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This week on the
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BRIEFLY BRAM



**Meet Team 990's
Amanda Stein.**

NATTERINGS

**Nat Lauzon says
Kleenex is nothing
to sneeze at.**

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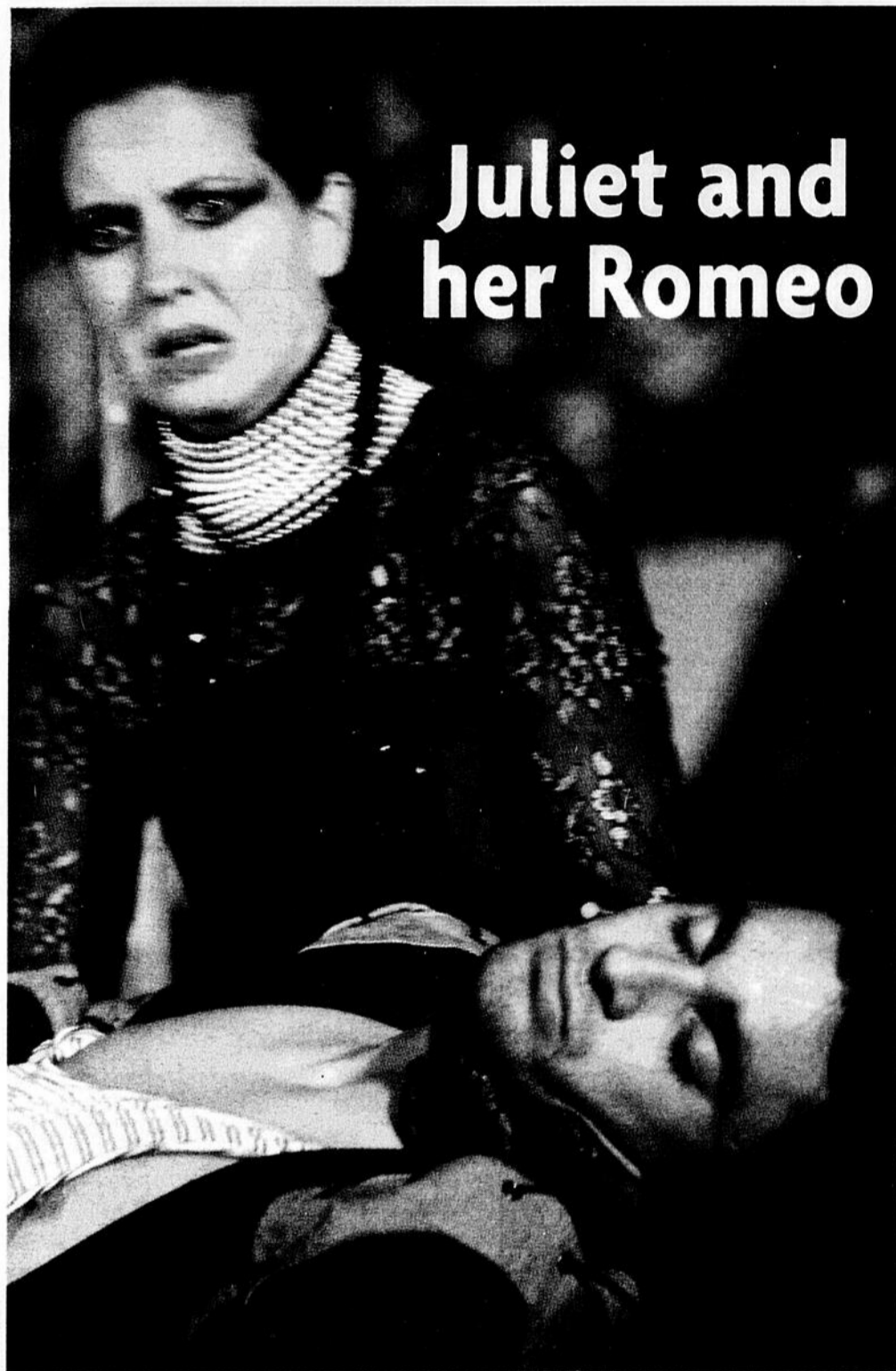
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Juliet and her Romeo

Repercussion Theatre's popular Shakespeare in the Park program returns this summer with the classic tale of Romeo and Juliet. The play was presented in Westmount Park last Saturday evening, and returns on Aug. 19, 20 and 21. Photo: Jacques Pharand

Council adopts arena loan bylaw

Referendum register will
be open Monday, Aug. 16

Wayne Larsen

Funding for the proposed arena-pool reconstruction project has been approved by Westmount city council in the form of \$37 million loan bylaw, adopted at the Aug. 2 council meeting.

"It's the end of the beginning," city councillor Tim Price said of this stage of the process, shortly after Bylaw 1395 was passed by council.

Mayor Peter Trent pointed out that of the estimated \$37 million cost of the new arena and pool complex, a large portion will be financed by federal and provincial government grants. While the federal grant will be issued to the City, he said, the money from Quebec will be applied directly to the principal and interest of the loan.

The expected cost to Westmount is approximately \$12 million, of which a substantial amount is hoped to be acquired through local fundraising efforts. The remainder will be passed on to local taxpayers over a 10-year period.

It was also announced that anyone opposing the loan bylaw is encouraged to sign a referendum register, which will be open at Westmount city hall, 4333 Sherbrooke St. W., this Monday, Aug. 16, from 9 a.m. to 7 p.m.

City Clerk Mario Gerbeau stated that according to the law, 500 signatures are needed to hold a referendum on the loan bylaw. If that number is not attained, no referendum will be held and Bylaw 1395 will stand.

For more information on the referendum register, contact the City Clerk office at 514-989-5318.

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Communities in Bloom: Judges arrive this Monday

Carmen Fabio

After a three-year hiatus, the City of Westmount will once again be taking part in the annual Communities in Bloom national competition — and judges will be here this Monday, Aug. 16.

“People, plants and pride... growing together” is the Communities in Bloom slogan, and with a European-influenced heritage going back to 1995, the non-profit organization strives to promote green spaces in urban settings. Over 500 communities in Canada will be taking part this year.

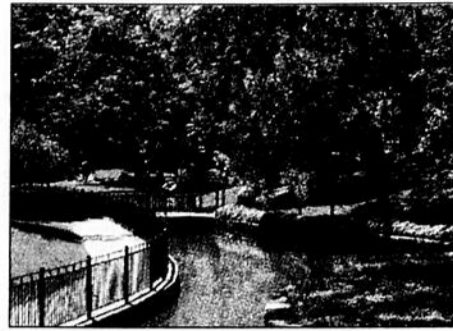
Judges Jim Baird and Dave Hilton will be traveling to Westmount from New Brunswick and British Columbia respectively to view the contribution of the city’s citizens, businesses, and organizations. Judging is extensive and takes much more

into account than the floral landscaping on City of Westmount property.

“We’ll be visiting the whole town, starting with lower Westmount and working our way up to Summit Park,” said City of Westmount horticulturalist Claudette Savaria. It’s an exhausting itinerary but Savaria is enthusiastic about the extensive efforts made by both individuals and groups. The day will conclude with an invitational tea hosted by Mayor Peter Trent in the Gallery at Victoria Hall, 4626 Sherbrooke Street West.

Beyond just a flower competition, Savaria described how Communities in Bloom takes an all-encompassing look at the city’s landscape, including environmental concerns and community involvement.

“There is an information exchange with other cities and the program allows elected



Idyllic Westmount Park is always a featured part of Communities in Bloom.

officials to benefit from (successes achieved) in other communities,” said Savaria. Besides being graded on a one-to-five scale (Westmount scored a top-rated five-bloom score in 2007) the judges will

issue a complete written report at the end of their visit.

A number of categories are evaluated including tidiness, environmental awareness, and heritage conservation for which Westmount has been previously lauded. Community involvement is also a significant factor and residents have been actively contributing to the overall effort required in meeting the judging criteria. Judges also seek to evaluate urban forestry, landscaped areas, floral displays, and turf & ground covers.

Businesses, institutions, and government contributions are also scrutinized by the judges and when all the efforts across Canada have been tabulated, awards will be presented at the National Awards Ceremony to be held in Halifax on October 27-30.

Westmount teens win thousands in designer underwear

Harpreet Grewal

Björn Borg may have been an uncontested tennis legend in the 1970s, but for Skylar Wittman and Misha Jackson, the only contest that matters is the one offering them free ship-

ments of designer briefs.

Encouraged by fellow Westmounter and former contest winner Anthony Salvo, Wittman and Jackson set out to be the Swedish underwear brand’s latest “exports.” The contest encourages fans to bare their Björn Borg briefs in a vacation locale and



Skylar Wittman (left) and Misha Jackson (right) won 118 pairs of underwear from Björn Borg’s Swedish Export contest.

electronic billboard.”

The next step was acquiring votes. Utilizing their Facebook friends, the two campaigned for days trying to up their tally and increase their chances.

“Initially, we had won a contest called Export of the Week in which Björn Borg sends you 10 pairs of underwear,” said Wittman. “At the same time, the owner of the Björn Borg Canada’s Facebook group asked us for a high resolution picture. We sent it and received another 20 pairs.”

The undie tally didn’t end there, as the winners of the European company’s monthly export contest; Jackson eventually won his weight in underwear.

“He weighs somewhere around 88 kilos, so that means 88 pairs, bringing the total to 118 pairs of Swedish designer underwear worth \$30 apiece,” said Wittman.

With over \$3,500 in designer briefs, a few friends to reimburse for their loyal votes, and a supply that will put off doing laundry for a while, this duo is bringing more attention to a brand that is increasingly becoming a household name among local youth.

submit the photo to their website. This Westmount pair took the challenge to a whole different level — a giant billboard in the middle of Times Square.

“The picture submitted was from a New York City trip with my school in February and we posted it last month because the theme was vacation,” said Wittman. “All we had to do was buy something from American Eagle and ask to be on the giant

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Park tree succumbs to decay

Residents can ensure their trees are safe: City horticulturalist Savaria

Carmen Fabio

The collapse of the iconic 150-year-old weeping willow in Westmount Park last week contained a silver lining — no one was injured. City officials had known that the tree was in a compromised state of health and had made efforts to preserve its structural integrity, but in the end, the decay was too advanced.

As sad as the passing of the willow is to area residents, it serves as a reminder that Westmount has a substantial population of older trees on both public and private property, and begs the question of their current state of health.

Claremont Avenue resident Flora-Lee Wagner admires the graceful older trees in her neighborhood but is leery of parking her car under them after an incident at her home on July 9.

"I came home to realize I had no phone service," she said. "The ash tree in our courtyard lost about 25 feet of trunk and about 40 feet of branches because of high winds."

The falling branches took out the Videotron cables of her triplex. Wagner and her neighbours have since had all the trees

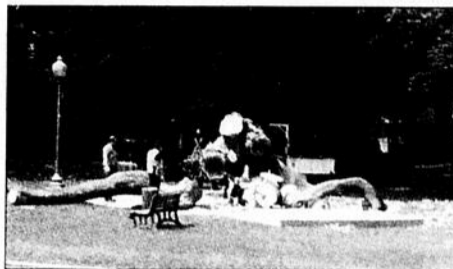
on their property professionally trimmed. Boutique ENVERS on Sherbrooke Street was not quite as lucky. A Manitoba Maple on private property behind the store recently collapsed. The species, also known as Box elder, is easily uprooted in high winds due to a shallow root system.

"The tree was approximately 80 years old," said ENVERS designer Yves Jean Lacasse. No one was hurt in the incident but Lacasse confirmed that the wrought-iron fire escape behind the store was irreparably damaged by the tree's fall.

On Aug. 1, 2006, 27-year-old Gabriel Rossy was killed on Côte-des-Neiges Road when a tree fell on his car during a severe rainstorm. A subsequent lawsuit launched by his parents against the City of Westmount revealed that the tree's trunk was 80 per cent rotten.

"The City provides information brochures on garbage, recycling, parking, composting.... Why can't they have one available for the protection of privately owned trees?" asked Wagner.

The neighbouring Montreal borough of Côte-des-Neiges/Notre-Dame-de-Grâce is working on a Tree Plan for the area and hopes to have it in place by the end of 2010.



The familiar old willow by the lagoon in Westmount Park met its end last week.

According to their website, the plan's long-term vision will focus on "...improving tree maintenance and planting practices; increasing the number of trees planted based on the principle of planting the right tree in the right place." The borough's initiative is part of the island of Montreal's Tree Policy, which specifies that "...each borough is to establish a tree inventory, tree plan and public tree maintenance program, and adopt rules to protect trees on privately owned land."

City of Westmount horticulturalist Claudette Savaria said while there is no such policy in place for Westmount, there are steps citizens can take to ensure trees on private property are safe.

"Residents can look for things like dead branches, decay, or any type of cavity being accessed by animals," she said. "This could be an indicator of internal rot. All trees should get an inspection at least every three years."

Westmount also offers a tree distribution project offering one free tree per household to be planted by residents on their own property. Varieties offered are hardy and well-suited for both our climate and the urban setting. These include English oak, ivory silk lilac, and ironwood. While residents can plant other trees, Savaria said the City discourages some types, whether they are known allergens such as cottonwood or poplar, or have a shorter lifespan. Sadly, that includes the weeping willow.

The Open Door makes a difference for the homeless

Around Westmount

Members and guests of the Rotary Club of Westmount were inspired last week by the work of the Open Door, a downtown drop-in day centre for the homeless, many of whom frequent Cabot Park.

Nestled into St. Stephen's church at Dorchester and Atwater, the Open Door has been meeting the physical, emotional and spiritual needs of up to 120 homeless daily for over 20 years.

Daily Executive Director Ramon Herrera and new assistant Caleb Clark and

a dedicated team of volunteers fulfill the Open Door mandate — to help these people get off the streets by providing meals, used clothing, laundry facilities, haircuts, and help with job applications, as well as referral to social, medical and legal services.

Herrera estimates that one in three actually finds a way off the street.

Since a big part of re-entering the work force is computer skills, they are also looking for computers to offer training.

Continued on page 11

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OPINION

Communities in Bloom not about grass; about grass-roots involvement



Toulou
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TOULAS 'TAKE'

Westmount prepares to be put to the test once again, as the City will host judges from the nation-wide Communities in Bloom competition this week.

For the past month or so, City officials have been busy encouraging residents and shop owners to take part in the beautification effort and plant a garden, tidy up their front lawns, clean up their street.

Communities across Canada and around the world hold such competitions in an apparent effort to get people to tidy up their immediate surroundings and take some pride in their environment. There's no real secret here; doing your part in beautifying the place where you reside or work in increases your sense of belonging and sense of community with one another.

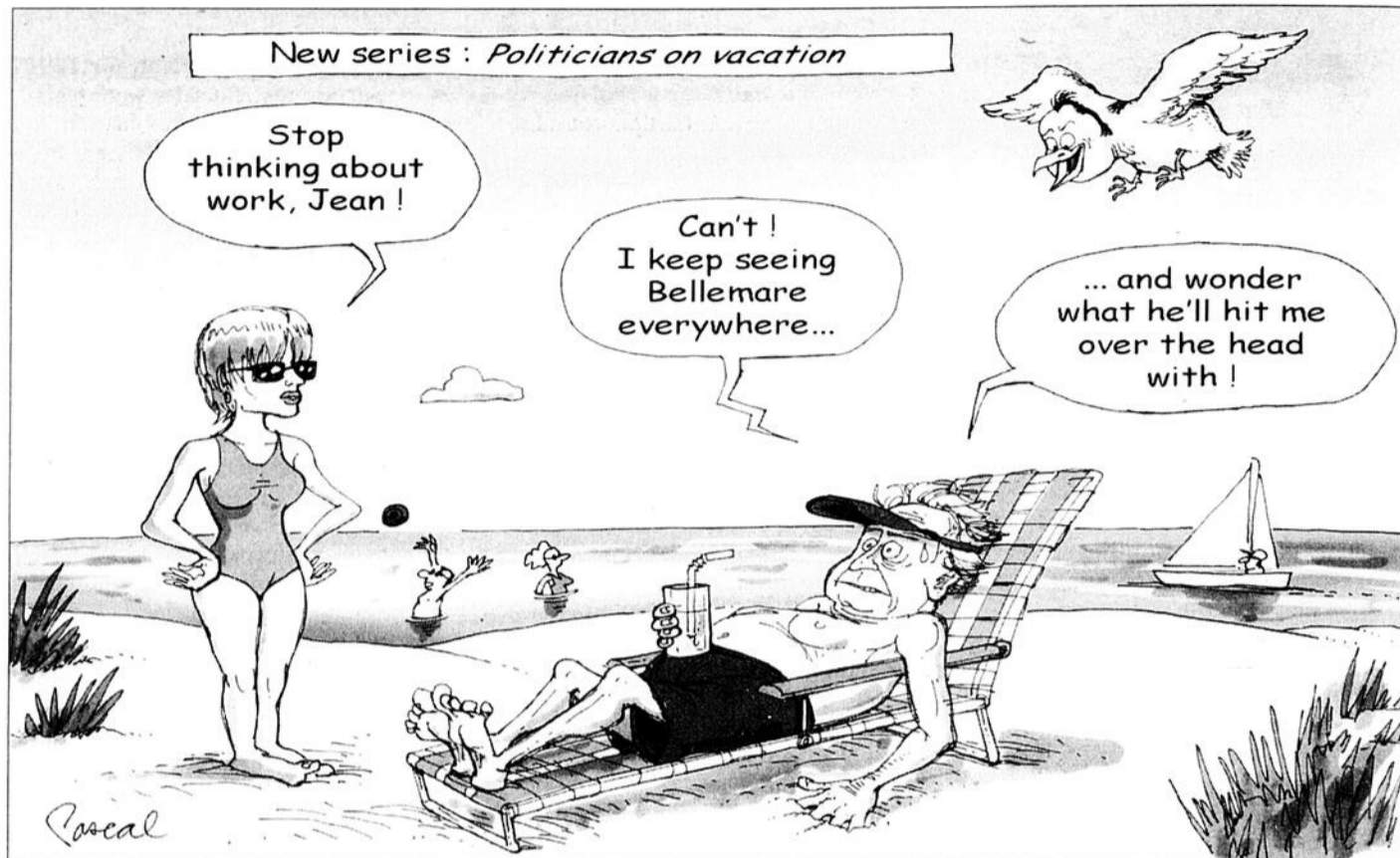
The same way graffiti-laced walls tend to make people feel unsafe, and unclean streets littered with garbage tend to have a way of sullyng one's image of a community, well-kept surroundings have the opposite effect.

Communities in Bloom is more than just a competition pitting towns and cities against one another in the quest for the most "blooms" in their respective category. It's a competition that aims to foster civic pride, environmental responsibility and beautification through community involvement with a focus on the promotion of green spaces in community settings. It's about citizens, businesses, organizations, institutions and the municipal government working together towards common goals.

At the end of the day, it's an opportunity to motivate people to take some real pride in their surroundings. And it's contagious! The more pride people take in their community and the more time and effort they spend in out-doing one another and keeping their area clean and well-maintained, the more they want to do it.

Our immediate surroundings – our green spaces, our landmarks, our heritage buildings, the pride we take in our institutions, our parks and our neighbourhoods – influence and drastically affect the quality of our lives and the way we feel about where we live.

There's value in reminding ourselves of the importance of preserving and properly maintaining our surroundings. It not only beautifies one's community; it strengthens it.



I don't have the balls for this...

Carmen Fabio

August has arrived and the countdown to a new school year is on. Soon, I'll dig out those lists I received from my kids' school in June and dutifully begin the process of ensuring that they have all their supplies for the coming academic year.

I'll see what I can glean from last year's stock and prepare to make my eventual pilgrimage to one of the supply Meccas along with all the other glassy-eyed parents.

But this year, my foot is coming down. I refuse to buy the package of tennis balls that are part of every school supply list I've received for the last six years. Multiply that by three kids and that's a lot of balls.

I grudgingly comply with most of the school supply lists as, in my mind's eye, this benefits my children. I'll purchase the two-dozen duo-tangs in every available colour and send the requisite pair of indoor shoes. I'll supply the six (!) glue sticks and 48 (!) pencils, washable markers and crayons. I'll even send the two boxes of Kleenex per child despite the fact that my kids don't seem to use it at home. But I draw the line

at purchasing something that will have a small fraction of its surface used for a purpose other than its original intention.

For the uninitiated, elementary schools make a small incision in tennis balls and place them over the bottoms of chair legs. I'm told this keeps noise levels down and protects the floors. While I understand the need to reduce noise in a building with hundreds of children, I can't endorse the incredible waste which comes with destroying an entire tennis ball to cover an area roughly the size of a quarter.

While I would support a program which recycles balls that are no longer suitable for use in tennis, buying brand new balls expressly for this purpose defies comprehension. Seeing pre-cut packaged tennis balls at office supplier Bureau en Gros sent me on a Google search. Sure enough, there's a website for everything, including pre-cut tennis balls, <http://precuttennisballs.com>, replete with testimonials and typos.

The Canadian Home and School Federation is a national organization of parents who volunteer both in, and for, their local schools. Their mission is to enhance the education and general well-

being of students. Their mandate specifies that they will not contribute financially to anything which is the responsibility of the government, funded by our tax dollars. Purchase of textbooks falls into this category. So does school maintenance. Anything which keeps the floors scuff-free belongs, by my definition, into the latter category.

An informal poll of three Montreal-area tennis clubs reveals that the average tennis ball, fresh out of the vacuum-sealed can, will last for roughly four sets of play before it's considered too "squishy" for use. Only one club said they have a deposit area for used balls which kids generally take for street hockey. The other clubs admit that once used, balls are simply tossed into the garbage.

What a waste! A waste of money, resources, and teaching opportunity. Instead of mechanically doling out the same tired supply list, schools need to be proactive in thinking outside the box. Why don't they team up with area tennis-courts to recycle used ball, save parents a few dollars at a difficult time of year, and teach the kids a lesson in ingenuity. Time to put your money where your balls are.

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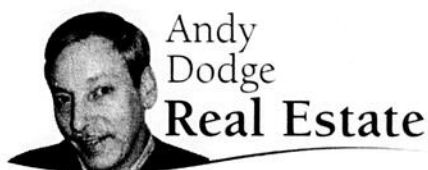
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Transcontinental

Volume soared in April



Buyers appear to be in a rush to pick up Westmount real estate and to get the deeds signed as quickly as possible, perhaps because of worries that interest rates could go up, perhaps because they feel real estate is a better investment than the stock market.

No matter what the reason, 20 local real estate sales were registered in April, more than in any of the last dozen years, bringing the total for the first four months to a record 68 sales. Of the April sales, nine were between \$1 million and \$2 million and three more were over \$2 million.

Most of the sales were negotiated this year, including at least seven within the previous month, somewhat startling considering there is usually a lag-time of two to three months between an accepted offer and registration.

Highest price in the April transfers was \$2,337,500 for 21 Gordon Crescent, a lovely top-of-the mountain mansion with extensive land at the corner of Summit Crescent, but apparently in need of extensive renovation which is going on now. The lowest price involved 61 Bruce Avenue, at \$511,000, while just across the street another house at 54 Bruce sold for \$600,000, tying for second-lowest price with the only duplex sold in April, 231-33 Melville Avenue.

The sales averaged 23 percent above municipal evaluation, and sold in a fairly tight range between 1 percent — involving the huge 3223 Trafalgar Avenue at

\$2,225,000 — and 48 percent, for 4697 Westmount Avenue. No sales were registered for less than municipal evaluation.

Six condominium sales closed in April, including by far the highest price ever paid for a Westmount condo, \$3.8 million for Apartment 2201 at 1 Wood Avenue. In The Examiner's records no other condo has ever sold above the \$3 million level. Its municipal evaluation is \$2,161,000, thus the markup is 76 percent, again the highest for condominiums sold in April.

Lowest price for a condominium was \$410,000 for Apartment 203 at 10 York Street; of interest, the apartment just above it, at 203, was the next-lowest price at \$435,000.

The commercial building at the corner of Sherbrooke Street and Arlington Lane, 4637 Sherbrooke, sold for \$595,000, having changed hands last November for \$550,000.

Three shares of property sold in April,

including 3121 St. Antoine Street which was supposed to have converted to condominium last November, but because the city has not yet recognized the change we have considered that it was a 25-percent share of the four-storey building at 3117-21 St. Antoine. The others include part of a duplex with occupancy of 415 Mount Pleasant Avenue and part of a triplex with occupancy of 88 Somerville Avenue.

Sales of one- and two-family dwellings in the first four months this year have an adjusted average price of \$1,266,402, up 8 percent from the \$1,168,004 for all of 2009. Last year was the first drop in the adjusted average price — year to year — since 1995.

NOTE: The preceding article relates to the registration of deeds of sale for Westmount property in April 2010, provided by city officials. A list of sales can be found on page 6.

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5 Anwoth	David McConnell	Alice Switocz & Jonathan Goldbloom	\$1,995,000	\$1,450,000
651 Belmont	Beverly Skolnik & Frank Zylberberg	Francine Poirier	\$1,450,000	\$1,416,600
54 Bruce	Roslyn Takeishi	Dominique Tardif & CJMS Investments Ltd.	\$600,000	\$471,200
61 Bruce	Mikhail Brodsky	Patrick Naud & Stéphanie Richard	\$511,000	\$475,200
607 Clarke	Lydia Hucal	Marc Terfloth	\$1,850,000	\$1,363,300
333 Elm	Alice Switocz & Jonathan Goldbloom	Stuart Hanson Cobbett	\$1,160,000	\$886,900
21 Gordon Crescent	Vidal Salvo	Johathan Blanshay & Kimberley Cole	\$2,337,500	\$1,900,000
41 Holton	Lucy Lazarous	Yervant Antikacioglu & Pinar Buyukuysal	\$1,050,000	\$740,400
1 Hudson	Bram Gordon & Shari Segal	Jordanna Feifer	\$1,200,000	\$1,120,500
554 Lansdowne	David Lewis Woolfson	Albert El Sayegh & Samara Dalfen	\$846,425	\$746,900
556 Lansdowne	Joan Roy Hastings	David Sniveley & Dimitrios James Hatzepetros	\$830,000	\$745,800
638 Roslyn	Michael Farkas & Lisa Skinner	Maurice Réal Auzat	\$830,000	\$668,100
4469 Sherbrooke	Anne Marie Tonella	Maria Calabrese	\$720,000	\$634,200
479 Strathcona	Jean de Mailly Nesle & Sang Hee Park	Nicolino Moraldo Discepola	\$1,295,000	\$930,100
54 Summit Circle	estate Harry G. Kalish	Nahtalie Ratier & Marc Escande	\$2,050,000	\$1,533,600
22 Thornhill	Mona Sarguis	Marten den Haring & Adrienne Eva Vincze	\$1,075,000	\$853,400 A
3223-25 Trafalgar	estate Albert Abdo	Peter Lashchuk	\$2,225,000	\$2,200,000
4697 Westmount Ave	Manon Venne	Lorraine Briscoe & Daniel leRoussignol	\$1,625,000	\$1,100,000
430 Wood	Vera Elizabeth Kemp Maxwell	Victoria Trim & Timothy Beal	\$831,000	\$663,300
DUPLEXES				
231-33 Melville	Frederick Geoffrey David Clarke & Donald Michael Brian Clarke	9187-1442 Québec Inc.	\$600,000	\$505,400
CONDOMINIUMS				
466 Argyle	Stepahne Vivet & Corinne Habib	Derek James	\$565,000	\$553,100 B
464 Grosvenor	Barbara Vyncke	Mansoureh Javaheri	\$600,000	\$470,000
4175 St. Catherine, #2101	Agnes Biro	Mikael Vardanian & Emilia Gustin	\$2,200,000	\$1,524,300 C
1 Wood, #2201	Sybil Ann Zaritsky	David Appel & Carol Biggs-Appel	\$3,800,000	\$2,161,000
10 York, #203	Denise Desrochers	Melvin Charney	\$410,000	\$355,300 D
10 York, #303	Investissements Louis Caouette, S.A.	Ann Korsower-Charney	\$435,000	\$337,700
COMMERCIAL PROPERTY				
4637 Sherbrooke	Abdolmajid Tandel & Joseph Kolam	Gestion Gina Kano	\$595,000	\$484,400
SHARE SALES				
415 Mount Pleasant, 57%	Diane Maheu	Michell Adler	\$580,000	\$358,872 E
3117-21 St. Antoine, 25%	Marija Djordjevic & Michael Ostaszewski	Jean-Daniel Labbé	\$319,000	\$119,600 F
84-88 Somerville, 33%	Liam Everett Whitty & Mary MacGillivray	Nicholas Mumme & Renée Arousseau	\$340,000	\$167,467 G

A-Garage is on separate lot on other side of driveway, evaluated separately. Valuation is a combination of \$817,400 for the house, \$36,000 for the garage.
 B-Three separate lots sold, including apartment, apartment in basement and parking spot, all one account number.
 C-Valuation is a combination of \$1,443,500 for the apartment, \$40,300 and \$40,500 for the two garage spaces.
 D-Valuation is combination of \$328,300 for the apartment, \$27,000 for a parking space.
 E-Occupancy of 415 Mount Pleasant plus garage plus locker and use of the roof to make a terrace. Valuation is 57% of \$629,600.
 F-Building subdivided into condominiums last November, but city has not yet reclassified it. Lot 7519-3 represents 3121 St. Antoine Street, considered to be 25 percent of the value of the building. Valuation represents 25% of \$478,400.
 G-Occupancy of 88 Somerville. Valuation represents 33 percent of \$502,400.

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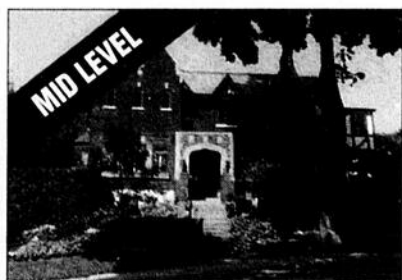
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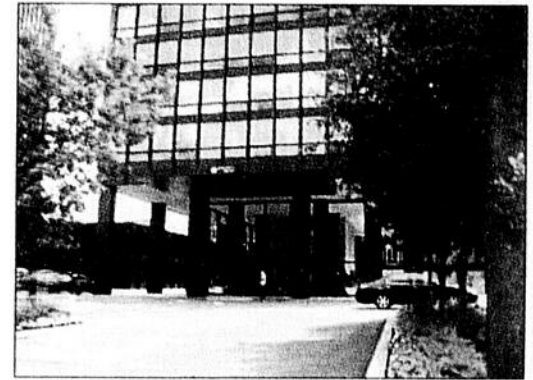


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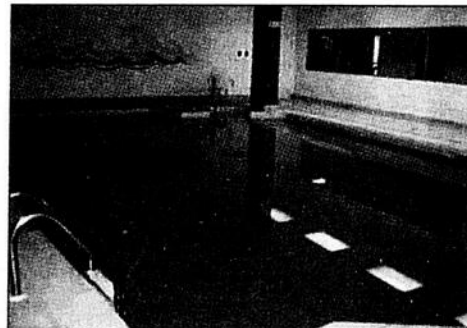


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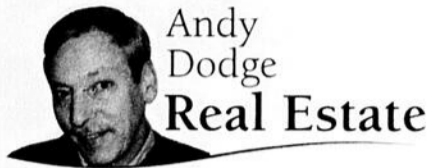
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July sales: Taking a vacation



Andy Dodge
Real Estate

Westmount real estate agents took the month of July off, it appears, since only one house sale was posted along with four condominiums, though some early vacationers must have returned home and posted their June results, as the number of sales for that month increased by four.

Until we get more sales agreements dated for July, we will have recorded the skimpiest month on record in Westmount, at least for the last 24 years!

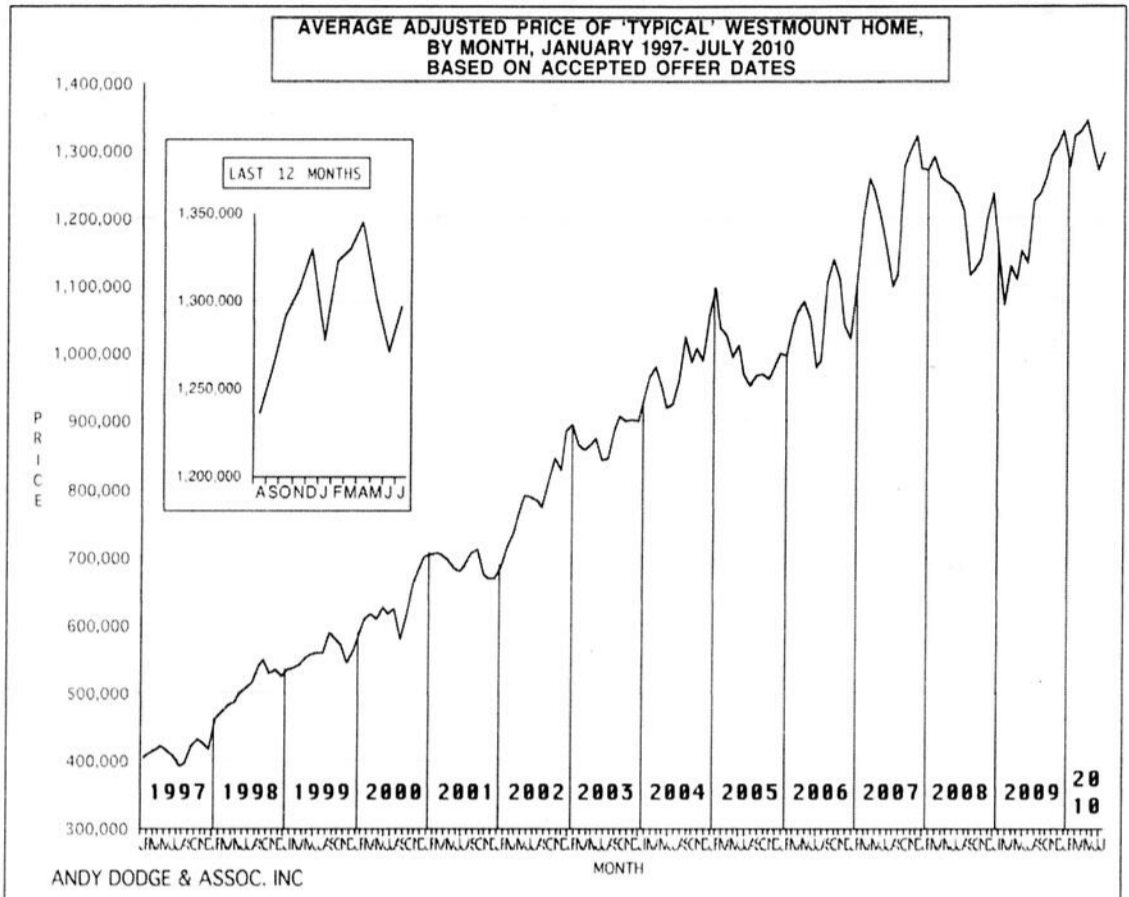
Looking at June and July together, as we suggested last month almost all the sales are for amounts under \$1 million (one of the new June results was for \$1.7 million) and the one sale in July was \$890,000, so the trend continues. Only about 15 percent of the listings are for less than \$1 million, so until the buyers and sellers can agree on basic price ranges, there may be far less sales in Westmount. We had expected a fairly busy fall season, but we sense now that there is strong resistance to the price levels that Westmount has achieved, and there

may have to be a rethink to get the markets started again.

This is played out by the four condominiums which sold in a range from \$351,200 to \$730,000, still offering an average 25-percent markup over valuation, the same as the June markup for single-family homes and slightly higher than the average markup for condos in the second quarter of 2010.

Buyers also looked at adjacent-Westmount homes and settled on prices from \$615,000 to \$1,250,000, with only one sale over \$1 million, on Circle Road.

This is not to say that the value of Westmount homes is not still there, especially those in the range of \$1 to \$2 million, just that it is getting more and more difficult to find buyers for those on the



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market. Until the agents get back to town and begin digging out those buyers, real estate sales in Westmount might be hard to come by.

NOTE: The preceding article relates to offers to purchase Westmount residential dwellings which were reported by the local

real estate agents as having been accepted in July 2010. Because they are not final registered sales, the addresses and prices cannot be made public, but give a good idea of current trends in local real estate activity. The graph on this page offers a picture of these trends over time.

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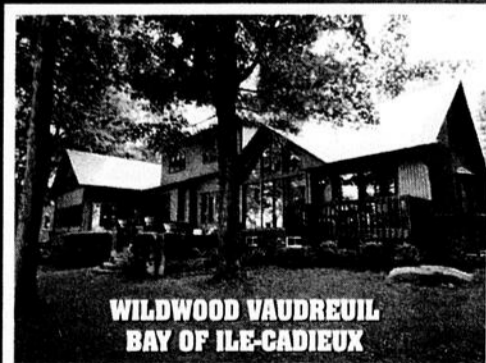
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Younger Murdoch keeps up family lacrosse tradition

Harpreet Grewal

When 13-year-old Maxime Murdoch played on the U14 Bantam Québec team in the National Lacrosse Championships in Whitby, Ontario this past weekend, he found himself holding his own against elite athletes from all over the country.

The Winchester Avenue resident holds the title for all major records in the Westmount Sports Lacrosse League: most goals in a game (8), most career points (85) as well as most goals in a season (36). He captained the Westmount Lynx Select field lacrosse team averaging 4.5 goals a game and led them to two championships. He also led the Montreal Shamrocks regional box team and the West Island Lacrosse house team in goals scored for 2010.

Aside from his outstanding statistics, Murdoch said playing with the provincial team helped him learn "that lacrosse isn't all about scoring goals; it is about doing the little things right."

The provincial team ended the tournament with a gold medal in the Bantam B pool, finishing fifth overall out of nine



Maxime Murdoch poses in his Québec Provincial Lacrosse jersey outside his home on Winchester Avenue.

improve as a lacrosse player," said Murdoch.

Son of Tim Murdoch, former NCAA Division 1 Varsity lacrosse player at Princeton University, current head coach of McGill University's Men's lacrosse team, and founder of the Westmount lacrosse program, Maxime says his father has definitely shaped his commitment to the game.

"He has had a lot of influence because he teaches me stuff all of the time," says Murdoch. "I hope to go play lacrosse at a high level in college and for a job I would like to do something involved with sports."

Lacrosse is called one of the fastest growing sports in North America, and the Westmount lacrosse program, where Murdoch continues to perfect his game, has seen rapid interest since its inception in 2006.

The result matched last year's title making it the best finish the Québec team has ever seen.

Murdoch was an active force on the field, contributing not only to numerous ground-balls, but assisting on the go-ahead goal in the gold medal match against Saskatchewan on Saturday morning.

"It was amazing. I was playing with the best players for my age so it helped me

"The sport really sells itself. Lacrosse is the ideal complement to hockey, so most of our new players simply hang up the skates in April then pick up a lacrosse stick," said Tim Murdoch.

Dominating in both field and box lacrosse arenas, Maxime Murdoch is well on his way to toping the ranks in Canada's national sport.

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La personne recherchée possède un diplôme d'études collégiales en ventes ou marketing jumelé à trois (3) ans d'expérience dans la vente et le service à la clientèle. Elle possède de l'entregent, est dynamique et autonome. De plus, elle a une bonne connaissance du marché local, de l'environnement Internet et est à l'aise à proposer des campagnes mix-médias. Enfin, elle est capable de travailler en équipe et possède une automobile.

Les personnes intéressées par ce poste sont invitées à soumettre leur curriculum vitae via la section *Carrières* de notre site Internet à : <http://www.transcontinental.com>.

Prière de ne pas téléphoner. Les demandes seront traitées en toute confidentialité. Médias Transcontinental favorise l'égalité des chances en matière d'emploi et d'avancement. Seules les personnes retenues pour une entrevue seront appelées.

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3516966

The Open Door makes a difference for the homeless

Continued from page 3

This summer they also started a vegetable garden to give their clientele an opportunity to do useful work and find self respect in getting their hands dirty. "Self respect is what these people need most before they can go ahead," said Herrera.

Last summer concert on Sunday

Get ready to enjoy the last of the annual summer concert series in Westmount Park this Sunday at 2 p.m. Singer Louise Thibault and 7-string guitarist Jon Gearey of Avalon Motel will end the season with uniquely arranged jazz standards and bossa nova selections presented in a refreshingly understated manner. They will be joined by Aron Doyle on flugelhorn and trumpet to create a most enjoyable warm atmosphere. As always there is no admission. Bring a picnic and enjoy. For more information, phone 514-989-5265.

Place Kensington holds garage sale

Place Kensington seniors residence will host a giant garage sale of furniture, small appliances, kitchenware, household items, artwork, jewellery and hidden treasures on Saturday, Aug. 21 and Sunday, Aug. 22 from 11 a.m. to 3 p.m.

The seniors are going through their belongings and treasures to find bargains for you that will benefit the Children's Wish Foundation and the Recreation Department

of Place Kensington. The sale will take place on the garden patio at 15 Hillside Avenue, one street south of Ste. Catherine. For more information, phone 514-935-1212 or email recreationpk@hotmail.com. In case of rain, the sale will continue in the garage.

Rotarians enjoy a trip down memory lane in their own minds

Dr. Gabriel Leonard, a neuropsychologist at the Montreal Neurological Institute who specializes in memory, addressed the Rotary Club of Westmount recently with an interactive presentation that challenged the audience to exercise their memories.

Leonard explained that the ability to temporarily hold onto a piece of information in order to complete a task is specifically human and he described in detail how it works scientifically and culturally. He also showed how memory tends to be affected with age and pointed out that it can be helped by doing crossword and other puzzles and various exercises. To make his point, throughout his presentation Leonard asked the participants to take note and remember certain images or words they should respond to later in his presentation. That caused a lot of determined thinking and lots of laughter as the participants realized just how specific our memories can be, or aren't.

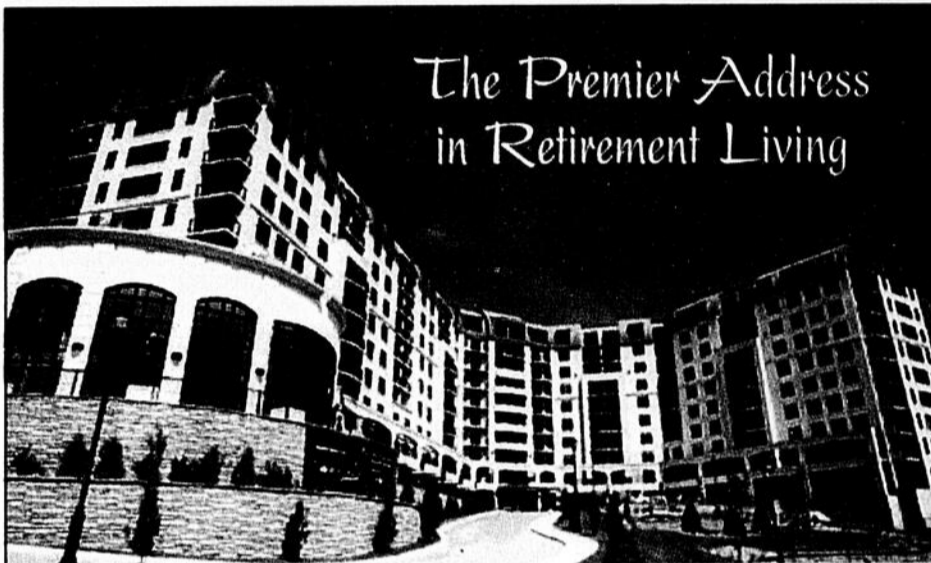
Wishing on a Star Trek

Before embarking on her trek to climb

Mount Everest, mediator/trainer Vivian Wiseman raised \$9,000 above her personal expenses as a fundraiser for the Make a Wish Foundation. The Rotary Club of Westmount donated a portion of that money and last month Wiseman returned to the club to report on the ROI of their community investment, the total of which fulfilled wishes for 15 children.

Wiseman was one of 11 trekkers who along with a doctor, two guides, eight Sherpas and 11 porters, made the three-week trip from Katmandu to the base camp

of Mount Everest from late April to mid-May. Wiseman presented a slide show chronicling her trek. Her images from their arrival in Katmandu and its culture, to the reaching the top were stirring and detailed. Space does not allow me to go into detail about the trek and its wonderful images, but Wiseman is available to share her presentation with groups and organizations. She can be reached at 514-524-3561 extension 422 or vwiseman@centrestpierre.org.
Marilynn Vanderstaay



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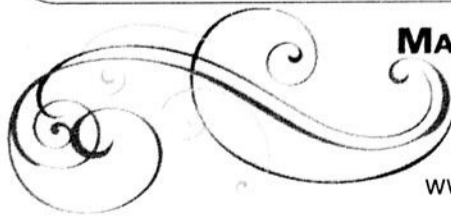
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*Note this conference is given in French

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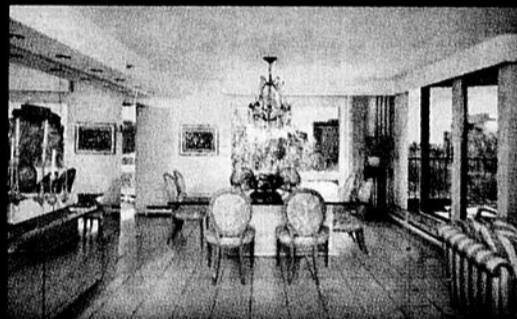
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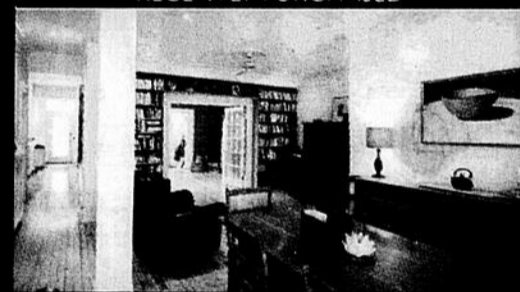
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