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1976-77

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The Montreal Board of Trade is a voluntary association of businessmen founded in 1822 which provides a wide range of services and facilities for its membership. Membership is drawn from the commercial and industrial community of Montreal and surrounding area and includes manufacturers, wholesalers, retailers, professions, financial institutions, transportation and other service industries.

Services available to members include the following:

An information centre which contains numerous publications such as trade directories, almanacs, statistics, telegraphic code books, telephone books, and other material of interest and concern to businessmen.

An International Trade Section which, through receiving foreign visitors and directing import/export trade inquiries to members, is actively involved in the promotion of increased trade with other countries.

An Employee Relations Section which undertakes surveys of wages/salaries and working conditions in the Montreal area and prepares special releases on various personnel matters, all designed to provide businessmen with up-to-date information respecting trends and practices in this field.

An education programme which includes the organization of courses and seminars for the local business community, as well as the developing of a close liaison with the various elements of the educational community with a view to having the "story" of business presented to those who are involved in the education of our youth.

An information service which includes a monthly bulletin providing current information on such matters as taxation, election procedures, Municipal, Provincial and Federal legislation/regulations, trade opportunities, and related day-to-day business information, as well as special publications released on a periodic basis.

Club facilities in Commerce House, 1080 Beaver Hall Hill, and the Board of Trade Building, 300 St. Sacrement Street, for the use of members in connection with social and/or business functions where meeting facilities and meal and/or bar service is required.

Representations to governmental authorities concerning proposed regulations or legislation where it appears that the effect of these developments would be unduly restrictive or burdensome to the business community.

The Board of Trade offices are located on the 6th Floor, Commerce House, 1080 Beaver Hall Hill, Montreal H2Z 1S9 (telephone 878-4651) and the permanent staff is headed by Mr. E. Lorne Tracey, the General Manager.

"Le Vieux Montréal" readied for a course presentation
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"La Chambre de commerce du district de Montréal a pour but de contribuer à l'essor économique et à la prospérité du milieu dans le respect des valeurs humaines et sociales de la communauté.

"La Chambre centre son activité sur le développement et l'éducation économiques des citoyens du milieu métropolitain, ceux de langue française en particulier. De plus, à cause de sa position au sein de la communauté, elle s'intéresse aussi à des questions économiques et sociales de plus grande envergure. Elle touche donc au développement des intérêts de toute la collectivité québécoise dont Montréal constitue le noyau essentiel. Par son action communautaire, la Chambre contribue au progrès de tous les Canadiens, qu'ils soient membres ou non de la Chambre."

Fondée en 1886, la Chambre de commerce du district de Montréal compte quelque cinquante employés et près de 4,500 membres dont 750 entreprises.

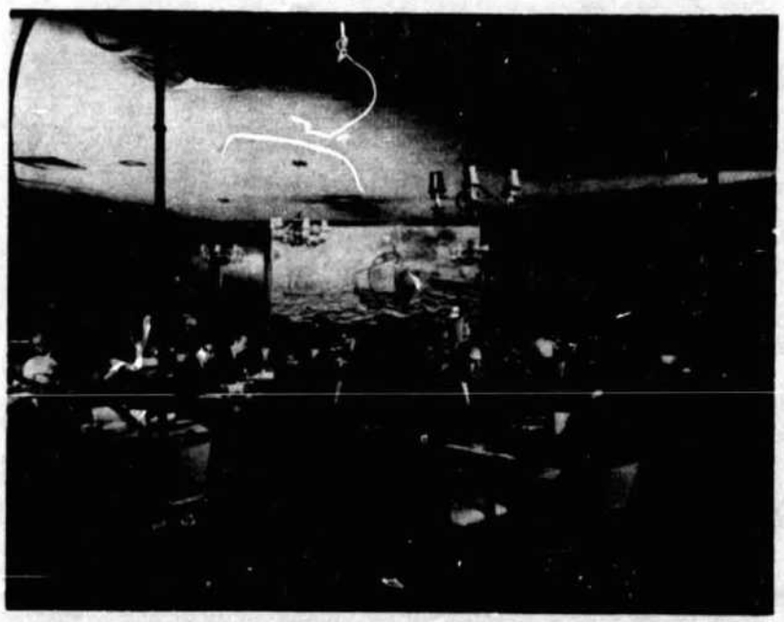
LA VOIX DES HOMMES DE L'ENTREPRISE

Par ses études, ses recherches, ses mémoires et ses prises de position publiques, la Chambre contribue à créer un climat favorable au développement de l'entreprise. Elle suit l'actualité, écoute les avis des hommes de l'entreprise et se fait leur porte-parole toutes les fois que l'intérêt commun le commande.

LES SERVICES AUX MEMBRES

Le service de renseignements

Ce service traite les demandes de renseignements qui parviennent à la Chambre (plus de 20,000 en 1974). Il est équipé pour donner une réponse personnelle à toutes les questions sur la région de Montréal. Maintenant lié au Service d'analyse de l'information technologique du Québec (S.A.I.T.), il répond à la plupart des questions techniques des entreprises, à propos des producteurs et des distributeurs, des matières premières et des produits manufacturés, de l'outillage disponible et de l'état des recherches industrielles. D'autre part, il est lié au réseau international des Chambres de commerce et peut aider les importateurs et les exportateurs, aussi bien que les voyageurs.



La Salle Internationale: la sculpture et les nombreuses armoiries qui ornent ses murs dotent cette salle d'une atmosphère internationale.

Le service d'animation

En comptant sur la compétence exceptionnelle de certains de ses membres, la Chambre organise des stages de perfectionnement qui permettent la mise en commun de l'expérience des membres dans la solution des problèmes pratiques de la vie des affaires. La Chambre offre aussi des sessions d'information sur des questions d'actualité économique et sociale.

Le service des manifestations

Les déjeuners-causerie hebdomadaires de la Chambre constituent la tribune publique de langue française la plus prestigieuse au Canada. D'autres manifestations, à l'occasion des fêtes ou d'événements sportifs, favorisent l'intégration des membres et multiplient les occasions de rencontres d'affaires.

Le Club

Les membres peuvent utiliser le Club de la Maison du Commerce. Muni de salles à manger, de salons privés et de bars, le Club se prête à tous les genres de manifestations. Les membres ont aussi accès aux clubs administrés par la Chambre de commerce/Board of Trade des villes suivantes: Halifax, Hamilton, London, Oakville, Ottawa, St. Catharines, Toronto, Vancouver et Winnipeg.

Les publications

COMMERCE MONTREAL

Organe officiel de la Chambre, Commerce Montréal informe à chaque quinzaine les membres des activités de cette dernière.

COMMERCE

La revue Commerce, publication mensuelle, est au service des cadres moyens et supérieurs de l'entreprise publique et privée; elle compte 29,000 abonnés et environ 60,000 personnes la lisent chaque mois. "Commerce" est à bord de tous les vols d'Air Canada et des vols d'affaires de CP Air.

LE REPERTOIRE D'ASSOCIATIONS

publié chaque année par la Chambre, est un document unique au Québec qui contient les noms des présidents et des secrétaires, les adresses et les numéros de téléphone de plus de cinq cents associations, groupes, organismes et clubs sociaux de la métropole.

ENQUETES ET ETUDES

établissent les tendances et les coutumes relatives à divers sujets susceptibles d'intéresser les membres dans l'administration de leurs entreprises. Par exemple: salaires des employés, allocations pour les dépenses d'automobile, congés payés, fermeture pour les vacances d'été, etc . . .

ANNUAIRE DES MEMBRES

Chaque année, la Chambre publie un Annuaire des membres dans le but d'aider ses membres à mieux se connaître et de susciter la collaboration.

La Chambre de commerce du district de Montréal a son siège social à la Maison du Commerce, 1080 côte du Beaver Hall, Montréal H2Z 1T1, (514) 866-2861. Monsieur Pierre Shooner assume la direction générale de la Chambre.

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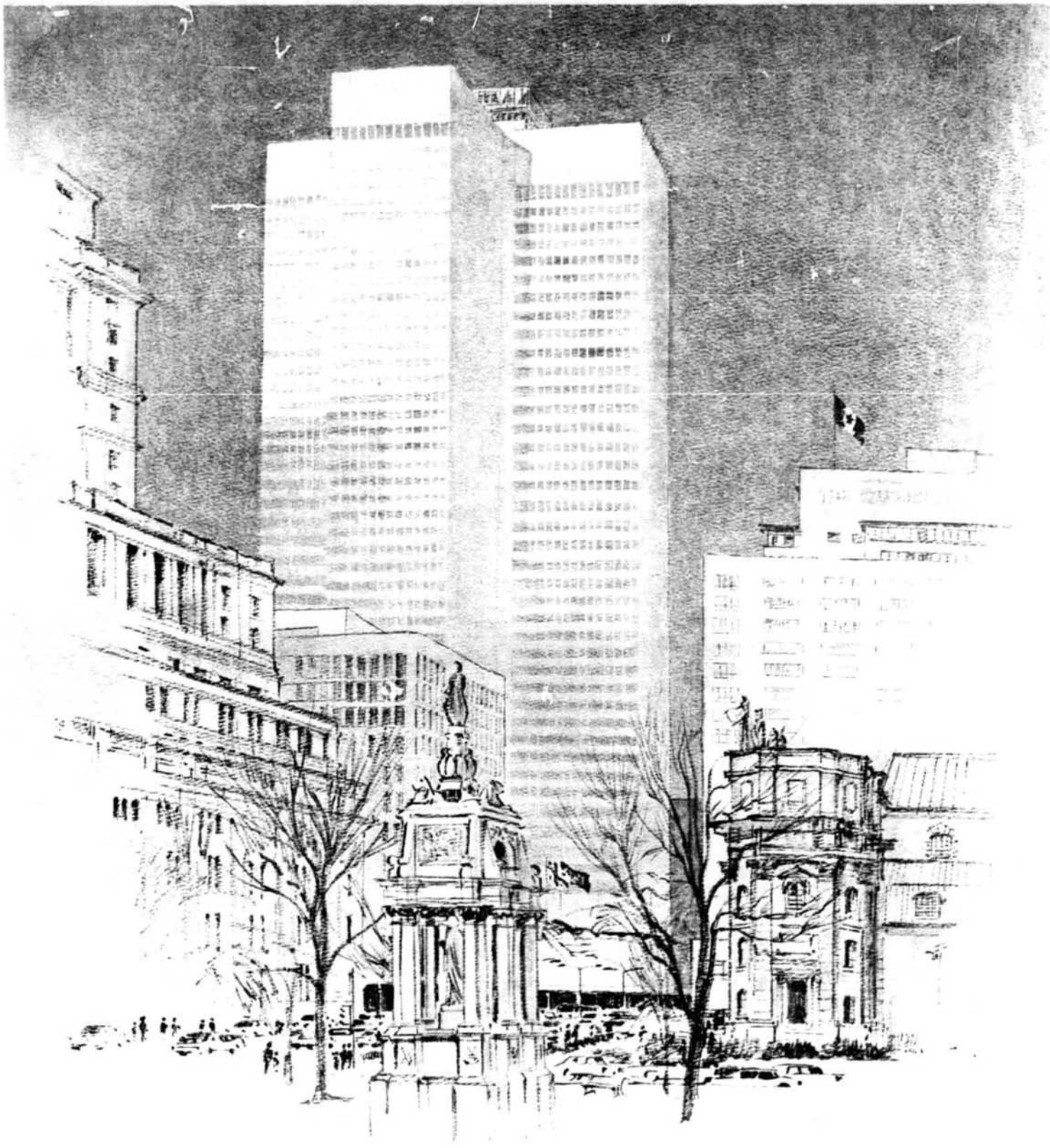

Ce croquis de la Place Ville-Marie vue du Square Dominion a été exécuté par R. D. Wilson à la demande de la Banque Royale. Le complexe de la Place Ville-Marie, dont l'édifice de la Banque Royale constitue le centre, se compose de boutiques, bureaux, restaurants et lieux de divertissement. Chaque jour, des milliers de personnes y viennent travailler et se promener dans "cette cité au coeur de la cité". Nombreux sont ceux qui se rendent dans l'une des deux succursales de la Banque Royale pour effectuer leurs transactions bancaires. Vous apprécierez vous aussi faire affaire avec l'une de ces succursales où vous attend un personnel amical prêt à vous offrir les services bancaires dont vous avez besoin.

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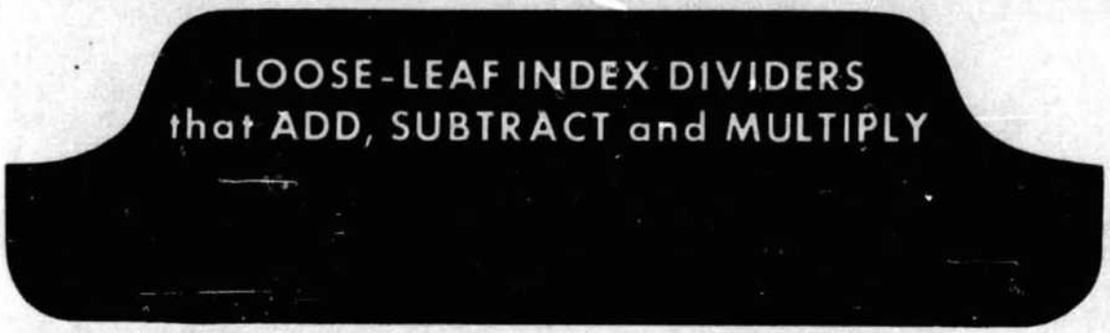

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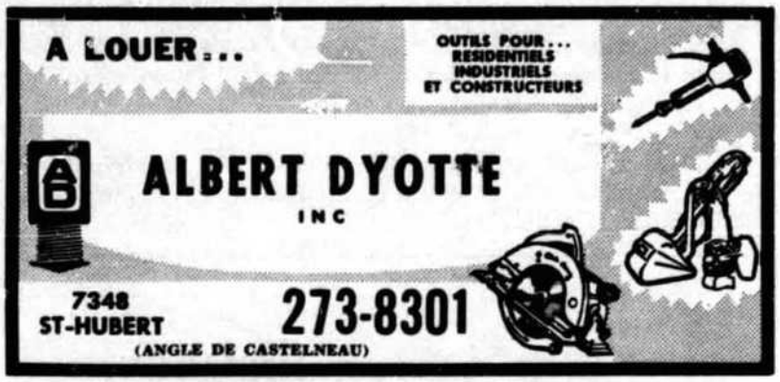

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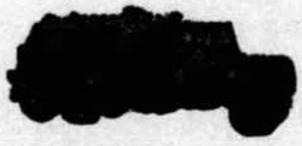

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