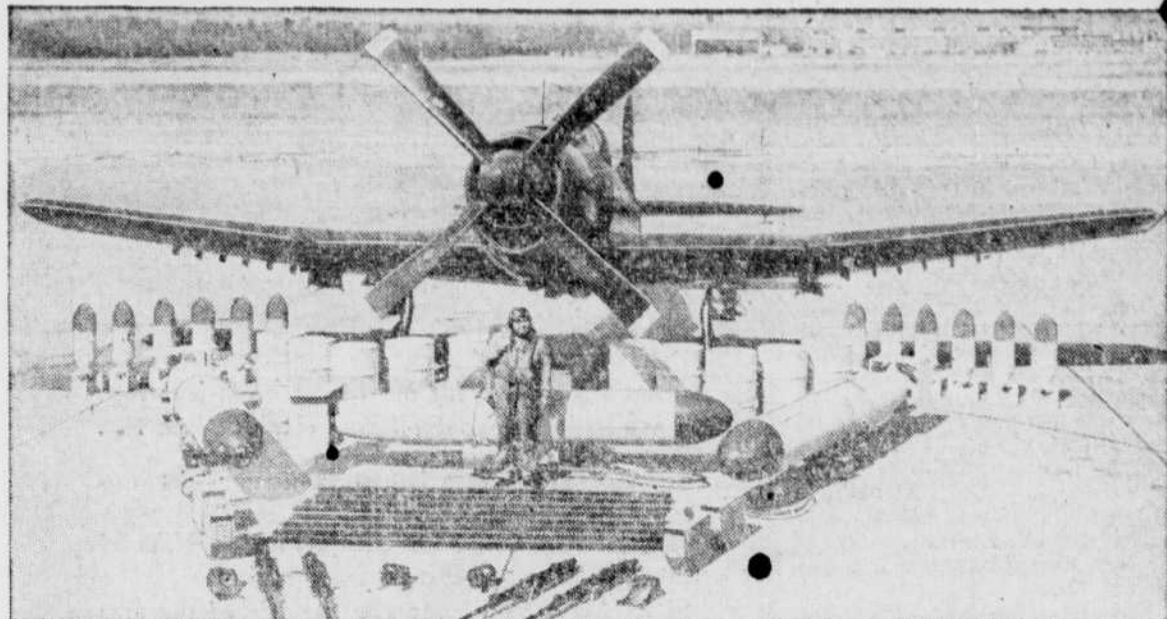


Highlights Of World News Are Illustrated By Pictures

Navy Mauler Hauls Record Payload



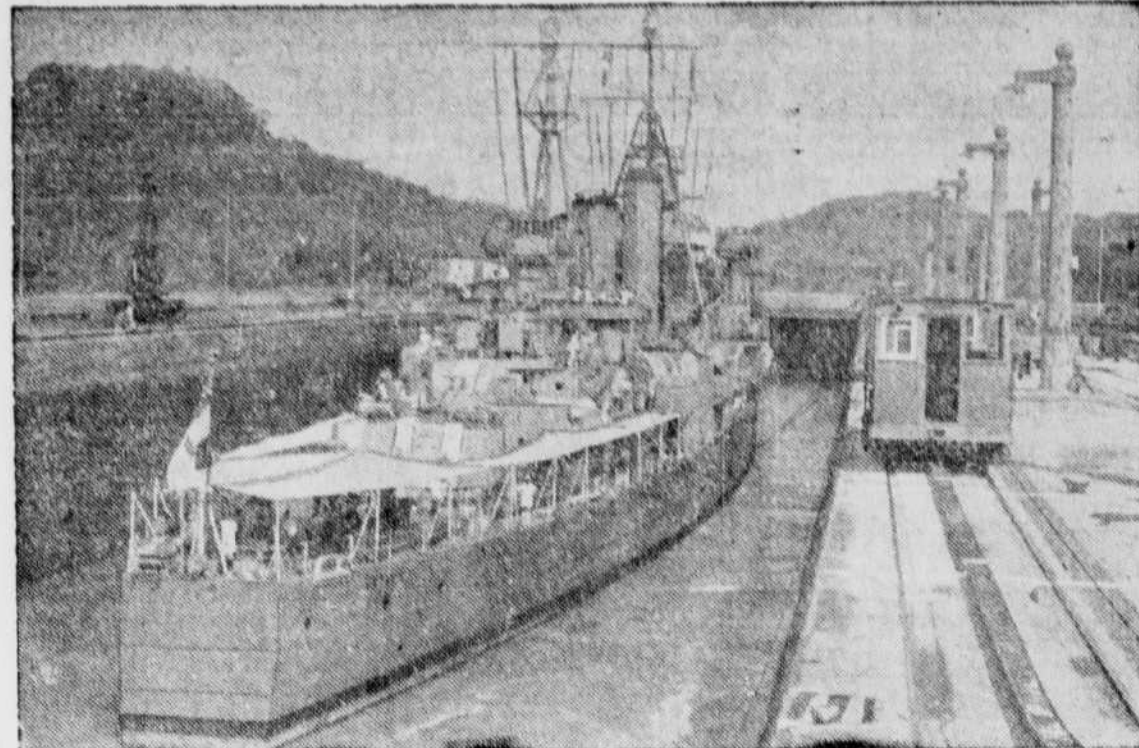
Spread out in front of this Navy Martin AM-1 Mauler, nicknamed Able Mabel, are the 14,179 pounds of armaments, fuel and pilot which the 15,103-pound plane can carry in flight. The craft recently landed in payload for one-man carrier-based attack planes. Twenty years ago it would have taken 10 planes to lift the load which includes three 2,200-pound torpedoes, 12 bombs and four 20-mm. cannon, with 80 rounds of ammunition, the plane can fly scouting missions up to 2,000 miles.

Princess And Baby



Prince Charles, almost five months old, sits with his mother, Princess Elizabeth, at Buckingham Palace in London for the first informal portrait of the pair. (Photo by Baron).

Going Up



The Royal Canadian Navy cruiser Ontario is shown in this R.C.N. photo making her final ascent in the Pedro Miguel locks while passing through the Panama Canal. Three sets of locks raise and lower vessels using the canal. The 10,000-ton warship was en route to the Caribbean for joint manoeuvres with Royal Navy and other Canadian navy ships. (CP Photo).

Rescuers Stymied



Rescue workers stand idle for the first time in more than 40 hours at San Marino, Calif., in their attempt to reach Kathy Fiscus, three, from the depths of a dry well. The delay was caused when water rose in the bottom of the rescue shaft. The little girl later was found dead.

Marshall Plan Has Its First Birthday

On April 2, the European Recovery Program, outgrowth of a Commencement Day speech at Harvard by Gen. George C. Marshall, then Secretary of State, was one year old. Hailed as the greatest undertaking by one country in the history of mankind, it is now called a "trump card" in the East-West struggle and the most powerful weapon in the Cold War. In the first of its proposed four years, ERP scored a victory in bolstering Western Europe against communism. Chairman Tom Connally, of the Senate Foreign Relations Committee, declaring that statistics don't tell the whole story, said, "They mean, in human terms, that the warm blood of economic life is beginning to course once more through the veins of a devastated and war-torn Europe." After round one, the so-called Marshall Plan has a clear lead in points with three more decisive rounds coming up. The Senate Foreign Relations Committee has already asked for a \$580,000,000 second installment for a 15-month renewal of ERP.

Learns Secret



A Canadian sailor, Able Seaman Andrew Watson of Halifax, learns the secret of how to balance a heavy basket on your head from a native woman in Cristobel, Canal Zone village. Watson is a member of the crew of the destroyer Nootka which took part in the recent Caribbean manoeuvres. This photo was taken by a R.C.N. photographer as Watson enjoyed shore leave. (CP Photo)

First Provincial Cabinet



Here are the members of Newfoundland's first provincial cabinet. They were chosen by Premier Joseph R. Smallwood to serve until an election is held in the new province. Front row, left to right: Natural Resources Minister W. J. Keough, Premier Smallwood, Health Minister H. W. Quinton. Back row, left to right: Finance Minister Gordon A. Winters, Justice Minister L. R. Curtis, Social Welfare Minister Dr. H. L. Pottle, Labor Minister C. H. Ballam, Education Minister S. J. Hefferon, Home Affairs Minister Philip Forsey, Public Works Minister M. J. Sinnott. (CP Photo).

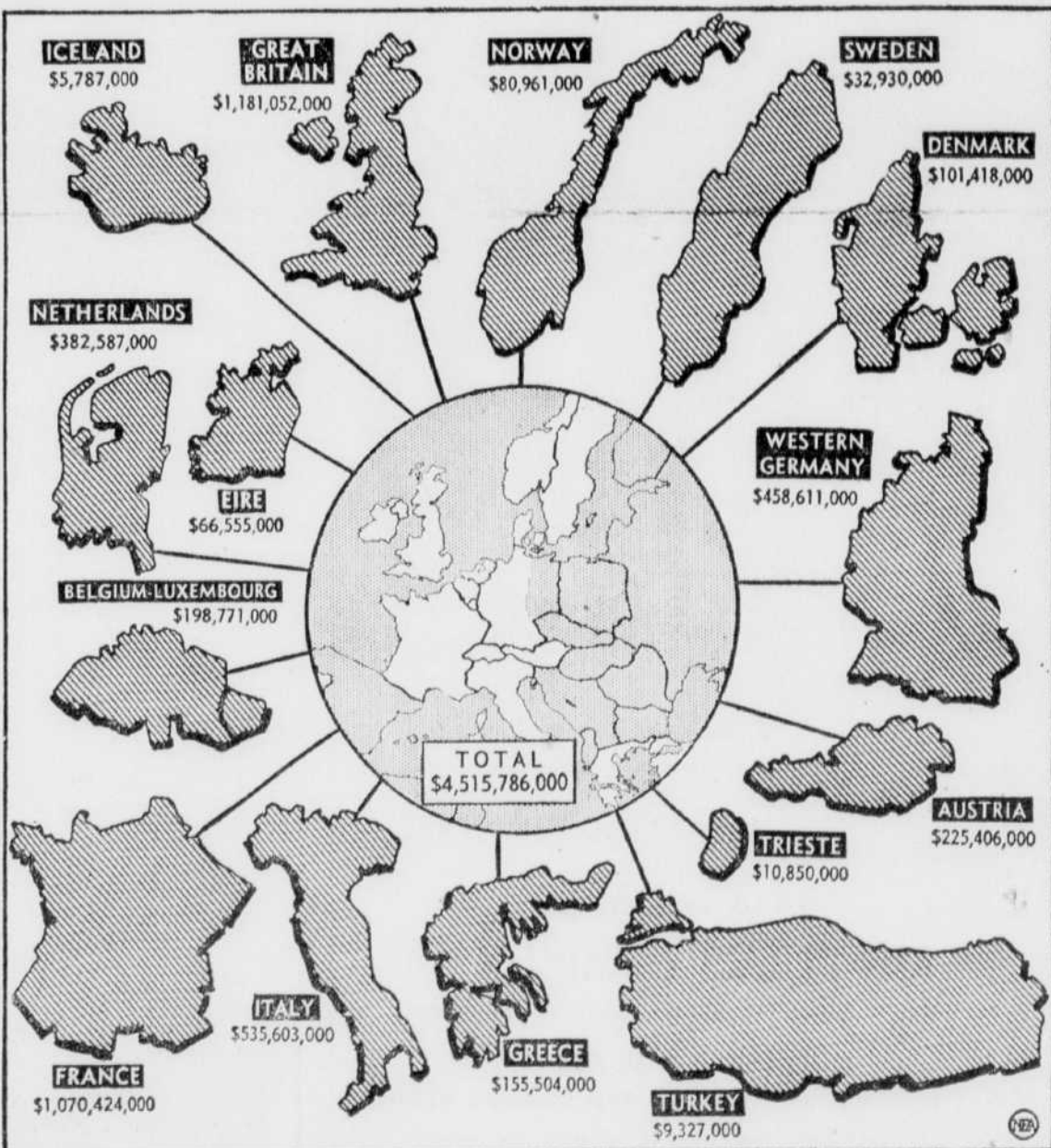


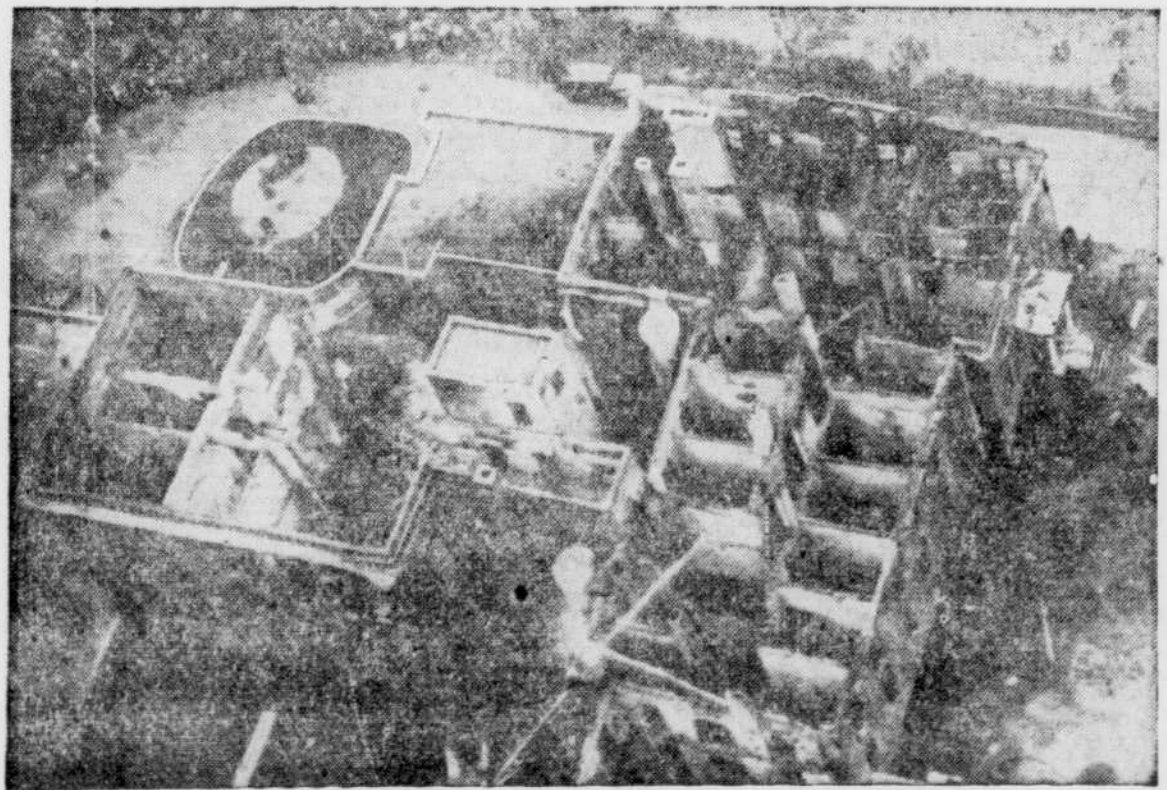
Diagram above shows the 14 European nations, plus Western Germany and Trieste, participating in the European Recovery Program and how much each has drawn in dollar-credits since the program went into effect one year ago. Two eligible countries, Switzerland and Portugal, have not yet asked for direct help. Figures, from latest ECA statistics available, are cumulative through March 16.

Signs For Canada



As Hume Wrong, Canadian Ambassador to the United States, looks on at left, L. B. Pearson, External Affairs Minister, affixes his signature to the North Atlantic Pact on behalf of Canada. He was the second representative to sign the pact. The ceremony took place in Washington. (CP Photo).

Hospital Guttled By Tragic Blaze



St. Anthony's Hospital, Effingham, Ill., where 57 persons met death in a tragic fire, looks like a war-devastated shell in this aerial view taken after the blaze. Among the victims were expectant mothers, patients with broken limbs who were trapped in their beds and nine newborn infants.

MISS AIRWAYS



Vivian Kennedy, 21, has been chosen "Miss Airways of April" by the KLM Royal Dutch Airlines. Vivian loves to dance and ice skate, but most of all wants to marry and have a large family—at least four or five youngsters. Her intended is a six-foot New York state trooper, enough to scare off potential wolves.

First Newfoundland Canadian



First child born in Newfoundland after the Old Colony became a Canadian province was this baby boy, Barry Wayne Strong, son of Mr. and Mrs. Colin Strong of St. John's. Barry was born shortly after the ceremonies marking the official union were concluded in the island capital. (CP Photo).

WATERLOO

After spending several days at the home of Mr. and Mrs. Clarence L. Hanna and family, Western Avenue, Mr. John Hall, is motoring to his home in Pasadena, Calif.

Mr. William Copping has been confined to his bed, for a number of days by illness.

Mrs. Clarence Porter, of Montreal, was a dinner guest at the home of Mr. and Mrs. James Hamilton, Western Avenue.

Mrs. Marjory Moysey, of Montreal, is enjoying a holiday at the home of her parents, Mr. and Mrs. R. B. Moysey.

Miss Elizabeth Hamilton, R. N., of the Montreal General Hospital and Miss Joan Warnell, R.N., of Perth, Ont., were evening guests at the home of Mr. and Mrs. James Hamilton, Western Avenue.

Mrs. Gordon W. Kendall, of Montreal, visited Mr. and Mrs. Lyman King and called on other friends during the week.

Mrs. Arthur Wade visited relatives in Montreal for two days.

Mr. and Mrs. Walter Annett and sons, Elwood and Everett, the Misses Gladys and Shirley Whitehead, Kenneth Lewis and Mr. Neil-

where they also called on Mrs. W. H. McKenna, Miss Perry, Mr. and Mrs. William McKenna and Mr. Walter McKenna.

Mrs. Raymond Wallace and son, Ralph Wallace, are at home from West Bolton, where they were treated to sugar-on-snow.

Miss Janet Adam, student of Bishop's University, Lennoxville, is spending the Easter holidays at her home on St. Joseph Street.

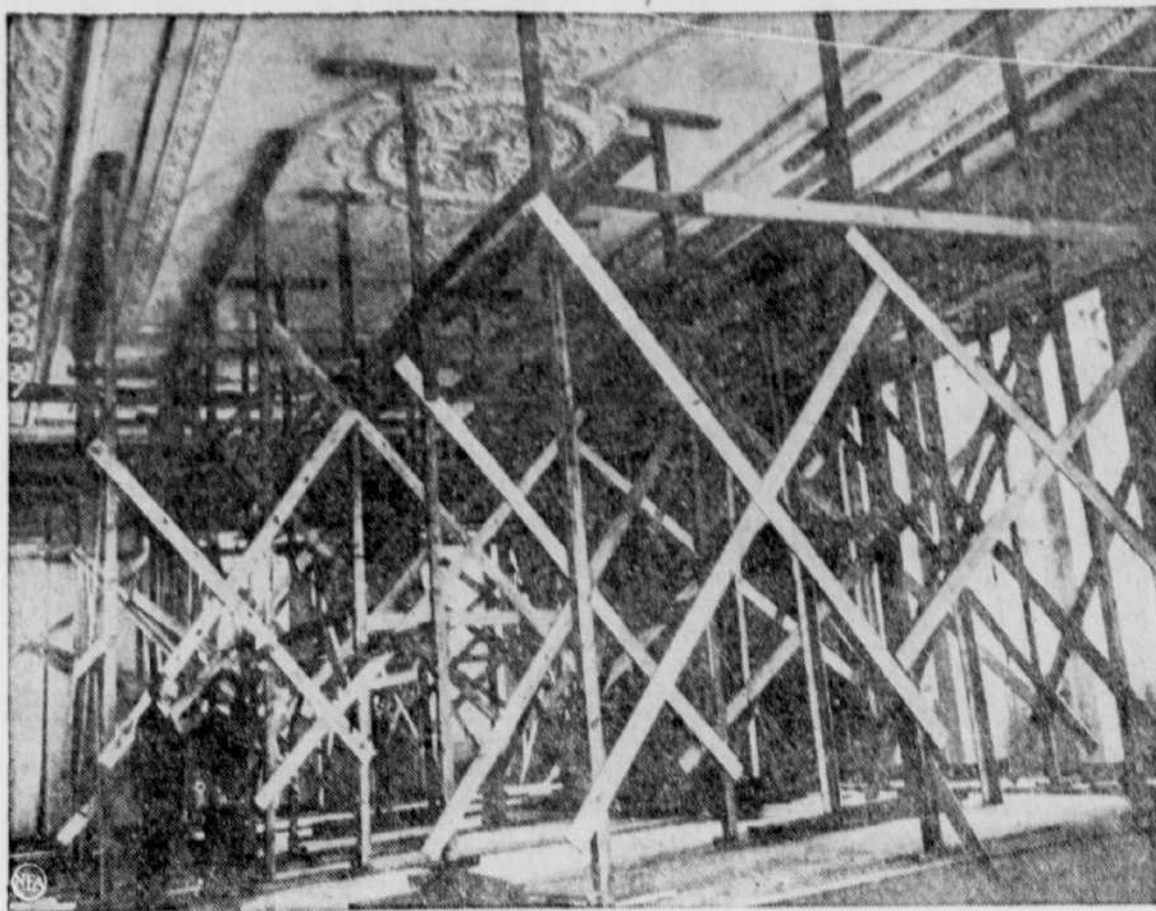
Mr. and Mrs. Hanna, Doris and Howard Hanna, Miss Nettie Galbraith, Miss Edith Hanna, accompanied by Mr. John Hall, of Pasadena, Calif.; Mrs. Hurst Ashton and Miss Alice Ashton called on friends and relatives at Roxton Pond.

Miss Ruth Thompson and Miss Tacy Sutton, of the teaching staff of Waterloo High School, visited at their respective homes in Sawyerville, over the week-end.

Mrs. D. A. Baldwin has returned to Sherbrooke, after spending several weeks at the home of Mr. and Mrs. A. J. Buckland and family.

Mrs. E. J. McKenna and Miss McKenna, with their week-end guests, Messrs. Kenneth and T. Harry McKenna, of Brooklyn, N. Y., were dinner guests of Mr. and Mrs. Robert Campbell, at Magog.

Work Proceeding On White House Repairs



This is the East Room of the White House, now undergoing extensive repairs expected to cost \$5,100,000. Shoring, erected in this room, supports the ceiling which sagged six inches last October. C. W. Barber (left), chief structural engineer of the Public Buildings Administration, and Lorenzo S. Winslow, White House architect, inspect the work.

for 1949 will be held under wraps until the two-week show, May 16-27. However, its known the newest things in London fashions carry the simplification further—to a smooth flowing fullness of line, with "back interest."

The straighter lines cunningly emphasize the quality of the cloth of the garment.

Fabrics themselves are being displayed at the British Industries Fair (May 2-13).

Last year's "fortnight" ended with a buffet luncheon given in the Windsor country house of the Queen's dress designer, Norman Hartnell. Squatting on the grass with drinks and a cold buffet lunch, the buyers were unanimous about the success of the 1948 show.

Export-anxious fashion traders hope they'll remember that when they come back this year.

EXPERIENCE
in **ATHLETIC** shoes
MEANS
KNOWLEDGE OF THE FOOT IN
ACTION

Daoust

DR. VERNER'S
TRU-PHIT
ARCH

- ★ Orthopedic arch and heel.
- ★ Steel, arch-supporting shank.
- ★ Available in different styles and colors

only
Daoust Dr. Verner's shoes have
ACTION-COMFORT
PLUS ★

See them at your favourite shoe store.

DAOUST, LALONDE & CO. LIMITED, MONTREAL

Famous for Flavour

RED ROSE

COFFEE

As Good as Red Rose Tea

These Leading Places Of Business Will Be Closed ALL DAY FRIDAY, APRIL 15th GOOD FRIDAY

- BE SURE TO PURCHASE YOUR REQUIREMENTS EARLY AND HAVE ENOUGH TO LAST YOU OVER THE HOLIDAY:
- | | |
|--|--|
| <p>ARNOLD'S LIMITED</p> <p>ARTHUR BLOUIN LIMITED</p> <p>BALDWIN'S STORAGE</p> <p>BELMONT HARDWARE REG'D</p> <p>J. N. BOISVERT</p> <p>CODERE LIMITED</p> <p>NATIONAL WALLPAPER CO. LTD.</p> <p>ECHENBERG BROS.</p> <p>FASHION-CRAFT LIMITED</p> <p>FRASER ENTERPRISES LIMITED</p> <p>J. GAGNE & CO. LTD.</p> <p>J. L. GILBERT</p> <p>A. GILLMAN</p> <p>KING HARDWARE</p> <p>LEO LALIBERTE</p> <p>HECTOR LANCTOT</p> <p>LEVESQUE LIMITED</p> <p>I. S. MITCHELL & CO. LTD.</p> <p>A. MARTIN & CO. LTD. (Furriers)</p> | <p>EASTERN HARDWARE REG'D (Ferreterie de l'Est Ltée.)</p> <p>J. M. NAULT LIMITED</p> <p>NADEAU & SON</p> <p>NOUVELLE MODE</p> <p>J. A. PELLETIER & SON</p> <p>J. A. PIGEON, REG'D</p> <p>RAYFELS "THE STYLE SHOP"</p> <p>MME. E. RENIHAN</p> <p>RENNERT'S DEPARTMENT STORE</p> <p>ROSENBLOOM'S LIMITED</p> <p>J. A. SAVARD LTD.</p> <p>SHERBROOKE PURE MILK CO. LTD.</p> <p>THE MODEL GARDENERS (Les Jardiniers Modeles)</p> <p>THOMPSON & ALIX LIMITED</p> <p>M. SMITH MEN'S WEAR</p> <p>UNITED 5c to \$1.00 STORES</p> <p>J. A. WIGGETT & CO.</p> <p>H. C. WILSON & SONS, LTD.</p> |
|--|--|

G. Boyle and Miss Helen Boyle, Court Street, for several days.

Among those who attended the funeral service in Cowansville on Thursday afternoon for Mr. Harry W. Vilas were Rural Dean Andrews, Mr. A. J. Buckland, Mr. W. K. Robinson, Mrs. Arthur Robinson and Mr. and Mrs. R. B. Moysey.

Mrs. Charles Slack spent a few days in Montreal, where she visited her brother, Mr. William Irving, who is ill.

Mrs. H. W. Jones spent a week at the home of her brother, Mr. W. Hall, and family, of Cowansville.

Mrs. Adele Brown and Miss Anne Brown are spending a few days in Montreal where Mrs. Brown will be treated in the Royal Victoria Hospital for an infection in one of her hands. Mrs. Leonard Adam accompanied Mrs. Brown and her daughter to the city.

Miss Shirley Norton has been spending a week in Knowlton, where she visited relatives.

Miss Janet Slack has returned home from Hamilton, Bermuda, where she enjoyed a pleasant holiday.

Mr. and Mrs. Roy Atkinson were in Montreal to visit the former's mother, Mrs. Ida Atkinson, whom they found to be making good progress towards recovery.

British Designers Hold 1949 Secrets

By MURIEL NARRAWAY
Canadian Press Staff Writer
London, April 12. — The newest creations in the 1949 London fashion cupboard will be unveiled next month.

It will be done with appropriate ceremony. Audience will be thousands of foreign buyers to look and, designers hope, to buy.

Hosts will be British fashion houses and the Board of Trade. And the occasion will be a repeat of Britain's "Fashion Fortnight," first held last year.

The show is regarded as more important than ever this year. The government has emphasized the importance of more exports to dollar countries like Canada which took some \$2,000,000 worth of British clothing, textiles and woolsens last year. Authorities hope the Dominion will buy even more in 1949.

The thousands of foreign buyers and journalists who will arrive from 50 overseas countries will be wined and dined and entertained in London's fashionable show-rooms. There will be daily shows and the British couturiers aim to make the best of it.

1949 "Look" A Secret
Last year British designers introduced a "modification" of the "New Look." But what they plan

Here's long life!

Yes, here's long life, enduring freshness and striking beauty—for all exterior and interior surfaces—through the medium of Crown Diamond Paints and Enamels.

These better-looking, longer-lasting paints—scientifically formulated by skilled research chemists and blended by expert craftsmen—are setting a new standard of excellence in their field.

No wonder more and more Canadians each year are learning that—for the utmost in painting satisfaction they can always depend on Crown Diamond!

THE CROWN DIAMOND PAINT CO. LIMITED

Crown Diamond Products Are Sold By:

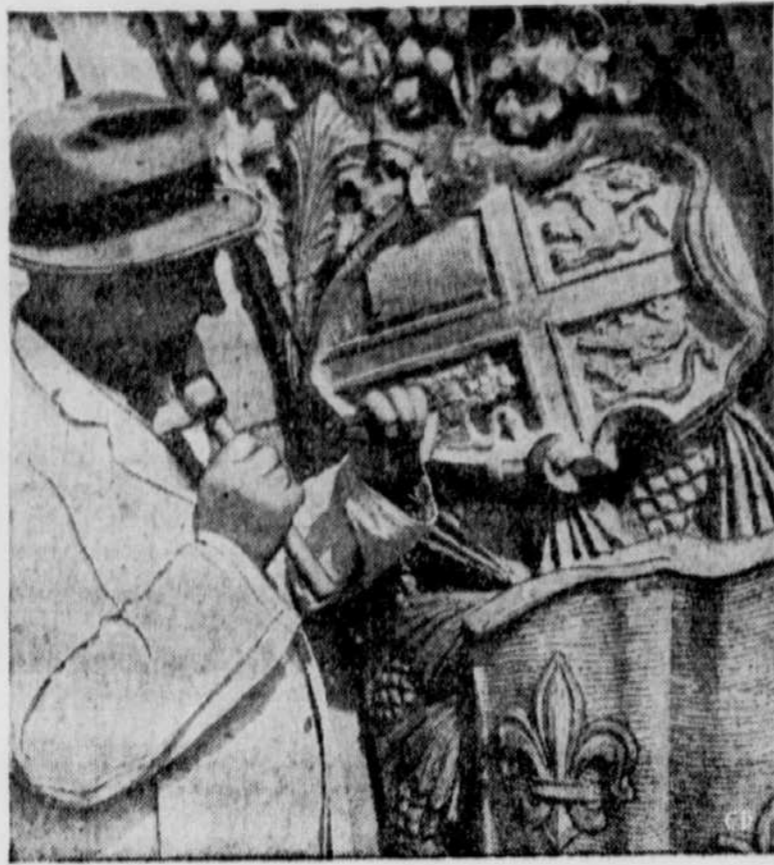
La Ferronnerie de l'Est, 2 King E.	Roberge & Charland Windsor Mills, Que.
The Crown Diamond Paint Co. Ltd. 54 King W.	H. Rodrigue 44 St. Patrice, Magog, Que.

KNOWLTON

The regular monthly meeting of the Women's Association took place at the home of Mrs. C. Lorne Church, with Mrs. George Coots presiding. Sixteen members answered the roll call. The opening devotions were conducted by Mrs. Marion Pettes, who read for the Scripture lesson Mark XVI: 1-8 and a selection from the "Upper Room," after which the "Lord's Prayer" was repeated in unison. The minutes of the last meeting were read by the secretary, Mrs. Elton Bockus, and were approved. An appeal from "Save The Children Fund" and a letter of thanks were also read by the secretary. Several bills were moved. The treasurer, Mrs. H. L. Parkes gave the financial statement. Mrs. Ian W. Crandall reported for the work committee and several articles were given out at the meeting. Some finished articles were on display. It was decided to have some work done at the "Parsonage" as soon as possible. An appeal was made for good used clothing for European Relief. It was decided to hold the May meeting in the Parlor and that anyone wishing to donate articles may leave them at the "Parsonage" during the week and at the church on Sundays. These articles must be in before May 1, as they will be packed at the meeting on May 5. Mrs. Knowlton invited the members to the Thank-Offering meeting and tea taking place in the Church on

April 20. This event is being sponsored by the Women's Missionary Society. Mrs. Pettes kindly consented to act as president for the month of April. The meeting closed with the Benediction, after which the hostess served refreshments. Mrs. F. G. Raphael entertained at a tea and food sale at her home in aid of the Sir John Fisher Chapter, I.O.D.E. A drawing on a cake was won by Mrs. N. M. Harris. The event was a decided success and the proceeds were very gratifying. Colfax Rebekah Lodge, No. 29, met in regular session on Thursday evening, with the noble grand, Sister Helen McKeerrell, in the chair. The minutes of the previous meeting were read by the secretary, Sister Pearl L. Windle, who also read communications in connection with the Rebekah Assembly taking place in Sherbrooke in May. Several bills were moved and paid. It was reported that fruit had been sent members who were ill. A drawing took place and the article was won by Mrs. L. Tuxen. Mrs. Tuxen will donate an article for the drawing for next meeting. It was decided to sponsor a Wear-Ever Brush demonstration given by Mrs. Donald Martin, in the Lodge rooms on April 13. Everyone is invited to attend. Refreshments will be served by the sister Rebekahs. At the conclusion of the meeting, which closed in ritual form, refreshments were served by Sisters Florence Sanborn, Nina Barnes,

Work Progresses



Started April 1 at ceremonies marking Newfoundland's entry into confederation, the shield of Canada's 10th province nears completion on the archway to the Peace Tower in the Parliament Buildings at Ottawa. Stonecutter A. Borysiuk, who learned his trade in Poland, is shown here finishing the job started by Prime Minister St. Laurent.

GOULD

Mr. and Mrs. William MacDonald, of Littleton, N. H., were guests of Messrs. Norman and George MacDonald, at North Hill. Mrs. M. Turner and son, of Kingston, Ont., are spending a few days with Mr. and Mrs. William Gates. Mrs. James Watson, Mr. Edward Watson and Miss Betty Ann, of Boston, Mass., were week-end guests at the homes of Mr. and Mrs. M. A. Matheson and Mr. and Mrs. D. A. MacIver. Mr. Peter McKeeman, of St. Lambert, is spending his holidays here with Mrs. K. N. MacIver and Mr. Kenneth MacIver. Mr. and Mrs. Rupert MacAulay and Master Tommy, of Sherbrooke, were visitors at the home of Mr. and Mrs. Kenneth MacAulay. Mrs. George Logie and son, Ian, of Sherbrooke, are visiting her mother, Mrs. K. N. MacIver, at "Braeside." Mrs. M. Turner and son, Christopher, and Mr. Elery Gates were callers at Mr. and Mrs. Neil MacArthur's home, at Fisher Hill. Friends and neighbors of Mrs. Rosa MacDonald will be pleased to hear that she has returned home from the Sherbrooke Hospital much improved in health. Mrs. A. A. MacAulay has returned from Scotland where she visited relatives and friends for a few days. Mr. and Mrs. Murdo Matheson were visitors at the home of Mr. and Mrs. Gordon Matheson, at Sherbrooke. The members of the Ladies' Aid of Chalmers-Emmanuel United Church held their fourth "quilting bee," on April 8, in the Town Hall. A beautiful quilt was completed during the afternoon and evening. Dainty refreshments were served during the afternoon. Another lovely quilt was completed by the ladies at North Hill, on April 7, at the home of Miss Katie MacDonald, after which very delicious refreshments were enjoyed by those present. Col. George Logie, of Sherbrooke, spent a day with Mr. Logie and son, Ian, at "Braeside." Mr. Kenneth MacRae, who has been spending the winter in Bury, was a caller in town.

SAWYERVILLE

Mrs. C. A. Parker and daughter spent a day in Sherbrooke. Miss Mildred Waldron visited Mr. and Mrs. Egbert Waldron, at Cookshire. Miss Marguerite Waldron visited Mr. and Mrs. Burten Laroche for a few days. Mr. Johnstone, of Sherbrooke, is relieving at the Bank of Montreal, while Mr. Clark is on his holidays. Miss Esther Brazel was a recent visitor in Sherbrooke. Reader notices in country locals, 15c per line of 5 words. Lennoxville and City Brieflets, 20c per line.

ONLY Merry-go-Round gives you all 10 of these features in children's shoes



Merry-go-Round is a brand name of the Delli Colli Shoe Manufacturing Company Ltd., identified for over a quarter of a century with the highest quality footwear for children from 2 to 12 years.

Merry-go-Round shoes by DELLI COLLI

- J. O. NAULT
46 King St. West — Tel. 716
- LABRECQUE & FILS ENRG.
82 - 84 Galt Street — Tel. 2021
- ROY & DELAFONTAINE ENRG.
Continental Bldg., corner of King & Wellington Sts. — Tel. 750-J

Mabel Tibbitts and Dolly Bockus. A degree practice was held at the close of the meeting. Mrs. W. Earl Morrison and Miss Judith Cowin were among those from here, who attended the annual Spring Concert given by Cowansville High School on Friday evening. Mr. and Mrs. George Mizener, of Duboyce's Corner, were in town for the morning service at the United Church. Friends of Mr. Filmore Sadler will regret to learn that he had the misfortune to break his arm. Mr. and Mrs. Elton Bockus and daughter, Linda Jill, and Mrs. J. Lionel d'Artois were in Cowansville for an afternoon. Mrs. Chester Bullard has returned from visiting relatives in Vermont. Miss Mary Jackson spent the week-end at her home in Brome. Mr. and Mrs. C. C. McClay, Miss Lorna McClay and Mrs. Marion Pettes motored to Montreal, for a day. Mr. A. Codere, of Montreal, spent a few days at his home here. Friends of Mr. Sidney Taylor will regret to learn that he is confined to his home with the mumps. Mrs. Chauncey Hamilton and daughter, Brenda, of Waterloo, were guests of Mr. and Mrs. Donald Levey and family. On Sunday morning, under the direction of Miss Maragret Doake, the United Church Choir sang the beautiful anthem, "Gloria," by Mozart. Mr. Ian L. Bockus was the organist. Miss Winnifred White was the guest of relatives at Stanbridge East, for a week-end. Mr. Neil Shaw, of Montreal, spent the week-end with his mother, Mrs. LeRoy Shaw. The executive of the Women's Missionary Society met at the home of Mrs. E. H. Gray, to make arrangements for the Easter Thank-Offering meeting and Tea, which is taking place in the church parlor, on April 20. Miss Margaret Drake was a tea guest at the home of Mr. and Mrs. Earl B. Mizener. Mr. and Mrs. Ronald Mooney and two children, Marsha and Michael, of Sherbrooke, were guests of Mr. and Mrs. Harry L. Parkes. The Junior Chamber of Commerce held a meeting in the High School Auditorium on Monday evening, April 4. Mr. Levi Cota, Miss Mona Cota and Mr. Frank Cadorette, of Dunkin, were guests in town. Mrs. J. Lionel d'Artois was an overnight guest of her daughter, Miss Leone d'Artois, at Montreal. Mr. Foster Martin is the guest of his parents, Mr. and Mrs. John Martin, at Ayer's Cliff. Mr. and Mrs. Delmer Hadlock, of Iron Hill, were calling at the home of Mr. and Mrs. J. Lionel d'Artois. Mrs. J. Kenneth Patterson has returned from spending several days with friends, in Sherbrooke. Mr. Elton Bockus, of Farnham, spent the week-end at his home here. Mr. and Mrs. Lester Ball and

Miss Barbara Ball, of Cowansville, were calling on Mr. and Mrs. W. D. Soles. Mr. and Mrs. H. L. Parkes were tea guests of Mr. and Mrs. A. C. Adams, at Cowansville. Mrs. Nelson Patch was visiting Mr. and Mrs. Edgar Salisbury, at Brome. Mrs. Edith Larsen, of Waterloo, spent the week-end with her friend, Miss Birgit Tuxen. Miss Margaret Drake was here for the Sunday morning service at the United Church. The K.H.S. School bus conveyed several teachers and pupils to Cowansville for the Annual Spring Concert, by Cowansville High School. Mrs. W. Earl Morrison spent a day in Montreal. Mr. Ralph Matthews was at his home in Fulford over the week-end. Mr. and Mrs. Elton Bockus and family were calling on Mr. and Mrs. Elmore J. Bockus, at Bolton Glen. Mr. George McClintock, of Bishop's University, Lennoxville, was a guest of Mr. and Mrs. J. Edward Perry. Mr. and Mrs. C. C. McCorkill were guests of Mrs. R. C. McCorkill, at Cowansville. Miss Doreen Johnston spent a few days at her home in Call's Mills. Mr. L. Gauthier, of Farnham, was calling on friends in town. Miss Margaret Drake was a tea guest of Mr. and Mrs. Earl B. Mizener. Rev. Harry Andrews, of Waterloo, was the guest speaker at St. Paul's Anglican Church on Sunday evening. Mrs. Eldridge was in Montreal to visit Mr. Eldridge, who is a patient in the Royal Victoria Hospital. Mr. and Mrs. Wells Martin have returned to "Argyle Farm," after spending some time in Chicago, Ill. Mr. and Mrs. Ian W. Crandall were in Waterloo for an evening. Friends of Mr. Sidney Taylor will regret to learn that he is confined to his room with the mumps. Mr. and Mrs. Horace Whitehead and children were visiting Mrs. Whitehead's parents, Mr. and Mrs. Forest Cousins, at Bolton Glen. Mrs. Ray Duboyce was calling on Mr. and Mrs. Otis Norton. Miss Frances Ladd spent the week-end at her home in Lennoxville. Mrs. James Armstrong spent a day in Montreal. Mr. and Mrs. H. M. Darbe and two daughters, Janet and Jean, of Sweetburg, were guests of Mr. and Mrs. Roy Duboyce, and family. Mr. and Mrs. Donald Hume and family, of Foster, were guests of Mrs. Hume's parents, Mr. and Mrs. Ian W. Crandall. Master Barry Page, of East Hill, is visiting his grandparents, Mr. and Mrs. Gordon Page. Miss Winnifred White spent a week-end with relatives at Stanbridge East. Mrs. A. B. Inglis has returned from spending a few days with her sister, Mrs. A. D. Miles, at Granby. Mr. Gyles d'Artois, of Montreal, spent the week-end with his parents, Mr. and Mrs. J. Lionel d'Artois. Mr. and Mrs. Carmi McLaughlin have returned to their home here, after spending some time with their son-in-law and daughter, Rev. and Mrs. D. H. MacFarlane, in Montreal. The Senior Girls' and Boys' Basketball Teams from Lennoxville High School and the St. Patrick's Intermediate Boys' Team were in Knowlton and played the corresponding teams at the High School. The Lennoxville teams defeated both home teams, while the K.H.S. Intermediates defeated St. Patrick's team. Mr. Harold Mandigo and friend, of Montreal, were week-end guests of his mother, Mrs. H. L. Mandigo. Miss Lorna McClay, of Montreal, spent the week-end with her parents, Mr. and Mrs. Carl C. McClay. Mr. and Mrs. Wells Martin, of "Argyle Farm," were calling on Miss Ethel Marsh. Mr. Mitchell Cal has returned to his studies at Bishop's College School after spending a holiday at his home here. Mr. and Mrs. L. J. Crandall were in Waterloo for an evening. Mrs. H. L. Parkes was in Sherbrooke for a day. Miss Birgit Tuxen and Miss Edith Larsen were in Cowansville for the annual spring concert, at Cowansville High School. Mr. and Mrs. William Stone and

A TREAT FOR Easter



TREAT FOR THE FAMILY

STRAWBERRY PINEAPPLE DESSERT
1 pkg. Royal Gelatin Dessert (strawberry flavor)
1 cup boiling water
1 cup canned pineapple juice
1 banana, sliced.
Dissolve Royal in hot water. Add pineapple juice. Chill. When slightly thickened, fold in banana. Turn into individual molds. Chill until firm. Unmold and serve with whipped cream. Serves 4.

Dream Dessert Come True!



World Famous For Flavor!
Wake up and whistle! They're here! They're here! From out of this world — right to your table — come colors and flavors like never before! See how Royal Gelatin Desserts dance with color! (Mouths water the minute they're served!) And when you taste that first spoonful — what wonderful flavor! So gay, bright and sparkling, like the tang of your favorite fresh fruits — strawberry, raspberry, cherry, orange and lemon.
And happy day! Royal Gelatin Desserts make in mere minutes, cost but a few pennies a serving! Enjoy these world famous jellies tomorrow!

Royal PUDDINGS 4 GRAND FLAVORS
Reach for Royal Be Sure it's Royal
Enjoy Royal Puddings — the most popular in the world! — butterscotch, chocolate, vanilla, maple. And for the best tapioca you've ever tasted, ask for Royal Tapioca Puddings; ready flavored in vanilla, and orange-coconut, Royal's special flavor!

Welch's
Your family will love Welch's

WELCH'S COSTS LESS THAN 5¢ A GLASS!
WELCH'S IS RICH IN NATURAL ENERGY
WELCH'S IS TENDER PRESSED FROM LUSCIOUS GRAPES
WELCH'S GRAPELADDE JAM IS DELICIOUS TOO!
I LOVE IT!
I BOTTLE MAKES 2

TRY THIS WELCH RECIPE
Welch Grape Sauce—Combine very thoroughly 1 tbspn. cornstarch, 2 tbspn. granulated sugar, 1/2 tspn. salt. Slowly stir in 1 cup hot grape juice. Stir and cook until mixture has thickened smoothly and until no raw flavour of starch remains. Remove from heat and add 1 tbspn. butter, 1 tspn. lemon juice.

Royal desserts

Free Enterprise Faces Crisis In Quebec Province

Montreal, April 13. — Free enterprise now is going through the worst crisis in its history in the Province of Quebec, Jean-Louis Heon, president of LaSalle Knitting Ltd., Plessisville, Que., said yesterday.

He told members of the Professional Industrialists' Association that only improved relations between management and labor will save the situation.

The one-day convention was described by association officials as an "emergency meeting" in view of the prolonged strike of asbestos workers at Asbestos and Thetford Mines.

Mr. Heon described present conditions as "very serious" and placed the blame on both management and labor.

The Province of Quebec now is undergoing a serious social crisis which may become very grave in the event that economic conditions become more strained," he said.

Everywhere, he noted, there were signs of uneasiness. Security was on a lower plane. Everyone appeared to determine what the future has in store for the people at large.

The number of unemployed is already alarming, he said.

To remedy the situation, he suggested: "Employers should act as real employers and avoid shunning their responsibilities. They should pay adequate wages to their staffs and there must be co-operation between management and labor."

St. George's Guild Meets In Lennoxville

The regular monthly meeting of St. George's W. A. was held in the Parish Hall on the afternoon of April 11.

It was decided that the W. A. should hold a rummage sale on April 30, and all members were asked to save donations for it.

Plans were also made for a Summer Tea in September.

Mrs. W. H. Hartley and Mrs. Wootton were hostesses at the tea served at the end of the meeting.

The W. A. were hostesses at a tea given at the end of the Short Course for Juniors and Girls' W. A. on March 20.

Lennoxville Past Noble Grands' Club Has Meeting

The Past Noble Grands' Club held their annual meeting at the home of Mrs. J. E. Bellam, Prospect Street, Mrs. M. Mills, the president, presided and opened the meeting with the club motto.

A letter from England was read in acknowledgement of the monthly food parcel sent, also letters of thanks were read from members for remembrances when ill.

In closing the business of the past year, prizes for the highest scores of the year were presented to Mrs. R. Dunn, Mrs. A. Bown, and Mrs. M. Mills.

The slate of officers for the new year is as follows:

President, Mrs. L. McLeod; vice-president, Mrs. H. Neely; secretary, Mrs. T. Beattie; treasurer, Mrs. B. Everette.

Final plans for a rummage sale to be held on May 7 were made.

Following the business, bridge was played at four tables, and prizes were awarded to Mrs. A. Bown and Mrs. R. Dunn. Refreshments were served by the hostess, assisted by Mrs. C. Waite.

Sell unwanted articles through the Record Want Ads.—Low cost for three consecutive insertions.

RETIREED

BANK MANAGERS, PROFESSIONAL MEN, BUSINESS MEN, ETC.

desiring additional income and dignified part or full time use of their abilities are invited to become local representatives of a conservative, time tested Mutual Investment Fund. This Fund has a consistent dividend record of fifteen years and has outstanding men on its board of directors. It provides a return of approximately 5% and has a ready market with consequent high collateral value. All transactions are handled through your local bank.

For additional information, write or call at:

J. C. ROGERS & CO. LTD.
INVESTMENT DEALERS
360 St. James St. Montreal

CBC Shelves Television Applications

By D'ARCY O'DONNELL
Canadian Press Staff Writer
Ottawa, April 13.—(P)—Plans of private interests for an early start in television development in Montreal and Toronto were given a setback yesterday.

The CBC board of governors recommended the shelving of six television applications from the two cities and suggested that the applicants get together and file a joint application for the joint operation of one private station in Montreal and one in Toronto.

The recommendation was in keeping with the government's interim television policy laid down by Revenue Minister McCann in a statement to the Commons March 28. Dr. McCann said that until a Royal Commission on arts, letters and sciences makes its report, the CBC will be given the major role in television development in Canada.

Private individuals or groups will be allowed only one television channel in any one city or area, including Montreal and Toronto. There are three television channels available in Toronto and five in Montreal.

A. D. Danton, CBC chairman, announced the board's recommendations. He said there would be "practical difficulties" in providing a proper Canadian television program service particularly during the initial period when the number of receiving sets will be insufficient to provide television stations with adequate commercial revenues.

If more private stations were to be licensed after the Royal Commission makes its report, then the present applications "should enjoy priority of consideration."

The Toronto applications came from stations CKEY and CFRB, Famous Players Canadian Corporation, and Al Leary, formerly of CHUM in Toronto.

The Montreal applicants were station CFCF, operated by the Canadian Marconi Company, and CKAC, operated by La Presse Publishing Company.

Chicago, April 13.—(P)—Jim Allard, general manager of the Canadian Association of Broadcasters, said last night that because of a CBC board of governors decision Canadians will be denied a choice of television programs for more than a year.

He was commenting on a report from Ottawa that the CBC board has shelved six applications from private firms—four in Toronto and two in Montreal—for television broadcasting licences. The board suggested, instead, the companies get together and agree to the joint operation of private stations.

"You cannot run a broadcasting station by a committee," said Mr. Allard, who along with four other Canadian independent radio officers, is attending the three-day convention of the National Association of Broadcasters here.

"The pool plan suggested grave difficulties of practical operation," he said.

He said the government decision to allow the CBC to proceed with television development while the Royal Commission on culture completes its investigations into Canadian radio will mean a long delay in the provision of a variety of television programs for Canadians.

"Deliberations of the Royal Commission will probably take a year or more to complete," said Mr. Allard.

The Ice Of Texas Is Upon Us



It's springtime in Texas. And the white blanket covering the green foliage just adds to the color or that's the Chamber of Commerce way of explaining the snow in Orissa in April. A recent spell of peculiar weather caused snowfalls in several parts of the state.

DIXVILLE

Mrs. Thomas W. Cowhard is now a patient in the Montreal General Hospital, where she underwent an eye operation. Her many friends will be glad to learn that this was considered successful and all hope for an early recovery.

At the annual meeting of the Dixville Women's Institute the following officers were appointed for the ensuing year: Honorary president, Mrs. Gordon Bellows; president, Mrs. Ora A. McIntyre; first vice-president, Mrs. Alfred Charest; second vice-president, Mrs. G. Piercy; secretary, Mrs. Herman Cutler; treasurer, Mrs. Thomas Robinson; social committee, Mrs. Murray Grady, Mrs. Piercy and Mrs. Angus Smith; Sunshine, Mrs. Charest, Mrs. H. Cutler, Mrs. McIntyre; conveners: agriculture, Mrs. Gerald Johann; education, Mrs. Nelson Beaton; home economics, Mrs. George Johann; national and international relations, Mrs. Guelph Parker; public welfare and health, Mrs. Robinson; publicity, Mrs. Herman Cutler; Blue Cross secretary, Mrs. Ora A. McIntyre.

Many residents of this community have been the victims of the gripe.

Mrs. Harold Cutler very enjoyably entertained a few girls of the Intermediate School at "Maplewood" on Monday evening in honor of her daughter, Anne, who was celebrating her tenth birthday on that date. The guests included Joan Byren, June Elaine Melrose, Elvera Cutler, Roberta Robinson and June and Joan Grady. After some time was spent with games, refreshments were served including the birthday cake, which was attractive with its decorations and pink candles. Anne received a number of nice gifts from her family and young friends.

Mrs. Willis F. Wiggott spent two days at Ayer's Cliff, with her sister, Mrs. J. B. Robinson, and Mr. Robinson. The many friends of Mr. Robinson here will be glad to know that he is now convalescing at his home following an operation in the Sherbrooke Hospital.

Mr. Gerald Charest, of Colebrook, N.H., was the guest of his parents, Mr. and Mrs. Alfred Charest and family, one Sunday.

Mrs. Gordon Bellows entertained the Ladies' Guild at her home on the Norton Road.

Rev. C. H. Jensen, B.A., assistant at St. Peter's Church, Sherbrooke, was the guest preacher at St. Cathar's Church, on Sunday. While in town, Mr. Jensen was entertained at the home of Mr. and Mrs. Ivor F. Whitehouse.

Not much maple sugar is being made in this vicinity this season.

Nazis Convicted Of War Crimes

Nuernberg, April 13.—(P)—A United States war crimes court today convicted a German diplomat and a former S.S. (Elite Guard) general of helping the Nazis exterminate 6,000,000 Jews.

The convicted diplomat is Gustav Steingracht von Mayland, 49, "bright young man" of Hitler's foreign office. The general is Gottlob Berger, 52, who headed the main office of Hitler's notorious S.S. forces.

Both also had been convicted yesterday of atrocities against allied prisoners-of-war.

The reading of the court's 833-page verdict against 21 high officials and diplomats of the wartime German government brings three years of American war-crimes trials to their semi-final stage.

The pronouncement of sentences, which may range up to the death penalty, is scheduled for Thursday.

Have you read the Want Ads lately? Perhaps there is something advertised you would like to buy!

W. HAROLD REA, who has been elected President of Canadian Oil Companies, Limited, succeeding late John Irwin.

Mr. Rea, who will make his headquarters in Toronto, first joined the company in 1933, served as executive assistant to the Oil Controller of Canada during the war and was more recently assistant to the President of Canadian Oil.

He brings to his new post a background of wide experience, particularly in the auditing, sales administration and supply procurement divisions of the petroleum industry.

Free Enterprise Faces Crisis In Quebec Province

Montreal, April 13. — Free enterprise now is going through the worst crisis in its history in the Province of Quebec, Jean-Louis Heon, president of LaSalle Knitting Ltd., Plessisville, Que., said yesterday.

He told members of the Professional Industrialists' Association that only improved relations between management and labor will save the situation.

The one-day convention was described by association officials as an "emergency meeting" in view of the prolonged strike of asbestos workers at Asbestos and Thetford Mines.

Mr. Heon described present conditions as "very serious" and placed the blame on both management and labor.

The Province of Quebec now is undergoing a serious social crisis which may become very grave in the event that economic conditions become more strained," he said.

Everywhere, he noted, there were signs of uneasiness. Security was on a lower plane. Everyone appeared to determine what the future has in store for the people at large.

The number of unemployed is already alarming, he said.

To remedy the situation, he suggested: "Employers should act as real employers and avoid shunning their responsibilities. They should pay adequate wages to their staffs and there must be co-operation between management and labor."

St. George's Guild Meets In Lennoxville

The regular monthly meeting of St. George's W. A. was held in the Parish Hall on the afternoon of April 11.

It was decided that the W. A. should hold a rummage sale on April 30, and all members were asked to save donations for it.

Plans were also made for a Summer Tea in September.

Mrs. W. H. Hartley and Mrs. Wootton were hostesses at the tea served at the end of the meeting.

The W. A. were hostesses at a tea given at the end of the Short Course for Juniors and Girls' W. A. on March 20.

Lennoxville Past Noble Grands' Club Has Meeting

The Past Noble Grands' Club held their annual meeting at the home of Mrs. J. E. Bellam, Prospect Street, Mrs. M. Mills, the president, presided and opened the meeting with the club motto.

A letter from England was read in acknowledgement of the monthly food parcel sent, also letters of thanks were read from members for remembrances when ill.

In closing the business of the past year, prizes for the highest scores of the year were presented to Mrs. R. Dunn, Mrs. A. Bown, and Mrs. M. Mills.

The slate of officers for the new year is as follows:

President, Mrs. L. McLeod; vice-president, Mrs. H. Neely; secretary, Mrs. T. Beattie; treasurer, Mrs. B. Everette.

Final plans for a rummage sale to be held on May 7 were made.

Following the business, bridge was played at four tables, and prizes were awarded to Mrs. A. Bown and Mrs. R. Dunn. Refreshments were served by the hostess, assisted by Mrs. C. Waite.

CBC Shelves Television Applications

By D'ARCY O'DONNELL
Canadian Press Staff Writer
Ottawa, April 13.—(P)—Plans of private interests for an early start in television development in Montreal and Toronto were given a setback yesterday.

The CBC board of governors recommended the shelving of six television applications from the two cities and suggested that the applicants get together and file a joint application for the joint operation of one private station in Montreal and one in Toronto.

The recommendation was in keeping with the government's interim television policy laid down by Revenue Minister McCann in a statement to the Commons March 28. Dr. McCann said that until a Royal Commission on arts, letters and sciences makes its report, the CBC will be given the major role in television development in Canada.

Private individuals or groups will be allowed only one television channel in any one city or area, including Montreal and Toronto. There are three television channels available in Toronto and five in Montreal.

A. D. Danton, CBC chairman, announced the board's recommendations. He said there would be "practical difficulties" in providing a proper Canadian television program service particularly during the initial period when the number of receiving sets will be insufficient to provide television stations with adequate commercial revenues.

If more private stations were to be licensed after the Royal Commission makes its report, then the present applications "should enjoy priority of consideration."

The Toronto applications came from stations CKEY and CFRB, Famous Players Canadian Corporation, and Al Leary, formerly of CHUM in Toronto.

The Montreal applicants were station CFCF, operated by the Canadian Marconi Company, and CKAC, operated by La Presse Publishing Company.

Chicago, April 13.—(P)—Jim Allard, general manager of the Canadian Association of Broadcasters, said last night that because of a CBC board of governors decision Canadians will be denied a choice of television programs for more than a year.

He was commenting on a report from Ottawa that the CBC board has shelved six applications from private firms—four in Toronto and two in Montreal—for television broadcasting licences. The board suggested, instead, the companies get together and agree to the joint operation of private stations.

"You cannot run a broadcasting station by a committee," said Mr. Allard, who along with four other Canadian independent radio officers, is attending the three-day convention of the National Association of Broadcasters here.

"The pool plan suggested grave difficulties of practical operation," he said.

He said the government decision to allow the CBC to proceed with television development while the Royal Commission on culture completes its investigations into Canadian radio will mean a long delay in the provision of a variety of television programs for Canadians.

"Deliberations of the Royal Commission will probably take a year or more to complete," said Mr. Allard.

Nazis Convicted Of War Crimes

Nuernberg, April 13.—(P)—A United States war crimes court today convicted a German diplomat and a former S.S. (Elite Guard) general of helping the Nazis exterminate 6,000,000 Jews.

The convicted diplomat is Gustav Steingracht von Mayland, 49, "bright young man" of Hitler's foreign office. The general is Gottlob Berger, 52, who headed the main office of Hitler's notorious S.S. forces.

Both also had been convicted yesterday of atrocities against allied prisoners-of-war.

The reading of the court's 833-page verdict against 21 high officials and diplomats of the wartime German government brings three years of American war-crimes trials to their semi-final stage.

The pronouncement of sentences, which may range up to the death penalty, is scheduled for Thursday.

Have you read the Want Ads lately? Perhaps there is something advertised you would like to buy!

W. HAROLD REA, who has been elected President of Canadian Oil Companies, Limited, succeeding late John Irwin.

Mr. Rea, who will make his headquarters in Toronto, first joined the company in 1933, served as executive assistant to the Oil Controller of Canada during the war and was more recently assistant to the President of Canadian Oil.

He brings to his new post a background of wide experience, particularly in the auditing, sales administration and supply procurement divisions of the petroleum industry.

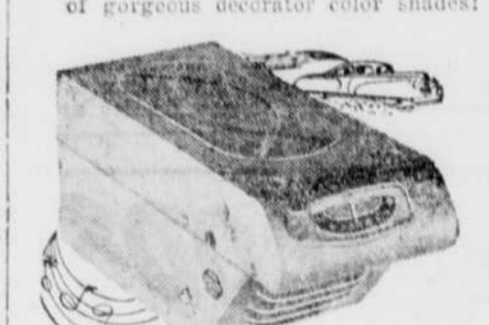
PHILCO Leads the SPRING VALUE PARADE!



SPRING — SUMMER — FALL — WINTER — ANYTIME IS PLAY-TIME FOR THIS F-MOUS

PHILCO
"ALL-PURPOSE RADIO"
INDOORS and OUTDOORS
PHILCO 411
\$51.95

A delightful companion that will play for you and entertain you wherever you go! You'll thrill to its tone and power, outdoors on its powerful battery or indoors plugged in on ordinary house current. Comes in choice of gorgeous decorator color shades! Available on easy terms!



PHILCO CAR RADIO
Value Sensation in LOW PRICE RANGE

FITS UNDER INSTRUMENT PANEL OF ANY CAR
\$63.95
EASY TERMS

Here's a low price Philco that will bring new joy to your motoring! Mounts under instrument panel of any car — easy to reach — easy to tune. Has 6 tube superheterodyne circuit, built-in Alnico V permanent speaker, R. F. stage! Compact steel case!



Sensational New PHILCO ALBUM LENGTH RECORD PLAYER

Delivers up to **50** Minutes of Music from ONE Single 12" Long-Playing record!

A musical dream comes true — in your home! This Philco will deliver a complete symphony or musical score from one single long-playing record, through your present radio or radio-phonograph! Easily attached!

On easy terms for only **\$49.95**

Wholesale Distributors:
JOHN MILLEN COMPANIES — 54 Wellington St. South, Sherbrooke, Que.
Quebec City—Sherbrooke—Three Rivers—Drummondville—Val d'Or and Electric Appliances Limited, Montreal.

A Choice you'll Repeat

Hiram Walker's **Special Old** THE LUXURY WHISKY AT A POPULAR PRICE!

BOTTLED IN BOND

Walker's Special Old Canadian Whisky
BOTTLED IN BOND UNDER GOVERNMENT SUPERVISION
Hiram Walker & Sons, Limited
Walkerville, Ontario, Canada
MELLOWED IN WOOD
DISTILLERS SINCE 1858

Hiram Walker & Sons, Limited
WALKERVILLE ONTARIO
Distillers of Fine Whiskies for over 90 Years

PHILCO DEALER:
NOEL A. ST. CYR
7 ST. ELIE ST. — EAST ANGUS — TELEPHONE 146-R-2

PHILCO DEALER:
JACQUES & MORIN
GARTHBY — TELEPHONE 13

PHILCO DEALER:
D. BLAIS INC.
MEGANTIC — TELEPHONE 88

PHILCO DEALER:
J. A. DOYON
TELEPHONE 52 — THETFORD MINES

PHILCO DEALER:
CLIFF J. REED LIMITED
NORTH HATLEY — TELEPHONE 7-R-2

PHILCO DEALER:
LEVESQUE LTD.
20 WELLINGTON ST. SOUTH — SHERBROOKE — TELEPHONE 2722

PHILCO DEALER:
FRECHETTE & BLAIS RADIO SERVICE
93 KING ST. WEST — SHERBROOKE — TELEPHONE 375

PHILCO DEALER:
ROLAND BLAIS
MAIN STREET — LENNOXVILLE — TELEPHONE 330

PHILCO DEALER:
COOKSHIRE FURNITURE
COOKSHIRE — PIERRE POULIN, PROP. — TELEPHONE 86

PHILCO DEALER:
DYSON & ARMSTRONG LTD.
MAIN STREET — RICHMOND — TELEPHONE 197

PHILCO DEALER:
O. DOWNES
BISHOPTON — TELEPHONE 12

Australia Looks To British Isles For New Citizens

By LESLIE BRODIE
Canadian Press Staff Writer
Canberra, April 13.—The Australian government is planning to bring a minimum of 500,000 immigrants to the Commonwealth within the next three years.

Immigration Minister Arthur A. Calwell disclosed that two-thirds of them would be from the British Isles. He said the pool of displaced persons in Europe was "drying up" and Australia would have to look

to the United Kingdom for her future immigrants.

"Today we are bringing large numbers of displaced persons from Europe and the number will increase this year," he said. "We are taking these newcomers at an increasing rate because the international refugee organization has provided the shipping."

Calwell has earned praise for the way he has tackled the immigration problem. His biggest worry has been lack of shipping.

In Britain alone he has over 400,000 waiting to come here. The British government in the past has been cool on the idea of large numbers of her people emigrating to Australia, but of late the policy appears to have relaxed a little. Two more ships have been added to the British-Australia immigration fleet this

year and the minister expects more before the end of the year.

Mushroom ship agencies that have sprung up in Europe since the war ended, have cashed in on the shipping shortage.

Many immigrants, tired of waiting for a passage from Britain, have answered advertisements from some of these agencies on a promise of getting a quick passage. They pay anything up to \$900 for the trip.

"A Few Extras"

On top of the high fare they find they have to pay a few extras. These extras usually include an agency booking fee, port extras and a fee for booking the applicant's rail ticket to a Mediterranean port. Final disillusionment comes when they find they have to share the "suite" with two other persons.

Some of the ships amount to no more than ill-equipped tramp steamers. The Australian immigration authorities have no control over the ships or the agencies. All they are able to do is warn the prospective traveller.

Mr. Calwell is doing everything possible to avoid the mistakes made after the First World War when large numbers of immigrants were brought out and then turned loose to look after themselves as best they could. Today immigrants—other than displaced persons—cannot sail for Australia unless they have accommodation guaranteed by their sponsors.

Thousands of workmen throughout Australia are converting former service camp huts into temporary accommodation to house 100,000 displaced persons expected here during the next 18 months.

Calwell is having the huts erected to overcome the acute housing shortage. He advocates bringing out thousands of the right type of Europeans regardless of the housing situation.

"If we wait till we have houses for everyone we will never get them here," he told reporters.

When displaced persons arrive they are sent to settlements in New South Wales and Victoria where they are taught English and the

Flying To China



For Chinese nothing is more important than a trip to the land of their birth. Last week 31 Chinese left Vancouver by chartered plane for Hong Kong from where they will travel to their homes. For some this was the first visit to their native land in 40 years. Shown here prior to the takeoff of what will become a regular monthly flight are, left to right: Fung Sou, Hung Kee and Don Wong as they look out over the Pacific toward China.

Australian way of life. The idea is to prevent the practice of former years when non-English speaking migrants congregated and formed separate communities speaking only their native tongue.

to leave your whale outside in the garden would be to invite all the cats in London and the Home Counties for feast and song."

Jennings with other local characters seemed agreed that the best way to treat a whale, assuming it could be caught, would be to "tie it up securely" to the mooring posts down by Twickenham ferry and "wait for a tug to tow it upstream to the Ministry of food."

"Personally," said young Harold Forster, a former naval petty officer, "the Ministry would be welcome to it. I've eaten whale meat too often to like it."

Many people who know the

National Theatre To Provide Lead For Civic Groups

By MICHAEL O'HARA
Canadian Press Staff Writer
London, April 13.—Britain's National Theatre, when it comes into operation about 1956, will prove a "powerhouse from which civic theatre enterprise of every grade can draw inspiration and help," the British Drama League hopes.

The theatre, toward which the Treasury will contribute £1,000,000 (\$4,000,000), will be built on the south bank of the Thames, not far from the site of Shakespeare's Globe Theatre.

Under the Local Government Act of 1948, municipal authorities are empowered to levy rates in order to help support local theatres—on the principle that, if art galleries, public libraries and town orchestras are worthy of civic aid, so are the dramatic arts.

The great majority of British towns and cities have not taken advantage of these powers, but for those who are spending public money on the theatre the Drama League has issued a pamphlet advising how such funds may best be spent.

First principle is that artistic control should not be in the hands of an existing corporation committee but instead vested in a committee of those known for "their love and knowledge of the theatre."

Need Good Support

Civic theatres should aim to attract sufficient regular support at the box office to justify its continuance as a part of community life. But if, in the case of small towns, some loss became necessary to maintain artistic standards, the loss should be absorbed by local authorities.

In the Drama League's opinion, responsibility for such losses would provide an automatic safeguard against "extravagant or frivolous expenditure by the theatre committee."

Repertory companies built up by the theatres should be available to tour outlying districts, and theatres might co-operate by exchanging companies and sending various all-star groups on tour.

Civic theatres would eventually be given a lead by the National Theatre which would send its companies touring through the country and would provide a goal toward which outstanding actors and producers would work. Interchange of experience and ideas would be extremely helpful.

Whale In Thames
Big News Around
The White Swan

By NORMAN GRIBBENS
Canadian Press Staff Writer
Twickenham, Middlesex, England, April 13.—Stores that whales have been swimming in the river Thames opposite the White Swan public house have roused the ambitions of local fishermen.

In recent weeks three Twickenham boatmen declare they have seen the whale (or whales) rushing around in "boiling white foam" and blowing "twin jets" of water.

Holding a council-of-war in the cozy bar parlor of the White Swan, several veteran fishermen pointed out the disadvantages of catching a whale.

"The average larder is hardly big enough to hold food on this scale," said wagsaid Bill Jennings, Twickenham born and bred. "And

Thames well derisively shout "porpoise" but veteran boatman Hal Smoothly insists there is a whale in these parts.

"I've seen it several times," the grizzled, weather-beaten Smoothly said. "I should say it was about 20 feet long and blowing two jets of water three feet high. I've seen too many porpoises in my time to make any mistake."

Long Range Planes Call For New Technique

By ELTON C. FAY
Washington, April 13.—(AP)—The United States air force is working out a completely new bombing attack technique to fit its ultra-long-range B-36 strategic warplanes.

One of the problems came to light in the testimony of an air force general before a Congressional committee in hearings on the military appropriations bill.

Because the six-engined B-36 bomber operates so high and so far it was necessary to build an aerial camera which could take pictures at altitudes of more than eight miles to show targets and attack results on those targets, Maj-Gen. C. B. Stone of the U.S. A.F.'s air materiel command disclosed.

He explained that with the new K-40 cameras the B-36's could "come in, take a picture and go out without being caught." Stone's published testimony showed no further discussion of B-36 tactics. But, taken together with previously disclosed information, it served to point to other probable trends in B-36 strategy.

No other existing plane in the U.S.A.F. can fly as far as the B-36. It was designed for 10,000 miles and some airmen believe it eventually can exceed 12,000. Therefore only a B-36 can be used for the reconnaissance essential to any strategic attack.

In bombing attacks a preliminary flight is made by a plane to photograph and study with radar the

prospective target. Then the bombing mission itself is made.

This is followed by another reconnaissance flight to determine the result of the attack and show whether further bombardment is needed.

In the Second World War the allied air forces, with plenty of other planes to match the performance of their bombs, converted some of them into photographic reconnaissance aircraft. They could match the range of the bombers.

But now the U.S.A.F. is confronted with the fact that it must divert part of its B-36 fleet from bombing to reconnaissance missions. The effect of this will be to cut the size of the actual bombing force available at any one time.

The U.S.A.F. has announced plans, up to now, for only four B-36 wings. With these wings at the newly-planned strength of 30 planes a wing, the U.S.A.F. would have a total of about 120 B-36's. Because of the demands for reconnaissance less than half of the force might be available for bomb-carrying missions.

prospectively target. Then the bombing mission itself is made.

This is followed by another reconnaissance flight to determine the result of the attack and show whether further bombardment is needed.

In the Second World War the allied air forces, with plenty of other planes to match the performance of their bombs, converted some of them into photographic reconnaissance aircraft. They could match the range of the bombers.

But now the U.S.A.F. is confronted with the fact that it must divert part of its B-36 fleet from bombing to reconnaissance missions. The effect of this will be to cut the size of the actual bombing force available at any one time.

The U.S.A.F. has announced plans, up to now, for only four B-36 wings. With these wings at the newly-planned strength of 30 planes a wing, the U.S.A.F. would have a total of about 120 B-36's. Because of the demands for reconnaissance less than half of the force might be available for bomb-carrying missions.

Continuous Quality Is Quality You Trust



Ask for it either way... both trade-marks mean the same thing.



Authorized bottler of Coca-Cola under contract with Coca-Cola Ltd.

J. H. BRYANT LIMITED
Depot Street, Sherbrooke — Telephone 299

GET YOUR **EASTER FOODS** AT **A & P** STORES
A & P Stores Closed All Day Friday, April 15th.

IONA GREEN PEAS 3 20 oz. 23¢
IONA TOMATOES 28 oz. 15¢
FANCY COHOE SALMON - 1/2's tin 36¢
GOLD REEF SLICED PINEAPPLE 20 oz. 33¢

BUY MORE FOR LESS!

ANN PAGE **HOT + BUNS - 23¢**
CATELLI COOKED **SPAGHETTI - 2 15 oz. 25¢**
OGILVIE CHOCOLATE **CAKE MIX - 29¢**
VEL - 36¢
IVORY Savon - 18¢ 2 med. cakes 23¢
JUICE BLENDED 2 20 oz. 29¢
GINGER ALE - 2 30 oz. 21¢

CAKE AND PASTRY FLOUR **MONARCH - 7 lb. 49¢**
MAPLE LEAF TEA BISK - 2 1/2 lb. 41¢
RED RIVER CEREAL - 2 1/2 lb. 29¢
EASTER JELLY BEANS - 25¢
SUPER CREAMED CRISCO - 43¢
FINE CANADIAN OLD CHEESE - 47¢
McLAREN'S STUFFED QUEEN OLIVES - 33¢
MAPLE LEAF MATCHES - 3 pkg. 20¢

Superb Flavour **A & P BOKAR COFFEE - 54¢**

ANN PAGE **Milk Bread - 11¢**

A & P Easter Fruits and Vegetables

CABBAGE - 6¢
BRITISH COLUMBIA WINESAP APPLES - 29¢
CUBAN RED SPANISH - FANCY - SIZE 30 PINEAPPLES - 49¢
ARIZONA ICEBERG LETTUCE - 29¢
LOUISIANA NEW CROP SHALLOTS - 29¢
FLORIDA PASCAL TENDER, SWEET No. 1 CELERY STALKS - 23¢

CANADA'S FINEST QUALITY BEEF

ONLY RED or BLUE BRAND BEEF

LEG HAM - 55¢
LEG OF VEAL - 55¢
PORK LOINS - 55¢

SMOKED PORK SHOULDER - 51¢
GRADE 'A' TURKEYS - 73¢
BREAKFAST BACON - 59¢

HALIBUT STEAK - 39¢
SALMON STEAK - 55¢
FILLET OF SOLE - 37¢
FILLET OF HADDOCK - 37¢
FILLET OF COD - 29¢

PRICES IN EFFECT UNTIL SATURDAY, APRIL 16th

NOW! NEW! IMPROVED!
VEL 25% more weight More Cleaning Power More Suds...

New Improved VEL Does This for You

- 1 VEL cuts dishwashing time in half.
- 2 Cuts grease, banishes soap scum.
- 3 Gives you soft water washing.
- 4 Safer for woolens, stockings, lingerie.
- 5 Milder to hands.

SAVE MONEY! Use only half as much VEL as soap...

RELEASES MORE POWER

HAVOLINE MOTOR OIL

Because it keeps engines cleaner and better lubricated

Havoline is here — obtainable from your local McColl-Frontenac Dealer.

New and Improved Havoline is more than just a motor lubricant... it's a motor cleanser too. Havoline actually cleans as it lubricates, rids your engine of clogging carbon and sludge — releasing more Power for your car.

Drive to your McColl-Frontenac dealer today. Ask him to change your oil to Havoline. Then find out for yourself what a difference a really clean motor can make.

6 Powerful Reasons Why It Pays To Use New HAVOLINE Motor Oil

1. MORE POWER — With clogging carbon and sludge removed, every part works more efficiently.
2. MORE GAS MILES — A clean motor can do its job more easily, so it uses less fuel.
3. MORE OIL MILES — Oil lubricates better in a clean motor; more protection from wear.
4. MORE ECONOMY — Not only in gas and oil but in repairs, through less wear.
5. MORE PLEASURE — You get smoother, more dependable engine performance.
6. MORE CAR MILES — You get longer engine life, extra protection against corrosion, too.

Change to HAVOLINE now!

TEXACO

★ AT McCOLL-FRONTENAC DEALERS

COAST TO COAST

The Doctor Says

LOW BLOOD PRESSURE USUALLY REGARDED AS FAVORABLE SIGN

By Edwin P. Jordan, M.D.

The blood pressure is the pressure, or outward thrust, which the blood stream exerts on the walls of the arteries through which it passes. When the heart contracts and squeezes blood into the arteries, the blood pressure goes up; when the heart relaxes the pressure falls.

There is some individual variation in blood pressure and a slow tendency for it to increase with age. If the blood pressure becomes permanently higher than "average," high blood pressure is said to be present. High blood pressure is discussed in this column from time to time but many people have written to ask about the meaning or importance of low blood pressure.

With the exception of the occasional person who has some disease such as Addison's disease, which produces low blood pressure in addition to other symptoms, the person with low blood pressure is fortunate. Instead of being something to worry about, the person with low blood pressure—with the occasional exception mentioned—can congratulate himself or herself on having a desirable quality which is likely to prolong his life.

Favorable Condition
All of the studies of length of life agree that, other things being equal, a normal or a lower than normal blood pressure is a favorable omen. Such persons are not as likely to develop heart trouble and similar conditions as those with high blood pressure.

Occasionally those with low blood pressure report some lack of energy but this is probably not abnormal and when it does occur

DOES INDIGESTION WALLOP YOU BELOW THE BELT?

Help Your Forgotten "28" For The Kind Of Relief That Helps Make You Ravin' To Go
More than half of your digestion is done below the belt—in your 28 feet of bowels. So when indigestion strikes, try something that helps digestion in the stomach AND below the belt.
What you may need is Carter's Little Liver Pills to give needed help to that "forgotten 28 feet" of bowels.
Take one Carter's Little Liver Pill before and one after meals. Take them according to directions. They help wake up a larger flow of the 3 main digestive juices in your stomach AND bowels—help you digest what you have eaten in Nature's own way.
Then most folks get the kind of relief that makes you feel better from your head to your feet. Just be sure you get the genuine Carter's Little Liver Pills from your druggist—30c.

TRADING POST

A HANDY GUIDE TO EASTERN TOWNSHIPS' MERCHANTS AND BUSINESS SERVICES

Ayer's Cliff

MODERN RADIO SHOP
Phone 86 r 2 - Ayer's Cliff
Radio and electrical sales and service, General Electric washing machines, electric stoves. Free delivery service.

Magog

CET YOUR CLOTHES READY FOR SPRING - BE AHEAD OF THE RUSH.
Try our Re-Fibre-Tex Cleaning Now!
Modern Dry Cleaning
R. POUDRIER, Prop.
Tel. 439 - MAGOG

Martin Bros. Reg'd

Phone 2506-MAGOG-Victoria St.
Place your orders NOW for Massey - Harris Implements, Tractors - Hay Loaders - Manure Spreaders - Pressure Pump... Also OTACO Implements.

Wm. Dingman's Shell Service Station

Phone MAGOG 2271 or 4080
SALES and SERVICE
for Studebaker; also Hillman Cars and Trucks
1949 Cars Now On Display!

It is not too important. The real point about low blood pressure is that one who has it can feel pleased at having exceptionally good chances for a long and healthy life.

Q—Can you tell me of a new medicine called Duodenum which brings relief to chronic sufferers of ulcers?
A—The value of this medicine, which received a great deal of publicity, has not yet been proved to the satisfaction of most members of the medical profession.

FARNHAM CENTRE

Mr. and Mrs. Robert Clark, of Prescott, Ont., were guests of Mr. and Mrs. W. Crawford.

Mrs. George Clay is a patient in the Sweetsburg Hospital for an appendectomy. Her father, Mr. William Hamilton, is being cared for by his daughter, Mrs. Miles Johnson, during her absence.

Mr. Charlie Thompson is a patient in the Sweetsburg Hospital.

Mrs. A. Mahannah, Miss Jean Mahannah and Mrs. C. Powers ac-

North Hatley

If It's BOATS or MOTORS
Write, phone or call
— and —
DON'T WAIT TILL SPRING - YOU MAY BE OUT OF LUCK!

HATLEY CRAFT NORTH HATLEY

JAMES A. RAFFAN
DEALER FOR Jersey Milk, Chocolate Milk, Cream and Ice Cream.

Georgeville

GEORGEVILLE TAXI
Prompt and Courteous Service - Passengers Insured - 24-Hour Service - LEN KET, Prop.
Tel. Magog 2417



FARMERS—Modern machinery does your work faster and more efficiently. Prove it for yourself with McCormick Farm Implements and mowers - Farmall Tractors - Beatty barn equipment and electric pumps.
H. R. STANDISH & SON
9 Lake St. - MAGOG - Tel. 2081

companied Mr. and Mrs. C. Powers, of Brigham, to the school entertainment at Cowansville, on Friday evening.

Mr. and Mrs. Ross Crawford and daughter, Beverley, of Bedford, were guests of Mr. and Mrs. W. Crawford.

DANVILLE

Mr. Floyd Fowler, of Fordyce, was a business visitor in town. Miss Lucy and Mr. Joseph

Lennoxville

BOUCHARD BROS. DRY CLEANING
182 Main Street - Lennoxville
Dry Cleaning - Pressing
We Pick Up and Deliver
Rebleshooting.
Phone 364-R

Waterloo

MARCIEN PLANTE'S Woodworking Shop
161 Main St. - Tel. 71-M
Specializing in Lawn Chairs and Cabinets.
We sell, buy and exchange. Second-hand furniture.

"Agriculture" Was Topic Of Meeting Of Fordyce W.I.

Fordyce, April 13.—The members of the Women's Institute gathered for their first meeting of the new season at the home of Mrs. George Bromby with Mrs. J. Moore, the joint hostesses. There were sixteen members who answered the roll-call by giving a garden hint. All joined in repeating the motto and the creed.

The correspondence received attention. Letters were read from Mrs. Tatkinson in England, from Kathleen Moore for the gift sent to her, and one from Mrs. J. Moore thanking the members for the beautiful flowers sent to her at the time of her mother's death.

The president's letter was read, and the secretary was asked to order a copy of the book, "Fifty Years of Achievement," so that the members would have an opportunity to study this interesting volume.

It was decided to continue the overseas parcels, but from now on the members who did not bring an article for the box are to pay fifteen cents. The treasurer reported that there was a balance of \$99 after all bills were paid.

Mrs. Lynn Bell reported that the "Tweedsmuir History" had been returned, after being judged, it was not among the prize-winners, but the members feel that it was a worth-while project. Mrs. Bell is to keep this book, and from time to time add interesting items from our own Institute work, and this will provide a permanent record of our work. It was decided to make a history of the local pioneers and have it printed and put on sale. Miss Kathleen Moore donated \$3 towards the expense of having this book printed.

Mrs. David urged that more use be made of the Loan Library at Macdonald. Mrs. Leslie Dryden was appointed to arrange a display of Handicrafts from this branch to be sent to the convention in June.

Mrs. Earle Dryden was appointed delegate to the County Convention in May.

The subject for discussion was "Agriculture" and a paper on the Control of the Warble Fly" was given by the convener, Mrs. Murray Mason. Members exchanged slips, seeds and bulbs.

Knitting that had been completed was handed in for the hospital at Sweetsburg.

All the members joined in singing "Happy Birthday" in honor of the president, Mrs. David, who was celebrating her birthday.

The next meeting will be at the Mason home in May. The meeting closed with the singing of "Old Macdonald Had A Farm."

Delicious refreshments were served by the hostesses.

Stockwell, of Montreal, were guests of their sister, Mrs. J. H. Boutelle, and Mr. Boutelle.

Mr. and Mrs. J. H. Boutelle and their guests spent a few days at their country home in Tinwick.

Mr. and Mrs. E. E. Dennison and family spent the week-end with Mr. Dennison's parents, Mr. and Mrs. Arthur Dennison.

Mr. Amherst Leete, of Montreal, spent the week-end with his mother, Mrs. N. E. Leete, and sister, Mrs. Delight Mathers.

Rev. Mrs. Isabel Kennison has taken up residence at the home of Mrs. D. Mathers.

Reader notices in country locals 15c per line of 5 words. Lennoxville and City Briefs 20c per line.

JOE PALOOKA



By Ham Fisher

L'I'L ABNER



By Al Capn

ALLEY OOP



By V. T. Hamlin

PRISCILLA'S POP



By Al Vermeer

BOOTS AND HER BUDDIES



By Edgar Martin

WASH TUBBS



By Leslie Turner

VIC FLINT



By Michael O'Malley and Ralph Lane

FRECKLES AND HIS FRIENDS



By Merrill Blosser

Now What Did I Forget?

REMEMBER

GYPROC WOOL INSULATION

CUTS HEATING COSTS AS MUCH AS 30%

USE LESS FUEL yet be more comfortable. INSULATE NOW with GYPROC WOOL—the permanent, lifetime, THICK insulation. It's so efficient it quickly pays for itself, then continues to save you money, year after year.

With GYPROC WOOL thick insulation your home will be healthier and more comfortable... warmer in winter and cooler in summer.

GYPROC WOOL gives you added FIRE PROTECTION. It won't burn, and acts as a barrier to the spread of flames. Choose GYPROC WOOL—it is low in cost, easy to install.

For sale at Builders' Supply, Lumber & Insulation Dealers across Canada.

Gypsum, Lime and Alabastine, Canada, Limited
Vancouver Calgary Winnipeg
Toronto Montreal W-1-49

INSIST ON "GYPROC" WOOL... A REGISTERED TRADE-MARK FOR YOUR PROTECTION

STARTS to work in 2 seconds

STOP A HEADACHE ASPIRIN

LOWEST PRICES
12 TABLETS... 18c
24 TABLETS... 29c
100 TABLETS... 79c

GENUINE ASPIRIN IS MARKED THIS WAY

Goods SATISFACTORY or your Money refunded!

Zeller's

RETAILERS TO THRIFTY CANADIANS

EASTER FASHIONS

For those important people; yourself, the men in your life, and the juniors in the family, here's a grand collection of wearables to do you proud in The Easter Parade!



Fashion "Firsts" in Footwear

Suede!
Kip-Leather!

- Styled for Foot-Flattery
- Sizes 4 to 8 1/2
- Zeller-Thrift-Priced

\$5.95

STEP OUT AND GREET THE SPRING in a pair of these beautifully styled Shoes. Choose Kid-Sisols — at

Leather Shoes with straps across the instep; or Suede Pumps with attractive detailing. Navy, Dark Green and Black are featured. Fashioned for the Fashion-Smart and at a price that goes easy on the Budget!

Cardigan & Pullover SWEATERS you'll wear this spring!

- BOTANY WOOL
- SIZES: 14 to 20
- Zeller-Thrift-Priced

\$3.49 - \$3.98

Cardigan or Pullover Sweaters with long or short sleeves. They're indispensable to your wardrobe... and so very adaptable; you'll improvise gay combinations with scarves and costume jewelry. Sizes 14 to 20. They come in rose, pastel blue, turquoise, red, grey and black. Fancy weave. Zeller-Thrift-Priced.

BEAUTIFUL SCARFS and HEAD-SQUARES: pure silks, sheers, crepes and hand-painted Batiks featured at

\$1.59 and \$2.95

LADIES' "CELASUEDE" BRIEFS: small, medium and large sizes; in white, tearose, ice blue. Made with double gusset and elastic at waist. Trimmed with lace, and ribbon bows. **89c**

SLIPS and PETTICOATS

Crepe and "Raybar" Slips in straight-cut styles, trimmed with lace; white, iceblue, Crepe Petticoats with 3 1/2-inch lace frilling; white, pink, iceblue, black. Sizes: 32 - 42. **\$2.98**



\$3.98

Your Easter "Bonnet"!

- FLOWER-TRIMMED Straw-cloth **\$3.98**
- STRAW HALF-HAT Ribbon-trimmed **\$3.59**
- "OFF-FACE" FELT Ribbon-trimmed **\$2.98**

Spring flowers, ribbon-bow rosettes, softly draped ribbon clusters and dainty veiling distinguish these lovely hats which come in beautiful Spring-&Summer colours. Zeller-Thrift-Priced. We also have a grand selection of crochets and

sisols — at **\$4.98**

GIRLS' HATS: lovely Felts, for ages 2 to 14 years. **\$1.79**

It's Easter for Dad too!

MEN'S HOSE

Just in time for Easter come these good looking "PREFERRED" Diamond Hose of fine quality wool, sure to be on the "Wanted" list of those clothes-conscious men. Come in and choose from a wonderful array of handsome color combinations that he'll wear with pride. They're made for the kind of foot comfort men enjoy and have snug "Stay-up" ribbed tops. Basic color combinations include wine - blue - Brown - Yellow - and red. Sizes 10 1/2 to 12.

\$1.95



Purses

Here are two of the latest models in handbags, with that special spring appeal. Made of plastic felt of various gay shades and designs. Equipped with or without shoulder straps, pouch or under-arm styles, all with change purse and mirror. No spring outfit is complete without one of these youthful discoveries in feminine allure.

ALL OUR HANDBAGS ARE NOW SELLING AT NEW EXCISE-FREE PRICES.

\$2.59 and \$3.25

LADIES' GLOVES: Slip-on styles in 3-button and 4-button lengths; in black, white, bright and dark colours. Rayons, pair **89c**
Mesh Nylons, pair **\$1.00**

"MONGLO" LEATHER GLOVES: Slip-on styles with attractive decors. Black, brown, navy; in sizes 6 1/4 to 7 1/2. Pair **\$2.98**

Spring Perfection in FULL FASHIONED NYLONS

NAIVE BEIGE! AMBERGLEAM! Some of the very new and lovely Spring shades to match the smartness of your new Spring outfit! Nylons that are sheer yet so durable! **42 Gauge \$1.19**

45 GAUGE FIRST QUALITY "ORIENT" NYLONS with very dark seam — These come in a new flirration and dreamlike shades. So sheer and flattering. **Sizes 8 1/2 to 10 1/2 \$1.65**

Pretty Young Misses will Love these Frocks

- SIZES 2 to 12
- ZELLER-THRIFT-PRICED

\$1.79 - \$1.98

At this time of the year, it's a treat for a Young Miss to get into a crisp new cotton Print Frock. The ones shown here, in plaid and novelty designs, trimmed with white collars, are ever so pretty. Will give lots of good service. Remarkably easy to launder!

RAYON PANTIES — SIZES 8 TO 12; made with elastic at waist; double gusset. Available in white, pink, light blue, maize. **ZELLER-THRIFT-PRICED 49c**

RAYON SLIPS: White or tearose, with satiny stripe. Built-up-shoulder style; lace frilling at bottom. **ZELLER-THRIFT-PRICED \$1.00**

CRISP WHITE BLOUSES: of tubbale cotton broadcloth; sizes 7 to 12. Tuck-in and elasticized dirndl-waist styles, trimmed with eyelet **\$1.00** embroidery. **ZELLER-THRIFT-PRICED**



- "Celanese" Crepe
- Sizes 1 to 3

COAT SETS

- White
 - Pink
 - Pale Blue
- \$4.98**

A little one, dressed in one of these darling Coat-&Bonnet Sets, will be among the prettiest sights in the Easter Parade, you may be sure! The bonnet is a pet, and so is the coat (nicely lined for comfort on still-chill days); trimmed with hand-smocking and lace.

DAINTY FROCKS

Sizes 1 to 3 — **\$1.98**

Crepe; trimmed with embroidery and smocking. High-yoke style, with two pleats in front. Many other pretty styles in this group. Choose from white, pink, pastel blue.



SUITS!

"SHORTIE" and LONG COATS!

DRESSES!

A MAGNIFICENT COLLECTION OF FASHIONS AT BUDGET-RIGHT PRICES!

"Gaberdene" Suits

(RAYON CHARMAINE FINISH) — **\$25.00**

The trimly styled Suit, shown above, comes in green lacquer, grey mist, cabbage red, brown toast. Available in sizes 14 to 20.

Short-Coats

FASHION-APPROVED FOR SPRING AND SUMMER

POLO-CLOTH "SHORTIE": with gored back, wide cuffed sleeves, attractive soft bows on shoulders. In cabbage red, beige, boating green, cornflower blue, spring navy, black; with silver-colour buttons and buckle. **\$16.95**

TWILL-CLOTH "SHORTIE": five-gore flared-back style; with pretty collar and lapels, and novelty pockets. Sizes 14 to 20 in British navy, boating green, grey, beige, black. **\$22.95**

Full-Length Coats

LOOSE-BACK AND FITTED STYLES

Polo and fleece classics with Barrymore or Johnny collars — Barathia twill cloth — Fitted gored backs — Half belts or fish-tail with yoke. Sizes 12 to 20. In natural, grey, green, blue, cabbage red. **From \$19.95 to \$32.95**

SMART PLAID SHORT COAT

Sizes 12 to 20

\$12.95

For a dashing little "Topper" to see you colourfully through Spring and Summer, select a short coat of Singsby fleece cloth in attractive plaid designs. You'll find your favorite colour blendings in the group.

"Black Magic" Prints! DRESSES

For NOW and Summer! **\$3.98**

You'll love "Black Magic" Prints, for they emphasize exotic roses, colour-bright stripes and geometric designs, on backgrounds of black. You'll be charmed with the Dresses made of "Black Magic" printed cottons, in easy-to-wear buttonfront styles with short or cap sleeves. They're being featured now, in sizes 14 to 44, at a Zeller-low price!

Something New!

For your convenience we now have an experienced dressmaker to take care of those necessary alterations. Lead the parade with good fitting clothing. Take advantage of our free offer when you come in to choose your Easter ensemble.

SHIRTS

STRIPES and ALL-WHITE

\$2.95

• NEGLIGEE-STYLE SHIRTS
• SANFORIZED-SHRUNK COTTON BROADCLOTH
A crisp new Shirt makes a man feel "all set" for the Easter Parade. Come and see these, at Zeller's.

• Noteworthy Value •

TIES

RAYON FOULARD
• Stripe and Panel Designs

\$1.49

Men of good taste will select Ties for Spring-time from this group of well-made Rayon Foulards, with crease-resistant lining and tipped ends. Attractive patterns, in colourings you'll like.



Your Easter table will draw many admiring glances if you have these silver-plated Hollow-ware pieces to add to its attractiveness.

Flower Centres, Bon Bon Dishes, Bread Trays, Butter Dishes and Sandwich Plates. **ALL AT NEW EXCISE-FREE PRICES — \$1.49 - \$2.29**

ZELLER'S LIMITED

26 WELLINGTON ST. NORTH — TEL. 2866
APRIL 14th, HOLY THURSDAY — Store Will Be Open Until 10:00 P.M.
APRIL 15th, GOOD FRIDAY — CLOSED ALL DAY.
HOLY SATURDAY — Closing at 5:30 P.M. as usual.

See our lovely assortment of Glassware, and Stenware. This includes water glasses, juice glasses, wine glasses and beer glasses. **Each 49c**

The management and staff of Zeller's wish you all a very HAPPY EASTER.