

UNION PURCHASING LEAGUE

An organized effort to help the working man and his family to get the most for their dollar and stimulate patriotic purchasing. The wages of 50,000 Montreal working men properly expended means a local purchasing power of \$2,000,000 per week. The Friendly Business Houses identified with this campaign and represented on this page are known to be worthy of the support and patronage of the working class.



LA LIGUE DES ACHETEURS UNIONISTES

Un effort organisé pour aider le travailleur et sa famille à obtenir le plein rendement de son dollar et pour encourager une façon patriotique d'acheter. Les salaires de 50,000 ouvriers montréalais intelligemment dépensés signifient un pouvoir d'achat de \$2,000,000 par semaine. Les maisons d'affaires amies qui s'identifient avec cette campagne et qui sont représentées dans cette page sont dignes de l'appui et de l'encouragement de la classe ouvrière.

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