

Sherbrooke Daily Record

THE PAPER OF THE EASTERN TOWNSHIPS

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SHERBROOKE, QUEBEC, SATURDAY, AUGUST 27, 1949.

Fifty-Third Year

RACES

FLOWERS

Exhibits

Amusements

LIVE STOCK

SHOWS

PARADES

Music

FARM MACHINERY

MIDWAY

Contests

HOME ARTS

WELCOME TO THE

FAIR

Canada's Great Eastern Exhibition

64th ANNUAL

SHERBROOKE FAIR

AUG. 27th to SEPT. 2nd

OPENS TONIGHT

FOR A FULL WEEK

• Machinery and Automobile Building

• Hundreds of Colorful and Interesting Exhibits

• Livestock Parades

• 6 Days of Harness Racing

• New Industrial Displays

• Conklin's All-New Frolicland

• Grandstand Attractions



Fun And Frolic For Young And Old At Local Fair

Top-Notch Entertainment And Fine Exhibits Will Combine To Make 64th Sherbrooke Fair The Best On Record

There is something for everybody at the Sherbrooke Fair. Fine entries, top notch entertainment and the promise of record crowds are a good omen for the success of the big fair that started today and continues to September 2.

Leo Laliberte, president of the E.T.A.A., predicted this week that attendance will top the 100,000 mark. If the weather continues as fine as it has for other county fairs around the Townships that estimate may be topped.

Entries have indicated keen interest in the many judging classes that make the Sherbrooke Fair the finest agricultural show of the

summer in this part of the country.

The fair got under way officially this morning when, for the first time, there was judging in the Ladies' Department. This usually takes place on the Monday after fair opening but this year it was the opening event.

Most of the rides and sideshow attractions of the Midway are in place and the exhibitors in the industrial building have many of their interesting displays ready for public inspection.

There is a real treat in store for fair-goers tonight for a full, 90-minute grandstand show featuring Horace Heidt's "Parade of Stars" will be staged.

Heidt's radio discoveries are well-known to the public through his Sunday night coast-to-coast broadcasts and these are the entertainers who will be on hand tonight with a fine, varied program for local fair patrons.

Sunday is another gala day, to be featured in the afternoon by a pacing derby with a \$1,000 purse, for which the best harness horses in the province will be competing. The Midway will be in full swing and at night the George Hamid grandstand revue will be staged.

Hamid's shows are always sure-fire crowd-pleasers and this year's line-up of talent is as good as anything that has ever before appeared at the Sherbrooke Fair.

Monday is children's day and youngsters will be admitted free to the Fair Grounds and receive special rates on the Midway. The children's department, with the exhibits of the boys and girls, will be a big attraction this day.

The Boys' and Girls' livestock club competition starts on Monday. Judging begins, too, in the swine, poultry, butter, cheese, honey, maple products, field crops,

vegetables, fruits and flowers classes.

Judging on Tuesday will take place in the Ayrshires, Jerseys, sheep and heavy horses classes, while on Wednesday, the day representatives of the federal and provincial agriculture departments visit the Fair, there will be a parade of horses, calf clubs and a grand cattle parade. Cattle judging will continue. The parades will be repeated on Thursday when the judging ends.

All the attractions, such as the Midway, harness races and the grand stand revue will take place every Fair day.

PRESIDENT



LEO LALIBERTE, president of the Eastern Townships Agricultural Association. The E.T.A.A. is staging the annual Sherbrooke Fair which opened today.

SCOTSTOWN

Upwards of 27 friends and neighbors surprised Mr. and Mrs. Leonard MacLean, of Lingwick Road, who have recently been

married, when they gathered at the home of Mr. MacLean's parents, Mr. and Mrs. Daniel MacLean, on August 16. The evening ladies served refreshments,

Grand Stand Entertainers



The Adamson Duo, an outstanding perch-balancing act which will be featured at the Sherbrooke Fair.

The Adamsons are among the first of a very few acts to arrive in this country from Europe following the end of the war. They came direct from Sweden to fulfill a limited number of engagements with the Hamid-Morton Circus before appearing at a number of selected parks and fairs.

Even more interesting to the person looking for outstanding entertainment is the fact that they perform with perches up to 48 feet high, the highest by far in use by any similar act.

The perch, a long, slender bamboo pole with a headrest supported on the shoulder and later on the forehead of the male member of the act while his partner balances and performs various acrobatic stunts at the very top. No mechanical devices of any kind are used in securing the pole and the balancing is all the result of perfection on the part of the two individuals.

No safety devices of any kind are used by the Adamson Duo. These two people, although separated by more than 40 feet, manage to stay in tune with one another and so to achieve perfect dual balance.

children, Mariette and Richard, Mr. and Mrs. Ray Morrison. Mrs. MacLeod, Miss Christie Anne MacLeod, Mrs. Daniel MacIver and Mrs. Neil MacDonald, on August 17.

Mr. and Mrs. David Talbot and daughters, Cheryl, and Candace of Toronto, Ont., and Mrs. Justin Sharman, of Canterbury, were recent guests of Mr. and Mrs. J. C. Morrison.

Mr. and Mrs. F. C. Goodin also accompanied them to Denver, Col., and will be the guest of her uncle, Mr. M. H. MacLeod, for a few weeks.

Mrs. Christie MacArthur, of Milan, with her cousin and house guest, Miss Eliza MacAulay, of Boston, Mass., visited Mrs. A. P. Morrison.



ALEC C. ROSS, general manager of the Eastern Townships Agricultural Association, responsible for the Sherbrooke Fair which opened today.



Certainly one of the most important features of the Sherbrooke Exhibition, and indeed of any of the county fairs held annually throughout our Province, is the opportunity given to farmers to show their products in competition, to exchange opinions, and to learn of new methods and new developments in farming. In this way stock is improved, and pride of the farmer in his tremendous important work is built up.

It gives me great pleasure, therefore, to welcome particularly all Eastern Townships farmers to visit the Sherbrooke Fair, and to see the exhibit of the Provincial Department of Agriculture. The present Provincial Government has always been particularly interested in the conditions of the farmer in Quebec, and has always recognized his important place in the life of the Province, and Dominion. At the fair the results of his work are on display for all to see, and nowhere is that work better represented than from the rich and beautiful acres of the Eastern Townships.

HON. LAURENT BARRE,

Minister of Agriculture.

was spent in playing cards, after Mr. and Mrs. MacLean were presented with a lovely quilt and a pair of embroidered pillow cases, with the best wishes of everyone present, for a long and happy wedded life together. The singing of "For They Are Jolly Good Fellows," brought the party to a close.

Mrs. E. M. W. Templeman entertained seventeen boys and girls at a birthday party in honor of her granddaughter, Betty Steiss', eighth birthday. The afternoon was spent in playing out of door games. The guest of honor received many beautiful gifts. The invited guests also received a small gift from the hostess. Delicious refreshments were served by the hostess, assisted by her daughter, Mrs. R. Steiss.

Miss Marguerette Doherty, Mr. Dale Olson and Mr. James Dawson, of Bury, were guests of Mr. and Mrs. Albert MacLeod. Mr. and Mrs. P. Colburn and Mrs. Lewis Elger spent a day in Sherbrooke, and visited Mrs. Flora Elger.

Mrs. Christine Nicholson and sons, Charles and Richard, have returned home, from spending a few days with her brother-in-law and sister, Mr. and Mrs. Harold Turner, in Lennoxville.

Mr. and Mrs. Clarence MacLeod and daughter, Arlene, of Barre, Vt., were guests of their uncles and aunts, Mr. and Mrs. Albert MacLeod and Mr. and Mrs. Lyford Elger.

Mr. and Mrs. H. A. Searth, who are spending the summer at their cottage, at Lake Park, Newport, Vt., spent two days at their home here. They were accompanied by Mrs. J. B. Scott and Miss Freda Start, who were their guests for a few days, at Newport, Vt.

Mr. Edward Echenberg spent the week-end in Montreal and Sherbrooke, visiting friends and relatives.

Mrs. R. Steiss and daughters, Betty and Carolyn, have returned to their home in Port Dover, Ont., after having spent several weeks with their mother and grandmother, Mrs. E. M. W. Templeman. They were accompanied home by Mrs. Templeman, who will spend an indefinite time with them.

Mr. and Mrs. Lyford Parker, of Montreal, were calling on Mrs. E. F. Quint.

Mrs. E. MacIver spent a day visiting her mother, Mrs. Frank Cote, in Sherbrooke.

Mr. P. A. Sherman returned home from his cottage, at Wells, Moody, Me., to attend a Central School Board meeting, at Cookshire, on Tuesday. On his return to Maine, he was accompanied by Mrs. Scott Parsons, who will spend a week with Mr. and Mrs. Sherman.

Mr. and Mrs. Omer Omeira, of Montreal, were guests of Mr. and Mrs. Tony Lottich, for a week.

Mr. and Mrs. C. H. George, of Lennoxville, were guests of Mr. and Mrs. John I. MacKenzie.

Mr. Bruce Bentley, Mr. and Mrs. Leo Frain and Miss Esther Frain have returned to their home in Valois, after having spent their holidays with Mrs. S. Wonnacott. They were accompanied to Valois by Miss Ruth Wonnacott, who will spend a few weeks with her uncle and aunt, Mr. and Mrs. Frain.

Mr. and Mrs. W. W. Bowman have returned home from spending several weeks with relatives in Sawyerville.

Mr. and Mrs. J. S. MacLean, of

Colebrooke, N. H., were guests of Mr. and Mrs. D. R. MacDonald. Miss Christine MacAskill, who has been employed at Lage Meganitic, for several weeks, has returned home.

Mr. Malcolm H. MacLeod and daughter, Mrs. A. Durning, and

LEO LALIBERTE

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Sherbrooke Fair, August 27th to September 2nd, 1949.

Best Wishes
to the

SHERBROOKE EXHIBITION

Each year the Sherbrooke Exhibition contributes to the progress of the City of Sherbrooke and the Province of Quebec. Such a worthy undertaking deserves every support and encouragement, and all best wishes for its continued success.



SHAWINIGAN CHEMICALS LIMITED QUEBEC POWER COMPANY
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Young Breeders To Compete For Quebec Honors

Boys' And Girls' Livestock Club To Be Feature Of Sherbrooke Fair

The provincial exhibition of the Boys' and Girls' Live Stock Club is one of the annual feature attractions of the Sherbrooke Fair. Held in conjunction with the fair, this provincial rally attracts two or three teams of judges from each of 10 districts in the province. The winning team represents Quebec at the national contest in Toronto in November.

This year's program will get under way officially on Monday, with judging in the dairy and beef cattle, swine and sheep classes. A maximum of 50 points is awarded for the placing of the classes.

In the afternoon, the young contestants, who must be not less than 16 and not more than 21, appear before the examiners and give reasons for their placings. This is considered just as important as the judging itself and also is worth a maximum of 50 points.

Following these explanations, an oral examination worth 100 points is given. The exam consists of eight technical and practical questions on agriculture and breeding.

The junior farmers will attend the grandstand show on Monday evening and on Tuesday morning will visit the Experimental Farm at Lennoxville. Judging will continue in the afternoon and at a windup banquet in the evening prizes will be distributed.

Highest award is the Stephane Bolly trophy which goes to the contestant obtaining the highest score in the contest. There also are separate trophies in each class—the Stephane Bolly trophy

Fair Time

It won't be long before we have
The county fairs a-humming,
When fancy nags with owners up
Will round the tracks be running;
And Farmer John, with pride in stock,
May show his fatter heifer,
And everyone for miles around
Will pray for sunnier weather.

I like to see the friendly grins
Where competition's keenest,
And wonder why there is no prize
For swine that are the cleanest;
For pigs, left to their own desires,
(At least when I was farming),
Were caked with mud from snout to tail
In manner quite alarming.

The biggest melons in the stands
Brings a nostalgic feeling
Of raids on patches, long ago,
(We didn't call it stealing);
I like to lag where farmers' wives
Display their tasteful baking
And drool, in hopes some kindly soul
A gift to me'll be making.

And brother! how I like to stroll
Down where the Midway's showing,
And wonder can I sneak inside
Without the whole town knowing
The frost's not on the pumpkin yet,
But you'll find me no mourner
To learn the thrills of rural fairs
Are just around the corner.

Bricklayers Are Coming To Sherbrooke

America's most famous dog act, the "Bricklayers" will be featured at the Sherbrooke Fair.

Leonard Gautier's sensational canine act is well known throughout the country, where it has been seen many times both on the stage and in the movies. The act ran for 11 weeks at the Radio City Music Hall with "Random Harvest" and was a sensation. New York critics hailed the "Bricklayers" as the best dog act in the show world.

These famous canine entertainers appeared in the Columbia Picture "Something to Shout About"; in Universal Pictures, "Follow the Boys" and in Paul Small's "Laugh Time" with Frank Fay and Bert Wheeler.

Also in their list of successes are: Clifford Fischer's "Keep 'Em Laughing" with William Gaxton and Victor Moore; "Top Notchers" with Gracie Fields and "Priorities" with Lou Holtz.

The tiny canine stars, clad in their minute overalls, prance around on two legs and lay bricks. They enter a bar and come out inebriated in the strictest sense of the word. They go through their housebuilding routines so efficiently that it seems impossible that they are just little dogs.

Anybody who loves dogs and those who don't—if there are any in the latter category—will enjoy the "Bricklayers."

for dairy cattle, Hon. C. D. French trophy for beef cattle, John Nichols and Sons trophy for swine, and the Louis F. Codere Trophy for sheep.

Every contestant also has to take part in an essay contest in which they are required to describe their trip to Sherbrooke and mention the facts that they have found most interesting during their visit to the Townships.

These have to be turned into the Federal Department of Agriculture representative in Montreal before October 1 and the prizes are announced later.

Cyclists De Luxe



The world's foremost cycling act will be presented by The Therons, a fast-moving and talented troupe of artists at the Sherbrooke Fair.

Featured last year in the Ringling Bros., Barnum and Bailey Circus, The Therons made a hit with audiences throughout the country. Imported from Europe the act is one of the best of its kind to be seen anywhere on any stage.

Four young ladies and three men who make up the troupe are talented and well-trained artists who work together with the smoothness and co-ordination of all true artists.

Not only does the act include difficult cycling but something amazing and different in acrobatic feats with the cycles.

One of the young men literally turns somersaults as he soars over the backs of as many as five persons.

A comedy dance with two of the men cavorting and turning as they ride their cycles in various and difficult positions is one of the amusing parts of the act. One of the men flaunting a Groucho Marx mustache and cigar and the other with a beard and long, flowing hair lend an amusing note of color and amusement to the act.

KNOWLTON

Mr. and Mrs. Everett Denison and Betty and Peter, have returned to Lennoxville, after spending the summer in Knowlton.

The Misses Connie and May Thompson, of Sutton; Miss Irene Abraham, of Thurston, and Miss Eleanor Stanley, of Montreal, are spending a holiday at "Takiteze Camp," on Brome Lake.

Mrs. E. Bruce Bailey was the guest of Miss A. G. Pickell, at Farnham.

Mr. E. Crandall Bockus, of Montreal, spent the week-end with his parents, Mr. and Mrs. Elton Bockus.

The Waterloo Band gave a delightful band concert at the Knowlton Inn, on Sunday evening, which was well attended by local citizens as well as several outsiders.

Mr. and Mrs. W. J. Taylor, Mrs. Earl Morrison and Wendy Earlene and Master Taylor Dickenson were calling at the home of Mr. and Mrs. Leslie Durrell, in Farnham.

Mr. Robert Johnston, of Brome, was in town.

Mrs. R. C. McCorkill, of Farnham, is the guest of her nephew and niece, Mr. and Mrs. Carl C. McCorkill.

Mrs. E. Hume, of Waterloo, has purchased Mr. A. P. Taylor's property, on Victoria Street.

Mrs. A. G. Carter spent a day in Montreal.

Mrs. Margaret Morgan was calling on Mr. and Mrs. D. R. Brown, at Duboyce's Gerner.

Mr. and Mrs. Delbert Tibbitts, of Bondville, were guests of Mrs. Arthur Inglis.

Mr. and Mrs. W. J. Taylor were in Fulford calling on Mr. E. Woodard.

Miss Norma Wilken, of Montreal, spent a week-end with her parents, Mr. and Mrs. C. E. Wilken.

Mr. and Mrs. William E. Pettes, of Sherbrooke, were calling on Mr. and Mrs. Earl B. Mizener.

Mr. and Mrs. Robert Taylor and Miss Joan Taylor were visitors in Lennoxville.

Mr. Avery Booth, of Sherbrooke, was an overnight guest of his grandmother, Mrs. Charles Hives.

Mr. and Mrs. Alden Inglis, of Sutton, were guests of Mr. Inglis' mother, Mrs. Arthur Inglis.

Miss Ruby Pettes has returned to her duties of nurse-in-training, at the Royal Victoria Hospital, Montreal, after spending a month's holiday with her grandparents, Mr. and Mrs. Carmi McLaughlin.

Miss Norma Owens, of Brome, was calling in town.

Mr. and Mrs. Harry L. Parkes spent a week-end in Melbourne Ridge, with Mrs. Parkes' father, Mr. J. Arthur Johnston.

Miss Glenna Davis is spending a few days with her parents, Mr. and Mrs. William Davis, at Fulford.

Mrs. Edward Hume, of Waterloo, was a guest of Mrs. Arthur Inglis.

Mrs. A. R. Libby and son, George, of Brome, were in town.

Mr. and Mrs. Stanley Inglis and son, Ronnie, of Ottawa, were guests for two weeks of Mr. Inglis' mother, Mrs. Arthur Inglis.

Mr. and Mrs. Elton Bockus, Ian Beverley and Linda Jill motored to Granby, one Sunday.

Mr. and Mrs. Lawrence Draper and Mr. and Mrs. J. Lionel d'Artois motored to Frelighsburg.

Mr. and Mrs. William E. Pettes, of Sherbrooke, were guests of Mrs. Pettes' mother, Mrs. A. W. Mizener.

Mr. Neil Shaw, of Montreal, spent the week-end with his mother, Mrs. Leroy Shaw.

Friends of Mrs. Carmi Frizzle, of Brome, regret to learn that she had the misfortune to fall and break her arm.

Mr. Joseph Potvin, of Brome, was in town.

Mrs. Chauncey Hamilton, of Waterloo, and Mrs. Clayton Inglis,

of Foster, were visiting at the home of Mr. and Mrs. Donald Levoay.

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KING STREET, MONTREAL ROAD, SHERBROOKE

Local Fair Reflects Industrial Output In E.T.

Joe Basile's Madison Square Garden Band Will Play At Sherbrooke Fair

Joe Basile and his Madison Square Garden Band, one of the best known of all musical organizations and recognized leader in their field, will present a series of concerts and assist in the presentations of the grandstand show at the Sherbrooke Fair.

Mr. Basile is well known in musical circles as being one of the most accomplished trumpet players in the country. His solos are eagerly looked forward to by the many music fans throughout the country who have heard him play during previous engagements. Requests are always numerous and Mr. Basile is ever ready to oblige in the rendering of either old favorites, dim in the memories of most people, or modern compositions.

Most of his musicians have been with the band for many years and perform with the smoothness that comes of familiarity and association. The band is regularly featured at Madison Square Garden in New York, performing prior to and during the intermission of many famous sporting events.

All of them accomplished musicians, the members of the band, who handle a variety of instruments, intersperse all programs with many solos. Novelties, specially arranged by Mr. Basile, do much to make this one of the most listenable of all musical groups.

The band was secured by the

Fair Management through George A. Hamid, Inc. of New York and performs at many of the larger outdoor celebrations throughout the country.

STANBRIDGE EAST

Miss Irene Corey is spending a short time in Franklin, Vt., with her nieces, Mrs. M. Benjamin, Mrs. George Truax and Mrs. Robert Mercy, of Richford, Vt.

Mr. and Mrs. H. Quinam and friend, of Saylesville, R. I., are guests of Miss Hazel Odell.

Mr. and Mrs. Stuart Hodge and daughters, of Thetford Mines, have been guests of the former's parents, Mr. and Mrs. E. L. Hodge, Miss Juna Hodge, of the Royal Victoria Hospital, Montreal, spent a day at the same home.

Mr. and Mrs. B. Thorne, of Sherbrooke, were week-end guests of Mr. and Mrs. Harold Blinn.

Miss Dorothy Comer and friend, Mr. Francis Comer and friend, all of Donkin, Cape Breton, are guests of Mr. and Mrs. E. Simpson.

Friends of Mrs. George Boomhower are sorry to hear that she is in poor health.

Mr. Keith Elliott was in Montreal for a day.

Mrs. P. K. Martin has returned to her home at Cap de la Madeline, after spending some time with her mother, Mrs. C. D. Moore.

Mr. and Mrs. Ronald Grant, of

To Play At Fair



This is Joe Basile's Madison Square Garden band that will provide the grandstand music at the Sherbrooke Fair, Aug. 27 to Sept. 2.

Montreal, spent the week-end with Mr. and Mrs. Arthur Moore.

Rev. H. Boomhower preached his farewell sermon as pastor of the local United Church of Canada, on Sunday, August 14. Rev. Boomhower and family will take up their

new pastoral duties at Ayer's Cliff, early in September. The best wishes of the charge go with them to their new home.

SUTTON JUNCTION

St. Aidan's Guild was entertained at the home of Mrs. J. de la Mare.

Mr. and Mrs. J. George, of Reading, Mass.; Mrs. E. Davis, of Fulford; and Mrs. Ruth Sweet, of Knowlton; were guests of Mr. and Mrs. C. Clarkson.

Mrs. A. W. Westover and Mrs. Frances Kirkpatrick have returned, after spending several weeks at Old Orchard, Me.

Mr. and Mrs. Kenneth Sheltus and son, David, and Mr. and Mrs. A. J. Sheltus, of Bedford, were guests at the Martin home. Mr. and Mrs. Eric Farmer and sons, of Ste. Therese, and Mr. and Mrs. Donald Smith, of Windsor, Ont., were callers at the same home.

Mr. and Mrs. H. Blackwood are spending two weeks' holidays at Boston, Mass.

Mr. and Mrs. C. Clarkson were tea guests of Mr. and Mrs. C. Hastings, at North Hatley.

Mrs. Margaret Draper, of Sherbrooke, spent several days in town visiting friends.

The Farm Forum Group was entertained at the home of Mr. and Mrs. Albert Smith.

Vocal Mimic To Be Feature On Fair Bill

Jimmy Grosso, outstanding vocal impressionist who will appear at the Sherbrooke Fair when Horace Heidt sends his Parade of Stars for a one-night engagement tonight, hails from Baltimore, Md. A handsome young man of 26, Jimmy has become quite a favorite with the bobby soxers and at the present time has 30 fan clubs scattered throughout the country.

Although he possesses an outstanding falsetto voice Grosso found that getting a start in the world of show business was a difficult thing to do. Shortly before his graduation from high school he organized his own instrumental quartet and began to play in small cabarets. About a year later two of the members left the organization to join well-known bands and for a long while Jimmy made his rounds of the night clubs in Baltimore doing a single act.

Not long after this the young impressionist went to New York but was unable to convince any producers that he deserved a break. After returning to his home Jimmy organized a vocal quartet known as the "Four Jacks" and started on a round of the night spots. Business had fallen off in the gay places though and Grosso soon found the life of an entertainer quite precarious, so after several disappointing engagements he disbanded his group and secured a job with the Shell Oil Company.

During the years that followed Jimmy kept practising his impressions as a hobby. It was at this time that he began to imitate instruments as well as voices and before long he built up a repertoire of six instruments and 21 voices.

When Horace Heidt sent his talent scout to Baltimore during the first part of 1948, Grosso applied for an audition. The talent scout was so impressed with the young imitator's ability that he recommended Jimmy to Horace Heidt for a special try-out. A few days later the noted bandleader signed Grosso to a long-term contract and assigned him to the first unit of new stars that he organized.

A hard worker, Grosso spends most of his spare time practising. "Practice is the most important thing in this line of work. It's very easy to become stale," the entertainer says.

Although he has no plans for the immediate future Grosso eventually plans to return to night club entertaining and open up his own cabaret. Recently he received rave notices after a guest star appearance on KSD-TV in St. Louis.

HIGHWATER

Mr. and Mrs. Keith Miller and son, Theodore, have returned to their home in Chicago, Ill., after spending two months with her parents, Mr. and Mrs. Walter Frey.

Messrs. Robert Tracey and William Jones have returned to Ontario to work on the boats on the Great Lakes.

Mr. and Mrs. Earle White and two children are spending a week with her parents, Mr. and Mrs. A. I. White.

The work having been finished on the interior of the Mansonville Baptist Church, there was a rededication service on Sunday, August 14, with the Rev. W. J. MacDonald, of Toronto, Ont., for the guest speaker. The Sutton Baptist Church closed in the evening and twenty-two of its members came over to the service. Rev. Herschel Ase'line, their minister, assisted in the service.

Sincere sympathy is extended to Mr. Fred Aiken and family in their bereavement.

Mr. and Mrs. L. L. Bailey have returned to Sutton, after a few days spent at their home here. Mr. Bailey was recuperating, after an appendectomy before going back to his Customs work.

Mrs. Lillian Proper, of Sutton, Mrs. Gus. Kemp and son, Raymond, and daughter, Helen, of Kevansburg, N.J., were supper guests of Rev. and Mrs. J. Champion.

Mr. Urban Courser was called to Lyndonville, Vt., by the serious illness of his sister, Mrs. Vida Clark. Miss Lorraine Wilkins has returned to Montreal, after spending a week with her parents, Mr. and Mrs. James Wilkins.

Mr. and Mrs. Ernest Achilles and Mr. and Mrs. Norman Achilles, of Cabot, Vt., attended the funeral of their sister and aunt, Mrs. Fred Aiken.

Mrs. Bernice Coburn, of Newport, Vt., spent a day with Rev. and Mrs. J. Champion.

Mr. H. C. Truax, of Dunkin, and brother, Leon Truax, of South Carolina, were calling on Rev. and Mrs. J. Champion.

The Ladies' Aid of the Baptist Church met with Mrs. William Clark, on August 15. There was a good attendance and plans were made for a food and work sale at Perkins Landing.

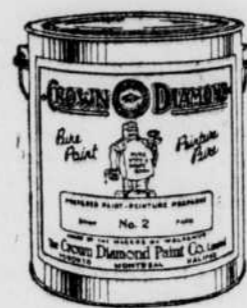
Mr. Urban Courser has returned home from Lyndonville leaving his sister, Mrs. Vida Clark much improved in health.

Guests of Rev. and Mrs. J. Champion were Rev. and Mrs. W. J. MacDonald, of Toronto, Ont.; Mr. and Mrs. Clyde Jersey, of Vale Perkins; Mr. and Mrs. Clifton Jersey and Sydney and Donna Gay-Jersey, of Mansonville; Mrs. A. I. White, Mr. and Mrs. Winston White and Mr. Lawrence White, of Mansonville, and Mr. and Mrs. Bruce Heath and Miss Geraldine Smith.

Reader notices in country locals 15c per line of 5 words, Lennoxville and City Brieflets, 20c per line.

An INVITATION To Fair Visitors

... to attend our exhibit in the Main Building at the Sherbrooke Exhibition. May we look forward to your visit?



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HERE'S WISHING YOU A DELIGHTFUL TIME, visitors to the Sherbrooke Fair! If we can serve you in any way we shall be happy to do so, so when you're around seeing the City, do walk into our conveniently located store on Wellington Street North.

JOSEPH FAUCHER,
Manager of Zeller's in Sherbrooke.

ZELLER'S



It is with great pleasure that I extend a welcome to everyone in the Eastern Townships, and beyond it, to visit the Sixty-Fourth Annual Sherbrooke Exhibition. The Provincial Government is, of course, extremely interested in these exhibitions which mirror the industrial and agricultural development of our Province.

This year the Department of Lands and Forests have an exhibit at the fair stressing the importance of forests in the national life of Canada, and showing how fortunate is the Province of Quebec in her forest resource — the exhibit stresses, too, the need for proper care of this rich natural gift. I believe it would be both instructive and interesting for each of you to visit this exhibit.

Finally I wish to congratulate the directors of the Eastern Townships Agricultural Association and all those who worked with them to make this exhibition the best ever. Good luck, and see you at the fair.

Lt.-Col. the HON. J. S. BOURQUE,

Minister of Lands and Forests
and Hydraulic Resources.

Big Midway And Colorful Grandstand Show Mark Fair

Benny And Betty Fox Jitterbug On Tiny Platform 125 Feet In The Air

Two youthful jitterbugs, Benny and Betty Fox, will demonstrate their terpsichorean ability on a miniature platform 125 feet in the air without the aid of any kind of steadying devices, will account for many of the thrills patrons will be treated to at this year's Sherbrooke Fair.

Their act is acknowledged to be the most daring of all outdoor aerial thrill performances. Ample evidence of this was given when they were retained by the management of the 1940 New York

World's Fair to appear daily from opening through closing day.

Their rigging consists of a slender pole, supported by numerous guy wires. On its peak, 125 feet in the air, is mounted a miniature platform. This circular affair hardly affords area enough for both Benny and Betty to stand.

During their performance they go through a series of modern fast-tempo dances, all of which combine acrobatic and contortionistic manoeuvres. Most of the time they are balanced on only one foot

and often Betty is swung freely through the air, placing the entire strain of maintaining balance upon her dancing partner, Benny.

Their safety is entirely dependent upon their own perfect sense of balancing and steel-like nerves because no steadying or safety device is used.

RICHMOND

Mrs. Gerald Desmaris, Mrs. Lucien Gagnon, Mrs. L. N. Mitchell and Mrs. Arnold Healy were the hostesses at the Belle View Golf Tea, at which a number attended. The tea room was tastefully decorated with baskets of flowers and each table was centered with vases of flowers. Among the out-of-town guests were Mrs.

The Three Rays



The Golden West must have had some pretty handsome women around to live up things on a Saturday night but none of them could have been half as pretty as the three Rays who will be featured with the Tales of the Golden West Grandstand Follies Revue at the Sherbrooke Fair.

Not only are the three Rays lovely to look at but they are talented and capable as well. These lovely, dark-eyed little "49ers" tossed away their ten-gallon Stetsons and got into an acrobatic number that will make your head swim. Then they taper off with a fast, smooth and sophisticated tap dance number.

The way these pretty gals throw each other around you'd think they'd be all bruises and bumps but it's all in knowing how and when they're finished with committing mayhem on each other there isn't a single mark to show. They sing, yell and hoof and all in all they fit right into the rowdy but nice days of '49.

Their costumes are brief but pretty and they are western right to the tips of their white boots.

These pretty "tomboys" have been featured at theatres and night clubs throughout the country. They were featured at the New York Latin Quarter in the Sophie Tucker show, at the Town Casino, Buffalo, N.Y., and many others.

They were secured for the Tales of the Golden West Grandstand Follies Revue through the office of George A. Hamid and Son, of New York, the country's foremost booker of outstanding outdoor amusements.

A. Barry, of Shawinigan Falls; Mrs. Gordon Noble, of Windsor Mills; Mrs. Herbert Wheeler, of Montreal; Mr. and Mrs. Jack Bagin, recently returned from Winnipeg; Misses C. and M. Converse and Miss Isabel McGovern, of Montreal.

Miss Doris Perkins has returned from a visit to relatives at Haverhill and Boston, Mass.

Dr. and Mrs. C. R. Boast are holidaying at "Edge Hill Inn," near Morrisburg, Ont.

During the absence of Mrs. Boast, Miss Edith McCourt is acting as Record correspondent. Kindly leave news items, subscriptions and renewals, etc., at R. A. Marcotte's store, Phone 138.

Mr. and Mrs. Hugh MacLellan, of Toronto, Ont., have returned home, after visiting Miss Jennie Farquhar, Dufferin Avenue.

Dr. A. W. McCabe has returned from a motor trip to Burlington, Vt., and other points.

Miss Edna Arnold, of Sherbrooke, spent the week-end with her parents, Mr. and Mrs. William Arnold, Dufferin Avenue. Miss Arnold spent a week at Burlington, Vt.

Mrs. Clifford Jones and children, of Montreal, have returned home, after visiting Mrs. Lorne Dyson and Mrs. Lester Morris.

Mr. and Mrs. W. Pringle have returned to Whitchy, Ont., after visiting Mrs. A. McCrae, Mrs. Annie Verrill, Mrs. K. McCrae and Miss Jennie Rose.

Mr. and Mrs. Raymond Johnson, Miss Frances Johnson and

Master Andrew Johnson have returned from a visit to Beauharnois.

Mrs. K. G. Nourse accompanied by Mrs. Clara Buckland, of Sherbrooke, Mrs. S. Jennings and the Misses Ruth and Joyce Jennings, of Montreal, have returned from a motor trip to Burlington, Vt., and other points.

Mrs. Ralph McRoberts and children, Ayalue and Clare, were week-end guests of Mrs. McRoberts' sister, Mrs. Ada Rock, and family, Stanley Avenue.

Master Guy DuBois, of Asbestos, is visiting his grandmother, Mrs. P. Proulx, and Mr. Proulx, Cleveport Avenue.

Guests at the home of Mr. and Mrs. W. Lasonde were Mr. and Mrs. Edward Rock and son, Mr. Thomas Rock, of St. Albans, Vt.; and Mrs. James Johnston and children, of Detroit, Mich.

Guests at the home of Mr. and Mrs. A. D. Fletcher, Main Street, were Mr. and Mrs. Stuart Coates and daughter, Miss Doris Coates, of Birchton; Mr. and Mrs. Donald Clark and son, Mr. Ronald Clark, of Lennoxville; and Mrs. Thomas Cohoon, of Sherbrooke.

Miss Mary O'Donnell, of the E. L. Lely home staff, has returned from spending her holidays at North Hatley.

Mrs. Ivy Fuller and grandson, Master Raymond Flanders, have left for a visit to relatives at Cleveland, Ohio.

Mr. and Mrs. S. Jennings and the Misses Joyce and Ruth Jennings, of Montreal, are the guests

Committeemen Play Big Part At Local Fair

Much of the work of preparation for a Fair rests with the committeemen and its members.

More than a score of committeemen handled the details of the various departments of the Sherbrooke Fair. Following are the names of the men who headed up these committees:

Agricultural and livestock: W. G. MacDougall; beef cattle, D. J. MacMillan; dairy cattle, V. R. Beattie; sheep, E. C. Rose; swine, N. G. Bennett; Boy's Calf Club, L. F. Codere; livestock parade, A. E. Dyson; livestock sale, W. W. Nichol; poultry, Hugh McClary; judging competition, D. J. MacMillan; agriculture, W. W. Nichol.

Dairy products, J. E. Michel; maple products, R. Ste. Marie; field crops and vegetables, W. LaVallee; floriculture, A. Gauthier; ladies and arts and young people, Maurice Gingues, M.P.; prize list, W. G. MacDougall.

Horses, general chairman, John Peters; heavy draft horses, D. G. Ross; light horses, Dr. L. A. Gendreau; industrial and manufacturing, Emile Levesque; buildings and grounds, J. P. Mullins.

Amusements, general chairman, M. T. Stenson; midway, Bud C. Howard; harness racing, C. L. Campbell; free acts, F. W. Webster; bands and music, John Bassett, Jr.

Gate and admission, general chairman, Louis F. Codere; gates, Hector Codere; grandstand, R. A. Webster; advertising, C. S. Ives; entertainment, Senator C. B. Howard.

Dr. and Mrs. K. G. Nourse, Dufferin Avenue.

Mr. and Mrs. Gaston Dumont are visiting Mr. and Mrs. Frank Thompson, at Beebe.

HARDWOOD FLAT

Miss Eileen Bennett, nurse-in-training, at the Sherbrooke Hospital, is spending her vacation with her parents, Mr. and Mrs. G. Bennett.

Miss Betty Parsons, nurse-in-training, at the Homeopathic Hospital, Montreal, was a guest of her sister, Mrs. John Luce, and Mr. Luce.

The Women's Association of the Bury United Church held its August meeting at the home of Mrs. J. D. Harrison, with Mrs. J. Luce for the joint hostess. There was a good attendance of members and a few visitors. Dainty refreshments were served by the hostesses and Miss Amy H. Trison.

Miss Army Ross, Mrs. T. Pickford and Mr. O. T. Pickford spent a day at Little Lake, with Mr. and Mrs. Carl Ross, of Sherbrooke.

LOWER IRELAND

The Ladies' Guild of Christ's Church was pleasantly entertained by Mrs. William Christie at the "Bungalow." A large number of members and friends were present. Mr. and Mrs. Leonard Little and two daughters, of Hamilton, Ont., were afternoon guests of Mrs. Little's grandparents, Mr. and Mrs. William Thurber and family.

Misses Ruth and Grace Cox spent a week-end with Miss Shirlee Canning, of Thetford Mines.

Mr. Kenneth Wright has returned to his work, after spending a two weeks' vacation at his home.

Mrs. McElvarey and Miss D. McElvarey, of Granby, were week-end guests of Mr. and Mrs. William Thurber and Mr. and Mrs. R. H. Wright.

Mrs. Bertha Nutbrown and family were guests of Mr. and Mrs. W. Marshall.

When you visit the Sherbrooke Fair (August 27-September 2) don't fail to see the new 1949 housing display presented by

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WELCOME

To Exhibition Visitors

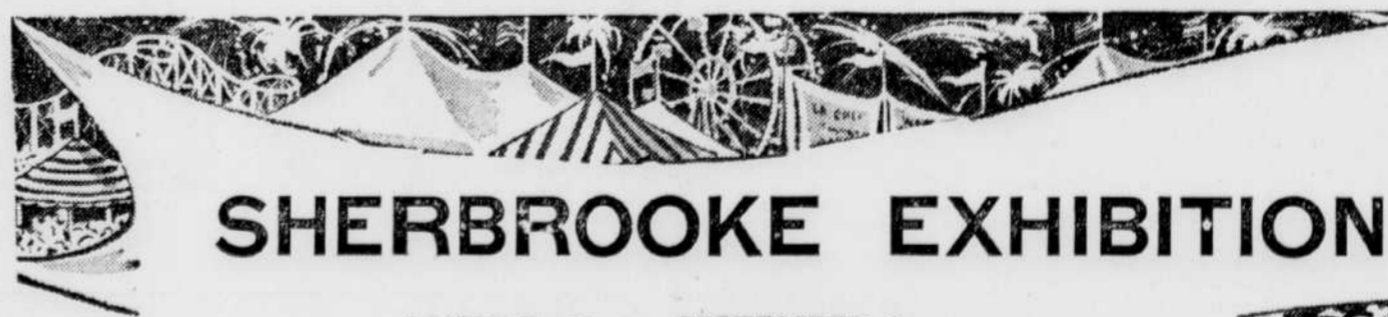
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Excellent Racing Card To Be Run Off Fair Week

Top Pacers And Trotters In Province Will Seek Rich Purses In Race Events

Harness racing in the Eastern Townships will really come into its own at the Sherbrooke Fair next week.

With a view to attracting the top trotters and pacers from the province, Fair authorities boosted purses by more than \$2,000 this year and added an extra afternoon of racing.

The purses total \$5,300, with the top offering \$1,000 for the free for all pace on the opening afternoon tomorrow. There are two other events tomorrow, the 2.26 pace and the 2.16 pace, both with \$300 purses.

Some outstanding horses will be seen in action in the big derby event tomorrow. Among them will be Texas Hanover, recent winner of the Three Rivers derby, and Sar-

atoga, both of them owned by Lucien Dugre.

Another entry will be Popular Dale, owned by J. A. Rivard.

Monday's program has the classified trot and the classified pace with \$300 purses for each event and the same amount of money will be offered on Tuesday when the 2.24 trot and the classified pace will be run.

Wednesday is another big money day, with an \$800 purse for the free for all trot and a \$900 purse for the 2.20 pace. Purses of \$300 each are offered for the 2.17 pace and the 2.20 trot on Thursday and the meeting winds up Friday, Sept. 2, with a free-for-all pace worth \$500 and a classified pace with a \$300 purse.

Dogs At Work



Leonard Gauthier's Bricklayers, dogs that build houses, should be handy animals to have around in these days of housing shortages. They'll show their stuff at the Sherbrooke Fair, in the grandstand show, Aug. 27 to Sept. 2.

Stars Of Horace Heidt Shows To Feature First Night Of Fair

Foremost Horace Heidt star discoveries, topped by Don Rice, who has been billed as the modern Charlie Chaplin, will stage the grandstand show at the Sherbrooke Fair tonight.

Here for one night only, Heidt's Parade of Stars will bring top-flight stage and radio talent to the fair grounds in the first Canadian appearance this group of artists has ever made.

Heidt, one of the big-name band leaders in the United States, picked these stars from the hundreds who have taken part in his Sunday night coast-to-coast broadcasts. Each is an attraction in his and her own right; together, they make up one of the most talented groups of artists ever to come to Sherbrooke.

Rice, who is master of ceremonies, is one of the world's most versatile comedians and there is never a dull moment when he is on the stage.

He is backed up by seven other performers, each one different and each one worth the price of admission for the whole show.

Harold Parr, blind since his birth 24 years ago, is the featured baritone on the show. This golden voice of ballad singer has a pleasing personality as well as a fine voice and is sure to be a hit with a Sherbrooke audience.

Dominique Frontiere is a young accordionist, Pat Theriault, a wizard of the banjo, Eugene Yahn, a piano stylist who ranges from Bach to Boogie, and Jimmy Grosso a one man vocal band whose impressions of Wayne King, Harry James, Vaughn Monroe and other band leaders are little short of amazing. Diana Dixon brings not only beauty but talent as well to the show with a novel whistling act that has won her the name of the "song bird from San Diego." Jerry Rothaus, who completes the cast, is a triple threat drummer, virtuoso who is said to have the fastest rhythm on the American stage.

BISHOPTON

Mrs. Lloyd Harrison entertained at her home on August 17, in honor of Miss Donna Harrison's sixth birthday. Eight little guests were present. Games were played on the lawn, followed by a delicious lunch in the decorated dining-room. Mrs. Harrison was assisted in serving by Mrs. Denzil Kenney. Miss Donna received several beautiful gifts.

Mr. and Mrs. O. S. Joyce, Miss Fannie Bishop, Mr. H. R. Bishop, Mr. and Mrs. Gordon MacAulay, Mr. and Mrs. Harold McKenzie and Mr. Alex McKenzie, accompanied by Mr. Rupert Joyce, of Montreal, and Mr. and Mrs. William Joyce, of Waltham, Mass., motored to Lake Massawippi, and were guests of Mr. and Mrs. Carleton Joyce, at their cottage.

Mrs. Yvonne Drennan and Miss Marilyn Drennan were week-end guests of the former's father, Mr. T. E. Evans.

Mr. and Mrs. Linton Westman, of Montreal, spent the week-end here.

Miss Irene Porter, of Montreal, is spending her holidays with her parents, Mr. and Mrs. Mark Porter.

Mr. Elvin Gilbert and Miss Page, of Concord, N.H., were week-end guests of Mr. and Mrs. W. B. Downes. Accompanied by Mr. and Mrs. Downes they called on Mr. and Mrs. F. W. Gilbert, in Bury.

Mr. and Mrs. Robert B. Boucher, of Rock Island, have been guests of the former's parents, Mr. and Mrs. R. O. Boucher.

Mrs. O. S. Joyce, Miss Joyce Chamberlain and Mr. Rupert Joyce spent a day with Mrs. Estelle Chamberlain, who is vacationing at Brompton Lake.

Mr. and Mrs. Adrien Bennett have returned to Springfield, Mass., after spending a holiday with the latter's mother, Mrs. T. W. Dawson, and Mr. Dawson.

Miss Marjorie Francis and Mr. Stewart, of Beebe, were week-end guests of Mrs. Clara Gilbert.

Guests of Mr. A. J. McKenzie and Mr. and Mrs. Harold McKenzie were Mrs. Annie Glascock, Mr. and Mrs. Percy Glascock and Mr. Franklin Glascock, of Portland, Me., and Mr. and Mrs. Vern Welter, of Montreal. Callers at the same home were Mr. and Mrs.

Samuel Shirley, of Montreal; Mr. and Mrs. Douglas Howes and children, of Lennoxville; and Mr. and Mrs. Stuart Joyce, Miss Elaine Bishop, and Mr. and Mrs. Denzil Kerney and sons, were tea guests.

Mr. and Mrs. L. A. Leonard, Mr. and Mrs. F. L. Gilbert and Mrs. Lillian Gilbert motored to Thetford Mines, where they were tea guests of Mr. and Mrs. Robert Moore.

Mr. and Mrs. Lloyd Hooker, Mrs. Flora McIntyre, Mr. and Mrs. Ralph Saint Pierre and Judy and Miss Beulah Francis were Sunday guests of Mr. and Mrs. S. B. Coates, in Brookbury.

Mr. and Mrs. Ernest Jenkerson have returned home from Hartford, Conn., where they were visiting relatives. They were accompanied home by Mrs. O. F. Jenkerson, who had spent the past six weeks with her sister, Mrs. Clyde Conrad, and Mr. Conrad, in Hartford, Conn.

Guests at the home of Mr. and Mrs. T. W. Dawson were Mr. and Mrs. Ward and Miss Ward, of Lennoxville; Mrs. Dupres, of Thetford Mines; Mr. Neil Dawson, of Waltham, Ont.; Miss Boisvert, of Lime Ridge, and Master Weldon Dawson, of South Ham. Mr. Andrew Card was a week-end guest at the same home.

Mr. and Mrs. Samuel Shirley, of Montreal, were tea guests of Mr. and Mrs. F. L. Gilbert. Other guests at the same home were Mr. and Mrs. Milton Davis and family.

Among those who attended the Women's Institute shower for Miss Phyllis Batley, at the Community Hall, in Brookbury, were Mrs. Lloyd Hooker, Mrs. W. B. Downes, Mrs. Clarence Vintinner, Mrs. Flora McIntyre and Mrs. Ralph Saint Pierre.

Mrs. Maurice Gilbert and Miss Sandra Gilbert, of Hartford, Conn., are spending a few days with relatives here. They will be accompanied home by the former's mother, Mrs. Lena Downes, who has spent the past two months in this vicinity.

Week-end guests of Miss Florence Gilbert were Mr. and Mrs. L. D. Gilbert and son, John, of Sherbrooke, and Mrs. H. Denton and son, Donald, of Saint John, N.B.

Mrs. Clara Gilbert, Mrs. Oren Campbell and Miss Beulah Francis accompanied Miss Marjorie Fran-

day and Mr. Stewart to Beebe for a day.

Friends of Mrs. T. W. Dawson are pleased to know that she is able to be out after her illness.

Callers at the home of Mr. and Mrs. Roy F. Harrison were Mr. and Mrs. R. B. Boucher, of Rock Island, Miss Page and Mr. E. Gilbert, of Concord, N.H., and Rev. M. Little, of East Angus.

Among those from Bishopton who exhibited at Marbleton Fair were Messrs. A. D. Smith, E. Angus D. Smith, Ephrem Robert, Robert, C. Bennett, Parker Harling, Roy F. Harrison, Harold McKenzie, Mark Porter, Marcel Labbe, O. Forrest, Hooker, O. S. Joyce, William Gale, Ted Ainsworth, Lloyd Hooker, Cedy Menard, Miss Marcella Ross, Miss Ruth Ainsworth, Mrs. Jessie Colby, Miss Beulah Francis and Violet Bennett.

Mr. and Mrs. L. Herring and Miss Fern Herring were in Bury, at the home of Mrs. Herring's parents, Mr. and Mrs. Ross.

Friends of Mr. and Mrs. Bernard Guerin are sorry to hear that their younger daughter, Suzanne, is in the Hotel Dieu having undergone an appendectomy.

Mrs. Rufus Stevenson and Miss Stella Kay Stevenson spent a week-end in Sherbrooke. They were accompanied home by Master Francis Stevenson, who had spent the week with Mr. and Mrs. MacDonald.



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Fun And Frolic For Young And Old At Local Fair

Modern Exhibition Owes Its Origin To Contemporary Of Nebuchadnezzar

To no less a dignitary than King Ahasuerus, a contemporary of Nebuchadnezzar and ruler of Persia, does the modern exhibition owe its origin. Twenty-six centuries ago the gentleman with the imposing name was suddenly struck with the idea that it would be a fine thing to give a display of the resources of his kingdom, and he immediately set about the task of making the display a humdinger. We read that it was the third year of his reign that he showed the "riches of his kingdom and the honor of his excellent majesty, many days, even a hundred and four score days." The scene of the function was Shushan, and the exhibits consisted of "white, green and blue hangings, fastened with cords of fine linen and purple to silver rings and pillars of marble; the beds were of gold and silver upon a pavement of red and blue and white and black marble. And they give them drink in vessel of gold, and vessels being diverse one from another."

From a perusal of this brief description it will be readily admitted that King Ahasuerus was no pikier, and that when he started out to do a thing he saw to it that it was done in style. No mention is made as to whether there was any charge for admission to this show which was held in a palace but, unless human nature was different in those days from what it is now, it is certain that his majesty found it beneficial to keep a large staff of private detectives on hand to safeguard the beds of gold and silver and other valuable nicknacks that visitors might be apt to take an overpowering fancy to.

Exhibitions have toned down since then, and within recent years at any rate the practice of supplying liquid refreshments in vessel of gold fallen into desuetude—the decadence of this happy custom probably being due in some degree to the surprising facility with which these useful and valuable articles made themselves prominent by their absence when the time came for the washing up of the dishes. Notwithstanding the fact that the present generation lays claim to having advanced farther up the mount of humantalk about, new ideas to develop,

knowledge and enlightenment, beds and drinking cups and other trinkets are made of material less costly than gold and silver; and still we continue to make nightly entrance into the realms of slumber and the temperance orators assure us that the membership of their various organizations does not breathe of life on this planet.

But if the exhibitions of the present day lack such costly trappings as the ones of which mention has been made we can triumphantly announce that King Ahasuerus never was charmed by the soul-stirring strains of the juke box or the mechanical piano nor did he revel in the glories of Coney Island "red hots," nor shoot the chutes, ride on the scenic railway, yelp in the house of laughter, bounce on the bouncer, nor do any one of a hundred things in which the visitor to a modern exhibition can joyfully participate.

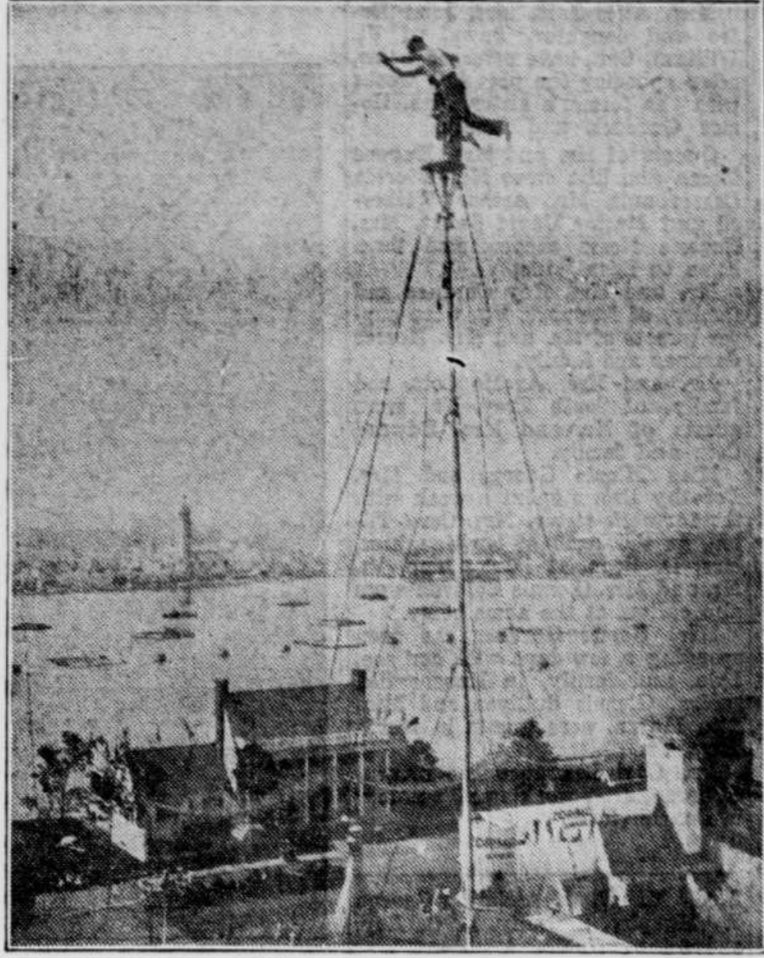
It is just ten years now since the great New York World's Fair opened. It will likely be many years before anything approaching that great exposition is held again. In fact it may well be that no such venture will again be made in our day. As it was, that fair lost a great deal of money and many of the visitors attending expressed disappointment at not seeing something even better. It's a tremendous job to attempt to satisfy those people who are made up of you and me today.

For months past directors have been fine-combing the continent for attractions that will please. It isn't easy even today—four years after the war—to get grand stand acts, horse races, midway attractions, agricultural livestock and domestic exhibits.

But to miss the Fair would be like dropping 1949 right out of your life. It's a must for every man, woman and child in this vast and prosperous trading area.

It's not expected that this year's fair will charge the style of the clothes you'll wear or the shape of the houses you'll live in. But it will show you what is new in farm machinery and motor cars. It will add new words to your language—and it will give you new things to ther up the mount of humantalk about, new ideas to develop,

Benny And Betty Fox



Jitterbugging on a dance floor is hazardous enough for most of us, but Benny and Betty Fox, seen above, do their dancing on a miniature platform 125 feet in the air. This breath-taking aerial act is part of the grandstand show coming to the Sherbrooke Fair August 27 to Sept. 2.

To miss it would be to cut yourself off from one of the most significant happenings of the year—and incidentally you'd miss having a wonderful time.

The Midway will be the centre of the big show and the fair grounds will be divided into several principle zones, each zone covering a principal phase of a modern exhibition. There will be the agricultural zone where the barns and show ring are located; the industrial hall; the grand stand; the domestic exhibits; the farm machinery section and the amusement zone. This development of various zones will permit people with special interests to concentrate their sightseeing within a given district each part of the day.

All these zones will have theme centres or focal exhibits of their own.

More than in any fair in the past, the exhibits and displays of this year's fair will be active and dynamic. You will see the finest livestock ever raised. The whole fair is educational, if you like—but its education presented in a new, thrilling, vivid manner, with exhibits as new and different as the years in which we live.

ABERCORN

The monthly meeting of the Abercorn Women's Institute met on August 4, at the home of Mrs. G. Godue, with Mrs. Godue and Mrs. G. Righton the joint hostesses.

The meeting opened with the recital of the "Women's Cree." The roll call was answered by eleven members. There were three visitors present. The minutes of the last meeting were read and approved. In the correspondence period literature was distributed to members. The subject of the meeting was "The Rights of Married Women in the Civil and Political Life of the Province of Quebec." Mrs. E. Ingalls thanked each one who remembered her with cards while she was in the hospital. A box will be packed for England shortly. Plans were made for a food sale to take place on Saturday, August 27, at three o'clock at R. R. St. Francois' store. The surprise package, a pyrex bowl, was won by Mrs. P. Teasdale. The proceeds are for the special fund. A "School Fair" is to take place shortly. After the regular business, the meeting was adjourned and delicious refreshments were served by the hostesses and a social hour was enjoyed by all.

Mr. Nickolas Bleser has entered the Queen Mary Road Hospital, in Montreal, for observation. Mrs. G. Righton is spending a vacation in Burlington, Vt. Mr. and Mrs. Walter Lagrange and son, David, of Philadelphia, Pa., were guests of Mr. and Mrs. David Staines.

Mr. and Mrs. J. C. Crepeau, of Granby, were guests of Mr. and Mrs. W. H. McGrath and family.

Miss Fernande, Fregeault, of Cowansville, is spending two weeks with her sister, Mrs. William Dorsch, and family.

A food sale will take place on Saturday, August 27, at R. R. St. Francois' store, sponsored by the Abercorn Women's Institute.

Mr. and Mrs. J. Paul Daigneault and daughter, Martha, spent a few days in Montreal.

Mrs. D. Staines was a visitor in Montreal.

Mrs. Ada Norris and children have moved to Montreal.

MELBOURNE RIDGE

Among those attending the 50th wedding anniversary celebration of Mr. and Mrs. Arthur Crack at their home in Granby on August 9, were Mr. and Mrs. O. A. Fowler, Mr. H. W. Fowler, Mr. and Mrs. Henry Fowler, the Misses Gwenth and Shirley Fowler, Mr. and Mrs. L. Driver; and Mr. and Mrs. Elmer Crack, Mr. and Mrs. Gordon Crack and Mr. Robert Crack, of Kingsbury.

Mr. D. Stevens, Mr. E. Taber and Mr. G. Barrington were in

Warden one evening to attend a business meeting.

Mr. and Mrs. Garfield Jerry and Mr. Truman Jerry also Mrs. G. Brown, of West Chazy, N. Y., were guests of Mr. and Mrs. Stanley Moore for a few days. They also called on Mr. and Mrs. I. A. Booth, while here. Mrs. Brown is remaining with her daughter, Mrs.

Moore, and Mr. Moore, for two or three weeks. Other visitors at the Moore's were Mr. and Mrs. Joseph Mills, Mr. and Mrs. Roy Fleck, Mrs. Ernest Fleck and daughters, Margaret and Betty, also Mr. and Mrs. L. A. Booth and Mr. Roland Booth.

visited Mr. and Mrs. Clifford Taber and Mr. and Mrs. George Barrington.

Miss Elaine Barrington and Mr. Ernest Barrington have returned from a ten days' vacation spent with relatives in Addison, Ont. They also visited other points including Brockville, Smith's Falls and Ottawa.

Greetings

to the Officials, Directors and Members

of the

EASTERN TOWNSHIPS AGRICULTURAL ASSOCIATION

on the Occasion of Their Great

Sixty-Fourth Annual EXHIBITION

UNION SCREEN PLATE COMPANY OF CANADA LIMITED
LENOXVILLE QUEBEC

Canine Bricklayers



Leonard Gauthier's sensational canine act is one of the features of the grandstand revue at the Sherbrooke Fair, August 27-Sept. 2. His well-trained dogs actually can lay bricks and when, to cool off, they enter the bar—well, the best thing to do is come and see for yourself what happens.

Sherbrooke's 64th Annual Exhibition!

Our sincere congratulations to the directors . . . we feel sure that this year's fair will be bigger, better and more successful in every respect!

John Milford & Son Reg'd

Members of the Florists' Telegraph Delivery Association



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OVER 70 YEARS IN BUSINESS

Congratulations to ---

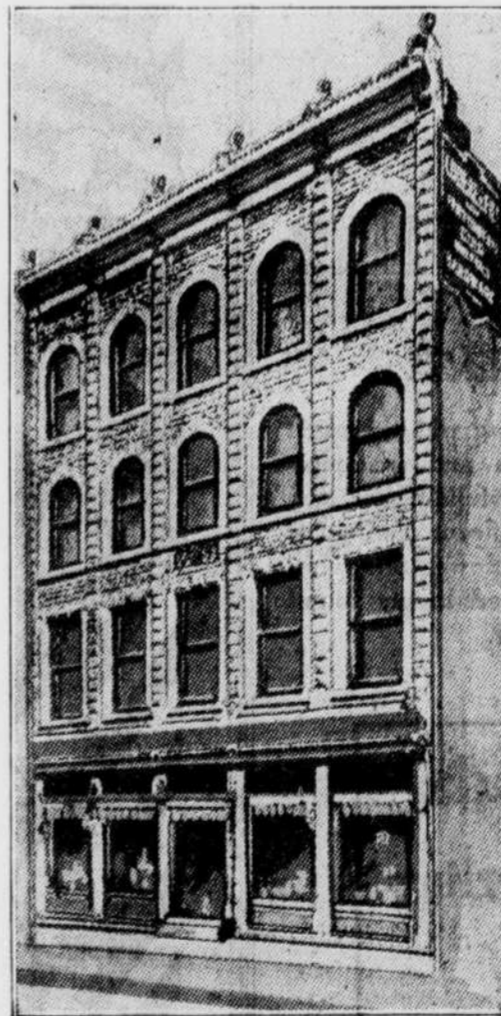
the Directors of the

SHERBROOKE FAIR

on the occasion of

Sherbrooke's

64th Annual Exhibition



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Wellington St. North, Sherbrooke

Fine Food Displays Feature Women's Department

Judging Began Today Of Exhibits In Ladies' Department At The Fair

Judging in the Ladies' Department began this morning at the Sherbrooke Fair and more tasty exhibits than those being shown by the ladies of the Eastern Townships won't be found for many a mile from here.

Home made cookies, rich chocolate pies, appetite-tempting strawberry jam, and scores of other tummy ticklers are all on display.

Usually, judging in the Ladies' Department takes place on the Monday after the Fair opens, but this year, apparently working on the principle of "ladies first," the Fair authorities gave this department its initial priority.

The prize list in the ladies' department does justice to a gourmet and definitely is not to be considered by anyone on a diet. There, for example, are some of the sections which women of the Eastern Townships are competing: Canned fruit, jam, jellies, marmalade, vegetables, pickles and meat; seven different classifications of cakes and cookies, six kinds of bread, candy and pies.

In the fruit classification there are strawberries, pears, peaches and raspberries; in jams there are raspberries, strawberries and black currant; in jellies, apple, raspberry and red currant; in marmalade, orange, rhubarb and peaches; in vegetables, tomatoes, beans, peas, corn, beets and carrots; in pickles, cucumber, mixed sour pickles, mustard, bread and butter; in meat, chicken and veal.

The cake lists offers prizes for iced chocolate, jelly roll, white layer with lemon filling and iced, baking powder biscuits, drop fruit cookies, ginger snaps and doughnuts. Bread prizes will be given for steamed brown loaf, orange loaf and date loaf, all without yeast, and for whole wheat, white and parker house rolls, all with yeast.

There are prizes for maple fudge, for apple, raisin and that chocolate meringue pie.

Prizes in most sections are \$1, .75, .50 and .25 for the top four entries, with \$1.25 the first prize in a few categories. Some special prizes have been offered by a number of firms.

STANBURY

Miss Agnes Hunter, of Montreal, spent a week's holiday with her parents, Mr. and Mrs. J. D. Hunter.

Mr. and Mrs. W. Fortier, of Swanton, Vt., were dinner guests on Sunday of Mr. and Mrs. J. D. Hunter.

Mr. and Mrs. Borden Ingalls, of Montreal, spent the week-end with the Ingalls family.

Mr. and Mrs. Walter Price and family, of Concord, N.H., were guests at the Ingalls home.

Mrs. Grace Swift, of Granby, was the guest of Mr. and Mrs. J. L. Kennedy, for a week. Callers at the Crosby home were

Mr. and Mrs. L. Booth, of Notre Dame de Grace; Mr. and Mrs. A. Eastwood, of Lachine; Mrs. R. F. Cummings, of the Town of Mount Royal; Mrs. Pansy Bockus, of Delson, and Mr. and Mrs. William Swale, of Long Island, N.Y.

Mr. D. Crosby, Mr. R. Crosby together with their guests Mr. and Mrs. William Swale motored to Bondville, on Sunday.

TRENHOLM

Mr. Russell Stevens motored to Ste. Anne de Bellevue to visit his daughter, Mrs. Edgar Smith, and Mr. Smith. On his return he was accompanied by Mr. and Mrs. Smith and Messrs. Bill and Jim Stevens, who had spent a holiday with their sister, Mrs. Smith, and Mr. Smith.

Mrs. Gon and daughter, Mrs. Mitchell, of Ottawa, were guests of Mrs. George Macdonald.

The Misses Violet and Anne Brock attended the confirmation service held at Kingsley Falls, on Sunday afternoon, August 21, they were among those who were confirmed by Archbishop Carrington, of Quebec. Others who attended the service from this community were Mrs. Brock, Phyllis and Shirley Brock, Mrs. Henry Mastine, Miss Frances Mastine, Mr. and Mrs. N. G. Patrick, Mr. Roscoe Patrick and Edna Stevens.

Mr. and Mrs. Elmer Hutton and Albert Gillin, of Danville, were guests of Mr. and Mrs. Ross Reid.

Reader notices in country locals 13c per line of 5 words, Lennoxville and City Brieflets, 20c per line.

Strong Board Of Directors Guides ETAA

Preparing for an exhibition as big as the Sherbrooke Fair is a year-round job, involving scores of persons but especially the two permanent officers of the Eastern Townships Agricultural Association, Alex C. Ross, managing director, and Miss Marguerite St. Pierre, secretary-treasurer.

Backing these two busy officials is a strong board of directors, headed by Leo Laliberte, the president, and E. E. Spafford and J. A. Ste. Marie, vice-presidents. Directors of the E.T.A.A. are: F. W. Webster, C. B. Howard, Louis F. Codere, W. G. McDougall, John Peters, Mr. Laliberte, Mr. Ross, R. Ste. Marie, M. T. Stenson, Mr. Spafford, R. W. Webster, J. E. Michel, J. A. Ste. Marie, C. L. Campbell, A. E. Dyson, Maurice Gingues, M.P.

W. Nichol, A. Gauthier, D. G. Ross, J. P. Mullins, V. R. Beattie, N. G. Bennett, Dr. L. Gendreau, C. S. Ives, E. C. Rose, Emile Levesque, Bud Howard, John Bassett, Jr., Hugh McClary, D. J. MacMillan, Wallace Lavallee and Hector Codere.

Honorary directors are: Hon. J. S. Bourque, Hon. C. D. Frenay, Dr. E. P. Ball, A. F. Fraser, J. B. Woodlyatt, F. R. Cromwell, J. H.

VALE PERKINS

Mrs. Alice Tait, Mrs. John De-fero and daughter, Dawn, of Ft. William, Ont., have returned home, after spending the past five weeks with the former's sister, Mrs. Homer Gardner, and family.

Guests of Mr. and Mrs. Eugene Mossa and Rita were Mrs. Florida Desserreault, Mr. Arthur Witherell and Master David Sweet. Mrs. Eugene Mossa accompanied them home to Eden Mills, Vt.

Mr. and Mrs. Roy Gardner and family, of Newport, Vt., were supper guests of Mr. and Mrs. Homer Gardner and family.

Mr. and Mrs. Archie Cota and family, of South Troy, Vt., were guests of Mr. and Mrs. Edward Cota and family.

Miss Minnie George and Mrs. Dorothy Brown spent a week with the former's sister, Mrs. Cora Tilton, at the home of her daughter, Mrs. D. Bean, at Derby Line, Vt. Mr. and Mrs. Glennis Sullivan were also callers at the same home.

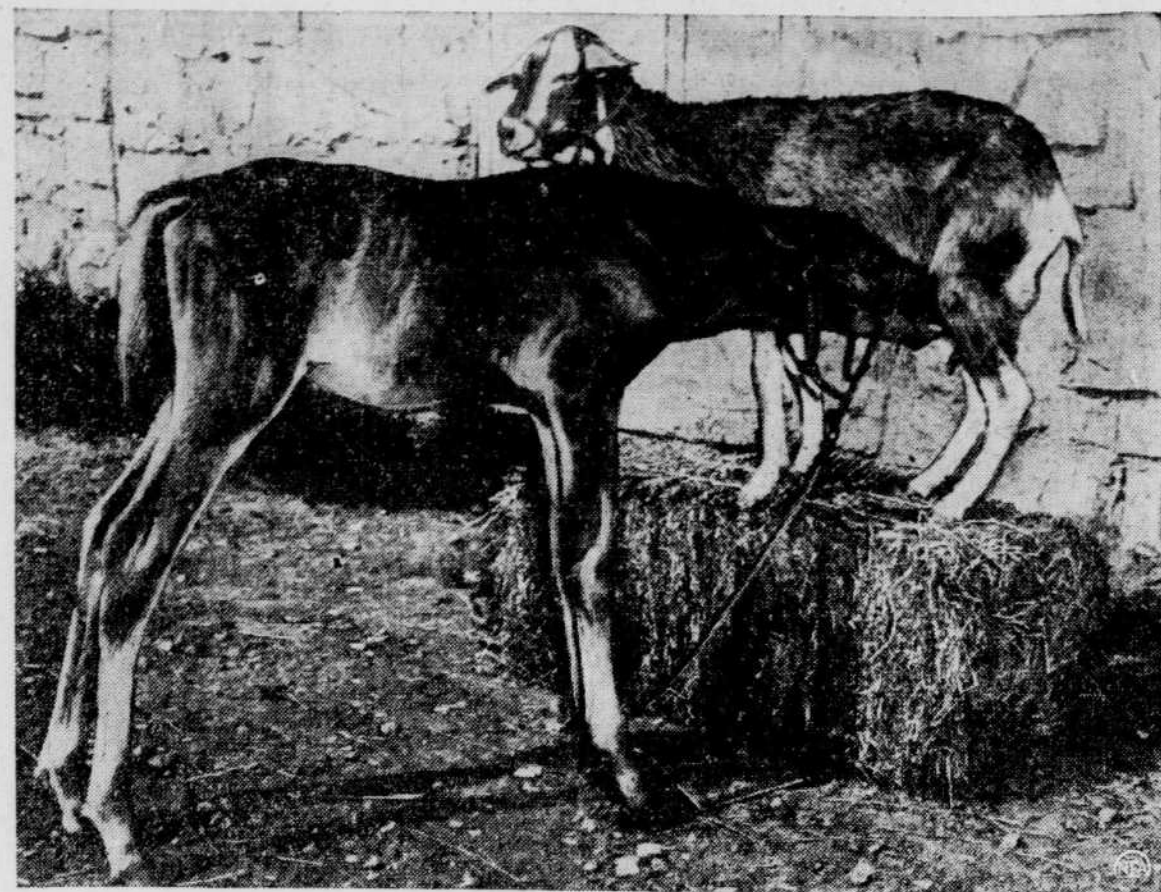
Mrs. Homer Gardner has been spending a few days with her son, Lytle, and family, in Mansonsville.

Mrs. Glennis Sullivan and Miss Rita Mossa, were guests in North Troy, Vt.

Mr. Carl Lawrence has returned home, after working all summer in Beaconsfield.

Blue, M. W. McAnulty, George W. Murphy, S. Boly, L. C. Roy, and Ashton Tobin.

Curb Service



This month-old colt's mother died when he was born, but the youngster didn't miss a meal. The obliging nanny goat stood up on a bale of hay and operations proceeded as normal on the farm of Dr. G. F. Webb, near Bonner Springs, Kans. The colt's twin is being raised on a bottle in Wichita, Kans.



Factory: COOKSHIRE, Que.

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ROSE POINT and STRADIVARI STERLING

ROSE POINT... STRADIVARI...

... the gossamer beauty of the bridal lace of queens, sculptured in Sterling by Wallace. According to tradition, Rose Point lacework was inspired by the sight of a full-blown rose enmeshed in a dew-spangled spider web.

... a creation in Sterling with the same breath-taking loveliness and symmetry for which the master violin-maker was famous. With its magnificent carving, its deep undercutting shadows, Stradivari exemplifies the sculptured beauty found only in Wallace Sterling.

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Everybody's "OFF TO THE FAIR"



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GENERAL MOTORS CARS AND TRUCKS

While you're at the Sherbrooke Exhibition, we hope you'll make it a point to visit the exhibit of General Motors cars and trucks. There you'll be able to appreciate the wonderful beauty of every line, you'll be able to see for yourself the comfort and pleasing appointments of the interiors.

Each car you see is the leader in its class—the leader in beauty, the leader in performance and riding and driving comfort. If you want further information on the operating economy of any car or truck, ask one of the attendants or get in touch with your General Motors Dealers in the Automobile Building.

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SHERBROOKE, QUE.

E. T. A. A. This Year Observing 64th Anniversary

Tales Of The Golden West Will Be Highlight Grandstand Entertainment At This Year's Sherbrooke Fair

A gay stage revival of the gold rush days of pioneer times which played so important a part in making this nation great is the theme of the Tales of the Golden West, a musical extravaganza now on tour for the first time. Tales of the Golden West will be featured grandstand entertainment fare at the Sherbrooke Fair.

The first performance is tomorrow night. The elaborate production features music, comedy, lights, lavish sets and elaborate costuming, all of which have been especially designed for this top touring show and routed by George A. Hamid, New York, the foremost U. S. producer of top outdoor talent and productions. In size alone the extravaganza rivals a touring opera company since the costumes and sets alone rival in variety and numbers the inventory of a large department store.

One of the outstanding production numbers is a desert scene, complete with covered wagons and whooping Indians. The latter, as are all of the principal parts, are played by a troupe of high-stepping, glamorous chorus girls, most of whom received all of their professional training on New York's famed Gay White Way.

In the desert number the chorus presents a staccato-like barn dance number which later develops into a colorful background for several of the principal acts which are also featured with the show. The burning of the covered wagons, the girls returning to present an Indian dance in colorful primitive costumes, all combine to make this one of the most awe-inspiring numbers ever seen indoors or outdoors.

A street in San Francisco forms the background for another one of the exciting numbers featured in the Tales of the Golden West. As the scene opens a number of life-sized trees are visible on the stage. These later part to reveal the comedy dancers who have been encased in the trunks. Other members of the chorus join in the fast-stepping presentation until the stage is literally swathed in colorful movement with the leaves of the artificial trees wafting in the breeze stirred up by the whirling dancers.

In the barroom scene the chorus resorts to one of the oldest and most popular of all group numbers,

the famous Can-Can dance. The lithesome, long-limbed creatures, present the difficult routine in the studied, flawless manner that identifies the professional dancer who has been soundly trained in all of the fundamentals.

In the finale all of the lovely ladies are completely attired in glittering golden costumes, depicting the fabulous gold rush days of '49. The entire production is enveloped in extravagant richness and designed to out-shine the most sumptuous Broadway musical. The three lovely Marino Sisters, outstanding dancers, will be one of the features of this smart Revue.

The glamorous chorus is only one segment of the fabulous Tales of the Golden West. Top variety acts, singers, pulse-quickening special music and rib-tickling comedy are all included in liberal quantities to make the presentation compare in every way with top Broadway hits. Ted Grant has been especially selected to be the Narrator-Emcee and present two lovely musical specialties, the Ol' Banjo and Electrical Guitar.

DRUMMONDVILLE

Miss Lorna Martin and Miss Nadine Guind, who for two weeks have been conducting Bible studies for the boys and girls at the Drummondville High School, wound up their activities last Friday evening, by having all the pupils on the stage of St. George's Anglican Church Hall for the benefit of the parents. The children taking part ranged from four to twelve years of age, and the sacred songs, readings and questions from the Bible, that the children had studied, were much enjoyed by the large turn out of parents in attendance. At the conclusion of the program prizes and certificates were awarded each pupil, for attendance, memory work and conduct. All parents present were also in favor of having Miss Martin and Miss Guind back again with the children next year, both being highly commended for their sincere devotion in their teachings of the Bible, and the patience both had shown towards their pupils. The School was under the auspices of the Canadian Sunday School Mission Incorporated.

Bible Camp for boys and girls started August 20, and continues

Leads Fair Band



Joe Basile, band leader and outstanding trumpet player, whose Madison Square Garden Band will provide the grandstand music at the Sherbrooke Fair, August 27 - September 2.

until August 27. The supervised site is located on beautiful Lake Wallis and offers parents and guardians a safe and healthful vacation for their boys and girls, in a congenial Christian atmosphere. Superbly located in the heart of the old Abenakis Indian country, within sight of the fabled Green Mountains, of Vermont, and the legendary Hawthorne country, the camp site comprises twenty acres of partial wooded, rolling land, with a 1,200 foot shore line on the lake. There are nine substantially built, roomy, sleeping cabins, these accommodate eight campers and a councillor, on individual spring bunks with mattresses. Each cabin has its own little front porch. The main lodge contains the dining hall and recreation room. It also has a stone fireplace and a huge veranda for the campers comfort. There are also a tuck shop, two docks and two diving floats, a dispensary with a registered nurse in

Baptists will take over the property recently purchased at the corner of 10th Avenue and St. Damase Street, which after alterations are completed will serve as its new city hall. The transaction had been approved by a referendum of its tax payers. As soon as alterations are completed, the officers of the secretary-treasurer, Jacques Beaudoin, along with the local police force will take up their new quarters. Chief of Police Tardif has announced that the fire truck, ordered some time ago, will be delivered this week.

The mobile clinic of the Provincial Health Department has been operating here in Drummondville, for the past two weeks, up to the present date some 9,000 persons have been X-Rayed for the prevention and checking of tuberculosis. It is expected that by the end of this week that all employees of local industries, along with all store clerks will have been completed. By that time, it is estimated, that some 15,000 will have been examined, before the clinic moves on to another city on its tour of the Province.

Two men were arrested at the site adjoining the Exhibition

with selling beer illegally, both cars were seized with their cargo of illicit liquor. Both offenders were released on bail, pending their trial before Magistrate Joseph Marier, of the Sessions of the Pearce Court.

The trustees of the Catholic School Commission of Drummondville has elected Mr. Antoine Biron, K. C., as president of the School Board. Mr. Biron is well qualified to fill the post recently vacated by Mr. J. O. Montplaisir, retired business man, who has held the post for more than a decade. At the same meeting the trustees examined plans drawn up by Mr. Paul Labranche, architect, for an annex to be built to the Garceau School, situated on Lindsay Street. The cost of the extension is estimated at \$125,000, which will contain living quarters for the teaching staff, and four new additional classrooms. Work on the new building is expected to begin before fall.

Have you read the Want Ad lately? Perhaps there is something advertised you would like to buy!

FAIR WEEK SPECIAL...

Bicycles (C.C.M. and Gachon) \$42.50 to \$61.50

B. S. A. MOTORCYCLES

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We are prepared to service every bike bought here... you'll save money by keeping your wheel in tip-top condition, and we have the expert bike mechanics to do the job right!

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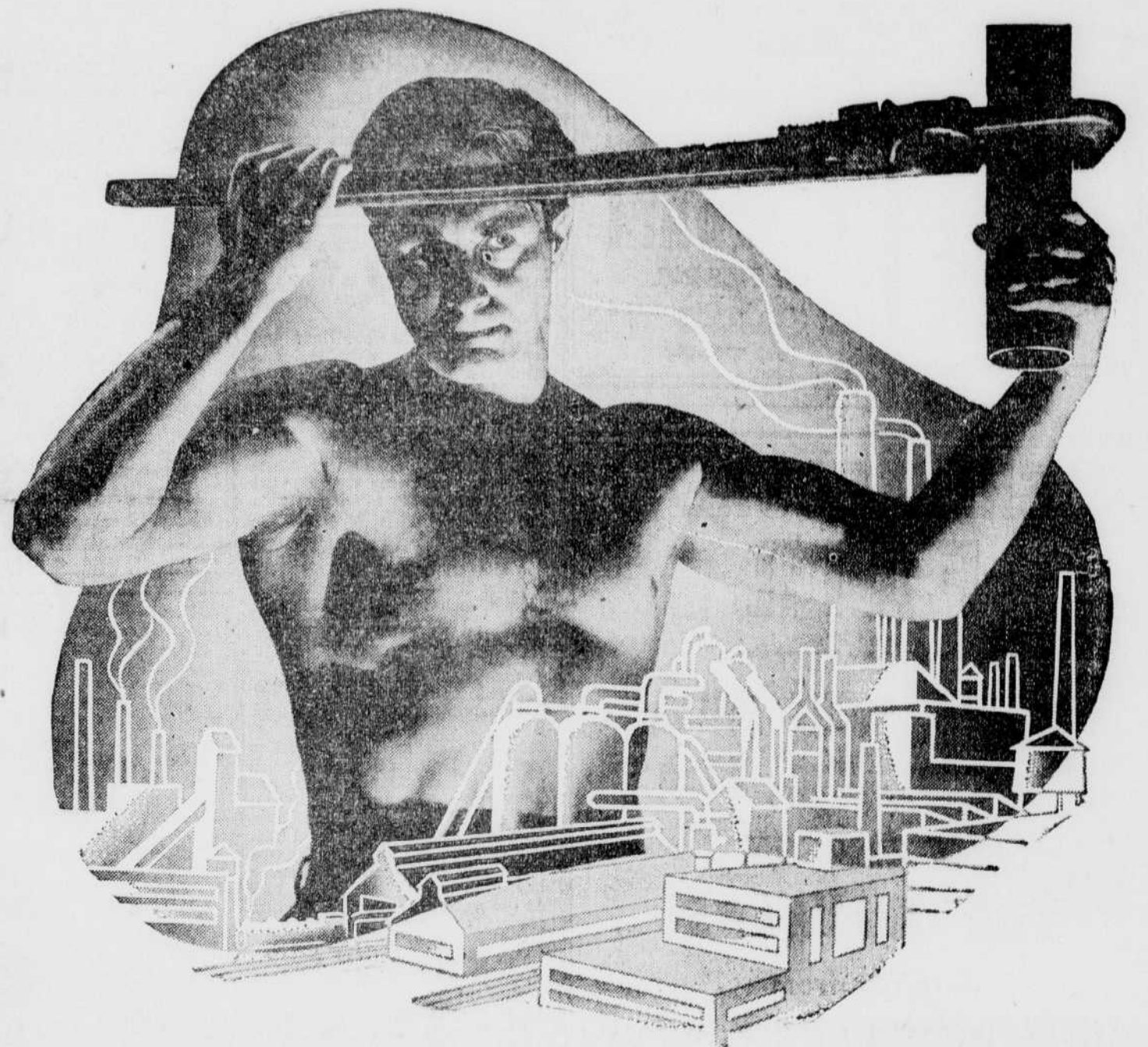
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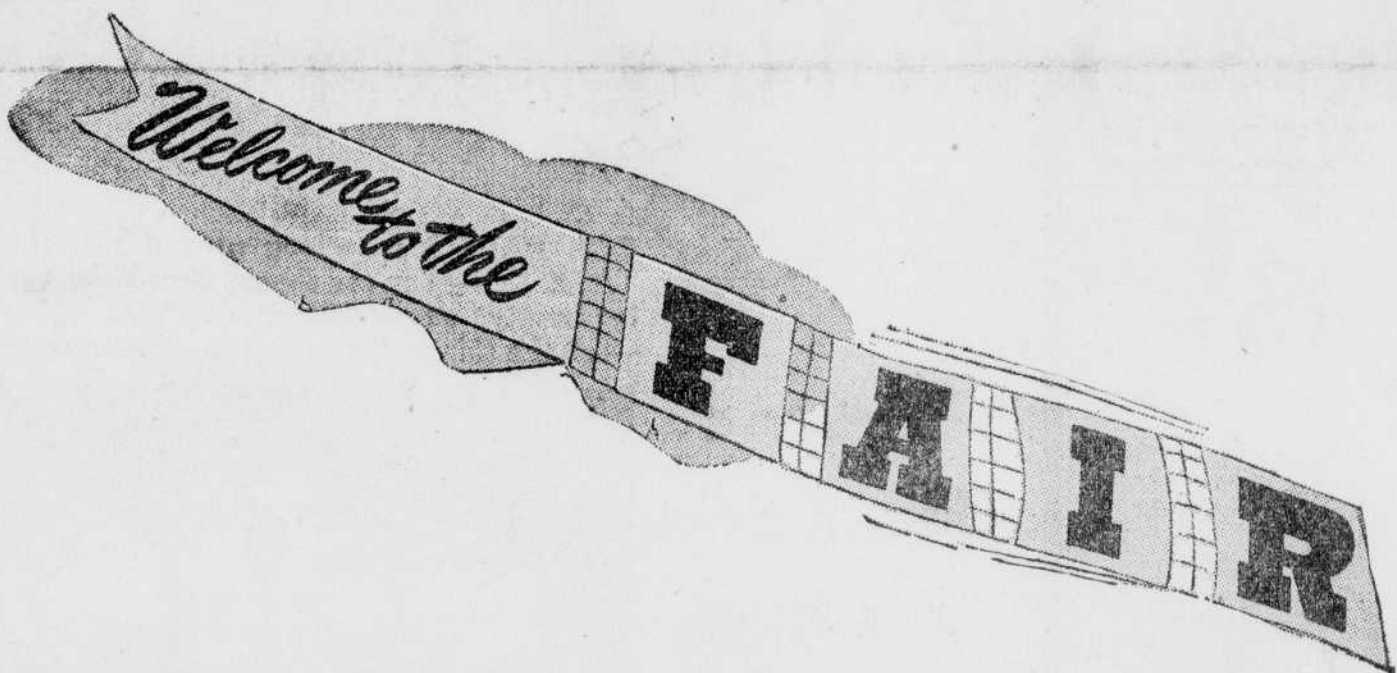
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MANUFACTURERS OF QUALITY WOOLLENS

IN SHERBROOKE SINCE 1866

There Is Never A Dull Moment At The Sherbrooke Fair

Harold Parr, Blind Baritone, To Appear On Heidt Show Tonight

One of the featured artists on the Horace Heidt show that will start the Sherbrooke Fair's entertainment program off with a bang tonight is a 24-year-old blind baritone.

He is Harold Parr, who, with seven other entertainers from the Heidt radio program, makes up the Parade of Stars. The 90-minute show of mirth and music will be held for the one night only as George Hamid's Revue takes over on Sunday night.

Parr, blind since birth, is a native of Omaha, Nebraska, and became interested in radio at an early age. At first he wanted to become a voice announcer but as the years passed he found that his singing voice won him greater audiences than his speaking voice, and he began to study singing seriously.

After graduation from the Ne-

braska Institute of the Blind, Harold applied for an audition at station WOW in Omaha and became a permanent member of the radio station's staff. During the next two years he became a familiar figure to the people of Omaha for he made it a policy to sing at benefits and service clubs whenever possible.

Combining a new style of singing with a pleasing personality, the young baritone won many friends and it was through the efforts of an associate at WOW that he secured an audition. Basically a shy, retiring person, the youthful singer felt that he was not talented enough for the Horace Heidt show, but after encouragement from his friends and family he consented to audition.

Impressed by his manner of singing, the talent scout recommended

He's Buzzing Ol' Jack Frost



Making a pass at 30-foot altitude over a farm in the Fairfield Valley of Idaho, this light plane churns the air to keep frost from condensing on the wheat crop below. This was one of six planes that took part in a successful experiment to keep frost from killing the crops in the 5,000-foot-high valley.

that Parr be given a chance on the network broadcast and the following Sunday the blind vocalist received his first big break. Parr didn't win, but his manner of singing so interested Heidt that he asked him to become a permanent member of his organization.

An extremely hard worker, the younger singer spends most of his spare time visiting institutions for handicapped persons and often gives hope and encouragement to handicapped persons by citing himself as an example.

with a good attendance. In the absence of the president, Mrs. Mailey, Mrs. Garneau took the chair, and opened the meeting by the singing of a hymn followed by prayer. The roll call was answered by each one repeating a verse of Scripture. Minutes of previous meeting were read and adopted. The Scripture was read by Miss Pauline Statton, and a reading was given by Miss Evelyn Bowker. A letter of thanks was read from Mr. Fraser for the help given to the dental clinic, also a report of the work done, which was very interesting. At the close

delicious refreshments were served by the hostess assisted by her daughter, Joan. The next meeting will be held with Mrs. Clayton Parker.

Mr. and Mrs. Chilton Lowry, Miss Rowena Wilson and Miss Sheila Hodge spent a day in Sherbrooke.

Mrs. Chilton Lowry, of Low Forest, spent a day with her mother, Mrs. Walter Wilson, who is still confined to her bed.

Friends of Mrs. Malcolm Hodge are sorry to hear that she is a patient in Sherbrooke Hospital.

Mr. and Mrs. George Coxan, of

SAWYERVILLE

Mrs. James Hall entertained the Sunshine Club. There were eight members and four visitors present. "COO" was played at three tables. The prizes were won by Mrs. Raymond Aulis, Miss Jean Hall and Mrs. Bert Cullins. Refreshments were served by the hostess assisted by Mrs. Herbert Loveland and Mrs. Raymond Aulis. The next meeting will be held at the home of Mrs. Malcolm Hodge on September 1.

Mr. and Mrs. Arthur Reed and son, David, of Waterloo, and Mrs. Stanley Thompson and daughter, Carol, and Mr. and Mrs. Robert Maschke, of Lennoxville, were guests at the home of Mr. and Mrs. John Reed.

The annual Bible Society meeting was held in the Baptist Church on Sunday evening with a good attendance. The business meeting was conducted by the president, Mr. Edmund Bowker. The minutes of last meeting were read by the secretary, Mr. Harry French, and were adopted. It was moved by Rev. Mr. Denton, and seconded by Mr. C. S. Bailey and carried that the officers be re-elected. They are: President, Mr. Edmund Bowker; vice-presidents, Rev. Denton, Mr. Mailey and Rev. R. A. Cameron; secretary-treasurer, Mr. Harry French; with a representative from each Church namely Misses Blanch Hunt, Anglican; Mr. H. French, Baptist; and Mr. T. Palmer, United. Rev. M. Booth representative from British and Foreign Bible Society was introduced by Rev. H. C. Denton and gave a very interesting talk on the work accomplished. He also showed a sound film, "The Book for the World of Tomorrow," which was much enjoyed. Rev. Mr. Booth pronounced the Benediction.

Miss Phyllis Elliott, of Sherbrooke, spent the week-end in town with her mother, Mrs. Edna Elliott.

Mr. and Mrs. Ronald Nourse, of Rock Island, spent the week-end with Mr. and Mrs. Ernest Dempsey.

Mr. and Mrs. Newell Rand and three children, of Bloomfield, N. J., are guests of the former's mother, Mrs. Ralph Wood, and Mr. Wood.

Mr. Donald Patrick, of Sherbrooke, was a week-end guest of his parents, Mr. and Mrs. Gilbert Patrick.

Mr. Reginald Reed, of St. Laurent, spent the week-end with his parents, Mr. and Mrs. John Reed.

Mr. Bertrand Rousseau, of Sherbrooke, spent the week-end with his parents, Mr. and Mrs. Zeph. Rousseau.

Mrs. Howard Potter and daughters, Joan and Betty, of Groveton, N. H., spent a day with Mr. and Mrs. C. A. Parker.

Among those from here spending a week camping at Lake Wallis are Jack, Grant and Margaret Garneau, Lillian, Carlyle and Campbell McBurney, Joan French, Elsie Bowker, Waneta Sternie and Bobby Taylor and Betty Desruisseaux.

Mr. and Mrs. Robert Mailey and family spent a day with Mr. and Mrs. Alvin Burwash, at Lawrence.

Miss Anne Cole, of Rosemount, is spending a few days with Mr. and Mrs. Gordon Forgrave.

Mrs. Eileen Waldron, Miss Patricia Waldron and Master Donald Waldron, of Hudson, who have been spending several weeks with Mr. and Mrs. G. B. Waldron, have gone to Lennoxville, to spend a few days before returning to their home at Hudson Heights.

Mr. and Mrs. Percy Lowry, of Morin Heights, are guests of the latter's sister, Mrs. W. S. Lowry, and Mr. Lowry.

Mrs. Lillian Wilson and two children of St. Rose, are spending a few days with the former's parents, Mr. and Mrs. W. S. Lowry.

See Our Sherbrooke Fair Exhibits...



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SHERBROOKE FAIR

ON THE GRANDSTAND
for ONE NIGHT ONLY!
Saturday, Aug. 27th

IN PERSON
THE WINNERS

Straight from
PHILLIP MORRIS N.B.C. SHOW

AMERICA'S No. 1 STARMAKER
Horace Heidt

Sends You the
STARS ON PARADE

starring
DON RICE

AND
THESE TOP WINNERS

- ★ HAROLD PARR
America's Newest Singing Sensation
- ★ JIMMY GROSSO
Vocal Impersonations
- ★ PAT THERIAULT
Four Time Winner on Horace Heidt Show
- ★ DOMINIC FRONTIERE
Accordion Virtuoso
- ★ EUGENE YAHN
From Bach to Boogie
- ★ JACK GREEN
Novelty and Comedy
- ★ JERRY ROTHSAUS
Triple Threat Drumming Virtuoso
- ★ DIANA DIXON
The Bird Girl

It's Good---It's Better Bread!

Welcome
to the
Sherbrooke
Fair!



Larochelle & Freres Ltee.

Phone Sherbrooke 1567 or Coaticook 91-r-2 for delivery.

HERE IT IS!



NOW AVAILABLE
IN TWO HANDY SIZES



A REAL MULTI-PURPOSE TOOL

TAPS - RUNS NUTS - REAMS - DRILLS -
RUNS HOLE SAWS - DRIVES AND REMOVES
STUDS - DRILLS MASONRY - EXTRACTS
BROKEN STUDS - DRIVES AND REMOVES
SCREWS - RUNS WIRE BRUSHES - BORES
WOOD.

The amazing performance of the Ingersoll-Rand electric Impactool is hard to believe unless you see it in action - it saves up to 30% on nut running time - has full power in either direction - no motor burn-outs, motor continues to run even if spindle is stalled - it is the greatest labor-saving, time-saving electric tool ever offered.

- Run' Nuts up to 3/8" Bolt Sizes
- Drill up to 3/4"
- Tap up to 3/4"
- Drive Screws up to 3/8"
- Drive & Remove Studs up to 3/8"
- No Kick
- No Twist

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INDUSTRIAL BUILDING
SHERBROOKE FAIR
AUGUST 27TH - SEPT. 2ND

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HEAD OFFICE: MONTREAL, QUE. WORKS: SHERBROOKE, QUE.

MELBORO

Guests at the home of Mrs. S. A. May in Melbourn were Miss M. McManus, Miss Florence Cunningham, Mrs. A. Warren, and Mrs. Stuart Grant, of Westmount, Miss N. Burrill, Mr. Fred Burrill, Mrs. Wentworth and the Misses Stimpson, of Melbourn.

Miss Vera May, of Westmount, is spending a week with her mother, Mrs. S. A. May.

Mrs. S. A. May and Miss V. May spent a day with Miss Irene Armstrong, in Kingsbury.

INVERNESS

Mrs. William Lunnie, Mrs. J. L. Warke and Mrs. Moore were in Thetford Mines. Mr. Lunnie returned home with them, after being a patient in St. Joseph's Hospital.

Miss Jean Learmonth was a week-end guest of Mr. and Mrs. Ivan McKee in Kinross Mills.

Miss Theodora Crawford, of Adderly, is visiting her grandparents, Mr. and Mrs. Joseph Wright.

Many from here attended the sale at Mr. John Learmonth's. Good prices were realized.

Sherbrooke, were guests of Mr. and Mrs. Alex Seale and Mr. and Mrs. Douglas Seale.

Mr. Hank Evans was a delegate from the H-H Club, who recently attended the convention at Montreal.

Mr. Lynn Gray, of Calgary, Alta., is spending a month with his parents, Mr. and Mrs. Percy Gray.

Miss Gayle Gray spent a few days in Montreal with her cousin, Miss Janice Call. Mrs. Percy Gray, also spent a week-end in Montreal, with her sister, Mrs. Call.



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\$16,500 Will Be Distributed In Prizes At Local Fair

Largest Division Of Prize Money At Fair Is In Livestock, Horse Classes

Much emphasis has been laid on the livestock exhibits at the Sherbrooke Fair, which begins today and largest awards will go to the cattle, the total amount of prize money in this section being \$6,403. The horses are next in line, with prizes amounting to \$4,083. A grand total of \$16,500 in prizes will be given at the Fair.

Sheep entries will be awarded \$1,450, swine \$1,170 and the remainder will be divided among the agricultural products, the maple products, floriculture, women's work, fine arts, dairy and poultry, and judging competitions.

A detailed list of the prizes follows:

- HORSES**
Heavy horses: Clydes \$601; Percherons \$601; Belgians \$601; Canadians \$271; Special \$80; Special \$50; light draft grade, \$308; heavy draft grade, \$308; grade under harness \$422 and \$97.
Light horses: Standard, \$281; Hackneys, \$281; grade carriage or roadster, \$182.
- CATTLE**
Ayrshires, \$274; Shropshires, \$274; Hampshire Downs, \$274; Oxfords, \$274; Cheviots, \$182; Southdowns, \$182.
- SWINE**
Yorkshire, \$666; Berkshire,

SOUTH BOLTON

The rummage sale held in the hall, one Saturday, was quite a success, and several dollars were added to the Women's Institute funds. Lunches were served and home cooking sold. The president is grateful to all who helped.

Messrs. J. W. McLelland and A. W. Grainger, of Montreal, along with several others from the city, were callers at the home of Mr. and Mrs. G. Hoerner, one Sunday evening. There will be another gospel service in the Town Hall, at Bolton Centre, on Sunday evening, August 28. The speakers are hoping for a good attendance.

Rev. Mr. Booth will show a sound picture in Bolton Centre Hall, on August 30, in connection with the annual meeting of the British Foreign Bible Society. A good attendance is desired.

Mr. and Mrs. F. G. Beurling, parents of the former flying ace,

OUR BOARDING HOUSE With Major Hoople



"Buzz" Beurling, and their daughter, Mrs. Woodside, and Mr. Woodside, of Pittsburg, Pa. were all callers at the home of Mr. and Mrs. G. Hoerner.

Mr. and Mrs. W. G. Strong and Mrs. Grace Ward were at "Highland Farm," for two nights, and

Housing Display To Be Seen At Exhibition

Among the outstanding educational displays to be featured this year at the Sherbrooke Fair, will be the 1949 travelling display presented by Central Mortgage and Housing Corporation, operating agency of the Government of Canada in the housing field.

Combining educational value and attractive presentation, this travelling exhibit marks a significant forward step in our local exhibition. The new unit is built around a mobile cylinder and illustrates graphically the various lending facilities made available for all Canadians through National Housing Act. Fashioned by skilled artisans, the display is made also attractive by its colored lighting.

Designed and engineered for quick assembly, the exhibit, measuring approximately 20' x 6', is packed easily and transported in several compact packing cases. This enabled the authorities to present the exhibits successively at the Three Rivers and Sherbrooke Regional Exhibitions before going to the Quebec Provincial Exhibition which opens on September 2.

A colorful scale model house is shown on the counter of the information booth where all visitors interested in building and financing their own homes may get information from attendants who will be on duty at all times.

Miss Sylvia Davis is now with her mother and brother here. Mr. Gerald Bennett, of Waterloo, was a guest of Mrs. C. C. Davis and family.

Mr. J. M. Cameron, Mrs. M. D. Cameron, and Marilyn, and Mr. and Mrs. Bloomfield were calling on Mr. and Mrs. B. Willey, one Sunday evening.

Friends of Mrs. Elwin Gaylor are glad to hear that she is making a little improvement now since her serious illness. Her daughters were home from Waterloo, for the week-end.

Mrs. Ruth Levey was in Mansonville for a short time.

Mrs. Agnes Willard visited Mr. and Mrs. George Davis.

Mr. and Mrs. Arthur Shuttleworth, of Currier, were tea guests of Mr. and Mrs. R. E. Davis.

Mr. and Mrs. R. E. Davis and Douglas, and Mrs. C. C. Davis and Miss Sylvia Davis were Sunday guests of Mr. and Mrs. F. Willey and Mr. and Mrs. L. A. Davis, Mr. and Mrs. M. D. Cameron and daughter, were calling at the same home.

Mr. and Mrs. Homer Nichol and family, of Granby, were guests of Mr. and Mrs. Arnold Jasper.

Mrs. Ethel Coates and Mr. Russell Coates and Mr. Arthur Morfee, motored Mrs. Hodgins to New Hampshire.

Master James Scruton is spending a week at Lake Wallace.

The son of Mr. and Mrs. Robert Cole, of Pottton, was baptized in Holy Trinity Church, Sunday afternoon, August 21, by Rev. E. F. Macklin, and given the name Rudy Wade. Mr. and Mrs. Harry Dawson, of Currier, were the godparents. Others in the church from a distance were Miss Rosemary Dawson, of Austin; Mrs. A. Patch of Magog; Mr. and Mrs. Roy Patch and Mr. Beerworth, of Brome, and vicinity.

Mr. and Mrs. R. Cabana and daughter, Roberta, were week-end guests of Mr. and Mrs. O. Schoolcraft, in Pottton.

Mr. and Mrs. Schoolcraft and Fayne Hamilton, attended the Waterloo Fair.

Mr. Raymond Schoolcraft is in Ontario, for some time.

Mr. and Mrs. Daniel Richard, of Providence, R. L., were guests at the home of Mr. G. Perkins and family.

Dentist Earl White, Mrs. White and two children, of Montreal, spent a day with his sister, Mrs. A. A. Cameron, and Mr. Cameron, at "Korner View."

Mr. and Mrs. Raymond Bedard and family, and Mrs. Ada Bedard were tea guests at "Korner View."

Mr. and Mrs. Fred Keet and children, and Mr. Stanley Keet, of Pith Bay, were callers at "Korner View."

Mrs. Cameron attended the Baptist picnic and sale, at Vale Perkins, one Thursday afternoon, and was a tea guest at Mrs. Paul Brouillette's, returning home with Mrs. Johnson and a friend, in the evening.

PHILIPSBURG

Mr. and Mrs. Russel Brown and little son have returned home, after spending their holidays with Mr. Brown's parents, at Knowlton. Miss Ann Smith, of Montreal, is

PHILIPSBURG

a guest of Miss Jean Bombard, for two weeks.

Mrs. Edgar Maylor is spending a week at Old Orchard, Me.

Mrs. T. Young has returned home from St. Albans' Hospital, Vt., much improved in health.

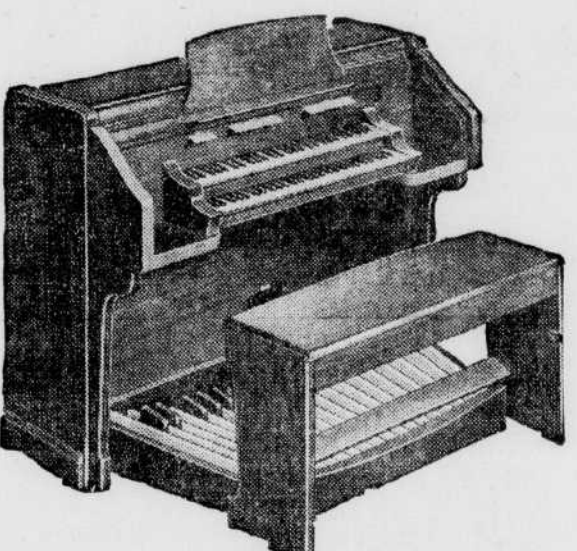
Miss G. Palmer has returned to

PHILIPSBURG

her home in Sutton, after spending two days with Mr. and Mrs. D. Gruer.

Mr. and Mrs. Alex Sarvis and children and Mrs. J. Cadorette have returned home, after spending two weeks at a beach in Connecticut.

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INVERNESS

A meeting of the trustees of St. Andrew's Presbyterian Church Cemetery was held in the "Manse" on the evening of August 16. Mr. J. L. Warke opened the meeting with prayer. Mr. Warke was appointed chairman. The minutes of the previous meeting were read and approved. Messrs. Thomas Learmonth and Cuyler MacGillivray were appointed trustees, to replace Messrs. David McCullough and Alexander Watson, deceased. Mr. J. H. Y. Cruickshank was appointed secretary-treasurer. It was decided to have the rubbish in the cemetery removed. The meeting was closed with prayer by Mr. Warke.

St. Stephen's Guild, of Rectory Hill, held its annual bazaar and salad tea, in the I. O. O. F. Hall, on August 10. The Misses Lois Haskett and Jean Learmonth did much business with the "Mystery Cake." This was won by Mrs. Frank Porter. Mrs. Rufus Patterson had charge of the fancy work table, where many lovely articles were on sale. Children, as well as adults, enjoyed the "Fish Pond." Several enjoyed playing bingo. Mrs. Robert Graham had charge of the "Rummage Table" and some bargains were obtained. Mrs. Robert Leith sold tickets for the de-



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Main Building Filled With Interesting Exhibits

Don Rice To Emcee Horace Heidt Show

Don Rice, who carries the title of "screamlined" comedian, will be the master of ceremonies with the Horace Heidt Parade of Stars at the Sherbrooke Fair tonight.

This Heidt show is made up of entertainers who rose to fame on the band leader's famous Sunday night radio show. They are one of three Heidt shows on tour and in Sherbrooke will be making their first Canadian appearance.

Heidt, who heads up the radio show, cannot, of course, be here in person but in Rice he has a master of ceremonies who ranks with the best in the country.

Don, born in Lansing, Iowa, moved to Madison, Wis., soon after leaving high school and, always interested in show business, applied for a job at the Orpheum theatre which was featuring vaudeville. After viewing his act the manager agreed to hire him, but no as a comedian. According to the manager the act was not funny and the best he could offer the aspiring young comedian was an usher's job.

Undaunted by this set-back Rice kept practicing his routines with the hope that one of the big name acts that played the Orpheum would see him and give him his break. His big chance came in a most unexpected way. He was called into the manager's office one day and told to report to Chic Johnson, one of the members of the famous Olsen and Johnson team.

Overjoyed at what he thought was his big break, Don's exuberance was short-lived, for the famous comedian was not looking for a new act, Johnson only wanted a chauffeur. Rice was instructed to drive Johnson's wife to St. Paul, Minn., and to wait there for instructions. During the trip Mrs. Johnson became so impressed with the fast patter and the unusual wit of the young comic that she asked her famous husband to give the boy a chance. The result was a contract with the Olsen and Johnson

Better Than Fair



These are some of the attractive girls who will make up the chorus for the gay, brightly colored musical revue that will be one of the features of the grandstand show at the Sherbrooke Fair, August 27 to September 2.

Show and a new career was launched. After spending two years with Olsen and Johnson Rice left the show to team with Frank Libuse better known as "The Crazy Waiter." Three years later Don split with Libuse and began to trod the boards as a single act.

The effect was disastrous for Don soon found that he needed more experience. He then turned to night club entertaining and for the next few years he worked in cabarets and small night clubs. The experience gained in this tour gave the young comedian the added confidence he needed and once again he turned to vaudeville. Then started Don's rise to fame, but the outbreak of World War II interrupted his career and Don joined the first USO unit to tour England. At the end of the war Rice returned to Hollywood and at the time of his discovery by Horace Heidt, he was working as an M.C. in the Million Dollar Theatre in Los Angeles. Anxious to find a new comedian for a show he was building, Heidt signed Don shortly after seeing his act. Rice is an exceptionally hard worker and spends most of his spare time entertaining at Veteran's Hospitals.

Diana Dixon Featured On Heidt Show

Diana Dixon, lovely young whistler from Los Angeles, Calif., who will appear with the Horace Heidt Parade of Stars tonight at the Sherbrooke Fair, is one of the few people in show business who got their start by turning a hobby into a career.

Diana, a husky-voiced redhead with an enchanting smile, became interested in whistling at the age of 14 when her neighborhood boy

friend showed her how to whistle through her fingers. Her whistling technique improved and gradually it became a serious hobby with the young girl, who soon began to imitate song birds of her native California.

In order to improve her mimicking Diana took a job after school in a pet shop and began to study birds and their habits in an attempt to discover their pattern of singing. Customers who frequented the shop were amazed at the young clerk's ability to imitate the birds and Diana soon found that she was in demand for programs for various civic organizations.

This necessitated a stronger knowledge of the habits of birds and Miss Dixon began to read books

and pamphlets on birds in an attempt to build an interesting program. At the age of 19 Diana Dixon was named the champion finger whistler of the world by the renowned Robert Ripley and a short time later was a featured star in the stage version of "The Great Waltz" in which the famous grand opera singer Miliza Korjus played the leading role.

Her basic ambition had always been to be an actress and upon graduation from High School Diana enrolled in Los Angeles City College to study drama. Her college career was short-lived though because the college insisted that the aspiring actress study other subjects besides the art of acting. It was at this time that Diana return-

ed to her job as clerk in a pet shop and resumed her hobby of imitating birds.

Miss Dixon's discovery came as an unexpected surprise. She paid little attention to a young man who entered the shop one day and carefully listened to her as she whistled to one of the birds. After listening for several minutes the young man presented his card and invited Diana to audition for the Horace Heidt Radio Show. Although she did not win, the famous bandleader was so impressed with her unusual talent that he asked her to become a permanent member of the Heidt Organization.

An exceptionally hard worker, Diana spends most of her time practicing, but if you were to pass

her dressing room you wouldn't be apt to hear the shrill tones of any song birds. It would most likely be the lines of Shakespeare that she was rehearsing for the beautiful young girl who turned a hobby into a career still wants to be an actress.

LORNE

Mr. and Mrs. Roland Coyle were guests of Mr. and Mrs. Andrew LeRoux, of Castlebar.

Mr. and Mrs. R. E. Woolfrey, of South Durham, were guests of Mr. and Mrs. W. L. Bagley.

Mr. and Mrs. D. Plourde and family were calling on relatives in Kingsley Falls.

A Cordial Invitation

is extended to all Fair Visitors to relax and be refreshed at the

I.O.D.E. BOOTH in the Main Building

This year, as usual, the Ladies of the 53rd Chapter, I.O.D.E., will serve tea and light refreshments at their booth in the Industrial Building every day during Exhibition Week.

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It is with great pleasure that the Department of Mines of the Province of Quebec invites everyone to visit the Sixty-Fourth Annual Sherbrooke Exhibition.

DEPARTMENT OF MINES OF THE PROVINCE OF QUEBEC

Hon. C. D. French, Minister

A. O. Dufresne, Deputy Minister