

CHESS.

CARSLY'S COLUMN.

Correspondence intended for this column and exchanges should be addressed "CARSLY'S COLUMN," CHRONICLE, QUEBEC.

QUEBEC, Thursday, Jan. 15th, 1891.

A NOTHER BIG DEAL!

We have just made another big deal with the manufacturers of the new popular Buffalo Cloth. This uses up all the material for this class of coat and will positively be the last in the market. The makers claim to have lost what many would consider a small fortune on the two large sales made to us.

Word of Honor!

The commercial standing of the manufacturer is a guarantee of the correctness of the following statement made by them. Namely:—That their price to Clothiers for the Buffalo Cloth overcoat was \$27.50. Consequently the Coats would have to be, and we believe were, retailed at from \$35 to \$57 each.

A Perfect Wonder!

We shall, during the CHEAP SALE only, offer the above-mentioned Coats at the ridiculous low figure of only \$12 each.

S. CARSLY.

DESCRIPTIVE.

These Coats are very much handsomer than Buffalo Skin, being more like very dark Plush. They are really better than Buffalo Beaver, inasmuch as they are more pliable and not quite so heavy, besides being warmer and considered more durable than real skin.

They have quilted linings and are finished with elegant and well-fitting buttons and brass, as well as Persian Lamb Coats, at from \$15.00 to \$20.00 each.

A Chance for All!!

In order to give our country customers the opportunity of securing one of these \$35 Coats for \$12, one or more will be sent to any part of Canada on approval if the value of them is sent to us with the order. If the Coats do not suit, the money will be returned less express charges.

S. CARSLY.

Notre Dame Street.

GOOD NEWS FROM THE U.S.

We are in a position to state that the Publishers of the American Encyclopedia

Will Stand Another Hundred.

This will enable us to continue giving the book during the whole of this month's Grand Clearing Sale. Keep saving your bills of all the month's purchases, and we will stand another hundred to the end of the month.

S. CARSLY.

ABOUT THE BOOK!!

The book measures 9 1/2 x 12 inches, and two inches thick. The publishers want to state that they are good value at Six Dollars each. The book contains a very large amount of useful and varied information, besides 1,500 descriptive illustrations.

Publisher's Words!!

Read what the publishers say: "The only Encyclopedia of its kind. A complete and beautiful illustrated encyclopedia. It contains more information than can be found in other books. It is bound in English cloth, contains 290 pages, 1,500 beautiful illustrations over 1,000 photographs of the most prominent men in the world, and treats in a pithy and epigrammatic manner on all the subjects of interest. The retail price is \$6.00."

The Method.

The plan of disposing of this valuable work will be as follows:—

Any customer buying Forty Dollars' worth of goods during the month of January, 1891, will have one Encyclopedia given them free of charge. Or anyone buying \$25 worth of one time will be entitled to one of the Books. It may be mentioned that although the Books are regular value at \$6.00, and the publishers will sell them for less than any other place in the city, at an extremely low rate. This method of getting a few hundred of them in Canadian hands is doubtless one of the best ways of meeting the object the publishers have in this placing them, as they state that when the Book is known, no family can afford to be without one. Hence the sale for them will be enormous. It is simply the way of advertising a most valuable and not indispensable Book.

S. CARSLY.

KEEP YOUR BILLS.

Customers will please keep the bills furnished with each purchase, and as soon as they amount \$40 hand them in to one of our shop-keepers, and we will send them one of the Books in the course of a day or two. Just as soon as we have compared the bills with our cash sales Book.

S. CARSLY.

JANUARY CLEARING SALE.

Read the Prices.

FRENCH WOOL COSETS..... 25c
STRONG DOMESTIC COSETS..... 30c
FINE DOMESTIC COSETS..... 50c
WHITE EMBROIDERIES..... 10c per yard
NANKIN EMBROIDERIES..... 10c per yard
NECK FRILLINGS 1/2, 3/4, 4, 5, 6, 7, 8, 10, 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, 50, 52, 54, 56, 58, 60, 62, 64, 66, 68, 70, 72, 74, 76, 78, 80, 82, 84, 86, 88, 90, 92, 94, 96, 98, 100, 102, 104, 106, 108, 110, 112, 114, 116, 118, 120, 122, 124, 126, 128, 130, 132, 134, 136, 138, 140, 142, 144, 146, 148, 150, 152, 154, 156, 158, 160, 162, 164, 166, 168, 170, 172, 174, 176, 178, 180, 182, 184, 186, 188, 190, 192, 194, 196, 198, 200, 202, 204, 206, 208, 210, 212, 214, 216, 218, 220, 222, 224, 226, 228, 230, 232, 234, 236, 238, 240, 242, 244, 246, 248, 250, 252, 254, 256, 258, 260, 262, 264, 266, 268, 270, 272, 274, 276, 278, 280, 282, 284, 286, 288, 290, 292, 294, 296, 298, 300, 302, 304, 306, 308, 310, 312, 314, 316, 318, 320, 322, 324, 326, 328, 330, 332, 334, 336, 338, 340, 342, 344, 346, 348, 350, 352, 354, 356, 358, 360, 362, 364, 366, 368, 370, 372, 374, 376, 378, 380, 382, 384, 386, 388, 390, 392, 394, 396, 398, 400, 402, 404, 406, 408, 410, 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