

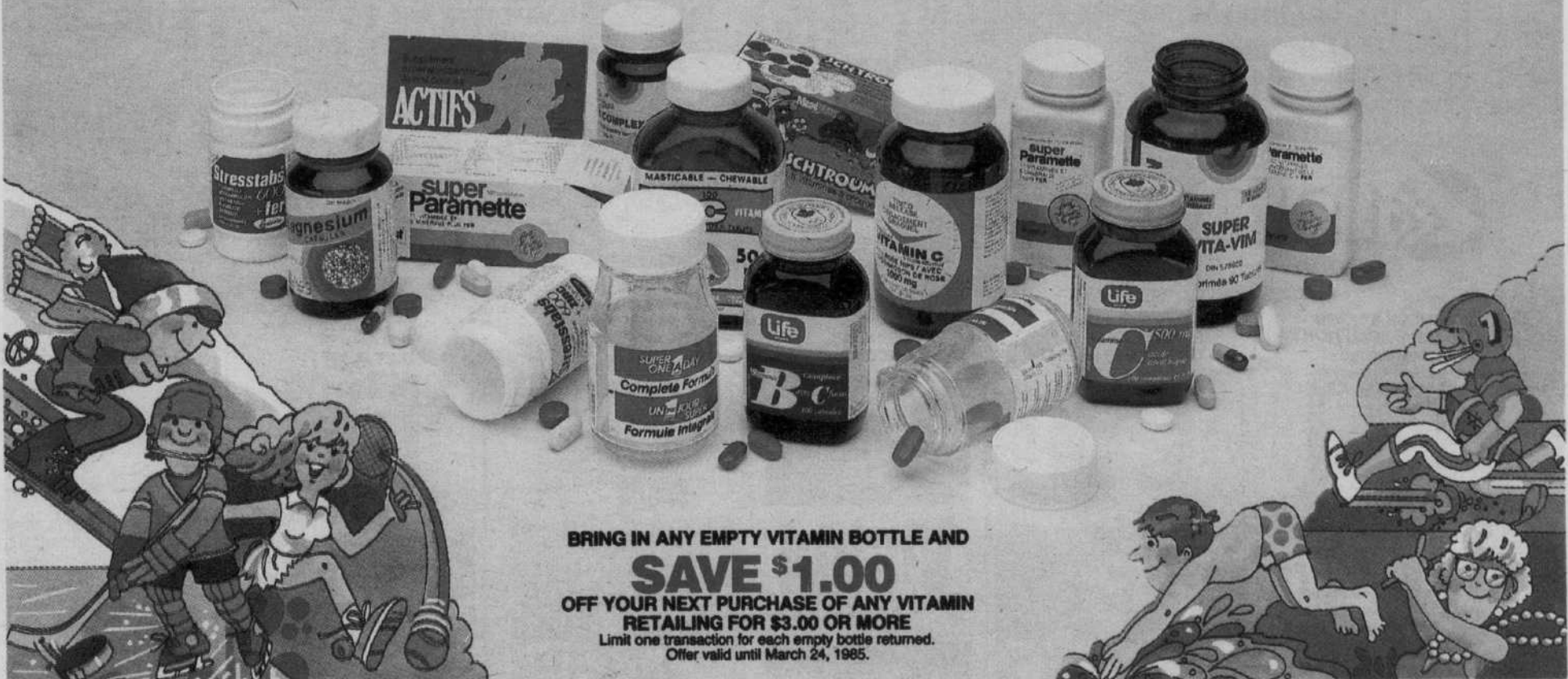
MAR/13/85

# Le service PHARMAPRIX®

VOL. 12 NO. 121  
MARCH 1985

Your empty vitamin bottle is worth \$1.00 during our

## VITAMIN BOTTLE TRADE IN DAYS



BRING IN ANY EMPTY VITAMIN BOTTLE AND  
**SAVE \$1.00**  
 OFF YOUR NEXT PURCHASE OF ANY VITAMIN  
 RETAILING FOR \$3.00 OR MORE  
 Limit one transaction for each empty bottle returned.  
 Offer valid until March 24, 1985.

350 g  
**DUNCAN HINES  
 CHOCOLATE CHIP  
 COOKIES**

**1.39**  
 pkg.



Toddler (33's)  
 Daytime (48's)  
**KLEENEX HUGGIES  
 DIAPERS**

**9.99**  
 pkg.



100 mL  
**COLGATE  
 TOOTHPASTE**

**99¢**  
 each



PLACE BOURASSA  
 CENTRE D'ACHATS FOREST  
 PLAZA CÔTE DES NEIGES  
 LE MAIL CAVENDISH  
 (Open until 21:00 hrs)  
 CENTRE COMMERCIAL FLEURY  
 CENTRE D'ACHATS VAN HORNE  
 (Open until 21:00 hrs)  
 PLAZA ALEXIS NIHON

CENTRE D'ACHATS WILBERTON  
 PLACE DESORMEAUX  
 LONGUEUIL  
 PLACE JACQUES-CARTIER  
 LONGUEUIL  
 • CARREFOUR LAVAL  
 CENTRE D'ACHATS ST-MARTIN  
 4634 BOUL. SAMSON, LAVAL

PLACE PIERRE BOUCHER  
 BOUCHERVILLE  
 CENTRE D'ACHATS  
 BEACONSFIELD  
 LES JARDINS D'ORVAL  
 90 CHEMIN MORGAN  
 BAIE D'URFÉ  
 • LES PROMENADES SAINT-BRUNO

LES GALERIES TERREBONNE  
 LES GALERIES RICHELIEU  
 ST-JEAN  
 CENTRE D'ACHATS ÎLE PERROT  
 • LES GALERIES JOLIETTE  
 PLACE BELVÈDÈRE  
 SHERBROOKE

CARREFOUR DE L'ESTRIE  
 SHERBROOKE  
 LES GALERIES GRANBY  
 LES GALERIES HULL  
 LES CARREFOUR BOIS-FRANC  
 VICTORIAVILLE  
 • CENTRE COM. LES RIVIÈRES  
 TROIS-RIVIÈRES

LES GALERIES CHAGNON LÉVIS  
 LES GALERIES ST-ANNE  
 GIFFARD  
 PL. DU ROYAUME CHICOUTIMI  
 PLACE CENTRE-VILLE  
 JONQUIÈRE  
 LE CARREFOUR RIMOUSKI

296 BOUL. THÉRIAULT  
 RIVIÈRE-DU-LOUP  
 LES GALERIES MONTAGNAISES  
 SEPT-ÎLES  
 CENTRE RÉGIONAL  
 MANICOUAGAN BAIE COMEAU  
 1 PLAZA DE LA MAURICIE  
 SHAWINIGAN  
 • CLOSED ON SUNDAYS

**OPEN  
 SUNDAYS  
 10:00 TO 18:00 HRS**

Prices and special offers in effect from March 13 until Sunday March 17, 1985. We reserve the right to limit quantities while quantities last. No sale to merchants.

**RED TICKETS**  
MEAN EXTRA SAVINGS

# You're Gonna Be **HAPPY** at Pharmaprix



**ROYAL-GEL**  
SERUM  
FORTE CONCENTRATION

SOLUTION GEELE ROYALE D'ABEILLES  
BEEES ROYAL JELLY SOLUTION

**13<sup>99</sup>**  
pkg.

24 ampoules ROYAL-GEL



**LALCO**

**E**  
VITAMIN  
400  
I.U.

**3<sup>99</sup>**  
each

100's VITAMIN E 400 I.U. Synthetic



**HUILE germe de blé wheat germ**  
OIL 6 MIN.

**5<sup>99</sup>**  
each

250 caps. 6 minims WHEAT GERM OIL



**HUILE DE FOIE DE MORUE COD LIVER OIL**  
100 CAPSULES

**4<sup>29</sup>**  
each

100's - 20 mins. COD LIVER OIL CAPSULES



**1200 mg soja LECITHINE**  
100 gélules gélucaps

**3<sup>99</sup>**  
each

100's 1200 mg SUPER LECITHIN



**VITAMINE C**  
500 mg

**4<sup>99</sup>**  
each

100's - 500 mg TIMED RELEASE VITAMIN C

355 mL  
**BAUSCH & LOMB SALINE SOLUTION**  
for Soft Lenses

**2<sup>99</sup>**  
each

**BAUSCH & LOMB**  
Solution Saline Pour Yeux Sensibles

BAUSCH & LOMB Solution Saline Pour Yeux Sensibles

24's  
**BAUSCH & LOMB SOFLENS**  
CLEANING TABLETS

**6<sup>49</sup>**  
pkg.

**BAUSCH & LOMB**  
Soflens Cleaning Tablets Comprimés de Nettoyage

**BAUSCH & LOMB**  
Soflens Cleaning Tablets Comprimés de Nettoyage

15 mL  
**VISINE** or **VISINE AC**  
EYE DROPS

**1<sup>99</sup>**  
each

**FAIT** **EUR**

**STERILE**  
**Visine**  
TETRAHYDROZOLINE HCl

gouttes pour les yeux

- transparent - ne tache pas
- soulage les yeux irrités

Tablets (100's) or Sachets (50's)  
**EQUAL** Sweetened with NutraSweet

**2<sup>39</sup>**  
pkg.

**NutraSweet**  
**Egal**  
ÉDULCORANT HYPOCALORIQUE

**Egal**  
ÉDULCORANT HYPOCALORIQUE

Pudding (18's) or Shake (20's)  
**NUTRI-DIET**  
DIET PLAN

**8<sup>99</sup>**  
pkg.

Régime amaigrissant  
**NUTRI-DIÉTÉ**  
POUDING CARAMEL

Régime amaigrissant  
**NUTRI-DIÉTÉ**  
LAIT FOUETTÉ CHOCOLAT

104's  
**POLIDENT**  
DENTURE CLEANER

**2<sup>99</sup>**  
pkg.

**POLIDENT**  
NETTOYEUR EFFRÈSCENT POUR DENTURES

nouvelle!  
VALEUR SPECIALE

100's  
**EXTRA-STRENGTH ASPIRIN**

**2<sup>44</sup>**  
each

**NOUVEAU**  
**extra-fort**  
**ASPIRIN**  
Comprimés d'Acide Acétylsalicylique

**NOUVEAU**  
**extra-fort**  
**ASPIRIN**  
Comprimés d'Acide Acétylsalicylique

20's  
**BRADOSOL**  
LOZENGES

**1<sup>79</sup>**  
each

honey eucalyptus  
**Bradosol**  
LOZANGES miel eucalyptus

lemon menthol  
**Bradosol**  
LOZANGES citron mentholé

10's  
**CONTACT-C**  
CAPSULES

**2<sup>09</sup>**  
pkg.

**CONTACT-C**

**CONTACT-C**

24's  
**CEPACOL**  
LOZENGES  
Reg., Mint or Cherry

**1<sup>69</sup>**  
pkg.

**Cepacol.**  
chlorure de cétopyridinium  
pastilles antibactériennes pour la gorge

**ANTIBACTÉRIENNES**  
**Cepacol.**  
PASTILLES À LA CÉRÉE

**ANTIBACTÉRIENNES**  
**Cepacol.**

100's  
**ADRIEN GAGNON**  
ULTRA LECITHIN 1200

**3<sup>99</sup>**  
each

Lécithine et huile de carthame  
**ULTRA LECITHINE**  
1200

100 CAPSULES

50's  
**ADRIEN GAGNON**  
MAXI AIL  
Garlic Capsules

**2<sup>99</sup>**  
each

SANS ODEUR - ODORLESS

**ail**  
EXTRAIT D'AIL COMBINÉ

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You're Gonna Be **HAPPY** at Pharmaprix

MEAN EXTRA SAVINGS  
RED TICKETS



400 mL  
**ADORN**  
HAIR SPRAY

**2.59**  
each



150 g  
**L'ORÉAL**  
**FREE**  
**HOLD**  
**STYLING**  
**MOUSSE**  
Assorted Types

**2.99**  
each



**JEAN PIERRE**  
**TRIOMPHE**  
HAIRBRUSH

**4.99**  
each



**AIR-VENT**  
HAIRBRUSH

**59¢**  
each



**TONI**  
HOME PERM

**3.99**  
pkg.



300 mL + 150 mL Bonus  
**PERT**  
SHAMPOO

**2.49**  
each



600 mL Bonus Size  
**ALBERTO VO5**  
SHAMPOO or  
CONDITIONER

**2.49**  
each



125 mL  
**ALBERTO**  
STYLING GEL  
Assorted Types

**2.99**  
each



300 mL  
**ESPRIT**  
SHAMPOO

**2.39**  
each



450 mL  
**TAME**  
INSTANT  
CONDITIONER

**2.79**  
each



400 mL  
**L'ORÉAL**  
**ELNETT**  
HAIR SPRAY

**3.59**  
each



300 mL  
**MINK DIFFERENCE**  
SHAMPOO or  
CONDITIONER

**2.88**  
each



350 mL  
**ULTRA BALANCE**  
SHAMPOO or  
CONDITIONER

**2.99**  
each



200 mL  
**SELSUN BLUE**  
SHAMPOO

**3.99**  
each

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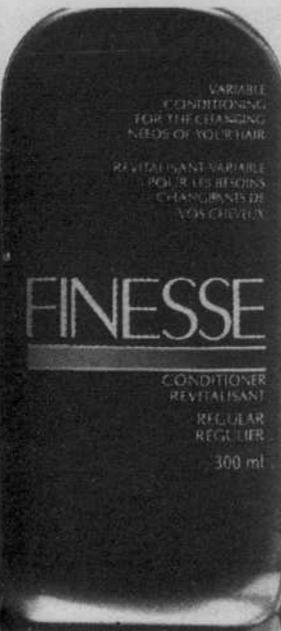
# You're Gonna Be **HAPPY** at Pharmaprix with Red Tickets

**LIFE BRAND PANTYHOSE CONTROL TOP**  
Sandalfout, Reinforced or Queen Size

**3 FOR 369**

**COSMETIC BAGS**  
Assorted Types

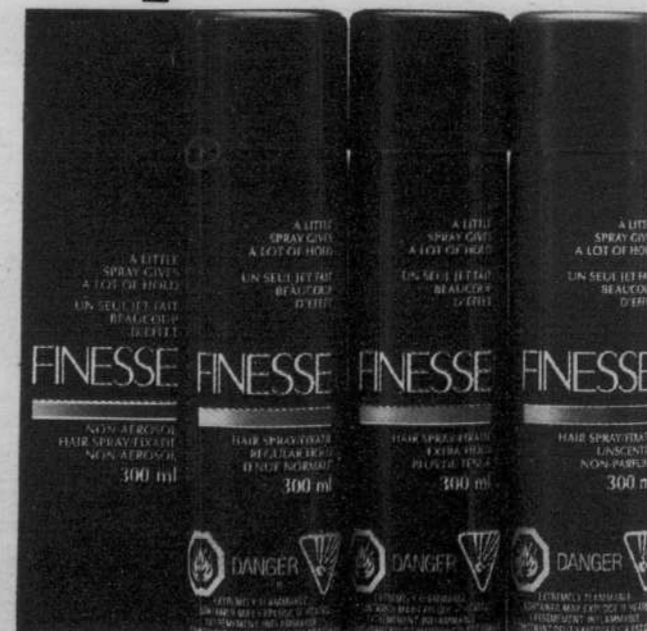
**99¢ each**



**300 mL FINESSE SHAMPOO or CONDITIONER**

**300 mL FINESSE HAIR SPRAY**  
Aerosol or non-aerosol

**266 each**



**24 x 450 mL ENFALAC CONCENTRATED LIQUID**  
Reg. or plus Iron

**35.99 case**

**454 g ENFALAC INSTANT FORMULA POWDER**

**6.49 each**



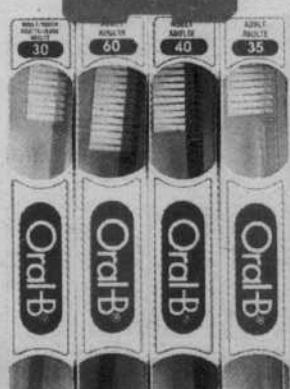
**100 mL + 50 mL Bonus CREST TOOTHPASTE**

**1.49 each**



**25, 30, 35, 40 or 60 ORAL-B TOOTHBRUSHES**

**1.29 each**



**750 mL + 250 mL Bonus CEPACOL MOUTHWASH**  
Reg. or mint

**2.99 each**



**100 mL PEARL DROPS SMOKERS' TOOTH POLISH**  
Regular or Gel

**3.39 each**



**4's GOOD NEWS! or DAISY RAZORS**

**77¢ pkg.**



**5's SCHICK ULTREX BLADES**

**1.69 pkg.**



**300 mL BARBASOL SHAVE CREAM**

**1.49 each**



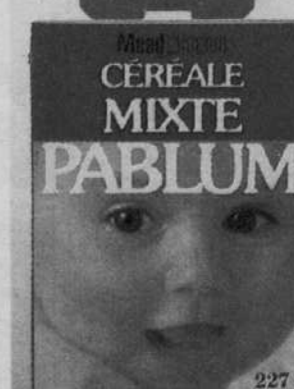
**400 mL RIGHT GUARD DEODORANT**

**3.69 each**



**227 g PABLUM CEREALS**  
Assorted Types

**1.49 pkg.**



**3 + 1 Bonus BABY'S OWN SOAP**

**1.19 pkg.**



**40's BABY FRESH BABY WIPES**

**2.19 pkg.**



**200's STERILIZED COTTON SWABS**

**99¢ pkg.**



**200 mL VASELINE INTENSIVE CARE LOTION**  
Reg. or Herbal

**1.79 each**



**300 mL + 100 mL Bonus NIVEA CREME**

**4.99 each**



**50 mL YOUTH GARDE MOISTURIZING LOTION WITH PABA**

**2.99 each**



**40's TAMPAX TAMPONS**  
Regular, Super or Super Plus

**4.39 pkg.**



**30's KOTEX LIGHTDAYS FEMININE PROTECTION**  
Regular or Deodorant

**2.49 pkg.**



**30's PHARMAPRIX MAXISHIELDS**  
Everyday Low Price 3.69

**2.19 pkg.**



**30's NEW FREEDOM MAXI-PADS**  
Regular or Slim

**3.99 pkg.**



**200 cc FA FOAM BATH**

**3.99 each**



**Lotion (100 mL) or Creme (90 mL) OIL OF OLAY**

**4.99 each**



**Roll-on (75 mL) or Stick (60 g) BAN ANTI-PERSPIRANT**

**2.19 each**



**75 g MENNEN SPEED STICK**

**1.99 each**



**Spray (200 mL) or Solid (60 g) ARRID EXTRA DRY DEODORANT**

**2.19 each**



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# You're Gonna Be **HAPPY** at Pharmaprix

**RED TICKETS**  
MEAN EXTRA SAVINGS



**CANADIAN CIGARETTES**  
Reg. or King Size  
Limit 2 per customer

**13<sup>99</sup>**  
carton

Health and Welfare Canada advises that danger to health increases with amount smoked.



**PACK OF 25 CIGARETTES**

**2 FOR 3<sup>99</sup>**



200 g  
**FINE CUT CIGARETTE TOBACCO**

**6<sup>99</sup>**  
pkg.

150 g  
**COFFEE CRISPETTES**

**1<sup>19</sup>**  
pkg.

3's or 4's  
**NEILSON MULTIPAK**

**1<sup>19</sup>**  
pkg.

4 Neilson  
**malted milk**

**DARE PEG TOP CANDIES**

**99¢**  
pkg.

**Dare**  
Scotch Mints  
BONBONS/ICHOSES  
Dragées à la Menthe

200 g  
**HOSTESS CHIPS**  
or Snacks (150 g)

**89¢**  
pkg.

Hostess  
chips  
regular  
nature

NEW NOUVEAU  
Hostitos  
NACHO ROUNDS

Assorted sizes  
**CADBURY FAMILY BARS**

**2 FOR 1<sup>49</sup>**

**CARAMILK**

400 g  
**TOBLERONE CHOCOLATE**

**3<sup>99</sup>**  
each

**TOBLERONE**

AAA, AA, C, D (2's)  
or 9v (1's)  
**DURACELL ALKALINE BATTERIES**

**2<sup>79</sup>**  
pkg.

**DURACELL**

**TUBE SPORT SOCKS** (1 pair)  
For men, women or children

**99¢**  
pkg.

CHAUSSETTES SPORT / BOTTES SPORT

**AUDIO PLUS C60 CASSETTES**

**2 FOR 99¢**

Double Professional Quality  
90 MIN. TAPE CASSETTE  
**AUDIO PLUS C60**

**SUPER SCOTTIE WRITING PAD or ENVELOPES (40's)**

**69¢**  
each

**SUPER SCOTTIE**  
WRITING PAD / TABLETTE A ECRIRE

**MELAMINE ASHTRAYS**  
Assorted colours

**79¢**  
each

**DELUXE PLASTICIZED PLAYING CARDS**

**99¢**  
pkg.

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# You're Gonna Be **HAPPY** at Pharmaprix

**RED TICKETS**  
MEAN EXTRA SAVINGS

Regular (300's)  
Jumbo (100's)  
**LIFE BRAND**  
ABSORBENT  
BALLS

**79¢** pkg.

pharma **vie**  
100 boules  
gros format

**Life**  
Boules  
absorbantes

Usage: Soins de beauté,  
Premier soins,  
Soins des enfants



4's  
**COTTONELLE**  
BATHROOM TISSUE

**1.29** pkg.

Cottony Soft  
Tout Doux

**Cottonelle**



600 g  
**AJAX**  
CLEANSER

**69¢** each

Cleans better than  
any leading cleanser

**AJAX**

Nettoie mieux que tout  
autres récurant populaire



1,5 litre  
**PALMOLIVE**  
DISH LIQUID

**2.99** each

**PALMOLIVE**



3's  
**COAST**  
SOAP

**2.19** pkg.

**savon-révell**  
3 PAIRS

**Coast**



2 litre  
**DOWNY**  
FABRIC SOFTENER

Super concentrated, 500 mL 1.69 ea.

**2.99** each


**Downy**



12" x 25'  
**ALCAN**  
ALUMINUM FOIL

**88¢** pkg.

**ALCAN**



200's  
**SCOTTIES**  
TISSUES

**89¢** pkg.

**Scotties**



2's  
**VIVA**  
PAPER TOWELS

**89¢** pkg.

**VIVA**



**GLADE SOLID**  
AIR FRESHENER

**69¢** each

**Glade**

NEW FRAGRANCES  
NOUVEAUX PARFUMS

Summer Breeze  
Alizé

Powder Fresh  
Poudre de fraîcheur



180's  
**SCOTT**  
FAMILY  
NAPKINS

**1.99** pkg.

**Scott Family Napkins**

PAPER NAPKINS/SERVETTES

**Scott Family Napkins**

PAPER NAPKINS/SERVETTES



85 g  
**FA**  
SOAP

**2 FOR 99¢**

Votre  
luxe quotidien

**FA**

Savoir de Luxe

Votre  
luxe quotidien

**FA**

Savoir de Luxe



40, 60 or 100 watt  
**PHARMAPRIX**  
LIGHT BULBS

Everyday Low Price 1.09

**69¢** pkg.

**SHOPPERS DRUG MART PHARMAPRIX**

**Ampoules**

**SAVE 40¢**

100w



2 pair pkg.  
**PHARMAPRIX**  
RUBBER GLOVES

Everyday Low Price 2.29

**1.59** pkg.

**Gants de caoutchouc**

Perforés - doux et jolis

**SAVE 70¢**

**2 PAIRES OFFRE SPECIALE**

Empoigne non glissante  
Faciles à enfiler  
Carling & ambour



**PLASTIC HANGERS**  
Assorted colours

**6 FOR 99¢**



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**RED TICKETS**  
MEAN EXTRA SAVINGS

# You're Gonna Be ~~HAPPY~~ at Pharmaprix



EXCLUSIVE TO  
**PHARMAPRIX**

## ANAIS ANAIS FRAGRANCE KIT

- Eau de Toilette 30 mL
- Shower Gel 50 mL

**15<sup>50</sup>** each

## BONUS GIFT from BIOThERM

With any \$15 or more purchase of BIOThERM treatment products, you receive a BONUS GIFT of:

- 1 Eyeshadow
- 1 Black Mascara 7 mL
- Eye Make-up Remover Cream 20 mL

MISS CLAIROL SHAMPOO FORMULA HAIRCOLOUR

**3<sup>33</sup>**  
with this coupon

## MISS CLAIROL SHAMPOO FORMULA HAIRCOLOUR

plus CONDITIONING with COLLAGEN-ENRICHED COLOUR-HOLD™



**Save \$1**

With the purchase of Miss Clairol Shampoo Formula Haircolour

**DEALER:** Upon presentation of this coupon by your customer against the purchase of Miss Clairol Shampoo Formula or Ultra Blonde, Clairol Canada will reimburse you \$1.00 plus regular handling. Application for redemption on any other basis constitutes fraud. Invoices showing your purchases of sufficient stock (in previous 90 days) to cover all coupons presented for redemption must be shown on request. Coupons will not be honoured and will be void if presented through outside agencies, brokers and others who are not retail distributors of our merchandise, unless specifically authorized by Clairol Canada to present coupons for redemption. All coupons submitted for redemption become the property of Clairol Canada. Merchantable value 1/10¢. For redemption, mail to: Clairol Canada, P.O. Box 3000, Saint John, New Brunswick, E2L 4L3. One coupon only accepted toward purchase of one item of product. Redeemable at: PHARMAPRIX

1347555H

35 mL MAQUIVELOURS LIQUID MAKE-UP from LANCÔME

**26<sup>00</sup>** each



170 mL Cleansing Milk, Moisturizing Lotion or Make-up Base ANNE MARIE

**4<sup>59</sup>** each



14 mL OPULENCE NAIL POLISH by COVER GIRL

**1<sup>99</sup>** each



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Some Pharmaprix stores may sell advertised items at a lower price than indicated in this publication. Due to floor space limitations some of the items advertised in this publication may not be available at all locations. In addition, quantity limitations may vary at individual stores. Please check with your nearest Pharmaprix location for pertinent information on product availability and quantity limitation. Where strikes, lockouts, shortages of supplies, delivery delays or other matters beyond our control prevent us from making any of the goods available for the duration of this advertisement, we will gladly provide the purchaser with a "Rain Check" entitling him or her to purchase the item at the advertised terms when stock becomes available. No sale to merchants.

VISA

