

**Cité**

**POINTE-À-CALLIÈRE**

SPRING - SUMMER 2023

**VOYAGE  
ON THE NILE**

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# THE JOURNEY CONTINUES

The end of 2022 was marked by strong signs of recovery. Since the launch of our 30th anniversary festivities on May 17, Pointe-à-Callière has once again returned to its pre-pandemic cruising speed.

Thousands of Montrealers and tourists from all over the world have come back to visit us. The Museum undeniably benefited from this success, culminating with a Prix excellence tourisme awarded by the Alliance de l'industrie touristique du Québec for our exhibition *Vikings – Dragons of the Northern Seas*, whose year-end attendance peaked at over 450,000 visitors—performance comparable with the numbers for 2019. I am thrilled with these accomplishments, made possible thanks not only to our remarkable Museum and Foundation teams but also to everyone who helps bring these projects to life. For the first time in our history, we have over 10,000 Members, a number that attests to the Museum's appeal. Anytime you – our Members and visitors – reserve a ticket to embark on Pointe-à-Callière's journey, you are showing us your unconditional support. Thank you!

## The Nile beckons

The year 2023 is shaping up to be a promising one. We are preparing incredible exhibitions, starting with a true stand-out, *Egypt – Three Millennia on the Nile*, which opens in April, thanks to our renewed partnership with the Museo Egizio in Turin, Italy, our key partner for the presentation of the *Queens of Egypt* exhibition, five years ago in 2018.

We are also preparing two exhibition experiences, the first of which, on the French language, will be presented in April at the Espace culturel George-Émile-Lapalme at Place des Arts. The second will take visitors on an intrepid voyage down the St. Lawrence River, this majestic waterway that has shaped the landscape, as well as the daily and economic life, of Montréal, Québec and beyond. The river's fragile ecosystems deserve our full attention.

Festivities for Pointe-à-Callière's 30th anniversary will continue into the year, and 2023 also marks the 30th anniversary of the Museum's Foundation. I am especially excited that these anniversaries prompted Francine Lelièvre, founder and former executive director of the Museum, to write a masterful book



Museo Egizio

Ushabti of Psamtik, earthenware, 26th Dynasty (664 – 525 BCE).

entitled *The Making of a Museum*, which is available now. I am extremely grateful that Francine Lelièvre decided to share her memories and expertise in this book, which chronicles the amazing adventure of the founding of Pointe-à-Callière and its 30 years of remarkable growth. Thank you for sharing this passion and continuing the journey with us!



Rodolphe Beaulieu

Anne Élisabeth Thibault

Executive Director

# THREE MILLENNIA ON THE NILE

In this majestic exhibition, Pointe-à-Callière will take visitors back to Egyptian civilization, 5,000 years before our era, to explore the culture and customs of this fascinating society whose legacy still captivates. *Egypt – Three Millennia on the Nile* invites you on an excursion to ancient Egypt, where 300 exceptional objects relate 3,000 years of history. Presented from April 20 to October 15, this brand-new exhibition is produced by Pointe-à-Callière in collaboration with the Museo Egizio in Turin, Italy.

## Unique encounters

Over 5,000 years ago, the Egyptian civilization developed along the banks of the Nile. What exactly characterized this society across the millennia? From the first monumental pyramids to the reign of Cleopatra VII, Egypt's last ruler, Pointe-à-Callière has created an experience that reveals this society and its people.

Visitors will be immersed in the space and time of ancient Egypt along the banks of a mythical river, where they will meet a farmer, fisher and hunter. They will also enter a private home to make the acquaintance of a man, woman, child, and artisan. They will then be introduced to the key players of this veritable social hierarchy and get to know a scribe and his writings as well as a vizier, an architect, and the pharaoh, who headed up this society's administration.

## Worship and beliefs

Visitors will also discover the Egyptian faith, beliefs and basic practices that, although they evolved over time, endured for millennia. For example, the Egyptians greatly worshipped animals. From small beetles and cats to crocodiles and imposing bulls, animals were considered very sacred in their society. Through these "characters," visitors will make their way through the exhibition before coming to a funeral chapel where they will be guided through Egyptian funeral rites and go through all the steps to an eternal life – without becoming mummies! Instead, they will meet the embalmer attending to the deceased as well as this person's mourners.

Finally, visitors will enter the temple, reserved for the priest and the pharaoh, where the gods were venerated. They will discover how this type of worship influenced the founding of many Egyptian cities and will conclude their journey by meeting a priest in a breathtaking setting.

## A legacy for humanity

The Museo Egizio in Turin, the project's main lender and partner, has the most important collection of Egyptian artifacts outside of Cairo. Its impressive corpus of objects consists of monumental statues of gods, pharaohs and priests; frescoes; multicoloured stelae; busts; jewelry; human and animal mummies; statuettes; funeral objects; painted sarcophagi; amulets; papyrus; ushabtis; ostraca; mirrors; and pieces of clothing. Montréal is very fortunate to get to appreciate this world heritage from so close up!

## Immersive design

To present the magnificent collection, the Museum will capture the imagination of visitors with original frescoes and illustrations that use a poetic touch to depict these human lives. Interactive multimedia installations that rely heavily on scientific techniques will showcase this civilization by creating an unforgettable experience!

## A souvenir publication

To enhance the exhibition experience, the Museum has published a special-edition magazine produced with Beaux Arts Éditions that will feature the exhibition's major themes, displayed objects, original illustrations created for the exhibition, and easy-to-understand articles by experts in archaeology and Egyptology. Available at the Museum Shop and many bookstores in Montréal and Québec.

## Élisabeth Côté

Project Manager  
Exhibitions – Multimedia Technologies

**April 20 to October 15, 2023**

**Member preview: April 16**



Models of boats were found among funerary artefacts, symbolizing the deceased's journey to the beyond. Sculpted, stuccoed, and painted wood. First Intermediate Period – Middle Kingdom (2118-1700 BCE).



Cover for the sarcophagus of Ibi. Stone and greywacke. Early Late Period (664-525 BCE).



Vault of the coffin of Nesi-Khonsu. Painted and stuccoed wood. Early Third Intermediate Period (1076-943 BCE).

Museo Egizio

# THE SECRETS OF FORT VILLE-MARIE

Archaeologists have long used techniques from the hard sciences – such as radiocarbon or thermoluminescence dating – to perform targeted analyses. They also perform DNA testing to characterize human and animal skeletal remains. To our knowledge, this will be the first time in Québec that fossil DNA from soil samples will be subject to archaeological investigation, and we are very fortunate that this project is taking place at Pointe-à-Callière.

In 2019, the Museum contacted Cassandre Lazar, a microbiologist at UQAM, to assess the traces of plants found in the ancient sediments of Fort Ville-Marie. Recognizing the opportunity to apply innovative analytical methods to these ancient environments, she suggested that soil samples be taken to test for fossil bacterial DNA.

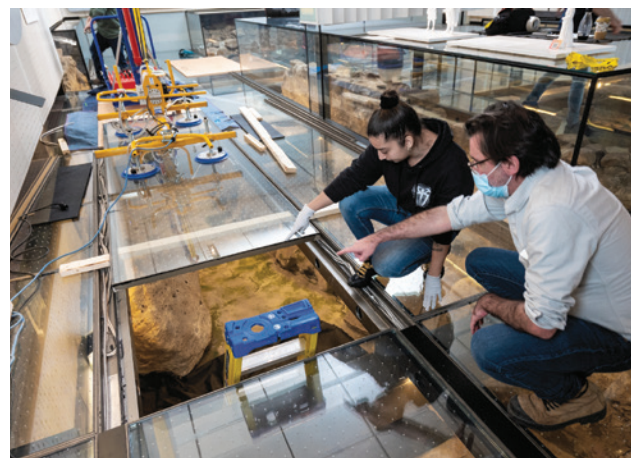
An incredibly diverse range of single-celled organisms grow in the soils of extremely specific terrains. Detecting and identifying these organisms that grew over time in the soil at the site can therefore tell us a lot about these environments.

For example, the pilot project has already found fossil bacteria associated with butchering, the presence of tobacco plants, and wheat storage. Bacterial analysis supports archaeological data and provides new insight into environments that conventional archaeological tools are generally unable to shed light on.

With a grant from the Natural Sciences and Engineering Research Council of Canada, Pointe-à-Callière's teams extracted soil samples for further analysis in December 2022. Four cores were extracted to gain a diachronic perspective of this soil, from the soil levels from the time the Fort was occupied down to the levels that witnessed thousands of years of Indigenous life, even to the marine deposits of the Champlain Sea. Testing is underway with the UQAM team, and we are expecting some great finds in the coming months. Stay tuned!



Michel Julien



Last December, Pointe-à-Callière's teams took soil samples from Fort Ville-Marie to further their analyses.

# A GROWING VIRTUAL LABORATORY

ARCHÉOLAB.QUÉBEC, Québec's archaeological reference collection, has continued to grow with over 3,500 artifacts now listed on the site. Meticulously documented by a small army of experts, these objects have now been grouped into 34 families or categories. The material culture of Québec's territory is represented in its full diversity, from the very first human presence to the 20th century.

The past year has seen the addition of new artifact families: trading posts, the Archaic Period, the Late Woodland Period, peoples of the Côte-Nord, breweries and distilleries, the blacksmith's shop, the apothecary's cabinet, and leather-working.

In addition to the reference collection, ARCHÉOLAB.QUÉBEC has a trove of resources about archaeology and its practice, such as videos, themed articles, an interactive timeline, a bibliography, a gallery of 3D objects, and even a blog!

This platform, which has become an essential tool for everything related to archaeology in Québec, appeals to people in Québec and beyond, as 35% to 40% of the site's traffic comes from outside the country! This incredible showcase of our heritage has been made possible thanks to a partnership between Pointe-à-Callière and the Ministère de la Culture et des Communications du Québec.

**Hendrik Van Gijsegem**  
Project Manager  
Archaeology and History



Rings are objects of adornment worn on the finger. This type of ring found at trading posts would mainly be worn by Indigenous people.

The token is a flat circular disc, generally made of metal, used in place of money, and issued by a private entity. It was used as a form of exchange and payment.

This vase would mainly serve as a cooking vessel for the St. Lawrence Iroquoians. It could also be used to store food.

Julie Toupin 2020, Creative Commons 4.0  
Joey Leblanc 2018, Creative Commons 4.0  
Julie Toupin 2018, Creative Commons 4.0  
Pointe-à-Callière, Montréal Archaeology and History Complex



# FROM MUSEUM TO COMPLEX



Ronald Maysommeuve

During its first full year of operations, Pointe-à-Callière attracted nearly 200,000 visitors – exceeding even the most optimistic scenario in the feasibility study. We also earned a number of prestigious awards for the Éperon building’s daring architecture, the quality of our museography, and our outstanding visitor numbers.

The success of the following years was also very encouraging to the staff. Even better, the Museum continued to grow. In 1998, we incorporated the Youville Pumping Station into the Museum and, in 2012, we added Mariners’ House – marking the inauguration of the Montréal Archaeology and History “Complex.” In 2017, we opened the Fort Ville-Marie pavilion above the remains of the founding of Montréal, including underground access through the collector sewer, which had been restored over a further 110 metres.

From 1998 to 2017 – less than 20 years – our young Museum underwent several growth spurts, adding three more pavilions and a bold museography for the collector sewer. The “culprit” here was perhaps the developer in me. Why limit ourselves to the confines of the original structure when there were other nearby heritage buildings and historic sites eminently worthy of being preserved and given back to Montrealers? Furthermore, Pointe-à-Callière’s popularity had created a nice problem – a desperate need for more space. We had to expand!

So let’s return to Place D’Youville and take up the history of Pointe-à-Callière once again.



Text excerpted and translated from *The Making of a Museum* written by Francine Lelièvre, founder and former executive director of Pointe-à-Callière from 1992 to 2020. This publication takes the reader back through this flagship Montréal institution’s creation and first 30 years of development. The book will be available at the Museum Shop in February for \$46.95.

Book’s graphic design: Épicentre

# FIRE STATION 1: A REBIRTH

In summer 2023, Pointe-à-Callière will present an exhibition in the former Fire Station 1, right in the heart of Place d'Youville in Old Montréal, to reveal the rich archaeological value of the site of St. Anne's Market and the Parliament of the United Province of Canada adjoining this building.

## A modern fire station

Designed by architects Joseph Perrault and Simon Lesage, this station was inaugurated on December 26, 1904. Led by Fire Chief Zéphirin Benoit, the station went on to become the headquarters for the Montréal Fire Department. With the equipment and resources of a modern 20th-century station, the building housed different types of vehicles, a stable for horses, dormitories, a recreation room, accommodations for the captain and his family, and a hose drying tower.

In 1972, the Montréal Fire Department decided to close the doors of this station, which originally cost \$30,000 to build. After years lying empty, the Queen Anne style building was restored, renovated and refurbished to house the Centre d'histoire de Montréal, which opened its doors in 1983... and moved out 35 years later. In 2020, this heritage gem in Old Montréal, which is protected under the *Cultural Heritage Act*, became vacant.

## A signature Pointe-à-Callière exhibition

Fire Station 1 is coming back to life with an exhibition that will complement the outdoor installation *A Parliament Beneath Your Feet*, which will run in summer 2023. This exhibition will be a unique immersion into the rich history of St. Anne's Market and the Parliament of the United Province of Canada. A place where people could socialize and engage in commerce and where the Parliament of Montréal nurtured Canadian democracy, the Market was also where Indigenous chiefs came on diplomatic missions to have their demands for protection and territorial recognition heard by the governor.

This is an opportunity to discover some of the 350,000 artifacts that have lain dormant in the Museum's reserves along with the colossal research being done by archaeologists and historians to reconstruct every element of this historical site.

Amazing 3D models let you tour St. Anne's Market and the parliament site as if you were really there. This exhibition will give visitors a better understanding of Montréal at the time and introduce them to some well-known and lesser-known characters who marked this pivotal point in history. Don't miss it!

## Christine Dufresne

Director

Exhibitions – Multimedia Technologies



Central Fire Station Building in Old Montréal.

Samuel Tremblay-Boucher, Pointe-à-Callière

# DUCEPPE: 50 YEARS OF EMOTION

This spring, Pointe-à-Callière is marking the 50th anniversary of the Compagnie DUCEPPE, founded in 1973 by actor Jean Duceppe, with a display case entitled *DUCEPPE, More than a Theatre*.

Born of a desire to present accessible plays in a “localized” translation, the theatre company has been led by artistic directors Jean Duceppe (1973 to 1990), Michel Dumont (1991 to 2017), and the duo of David Laurin and Jean-Simon Traversy (since 2017). The troupe has performed no fewer than 200 plays and attracted nearly 6 million spectators.

Renowned plays have marked the history of the company from its beginnings. With the goal of democratizing the theatre, Jean Duceppe chose plays from the Québec and American repertoires. He believed that these works presented a reality that most closely reflected the lives of everyday Quebecers. Five plays were put on in 1973; two of them – *Charbonneau et le Chef* and *Death of a Salesman* – made and cemented the company’s reputation for popular theatre.

Since starting out at the Théâtre Port-Royal (renamed the Théâtre Jean-Duceppe in 1991) at Place des Arts, the Compagnie DUCEPPE was one of the first theatre companies to tour one or two plays every season, which it continues to do today.

In 1991, Michel Dumont took over from Jean Duceppe. He served as artistic director for over 25 years and acted in 34 plays. When he took over the company’s reins, he made a point of putting on at least one Québec play per season. This practice was kept up until 2009-2010 when, for the first time in its history, the company put on five Québec plays. Today, the founder’s granddaughter, Amélie Duceppe, serves as managing director.

Featuring posters and photos, set pieces, and selected costumes and props, the display case will be presented on the first floor of the Museum’s main pavilion from March to September 2023. Happy anniversary to the Compagnie DUCEPPE!

**Catherine Blais**

Assistant Coordinator  
Exhibitions – Multimedia Technologies



François Moisan



Danny Taillon

*Charbonneau et le chef*, 1973-1974 season:  
Jean Duceppe and Jean-Marie Lemieux.

The two directors, David Laurin and Jean-Simon Traversy, created a writer’s residency, which will result in the presentation of the play *Mama* by Nathalie Doummar as the opening work of the 2022-2023 season. The current co-directors are honoured to uphold the values that Jean Duceppe held so dear, while also putting a significant focus on issues.

## 2023 Programming Pointe-à-Callière

		JANUARY	FEBRUARY	
<b>Exhibitions</b>	<i>Favourites! Our Collections on Display</i>			
	<i>A Parliament Beneath Your Feet</i> – outdoor exhibitions in Old Montréal			
	<i>Headdresses from Around the World, The Antoine de Galbert Collection</i>			
	<i>Egypt – Three Millennia on the Nile</i>			
	<i>French, A Language to Celebrate!</i> – Exhibition at Place des Arts			
	Display cases			
	<i>St. Lawrence River</i>			
<b>Anniversary</b>	Pointe-à-Callière celebrates its 31st anniversary			
<b>Archaeology</b>	Colloquium: Tiohtia:ké. Indigenous Stories of Montréal		February 16	
	Colloquium on Historical Archaeology with the Council for Northeast Historical Archaeology			
<b>Cultural Activities</b>	<i>Headdresses from Around the World</i> lecture series	January 22	February 12	
	<i>Egypt – Three Millennia on the Nile</i> lecture series			
	<i>St. Lawrence River</i> lecture series			
	Société historique de Montréal lectures		February 4	
	Nuit blanche		February 25	
	School Break at Pointe-à-Callière		February 25	
	Black History Month		Feb. 12 and 25	
	<i>Nous sommes Montréal</i> – launch of Book 3			
	Petits bonheurs Festival			
	24 Hours of Science – access to the Youville Pumping Station			
	Urban Space – Place d'Youville + Place Royale			
	Festival d'histoire de Montréal			
	Musical Middays			
	Family Sundays			
	Archaeology Month			
	18th Century Public Market – 30th edition			
	Journées de la culture			
	Annual lecture series on cemeteries – Halloween Special			
Holidays on the Point + Who is the Real Santa Claus? + creative workshop				
<b>Members' Activities</b>	<i>Cité</i> - the Museum Members' magazine	January 27		
	Book launch: <i>The Making of a Museum</i>	January 29		
	<i>Egypt – Three Millennia on the Nile</i> : exclusive advance preview			
	Thank you to our Members: coffee and croissant morning event			
	<i>St. Lawrence River</i> : exclusive advance preview			
	Lecture program	January 22	February 12	
	Guided tours upon reservation		February 18	
	Special activities for Members/La Relève		February 22	
<b>Foundation</b>	Lecture for donors: The Francine Lelièvre Education Fund			
	Museum Anniversary Day and activity highlighting the Foundation			
	Foundation Anniversary Day			
	Major benefit event: 30 Years of the Foundation			
	Annual Campaign - 2023-2024			
	National Philanthropy Day			
	"Giving Tuesday" Campaign			

MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Until January 7, 2024									
From May 15 to October 31									
From April 20 to October 15									
From April to September									
March 14						September 12			
Starting November 23									
May 17									
October 19 to 22									
March 2	X	X				X			
March 25	29 April					X	X	X	X
March 4									
March 16		May 5 to 14 May 6 and 7							
From May 12 to September 5									
		May 12 to 14			From July 6 to August 17 From July 9 to August 20				
					August Aug. 26 and 27				
						From Sept. 29 to October 1 <sup>st</sup> October 26			
									Dec. 26 to 30
	April 16								
		May 28							
March 2	X	X				X		November 19 X	X
March 17	April 11	May 28		July 12 July 12	August 5	September 19	October 22	November 10	December 2
March 16		May 17							
			June 10						
							X		
						Starting Sept. 11			
								November 15 November 28	

# CELEBRATING THE FRENCH LANGUAGE

Pointe-à-Callière is presenting an off-site exhibition on the French language, showcasing the richness of French over 400 years of history. Designed as an interactive and participatory experience, *French, a Language to Celebrate*, will be presented in the Espace culturel Georges-Émile-Lapalme at Place des Arts from April to September thanks to the financial support of the Government of Québec. The 45th anniversary of the adoption of the Charter of the French Language, also known as the historic Bill 101, was celebrated in 2022.

## An inclusive and living language

Much more than just a means of communication, French is a tool for social cohesion, cultural creation, belonging, and identity! The exhibition highlights the beauty and diversity of the language through its speakers, words and expressions. Inseparable from its culture, French is a medium for renowned works by skilled artists, a key theme of the exhibition.

## An immersive language experience

The exhibition layout invites visitors to engage with French using all their senses, as they listen to, look, and touch different components in each area to discover the interactive content.

This festive and colourful space will reveal surprisingly diverse interactive and audiovisual activities: a quiz about the French language hosted by virtual quiz masters; a unique karaoke station where visitors can dub over famous scenes from Québec cinema, TV and theatre; and a surprising historical chronology that reveals the city's history when you touch different points on the timeline.

The exhibition's centrepiece is an artistic, interactive installation that gets you moving and dancing to songs that portray the full beauty of French! A must-visit!

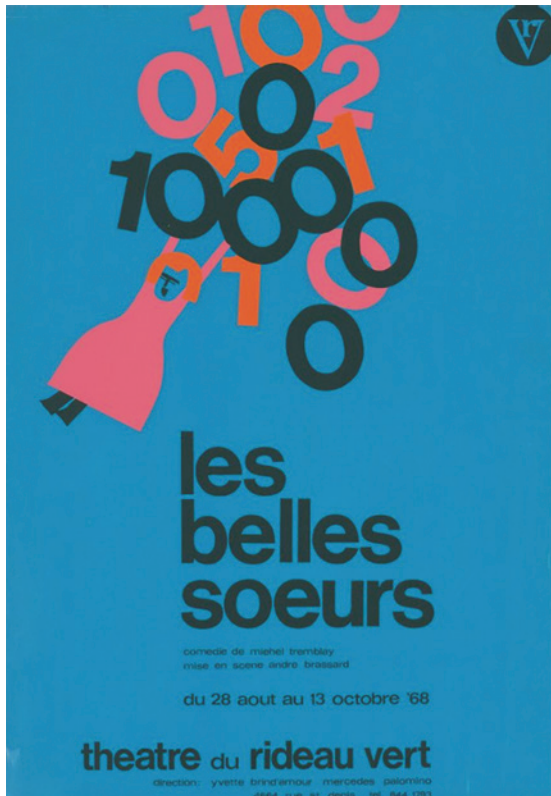
## Jenny Jodoin

Project Manager  
Exhibitions – Multimedia Technologies



Félix Leclerc, among the artists who have sung of the French language, shown here in 1957.

Vincent Vallières at the Francofolies in 2018.



Poster for the play *Les Belles Sœurs*, Théâtre du Rideau Vert, 1968.

Demonstration against Bill 63.

By artist Duncan Macpherson, *Bill 101 and French Signs*, 1988.



BAnQ Québec, Fonds L'Action catholique



McCord Museum

# CREATING WITH WORDS

Pointe-à-Callière is producing a third edition of *Nous sommes Montréal*, in collaboration with three artist-mediators, two high schools, and 40 students of ages 13 and 14—a project that aims to further young people’s involvement in culture outside the classroom, tying together history, poetry, performance, and visual arts.

Since September 2022, *Nous sommes Montréal, des mots pour créer* has been a driving force for the students of École Marguerite-De-Lajemmerais and École secondaire d’Anjou. Reflecting Montréal’s diversity, these groups are made up of Montrealers by adoption who have made their way to the city in the past two years, as well as youngsters born in Montréal. They have joined their voices to take part in this adventure that gives them an opportunity to explore Montréal’s history as they create new works inspired by their city.

Over 15 weeks, the young participants came together once a week to take part in creative workshops focused on writing and the arts, working with three artist-mediators. Early in the process, the young people explored the poetic universe, learning the basics with poet Carl Bessette before taking a deeper dive into the world of words to create their own works with author Lula Carballo. Finally, they transformed their words into images, producing works of visual art while working alongside artist Éline Fafard-Marconi.

To prepare for the launch event at the Museum, participants were introduced to spoken word poetry. These final workshops prepare the young people to read their works aloud before an audience at the Museum in March 2023. As a wonderful conclusion to the project, participants will each receive a copy of the poetry collection they helped create so that they can share it with their families, friends, and teachers.

## Central theme: The flag of Montréal

Through these 50 poems—using the flag of Montréal as a starting point—, the young writers examine the city’s past, present, and future. By exploring the history of the five communities that built Montréal, they reflect on the history of these nations, as well as on the support of a myriad of other communities that helped shape the development of the city as it exists today.

Tinged with hopes and dreams, the poems serve as open windows onto Montréal’s youth. Accompanying the poems are collages that are both abstract and artistic reflections of the work, evoking new flags for the city, made of colours and symbols associated with the communities that continue to build today’s Montréal.

Over the 15-week project, these 40 young people created moving works that reveal their concerns, their desires, and their hopes for Montréal. The students have provided an intimate look at the city, its history, its landscapes, and its activity. With this project, Pointe-à-Callière is again raising awareness and fostering an appreciation of Montréal, past and the present—not to mention that of our future generations. The collection will be available on the Museum’s website once it has been released to the public.

This project is made possible through the financial support of the Ministry of Culture and Communications as part of the 2021-2022 *Aide aux projets — Appel de projets en appui à l’offre culturelle dans le parcours éducatif* program.

**Annick Deblois**  
Project Manager

In 2019, the Museum welcomed the participants in the *Nous sommes Montréal* project for an evening of poetry.

Participants in the 2023 *Nous sommes Montréal* project, from École secondaire d’Anjou.



Ariane Bergeron



Elaine Fafard Marconi

# AN AWARD OF EXCELLENCE FOR THE MUSEUM!



Pointe-à-Callière

Produced by the Museum, the exhibition *Vikings – Dragons of the Northern Seas* won the Award of Excellence from the Alliance de l'industrie touristique du Québec.

Pointe-à-Callière won an Award of Excellence from the Alliance de l'industrie touristique du Québec in recognition of its communications and marketing campaign for the exhibition *Vikings – Dragons of the Northern Seas*, presented from April 14 to October 10, 2022. The multiplatform campaign helped make the exhibition a resounding success, with over 376,000 people attending the Museum over the exhibition period—an attendance record! This success also marked the public's—and notably tourists'—return in great numbers, after two years hampered by the pandemic. On November 10, at a conference attended by the Museum's Executive Director Anne Élisabeth Thibault, prizewinners and tourist industry stakeholders came together in Québec City to compare notes on the challenges they faced and on changes in the sector.



At the opening event for the *Headdresses from Around the World* exhibition on November 16: Brigitte Lacroix, PàC Project Manager; Pierre Lalumière, PàC Interim Communications and Marketing Director; Pierre Turcotte, Chair of the Pointe-à-Callière Foundation and board member at the Société du Musée; Cédric Leseac, from the Musée des Confluences; Antoine de Galbert, collector; Ericka Alneus, member of the Executive Committee at the City of Montréal; Anne Élisabeth Thibault, Executive Director of the Museum; and Christine Dufresne, PàC Exhibitions and Multimedia Technology Director.

## Antoine de Galbert in Montréal

Pointe-à-Callière had the honour of hosting collector and philanthropist Antoine de Galbert, principal collector of the exhibition *Headdresses from Around the World*, at the exhibition's inauguration on November 16. Cédric Leseac, Director of External Relations and Outreach at the Musée des Confluences in Lyon, along with Ericka Alneus, Executive Committee Member responsible for Culture and Heritage at the City of Montréal, were also in attendance at the event, among some one hundred other guests. Produced through a partnership with the Musée des Confluences in Lyon, the exhibition offers a veritable journey around the world through over 300 pieces of headwear from Africa, Asia, Oceania, and the Americas—presented for the first time in North America. Also on display are pieces from more than 40 communities that make up Montréal's cultural landscape. Not to be missed... until March 12, 2023.



Pointe-à-Callière  
Isabelle Michaud



A round table discussion on the history of slavery, with Dorothy Williams, Webster, Dominique Deslandres, Bonita Lawrence, Rito Joseph, and moderator Philippe Fehmiu.

### Captivating lectures

Several lectures held at the Museum took place before full houses in recent months. Coinciding with the Museum’s temporary exhibitions or focused on Montréal history, the lectures provided several opportunities to explore a variety of subjects, such as South American headdresses, St. Catherine Street’s big department stores, and the city’s oldest cemeteries (at Halloween!)—not to mention lectures organized by the Société d’histoire de Montréal. In September, a round table discussion on the history of slavery in Canada, moderated by Philippe Fehmiu, brought together renowned specialists and activists to examine this still largely little-known aspect of our history; this event can be viewed online.



Romain Guilbault

By popular demand, the *Favourites! Our Collections on Display* exhibition has been extended until January 2024. Photo: Romain Guilbault

### The *Favourites!* exhibition has been extended

The exhibition showcasing objects from the Museum’s ethnohistorical collection—for the first time in its history—has been extended by one year. In a theatrically inspired setting, the exhibition celebrates Montréal life through 400 objects selected from among the thousands preserved at the Museum. On display until January 7, 2024!

Michel Julien



Pointe-à-Callière branded products available at the Museum Shop.

### The Museum Shop gets a makeover

The Museum Shop has been given a makeover by Jean-Pierre Viau Design. The overall décor, as well as the layout of the shelves and displays, has been redesigned with a new, clean, and modern look. Open since last May, the Museum Shop has also updated its product lines, focusing on the uniqueness and quality of items by Montréal designers and creators. Make sure to go have a look on your next visit to the Museum. Members of the Museum enjoy a 10% discount on all products.

### Pointe-à-Callière branded products

The Museum has released an all-new range of promotional products showcasing Pointe-à-Callière’s name and colours—exclusively available at the Museum Shop. Look for umbrellas (in black or red), travel cups, caps, tuques, bags, and more—all at affordable prices. Come browse the selection!

### Nora Charifi

Project Manager  
Communications – Marketing



# RECORD MEMBERSHIP



Pointe-à-Callière is delighted to have over 10,000 registered Members as of this past November—a first in the history of the Museum. This number represents an increase of over 200% compared to the same period last year. The membership target has been greatly exceeded, no doubt helped by the establishment of a beneficial rate to celebrate the Museum's 30<sup>th</sup> anniversary in 2022. More good news: the rate will remain the same throughout 2023, with all individual memberships available for just \$30 and double memberships for \$60—our way of extending a big thanks to our visitors and highlighting the Foundation's 30<sup>th</sup> anniversary. Please note that current Members may only renew at the end of their membership period. Thank you for your loyalty!

## Exclusive activities

In 2023, Museum Members will get to enjoy new activities, including exclusive guided tours, a festive breakfast event celebrating the Museum's anniversary, and a unique lecture program. Members will also be invited to attend a talk on the book *Inventer un Musée*, written by the Museum's former Executive Director, Francine Lelièvre, on January 29. They will also have exclusive access to previews of the temporary exhibitions *Egypt – Three Millennia on the Nile*, on April 16, and *The St. Lawrence River*, on November 19. Invitations and programming details will be included in the Members Service newsletters sent out throughout the year. Mark your calendars!



Violaine Debailleul, curator of the Ethnographic Collection in the Anthropology Department at the Université de Montréal, gave a talk at the exhibition preview for Members.

## Lectures: *Headdresses from Around the World*

Over 200 Members of the Museum attended the exclusive preview of the *Headdresses from Around the World* exhibition on Sunday, November 13, 2022—an activity that also included a talk by Violaine Debailleul, Curator of the Ethnographic Collection in the Anthropology Department at the Université de Montréal and a member of the exhibition's advisory committee. Many Members also attended the lecture *Headdresses of South America* by Victor Pimentel on November 27. Three more lectures relating to this exhibition will take place, presented by members of the advisory committee: on January 22, Jian Bing Nie presents *Headdresses of Asia*; on February 12, Mushagalusa Chigoho discusses *Headdresses of Africa*; and on March 2, Violaine Debailleul returns to speak about children's headwear, principally from China. All Members are welcome to attend!



Members of La Relève attended a holiday event on December 6, in collaboration with the Junior Chamber of Commerce of Montréal (JCCM).

### Committed younger members

As our La Relève Members continue to grow in number, the Museum organized a holiday activity for them on December 6, in collaboration with the Junior Chamber of Commerce of Montréal (JCCM). Over 125 people enjoyed a tour of the exhibition *Headdresses from Around the World* with Brigitte Lacroix, a Project Manager at the Museum. The next activity for the La Relève group will take place on February 22, 2023, with Sophie Fouron, host of the show *Tenir salon*, who will be joined by hairdressers from various cultural communities in Montréal and throughout Québec.



Marthe Lemery and Palvasha Shafia are volunteers who lend their support to the Museum, welcoming Members on days with high attendance.

### Volunteering at the Museum

The Foundation sincerely thanks the many volunteers who gave of their time during the final days of the *Vikings – Dragons of the Northern Seas* exhibition in October 2022. During periods of high attendance, volunteers help welcome Museum Members in a speedy and personalized way. If you wish to volunteer at the Museum, please contact us at: [membre@pacmusee.qc.ca](mailto:membre@pacmusee.qc.ca)



Through the years, 1994-2022: Pointe-à-Callière's 18<sup>th</sup> Century Public Market.

### 30 Years of *The Public Market*

Pointe-à-Callière is marking the 30<sup>th</sup> anniversary of its most popular cultural activity and one of the most magical events to take place in Old Montréal since 1994: the *18<sup>th</sup> Century Public Market*. It's the perfect opportunity to revisit this always popular happening that brings together hundreds of farmers, artisans, and costumed figures dressed in the garb of New France—all in the space of a single weekend. *The Public Market* is a unique experience—a market that has retained its agricultural vocation, while also featuring several historical activities in a highly festive atmosphere. Members and volunteers will be called upon to participate and add to the ambiance. In the meantime, here's a look back at some highlights of this must-see event in Old Montréal. Coming on August 26 and 27, 2023.

### Claude-Sylvie Lemery

Pointe-à-Callière Foundation

# SERVING THE MUSEUM FOR THIRTY YEARS

For its 30<sup>th</sup> anniversary, the Pointe-à-Callière Foundation will be more visible in the Museum’s spaces throughout the year. In addition, it is working to establish an all-new signature benefit event with a novel format, as a way of renewing past traditions. Officially registered on June 10, 1993, the Foundation has been supporting the Museum’s incredible growth ever since. Each year, the Foundation actively solicits donations from the public, businesses, and private foundations. It also manages the Members program and volunteers, in addition to publishing *Cité* magazine. The Foundation administers the donations received, which, over the years, have been used in part to support the development of the Montréal Archaeology and History Complex. To complement public funds, the Foundation has also provided financial support for the renewal of all permanent exhibitions and multimedia shows. Lastly, the Foundation helps ensure Pointe-à-Callière’s longevity, as its major fundraising campaign has resulted in the creation of an endowment fund valued at over \$10 M. Thanks to all of you for your support!

## Presidents’ cocktail reception

The Foundation contributed to the recognition event for administrators, partners, collaborators, sponsors, and donors held on December 1<sup>st</sup>, 2022. Presided by Daniel Desjardins and Pierre Turcotte, respective Chairs of the Board of Directors of the Museum and the Foundation, the evening provided an opportunity to take a look back at 2022—the Museum’s 30<sup>th</sup> anniversary year—as we extended our gratitude to all those who contributed to the success of both the Museum and its Foundation. “In the annals of the Museum, 2022 will be seen as a milestone year,” stated Anne Élisabeth Thibault, Executive Director of the Museum, who recapped the year’s highlights, which included the presentation of exceptional programming and record attendance for the *Vikings – Dragons of the Northern Seas* exhibition.

## Giving made easy

Did you know there are many ways to donate to the Foundation?

**A donation in twelve equal instalments** is one option that more and more people are now choosing: 12 equal donation amounts rather than one large single donation once a year. This type of support is easy to plan and makes a strong impact for the beneficiary. These donations are a definite advantage for the Museum and Foundation teams.

**Planned giving**, whether immediate or deferred, is another of the many options available to donors. Immediate donations can be in the form of securities (stocks, bonds) or in-kind donations (real estate, collectors’ items). Tax advantages can be interesting, while making a major impact for Pointe-à-Callière. Future or deferred donations can take the form of legacy gifts, life insurance policies (death benefits), or residual interest. To choose the type of donation that best suits your situation, the Pointe-à-Callière Foundation suggests you seek the professional services of a tax advisor or financial planner to check on the tax rules that apply in your case. Lastly, an **in memoriam donation** is a gesture of generosity made to express one’s sympathy to the family and friends of a deceased person. For history and archaeology enthusiasts, this is a very meaningful gesture. Contact the Foundation for further details. More information can also be found on our website. Thank you for your support!

## Claude-Sylvie Lemery

Pointe-à-Callière Foundation



Catherine Dumas



Members of the Foundation’s Board of Directors. Front: Anne Élisabeth Thibault, Robert Y. Girard, Pierre Turcotte, Johane Frenette, Alain Primeau. Back: Stéphane Vigneault, Mario Bédard, Laurent Liagre, Éric Rufer, Pierre Courchesne, Yves Bonin, and Daniel Hansen.

Anne Élisabeth Thibault, Executive Director of the Museum, Francine Lelièvre, former Executive Director, and Pierre Turcotte, Chair of the Foundation’s Board of Directors.

## Cité

Volume 11, No. 1  
Spring-Summer 2023

Cité is the Pointe-à-Callière  
Members' magazine

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Legal deposit:  
ISSN 2291-2924  
English edition – Print  
ISSN 2291-2932  
English edition – Online

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### Cover page

Statue of the god Ptah holding the  
sceptre of power and the sceptre  
of stability. Stone, limestone. Start  
of the New Kingdom (1390-1353 BCE)  
Museo Egizio.

Background landscape:  
Adobe Stock, Michael Rucker

# THANK YOU!

Pointe-à-Callière sincerely thanks the partners that make  
the Museum's exhibitions and activities possible.

### EGYPT – THREE MILLENNIA ON THE NILE

This exhibition was developed  
by Pointe-à-Callière, Montréal's  
Archaeology and History Complex,  
and the Museo Egizio (Turin, Italy).

Presented by  
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Tourisme Montréal  
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### HEADDRESSES FROM AROUND THE WORLD THE ANTOINE DE GALBERT COLLECTION

An exhibition by Pointe-à-Callière,  
based on an original concept  
by the Musée des Confluences  
in Lyon (France).

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### FAVOURITES! OUR COLLECTIONS ON DISPLAY

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*La Presse*  
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### FIRE STATION I

This project is made possible through  
the support of the City of Montréal.

### FRENCH, A LANGUAGE TO CELEBRATE!

An exhibition produced by Pointe-  
à-Callière with the financial support  
of the Government of Québec.

### NOUS SOMMES MONTRÉAL DES MOTS POUR CRÉER

This project is made possible through  
the financial support of the Ministry  
of Culture and Communications as  
part of the 2021-2022 *Aide aux  
projets – Appel de projets en appui  
à l'offre culturelle dans le parcours  
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### STAY IN TOUCH!

[pacmusee.qc.ca](http://pacmusee.qc.ca)



For information about the  
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go to [pacmusee.qc.ca](http://pacmusee.qc.ca)  
and click on the Events tab.

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