



At a glance 2007-2017

Special Edition

10 years of Montréal creativity

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DURING THE LAST DECADE, MONTRÉAL'S AUDACITY AND CREATIVITY

have seduced the world. The city has taken its place among the major cultural metropolises of the planet.

In 2007, the Montréal, Cultural Metropolis Steering Committee dared imagine the cultural metropolis of the 21st century, giving rise to an unprecedented alliance and cooperative efforts among governments, the cultural milieu and the business world.

By establishing specific and inspiring objectives, the Plan d'action 2007-2017 – Montréal, métropole culturelle led to an exceptional mobilization for Montréal's cultural vitality.

Ten years later, we can be proud of our accomplishments. Major projects have modified Montréal's cultural landscape forever. And the spirit of collaboration is stronger than ever.

This special 2007-2017 edition of *At a glance, Montréal, Cultural Metropolis* offers a panoramic view of ten years of success and invites you to rediscover the pivotal events of the decade. The retrospective also includes an overview of the flagship activities related to celebrations of the 375th anniversary of Montréal, which energized and transformed the city.

Through these pages, you will be able to understand the growing cultural effervescence of Montréal. We can all be proud of this energy.

Happy reading!

**The Steering Committee
Montréal, Cultural Metropolis**



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Mayor of Montréal



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responsible for culture, heritage and design





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Secretary General,
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SÉBASTIEN BARANGÉ

Communications
and Public Affairs Manager, CGI



“Montréal focuses on
cultural citizenship in all its
neighbourhoods so that
all Montrealers can enrich
their quality of life.”

Valérie Plante
Mayor of Montréal

A photograph of a modern interior space, likely a museum or gallery. A prominent white staircase with a glass railing leads upwards on the right side. The walls are covered with large, abstract, dark-toned artworks. A glass display case is visible in the lower foreground. The overall lighting is dim, with a blueish tint. The word "ACCESSIBLE" is overlaid in large white capital letters across the center of the image.

ACCESSIBLE

LA VITRINE: A CONSTANTLY EVOLVING DIGITAL CENTRE

For the last 10 years, residents and visitors have been able to learn everything about Montréal's performing arts by taking advantage of a veritable gold mine offered by **La Vitrine**. On the program: lots of information and access to tickets for about 4,600 performances a year.

La Vitrine provides information about more than 1,775 cultural organizations. Reflecting Montréal's vitality, there is something for all tastes: from classical music to emerging and media arts, from the city's best local theatre to dance performances.

La Vitrine is located in the prestigious 2-22 Building (which opened in 2012 at the corner of

rue St. Catherine and boulevard Saint-Laurent), and shares space with several other cultural organizations, including **Artexe**, **Vox** and the **Regroupement des centres d'artistes autogérés du Québec** (RCAAQ).

La Vitrine is very avant-garde. The most spectacular of its projects, created in collaboration with **Moment Factory**, adorns the façade of 2-22: LED video screens display the organization's programming in real time. In the blink of an eye, passersby can decide what to attend that evening!



Photo: Dominique Gravel

AN INTERIOR PUBLIC SPACE WHERE CULTURE COMES TO LIFE

Dance, song, exhibitions, installations, talks... Each year, the Place des Arts **Espace culturel Georges-Émile-Lapalme** is alive with hundreds of free cultural activities.

The former Hall des Pas perdus was entirely redesigned in 2011, to become a veritable interior

public space where it's fun to take in culture.

In 2016-2017, more than 140,000 people participated in the many activities held in the Espace culturel Georges-Émile-Lapalme. It offers such features as an exhibition hall and a spectacular mosaic of 35 screens streaming digital products

covering various cultural and artistic themes.

This interactive space is named for Québec's very first cultural affairs minister (1961-1964), who also inspired the creation of Place des Arts.



Photo: Ładisław Kądziewicz

THE GRANDE BIBLIOTHÈQUE: KNOWLEDGE AND LOVE

Since the **Grande Bibliothèque** opened in 2005, Bibliothèque et Archives nationales du Québec (BAnQ) has welcomed more than 33 million visitors. With about 44,000 visits a week, the boulevard de Maisonneuve building is the most popular library in the Francophone world, and one of the most visited in North America.

What is the cause of this infatuation? Located in the Quartier latin, this grand public library is very accessible and was designed to facilitate the discovery and exploration of more than 3.5 million documents: books, magazines, news-

papers, films and disks, maps, microfilms and more. Not to forget the institution's rich legacy collections.

The BAnQ also has a web portal. It provides access to 270 databases, more than 110,000 digitized books for borrowing, as well as millions of digitized heritage documents. In other words, the web portal is like your own portable Grande Bibliothèque!

And there's more: this beacon of knowledge and culture is also an authentic meeting place.

The institution is renowned for the quality and comfort of its facilities and its strong community focus. Services are offered to a variety of different groups—children, adolescents, businesspeople, jobseekers, people with disabilities, new immigrants, etc.—and include a wide range of cultural activities.

Without a doubt, the Grande Bibliothèque has taken its place in the city—and in the hearts of Montrealers. And now, you can even enjoy a coffee while reading a book!



Photo: Bernard Fougère

NEW LIBRARIES: ARTISTIC, GREEN AND USER-FRIENDLY

One library's architecture evokes a Québec cultural star. Another was built with environmentally responsible principles in mind. Another brings people in as much for the smell of coffee as for the books. Yet another acts as a grand public living room. Montréal's libraries, which have all benefited from a design competition are changing—and for the better!

Thanks to these new libraries, which are also living spaces and places for artistic expression, Montréal is part of a vast worldwide movement to reinvent libraries. Because the library of the 21st century is more than just a place for books!

LACHINE: BOOKS AND COFFEE

The light-filled **bibliothèque Saul-Bellow** has been renovated and enlarged. It blends the pleasures of reading with the aroma of coffee. The space encompasses a vast glassed-in cultural hall with reading tiers, a corner café and terrace. **Yannick Pouliot's** artwork *Perte de signal* has been integrated into the exterior architecture of the building. Users can make literary and artistic discoveries while sipping a tea or coffee on the terrace.

Architects: Chevalier Morales
Architectes

Artwork: *Perte de signal*,
by **Yannick Pouliot**



SAINT-LAURENT: A GREEN LIBRARY

A first for Montréal: the new **bibliothèque du Boisé**, in the Saint-Laurent borough, has received LEED Platinum certification. Integrated into a protected woods, this exceptional library is covered in a partially vegetated roof and consumes 60% less energy than a comparable building. Various interior and exterior pathways, for pedestrians and cyclists, connect to its natural setting. On its shelves are a vast selection of books related to the environment and sustainable development. The building also houses the **Centre d'exposition Lethbridge** and museum storage space for the **Musée des maîtres et artisans du Québec**.

Architects: Cardinal Hardy/Labonté Marcil/
Éric Pelletier/SDK et associés/
Leroux Beaudoin Hurens
et associés

Artwork: *La Bourrasque*,
by **Gwenaël Bélanger**

Photos: Denis Labine, Ville de Montréal





ROSEMONT: ARTISTIC TENDENCIES

Steps away from the Rosemont metro station is the new **bibliothèque Marc-Favreau**, named in honour of the man who portrayed Sol, Québec's famous clown. Its impressive architecture, deployed around a column displaying his image, was inspired by this legendary tramp who loved words. Accessible and light-filled, the library space is crowned by a masterful chandelier created from recycled materials and plumbing parts. Other artwork is distributed throughout. No need to whisper! The modernity of the space is also apparent in its user-friendly ambience: eating, drinking and talking are allowed.

Architects: Dan Hanganu and
CBA Experts-conseils

Artwork: *Constellation en Sol*,
by Adad Hannah



NOTRE-DAME-DE-GRÂCE: LIBRARY? OR GRAND LIVING ROOM?

Since February 2016, the Centre culturel de Notre-Dame-de-Grâce has housed the new **bibliothèque Benny**, a reading space designed by its architects to be lively and inviting. A large common space invites users to act like they are in grand public living space, and an interior courtyard can be transformed into performance-based under the stars. A place for literature, of course, but especially a neighbourhood meeting space.

Architects: Atelier Big City/
Fichten Soiferman et
associés/L'ŒUF

Artwork: *Chromazone*,
by Hal Ingberg





Photo: Caroline Bergeron

MARINERS' HOUSE: WHEN ARCHITECTURE ENCOUNTERS ARCHAEOLOGY

A true architectural jewel in the heart of Old Montréal, the **Mariners' House** has housed the fifth exhibition pavilion of the **Musée Pointe-à-Callière** since 2012.

Constructed in 1862 at the corner of place D'Youville and place Royale, today the building is the setting for archaeological and historical discoveries. Major exhibitions, conferences and special events are presented there. Its signature activity: Archéo-aventure, a simulation of an archaeological dig.

And why was it called Mariners' House? Because, during the 1950s and 1960s, hundreds of thousands of sailors who docked in Montréal used the building as a kind of home away from home, with bedrooms, cafeteria, chapels, post office, money changing, doctors and barbers—not to mention rooms for relaxing, games and concerts, etc.

The Museum acquired the building in 2004 and transformed it a few years later into an architectural and cultural success that attracts more than 350,000 visitors each year.



Photo: Photographie Panatonic

A GIANT PIPE ORGAN IN THE MUSIC LOVERS' PARADISE

The **Maison symphonique** has housed the Pierre-Béique grand organ, designed by the celebrated Québec firm Casavant Frères, since 2014.

Named in honour of Pierre Béique, founder and first Executive Director of the **Orchestre symphonique de Montréal** (OSM), the organ is not just a musical instrument, it is also a work of art. Sixteen metres tall, the structure weighs more than 25 tonnes, and includes 109 stops, 83 sets, 116 ranks and 6,489 pipes. One unusual characteristic is that the organ includes pipes *en chamade* which is a small rank of pipes installed horizontally. Architectural firms **Diamond Schmitt** and **Ædifica** contributed to its visual signature, running the pipes along the wall to evoke the shape of a sound wave.

The instrument, donated by Madame **Jacqueline Desmarais**, could not have found a more beautiful home than the Maison symphonique. Inaugurated in 2011, the Place des Arts auditorium is one of the largest concert halls in the world and can accommodate up to 2100 spectators, 200 singers and 120 musicians.

Well-known for its intimate ambience and superior acoustics, the hall is a worthy setting for the elegance and rich sounds of the Grand Orgue. The sounds of pleasure!

POETRY RIDES THE METRO

The **Festival de la poésie de Montréal** (FPM) has found an original way to bring poetry into Montrealers' daily life. In November and December 2017, its *Poésie Go!* event presented transit users with the original creations of 12 poets, interpreted by four actors and offered in 18 metro stations.

To listen to these two-to-three minute audio files, users simply downloaded onto their smart phones a free application that connected to the broadcast terminals. This collaboration of FPM, the **Magnéto** non-profit organization and the **Société de transport de Montréal** transported travellers into an unusual cultural experience, bringing a window onto poetry into their daily life.

A FACELIFT FOR THEATRES

Constructed from the 1950s to the 1980s, several Montréal playhouses have been showing their age. Renovations were needed to provide venues for creation and performance that meet the contemporary needs of Montréal's illustrious theatre programming.

65 AND NO WRINKLES!

Founded in 1951, the **Théâtre du Nouveau Monde** (TNM) is one of Montréal's oldest theatres. Its marquee has dominated bustling rue Sainte-Catherine for more than 65 years. The establishment was first renovated in 1996 and will soon be rejuvenated once more. The planned expansion and renovations will allow TNM to adapt to the growing technical challenges of today's theatre practice.

THE QUAT'SOUS REINVENTED

Its building demolished in February 2008, the **Théâtre de Quat'Sous** was entirely reconstructed the following year. It is now a completely new building bathed in light. At the same location (the corner of des Pins and Coloniale avenues), the new Quat'Sous was designed to maintain the intimacy of its 170-seat performance hall, but with increased comfort. The theatre, founded by the legendary Paul Buissonneau, has lost nothing of its venerable soul and now has a large rehearsal space on the second floor, to the delight of its artists.

Théâtre du Rideau Vert
Photo: François Laplante DeLagrange

SPLENDOUR RETURNS TO THE THÉÂTRE DENISE-PELLETIER

Two years' work has given new life to the 800-seat main hall of the **Théâtre Denise-Pelletier**. Many changes have been made to this former neighbourhood cinema, the théâtre Granada, which was constructed in 1928: the slope of the floor of the main hall, enlargement of the stage, updating of the senior equipment, renovation of the salle Fred-Barry. The original façade and decor, which date from the 1930s, were also spruced up.

A REJUVENATED UNICORN

The **Théâtre La Licorne** is a favourite of a relatively young audience, passionate about punchy Québec and English plays. The popular theatre on avenue Papineau completely renovated its facilities in 2009, to the great pleasure of members of the public who appreciate the novel and avant-garde. Its second hall has been converted into a modern and flexible space that can accommodate up to 114 spectators, while the main hall has a capacity of 227. Especially impressive is the fact that, now, at La Licorne, spectators can stay for a drink afterwards to discuss the performance in the delightful hubbub of its new lounge.

AND THAT'S NOT ALL...

After an initial round of renovations in 2010, the **Théâtre d'Aujourd'hui** will also be redesigning its lobby and ticketing facility. **Espace GO**, on boulevard Saint-Laurent, has also been recently transformed, modernizing its facilities and enlarging its offices and creative spaces. In the coming months, similar work will be done at the **Théâtre du Rideau Vert** and the **National Theatre School of Canada**

Espace GO
Photo: Caroline Laberge



Théâtre du Nouveau Monde
Photo: Yves Renaud



WHEN URBANITY MEETS INDIGENOUS ART

While Indigenous arts have only recently become visible and accessible on the art market, their fame is increasing and has found a home at the **Ashukan Cultural Space**, located in Old Montréal.

Founded in 2015, this exhibition centre has rapidly become an essential place for dialogue between cultures. It is the fruit of determined efforts by **Nadine St-Louis**, an Algonquin-Métis. Who better to create a bridge between Indigenous and non-Indigenous cultures?

This space, bridging traditional art and contemporary work and managed by **Sacred Fire Productions**, is open as much to the general public as to Indigenous artists seeking to perfect their skills, who come here for training or to participate in discussions.

June is particularly busy, due to the **Mixed Arts Festival**—a symposium of painting and cultural exchanges. The Ashukan Cultural Space also offers a full year of exhibitions that are characterized by fruitful interdisciplinarity, with space for paintings, as well as for sculpture and digital art.



Photo: Ashukan Cultural Space

WHERE COMMUNITY IDENTITY COMES TO LIFE

In the heart of the boroughs of Pointe-aux-Trembles and Rosemont–La Petite-Patrie, respectively, two sites allow Montrealers to feel the soul of their neighbourhoods: **Parc du Vieux-Moulin de Pointe-aux-Trembles** and **place Shamrock**.

Playful animation, multimedia projects, interpretive trail and a lookout provide an exceptional setting for the beautiful Vieux-Moulin de Pointe-aux-Trembles, one of the last windmills in Québec.

Worth a visit for sure! The architecture of the windmill is an icon of the preindustrial era. It can be fully admired since other structures which once camouflaged it were removed in 2009. Erected by the Sulpicians in 1720, and classified as an archaeological property in 1983, today the windmill is a heritage interpretation centre. In addition to this cultural experience, the park also offers the pleasures of an enchanting natural setting along the river.



Parc du Vieux Moulin de Pointe-aux-Trembles
Photo: Michel Pitre

In the heart of Petite-Italie, place Shamrock connects boulevard Saint-Laurent to marché Jean-Talon. The design of this public plaza is quite distinctive: shades of red cover the ground on which sits a variety of wood furniture, including benches, swings and a mechanical carousel. People come here to relax or to be entertained by a variety of events organized by the borough, in close collaboration with its residents.



Photo: Vivien Gaumand

THE NEXT GENERATION IS GROWING IN FERTILE SOIL

The OFTA festival, an offshoot of the Festival TransAmériques? That was them. POSSIBLES, the citizen art event? Them too. The team of **LA SERRE – arts vivants** has been offering remarkable artistic events in public spaces since 2016—shining a light on the work of young avant-garde artists with a concern for political, pluralist and socially engaged art.

LA SERRE is an artistic incubator that takes young artists under its wing, offering them resources, creative spaces, a design studio and a co-working space. Under the direction of **Vincent de Repentigny** and **Jasmine Catudal**, this new creative hub provides an innovative model for Montréal's artistic ecosystem.



CULTURAL SPACES STRONGLY CONNECTED TO THEIR NEIGHBOURHOOD

New exhibition spaces, new places for co-working, spanking new theatres: during the last decade, Montréal has created new cultural spaces strongly rooted in their respective neighbourhoods.

MANY VISUAL ARTS OPPORTUNITIES

Montrealers who love the visual arts now have three new spaces to add to their circuit. Let's start first with Le Plateau-Mont-Royal, at the **Livart** exhibition space, located in what was the presbytery of the Sanctuaire du Rosaire (on rue Saint-Denis). Focusing on art of today with a neighbourhood and local emphasis, the space provides an opportunity for magnificent encounters within its old walls. An impromptu visit is likely to trigger a lively discussion with the artists in residence.

Next, on to Griffintown, to the **Arsenal art contemporain Montréal**. This gigantic exhibition space of 4,645 sq. m. (50,000 sq. ft.) sits among other large spaces used for special events and performances. With its post-industrial style, Arsenal is both part of the neighbourhood's history and of the "here-and-now". Workers at this former naval yard would probably be surprised to see today's avant-garde exhibitions and grandiloquent pop operas.

Next destination: **1700 La Poste**, a former post office in the Sud-Ouest borough. Its transformation into a highly functional private space to present visual arts was entirely financed by Belgian artist and publisher **Isabelle de Mévius**. This neoclassical-style building at the corner of Notre-Dame and Richmond, now presents the work of artists who rarely exhibit in Montréal galleries. Its owner, who fell in love with Montréal and its artistic daring, also conceived the building as a space for discussions and encounters.

Le Livart
Photo: Nick Dey



Million Dollar Quartet at the Segal Centre
Photo: André Lanthier

A SHARED WORKSPACE AND AN EVENTS ROOM

Is it a co-working space? An urban laboratory? A multipurpose room? Located in the magnificent Saint-Joseph heritage church, **Salon 1861** is a bit of all of that. It brings together entrepreneurs as well as cultural and community groups, not to mention residents who enjoy collaborative efforts. An intersection of cultural worlds and business, this is a space for new kinds of innovation.

BRAND-NEW THEATRES

A major setting for Montréal's Anglophone and Jewish cultures, the **Segal Centre** was previously known as the Saidye Bronfman Centre. In 2008, it was entirely reconstructed to offer two flexible performance halls, one with 306 seats, while the other can accommodate up to 180 people. The main creative setting for the **Dora Wasserman Yiddish Theatre**, it also houses rehearsal spaces as well as design studios for sets and costumes. The Segal Centre was financed primarily by private funds, a prime example of the business world's support of the arts.



Aux Écuries
Photo: Christine Crépin, Ville de Montréal

In Villeray, the new **Aux Écuries** space opened its doors in 2011 on rue Chabot, north of Jean-Talon. Installed in spaces renovated by **Les Deux Mondes** theatre company (with which it shares the space), the young Aux Écuries theatre team promotes the work of a new generation of the theatre, and provides support for collaboration and resource sharing. Its collective artistic direction encompasses members of seven theatre companies, demonstrating a completely new management model.

Throughout the city, these new spaces are shaking up communities and opening new paths for cutting-edge art.



ARCHITECT OF MONTRÉAL SUMMERS

It's a perennial and effervescent trend: when summer arrives, Montréal's urban zones see the emergence of a new kind of public space, which welcomes cultural and festival activities, relaxation and even urban agriculture. From the **Jardins Gamelin** (adjacent to the Berri-UQAM metro station) to the **Village au Pied-du-Courant** (under the pont Jacques-

Cartier), not to mention downtown's **Marché des ruelles**, asphalt disappears under flowers and tomato plants. Abandoned spots are transformed into animated public places through citizen initiatives—all with a participatory and ecological approach.

The architect of these new spaces is the **La Pépinière** team. They place Montréal in an

enviable position among cities experiencing what is called *placemaking*. The spaces designed by this organization—such as Les Jardineries, at the base of the Olympic Stadium—are also transformed into places for artistic creation and exhibition.

Village au Pied-du-Courant
Photo: Jean-Michael Seminaro

ÉDIFICE GASTON-MIRON BECOMES A VIBRANT CREATIVE SPACE

With its imposing granite columns, 1210 rue Sherbrooke Est attracts admiring glances from pedestrians as it solemnly welcomes its visitors. This magnificent heritage building in the neoclassical style was Montréal's main library branch for 88 years. It underwent an exceptional renaissance during the last decade.

Renamed **Édifice Gaston-Miron** in 2009, a major restoration of the former library has preserved its architectural heritage. Today its vast spaces are the home of such institutions as the **Conseil des arts de Montréal**, **Les Ballets Jazz de Montréal** and **Le Grand Costumier**. Exhibitions, conferences and rehearsal spaces for artists are some of the building's other uses.

In front of the edifice stands *Dialogue*, a sculpture by **Yannick Pouliot**, installed in 2017. This eclectic assembly of different components represents the architectural elements of the building façade, a nod to the work of the brilliant poet who inspired the name for this unique building.

After more than a century of history, arts and culture continue to flourish in Édifice Gaston-Miron.



Yannick Pouliot, *Dialogue*, 2017
Photo: Richard-Max Tremblay

MONTREAL MEMORIES

Immigrants have a unique view of their city, and thanks to them the city redefines itself and constantly enlarges its perspectives. The **Mémoires d'immigrations** website cross-references their stories with older histories, connecting the realities of Montréal of yesteryear with those of today's pluriethnic city.

The platform is part of a larger site, **Mémoires des Montréalais**, coordinated by the **Centre d'histoire de Montréal**. This expanding virtual space is devoted as much to heritage as to the history of institutions and people. The narrative of the city and its spaces are connected to stories about the lives of Montrealers, whether born here or elsewhere.



CREATION, TRAINING, PERFORMANCE: RENOVATED SPACES

New spaces for artistic creation and training continue to multiply in the city. Here's an overview of some of the spaces—which benefit artists as well as citizens.

A few steps away from the quai de l'Horloge, **Cirque Éloïze** carried out a major renovation of the Gare Dalhousie. The former train station has housed circus studios for almost 15 years. A costume workshop, office space and technical equipment were also added.

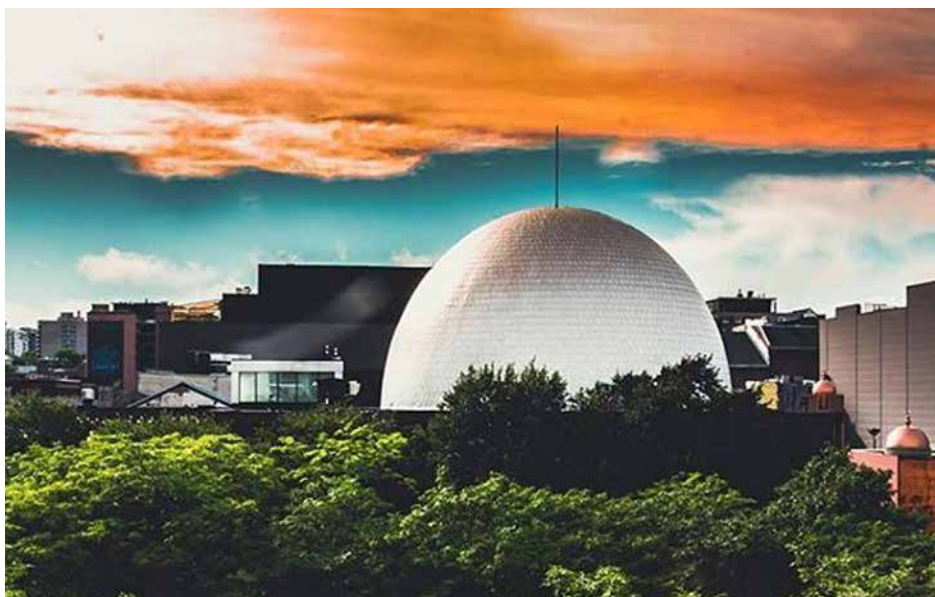
Internationally renowned for training in all circus disciplines, the **National Circus School** renovated its spaces as well. The institution began to offer comfortable and secure residences to its adolescent students in 2010. It also has two new training studios.

National Circus School
Photo: Sylvie-Ann Paré

SPACE AND FACILITIES FOR STUDENTS

In 2009, the **Conservatoire de musique et d'art dramatique du Québec** completely renovated its space, located in the heart of Le Plateau-Mont-Royal. The contemporary architecture of the institution offers a light-filled environment, thanks to the glass vault that tops the concourse. It houses a concert hall and a theatre (each of which has 225 seats), a rooftop terrace and a great deal of specialized equipment.

Downtown's **Institut national de l'image et du son** (INIS) also made changes in 2012. The addition of new equipment to incorporate high-definition into production processes was a necessity for an institution offering cutting-edge training!



Société des arts technologiques
Photo: Tourisme Montréal

DIGITAL CREATION LABORATORIES

Société des arts technologiques (SAT) is a digital creation and delivery lab located on boulevard Saint-Laurent. Its Satosphère opened in October 2011. A truly immersive theatre, the dome provides a 360° spherical projection screen for up to 350 spectators, offering a transcendent sensory experience.

At a smaller scale, **Benny Fab**—housed since 2016 in the new library of the same name—is devoted to citizen digital creation. This *fab lab* (fabrication laboratory), the first in Québec within a public library, provides 3D printers, a vinyl cutter, computers, cameras and robot equipment for all types of creation. Users can also get advice for the successful completion of their projects.

ESPACE VERRE'S FIRE STATION

Several old fire stations—important reminders of Montréal history—have been renovated for transformation into cultural centres. An example is old fire station number 21, in the Sud-Ouest borough, which now houses **Espace Verre**—a centre for research, promotion and recognition of the glass arts. A major renovation at the end of the last decade brought it up to current health and safety standards.

So many improvements and new spaces to stimulate Montréal creativity!



Espace Verre
Photo: Michel Dubreuil

QUAI 5160: CULTURE DROPS ANCHOR IN A NEW PORT IN VERDUN

Established in the heart of the Verdun borough, the new Maison de la culture **Quai 5160** is bathed in light. With its clean lines and exterior landscaping designed to connect residents to the river, Quai 5160, designed by **Architectes FABG**, is more than just an address! An excellent place for stopping to catch a performance in its sumptuous 300-seat hall, or to take in an exhibition or a cultural outreach activity.

The first exhibition presented here highlighted the design and production process of two exterior artworks installed at Quai 5160. The first—*Chorégraphies cartographiques*, by **Josée Dubeau**—was funded by the municipal mural arts program. It is comprised of 50 brass polygons installed on three exterior walls; the pattern is akin to a cartography consisting of corridors and compartments. Changing light and perception cause the relationship between figure and ground to invert. The second piece, *Archéologies*, by **Yann Pocreau**, is composed of a cube embedded in another. They balance on the replica of an arrowhead, the original of which, found not far from here, is believed to be 5,000 years old.



From top to bottom

Yann Pocreau, *Archéologies*, 2017
Photo: Guy L'Heureux

Josée Dubeau, *Chorégraphies cartographiques*, 2017
Photo: Guy L'Heureux, 2017

ESPLANADE CLARK: IT'S BEGUN!

The highly awaited **Esplanade Clark** in the **Quartier des spectacles** will soon see the light of day. This joyful and inviting public space will replace the vacant lot across the street from the Maison du développement durable, between rue Sainte-Catherine ouest and boulevard de Maisonneuve.

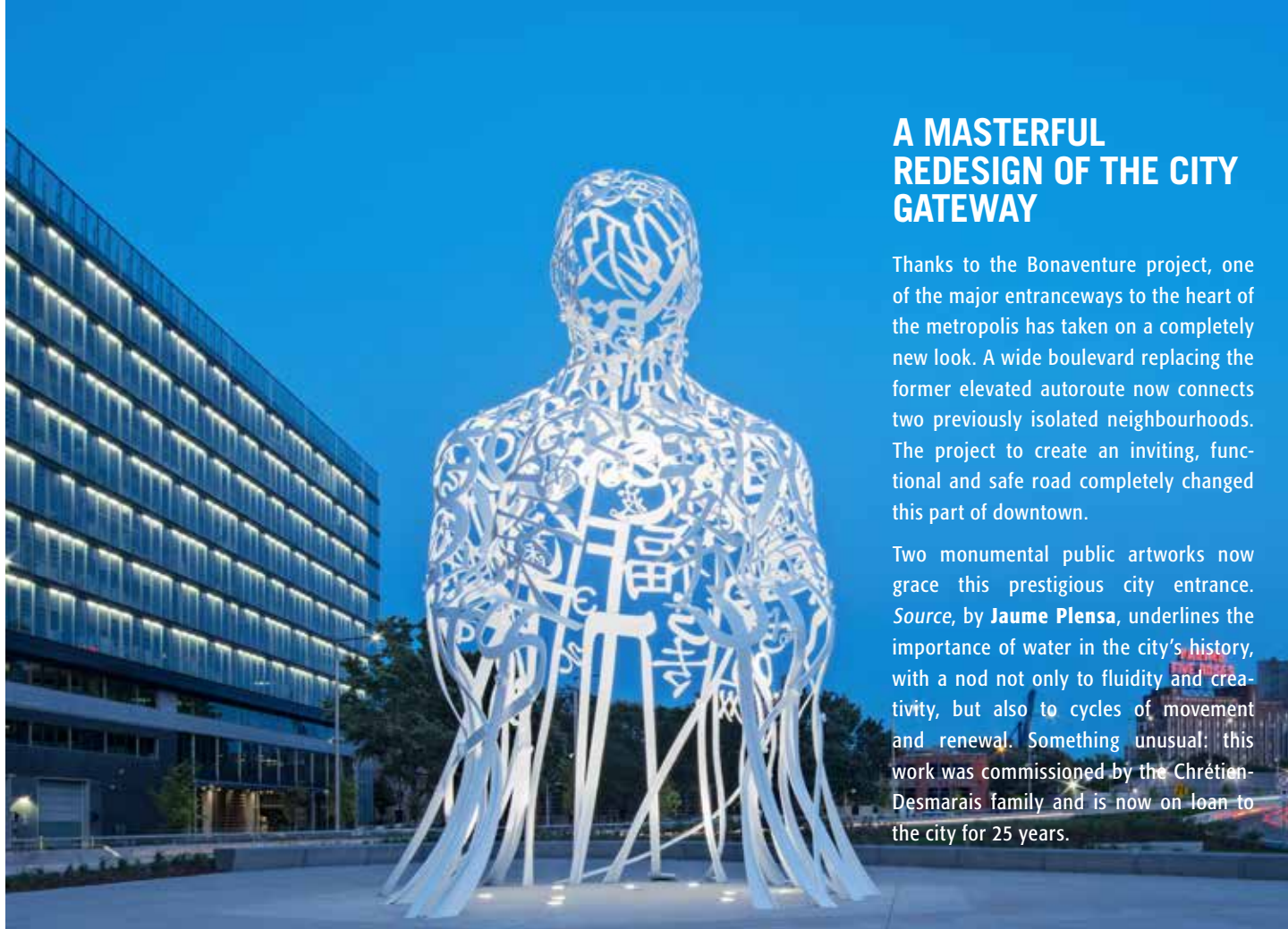
Work on esplanade Clark will start in 2018. In the winter, the food kiosks, comfortable furniture, and green islands of this vast urban terrace will give way to a refrigerated skating rink, offering year-round enjoyment. A multifunctional structure will house inviting spaces for relaxation and a charming restaurant. The space will also offer activities for everyone, not to forget visitor services: cloak rooms, washrooms, a place for nursing infants, etc.



A MASTERFUL REDESIGN OF THE CITY GATEWAY

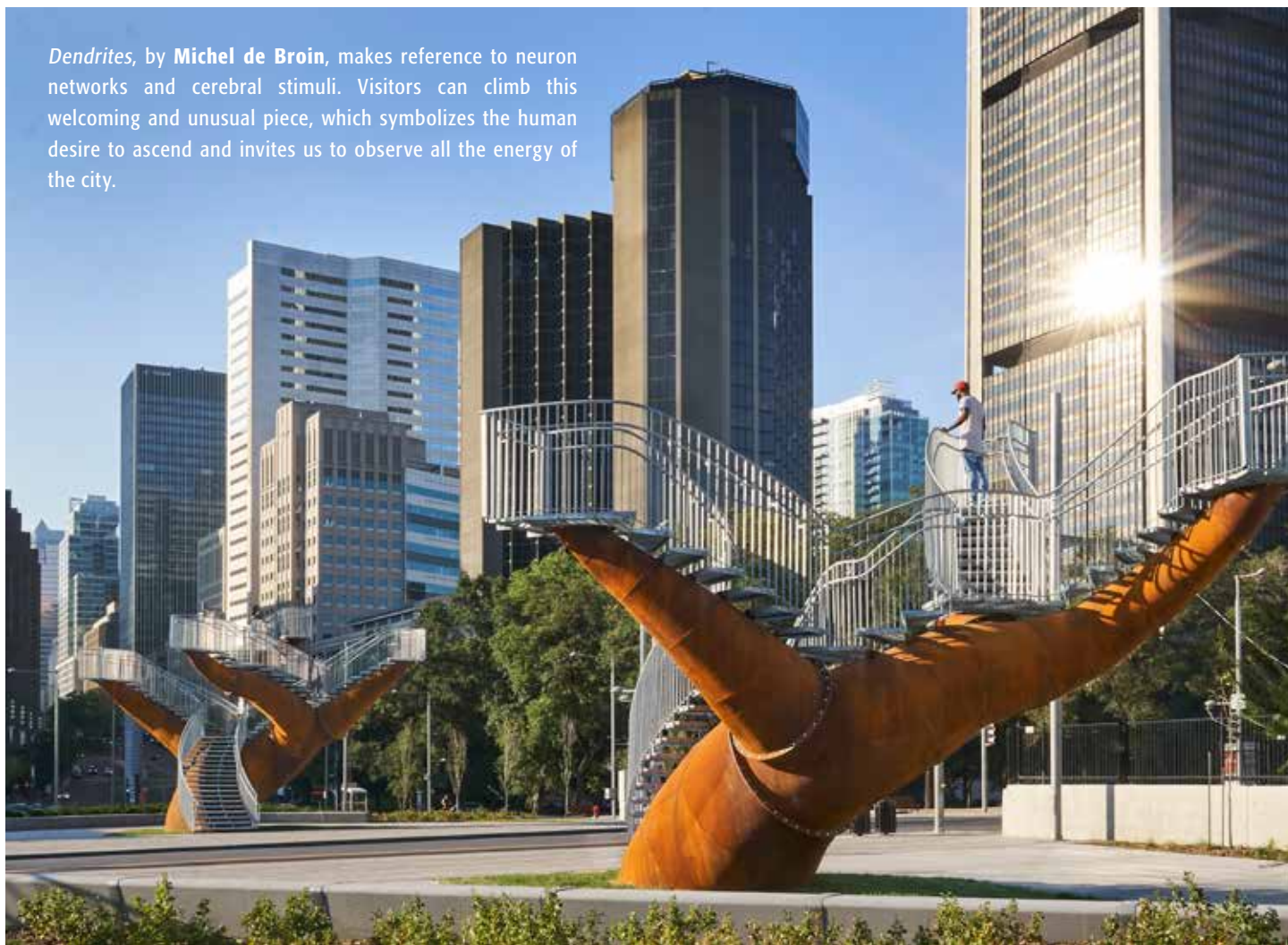
Thanks to the Bonaventure project, one of the major entranceways to the heart of the metropolis has taken on a completely new look. A wide boulevard replacing the former elevated autoroute now connects two previously isolated neighbourhoods. The project to create an inviting, functional and safe road completely changed this part of downtown.

Two monumental public artworks now grace this prestigious city entrance. *Source*, by **Jaume Plensa**, underlines the importance of water in the city's history, with a nod not only to fluidity and creativity, but also to cycles of movement and renewal. Something unusual: this work was commissioned by the Chrétien-Desmarais family and is now on loan to the city for 25 years.



Jaume Plensa, *Source*, 2017
Photo: David Giral

Dendrites, by **Michel de Broin**, makes reference to neuron networks and cerebral stimuli. Visitors can climb this welcoming and unusual piece, which symbolizes the human desire to ascend and invites us to observe all the energy of the city.



Michel de Broin, *Dendrites*, 2017
Photo: Michel de Broin

THE KM³ PUBLIC ART WALK: SEE THE CITY IN A NEW LIGHT

KM³ is an initiative of the Partenariat du Quartier des spectacles. It was a gift from the gouvernement du Québec to the city for the 375th anniversary of the founding of Montréal.

With KM³, the **Quartier des spectacles** has been transformed into a playground for creators from here and abroad.

About 20 surprising and audacious pieces and installations—most of which were designed especially for Montréal—have taken over façades, plazas, sidewalks and display windows. Monumental or human-scaled, participatory or contemplative, they reflect the capacity of their creators to take risks and express their sensibilities regarding urban life.

Two of the pieces donated by the gouvernement du Québec were the result of a competition by the Bureau d'art public de Montréal and will be permanently installed in the Quartier des spectacles. *Paquets de lumière*, by **Gilles Mihalcean**, is a triptych of dancing figures. Each figure is composed of the same six objects, organized and assembled in different ways. *Lux Obscura*, by **Jonathan Villeneuve**, contrasts two pieces which seem to chase each other but never meet: a chiaroscuro homage to *film noir*.



Gilles Mihalcean, *Paquets de lumière*, 2017
Photo: Ville de Montréal



Jonathan Villeneuve, *Lux Obscura*, 2017
Photo: David Giral

CIRQUE ÉLOIZE VISITS NEIGHBOURHOODS

Last summer, the Grande Tournée festivities attracted crowds. Under the artistic direction of the celebrated **Cirque Éloize**, every Montréal neighbourhood had its moment in the spotlight.

During 19 weekends, dancers, acrobats, musicians, visual artists, storytellers, animators and cooks took over the streets of the city, one neighbourhood at a time! On the program: *L'heure magique* a performance by Cirque Éloize, as well

as a profusion of events and activities in a carnival-like setting.

With the theme “creating bridges”, the festivities showed Montrealers the particular richness of their neighbourhood and the diversity of surrounding neighbourhoods. This warm approach provided an opportunity for memorable personal and artistic encounters.

A LEGACY OF THE 375th: EFFERVESCENT NEIGHBOURHOODS

Celebrations for Montréal's 375th anniversary have left the boroughs with permanent facilities, such as revitalized public spaces and promenades to improve access to the River. These projects have changed the face of our neighbourhoods.

HIGHLIGHTING HISTORY

In the Sud-Ouest borough, a commemorative tour invites passersby to recall the neighbourhood's history. A mobile app, together with descriptive panels throughout the borough, offers the public the chance to live an experience that is both fun and instructive.

In Lachine, one of the first parishes on the island, the brand-new *Parcours lumière* focuses on the borough's most beautiful heritage buildings, such as the Saints-Anges Church, the Vieille brasserie, and the Fur Trade at Lachine National Historic Site.

History is also very much in evidence in Villeray–Saint-Michel–Parc-Extension. *Faisceaux d'histoire*, a light installation created by **ATOMIC3**, features the connective importance of four iconic sites in the borough. Railway tracks and ties, routes and crossroads are featured, evoking the neighbourhood's soul.



Lachine borough
Photo: Ville de Montréal

REDISCOVER THE RIVER

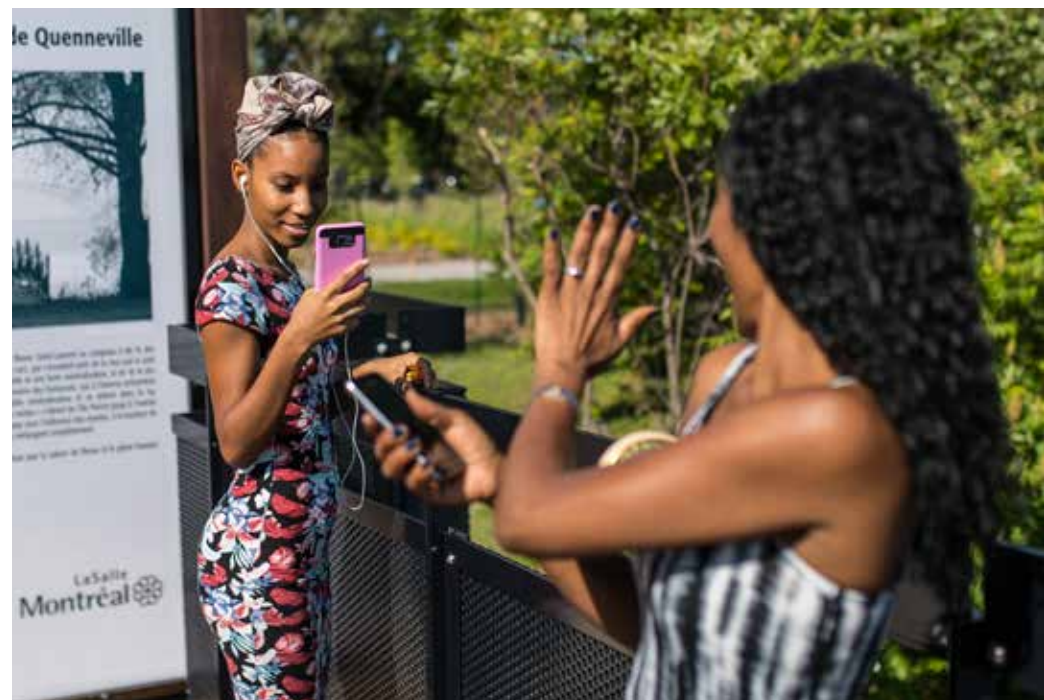
Intrinsically linked to Montréal history, the Saint-Lawrence River has not been neglected. In Pointe-aux-Trembles, a new vista point offers an impressive River panorama. This platform, which can also handle events and performances of various kinds, will help revitalize the borough's heritage district. In LaSalle, waterfront parc Marie-Claire-Kirkland-Casgrain has also been renewed. Picnic areas, a waterfront walkway and a landscaped vista point offer an opportunity for relaxation and contemplation.



ATOMIC3, *Faisceaux d'histoire*, 2017
Villeray–Saint-Michel–Parc-Extension borough



Le Sud-Ouest borough
Photo: Ville de Montréal



PARKS AND SQUARES

Residents of the Saint-Laurent borough can now enjoy a new public place, designed after public input. Located steps away from the Côte-Vertu metro station, place Rodolphe-Rousseau is a true meeting place. In Notre-Dame-de-Grâce, parc Notre-Dame-de-Grâce and parc Kent are being beautified, illustrating the continuing dialogue between the two founding neighbourhoods of the borough.

In Saint-Léonard, parc Wilfrid-Bastien has gained an outdoor cultural space with room for 2,000 people. Residents can enjoy performances by amateur and professional artists. Next to the Anjou borough building is a new plaza, place des Angevins. In addition to a stage, benches and picnic tables are part of a space allocated to relaxation and reading.

Place des Tisserandes, in Hochelaga-Maisonneuve, is a new place for socializing. In addition to marking the parish's 350 years of involvement with the neighbourhood, the space hosts cultural and community events, including a seasonal public market.

The Ahuntsic-Cartierville borough will offer a new visitor centre, the first to receive LEED Gold certification. Offering an unrestricted view of the rivière des Prairies, this structure, open year-round, allows everyone to discover the parcours Gouin.

Each of these projects reflects citizen involvement in the construction of the city of tomorrow. These spaces are a reflection of the citizenry: lively and diverse.

From left to right and from top to bottom

Photo: Côte-des-Neiges-Notre-Dame-de-Grâce borough

LaSalle borough

Photo: Ville de Montréal

Rivière-des-Prairies-Pointe-aux-Trembles borough

Photo: Ville de Montréal

A UNIFYING EXHIBITION IN THE GOLDEN SQUARE MILE

From June 5 to October 29, 2017, under the initiative of the **Montreal Museum of Fine Arts (MMFA)**, rue Sherbrooke Ouest became an open-air art gallery. Passersby could admire 42 photographs and 30 monumental sculptures in a “peace walk” titled *La Balade pour la Paix: an Open-air Museum*.

Art with the theme of peace and humanism was installed along a one-kilometre stretch of sidewalk. Chosen to celebrate the 150th anniversary of Confederation, the 50th anniversary of Expo 67 and Montréal’s 375th, these creations by local and international artists provided an opportunity for discovery and openness toward the world. For the exhibit, the flags of 200 countries and the 13 Canadian provinces and territories flew above the street.

Connecting the MMFA’s new Pavilion for Peace, Concordia University, the McCord Museum and McGill University, this unique exhibition brought new vibrancy to the celebrated Golden Square Mile.



Photo: Denis Farley

ARTWORK FLOURISHES IN CIRQUE DU SOLEIL GARDEN

Art collector **Guy Laliberté** has provided Cirque du Soleil with a corporate art collection, which now includes almost a thousand artistic creations acquired over the years. As of summer 2017, Montrealers can admire 16 sculptures from this impressive collection at the **Cirque du Soleil**

headquarters in the Villeray–Saint-Michel–Parc-Extension borough. The pieces have been installed in a garden offered as a legacy of the city’s 375th anniversary.

Remarkable creations—such as *L’Enchantement*, by sculptor **Armand Vaillancourt, *Dans le jardin***

du roi heureux, by **Glen LeMesurier**, and *La Contorsionniste* (**Philippe Allard**)—constitute the highlights of a new landscape design. Initially designed for Cirque du Soleil employees, this unique space is now open to the public. It also includes a labyrinth and vegetable garden.

Andy Goldworthy, *The Arch*, 1998
Photo: Michel Dubreuil © Cirque du soleil



Andrew Rogers, *Weightless 5*, 2013
Photo: Michel Dubreuil © Cirque du Soleil



PARC FRÉDÉRIC-BACK: A HOMAGE TO NATURE

Converting an old quarry and landfill site into a green space: this was the idea behind **Parc Frédéric-Back**, officially inaugurated in August 2017.

Located in the Villeray–Saint-Michel–Parc-Extension borough, the site bears the name of a well-known Montréal artist, who was also an ardent defender of nature. The result is the largest environmental rehabilitation project ever undertaken in a North American city.

A large part of the park is dedicated to innovative design and art. An example is *Anamnèse 1 + 1*, by **Alain-Martin Richard**, designed after discussions with residents. A mass of aluminum moulded onto bundles of compressed fabric

is accompanied by 30 pieces of limestone arrayed on the site. On them appear images and the thoughts of neighbourhood residents. The spherical structures that cap the biogas capture wells on the site also attract attention, especially because they become phosphorescent at nightfall.

To mark the 375th anniversary of Montréal, in 2017 the municipal administration opened two new sectors of this vast park: the Boisé Est and the Parvis Papineau. Several performances and activities were also organized. The park will continue to evolve over time and will provide new surprises for Montrealers.



Alain-Martin Richard, *Anamnèse 1+1*, 2017
Photo: David Giral

NINETEEN BOROUGHES, A MILLION POINTS OF VIEW

It's well known: Art greatly enlarges our perspective. So when all the Maisons de la culture (municipal cultural centres) decide to get together to promote the diversity of visual and digital arts in Montréal the result is *Un million d'horizons*.

This vast initiative of the **Accès culture network** was designed to proudly celebrate the 375th anniversary of the metropolis, from Rivière-des-Prairies–Pointe-aux-Trembles to Pierrefonds-Roxboro, not to forget Le Plateau-Mont-Royal.

As a result, Montrealers of all ages enjoyed

32 exhibitions of multidisciplinary artists and a plethora of activities. Inspired by the land, history and poetry, the exhibits allow the public to become familiar with various creative techniques and creative processes. Whether graphic books or collaborative cartography, each activity provided a perspective on a singular universe, opening up new horizons to the participants.

The initiative won a Grafika prize, awarded by the Infopresse company, for the originality of its visual identity.



Sabrina Ratté, *Escapes*, 2015
Photo: Sabrina Ratté

“At the top of all
the charts, Montréal has
acquired an enviable
reputation on the world
stage—and culture plays
an important role in this.”

Mélanie Joly

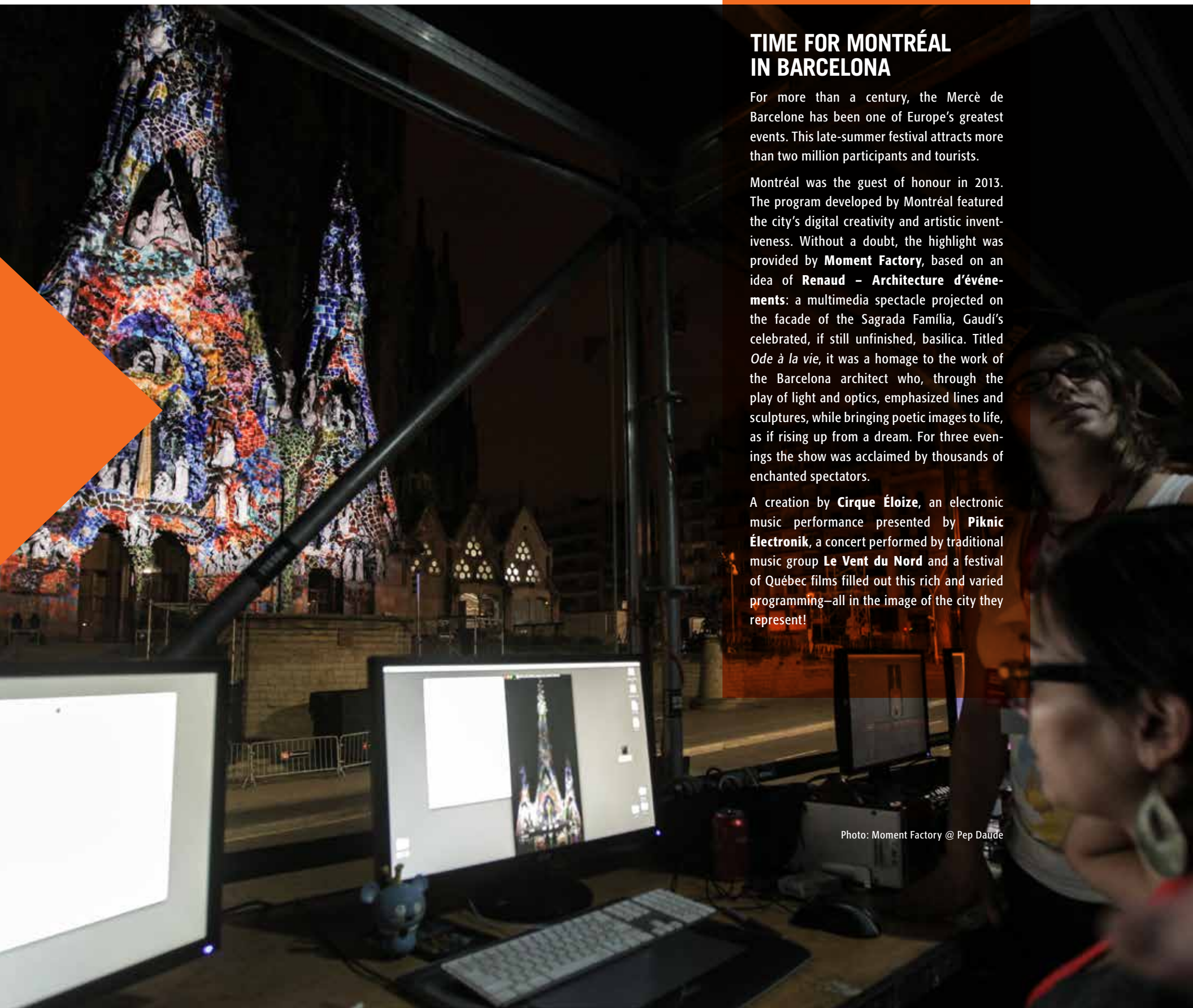
Minister of Canadian Heritage

Martin Coiteux

Minister of Municipal Affairs
and Land Occupancy,
Minister of Public Security,
Minister responsible
for Montréal region

A person is suspended in the air, holding onto a red and green structure. The person is wearing a purple shirt and black pants. The word "INFLUENTIAL" is overlaid in large white letters. The background is a cloudy sky with a warm, orange glow.

INFLUENTIAL



TIME FOR MONTRÉAL IN BARCELONA

For more than a century, the Mercè de Barcelona has been one of Europe's greatest events. This late-summer festival attracts more than two million participants and tourists.

Montréal was the guest of honour in 2013. The program developed by Montréal featured the city's digital creativity and artistic inventiveness. Without a doubt, the highlight was provided by **Moment Factory**, based on an idea of **Renaud – Architecture d'événements**: a multimedia spectacle projected on the facade of the Sagrada Família, Gaudí's celebrated, if still unfinished, basilica. Titled *Ode à la vie*, it was a homage to the work of the Barcelona architect who, through the play of light and optics, emphasized lines and sculptures, while bringing poetic images to life, as if rising up from a dream. For three evenings the show was acclaimed by thousands of enchanted spectators.

A creation by **Cirque Éloize**, an electronic music performance presented by **Piknic Électronik**, a concert performed by traditional music group **Le Vent du Nord** and a festival of Québec films filled out this rich and varied programming—all in the image of the city they represent!

Photo: Moment Factory @ Pep Daude



Photo: © Ulysse Lemerise / OSA Images

SWINGS IN THE SPRINGTIME

Better than the swallows, 21 *Balançoires* are a sign spring has returned! The oversized children's play set was created by two Montréal designers—**Mouna Andraos** and **Melissa Mongiat** of the *Daily tous les jours* studio—in collaboration with Université du Québec à Montréal professor Luc-Alain Giraldeau,

and **Radwan Ghazi Moumneh** (for music creation). Year in and year out, starting in 2011, they enliven the promenade des Artistes during the months of May and April.

Not only do they provide a return to the happy days of childhood, each movement on the

swings sets off sounds and lights. Together, the swings create ephemeral symphonies dedicated to the city, played by its residents and visitors.

NÉZET-SÉGUIN'S STAR AT ITS ZENITH

"He's the conductor the whole world dreams of having," said one Berlin journalist about him. It's really true that his acclaim is worldwide!

In 2012, **Yannick Nézet-Séguin** became the musical director of the Philadelphia Orchestra, a role added to his titles of artistic director and conductor of the Orchestre métropolitain de Montréal (since 2000) and chief conductor of the Rotterdam Philharmonic Orchestra in the Netherlands (since 2008). In 2016 he became an honorary member of the Chamber Orchestra of Europe.

He was designated Artist of the Year in 2015 by the professional performing arts magazine *Musical America*. Nézet-Séguin was the first Quebecker to receive this recognition, awarded in the past to major personalities of the music world (including Leonard Bernstein, Herbert von Karajan and Anne-Sophie Mutter).

In autumn 2017 he toured six European cities (Amsterdam, Rotterdam, Hamburg, Paris, Dortmund, Cologne) with the **Orchestre métropolitain de Montréal**. Public reaction was unanimous: each concert was a triumph!

In early 2018 he became music director of the prestigious New York Metropolitan Opera. But this won't prevent him from pursuing other international collaborations with major orchestras or participating in many festivals. Yannick Nézet-Séguin is the best ambassador Montréal could ever dream of.



Photo: © Orchestre Métropolitain/Antoine Saito



Mosaïcultures Hamamatsu
Photo : François Gravel

DESIGN AS A VECTOR FOR DEVELOPMENT

In 2006, Montréal was designated a **UNESCO City of Design**. It then joined the Creative Cities Network, a distinction which allows it to emphasize and promote the excellence of Montréal designers and architects, while also raising citizen awareness about design.

The city's Bureau du design has established several initiatives. They include the Prix Commerce Design (a concept which was adopted by 14 other cities in the world); Portes ouvertes Design Montréal, which promotes encounters between designers and visitors; and *CODE SOUVENIR MONTRÉAL*, a catalogue of souvenirs for which a special edition was published to mark the 375th anniversary of Montréal.

Since 2007, the Bureau du design has supported 53 competitions, design workshops and architecture workshops—of which 38 were project competitions. The competitions have generated 83 commissions for designers and architects (including 35 first contracts for young teams). They have led to major projects such as the Bibliothèque du Boisé and the Stade de soccer de Montréal. Eleven competitions included public presentations by the finalists, attracting a total of almost 2,000 people. In 2017, five new competitions were launched, including for the design of the Place des Montréalaises, development of a master plan for the design of the biodiversity corridor in the Saint-Laurent borough and enlargement and renovation of the Bibliothèque L'Octogone.

UNESCO has recognized the quality of what has been produced during 10 years of designing Montréal. A city whose creativity is well-known internationally.

MONTRÉAL WAS THE STAR IN SHANGHAI

Montréal and Shanghai are sister cities that have cultivated a special friendship for 25 years. During Expo 2010 Shanghai, Montréal was in the spotlight a great deal, thanks to the talent and creativity of its representatives.

For example, L'Espace Montréal provided a 3D presentation on a giant screen of the history and technological innovations of the Complexe environnemental Saint-Michel, a model of urban revitalization and sustainable development. A plant sculpture (or topiary) created by Mosaïcultures internationales de Montréal, inspired by **Frédéric Back's** film, *The Man who Planted Trees*, was installed on the site.

The artistic programming on Montréal Day, May 14, included a concert by **Angèle Dubeau** and **La Pietà**, as well as the *show 11 373 km pour célébrer l'amitié*, by **Cirque Éloize**. Not to forget an exhibition comprised of more than a dozen pieces by Montréal artists, organized jointly by the **Contemporary Art Galleries Association (AGAC)** and **Art souterrain**.

This was the first time in the history of universal expositions that cities were invited to participate. The least that can be said is that Montréal played its cards beautifully!



Love Is Love: Wedding Bliss for All à la Jean Paul Gaultier, The Montreal Museum of Fine Arts
Photo: MMFA/Denis Farley

FEAST OF FASHION

Inaugurated in Montréal in 2011, the exhibition *The Fashion World of Jean Paul Gaultier: From the Sidewalk to the Catwalk*, presented at the **Montreal Museum of Fine Arts (MMFA)** was viewed by thousands of Montrealers before travelling to Dallas, San Francisco, Madrid, Rotterdam, Stockholm, New York, Melbourne and London—and then conquering Le Tout-Paris. The exhibition ended its travels in Seoul in 2016.

Coproduced by the MMFA and the Fondation Jean Paul Gaultier, this exhibition exported the talent of many Montrealers, including **Stéphanie Jasmin** and **Denis Marleau**, of the Montréal theatre company **UBU**. Using a video projection process they had invented, the faces of 32 mannequins were brought to life.

We also remember the joyful **Pinkarnaval**, an exciting parade of creations by Jean Paul Gaultier,

which invaded downtown streets in July 2011. A succession of eight dancing tableaux from eight different boroughs brought together artists and more than 1,600 citizens. An urban, collective and supportive event, the kind for which Montréal has the secret.



GOOD IDEAS TRAVEL FAR

Created in 1995, the **Prix Commerce Design** is a 100%-Montréal concept. Since that time it has been implemented in 14 cities in North America and Europe. The programs are designed to encourage retailers to get help from qualified design and architecture professionals to invest in the quality of design of their stores.

Developed and presented for 20 years, the Prix Commerce Design have been highly successful in helping revitalize the city. Bakeries, bars, restaurants, fashion and accessories boutiques, as well as major department stores, have competed on elegance, helping to improve the day-to-day life of thousands of people.

The quality of projects submitted to the Prix Commerce Design allowed Montréal to obtain a designation as **UNESCO City of Design** in 2006. The expression "Prix Commerce Design" became an official trademark of the Ville de Montréal in 2014. When good ideas go abroad, everybody is rewarded!

A POETIC PATH

Clearly, well-known sculptor, architect and theatre designer **Michel Goulet** has a predilection for chairs. They appear in many of his projects, installed in Toronto, Lyon, and Paris as well as in several Montréal neighbourhoods. Chairs added to the urban landscape, which transform daily life...

To underline the 400th anniversary of the founding of Québec City, Montréal offered art by Michel Goulet comprised of about 40 chairs, arranged two by two, forming a specific scenographic promenade. Each chair includes an extract of a poem or text written between the date of Québec's founding and its 400th anniversary. "While we stop briefly, 40 poetic voices tell us who we have been, who we are, and the joy of encounters," wrote Michel Goulet. *Rêver le nouveau monde* is the name of the installation. It is located along a pathway that leads to the Place de la gare du Palais, in Québec City, transforming the walk into a space filled with meaning and poetry. It was unveiled in June 2008.



Michel Goulet, *Rêver le nouveau monde*, 2008

Photo: Ivan Binet

FILM-SHOOTING IN MONTRÉAL

Montréal has many assets to entice local and foreign film directors. Its ecosystem—adapted to major cinematographic filming—and its wide variety of settings—from the oldest to the most modern—continue to attract film shoots. Here's a selection of ten of the greatest films shot in the metropolis during recent years.



Shooting of *X-Men: Days of Future Past*
Courtesy: Twentieth Century Fox

***THE CURIOUS CASE OF BENJAMIN BUTTON* (2008)**

Old Montréal was as convincing a stand in for Paris as it was for Russia in this excellent fantasy film by American director David Fincher. Inspired by a short story by F. Scott Fitzgerald, the film tells the tale of a man who was born old and grows younger over the years. This production received an Oscar for best artistic direction.

***EVERY THING WILL BE FINE* (2015)**

In *Every Thing Will Be Fine*, the great Wim Wenders (*Wings of Desire*; *Paris, Texas*) not only filmed in Montréal, he also placed it at the heart of his scenario. The director describes the drama of a local writer, haunted by guilt after accidentally causing the death of a child. A Canada-Germany-France-Sweden-Norway co-production.

***X-MEN: DAYS OF FUTURE PAST* (2014)**

The imposing architecture of Montréal's City Hall was used to great effect in one of the *X-Men* cult films, appearing as a chic Parisian hotel in the 1970s. *X-Men: Days of Future Past* was created by Bryan Singer, an American director and producer.

POLYTECHNIQUE (2009)

Montréal was the natural setting for this film by **Denis Villeneuve** (*Arrival*, *Blade Runner 2049*, *Sicario*). The Québec director created a difficult and sensitive film, directly inspired by the testimony of survivors of the 1989 tragedy, which profoundly marked Montréal.

GABRIELLE (2013)

What if, despite the differences, everybody has the same needs? In her second fiction feature, director **Louise Archambault** explored the quest for love by a young 22-year-old woman with an intellectual disability.

HOCHELAGA, LAND OF SOULS (2017)

With all the finesse he is recognized for, **François Girard** (*Thirty Two Short Films About Glenn Gould*, *The Red Violin*) probes the genesis of Montréal's soul. The appearance of a sinkhole in downtown Montréal leads to the discovery of artifacts recounting the history of the ancient village of Hochelaga. And human beings of the past come to life.

BON COP, BAD COP 2 (2017)

If any Québec production can compete with the biggest American action films, it must be *Bon cop, bad cop!* This continuation of the adventures of David Bouchard (**Patrick Huard**) and Martin Ward (**Colm Feore**) attracted crowds and beat box office records in summer 2017.

LAURENCE ANYWAYS (2012)

In this film, young and prolific director **Xavier Dolan** (*J'ai tué ma mère*, *Mommy*, *Tom à la ferme*) examines the delicate subject of transsexuality through the heartbreaking story of Laurence and Laurence's girlfriend. A France-Canada co-production that received awards at several festivals.



Shooting of *Brooklyn*
Courtesy: Wildgaze Films

BROOKLYN (2015)

Montréal takes on the look of postwar New York City in this feature by John Crowley. *Brooklyn* recounts the adventure of a young Irish immigrant dreaming of America, but tormented by her homesickness. A Canada-United Kingdom-Ireland co-production



Shooting of *Monsieur Lazhar*
Courtesy: micro_scope

MONSIEUR LAZHAR (2011)

Acclaimed by critics and recipient of numerous international prizes, *Monsieur Lazhar*, by **Philippe Falardeau** (*Chuck*, *Congorama*), describes the experience of an Algerian-born teacher in a Montréal elementary school. The film, based on a story by Evelyne de la Chenelière, highlighted the cultural diversity and vitality of Montréal.

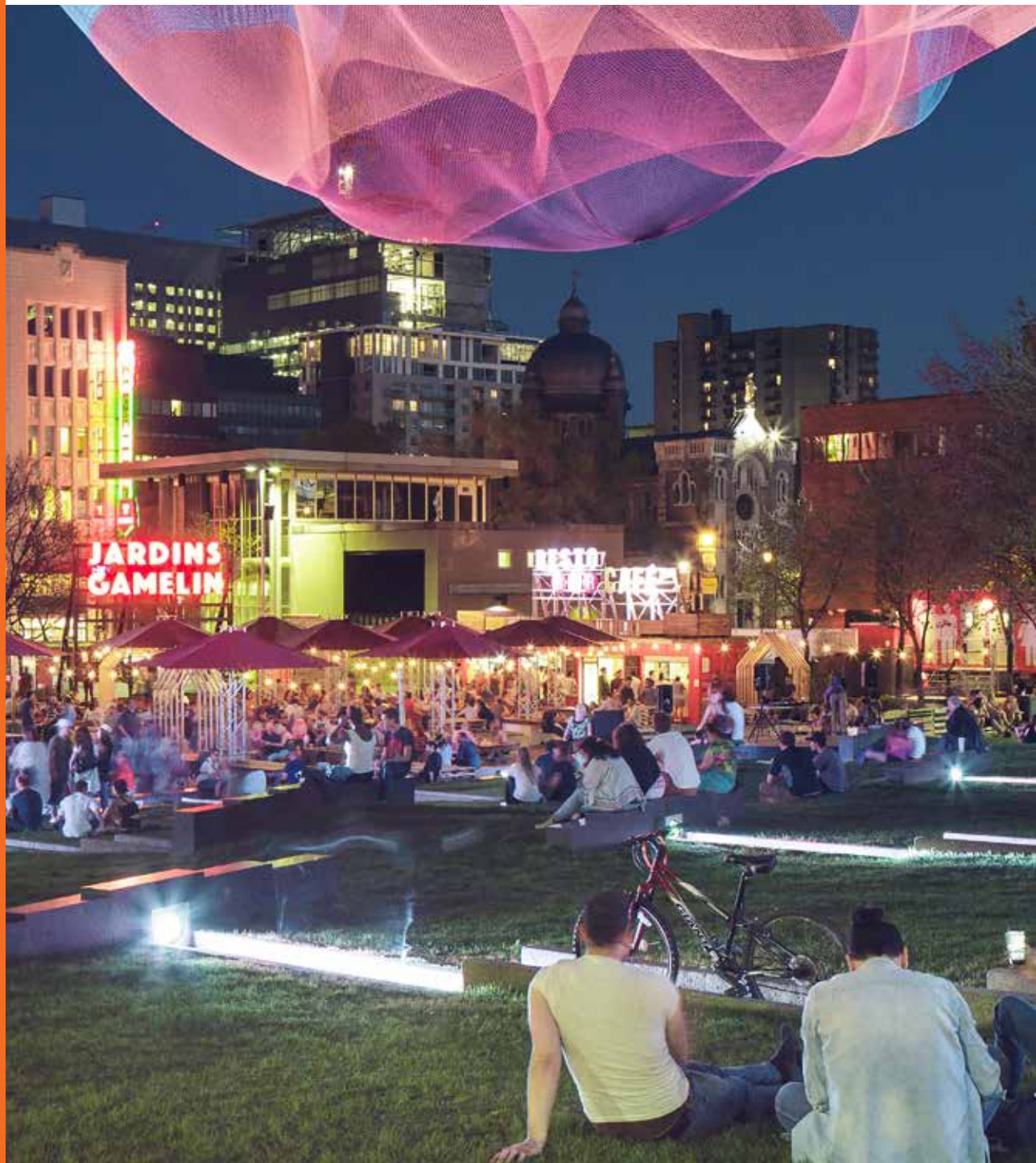
INFLUENCE OF MONTRÉAL DESIGN FELT IN CHINA

Montréal creativity is limitless, and the renown of its young designers is proof! In the last years, several of them have made a name for themselves in China, winning a Shenzhen Design Award for Young Talents—a competition for the next generation held by the UNESCO Creative Cities Network.

In 2013, *21 Balançoires*, the highly popular interactive installation, designed by **Daily tous les jours** and installed in the Quartier des spectacles, received the Grand Prize at this prestigious competition. That same year, the **Borneo** collective was also lauded, winning a Merit Award for the design of its Eau de source urbaine, designed to adapt fire hydrants into drinking fountains.

In 2015, two Montréal companies also received Merit Prizes. **La Pépinière** was singled out for *Les Jardins Gamelin*, which transformed the appearance of downtown's Place Émilie-Gamelin. **Jarre** was recognized for the aesthetic and practical design of *La Denise*, its vegetable storage device.

This recognition proves that young Montréal designers haven't stopped surprising the planet!



Les Jardins Gamelin
Photo: Ulysse Lemerise

MONTRÉAL'S CREATIVE SPIRIT PLACES IT AMONG THE GREATS

Creative city *par excellence*, Montréal joined the **World Cities Culture Forum** in 2013. The group provides an opportunity for Montréal to discuss culture and innovation with the 32 largest cities and cultural capitals of the world, including Amsterdam, Berlin, Bogotá, Buenos Aires, Hong Kong, Istanbul, Johannesburg, London, Mumbai, New York, Paris, Rio de Janeiro, Sao Paulo, Seoul, Singapore, Shanghai, Sydney, Toronto and Tokyo.

Montréal was nominated to join the group by London. Its creative spark won over members of the network. Montréal boasts an impressive number of jobs in the creative sector, setting an example for much larger cities. Once again, thanks to its artists, its videogame industry and talents in the virtual and augmented reality worlds, Montréal stands out among the major world cities.

DANY LAFERRIÈRE AND THE ACADEMIE FRANÇAISE

For the very first time, a Montrealer wears the green frock coat and sword of members of the Académie française. **Dany Laferrière**, the Haitian-born Québec writer became one of the *Immortels* in May 2015, launching a cascade of pride from Montréal to Port-au-Prince.

Occupying the seat once reserved for Montesquieu and Alexandre Dumas, Dany Laferrière gave his inaugural speech in his inimitable style, in the form of a narrative. His entrance into the Academy reinforces the already vibrant links between France and Québec, and also reaffirms the two's natural connection with Haiti.

This honour is added to the many awards which have recognized the career of this great writer, including the Grand Prix du livre de Montréal and the Prix Médicis.



Photo: Hannah Assouline / Opale / Leemage / Éditions Zulma



MONTREAL FACTORY

Multimedia studio **Moment Factory** works with video, light, sound, architecture and special effects. Since 2001, the company has created more than 400 interactive installations and performances around the world, for Madonna and for Céline Dion, for Sony, Los Angeles Airport and the Sagrada Família in Barcelona. While headquartered in Montréal, it has other offices in Los Angeles, Paris, Tokyo and London. Its multidisciplinary team of creators, technicians, IT specialists, architects and designers have developed an international reputation.

Daily miracle makers, they know how a few strokes of light can transform a place, create magic, write a poem of urban space or... there are so many Moment Factory productions in Montréal! Some have been ephemeral: for example *Elixir*, a choreographed animation designed for the place des Festivals fountain, or their one-night transformation of the Maison symphonique. Others are long-lasting, such as *Signé Montréal*, a historical multimedia presentation at Pointe-à-Callière; the spectacular *Aura* at the Notre-Dame-de-Montréal Basilica or the colourful light show for the Vitrine culturelle, rue Sainte-Catherine. Another example is the lighting of the Jacques Cartier Bridge, one of the legacies of the 375th anniversary of Montréal. For this, Moment Factory collaborated with six Montréal multimedia and lighting studios (**Ambiances Design Productions, ATOMIC3, Éclairage Public/Ombages, Lucion Média, Réalisations** and **UDO Design**). Thanks to Moment Factory, Montréal proudly flies its colours and its light!



Aura, Notre-Dame-de-Montréal Basilica
Photos: Moment Factory

MUTEK GOES TO THE LAND OF THE RISING SUN

MUTEK, the iconic Montréal festival, extended its reach as far as Japan for the first time in November 2016, with Tokyoites dancing to the beat of the best electronic music artists. After Mexico City and Barcelona, it was the turn of the Land of the Rising Sun to come down with MUTEK fever, going so far as to welcome a second version in November 2017.

True to the MUTEK mission, the Japanese version promoted the most important digital artists of the day, providing an opportunity to discover the best in digital creativity. At the centre of high-level international programming, Montréal artists took the stage beside a new generation of Japanese talent. Moving to the same rhythms, Montréal and Tokyo have never been closer!



Photo: Stororobo !

ARCADE FIRE: MONTRÉAL'S ROCK AMBASSADORS

Ever since winning the 2010 Grammy for best album of the year, **Arcade Fire** has represented the famous "Montreal sound" to the entire world. Building on the charisma of its leaders, **Win Butler** and **Régine Chassagne**, the band has raised the city's profile by proudly displaying its origins wherever they play.

During the last 10 years its influence has been continuously growing on the world's independent rock stage. But Arcade Fire has remained strongly rooted in Montréal. The group opened Agrikol restaurant on rue Amherst, now recognized for its delicious Haitian cuisine.

Touring the four corners of the world, the other band members accompany singer Régine Chassagne in her efforts to support her country of birth, Haiti. With help from her friend Dominique Anglade, the cofounder of Arcade Fire has established the KANPE foundation, a charity headquartered in Montréal which supports the efforts of the most vulnerable families in Haiti to move toward financial autonomy.

So Arcade Fire is more than just an excellent musical group: it gives back to communities here and internationally. A band which makes Montréal proud!



Photo: Jean Gagnon

Photo: Djalma Vuong Deramos



PIKNIC ÉLECTRONIK: FROM MONTRÉAL TO DUBAI

Dancing in the open air under the sun at Parc Jean-Drapeau, to the sound of the best DJs of the planet: this is the promise **Piknic Électronik** has fulfilled every summer Sunday since 2003. Enjoying great success from its early days, the event—which now hosts 6,000 people each weekend—has expanded and conquered the entire world, one city at a time. Since 2012 the concept has been exported to Barcelona, Lisbon, Melbourne, Santiago and Dubai.

The clever idea by **Pascal Lefebvre**, **Nicolas Cournoyer**, **Michel Quintal** and **Louis-David Loyer** has borne fruit and it's still far from over! Expansion of **Piknic Électronik** continues, with many other cities poised to join in the fun. The company, which recently merged into the **Mishmash** experiential collective, has new resources at its disposal. There is no doubt that soon it will fly even higher.

MONTRÉAL ART IN THE PARIS METRO

Geneviève Cadieux, a leading artist in Montréal visual arts, is now part of the daily life of Parisians. In 2011, her mosaic *La Voix Lactée* was installed at the gare Saint-Lazare. It echoes its sister work, *La Voie lactée*, a photographic installation planted on the roof of the **Musée d'art contemporain de Montréal** since it opened in 1992. Sharing the same subject but using different media, the two works portray the lips of a woman's mouth, evoking a dialogue and creating a somatic bridge between the two Francophone cities. The mosaic was a gift from the Société de transport de Montréal (STM) to its Parisian equivalent. It marks the involvement of the Régie autonome des transports parisiens (RATP) in the creation of the Montréal transportation network.



Geneviève Cadieux, *La Voix lactée*, 2011
Photo: RATP



KENT NAGANO, SOUL OF THE OSM

Under the baton of **Kent Nagano** since 2006, the **Orchestre symphonique de Montréal (OSM)** has caught its second wind. The maestro will go down in local history for having conducted the very first concert at the Maison symphonique, in 2011. But it is, above all, his original and democratic approach for which he will be remembered.

Never hesitating to welcome pop music, Kent Nagano has opened up the classical concert by collaborating with artists of all kinds. The director has taken his orchestra on tour in many countries, in particular in Europe, thereby increasing its international prestige. Montréal music lovers have been regularly exposed to the brio of this orchestra during great public events held outdoors.

They include the greatly remembered grand concert dedicated to the Haitian people in 2010, on the Parterre du Quartier des spectacles; not to forget concerts under the stars at the Olympic Park. Montréal's 375th celebrations were also a pretext for innovative collaborations between the OSM and the multimedia artists of Moment Factory as well as with other Montréal orchestras during Montréal symphonique, a spectacular concert on Mount Royal.

Nothing can stop this conductor who has restored the OSM's position in the heart of Montréal's cultural life.

Photo: Leda & St-Jacques

TRAVELS OF PARTENARIAT DU QUARTIER DES SPECTACLES ARTWORK

In 2017, no fewer than 20 cities welcomed the installation of public art from Montréal through the export program of the **Partenariat du Quartier des spectacles**. The organization responsible for animating Montréal's most artistic district is renowned for its luminous, sound, participatory and interactive installations. In 2017 they charmed Lugano, Chicago, Brussels, Jerusalem, London, as well as several other cities.

Six pieces took to the road. *Îlot de chaleur* and *Iceberg*, created by the ATOMIC3 collective and Appareil Architecture, visited Detroit. *Impulsion*, a luminotherapy installation by Lateral Office, crisscrossed Europe and the United States, with a side trip to Israel. *Prismatica*, by RAW Design, KANVA's *Entre les rangs*, and *Loop*, by Olivier Girouard, Jonathan Villeneuve and Ottoblix, also went on a US tour, stopping in Scottsdale, Durham and Chicago, respectively.

Whether in sound, light or movement, the creativity of Montréal, designated a UNESCO City of Design, surprised and seduced crowds everywhere!



KANVA, *Entre les rangs* at Cergy-Pontoise
Photo: L. Defrocourt

Larry Tremblay at the Brussels Book Fair
Photo: Délégation générale du Québec à Bruxelles



THE BRUSSELS BOOK FAIR RECOGNIZES MONTRÉAL

Montréal was firing on all cylinders at the March 2017 Foire du livre de Bruxelles, for which it was the guest of honour.

The Belgian capital's grand literature festival pulled out all the stops to recognize the 375th anniversary of Montréal, hosting a Québec Pavilion and welcoming about 70 of our authors and publishers. **Stéphane Larue**, **Elise Gravel**, **Dany Laferrière**, **Kim Thúy**, **Larry Tremblay**, **Patrick Senécal** and **Dominique Demers**, to name just a few, dived into the excitement of Europe's largest pop-up bookstore.

Montréal was the first city to be honoured in this way by the Brussels Book Fair. It took advantage of the event to explore new collaborative opportunities and further knit invaluable connections with Belgium.

Photo: Studio Feed



TWO PRESTIGIOUS AWARDS FOR A PUBLICATION ON CLANDESTINE MONTRÉAL, FROM 1940-1960

During the Second World War and the postwar years, rue Sainte-Catherine echoed to the rhythms of jazz and cabaret. It hosted the greatest performers of the era, including Édith Piaf, Frank Sinatra, Louis Armstrong, Alys Robi and Oscar Peterson. But offstage, in the Red Light District, illicit activities were common: gambling, prostitution and contraband, ardently combated by a young lawyer.

Magnificently documented and illustrated with period photographs, the book *Scandale ! Le Montréal illicite, 1940-1960*, by the **Centre d'histoire de Montréal**, describes this fascinating and little-known aspect of the city's history. The excellence of its design did not go unnoticed. In 2016, the Alcuin Society, which recognizes the most beautiful publications in Canada, awarded it first prize in the "Pictorial" category for the quality of its design. Then, in 2017, the Société des musées du Québec awarded the book its Prix Excellence, recognizing a publication whose quality surpasses the standards of museum practice. Two highly deserved honours!

FILMMAKERS: LOCAL TALENT, INTERNATIONAL RECOGNITION

Box office success, enthusiastic critics, prestigious awards...Montréal does not lack in cinematographic talent; it is now exported around the world. Here is an overview of six major artists and their most recent productions.

JEAN-MARC VALLÉE

Designated best television miniseries of the year at the Golden Globes, *Big Little Lies* ran off with multiple awards in 2018, confirming again the immense talent of director Jean-Marc Vallée (*C.R.A.Z.Y.*, *Dallas Buyers Club*, *Wild*, *Demolition*). A formidable recognition for the filmmaker, branching out from cinema for the first time.

PHILIPPE FALARDEAU

In 2017, Philippe Falardeau (*La moitié gauche du frigo*, *Congorama*, *The Good Lie*, *C'est pas moi, je le jure!*) astonished us with the story of Chuck Wepner, a boxer who fought honourably with the invincible Muhammad Ali, more than 30 years ago. His story inspired the film *Rocky*. Screened at the Mostra in Venice, *Chuck* was well received by critics. Philippe Falardeau achieved international recognition with *Monsieur Lazhar*, which received the Genie Award for best film in 2012.

Daniel Grou (PodZ)
Photo: Robert J Galbraith



DANIEL GROU (PODZ)

Known in Québec for several successful films and television series (*Minuit, le soir*, *C.A., 19-2*), PodZ conquered the Canadian public thanks to the production of *Cardinal*, a six-episode psychological drama broadcast on CTV in 2017. The series, whose impressive cast includes **Karine Vanasse**, was dubbed into French in Montréal.

DENIS VILLENEUVE

Blade Runner 2049, directed by Denis Villeneuve, shined at the 2018 Oscars, receiving awards including for best cinematography and best visual effects. The film was a sequel to Ridley Scott's classic of science fiction. The year before, *Arrival*, by the Québec director won Best Sound Editing. These two Denis Villeneuve films, alone, were nominated for Oscars—13 times! His magnificent work (*Un 32 août sur Terre*, *Maelstrom*, *Polytechnique*, *Incendies*, *Prisoners*, *Enemy*, *Sicario*) has received acclaim—and awards—around the world.



Denis Villeneuve
Photo: M. Del Drago



KIM NGUYEN

With *Two Lovers and a Bear*, released in 2016, Kim Nguyen has been recognized as one of the most important Canadian screenwriters and directors of his generation. This feature film was recognized in several categories at the Canadian Screen Awards, just as was *Rebelle (War Witch)* in 2012. The movie was also nominated for an Oscar for the best foreign-language film.

Kim Nguyen
Photo: Bob Howard

XAVIER DOLAN

J'ai tué ma mère, *Les amours imaginaires*, *Laurence Anyways*, *Tom à la ferme*, *Mommy*—the child genius of Québec cinema continues to win hearts and awards. In 2017, he received Césars for best director and best editing for *Juste la fin du monde* (2016), his sixth feature film. The director, still under 30, has already produced a prolific, original and celebrated *oeuvre*, screened at the world's major festivals. The release of his first movie filmed in English, *The Death and Life of John F. Donovan*, is scheduled for 2018.



Xavier Dolan
Photo: Georges Biard

CITIES OF THE WORLD CELEBRATE MONTRÉAL'S ANNIVERSARY

Sculptures, light work, miniature garden—many cities and countries marked the 375th anniversary of the city by offering valuable symbols of friendship. Beyond their aesthetics, these gifts will for many years symbolize Montréal's openness to the world, as well as its long-lasting friendship with cities and countries all over the planet.



BRUSSELS LIGHTS UP THE METRO

Soleil de minuit, by Franco-Belgian artist Adrien Lucca, spotlights the friendship between Montréal and Brussels. To mark the 50th anniversary of the Montréal metro and 40 years of Bruxelles Mobilité, its Belgian equivalent, this series of backlit coloured-glass panels are on display at the Place-d'Armes station. In exchange, the Société de transport de Montréal (STM) offered its partner a work by Montréal artist Patrick Bernatchez.

PARISIAN SCULPTURES IN VIEUX-MONTRÉAL

How to portray harmonious living together and cohabitation between people from here and abroad? By its very presence, the sculptural grouping *Les touristes*, the work of French artist Elisabeth Buffoli, responds to this question. Previously installed near the Forum des Halles, in Paris, the four pieces now embellish the parc de La Presse, at the intersection of rue Saint-Antoine and côte de la Place-d'Armes. The sculptures are on loan from the City of Paris for 25 years.



FROM NAMUR TO MONTRÉAL

The story that connects Montréal with the Belgian city of Namur goes back to the First World War. At the time, Montréal named one of its streets rue Namur in order to commemorate the courage of Allied soldiers and the siege of the fortified position of Namur in 1914. A series of historical panels, a gift from the European city, is now displayed in the Namur metro station, recalling the links that connect that city to Montréal.

SHANGHAI AT THE BOTANICAL GARDEN

Une amitié qui traverse les montagnes et les eaux. (A Friendship sparing mountains and oceans). The name alone of the miniature landscape offered by Shanghai evokes the warm relationship that has existed between this Chinese city and Montréal for more than 30 years. The arrangement of rocks is the work of artisans from Shanghai, while the vegetation was planted by the Botanical Garden of Montréal. The diminutive landscape decorates the entrance court of the magnificent Chinese Garden, which is visited by about 800,000 people annually.

A HOMAGE FROM THE HAITIAN COMMUNITY

A group of citizens of Haitian origin decided to mark the welcome hospitality of the city by offering a bust of Toussaint Louverture. This leading figure of the Haitian revolution worked heroically for the emancipation of Blacks. He is one of Haiti's founding fathers. The bust of the celebrated abolitionist was installed in the park which bears his name. It is the work of Haitian-born artist **Dominique Dennerly**.

From top to bottom

Adrien Lucca, *Soleil de minuit*, 2017
Photo: STM, Louis-Étienne Doré

Elisabeth Buffoli, *Les Touristes*, 2017
(achieve in 1989)
Photo: Guy L'Heureux



STRENGTH IN NUMBERS

Last October, the **World Design Summit** demonstrated once again Montréal's vitality in the fields of architecture and design. More than 50 international organizations met at the Palais des congrès with one goal: to create an international action plan to respond to world challenges by harnessing the power of design.

This international encounter brought together for the first time design specialists and organizations focusing on six fields: architecture, landscape architecture, industrial design, interior design, graphic design and urban planning.

Participants from all over the world were united in this hubbub of creativity, attending talks by such star architects and designers as Montrealer **Claude Cormier**, and Chilean Alejandro Aravena, 2016 winner of the Pritzker Prize (the highest distinction in architecture).

The Congress gave birth to the *Montreal Design Declaration*, signed by organizations and professionals from around the world. Its goal is to promote the value of design. One for all and all for design!

Photo: World Design Summit

THE STAGE, IN ALL ITS DIVERSITY

A city with a passion for theatre, dance, and multidisciplinary and circus arts, Montréal juggles multiple identities on stage. That's why it was the ideal city to welcome the 100th Congress of the **International Society for The Performing Arts** (ISPA). This world-wide organization was founded in the United States and today has members in more than 50 countries.

Canadian artists of all origins, including Innu singer **Elisapie Isaac** and Somali-born, Alberta-based slammer **Ahmed Knowmadic Ali**, together with guests from around the world discussed themes of identity, and advances in the performing arts.

Through six major conferences and three performances offered by Montréal artists, the Congress proved that, now more than ever, the performing arts represent an important venue for reflection on the mixture of identities and the pluralism of our societies. On stage as in daily life, today is all about diversity.



Photo: Savitri Bastiani

“Unusual, innovative
and always captivating—
Montréal’s culture is
a fundamental part
of its international
brand image.”

Marie Montpetit

Minister of Culture
and Communications, responsible
for the Protection and Promotion
of the French language

Michel Leblanc

President and CEO, Board of Trade
of Metropolitan Montréal



CREATIVE



LET THERE BE LIGHT!

The idea of creating a **Quartier des spectacles** first arose at the 2002 Montréal summit. The goal was to ensure that culture had a significant place in the heart of the city. From the beginning, the goal of this major urban revitalization project was to create an incomparable, world-class cultural destination and provide Montrealers with an attractive district for residential use and daily life. The Partenariat du Quartier des spectacles was created the following year.

At the Rendez-vous 2007 – Montréal, métropole culturelle, the three levels of government committed to funding major work in the Place des Arts district. Since that time, several public squares have been created (including place des Festivals, Le Parterre and la promenade des Artistes), and many cultural projects were

completed (le 2-22, La Maison symphonique, Wilder Espace Danse, etc.).

The Quartier des spectacles offers more than 80 cultural spaces, including 30 performance halls offering more than 28,000 seats, 40 festivals held throughout the year, and 8 animated public places. In addition, more than 40 cultural activities are held each day (that's thousands a year!), with 1.6 million spectators year in, year out. The district has become a major hub for training, creation, production and presentation related to cultural, media and digital work.

The Plan lumière du Quartier des spectacles has led to the development of about 30 performance spaces and the creation of 9 sites for video screening. As well, the highly imaginative visual identity created by **Axel**

Morgenthaler (in collaboration with **Ruedi Baur** and the **Intégral Jean Beaudoin** firm) has been deployed, dispersing 800 red points in the square kilometre of the district.

This effort has led not only to general admiration; it has become a source of pride for Montréal. The Quartier des spectacles attracts journalists, researchers, architects and creators from around the world. They are interested in its architecture, powers of attraction in the heart of the city, or its function as a gathering point for the metropolis. Its inventiveness and quality of light, as well as its urban design efforts have been featured numerous times in articles appearing in the international press: in France, Germany, Switzerland, South Korea, the United States, etc.

Trouve Bob (Find Bob) by Champagne Club Sandwich on the Grande Bibliothèque
Photo: Martine Doyon, Quartier des spectacles

MONTREAL KNOWS HOW TO PARTY!

The “city of festivals” well deserves that name. Circus arts, music, humour, street art, visual arts, games—there’s something for all tastes! Since 2007, Montréal has seen an explosion of festivals that are not to be missed. Ask for the program!

Montréal has been a circus city for many years. It has seen the birth of several circuses that have become emblems of our culture, such as the Cirque du Soleil, Cirque Éloize, Les 7 doigts. So it was natural that, in July 2010, **Montréal** became the setting for the first **Complètement cirque**, a circus arts festival that gathers people from all over the world. From year to year this grand popular event has become increasingly celebrated, attracting a public of amateurs and connoisseurs thanks to its high-quality international performers.

From its first edition, in 2009, **Zoofest** has piqued public interest. Inquisitive and innovative, the festival focuses on emerging talents in theatre, dance, cabaret and humour. Zoofest is often the venue for artists’ first public performances. Its recipe for success: zany creators and unusual performance spaces, not to forget spectators who are curious—and loyal! **OUMF**, created in 2011, takes over the Quartier latin at the end of the summer for a few days of fun before the seriousness of the back-to-school period. It’s a festival that brings together young talent and seasoned performers in the street arts, humour and music who offer a panoply of artistic activities that are as innovative as they are instructive.

Montréal is also the city of music, as demonstrated by many festivals. For example, two events celebrate the musical diversity of the metropolis. Created in 2005, **M pour Montréal** highlights breakout musical talent. And then there is **Mundial Montréal**, which has been North America’s largest rendezvous for world music since 2010. These festivals are the setting for fruitful interaction and collaboration between the local and international music scenes; they are cultural manifestations that involve artists from Canada and the entire world. In addition to the typical musical events, professional meetings,



Impulse a collaborative creation by the firms Lateral Office, and CS Design, together with EGP Group
Photo: Ulysse Lemerise/OSA Images

debates and workshops in the presence of representatives of the international music industry are held.

Montréal is not just a festive city where people like to have fun— it’s also a place to learn. That is why the Bibliothèques de Montréal, in collaboration with TD Bank Group, offers the **Montréal joue** festival, which has grown increasingly popular over the years. During the school break, video games, board games and role-playing are offered to young and old, amateurs and fanatics, in the 45 public libraries as well as several other locations. It’s not surprising that so many Montrealers throw their hearts into the hundreds of free playful activities available.

Finally, two festivals are devoted to the visual arts. **Festival Mural** started modestly in 2012, but since then has built an international reputation. In June, urban artists, muralists and painters meet for this grand holiday of colour. In this way, internationally renowned creators mark their

passage through Montréal, and the city becomes a huge open-air exhibition.

Each year, **Festival Chromatic** moves to a different iconic location in the city (a hangar in the Old Port, the chalet atop Mount Royal, etc.) to present the work of Québec and Canadian artists, in addition to well-known international artists, in order to stimulate encounters between various communities. Both professionals and the general public are invited to discover visual and interactive installations, musical performances, etc. The famous Nuits Chromatic, with various DJs and virtual reality experiences, keep participants up very late. In 2018, the ninth edition will take over the École des Beaux-Arts de Montréal.

All these activities make Montréal a festive and joyful city, a great place to live. With all due respect to Hemingway, Montréal is also a movable feast!



Chromatic
Photo: Guy L’Heureux

SELECTED WORK

Monumental or small-scale, classical or contemporary, public art can be found in plazas, buildings and parks, bringing art close to citizens. Here is a review of 10 works of the last decade. They are part of the thousand which can be found all over the city, making Montréal an immense open-air museum.

ART IS EVERYWHERE

Public artwork can be found in many different neighbourhoods and districts. Used by neighbourhood residents and all Montrealers, parks are a particularly important place to provide the art experience.

The work of **Jean-François Cooke** and **Pierre Sasseville** has a humorous bent. The duo has exhibited in Québec and Europe. In 2011, the city acquired *Le mélomane*, a comical bronze sculpture representing an ostrich sticking its head into the horn of a gramophone. This amusing homage to the occupants of école secondaire Joseph-François-Perrault, who study music, is installed in the park adjacent to that high school.

Jacques Bilodeau, visual artist, and landscape architects **Claude Cormier + Associés (CC+A)**, designed and created a masterful landscape sculpture running 47 metres. It evokes the rapids of the River which borders the park in which it is located, parc des Rapides, in LaSalle. Integrated into the landscape, *Au grand dam* is composed of 40 white marble or concrete sequential elements, juxtaposed or inclined. Visitors can sit on them or walk around them, admiring the light, whose intensity varies depending on the time of day.

Art can also be found in unexpected places, such as hospital complexes. Representing two clasped hands, *Havre*, by **Linda Covit**, was installed in front of the McGill University Hospital Centre in 2014. The painted aluminum of this piece interacts with natural light. In the evening it is lit in magnificent shades of blue and green. In the atrium of the Children's Hospital, an 11-metre-high bear balances on a sphere. **Michel Saulnier's** *Je suis là !* invites parents and children to discover how the light changes at different times of day and night. Like a night-watchman looking over them, the bear is designed to provide young patients with calmness, confidence and courage.

PROMENADE URBAINE

Downtown has not been left behind. *L'Oeil*, Montréal artist **David Altmejd's** first bronze sculpture, was unveiled in 2011. Representing an angel, it stands in front of the Montreal Museum of Fine Arts. This magnificent artwork, standing 4 metres tall, has become an emblem of the city.

Autoportrait, by **Nicolas Baier**, was created for the 50th anniversary of the construction of Place Ville Marie. It was installed on the Esplanade of the complex in 2012. Meeting room furniture, all in polished stainless steel, is enclosed in a glass box. Included are a conference table, video projector, office chairs, not to mention the wastebasket and eyeglasses of architect I. M. Pei (who designed Place Ville-Marie).

Stephen Schofield's *Où boivent les loups* was installed in the heart of the Quartier des spectacles, along rue Jeanne-Mance, in 2016. Arranged around white concrete platforms, the five bronze and aluminum elements explore different hand gestures of human figures, presented in various positions. These sculptures evoke the performing arts: theatre, music, street fairs, circus, etc.

Temporary art is also increasingly present downtown. An example is the suspended sculpture hanging above Jardins Gamelin, *1.26*, the work of American artist **Janet Echelmand**. It is comprised of an immense coloured net, lit at night, that interacts with nature's elements. Created in 2015, the work was exhibited in several cities around the world before arriving in Montréal. It alludes to the 2010 Earthquake in Chile, which shortened the day by 1.2 microseconds.

CITY GATEWAYS

Now public art greets citizens and tourists as soon as they arrive in Montréal. The **BGL** artist trio, comprised of **Jasmin Bilodeau**, **Sébastien Giguère** and **Nicolas Laverdière**, are exceptional contributors to contemporary art in Québec. As part of the transformation of the Henri-Bourassa/Pie-IX intersection in 2015, BGL installed the giant 19-m-high wheel composed of elements resembling the outline of a bus. Manufactured from aluminum, stainless steel and plexiglas, *La vitesse des lieux* is the most monumental artwork created by the trio.

The work of **Manon De Pauw**, *Incubateur*, is on view at Montréal-Trudeau Airport. It's an impressive metaphor, which portrays the creative spirit and vitality of Montréal. The work is a figure in paper, lit from the interior by a coloured light and photographed on a black background. The piece is enhanced by pulsating light which generates an intimacy that contrasts with the voluminous airport terminal.



From top to bottom

Jacques Bilodeau and Claude Cormier + Associés inc., *Au grand dam*, 2016
Photo: Guy L'Heureux

Stephen Schofield, *Où boivent les loups*, 2016
Photo: Guy L'Heureux

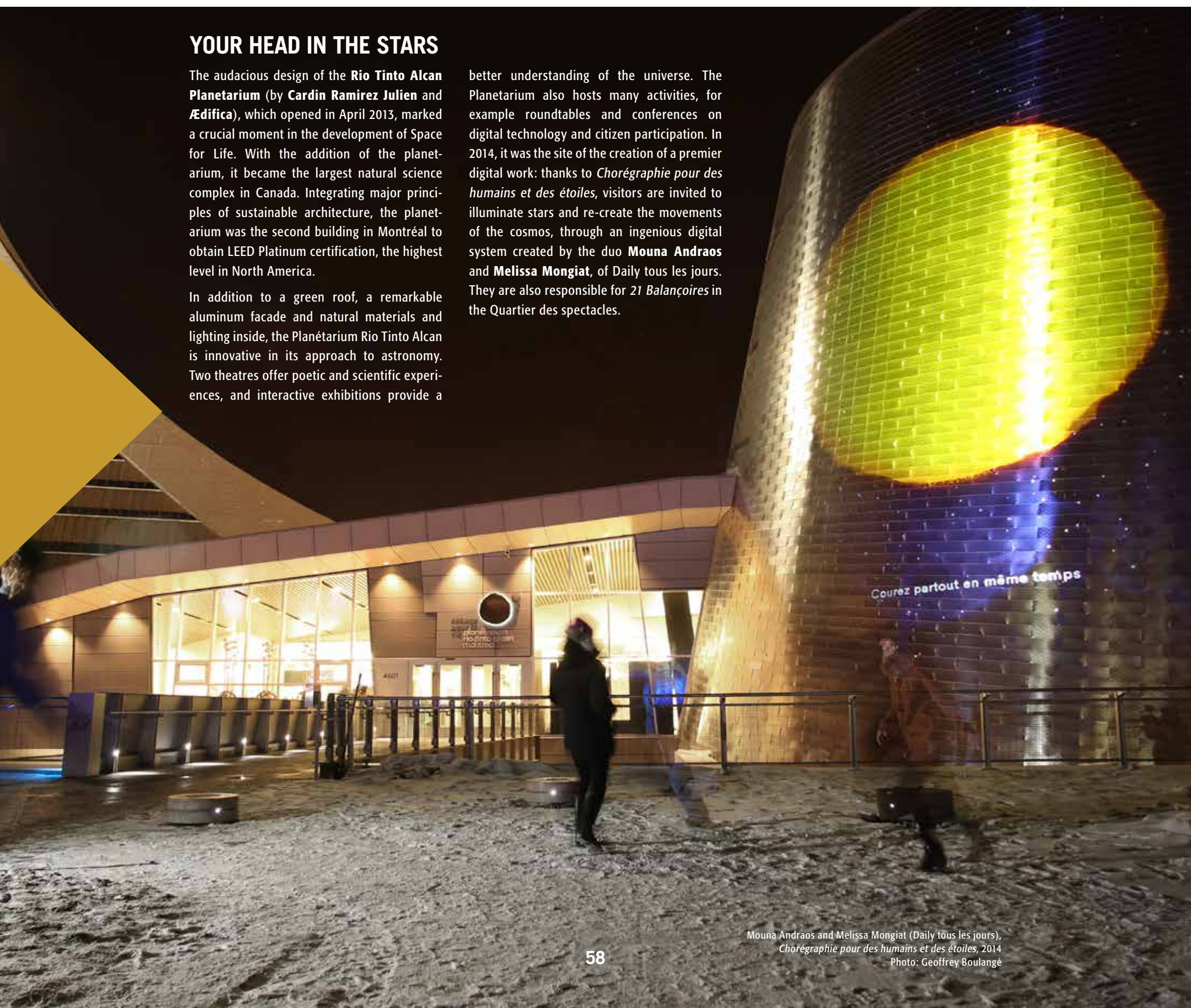
Cooke-Sasseville, *Le Mélomane*, 2011
Photo: Michel Dubreuil

YOUR HEAD IN THE STARS

The audacious design of the **Rio Tinto Alcan Planetarium** (by **Cardin Ramirez Julien** and **Ædifica**), which opened in April 2013, marked a crucial moment in the development of Space for Life. With the addition of the planetarium, it became the largest natural science complex in Canada. Integrating major principles of sustainable architecture, the planetarium was the second building in Montréal to obtain LEED Platinum certification, the highest level in North America.

In addition to a green roof, a remarkable aluminum facade and natural materials and lighting inside, the Planétarium Rio Tinto Alcan is innovative in its approach to astronomy. Two theatres offer poetic and scientific experiences, and interactive exhibitions provide a

better understanding of the universe. The Planetarium also hosts many activities, for example roundtables and conferences on digital technology and citizen participation. In 2014, it was the site of the creation of a premier digital work: thanks to *Chorégraphie pour des humains et des étoiles*, visitors are invited to illuminate stars and re-create the movements of the cosmos, through an ingenious digital system created by the duo **Mouna Andraos** and **Melissa Mongiat**, of *Daily tous les jours*. They are also responsible for *21 Balançoires* in the Quartier des spectacles.



Mouna Andraos and Melissa Mongiat (*Daily tous les jours*),
Chorégraphie pour des humains et des étoiles, 2014
Photo: Geoffrey Boulangé



WHEN GREAT MINDS MEET

The **C2MTL** international conference is a unique event, born in Montréal in 2013. It invites business leaders and innovators from around the world to stimulate their creativity in order to face the changes arising in their fields of activity.

The conference is a place for inspiring reflection, and about 5,000 decision-makers and creators from the business and arts worlds tackle new trends and the disruptions and transformations that shape our era.

C2MTL offers a chance to converse with Steve Wozniak, cofounder of Apple Computer; cogitate with Jean-François Bouchard, director of creation for Cirque du Soleil; discover the Montreal Institute for Learning

Algorithms (MILA) accompanied by its director, Yoshua Bengio; and cross paths with the decision-makers of major companies such as Facebook, IBM, Michelin, etc.

Over three days, master classes, conferences, innovative brainstorming experiments, practical workshops, networking activities and artistic performances provide an opportunity to compare knowledge and expertise, opening the door to new ways of doing things. It's also an opportunity to benefit from the experiences and innovations of everyone—reinventing the art of doing business!





Marshmallow Laser Feast & Dpt., Presstube and Headspace Studio, *Une vague colossale*, presented during KM3
Photo: Cindy Boyce

OPTICAL ILLUSION

The **Laboratoire numérique urbain** (LNU) technological infrastructure is unique in the world. It covers the entire **Quartier des spectacles** and is comprised of a fibre optic network connecting public spaces so that festivals and events can offer visitors audacious cultural adventures. As a venue for research and experimentation, LNU established two projects that perfectly illustrate the incredible possibilities offered by digital technology.

Now that the **Phi Centre** is connected via fibre optics to the Quartier des spectacles network, a new dimension has been added to the virtual reality experiences available in the city. *Une vague colossale* is one of the first interactive virtual reality installations presented in a public space. This digital project was born in the imagination of several well-known Québec agencies (studio Dpt., James Paterson/Presstube and Headspace Studio), in

association with the British collective Marshmallow Laser Feast (MLF). From the Quartier des spectacles to the Phi Centre, participants see themselves caught up in a flow of dreamlike images that are modified at their will or by the actions of other visitors. Unique, magical, and troubling.

Also, during a concert by the rap group **Dead Obies**, about 15 cameras were installed inside and outside **MTelus**. The filmed images were broadcast live on a giant screen at the rear of the stage, directed by a video controller at the Phi Centre. Clearly LNU's digital inventiveness opens an infinity of development perspectives.



Artwork by Studio Baillat
BIAN

A DIGITAL ARTS FESTIVAL

Imagined by the organizers of the **Elektra Festival** and the **Association pour la création et la recherche électroacoustiques du Québec**, the **International Digital Arts Biennial (BIAN)** held its first event in 2012.

The world's only biennial focusing on installation art, it takes over more than 30 spaces in the city (museums, galleries and artists centres) to present the *nec plus ultra* of local and foreign digital art.

In 2016, the Biennial's themes were "art done by machines, for machines" and "the effects of the development of artificial intelligence on arts and culture". This event brought together numerous artists, as well as more than 30,000 visitors.



El Mac, *La Mère créatrice*, 2016
Photo: Véronique Duplain

DEPLOYING ALL THE COLOURS OF THE CITY

Murals are part of Montréal's cultural and visual identity. Just as they transform the urban landscape and Montrealers' relationship with their environment, they are also a tourist attraction for many visitors.

Some of them mark important dates. For example, for the 50th anniversary of the National Theatre School (NTS) in 2011, painter **Richard Morin** created *Les conteneurs*, a mural that adorns one of the walls of the school on avenue Laurier (at the corner of rue Drolet). The figures portrayed represent the different disciplines taught at the NTS. In order to mark the 125th anniversary of the Old Brewery Mission, artist **Annie Hamel**, assisted by a team of apprentice muralists, transformed the facade of the Patricia Mackenzie Pavilion. Completed in 2014, *Écllosion*—which covers the entrance of the building with flower motifs and bouquets—makes the site inviting for the homeless women helped by this organization. These two pieces were initiatives of **MU**.

TRANSFORM THE URBAN EXPERIENCE AND PUBLICIZE LOCAL TALENT

While these murals present quite different aesthetics, they are closely integrated into their urban and architectural environment. As part of the **MURAL Festival**, and in collaboration with the Partenariat du Quartier des spectacles and the Société de transport de Montréal (STM), Swiss artist Maser transformed the Saint-Laurent metro station entrance building. A painted structure enveloped the building, greatly modifying its architecture. During the summer of 2016, the mural transformed the experience of metro users

and passersby. But the originality of intervention in the urban space can be at an even greater scale. Since 2015, sleeping giants have occupied the roofs of several Montréal buildings. Like several other international cities, Montréal has welcomed about a dozen of the sleeping giants, the work of French artists Ella and Pitr (Ella Besnainou and Loïc Niwa). They are gigantic frescoes painted on the roofs of buildings. To admire them, you'll have to consult satellite images on the Internet.

Many of the murals feature women. The portrait done by American artist **El Mac** (Miles MacGregor) on rue Saint-Hubert is a good example. Called *La mère créatrice*, this mural produced by **Diffusion A.G.C.** presents a woman holding a paintbrush, which symbolizes the force of female creativity. On avenue Papineau, in the Rosemont–La Petite-Patrie borough, a mural by **Mateo** (Mathieu Bories) is named *Penser à prendre le temps*. Created in 2015 by Société de développement environnemental de Rosemont (SODER), it presents a woman whose eyes are covered in a black blindfold, on which is written the Spanish word *más* (more). With a finger to her mouth asking for silence, she invites reflection. As part of the 2016 edition of the MURAL Festival, Montréal artist **Five Eight** created a portrait of a young woman on rue Saint-Cuthbert. The mural includes a neon tube beside the woman, tinting her face red—a rich play of light that demonstrates the artist's mastery of his craft.

Engloutie, a work by MU on view on rue du Collège (in the Saint-Laurent borough), shows a woman blown away by a breath. The representation of



movement is an integral part of this mural painted in 2015 by artist **Rafael Sottolichio**. It is located near a metro station and the Cégep de Saint-Laurent—where the artist obtained a diploma in the plastic arts. In 2012, muralists **Axe, Dodo Ose, Fluke** and **Zek One**, of the **A'Shop Montréal** collective, created *Quand je serai grand, je serai un enfant*. Located at the corner of boulevard Décarie and rue Sherbrooke Ouest (in the Côte-des-Neiges–Notre-Dame-de-Grâce borough), it shows a young child sitting surrounded by his toys, which magically float in the air. In 2016, the same collective created *Le cycliste d'Hochelaga*, on rue Sainte-Catherine, at the intersection of rue Joliette. Produced in collaboration with the Table de quartier Hochelaga-Maisonneuve, this colourful mural represents several elements of the district.

There are many other murals to discover on the city's walls. All you need to do is look upward...

From top to bottom

A'Shop collective, *Quand je serai grand, je serai un enfant*, 2012
Photo: Kris Murray

MU, Annie Hamel, *Éclotions*, 2014
Photo: Olivier Bousquet



“KEEP MOVING, THERE’S A LOT TO SEE HERE!”

This is a free translation of the amusing slogan of the ephemeral art exhibition organized by the Quartiers du canal commercial development company. It took place on rue Notre-Dame Ouest, which was closed off for an enormous renovation project. **Frédéric Loury**, founder of Art souterrain and the festival of the same name, designed *Déviaton*, a three-part artistic project.

First, an exhibition of contemporary artists took over the windows of vacant stores. Then, artistic

installations were placed on the construction site itself, directly inspired by the work: garlands of traffic cones on the facade above a butcher shop (created by **Philippe Allard**), a hijacking of street signs that went viral on social networks (**Marc-Antoine K. Phaneuf**), and photos by Canadian artist **Diana Thorneycroft** printed on industrial banners. Finally, performances, musical concerts and mural painting enlivened public spaces, and facilitated encounters among citizens.

As a result, crossing through the construction site became an amusing and agreeable adventure, so that the dust and noise were forgotten. When art becomes a sort of balm to soothe the daily grind.

Artistic installation by
Marc-Antoine K. Phaneuf



THE STRATA OF A FORMER QUARRY

With the opening of Montréal's soccer stadium (located in the Complexe environnemental de Saint-Michel), *Géologique*, a public artwork by **Patrick Coutu**, was unveiled.

Winner of the 2014 art competition, Patrick Coutu is an internationally renowned Montréal artist. His work has been acquired by major Québec and Canadian museums, as well as by private collectors in Canada, the United States, France and Great Britain.

This monumental sculpture harmonizes with the architecture of the stadium (designed by **Saucier + Perrotte** and **Hughes Condon Marler Architects**)—comprised of a wood structure and with a glass envelope on four sides. The horizontal aspect of the sculpture is reminiscent of the strata of the former quarry where it is installed. Comprised of 4,800 weathering-steel tubes, whose arrangement creates shadows and gaps, it rises more than 10 metres. The force of

its aesthetic line, which evokes a rocky peak, highlights the zinc roofing of the stadium. It is a felicitous union of materials and colours.

Géologique is an addition to the municipal public art collection. It is an example of the will of Montréal to make art accessible to everyone, sports fans or not!



Patrick Coutu, *Géologique*, 2017
Photo: David Giral

MONTREAL, CITY OF LIGHTS

The 375th anniversary of Montréal enhanced the city's reputation by presenting luminary projects that testify to the creative genius of Montréal artists, developers and designers. Among those recognized around the world are Moment Factory, Daniele Finzi Pasca and Lemieux Pilon 4D Art. Most of these productions have become legacies and continue to illuminate Montréal daily life.

The flagship project of the 375th anniversary of Montréal and the 150th anniversary of Confederation was the illumination of Jacques Cartier Bridge. It was, without a doubt, a great success. *Connexions vivantes* is an interactive light show that changes colour depending on the season—from springtime green to summer orange, then red in the autumn and ice blue in the winter. The lights also change in intensity depending on the city's moods and events. This ambitious and innovative example of cutting edge high-technology enhances the architecture and structure of the bridge. An icon of the city of Montréal, Jacques Cartier Bridge now shines with all its might and becomes the first “connected” bridge in the world. A masterpiece by Moment Factory and six Montréal multimedia creation studios: **Ambiances Design Productions, ATOMIC3, Éclairage Public/Ombages, Lucion Média, Réalisations** and **UDO Design**.

Moment Factory was also responsible for an immersive visual experience in the Notre-Dame Basilica. A multimedia spectacle in three acts, *Aura* highlights the architecture and artwork of

the basilica in an explosion of colours, light and music. A grandiose celebration of the beauty of this religious edifice.

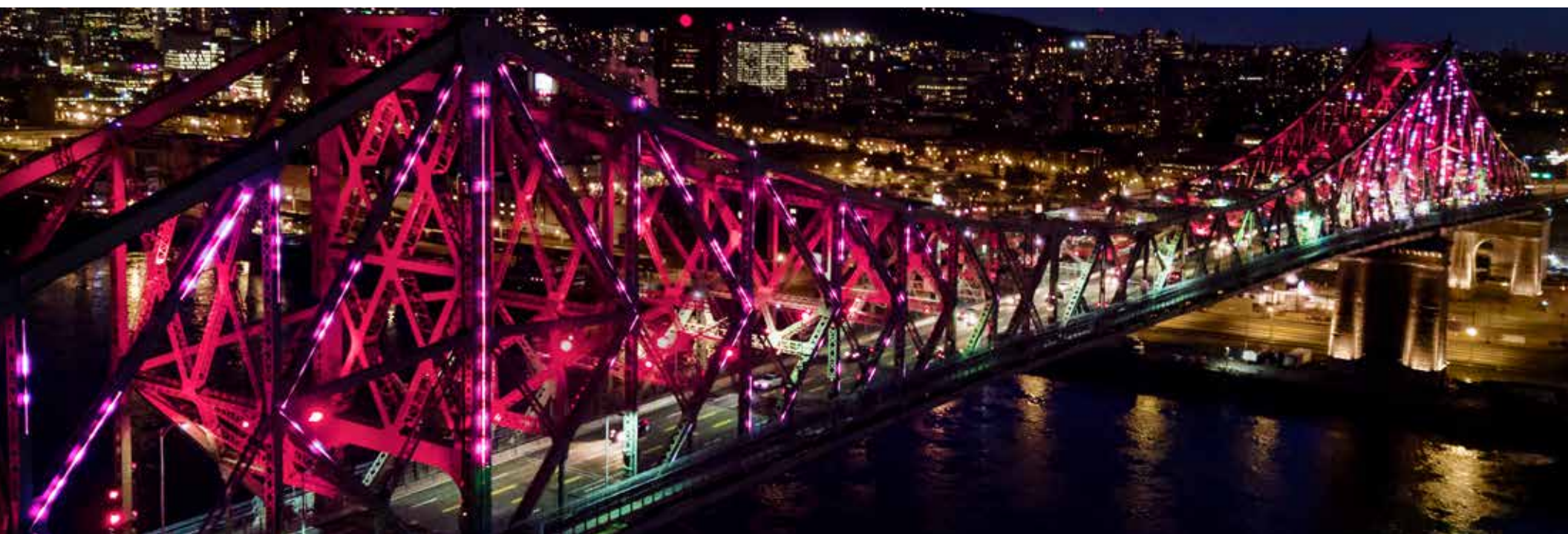
The first edition of **Illuminart**, launched during the **festival Montréal en lumière**, took place in February. A veritable holiday of light, similar to the one held in Lyon, this year's guest city. The show heated up the winter thanks to 25 interactive technological light works (including six from Lyon, one from Australia and one from the Netherlands), which were distributed along a three-kilometre path in the Quartier des spectacles and the Ville-Marie borough. Installations, illusionist projections (called mapping videos) and sculptures—including 10 that were the collective effort of Montréal students—demonstrated once again how digital creativity reigns in the city.

Starting in May, Montréal presented the multimedia show *Montréal Avudo* in the Old Port. Designed by **Daniele Finzi Pasca**, it told the history of the city through its River, in a dream-like and poetic universe. Illustrations, animations and archival images were projected on screens of water arranged around the bassin King-Edward, near the Montréal Science Centre, as well as on columns made of a pile of hundreds of containers. The music, composed by **Maria Bonzanigo**, was recorded by the **Orchestre métropolitain** and **Les Petits Chanteurs du Mont-Royal**.

Cité Mémoire was created by **Michel Lemieux** and **Victor Pilon**, in collaboration with playwright

Michel Marc Bouchard. They were inspired by the events and people who have marked the history of Montréal. A legacy of Montréal's 375th anniversary, the production included four new tableaux. Firstly, the Grand Tableau **Cité Mémoire** provides an overview of 375 years of history in images, music and light, projected on a wall of the palais de justice de Montréal. Further along can be found *Jeanne Mance*, fighting for the survival of the outpost of Ville-Marie. And *L'hôtesse de l'Expo 67*, which reminds us of the major issues of that era. Finally, *La Grande Paix de Montréal* presents the governor, Louis-Hector de Callière speaking about the Huron Chief and the peace treaty between Indigenous Nations and the French in America, signed in 1701.

Then, on December 31, a grand collective feast was organized at the marché Bonsecours as a treat for lovers of traditional Holiday dishes. This was followed by a huge party that transformed the Old Port into a dance floor thanks to a concert that included **Mes Aïeux, Daniel Bélanger, Vincent Vallières, Pierre Kwenders, Laurence Nerbonne, Les Deuxluxes** and **DJ KXO**. Fireworks and the magnificent lighting of Jacques Cartier Bridge ended this year of festivities on a high note.



From top to bottom
 Finzi Pasca, *Avudo*, 2017
 Photo: Viviana Cangialos
 Photo: Moment Factory



GRAND HISTORICAL EPIC TELLS MONTRÉAL'S STORY

Hochelaga, Land of Souls is the sixth film by **François Girard**, director of *The Red Violin*, *Thirty Two Short Films About Glenn Gould* and other cinematographic projects. It features a young Mohawk archaeologist, played by **Samian**. Following the opening of a sinkhole at the Percival Molson Stadium, he conducts research that takes him back in time to discover traces of different eras: the 1837 Rebellion, the founding of New France, and the 1535 visit by Jacques Cartier to the Iroquoian village of Hochelaga.

Recounting more than 750 years of history, this magnificent portrayal of different identities recognizes the role that First Nations played in the foundation and evolution of Montréal. This is the first time that an audiovisual work has addressed the diversity of the original population, providing a better understanding of Montréal's "soul". Released for Montréal's 375th anniversary, this ambitious film is a vibrant homage to Montréal, a welcoming land.



Max Films
Photos: Marlène Gélina Payette



Photo: L'ÉTAT BRUT

PAUL SUR LE PLATEAU

Paul, is the celebrated graphic novel hero drawn by **Michel Rabagliati**. His black-and-white adventures are followed by many readers.

To celebrate Montréal's anniversary, the designer created 12 giant comic panels, installed on different streets and alleys of Le Plateau-Mont-

Royal. Together they create an amusing and instructive urban walking tour we take with Paul to learn about the history of the city.

Paul à Montréal was presented at the Toronto Comics Art Festival and in Lyon, one of Montréal's sister cities, for its festival of graphic novels.

The book, which includes all the panels and anecdotes about the city, was published in November 2017. This very beautiful publication is a veritable love letter to Montréal, offered by one of its most constant lovers.

“Collaboration and synergy
are at the heart
of Montréal’s success.
They nourish a vibrant,
multi-faceted culture, which
is constantly evolving.”

Christine Gosselin

Member of the Montréal Executive
Committee, responsible for culture,
heritage and design

Liza Frulla

President of Culture Montréal



UNITED

MONTRÉAL RECOGNIZES ITS GREAT PHILANTHROPISTS

What would Montréal be without the women and men that have constructed, enriched, beautified it? Some of these generous and committed philanthropists have contributed to the renown of the city, as well as to the learning and comfort of its inhabitants. Or, as art lovers, have amassed collections, created spaces, enlarged museums...

Open to the public since 2011, the Claire and Marc Bourgie Pavilion of the Montréal Museum of fine arts (MMFA) showcases more than 600 works of Québec and Canadian art through a museographic journey spread over six levels. The space is an exceptional tribute to our art and received two 2011 Grands prix du design awards. As was the case for the adjacent concert hall, this marvellous setting for art was born of **Pierre Bourgie's** philanthropic passion for the visual and musical arts.



Michal and Renata Hornstein are two other MMFA donors to be recognized. Montrealers by adoption, these exceptional benefactors greatly contributed to the artistic profile of the city. The Pavilion for Peace now bears their name. The building was inaugurated in November 2016 and is part of the legacy of the 375th anniversary of Montréal. It exhibits 750 major pieces, from the Middle Ages to contemporary art, part of the private collection of the late couple.



A feast for the eyes! The pavilion includes paintings and sculptures from the great masters such as Picasso, Giacometti, Veronese, Tintoretto, Matisse, Rodin... Its quality and scale make it a unique and exceptional collection.

The Pavilion for Peace also houses the **Michel de la Chenelière** Art and Education Studios. These colourful and playful, luminous and warm spaces are for learning, discovering, viewing—or executing—paintings, sculpture and other forms of art. A place for people to encounter art, open to everyone: children and adults. The spaces of this magnificent educational complex would not exist without the commitment and support of Michel de la Chenelière.

Through their daily efforts, two women have helped preserve the built heritage while creating trendy, avant-garde and happening spaces. Whether it is the Phi Centre, managed by its founder **Phoebe Greenberg**, or le 1700 La Poste, created and funded by **Isabelle de Mévius**, these creative spaces rapidly became hubs for everyone: artists, spectators, as well as professionals and amateurs of the visual, musical, technological arts, including one-of-a-kind creations and those beyond the norm.

France Chrétien-Desmarais, and her husband **André Desmarais**, offered a monumental gift to celebrate Montréal's 350th anniversary, *Source*, a sculpture by **Jaume Plensa**.

Finally, it is important to underline the extraordinary generosity of Constance V. Pathy. Thanks



to her, Montréal's Grands Ballets Canadiens will be moving into the Wilder Espace Danse, in the heart of the Quartier des spectacles. This arts patron thinks it is essential that Les Grands Ballets Canadiens be able to create and work in spaces adapted to the dance. Highly committed to supporting and promoting dance, **Constance V. Pathy** has sat on the board of directors of Les Grands Ballets for 40 years.

All these people (and many others) are admired by everyone for their invaluable support to cultural life, making Montrealers proud. Clearly, Montréal would not be what it is without these great patrons.

From left to right and from top to bottom

Michal and Renata Hornstein
Photo: Christine Guest

Michel de la Chenelière
Photo: Ville de Montréal

André Desmarais and France Chrétien Desmarais
Courtesy: France Chrétien Desmarais

Phoebe Greenberg
Photo: Richard Bernardin

JOIN THE DANCE!

Since 2017, **Les Grands Ballets Canadiens de Montréal**, **École de danse contemporaine de Montréal**, **Agora de la danse** and **Tangente** have shared a common space: Wilder Espace Danse.

The project was many years coming and the major transformation of the heritage building (constructed in 1918) was designed by the **Lapointe Magne & associés** and **Ædifica** consortium of architects. The project was managed by the Société québécoise des infrastructures. In addition to major renovations, two new glass-curtain-walled annexes were added (with six and eight storeys). Constructed in translucent coloured glass, the walls of the building are specially designed for digital art projections.

The imposing building displays a mixture of light, glass and rough materials (including concrete). It houses 12 dance studios, a creation space for resident artists, 4 performance halls and a national centre of dance therapy. The building also houses the offices of the Conseil des arts et des lettres du Québec (CALQ) and the ministère de la Culture et des Communications, as well as a restaurant.

This new dance hub is a convergence space in the heart of the Quartier des spectacles. It recognizes Montréal's exceptional creativity in contemporary dance, and expands the cultural mission of the district.



Photos: Sasha Onyshchenko



A MERGER OF ARTS AND BUSINESS

In 2014, Arts Scène Montréal changed its name and visual identity to become **Brigade Arts Affaires de Montréal (BAAM)**.

A non-profit organization, BAAM encourages young professionals in the business world to get involved in the artistic community. Advice, experience and philanthropy are the watchwords of this brigade. It seeks to take concrete actions to create durable links with artists and organizations involved in the arts in the metropolis.

BAAM collaborated with Montréal's Bureau d'art public to fund a gift for the 375th anniversary of Montréal. The result was the addition of *Le Joyau royal et le Mile doré*, by **Philippe Allard** and **Justin Duchesneau**, located at the intersection of rues Sherbrooke and McTavish.

This installation is comprised of 15 columns in granite and brass, and one in translucent concrete, in addition to stacked cubes that light up at nightfall. It is now an integral part of the promenade Fleuve-Montagne.

One hundred young patrons each donated \$1,000 to the project. An initiative of Sébastien Barangé, founder of BAAM, the project represents a historic philanthropic mobilization effort. This is a fine example of the creativity of young Montrealers, who love their city, and are proud to show it.

Thanks to this organization, the arts and business have never been closer.

Philippe Allard and Justin Duchesneau, *Le Joyau royal et le Mile doré*, 2017
Photo: Guy L'Heureux



Photo: Mathieu Buzzetti Melançon

WAPIKONI MOBILE: ON THE GO!

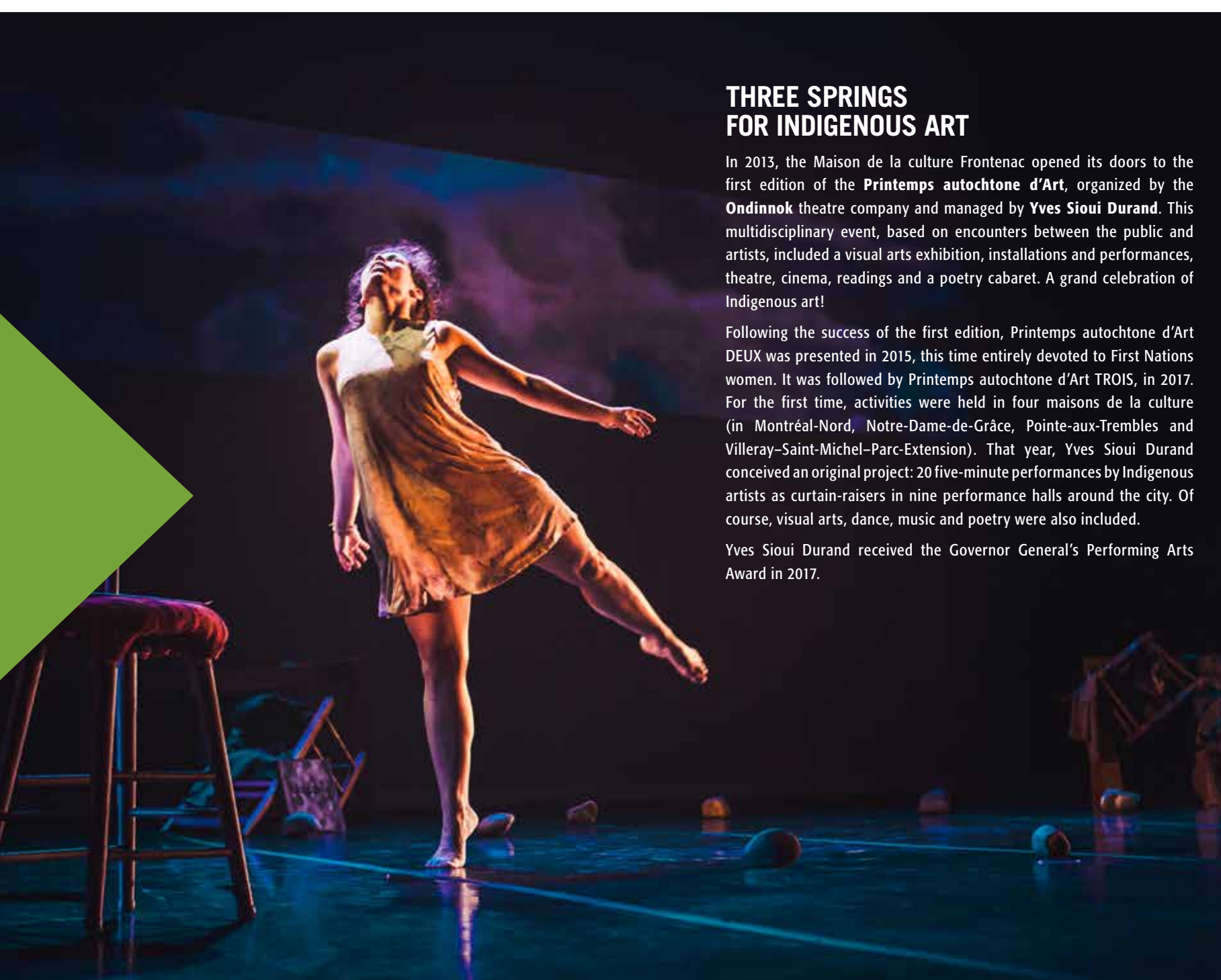
With its impressive mobile studios equipped with cutting-edge technology, Wapikoni Mobile has been travelling Québec roads since 2004. Wapikoni Mobile was created by filmmaker **Manon Barbeau**. It connects with Indigenous youth to offer them the possibility of learning film techniques, make music and express their creativity in a liberating space. Since its creation, Wapikoni Mobile has visited 69 communities (including 31 in Québec) in 25 different Nations. More than 5,000 participants have been trained in documentary filmmaking or music. The hundreds of films and musical pieces created not only constitute a unique collection, they also help safeguard Indigenous

cultural heritage. More than 150 Wapikoni short films have received awards at international festivals.

In 2012, Manon Barbeau received the Prix d'honneur at the festival PLURAL+ for her activities with Indigenous young people, a recognition granted by the United Nations Alliance of Civilizations and the International Organization for Migration. Thanks to the extraordinary work, tenacity and courage of this exceptional woman, Indigenous creativity has received international recognition.



Photo: Jacinthe Beaudet



THREE SPRINGS FOR INDIGENOUS ART

In 2013, the Maison de la culture Frontenac opened its doors to the first edition of the **Printemps autochtone d'Art**, organized by the **Ondinnok** theatre company and managed by **Yves Sioui Durand**. This multidisciplinary event, based on encounters between the public and artists, included a visual arts exhibition, installations and performances, theatre, cinema, readings and a poetry cabaret. A grand celebration of Indigenous art!

Following the success of the first edition, Printemps autochtone d'Art DEUX was presented in 2015, this time entirely devoted to First Nations women. It was followed by Printemps autochtone d'Art TROIS, in 2017. For the first time, activities were held in four maisons de la culture (in Montréal-Nord, Notre-Dame-de-Grâce, Pointe-aux-Trembles and Villeray-Saint-Michel-Parc-Extension). That year, Yves Sioui Durand conceived an original project: 20 five-minute performances by Indigenous artists as curtain-raisers in nine performance halls around the city. Of course, visual arts, dance, music and poetry were also included.

Yves Sioui Durand received the Governor General's Performing Arts Award in 2017.

Ktahkomiq, Director and performer Dave Jenniss | Choreographer and performer Ivanie Aubin-Malo
Photo: Myriam Baril-Tessier



Victor Quijada
Photo: Sylvie-Ann Paré

DIVERSITY NOW HAS AN AWARD

Created in 2015 by the **Conseil des arts de Montréal**, the Cultural Diversity Price in Dance recognizes a noteworthy contribution or production in dance by an artist coming from a diverse background. This \$10,000 prize is awarded during the Prix de la danse de Montréal, which highlights excellence among dance artists who have performed in Montréal.

The first prizewinner was **Zab Mabougou**, founder and artistic director of Zab Mabougou/Compagnie Danse Nyata Nyata, a dance company that has been active for more than 25 years. **Roger Sinha**, a dancer and choreographer of Indian origin, who has lived in Montréal since 1986, and **Victor Quijada**, founder and director of RUBBERBANDance, were the other two proud winners of this prize. The works of these dancers and choreographers are presented around the world.



La Maison de Justin
Photo: Sébastien Roy

ART IS GOOD FOR YOUR HEALTH

Several Montréal initiatives focus on the relationship between art and health. Not only does the presence of art in daily life have an influence on physical and mental health by promoting personal and artistic expression, technological arts are now being used to manage the environment for young patients.

In 2010, the **Société des arts technologiques** (SAT) and CHU Sainte-Justine signed an agreement to research the application of technical arts to healthcare. The two partners agreed to work on offering better hospital conditions—especially for children—by reducing stress through a redesign of the setting and the incorporation of cutting-edge new technologies. Four programs have been established since 2012: *Marionnect*, an immer-

sive telepresence project which offers better treatment for stuttering; a program to create immersive and therapeutic content in pediatric psychiatry; *La Maison de Justin*, a virtual-reality interactive video game that raises awareness of parents to the risks of accidents at home, and a device to reduce the pain during the treatment of severely burned children.

The **Michel de la Chenelière International Atelier for Education and Art Therapy** at the Montreal Museum of Fine Arts was inaugurated in 2012. Accessible year-round, the space offers art therapy sessions for everyone, young and old, whether sick or in good health. The goal is to increase the well-being and comfort of participants. Conferences, workshops and painting

courses are adapted to the needs of each person. Apparently, visiting an exhibition does as much good as a physical activity session! Thanks to the generosity of Michel de la Chenelière, studio space has been doubled, as has been capacity.

With the help of the Centre hospitalier de l'Université de Montréal (CHUM) and several other health partners, **Les Grands Ballets Canadiens de Montréal** created a dance therapy project in 2013. The Centre national de danse-thérapie initiative is unique in the world. It offers activities adapted to certain pathologies and mental problems. With a group comprised of 300 seniors, the centre is researching the effects of dance on mobility, memory and physical and mental health.



DIVERSITY ON STAGE

Diversité artistique Montréal (DAM) is an organization established in 2006 to promote ethnocultural diversity in the arts. Its many actions include diversity auditions, implemented in 2013 to respond to the flagrant absence in local theatres of actresses and actors with different cultural community backgrounds. Organized in collaboration with the **Théâtre de Quat'Sous**, these additions are essential and determining for the future of young actors, male and female.

The diversity audition format was modified in 2016. Since then, candidates are preselected by a jury and benefit from the support of professionals. They attend workshops on acting in front of the camera and produce a demo video. This allows them to fine-tune their effort prior to appearing at the general auditions of the Théâtre de Quat'Sous, held in June. Over four years, 30 actresses and actors from the diversity auditions were selected as finalists.

Photo: Adriana Garcia Cruz

A SHOWCASE FOR CULTURAL DIVERSITY

MTL en Vitrine is a new private scholarship, created by the **Conseil des arts de Montréal** partnered with the **Vitrine culturelle**. Its goal is to support the creative efforts of young artists coming from a diverse background.

All types of art: digital and visual arts, circus, cinema, dance, literature, music and theatre are eligible for this \$5,000 prize.

The jury is composed of students registered with Passeport MTL étudiant international,

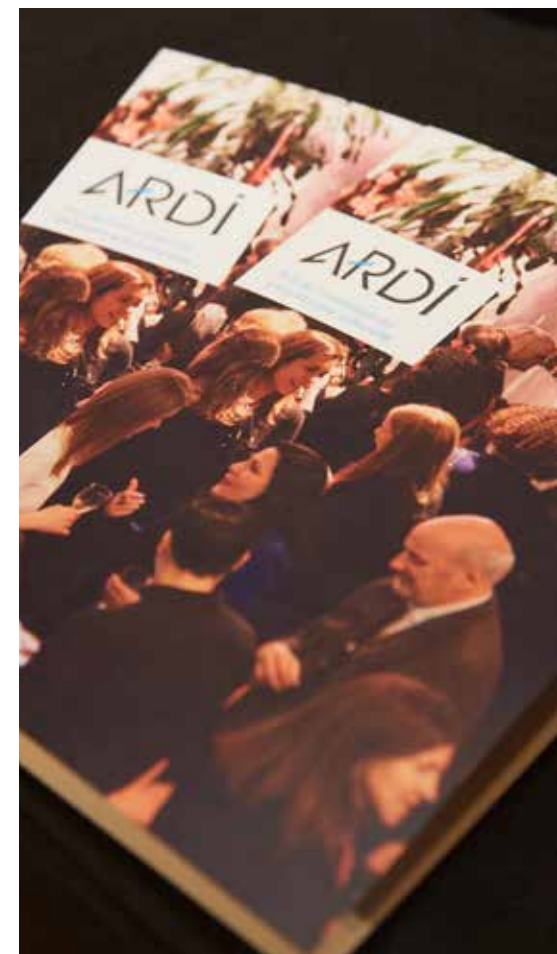
a 375th anniversary legacy. Created by the Vitrine culturelle, Passport MTL allows young foreign students to discover the culture and activities of the metropolis. A useful and fun way to say "Welcome".

PRIX ARDI FOR DARING PHILANTHROPISTS

The Prix ARDI is an initiative of the **Brigade Arts Affaires de Montréal** (BAAM) and the **Chaire de gestion des arts Carmelle et Rémi-Marcoux** at HEC Montréal. It is designed to recognize the new generation and their innovative approaches to the relationship between arts and business. The awards also serve to spotlight the involvement and audacity of young business people.

The first awards evening was held at the Monument-National in January. Two prizes were awarded: the first to a cultural manager, the second to a young person in the arts or business involved in cultural projects. In 2017, Mathieu Baril, responsible for private funding at **Tangente** and **Agora de la danse**, won the first prize. TD Bank branch manager Marc-Antoine Saumier was recognized for his involvement with the **Montréal Museum of Fine Arts** and the **Metropolis Blue Festival**.

Awarded by BAAM, Prix ARDI include a \$2,500 cash prize. They well represent the audacious, innovative and collaborative spirit of our city.



CHANGING OF THE GUARD FOR THE ARTS

In order to promote professional insertion and the employability of young artists and cultural workers, the **Conseil des arts de Montréal** and Carrefour jeunesse-emploi Montréal Centre-Ville have established the Nouvelle Garde program. It offers paid internships at well-known artistic organizations. For its first edition, 14 internships were provided, all of which were preceded by training sessions in employability and self-employment work.

This initiative allows young people to gain concrete work experience, acquire new skills and enlarge their network of contacts. It also strengthens organizations and facilitates the transfer of knowledge between generations. Without a doubt, Nouvelle Garde is a very promising training program.

From left to right and from top to bottom

Liza Frulla, President of Culture Montréal;
Sébastien Barangé, cofounder of the Brigade arts affaires de Montréal (BAAM);
Marc-Antoine Saumier, laureate of Prix ARDI 2017;
Mathieu Baril, laureate of Prix ARDI 2017

Lucien Zayan, founder CEO of the Invisible Dog Art Center of Brooklyn;
Mathieu Baril; Marc-Antoine Saumier;
Claude Deschesnes, host

Photos: Charles Bélisle

WORDS INTO SONG AND CHARMING ACCENTS

For the last seven years, the *Des mots sur mesure* concerts have brought together singers from the world's major musical cultures, to sing in French. This year—for the first time—they included the most beautiful songs in the Québec repertoire. It was a soirée conceived and produced by Liette Gauthier, of the Maison de la culture d'Ahuntsic, and hosted by Monique Giroux. In 2017, **Suzi Silva**, **Anna-Maria Melachroinos** and **Haralmbos Tsigakis**, **Elham Manouchehri** and **Reza Abaee**, **Fernando Gallego** and **Caroline Planté**, **Ilam**, **Michelle Tompkins** as well as **Willy Rios** were accompanied by a house orchestra, under the musical direction of **Joel Kerr**. For the occasion they composed original music to accompany the texts of various Francophone artists. The result was a free-for-all of hybridity in which different accents—as they always do—led to a rediscovery of words and accentuated different aspects of the language.

This seventh edition toured the Accès culture network in the boroughs of Montréal. These evenings brought all sorts of people together and living in harmony was experienced through stories and song.

The project was awarded the prix Initiative RIDEAU 2014 as well as the *Coup de cœur du jury* of the 2018 edition of “De bonnes choses arrivent quand on parle français”, granted by the ministère de la Culture et des Communications du Québec.

From left to right and from top to bottom

Ilam
Caroline Planté and Fernando Gallego
Willy Rios
Suzi Silva
Tour artists with Liette Gauthier
and Monique Giroux

Photos: Jean Le Jacques





MIRROR, MIRROR

Aime comme Montréal is a love story between an author, **Marie-Christine Ladouceur-Girard**, and people who live in Montréal. To tell the story, she met 60 Montréal intercultural couples. Native or immigrant, members of Indigenous or cultural communities, they recount their itinerary; describe their relationship with their adopted city; speak of their dreams and their vision of the world.

Photographed in their usual surroundings by **Jacques Nadeau** et **Mikaël Theimer**, *Aime comme Montréal* is a book of portraits and reflections that celebrate diversity in all its beauty. It was published by éditions Fides.

Also, in collaboration with **Diversité artistique Montréal** (DAM), the Montréal Museum of Fine Arts organized a parallel exhibition to *Aime comme Montréal*. Launched at the Museum in January 2017 as part of the festivities organized for the 375th anniversary of Montréal, it then moved to the Bibliothèque et Archives nationales du Québec (BAnQ), Place des Arts, the Salon de l'immigration et de l'intégration au Québec, Cégep de Saint-Laurent and Montréal-Trudeau Airport.

Hybridized, colourful, welcoming and supportive: Montréal shown via its many faces.



Saiswari Virahsammy and Ronny Desinor
Photo: Jacques Nadeau

Mamselle Ruiz and Simon Jean Rioux
Photo: Jacques Nadeau



Photo: Mikaël Theimer

ART BUILDS BRIDGES

Ten years ago, the **Conseil des arts et des lettres du Québec** (CALQ) established the program Vivacité Montréal, for Montréal creators from immigrant backgrounds. The goal was to support their artistic practice while allowing them to create and produce work to interact with the public. Dozens of young artists benefit from this scholarship each year. Visual and media arts, theatre, dance, music and song, literature, etc., Vivacité Montréal encourages original and creative projects that create bridges among cultural communities.

Thanks to a partnership established in 2015 with Place des Arts, CALQ also offers a chance for diverse artists to mount and produce a show at the Espace culturel Georges-Émile-Lapalme. Theatre, music, dance or circus: here, too, the projects selected mix cultures and allow diverse artists from all over the world to express themselves and their creativity in Montréal.

Here are two examples of projects which, by encouraging art as a vector of exchange and knowledge, reduce differences and permit harmonious living together.



Joel Janis Fillion, recording of the sung poetic tale
La reine aux ailes d'écailles, 2017
Photo: Jessica Valmé

A MONUMENTAL GIFT

Guy Laliberté, founder of **Lune Rouge**, offered the city a bronze bas-relief. *L'Homme Soleil* is a creation by world-renowned artist, **Jordi Bonet**.

Catalan-born Jordi Bonet came to Québec in 1955 and lived here until his death in 1979. A material artist, he created murals in ceramic, bronze, cement and aluminum. Another example can be seen at the Pie-IX metro station.

L'Homme Soleil is installed outdoors, and marks the entrance to the Maison de la culture Ahuntsic-Cartierville and the édifice Albert-Dumouchel. The vivid work, featuring eight radiant suns, is a recent contribution to the municipal public art collection. It was an exceptional gift, befitting its donor, who has burnished Montréal's reputation worldwide



Jordi Bonet, *L'Homme Soleil*, created in 1973-1976
Photo: David Giral



CITY HALL: HUB OF HISTORY AND CULTURE

As part of festivities around the 375th anniversary of Montréal, an exceptional cultural program was held at Montréal's City Hall, promoting citizen access and openness. The themes addressed—including diversity, history, women, young people, universal access and inclusion—reflect values highly important to Montréal women and men. A creative and committed approach was used.

No fewer than 6 major public events and 15 exhibitions were presented for free during the year, thanks to the support of 75 internal and external partner partners. A record number of people (112,000 visitors) attended, more than double the number in 2016.

The reception of visitors at City Hall, the citizens' home, was also made more dynamic. New efforts included guided tours adapted to different members of the public which, alone, welcomed more than 10,000 visitors of all kinds.

Montréal's City Hall is distinctive because of its history—and because of culture!

From left to right and from top to bottom
Photo: Marie-Ève Trahan, Ville de Montréal
Photos: Ville de Montréal



Jean-Robert Drouillard, *Le contour des conifères dans la nuit bleue. Et les étoiles derrière ma tête sont dans tes yeux*, 2017
Photo : David Giral

QUÉBEC CITY-MONTRÉAL FRIENDSHIP

As a gift to mark Montréal's 375th anniversary, Québec City chose a work by **Jean-Robert Drouillard**, titled *Le contour des conifères dans la nuit bleue et les étoiles derrière ma tête sont dans tes yeux*. Unveiled in August 2017, it is comprised of a group of four bronze sculptures of adolescents standing on aluminum columns. They are arranged along the promenade de la Ville-de-Québec, located near the Botanical Garden and the Olympic Stadium.

Each of the statues wears a sports jersey, on which is written an important date: 1608 (founding of Québec City), 1642 (founding of Montréal), 1967 (year of the universal exposition), and 1976 (year of the Montréal Olympic Games). The art also includes symbols of boreal flora and fauna.

Nature, history and culture are the strong themes of this work, which not only looks to the past, but also celebrates the present and youth, promise of the future. A homage to the friendship between the two cities, which also is timeless.

Exhibition by Nadia Myre, *Tout ce qui reste / Scattered Remains*, 2017-2018,
The Montreal Museum of Fine Arts
Photo: MMFA/Denis Farley



INDIGENOUS ART IN THE FALL

While Printemps autochtone d'Art is held in the spring, the creativity of Indigenous artists is also celebrated in the fall season. In November, seven exhibitions in Montréal were opportunities to discover unique universes.

The Montréal Museum of Fine Arts (MMFA) exhibited 20 pieces by **Nadia Myre** as were some other installations. At the Centre d'art Oboro, **Hanna Klaus** and **Peter Morin** paid homage to 13 Indigenous artists. Kahnawake artist **Skawennati** presented an

immersive digital exhibition at Concordia University's Leonard & Bina Ellen Art Gallery, not to mention a futuristic animated DDO for young people at the centre VOX. Photography exhibits by Ontario's Meryl McMaster were on display at MMFA and at the galerie Pierre-François Ouellette Art contemporain.

Seven exhibitions that enlarge horizons and present artists who through their reflections on identity, sharing and memory, have developed a universal message of inspiration.

Photo: Michel Brunel



Skawennati, *Becoming the Peacemaker*
(loteshên: 'en), a machinima from
The Peacemaker returns, 2017
Courtesy of the artist

Photo: Ville de Montréal



MONTRÉAL, A WELCOMING LAND

Montréal is proud of being cosmopolitan. Its identity and culture have been shaped by its cultural communities. Thanks to their labour and their attachment to the city, they contribute to its growth and vitality every day.

For the 375th anniversary of Montréal, the Montréal Hellenic community offered the city a group of three bronze figures, a couple and child looking determinedly forward. *L'immigrant*, by artist **Giorgos Houliaras**, recognizes the remarkable contributions of the Greek community to the development of the city and also acts as a message of thanks to Montréal for its welcome of Greek nationals since the beginning of the 20th century.

At parc du Portugal, on boulevard Saint-Laurent, a large ceramic mural celebrates the contributions of the Portuguese. Produced by students in the ceramic studios of the Mission Santa Cruz's Universidade dos Tempos Libres (university of free time) based on a project by Montréal artist **Paulo Jones**, this mural symbolizes the values that the Portuguese community has shared with all Montrealers for 60 years: mutual help, solidarity and respect.

Photo: Daniel Loureiro





Photo: Hamed Tabein

FOLLOW THE STARS

Organized by **Diversité artistique Montréal** (DAM) and **Terres en vues** as part of Montreal's First Peoples Festival, **Nova Stella** was a festive event – a chance to bring people together, it was part of the official program for the 375th anniversary of Montréal.

Throughout the day and part of the night of August 5, 2017, Montrealers were invited to celebrate diversity through music, song and street theatre. Artists from all over came together to salute Montréal's multiculturalism. With 65 troupes representing 35 nations, the grand Défilé de l'amitié Nuestroamericana paraded from square Dorchester to the Quartier des spectacles. A musical show at the destination entertained thousands of spectators. The presentation of a poetic manifesto, created and recited by **Queen Ka**, was without a doubt one of the highlights of this event.

Nova Stella was a vibrant appeal for inclusion and fraternity among peoples. It called for the abolition of divisions and the nurturing of the art of being different together.

THE CITY IS YOUR DANCE FLOOR

In September, a gigantic line-dancing event took over the Quartier des spectacles. Planned and executed by the compagnie **Sylvain Émard Danse** and the **Festival TransAmériques (FTA)**, **Super Méga Continental** celebrated Montréal through dance.

Designed by Sylvain Émard, the concept of the Grand Continental blended popular tradition and contemporary expression with an update to line-dancing. The first Grand Continental was presented at the FTA

in 2009. That version included about 60 dancers. Since then, the idea has travelled the world and then returned to Montréal even bigger, for the 375th anniversary. This time, 375 amateur dancers—of all ages and origins—came together at the place des Festivals which had been transformed into an enormous dance floor. The smiles, enthusiasm and joy of the dancers were a treat to behold during their four performances. It was a unique moment of beauty, solidarity and emotion.

Photo: Prénom Nom, 2017

Photo: Sylvain Émard

“Preserving and enhancing
the reminders of our past
have become the norm
in Montréal—an essential
reflex for a city
in transformation.”

Sébastien Barangé

Communications and Public Affairs
Manager, CGI

A large-scale digital art installation is displayed at night. The installation consists of two large vertical panels. The left panel shows a fountain with water cascading down. The right panel shows a man in a dark suit and a bowler hat, seen from behind, looking towards the fountain. The word "MEMORABLE" is overlaid in large, white, sans-serif capital letters across the center of the image. In the foreground, a group of people are standing and watching the installation. The background shows a city skyline with lit-up buildings under a dark sky.

MEMORABLE

SQUARE DORCHESTER AND PLACE DU CANADA: FINE JEWELS IN NEW SETTINGS

Located in the heart of Montréal, **square Dorchester** and neighbouring **place du Canada** have great historical and urban value. Over the last decade, the Ville de Montréal has returned these end-of-the-19th-century parks to all the glories of yesteryear.

From 2008 to 2010, refurbishment of square Dorchester included the restoration of its monuments, including those dedicated to Robert Burns

and Sir Wilfrid Laurier. The new park design frames the islands of green space with granite walkways beneath majestic leafy canopies.

Place du Canada was redesigned in 2015. Its artwork and commemorative objects, which tell the history of Canada under the British Empire, regained their splendour. Trees were planted, lawns resod and many benches added. It is now an attractive space for those who work or live nearby.

Since 2011, square Dorchester and place du Canada form an official heritage site, with the same designation as iconic places such as Mount Royal and île Sainte-Hélène. This designation recognizes the important role these parks have played in the metropolis, yesterday and today

REINVENTING MONTRÉAL'S OLDEST SQUARE

The setting for religious, political, and community events for more than 375 years, **place d'Armes** was redesigned in 2013 to enhance its heritage and historical character.

The memory of stone is at the heart of the new concept. Not only is the ground covered in paving and stones of the same type as found in the surrounding buildings, the location of the first Notre-Dame church is marked with a change in type of stone. A lighting plan and the addition of vegetation and street furniture highlight the monument to Sieur de Maisonneuve and surrounding architecture.

Place d'Armes is an important location in Montréal memories; the redesigned square has become a veritable landmark of the Montréal identity.



Photo: Ville de Montréal

CITÉ MÉMOIRE: TIME TRAVEL MACHINE

When history and technology meet, expect a mind-blowing experience—that's what **Cité Mémoire** offers!

Freely inspired by the people and events that have marked the history of Montréal, this multimedia tour includes about 20 tableaux presenting images, words and music projected on the walls, the alleys, the ground and the trees of Old Montréal.

Cité Mémoire was created by artists **Michel Lemieux** and **Victor Pilon**, of Lemieux Pilon 4D Art, and playwright **Michel Marc Bouchard**. It is one of the most celebrated legacies of Montréal's 375th anniversary.

This virtual project takes a poetic and playful look at the city's past; it also reaffirms Montréal's innovative spirit with regard to the digital arts.

Photo: Frédérique Ménard-Aubin



MOUNT ROYAL: A JEWEL WORTH PROTECTING

Montrealers have an indestructible attachment to Mount Royal, and millions of visitors and tourists are keen to explore its features, year after year. Located in the heart of the metropolis, this vast green space combines natural, cultural and heritage riches. It's a jewel to be protected.

In 2008, the municipal administration and 14 institutions located on the slopes of the mountain jointly decided to sign the Pacte patrimonial du Mont-Royal. In doing this, they committed collectively to preserving the heritage elements of the mountain, which are identified in a protective development plan. This is a major step in the protection of this quintessential Montréal green space.



OLD MONTRÉAL, A HERITAGE SITE FOR 50 YEARS

Did you know that... the largest portion of Old Montréal was almost subjected to the demolition ball for construction of the planned Ville-Marie autoroute. That is why the need to protect the city's birthplace was clearly identified in 1964. In 2014, Montréal celebrated the 50th anniversary of this historic decision.

During the last five decades, Old Montréal saw radical transformations, to finally becoming the city's most popular neighbourhood for residents, workers and tourists. A great deal of investment and renovation has improved this iconic district. It will be preserved for future generations as a permanent testimony to the city's first days.





EXPO 67: 50 YEARS OF MODERNITY

In 1967, Montréal stepped onto the world stage as a modern metropolis, thanks to the *Man and His World* universal exposition. Over six months, more than 50 million visitors explored 60 countries in 90 pavilions. This made Expo 67 one of the most popular universal expositions of all time.

Not surprisingly, then, Montréal marked the 50th anniversary of **Expo 67**, which coincided with its 375th anniversary. A panoply of activities, as well as 14 events, were reminders of this great moment in the city's history. Several major exhibitions opened at Montréal museums and cine-

matographic retrospectives were on offer, including the grand premiere presentation of the documentary *Expo 67 – Mission impossible*.

This rich programming highlighted the significant influence of Expo 67, in particular in the fields of fashion, culture, architecture and science. From the miniskirts worn by British hostesses, to Fuller's geodesic dome (known as the Biosphere today)—not to mention performances by the Supremes during a live on-site recording of *The Ed Sullivan Show*—Expo 67 left an indelible mark on Montrealers' memories.

PLACE NORMAN-BETHUNE: A DOWNTOWN OASIS

In the heart of Quartier Concordia, place **Norman-Bethune** was entirely redesigned in 2008, and its eponymous statue completely restored. Inauguration of the redesigned square was the occasion to launch a year of commemoration, featuring exhibitions and presentations about the important events in the life of this internationalist.

Physician, researcher, and humanist Norman Bethune was recognized around the world. He also marked Montréal history in the first half of the

20th century. His many local accomplishments included the opening of a free clinic for the unemployed and their families.

Now Montrealers can make full use of this square created in his honour. Place Norman-Bethune is larger now and divided into two sections to improve quality of life along boulevard de Maisonneuve and help promote harmonious living together. It features contemporary street furniture, trees and green space. It is a true oasis in the hustle and bustle of downtown.

TOPONYMY: MAKE WAY FOR WOMEN

Thanks to **Toponym'Elles**—a database of women's names to be used to inspire future naming decisions for the city—places honouring great women are now appearing on the Montréal cityscape.

The first name taken from the Toponym'Elles database was that of actress **Thérèse Cadorette**. It was used to name a square in the Saint-Laurent borough. Next, the borough of Mercier-Hochelaga-Maisonneuve named a public square after the Tisserandes, cotton industry workers who fought for the rights of women at the end of the 1800s. In the Plateau-Mont-Royal borough, parc Palomino-Brind'Amour now honours the

founders of the Théâtre du Rideau Vert, **Yvette Brind'Amour** and **Mercedes Palomino**. And this is only a start!

Launched in 2016, the Toponym'Elles initiative is designed to increase representation of women. Currently, somewhat less than 6% of Montréal place names honour women, compared to the more than 50% which bear male names. Over the next years, Montréal may see the appearance of the boulevard **Michelle-Tisseyre** or avenue **Rita-Lafontaine**, a homage to the women who have marked its history.



Michelle Tisseyre in 1941
Source: Library and Archives Canada



Photo: Marc Cramer

A SMALL, BUT EVOCATIVE, SQUARE

With its round central island planted with wild grasses, **square des Frères-Charon** is a recreation of a prairie, the original landscape of this site. It invites reverie and relaxation. This small park was entirely redesigned in 2008. Traversed by a wide paved walkway, it also includes an observatory accessible by a circular staircase.

The square is named for Jean-François Charon de la Barre, founder of a community of brothers-hospitallers in the 17th century. The square was once part of a large property outside the fortified city granted to the Frères Charons for the founding of a charitable institution, known as the Montréal General Hospital.

Although the city has grown all around it, the square still evokes a rural feeling.

MONTREAL WON'T FORGET ITS "GODFATHER OF GLOOM"

Leonard Cohen's year—2017. The face of the late singer with the grave and sensual voice now appears on two large murals. One is on downtown's rue Crescent, created by two artists, **El Mac** and **Gene Pendon**, with the support of 13 artists, sponsored by **MU**. The other is by **Kevin Ledo**, on boulevard Saint-Laurent, in the heart of Le Plateau-Mont-Royal. In addition to these permanent commemorations of the "poet laureate of pessimism", various memorial events were also held, including a grand concert at the Bell Centre and silent projections on Silo No. 5 by American artist Jenny Holzer.

In addition, the **Musée d'art contemporain** created a major interdisciplinary exhibition that chronicled the life and work of the singer from multiple points of view. Called *Une brèche en toutes choses/A Crack in Everything*, the exhibition, a series of original works commissioned from different artists, combines visual arts, virtual reality, music, writing, installations and performances. It's an event that will go down in the annals of Montréal.

FIFA: 35 YEARS OF ART FILMS

Dance, cinema, theatre, music, literature, painting, photography, architecture: Each year, the **Festival international du film sur l'art** (FIFA) present the world's films on the arts.

For its 35th anniversary in 2017, the festival offered more than 170 films from 25 countries, including no fewer than 25 Canadian premieres, 38 North American premieres and 36 world premieres! Not to forget that a special place was allocated to the majority gender, women.

Documentaries, artistic biographies, video art, webseries, interactive and experimental films, etc. FIFA seeks to shake people up and get them to think about the importance of art in our societies and in our lives. Mission accomplished!

Photo: Olivier Bousquet





JANINE SUTTO (1921-2017)

Well-known and respected actress Janine Sutto, who was given the nickname “Notre-Dame-du-Théâtre”, brought laughter and tears to several generations of theatregoers. From *Les Belles-sœurs* by Michel Tremblay, to *Symphorien*, and not to forget *Les belles histoires des pays d'en haut*, “Our Lady of the Theatre” single-handedly represents an important chapter of Québec cultural history.

Kevin Ledo, *Hommage à Janine Sutto*, 2016
Photo: Olivier Bousquet

GONE BUT NOT FORGOTTEN

Celebrating 10 years of the development of the cultural metropolis, also means honouring the contributions of women and men who have left us over the last decade. Filmmakers, painters, writers, musicians, actors, directors... Their talent will continue to enhance Montréal's reputation for a long time.



PAUL BUISSONNEAU (1926-2016)

Actor, director and author, Paul Buissonneau left an indelible mark on the Montréal artistic stage. His accomplishments include cofounding the Théâtre de Quat'Sous and collaborating on directing the highly popular *Osstidcho*. He will also be remembered for his portrayal of the character of Picolo, in *La boîte à surprise*, a Radio-Canada television program. Buissonneau travelled through city parks with La Roulotte (a mobile stage), introducing children to theatre—an activity which continues to this day.

Photo: Archives of Ville de Montréal



MARCEL BARBEAU (1925-2016)

A student of Paul-Émile Borduas and friend of Jean-Paul Riopelle, Marcel Barbeau left a significant artistic legacy, which has been exhibited in Canada the United States and Europe. This master of contemporary art, painter and sculptor, was also a signatory of *Refus global*. He continued to paint until his final days.

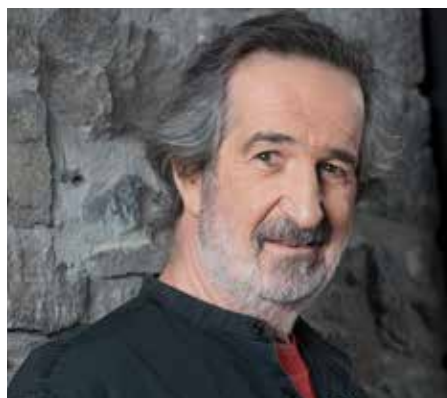
Photo: Daniel Roussel



CLAUDE LÉVEILLÉE (1932-2011)

A pioneer of the *chanson québécoise*, author-composer-interpreter Claude Léveillé left behind immortal titles such as *Frédéric*, *Les vieux pianos* and *La légende du cheval blanc*. He recorded dozens of albums, co-wrote seven musical comedies and composed music for many films, and television plays and series, while also pursuing an acting career. As homage to one of its most celebrated residents, the Villeray-Saint-Michel-Parc-Extension borough named its new maison de la culture after Léveillé.

Photo: Victor Diaz Lamiche



ANDRÉ MELANÇON (1942-2016)

Filmmaker to his very core, André Melançon became known through his documentaries and in particular his feature films that were part of the series known in English as *Stories for All*. Such movies as *Bach et Bottine* (Bach and Broccoli) and *La guerre des tuques* (The Dog Who Stopped the War) are cherished both in Québec and internationally. Trained in educational psychology, he was a master of the art and manner of directing and listening to children, and telling their stories

Photo: Rémy Boily © Gouvernement du Québec (Prix du Québec)

GILLES CARLE (1928-2009)

This exceptionally talented creator drew the attention of the world not only to our country, but also to its culture and films. He leaves an effort as prolific as it is irreplaceable—composed of documentaries, features and even songs—over a career lasting more than 40 years.

PAUL HÉBERT (1924-2017)

Patriarch of Québec Theatre, Paul Hébert spent his life both behind the scenes and on stage. The actor and director was recognized for the mark he left on Montréal's artistic stage from the 1950s onward. He founded or cofounded several Québec theatres, and also had an illustrious television and film career.



RÉJEAN DUCHARME (1941-2017)

Réjean Ducharme always stayed true to himself. One of Québec's greatest writers, he was reclusive till his final days. *L'avalée des avalés*, *L'hiver de force*, *Les enfantômes* and several other novels, plays, and songs both dazzled and transformed several generations. His publications were important works, creating a place for modernity in Québec literature.

Photo: Claire Richard

FERNAND LEDUC (1916-2014)

From the illuminated manuscripts of his childhood up to his most recent *Microchromies*, Fernand Leduc always brought light into his work. A pioneer of modern art, and one of the signatories of *Refus global*, Leduc refused to be part of the conformity and academicism of the time and instead embraced abstract art. He is one of the giants of the history of painting in Québec and Canada.

NELLY ARCAN (1973-2009)

Nelly Arcan passed away too young, at 36. But she left behind an original and acclaimed literary oeuvre. Her novels, including *Putain* (published in English as *Whore*) and *Folle* (*Hysteric*), spoke of suffering and a lust for life through such prisms as female identity and its relationships to the body and beauty.



MONTREAL TOPONYMY COMMEMORATES ITS BUILDERS

The streets and parks of Montréal bear the names of the men and women who have marked our history. They commemorate our collective heritage. Here's a quick presentation of ten new Montréal place names.

1. PLACE IONA-MONAHAN, AHUNTSIC-CARTIERVILLE

Journalist and artistic director, honoured by the Order of Canada in 1985, Iona Monahan (1923-2006) is known for her contributions to the world of fashion. At the centre of the Quartier de la mode is a large public space named in her honour in 2016.

2. PARC DU VAISSEAU-D'OR, MERCIER-HOCHELAGA-MAISONNEUVE

Le Vaisseau d'or is considered one of the greatest poems by Émile Nelligan (1879-1941). Inaugurated in 2012, the eponymous park is adjacent to the Hôpital Louis-Hippolyte-Lafontaine (formerly Saint-Jean-de-Dieu), where the celebrated artist was institutionalized at the beginning of the 20th century.

3. PARC MADELEINE-PARENT, LE SUD-OUEST

Leading figure in trade unionism and the feminist movement, Madeleine Parent (1918-2012) had an unquenchable thirst for social justice. The activist is well known for her role in the unionization of women working in the garment industry during the 1940s. What would be more natural than to name a park in her honour in the Sud-Ouest borough, the setting for many labour struggles?

4. PLACE DES FESTIVALS, VILLE-MARIE

One of the cultural metropolis' most important gathering places, the place des Festivals could not have a better name! Inaugurated in 2009 in the new Quartier des spectacles, it is the scene of Montréal's most important artistic and cultural events.

5. PARC LHASA-DE SELA, LE PLATEAU-MONT-ROYAL

Mexican-American singer, author and songwriter Lhasa de Sela (1972-2010) adopted the Mile End as her creative space. She often spent time in what was then known as parc Clark. Renamed in 2014, the space now commemorates the memory of this musician who profoundly marked the Montréal imagination and landscape.

6. PARC OSCAR-PETERSON, LE SUD-OUEST

A native of Petite-Bourgogne, jazz pianist Oscar Peterson (1925-2007) had a brilliant career in the United States and all over the world. From the age of 15, he entertained in Montréal nightclubs, prior to playing beside the greatest artists of his time, including Louis Armstrong and Ella Fitzgerald). A park commemorates his contribution to Montréal's international renown as a cultural metropolis.

7. BOULEVARD ROBERT-BOURASSA, VILLE-MARIE

Robert Bourassa (1933-1996) was premier of Québec from 1970 to 1976, and from 1985 to 1994. Of all Québec premiers, he was the only one to be born and elected in Montréal. At 36, he became the youngest premier elected in the history of Québec. He well deserved to be honoured with the renaming of this boulevard by Montréal.

8. RUE MYRA-CREE, MERCIER-HOCHELAGA-MAISONNEUVE

Daughter and granddaughter of Mohawk chiefs, Myra Cree (1937-2005) in 1973 became the first woman to host a Radio-Canada news broadcast on television. In 2000, she was made chevalière de l'Ordre national du Québec for having cofounded the Oka-Kanesatake peace and justice movement. A street in Montréal recognizes her efforts.



Photo: Denis Labine, Ville de Montréal

9. BIBLIOTHÈQUE MARC-FAVREAU, ROSEMONT-LA-PETITE-PATRIE

Québec will never forget Sol, the famous clown and poet played by Marc-Favreau (1929-2005), who touched generations of children—and adults! Inaugurated in 2013, the new library is inspired by the social values of this major performer. The design and architecture of this building has won several awards.



Courtesy: Ville de Montréal

10. PARC FRÉDÉRIC-BACK, VILLERAY-SAINT-MICHEL-PARC-EXTENSION

L'homme qui plantait des arbres (*The man who planted trees*), an animated film by Frédéric Back (1924-2013), touched off a worldwide citizens' movement. Through this work and many others, the artist underlined the importance of taking care of nature.

Parc Frédéric-Back is located in the centre of the Complexe environnemental de Saint-Michel. It has become an expansive green space, the result of an extraordinary metamorphosis for which the filmmaker would have been proud.

TO BETTER PROTECT OUR HERITAGE, NEW BUILDINGS HAVE BEEN CLASSIFIED

Adoption of the new Cultural Heritage Act in 2012 marked an important stage in the history of cultural heritage protection by the State. The result? During the last years, several buildings of major heritage importance have been classified and are now protected.

HABITAT 67

Who could have imagined that a final assignment, submitted by **Moshe Safdie** in 1961 when he was just an architectural student at McGill University, would become an emblem of Montréal? Constructed for Expo 67 in collaboration with engineer August Komendant, Habitat 67 continues to offer its residents privacy in a high-density housing complex.



Habitat 67
Photo: Sylvain Past

CANADIAN IMPERIAL BANK OF COMMERCE BUILDING

The monumental architecture of this rue Saint-Jacques edifice is indicative of the wealth of the institution for which it is named. Constructed at the very beginning of the 20th century, the six-story building features an imposing portico of six Corinthian columns and a balcony in ornamental ironwork. The richness of its interior materials, including Caen stone, mahogany and bronze, is also impressive.

MONTRÉAL MASONIC TEMPLE

The Montréal Masonic Temple was constructed in 1928-1929 for the Freemasons, fraternal organization that were quite popular during the 19th and 20th centuries. Designed by architect John Smith Archibald, the building is considered one of the finest examples of the Beaux-Arts style in Québec.

MAISON-ALCAN

Maison-Alcan is comprised of several buildings: maison Lord-Atholstan, maison Béique, hôtel Berkeley, maison Holland, maison Klinkhoff and the édifice Davis. The ensemble reflects the evolution of this part of the city, as well as the development of architecture in Montréal and Québec since the 19th century. This innovative example of architectural integration is also an important landmark in the history of conservation of the built heritage in Québec.

CHAPELLE DU GRAND-SÉMINAIRE-DE-MONTRÉAL

Located on the property of the Gentlemen of Saint-Sulpice (classified a heritage site), this chapel reminds us of the role played by these priests in the history of Montréal and Québec. Modified at the turn of the last century, the chapel is one of the most beautiful examples of Beaux-Arts inspiration in Québec.



Former Montréal General Hospital
Photo: Jean Gagnon

CHAPELLE NOTRE-DAME-DE-BON-SECOURS

The Notre-Dame-de-Bon-Secours chapel, originally constructed in the 18th century, is one of the oldest places of worship remaining on the island of Montréal. The property includes an archaeological site and a collection of objects testifying to the activities that took place here. Other vestiges remind us of the presence of Amerindians more than 1,500 years ago.

WINDSOR STATION

Historically associated with Canadian Pacific, one of Canada's most important railway companies, Windsor Station is also of great heritage importance because of its architectural style. Its U-shape composition, comprised of three wings, is one of the finest examples of the Richardsonian Romanesque style in Québec.

STUDIO ERNEST-CORMIER

Constructed in 1921-1922 by Ernest Cormier (considered the most famous architect of his era), this studio is believed to be the first of its kind in Québec. The quality of natural light bathing the interior spaces through its immense window is remarkable. The distinctly modern design of this industrial-style building is apparent in such aspects as built-in furniture and the decorative elements.

THE FORMER HÔPITAL GÉNÉRAL DE MONTRÉAL

This building was the setting of the social efforts carried out successively by the Charon Brothers and the Grey Nuns of Montréal in the 17th and 18th centuries. Some parts of the building date from the French regime era. Architectural remnants on the site—including those of the chapel—recount the history of its use and mark the close link between this site and what was once the rivière Saint-Pierre.

SITE ARCHÉOLOGIQUE DU MARCHÉ- SAINTE-ANNE-ET-DU-PARLEMENT- DU-CANADA-UNI

Below place D'Youville can be found the remnants of the first and third marchés Sainte-Anne, as well as the William collector sewer and the Parliament of the United Province of Canada. Archaeological digging at the site in the summer of 2017 revealed new facets of Montréal history.



Studio Ernest-Cormier
Photo: Jean Gagnon



Windsor Station
Photo: Mikael Pollard

A BREATH OF FRESH AIR FOR MUSEUMS

Montréal is a city of museums. During the last few years, several of them have enjoyed renovation or enlargement. A breath of fresh air for these cultural jewels!

ART FOR EVERYONE

The **Michal and Renata Hornstein Pavilion for Peace** was the very first legacy of Montréal's 375th. This new exhibition building enriched the **Montréal Museum of Fine Arts** with 750 pieces, from the Middle Ages to contemporary art, donations from the private collection of the two patrons. Their gift, unique in Québec for its value and significance, is now accessible to the public.

The building also houses the **Michel de la Chenelière International Atelier for Education and Art Therapy**. Covering 3500 sq. m., the facility is the largest educational complex in a North American art museum. It offers innovative art therapy and health projects to people suffering from anxiety, depression, Alzheimer's disease and other conditions.



Michal and Renata Hornstein Pavilion for Peace, Family Lounge
Photo: Marc Cramer

LITTLE-KNOWN TREASURES

The **Musée des maîtres et artisans du Québec**, a museum dedicated to the ingenuity of Québec creators of handmade objects, is located in the Saint-Laurent borough. Donations continue to enlarge the collection of 14,000 artifacts. Consequently, an appropriate storage space was needed. It is now housed in the basement of the Bibliothèque du Boisé, in a specially designed space created during the recent renovation of the library.

Maison Saint-Gabriel is one of the oldest buildings in Montréal. The Sœurs de la Congrégation de Notre-Dame have lived there since its foundation in 1668. The farm, which has been transformed into an open-air museum, recently gained new museum space, the pavillon Catherine-Crolo. This former residence for the nuns now houses various visitor services, as well as exhibition and animation spaces.



Photo: Musée des maîtres et artisans du Québec
at the Bibliothèque du Boisé

THE CITY’S CABINET OF CURIOSITY

The **Musée du Château Ramezay**, located in the eponymous “castle”, is the oldest private historical museum in Québec. The former residence of Montréal’s governor has been restored several times over recent years, including its masonry, roof and windows. The renovations to the exterior enhanced its appearance. Now the public can admire the entire historic building, with its recently reconstituted rear gallery, from the beautiful landscape of its garden.

Restoration of the museums of Montréal has enhanced the city’s reputation for creation and history.



Maison Saint-Gabriel
Photo: Pierre Guzzo



Château Ramezay
Photo: Michel Pinault



Électro-Acrylic project
Photo: Sylvain Légaré

CULTURE MONTRÉAL: 15 YEARS DEVOTED TO THE CULTURAL METROPOLIS

A pillar of the cultural metropolis, in 2017, **Culture Montréal** celebrated 15 years of reflection, cooperation and action together with its members, collaborators, and partners from all aspects of the city's development.

With four new commissions (public art, quality of life, cultural citizenship and digital Montréal), and its principal workshops (diversity, Francophone character of the metropolis, cultural neighbourhoods and Montréal cultural metropolis), the organization has taken a position on today's and tomorrow's issues for the cultural city. And it has offered solutions.

The coalition is independent and nonpartisan. It acts as a knowledgeable and impartial resource for a great many subjects. Examples include the artist studio crisis in Mile End and the closure of the Grand Costumier de Radio-Canada.

Since its founding, due to the credibility of its stakeholders and the nature of issues raised, Culture Montréal has lobbied for the importance of placing culture at the heart of Montréal's development.

THE CITY'S DNA UNDERSTOOD THROUGH HISTORIC EVENTS

Heritage is much more than just sites and buildings! This year, two Montrealers and three local historic events were designated under the Cultural Heritage Act.

In 1642, **Paul Chomedey de Maisonneuve** and **Jeanne Mance**, cofounders of Montréal, withstood the opposition of Governor Charles Huault de Montmagny to found Ville-Marie. They have been recognized as people of historical importance.

Publication of the novel **Bonheur d'occasion** (*The Tin Flute*), in 1945, was also designated a historic event. This celebrated book, by author **Gabrielle Roy**, was a refinement of fiction about Montréal's working-class. It brought Québec literature into the modern era.

Jackie Robinson's first season playing baseball in Montréal in 1946 has officially become part of history. The first African-American player to participate in Major League Baseball, Robinson had come from a brilliant career with the Montréal Royals.

Finally, with the 50th anniversary of **Expo 67**, Québec also added this celebrated universal exposition to the Registre du patrimoine culturel. These Montréal accomplishments will live long in our memories!



Photo: Benoît Rousseau



Photo: Frédérique Ménard-Aubin

A SUCCESSFUL 150th ANNIVERSARY

In order to underline the 150th anniversary of Confederation, the place des Festivals was transformed into a giant dance floor for a Discotheque night. A wild party was organized by Canada 150 and the **Festival international de jazz de Montréal** to mark the event.

Thousands of festival-goers were energized by a succession of Canadian hits of today and yesterday. On the program: 24 musicians, 5 singers, 35 dancers, film projections and fire-works—all in a production by **Yann Perreau**, with artistic and musical direction by **DJ Champion** and **Alex McMahon**. An explosive cocktail for a highly successful celebration!



Photo: Frédérique Ménard-Aubin



Photo: Valérie Gay-Bessette



Photo: Raphaël Thibodeau

MONTREAL'S FIRST FORT HAS FINALLY BEEN EXCAVATED

Just a few years ago, it was nothing but ruins buried underground, at a site unknown to archaeologists. **Fort Ville-Marie**, situated near today's place D'Youville, was the first fort in Montréal, constructed by colonists for protection from the Iroquois.

Rediscovered and excavated in 2015, the original site and remnants of the palisade that surround the fort are now covered by a superb glass and light canopy. This new **Musée Pointe-à-Callière** facility opened its doors to tourists and Montrealers in May 2017.

Discovery of the fort was significant, because that's where Montréal was created. Paul de Chomedey de Maisonneuve and Jeanne Mance lived there and established their headquarters in 1642— a very busy administrative centre for a newborn city. The Museum pays homage to the two founders and recounts their exciting story.

GIANTS WALK THE STREETS OF MONTRÉAL

Last spring, Montréal received a visit of the **Giants**, colossal marionettes from the French company **Royal Deluxe**. The Little Girl Giant, the Deep Sea Diver and Xolo the dog took a spectacular walk through the streets of downtown and Old Montréal, dazzling crowds because of

their scale and surprisingly light gait. Rising the equivalent of five storeys, the 33-ton deep-sea diver, his dog and 14 metre-high niece celebrated Montréal's 375th birthday by strolling through the streets of the city, following a path and scenario designed specifically for Montréal.

The first North American city to host these Giants, Montréal marshalled an army of volunteers and numerous local artists to make the event a success that will be long remembered.



Photos: Alain Petel, Ville de Montréal

WHEN THE CITY AND MUSIC ARE ONE

In celebration of Montréal's 375th anniversary, the city was alive with the sounds of exceptional concerts by the **Orchestre symphonique de Montréal (OSM)** and an outstanding production by the **Opéra de Montréal**.

Each week, the OSM invited music lovers to its *Symphonie urbaine*, a rich program of a hundred concerts offering new interpretations of the work of the greatest composers. Conducted by **Kent Nagano**, the orchestra closed the season with a special concert combining music and dramatic visual effects, an unusual collaboration between young composer **Samy Moussa** and the **Moment Factory** multimedia studio.

In March, the hot ticket was to the opera *Another Brick in the Wall*. Opéra de Montréal's exciting leap into a contemporary pop repertoire was in homage to Pink Floyd's mythical album *The Wall*, which was inspired by events in Montréal.

Finally, in August, about 300 musicians of the **OSM**, the **Orchestre métropolitain** and the **McGill Symphony Orchestra** performed at *Montréal symphonique*, a memorable concert on Mount Royal. It was a communion of classical and pop music under the stars, with the orchestras covering the songs of **Daniel Bélanger**, as well as **Rufus and Martha Wainwright**—not to mention an incursion into the repertoire of **DJ Champion**!



Another Brick in the Wall
Photo: Yves Renaud



Montréal symphonique
Photo: Éric Lamothe

THE JARDIN DES ORIGINES: A TRIBUTE TO INDIGENOUS WOMEN

Plantings of corn, beans and squash grow here abundantly without fertilizer or plowing. There, a field of berries, with a patch of strawberries in pride of place. Further away, in the woods, a shaded area under the trees where Indigenous women used to seek rare plants. Finally, a medicinal garden, an authentic replica of the healing plants selected by these wise women of yesteryear.

Inaugurated last June at the **Maison Saint-Gabriel**, the Jardin des origines is a lush garden of plants cultivated by the First Nations in the 17th century. Its form is inspired by that of the tortoise, symbol of the world's creation in many Indigenous stories. This new garden is a testimony to the richness of the heritage of women—French and Amerindian—in the history of Montréal. History which, thanks to this garden, is alive today.



Photo: Maude Laferrière

PLACE VAUQUELIN RESTORED AND MODERNIZED

With its fountain and stones of yesteryear, **Place Vauquelin** represents a veritable haven of peace in the heart of the Old Montréal, nestled between city hall, Champ-de-Mars and rue Notre-Dame. A recent refurbishment has added a touch of modernity while preserving its heritage.

The park now boasts more contemporary furniture, a new lighting system and free Wi-Fi access. The monument to Jean Vauquelin was restored, and several trees planted. The plaza was raised to its original level, i.e., that of the rue Notre-Dame sidewalk, allowing access for people of reduced mobility.

As a result of all this work, in 2016 Place Vauquelin received an Award of Excellence from the Canadian Society of Landscape Architects. Its new contemporary elegance enhances the square's homage to naval commander Jean Vauquelin.



Photo: Frédérique Ménard-Aubin

“In Montréal, natural
and unusual partnerships
are a fundamental trend;
we build on mobilization
and co-operation.”

Manuela Goya

Secretary General,
Montréal, Cultural Metropolis

Alexandre Taillefer

Main Partner XPND Capital and
Steering Committee President

A high-angle, wide shot of a large, circular assembly hall. The audience is seated in tiered rows, filling the lower two-thirds of the frame. In the center, a circular stage area is visible, featuring a red carpeted path leading to a central platform. The ceiling is a complex, grid-like structure with numerous spotlights and stage lights. The word "ORGANIZED" is overlaid in large, white, sans-serif capital letters across the middle of the image. On the right side, a large screen displays a video feed of two people in a meeting.

ORGANIZED



Rendez-vous Montréal, métropole culturelle 2012
Photo: Miguel Legault

ARTISTS AND BUSINESS PEOPLE UNITED FOR THE METROPOLIS

Montréal's ambition is to become a world-renowned cultural metropolis, and members of the cultural and business communities are active participants in this grand project.

In 2007 and 2012, hundreds of them assembled for two major events: the **Rendez-vous Montréal, métropole culturelle**. The first was designed to accelerate the deployment and consolidation of Montréal as a cultural metropolis for the 21st century, with priority given to creativity, originality, accessibility and diversity. This first meeting led to the creation of an alliance and an unprecedented cooperative effort, which gave birth to the: *Plan d'action 2007-2017 – Montréal, métropole culturelle*. Ambitious, targeted and realistic, the ten-year action plan provided Montréal with a

common project and led to the creation of exceptional partnerships.

These major collective goals meeting with success, the second Rendez-Vous, in 2012, presented an overview of dozens of innovative solutions implemented in the previous years in Montréal, creating new ways to fund and democratize culture.

The two Rendez-vous Montréal, métropole culturelle led to the development of a spirit of collaboration and determination which have become strong forces in Montréal. Collaboration, mobilization and commitment to Montréal, métropole culturelle have been highly apparent during the past decade. The Steering Committee has been driven by a joint commitment to culture

for 10 years, a commitment that is still lively and energetic. This shared vision has translated into a mobilization for Montréal, cultural metropolis. Progress has been tangible.

This broad movement is increasingly reinforcing Montréal's cultural reputation in the country and internationally. When everyone works together for culture, great things become possible!



BOOKS, PART OF OUR HERITAGE

Although threatened by the movement toward digital publishing, the book industry remains a cultural jewel worth preserving. The gouvernement du Québec is convinced of this, and is working actively to support publishers, registered bookstores and libraries. Launched in 2015, the **Plan d'action sur le livre** seeks to help the spaces where our literature is created and disseminated.

Dozens of public libraries and the head offices of most of Québec's major publishing companies are located in the metropolis. Actions are deployed on several fronts. Thanks to significant funding granted by the ministère de la Culture et des Communication province-wide, better access to books in Montréal is being provided.

Bibliothèque du Boisé
Photo: Denis Labine, Ville de Montréal



CULTURE: ENGINE OF THE MONTRÉAL ECONOMY

The impact of culture on the city's economic vitality needs no longer to be demonstrated. From one study to the next, the figures speak for themselves, revealing the importance of continuing to invest in art and culture for metropolitan prosperity. So it is not surprising that the **Chamber of Commerce of Metropolitan Montreal** (CCMM, formerly known as the Board of Trade of Metropolitan Montreal) thinks it is important to play a key role to promote creativity, the renown and success of Montréal as a cultural metropolis.

DAZZLING IMPACTS

About three years ago, the Chamber published the highly anticipated study on the economic impacts of culture, titled *Culture in Montréal: Numbers, Trends and Innovative Practices*.

The study demonstrated that despite today's digital shift, the cultural sector continues to play a key role in the economy of Greater Montréal. The study underlined the fact that its direct and indirect effects totalled almost \$11 billion, which is 6% of the gross domestic product (GDP).

An interesting fact: with about 83,000 jobs, the impact of the cultural sector on the employment market is about twice that of the aerospace or life science industries. The results were designed to update data collected for the needs of the study *La culture à Montréal : impacts économiques et financement privé*, published in 2009.

If culture plays a crucial role in the development of the metropolis, the revitalization of a cultural district—le Quartier des spectacles—can also serve as a spark for economic revitalization. That was demonstrated in the 2015 *Étude sur les retombées économiques immobilières du Quartier des spectacles*, sponsored by the Quartier des Spectacles Partnership, the Chamber of Commerce of Metropolitan Montréal and the Ville de Montréal. This study determined that total real economic impacts attributable to the creation of new real estate projects in the Quartier des spectacles totalled between \$1.5 billion and \$1.6 billion.

THE IMPORTANCE OF CREATIVE INDUSTRIES

In 2013, the CCMM also addressed specific issues related to the creative industries, which comprise sectors as diversified as design, multimedia and fashion.

Through a strategic forum on creative industries, bringing together more than 500 sector decision-makers, and publication of the study *The creative industries: catalysts of wealth and influence for Metropolitan Montréal*, the Chamber proposed an enhancement strategy placing an accent on issues such as the presence and diversity of creators, support for entrepreneurship and marketing, as well as the influence of the metropolis.

ENGAGING THE BUSINESS WORLD

During the last 10 years, the CCMM also worked on encouraging the business community to increase its involvement in the cultural sector.

The two economic impact studies produced by the Chamber in 2009 and 2015 paid special attention to private funding and highlight the need to support small organizations and innovation.

Consequently, in 2011, the CCMM, in collaboration with the **Conseil des arts de Montréal** (CAM), published *L'art de s'investir en culture – Guide à l'intention des gens d'affaires*. Aimed, above all, at business people in order to raise their awareness and provide information, this guide was also designed to provide cultural organizations with sales arguments when the time comes to seek financial support.

Two years later, the Chamber and CAM continued to address the issue, with another publication presenting various ways to get involved with cultural organizations: through donations, sharing expertise, personal or company collections, consuming culture, etc. Titled *La culture, faites-en votre affaire – Portraits inspirants pour passer à l'action*, the guide also told the story of 15 benefactors, including **Pierre Bourgie**, **Michel de la Chenelière** and **Sophie Brochu**, all of whom play an inestimable role in the growth of arts and culture in Montréal.

Over the years, the Chamber has hammered home the importance of creating and reinforcing links between the business community and culture.



CULTURAL QUARTERS: THE ARTS AT THE HEART OF DAILY LIFE

The cultural metropolis thrives on daily citizen life, and the vitality of each borough has its own local colour. That's why several boroughs have created their own cultural plans. These initiatives have made local culture more dynamic.

ARTS AND CULTURE: DNA OF LE PLATEAU

Known for its exceptional concentration of artists and cultural organizations, Le Plateau Mont-Royal is often nicknamed the "country's most creative neighbourhood". It exercises a power of attraction equally strong for Montrealers as it is for tourists. The borough's 2015-2025 cultural development plan, *Une culture signée Le Plateau*, will soon be put into effect through a concrete action plan. Consultations continue in 2018 under the themes of *reinvented cultural spaces*, *cultural vitality*, *pluricultural practices*, and *enriching cultural experiences*.

ROSEMONT-LA-PETITE-PATRIE: A NEIGHBOURHOOD THAT REFLECTS ITS RESIDENTS

Every two years, residents, artists and other local players participate in a major collective reflection on the place occupied by arts and culture in the Rosemont-La-Petite-Patrie borough. *Rendez-vous culturels*, an initiative of the table de concertation en culture de Rosemont-La-Petite-Patrie, offers the community a venue for discussion, allowing it to dream and construct a cultural neighbourhood that reflects its citizens.



Place Shamrock, Rosemont-La Petite-Patrie borough
Photo: Atelier Barda

AHUNTSIC-CARTIERVILLE: DIVERSITY AND CREATIVITY

Fresh from the printers, the borough's 2017–2021 cultural action plan targets the creation and development of Ahuntsic-Cartierville's four cultural neighbourhoods. Two exist already: old Sault-au-Récollet village and the Fleury-Lajeunesse district. Two others are to be invented, Chabanel and Cartierville. Actions will include: cultural programming in the Chabanel district and a new library in Saint-Sulpice. Projects that reflect the diversity of this borough.

LE SUD-OUEST: MORE AND MORE ATTRACTIVE

Far from the sad atmosphere of *Bonheur d'occasion*, the novel in which Gabrielle Roy described the Saint-Henri neighbourhood of the 1940s, the Sud-Ouest borough is surprisingly dynamic today. The neighbourhood has welcomed young, talented and motivated artists, and its residents are increasingly excited by art and culture. That's why it is no surprise that this was Montréal's first borough to launch its own local cultural policy, in 2012. In order to transform Le Sud-Ouest into an even more vibrant hub, the new plan encourages the arrival of creators and helps increase the profile of the borough across Montréal.

SAINT-LAURENT: CULTURE, A PILLAR OF SUSTAINABLE DEVELOPMENT

In 2011, Saint-Laurent was the first Montréal borough to recognize culture as the fourth pillar of sustainable development. Through this significant gesture, it added the cultural aspect to environmental, economic and social issues. Since that time, the borough has deployed multiple initiatives to promote access to art and culture, and to make them part of the daily life of each resident. Saint-Laurent reaffirmed this vision in its 2018-2021 local cultural development plan.

SAINT-LÉONARD: CULTURE CLOSE AT HAND

Culture lives everywhere: in parks, streets, public spaces... It must go out to meet citizens and bring vitality to neighbourhoods. In its 2018-2021 cultural action plan, Saint-Léonard proposes an open vision of cultural participation. The borough wants its residents to dive into an experience that reflects diversity and reinforces the Saint-Léonard identity, all with the perspective of harmonious living together. To promote this local culture, borough efforts include renovation of the library and the creation of off-site programming.

Some of the many initiatives to promote arts and culture, in line with the unique spirit of each of Montréal's neighbourhoods.



Place Rodolphe-Rousseau, Saint-Laurent borough
Photo: Ville de Montréal



CREATION HUBS: FROM MILE END TO POINTE-SAINT-CHARLES

To allow its artisans and visual artists to stimulate the effervescence of its neighbourhoods, Montréal is providing them new spaces for creation.

In the Saint-Viateur Est district, the **Pôle de création et de diffusion de Gaspé** has set aside 18,580 square metres (200,000 sq.ft.) of creation and exhibition space for almost 450 artists and cultural organizations.

In Hochelaga, artists of different disciplines have also found their creative harbour, **Le Sainte-Catherine**, located at the intersection with avenue d'Orléans. The result of funding from the Ville de Montréal, the ministère de la Culture et des Communications, and collective and creative entrepreneurship, this former commercial building now houses artist studios, as well as a silk-screen printing studio for more than 200 members. Here, like elsewhere, solidarity organizations and companies rent space at rates that are affordable for artist studios.

In the heart of Montréal, **Fonderie Darling** is being renovated: new technical studios and cutting-edge equipment will now be offered to artists of the metropolis. During this time in the Sud-Ouest borough, Montréal has supported the integration of collaborative studios in **Bâtiment 7**. In this stimulating wave, new studios are also planned in Pointe-Saint-Charles and elsewhere.



Foire Papier
Photo: Jean-Michel Seminaro

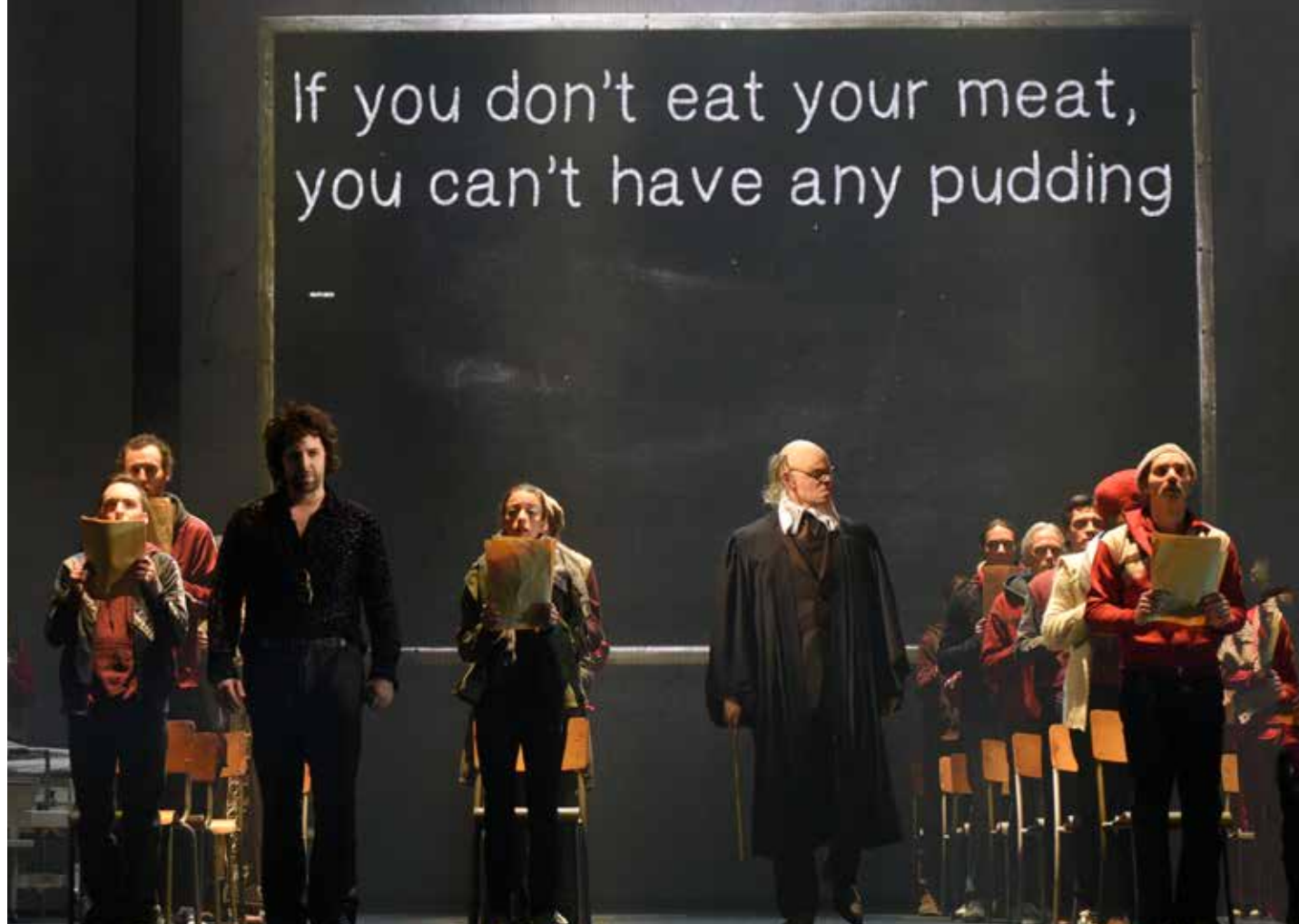
THE ASTOUNDING ART OF PAPER UNFOLDING

Prints, drawings, collages photographs: this is the range of work presented each year at the **Foire Papier**. The event is unique in North America and makes Montréal a Canadian and worldwide pioneer in recognizing this type of art.

For 10 years, the international contemporary art market has come to Montréal to discover the best creations of paper art, each time in a different setting. In 2017, the magnificent post-industrial space of **Arsenal art contemporain** Montréal posted the happy artistic hustle and bustle of the Foire Papier.

In discovering emergent artists and innovative practices, the general public is always surprised by the work that this grand paper fair presents and by the many art forms that use this medium. The event is built on the work of the best artists of all provinces. It was a unique occasion to explore paper—and follow the artis-tic trail!

Another Brick in the Wall
Photo: Yves Renaud



MISHMASH, NEW AND INSPIRING CULTURAL PRODUCTION MODEL

In the course of just a few months, the new experiential collective **Mishmash** coproduced the extraordinary rock opera *Another Brick in the Wall*, and also provided new energy to two magazines, *Voir* and *L'actualité*, prior to launching a new music festival: **Mile Ex End Musique Montréal**.

A cultural and entertainment collective funded by a private equity firm—that's the unusual descrip-

tion of Mishmash, a rare creature in our cultural ecosystem.

Supported by such enthusiasts as Alexandre Taillefer, managing partner of XPND Capital, Mishmash seeks to create powerful cultural experiences and is nurturing major international ambitions. Its credo is to raise Montréal's profile around the world, spearheaded by the innovative and avant-garde spirit of the metropolis.

La Tribu, **Groupe Piknic Électronik** and **Productions Opéra Concept MP** were the first players to join Mishmash.

When great ideas are powered by capital helping art, barriers fall and major projects emerge.



Guillaume Brisson Darveau, *Pharos, les misanthropes*, 2017
Photo: Nelly Germain

CONTEMPORARY ART EXITS THE METRO

Many visitors know about **Art souterrain** without necessarily being able to name it. In the underground city, steps away from a metro exit or a walkway connecting two downtown properties, they'll stop in front of a landmark of contemporary artwork.

Each year since 2009, Art souterrain has been organizing North America's only festival of its kind. The objective: make contemporary visual art accessible to the general public by taking it out of traditional exhibition spaces. At the same time, the organization highlights local and other contemporary artists as well as the architectural heritage of underground Montréal. It's a surprising window on Montréal innovation!



José Luis Torres, *Cheval de Troie*
Photo: Nelly Germain

A BREEDING GROUND FOR NEW MUSIC

Both a historic site and a centre of artistic creativity, the Church of the **Gesù** celebrated its 150th anniversary in 2015. This coincided with the opening of a new performance space, managed by **Le Vivier**. The group brings together about 30 companies and organizations devoted to creative music. It's a veritable ecosystem that seeks to uncover talents and publicize Québec new music.

Since its early days, in 1992, Le Vivier searched for a setting adapted to its vocation. The church converted into a theatre, on rue de Bleury, provided stability and allowed it to fulfill the need for a place for artists to meet and share.

Photo: Vincent Marchessault

WHEN TOURISM MEETS CULTURE

Does Montréal culture have the power to charm? One quarter of tourists say they visit Montréal for its cultural attractions. According to a 2016 study by **Tourisme Montréal**, cultural tourists are passionate about our festivals, museums, theatre arts and Old Montréal. They spend \$1.1 billion each year on them. It's a gold mine to protect—and to exploit even more!

How can Montréal grow its cultural attractions? How can it become an all-encompassing experience, for better diffusion and promotion? The Plan de développement du tourisme culturel led to the creation of the *Guide to Creative Montreal 10 tours through the city's cutting edge art scene*

(in collaboration with the Ulysse travel guide publishing house). A public art map offering discovery tours was also produced.

Reinforcing links between different tourism and cultural stakeholders in the metropolis leads to the necessary synergy to propel culture to new heights.



Photo: Tourisme Québec, Cécile Benoit

SPOTLIGHTING PUBLIC ART

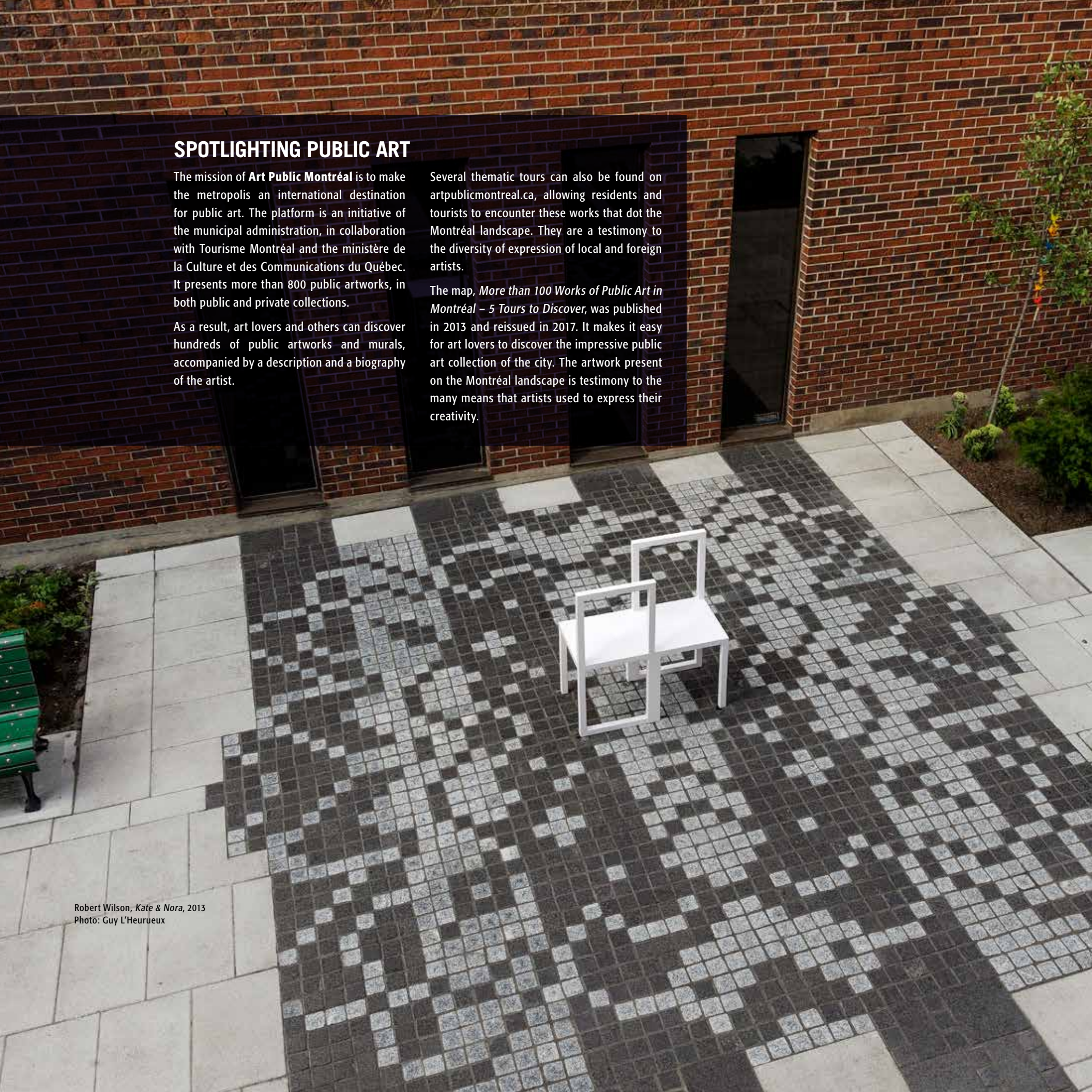
The mission of **Art Public Montréal** is to make the metropolis an international destination for public art. The platform is an initiative of the municipal administration, in collaboration with Tourisme Montréal and the ministère de la Culture et des Communications du Québec. It presents more than 800 public artworks, in both public and private collections.

As a result, art lovers and others can discover hundreds of public artworks and murals, accompanied by a description and a biography of the artist.

Several thematic tours can also be found on artpublicmontreal.ca, allowing residents and tourists to encounter these works that dot the Montréal landscape. They are a testimony to the diversity of expression of local and foreign artists.

The map, *More than 100 Works of Public Art in Montréal – 5 Tours to Discover*, was published in 2013 and reissued in 2017. It makes it easy for art lovers to discover the impressive public art collection of the city. The artwork present on the Montréal landscape is testimony to the many means that artists used to express their creativity.

Robert Wilson, *Kate & Nora*, 2013
Photo: Guy L'Heurieux



A NEW LAW TO BETTER PROTECT HERITAGE

Beyond masonry are traditions, people and nature! In 2012, the gouvernement du Québec created a new chapter in the history of the protection of our cultural heritage, by adopting the **Cultural Heritage Act**.

This new law reflects the expansion of the notion of heritage over the years. From now on, not only will sites and buildings be preserved, protection will also be granted to cultural heritage landscapes and immaterial heritage, such as people and historic events.

The new law also gives new powers to municipalities and Indigenous communities. Municipalities will be able to better protect and enhance the heritage located within the city limits. Indigenous communities now have the tools—including granting of legal status—to protect the heritage elements related to their cultures.



Notre-Dame-de-Montréal Basilica
Photo: Gaétan

Montréal, Cultural Metropolis

COMBINING CREATIVITY AND THE CITIZEN CULTURAL EXPERIENCE IN THE AGE OF DIGITAL TECHNOLOGY AND DIVERSITY

The 2017-2022 Cultural Development Policy



Ville de Montréal

CREATIVITY AND CULTURAL CITIZENSHIP IN THE DIGITAL ERA

Adopted in June 2017, the new municipal **2017-2022 Cultural Development Policy** seeks to “Combine creativity and the citizen cultural experience in the age of digital technology and diversity” through three concrete actions: unifying, stimulating, influencing.

In order for culture to remain at the heart of Montréal’s soul and identity, the city will focus on a stimulating living space, animated by artists, cultural industries and other creators of Montréal’s culture. The municipal administration seeks to promote the necessary conditions to establish an environment that encourages creation. Finally, it believes that the influence of this creativity—veritable image of the metropolis—can be enriching and induce pride.

During the coming years, major projects will be implemented, to focus on the themes of entrepreneurship, digital trends and harmonious living together in cultural neighbourhoods. All these efforts will promote the values of inclusion, equity and reconciliation with Indigenous peoples. It will be interesting to follow these developments.



Courtesy: ministère de la Culture et des Communications

QUÉBEC CULTURAL POLICY: BRAINSTORMING IDEAS

To update its cultural policy (which goes back to 1992), in 2016 Québec launched a broad public consultation initiative in which many organizations and citizens from all over the province took part.

Raising the profile of our cultural richness; the role of culture in Québec's economic development; digital upheaval and cultural diversity; cultural citizenship; recognizing the importance of First Nations and Inuit cultures: these were some of the themes that animated the discussions held as part of this significant effort.

Of course, Montréal played an active role in these consultations, expressing its point of view, in particular with regard to the inclusion of art in the neighbourhoods, and heritage and urban questions.

CANADA'S CULTURAL POLICY: TOWARD A DIGITAL WORLD

Cultural policies are entering the digital era. In September 2017, the Government of Canada launched its new vision for the creative industries, titled **Creative Canada**.

This policy provides much good news for Montréal's cultural sector, which can benefit from investments in support of various artistic and cultural practices in the digital era. Public broadcasting, a strong presence in Montréal, is also a priority of these new federal goals.

The new policy will be an important ally for Montréal's cultural development in several ways.



Courtesy: MT Lab

MT LAB TRANSFORMS TOURISM

How can artificial intelligence and virtual reality transform the tourist industry and the cultural sector? Founded by the city, UQAM and Tourisme Montréal, the new **MT Lab** incubator will soon be answering this question by presenting the young companies it has taken under its wing.

Thanks to this new Montréal player, the digital element will be an important factor in the tourist and cultural universe. New startups seeking to refine technological tools to facilitate the life of tourists are being recruited.

Located at UQAM, the laboratory also opens the door to technological projects that can directly improve what Montréal can offer tourists. Following in the footsteps of Welcome City Lab in Paris, the incubator is highly ambitious and is interested in all initiatives related to the sharing economy. It should also become an important space for encounters and networking.



Photo: Bruno Destombes

HIGH-PRESSURE EXCITEMENT FOR TECHNOPHILES AND CREATIVE TYPES

Hold business meetings after watching a play performed by Siri, the vocal assistant. Discover young companies after being immersed in a virtual reality experience. Where can you do that? At **Hub Montréal**—international cultural and creative market—of course.

Montréal just experienced a very exciting November. Working together with existing showcases and marketplaces, the first edition of Hub Montréal

comprised 10 days of networking events, conferences, concerts, multimedia presentations and all sorts of creative showcases. A crossroads of music, digital arts, video games, artificial intelligence and food, the event was a veritable maelstrom of ideas and encounters.

ART GALLERY DISPLAYS THE COLLECTION OF A MAJOR PHILANTHROPIST

On the fifth floor of the Belgo Building, an important hub of contemporary art in Montréal, an immense open space awaits. Welcome to **Pierre Bourgie's** brand-new gallery.

Founder of **Arte Musica** and patron of the **Montreal Museum of Fine Arts**, this well-known philanthropist rotates pieces from his personal collection at the gallery. An accomplished music lover, Pierre Bourgie also imagined the space as an intimate hall for presenting recitals.

Due to his generous spirit, all the exhibitions and concerts are presented for free. It's an eclectic space, which befits the image of this collector and cultural aficionado, whose curiosity is insatiable.



DIGITAL PHILANTHROPY

For a non-profit organization, money is often the most important element, and making good decisions is key. Consequently, when computer specialists and analytical experts get together to help cultural organizations garner the maximum potential from their data, there's reason to celebrate!

That's what happened in March 2017, when a hundred specialists from Montréal firm **Aimia**, in partnership with the Institut de valorisation des données (IVADO), brought their expertise to

organizations in five of the world's cities, including Montréal.

In all, 21 **Quartier des spectacles** organizations benefited from the service, including **Opéra de Montréal**, **Musée d'art contemporain** and **Club Soda**. This unique initiative will help them better know and better understand their clientele. In 2018, a relational marketing pilot project designed to offer even more targeted services will be available.

L'Impérial
Courtesy: Quartier des Spectacles Partnership

LE QUARTIER DES SPECTACLES: WAYFINDING... AND MUCH MORE!

Are you disoriented when facing all the events offered at the **Quartier des spectacles**? This (happy) problem has just been solved, thanks to the new Quartier des spectacles application. It allows you to quickly discover 125 subjects and spaces, follow interactive guided tours, participate in thematic explorations and access a calendar of current events.

And there's more: the application can immerse you in the most unusual aspects of the district thanks to interviews with 70 people recounting the stories of the past and present of Montréal's enter-

tainment district. Their words are moving, amusing and surprising and include the story of the last night at the Spectrum, stories about the beehives installed on the roof of UQAM, as well as revelations about a former janitor at **Foufounes électriques**.

A human and authentic digital experience, it allows users to experience the district in a different way, beyond its glittering cultural programming.

BORROW A MUSEUM

You can find everything in a library...even museums! Membership cards for the **Bibliothèques de Montréal** and the **Bibliothèque et Archives nationales du Québec (BAnQ)** are a new way to open the door to free museum admission. This is excellent news for culture lovers who, once they have a pass, can freely enter—for as many times as they want—the **Montreal**

Museum of Fine Arts and the **Centre d'histoire de Montréal**, over a three-week period. With their musical instrument lending service and increasingly innovative practices in cultural dissemination, Montréal's 45 libraries are unabashedly turned to the future!



Photo: Getty Images

ENHANCING HERITAGE: MOBILIZING MONTRÉAL PLAYERS

Montréal is one of the oldest major cities in North America. Its heritage is one of the continent's most diverse. Municipal buildings, places of worship, public spaces and vacant or vulnerable private buildings are among the points of interest targeted as priorities in the **Heritage Action Plan 2017-2022**.

Among the innovations identified in the new plan, creation of the Observatoire montréalais sur le patrimoine will allow the sharing and diffusion of important data, which will enhance the metropolitan urban identity. On March 6, Le Laboratoire transitoire—a partnership among the city, not-for-profit Entremise, the Maison de l'innovation sociale (MIS) and the McConnell

Foundation—inaugurated its first pilot project for temporary occupation and will continue implementing this new practice, which promotes social innovation. In addition, the creation of a “vulnerability register” to inventory heritage buildings that are vacant (or whose maintenance is neglected) will allow for more effective action on this issue.

MONTRÉAL, FUTURE WORLD CAPITAL OF DIGITAL ART AND CREATIVITY

Internationally, the Québec metropolis is at the apex of digital art and creativity, in particular because of the presence of talented creators and artists, visionary companies and innovative research teams. They all have found Montréal to be perfect for growth, the creation of linkages and enhancement.

Consequently, in a declaration presented last fall, the Commission Montréal numérique overseen by **Culture Montréal**, decided to make Montréal the official World Capital of Digital Art and Creativity.

It is now up to the entire milieu to channel initiatives and pursue collaborations to give Montréal the world leadership status it deserves.



Rafael Lozano-Hemmer, *Articulated Intersect*, Relational Architecture 18, 2011
Photo: James Ewing



PERTE DE SIGNAL, ARTISTES EN LAB
CONCRETE CITY workshop from Thomas O Fredericks and James Partaik
Photo: Florence-Delphine Roux, PERTE DE SIGNAL

QUÉBEC'S DIGITAL CULTURAL PLAN: ARTS AND NEW TECHNOLOGIES

Unveiled in 2014, the **Plan culturel numérique du Québec** has given numerous positive benefits to Montréal. In particular in 2017, *Initiatives collaboratives en créativité numérique* allowed ten Montréal cultural organizations to complete artistic projects integrating technological innovation and collaboration with communities. The

support also led to the creation of links and new collaborative models between art and industry.

Beyond the increased influence of industry leaders, other impacts related to the new technologies are relevant to the Montréal cultural community: acquisition of skills, sharing of new practices, modernization of infrastructure and

facilities, etc. In a word, numerous concrete measures have made the realization of the projects connecting arts and the digital possible.

STIMULATE GROWTH IN THE CULTURAL AND CREATIVE SECTOR

All leaders of companies and organizations sometimes need a bit of help to address growth issues. Entrepreneurs in the cultural and creative sector do not escape this reality. Founded by the Pôle entrepreneuriat culturel et créatif, SAJE and the École des entrepreneurs de Montréal, **Parcours C3** [Culture, Créativité et Croissance (culture, creativity and growth)] was designed with them in mind. The program combines training, sharing of experiences and personalized support from recognized experts and partners. Lasting eight months, it allowed the ten participants in the first group to understand how to better structure their organization and find innovative solutions for such challenges as increasing their revenues, diversifying their financial resources, recruiting talent or conquering new markets.



Courtesy: Parcours C3



INCLUSION, INFLUENCE AND INNOVATIVE CULTURE AT THE CONSEIL DES ARTS DE MONTRÉAL

In order to maximize its influence on the Montréal artistic community, the **Conseil des Arts de Montréal** will work on inclusion, influence and innovative culture.

Unveiled in autumn 2017, its new 2018-2020 strategic Plan takes into account the city's new cultural policy and emphasizes the role the Council can play to leverage artistic development across the island of Montréal.

It will seek to increase contact with artists in order to better support their efforts. Drawing on its experiences in cultural diversity, it also seeks to better respond to the needs of artists from groups traditionally underrepresented in the artist community, such as Indigenous creators, Anglophone artists, artists from the cultural communities and the next generation of artists.

Thanks to its touring programs, the Conseil des Arts de Montréal has been present across the island for 35 years. It will now increase support to artistic projects that hum to the beat of neighbourhood life. Finally, it will facilitate participation of Montréal artists in international missions, and increase connections between the artist community and schools.

Innovation will not stop—the Council will continue to support new practices, in particular in the digital sphere.

Ebnflöh Dance Company
Photo: Alex Paillon

MEMBERS OF THE ORDRE DE MONTRÉAL, CULTURAL AMBASSADORS

Created on the occasion of Montréal's 375th anniversary, last May, the Ordre de Montréal recognized 17 exceptional citizens. They included several personalities from the arts and culture who were honoured for their contributions to the development and renown of Montréal. Here is a portrait of these cultural ambassadors.



FRANÇOISE SULLIVAN – OFFICER

Multidisciplinary artist Françoise Sullivan has been one of the leading figures in the history of arts and culture in Québec. Pioneer of postmodern dance and signatory of *Refus global*, she is especially renowned for her creations in the visual arts: sculptures, photographs, installations, performances and paintings. Her work has been featured in more than 500 exhibitions in Canada, Europe and the United States.



MICHEL DE LA CHENELIÈRE – KNIGHT

A leader in the field of publishing in Québec, Michel de la Chenelière is part of the new wave of philanthropists so essential to the arts and culture today. The Foundation which bears his name supports numerous initiatives in the educational and cultural sectors including the creation of a new facility at the Montreal Museum of Fine Arts.



DANY LAFERRIÈRE – OFFICER

From the start, contemporary man of letters Dany Laferrière won the heart of readers thanks to the publication of his novel *Comment faire l'amour avec un nègre sans se fatiguer* (*How to Make Love to a Negro Without Getting Tired*, 1985). Since then, he's enjoyed a series of popular successes and his literary career has been recognized by dozens of prizes and tributes. He is an inspiration for Montrealers, whether born here or abroad.



MANON BARBEAU – KNIGHT

Renowned Montréal filmmaker Manon Barbeau gives a voice to people on the margins of society through a rich, award-winning filmography. Her accomplishments include the *Wapikoni Mobile*, a mobile studio for Indigenous young people. Its productions have been presented around the world.



JOANNE BURGESS – KNIGHT

Joanne Burgess, prolific historian and professor, has helped highlight Montréal's patrimony through her research on history and heritage. Her interests include port activities, Old Montréal and worker culture. Her exhibitions have attracted millions of people.



YANNICK NÉZET-SÉGUIN – OFFICER

Artistic director and principal conductor of the **Orchestre métropolitain** since 2000, Yannick Nézet-Séguin is one of the world's most celebrated and popular maestros. He works with the world's greatest classical orchestras. His undeniable talent is combined with an exceptional commitment to young music lovers.



ALANIS OBOMSAWIN – COMMANDER

Alanis Obomsawin (whose family name means "scout") is a filmmaker of Abenaki descent who has worked her entire life to highlight and defend First Nations culture. She has produced a rich filmography, including the documentary *Kanehsatake: 270 Years of resistance* (1993), a major work that has been awarded several prizes. Her 50th film, *Our People Will Be Healed*, was released by the NFB last October.

Left page
Pedro Ruiz
André Pichette, La Presse
Nemo Perrier Stevanovitch, Mémoire d'encrier
Timea Hajdrak

Right page
Emilie Tournevache, UQAM
Han ver der Woerd
Cosmos Image
Alexandre Messier
MOCA photo



DINU BUMBARU – OFFICER

A passionate defendant and promoter of tangible and intangible heritage, Dinu Bumbaru works relentlessly for the safeguard and enhancement of Montréal treasures. He leads the **Heritage Montréal** organization, and also sits on numerous committees and boards of directors active in the field. His talks are highly appreciated, no matter where in the world he presents them.



JACQUELINE DESMARAIS – COMMANDER

Well-known philanthropist Jacqueline Desmarais, who recently passed away, nourished Montréal's cultural vitality for decades. Fuelled with the desire to transmit her passion for music, this energetic woman offered support to several prestigious organizations and also helped many young Canadian artists. Her generosity was appreciated by many Montréal organizations.

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