

Sightseeing

1939

in

MONTREAL



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Lowest Taxi Rates



WELCOME
TO
CANADA

1939



Tourists - CHAS. DESJARDINS & CO.

CANADA'S LEADING RETAIL FUR STORE . . . GREET YOU

A cordial invitation to visit our store is extended to you ; do not miss this opportunity to see an exclusive display of elegant furs and garments in most up-to-date styles and designs.

Take advantage of our special TOURIST BUDGET SYSTEM, which provides many purchasing facilities for you, without any extra cost ; Courtesy, prompt and careful attention in every way, is our policy.

Do not fail to visit the HOUSE OF WONDER IN FURS, while in Montreal; you will find everything, most interesting.

" Universally famous for more than 60 years "

CHAS DESJARDINS & CO.
LIMITED

1170 ST. DENIS STREET

MONTREAL

115720

OUR CITY TOUR

TIME, 2 HOURS COST, \$1.00

Historical Points you should not miss.

STARTING from Dominion Square, we drive along Dorchester East, viewing the Sun Life Bldg., St. James Cathedral (the exact copy of St. Peter's of Rome) St. James Club, Bell Telephone Bldg., driving South on Beaver Hall Hill, viewing Queen Victoria Monument, passing through Financial District, stopping at Notre Dame church, viewing Court House, City Hall, Bonsecours Market, Chateau de Ramesay, Montreal Harbour, Jacques Cartier Bridge, stopping at Chas. Desjardins, the largest fur store in the world, at Montreal Pharmacy, passing through Old French District, Lafontaine Park, viewing the Municipal Library, the Midgets Palace, passing through the residential City of Outremont, viewing the new Montreal University, stopping at the Musée Historique, and St. Joseph's, passing through the English residential City of Westmount, stopping at the Lookout where you have a grand view of Montreal, driving along Sherbrooke Street, viewing Montreal College with its old Towers, Masonic Temple, the Art Galleries, the Chateau Apts., the Ritz Carlton Hotel, McGill University, Royal Victoria Hospital, shopping and theatre district, and returning to starting point.

Any information will be gladly given by our Starter or Drivers.

This brief sketch cannot do full justice to a remarkable city. By all means see Montreal with a LA SALLE driver.

GREETINGS

PERMIT us to extend to you, a guest of the city of Montreal, a cordial welcome and our best wishes for a pleasant and profitable stay. Let us also implement the good wishes with a practical expression of our welcome by placing ourselves at your disposal to render such service as you may require.

Do You Plan A Trip In The Country?
Phone a La Salle Cab PLateau 9191



St. Joseph's Oratory, the shrine of St. Joseph which was built through the devotion of Brother André of the Order of the Holy Cross. About 30 years ago Brother André had a tiny chapel built on the side of the mountain to which he was accustomed to take the afflicted to offer up prayers for their recovery.

British India Brassware

Visitors to MONTREAL acclaim our collection of beautiful Indian Brasses that reflect the colorful brilliance of an exotic Country, we offer you numerous pieces, any of which will find an honored place "among your Souvenirs" our prices are definitely attractive.

We sponsor OMEGA Watches

John F. Murphy

MOUNT ROYAL HOTEL

1461 PEEL STREET - - MONTREAL

NEW CARLTON HOTEL

907-915 WINDSOR STREET

" Opposite Windsor Station "

RATES 1.50 UP

MONTREAL

Prince of Wales Hotel

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AT ST. CATHERINE ST. WEST

In the Heart of the Shopping and Theatre District

Rates Single from \$1.50

Double \$2.00

All Rooms with Running Water

Open Night and Day

Courteous and Prompt Service



CAFE "LA PATRIE"

R. DUBORD, Manager

"CANADIAN CUISINE"

BEER, WINE OYSTERS and LOBSTERS

175 St. Catherine St. East

MARquette 0289

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We Call for and Deliver

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1236 DRUMMOND STREET

Hotel De LaSalle Bldg.

LAncaster 2505

"Montreal's Best" Home Cooked Food

AMERICAN COFFEESHOP

1384 ST. CATHERINE ST. W.

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The most up-to-date Air Conditioned
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Club Javern & Restaurant

BEER AND FOOD SERVED AT IT'S BEST

1425 MANSFIELD ST.

MONTREAL

Just above St. Catherine Street

R. PERREAULT, Prop.

CAFE MARTIN

LIMITEE

Montreal's Finest French
Restaurant

SEA FOOD BAR

Private Rooms for
Private Parties

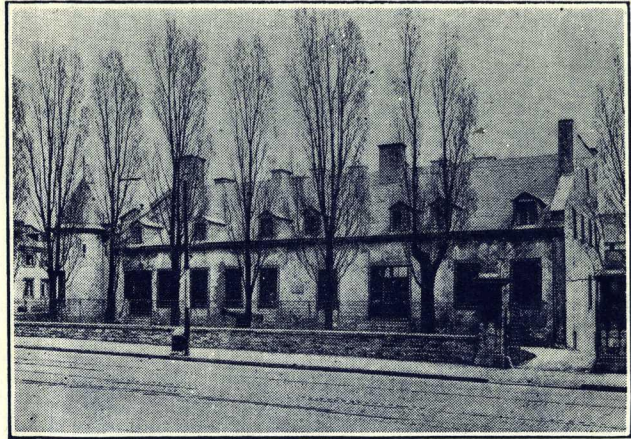
1521 MOUNTAIN ST.

MONTREAL

Phone MARquette 7525

CLUBS AND LODGES

I.O.O.F.	354 St. Catherine St. E.
Kiwani Club	Windsor Hotel
Knights of Columbus	1191 Mountain Street
Knights of Columbus— Lafontaine Council	3837 St. Hubert Street
Lion's Club	614 St. James St. W.
Masonic Temple	Cor. Sherbrooke and St. Mark
Montefiore Club	1195 Guy Street
Montreal Amateur A.A.	2070 Peel St.
Press Club	1201 Phillips Place
Rotary Club	Windsor Hotel
Royal Auto Club of Can.	620 Cathcart St.
University Club	2047 Mansfield Street
United Services Club, Inc.	1195 Sherbrooke S., W
Y.M.C.A.	1441 Drummond St.
Y.W.C.A.	1124 Dorchester St., W.
Y.M.H.A.	265 Mt. Royal Ave. W.
Y.W.H.A.	3561 St. Urbain St.



The Historical Chateau de Ramezay, built in the year 1705

Tables d'Hôtes - Tables séparées - Salons privés
Bières et vins de choix

French RESTAURANT Français

Chez Stien

REAL FRENCH CUISINE

505 DORCHESTER ST. EAST

Corner Berri St. :: :: Montreal

ITALIAN RESTAURANT
OF
INTERNATIONAL REPUTATION

THE SAVOY

Chez Michel

BEER & WINE PRIVATE ROOMS

Lunches 50c.

Dinner 75 & 90c.

Or a la carte

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Oldest souvenir shop in the city. Original hand carved figures by Trygg. Hand carved plaques and imported leather goods. Leather moccasins made exclusively for us by the Huron Indians. Hundreds suitable gifts.

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Best Quality Food
Canadian Cooking
at

POPULAR PRICES

BEER & WINE

415 ST. CATHERINE ST. East
Phone HARbour 1633

THREE DIFFERENT TYPES OF FOOD SERVICE

OYSTER & SEA FOOD BAR

Specialists in sea food for thirty years in Montreal

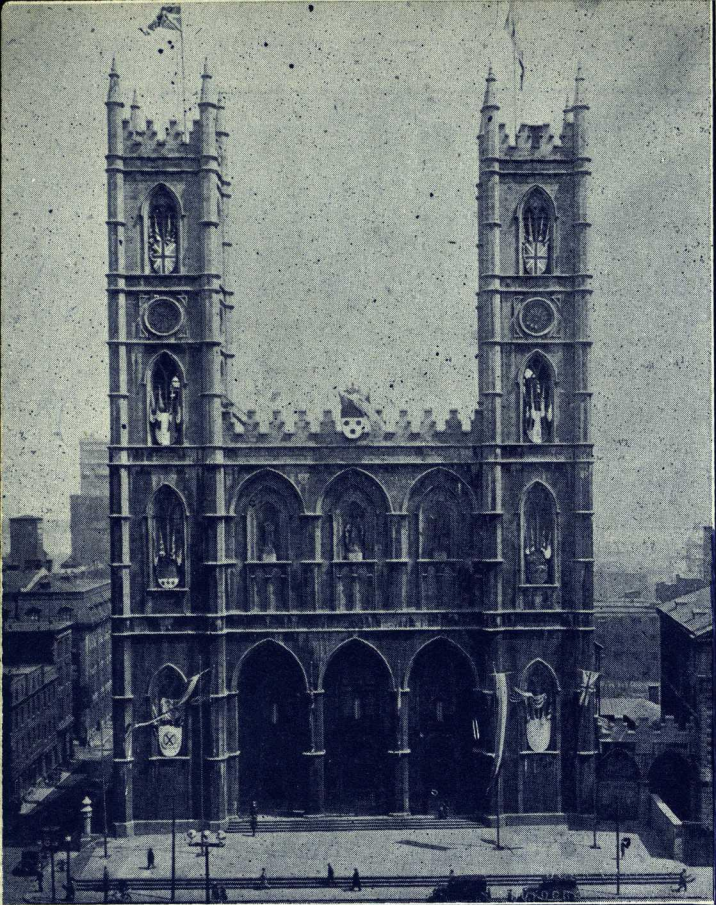
Cafeteria & dining room service

Beer & wine served with meals

THE TRAYMORE

DRUMMOND BUILDING
CORNER PEEL STREET

1107 ST. CATHERINE ST. W.
PHONE MARQUETTE 6695



Notre-Dame Church

The foundation of that beautiful Church was laid in 1823 and blessed in 1829. Being over a century old it was consecrated in May 1929 by Mgr. Georges Gauthier, Archbishop coadjutor of Montreal.

THE ARCHITECT

The architect of Notre Dame, James O'Donnell, a protestant born in Ireland, in 1778, practised his profession in New York for twelve years, where he was a member of the Academy of Fine Arts. He submitted to the building committee of Notre Dame, a very fine original plan. He came to Montreal to live, undertook a close supervision of the building of his monument as an artist. He died a Roman Catholic before being able to erect the two towers of the façade. He rests under the Church; A marble slab shows the place of his burial.

THE BELLS

The big "BOURDON" weighing 25,780 lbs. renders a full and majestic tone.

WORKS OF ART

The pulpit hand carved, the beautiful paintings, the main altar, the window glasses are a combination of works of art of inestimable value.

TOURISTS CARON'S GUEST HOUSE

N. CARON, Prop.

Running hot and cold water in rooms.
Showers. Extra good beds. Free locked
Parking on our premises. Shopping,
Theatres and Restaurants District.

1632 Sherbrooke St. W.

WE. 1513

On No. 2 Highway

MARquette 0133

PLateau 0155

" Ou l'on se retrouve toujours "

Chez Eddie Grill

MOTHER'S CAFE

J. E. Lalonde, Prop.

DINE - DANCE - BEER - WINE

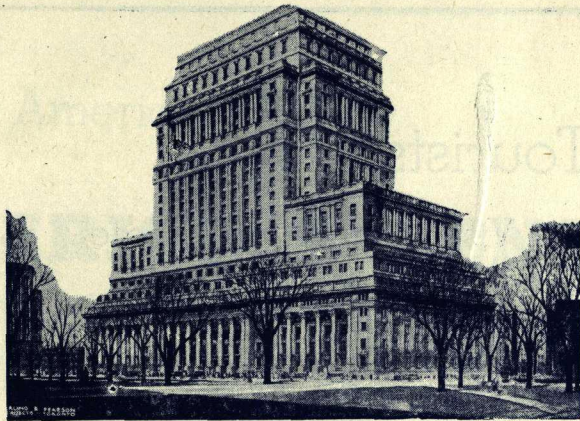
2 Floor Shows Nightly

2005 BLEURY STREET

MONTREAL

Corner Ontario West





SUN LIFE BUILDING

A cordial welcome awaits the Tourists Visitors at each of the establishments advertised in this booklet.

KRAUSMANN'S LORRAINE GRILL INC.

Famous for food
GERMAN DISHES SPECIALTY
BEER AND WINE

1197 PHILIPS SQUARE

FOR RESERVATIONS CALL
BEIair 1787

R. Minquet, manager

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KODAK, ROLLEIFLEX, ZEISS CAMERAS
REGULAR AND COLOUR FILMS FOR
STILL AND MOVIE CAMERAS

Complete Stock always on hand

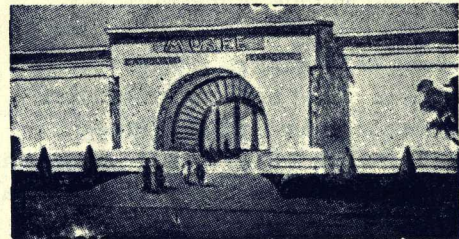
1481 St. Catherine St. W.
Near Guy Street

FI. 2355

● Visitors Welcome ●

When in MONTREAL
VISIT the . . .

MUSEE HISTORIQUE CANADIEN Inc.



America's Most Beautiful

WAX MUSEUM

● Over 200 life-size *Wax figures* in a marvelous setting **A MAZINGLY REALISTIC.**

● Picturesque life-like scenes of *Historic Canada* World's Unique Reconstruction of the famous

CATACOMBS OF ROME

PAINTINGS — FRESCOES
THE ROMAN CIRCUS

● ●

Open daily from
9 a.m. to 11 p.m.

TELEPHONE
WA. 3900

Admission : 30c
Children : 15c

SITUATED
ONE BLOCK EAST OF ST. JOSEPH'S SHRINE
3715, QUEEN MARY ROAD

A VISIT YOU WILL NEVER FORGET

GENERAL INFORMATION ABOUT MONTREAL

Montreal has

- A population of over one million.
- Eight hundred and thirty-six miles of streets.
- Seventy-two public parks.
- The finest natural mountain park of any city.
- Thirty-two miles of water front.
- Harbour capacity for one hundred ocean-going steamers.
- The largest cold storage in the world.
- An area of 117 square miles.
- Civic revenue of 54 millions dollars yearly.
- The largest and oldest brewery in America.
- The finest wax museum on the continent.
- The largest fur store in the world. (Desjardins).
- The largest pharmacy in the world. (Montreal Pharmacy).

Montreal is

- The largest city in Canada and the fifth largest in North America.
- The port of shipment of one-third of Canada's entire national trade.
- The only ocean port in the world 1000 miles from the sea.
- The home of the two largest transportation companies of the world. C.N.R. & C.P.R.
- The only large city in America with complete facilities for Winter Sports.
- The second largest sea port in America.
- The home of the largest and most costly hotel in the British Empire.
- The headquarters for the Canadian Fur Trade.
- The world's greatest grain shipping seaport and has held this supremacy for years.

" MONTREAL'S BEST "

DIANA GRILL & RESTAURANT

REASONABLE PRICES
EXCELLENT FOOD
OPEN DAY & NIGHT
BEER - COCKTAILS - WINE

ST. CATHERINE AND PEEL

MONTREAL

Tourists . . .

Visit the most up-to-date
French Restaurant
in this City

AUX DELICES

" A bit of France on this Continent "

- Famous Café Basque
- Sea-Food Bar
- Degustation Room
- Selected Imported Wines
- Our home made French Pastries
- Fine Chocolates & Delicacies

AIR CONDITIONED YEAR AROUND

We are the only Restaurant who do
Charcoal Broiling in
dining room.

1204 ST. CATHERINE ST. WEST

Corner Drummond Two blocks west of Peel

MONTREAL

GOLF CLUBS IN AND AROUND MONTREAL

Beaconsfield Golf Club	Beaconsfield
Beaurepaire Golf Club	Beaurepaire
Country Club	St. Lambert
Elmridge Country Club	Dorval
Forest Hills Golf Club	Lachine
Hampstead Golf Club	Hampstead
Islesmere Golf Club	Ste. Dorothée
Kanawaki Golf Club	Caughnawaga
Lake St. Louis Country Club	Lachine
Laval-sur le-Lac Golf Club	Laval-sur-le-Lac
Marlboro Golf Club	Cartierville
Montréal Municipal Golf Course	Montréal
Mount Royal Golf Club	Town of Mount Royal
Rapids View Golf Club	Lower Lachine Road
Rosemere Golf Club	Rosemere
Royal Montreal Golf Club	Dixie
St. Léonard's Golf and Country Club,	
	St. Léonard Road
Senneville Golf and Country Club	Ste. Anne's
Summerlea Golf Club	Lachine
Whitlock Golf Club	Hudson Heights

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Phone a La Salle Cab PLateau 9191

• MONTREAL'S SMARTEST RESTAURANT •

— ESTABLISHED 1888 —

DRURY'S LIMITED

Luncheon - Dinner - Supper
Famous the world over for
Charcoal Broiled Steaks
and Chops.

Dine in our Magnificent
Oak Room.

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Near C.P.R. Windsor Station

SEEDS & BIRDS CO.

LIMITED

We cordially invite all Tourists
to visit Montreal's newest and
best appointed Pet Shop.

The most modern establishment
in North America.



1230 St. Catherine Street West
Near Drummond Street

MONTREAL

Lancaster 1149

WELCOME AMERICAN VISITORS

CAFE "TROUVILLE" RESTAURANT

"OPEN AIR" DINING ROOM
CANADIAN AND EUROPEAN MEALS SERVED

BEER - COCKTAILS - WINE

• • •

1190 ST. CATHERINE ST. W.
PHONE LA. 3363 M. DASINGER, Mgr.

U. S. CUSTOMS REGULATIONS

1. The law requires that every person entering the United States shall make a declaration and entry of personal baggage. The senior member of a family present as passenger may, however, declare for the entire family.

(a) Returning residents of the United States must declare all articles acquired abroad, in their baggage or on their person, whether by purchase, by gift or otherwise, and whether dutiable or free of duty. Exemption, however, will be allowed by Customs Officers of articles aggregating not over \$100 in value, if suitable for personal or household use, or as souvenirs or curios, and whether intended for the personal use of the passengers or as gifts or presents to others, provided the articles are not bought on commission for another person nor intended for sale. Articles so exempt from duty must, nevertheless, be declared.

(d) Passengers must not deduct \$100 exemption in making out their declaration. Such deductions will be made by Customs Officers.

Each passenger over 18 years of age may bring in free of duty 50 cigars or 300 cigarettes, or smoking tobacco not exceeding three pounds if for the bona fide use of such passenger. These articles must be declared but will be passed free by Customs Officers in addition to the \$100 exemption.

(b) The offering of gratuities or bribes to Customs Officers is a violation of law.

6. All articles acquired abroad should be packed, whenever possible, in one receptacle. This will save trouble and inconvenience at time of examination.

(b) United States Customs Officers are located at Windsor and Bonaventure stations. Baggage not examined at these points will be forwarded to destination, if such is a bond port, for examination. If destination is not a bond port, inspection will be made at the frontier.



SILVER FOX

Largest assortment in Montreal from \$32.50

Also a large assortment of
Canadian Sable, White, Blue and Red Foxes
Fisher, Kolinsky and Fur capes

LARGE SELECTION OF FUR COATS AND BOLERO

UPTOWN REPRESENTATIVE OF

Hudson's Bay

POINT BLANKETS, COATS AND MITTS

Write for catalogue

WINDSOR FUR SALON

W. Rousseau, prop.

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Main Lobby

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Phone BE. 2494

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FAMOUS FRENCH PERFUME



Imported in original sealed bottles
direct from

LES PARFUMS CHANEL
PARIS, FRANCE

Obtainable in Canada at prices 25% to 45%
below the U. S. market

No. 5, No. 22, Gardenia, Cuir de Russie
Glamour,

PERFUME

	In Canada	U. S. Price
No. 200 ½ oz. contents	\$4.40	5.50
No. 201 1 oz. " "	7.70	10.00
No. 202 2 oz. " "	14.30	20.00
No. 203 4 oz. " "	26.40	37.50
If dispensed by the dram	.75 dr.	1.35 dr.

EAU DE COLOGNE

No. 1482 2 oz. contents	1.10	1.50
No. 1483 4 oz. " "	1.95	2.50
No. 1484 8 oz. " "	3.30	5.00

EAU DE TOILETTE

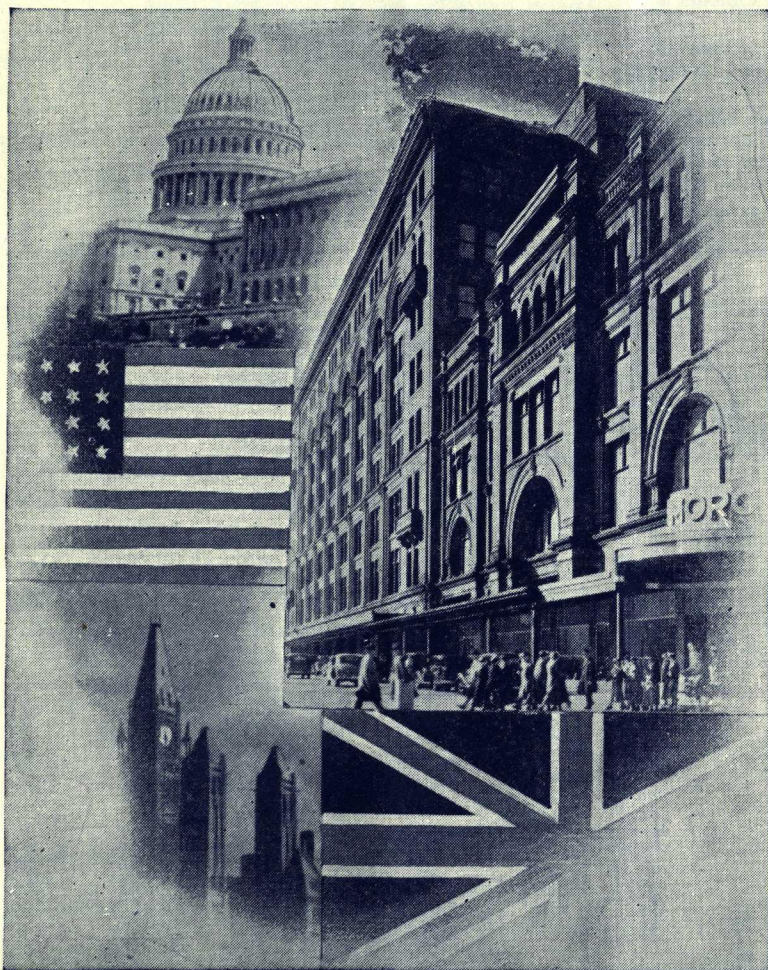
No. 1303 3½ oz. contents	3.30	5.00
No. 1304 7 oz. " "	5.50	10.00

NOTE :- All taxes included except 2% City sales tax.

HENRY MORGAN & CO., LIMITED

Montreal's Own Store Since 1843

A Background of over 95 Years of
STORE SERVICE TO CANADIAN
AND AMERICAN VISITORS



Montreal's Own Store Since 1843 is well known to visitors from every State in the Union and throughout the Dominion as a storehouse of fine imports.



Hudson's Bay Blankets
Murray Bay Blankets
Canadian Furs
Irish Linens
Scottish Tartans
Munro Scottish Tweeds
English Children's Wear
Men's Burberry Coats
Men's Imported Fabrics
English Crystal Stemware
English Leather Goods

THE CHATEAU DE RAMEZAY

The Chateau de Ramezay, opposite the City Hall on Notre Dame Street, is one of the four remaining buildings dating back to the French Regime in Montreal. It was built in 1705 by Claude de Ramezay, then governor of the city and was occupied by Benjamin Franklin, General Montgomery, Arnold and others during the American invasion of 1775-1776.

It is now occupied as Historical Museum, housing portraits, souvenirs, curiosities, Indian relics, "habitant" furniture and implements, early locomotion, etc. The mode of its construction is unique. A visit is required for adequate appreciation. Admission fee 25c, free on Sundays.

WHERE CANADA LEADS

- In fur farming production.
- In wheat and flour exports.
- In world's wheat championship.
- In railway mileage per capita.
- In high grade wheat standards.
- In the world's per capita trade.
- In the world's greatest wheat field.
- In the largest hotel in the Empire.
- In elevator capacity; 350 million bus.
- In newsprint production in the world.
- In area and extent of National Parks.
- In hydro power development per capita.
- In largest single lock, on Welland Canal.
- In Empire's largest telescope, at Victoria.
- In some of the world's richest gold mines.
- In opening of new country by aeroplane.
- In life insurance per capita in the Empire.
- In the world's largest pulpwood resources.
- In the world's largest inland port, Montreal.
- In the largest grain mills in British Empire.
- In world's richest nickel and asbestos mines.
- In the largest forest resources in the Empire.
- In the world's largest smelter of its kind, at Trail, B.C.
- In one of the highest tides in the world, Bay of Fundy.
- In the most extensive sea fisheries in the world.
- In two of the largest drydocks on the continent.
- In the largest buffalo and elk herds in the world.
- In the world's longest publicly-owned railway (C.N.R.)
- In the highest hydraulic lift lock of its type, Peterboro.
- In the largest farmers' co-operative society in the world.
- In largest agricultural implement industry in the Empire.
- In the largest single unit elevator in the world; capacity nearly 7,000,000 bushels at Port Arthur.
- In the Canadian National Exhibition as the largest in the world, based on annual attendance of two million.
- In the biggest dam in the world, the Gouin, at the head of St. Maurice River, double capacity of Asouan dam.
- In the largest railway yards in the world operated by one concern, C.P.R., at Winnipeg (258 miles of track).
- In the Chippawa, Queenston Power Canal as the world's largest engineering work since the Panama Canal.



MAISONNEUVE MONUMENT, PLACE D'ARMES
Bank of Montreal in background

WINDSOR HOTEL BEAUTY SHOPPE

Open from 9 A.M. to 7 P.M.

Waving, Permanents, Marcelling
Scalp Treatments, Oil Shampoo, Facials
Manicures

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Main Floor

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PLACE D'ARMES LOOKING SOUTH-EAST

CHURCH DIRECTORY

ROMAN CATHOLIC CHURCHES

- ST. JAMES CATHEDRAL (French)
Dominion Square, near Windsor Station.
NOTRE DAME CHURCH (French)
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ANGLICAN CHURCHES

- CHRIST CHURCH CATHEDRAL 1440 Union Avenue.
ST. GEORGE'S 1101 Stanely Street.
ST. JAMES THE APOSTLE 1439 St. Catherine Street W

BAPTIST CHURCHES

- FIRST BAPTIST 1171 Guy Street.
WESTMOUNT BAPTIST 411 Roslyn Avenue.

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- CHURCH OF ST. ANDREW AND ST. PAUL
3415 Redpath Street.
FIRST PRESBYTERIAN CHURCH
3666 Jeanne Mance Street.

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- EMMANUEL CHURCH 1485 Drummond Street.
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Double the LIFE of your TIRES
by having them treated with

LAUGH
AT THE NAILS

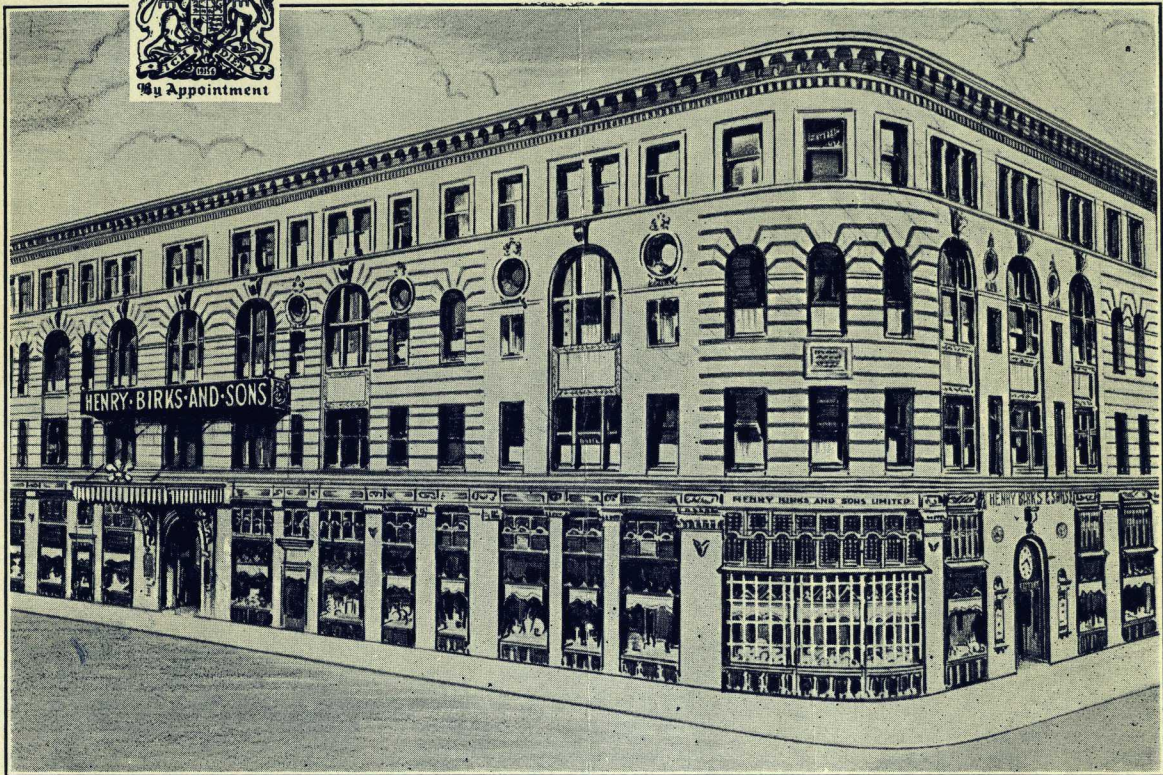


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WITHOUT CARE

Buy your Gas and Oil at our garage
at the LOWEST PRICES in the City.

STORAGE :- We call for and deliver
without any extra charge. Have your
car washed and greased while
you're shopping.

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959 CATHEDRAL STREET



THE BIRKS STORE PHILLIPS SQUARE AT ST. CATHERINE STREET

Since 1879, Birks has been part of Montreal—and is the centre of all that is exclusive in Fine Jewels—Fine China—Antique and Modern Silver. Our English Bone China is superb . . . There are over 100 patterns on display . . . As English China enters Canada free-of-duty, the prices are about 35% less than those asked in the United States . . . Diamonds enter Canada free-of-duty . . . Our Diamond Jewel display is the finest on the Continent . . . Antique Silver, made over 100 years ago, also enters free-of-duty . . . American tourists will find a distinct advantage on such desirable wares as: London Leather and European Novelties.

•
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A GIFT**

from

BIRKS

HENRY BIRKS & SONS MONTREAL LIMITED

BNQ



C 000 115 720



Glorious Furs AT TREMENDOUS SAVINGS

Visitors from U.S. may use our Budget System.

A small deposit will secure your purchase.

Invoice of sale will be stamped at port of exit and returned to us. You may then pay the balance at your convenience and the merchandise will be expressed directly to you.

L. P. Lazare & Co. Limited

FAMOUS GUARANTEED FURS

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Opposite the Mount Royal Hotel