

LOVELL'S MONTREAL DIRECTORY

HAS A WIDE DISTRIBUTION.

Besides being subscribed for by the principal towns and cities of Canada, it is constantly on view in the following places in the British Empire and the United States.

BRITISH EMPIRE

AUCKLAND, N.Z.
CALCUTTA, INDIA
CORK, IRELAND
DUBLIN, IRELAND
GLASGOW, SCOTLAND
KINGSTON, JAMAICA
LIVERPOOL, ENGLAND
LONDON, ENGLAND
MANCHESTER, ENG.
MELBOURNE, AUSTRALIA
PORT-OF-SPAIN, TRINIDAD
SOUTHAMPTON, ENG.

MEXICO

MEXICO CITY, MEXICO

SOUTH AMERICA

BUENOS AIRES, ARGENTINE
RIO DE JANEIRO, BRAZIL

UNITED STATES

AKRON, OHIO
ALBANY, N.Y.
AMSTERDAM, N.Y.
ANN ARBOR, MICH.
ARCADIA, FLA.
ASTORIA, ORE.
ATLANTA, GA.
ATLANTIC CITY, N.J.
ATTLEBORO, MASS.
AUBURN, N.Y.
AUSTIN, TEX.
BALTIMORE, MD.
BANGOR, ME.
BARRE, VT.
BATAVIA, N.Y.
BATTLE CREEK, MICH.
BAY CITY, MICH.
BEAUMONT, TEX.
BELLOWS FALLS, VT.
BENNINGTON, VT.
BERLIN, N.H.
BIRMINGHAM, ALA.
BOSTON, MASS.
BRATTLEBORO, VT.
BRIDGEPORT, CONN.
BRISTOL, CONN.
BUFFALO, N.Y.
BURLINGTON, N.J.
BURLINGTON, VT.
BULTER, PA.
CAMBRIDGE, MASS.
CANTON, OHIO

CARTHAGE, N.Y.
CASPER, WYOMING
CHARLESTON, W.VA.
CHEYENNE, WYOMING
CHICAGO, ILL.
CHILlicoTHO, OHIO
CINCINNATI, OHIO
CLARKSBURG, W.VA.
CLEARFIELD, PA.
CLEARWATER, FLA.
CLEVELAND, OHIO
COLORADO SPRINGS, COL.
COLUMBUS, GA.
COLUMBUS, OHIO
CORNING, N.Y.
CORTLAND, N.Y.
DALLAS, TEX.
DAYTON, OHIO
DAYTON, FLA.
DAVENPORT, IA.
DELAND, FLA.
DETROIT, MICH.
DOVER, N.H.
DULUTH, MINN.
DURHAM, N.C.
EAST LIVERPOOL, OHIO
ELMIRA, N.Y.
EL PASO, TEX.
ERIE, PA.
EUSTIS, FLA.
EVANSTON, ILL.
EVANSVILLE, IND.
FAIRMONT, W.VA.
FALL RIVER, MASS.
FARGO, N.D.
FITCHBURG, MASS.
FINDLAY, OHIO
FLINT, MICH.
FORT MYERS, FLA.
FORT WAYNE, IND.
FORT WORTH, TEX.
FULTON, N.Y.
GALVESTON, TEX.
GARY, IND.
GENEVA, N.Y.
GLEN FALLS, N.Y.
GLOUCESTER, MASS.
GLOVERSVILLE, N.Y.
GRAND FORKS, N.D.
GRAND RAPIDS, MICH.
GREAT FALLS, MONT.
GREEN BAY, WIS.
GREENFILED, MASS.
GREENSBORO, N.C.
HAMILTON, OHIO
HAMMOND, IND.
HARRISBURG, PA.
HARTFORD, CONN.
HAVERHILL, MASS.

HELENA, MONT.
HOLYOKE, MASS.
HONOLULU
HOUSTON, TEX.
HUNTINGDON, W.VA.
INDIANAPOLIS, IND.
IRONTON, OHIO
ITHACA, N.Y.
JACKSON, MICH.
JACKSONVILLE, FLA.
JAMESTON, N.Y.
JERSEY CITY, N.J.
JOHNSTON, PA.
JOHNSTOWN, PA.
JOLIET, ILL.
KALAMAZOO, MICH.
KANSAS CITY, KAN.
KANSAS CITY, MO.
KEY WEST, FLA.
KINGSTON, N.Y.
LAKELAND, FLA.
LANCASTER, OHIO
LANCASTER, PA.
LAWRENCE, MASS.
LEWISTON, ME.
LIMA, OHIO
LINCOLN, NEB.
LOCKPORT, N.Y.
LORAIN, OHIO
LOS ANGELES, CAL.
LOUISVILLE, KY.
LOWELL, MASS.
LYNCHBURG, VA.
LYNN, MASS.
MACON, GA.
MADISON, WIS.
MALONE, N.Y.
MANCHESTER, CONN.
MANCHESTER, N.H.
MANKATO, MINN.
MARIETTA, OHIO
MARION, OHIO
MASSILLON, OHIO
MEADVILLE, PA.
MEMPHIS, TENN.
MERIDEN, CONN.
MIAMI, FLA.
MICHIGAN CITY, IND.
MILWAUKEE, WIS.
MINNEAPOLIS, MINN.
MINOT, N.D.
MOBILE, ALA.
MONTGOMERY, ALA.
MUSKEGON, MICH.
NASHUA, N.H.
NASHVILLE, TENN.
NEWARK, N.J.
NEWARK, OHIO
NEW BRITAIN, CONN.

NEWBURGH, N.Y.
NEW BEDFORD, MASS.
NEW HAVEN, CONN.
NEW LONDON, CONN.
NEW ORLEANS, LA.
NEWPORT, R.I.
NEWPORT NEWS, VA.
NEW ROCHELLE, N.Y.
NEW YORK, N.Y.
NIAGARA FALLS, N.Y.
NORTH ADAMS, MASS.
NORFOLK, VA.
NORRISTOWN, PA.
NORTHAMPTON, MASS.
OGDENSBURG, N.Y.
OAKLAND, CAL.
OCALA, FLA.
OKLAHOMA, OKLA.
OMAHA, NEB.
ONEIDA, N.Y.
ONEONTA, N.Y.
OSHKOSH, WIS.
PARKERSBURG, W.VA.
PASSAIC, N.J.
PATERSON, N.J.
PAWTUCKET, R.I.
PENSACOLA, FLA.
PETERSBURG, VA.
PHILADELPHIA, PA.
PHOENIX, ARIZ.
PITTSBURG, PA.
PLATTSBURG, N.Y.
PONTIAC, MICH.
PORTLAND, ME.
PORTLAND, ORE.
PORTSMOUTH, N.H.
PORTSMOUTH, OHIO
POTTSVILLE, PA.
POUGHKEEPSIE, N.Y.
PROVIDENCE, R.I.
QUINCY, MASS.
RACINE, WIS.
RALEIGH, N.C.
READING, PA.
RICHMOND, VA.
ROCHESTER, N.Y.
ROCK ISLAND, ILL.
ROUSE POINT, N.Y.
ROCKLAND, ME.
RUTLAND, VT.
ST. AUGUSTINE, FLA.
ST. JOSEPH, MIS.
ST. LOUIS, MO.
ST. PAUL, MINN.
ST. PAUL, WIS.
ST. PETERSBURG, FLA.
SACRAMENTO, CAL.
SAGINAW, MICH.
SALEM, ORE.

SALT LAKE CITY, UTAH
SAN ANTONIO, TEXAS
SAN DIEGO, CAL.
SANDUSKY, OHIO
SAN FRANCISCO, CAL.
SAN JOSE, CAL.
SAULT STE. MARIE, MICH.
SCHENECTADY, N.Y.
SEATTLE, WASH.
SENECA FALLS, N.Y.
SIOUX CITY, IA.
SOUTH BEND, IND.
SCRANTON, PA.
SHAMOKIN, PA.
SHARAN, PA.
SOUTH NORWALK, CONN.
SPOKANE, WASH.
SPRINGFIELD, MASS.
SPRINGFIELD, OHIO
STAMFORD, CONN.
STOCKTON, CAL.
SUNBURY, PA.
SUPERIOR, WIS.
SYRACUSE, N.Y.
TACOMA, WASH.
TALLAHASSEE, FLA.
TAMPA, FLA.
TAUNTON, MASS.
TERRE HAUTE, IND.
TIFFIN, OHIO
TOLEDO, OHIO
TOPEKA, KAN.
TRENTON, N.Y.
TROY, N.Y.
WACO, TEX.
WALTHAM, MASS.
WARREN, OHIO
WASHINGTON, D.C.
WATERBURY, CONN.
WATERTOWN, N.Y.
WESTERLY, R.I.
WHEELING, W.VA.
WICHITA, KAN.
WICHITA FALLS, TEX.
WILKES-BARRE, PA.
WILMINGTON, DEL.
WILMINGTON, N.C.
WINONA, MINN.
WINTER HAVEN, FLA.
WOONSOCKET, R.I.
WORCESTER, MASS.
YONKERS, N.Y.
YORK, PA.
YOUNGSTOWN, OHIO

WEST INDIES

HAVANA, CUBA

LOVELL'S MONTREAL DIRECTORY

PUBLISHED SINCE 1842

BY

JOHN LOVELL & SON, LIMITED

Established 1835

423 to 429 St. Nicholas Street, MONTREAL

LOVELL'S MAP OF MONTREAL

IN COLOR—SIZE 48" x 36"

Parks and Playgrounds, Prominent Buildings, Clubs, etc., shown.
Also Railway and Street Car Lines and intersecting
street numbers on main thoroughfares.

PUBLISHED BY

JOHN LOVELL & SON, LIMIED

ESTABLISHED 1835

THIS MAP covers Montreal from Bout de l'Isle northwest to and including Ahuntsic, Cartierville and Ville St. Laurent, and west to and including Lachine, Ville St. Pierre and Montreal West. In addition to the City of Montreal the following places are shown: — Westmount, Verdun, Outremont, Montreal West, Montreal East, Lachine, Ville St. Pierre, Cote St. Luc, Ville St. Laurent, Ville La Salle, Town of Hampstead, Town of Mount Royal, Laval de Montreal (Bout de l'Isle), Pointe aux Trembles, Montreal North, Ville St. Michel, St. Leonard de Port Maurice.

Price \$1.00 per copy, folded, on paper

PLUS SALES TAX

Copies may be obtained mounted on wallboard or linen with rollers.

Complete Index, in book form, of Streets, etc., supplied with
each Map.

WHY ADVERTISING IN LOVELL'S MONTREAL DIRECTORY PAYS

Y*OU men who spend large amounts of money on creative advertising — who when you think of advertising, think ONLY of creative advertising—
A word with you.*

When you invest a dollar you protect that dollar to the utmost.

What are you doing to protect the money you invest in creative advertising ?

The morning paper that lies before you on your breakfast table has in it an advertisement that cost you many dollars. This same paper has the day of the month printed at the top of each page, twice on each sheet; where everyone can easily read it.

You saw the date.

But when you reached the office, sat down at your desk, and wanted the day of the month, **YOU REFERRED TO YOUR CALENDAR**, and a dozen times that day you referred to your calendar. Your employees did the same. The whole business world did likewise.

Why ?

The public will see your creative advertisement.

But when they want your goods — **THEY WILL TURN TO LOVELL'S MONTREAL BUSINESS DIRECTORY AT THE END OF THIS BOOK—** just as you turned to your calendar.

Protect that money you are putting into creative advertising.

Protect it with **REFERENCE** advertising in **LOVELL'S MONTREAL DIRECTORY**.

A small percentage of the amount you spend for creative advertising **WILL DO IT.**

LET US TALK IT OVER WITH YOU

Call our Advertising Department

Phone MARquette *2321

**PLEASE
DO NOT ASK US TO LOAN
THIS DIRECTORY**

**Our Signed Contract with the Publishers
reads as follows**

“This contract is entered into by us personally and we warrant that we are in no way acting as agent or representative of any undisclosed principal and on the distinct understanding that we particularly undertake and agree not to re-sell, lend, or in any other manner part with the possession of this directory.

“And we hereby agree that in the event of a breach of the above warranty or in the event of our failure to respect these covenants which are the essence of this agreement we shall be liable for a penalty of Two Hundred and Fifty Dollars as liquidated damages.”

Established 1864

ROBERT HAMPSON & SON

LIMITED

INSURANCE

451 ST. JOHN STREET :: MONTREAL

Founded	REPRESENTING	Assets
1898	MARYLAND CASUALTY CO. Canadian Managers	\$79,341,121.00
1863	FIREMAN'S FUND INSURANCE CO. Eastern Canadian Representatives	103,166,644.66
1864	HOME FIRE & MARINE INSURANCE CO. OF CALIFORNIA Eastern Canadian Representatives	15,587,367.16
1792	INSURANCE CO. OF NORTH AMERICA Provincial Managers for Quebec	201,406,622.27
1824	UNITED STATES FIRE INSURANCE CO. Quebec Representatives	55,015,432.00
1822	THE NORTH RIVER INSURANCE CO. (Marine) Ocean and Inland Marine Underwriters	34,132,287.15
1859	THE OCEAN MARINE INSURANCE CO. LTD Chief Agents for Canada	14,002,835.00
1799	PROVIDENCE WASHINGTON INSURANCE CO. City of Montreal Representatives	25,283,650.00