

Le service  
**PHARMAPRIX**  
 L'ÉCONOCHOIX

VOL. 11 No. 117  
 DECEMBER 1984

You're gonna be  
**PHARMAPRIX**  
 with Christmas Values



**MINIATURE TOYS**  
 • Robot Cars  
 • Cabbage Patch Kids  
 • Get Along Gang

**2.77**  
 each

**POPULAR  
 STYLE DOLLS**

**9.99**  
 each

**IMPORTED  
 BARONIE  
 CHOCOLATES (400 g)  
 or LIQUEUR  
 CHERRIES (300 g)**

**2.99**  
 pkg.

**IMAGE 2001  
 HAIR DRYER  
 1500 Watt**

**12.99**  
 each

**ANAS ANAIS  
 by CACHAREL  
 Gift Set**  
 • Eau de Toilette  
 Atom 30 mL  
 • Soap 75 g

**14.00**  
 set

**CANADIAN  
 CIGARETTES**  
 Regular or  
 King Size

**13.89**  
 carton

Limit 2 per customer

**350 mL  
 HEAD &  
 SHOULDERS  
 SHAMPOO**

**2.79**  
 each

**1.4 kg  
 CASCADE  
 DISHWASHER  
 DETERGENT**

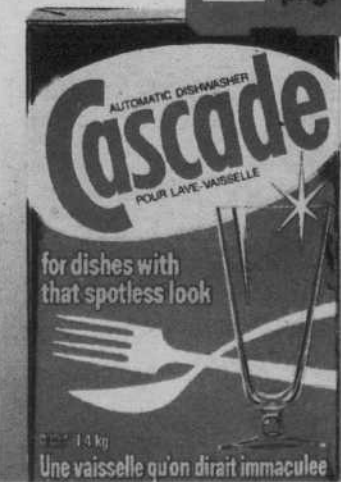
**2.99**  
 pkg.

**4's  
 COTTONELLE  
 BATHROOM  
 TISSUE**

**1.29**  
 pkg.

**225 mL  
 FINAL NET  
 NON-AEROSOL  
 HAIR SPRAY**

**2.39**  
 each.



PLACE BOURASSA  
 CENTRE D'ACHATS FOREST  
 PLAZA CÔTE DES NEIGES  
 LE MAIL CAVENDISH  
 (Open until 21:00 hrs)  
 CENTRE COMMERCIAL FLEURY  
 CENTRE D'ACHATS VAN HORNE  
 (Open until 21:00 hrs)  
 PLAZA ALEXIS NIHON

CENTRE D'ACHATS WILBERTON  
 PLACE DESORMEAUX  
 LONGUEUIL  
 PLACE JACQUES-CARTIER  
 LONGUEUIL  
 • CARREFOUR LAVAL  
 CENTRE D'ACHATS ST-MARTIN  
 4634 BOUL. SAMSON, LAVAL

PLACE PIERRE BOUCHER  
 BOUCHERVILLE  
 CENTRE D'ACHATS  
 BEACONSFIELD  
 LES JARDINS DORVAL  
 90 CHEMIN MORGAN  
 BAIE D'URFE  
 • LES PROMENADES SAINT-BRUNO

LES GALERIES TERREBONNE  
 LES GALERIES RICHELIEU  
 ST-JEAN  
 CENTRE D'ACHATS ÎLE PERROT  
 LES GALERIES JOLIETTE  
 PLACE BELVÈDÈRE  
 SHERBROOKE

CARREFOUR DE L'ESTRIE  
 SHERBROOKE  
 LES GALERIES GRANBY  
 LES GALERIES HULL  
 LES CARREFOUR BOIS-FRANC  
 VICTORIAVILLE  
 • CENTRE CÔM. LES RIVIÈRES  
 TROIS-RIVIÈRES

LES GALERIES CHAGNON LÉVIS  
 LES GALERIES ST-ANNE  
 GIFFARD  
 PL. DU ROYAUME CHICOUTIMI  
 PLACE CENTRE-VILLE  
 JONQUIÈRE  
 LE CARREFOUR RIMOUSKI

298 BOUL. THÉRIALT  
 RIVIÈRE-DU-LOUP  
 LES GALERIES MONTAGNAISES  
 SEPT-ÎLES  
 CENTRE RÉGIONAL  
 MANICOUAGAN HAUTERIVE  
 1 PLAZA DE LA MAURICIE  
 SHAWINIGAN  
 • CLOSED ON SUNDAYS

**OPEN  
 SUNDAYS  
 10:00 TO  
 18:00 HRS**

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**RED TICKETS**  
**MEAN EXTRA SAVINGS**

114  
**Nice'n Easy**  
 shampooing colorant

108  
**Nice'n Easy**  
 shampooing colorant

**You're gonna be **HAPPY** with Christmas Values**

**NICE'n EASY SHAMPOO-IN HAIR COLOUR**

**3<sup>59</sup>**  
 pkg.

**YVES DEAUVILLE REVELATION CURLING IRON**  
 1/2", 5/8" or 3/4"

**4<sup>99</sup>**  
 each

**200 mL NIVEA CREME**

**2<sup>99</sup>**  
 each

**350 mL ANFORM STYLING GEL**

**2<sup>99</sup>**  
 each

**L'ORÉAL HAUTE MODE SHAMPOO-IN HAIR COLOUR**

**4<sup>99</sup>**  
 pkg.

**300 mL VIDAL SASSOON SHAMPOO or FINISHING RINSE**

**3<sup>49</sup>**  
 each

**150 g L'ORÉAL FREE HOLD STYLING MOUSSE**

**3<sup>19</sup>**  
 each

**300 mL SILKIENCE CONDITIONING HAIR MIST**

**1<sup>99</sup>**  
 each

**340 mL + 120 mL Bonus JHIRMACK SHAMPOO or CONDITIONER**

**3<sup>29</sup>**  
 each

**33% FINE** **33% FINE**

**GELAVE** **GELAVE**

**OIL OF OLAY (100 mL) With Bonus Beauty Bar or BEAUTY CREAM (90 mL)**

**5<sup>49</sup>**  
 each

**60 mL AAPRI FACIAL SCRUB Reg. or Gentle Formula**

**2<sup>49</sup>**  
 each

**100 mL IMPULSE BODY SPRAY**

**2<sup>79</sup>**  
 each

**250 mL TAHITI FOAM BATH**

**2<sup>99</sup>**  
 each

**MODELING or VOLUTIS HOME PERM**

**4<sup>99</sup>**  
 each

**120 mL GLYCERODERMINE HAND and BODY CREME**

**3<sup>99</sup>**  
 each

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MEAN EXTRA SAVINGS  
RED TICKETS



**CABBAGE PATCH KIDS  
GIFT SET**

- Hand Lotion 60 mL
- Shampoo 60 mL
- Bubble Bath 60 mL

**TINKERBELL QUARTET**

- Cologne 28 mL
- Hand Lotion 28 mL
- Talc 28 mL
- Bubble Bath 28 mL

**ENGLISH LEATHER  
After Shave 100 mL**

**MUGUET DES BOIS  
by COTY  
Cologne Spray 28 mL**

**MONSIEUR HOUBIGANT MUSK  
After Shave  
60 mL**

YOUR CHOICE

**4.99**

**NUANCE by COTY  
Cologne Spray 18 mL**

**CHARLIE by REVLON  
Concentrated Perfume  
Spray 7 g**

**CHANTILLY by HOUBIGANT  
Eau de Toilette  
Pure Spray 28 mL**

**NYLON BILLFOLD  
Fashion Colours**

**JEAN NATÉ  
Bath Bubbles 450 mL**

**SOPHIA by COTY  
Spray Cologne 10 mL**

**LIFE  
PANTYHOSE**

ALL SHEER  
ONE SIZE

**99¢**  
pkg.

**ALL SHEER  
SANDALFOOT or  
KNEE HIGHS (2 pairs)**

**1.19**  
pkg.

**CONTROL TOP  
SANDALFOOT or  
REINFORCED TOE**

**1.59**  
pkg.

**MAYBELLINE FRESH LASH  
or GREAT LASH  
MASCARA**

**1.99**  
each

**200 mL  
CUTEX NAIL POLISH  
REMOVER  
Regular, Lemon or Herbal**

**1.49**  
each

**10 mL  
CUTEX  
NAIL POLISH**

**1.29**  
each



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**DELAGAR ENGLISH BATH CUBES (6's) or BATH OIL PEARLS (15's)**  
**YOUR CHOICE 1.98 each**



**CHARLIE by REVLON Gift Set**  
• Cologne Spray 30 g  
• Perfumed Talc 50 g  
or  
Concentrated Cologne Spray 40 g  
**YOUR CHOICE 10.88**



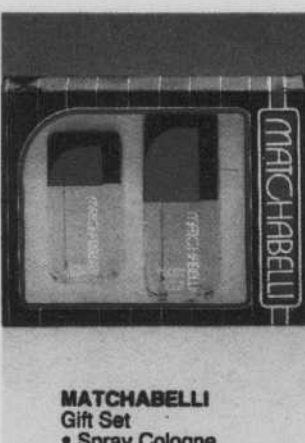
**BRUNANTE Hand and Body Lotion 240 mL**  
**BRUNANTE Parfum de Toilette Natural Spray 60 mL**  
**12.99 each 18.99 each**



**APHRO D'IVRESSE Eau de Parfum Natural Spray 57 mL 14.00 each**  
**APHRO D'IVRESSE Concentrated Perfume 10 mL 13.00 each**  
**ANDRADE FOR WOMEN Eau de Parfum Natural Spray 75 mL 21.00 each**  
**ANDRADE FOR WOMEN Perfumed Soap 125 g 7.50 each**



**SHOE SHINE KIT**  
• 2 Kiwi Shoe Polish  
• 1 Cloth  
• 2 Brushes  
**9.99 kit**



**MATCHABELLI Gift Set**  
• Spray Cologne for men 60 mL  
• After Shave 50 mL  
**14.99 set**



**ENGLISH LEATHER Set: Cologne 100 mL, After Shave 100 mL**  
Value 17.00  
**11.99 set**



**ENJOLI MIDNIGHT 8 hour Concentrated Natural Spray Cologne 17 mL**  
**8.88 each**



**ENJOLI 8 hour Natural Spray Cologne 17 mL**  
**6.99 each**



**CHANTILLY by HOUBIGANT Eau de Toilette Pure Spray 60 mL**  
**9.99 each**



**ALYSSA ASHLEY MUSK Pure Spray Cologne 30 mL**  
**6.39 each**

**LISE WATIER**

**APHRO D'IVRESSE CHRISTMAS STOCKING**  
• Guest Soap  
• Shampoo 50 mL  
• Conditioning Cream Rinse 50 mL  
• Perfumed Body Talc 25 g  
• Hand and Body Lotion 50 mL  
• Pearlized Bath or Shower Gel 50 mL  
**12.50 each**

**SPECIAL OFFER from LISE WATIER**  
With the purchase of any Lise Watier Fragrance you may purchase a Set containing 6 Hand and Nail products for only \$12.50 or an Eye and Lip Pencil Set for only \$15.00.



**AZZARO FOR MEN Eau de Toilette 75 mL.....24.00**



**ANDRADE FOR MEN by LISE WATIER After Shave 60 mL.....11.00**



**TABAC ORIGINAL After Shave Lotion 100 mL.....17.00**



**EN FLEUR or LES FLEURS by HOUBIGANT Pure Spray 60 mL**  
**7.77 each**



**EN FLEUR or LES FLEURS by HOUBIGANT Dusting Powder 225 g**  
Value 14.75  
**8.88 each**



**EN FLEUR or LES FLEURS by HOUBIGANT Dusting Powder 225 g**  
Value 14.75  
**8.88 each**



**EN FLEUR or LES FLEURS by HOUBIGANT Dusting Powder 225 g**  
Value 14.75  
**8.88 each**



**MAGIE NOIRE by LANCÔME Gift Set**  
• Eau de Toilette atom. 30 mL  
• 2 Guest Soaps 20 g each  
**23.00 set**  
Value 27.50

**MAGIE NOIRE by LANCÔME Eau de Toilette Atomizer 50 mL 33.00 each**

**O de LANCÔME Eau de Toilette Atomizer 75 mL 20.00 each**

**O de LANCÔME Gift Set**  
• Eau de Toilette 50 mL  
• Soap 50 g  
• 16.50 Set  
Value 19.50

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**SAVE up to \$4.00 JONATHAN HART Fashion Necklaces or 5 pair Earring Gift Set**  
**5.99 each**



**EXCLUSIVE TO PHARMAPRIX "FASHION CLASSICS" MAKE-UP KIT**  
**7.77 each**



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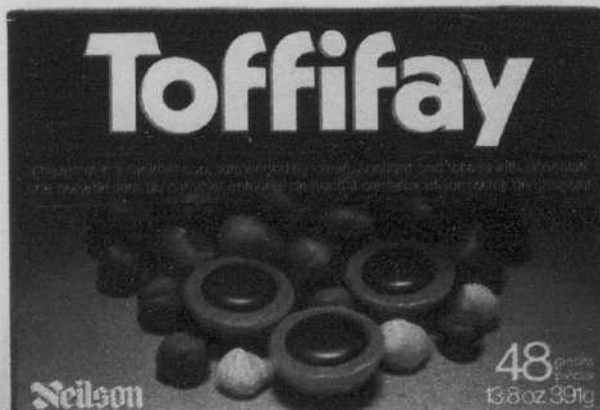
200 g  
**ROWNTREE  
AFTER EIGHT  
MINTS**

**179**  
pkg.



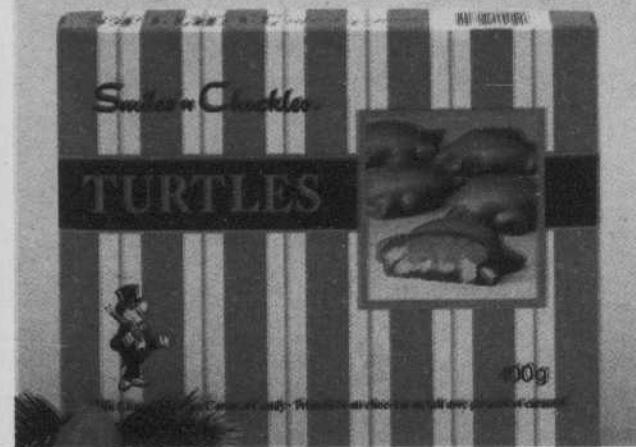
391 g  
**NEILSON  
TOFFIFAY  
CANDY**

**499**  
pkg.



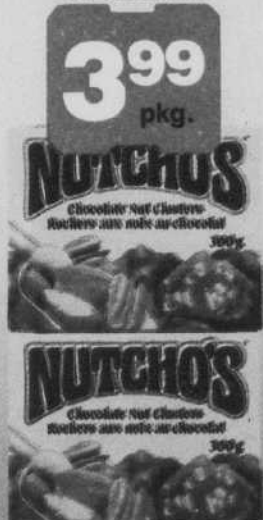
400 g  
**TURTLES  
CHOCOLATES**  
Light or Dark

**499**  
pkg.



300 g  
**NUTCHO'S  
CHOCOLATE  
NUT CLUSTERS**

**399**  
pkg.



200 g  
**MERCI  
CHOCOLATES**  
Milk, Nuts or Praline

**279**  
pkg.



200 g  
**HOSTESS CHIPS  
or SNACKS (150 g)**

**89¢**  
pkg.



125 g  
**OVATION  
MINT or ORANGE  
STICKS**

**249**  
pkg.



454 g  
**BLACK MAGIC  
CHOCOLATES**

**499**  
pkg.



600 g  
**MOIRS  
SELECTION  
CHOCOLATES**

**549**  
pkg.



CP-135-24, CL-110-24  
or Disc 15  
**KODACOLOR VR  
FILMS**

**299**  
pkg.



100 g  
**NEILSON  
FAMILY BARS**

**59¢**  
each



AA, C, D (4's)  
or 9v (2's)  
**DURACELL  
ALKALINE BATTERIES**

**499**  
pkg.



60's  
**PRISMACOLOR  
ART PENCILS**

**1499**  
pkg.



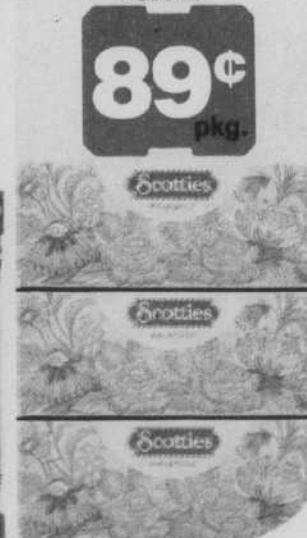
**BIC LIGHTER  
or RAZORS (5's)**

**69¢**  
each



200's  
**SCOTTIES  
TISSUES**

**89¢**  
pkg.



# You're gonna be **HAPPY** with Christmas Values

MEAN EXTRA SAVINGS  
RED TICKETS

100 mL  
CREST  
TOOTHPASTE  
Regular, Mint  
or Gel

**1<sup>09</sup>**  
each

200 mL  
RIGHT GUARD  
DEODORANT or  
ANTI-PERSPIRANT SPRAY

**2<sup>39</sup>**  
each

500 mL  
PALMOLIVE  
LIQUID

**99<sup>c</sup>**  
each



75 mL  
DRY IDEA  
ANTI-PERSPIRANT  
ROLL-ON

**2<sup>69</sup>**  
each

3 x 95 g  
SHIELD  
DEODORANT SOAP

**1<sup>44</sup>**  
pkg.

250 mL  
SOFT & DRI  
ANTI-PERSPIRANT SPRAY

**2<sup>69</sup>**  
each

2's  
VIVA  
PAPER TOWELS

**99<sup>c</sup>**  
pkg.

300 mL  
PALMOLIVE  
RAPID-SHAVE  
SHAVE CREAM

**1<sup>99</sup>**  
each

18" x 25"  
ALCAN  
ALUMINUM FOIL

**1<sup>69</sup>**  
pkg.



ANACIN  
TABLETS (100's)  
or CAPSULES (72's)

**2<sup>59</sup>**  
each

750 mL  
CÉPACOL  
MOUTHWASH  
Reg. or Mint

**2<sup>99</sup>**  
each

One pair  
DR. SCHOLL'S  
THERMA or SHEEP WOOL  
FLEECE INSOLES

**2<sup>79</sup>**  
pkg.

50's  
ARTÉCHOL  
TABLETS

**3<sup>29</sup>**  
each

250 mL  
SOFSYN LOTION  
or BATH OIL  
FOR DRY SKIN

**3<sup>99</sup>**  
each

30's  
STAYFREE  
MAXI-PADS or  
STAYFREE THINS

**3<sup>49</sup>**  
pkg.



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**RED TICKETS**  
MEAN EXTRA SAVINGS

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8 rolls  
**TYE-SIL  
CHRISTMAS  
WRAP**  
26" x 500"

**1.99**  
pkg.

24 x 280 mL  
**COCA-COLA**  
Diet Coke, Sprite  
or Diet Sprite

Limit 3 cases per customer

**5.99**  
case



Available  
1 Jumbo Roll  
40" x 216"  
or  
24 Sheets

325 g  
**PLANTERS  
DRY ROASTED  
PEANUTS**  
or Unsalted (340 g)

**1.79**  
each

300 mL  
**GILLETTE  
TRAC II or FOAMY  
SHAVE CREAM**

**2.09**  
each



5's  
**GILLETTE  
TRAC II or  
ATRA BLADES**

**1.77**  
pkg.



300 mL  
**FINESSE  
SHAMPOO or  
CONDITIONER**

**2.59**  
each



400 mL  
**ADORN  
HAIR SPRAY**

**2.44**  
each



50 mL  
**SOFT & DRI  
ANTI-PERSPIRANT  
ROLL-ON**

**1.66**  
each



Toddler (48's) Super Abs. (54's)  
Normal Abs. (72's),  
Toddler Plus (40's)  
Newborn (84's)  
**PAMPERS DIAPERS**

**9.99**  
pkg.



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Some Pharmaprix stores may sell advertised items at a lower price than indicated in this publication. Due to floor space limitations some of the items advertised in this publication may not be available at all locations. In addition, quantity limitations may vary at individual stores. Please check with your nearest Pharmaprix location for pertinent information on product availability and quantity limitation. Where strikes, lockouts, shortages of supplies, delivery delays or other matters beyond our control prevent us from making any of the goods available for the duration of this advertisement, we will gladly provide the purchaser with a "Rain Check" entitling him or her to purchase the item at the advertised terms when stock becomes available. No sale to merchants.

