

KATIMAVIK ANNUAL REPORT 2010-2011

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Message from the Prime Minister of Canada

I am pleased to extend my warmest greetings to the readers of the Katimavik 2010–2011 Annual Report.

Since its founding in 1977, Katimavik has played an important role in the lives of thousands of young Canadians by providing them with unique volunteering opportunities that enhance their work and life skills while improving the lives of other Canadians. This year alone – and with the support of the Department of Canadian Heritage – 600 young volunteers had the chance to contribute to a number of programs with 500 community partners across the country.

I would like to commend everyone involved with Katimavik for their commitment to nurturing responsible citizens and for encouraging Canada's youth to achieve their full potential.

On behalf of the Government of Canada, I wish you continued success.

Stephen Harper
Prime Minister of Canada

Katimavik receives financial support from the Government of Canada's Department of Canadian Heritage.

With the participation of:
 Canadian
Heritage Patrimoine
canadien

Canada

KATIMAVIK IS HERE FOR YOU!



How do you measure success? Katimavik welcomed some 600 volunteers who worked 81,770 volunteer days in 64 communities across the country and served more than 500 community work partners.

By any measure, Katimavik has never been stronger. We have provided more for Canada's youth, more for the economies of both rural and urban municipalities, more for Canada's future than ever before. As an organization, we can stand tall and say to the country, to our youth and to our communities: Katimavik is here to serve you!

The obligation of any organization is to create value that exceeds the funds invested, the energy expended and the resources deployed. In that sense, publicly funded organizations need to be able to justify their existence to their shareholders and funders. They need to be able to say: we have created value and that value is accruing to you, the shareholders.

I am proud to say that Katimavik, more than ever, is a good investment for Canada and Canadians. Katimavik fills a void for youth, for the communities they serve and helps to build a better Canada. Katimavik teaches our youth to create value on every level. They create value in the communities; they develop stronger personal values and skills such as leadership, commitment, life skills and a strong work ethic. Katimavik helps to build respect for the environment, their fellow volunteers and their country.

How do you measure success? One way is by the numbers, and our numbers do not fail to impress. 2010-2011 saw Katimavik welcoming some 600 volunteers who worked 81,770 volunteer days in 64 communities across the country and served more than 500 community work partners. They created value to the tune of an estimated \$10.8 million.



From left to right: David Atkinson, Nancy Karetak Lindell, Robert Landry, Katherine Rethy, Nick Newbery, Sharon H. Lee, Peter Constantinou (2011-12), Daniel Lapointe, Ric Charron, David Israelson, Gayla Rogers, Joshua Prowse, Melissa Bacon, Chuck Blyth and Catharine Johnston (absent).

You can also measure results in ways that statistics cannot communicate. You measure it in the resolve of a young man to make a difference because he now knows he can, in the smile on a young girl's face as she gains the confidence to try or in another's when that moment of clarity comes and the future path becomes clear. You see it in an elderly man's smile as he speaks with a young volunteer and tells her the story of his life at a time in his life when no one else will listen. You understand it in a community's collective commitment to recycle more, reuse more, and reduce more or in a toddler's faltering steps toward the open arms of a Katimavik volunteer.

This is a fitting time for me to thank our volunteers for this significant contribution to their country and to thank our host communities and host work partners for providing the opportunity to making such a meaningful impact on the lives of our volunteers and the people of the communities where our volunteers were active.

As Chair of Katimavik, I thank my fellow board members for their good governance at a time when all organizations are challenged to do more with less. I congratulate our volunteers, our host communities and our host organizations across the country for welcoming our volunteers with such open arms and for providing the opportunity to contribute. And I thank all the Katimavik employees, in the field, in the regions and at Head Office for facilitating such a marvelous program of volunteer service and learning.

Ric Charron
Chair of the Board



I am delighted to be writing this message for the 2010-2011 Katimavik annual report, my first since joining the organization as Chief Executive Officer.

Once again this year, Katimavik made a difference in a large number of communities across Canada. Young Katimavik volunteers devoted 81,770 volunteer days in more than 500 not-for-profit organizations in 64 different communities. As in years past, our volunteer projects allowed hundreds of young Canadians to acquire professional, personal and social competencies while contributing to the development of their host communities.

More than ever, Katimavik has mobilized resources with greater and greater efficiency. During the course of the year, a number of efficiency measures were introduced simultaneously, in our program design and in our systems and administrative processes, in order to maximize the return on every dollar invested. The organization engaged in a restructuring process that saw our head office redefine itself and the number of regional offices reduced from five to three. Katimavik now operates regional offices in Calgary (North, Pacific and Prairies), Ottawa (Central Canada) and Montréal (Atlantic and Québec).



Also, this year we created a development office whose mandate is to coordinate the relationships we are building with an increasing number of financial partners committed to youth and to Canada's future.

I am proud to lead an incredible team of employees. Whether they work at head office, in the regional offices or in the field, Katimavik people are both sincere and committed to youth and to Canada's communities.

I am privileged to be able to rely on a highly talented senior management group. CFO Normand Comeau has shown himself adept in helping us navigate through a long and arduous restructuring process in the last year. Director of Marketing and Communications, Victoria Salvador, once again demonstrated her ability to innovate in helping us meet our communication objectives. Our three regional directors – Ann Boiteau, Lynn Gordon and Thérèse Piette – yet again demonstrated they are essential pillars to the organization. Thanks to them and to their teams, our young volunteers are in good hands, and productive relationships with our hundreds of community partners across the country are being further solidified.

Finally, I am very pleased to welcome new recruits to the management team. I am confident that Director of Programs, Diane Trahan, and Resource Development Director, Theresa Mitchell, will enrich our organization and contribute to our achieving our strategic objectives.

I am personally committed to continuing the Katimavik tradition of excellence as we continue to deliver our programs to the great benefit of our youth and of communities across Canada.



Daniel Lapointe

Chief Executive Officer of Katimavik

environme
Diversity
achievements
Goals
inspire Experience
vision
volunteer
Canada volun
Diversity inspire
vis

community
humanitarian
Vision
Canada
Discovery
Diversity
people
inspire
future
volunteer
Goals

KATIMAVIK PROFILES

community
success
Goals
Experience
Discovery
Achievement
future
language
people
Goals
success



HERE FOR
CANADA'S
FUTURE

Dr. Ruth Vander Stelt *Katimavik volunteer 1983-1984*
Family Physician in Pontiac, Québec

Personality of the Year ▶ Health Category ▶ *Radio-Canada/Le Droit, 2010*

Family Physician of the Year ▶ Québec 2010 ▶ *Canadian College of Family Physicians*

Personality of the Week ▶ Spring 2011 ▶ *La Presse/Radio-Canada*

President of the Québec Medical Association ▶ 2011-2013

▶ "I would not be the person that I am today without Katimavik. It was while I was on the program that I thought about studying medicine. I had been living in Edmonton and had completed two years of college. I wanted to express myself, try new experiences, explore other parts of Canada and discover the Francophone world. Katimavik and my French language skills are what then led me to study linguistics at Laval University in Québec City. After my bachelor's degree, I applied to and attended Laval's medical school."

access
achievement
goals
experience
people
future
community
inspire
Diversity
Canada
language
Discovery
vision



► "Katimavik taught me to give to good causes that I had not even been aware existed. Katimavik takes young people and shows them that we have a common goal as Canadians. We need to learn to collaborate as individuals in order to achieve that goal. It's all about achieving our vision for Canada, and as far as I can see, preparing for our future must involve our youth. We need ongoing, pertinent and tangible programs for them. Katimavik is both unique and excellent in this regard; it is a necessary investment in our collective future."

A portrait of Jacques Marcoux, an older man with white hair, wearing a dark jacket. The image is partially obscured by a large blue graphic element that contains the text 'HERE FOR COMMUNITIES'.

HERE FOR
COMMUNITIES

Jacques Marcoux *Katimavik community partner*
Mayor of Potton Township, Québec

► "My experience with Katimavik goes back to the eighties. I had founded a not-for-profit organization to save a heritage building. A first group of Katimavik volunteers helped us to clean the house and a second group renovated it. If I were to show you a before and after picture you would see how Katimavik made a difference. That is how I learned about Katimavik and how it can benefit communities. Given that resources are often limited in communities, the help that can be provided by an organization such as Katimavik is priceless."

Discovery Experience
achievement volunteer
community future success
Canada vision
goals



- ▶ "Young people stand to benefit tremendously by joining Katimavik and learning from the experience of living in different communities."
- ▶ "As Canadians we all benefit from Katimavik. Communities benefit from the volunteer manpower and energy Katimavik brings to the community. The volunteers get real life experience that will help them as future contributors to the Canadian economy, as they develop the mindset of responsible and productive citizens. The more experience youth get, the greater the return for society overall."



HERE TO OPEN EYES AND CHANGE LIVES

Fijja Derro *Katimavik volunteer 2009-2010* *From Ottawa, Ontario*

► As an alumna of the 2009-2010 Katimavik Eco-citizenship and Active Living Program, Fijja Derro took the principles of the program to heart – and then some. On March 21st 2011, the 19 year old Sudbury native began a 4000 km promotional bicycle tour of Canada. Travelling from Tofino BC to Halifax NS – where she arrived on August 4th 2011 – Fijja visited and spoke to hundreds of people about how Katimavik brought positive change to her life. Aside from meeting a challenge she would not even have contemplated prior to her Katimavik experience, Fijja's goal was to raise awareness of Katimavik and its values. Thanks to the skills she learnt as a Katimavik volunteer, Fijja embarked on a post-Katimavik journey to tell more Canadian youth about the program and help municipalities understand the benefits a team of Katimavik volunteers might bring to their communities.

future
vision
diversity
community
achievement
Experience
Canada
Goals
Discovery
Success
volunteer



- ▶ "On the harder days of the tour, I would tell myself that if I could inspire just one youth to become a volunteer – then all this effort would be worth it. While speaking in Calgary I met a fellow Katimavik Alumnus – Rory Allen – whom was interested in the trip and so I invited him to join the tour. He had a thousand reasons to tell himself he couldn't ride over a 1000 km, however thanks to my determination and his strong spirit, I convinced him he could and would make it to Halifax. On August 4th, we did."
- ▶ Katimavik benefits young Canadians, but it does so much more than that as well. Not-for-profit organisations that assist the vulnerable, impoverished and marginalized get the people they need to help in the community where there is a shortage of volunteers.
- ▶ "The Circa75 Katimavik Bike Tour was my way of giving back to a program that gave me so much. It was my way to give back to the not-for-profit partners, project leaders and everyone involved with my Katimavik experience. I owe my success and happiness to what I learnt on my Katimavik program."



HERE TO MAKE A DIFFERENCE

Dustin Saxton Katimavik volunteer 2010-2011
From Balzac, Alberta

► "I wanted to do something physical, something environmental or humanitarian where I felt I was actually doing something. As a Katimavik volunteer working at the University of Ottawa, I've got a pretty varied job that ranges from taking out the compost, to sorting furniture for recycling, to cooking food that's been recycled because it's cosmetically damaged. It's awesome; I've learned so much. I'm a completely different person. With one mistake you learn a thousand lessons."

nada environment volunteer
community diversity Discovery
workshops
access achievement Goals
future humanitarian Experience
vision



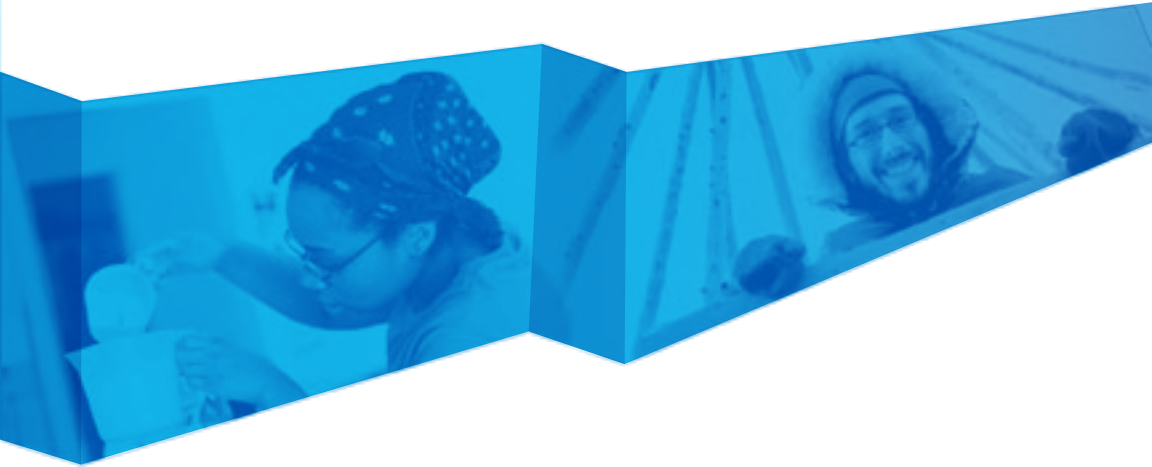
► "We work five days a week and then we have workshops and learning experiences. I've become equipped to make huge change over my lifetime and spread knowledge. I've definitely affected this community and done tons to make it a greener campus. I almost think Katimavik should be mandatory. I've learned more here than in entire years of schooling. It makes me appreciate how good it feels in general to do good."



HERE TO
CREATE VALUE FOR
THE LONG TERM

- ▶ Nearly **600 volunteers**
- ▶ **81,770 volunteer days** valued at **\$10,749,518**
- ▶ **64 communities** served
- ▶ More than **500 community work partners**

► 2010 marked the beginning of a multi-year funding agreement with the Department of Canadian Heritage. This important contribution from the federal government brought our organization much needed stability and allowed Katimavik to strategically plan for a successful future. Our new three-year agreement necessitated doing more with less – and we have – providing our major funder with better value than ever. Katimavik has undergone a major audit and assessment of services, and streamlined operations as a result. We are continually identifying opportunities for cost efficiencies as well as building funding diversification into our plan for sustainability and growth, with a view to extending our valuable programs to communities who need our volunteer service commitment but do not as yet have access to it.



Here to be both more efficient and more effective

► **New program configurations**

► One of the many efficiency measures applied to our administrative and operational structures has been the conversion of our nine-month program to a six-month program, which has turned out to have provided an opportunity to better serve our volunteers as well. Data collected by the program department over the course of 2010–2011 shows that the six-month programs are very well adapted to needs of today's youth because the term better coincides with the fall and winter terms of schools and universities. A Katimavik gap year can then be coordinated without creating long waiting periods before and after. Statistics also show that our volunteers are more likely to be able to complete the whole program. Our retention rates are much better for the 6-month programs and the testimonials of those having completed our shorter learning-through-service programs speak volumes about the quality of the experience.



► Converting the *Eco-citizenship and Active Living* theme from a program in two different locations into a single destination program had positive effects. Data demonstrated that the impact the Katimavik programs have on communities greatly increases with the amount of time that is spent there. Volunteers develop a deeper understanding of the community and become more actively involved in their host community which becomes a second home. Reducing from two to one destination reduces costs, greatly reduces our ecological footprint in keeping with the goal of the program, increases the impact on the community and creates a more meaningful connection and experience for the volunteer.

► **A more cohesive team coast-to-coast-to-coast**

► Reduced financial resources that came with our multi-year contribution agreement meant Katimavik needed to find new creative administrative and operational configurations to deliver the same or better programs in the field at lower cost. We reduced the number of Katimavik regional offices from five to three, which came with new practices and a more inclusive operational approach.



► **Extending our reach and diversifying our revenues**

► This year, Katimavik has raised the bar. As more and more Canadians see the value of Katimavik to our youth and for our communities, the more support we can expect to receive from our funders. As taxpayers, Canadians know they are getting value that exceeds investment. As foundations, corporations and individuals understand that Katimavik is meeting a crucial need in preparing our youth to become the economic, social and professional drivers of our economy, as well as providing much needed assistance in communities that need volunteers, the more they are willing to invest in our organization and its mission.

► Katimavik has begun its formal outreach to look for new partnerships and sources of funding, telling our story, qualifying the organization as a group that needs and merits support. We are convinced this will constitute a new private-public compact that will benefit both. By contributing to Katimavik programs, our partners are helping at-risk populations, helping build communities, building youth engagement and impacting the communities of today and tomorrow all across the country.

► **Our financial partners enable young Canadians to:**

- Actively participate in implementing community projects across the country.
- Participate in the development and growth of Canadian communities and improve the quality of life for vulnerable and marginalized populations.
- Cultivate knowledge, skills, attitudes and the value that youth need to play an active role in society.
- Gain concrete work experience and competencies that will help youth get a job.

► In Canada, there are 80,000 not-for-profit organizations that rely exclusively on volunteer work. These organizations provide essential services to at-risk populations, particularly the underprivileged, elderly, disabled, women in need, children, immigrants and refugees. By supporting Katimavik, partners give us the capacity to help these organizations get the volunteers they need!

Here to have an impact

► Serving communities

Volunteers create real value in their host communities

► The vast majority of our community partners tell us that the volume of work and the quality of work of our volunteers add considerable value, while at least half concede that they themselves invest significant time and energy on managing and developing our volunteers in return.

► Volunteers help partner organizations serve their communities more effectively. Our partner organizations report a significant improvement in their ability to meet the needs of the communities they serve, notably by allowing for the completion of special projects and thanks to the input of energy and new ideas.

► Community partners also note their communities benefit from the cultural diversity exemplified by the Katimavik volunteer contingent. Through their sheer presence and their community service, they improve community attitudes toward youth and stimulate youth to commit to volunteerism.

Katimavik has been an excellent program for our community and we are fortunate to have the Katimavik volunteers up at the Allan Brooks Nature Centre. They were eager to learn, enthusiastic, and helped enhance our programs, we will miss having them at the Nature Center.

*Mary Jong, Allan Brooks Nature Centre
The Morning Star, Vernon, British Columbia*



► **Becoming active citizens**

1 To engage as a citizen

Pre-program: 78% ► **Post-program: 91%**

► Our volunteers feel their contribution is meaningful. The perception held by the youth after completing the *Eco-citizenship and Active Living program* regarding the value of their contribution as volunteers for their host community increased by 13%.

2 To prepare to integrate, as a citizen, into the job market, school or other life event

Pre-program: 73% ► **Post-program: 81%**

► Volunteers make strides in personal, social and professional development that serve them well after they complete the program. They learn how to work as part of a team and an organization, how to balance elements in the work environment and they gain efficiency to complete tasks on time.

3 To become more independent and learn how to take care both of themselves and others

Pre-program: 71% ► **Post-program 91%**

4 To feel they are informed consumers

Pre-program: 61% ► **Post-program: 78%**

5 To incorporate energy saving and protection of the environment into their daily lives

Pre-program: 53% ► **Post-program: 73%**



► **Appreciation of Canada**

To adopt an open attitude towards the diversity of social and multicultural realities

Pre-program 79% ► **Post-program 89%**

To communicate in both official languages

Pre-program 56% ► **Post-program 72%**

► Meeting, interacting, living and working with other linguistic and cultural groups allows volunteers to observe and appreciate differences to build an understanding of diversity, commonalities and shared ground. Katimavik volunteers come to understand and appreciate their own communities and the communities where they volunteer. This gives them a heightened understanding of cultural issues in general and of national and international concerns as well.

► One of Katimavik's true strengths is that the experience stays with volunteers and the communities they touch. They take away a capacity to function in a second language and an impulse to express themselves to others without regard to the language each may speak.





73% of Canadians would encourage their employer to fund programs like those offered by Katimavik. (Léger Marketing Survey, February 2011) That means that a significant majority of Canadians see the value in what Katimavik does. It also means that over the long term Katimavik can move toward a greater balance of government and private funding, as our new advancement and fundraising efforts begin to bear fruit.

EXCERPT FROM THE FINANCIAL STATEMENTS

Independent Auditor's Report on Summary Financial Statements

To the Directors of Corporation Katimavik-Opcan

► The accompanying summary financial statements, which comprise the summary financial position of Corporation Katimavik-Opcan as at March 31, 2011 and the summary statements of revenues, expenses and net assets for the year then ended are derived from the audited financial statements of Corporation Katimavik-Opcan for the year ended March 31, 2011. We expressed an unmodified audit opinion on those financial statements in our report dated June 11, 2011. Those financial statements, and the summary financial statements, do not reflect the effect of events that occurred subsequent to the date of our report on those financial statements.

► The summary financial statements do not contain all the disclosures required by Canadian generally accepted accounting principles. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of Corporation Katimavik-Opcan. For more information on the Corporation's financial position, results of operations and cash flows, reference should be made to the related complete financial statements which may be obtained from the Corporation.

Management's Responsibility for the Summary Financial Statements

► Management is responsible for the preparation of a summary of the audited financial statements in accordance with applied criteria dictated in note 1.

Auditor's Responsibility

► Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, "Engagements to Report on Summary Financial Statements."

Opinion

► In our opinion, the summary financial statements derived from the audited financial statements of Corporation Katimavik-Opcan for the year ended March 31, 2011 are a fair summary of those financial statements in accordance with the criteria dictated in note 1.

Raymond Chabot Grant Thornton LLP

Raymond Chabot Grant Thornton LLP | Chartered Accountants | Montréal, September 22, 2011

¹ Chartered accountant auditor permit no. 18779

Summary of Financial Position March 31, 2011

	2011	2010
Assets		
Total current assets	\$ 2,706,999	\$ 2,323,169
Capital assets	268,199	388,860
Total assets	\$ 2,975,198	\$ 2,712,029
Liabilities and net assets		
Total current liabilities	\$ 2,539,683	\$ 2,323,169
Deferred contributions related to capital assets	268,199	388,860
Net assets – unrestricted	167,316	-
Total liabilities and net assets	\$ 2,975,198	\$ 2,712,029

Summary Statement of Revenues, Expenses and Net Assets Year ended March 31, 2011

	2011	2010
Revenues		
Contributions for activities	\$ 15,296,831	\$ 20,659,916
Rendered services	10,749,518	13,271,064
Amortization of deferred contributions related to capital assets	162,565	166,883
Contributed supplies and services	248,377	117,770
Participant revenues	283,719	24,219
Katimavik Youth Services Contribution	81,908	-
Katimavik Fund Contribution	4,099	188,278
Other	25,287	-
Total revenues	\$ 26,852,304	\$ 34,428,130
Expenses		
Salaries and benefits	\$ 6,201,067	\$ 8,249,129
Rendered services	10,749,518	13,271,064
Travel expenses	3,081,624	3,366,674
Rent	2,580,426	2,675,537
Daily allowances and incentive bonuses	781,457	1,373,169
Food	1,248,680	1,644,960
Training, recruiting and development	398,662	1,703,946
Office expenses	604,172	835,593
Learning program	400,369	647,127
Professional fees	332,915	318,626
Interest on bank loan	5,296	4,804
Amortization of capital assets	162,565	166,883
Other	138,237	170,618
Total expenses	\$26,684,988	\$34,428,130
Excess of revenues over expenses and net assets, end of year	167,316	-

Note 1: The summary financial statements are an extract of the audited financial statements of the Corporation prepared in accordance with Canadian generally accepted accounting principles. The extracts chosen are considered important amounts necessary for the understanding of the financial position of the Corporation.

