

Québec



CAN'T WAIT FOR **VACATION TIME!**

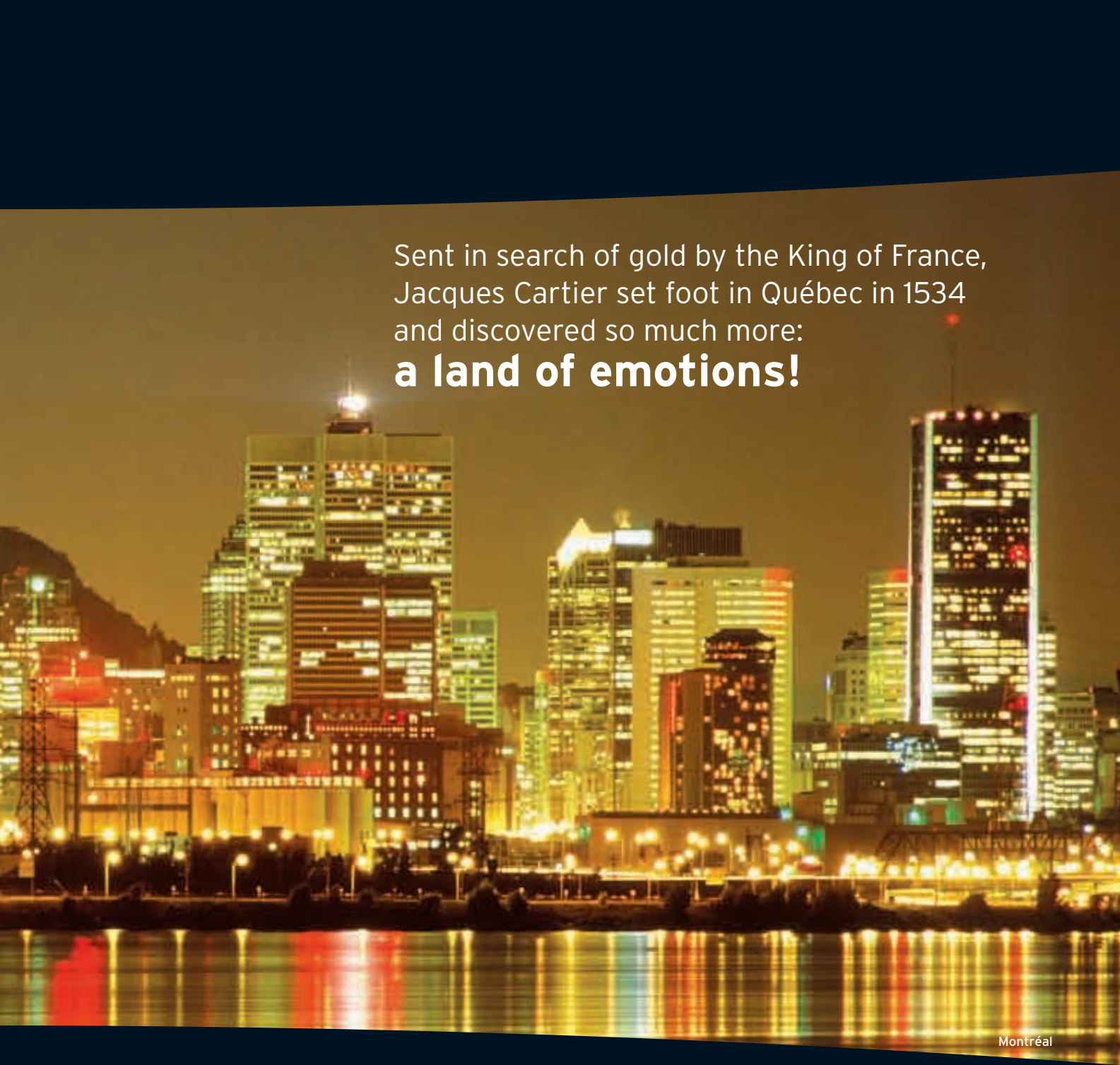


PROVIDING EMOTIONS SINCE 1534



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Sent in search of gold by the King of France,
Jacques Cartier set foot in Québec in 1534
and discovered so much more:
a land of emotions!

Montréal

ECOTOURISM BEGINS HERE

In accordance with the *Sustainable Development Act*, the Ministère du Tourisme du Québec has gone green in all its printed materials. To do so, decisions had to be made regarding which environmentally friendly paper to use. The paper used for this brochure is certified by EcoLogo, Processed Chlorine Free and FSC recycled, and is made with 100% post-consumer fibres in Québec using biogas. This choice helped us reduce our environmental footprint by:

978 trees or the equivalent of 20 American football fields;
28,175 kg (62,115 lb.) of solid waste;
2,665,240 litres (586,352 Canadian gal.) of water;
178.3 kg (393 lb.) of suspended solids in water;
61,870 kg (136,400 lb.) of air emissions or the equivalent
of the emissions of 12.4 cars per year;
4,025 m³ (142,083 cu. ft.) of natural gas.

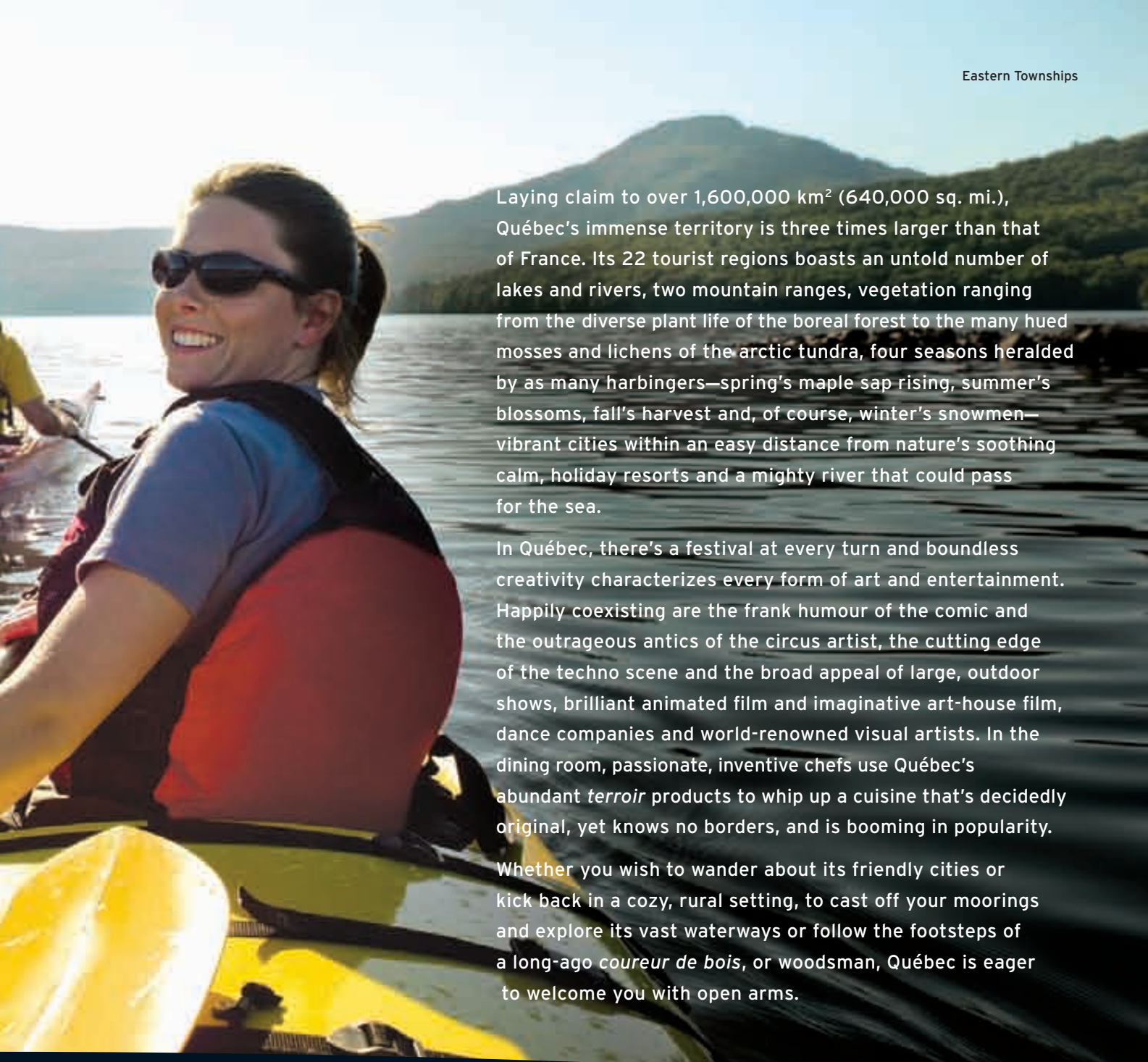
**Now it's your turn! Help us save the planet by recycling
this brochure or passing it on to someone else.**



A dash of EUROPE in AMERICA

Carrying the legacy of the Aboriginal, French and British civilizations, Québec occupies a special place on the North American continent. In the heart of cosmopolitan America, its inhabitants go about their daily lives mainly in French, while drawing from numerous other cultures.





Laying claim to over 1,600,000 km² (640,000 sq. mi.), Québec's immense territory is three times larger than that of France. Its 22 tourist regions boasts an untold number of lakes and rivers, two mountain ranges, vegetation ranging from the diverse plant life of the boreal forest to the many hued mosses and lichens of the arctic tundra, four seasons heralded by as many harbingers—spring's maple sap rising, summer's blossoms, fall's harvest and, of course, winter's snowmen—vibrant cities within an easy distance from nature's soothing calm, holiday resorts and a mighty river that could pass for the sea.

In Québec, there's a festival at every turn and boundless creativity characterizes every form of art and entertainment. Happily coexisting are the frank humour of the comic and the outrageous antics of the circus artist, the cutting edge of the techno scene and the broad appeal of large, outdoor shows, brilliant animated film and imaginative art-house film, dance companies and world-renowned visual artists. In the dining room, passionate, inventive chefs use Québec's abundant *terroir* products to whip up a cuisine that's decidedly original, yet knows no borders, and is booming in popularity.

Whether you wish to wander about its friendly cities or kick back in a cozy, rural setting, to cast off your moorings and explore its vast waterways or follow the footsteps of a long-ago *coureur de bois*, or woodsman, Québec is eager to welcome you with open arms.



québec