loans - Prêts 468 Victo-  
ria (StLam) Tel. OR. 1-1903
- INDUSTRIAL ACCEPTANCE CORP  
LTD Christopher Columbus Br  
François Paradis Mgr 5786 Chris-  
topher Columbus (Mtl). Tel. CR.  
4-3551
- NIAGARA FINANCE COMPANY  
LIMITED Loans Longueuil  
Branch Yvon Julien Br Mgr 125  
St Charles W (Lon). Tel. OR.  
4-4991
- TOWN & COUNTRY MORTGAGE  
ENRG Prêts Hypothécaires —  
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Real Estate 4166 St Hubert (Mtl).  
Tel. LA. 6-5503\*

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#### PRETS & HYPOTHEQUES

- Central Mortgage and Housing Corp  
850 Ste Helene (MS)
- COMPAGNIE MUTUELLE d'IM-  
MEUBLES LTEE J Arthur Trem-  
blay Gérant 1306 St Catherine E  
(Mtl). Tels. LA. 6-4901-2-3-4
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DUPUY & FRERE INC Lumber Bois de Construction L Dupuy Prés. 301 St-Denis (StLam). Tel. OR. 1-1969  
Greenfield Park Lumber & Builder's Supplies Ltd 351 Churchill Blvd (GPK)

Mid Lumber Inc 1480 Logan (JC)  
Ouellet J H 179 St Chas W (Lon)

PERRAULT LEO LIMITEE Bois de Construction Matériaux de Construction aussi Portes et Chassis — Lumber Building Products Sash & Door Hardwood Flooring Plywood 1010 Victoria (StLam). Tel. OR. 1-1921

PREFONTAINE E & FILS LIMITEE Bois de Construction Lumber Dealer 224 Grant av (Lon). Tel. OR. 4-6278

Seguin J J Co Ltd 2442 Seguin av (JC)

South Shore Lumber & Builders Supplies Ltd 1070 Victoria av (StLam)

### LUMBER & TIMBER, WHOLESALE — BOIS DE CONSTRUCTION & BOIS DE CHARPENTE, EN GROS

Duval Lumber Inc 765 Logan (StLam)

Gagnon Cie Ltd 224 Grant av (Lon)  
Houde Lucien R 385 Curzon av (StLam)

### MACHINE SHOPS ATELIERS DE MACHINERIE

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General Machine Shop Enrg 202 Charron (LeM)

General Machine Works Ltd 390 Chambly rd (Lon)

HEROUX MACHINE PARTS LTD  
340 Thurber (Lon). Tel. OR. 7-2861

Lessnick Automotive Ltd 863 Ste Helene Blvd (MS)

Machine Industries Ltd 364 St Jean rd (LaP) & 378 Chambly rd (Lon) & 364 St Jean av (Lon)

Productive Ind Ltd 150 Lorne av (Lon)

R C Machine Shop Reg'd 242 St Jean av (Lon)

### MACHINE SHOPS — ATELIERS DE MACHINERIE — cont'd. suite

Ste Helene Repair Shop 251 St Jean av (Lon)

Trudeau Machine Shop 528 Brassard (LaP)

Verdun Machine Shop Reg'd 480 Rotherthay av (StLam)

### MACHINERY MFRS MFRS DE MACHINES

All-Canada Eng Co Ltd 960 Lafayette Blvd (MS)

Forano Ltd 1255 Taschereau Blvd (JC)

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Davis Jas Henry 415 Walnut av (StLam)

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Arsenault Super Market 470 Victoria av (StLam)

Beauregard J P 2179 Chambly rd (JC)

Beausoleil W 1132 Ste Foy Blvd (JC)  
Berthiaume Alb 163 St Jean rd (LaP)

Bouchard O Enrg 103 Guilbault av (Lon)

Boucherie Chevaline 423 St Helene Blvd (MS)

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## LOVELL'S SOUTH SHORE CLASSIFIED BUSINESS DIRECTORY

**MEATS, RETAIL — VIANDES, EN DE-  
TAIL — cont'd. suite**  
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 Boucherie Ste Marie 131 St Georges  
 (LaP)  
 Boulais Noel 1410 Marie Victorin  
 Blvd (JC)  
 Brunet Rol 2032 Edward Blvd (Mkvl)  
 Champagne Phil 2516 St Helene av  
 (JC)  
 Champoux Wilf 961 Cartier (JC)  
 Chartrand Leon 1145 St Alexandre  
 av (JC)  
 Chenier R 154 Le Moyne Blvd W  
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 Cyr E 3340 Windsor (Mkvl)  
 Demers Marcel 2080 Edward Blvd  
 (Mkvl)  
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 Dussault Frere 134 Chambly rd (Lon)  
 Epicerie Brouillette 1276 Chambly rd  
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 Epicerie Brunet 1909 St Pierre  
 (LeM)  
 Epicerie Campeau 205 St Louis  
 (LeM)  
 Epicerie Genest 1251 Ste Foy Blvd  
 (JC)  
 Ethier Wilf 32 LeMoyne Blvd W  
 (Lon)  
 Fontaine Paul E 222 Briggs W (JC)  
 Gagnon J E 176 Devonshire rd (GPK)  
 Gendron Donat 2344 Marie Victorin  
 Blvd (JC)  
 Girard L 1970 St Pierre (LeM)  
 Great Atlantic & Pacific Tea Co Ltd  
 (The) 41 St Chas W (Lon)  
 Groceteria Montenach 150 Montenach  
 (Lon)  
 Guertin Marcel 35 St Laurent W  
 (Lon)  
 Hollindrake's Market 186 Churchill  
 Blvd (GPK)  
 Hotte & Freres Enrg 3204 Grande  
 Allee (Mkvl)  
 Jacoby A 225 St Chas rd (GPK)  
 Kowal Michael 1 Charron (LeM)  
 Labelle Jean 1280 Ste Foy Blvd (JC)  
 Laliberte Edgar 1906 Chambly rd  
 (JC)  
 Laliberte O 1227 Cure Poirier W (JC)  
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 (JC)  
 Leduc L. 952 St Helene av (JC)  
 Legault Phil 384 Vercheres av (JC)  
 Limoges Laurier 2200 Marie Victorin  
 Blvd (JC)  
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 Allee (Mkvl)

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 Marche Beauchamp 752 Victoria av  
 Marche R Beaugard 2095 Chemin  
 Neuf (JC)  
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 chereau Blvd (LeM)  
 Marche Bourgault 141 Charron  
 (LeM)  
 Marche Brossard 1283 Ste Helene av  
 (JC)  
 Marche Chemin Chambly 1314 Cham-  
 bly rd (JC)  
 Marche Chouinard Enrg 184 St Lau-  
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 Marche Marquette 820 Marquette av  
 (JC)  
 Marche Martel 257 Leblanc W (JC)  
 Marche Pepin 1815 Cartier (Mkvl)  
 Marche Richer 2011 Gladstone  
 (Mkvl)  
 Marche St George 1840 St George  
 (LeM)  
 Marche St Georges 1863 St Georges  
 av (JC)  
 Marche St Pierre 142 St Cath (Lon)  
 Marche Sansoucy 1966 St Georges  
 av (JC)  
 Marche Theoret 728 Joliette av (MS)  
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 Murray Market 41 Churchill Blvd  
 (GPK)  
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 Blvd (JC)  
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 Provost E 75 Guillaume (Lon)

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Ratte L 151 Cure Poirier W (JC)  
Robert Roger 74 Guillaume (Lon)  
Roger G 1725 Godin (Mkvl)  
Rouillier Alb 100 Guilbault av (Lon)  
St Germain Ls 266 St Denis av (StLam)  
St Lambert Meat Mkt 530 Victoria av (StLam)  
St Laurent Ger 2379 St Helene av (JC)  
Ste Marie Ther 266 St Ignace (LaP)  
South Shore Butcher 1701 Belleville (LeM)  
Steinberg's Ltd for list of branches See Alphabetical Directory  
Taillon Jos 152 St Chas W (Lon)  
Thrift Stores Ltd 1750 Taschereau Blvd (LeM) & 576 Victoria av (StLam) & 77 St Chas W (Lon)  
Veronneau & Freres 165 St Jean av (Lon)  
Vezina Rod 316 St Jean av (Lon)  
Vincent Dosliva 170 Chambly rd (Lon)  
Vincent & Frere 620 Ste Foy Blvd (JC)  
Western Beef Supply 1837 Taschereau Blvd (JC)

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**MEN'S FURNISHINGS, RETAIL  
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GROVER'S CHAIN STORES LTD Head Office 642 De Courcelle (Mtl) Tel. WE. 7-8931

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Magasin Reginald 325 Ste Elizabeth (LaP)  
Rheault A 217 Ste Marie (LaP)  
Rogovein Bros 3168 Grande Allee (Mkvl)

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Land 1697 Chemin Chambly (JC).  
Tel. OR. 7-3065

**FAUST LARRY REALTIES CO. L**  
L Faust Pres 3720 Van Horne av  
(Mtl). Tels. RE. 3-5364 & OR. 7-  
4545

**GAGNON L REAL INC** Assurances  
— Immeubles 184 Ste Marie —  
(LaP). Tel. OL. 9-1091

**KOZLOV LEW & CO INC** Real  
Estate and Business Brokers Rm  
1007 Gordon Brown Bldg 400 Ont-  
ario W (Mtl). Tel. PL. 8015

**LANCOT PHILIAS** Prop Garage  
Philias Lanctot et Immeubles Mai-  
re de La Prairie 170 Taschereau  
(LaP). Tel. OL. 9-1972

**LONGUEUIL ANNEX REALTY**  
REG'D M A Sauriol Real Estate,  
Immeubles 212 Chemin Chambly  
(Lon). Tels. OR. 7-2835 & OR.  
4-1243

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(JC)

**METROLAND DEVELOPMENT**  
CORPORATION LTD 1948 Ave  
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**REDPATH REALTIES LIMITED**  
Covering the South Shore and Ri-  
chelieu Valley — Administration —  
Mortgages General Insurance 592  
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**SANFORD REALTIES REG'D** Real  
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Insurance 555 Sanford (StLam).  
Tel. OR. 1-3610

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**STUART OKILL** Real Estate General  
Insurance 700 Casgrain av (St  
Lam). Tel. OR. 1-7870

**TOWN & COUNTRY MORTGAGE**  
ENRG Prêts Hypothécaires —  
Mortgage Loans — Immeubles —  
Real Estate 4166 St Hubert (Mtl).  
Tel. LA. 6-5503\*

Wickham W H 626 Victoria av (St  
Lam)

## LOVELL'S SOUTH SHORE CLASSIFIED BUSINESS DIRECTORY

### REAL ESTATE MANAGEMENT

**ADMINISTRATION D'IMMEUBLES**  
**REDPATH REALTIES LIMITED**  
Covering the South Shore and Richelieu Valley — Administration — Mortgages General Insurance 592 Victoria av (StLam). Tels. OR. 1-1906 & OR. 1-1907

### REFRIGERATION — REFRIGERATION

Lincourt A 410 Rouville (JC)

### REGISTRY OFFICES

#### BUREAUX D'ENREGISTREMENT

Registry Office Chambly County 208 Chambly rd (Lon)  
Registry Office Laprairie County 214 St Ignace (LaP)

### REMNANT DEALERS

#### COMMERÇANTS DE COUPONS

Chep Margot 865 St Helene Blvd (MS)  
Lingerie Leonie 201 Chambly rd (Lon)  
Longueuil Coupons 70b Guillaume (Lon)  
Magasin de Coupons Rioux 470 St Helene Blvd (MS)

### RESTAURANTS — RESTAURANTS

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Ami du Passant (L) 630 St Jean rd (LaP)  
Au Bon Secours 904 St Helene av (JC)  
Au Petit Henri 2549 St Helene (JC)  
Auger Juliette (Mrs) 2091 St Georges av (JC)  
Avalon Restaurant 107 St Chas W (Lon)  
Beaulieu & Grignon Milk Bar Inc 360 Cure Poirier W (JC)  
Ben Snack Bar 30 St Chas W (Lon)  
Bergeron Real 901 St Foye Blvd (JC)  
Brosseau Jos 618 St Jean rd (LaP)  
Brouillette Lucien 81 Briggs W (JC)  
Cafe Daoust 857 St Helene Blvd (JC)  
Cafe St Louis 171 St Louis (LeM)  
Carmen Snack Bar 1169 Chambly rd (JC)  
Central Restaurant 2298 Chemin Neuf (JC)  
Chalet Normand 1924 Taschereau Blvd (LeM)  
Chalmers G D 431 Empire av (GPK)  
Charles Snack Mar 2265 Chambly rd (JC)

### RESTAURANTS — RESTAURANTS — cont'd. suite

Chateau du Parc 162 Taschereau Blvd (GPK)  
Chez Denic 1551 St Gerald (LeM)  
Chez Laforest A 1374 Taschereau Blvd (LeM)  
Chez Maurice 742 Joliette av (MS)  
Chez Pierreau 965 Ste Elizabeth (LaP)  
Chez Raymond 260 Ste Elizabeth (LaP)  
Cloutier Ls 139 Cure Poirier W (JC)  
Coffee Shop (The) 518 Victoria av (StLam)  
Couture Donat Rest 3735 Grand Blvd (Mkvl)  
Croteau Theophile 488 Barthelemy (JC)  
Daigle Irene 663 Ste Foy Blvd (JC)  
Diane Restaurant 1074 St Foy Blvd (JC)  
Edouard Snack Bar 1181 Edouard (MS)  
Fina Snack Bar 1800 Taschereau Blvd (LeM)  
Fiset Alb 3544 Windsor (Mkvl)  
Fontaine Bleu 326 St Charles rd (GPK)  
Garden Bar B-Q 670 Victoria av (St Lam)  
Geoffroy Jos 327 Prevost (JC)  
Guay & Cormier Rest 798 Victoria av (MS)  
Guillerm Rest 2331 Marie Victorin Blvd (JC)  
Hamel Yvette 1744 Crerar (Mkvl)  
Hamilton D J 175 St Denis av (St-Lam)  
Highway Cafe 1350 Taschereau Blvd (LeM)  
Hourman Guillaume 3346 Windsor (Mkvl)  
Huneault Rose 1566 Laforest (LeM)  
Hunter Alb 551 St Foy Blvd (JC)  
Inniss Restaurant 180 Churchill Blvd (GPK)  
Jacob Snack Bar 164 St Foy Blvd (JC)  
Jim's Restaurant 1450 Rainville Blvd (JC)

#### LA BARRE 500 RESTAURANT

Bière et Vin Liqueurs  
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ouvert à l'année  
2155 Taschereau Blvd. (JC)  
Tel. OR. 4-1212

La Grignotiere Enrg 840 Cure Poirier W (JC)  
Lalonde Camille 2108 Gamache av (JC)  
Lalumiere Chas (Mrs) 565 Poupart (LaP)

## LOVELL'S SOUTH SHORE CLASSIFIED BUSINESS DIRECTORY

**RESTAURANTS — RESTAURANTS —**  
 cont'd. suite  
 Lapointe Hector 125 Bouchard av  
 (JC)  
 LaPrairie Bar-B-Q 954 Ste Elizabeth  
 (LaP)  
 Laprairie Buffet 100 Alexandre Tas-  
 chereau (LaP)  
 Laprairie Diner 354 Ste Eliz (LaP)  
 LeMoine Milk Bar 216 St Louis  
 (LeM)  
 Louise Dining Room 2159 Taschereau  
 Blvd (JC)  
 Lussier Phil 670 Nobert Blvd (JC)  
 New Soda Bar 486 Victoria av (St-  
 Lam)  
 Paul Snack Bar 218 Churchill Blvd  
 (GPK)  
 Pearl's Coffee Shop 214 Churchill  
 Blvd (GPK)  
 Peter Laurent Rest 1551 Stratton  
 (Mkvl)  
 Poupard Jules 37 Lemoyne Blvd  
 (Lon)  
 Rendez-vous du Chien Chaud 277 St  
 Foy Blvd (JC)  
 Restaurant Alice 3611 Taschereau  
 Blvd (Mkvl)  
 Restaurant Armand 238 Ste Marie  
 (LaP)  
 Restaurant Beaulieu 675 St Foy  
 Blvd (JC)  
 Restaurant Berthiaume 1241 St Foy  
 Blvd (JC)  
 Restaurant Boulevard 540 St Jean rd  
 (LaP)  
 Restaurant Bourgault 83 St Louis  
 (LeM)  
 Restaurant Central 1341 Cure Poirier  
 W (JC)  
 Restaurant Central 3205 Grande Al-  
 lee (Mkvl)  
 Restaurant Chez Bob 1217 Frechette  
 av (MS)  
 Restaurant Claudette 3887 Mt Royal  
 Blvd (Mkvl)  
 Restaurant Daniel 1250 Daniel av  
 (JC)  
 Restaurant David 47 Fort (StLam)  
 Restaurant du Coin 970 St Foy Blvd  
 (JC)  
 Restaurant du Parc 60 Guillaume  
 (Lon)  
 Restaurant Fortin 146 Chambly rd  
 (Lon)  
 Restaurant Gilbert 191 Jeannette  
 (LeM)  
 Restaurant Jeannette 2136 Chambly  
 rd (JC)  
 Restaurant Jubinville 1615 Cartier  
 (JC)  
 Restaurant Leopold 851 Despres (JC)  
 Restaurant L'Heureux 1751 Tasche-  
 reau Blvd (JC)

**RESTAURANTS — RESTAURANTS —**  
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 Restaurant Locat Fortunat 1408  
 Laurier (Mkvl)  
 Restaurant Ma Cabane 1435 Rainvil-  
 le Blvd (JC)  
 Restaurant McGee 203 Ste Marie  
 (LaP)  
 Restaurant Maria 47 Goyette (JC)  
 Restaurant Menard 1511 Cartier  
 (Mkvl)  
 Restaurant Morand 227 St Marie  
 (LaP)  
 Restaurant Page 1150 Victoria av  
 (MS)  
 Restaurant Paquin Wilf 1025 St Foy  
 Blvd (JC)  
 Restaurant Pauline 116 Guillaume  
 (Lon)  
 Restaurant Pomerleau 3848 Grande  
 Allee (Mkvl)  
 Restaurant Potvin 25 St Louis (LeM)  
 Restaurant Quick 1826 Taschereau  
 Blvd (LeM)  
 Restaurant Rita 1416 Taschereau  
 Blvd (LeM)  
 Restaurant Rita 3514 Grande Allee  
 (Mkvl)  
 Restaurant Rosita 802 Gentilly rd  
 (JC)  
 Restaurant Roy 1562 Montarville av  
 (JC)  
 Restaurant St Catherine 71 St Cath  
 (Lon)  
 Restaurant Tardif 618 Martel (JC)  
 Restaurant Terminus 201 Chambly  
 rd (Lon)  
 Restaurant Terminus 1999 Blvd Ed-  
 ward (Mkvl)  
 Restaurant Trois Etoiles 3639 Tas-  
 reau Blvd (Mkvl)  
 Restaurant Villeneuve 432 Guilbault  
 av (Lon)  
 Ricardo Spaghetti House 3213 Gran-  
 de Allee (Mkvl)  
 Robil Bar 1310 Taschereau Blvd  
 (LeM)  
 Roma Restaurant 2252 Chambly rd  
 (JC)  
 St Georges Bar B-Q 1867 St Georges  
 av (JC)  
 St Helene Bar-B-Q 1626 St Helene av  
 (JC)  
 Simatos John 39 St Chas W (Lon)  
 Thimot Willie 124 Vermont (JC)  
 Tony's Snack Bar 1021 St Helene  
 (JC)  
 Tremblay Jos 1073 Josephine (JC)  
 U S A Coffee Shop 403 Ste Eliz  
 (LaP)  
 United Cafe 59 St Chas W (Lon)  
 V Garden Rest 1120 Victoria av (MS)  
 Vezina Eug Rest 489 St Jean rd  
 (LaP)  
 Viau Cecile 1785 Roosevelt (Mkvl)

## LOVELL'S SOUTH SHORE CLASSIFIED BUSINESS DIRECTORY

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VEZEAU L & FILS Plombiers Couvreurs Chauffage 2029 St Alexandre (JC). Tel. OR. 4-4521

### SCHOOL COMMISSIONS

#### COMMISSIONS SCOLAIRES

COMMISSION DES ECOLES CATHOLIQUES DE LA CITE DE JACQUES CARTIER (LA). 1877 rue Brébeuf (JC). Montréal 23 Tel. OR. 4-1594

Commission Scolaire de Longueuil 13 St Chas E (Lon)

Commission Scolaire de St Lambert 34 Lorne av (StLam)

### SCHOOLS — ECOLES

Academie des Saints Anges 126 Logan (StLam)

Academie St Georges 13-15 St Chas E (Lon)

Academie St Michel 31 Lorne av (StLam)

Caroline Street Protestant Elementary School 157 Caroline av (Lon)

Centre Du Bon Conseil 1215 St Foy Blvd (JC)

Chambly County High School 675 Green (StLam)

Convent of the Holy Names of Jesus 375 Riverside Drive (StLam)

Ecole de la Presentation 274 Hubert av (GPk)

Ecole Elizabeth Moyen 1070 Beauregard (JC)

Ecole Jacques Ste Helen 1897 Chambly rd (JC)

Ecole Jean de Brebeuf 1863 Breboeuf (JC)

Ecole Jean de La Lande 1711 Tremblay Blvd (JC)

Ecole Jean Lequin 653 Prefontaine av (MS)

Ecole Jeanne Leber 1600 Tremblay Blvd (JC)

Ecole Lambert Closse 1100 Beauregard (JC)

Ecole Marie de Neuville 1180 Edouard (MS)

Ecole Mgr Forget 1742 Walnut (Mkvl)

Ecole Mgr Payette 1900 St George (LeM)

Ecole Normale Eulalie Durocher 857 Riverside Drive (StLam)

Ecole Notre Dame de Fatima 125 Hemond (JC)

Ecole Notre Dame de l'Assomption 1694 Laurier (Mkvl)

### SCHOOLS — ECOLES — cont'd. suite

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Ecole Paul de Maricourt 1275 Papi-neau (JC)

Ecole Sacre Coeur 1104 Cartier (LeM)

Ecole Sacre Coeur 190 Rene Philippe (LeM)

Ecole St Catherine Primot 95 St Cath (Lon)

Ecole St Jean Baptiste 780 Hindland av (MS)

Ecole Ste Madeleine 165 Charron (LeM)

Ecole St Maxime 166 St Louis (LeM)

Ecole Ste Rose 201 Labonte av (Lon)

Ecole Secondaire St Francois Xavier 540 Ste Elizabeth (LaP)

Externant Classique de Longueuil 945 Chambly rd (JC)

Institut Familial St Lambert 375 Riverside Drive (StLam)

Jardin de l'Enfance 45 St Elizabeth (Lon)

Lemoine d'Iberville School 220 Le-Moyne Blvd W (Lon)

**LONGUEUIL BUSINESS SCHOOL**  
430 Ste Helene (MS). Tel. OR. 4-6411 — Principal's Residence  
126 Victoria av Tel. OR. 4-1008

Margaret Pendlebury School 471 Green (StLam)

Marion C (Mrs) 2070 Marquette (JC)

Maternelle St Denis 130 Gardenville av (Lon)

Our Lady Queen of The World School 1700 De Gaule (Mkvl)

Powers School 109 Desaulniers Blvd (StLam)

Royal George School 482 Springfield av (GPk)

St Edmond's School 346 Hubert av (GPk)

St Isidore School 3155 Chambly rd (JC)

St Jude (Boys) 1450 Wagram (JC)

St Jude (Girls) 1460 Wagram (JC)

St Lambert Elementary School 81 Green (StLam)

St Lambert Elementary Chambly County School Annex 110 Green (StLam)

St Mary's School 1222 St Foy Blvd (JC)

St Maxime School 165 Charron (LeM)

St Pierre Apotre 410 St Jacques av (Lon)

Victoria Park School 276 Third & Union Blvd (StLam)

White Wm School 1212 Wagram av (MS)

## LOVELL'S SOUTH SHORE CLASSIFIED BUSINESS DIRECTORY

### SCREW MFRS — MFRS DE VIS

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W (Lon) 1150 Marie Victorin  
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D & L Sheet Metal Works Regd 1573  
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Baccanale Thos 12 Aberdeen av (StLam)  
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Cordonnerie Bouchard 799 St Helene Blvd (MS)  
Cordonnerie Leblanc 1839 Walnut (Mkvl)  
Cordonnerie Mackayville 3331 Grande Allee (Mkvl)

### SHOE REPAIRERS — REPARATIONS DE CHAUSSURES — cont'd. suite

Cordonnerie Pare 223 Ste Marie (LaP)  
Cordonnerie Rolland 2210 Chambly rd (JC)  
Cordonnerie St Charles 175 St Chas W (Lon)  
Domino Shoe Regd 540 Victoria av (StLam)  
Lachance Leo 1963 Cartier (JC)  
Ledoux Edm 936 St Helene av (JC)  
Matte Omer 1688 Dollard av (JC)  
Perron Alf 1826 St Pierre (LeM)  
Quesnel J A 2120 St Georges av (JC)  
Roy Alfred 1896 Montcalm (Mkvl)  
Victoria Shoe Repair 522 Victoria av (StLam)

### SHOES, RETAIL CHAUSSURES, EN DETAIL

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Chaussures Perron 119 St Louis (LeM)  
Deauville Shoe Store 1441 Chambly rd (JC)  
Gallo Gabrielle 773 Ste Helene Blvd (MS)  
Greenfield Park Shoe Service 104 Churchill Blvd (GPk)  
Hughes Thos H 474 Victoria av (StLam)  
Laforest Roger Ltee 28 St Chas W (Lon)  
Lewis & Sons Inc 1457 Chambly (JC)  
Magasin Aumais 1925 St Georges av (JC)  
Magasin Maurice Enrg 534 St Jean rd (LaP)  
Marche de Chaussures Lefebvre Shoe Mkt 1152 St Foy Blvd (JC)  
Reed Cliff & Fils Enrg 630 St Foy Blvd (JC)  
Trans Canada Shoe Ltd 1465 Chambly rd (JC)  
Vedette Shoe Store 85 St Chas W (Lon)

### SPORTING GOODS, RETAIL ARTICLES SPORTIFS, EN DETAIL

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ST LAMBERT SPORTING SUPPLY & BICYCLES REPAIRS Raleigh Bicycles & C C M — Reparations de tous genres — Repairs of all kinds — Jouets — Toys — Peintures Canada Paint 17 Desaulniers Blvd (StLam). Tel. OR. 1-0087  
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reau Blvd (GPK)

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Beauchamp prop — Stationery Pa-  
peterie 49 St Charles West Lon-  
gueuil Tel. OR. 4-6667

Tobin's Variety Store 418 Victoria  
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Door Reg'd., Alumatic Aluminum  
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Seal Rolled Aluminum Windows  
and Doors 1545 Cabot (Mtl). Tel.  
PO. 6-2301

### STORAGE — ENTREPOTS

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### STORE FRONTS

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VITRERIE HAMEL & FRERES  
Glass & Mirrors — Devantures de  
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tres de tous genres — Vitres d'au-  
tos — Miroirs — Store fronts —  
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kinds — Auto Glass — Mirrors  
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4-6219

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#### POELES, EN DETAIL

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Poêles et Meubles — Stoves &  
Furniture Bureau Office 1950 est  
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6-3301

STOVES, RETAIL — POELES, EN DE-  
TAIL — cont'd. suite

Chevalier Gaz Propane Inc 918 Vic-  
toria av (MS) 243 Ste Marie  
(LaP)

QUICK PROPANE GAS CO LTD  
H C Panet Pres 2253 Blvd Tasche-  
reau (JC). Tel. OR. 7-2831

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REG'D AND SOUTH SHORE  
TAILORING VALET SERVICE  
REG'D 320 St Denis (StLam).  
Tel. OR. 1-8862

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#### MARCHANDS TAILLEURS

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W (Lon)  
Kmetik Frs 103 St Chas W (Lon)  
My Lord Tailors & Furriers 414 Vic-  
toria av (StLam)

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Drummond Welding & Steel Work  
Ltd 2270 Joliette av (JC)

### TAVERNS — TAVERNES

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(LaP)  
Taverne du Roi 181 St Chas W (Lon)  
Taverne Laprairie 107 St Georges  
(LaP)  
Taverne Tremblay 193 Grant av  
(Lon)  
Tremblay Phil (Mrs) 133 Guillaume  
(Lon)

### TAXICABS — TAXIMETRES

ARROW RADIO TAXI Grant H  
Mead Prop 24 hr Service 201 Chur-  
chill Blvd (GPK). Tel. OR. 1-1946  
Arseneault Taxi 1636 St Helene av  
(JC)  
Astor Taxi 30 Green (StLam)  
Blue Bird Taxi 1125 Josephine (JC)  
Desharnais Central Taxi 564 St Jean  
rd (LaP)  
Favre Marcel 168 St Jean av (Lon)  
Greenfield Park Taxi Reg'd 174  
Churchill Blvd (GPK)

## LOVELL'S SOUTH SHORE CLASSIFIED BUSINESS DIRECTORY

### TAXICABS — TAXIMETRES — cont'd.

- suite  
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Highway Taxi 1898 Taschereau Blvd (LeM)  
Labrosse Theo 1183 Chambly rd (JC)  
La Prairie Taxi Enrg 518 St Jean rd (LaP)  
Lefebvre Central Taxi 3205 Grande Allee (Mkvl)  
Mackayville Taxi 2005 Edward Blvd (Mkvl)  
Montenach Taxi 35 Montenach (Lon)  
Quintal Taxi 202 St Louis (LeM)  
Radio Union Taxi Enrg 205 Chambly rd (Lon)  
St Charles Taxi 173 St Chas W (Lon)  
Taxi Marier 1169 Chambly rd (JC)  
Taxi Martin 324 St Denis av (StLam)  
Taxi Nobert 2265a Chambly rd (JC)  
Taxi Robert Enr'g 2203 Chambly rd (JC)  
Taxi Union 156 Chambly rd (Lon)  
Union Radio Taxi 881 Taschereau Blvd (JC)  
Union Taxi 405 St Helene Blvd (MS)  
Union Taxi 23 Guillaume (Lon)  
Union Taxi 1095 St Foy Blvd (JC)  
Victoria Taxi 28 Green (StLam)
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- SALADA SHIRRIFF HORSEY LTD  
Tea wholesale Jelly Powders Marmalades etc. 1400 Cote de Liesse rd (Mount Royal) Tel. RI. 4-4981  
Wheatley Geo L 592 Birch av (StLam)
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### TEACHERS, LANGUAGES — PROFESSEURS DE LANGUES VIVANTES

- LaMothe E 92 St Laurent W (Lon)
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### TEACHERS, MUSIC PROFESSEURS DE MUSIQUE

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Tanguay G E 99 Princesse Royale av (Lon)

### TEACHERS, PIANO PROFESSEURS DE PIANO

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Leger Lucille 109 Gardenville av (Lon)  
Senecal Cecile J 280 St Thos av (Lon)
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Radio, TV Sales & Service Refrigerators Washing Machines Ranges 885 Ste Helene (JC). Tel. OR. 7-2843  
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Lessard TV Serv 532 St Paul (LaP)  
P.R.A.L. 20 Webster (StLam)
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### THEATRES (See also Motion Pictures) — THEATRES (Voir aussi Cinematographes)

- Theatre Mackayville 3267 Grande Allee (Mkvl)
- 

### TIRE DEALERS & REPAIRERS COMMERÇANTS & REPARATEURS DE PNEUS

- Mathieu Fern 793a Taschereau Blvd (JC)  
St Denis Tire Service 1842 Taschereau Blvd (JC)

## LOVELL'S SOUTH SHORE CLASSIFIED BUSINESS DIRECTORY

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Green (StLam)  
Aube Martine 1779 Lafayette Blvd  
(JC)  
Aubin Irene 1076 Victoria av (MS)  
Basinieres H (Mrs) 590 Victoria av  
(StLam)  
Beaudry Jos 903 Taschereau Blvd  
(JC)  
Belisle Blanche 2421 Prefontaine av  
(JC)  
Belmont Cafe 210 Chambly rd (Lon)  
Boda F 2900 Grande Allee (Mkvl)  
Boisvert Leo 102 Ste Foy Blvd (JC)  
Boulevard Rest 2083 Edward Blvd  
(Mkvl)  
Bouthiller P 80 Leon Bloy (LaP)  
Brouillette Lilian 1320 St Alexandre  
(JC)  
Carignan R O Enrg 48 St Chas W  
(Lon)  
Chenail Arcade 1233 Labonte av  
(JC)  
Chez Roger 1286 Green (JC)  
Clavette Rosaire 2565 St Georges av  
(JC)  
Cotry Norman 369 Vercheres av  
(JC)  
Cousineau Jean Roch 1322 Breboeuf  
av (JC)  
Dagenais R 1172 Victoria av (LeM)  
Dancause Adrienne (Mrs) 356 Bour-  
get av (JC)  
Epicerie Fournier 957 Gardenville av  
(JC)  
Fortin G 1980 Gentilly rd (JC)  
Georges Handy Store 92 LeMoyné  
Blvd W (Lon)  
Gobell Jean 424 Cure Poirier W (JC)  
Goyette Rest 217 St Jean av (Lon)  
Guillet Restaurant 3416 Grande Allee  
(Mkvl)  
Guimond R 1276 Gentilly (JC)  
Hebert G 2050 St Georges av (JC)  
Hebert Helene 1970 St Helene av  
(JC)  
Jacques Rest 2052 Edward Blvd  
(Mkvl)  
Kinsella Jos 1169 Maisonneuve (JC)  
Lamarque Rest 1688 St Pierre (LeM)  
Langevin Eugene 788 Rouville av  
(JC)  
Langlois Therese 1123 Vercheres av  
(JC)  
Lavoie J 183 Chambly rd (Lon)  
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(JC)  
Lemaire Annette 388 St Michel (JC)  
Lemay Ad 1085 St Helene av (JC)  
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Lussier And 1694 Dollard av (JC)

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(JC)  
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(MS)  
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rd (GPK)  
Millette Aldora (Mrs) 2098 St Alex-  
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Paquette Honore 1960 Westgate  
(JC)  
Pavillon du Sud 1445 Rainville (JC)  
Petrin Jos 1889 Des Pins (LeM)  
Poitras Anita 1273 Balmoral (Mkvl)  
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Rejeanne Snack Bar 167 St Jean av  
(Lon)  
Restaurant Chez Jeannine 22 St Eliz  
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Restaurant Chez Paul 17 St Chas W  
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Restaurant Croteau 77 St Louis (Le  
M)  
Restaurant Denis Giroux 1131 No-  
bert Blvd (JC)  
Restaurant du Parc 1000 De Lor av  
(MS)  
Restaurant Germain 1101 Tiffn rd  
(JC)  
Restaurant Jeannette 1602 Prefon-  
taine av (JC)  
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JC)  
Restaurant Lapierre 186 St Laurent  
W (Lon)  
Restaurant Leopold 927 Despres  
(JC)  
Restaurant Marcel 1811 St Helene av  
(JC)  
Restaurant Margie 2020 St Alexan-  
dre (JC)  
Restaurant Martel 3374 Elizabeth  
(Mkvl)  
Restaurant Montenach 151-153 Mon-  
tenach (Lon)  
Restaurant Notre Dame de Grace  
1746 Notre Dame de Grace (JC)  
Restaurant Pierrot 1178 St Foy Blvd  
(JC)  
Restaurant Roland 35 Montenach  
(Lon)  
Restaurant Thibault A 284 St Louis  
(LeM)  
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Romeo Snack Bar 493 Oak av (St  
Lam)  
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Rozon T N Enrg 2203 St Helene av  
(JC)

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Simard J A 245a Charron (LeM)  
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Tremblay J (Mrs) 1844 St Georges av (JC)  
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