

OFFICIAL GUIDE

HOW TO VISIT MONTREAL

"THE GATE-WAY CITY"

TO
OLD FRANCE
IN

NORTH AMERICA

"THE PLAY-GROUND OF THE NORTH"



*Even before the Pilgrim
Fathers gathered
On these wild shores un-
known, as yet unnamed,
Old France had raised her
Royal Standard bearing
The Golden Lilies and with
pride had claimed
The vast far-reaching coun-
try 'neath her thrall
And named its Southern
Gateway Montreal.*

Province of Quebec Tourist Association, Incorporated

132 St. James Street

:-:

Montreal

A Magnificent Province

As large almost as half of Europe, the beautiful Province of Quebec has alike for the tourist, the traveller, and its own people a wealth of attraction.

The grandest river of North America, the noble St. Lawrence, fed by mighty tributaries, threads it for a thousand miles. Thus it has most remarkable opportunities for fishing, hunting, and all outdoor activities.

On the lakeshores from end to end of the province are summer resorts innumerable, with accommodation ranging from that of the fashionable hotel to the modest, but comfortable farm house—to say nothing of camps and camping sites aplenty. Countless rivers, lakes and streams teem with fish, and the forests shelter deer, moose, bear and smaller game.

Romantic History

For all its ultra-modernity, Quebec has three centuries of romantic history behind it. Only forty-three years intervened between the discoveries of Columbus and Jacques Cartier; twelve years before the Pilgrim Fathers landed, Quebec was settled. Famous names cluster in its traditions.

Although it ceased to be a French possession more than a century and a half ago, it retains its French character and atmosphere, and French is still its dominant language. When the visitor explores Quebec, especially its rural sections, not the least charm consists of the many reminders of the old régime.

The Good Roads Province

Quebec has a very extensive system of good roads connecting the Province with neighboring States and Provinces, connecting every city, town and village, and giving access to all districts.

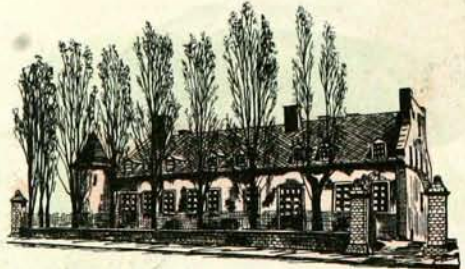
\$104,000,000.00 have been spent by the Province since the year 1912, for building, maintaining and resurfacing highways.

The total length of paved and gravelled roads is 12,500 miles.

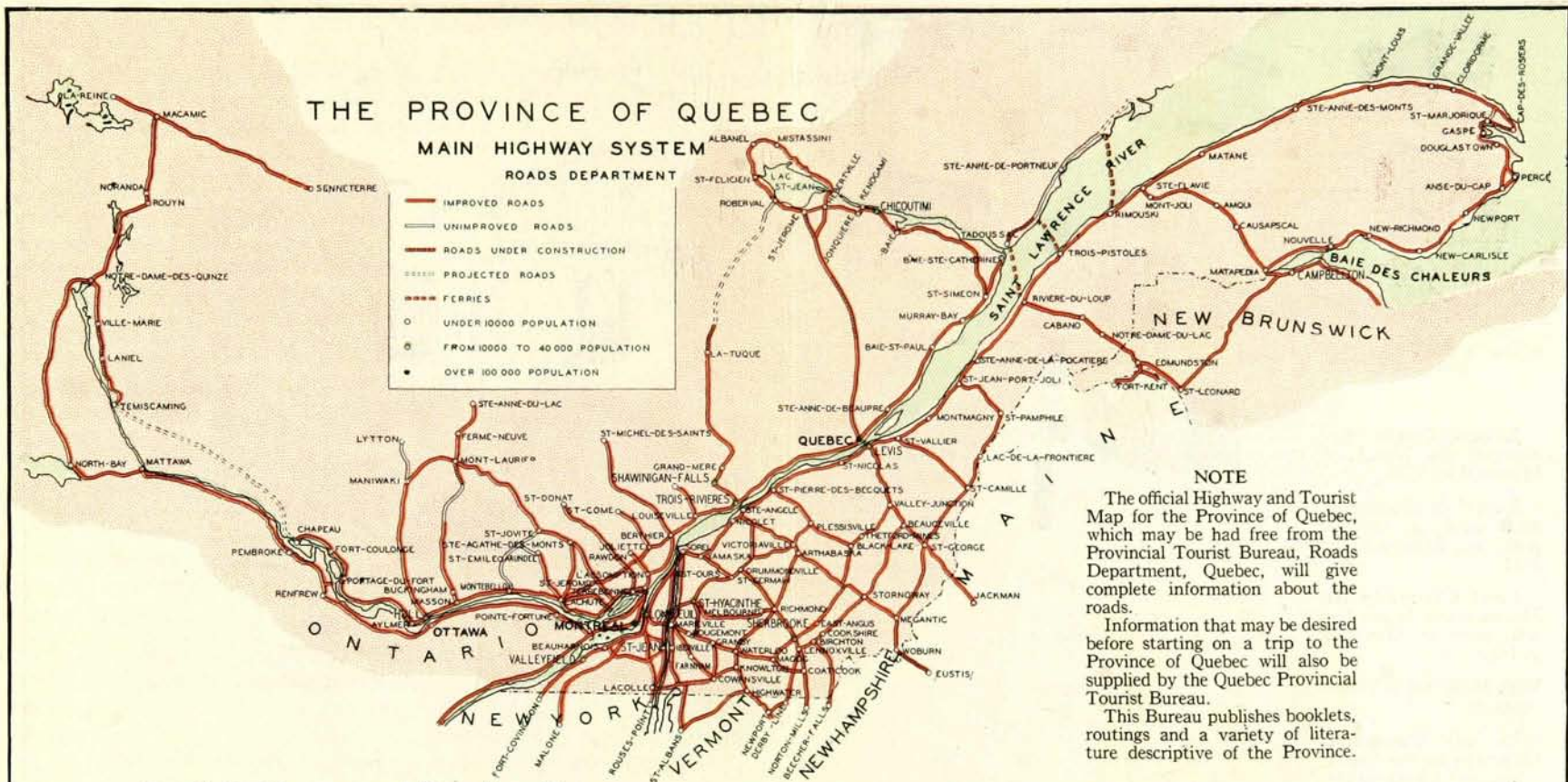
These improved roads are maintained directly by the Roads Department at the Government's expense. It is acknowledged that the condition of the roads in Quebec is second to none in America.



OLD CHAPEL
STE ANNE DE BEAUPRE



CHATEAU DE RAMEZAY
MONTREAL



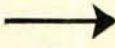
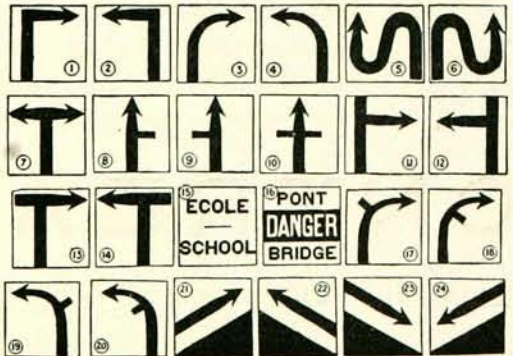
NOTE

The official Highway and Tourist Map for the Province of Quebec, which may be had free from the Provincial Tourist Bureau, Roads Department, Quebec, will give complete information about the roads.

Information that may be desired before starting on a trip to the Province of Quebec will also be supplied by the Quebec Provincial Tourist Bureau.

This Bureau publishes booklets, routings and a variety of literature descriptive of the Province.

Symbolic Danger and Direction Signs of the Province of Quebec



MEANING

- | | |
|---|--|
| 1—Sharp right angle. | 14—Left angle, local road to the right. |
| 2—Sharp left angle. | 15—SCHOOL. |
| 3—Right curve. | 16—Dangerous bridge. |
| 4—Left curve. | 17—Right curve with local road to the left. |
| 5—Double left curve. | 18—Right curve with local road to the right. |
| 6—Double right curve. | 19—Left curve with local road to the right. |
| 7—Intersection of two main highways. | 20—Left curve with local road to the left. |
| 8—Cross road to the right. | 21—Ascent to the right. |
| 9—Cross road to the left. | 22—Ascent to the left. |
| 10—Double cross road. | 23—Descent to the right. |
| 11—Right angle with local road ahead. | 24—Descent to the left. |
| 12—Left angle with local road ahead. | |
| 13—Right angle, local road to the left. | |

Whitewashed posts show the main highways of the Province. Mileposts, municipal-limit posts and speed limit signs are set up on all main highways.

J. J. ROY

Jacques Cartier discovered the Island of Montreal in 1535.

Samuel de Champlain established a trading post at Montreal in 1611.

Paul Chomedey de Maisonneuve began the settlement of Montreal in 1642.

With Montreal as Headquarters,

La Salle commenced his search for the Pacific Coast and traversed the Mississippi as far south as the Gulf of Mexico.

La Mothe Cadillac first colonized Detroit.

Bienville founded New Orleans.

Marquis de Vaudreuil handed over Montreal and the rest of French Canada to the British in 1760.

Montreal was the Capital of the Province of Canada in 1849.

Montreal is now the metropolis of Canada with a population of over 1,000,000 souls.



MONTREAL

SHOWING
HISTORICAL, BUSINESS, HOTEL AND SHOPPING
DISTRICT

HOTELS IN MONTREAL

The hotel accommodation in Montreal is of a quality equal to that met with in any capital city of the world.

Due to the comparatively recent development of travel to Canada, new hotels have been required, and all the most modern comforts and conveniences have been combined in their building and management.

Every room in the Mount Royal Hotel is an outside room and every room has a private bath. In construction, furnishings and appointments, it is modern to the last degree—its cuisine and service have won the Hotel an international reputation.

Peel Street,
1100 Rooms,
Rates \$4.00 and up.



MOUNT ROYAL HOTEL

The Ritz-Carlton is the acme of comfort and convenience, charm and beauty, with an atmosphere of quiet and unobtrusive service.

Sherbrooke Street West,
200 Rooms.



THE RITZ-CARLTON HOTEL

The Place Viger Hotel is the Canadian Pacific Railway Hotel in Montreal. It needs no other recommendation.

Craig Street East,
118 Rooms
Rates \$3.00 and up.



THE PLACE VIGER HOTEL

The Ford Hotel in Montreal is the latest link in the Ford chain. It has a radio in every guestroom, a French sidewalk cafe and a four hundred car garage on the opposite side of the street.

Rates are posted in each room.

Corner of Dorchester and Bishop Streets,
750 Rooms,
Rates \$1.50 to \$2.50 single—no higher.



THE FORD HOTEL

The Pennsylvania Hotel, though small in size, is an extremely modern and attractive hotel, and possesses an excellent cuisine.

St. Denis Street
62 Rooms,
Rates \$2.50 and up.



THE PENNSYLVANIA HOTEL

The Windsor Hotel offers excellent service, and is modern to the last word in equipment comfort, having a delightful home atmosphere which lends a personality to the hotel.

Dominion Square,
750 Rooms,
Rates \$3.00 and up.



WINDSOR HOTEL

The Queen's Hotel has combined the hospitable atmosphere of an ancient inn with the same modern luxurious appointments found in the finest of hotels.

Windsor Street,
500 Rooms
Rates \$2.50 and up.



QUEEN'S HOTEL

The La Salle Hotel is a most attractive apartment hotel,—is planned in a new and original manner, and appeals to the most fastidious homeseeker.

Drummond Street,
110 Suites
Rates \$3.00 and up.



LA SALLE HOTEL

Smiling and courteous attention and a most homelike atmosphere are the outstanding characteristics of the Corona Hotel. The formal dining room and popular Open Air Dining Garden offer tasty food and up-to-date service and entertainment. A home away from home.

Guy Street,
100 Rooms,
Rates \$2.50 and up.



THE CORONA HOTEL

Kerhulu & Odiau is a French hotel run in the inimitable French way in the French section of Montreal, and maintains a French Cabaret "Au Matou Botté" brought directly from Paris.

St. Denis Street,
78 Rooms,
Rates \$1.50 and up.



KERHULU & O DIAU HOTEL

SHERBROOKE STREET

RITZ-CARLTON HOTEL

LINEAS OF DISTINC. ION W.G. HEANEY

MOUNT ROYAL HOTEL

FURS JOHN. HENDERSON

IMPORTED-LEATHERS JOHNSONS

DIAMONDS MAPPIN & WEBB

STE-CATHERINE-STREET

HABITANT-WORK CANADIAN-HANDICRAFT-GUILD

IMPORTED WOOLENS JAEGER.S.CO(CAN)

ORIENTAL-ART THE HWAIKING-SHOP

GUY-STREET

MACKAY-STREET

BISHOP-STREET

CRESCENT-STREET

MOUNTAIN-STREET

DRUMMOND-STREET

STANLEY-STREET

DOMINION-SQUARE

METCALFE-STREET

MANSFIELD-STREET

MC.GILL-COLLEGE AVENUE

VICTORIA-STREET

UNIVERSITY-STREET

UNION-AVENUE

PHILLIPS-SQUARE

BEAVER HALL SQUARE

DORCHESTER-STREET

THE EPICURE'S EDEN CHAS. CHAPMAN

WINDSOR HOTEL

TUNNEL-STATION

WINDSOR-STATION

ST-ANTOINE-STREET

QUEEN'S HOTEL

ST-JAMES-STREET

BONAVENTURE-STATION

THE DE LUXE SHOPPING DISTRICT OF MONTREAL

parfums Caron
Une de la Parf. Paris

TUIE DE COEL

Procurable at the Better Shops
 and
Lymans, Limited.
(ESTABLISHED 1907)
 Sole Distributors for Canada

THE ARTISTIC, ATTRACTIVE AND ATTAINABLE IN MONTREAL

Montreal can and does compete very effectively with the other large cities of the world, more particularly along the lines of inter-Empire trade and specialties of the North country.

It is, of course, quite natural that the industries of this northern land, such as furs and woollens, have developed a variety of choice and a standard of wear and worth rarely met with elsewhere.

Like all really worthwhile things they have their imitators, but the places whose locations are shown on the adjoining map, and which are referred to below, are recognized in this city as taking a pride in the selection of the creations which they offer to the public.

DIAMONDS, SILVERWARE AND CHINA

MAPPIN & WEBB
Corner Victoria and St.
Catherine Streets.

really does not need to be introduced to the travelled visitor. Their studios, in which are displayed the most perfect jewels, silverware, china and glass, are situated in Paris, London, Johannesburg, Buenos Aires, etc., as well as in Montreal.

Their enormous buying power throughout the world enables them to select the finest diamonds only and at the lowest prices. Diamonds enter Canada duty free.



IMPORTED WOOLENS

JAEGER CO. (CANADA) LIMITED In Canada, owing to climatic conditions, it is essential to obtain the very best quality of Woollen goods, as much for their durability as for their warmth.

682 St. Catherine St. West

In consequence, a very close contact is maintained between the Canadian merchant and the English woollen mills.

Lower tariffs and preferential rates make imported woollens considerably cheaper in Canada than in the United States.



LINENS OF DISTINCTION

HEANEY & CO. LIMITED has an atmosphere of daintiness. Gifts of French lingerie and Irish linens are always thoroughly appreciated and most economical to purchase. Such gifts take up but little space and are never damaged in transit.

2080 Peel Street.

Due to Empire trade, the greatest variety of really superb handkerchiefs, bed linen, table linen and luncheon, breakfast and tea sets are imported and on display.



IMPORTED LEATHERS

JOHNSONS LIMITED have developed one of the finest English leather goods shops in Canada, specializing more particularly in that aristocrat of leathers—Genuine Scotch Pigskin.

1105 St. Catherine St. West

There are few leathers in the United States which can compare in durability with those imported from Europe or manufactured in Canada. This is largely due to the method of curing the hides, the atmospheric conditions and the time taken in tanning the high-grade leathers.



FURS

JOHN HENDERSON & CO. is Canada's oldest furrier and has been nearly 100 years in existence. It specializes in Canadian Silver Fox, Canadian Mink, Hudson's Bay Sable and Marten and Canadian Fisher, and is known as the **QUALITY HOUSE OF MONTREAL**.



THE EPICURE'S EDEN

CHAS. CHAPMAN CO. (*specialist in imported English cheese*) used to be so crowded with goods and so full of clients as to be almost dingy in appearance, but still one heard its praises sung from Labrador to Los Angeles. It carries the most varied stock of English cheese, hams, bacon, *hors d'oeuvres*, potted and preserved meats, etc., in the Western World.

604 Dorchester St. West

From all parts of the British Empire come their own special local delicacies, while each European Country supplies its particular type of appetizer.



THE CULT OF THE ORIENT

THE HWAIKING SHOPS bring from China, Korea, Japan and India exquisitely hand embroidered linens and silks, antique embroideries and mandarin coats, curious jewellery, including the ever popular jade, beautiful cloisonne in varied colours and designs, brasses and quaint old Shansi Chests.

1622 St. Catherine St. West,
and 5 Mount Royal Hotel.

They possess such an unequalled display of both beautiful and antique Oriental art that a visit to their studios is not only a pleasure but an education.

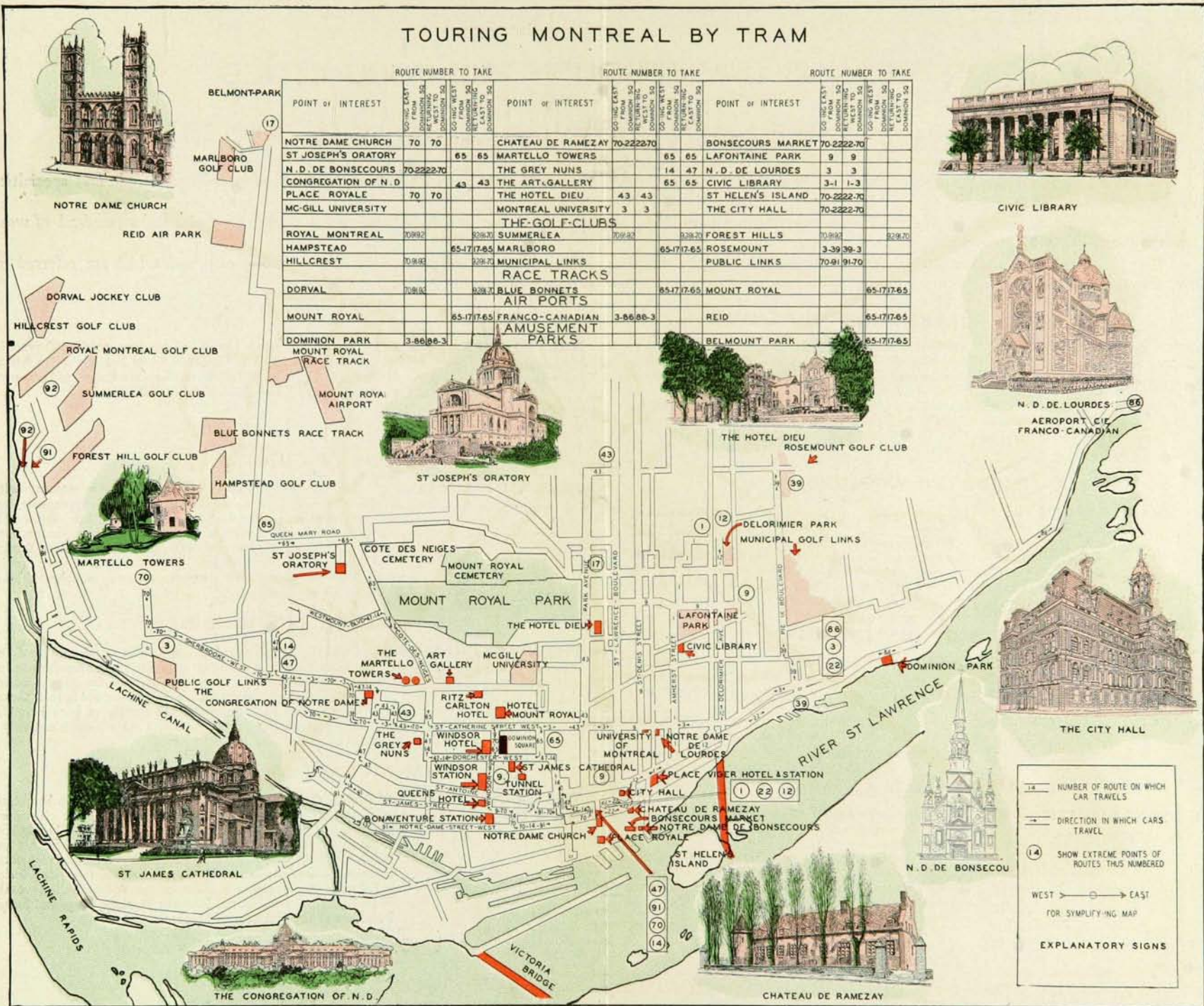


HANDICRAFT ARTS OF CANADA

THE CANADIAN HANDICRAFT GUILD have revived and developed the handicraft and home art industries of Canada by means of their classes, exhibitions and prize competitions. Connected with the Head Office of the Guild is a display room at which is gathered the Art and Handicraft work from all parts of Canada, the Ivory Carving of the Eskimos, Hooked Rugs and Homespun from the Grenfell Mission in Labrador, the exquisite Basketry of the Alberni Indians of the West Coast and last, but not least, the Blankets, Rugs and Simple Furniture of the Habitant of Quebec.

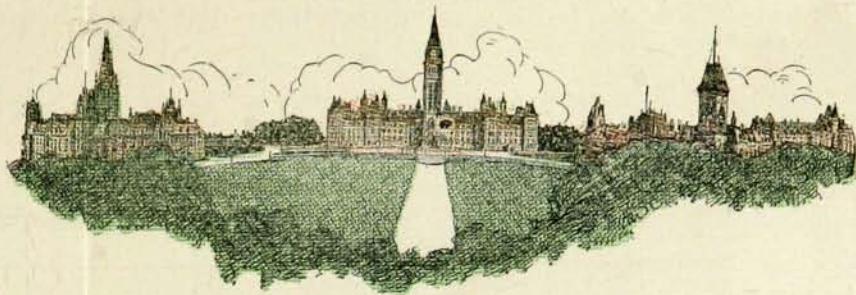
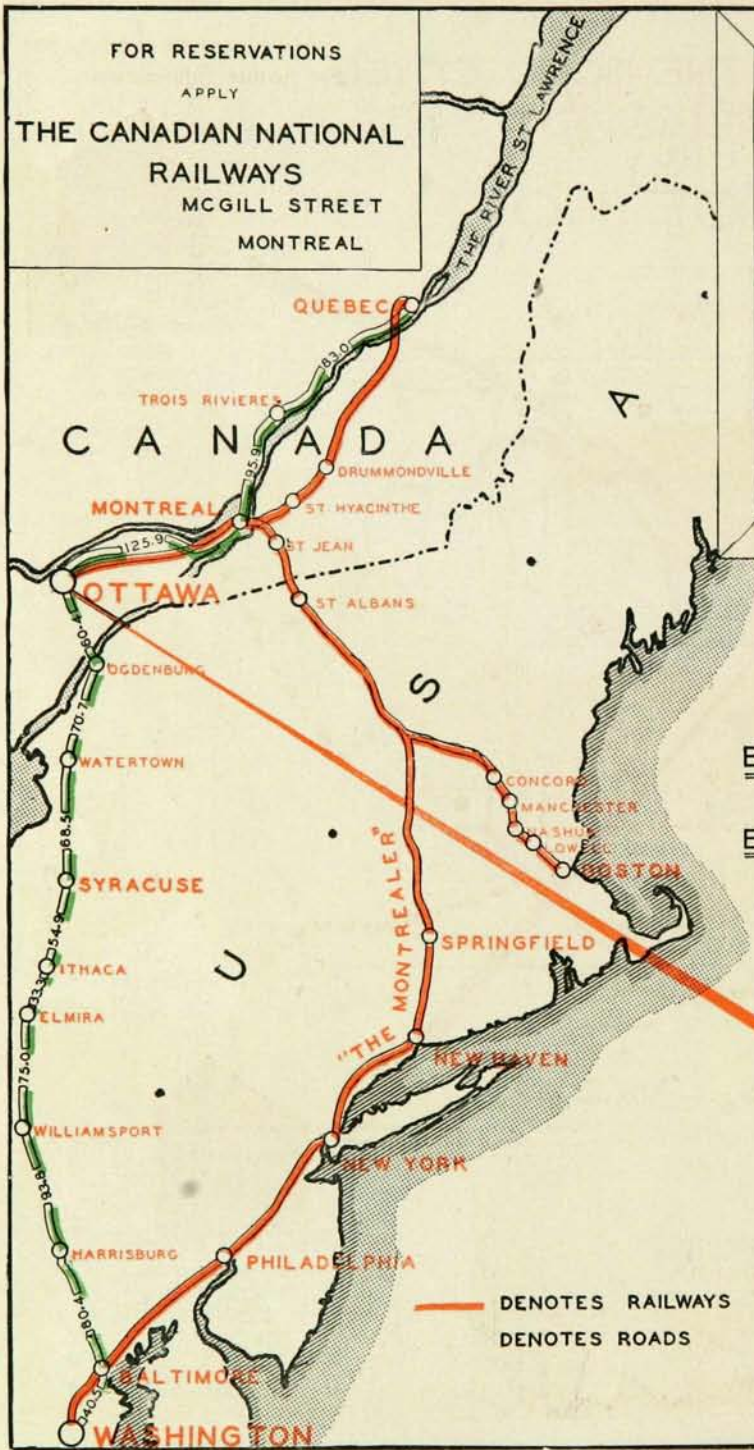


TOURING MONTREAL BY TRAM



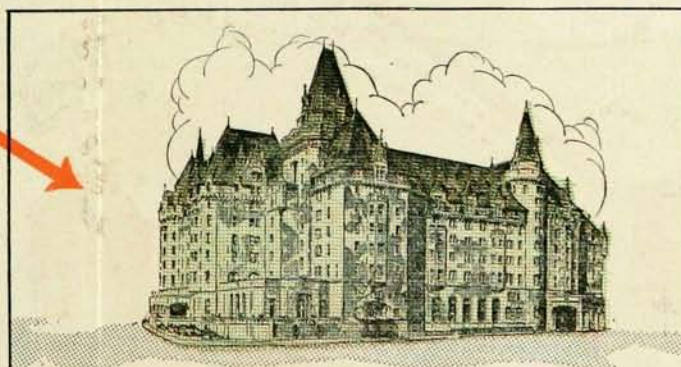
FOR FURTHER INFORMATION OBTAIN SPECIAL ROUTE MAP ISSUED BY MONTREAL TRAMWAYS CO.

FOR RESERVATIONS
APPLY
**THE CANADIAN NATIONAL
RAILWAYS**
MCGILL STREET
MONTREAL



THE PARLIAMENT BUILDINGS. OTTAWA.

FROM
CAPITAL TO CAPITAL
BY RAILWAY (THROUGH OBSERVATION CAR) **22 HOURS**
BY AUTOMOBILE **579 MILES**



Chateau Laurier

OTTAWA
CANADIAN NATIONAL RAILWAYS
Hotel Department

There is nothing like a sea trip for a vacation. The tang of the sea air, the relaxation, the quick companionships—all go to make a salt-water cruise a thing not easily forgotten.

The cruises made possible by the Clarke Steamship Company carry one into regions little known by the modern traveller.

The New "Northland" is one of the most luxurious on the St. Lawrence, having cabins de luxe with twin beds, and private bathrooms; public rooms with dancing floors, all cabins being "outside" ones.

The "Gaspesia," "North Voyageur" and "North Shore," while not as luxurious, are comfortable coasting vessels and boast well-equipped cabins and excellent food.

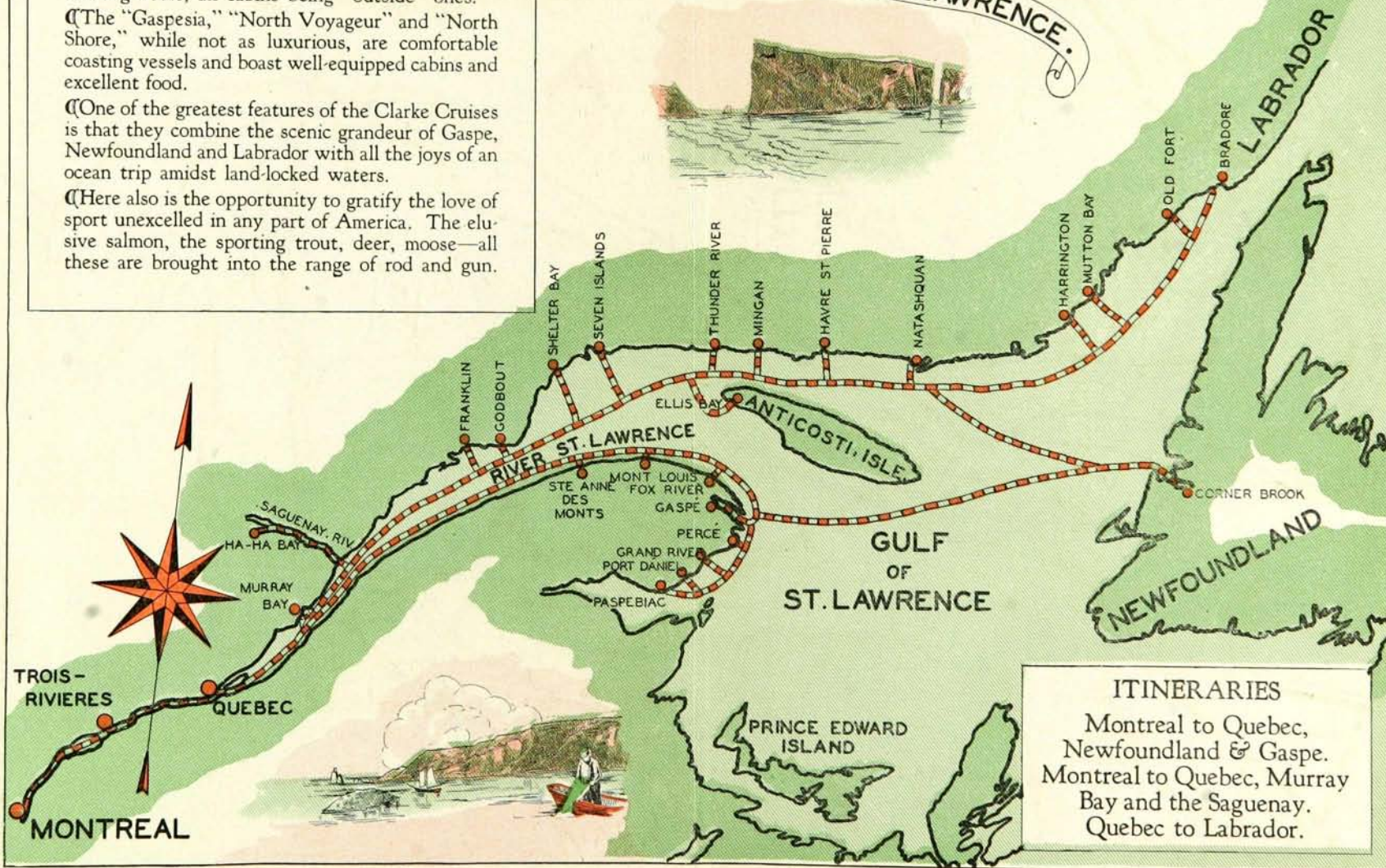
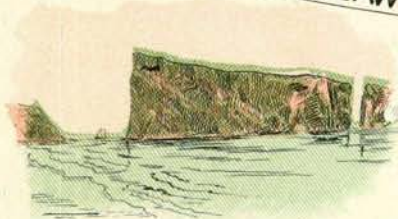
One of the greatest features of the Clarke Cruises is that they combine the scenic grandeur of Gaspé, Newfoundland and Labrador with all the joys of an ocean trip amidst land-locked waters.

Here also is the opportunity to gratify the love of sport unexcelled in any part of America. The elusive salmon, the sporting trout, deer, moose—all these are brought into the range of rod and gun.

VACATION CRUISES ON

THE HISTORIC ST. LAWRENCE.

For further information write
 CLARKE STEAMSHIP CO. LIMITED
 19 DOMINION SQ. BLDG.
 Cor. St. Catherine and Peel Streets
 MONTREAL



ITINERARIES
 Montreal to Quebec,
 Newfoundland & Gaspé.
 Montreal to Quebec, Murray
 Bay and the Saguenay.
 Quebec to Labrador.

JOLIETTE

THE

TOURISTS' EDEN

HISTORY

The City of Joliette was founded by the Honorable Barthelemy Joliette, a descendant of Louis Joliette, the explorer of the seventeenth century.

TRANSPORTATION FACILITIES

The city of Joliette is a divisional point on the Canadian National Railways and is also connected with the Canadian Pacific System.

POWER SUPPLY

Cheap Power rates may be had from the Corporation and the supply is unlimited.

EXISTING INDUSTRIES

Company	Product	Company	Product
Howard Smith Paper Mills Co.	Pulp & Paper	Fonderie de Joliette Ltée	Washing Mach.
S. Vessot & Co.	Agricultural Implements	Canadian National Railways	Repair Shops
H. St-Georges	Tobacco and Cigars	Montcalm Tobacco Co.	Tobacco & Cigars
Wm. Copping Limited	Lumber etc.	Léon Brousseau	Tobacco & Cigars
Viau Biscuit Corp.	Biscuits & Candy	Acme Glove Works Co., Ltd.	Gloves, etc.
Sam Racine	Tobacco	Dominion Knitting Co.	Knitted Goods
La Cie Can. de Papeterie,	Ruled Blank Books	R. T. Brazeau	Church Fittings
The Barrett Co., Ltd.	Kraft Paper	Joliette Biscuit Co.	Biscuits
Asselin & Carpentier	Furrows	Canadian Knitting Co.	Men's Socks
Elzéar Martel & Co.	Candies	Hervé Champoux	Wood Working
Desormeaux & Bros	Soft Drinks	T. Nobert & Co.	Drugs & Perfumes
Alphonse Paquin	Machine Shop	Joliette Men's Clothing	Clothing
Noé Longpré	Wood Working	Roméo Savoie	Wood Working
<u>Standard Lime Co., Ltd.</u>	<u>Hydrated Lime</u>	<u>Joliette Steel Limited</u>	<u>Steel Castings</u>

The two last industries with their names underlined are the most important of their kind in Canada.

POPULATION—11,000.

LABOUR CONDITIONS.

Joliette possesses a large supply of young men and women looking for employment in their home town and anxious to become property owners and permanent residents.

Labour troubles in Joliette are unknown and not one of the factories in Joliette has ever been shut down on account of strikes.

SPORTS

Baseball, Tennis, Hockey, Canoeing, Fishing and Hunting.

GARAGES

Garage Central	J. Edouard Laurion	Station électrique
Arcadius Malo	Daoust & Frenette Auto	Cie Autos Légaré de
Joliette Auto Enr'g.	Emile Roch	Joliette
A. Emile Wodon.		

HOTELS

Chateau Windsor	Hotel St-Louis	Hotel Joliette
Hotel Victoria		Hotel Queens

BANKS

The Royal Bank of Canada	La Banque Canadienne Nationale
	La Banque Provinciale du Canada.

SIGHT-SEEING.

City Hall, the Seminary, the Cathedral, the Convent "Les Soeurs de la Congrégation Notre-Dame, the late residence of the Hon. Barthelemy Joliette, the Hospital, the Manseau Boulevard and the beautiful new bridge.

SURROUNDINGS.

Joliette is now traversed throughout the northern part of the county by excellent paved roads. This section consists of a series of forests, lakes and mountains which afford superb fishing and hunting, as well as unique and beautiful surroundings in which to spend a vacation. Game and fish abound in great variety. Comfortable hotels are at the service of the visitors.

Come and visit Joliette. This beautiful little city with its attractive surroundings is a "REAL EDEN" for the tourists.



TROIS RIVIERES

HISTORY:—Trois Rivieres first appears in history when Jacques Cartier planted a cross in 1535. Father Le Caron Recollet Monk, celebrated the Mass at this point on the shores of the St. Lawrence on July 25, 1615. The city itself was founded in 1634 by Chevalier de Lavolette, and the name Trois Rivieres (Three Rivers) was given to it because the three branches of the St. Maurice river join the waters of the St. Lawrence at this spot.

In 1652, on August 18th, a large war party of Iroquois Indians ravaged the vicinity and massacred many of the inhabitants. The carved group representing the crucifixion of Christ, known as "Le Calvaire," on the Montreal Quebec highway, commemorates this event.

Trois Rivieres was the birth place of Pierre Gauthier de Varenne, Sieur de la Verendrye, who spent his life in exploring the great west, his two sons discovered the Rocky Mountains in 1743.

In 1775 a detachment of American troops commanded by Captain Wm. Duforth, took possession of the town, but retired on May 20th, of the same year after a memorable defeat by the local troops.

INDUSTRY:—The industrial development of Trois Rivieres commences with the establishment of the Old Forges of the St. Maurice by a commission from the King of France in 1745, and one may still see the ruins of the furnaces in which the bullets were made alternately by the French and English during their wars.

POPULATION:—There has been a very considerable increase in the population of Trois Rivieres during the last 10 years, bringing the total number to 37,000 persons.

TRANSPORTATION:—The city is well situated from a transportation point of view. Water railway and road transportation give facilities to the promotion of new industries as well as to scenic, sporting and camping trips.

INDUSTRIES:—Large pulp and paper mills have adopted Trois Rivieres as their manufacturing centre.

The Wayagamack Pulp & Paper Company have a daily production of 125 tons of paper per day.

The Canadian Iron Foundries Limited produce 175 tons per day of pipe and 75 tons per day of iron castings.

The Wabasso Cotton Limited has an output of 300,000 yards of cotton per week, which, with the International Pulp & Paper Co. and many other industries, are steadily developing this well located large manufacturing centre.

WATER POWER:—The Shawinigan Water & Power Company, established within 45 minutes ride of Trois Rivieres, can supply almost unlimited power facilities.

The development at Shawinigan Falls on the St. Maurice River has a capacity of 225,000 H.P.

SPORT:—Fine fishing and game country is within easy reach and first class guides are available when required to arrange expeditions for the visitors.

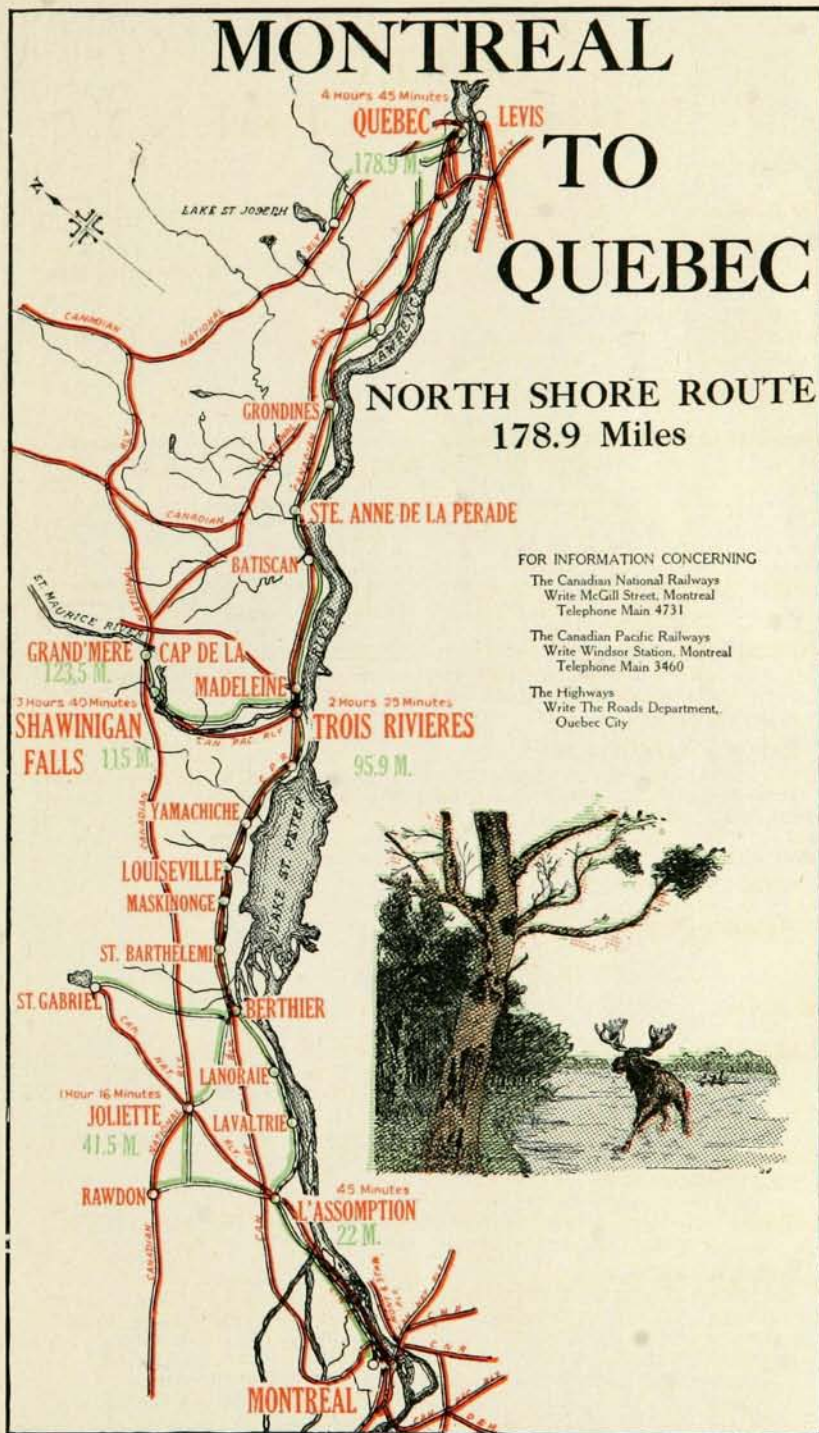
HOTEL ACCOMMODATIONS:—Chateau De Blois, Hotel St. Louis, Hotel Dufresne.

For all other informations apply
Le Greffier de la Cité
Arthur Béliveau

MONTREAL

TO QUEBEC

NORTH SHORE ROUTE
178.9 Miles



SOREL

COUNTY OF RICHELIEU, QUEBEC

HISTORY:—Sorel was founded by Mr. de Saurel, Captain of the de Carignan Regiment, who built the fort and became Seigneur of the settlement in 1672. Made a burgh in 1792 under the name of William Henry, but was again given its original name of Sorel in 1860, when it was incorporated as a town.

LOCATION:—Sorel is situated at the confluence of the St. Lawrence and Richelieu Rivers, 45 miles from Montreal.

POPULATION:—10,200.

TRANSPORTATION FACILITIES:—Sorel has incomparable transportation facilities. Its harbour is the most beautiful natural seaport of the Dominion. Its waterways put it in communication with the entire world. Large piers and elevators are being constructed. The Canadian National Railways connect it directly with the United States and all points in Canada.

LIGHT AND POWER:—The Shawinigan Water & Power Company supplies the town with unlimited power at very cheap rates.

INDUSTRIES:—Popular Shirt, Ltd.—Shirt Manufactory. Beauchemin & Fils, Ltée.—Caststeel Foundry.—Loughborough Mining Co.—Mica Sorel Mechanical Shops, Ltd.—Machine Shop & Foundry.—Les Chantiers Manseau—Shipbuilding Yard—Léonard Parent—Soft Drinks. Canadian National Railways.—Repair Shops. La Fabrique de Balais de Sorel—Broom Factory. Hercule Brosseau—Door and Sash Factory. J. M. Paul-hus—Soft Drinks. Jos. Rivet—Door & Sash Factory. Canada Steamship Lines, Ltd.—Repair Shops. C. O. Caisse—Soft Drinks. Sin-Mac Lines, Ltd.—Repair Shops and Shipbuilding Yards. North American Elevators, Ltd.—Grain Elevators. The Shipbuilding Yard and Navy of the Dominion Government employs more than one-half of the workmen residing in the town.

BUSINESS POSSIBILITIES:—Manufacturing sites owned by the town and available for industrial purposes; skilled labour in abundance; strikes unknown; filtered water.

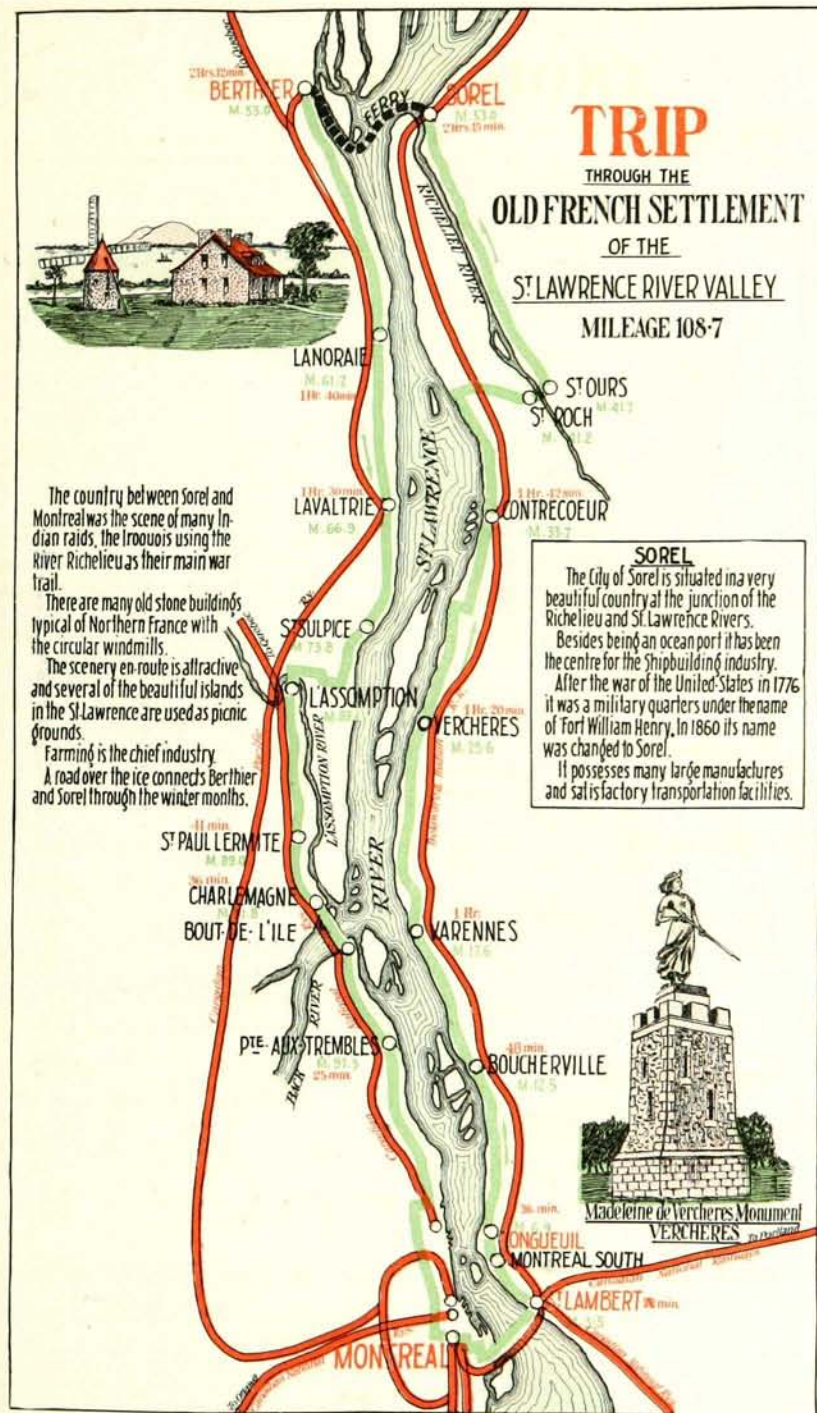
SPORTS:—Baseball, Tennis, Hockey, Boating, Fishing and Hunting.

GARAGES:—Sorel Auto Supply, King St. Legare Automobile of Sorel, King St. Garage operated by Albert Deguise, Prince St. Garage operated by Philippe Deguise, Deguise St. Garage operated by Harry Paulet, corner of King and St. Ours Streets.

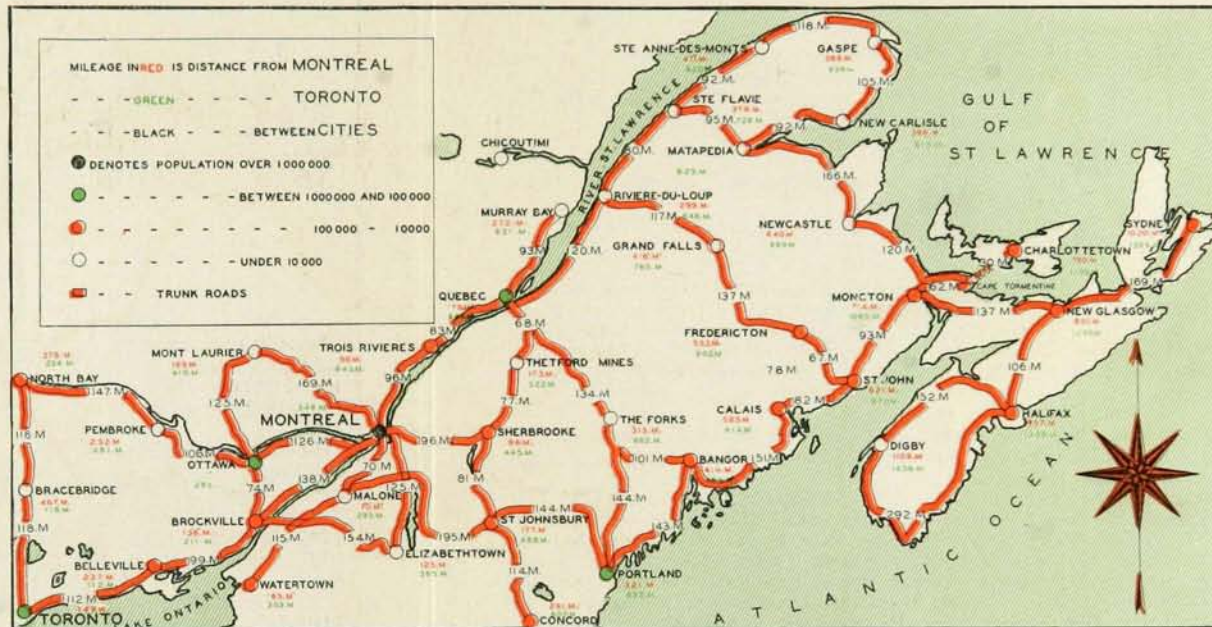
HOTELS:—Balmoral Hotel, King St. Quebec Hotel, George St. Carleton Hotel, King St. Canada Hotel, Queen St.

BANKS:—Bank of Montreal. Banque Canadienne Nationale. Banque Provinciale.

FEATURES OF INTEREST:—St. Peter Church, Notre Dame Church, Mont St. Bernard, Convent of the Congregation of Notre Dame, the old residence of the Governors of Canada where the Duke of Kent, father of Queen Victoria, used to live; the Sorel Islands.



STOP AT THE SIGN OF THE RED INDIAN!



Wherever you drive in Canada, you're on the Red Indian Trail! On any road you're not far from a Red Indian station specializing in McColl-Frontenac products. Cyclo Gas (No-Knock) Motor Fuel, Marathon Hi-Test Gasoline and Red Indian Motor Oil clear the way for cheaper operation on long trips, and give extra life and vigor to your car! The convenience of our rest rooms . . . and the courtesy of well informed attendants . . . will contribute to the comforts of your holiday. Stop at the sign of the Red Indian!



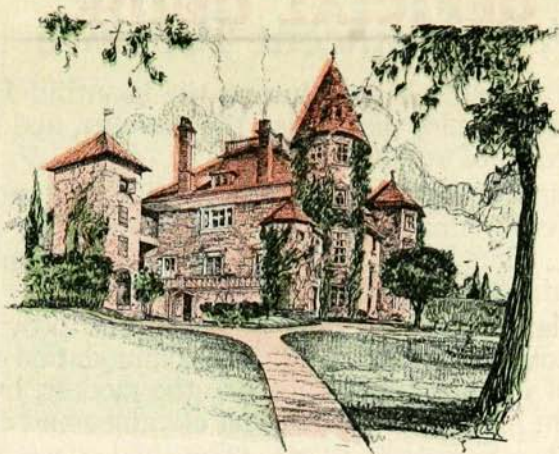
McCOLL-FRONTENAC

McCOLL-FRONTENAC OIL COMPANY LIMITED

Offices and Plants at Winnipeg, Regina, Calgary, Vancouver, Toronto, and Montreal
Distribution Warehouses at other convenient points

BNQ

C 000 328 983



The Seigniory Club

LUCERNE - IN - QUEBEC

A towered and turreted historic castle, formerly known as the Chateau Papineau, now serves as the social center of the vast vacationland in the Laurentian mountain country.

THE LOG LODGE

A luxurious hotel, of rustic type, with 140 outside rooms, each with private bath; eight private suites, spacious lounges, dining room, grill, tavern, ballroom, etc. Opens July 1st.

GOLF

On a beautiful course overlooking the Ottawa river. Swimming, Tennis, Riding, Yachting, Canoeing, Fishing, are included in a long list of recreational activities.

For further information, write,

Lucerne-in-Quebec Community Association
Limited

Dominion Square Building - MONTREAL, CANADA.

