



Townships hospital numbers decline over the weekend

Record Staff

The total number of people in hospital with COVID-19 across Quebec increased by 14 on Monday, but at 2,425, remained lower than it was at the start of last weekend. The situation was similar for those in intensive care across the province, with an increase of one overall, to 178.

There were also 20 new Covid-related deaths recorded, for a total of 13,495 since the start of the pandemic.

In the Eastern Townships there were 137 in hospital with the virus on Monday, 14 of whom were in intensive care. This represents a decrease of nine in the overall number of people, but a slight increase in the number of ICU cases in the region since last Friday's update.

The healthcare authority for the Eastern Townships also recorded four more deaths linked to Covid over the weekend, for a total of 507.

As of Monday, 66,683 rapid test results had been recorded using the province's self-declaration tool including 51,381 that were positive. Of that total, 1,091 were listed as taken on Sunday, including 813 positive.

Bishop's University Celebrating Eco Week



BISHOP'S UNIVERSITY'S ENVIRONMENTAL CLUB

Eco Week Organizers Bishop Carasquero (Sustainable Development Student Intern), Manu Bissonnette (Co-lead), Keven Poulin (Treasurer) and Danielle Storey (Co-Lead)

By Johnathan Houle
Special to the Record

From Monday Feb. 7 through Friday Feb. 11, Bishop's University and its students are celebrating

Eco Week on campus. Each of the five days contain multiple different events focused on informing students about the importance of sustainability and reducing their carbon footprints. Organized by the

school's Environmental Club and the Sustainable Development Team, with the support of the university administration and numerous clubs and organizations, the plan is to offer a

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Weather



TODAY:
SCATTERED
FLURRIES

HIGH OF 1
LOW OF -7



WEDNESDAY:
A MIX OF SUN
AND CLOUDS

HIGH OF 2
LOW OF -1



THURSDAY:
FLURRIES

HIGH OF 3
LOW OF -6



FRIDAY:
A MIX OF SUN
AND CLOUDS

HIGH OF 0
LOW OF -2



SATURDAY:
FLURRIES

HIGH OF 3
LOW OF -14

A must-visit local gem: The Loom located in the heart of Lac-Brome

By Abbigail Whitcher
Special to The Record

The Loom is a colourful and one-of-a-kind boutique. It is one of the younger businesses in town, with its one-year anniversary coming up this April, and the products in the store reach people from all walks of life and all age groups. The boutique's goal is to diffuse products that increase the wellbeing of the clients, but most importantly, to spread good vibrations. The store products include all things spiritual: tarot cards, crystals, New Age books, incense and sage to burn. It's a sweet spot to get your hands on some very beautiful and locally-made products, including goods that everyone in the household can enjoy: soaps, candles, and essential oils - to name a few. If another incentive is at all needed to sell you on checking out The Loom; they have a plethora of tropical plants that are worthy of adding to anyone's plant collection.

The boutique represents a dream come true for the store owner, Laura McConnell. She worked for years in the health care system as a caregiver and views this new path as an extension of that work. It is a way for her to continue helping others heal, but this time around, with different practices such as through crystal healing and offering Reiki services by Isabel Giasson. The boutique owner was drawn to Lithotherapy and Reiki because of the current looming uncertainty.

"Many of us, including myself, are looking for ways to be more mindful, to calm anxiety, and stress - so alternative therapies like crystal healing are coming to the forefront," McConnell said.

Lithotherapy is the technical term to describe the use of crystals for healing, that minerals act as a means to harmonize the body.

McConnell is grateful to several people for helping to make her store a reality including her dear friend Jaime Moore, in particular. The store owner said she is very grateful for the Human Design program offered by Moore, that she followed.

A dream-chaser and mother of a 10-year-old daughter, McConnell said she wanted to share an inspirational



COURTESY ABBIGAIL WHITCHER

message to the youth; that believing in oneself is the most essential ingredient to achieving one's dreams.

"There are no stupid ideas in life," she said, expressing a feeling that everyone has the power to reach their dreams, but that it takes a combination of believing in oneself and overcoming one's fears.

If you're unsure of where to start when purchasing crystals, Laura encourages anyone and everyone to get their hands on Selenite. This crystal has a long-standing reputation

for protection, cleansing unwanted energies, and acting as a tool to improve overall wellbeing.

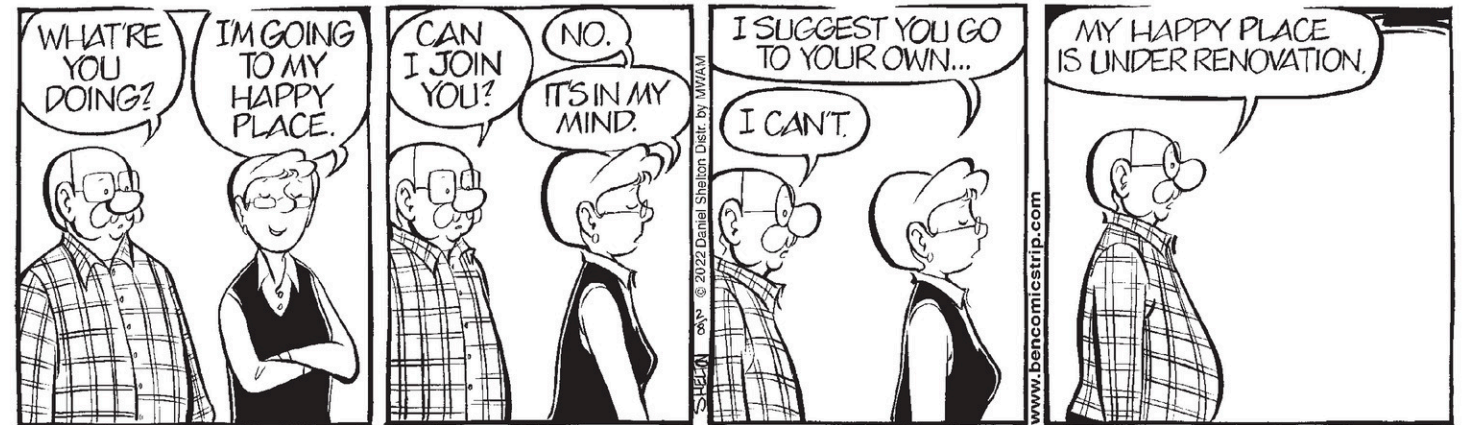
"Do we not all need that? And, on top of it, it's very pretty!" She said with a laugh.

If Selenite isn't for you, the boutique owner mentioned a famous historical figure that was believed to dabble in Lithotherapy herself, as a beauty hack. Who is this you ask? Cleopatra, whose beauty was attributed to the fact that she would bathe in Rose Quartz to harness its anti-aging properties.

Correction

Mable Hastings' Scoop published on Monday about the Potton Festive Hearts activities mistakenly drew from information about last year's event. While the snowman contest will continue as planned, due to Covid, the other activities mentioned in the article were suspended this year. The Record regrets this error and any confusion it may have caused.

Ben by Daniel Shelton



Local News

The problem is that temporary workers aren't necessarily guaranteed hours, Leboeuf explained, and when they're given hours, it could be taken away without hesitation.

Quebec court says justice minister's intervention on judge bilingualism illegal

The Canadian Press

The Quebec Superior Court has ruled that the province's justice minister does not get to decide whether judges can be required to speak English as well as French.

The case was centred around half a dozen Quebec court judge postings

in Montreal and surrounding areas, where Chief Judge Lucie Rondeau deemed it necessary that candidates be bilingual in order to apply.

Justice Minister Simon Jolin-Barrette had refused the bilingualism requirement for those postings and instructed a civil servant overseeing the process to remove it.

Justice Christian Immer wrote in a decision issued Wednesday that Jolin-Barrette does not have any power to interfere with the drafting of notices for Quebec court judge postings.

He said the minister's intervention exceeded his authority and was illegal.

Immer annulled five job postings for which the demands of Rondeau were not respected because of the minister's intervention.

Jolin-Barrette said today he would study the judgment but insisted that all lawyers should have the chance to become judges, even if they are unilingual French speakers.

Blue collar workers union demands more permanent positions

By Michael Boriero

With more than half of Sherbrooke's blue collar workers employed on temporary status, the city's union has called on the municipal council to create more permanent positions.

Syndicat Canadien de la fonction publique (SCFP) Union Advisor Réal Leboeuf told The Record that there are 245 permanent blue collar workers in Sherbrooke, but there are a total of 550 blue collar workers employed by the city, many of whom are living in precarious situations.

The problem is that temporary workers aren't necessarily guaranteed hours, Leboeuf explained, and when they're given hours, it could be taken away without hesitation. It can also take over 10 years to gain permanent status as a blue collar worker, he continued.

Leboeuf said that the union isn't asking to make every blue collar worker permanent. Temporary positions are also important, according to the union advisor, as those workers fill in for employees out sick, on maternity or paternity leave, and on vacation.

But, he added, the city needs to recognize that it has been taking advantage of dedicated temporary workers throughout the pandemic. Over the past two years, Sherbrooke's temporary workers have worked over 300,000 hours, Leboeuf noted, making them vital to the city.

Leboeuf and the union have reached out to Sherbrooke Mayor Évelyne Beaudin for a meeting to discuss options and possible solutions, but they haven't heard back from her yet. The Record contacted Beaudin's office on Monday, but she was unavailable for an interview.

Leboeuf has been a blue collar worker in the municipal sector for nearly 15 years, and he has never seen such a lopsided amount of temporary blue collar workers employed by a city. Although, he was unable to back up that claim, or compare those numbers to other cities.

When the union eventually does sit down with the mayor, Leboeuf said the goal will be to add more permanent positions. There are worker shortages all over Quebec he explained, adding that it would be a no-brainer to make blue collar work opportunities more attractive.

In a press release sent out on Monday, the SCFP said blue collar workers are an essential part of the machine that keeps the city running smoothly. Leboeuf is also quoted in the statement, noting any city in Quebec that wants to take itself seriously would fix this situation.

"This is unacceptable in a time of labour shortages. We need to improve our recruitment capacity in order to protect taxpayers, because without in-house services, the city is at the mercy of the private sector, which costs much more," said Leboeuf.

When Beaudin ran for the mayoral office, she promised to modernize Sherbrooke's labour relations. But the city's blue collar workers union claims it has not seen enough from the mayor. The union wants Sherbrooke to protect the services offered to the population.

"What we are seeing and experiencing is disturbing. We were hoping for a little more leadership from the new mayor, who recently campaigned on her desire to make the City a model employer," said Monique Lortitch, president of the Syndicat des cols bleus de Sherbrooke.

Eco Week

CONT'D FROM PAGE 1

week filled with both informative and enjoyable events.

"Eco Week has been going on for the past couple of years and its purpose is to promote green initiatives and awareness," said Manu Bissonnette, co-lead of the Environmental Club. With climate crisis and global temperature increases, both the club membership and the Sustainable Development Team believe that informing students with a weeklong event is necessary.

"With all that is going on in the world, it's important to remember that preserving and restoring our environment will be important for the future," Bissonnette added. "There's many different kinds of events each day so there's always something new to learn."

The organizing team believes that, by collaborating with numerous clubs and

organizations from Bishop's such as the ArtLab, Sustainable Agriculture and Food Systems Club and Bishop's Bees, the program for the week will inspire more awareness and support from fellow students.

Included throughout Eco Week are several presentations from both faculty and student clubs, such as the Sustainable Agriculture and Food Systems club's workshop on the importance and benefits of fermentation in food production. Several professors will also be providing their expertise and insight through open lectures on campus. Another highlighted event in the docket is the Friday Mini Market and Community Fest, where students and other participants will gather to converse with one another and even buy and sell local and hand-made products.

Though the event is planned to be informative in nature, there are many fun activities and programs scheduled for the week as well.

"Informing people about being more eco friendly is important, but that doesn't mean that it can't be fun," Bissonnette said.

With art installations made from recycled items, to a trivia night where people can gather to test their knowledge, and the mini market on the agenda, Eco Week at Bishop's University has plenty of activities to participate in.

"We're trying to have more students and people come and participate," said Bissonnette. "The more people who participate means the information gets out there faster. We hope that in doing all of this people will realize that change doesn't have to be drastic to have an effect on the environment and collectively, we can make a difference."

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EDITORIAL

The IOC's silence suggests that it is aligning itself with China rather than championing Olympic athletes. . .

Silence is golden? Olympic athletes' freedom of speech muted by Games organizers

By Helen Jefferson Lenskyj
Professor Emerita of Sociology
and Equity Studies in Education,
University of Toronto
And
MacIntosh Ross
Assistant Professor, Kinesiology,
Western University

Beyond the Olympic's facade of glitz, glamour and gold there's a glaring and controversial regulation — the International Olympic Committee's (IOC) Rule 50. Rule 50 prohibits athletes from demonstrating during competition or on the podium.

Two years ago, IOC member Dick Pound stated that "athletes remain free to express their opinions in press conferences, in media interviews and on social media." But the Athletes Declaration is clear — all Olympians must "comply with applicable national laws."

This includes forgoing their right to freedom of speech and expression while in China because of the regime's vague law against "picking quarrels and provoking trouble."

With the 2022 Beijing Olympics looming, Pound has been assuring Olympic critics that "there is absolutely nothing wrong with China" as an Olympic host.

If Pound's commentary leaves you with an unsettling sense of déjà vu, there's a good reason for that. Addressing 205 national Olympic committees before the 2008 Beijing Olympics, IOC President Jacques Rogge downplayed threats to freedom of speech saying:

"A person's ability to express his or her opinion is a basic human right and as such does not need to

have a specific clause in the Olympic Charter because its place is implicit."

In addition to restrictions imposed by the IOC and China, many active athletes are contractually bound by their Olympic federation's code of ethics to refrain from making "adverse comments" on executive decisions.

China's assault on athlete rights

Even if the IOC gave athletes the green light to protest, such actions would be ill-advised since China's authoritarian regime is notorious for its arbitrary detentions.

The IOC's silence suggests that it is aligning itself with China rather than championing Olympic athletes, while stifling growing criticism regarding its own hollow commitments to human rights.

Dutch officials recently advised athletes to leave personal electronic devices at home and use only team-provided cell phones in order to avoid Chinese espionage.

Citizen Lab at the University of Toronto's Munk School of Global Affairs and Public Policy recently determined that an application all athletes are required to download for submitting health and customs information has a "devastating flaw where encryption protecting users' voice audio and file transfers can be trivially sidestepped."

On the same day the security flaw was revealed, Beijing Organizing Committee official Yang Shu explained that athletes could indeed be punished for political statements to journalists and on social media.

In fact, the committee will have departments dedicated to monitoring Olympians' speech for the duration



of the Games.

But there's a lot for athletes to comment on — from the obvious attempt of Chinese authorities to subvert their freedom of speech to the well-documented human rights abuses unfolding against Tibetans, Uyghurs, Southern Mongolians and Hong Kongers and the all-too-common persecution of human rights defenders.

The IOC Athletes' Commission

The IOC Athletes' Commission is a group of retired athletes whose stated purpose is to ensure that athletes' viewpoints are "at the heart of Olympic movement decisions."

The effectiveness of the Athletes' Commission is limited at best. As R.A., an anonymous commission member explained, many members have experienced powerlessness at the hands of international federations and are unlikely to "rock the boat," while others "don't want to bite the hand that feeds them."

Whether Athletes' Commission members are free to express their views is also an open question.

In early 2020, as the world dealt with COVID-19, some athletes challenged the IOC's plans to host Tokyo 2020 in August. Canadian Athletes' Commission member Hayley Wickenheiser called for postponement. The IOC promptly sent her a personal message saying it was "a pity" that she spoke out without asking them first.

Her rebuttal: "I didn't know free

speech had to go through the IOC."

Clearly, the IOC wants to control athletes' public statements. When R.A. was about to publish a critical article in an Olympic magazine, they were subjected to an unsuccessful attempt at censorship by a senior IOC member. He phoned R.A.'s private number to persuade them to tone down the article, and followed up by emailing a document that he thought would demonstrate that the critique was flawed.

Solidarity: Athlete advocacy groups fight back

The Olympic industry may not enjoy its privileges for much longer. Athlete advocacy groups and athlete unions — like the World Players Association, Athleten Deutschland, Global Athlete and others — have been mobilizing to protect athletes' rights, with some notable successes.

The IOC has been the target of global criticism, inside and outside of sport, because of its recent selection of three host cities under authoritarian regimes — Beijing in 2008 and 2022, and Sochi in 2014 — with full knowledge of the human rights violations perpetuated by these governments.

Since Olympic industry propaganda relies on winning hearts and minds, can it survive the damage to its brand that the protests of athletes and activists are generating?

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Friends and family walk to promote suicide awareness

By Johnathan Houle
Special to The Record

Last Saturday, a group of people gathered in the snow filled parking lot of Lennoxville's Optimist Park to voice their support for those who've suffered from mental illness and suicidal ideations.

To the participants of the walk, suicide awareness is a worthy cause to support with all the increase in mental illness that has plagued their society for the past three years. Adrienne Passmore, one of the participants and a friend of event organizer Jessie Sutherland said she believed it was an important subject to address.

"It's such a big topic and there's a lot of stigmas surrounding suicide, especially in the Estrie region," Passmore said. "Suicide definitely needs to be talked about and removing the stigma and taboo surrounding it will help people open up more."

The event faced some early challenges, with many of the participants' cars getting stuck in the snow. Before long, however, the organizers and participants alike banded together to help each push each vehicle out, providing a wonderful illustration into the walk's philosophy of being both helpful and aiding one another. With the cars unstuck and

the parking lot plowed, the event could finally be underway as people stood, eager to share their support for the cause.

The Suicide Prevention and Awareness Walk began at 1 p.m. with an informative presentation from both the event organizer Jessie Sutherland and a representative from Mental Health Estrie about the causes of suicidal ideations and the numerous points of contact available for those who've suffered from mental illness or similar struggles. Both parties spoke passionately on the subject and the presentations finished to a round of applause from all participants present in the area. The participants then eagerly picked up their signs and began the walk that would take them through the heart of Lennoxville.

As the progression made its way onto Queen Street, many cars and buses honked their horns in support for the group's cause. Taylor Rowsell, another participant in the walk, was happy with the support from the drivers and took it as a sign that the group accomplished what they set out to do.

"It was nice to see support from others in the community," Rowsell said continuing with, "I think there should be another event in the future to promote awareness as well."

Ingrid Cardin, a teacher in the Special



JOHNATHAN HOULE

Participants beginning the walk out of Optimist Park

Care Counseling program at Champlain College's Lennoxville Campus shared that she also felt that the event was a success.

"The message got out there that people aren't alone and let them know about which resources are out there as well," the teacher reflected.

Later, as the participants made their ways home, The Record asked Sutherland about whether she found the event to be a success.

"I'm really happy with how the event turned out," the organizer said. "Even though we only had around 30 people who came and supported, it was nice

to see that word got out there since planning began two weeks ago."

Sutherland shared that one of the biggest challenges for her was the actual planning of the event. When asked if she had any prior experience planning large events, she responded with, "No. This is the first ever event that I've planned, and I was nervous at first, but everyone has been supportive and helpful."

With the Suicide Prevention and Awareness Walk's success now behind her, she plans on organizing similar events in the future.

"I would love to do it again," she declared.

#NewsMatters: The National Assembly Report Anglos struggle to see where they stand with Quebec government

CAQ accused of adopting divisive strategy as election looms

By Raquel Fletcher

Despite the Coalition Avenir Québec (CAQ) government's repeated insistence that it will maintain the rights of English-speaking Quebecers, anglophones are struggling to see where they stand with this government.

Recent decisions and statements by the premier have only heightened concerns.

Take, for instance, the decision to cancel the Dawson College expansion, a project the government itself chose to accelerate just last fall when it included it in an important infrastructure bill. Last week, the province reversed course and said it was going to prioritize francophone students over anglophone students.

Or take an incident during question period last Thursday when the Blue Room erupted in cacophony amid heated exchanges and loud arguments between MNAs.

The trigger of this eruption was a joke made off camera and off microphone, but still loud enough to be heard by MNAs and journalists. When Liberal Leader Dominique Anglade misspoke, calling Paradis "Mr. Québécois" instead of "Mr. Speaker," Premier François Legault retorted, "Of course, he's a caquiste."

Liberal MNAs interpreted this to

mean either the premier was saying only people who vote for the CAQ were "true" Quebecers or people who vote Liberal were not. Either way, they said the premier's "joke" was unacceptable.

When Liberal MNAs questioned the government about Dawson and other issues, including bilingual judges, Legault mocked the opposition, pronouncing the word "Liberal" in French with an English accent. He appeared to be insinuating the Quebec Liberal Party was more interested in defending English minority rights than the French language.

Legault denied his government is trying to sow division and refused Anglade's demand for an apology.

Deliberate election strategy?

Despite Question Period rules that forbid heckling, chaotic exchanges between the government and opposition Liberals have often made headlines.

Last June, Legault apologized for his tone and promised to try harder to "control his temper." In December, recognizing he hadn't made much improvement, he told journalists he would drink more herbal tea and reiterated the promise not to let opposition parties get under his skin.

However, just three days into the new session, the National Assembly once

again veered out of control. This time, though, there is a notable difference. The premier has often blamed his outbursts on the opposition, saying he rises to the occasion when provoked.

But it's now the premier who seems to be the one doing the provoking. Commentators have begun to ask if this is a deliberate electoral strategy to appeal to nationalist voters ahead of this fall's election.

Dividing Quebecers

While the Liberal Party accuses the premier of deliberately trying to divide Quebecers, the premier seemed to suggest during a recent press conference that Quebecers were already divided, along linguistic lines, when it comes to which political parties they vote for. According to the most recent Leger poll, the Liberals only have the support of 12 per cent of Quebec francophones. Most Liberal support appears to be concentrated in English Montreal.

"Mrs. Anglade is in a tough position to defend French," Legault said. "I think her predecessors like Jean Lesage or Robert Bourassa were nationalists. I think we can do both: defend the French language and be open to all communities."

Last week's debate drew numerous commentaries in the province's French media, with one opinion columnist

insisting the premier should say he's sorry.

"He should offer an apology, say that it was a bad joke," wrote Antoine Robitaille in Le Journal de Québec. "And remember that anglophones are obviously full Quebecers; they should be treated as such."

Can voters expect a debate preceding the election about whether anglophones consider themselves or are considered by others as "true" Quebecers? Things could get messy.

Maybe that's why Liberal MNA David Birnbaum tried to steer debate about Dawson College away from language altogether. Birnbaum has often raised concerns of the anglophone community in the house and has not shied away from asking his questions in English.

"A norm is a norm, is a norm. There is no language involved," Birnbaum said. "The buck stops with the premier. He made the choice to axe the Dawson project. He threw the needs of these Quebec students under the bus."

With Bill 96 currently being studied by the National Assembly, the language debate will not be going away anytime soon. The question is whether debate can stay civil.

Raquel Fletcher is QCNA's News Matters columnist on provincial affairs

Of Groundhogs and Turkeys and Black Swans



DIAN COHEN

This past Groundhog Day, some of Canada's best-known weather forecasters disagreed: Quebec's Fred la Marmotte and Nova Scotia's Shubenacadie Sam both predicted a long, cold winter ahead; Ontario's Wiarton Willie proclaimed an early spring.

It's unclear how many meteorologists take their lead from groundhogs or whether the two-to-one forecast will come to pass. In an effort to relieve the depressing thought of many more weeks of winter, please focus your attention on black swan events.

A black swan event is a rare, unpredictable happening that can cause catastrophic damage to an economy. Nassim Taleb, the essayist who first coined the term, says the rise

of the Internet, the personal computer, World War I, the dissolution of the Soviet Union and the September 11, 2001 terrorist attacks are all examples of black swan events. He underscores the point that the black swan event depends upon the observer – "the Thanksgiving turkey sees his demise as a black swan, but the butcher does not". Taleb says the COVID-19 pandemic is not a black swan event – many people, including Bill Gates and himself, warned of a pandemic years before 2019 and pleaded with authorities to take appropriate measures.

So what might qualify today as a black swan event? Let me start with my #1 concern: the low Earth orbit (LEO) satellite systems that facilitate our communications. Thousands of satellites are located in LEO about 160 km above the earth – imaging satellites, weather satellites, communications satellites, the International Space Station (ISS). More are launched into orbit every month. Because they're closer to earth than older satellites, it takes less time for data to be up- and down-loaded. Gamers love this, and if you live in the country, you know the frustration of trying to get online and the significance of faster speeds. Slow speeds are a big disadvantage to more than just gamers – in a world looking forward to self-driving

cars, smart farms, and the Internet of Things, fast response times are critical.

Shifting activities online exposes us to new dangers. It's extraordinary that the internet didn't break during the last two years. Global internet traffic more than doubled – if we suddenly doubled the traffic on a physical bridge, we risk traffic jams and bridge collapses. In 2020 and 2021, schools, offices and churches shifted online almost overnight, yet the internet soldiered on.

Says Israeli observer Yuval Harari, "We hardly stop to think about this, but we should. After 2020 we know that life can go on even when an entire country is in physical lockdown. Now try to imagine what happens if our digital infrastructure crashes. How much time do you think it will take you to shift back from email to snail-mail?" Think about your banking and shopping and entertainment routines.

How can we avoid becoming the Thanksgiving turkey? According to Taleb, he wrote his book, "The Black Swan" 15 years ago to convince the people in charge of things everywhere in society that changes in business practices and social norms were urgently required. Fifteen years later, the fallout from the pandemic is making his plea more urgent than

ever. We need to question whether politicians are up to the responsibilities they've been elected for – from the village councillors who can't read financial statements to the provincial and federal ministers who pass legislation that perpetuates or widens disadvantages.

We need to question whether our financial system is working to make our lives easier, or whether it's part of the problem of inequality: to make money in the stock or real estate market, you need to have some money; the bottom quarter of the public owns almost nothing. We need to question whether a group of policy wonks really know better than the market of supply and demand what interest rates should be. We need to question why taxes keep going up, services down and an increasing burden down-loaded on to the average tax-payer in constant solicitations for support for causes the government claims to be taxing us to provide. Let's not waste time trying to predict the unpredictable. Let's better prepare for the impact of black swans to come.

Makes a couple more months of winter look like a pleasant walk in the park, doesn't it?

Dian Cohen, C.M., O.M., economist
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Max Parrot wins gold, Mark McMorris bronze in men's snowboard slopestyle

The Canadian Press

Canada dominated the men's snowboard slopestyle competition, with Max Parrot winning gold and teammate Mark McMorris claiming bronze.

It's the second straight Olympics that Parrot and McMorris have shared the podium in the event.

Parrot, from Bromont, Que., upgraded his silver from the 2018 Pyeongchang Games, winning Canada's first gold medal in Beijing.

Regina's McMorris also won bronze for a third straight Olympics.

Parrot scored 90.96 on a dominant second run, then challenged his competitors to catch him.

McMorris had the best score of the third run at 88.53 points, but it wasn't enough to catch his teammate.

China's Su Yiming, who had the best score in qualifying, took silver with 88.70.

Sebastien Toutant of L'Assomption, Que., was ninth with 54.00.

Toutant won gold in the big air event in 2018 and will defend his crown starting Feb. 14.



THE CANADIAN PRESS/SEAN KILPATRICK
Canada's Max Parrot celebrates with his gold medal during the medal ceremony for men's snowboard slopestyle at the Beijing Winter Olympics in Zhangjiakou, China, on Monday, Feb. 7, 2022.

McMorris had the second-best score in Sunday's qualifying round, giving him the penultimate spot in Monday's final.

Canadian Kim Boutin wins bronze in short track speedskating

The Canadian Press

Canadian short-track speedskater Kim Boutin won a bronze medal in the women's 500 metres at the Beijing Olympics on Monday.

Boutin, the world record holder in the event, finished in a time of 42.724 seconds.

Arianna Fontana of Italy won gold

in a time of 42.488, while Suzanne Schulting of the Netherlands claimed silver in 42.559.

The world record is 41.936, set in 2019 in Salt Lake City, Utah.

It was Boutin's fourth career Olympic medal.

The 27-year-old from Sherbrook, Que., won silver and two bronze at the 2018 Games in Pyeongchang, South Korea.



THE CANADIAN PRESS/PAUL CHIASSEON
Canada's Kim Boutin (right) reacts after winning the bronze medal with gold medallist Arianna Fontana of Italy women's 500-metre short-track speedskating at the Beijing Winter Olympics in Beijing, China, on Monday, Feb. 7, 2022.

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protect ourselves.

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In Memoriam



In loving memory of
CARL DANIEL KNOWLTON
December 15, 1917 –
February 8, 2012.

*What though the radiance which was
once so bright
Be now forever taken from your sight
Though nothing can bring back the
hour
Of splendour in the grass, of glory in
the flower;
We will grieve not, rather find
Strength in what remains behind.*
- William Wordsworth

Loved forever,
**MARGARET
JOHN, FRANK, GORDON,
CARLEEN AND JUDI**

Datebook

TUESDAY, FEBRUARY 8, 2022

Today is the 39th day of 2022 and the 50th day of winter.

TODAY'S HISTORY: In 1587, Mary, Queen of Scots, was executed on suspicion of plotting to murder her cousin Queen Elizabeth I.

In 1910, the Boy Scouts of America was incorporated.

In 1915, D.W. Griffith's "The Birth of a Nation" premiered in Los Angeles with the title "The Clansman."

In 1971, the NASDAQ stock exchange began trading.

In 1996, President Bill Clinton signed the Telecommunications Act of 1996 into law, leading to a drastic overhaul of U.S. media regulations.

TODAY'S BIRTHDAYS: William Tecumseh Sherman (1820-1891), U.S. general; Jules Verne (1828-1905), author; Lana Turner (1921-1995), actress; Jack Lemmon (1925-2001), actor; James Dean (1931-1955), actor; John Williams (1932-), composer; Ted Koppel (1940-), journalist; Nick Nolte (1941-), actor; Robert Klein (1942-), comedian/actor; Mary Steenburgen

(1953-), actress; John Grisham (1955-), author; Gary Coleman (1968-2010), actor; Mary McCormack (1969-), actress; Seth Green (1974-), actor/producer; Cecily Strong (1984-), actress; Julio Jones (1989-), football player; Klay Thompson (1990-), basketball player.

TODAY'S FACT: The first movie ever to be screened privately at the White House was "The Birth of a Nation," which Woodrow Wilson viewed in 1915.

TODAY'S SPORTS: In 1998, Finland beat Sweden 6-0 in the first women's Olympic ice hockey game.

TODAY'S QUOTE: "We may brave human laws, but we cannot resist natural ones." – Jules Verne, "20,000 Leagues Under the Sea"

TODAY'S NUMBER: 1.2 million - estimated youth membership of the Boy Scouts of America in 2020.

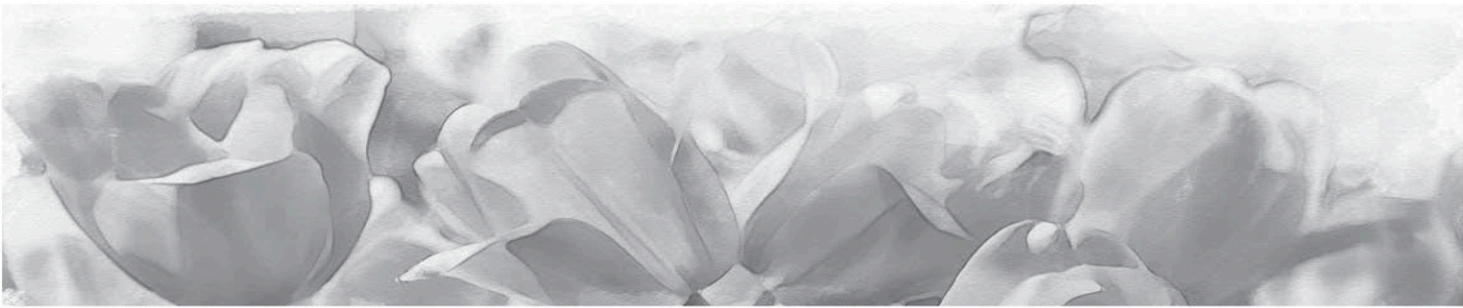
TODAY'S MOON: First quarter moon (Feb. 8).

Do Just One Thing



By Danny Seo

If you add nutritional seeds like chia, flax and hemp to your smoothies and cooking, you should consider storing them in the refrigerator instead of in your pantry or on your kitchen counter. These seeds have oils inside that can go rancid quickly after you've opened the package. Storing in the fridge helps stabilize the oils without affecting the taste or freshness of the seeds. Simply transfer the seeds to an airtight container, or make sure the original package is airtight when you're ready to put them away.



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Text only: 40¢ per word. Minimum charge \$10.00 (\$11.50 taxes included)
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For Monday's paper, email production@sherbrookerecord.com or call 819-569-4856 between 1 p.m. and 5 p.m. Sunday. For Tuesday, Wednesday, Thursday or Friday's edition, email production@sherbrookerecord.com, call 819-569-4856 or fax 819-569-1187 (please call to confirm transmission) between 9 a.m. and 5 p.m. the day prior to the day of publication. The Record cannot guarantee publication if another Record number is called. Rates: Please call for costs.

NEA Crossword Puzzle

ACROSS

1 Glass container

4 Avoid

8 Resins

12 Miner's load

13 Gael republic

14 Oregon, to Yves

15 Doctors' org.

16 Russo of film

17 Goalie's feat

18 Drowsed (off)

20 Berlin article

22 Famed fastballer

23 Column order

27 Dawdled

31 Mont. neighbor

32 Close tightly

35 Feedbag tidbit

36 Shortly

37 Paris hub

38 Dog sound

39 Store event

40 Muslim honorific

41 Most timid

43 Puzzle

45 Burst of laughter

48 Skip over water

50 More friendly

52 Fuddy-duddy

55 Washstand item

57 Sporty truck

58 Disgusting

59 Takes a good look

60 Periscope site

61 Common ailment

62 Was driven

63 Ecol. watchdog

DOWN

1 Actress — Fontaine

2 Knight's suit

3 All set

4 Venus' sister

5 Rushed off

6 Coffee maker

7 Sine qua non

Answer to Previous Puzzle

I	C	E		C	A	B		Z	I	G
R	E	D		B	I	K	E	B	O	L
K	O	I		U	N	I	T	A	N	K
	S	T	A	M	E	N		R	Y	E
		H	R	S		N	E	O		
S	A	L	S	A		Y	O	G	U	R
A	R	I		P	E	O	N		O	R
M	A	E			E	R	O	S		M
	T	U	R	T	L	E		L	A	S
		A	D	S		S	U	P		
P	E	N	S		C	O	R	R	A	L
G	U	N	K		Y	E	L	P		T
A	M	I	S		A	D	O	S		E
P	A	D			W	E	S		N	A

8 Painter's undercoat

9 Ms. Hagen of films

10 Dallas cager

11 Fem. saint

19 Dawdle

21 Assistance

24 1492

25 Admired one

26 Long reed

28 Vincent van —

29 Indiana's Steel City

30 Raison d' —

32 Daytime drama

33 Therefore

34 "Woe is me!"

36 Fall flower

41 Tijuana Mrs.

42 Thin

44 Bordered

46 Keep occupied

47 Pause

49 Duke or count

50 Lawn invader

51 "Fancy" singer

52 Garden hose plastic

53 Guanabara Bay port

54 Not up to snuff

56 Grand Teton st.

1	2	3		4	5	6	7		8	9	10	11
12				13					14			
15				16					17			
18				19				20	21			
	22							23		24	25	26
				27		28	29	30		31		
32	33	34			35				36			
37					38				39			
40				41					42			
43			44					45		46	47	
			48		49		50					51
52	53	54			55	56			57			
58					59				60			
61					62				63			

Your Birthday

TUESDAY, FEBRUARY 8, 2022

Stand up for your rights. Let go of the past, and head in a direction that offers a better future. Refuse to make questionable or unnecessary changes. Keep the peace, but not at the expense of taking on something that doesn't interest you. Pursue what will make you happy.

AQUARIUS (Jan. 20-Feb. 19) – Take note of what others do and how they act. Keep your thoughts to yourself, which will help you assess what's going on without making waves. Time is on your side, and patience will pay off.

PISCES (Feb. 20-March 20) – It's up to you to bring about change if that's what's required. Don't wait for someone to make a move when taking the helm and making things happen will bring higher returns.

ARIES (March 21-April 19) – Watch, and you'll see a pattern form that will help you make up your mind. Call on someone who offers sound advice, and you'll come up with a plan that will put your mind at ease.

TAURUS (April 20-May 20) – Don't let uncertainty hold you back. Check off all the boxes and forge ahead with confidence. It's up to you to make things happen and turn your ideas into something substantial.

GEMINI (May 21-June 20) – Don't lose sight of your goal. Home in on your target and don't stop until you reach it. Steer clear of anyone who tends to meddle or entices you to be indulgent. Take your responsibilities seriously.

CANCER (June 21-July 22) – Use your

skills and knowledge to find a distinct way to get ahead. Team up with someone who has something to contribute, or discuss your ideas with an expert who can help you focus.

LEO (July 23-Aug. 22) – Consider indecisiveness a red flag. Spare yourself the worry and stress of getting involved in something that makes you feel uneasy. Protect what you have worked so hard to achieve.

VIRGO (Aug. 23-Sept. 22) – Live in the moment, observe what's going on around you and learn all you can to help you monetize your skills. If you socialize with like-minded people, promising opportunities will appear.

LIBRA (Sept. 23-Oct. 23) – Put a halt on joint ventures or shared expenses. Divvy up what's yours and what's not to protect against loss or do damage control. Go it alone if you want to get things done.

SCORPIO (Oct. 24-Nov. 22) – You'll attract people who are disciplined and ready to take on additional responsibilities. Discussing your plans with a friend or relative will be enlightening.

SAGITTARIUS (Nov. 23-Dec. 21) – Do what suits your needs and helps you stay on course. Taking care of your responsibilities will also keep a meddler at arm's length. A serious approach to your finances is encouraged.

CAPRICORN (Dec. 22-Jan. 19) – Pay attention to detail, organize your thoughts and incorporate changes at home and to your schedule to ensure you reach your objective. A kind word will lift someone's spirits.

TUESDAY, FEBRUARY 8, 2022

Try to scramble their communications

By Phillip Alder

In a Peanuts cartoon, Charlie Brown has been hit by a line drive. Schroeder runs to the pitcher's mound with an offer of first aid. Lucy suggests that second or third aid will be quite sufficient.

The same idea applies to bridge deals. The second- or third-best play might be sufficient to bring home the contract. But sometimes the declarer really must use the best medicine.

Against four spades, West leads the club king and follows with the club ace (showing his doubleton). How should declarer have handled the cards?

When South jumped to four hearts, he realized he could be getting out of his depth. But he had such a promising hand that he hoped North would have a fit in at least one of the majors.

Declarer ruffed the club ace at trick two, played a heart to dummy's jack and took the spade finesse. However, West won with the king and switched to the diamond two. Realizing his partner hadn't led his fourth-highest diamond, East worked out that the two was a suit-preference signal. He won with the diamond ace and led the club queen, promoting West's spade 10 to the setting trick.

Since West had advertised his club doubleton, South should have recognized the possibility of a trump promotion. If he had, he would have realized that he needed to cut the defenders' communications. That could have been done by discarding the diamond five at trick two. Then it would have been impossible for East to gain the lead. South could have drawn trumps in peace and made his contract.

North02-08-22

♠ 8 6 5

♥ Q J

♦ 10 8 7

♣ 9 8 5 3 2

West

♠ K 10 3

♥ 8 4

♦ K Q 9 6 4 2

♣ A K

East

♠ 9

♥ 7 6 5 2

♦ A J 3

♣ Q J 10 7 4

South

♠ A Q J 7 4 2

♥ A K 10 9 3

♦ 5

♣ 6

Dealer: South

Vulnerable: East-West

SouthWestNorthEast

1♠2♦Pass3♦

4♥Pass4♠All Pass

Opening lead: ♣ K

CELEBRITY CIPHER

by Luis Campos

Celebrity Cipher cryptograms are created from quotations by famous people, past and present. Each letter in the cipher stands for another.

“ G Z F T G F Y K T G Z Y K D P D P N N P F J X
U G F P X G Y Y G T P K O P F P B W U R Y P . J N J V
K J U J E J V O P K T J N O O P F R W V V J E I . ”
— K W E F W N O P F G E D P N N H T O J N P

Previous Solution: “Only married people understand you can be miserable and happy at the same time.” — Chris Rock

TODAY'S CLUE: X equals B

REALITY CHECK

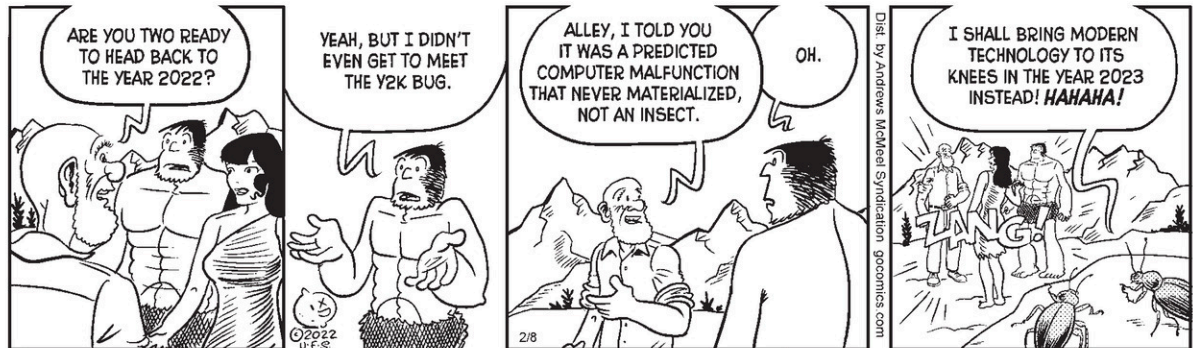


HERMAN



“You’re missing a great movie!”

ALLEY OOP



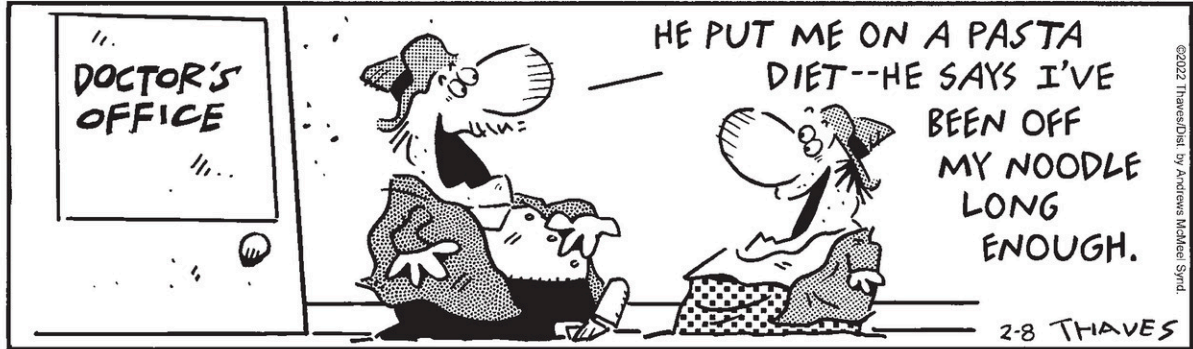
ARLO & JANIS



THE BORN LOSER



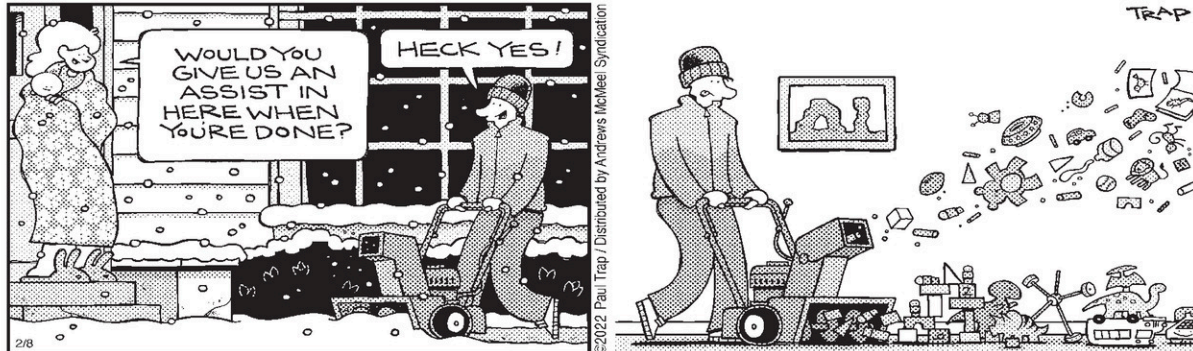
FRANK AND ERNEST



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ONLINE CONFERENCE

CHEP Video Conference: Wednesday, February 16, 10:00 – 11:30 am. “From Social Isolation and Loneliness to Belonging and Well-Being”. Online conference through zoom; phone-in option available. To register, contact: Kelly (kb@townshippers.org).

ONLINE WORKSHOP

Mental Health Estrie invites you to attend a free virtual workshop, open to all and presented in English. On Wednesday, February 23 at 6:30 p.m. on Zoom, MHE will host guest speaker Dr. Kerri Gibson-Grant for a presentation on "Parental Mental Health." For more information, or to register for this event, please visit mentalhealthestrie.com, our Facebook & Instagram pages, email outreach@mentalhealthestrie.com, or call (819) 565-2388.

SUDOKU

DIFFICULTY RATING: ★★★★★

	1	9	8	2	4		6	7
2	6			1				4
		8		7	6	1		
			7					2
4	7			5			9	8
9					8			
		2	1	4		9		
1				8			4	5
7	5		2	3	9	8	1	

2/8

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WORD SCRAMBLE

Rearrange the letters to spell something pertaining to shopping.

TRLEIA

--	--	--	--	--	--

Answer: Retail

PREVIOUS SOLUTION

7	8	1	3	9	6	2	4	5
5	4	6	7	8	2	3	9	1
2	9	3	1	4	5	7	6	8
1	5	7	4	2	3	9	8	6
3	2	8	6	5	9	1	7	4
9	6	4	8	1	7	5	2	3
4	1	2	9	3	8	6	5	7
6	3	5	2	7	4	8	1	9
8	7	9	5	6	1	4	3	2

HOW TO PLAY:

Each row, column and set of 3-by-3 boxes must contain the numbers 1 through 9 without repetition.

Social media is forever

TUESDAY, FEBRUARY 8, 2022

Dear Annie

Dear Annie: My wife and I are, year by year, going through renovations in many parts of our house. I am more than capable of doing most of the work. However, we hire someone for anything that requires inspections or jobs that take a long time.

My older cousin is very close to a gentleman I'll call "Dan," who is a very skilled jack-of-all-trades and has done some excellent work for my cousin and my mother. The problem is, Dan is a total creep around my wife (and most younger women). I'd like to think I'm overreacting, but his weird behavior is a running joke whenever his name is mentioned.

Dan makes horribly sexualized comments to my wife, and he once ended up on the ground outside a bar when he walked by and slapped her on the rear. My wife thinks we should hire him to complete some work, thinking that Dan will give a discount because of his infatuation with her. I do not want this creep anywhere near her or knowing where we live. My wife thinks I'm overreacting. Am I blowing this out of proportion? – Confused in Pennsylvania

Dear Confused: I'm not really sure why you say you are confused. Your wife is the one who is confused by allowing this creep to come into your house. No amount of money saved is worth being sexually harassed on a daily basis. You are right, and you should try to find a more professional and less creepy

jack-of-all-trades.

Dear Annie: I have experience as a financial coach, and some of the people I help are researching college scholarship opportunities for their children who are in middle school and high school. Many colleges and universities take a hard look at the social media history of prospective applicants, especially those who are applying for scholarships.

The colleges look at grades, accomplishments, volunteer work, awards, honors and social media to determine the character of the applicant. If this teen is planning to go to college, the parents do need to monitor the teen's interactions and help the teen understand the ramifications of careless and reckless posts.

It would be heartbreaking to do the right things to qualify for college and then fall short because of old and forgotten social media posts. Anything we post is out there forever somewhere. – Just Another Point of View

Dear Another Point of View: Thank you for your insight. You bring up a very important point for kids – and parents – to know. This is a new challenge that this generation is facing, and it is important to teach children about the consequences of their words and actions, especially on social media, for all the world to

see and remember.

Dear Annie: I have been a lifelong reader of "Ask Ann Landers" and "Dear Abby," and our local paper started carrying your column recently.

One of the first letters I saw was about a family member with atrocious table manners, licking his plate, etc.

There were a couple of responses printed recently as well, including one from a mental health professional.

I'm a retired dementia-care nurse, and the alarming thing to me, which the professional did not address, was the fact that the original writer indicated this is recent, i.e., a drastic change in behavior.

That family needs to get that man in for a complete physical, mental and, especially, psychosocial checkup NOW! Such a major behavioral change is a huge red flag for possible early-onset dementia or other potentially serious medical issues. Any family with a member who is experiencing such a radical change in behavior, no matter what the behavior is, needs to take it very seriously. – New Reader in Maryland

Dear New Reader: Thank you for your expertise and for your service in being a dementia-care nurse. What a remarkable career. You are correct, and I hope that your letter helps people take the necessary steps to help their loved

Send your questions for Annie Lane to
dearannie@creators.com.



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THE VOICE OF THE EASTERN TOWNSHIPS SINCE 1897



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2022

ANNIVERSARY

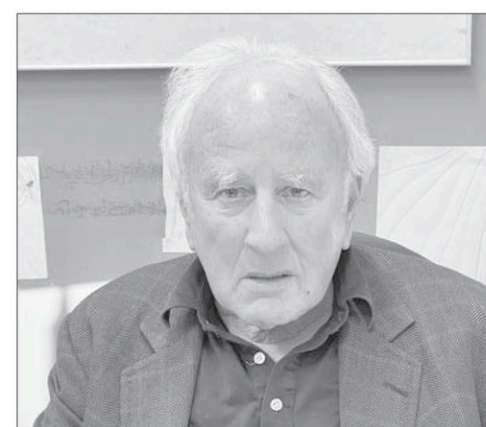
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To learn more about our team, visit
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Reflections on 125 years



David Radler

The Record's 125th anniversary is a milestone that probably could not have been anticipated when we purchased the newspaper in 1969.

And yet, this is not an achievement of ownership. It is only due to the readers that The Record has survived as a daily newspaper in North America.

You, the readers, fully participated in The Record's longevity, whether it was country correspondents or direct reporting. The Record always depended on citizen journalism.

I am proud to have been associated with this enterprise for 53 of the 125 years, allowing for some lapses of ownership, which took place during those years.

Our group was introduced to The Record by Peter White, who provided the pathway for our sponsorship of the newspaper. The Record was the foundation of our expansion in the late 90s to the then third largest newspaper chain in North America.

The Record has survived changes of possession due to the steady management direction

which remained at the helm in challenging economic times and changing demographics. These factors were not always favorable to its survival.

The Record did survive and continues to play an important role in the daily lives of many of its readers.

We are honoured to have been the stewards of this enterprise, which continues to prosper under the direction of Sharon McCully.

Together we intend to celebrate our 150th anniversary.

To be fair, The Record started with a full hand.

An engaged community, a flourishing agricultural, manufacturing, and business sector, a coveted landscape attractive to newcomers and tourists. The market was ripe for a daily newspaper and Leonard Channell, the young man who first took an interest in publishing at age 14, seized the opportunity.

It was said of Channell that his predominant characteristics were his unfaltering optimism and determination to serve, certainly traits that saw him, and those who

followed, through trying times. His insistence on fair play and equal rights, derived in large part from the good-neighbour policy he experienced in Sherbrooke, earned him respect across the country, making him the first Quebec publisher to ascend to the role of president of the Canadian Press Association.

The winning streak continued, having some of the most prominent names in Canadian newspaper history as holders of the Townships' jewel – Bassett, Black, White and Radler, Peladeau – along with local independents, Ivan Saunders and George MacLaren.

Record alumni have carried with them lessons learned here to media across Canada and the world, and though much smaller than in the past, our reporters and editors continue to uphold the highest standards of journalism.

Flipping through the pages of this special edition, it becomes apparent that this newspaper has always belonged to the English-speaking community of the Eastern Townships – Its loyal subscribers, advertisers, newspaper carriers, community correspondents and staff.

I am grateful and honoured to add my name to a very long list.



Sharon McCully, Publisher



Matthew McCully, Managing Editor

I guess if you're spinning plates with one hand and trying to hold your finger on the pulse of the community with the other, you're bound to hit a nerve from time to time.

But that's what you sign up for if you want to work in the newspaper business.

Luckily, there are plenty of perks to make up for the more stressful aspects of the job.

I get to pick the brains of people from all walks of life and share their stories. There is no shortage of incredible people doing incredible

things here in the Townships.

And while sitting through countless council and board meetings, press conferences and presentations has been a bit mind-numbing, I truly appreciate having a better understanding of how local institutions function, and how the tightening of the nuts and bolts creates a ripple effect that impacts the daily lives of community members.

Deciding what goes on the pages of this newspaper is a big responsibility and one I take very seriously. In fact, some days it's

almost paralyzing. But somehow, by press time we always get it done. And it's thanks to our readership.

You are like an invisible, almost magical force in the newsroom, constantly righting the course.

You are the force that gives novice reporters on a shoestring budget the courage and confidence to stand up to powerful figures and ask uncomfortable questions.

And you are our teachers, correcting our missteps and helping us learn more and improve every day.

Thank you

One of my favourite things about working for The Record is that I am constantly being surprised by just who actually reads the paper.

Nov. 7 of this year will mark 10 years since the first news article I ever wrote for The Record, and over the course of the last decade I have really gotten to see and appreciate what this paper means to people in the community, subscribers and occasional readers alike. More than once, I have been surprised

by someone walking up to me at a public event to share a perspective or reaction to something I or one of my colleagues wrote in the paper, and even if that reaction is criticism, it's often a positive experience.

These reflection pages are always filled with gratitude for longtime subscribers, and that is well deserved, but even the occasional or first-time reader is a part of this story.

From my point of view the quality of content and composition of this newspaper has only improved in

the last decade, and community engagement is a huge part of that. Almost all of my favourite stories are the ones that walk right in the front door of our office in the hands of someone who thinks they might have heard something of interest.

Take a close look at what it is that you're holding in your hands not for what it was in the past or what it might be in five years, but for what it represents right now, and think about how you might be able to be a part of it, too.



Gordon Lambie, Associate Editor



MESSAGE DU PREMIER MINISTRE

125 ans de dévouement à l'information locale

Les dernières décennies ont été marquées par une évolution fulgurante des médias d'information, et de la manière même dont les citoyens s'informent et interagissent entre eux sur la place publique. Cependant, malgré cette métamorphose, certaines institutions perdurent dans le temps au point de s'ancrer profondément dans l'histoire de leur région, ce qui leur confère une valeur symbolique particulière.

C'est le cas de The Record, qui prends depuis 125 ans le pouls de la région de Sherbrooke au grand bonheur de ses milliers de lecteurs. À l'occasion de ce mémorable anniversaire, je tiens à souligner la qualité et la ténacité du quotidien, auquel je souhaite de pouvoir célébrer un jour son bicentenaire.

Félicitations pour votre admirable travail.

F. Legault

François Legault

125 years dedicated to providing local information

Dazzling changes have occurred in the news media in recent decades and even in how people seek information and interact with each other in public. However, despite this metamorphosis, certain institutions have endured over time to become deeply rooted in the history of their region, which confers on them a special symbolic value.

This is true of The Record, which for 125 years has taken the pulse of the Sherbrooke region for the considerable pleasure of its thousands of readers. On this memorable anniversary, I would like to highlight the daily newspaper's quality and tenacity, and hope that it will one day celebrate its bicentenary.

Congratulations for your admirable work.

Votre
gouvernement

Québec

Record boasted one of a few women linotype operators

Mrs. Jean Doucet was one of the few women in Canada to operate a linotype machine and considered herself 'one of the boys' at The Sherbrooke Record.

The mother of six children, widowed in 1938, Doucet initially worked nights at the newspaper office until a burglary, followed by a police chase 'punctuated by gunshots' convinced her the dayshift might be safer.

"There's something about an inky composing room that makes me eager to start work each day," she told the paper at the time.



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The Record is published daily Monday to Friday. Back copies of The Record are available.

The Record was founded on February 9, 1897, and acquired the Sherbrooke Examiner (est. 1879) in 1905 and the Sherbrooke Gazette (est. 1837) in 1908. The Record is published by Alta Newspaper Group Limited Partnership.

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Return undeliverable Canadian addresses to The Record, 6 Mallory Street, Sherbrooke, QC J1M 2E2

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Basic journalism in 20 pages or less

Hugh Doherty was reporter, editorial writer, 1953-57; news editor, 1959-61; editor-in-chief, 1961-68. He died May 7, 2013 at the age of 78.

He created a scrapbook that recounts several highlights of his tenure as well as an historical portrait of the Townships English-language daily.

Reporters and editors learned their craft largely on the job in the days before journalism schools, and small newspapers like The Record were the main training grounds. Country correspondents working out of their homes tended to concentrate mostly on social events, and often felt they didn't have the expertise to cover harder news events, like fires and major accidents. So in 1960, I wrote a 16-page handbook (left) for their guidance. It was produced by the paper's job-printing department, and sent out to all correspondents. It included sections on newspaper terms, timeliness, information required, style, preparing copy and editing. In 1962, news editor GERRY McDUFF and I collaborated on a similar handbook for reporters (right). It had 20 pages, and in addition to much of the basic journalistic information in the correspondents booklet, included sections on libel, the courts, and the Canadian Press, Canada's co-operative news agency. At the back,

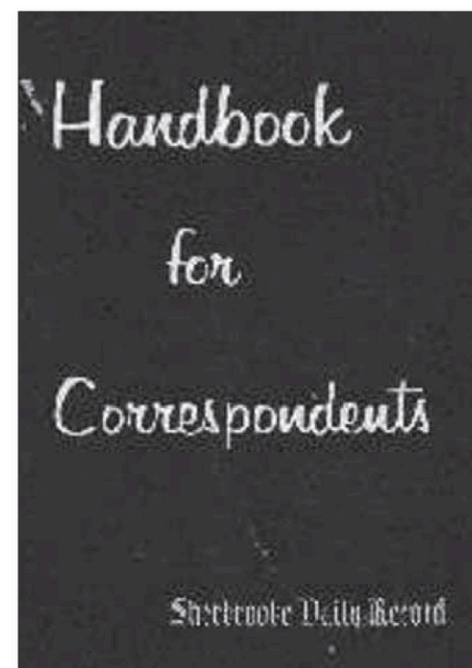
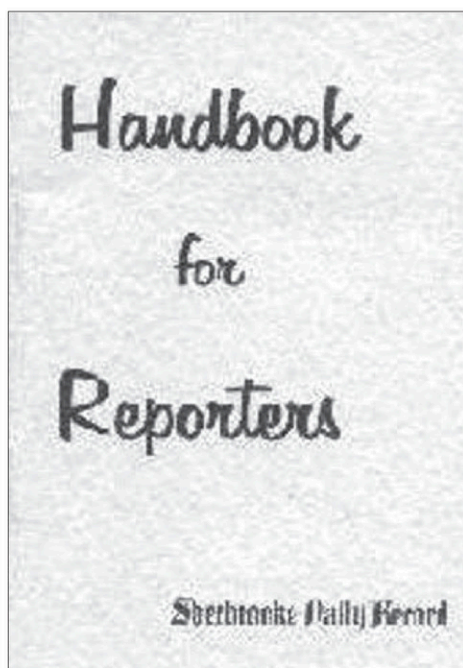
there was a bibliography of the latest journalism textbooks. The purpose of both handbooks was to improve both the quantity and quality of regional coverage, and maintain consistency.

After two years, it was time to move on to something better

The reporting staff in the Sherbrooke newsroom was small: usually four people, sometimes five, occasionally three. And there was always a high turnover. By the 1960's, new reporters were not expected to stay more than a maximum of two years before moving on to better jobs. Those that showed promise were encouraged; those that did not were advised, as gently as possible, to find another line of work.

Dozens of reporters worked at the Record during the years I also worked there. Here are the names of many of them, in rough chronological order starting in 1953:

Arnold Baron, Larry Moore, Carol Witty, Warren Spafford, Betty Bradshaw, Elaine Smith, Gerald McDuff, Pat Bougie, Dan Caron, Paul Whitelaw, Irwin Block, Jim Davies, Doug Whatley, Claude Lebrecque, Jim McAllister, Nick Powell, Norman Webster, Alison Schoenfeld, Karl Kramer, Sandra Pickford, Malcolm Reid, David Webster, Barbara Stevenson, Paul Waters, Ted Beaudoin, Mike Daigneault, Claude Adams, Dennis Finlay, Peter Verral, Dick



Nutbrown, John McCaghey, David Allnutt, Len Ryan, Margaret Smith.

The newsroom wasn't unionized, there was no overtime or pension plan, reporters' pay was low and hours long. Mostly the reporters were energetic young men and women (many even in their late teens) with a talent for writing. They were eager to learn and we tried to turn all of this into a virtue by running the newsroom as a kind of school as well as a professional organization.

I and other senior newspeople used our contacts on larger papers and with news agencies to move reporters onwards and upwards when we thought they were ready. A few months after I left the Record in 1968, the Montreal Gazette hired away the paper's entire four-man reporting staff and the news editor. The recruiting was done by the Gazette's city editor, MIKE DAIGNEAULT, himself a former Record reporter.

Congratulations to The Record 125th anniversary



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The following are excerpts from a memoir written by Peter White, former owner of The Record, offering a firsthand account of the purchase of the paper in 1969.

PURCHASE OF THE SHERBROOKE DAILY RECORD, 1969

John W. H. Bassett (born 1915) had graduated from Bishop's University in Lennoxville, Quebec in 1936, was briefly a reporter for the Globe and Mail, and served in the army in WW II. For many years he had a summer residence in North Hatley (his first wife Moira Bradley was from the area), and when he returned he decided to run for Parliament in the 1945 election as a Progressive Conservative in the riding of Sherbrooke. Although he lost to the Liberal candidate, in the process he acquired the Sherbrooke Daily Record newspaper from his father, who had bought control of the paper in 1936.

Four years after the election, Bassett moved back to Toronto in 1949 to become advertising director for the Toronto Telegram. But he and his family retained ownership of the Record and in 1952 he used the Record as collateral to gain control of the Telegram.

Bassett continued to make use of the Record as a training ground for some of his Telegram journalists, including George MacFarlane, Arnold Agnew and John Cranford, all from Toronto. Ivan Saunders, who had been moved to Sherbrooke from the Montreal Gazette by Bassett's father, became business manager and de facto publisher of the Record. One of Ivan Saunders' duties was to keep an eye on Bassett's three sons, all of whom attended Bishop's College School in Lennoxville as boarders. I had met the sons, particularly John F. and Douglas, while at BCS myself until 1956.

In 1962, there was a strike at the Sherbrooke Record, and it ceased publication for a few weeks. From my vantage point in Knowlton, forty miles away, this looked like a possible opportunity to expand my fledgling newspaper empire, which then consisted of two small weeklies: the Eastern Townships Advertiser in Knowlton and *L'Avenir de Brome-Missisquoi* based in Cowansville, Quebec. During a bitter strike in 1971-72 at La Presse where he was then working, to run *L'Avenir* for a time I hired Pierre O'Neil, a well-known journalist whom I had met in Ottawa while working for Maurice Sauvé. Pierre did an excellent job, and we became good friends, even though he later went on to become press secretary to Pierre Trudeau.

Presuming on my acquaintance with his sons, I telephone John Bassett at his office at the Toronto Telegram, and asked him if the Sherbrooke Record might be for sale. My timing was unfortunate – it was the day after the 1962 federal election, in which Bassett had again been a Progressive Conservative candidate, this time in Toronto. Bassett replied: "Peter, I have just lost the election in Spadina, and I am on my way to Europe for a holiday. I don't want to talk to you or anyone else about the Sherbrooke Record. Goodbye."

Although the strike was eventually settled, the Record continued to experience difficulties in the face of a declining English-speaking readership in the Eastern Townships during Quebec's Quiet Revolution of the 1960s. Left to his own devices for the next six years, Ivan Saunders thought that modernization was the answer, probably counting on Bassett to bail him out if necessary. On January 22, 1968, the Record became the first daily in Canada to be printed by the then-new offset process, using state-of-the-art photoelectric production.

Saunders had leased a Goss Community offset press from Chicago, which required large monthly payments, and had moved into new premises in Sherbrooke. The result was growing monthly losses, which Bassett was in no mood to underwrite. In an early version of Jack Welch's famous formula to save General Electric in the 1980s, Bassett told Saunders that if he couldn't stop the losses, the Record must either be sold or closed. Although Saunders struggled manfully to staunch the bleeding, he couldn't bring himself to do the necessary cost-cutting, nor could he bear to see the paper close after working there since 1944.

This time I enlisted Conrad to express our interest to the Bassett family in Toronto, whom he already knew. But the family felt some loyalty to Ivan Saunders, who eventually got enough local backing to relieve the Bassetts of any serious future financial liability for the paper. So in August 1968 Ivan Saunders bought the Sherbrooke Record from the Bassett family himself, through a company called Progressive Printing. We soon began hearing rumours of his ongoing grave financial difficulties.

After a few months I approached the Record again, first in a clandestine meeting in a Dunkin' Donuts shop in Sherbrooke with Bob Stafford, the company's controller. It soon became apparent that Ivan Saunders was in a desperate financial situation, having exhausted whatever resources he and his few backers were prepared to commit, and would indeed have to either sell or close the newspaper.

We were tough negotiators. After seeing the financial statements, we told Saunders that we would not take over the new press, which we couldn't afford, but that we would buy only the paper's name, subscription lists and goodwill, as well as office furniture and equipment and the new pre-press system he had acquired. On the other hand we would keep the paper's

It soon became apparent that Ivan Saunders was in a desperate financial situation, having exhausted whatever resources he and his few backers were prepared to commit, and would indeed have to either sell or close the newspaper.

offices in Saunders' Progressive Printing building and pay him a monthly rent. Saunders would have to make his own arrangements to return the new press to Goss, while we would have the daily job-printed on a similar press across the border in Newport, Vermont.

We finally reached an agreement to buy the name and limited assets for \$18,000, in a deal that was to close on July 1, 1969. We didn't have the money. I went to see Jack Barr, manager of the Bank of Montreal branch in Knowlton where I had kept my weekly newspaper accounts since 1959. When I explained the deal to him, Jack Barr agreed to lend us \$9,000. I then approached the Bank of Montreal in Sherbrooke, where the Sherbrooke Record had its accounts, and asked for \$9,000 to help save the Record's business for the bank. In those days inter-branch communication was not what it is today, and when the manager, René Gagnon,



Three young owners: Left to right, David Radler, Conrad Black, Peter White.

asked me where the other \$9,000 would come from, I simply said, "Leave that to me." We got the Sherbrooke loan, enabling us to buy our first newspaper entirely with borrowed money, in a company in which Conrad and I each owned a half interest.

Then I recruited David Radler.

DAVID RADLER, 1969-70

I had met David Radler in early 1969 during a provincial by-election campaign in the central Montreal riding of Montréal-Dorion. Premier Johnson had died unexpectedly in September 1968, and had been succeeded as premier by Jean-Jacques Bertrand. Bertrand wanted Johnson's former chief of staff, Mario Beaulieu, to join his cabinet as minister of immigration. But first Beaulieu had to get elected, and a by-election was called for March 3, 1969. Since Mario Beaulieu had been my immediate superior when we had both worked for Johnson, I offered to help out in the campaign. Beaulieu won the by-election with almost 58% of the vote. He later became Quebec finance minister under Bertrand, and in 1990 Brian Mulroney appointed him to the Senate in gratitude for his having chaired Brian's two election campaigns in Quebec in 1984 and 1988.

In 1969 Beaulieu held his campaign meetings in a well-known Montreal restaurant in the Dorion riding, *Au Lutin Qui Bouffe*, where he had once worked as a waiter or busboy. The restaurant was owned by Herb Radler, whose son David had met Mario in those earlier days.

At Mario Beaulieu's first campaign meeting in January 1969, it was soon evident that there were only two anglophones in the room among the 30 or so organizers – myself and David Radler. I introduced myself to David.

It turned out that David had earned a commerce degree from McGill in 1963 (three years after I had graduated from McGill) and a 1967 MBA from Queen's University. While at Queen's he had a summer assignment to work with a native band at Curve Lake, near Peterborough, Ontario. David had called the band together and asked, "Who wants to be a millionaire?" The first – perhaps the only – person to raise his hand was Clifford Whetung, the band chief. So David set the entire band, under Whetung's leadership, to making native trinkets that he subsequently arranged to sell at a small booth at Expo 67 in Montreal. Partly because native bands pay no tax, Clifford Whetung did indeed become rich, and David began styling himself F.D. Radler and Associates Ltd.

Impressed with his moxie, his business savvy and his academic credentials, I invited David to visit me in Knowlton to discuss various possible business projects.

It was when I told him about the possibility of Conrad and me acquiring the Record that his interest perked up. Although he had no experience in the newspaper business, he had a deep understanding of the basic principles of business success: make sure that your revenues exceed your expenses, cut costs ruthlessly, and husband your cash like Scrooge McDuck.

Although he had no experience in the newspaper business, he had a deep understanding of the basic principles of business success: make sure that your revenues exceed your expenses, cut costs ruthlessly, and husband your cash like Scrooge McDuck.

I introduced David Radler to Conrad, and they seemed to get along well from the outset. David participated in the final stages of our negotiation with Ivan Saunders, attending, as I remember, the key meeting at our lawyer's office in Montreal when we sealed the deal with Saunders over the telephone. A few years earlier I had been persuaded by some of my former colleagues in fourth year law at McGill to join a new law firm they wanted to set up, as the token WASP. The firm, still thriving today, was called Lapointe, Rosenstein, White, Lemaître-Auger & Konigsberg, although I soon resigned to pursue my other interests. Apart from myself, the founders were Pierre Lapointe, Mark Rosenstein, Alex Konigsberg and Jacques Lemaître-Auger. Early associates were Bernard Landry and Julius Grey. David Radler was probably somewhat comforted that I had asked my partner Alex Konigsberg, a co-religionist, to act for us in the Record purchase, which he did with brio. Conrad and I agreed to sell David a 20% interest in our company, for a price that I have now forgotten.

We knew that we had made the best possible deal, but none of us knew for certain whether or not we could turn the business around. I had had a decade of newspaper experience, although on a minuscule scale, and Conrad had had his year in Knowlton where he had to do everything almost single-handed. At our small weeklies, we had never had a press of our own, but always had them printed

CONT'D ON PAGE 7

CONT'D FROM PAGE 6

by local job printers.

Our experience in out-sourcing the printing of our weeklies had persuaded us that we could likely do the same with a small daily like the Sherbrooke Record. There was a large newspaper press in nearby Granby belonging to Jacques Francoeur, a famous Montreal newspaper entrepreneur, and another in nearby Saint-Jean-sur-Richelieu. But we found that the most convenient press, whose owner was prepared to offer us the best price in order to get our business, belonged to the Newport Daily Express just across the border in Newport, Vermont, at the southern tip of Lake Memphremagog. As luck would have it, a brand-new highway had recently been opened linking Sherbrooke and Newport (autoroute 55, today known as the *Autoroute Joseph-Armand-Bombardier*), so we took the plunge and made arrangements with the Newport Daily Express to send page negatives to them every evening and pick up the press run early the following morning. (The Newport Daily Express was later bought by Hollinger in 1997.) I hired my ally in my battle with the Désourdy brothers, Wathen Brack, to drive our nightly shuttle truck between Sherbrooke and Newport. Wathen Brack's sons later operated Remorquage JJ Towing, a substantial trucking and towing business throughout the Eastern Townships, and the family still manages the Sherbrooke Record booth at the annual Brome Fair.

Once we had settled the cost of printing, we had to tackle the other major cost at any newspaper, which is salaries. It took us a few weeks to get to know all the too-numerous staff, many of whom had been

with Ivan Saunders for decades – it was largely these personal relationships that had prevented Saunders, a very decent man, from laying anyone off. Fortunately we had no such inhibitions. We made no changes until we had carefully studied our financial results for our first month of operation, during which we discovered we had lost almost as much money as we had paid to buy the newspaper in the first place. David adroitly managed our cash flow challenge by aggressively collecting our accounts receivable, while keeping signed cheques in a drawer for all our payables and not mailing them until the supplier threatened to cut us off. He would also ignore monthly statements, and pay invoices only, which somehow could be mislaid or go astray, thus requiring the supplier to send him a duplicate.

Our strategy with staff changes was two-fold. First, we would reduce staff levels drastically until we were at risk of not being able to get the paper out. And second, we would continue the Record's long tradition of hiring young people trying to break into journalism, with little or no experience, and paying them a correspondingly low wage. But we were not as clever as Roy Thomson, who when starting his newspaper career in Timmins, Ontario in the 1930s was approached by a young reporter who complained that he could not possibly support himself on \$20 a week and asked for a raise. After remonstrating that the paper couldn't possibly afford the raise he was asking, Thomson said to him grandly, "I'll tell you what I'll do. I'll pay you \$80 a month." The young reporter went away happy.

Our staffing strategy soon paid off,

although it had its ups and downs. We found that age and experience in our editor-in-chief were vastly over-rated, and began to promote young but very bright journalists to senior positions in our small newsroom. One early such promotion went to Dick Vokey, a transplanted Newfoundlander. I had installed a large map of the Record's extensive rural circulation area in the newsroom for the edification of out-of-town staff, and one day I arrived to find that Vokey had drawn a circle around the city of Sherbrooke and inscribed "the asshole of the universe" in the legend section of the map. Vokey departed not long after.

We found that age and experience in our editor-in-chief were vastly over-rated, and began to promote young but very bright journalists to senior positions in our small newsroom.

Most of our young hires were excellent, and went on to great success in the profession. Bernard St. Laurent, originally from Compton, Quebec and a grand-nephew of prime minister Louis St-Laurent, has had a long and outstanding career at the CBC in Montreal. Crosbie Cotton, from Lennoxville, Quebec rose to become editor of the Calgary Herald after working for several years at Canadian Press covering the Olympics. Hubert Bauch and Lewis Harris both had brilliant careers in Quebec journalism. Others were less successful: one dogged but untalented reporter caused his editor (probably Vokey) to remark one day

that "he has the Midas touch in reverse: everything he touches turns to dross."

Our early days at the Sherbrooke Record were heady and enjoyable. Rather than drive home to Knowlton from Sherbrooke late every evening, I took to spending the occasional night at the inaptly-named Royal Hotel, a flophouse immediately across the street from the newspaper, happily long since demolished. I occasionally played chess there with a couple of the young reporters. Conrad and David were far more grand, electing to stay at a motel a few miles away that even had a swimming pool. We frequently held "management meetings" of the three of us at *Le Sherbrookois* restaurant nearby – or in the days before the invention of *poutine*, David would send a junior reporter out for a smoked meat sandwich and a cherry Coke.

Conrad has related in his 1993 autobiography *A Life in Progress* some of the more hilarious financial disciplines imposed by David Radler, such as fining reporter Richard Spalding two cents for wasting a sheet of paper on which Spalding had dared to list some minor complaints. Years later, when asked what had been his greatest contribution to the newspaper business, David replied: "The three-man newsroom – and two of them sell ads." David and Conrad together hired one of the Record's most famous alumni, Scott Abbot (also a BCS alumnus), whom they took on as sports editor after he aced a fiendishly difficult sports quiz the two of them had cooked up – an early indication of the arcane abilities of the man who went on to be sports editor at Canadian Press, and co-founder of Trivial Pursuit.

Congratulations to The Record!



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Opening new doors

Savers of the lost archives

Geoff Agombar

Jan. 3, 1999, a subscriber called the Sherbrooke Record office to complain her paper had not been delivered that morning.

Everything was destroyed in a fire yesterday, they explained. The building, the press, everything was ashes and icicles now.

After a pause, “Well, am I going to get it tomorrow?”

Twenty years after the chaos and scurry to remount the paper within days of a catastrophic total loss, then editor Sharon McCully offered this reader’s question to show how, in many Townshippers’ lives, The Record was an essential daily tradition stretching back generations. Its absence, even for a day, was unimaginable to them.

Also destroyed in that fire was one of only two complete archives stretching back a century to the paper’s founding in February 1897. That left the collection at the Sherbrooke history museum (Mhist) as the only surviving complete archive.

So, when a pipe burst during the night in March 2019, drenching the cabinets that held their collection of Sherbrooke Record archives, director David Lacoste knew an invaluable resource was at risk.

“There are years where ours is the only existing copy from that period. Even the BanQ numérique [the digital Quebec national library and archives], there are years they don’t have. There are about 30 years that we’re the only ones who have it,” Lacoste explains.

Some 128 binders were at risk of loss or damage, each containing anywhere from 6 months to 2 years of newspapers, depending on how frequent and large the printed papers were in that year.

What is worse, they were from the 1900-1910 era, which is not yet included in digitized BanQ archives which start in 1911. The water damage was not uniform, and Lacoste was sickened by the terrible possibility they would be forced to choose which to save or not.

First thing’s first: mould. The papers would have to be frozen as quickly as possible and kept frozen until they could be expertly freeze-dried by qualified conservationists.

Staff and volunteers bagged up the binders in garbage bags and carted them to the museum of nature and sciences. They had been granted access to a large cold room, usually used to freeze animal samples until they can be taxidermized.

But this was just a holdover. That cold room is only designed for temporary use. “Soon they called me because it’s not meant to operate continuously. Their freezer usually only operates up to 2-3 weeks. By then, they’ve stuffed the animal and they shut off the freezer. Their freezer was going to burn out,” Lacoste says.

The next stop for the frozen records was a disaster recovery company in an east-end industrial park. Mhist rented multiple freezers, and long-term protection from fungal damage was sorted.

Now, how to restore the water-damaged documents to archival

quality, and how to pay for it?

“To give you an idea of the scope of the project, it has cost between \$72,000 and \$75,000,” Lacoste says. “Part of that was covered by our insurance, which was great. But it didn’t cover the everything. In the end, we were short about \$15,000.”

Lacoste still speaks with pride and relief about the support that came in to fund the restoration project. “We were a bit worried that we would have to choose which newspapers, which binders we would save versus which we would not. There is the interest for the whole community to preserve these archives. And we saw that immediately, when we called to the Townshippers’ then Global Excel, people from here and from elsewhere said, “Yes, we will make a contribution, because we want to save this history.”

He notes the instrumental support of Rachel Hunting in mobilizing the network of the Townshippers’ Association and remembers David Price of Global Excel Management coming in person to drop off a cheque. The city of Sherbrooke stepped in with the final piece to cover the full cost, but Lacoste notes of the breadth of contributions among many provincial and federal politicians. He sees the contributions of politicians from the West Island to Quebec City to Ottawa as emblematic of the significance such a collection has well beyond the present time and local community.

“It is a beautiful collective project, in the sense that we were able to save everything,” Lacoste says. “Otherwise, it would have been necessary to make choices. We would have had to say, ‘Well these 20 binders here, we can’t do them because there is not enough money.’”

“On a side note, there are a lot of disaster recovery companies that offer freeze-drying, say for documents in a notary or lawyer’s office, like damaged legal documents,” Lacoste explains. “But for archival documents, there are not a lot of people who would guarantee the quality of the returned documents.”

Despite the added challenges of pandemic interruptions and slowdowns, bit by bit Mhist transported batches of binders to the experts at the Centre de conservation du Québec in Quebec City. Thirty binders at a time, a refrigerated truck would depart for Quebec City and return with the previous batch of 30, now fully freeze-dried and safe to rewarm to optimal archival temperatures.

“When it returns in the state from before the incident...” Lacoste’s voice trails off, but a smile can be heard in the silence. “That is to say, in the condition of a newspaper from the year 1900. There were 120 newspapers that date from 1900 to conserve. Of course, it is not a new copy. Unfortunately! If the edges were flaking, well, the edges are still flaking today. But the moisture is no longer in there at least, so there will be no more fungus.”

Today, two years after the broken pipe, all the damaged papers have been saved. Only one job remains. The last load of newspapers is dry, but



MATTHEW MCCULLY

David Lacoste

still needs to be picked up and driven back from the conservation centre in Quebec. Then, the complete 125-year archive will be together again under the same roof.

“That was their hat to wear in the cooperative preservation of the history of the area,” says Eastern Townships Resource Centre archivist Jody Robinson. “Rather than multiple places repeating the same work and using resources to do the same thing, the Sherbrooke history museum is the one that has an entire physical collection.”

The ETRC has an extensive, but not complete, archive of the Sherbrooke Record on microfilm, and maintains a collection of administrative records that preserve behind-the-scenes details of the paper’s production.

“We have an entire collection of them on microfilm, and that’s a bit different,” Robinson adds. “Although still valuable because, when the Sherbrooke Record had the huge fire that destroyed everything on their premises in the late nineties, they lost a great deal of their records. So, having the microfilms here in the area and the copies at the history museum was really important in order to give people access to the history of the area on various subjects.”

Robinson says the big game changer was when the BanQ numérique catalogue came online. “Now, in the last six years or so, with the copies from 1911 being made available and searchable and online through the BanQ, that’s just been amazing. It’s blown wide open the research value of the Sherbrooke Record.”

“Before if you were doing research, and I have an intimate knowledge of this in that my masters research involved looking at every single copy of the Stanstead Journal over a certain time, it’s incredibly time consuming to have to read every single page of a newspaper in order to find a certain subject that you’re looking for. Especially if you don’t know precisely what you’re looking for.”

Robinson admits a particular love of the romance of 19th-century

newspapers produced on handset printing presses. She paints a picture of the evolving eras, starting in a very births-marriages-deaths type of factual reporting in the 1800s. “Pre-20th century, if we’re painting with broad strokes, a lot of it is to bring the world to the people in a small geographic area who wouldn’t otherwise get to know about events in Europe or elsewhere in North America. Whether they be political or otherwise, say, military, which is also political. Also, editorials and also short stories. Like little novellas that are broken up, serials.”

“Then, as you get into the early 20th century, certainly by the 1910s, that’s when you see the ‘social notes’ really start to take off in a new way. There’s a lot more information and local correspondents writing in to talk about what’s going on, and seeing it as a real vehicle to spread this information that wasn’t available before. So, it’s still the political and international news, but it also speaks to a richer and more complex social structure in terms of society and who’s important and who’s not. So, as you get more and more of those tiers, the way to promote oneself is through the newspaper, as a place to reiterate one’s place in society. Or not.”

Over time, the presence and tone of commercial advertisement, shifts and evolves. The norms regarding publishers’ direct influence over editorial or political voice changes in degree and tone. The stridence of the reporters’ voice and the scope of their lens expands and retracts.

Robinson says the paper itself literally grows and shrinks over time. She thinks that probably peaked in the post-war period with more international and national news, more sports, more culture, more everything. “Even a report on a wedding will be much longer than it was in, say 1910, for example. And, they have children’s pages and women’s pages that developed in that mid post-War period. Then once you get on into the ’70s and ’80s, that’s when it starts to drop off again.”

CONT'D ON PAGE 9

Lost archives

CONT'D FROM PAGE 8

For decades, even a regional paper like The Record was quite comprehensive. Robinson suspects the development of wire services like the Associated Press likely made that possible. Then, a Townshipper could have been reading the local paper as a primary news source, perhaps also subscribing to (or reading a diner or neighbour's copy of) a Montreal paper regularly, too.

"As we get on into the '90s and the turn of the 21st, the social aspect has really dropped off. With The Record, it's largely local news or news with a local bent. You will have some organizations that write in and report their activities, but you don't have all the local correspondents who are writing in. Not to the same degree. You don't have just regular people submitting their own stuff, the goings on of a certain area. The reasons for that, I haven't really thought about. I'm sure it's a combination of things."

Lacoste and Robinson both stress their reliance on community participation to preserve a legacy for those who follow us. They describe their mixed feeling about gaps in the archive, where a question cannot be answered because no one thought to keep some ephemeral trace of their reality safe.

And, archives are much more than newspapers and photos of luminaries.

They list examples like a nurse's notebook or hat molds from a defunct fur company that preserve indications of contemporary procedures and methods. Or, the ledger of a general store that contains hints of complex societal intimacies, not just dry, commercial transactions. Or, a restaurant napkin with a logo. Or, a flyer listing the price of a pound of cheese. Or, oral testimonials of daily coping during a pandemic. What we cherish as a valuable memory is not equivalent to what our descendants will wish to forget.

"I'll give you an easy example," Lacoste offers. "A donor came to us recently, 'I have pictures of Eric Yukon, a wrestler in Sherbrooke in the '70s. I have a box of pictures of Eric Yukon, and I also have a box that I'm putting out on the street because it's just his friends and family, so I won't bring those in.' But I said, 'No, no, no! Go get the second box too!' because the interest for us is not just the known personality. It's the context. It's the environment. Maybe we'll use a picture of Eric Yukon's mother in one of our exhibits, because she's dressed in such a way, or because she's fishing and we're doing an exhibit on fishing. Or anything."

"Archives hold so much potential," Robinson reflects. "For research, especially when we're talking about newspaper archives. But also, all other types of records. The different



MATTHEW MCCULLY

Showing where the Sherbrooke Record archives are housed in the Sherbrooke history museum

researchers that I'm helping right now, they're going off in all different directions. No two research requests are alike."

"So, I think the archives, their relevance and their ability to answer the questions that we want them to answer, rests on our shoulders as a society. Not as an archivist. Because we are bound by what people think to preserve and think to offer us."

"We're very bound by the involvement or the buy-in from the

community," Robinson says.

"Once you get into it, you start to understand, 'Oh! So, this is why we think about this thing in a certain way, and that's how that thing came to be. You sort of see the traces of history in the present time,' she continues. "Whether that's the person doing research for genealogy or someone else researching a specific topic. I think you start to understand the landscape of the present. It just makes so much more sense."

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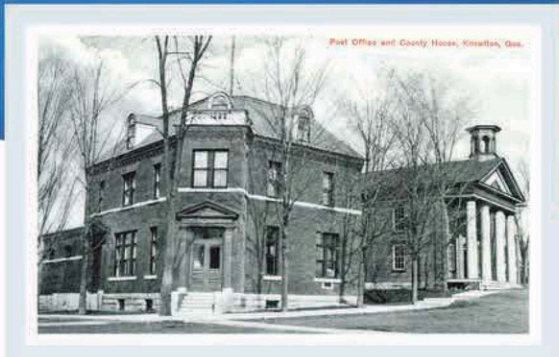


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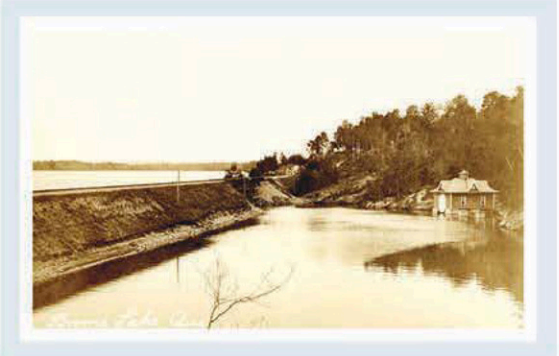


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From Bishop's to The Record: a history of student journalists in the newsroom

By Michael Boriero

The Record's roots run deep in the Eastern Townships, and often extend just down the road to the Bishop's University campus, as many former students spent time at the newspaper, gaining valuable newsroom experience, before moving on in their writing careers.

Jesse Feith, a reporter for The Montreal Gazette, attended Bishop's between 2008 and 2012. While he was studying for a bachelor of arts degree, Feith decided to take a few journalism courses offered at the university, and started writing for the campus newspaper.

One of his friends at the time was working for The Record and brought him in as a part-time intern. Feith said he was doing music reviews and sports coverage at first, but he eventually took on a full internship role during the summer because he was staying in Lennoxville.

"There's a lot of connection already between Bishop's and The Record, and I think that allowed me sort of to make an easy transition towards getting real time journalism experience at a newspaper even though I really didn't know what I was doing at the time," said Feith.

When he graduated from Bishop's, Feith wanted to jump into an internship opportunity with The Gazette. However, the newspaper required that applicants have a journalism degree, so Feith completed the one-year graduate diploma in journalism at Concordia University.

He got the internship with The Gazette in 2014 and he has been there ever since, spending a lot of time in courtrooms, covering justice issues, and in the past two years, turning his attention to the pandemic that brought Quebec, and the world, to a standstill.

"I don't think I would be doing what I do today," said Feith. "I wouldn't be a journalist at The Gazette if I had not done that time at The Record and obviously those journalism classes, the first classes I took at Bishop's, are what first sparked my interest in it."

Arash Madani also caught the journalism bug during his undergraduate degree at Bishop's.

Madani, a national reporter for Rogers Sportsnet, kicked off his career as a student journalist for the university newspaper in the early 2000s, and contributed part-time for The Record.

"I did some writing during the week and then I would come in on Sunday's to help with the Monday paper and then in the summer I worked as a newsroom reporter just doing everything. It really helped provide an understanding of what this whole thing is about," he said.

Madani told The Record that his time at the newspaper taught him how to navigate the industry. It provided the confidence to pursue a career in journalism. He learned about reporting, writing, and copy editing. And it gave him the foundation to succeed.

"It was a terrific experience and what a learning opportunity and terrific leadership and mentorship, especially as a student, just figuring it all out on the fly and being given guidance and real confidence to do all the different things that we got to do," said Madani.

Although he has gone on to work for Canadian Football League (CFL) teams and various news outlets, Madani cherishes his memories working for The Record. He discovered the importance of storytelling and accurate reporting, but more importantly, it always felt like a family.

"There was a real camaraderie there," said Madani. "The people who worked inside, not just the newsroom, but the entire paper, we were a team. We were trying to do the best with the resources we had [...] and everybody came together to try and make this go everyday."

Hugh Doherty, the former editor-in-chief for the Sherbrooke Daily Record from 1962 to 1968, carved out a successful career in journalism, but he got his start in the industry while studying at Bishop's University. Doherty passed away after a long battle with cancer in 2013.

In Doherty's online blog, though, he would reminisce about his time in Lennoxville. He noted in one blog entry that his first newsroom job was at The Record in the summer of 1953. And he "worked for the Record every summer and on holidays for four years" while at Bishop's.

"In between full-time employment, I

From BU to The Record



Jesse Feith as a student reporter while studying at Bishop's University



Norman Webster dreamt of covering sports for the Sherbrooke Daily Record.

covered university news and sports for the paper. I could not have completed university without the money I earned at The Record, or gone on to a career in journalism without the love of the craft and the skills I developed there," he said.

Doherty said in another blog entry that The Record always had a high turnover. After two years, it was time to move on, he wrote, adding that the reporting staff was "usually four people, sometimes five, occasionally three," in the newsroom in those days.

"By the 1960s, new reporters were not expected to stay more than a maximum of two years before moving on to better jobs. Those that showed promise were encouraged; those that did not were advised, as gently as possible, to find another line of work," said Doherty.

Before moving on to a job for the Victoria Daily Colonist, a newspaper in Victoria, B.C., in 1969, he wrote two short handbooks, one for correspondents and another for reporters. It was his way of guiding and helping young, or inexperienced, journalists looking to cut their teeth.

Doherty worked with many reporters

who went on to build long careers in journalism, including former editor-in-chief of the Globe and Mail and Montreal Gazette, Norman Webster. Webster, also a Bishop's alumni, always dreamt of covering sports for the Sherbrooke Daily Record.

"Originally my ambition was to become sports editor at The Sherbrooke Record," he said in an interview with the newspaper in 2020, promoting his book *Newspapering: 50 Years of Reporting from Canada and Around the World*. "That was the greatest thing I could aspire to."

Webster did summer internships for the Globe and Mail while he was a student at Bishop's in 1959 and 1960. And he contributed to The Record as a university correspondent. He used both experiences to springboard his career as a reporter, editorialist, and foreign correspondent.

After years spent fighting Parkinson's disease, Webster sadly lost his life in 2021. He left behind a sparkling legacy in journalism. In 1995, he became a Member of the Order of Canada. And although his work took him all over the world, he never forgot about his time at The Record.

From a five-minute choice to a 20-year career

By Gordon Lambie

According to Randy Kinnear, then-publisher George McLaren gave him all of about five minutes to decide whether or not to become the Assistant Publisher of The Record in late 1987.

"I said how long do I have to think about it, and he said, 'if you don't know right now, then you're not the person,'" Kinnear recalled with a laugh.

The change came alongside a shift in the paper's ownership, and a move on McLaren's part to try to help start up the Montreal Daily News.

By the fall of 1989 the masthead listed Kinnear as publisher, a change he said happened almost as swiftly, and even more strangely.

"I got appointed publisher by Pierre Karl Peladeau at a bar in Sherbrooke," he said, sharing that the Quebecor executive made the trip down to Sherbrooke at 5 p.m. on a Friday. "My first reaction was that they were coming to close this place down."

Instead Kinnear said that Peladeau took a brief tour of the paper before asking to go to a bar.

"So I take him to a bar, and he's sitting there and looking through

the newspaper and he says 'who is the publisher of this thing?'" Kinnear recalled. "I said it was George McLaren, and he turns to me and says 'No, no, no. You're the publisher!'"

He ended up continuing in that role until the Fall of 2007, working through a number of significant changes to the paper along the way.

"The Record used to be an evening paper, it was published at about 9:30 a.m. and people would basically get it when they got home. It was kind of strange," Kinnear said. "About five minutes after I accepted the (assistant

publisher) job, George McLaren looks at me and says 'now I want you to turn this into a morning paper.'"

Such a move would require flipping the entire schedule of the business on its head, but the way he told the story, McLaren didn't offer much of a choice on the matter.

"He said 'you pick the date, and if you don't, I'll tell you when,'" Kinnear said, adding, "I was not very popular for a while afterwards."

The former publisher also pointed out that he was also responsible for changing the very shape of the

CONT'D ON PAGE 13

Randy Kinnear

CONT'D FROM PAGE 12

newspaper.

"We used to be a broadsheet," Kinnear said, explaining that when he started with The Record a significant part of its business was printing other newspapers and publications in the region such as Windsor's *l'Étincelle*, the *Coaticook Progres*, and the *Stanstead Journal*, among others. "It was difficult because The Record was the only broadsheet paper that we printed. The rest were all tabloids."

Due to the difference in paper size, printing The Record involved a significant reorganization in the press room at a certain point in the schedule, which took time and resources. Switching the paper to the same format as the others, he said, saved a lot of money.

"Quebecor was a bit hesitant, but in the end it allowed us to do the whole print run in one shot."

Not surprisingly, Kinnear named the 1999 fire a major turning point for The Record, and certainly one of the most significant events to happen while he was at the reins.

"We were with Quebecor for about 12 years until the fire, and after we held off for about a year or two before they could make up their minds about getting a new press," the former publisher said. Although new office space was found and the paper was able to be printed in Saint-Jean-sur-Richelieu, the hesitation marked the

end of The Record's contracts with other papers.

"We did an awful lot of newspapers around here and we were basically two years where we couldn't do them in-house," Kinnear said, sharing that some of the other papers held out for a while, but eventually left under the pressure of trying to meet the deadlines needed for out-of-town printing. "They kept saying, 'When are you going to get a press?' and Quebecor wouldn't give them an answer so a lot of them left. It destroyed the printing business."

Kinnear also pointed to the fire as the nail in the coffin for the paper's ownership by Quebecor, suggesting that Peladeau's eventual decision not to get a new printing press would have killed the paper in short order.

"If we had continued what we were doing back and forth to St Jean, the Record wouldn't have lasted as long as it has."

It was not long afterwards that Kinnear said The Record was more or less traded by the Quebec media company to Hollinger Inc. in exchange for a paper in Alberta, and ended up doing its own printing again.

"Peter White stepped in," Kinnear said, explaining that the company had a press going unused in southern Ontario. Although White was not the publisher's direct superior, Kinnear said that he encouraged the purchase of the machine saying, "just go ahead and get it and blame me."



COURTESY

Editor Charles Bury with publisher Randy Kinnear, sports writer Rob Matheson, and reporter Rita Legault in the mid 1990s

Although the fire and the road back from it was a major hurdle, it was not the only challenge the publisher faced during his time.

"We went through a very difficult time through being restructured," he said, explaining that the paper also saw a big loss of staff during the Quebecor years after a "hotshot" new president of daily newspapers opted to use The Record as a pilot project for thinning out the staff of the company's other papers.

"When he decided to restructure, he looked at a lot of people and basically said, 'they're too old, lets' get rid of

them,'" Kinnear reflected, noting that although the restructuring period only lasted a few months, it was, "a really nasty period of time."

The former publisher acknowledged that the paper got a lot of updated equipment as part of the process, but he said that it is the people working at The Record that have always been its heart.

"From my perspective it's the people that were the most outstanding thing about my time with the paper," he said, describing a team with strong dedication despite small paycheques.

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From the socials to social media

Community correspondents wove the community together

Urbain Cryan, wrote on the wonderful website Eastern Townships Roots Facebook page:

“I read about the upcoming 125th anniversary of the Sherbrooke Record I have been reading the Record for many years. The thing I miss the most is when it had Correspondents mailing in about events that went on in the areas where they lived. I remember Kathleen Labonte writing about East Angus and Marion Guillette in Marbleton Can any of you out add some more names?”

Below are the responses, listing dozens of correspondents, covering every corner of the Townships!

- Marion Dewing - Compton then Huntingville. She was my grandmother and we called her “Scoop”. Every visitor, card game and birthday celebration made it to The Record.
- I remember Mary Mayhew was the correspondent for Scotsown. Every time we went to church, it was in the paper. The good old days when small communities were so proud to share their news in the Record. Miss those days!
- I think Alice McConnell did for East Clifton.
- Eunice Peasley from Bolton Center.
- Judy Arnott used to send in Waterloo news.
- Kathleen Taylor from Knowlton.
- Jennie Spaulding for Island Brook happenings.
- Sometimes I look at old copies of the paper and look for those social events. It’s so interesting to see what the people did. Also a good place to look for names if you are working on family history.
- For the Dunham/Cowansville area, Barbara Harvey contributed for many years.
- Muriel Prescott for all the Birchton news. If she saw a strange vehicle in our driveway overnight she’d phone asking if we had any news for The Record!
- Ivy Hatch in the Three Villages. I miss that social news, too. When I was overseas, my mother used to send care packages with items wrapped in newspaper. Those old Records were almost the best part - they brought me all the news from home.
- My mother, Jessie Patterson, she also wrote many poems.

- Mrs. Picard for Eaton Corner news and describing weddings in great detail. Aunt Marjorie Pinchin for Bulwer.
- I was going to say Ivy Hatch. I lived in Newport but a lot of my family lived in the Three Villages. Loved reading who visited who and of course who had the first peas in their garden!
- My aunt, Alice Wilson, contributed for many years (actually over 50 years) for Sawyerville....
- Elsie Whitcomb for many years reported for Ayer’s Cliff.
- Grace Rolfe wrote from Bishopton.
- My favourite was Birchton news because for a tiny place they had a lot of news but forget who the correspondent was.
- Mable Boyce wrote for Sutton for many years.
- Alice Buckland in Waterloo. Many many years ago! The 50s?
- Alice Ashton in Waterloo. Muriel Miller in Sutton. Doris Clarkson in West Brome. Daisy Wilson in Iron Hill. Kay Taylor in Knowlton.
- Alice Ashton was a wonderful person & babysat for us also.
- Nina Rowell used to contribute news from Bury, I believe. Wasn’t it her mother before that - Mrs. Parsons?
- Iva Spafford in Waterville.
- Claudia Villeneuve! Richmond.
- Mildred Bowering for South Stukely.

- Alma Butler, Browns hill.
- Connie Girard from Magog.
- Myrtle Murray Birchton.
- André in Potton.
- Eunice Peasley from Bolton Center.
- My mother Mrs. Harry Harvey (Elma) wrote news for Dunham , 1940, for a long time.
- I believe Kathleen Moore wrote for the Cowansville area. And we all remember my good friend the late John Mc Caghey who wrote all about what was going on in Court in Cowansville.
- Edith Hyatt in Compton.
- My aunt Marjory Rowland also wrote for the East Angus region alternating with my grandmother Kay Labonte. My other grandmother Mary Heatherington, wrote the article for the Cookshire area. Mrs. Vaudry I think wrote for the Lennoxville area.
- Wonder who reported for East Angus? We moved in 73 to Keswick Ontario and had a wonderful lady reporting up there as well. Dorothy Caine known simply as Dotty.
- Cec Blenkhorn for the Sherbrooke Snowshoe Club - always entertaining!
- Does anyone know who wrote the column for Bedford from 1910 to 1945.??I used the huge quantity of information to document my McCaw family comings and goings.
- My mom, Maxine McCrea, was a Correspondent for Inverness for a time and also one of the biggest fans of the column. She loved reading the news from other communities. The Facebook of the times.

- Mrs Adams, Fitch Bay.
- My Dad Bill Owen and your Mom were first cousins. Myra Owen was my grandmother. I remember your Mom coming with your grandparents for visits. My Mom Irene Owen was also a Record correspondent.
- Irene Owen for East Hereford.
- Mark Franklin my grandmother, she also wrote for the paper just across the line in Colebrook, NH. I remember playing with the typewriter she used and her telling me not to break it because she needed to report the news!
- Jane Pierce from Ayer’s Cliff.
- My mom Dora McCourt wrote for the Windsor social news for as long as I can remember. Thank you for posting this. She’s 93 now and resides at the Residence Wales Home. But the Sherbrooke Record is still part of her day.
- Dainy Embury wrote for Tomifobia.
- Shirley Chapman, Waterloo.
- Eunice Aulis, Beebe.
- I remember Hatley’s Ruth Cutler.
- Elsie Whitcomb in Ayer’s Cliff.
- Charles Catchpough from Magog.
- I think it was Mildred Bowering for South Stukely.
- And of course, weaving it all together was the inimitable Helen Evans who manned the Social Correspondent desk well into her 80s and meticulously edited every line of the handwritten socials before sending them to print. She was equally known for the daily snacks she laid out for the pressmen and reporters who worked the night shift.

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Gala banquet for paper's Diamond Jubilee

On February 9, 1957, a staff dinner was held in the Mayfair Room of the Hotel Sherbrooke to celebrate the newspaper's 60th anniversary. The menu was: celery, olives, fruit cup and consomme for appetizers; sole Mirabeau and roast prime ribs of beef with horesradish for the main courses; baked potatoes and green beans; baked Alaska for dessert. And there was a bar! A toast to the paper was proposed by production superintendent Frank Kenalty. The reply was given by business manager Ivan Saunders. John Bassett Sr., president of the Record made a speech. Then there was dancing.



Group pictures were taken by the paper's photography service, Gerry Lemay studio. In this one, back row, left to right: Nick Powell, reporter; Barbara Wark, photo-engraver; Len O'Donnell, sports editor; Ar-nold Agnew, editor; Gerry McDuff, reporter; Wendell Beattie, photo-engraver; Hugh Doherty, reporter. Front row, left to right: Mrs. Vic Brownlow, proofreader; Glenna Brisbin, business office; John Bassett Sr., president; Fannie Williams, country correspondence editor; Mrs. Gladys Richards, women's editor.

Members of the Record Family

MISS EDNA A. BEERWORTH	1913	NORMAN NICHOLL	1950
MISS GERTRUDE M. MURPHY	1915	MISS BARBARA WARK	1950
MISS FRANCES C. WILLIAMS	1920	MRS. M. JEANNE DOUCET	1951
GEORGE E. McDONALD	1920	MISS GLADYS BROWN	1951
FRANCIS P. KENALTY	1921	JOHN BEAKEY	1951
WILLIAM B. WATSON	1923	GERALD C. WHEELER	1951
FERDINAND A. CANTIN	1924	MISS GLENNA BRISBIN	1951
KENNETH B. DEAN	1926	MRS. NORMAN NICHOLL	1951
E. CUTHBERT JONES	1928	JOHN WAY	1952
WALTER H. WOOD	1933	MRS. EVELYN MCGINTY	1952
TED ANDERSON	1935	GUSTAAF STEENLAND	1953
JOHN BASSETT, JR.	1936	MARION MINOR	1953
JOHN BASSETT	1936	ROBERT TURNER	1953
GEORGE JOBEL	1937	RICHARD WRIGHT	1953
ERNEST BRIDGES	1937-44	MRS. HARRY EVANS	1953
MISS DORIS R. PRICE	1937	SYDNEY SAUNDERS	1954
MRS. LILLIAN ANDERSON	1937	GORDON HARTON	1954
MRS. MYRTLE RAYMOND	1938	MARIE-LOUIS FORTIER	1954
PAUL DUROIS	1939	WARREN SPAFFORD	1954
WARREN BERWICK	1939-46	HUGH DOHERTY	1953-57
MRS. HELEN O'BOYLE HETHERINGTON	1941	MRS. GORDON RICHARDS	1954
WILLIAM MATTHEWS	1941	GLEN ALLEN	1954
MISS MURIEL BROWN	1941	LAWRENCE ADDIS	1955
MISS E. MAUDE WILSON	1942	MISS RUTH HALL	1955
PHILIPPE LORD	1943-49	MISS BEVERLEY MORISSETTE	1955
IVAN W. SAUNDERS	1944	MISS GLADYS FAULKNER	1955
GORDON BUTLER	1945-56	DONALD LYON	1955
MRS. GLADYS PREWER	1946	JOHN GREENE	1955
MRS. E. COLTON	1946	MRS. EILEEN CATHCART	1955
FRED A. HILL	1946	MRS. ISABEL YOUNG	1955
MARVEL SMITH	1946	EARL DOREY	1955
GEORGE DUPERRON	1946	ROLAND CHASSON	1955
RENALD LESSARD	1946	GERALD McDUFF	1956
ROBERT H. BUTLER	1946	ROBERT LESSARD	1956
MRS. GLADYS BROWNLOW	1946-56	WENDELL BEATTIE	1956
LEONARD O'DONNELL	1946	DONNA PRICE	1956
AUSTIN COOK	1947	CAROL BIRNIE	1956
MISS FLORINE MULLINS	1947	SALLY BILLING	1956
CHARLES CATCHPAUGH	1948	GERALD GREENLAND	1956
DONALD DUNCAN	1948	PERCY LANCASTER	1956
LAWRENCE GREENLAND	1948	NICHOLAS POWELL	1956
KARL BURCZYK	1949	MRS. EILEEN DARBY	1957
GRANT BOWMAN	1950	ARNOLD AGNEW	1957

Printed menu included list of all 84 employees
The year in which each individual joined the Record is opposite each name. Included in the list are those who worked in the Record job printing plant, which was established in 1951. The longest-serving employee was Edna Beerworth, secretary-treasurer of the company, who started in 1913.

Celebrating the 125th anniversary of The Record

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laTribune
— DEPUIS 1910 —

Thank You

FOR BEING THE VOICE OF THE EASTERN TOWNSHIPS

We will continue to protect and support the vitality of the English-speaking community as the official linguistic minority in Quebec.



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Bibeau
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 Élisabeth **BRIÈRE**
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Record editors since 1897

Leonard S. Channell
1897-1899

Arnold Agnew
1959

Lewis Harris
1972 – 1973

Michael McDevitt
009 - 2010

Victor F. Morrill
1899-1909

John Cranford
1959-1963

Alex Radmanovich
1973-1974

Daniel Coulombe
2010 – 2013

Gordon Miller
1919-1930

Hugh Doherty
1963-1968

Hugh Tait
1974

John Edwards
2013-2015

Alfred Wood
1930-1935

Leonard Ryan
1968-1969

Barbara Verity Stevenson
1974-1977

**Matthew McCully &
Gordon Lambie**
co-editors
2015-2019 co-editors

Gordon Miller
1935-1937

Leonard Coates
1969-1970

James Duff
1977-1981

Mathew McCully
Managing Editor
2019 -present

J.K Flaherty

William Duff
1970

Charles Bury
1981-1996

Albert Reid

Paul Waters
1971

Sharon McCully
1996-2006

Gordon Lambie
Associate Editor
2019- present

Don McMahon

Ivy Pankovitch Weir
1971

Eleanor Brown
2006-2008

Douglas Amaron

Gerald McDuff

C. Scott Abbott
1971-1972

Jen Young
2008-2009

George McFarlane

Happy 125th Anniversary!

We look forward to working with
The Sherbrooke Record as we both
continue to support the English-
speaking community in the Eastern
Townships for many years to come!



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ANNIVERSARY**
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125 years of serving
the English Community
THANK YOU.**



**Come see us
Sept 8-11th, 2022**

Thank You!

125 years is an incredible achievement.
I have been lucky enough to be a part of
The Record for almost 10 of those 125 years.

I have made some amazing friends,
met incredible clients and seen countless
community and business events, all covered
by The Record. Congratulations to everyone
who has contributed and been vital in the
longstanding tradition that is
The Sherbrooke Record.

I would also like to thank all the
municipalities and businesses who have
supported this wonderful edition.



Jesse Bryant, Sales Manager

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Congratulations

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Congratulation to The Record
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Happy 125th!

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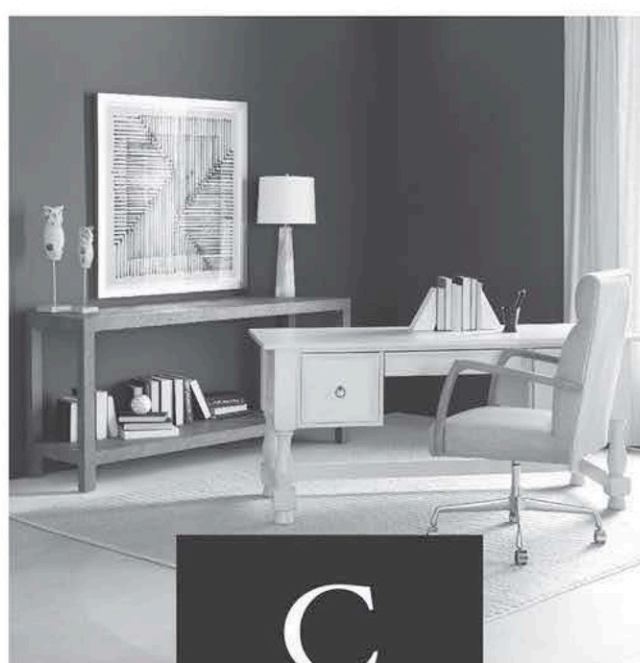
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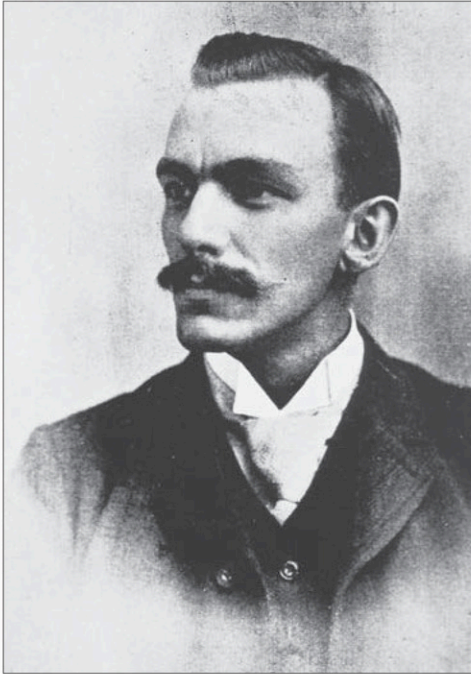
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Record staff working in a paper filled office before the digital age



Leonard Channell, first owner of the Record



A 1995 issue announcing the Record's transition from broadsheet to tabloid newspaper

Thank you for being part of our community for the last 125 years.

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 **ALAIN RAYES**
MP FOR RICHMOND-ARTHABASKA

Congratulations!

Congratulations to The Record team for your 125th anniversary!

Thank you for contributing to the good health of our democracy and for playing a vital role in our community for so long!

alain.rayes@parl.gc.ca
alainrayes.ca

819 751-1375
1 877 751-1375 (toll free)

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Congratulations to The Record for your 125th Anniversary!

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La Municipalité du village de North Hatley vous remercie pour ces 125 années de présence sur le territoire!

 **125** 

The Municipality of the Village of North Hatley thanks you for your presence in the area for the past 125 years!

 **AUSTIN**

Congratulations to the Record on celebrating your 125th Anniversary! What a tremendous milestone.

Residents throughout the area have benefited from the quality reporting and community focus over the generations. On their behalf, Austin thanks all of the different owners, publishers, editors, writers and readers who have been involved with the Record over the past 125 years.

Wishing you all the best for the next 125 years!



True in Nature, True of Heart

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*Congratulations to The Record
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in the Eastern Townships.*



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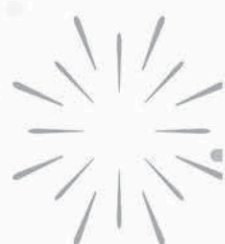
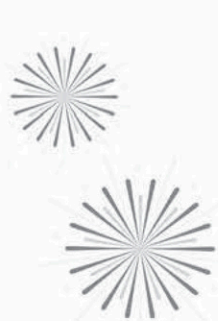
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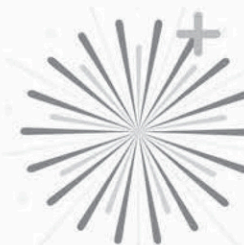
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Keep on sparkling!



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Wherever business takes you

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Wishing The Record a happy 125th Anniversary, and best wishes for your continued success!



FRANÇOIS BONNARDEL
MNA FOR GRANBY

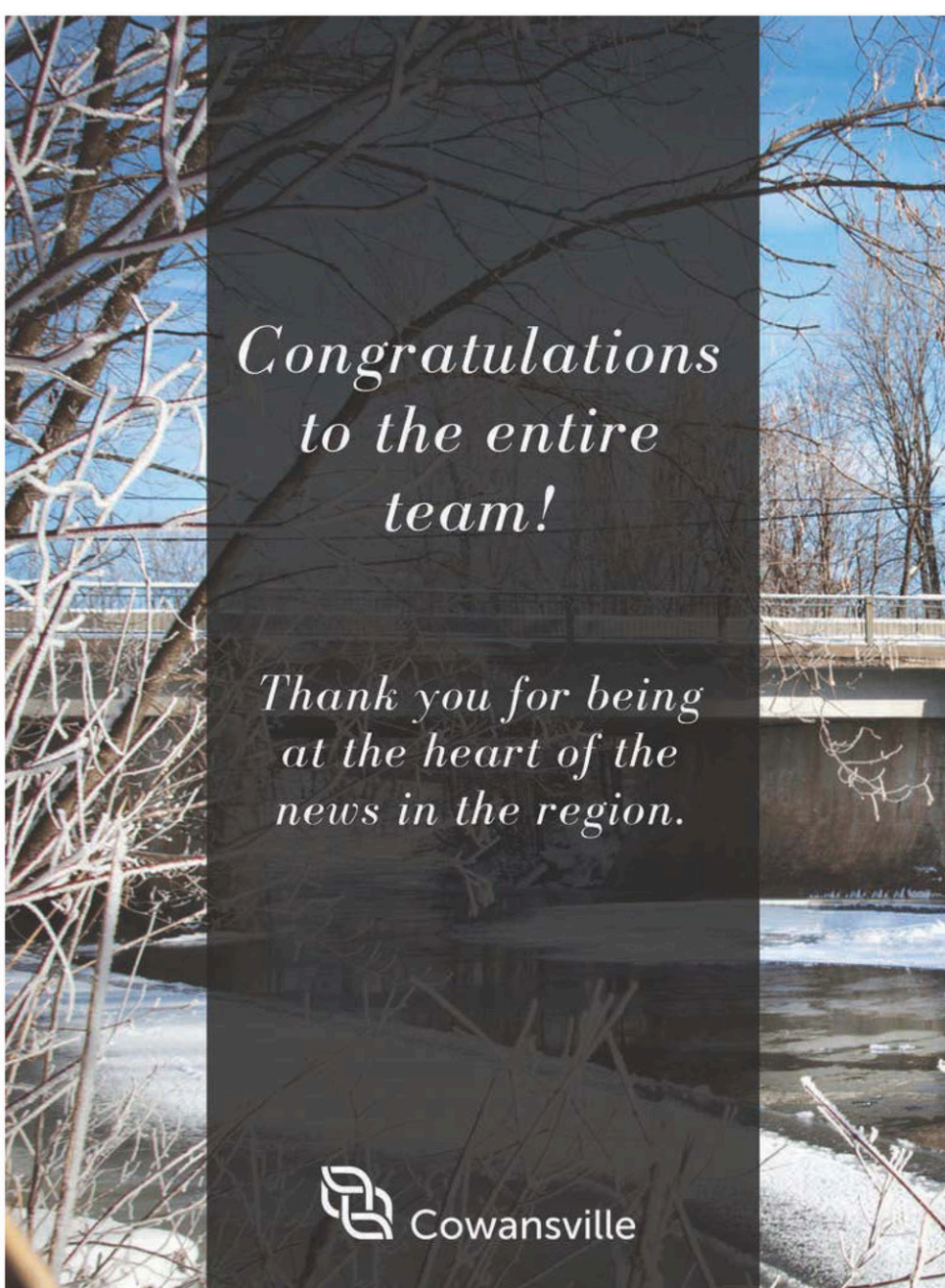
ANDRÉ BACHAND
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GENEVIÈVE HÉBERT
MNA FOR SAINT-FRANÇOIS

ISABELLE CHAREST
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GILLES BÉLANGER
MNA FOR ORFORD

FRANÇOIS JACQUES
MNA FOR MÉGANTIC



*Congratulations
to the entire
team!*

*Thank you for being
at the heart of the
news in the region.*

 Cowansville



 COMMISSION SCOLAIRE
Eastern Townships
SCHOOL BOARD

The Eastern Townships School Board salutes
The Sherbrooke Record and congratulates them on
125 years of dedicated service to our communities.
Recognition is due for their support and contribution
to the rich heritage of the Eastern Townships.
The ETSB thanks you for sharing our stories
all of these years and wishes
The Record much continued success.
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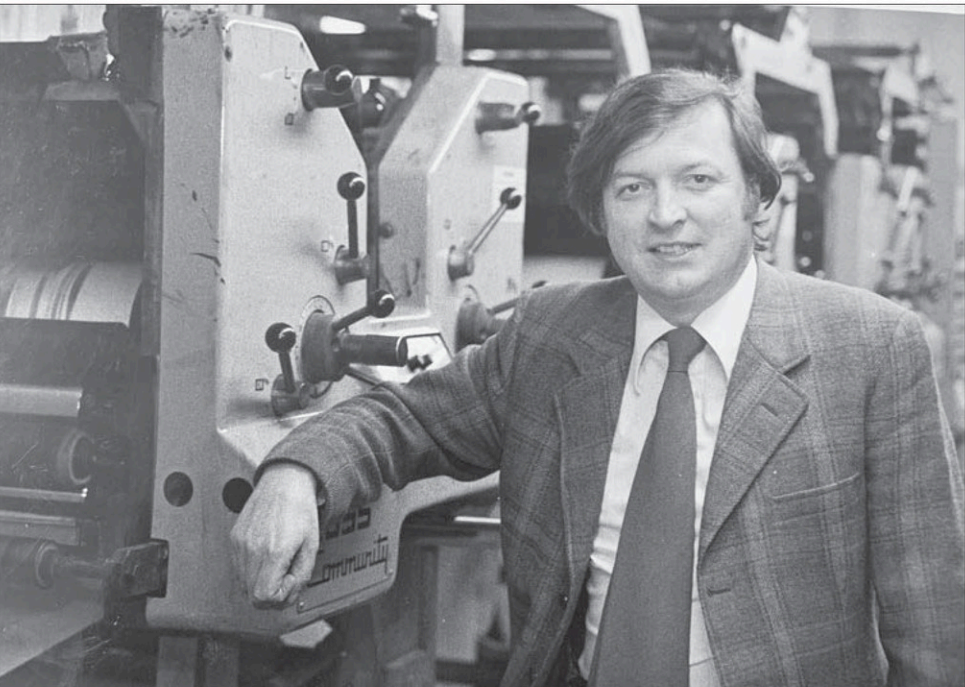
Record Staff 1997



Record Staff and David Radler visit, 2014



Record Staff 2020



Former owner George MacLaren



Former editor Charles Bury



Municipality of West Bolton

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First Canadian daily to use new technology

On January 22, 1968, the Record moved to a more modern building and became the first daily newspaper in Canada to be printed by the then-new offset process, using photo-typesetting production or cold-type, as it came to be called. It was the first major change in printing method in almost 60 years for the paper, which had been using the traditional hot-type production.

HOT-TYPE: Linotype-machine operators cast each line of type from molten lead. Then entire pages were assembled from the loose type, and pressed into cardboard molds. The molds were cast into cylindrical lead plates, which fitted onto rollers on the newspaper press like this one, the Record's 1911 rotary press in action in the mid-1960s. Rear left is Austin Cook, pressman. Rear right is Dave Lessard, press foreman. Gathering up the printed papers is Richard Wright.

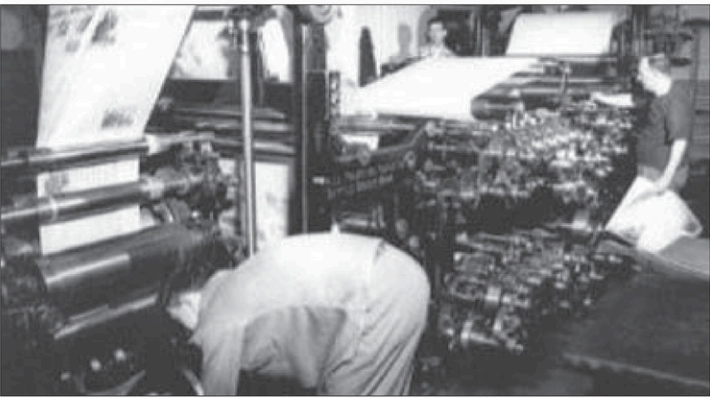
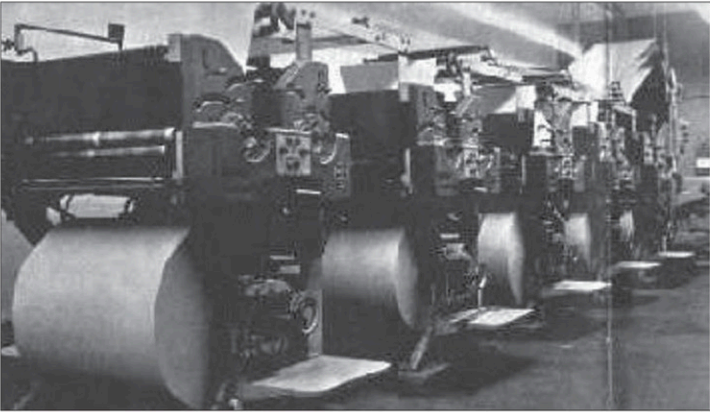
Cold type production resulted in much cleaner and crisper-looking pages with higher-quality pictures and color. The entire paper was redesigned to take advantage of the new processes.

It is with great pleasure we congratulate The Record on its 125th Anniversary.



James Johnston, Mayor
Lois Miller, councillor seat #1
Douglas Morrison, councillor seat #2
Jeff Garrett, councillor seat #3
Simon Langeveld, councillor seat #4
Maureen Murphy, councillor seat #5
Daniel Enright, councillor seat #6

Municipalité du Canton de Melbourne
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Cook, Lessard, and Wright working the hot-type machines

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We are so thankful you are part of our community!

Village GRACE Village

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Carrier boys ready to deliver by bike in the 1940s

Anyone remember carrying one of these?



This is what the very first Record carrier bags looked like back when the paper was first being delivered. They have changed over the years and are now red, but there must still be a few bags like this kicking around in the basements of former delivery people.

The carrier who cared

Well-known Record carrier Velmore Smith, in addition to delivering the paper, was a big supporter of the Terry Fox Foundation, raising money every year. During his time in Lennoxville before moving out west, he hit his personal best fundraising goal, raising \$7,500 in small donations from his perch outside Provigo in Lennoxville, to support the Terry Fox run. Over the course of 20 years, he raised more than \$70,000 for cancer research and was dubbed a champion of the cause by Betty Fox, during a ceremony in Lennoxville.



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**Happy 125th
Anniversary**

Memories of a young delivery boy

By Helen Fortin

It is so nice to be back with you dear readers, to celebrate The Record's 125th anniversary! The Sherbrooke Record was always a mainstay in our household, sharing local news stories about just how special we were.

Today, I am honoured to interview my brother, Wayne Fortin. Wayne just turned 75 and many people know him as co-owner of Dufour et Pelland (Art gallery and framing shop on Wellington North) for many years and an interior decorator in Sherbrooke and the surrounding area. All were delighted with his booming personality and style.

What you may not know is that at the age of 10, on his trusty two-wheeler, Wayne delivered your paper. His route took him to Meadow and Wellington as far as the limits of Lennoxville and he would bravely trudge up Acadie (anyone who lives in Sherbrooke knows what a triumph this was) - all in all about a ten-mile route.

Helen: Welcome! So, tell me, what were your incentives to work for the paper?

Wayne: 'I was too young to work anywhere else and realized, even back then, The Sherbrooke Record had a certain prestige. I could also work after school. When we (me, my mom and sister Shirley) used to watch the convertibles cruising up and down Wellington from our balcony, my mind would always be on how I could get to work there. The cruisers would end up at The Flamingo. My dad worked there part-time as a doorman. By the way Helen, that's where you flew off the balcony when you were almost three.'

Helen: 'Yes, a memorable story and one I actually lived to tell.' Neither of us can stop laughing...my mom always said I was too curious for my own good, but I proved to her that I was indestructible...a story for another time.

Wayne: 'Other incentives for being a delivery boy? I really wanted/needed a bike to do the job. I suspected that I would learn the importance of work and making my own way (even if I was only paid \$2.25 a week plus tips); how to budget; how to save up for something; plus, I also wanted to travel. I told my dad that one day I'd go to Florida. His friend, Mr. Blouin, used to talk about swimming in the ocean on Christmas day. What a dream!'

Helen: 'So then, tell us about your trusty bike!'

Wayne: 'My dad bought it from Woodhouse on Wellington South and it cost \$50. At the time he was only making about \$50 a week working at American Biltrite so this meant the world to me. I still remember how excited my parents were when I got it.' Wayne chokes up. 'It was Royal blue with chrome fenders and a three-speed! The other kids on the block were so jealous.'

Helen: 'What were your clients like?'

Wayne: 'Mrs. Sunbury, who lived on Federal Street, used to give me a quarter tip every week and another lovely lady gave me cookies and milk. This is where I learned to be a social butterfly. I always considered myself lucky to be half French and half English (Irish) because I got to see and experience both cultures. The North Ward was beautiful, but I also loved the people in the factory areas. I was at ease anywhere in the city. After all, people are people.'

Helen: 'Tell us what you found so special about our 'Queen of the Eastern Townships'?''

Wayne: 'I remember that we were at least 40 per cent anglophone. The population was about 45,000. There were no big shopping malls and Wellington was the main hub. It was often lit up, but what really lit it up, were the family stores like Smith/Savard, Mozarts, Roger Delisle, Patrice Roy, Laura Secord, Toi et Moi and so



COURTESY OF HELEN FORTIN

Wayne and Helen Fortin sit down to talk about Wayne's days as a Record delivery boy.

many more. And, of course, Au Bon Marché on King West. And then there were the beautiful, and not so beautiful, but memorable hotels - Moulin Rouge, The Magog House, The Queens, Hotel La Salle, The New Sherbrooke across from the CN train station - there were two train stations. We can't forget St. Patrick's Church, and of course every memory must include Chewy Louis! Mom loved it.'

Helen: 'I remember you dropping me there Wayne, before I went back to Aube Lumière to sit with mom some years back...I wanted to have a nosh in her honour. She passed that afternoon...' now both of us are blubbing... my mom read The Record every day.

Helen: 'What other memories do you have?'

Wayne: 'I realized, years later, that the paper route also instilled in me the importance of listening to your elders, although I did think it a

bit much when the priests from St. Patrick's High School would come down to Wellington and chase the boys and girls home, especially if they were holding hands. And we won't go into the lecture we may receive if one was Catholic and the other Protestant. And if you were an altar boy like me, watch out. Clearly, things have changed.'

When all is said and done, I'm grateful for the Record experience because I know today kids don't have the opportunity to really get to know their neighbours in such a wholesome and familiar way. My family always appreciated the paper as it brought the community together. I wish you all the best for your 125th!

So that's my brother. That's his special story. So special, as is The Record. I wish Jean-Marc Vallée were still around so he could make a movie out of it. Thank you!

Braving the storms

Record carriers make their way through all kinds of weather to get the paper to the doorsteps of subscribers. This is a photo of carrier Larry Laroche trucking through well over a foot of snow on Spring Garden in Lennoxville, delivering the paper on a blustering stormy morning in March of 2014. Anyone else remember that massive snowfall at the tail end of winter? I'm sure Larry does!



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**Thanks for being part of our
community for 125 years.**

Congratulations!

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In the days leading up to the 125th anniversary of The Record, we asked Facebook folks if they believe there is still a need for an English-language newspaper in the Eastern Townships. Over 600 people responded affirmatively. One didn't think so. Here is a sampling:

Yes! It helps our community stay connected and informed about local issues and happenings.

ABSOLUTELY. Sharon, my day would be incomplete without the paper.

It has been and continues to be quite a ride.

It seems like only yesterday that it was 100 years old.

Absolutely! I am amazed at The Record's staying power!

Absolutely. Even for those of us who may be a bit farther away.

Of course we need it...seems to me more than ever.

The circulation does not reflect the comments....esp since MANY seniors make up a goodly portion of the circulation and likely are not commenting on FB..my point... put your money where your mouths are and subscribe

It is not the Townships without the Record. Long life to The Record and all the wonderful people who have kept it alive.

Yes Most definitely continue.

I lived in Quebec, Ontario and returning to Quebec. Love it!

Yes, Absolutely, without question!!

Congratulations on 125 years, what an accomplishment!

You better believe it, I have been hearing from seniors in small communities all over Canada, whose local paper was gobbled up by Reuters and such, struggling to learn what's happening in their own village. Births, Deaths, who won last week's bridge game...

Absolutely, good news, with the extra benefit of a good fire starter. Love the local news.

Yes we definitely need the Record! Can't imagine one day without it! Something to look forward to! Happy Anniversary!

English news. Love the paper being delivered in the morning. Also for those who dont speak English for them If online it could be translated easily .

Especially as the La Tribune is only publishing on Saturdays now... it would help to increase readership!

OMG YES! Please keep the paper in circulation. We need all of the English that we can possibly have. I know many elderly English-speaking people who love to get their hands on that paper. It is very essential to their mental health and keeps them in touch with reality.

Great job. Tried once without it, didn't last a week.

Yes to an English-language daily newspaper.

Sure do!! Well done everyone! Love the Record

Yes we lost the Stanstead Journal plus a few others We English people need some sort of reading and the Record is great thank you

My mom was a proof reader at the journal when she was very young. So very many years ago. In the 1920's

Happy Anniversary to the Record and YES we need an English paper!

My brother was working there with you for several years.Randy was the head of it before you I think ...

YES ! Keep up the tradition of our morning community paper. The day would not be the same without it.

YES! We still need the Record, maybe now more than ever. Wouldn't it be fun as an anniversary year celebration to publish a little tidbit from the corresponding day's edition 125 years before? At any rate, I wish The Record a very happy birthday.....

Take a lesson from the Quebec government... to lose your language is to lose your future. The bigger question for me is... does a community 'newspaper' still require 'paper'? ...

Yes. Yes Yes

The Eastern Township's English community is stronger that a single piece of legislation... carry on... and buy the Sherbrooke Record

I was a Record Carrier in North Hatley in the early 70s.

It must continue and in both digital AND print formats!!!

ABSOLUTELY we look forward to seeing the RECORD every day

Yes, the Townships has many English families dwelling here. It would be sad to see this Record stop functioning. Love The Record.

For sure we need our Daily Record , please keep it going , and keep up the good work

Yes, I think that it should continue. I really enjoy it now that I have time to read it.

A very impressive anniversary.

Yes... for everyone who reads it. Just great communication for all

And the longest running subscriber is...

By Matthew McCully

Can we call it a tie? I had no idea when I put out the call on Facebook to find the longest running Record subscription that it would be such a tight race.

Over the last 125 years the filing system to manage the subscription list has been changed many times and used several different computer programs, so there is not accurate search function to single out the longest subscription.

We have to rely on Townshippers remembering when they first signed up.

But then, there is the intergenerational factor to consider.

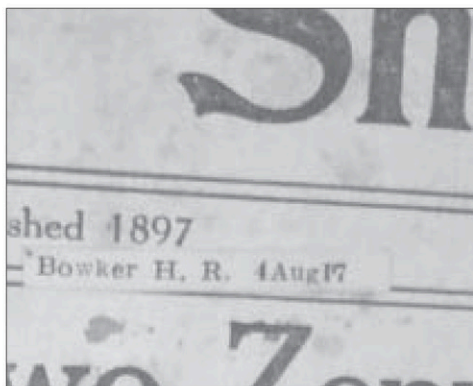
Many families have carried a subscription for multiple generations, so while it may only have been in someone's name for a few decades, it has been going to the same house, quite possibly since the very first year The Record began publishing.

Readers started thinking back to how old they were when they first saw a copy of the paper sitting on a kitchen table.

So, I broke it down into a few different categories.

According to Don Thorneloe, his mother is 103 and still a subscriber. She has been reading the paper since she was a child on the farm. So, she may very well be one of, if not the oldest, living subscriber of The Record.

Bud Allanson started delivering the paper in 1941, and his parents had home delivery before that. He was a paper boy until 1947, the year he graduated from Sherbrooke High. He has been a reader for over 80 years. So, Bud holds the trophy for the most loyal



Subscription stamp for Herbert Rice Bowker from Aug. 4, 1917.

employee-turned-reader.

But wait!

Doug Bowker and his wife are current subscribers in Lennoxville, as are Doug's dad (Gordon, age 96) and Mom in Grace Village. And his grandparents, Austin and Ruth, were subscribers on the farm in Sawyerville while he was growing up there.

Doug even has copies of the paper with his great-grandfather's (Herbert Rice Bowker) subscription stamp, dating back to 1917. So, the Bowker family, with four generations of subscribers, takes the prize for the longest known subscription within a family.

And these Record readers are just the tip of the iceberg. The comments on Facebook point to dozens of people, well into their 90s, who look forward to reading The Record every day and families that have considered the paper a daily staple for generations.

Again, readers have managed to surprise and humble us with their continued support.

Many thanks.



COURTESY OF DOUG BOWKER

96-year-old Gordon Bowker enjoying his weekend edition of The Record

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