

Le service

PHARMAPRIX

L'ÉCONOCHOIX

VOL. 1 NO. 116
DECEMBER 1984

You're gonna be
with Christmas Values



CHOC
de CARDIN
Eau de parfum
Spray
7,5 mL

5⁹⁹
each

DECORATIVE
PERFUME
ATOMIZERS
Refillable

5⁹⁹
each

EARRING
GIFT SET
5 pairs
Value \$10.00

5⁹⁹
set

L'ORÉAL
EXCELLENCE
SHAMPOO
COLOUR

3⁹⁹
pkg.

CANADIAN
CIGARETTES
Regular or
King Size

13⁶⁹
carton

Limit 2 per customer

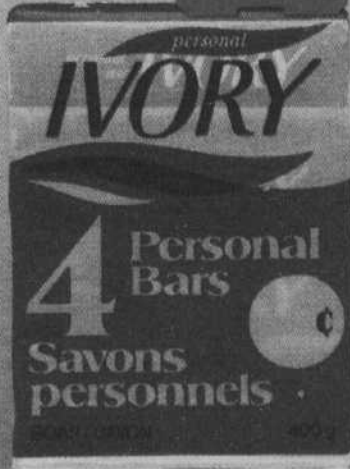
8 rolls
TYE-SIL
CHRISTMAS
WRAP
26" x 500"

1⁹⁹
pkg.



4's
IVORY
PERSONAL
BARS

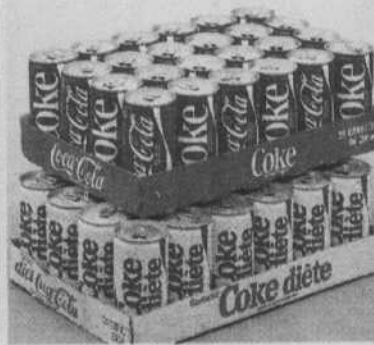
1¹⁹
pkg.



24 x 280 mL
COCA-COLA
Diet Coke, Sprite
or Diet Sprite

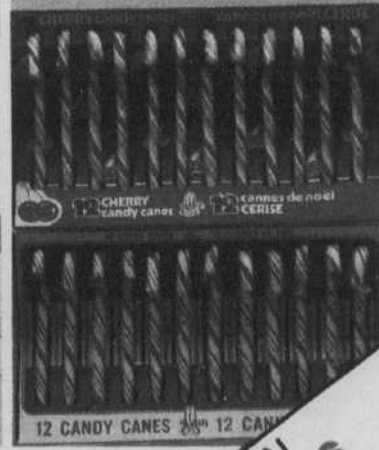
5⁹⁹
CSB

Limit 3 cases
per customer



12'
ALLAN'S
CHRISTMAS
CANES
or CHERRY
CANES

99^c
pkg.



PLACE BOURASSA
CENTRE D'ACHATS FOREST
PLAZA CÔTE DES NEIGES
LE MAIL CAVENDISH
(Open until 21:00 hrs)
CENTRE COMMERCIAL FLEURY
CENTRE D'ACHATS VAN HORNE
(Open until 21:00 hrs)
PLAZA ALEXIS NIHON

CENTRE D'ACHATS WILDERTON
PLACE DESORMEAUX
LONGUEUIL
PLACE JACQUES-CARTIER
LONGUEUIL
• CARREFOUR LAVAL
CENTRE D'ACHATS ST-MARTIN
4634 BOUL. SAMSON, LAVAL

PLACE PIERRE BOUCHER
BOUCHERVILLE
CENTRE D'ACHATS
BEAONSFIELD
LES JARDINS DORVAL
90 CHEMIN MORGAN
BAIE D'URFÉ
• LES PROMENADES SAINT-BRUNO

LES GALERIES TERREBONNE
LES GALERIES RICHELIEU
ST-JEAN
CENTRE D'ACHATS ÎLE PERROT
LES GALERIES JOLIETTE
PLACE BELVÈDÈRE
SHERBROOKE

CARREFOUR DE L'ESTRIE
SHERBROOKE
LES GALERIES GRANBY
LES GALERIES HULL
LES CARREFOUR BOIS-FRANC
VICTORIAVILLE
• CENTRE COM. LES RIVIÈRES
TROIS-RIVIÈRES

LES GALERIES CHAGNON LÉVIS
LES GALERIES ST-ANNE
GIFFARD
PL. DU ROYAUME CHICOUTIMI
PLACE CENTRE-VILLE
JONQUIÈRE
LE CARREFOUR RIMOUSKI

268 BOUL. THÉRIAULT
RIVIÈRE-DU-LOUP
LES GALERIES MONTAGNAISES
SEPT-ÎLES
CENTRE RÉGIONAL
MANICOUAGAN HAUTERIVE
1 PLAZA DE LA MAURICIE
SHAWINIGAN
• CLOSED ON SUNDAYS

OPEN
SUNDAYS
10:00 TO
18:00 HRS

Prices and special offers in effect from December 5 until Sunday December 9, 1984. We reserve the right to limit quantities while quantities last. No sale to merchants.



You're gonna be **HAPPY** with Christmas Values



CUSTOM EYES by REVLON

- 3 Pan Compact.....4.75 ea.
- 2 Pan Compact.....4.25 ea.
- Refill.....2.95 ea.



REVLON...for your nails

NAIL FILE
11 cm

1.59
each

EMERY BOARDS
Pkg. of 8's

99¢
pkg.

NAIL POLISH
15 mL

2.99
each

DELUXE NAIL CLIP

1.99
each

NAIL POLISH REMOVER
225 mL

1.59
each



Cover Girl LIQUID MAKE-UP
FOND DE TEINT LIQUIDE

Cover Girl PRESSED POWDER
POUDRE COMPRIMEE

Cover Girl THICK LASH MASCARA
MASCARA CILS EPAIS

COVER GIRL REGULAR LIQUID MAKE-UP or PRESSED POWDER

2.39
each

COVER GIRL THICK LASH MASCARA

1.99
each

MAYBELLINE NAIL POLISH

1.39
each

ANNABELLE EYESHADOW or BLUSHER

2.99
each

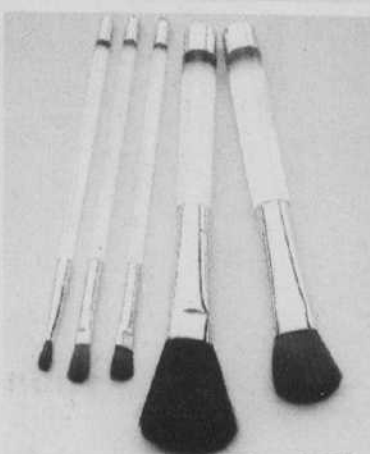


BONUS GIFT
from **MARCELLE**
With any \$9.50 or more purchase of Marcelle products, you receive a **BONUS GIFT** of Marcelle Moisture Cream 50 mL.
Value \$7.25



SECRET PANTYHOSE
All Sheer or Reinforced Panty and Toe

99¢
pkg.



5 MAKE-UP BRUSH SET
With acrylic Handles

5.99
set



COSMETIC BAG SET IN GIFT BOX

6.99
set

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You're gonna be **HAPPY** with Christmas Values

RED TICKETS
MEAN EXTRA SAVINGS



Jean Naté

JEAN NATÉ GIFT SET
• Bath Bubbles, 60 mL
• After Bath Splash, 60 mL
• Hand & Body Lotion, 60 mL

AFTER BATH SPLASH
450 mL

5⁹⁹
set

7⁹⁹
each

BATH BUBBLES
450 mL

BATH POWDER
100 g

4⁹⁹
each

5⁹⁹
each



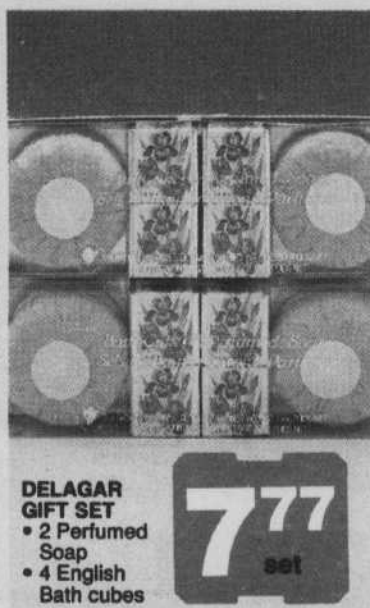
COTY POWDER PUFF
L'AIMANT,
ÉMERAUDE,
WILD MUSK
or NUANCE
100 g

6⁹⁹
each



COTY "SWEET EARTH" CROCKERY CANDLE

6⁹⁹
each



DELAGAR GIFT SET
• 2 Perfumed Soap
• 4 English Bath cubes

7⁷⁷
set



FA FOAM BATH
900 cc

11⁸⁹
each



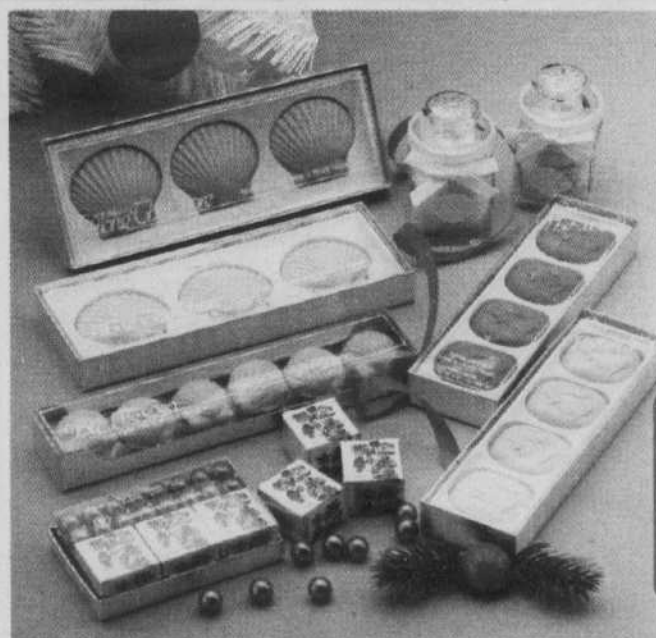
ALGEMARIN FOAM BATH
900 cc

13⁹⁹
each



DELAGAR ENGLISH BATH CUBES
Pkg. of 6's
or
DELAGAR BATH OIL PEARLS (15's)

YOUR CHOICE
1⁹⁸
each



MARINE PERFUMED GUEST SOAP COLLECTION
or
DELAGAR GIFT SET
• 3 English Bath Cubes
• 16 Bath Oil Pearls

YOUR CHOICE
3⁹⁹
each

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RED TICKETS
MEAN EXTRA SAVINGS

You're gonna be **HAPPY** with Christmas Values



SANTA CLAUS COSTUME

19⁹⁹ each



6 feet SCOTCH PINE CHRISTMAS TREE

19⁹⁹ each



8's GLASS CHRISTMAS ORNAMENTS
2 1/4"

249 pkg.



TYE-SIL CURL RIBBON
300 feet

129 pkg.



HANGING FOIL ORNAMENTS

129 each



10 inch CHRISTMAS CANDLES
Red, Green or White

6 FOR 99^c



4 ply 25' x 3' TYE-SIL CHRISTMAS GARLAND

169 each



15's TYE-SIL SATIN BALLS

229 pkg.



12 mm x 15 m CLEAR or MAGIC SCOTCH TAPE

79^c ea.



1 Jumbo Roll TYE-SIL CHRISTMAS WRAP
40" x 216"

199 each



VELVETY CHRISTMAS TREE ORNAMENTS

3 FOR 99^c



24 sheets TYE-SIL CHRISTMAS WRAP

199 pkg.



3 Jumbo Rolls TYE-SIL CHRISTMAS WRAP
30" x 432"

299 pkg.



10 ounces SNOW KOTE ARTIFICIAL SNOW SPRAY

149 each



15 lights UNIVERSAL INDOOR SET

499 pkg.



25 lights UNIVERSAL OUTDOOR SET

999 pkg.



20 miniature lights UNIVERSAL INDOOR SET

199 pkg.



50 miniature lights UNIVERSAL INDOOR SET

488 pkg.



20's UNIVERSAL ILLUMINATED ICICLES

399 pkg.



ILLUMINATED TREE TOP

399 each

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You're gonna be **HAPPY** with Christmas Values

MEAN EXTRA SAVINGS
RED TICKETS



14 INCH
CHRISTMAS
STOCKING
Filled with toys
and Candy

159
each

8's
CHRISTMAS
CANES

99¢
pkg.

3's
SANTAS LIL
QUACKER
Cream filled
Chocolate

249
pkg.

700 g
SATIN MIX
CANDIES

77¢
pkg.

GIANT
CHRISTMAS
CANE
300 g

189
each

18's
TRIM-A-TREE
CANES

139
pkg.

380 g
AFTER EIGHT
MINTS

339
pkg.

After • Eight
After • Eight
After • Eight
After • Eight

450 g
GANONG
DELECTO
CHOCOLATES

549
pkg.

Delecto
Delecto

325 g
PLANTERS
DRY ROASTED PEANUTS
or Unsalted (340 g)

179
each

PLANTERS PLANTERS
arachides arachides sans sel

450 g
MOIRS POT OF GOLD
CHOCOLATES
Light or Dark

499
pkg.

Pot of Gold

300 g
MINUET
MARASCHINO
CHERRIES

288
pkg.

MINUET
MINUET

600 g
ELEGANTE
CHOCOLATES

499
pkg.

Elegante
Elegante

200 g
NEILSON
WILL•O•PAK

119
pkg.

macarons
croustillants

391 g
NEILSON
TOFFIFAY
CHOCOLATES

499
pkg.

Toffifay
Toffifay

200 g
MERCİ
CHOCOLATES
Milk, Nuts or Pralines

269
pkg.

mercı
mercı
mercı

200 g
HOSTESS CHIPS
or SNACKS (150 g)

89¢
each

Hostess
chips Taquitos
regular NACHO CHEESE

400 g and 500 g
KERR'S
CHRISTMAS
CANDY

179
pkg.

Kerr's
Kerr's

500 g
IMPORTED
DANISH BUTTER
COOKIES

179
pkg.

Danish
BUTTER
COOKIES

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You're Gonna Be **HAPPY** at Pharmaprix with Red Tickets

PAMPERS
Toddler (48's)
Normal Abs. (72's)
Super Abs. (54's)

9⁹⁹ pkg.

CONVENIENCE PACK BOITE-PROVISION TODDLER 23lb PREMIERS PAS REGULAR 11-23lb NORMALE

NEW NOUVELLES STAY-DRY GATHERS FRONCES PERMASÈCHES

Pampers **Pampers**

48 et 54 tampons de couches confortables et doux. 72 et 72 tampons de couches confortables et doux.

CREST TOOTHPASTE
100 mL
Regular, Mint or Gel

1⁰⁹ each

Crest au Fluoristat
DENTIFRICE - ESSENCE ORDINAIRE 100 mL

Crest au Fluoristat
DENTIFRICE EN GEL 100 mL

Crest au Fluoristat
DENTIFRICE - À LA MENTHE 100 mL

SPECIAL OFFER

200's ÉCONO-ROUGE TISSUES

19[¢]

With every \$2.00 purchase of Life Brand products*
* Excluding items on sale

COTTONELLE BATHROOM TISSUE
4's

1²⁹ pkg.

Cottony Soft Text Doux

Cottonelle

400 feuilles par paquet. 42¢, 44¢, 47¢, 50¢, 53¢, 56¢, 59¢, 62¢, 65¢, 68¢, 71¢, 74¢, 77¢, 80¢, 83¢, 86¢, 89¢, 92¢, 95¢, 98¢, 101¢, 104¢, 107¢, 110¢, 113¢, 116¢, 119¢, 122¢, 125¢, 128¢, 131¢, 134¢, 137¢, 140¢, 143¢, 146¢, 149¢, 152¢, 155¢, 158¢, 161¢, 164¢, 167¢, 170¢, 173¢, 176¢, 179¢, 182¢, 185¢, 188¢, 191¢, 194¢, 197¢, 200¢.

VIVA PAPER TOWELS
2's

99[¢] pkg.

SCOTT'S THE HAND WIPERS TOWEL WITH THE SOFT SOFT TOUCH

VIVA

200 mL VASELINE INTENSIVE CARE LOTION
Regular or Herbal

1⁶⁹ each

POUR PEAU SÈCHE POUR PEAU SÈCHE

Vaseline Soins Intensifs Vaseline Soins Intensifs

500 mL SCOPE MOUTHWASH

2⁵⁹ each

NEW! LESSEZ LE TARTRE

SCOPE

TONI PERSONAL PERM

3⁹⁹ each

POUR UN COIFFAGE PERMANENT À LA MODE

toni Permanente Personnelle

350 mL HEAD & SHOULDERS SHAMPOO

2⁷⁹ each

IMPROVED FORMULA WITH MICROSOFT BUBBLES

Head & Shoulders

300 mL GILLETTE TRAC II or FOAMY SHAVE CREAM

2²⁹ each

Gillette foamy REGULER TRAC II

CRÈME À BARBE

5's GILLETTE TRAC II or ATRA BLADES

1⁷⁹ pkg.

Atra microsmooth blades "lames microdouce"

Gillette TRAC II

175 g FLORIENT AIR FRESHENER

89[¢] each

florient orient

Fabricateur de produits d'entretien

6 litre PUNCH DETERGENT

3⁵⁹ pkg.

POUR VITRES, LITRES, BAIN

PUNCH

GRAINULES BLEUES ANTITACHES

4's CAMAY SOAP 380 g

1⁸⁸ pkg.

Camay Blanc

4 Paquets de savons blancs

40's BOUNCE FABRIC SOFTENER

2⁹⁹ pkg.

bounce

DU NEUF!

1.4 kg ALL DISHWASHER DETERGENT

3²⁹ pkg.

all DETERGENT

DISHWASHER TABLETTE

1 litre SUNLIGHT DISH LIQUID

1⁸⁹ each

Sunlight

A sparkling clean Process Washable

100's EXTRA STRENGTH ASPIRIN TABLETS

2²⁹ each

ASPIRIN Comprimés d'Acide Acétylsalicylique

extra-fort **ASPIRIN** Comprimés d'Acide Acétylsalicylique

Drops (25 mL) Spray (20 mL) OTRIVIN 0.1% Nasal Decongestant

1⁹⁹ each

Otrivin 0.1%

solution nasale de chlorhydrate de xylométazoline USP

Décongestif nasal

CIBA

10's CONTAC-C CAPSULES

2³⁹ pkg.

CONTAC-C

Soulage jour et nuit

750 mL LISTERINE MOUTHWASH

2⁹⁹ each

ANTISEPTIQUE LISTERINE LISTERINE

Détail les gencives irritées

Packets (50's) or Tablets (100's) EQUAL LOW-CALORIE SWEETENER
Sweetened with NutraSweet

2²⁹ pkg.

Egal

ÉDULCORANT HYPOCALORIQUE

20's BRADOSOL THROAT LOZENGES

1⁷⁹ each

Bradosol

lozenges

200 g ENO ANTACID

2⁹⁹ each

ENO ANTIACIDE

Soulagement rapide des rangements d'estomac des maux après les repas et de l'hyperacidité

300 mL + 150 mL Bonus ESPRIT SHAMPOO

2⁶⁹ each

Esprit

75 mL ULTRA BAN ANTI-PERSPIRANT ROLL-ON

2³⁹ each

ultra ban SCENTED

PARFUME

450 mL BODY ON TAP SHAMPOO

2⁹⁹ each

Body On Tap

Spray (200 mL) Roll-on (60 mL) or Stick (60 g) SECRET ANTI-PERSPIRANT

2⁴⁹ each

Secret

300 mL MINK DIFFERENCE HAIR SPRAY by GILLETTE

2⁶⁹ each

Mink

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RED TICKETS
MEAN EXTRA SAVINGS

You're gonna be *HAPPY* with Christmas Values

**MOULINEX
ELECTRIC
COFFEE
MAKER**
10 cups

29⁹⁹
each



**GILLETTE
CLICKER
BUTANE
CURLING
WAND**

19⁹⁹
each

**GILLETTE
CLICKER
BUTANE
CURLING
BRUSH**

20⁹⁹
each



**BRAUN
INTERNATIONAL
ELECTRIC
SHAVER**
Rechargeable

59⁹⁹
each

**LADY BRAUN
ELEGANCE
ELECTRIC
SHAVER**

24⁹⁹
each



**MOULINEX
ELECTRIC
KNIFE**

12⁹⁹
each



**MOULINEX
AUTOMATIC
CAN OPENER**

12⁹⁹
each



**ARGUS
DISC 250
CAMERA**
With integrated Flash

24⁹⁹
each



**EVERSONIC AM/FM
CLOCK RADIO WITH
PUSH BUTTON TELEPHONE**

29⁹⁹
each



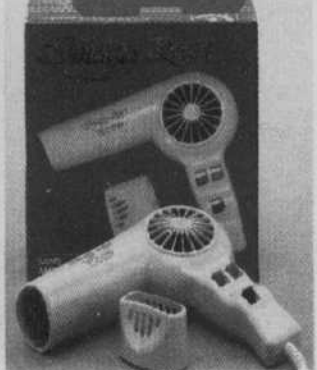
**EVERSONIC AM/FM
STEREO RADIO
HEADPHONE RECEIVER**

12⁹⁹
each



**IMAGE 2001
HAIR DRYER
1500 Watt**

12⁹⁹
each



**CP-135-24 Pkg. of 3's
KODAK PLUSPACK FILM**

CL-110-24 Pkg. of 2's...5.99

8⁹⁹
pkg.



**AA, C, D (4's)
ou 9v (2's)
DURACELL ALKALINE
BATTERIES**

4⁹⁹
pkg.



**CLAIROL 20
INSTANT
HAIR SETTER**

27⁹⁹
pkg.



**MIRROR MIRROR
by CLAIROL
Regular and Magnifying
Lighted Mirror**

14⁹⁹
each



**CLAIROL
CUSTOM CARE TRIO
Styling System
with 3 Attachments**

18⁹⁹
each



**YVES DEAUVILLE
REVELATION
CURLING IRON
1/2", 5/8" or 3/4"**

4⁹⁹
each



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You're gonna be **HAPPY** with Christmas Values

MEAN EXTRA SAVINGS
RED TICKETS



SPECIAL OFFER from FABERGÉ

Buy any Fabergé product with a retail price of \$6.00 or more and receive a FREE \$1.00 discount coupon toward the purchase of any item in a Pharmaprix store.*

* Excluding Prescriptions and Tobacco.

AQUA VELVA GIFT SET

- Aqua Velva 125 mL
- Foamy 200 mL

3⁹⁹
set



BRUT 33 TRAVEL TOTE

- Deodorant Stick 100 g
- Splash-on Lotion 200 mL

8⁹⁹
set



BRUT 33 GIFT SET

- Splash-on Lotion 200 mL
- Shower Soap 250 mL
- or
- Splash-on Lotion 200 mL
- Deodorant Spray 200 mL

6⁹⁹
set



BRUT 33 AFTER SHAVE LOTION 125 mL

3⁹⁹
each



HAI KARATE GIFT SET

- After Shave 100 mL
- Shaving Foam 300 mL

4⁹⁹
set



MENNEN GIFT SET

- Skin Bracer 125 mL
- Speed Stick 75 g

4⁹⁹
set



OLD SPICE GIFT SETS Assorted

- After Shave 125 mL...3.99 each

5⁹⁹
set



BLUE STRATOS GIFT SET

- After Shave 50 mL
- Deod. Stick 75 g

8⁹⁹
set



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A. PIERRE CARDIN FOR MEN
Cologne
58 mL.....20.50

B. PIERRE CARDIN FOR MEN
After Shave Lotion
58 mL.....16.50

C. CHRISTIAN DIOR EAU SAUVAGE EXTRÊME
After Shave Lotion
100 mL.....29.00

D. PACO RABANNE FOR MEN
Pure Spray
Eau de Toilette
90 mL.....36.00

E. CHRISTIAN DIOR EAU SAUVAGE
Eau de Toilette
50 mL.....18.50

F. CHRISTIAN DIOR EAU SAUVAGE
After Shave Lotion
50 mL.....15.50

G. PACO RABANNE FOR MEN
Eau de Toilette
60 mL.....23.00

H. CHANEL FOR MEN
Cologne
60 mL.....15.00

J. CHANEL FOR MEN
After Shave
60 mL.....12.50

K. AZZARO FOR MEN
After Shave Lotion
75 mL.....21.00

BONUS GIFT from TABAC ORIGINAL
With any purchase of Tabac Original products, you receive a BONUS GIFT of Tabac Original Shampoo (80 mL) Retail Value \$6.50

TABAC ORIGINAL
After Shave Lotion
50 mL...11.50

MUSK

MONSIEUR HOUBIGANT MUSK GIFT SET
• After Shave 60 mL
• Deodorant Stick 75 g

MATCHABELLI
AFTER SHAVE
100 mL

ENGLISH LEATHER
COLOGNE
100 mL

STETSON
COLOGNE
60 mL

YOUR CHOICE
888
each

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You're gonna be **HAPPY** with Christmas Values

A. CHANEL N°5
Gift Set
• Cologne 60 mL
• After Bath Powder 100 g.....36.50

B. CHANEL N°5
Perfume Spray
6 mL.....30.00

C. CHANEL N°5
Spray Cologne
42 mL.....24.00

D. DIORESSENCE
by CHRISTIAN DIOR
Eau de toilette Spray
50 mL.....31.00

E. FLEUR DE FLEURS
by NINA RICCI
Parfum de Toilette
50 mL.....27.50

F. ANAÏS ANAÏS
by CACHAREL
Eau de Parfum Spray
30 mL.....32.00

G. ANAÏS ANAÏS
by CACHAREL
Eau de toilette Spray
50 mL.....27.00

H. L'AIR DU TEMPS
by NINA RICCI
Eau de toilette 50 mL.....25.00

J. L'AIR DU TEMPS
by NINA RICCI
Eau de toilette
Natural Spray 75 mL.....30.00

K. MISS DIOR
by CHRISTIAN DIOR
Eau de toilette Spray
50 mL.....26.50

L. DIORISSIMO
by CHRISTIAN DIOR
Eau de toilette Spray
50 mL.....26.50



BONUS GIFT from FIDJI

With any \$12.50 or more purchase of Fidji products, you receive a BONUS GIFT of Fidji Body Lotion (60 mL) in an attractive Cosmetic Bag.

FIDJI
Eau de parfum
Spray
50 mL.....34.00



CACHET GIFT SET
• Moisturizing Lotion 60 mL
• Cologne Spray 18 g
• Bubble Bath 50 mL
AVIANCE NIGHT MUSK
• Cologne Spray 18 g
• Musk Oil Perfume 4 mL
• Candle

YOUR CHOICE
11⁷⁷
set

CACHET (41 g) or
AVIANCE NIGHT MUSK (37 g)
Cologne Spray

YOUR CHOICE
9⁷⁷
each

RED TICKETS
MEAN EXTRA SAVINGS

You're gonna be **HAPPY** with Christmas Values



Cabbage Patch Kids

GIFT SET

- Cologne, 60 mL
- Nail Polish
- Lip Shine
- Gentle Talc, 50 g

7⁵⁹
set

GIFT SOAP

110 g

2⁵⁹
each

PERFUMED LIP SHINE

1⁵⁹
each

CLUBHOUSE GIFT SET

- Hand Lotion, 60 mL
- Cologne, 60 mL
- Bubble Bath, 60 mL
- Shampoo, 60 mL

5⁵⁹
set

PERFUMED LIP SHINE

1⁵⁹
each

FRESH'n FRAGRANT GIFT SET

- Lipstick
- Cologne 28 mL
- Powder

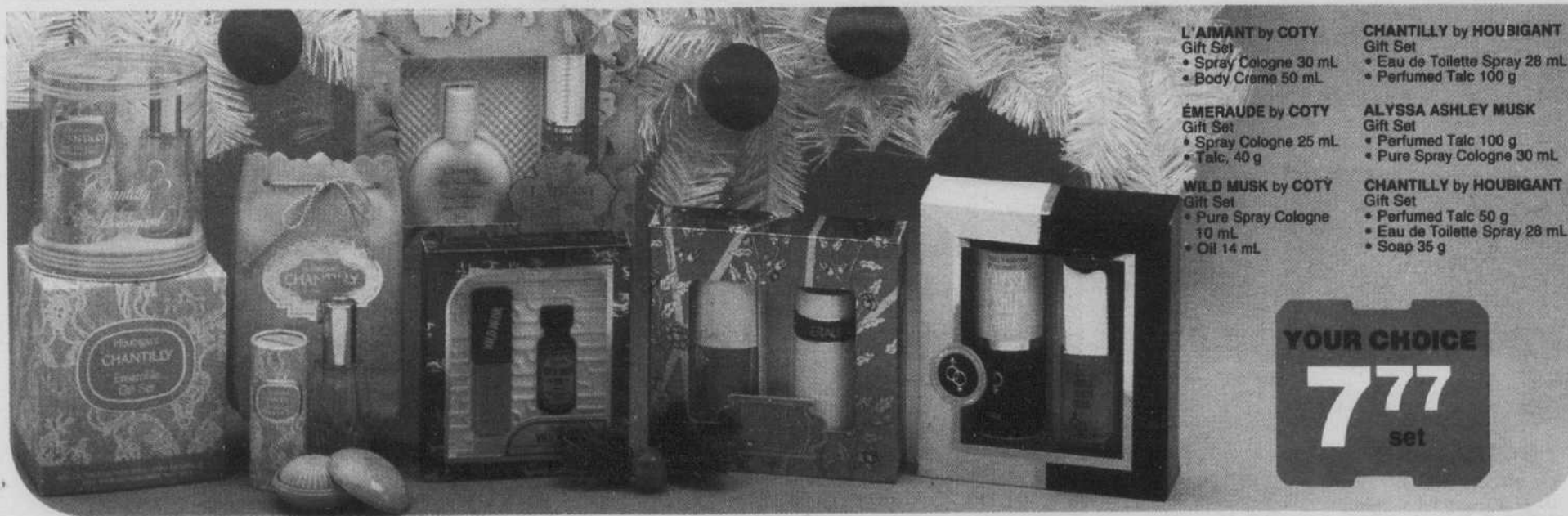
5⁵⁹
set

PINK'n PRETTY GIFT SET

- Nail Polish
- Lipstick

3⁵⁹
set

Tinkerbell®



L'AIMANT by COTY
Gift Set
• Spray Cologne 30 mL
• Body Creme 50 mL

EMERAUDE by COTY
Gift Set
• Spray Cologne 25 mL
• Talc, 40 g

WILD MUSK by COTY
Gift Set
• Pure Spray Cologne 10 mL
• Oil 14 mL

CHANTILLY by HOUBIGANT
Gift Set
• Eau de Toilette Spray 28 mL
• Perfumed Talc 100 g

ALYSSA ASHLEY MUSK
Gift Set
• Perfumed Talc 100 g
• Pure Spray Cologne 30 mL

CHANTILLY by HOUBIGANT
Gift Set
• Perfumed Talc 50 g
• Eau de Toilette Spray 28 mL
• Soap 35 g

YOUR CHOICE

7⁷⁷
set

Prices and special offers in effect from December 5 until Sunday December 9, 1984. We reserve the right to limit quantities while quantities last. No sale to merchants.

VISA

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