

Le service  
**PHARMAPRIX**  
**L'Écono-choix**

VOL. 19 NO. 93  
 CIRCULATION OVER 1,000,000  
 MARCH 1983

**RED  
 TICKETS**

**MEAN EXTRA  
 SAVINGS**

**Crest**  
 DENTIFRICE · ESSENCE ORDINAIRE

FLUORURE DE SOUDE DIN 467944

**Crest**  
 DENTIFRICE · ESSENCE ORDINAIRE

FLUORURE DE SOUDE DIN 467944

**ACHETEZ-EN  
 DEUX,  
 LE  
 TROISIÈME  
 EST  
 GRATUIT!**

pkg. of 2's  
 plus 1 Bonus  
**CREST  
 TOOTHPASTE**

**299**  
 pkg.

1.5 litre  
**PALMOLIVE LIQUID  
 DETERGENT**

**299**  
 each



Toddler 48's  
**PAMPERS  
 DISPOSABLE  
 DIAPERS**

**949**  
 pkg.



Any Popular Brand  
**CANADIAN  
 CIGARETTES**  
 Regular or  
 King Size

**1139**  
 carton

Limit 2 per customer

**du**

**du MAURIER**

KING SIZE

Warning: Health and Welfare  
 Canada advises that danger to  
 health increases with amount  
 smoked—avoid inhaling.

**MONTREAL  
 AREA**

- PLACE BOURASSA
- CENTRE D'ACHATS FOREST
- PLAZA CÔTE DES NEIGES
- LE MAIL CAVENDISH
- CENTRE COMMERCIAL FLEURY
- CENTRE D'ACHATS VAN HORNE

- PLAZA ALEXIS NIHON
- CENTRE D'ACHATS WILBERTON
- PLACE DESORMEAUX  
 LONGUEUIL
- PLACE JACQUES CARTIER  
 LONGUEUIL
- CARREFOUR LAVAL
- CENTRE D'ACHATS ST-MARTIN
- 4634 BOUL. SAMSON, LAVAL

- PLACE PIERRE BOUCHER  
 BOUCHERVILLE
- CENTRE D'ACHATS  
 BEACONSFIELD
- CENTRE D'ACHATS DORVAL
- BAIE D'URFÉ
- 90 CHEMIN MORGAN
- LES PROMENADES SAINT-BRUNO
- LES GALERIES TERREBONNE

- LES GALERIES RICHELIEU  
 ST-JEAN
- CENTRE D'ACHATS ILE PERROT
- LES GALERIES JOLIETTE
- PLACE BELVÈDÈRE  
 SHERBROOKE
- CENTRE COMMERCIAL  
 CARREFOUR DE L'ESTRIE  
 SHERBROOKE

- LES GALERIES GRANBY
- LES GALERIES HULL
- LE CARREFOUR BOIS-FRANC  
 VICTORIAVILLE
- CENTRE COM. LES RIVIÈRES  
 TROIS-RIVIÈRES
- CENTRE-VILLE TROIS-RIVIÈRES  
 220 DES FORGES
- LES GALERIES CHAGNON LÉVIS

- PLACE LE BOURGNEUF  
 CHARLESBOURG
- LES GALERIES SAINTE-ANNE  
 GIFFARD
- CENTRE COM. PL. DU ROYAUME  
 CHICOUTIMI
- PLACE CENTRE-VILLE  
 JONQUIÈRE
- LE CARREFOUR RIMOUSKI

- LES GALERIES MONTAGNAISES  
 SEPT-ÎLES
- CENTRE RÉGIONAL  
 MANIGOUAGAN  
 HAUTERIVE
- SHAWINIGAN
- 1 PLAZA DE LA MAURICIE
- RIVIÈRE DU LOUP  
 296 BOUL. THÉRIAULT

• OPEN SUNDAYS

Le service  
**PHARMAPRIX®**

30's  
**STAYFREE  
MAXI-PADS**  
Regular or Deodorant

**329**  
pkg.

30's  
**CAREFREE O.B.  
TAMPONS**  
Assorted Types

**329**  
pkg.

30's  
**STAYFREE  
MINI-PADS**  
Regular or Deodorant

**259**  
pkg.

30's  
**CAREFREE  
PANTY SHIELDS**  
Regular or Deodorant

**219**  
pkg.

500 mL  
**PHARMAVIE  
SKIN CARE  
LOTION**  
Everyday Low Price 2.79

**199**  
each

500 ml  
**PHARMAVIE  
FOAMING  
MILK BATH**  
Assorted Types  
Everyday Low Price 2.79

**199**  
each



"A BEAUTIFUL SAVINGS OFFER"  
Save up to \$3.00  
on your next purchase.  
See details at your nearest  
participating Pharmaprix  
store

SAVE  
**80¢**

SAVE  
**80¢**



350 mL  
**JERGENS  
CREAM SOAP**  
**199**  
each

400 mL  
**JERGENS  
DRY SKIN LOTION**  
**229**  
each

pkg. of 4's  
**JERGENS LOTION  
MILD SOAP**  
**119**  
pkg.

Prices, special and bonus offers in effect from March 9 until Sunday March 13, 1983. We reserve the right to limit quantities.

REG. TRADE MARK

# ASPIRIN

BRAND OF  
Acetylsalicylic Acid Tablets  
U.S.P.

**BAYER**  
REG. TRADE MARK

*Genuine*

FAST PAIN RELIEF

100's  
ASPIRIN  
TABLETS  
Bonus Pill Box

**179**  
pkg.

3 pkg. of 24's  
CHILDREN'S SIZE  
ASPIRIN TABLETS

**189**  
pkg.



250's — 100 mg  
PHARMAVIE  
VITAMIN C  
Everyday Low Price 2.49

**159**  
each



250's  
PHARMAVIE  
MULTIVITAMINS  
PLUS IRON  
Everyday Low Price 5.99

**419**  
each



10's  
PHARMAVIE  
DECONGESTANT  
CAPSULES  
Everyday Low Price 1.69

**99¢**  
pkg.



20's  
PHARMAVIE  
THROAT  
LOZENGES  
Everyday Low Price 1.99

**99¢**  
pkg.



160's  
PHARMAVIE  
MOIST TOWELETTES  
Everyday Low Price 3.29

**229**  
each



pkg. of 3's  
PHARMAVIE  
BABY  
SOAP  
Everyday Low Price 1.29

**99¢**  
pkg.



20's  
CONTAC•C  
CAPSULES

**349**  
pkg.



**SAVE 120**

100's  
PHARMAVIE  
CHEWABLE  
MULTIVITAMINS  
FOR CHILDREN  
Everyday  
Low Price 3.49

**229**  
each



# Le service PHARMAPRIX® helping you save money

450 mL plus 150 mL Bonus  
FABERGÉ ORGANICS  
SHAMPOO or  
CONDITIONER **229**  
each

400 mL  
VASELINE INTENSIVE  
CARE LOTION **199**  
each

Regular or Herbal

3's plus Bonus 1  
IRISH SPRING  
SOAP **129**  
pkg.

50 g  
ULTRA BAN  
ANTIPERSPIRANT  
STICK **199**  
each

100 mL  
PHARMAPRIX  
OIL OF BEAUTY  
Everyday Low Price 4.99 **249**  
each

**1/2 PRICE**

227 g  
REESE'S PIECES  
CANDY **129**  
pkg.

450 mL plus 100 mL Bonus  
PERT SHAMPOO **369**  
each

450 mL  
BODY ON TAP  
SHAMPOO **289**  
each

500 mL  
LISTERMINT  
MOUTHWASH **199**  
each

32's  
EFFERDENT  
DENTURE CLEANSER **99¢**  
pkg.

50 mL plus 50 mL Bonus  
ULTRA BRITE  
TOOTHPASTE **99¢**  
each

75 g  
BRUT 33  
STICK DEODORANT  
Assorted Types **219**  
each

100 mL  
IMAGINE  
BODY SPRAY  
Assorted Types **239**  
each

75 mL  
ULTRA BAN  
ROLL-ON **199**  
each

200 mL  
ULTRA BAN  
ANTIPERSPIRANT SPRAY **169**  
each

400 mL  
DESITIN SKIN  
CARE LOTION **169**  
each

BABE ANTI-PERSPIRANT  
DEODORANT  
Spray (200 mL), Solid (57 g)  
or Roll-On (57 mL) **199**  
each

250 mL  
FABERGÉ  
SHOWER WET SOAP or  
ORGANICS SHAMPOO or  
CONDITIONER **229**  
each

500 mL plus 200 mL Bonus  
PHARMAVIE  
BALSAM & PROTEIN  
SHAMPOO or CONDITIONER  
Everyday Low Price 2.49 **199**  
each

**SAVE 50¢**

750 mL  
PHARMAVIE  
MOUTHWASH  
Everyday Low Price 2.89 **199**  
each

**SAVE 90¢**

40's  
PHARMAVIE  
BABY WIPES  
Everyday Low Price 2.09 **159**  
pkg.

**SAVE 50¢**

PHARMAVIE  
ABSORBENT BALLS  
Regular (300's) or  
Jumbo (100's)  
Everyday Low Price 1.59 **79¢**  
pkg.

**SAVE 80¢**

PHARMAVIE  
TOOTHBRUSHES  
Assorted Types  
Everyday Low Price 99¢ **299¢**  
for

**SAVE 99¢**

30's  
PHARMAPRIX  
MAXI SHEETS  
Everyday Low Price 3.39 **239**  
pkg.

**SAVE 100**

80 mL  
ANTIPHLOGISTINE  
RUB A-535 **179**  
each

pkg. of 10's  
PHARMAPRIX  
GARBAGE BAGS  
Heavy  
Everyday Low Price 1.09 **79¢**  
each

**SAVE 30¢**

200 g  
GANONG  
PARTY MINTS **149**  
pkg.

450 mL  
AGRÉE SHAMPOO  
or CONDITIONER **299**  
each

225 mL plus 75 mL Bonus  
ENHANCE SHAMPOO  
or CONDITIONER **219**  
each

300 mL  
ESPRIT  
SHAMPOO **239**  
each

Le service  
**PHARMAPRIX**

<p><b>Glosette</b> <b>PEANUTS</b> in a pure milk chocolate egg</p>  <p><b>ARACHIDES</b> dans un oeuf au chocolat pur au lait</p>	<p><b>Glosette</b> <b>RAISINS</b> in a pure milk chocolate egg</p>  <p><b>RAISINS</b> dans un oeuf au chocolat pur au lait</p>	<p><b>LIFE SAVERS</b> in a pure milk chocolate egg dans un oeuf au chocolat pur au lait</p>  <p><b>ASSORTIS ASSORTIS</b></p>
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170 g  
**LIFE SAVERS** or  
**GLOSETTE PEANUTS**  
or **RAISINS** IN PURE  
**CHOCOLATE EGG**

**249**  
each


pkg. of 3's  
**ROWNTREE**  
MILK CHOCOLATE  
CREME EGGS  
Assorted

**79¢**  
pkg.



39 g  
**CADBURY'S**  
MILK CHOCOLATE  
CREME EGGS

**3 88¢**  
for




120 g  
**GANONG** FRUIT AND  
NUT EGG

**99¢** each

**Ganong**  
Fruit and Nut Egg  
Oeuf aux fruits  
et aux noix

Net Wt. 4.2oz. Poids Net. 120g



75 g  
**ALLAN'S**  
MILK CHOCOLATE  
DECORATED EGG

**99¢** each

CHOCOLAT AU LAIT  
MILK CHOCOLATE



200 g  
**ALLAN'S MR. SOLID,**  
MR. MUNCHY or FRUIT &  
NUT BUNNY

**199**  
each


**MISTER SOLID**

pure milk  
chocolate  
chocolat  
pur au lait



250 g  
**LILLIPUT**  
EGGS

**149**  
pkg.



125 g  
**ALLAN'S EASTER**  
BASKET

**299**  
each



500 g  
**PHARMAPRIX**  
PEANUTS  
Regular, Spanish or Barbecue

**179**  
pkg.

**Arachides**  
espagnoles

**Spanish**  
Peanuts

**Arachides**



350 g  
**PHARMAPRIX**  
CASHEWS  
Everyday Low Price 6.29

**559**  
each

**SAVE 70¢**

**Noix**  
d'acajou

Fraicheur garantie



**PHARMAPRIX**  
PEG-TOP CANDY or NUTS  
Assorted Types and Sizes  
Everyday Low Price 99¢

**69¢**  
pkg.

**SAVE 30¢**

**Arachides**  
SALEES  
SALTED  
Peanuts



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Le service  
**PHARMAPRIX**

Gives you a beautiful new look  
for spring at these **SPECIAL PRICES**



COVER GIRL  
PROFESSIONAL  
MASCARA

**1.89**  
each

REVLON SUPER-  
LUSTROUS  
MASCARA

**3.99**  
each

REVLON  
BLUSH ON

**5.99**  
each

REVLON NAIL  
ENAMEL  
(15 mL)

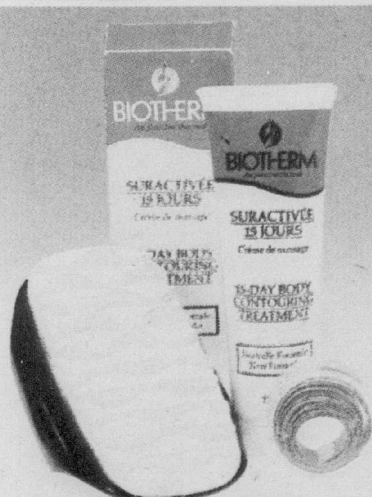
**2.99**  
each

REVLON  
MOON DROPS  
or FROSTLINGS  
LIPSTICKS  
Assorted Shades

**3.99**  
each

CLAIROL  
NICE'n EASY  
Twin Pack

**5.39**  
pack



**BONUS GIFT**  
from **BIOThERM**

With any purchase of Biotherm  
15 Day Body Contouring Treatment  
(120 mL), you receive a **BONUS**  
GIFT of a Massage Mitt and a  
Measuring Tape.



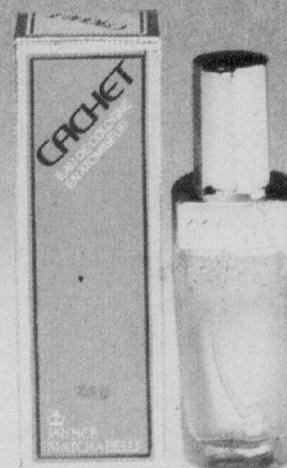
**FREE**

Skin analysis by our Beauty  
Advisor with the new Biotherm  
computer.  
20 mL Biotherm anti-wrinkle  
Sun Cream **FREE** with each  
consultation.



JOVAN MUSK OIL  
PERFUME (8 mL)

**7.99**  
each



CACHET COLOGNE  
SPRAY MIST (45 g)

**8.99**  
each

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**PHARMAPRIX**®

pkg. of 4's  
 WHITE SWAN  
 BATHROOM TISSUE

**129**  
 pkg.

240's  
 WHITE SWAN  
 PAPER SERVIETTES

**159**  
 pkg.

200's  
 WHITE SWAN  
 FACIAL TISSUES

**77¢**  
 pkg.

45.7 cm x 7.62 m  
 CHEF HEAVY  
 DUTY FOIL

**149**  
 pkg.

pkg. of 2's  
 WHITE SWAN  
 THE PAPER  
 SPONGE TOWELS

**89¢**  
 pkg.



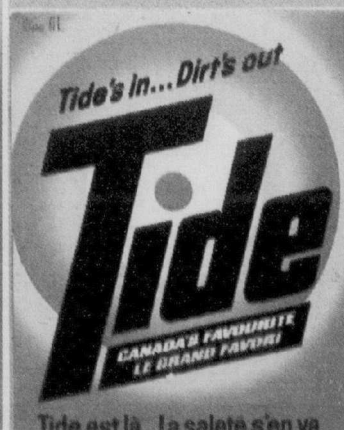
2 litre  
 DOWNY LIQUID  
 FABRIC SOFTENER

**269**  
 each



6 litre  
 TIDE  
 DETERGENT

**399**  
 each



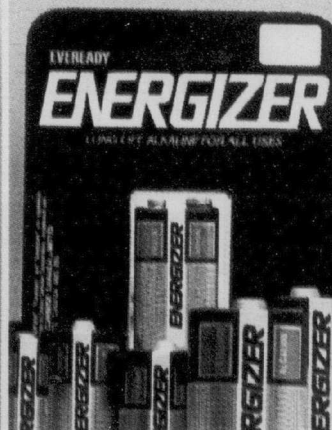
Newborn 48's  
 PAMPERS  
 DISPOSABLES DIAPERS

**559**  
 pkg.



EVEREADY ENERGIZER  
 BATTERIES  
 "AA", "AAA", C or D (2's)  
 or 9v (1's)

**249**  
 pkg.



PHARMAVIE  
 ONE SIZE  
 PANTY HOSE  
 Assorted Types and Colours

**3 259**  
 pair



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Some Pharmaprix stores may sell advertised items at a lower price than indicated in this publication. Due to floor space limitations some of the items advertised in this publication may not be available at all locations. In addition, quantity limitations may vary at individual stores. Please check with your nearest Pharmaprix location for pertinent information on product availability and quantity limitation. Where strikes, lockouts, shortages of supplies, delivery delays or other matters beyond our control prevent us from making any of the goods available for the duration of this advertisement, we will gladly provide the purchaser with a "Rain Check" entitling him or her to purchase the item on the advertised terms when stock becomes available.

